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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92045648
Party	Plaintiff Fremantle Media North America, Inc.
Correspondence Address	Susan L. Heller Greenberg Traurig, LLP 2450 Colorado Avenue, Suite 400E Santa Monica, CA 90404 UNITED STATES latm2@gtlaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Susan L. Heller
Filer's e-mail	latm2@gtlaw.com
Signature	/slh/pjp/
Date	02/14/2008
Attachments	Sub of Atty - IDOL WRITER.pdf (3 pages)(234658 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Mark of
BRITT VENTURES CORPORATION,
Registration No. 3,049,295
Mark: IDOL WRITER
Registered January 24, 2006

FremantleMedia North America, Inc.,)	Cancellation No. 92045648
)	
Petitioner,)	
)	
vs.)	
)	
Britt Ventures Corporation,)	
)	
Registrant.)	
)	
)	

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF APPEARANCE AND POWER OF ATTORNEY

Petitioner, FremantleMedia North America, Inc., hereby notifies the Board that it will no longer be represented in this proceeding by Lucy Arant of the law firm Mitchell, Silberberg & Knupp, LLP. Petitioner hereby substitutes and appoints as its attorney with respect to this proceeding, Susan L. Heller, Jennifer B. Hodulik, Christina M. Liu, Wendy Sha, Gregory A. Nylen and the law firm of Greenberg Traurig, LLP, 2450 Colorado Avenue, Suite 400E, Santa Monica, California 90404 telephone number, (310) 586-6568, facsimile number (310) 586-0564, and email address latm2@gtlaw.com.

Subject Mark: IDOL WRITER
Cancellation No. 92045648

Please address all communication to Susan L. Heller at the address set forth above.

Respectfully submitted,

FremantleMedia North America, Inc.

Dated: 1/31/08

By: Amanda H. Chacon
Amanda H. Chacon
Corporate Secretary

Subject Mark: IDOL WRITER
Cancellation No. 92045648

CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing **Notice of Appearance of Power of Attorney** upon Registrant by depositing one copy thereof in the United States Mail, first-class postage prepaid, on February 13, 2008, addressed as follows:

Michelle A. Hon
Duane Morris, LLP
101 West Broadway, Suite 900
San Diego, California 92101

A handwritten signature in cursive script, appearing to read "Pamela Pascual", is written over a horizontal dotted line.

Pamela Pascual
Sr. Trademark Paralegal