

MOLDO DAVIDSON FRAIOLI  
SEROR & SESTANOVICH LLP

1925 Century Park East, 16<sup>th</sup> Floor  
Los Angeles, California 90067  
Tel: (310) 551-3100 • Fax: (310) 551-0238

Ned M. Gelhaar

October 11, 2005

File No. 14120.036

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**TTAB**

Re: Printing Technology, Inc. v. Wazana Brothers International, Inc.  
Cancellation No. 92044876  
Registration No. 2859961  
Registered Mark: CHOOSE QUALITY

78169991

Dear Madam:

Enclosed for filing please find the following:

1. Registrant/Respondent's Answer to Petition for Cancellation;
2. Registrant/Respondent's Certificate of Service
3. Certificate of Mailing; and
4. Return Receipt Postcard.

Please affix your date stamp to the enclosed return-receipt postcard to evidence your receipt of the above items. The Commissioner is authorized to charge any fees associated with this case or credit any overpayment to Deposit Account 50-3428.

Very truly yours,

MOLDO DAVIDSON FRAIOLI  
SEROR & SESTANOVICH LLP

  
Darren S. Eisenstein  
Ned M. Gelhaar

DSE/NMG/ec  
Encl.: as recited above



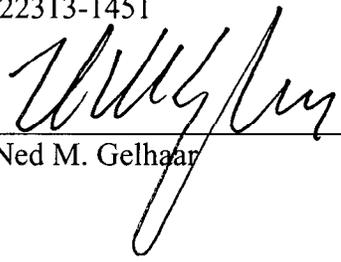
10-13-2005  
U.S. Patent & TMOc/TM Mail Rcpt Dt. #72

CERTIFICATE OF MAIL (37 CFR 1.10)

Date of Deposit: October 11, 2005  
Registrant: Wazana Brothers International  
Registration No. 2859961  
Mark: CHOOSE QUALITY  
Petitioner Printing Technology, Inc.  
Cancellation No. 92044876  
Documents: Registrant's Answer to Petition for Cancellation; Registrant's Certificate of Service; and Return Receipt Postcard.

I hereby certify that these documents and fees are being deposited with the United States Postal Service First Class Mail under 37 CFR 1.10 on the date indicated above and is addressed to:

The Honorable Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

  
Ned M. Gelhaar



- 1 3. Respondent admits that it has filed an action in the United States District  
2 Court for the Central District of California seeking to prevent Petitioner from  
3 making confusingly similar uses of Respondent's registered mark CHOOSE  
4 QUALITY. Respondent accepts Petitioner's admission that it has used the  
5 word "QUALITY" and/or "CHOICE" in connection with the sale and offer to  
6 sell its products. Except as expressly admitted, Respondent denies the  
7 allegations in Paragraph 3 of the Petition for Cancellation.  
8  
9 4. Respondent denies the allegations in Paragraph 4 of the Petition for  
10 Cancellation.  
11  
12 5. Respondent denies the allegations in Paragraph 5 of the Petition for  
13 Cancellation.

14 **RELIEF REQUESTED**

15 WHEREFORE, Respondent requests that the Petition for Cancellation brought by  
16 Petitioner be dismissed, with prejudice.

17 DATED: October 11, 2005

18 Respectfully submitted,

19 **WAZANA BROTHERS INTERNATIONAL**

20 By: 

21 **DARREN S. ENENSTEIN**

22 **NED M. GELHAAR**

23 **Moido Davidson Fraioli Seror & Sestanovich LLP**

24 **1925 Century Park East, Ste 1600**

25 **Los Angeles, CA 90067**

26 **Attorneys for Respondent**

27 **(310) 551-3100**

