

MINTZ LEVIN

Susan Neuberger Weller | 202 585 3510 | snweller@mintz.com

701 Pennsylvania Avenue, N.W.
 Washington, D.C. 20004
 202-434-7300
 202-434-7400 fax
 www.mintz.com

fax transmittal

FROM:

Name Susan Neuberger Weller

Date December 11, 2006

of Pages 4 (including cover page)

TO:

Name	Company	Business#	Fax #
Robert Coggins	U.S. Patent and Trademark Office		571-273-9467

Comments: RE: Cancellation No. 92,046,613

Per your request, enclosed please find the 3-page Petition for Cancellation originally filed October 17, 2006.

Please call us at 202-434-7300 if you experience any problems.

STATEMENT OF CONFIDENTIALITY

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Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

BOSTON | WASHINGTON | NEW YORK | STAMFORD | LOS ANGELES | PALO ALTO | SAN DIEGO | LONDON

Attorney Docket: 20825-228

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Registration No. 2,805,213 for Bamm!
Date of Issue: January 13, 2004

_____)
THE BRONSKILL GROUP, INC.,)
)
Petitioner,)
)
v.)
)
BAMM! WORLDWIDE, INC.,)
)
Registrant.)
_____)

Cancellation No.: _____

Trademark Assistance Center
Madison East, Concourse Level Room C 55
600 Dulany Street
Alexandria, VA 22314

PETITION FOR CANCELLATION

The Bronskill Group, Inc. ("Petitioner"), a Canadian corporation with an address at 662 King Street West, Suite 101, Toronto, Ontario, CANADA M5V 1M7, believes that it is and will be damaged by continued registration of the mark Bamm! currently on the Principal Register under Registration No. 2,805,213. The mark is registered in International Class 35 for "business marketing consulting services in the music industry and not related to non-entertainment music trade associations." Petitioner hereby petitions for cancellation of the above-referenced Registration pursuant to 15 U.S.C. §§ 1052, 1064 and 37 C.F.R. § 2.112. In support of this Petition, Petitioner alleges as follows:

1. Petitioner is the owner of U.S. Trademark Application Serial No. 76/341,337 for the mark B.A.A.M. PRODUCTIONS in International Classes 35 and 39 for "design, technical production, production management, graphic production, operational management, installation, dismantle supervision, labor services, and production rental services for the entertainment and trade show industries" and "storage, warehousing, and transportation logistics services for the entertainment and trade show industries."

2. BAMM! Worldwide, Inc. ("Registrant") is the current owner of record of U.S. Registration No. 2,805,213. Registrant's address of record is 2420 West Lunt Avenue, Suite 2-00, Chicago, Illinois 60645.

3. Registration No. 2,805,213 for the mark BAMM! was cited by the U.S. Patent and Trademark Office as a bar to registration of Petitioner's mark B.A.A.M. PRODUCTIONS in Application Serial No. 76/341,337 on the ground that there is a likelihood of confusion between the marks in Class 35 under Section 2(d) of the Trademark Act.

4. As grounds for cancellation of Registration No. 2,805,213, Petitioner alleges, on information and belief, that Registrant has abandoned the mark BAMM!. On information and belief, Registrant is not currently making use in commerce of the mark BAMM! within the scope of the challenged Registration. On information and belief, Registrant has abandoned the mark BAMM! by discontinuing use of the mark with no intent to resume use.

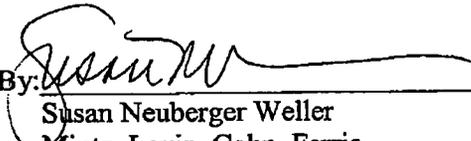
5. Abandonment is grounds to petition for cancellation of a mark if the petitioner believes that it is or will be damaged by continued registration of the mark. 15 U.S.C. § 1064. Petitioner believes that it is and will be damaged by continued registration of the mark BAMM!. Continued registration of this abandoned mark impairs Petitioner's ability to hold itself out as the

owner of the mark B.A.A.M PRODUCTIONS and denies Petitioner the opportunity to receive a registration for the mark B.A.A.M PRODUCTIONS.

WHEREFORE, Petitioner believes that it is and will be damaged by continued registration of the mark B.A.A.M!, in Registration No. 2,805,213, and, therefore, requests cancellation of the Registration on the ground that Registrant has abandoned the mark with no intent to resume use.

A filing fee of \$300.00 is enclosed herewith.

Respectfully submitted,

By: 

Susan Neuberger Weller
Mintz, Levin, Cohn, Ferris,
Glovsky and Popeo, P.C.
701 Pennsylvania Avenue N.W.
Washington, DC 20004
Tel: (202) 585-3510
Fax: (202) 434-7400
E-mail: snweller@mintz.com

Attorneys for Applicant
The Bronskill Group, Inc.

Dated: October 17, 2006