

U. S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

I. Spiewak & Sons, Inc.

v.

JJB Sports Plc assignee of Viz Reflectives Limited

Cancellation No. 92046079

Stephen J. Quigley of Abelman, Frayne & Schwab for I.
Spiewak & Sons, Inc.

Ester Martin Maillaro of Holland & Hart LLP for JJB Sports
Plc assignee of Viz Reflectives Limited.

Whereas, I. Spiewak & Sons, Inc. petitioned for
cancellation of Registration No. 3105982, issued June 20,
2006, to JJB Sports Plc, assignee of Viz Reflectives
Limited; and

Whereas, JJB Sports Plc, assignee of Viz Reflectives
Limited, has filed application for cancellation under
Section 7(e) of the Trademark Act of 1946, with the consent
of petitioner;

It is ordered that Registration No. 3105982 be, and it
is hereby, cancelled.

MAY 17 2007


Lynne G. Beresford
Commissioner for Trademarks