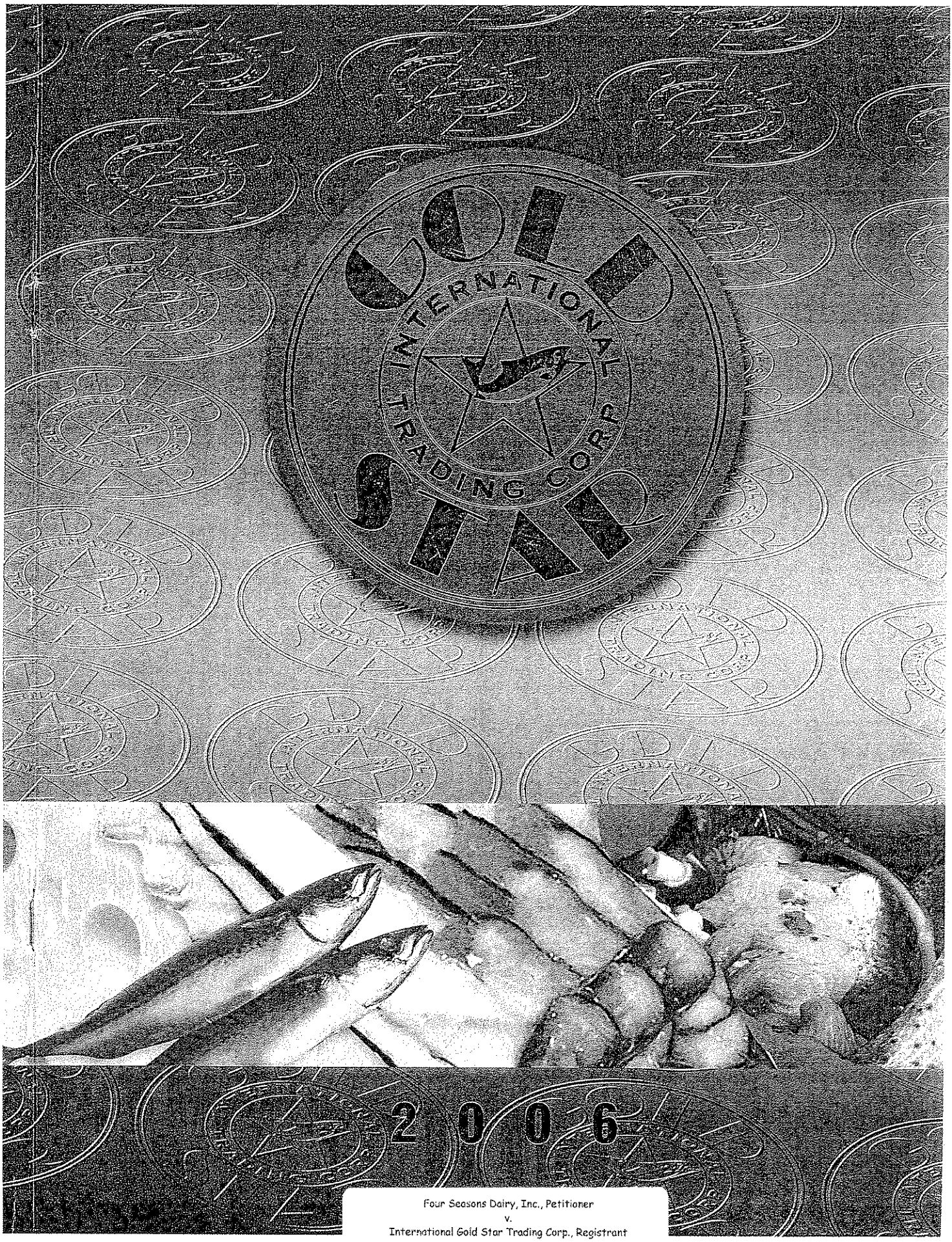
ESTTA Tracking number: **ESTTA340484**

Filing date: **04/01/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---|---|
| Proceeding | 92042082 |
| Party | Defendant<br>International Gold Star Trading Corp. |
| Correspondence Address | Roger S. Thompson<br>Cohen, Pontani, Lieberman & Pavane LLP<br>551 Fifth Avenue, Suite 1210<br>New York, NY 10176<br>UNITED STATES<br>RThompson@cplplaw.com |
| Submission | Testimony For Defendant |
| Filer's Name | Roger S. Thompson |
| Filer's e-mail | rthompson@cplplaw.com, mboezi@cplplaw.com, wmason@cplplaw.com |
| Signature | /Roger S. Thompson/ |
| Date | 04/01/2010 |
| Attachments | Registrant Ex. 120 part 1 of 2.pdf ( 25 pages )(8408484 bytes ) |




Four Seasons Dairy, Inc., Petitioner
v.
International Gold Star Trading Corp., Registrant
Cancellation No. 92/042,082

Registrant Exhibit 120 KK 10-16-08

GOLD0096

# ONE STOP, ONE SHOP, ONE THOUSAND PRODUCTS!

Established a quarter of a century ago as a brick oven smoked fish factory, Gold Star has become a leader in production of specialty seafood and importation and distribution of European specialty foods.

If you are a food wholesaler or retail establishment looking for the finest specialty products, you can either seek a hundred suppliers or you can come to us. Gold Star is a one-stop shop for over a thousand products!

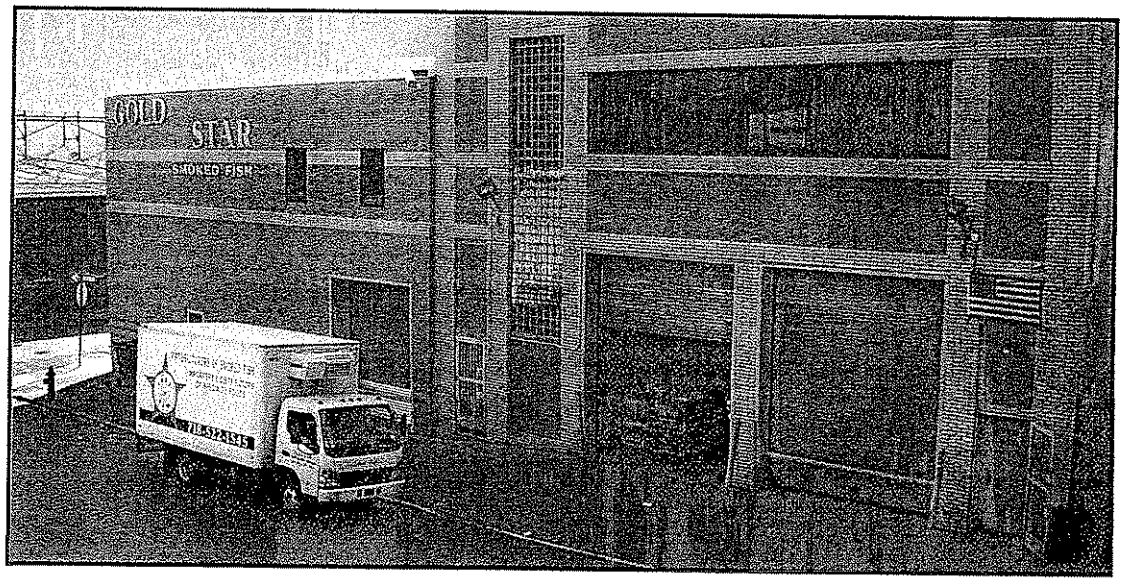
Choose from:

**HUNDREDS of SMOKED FISH products made from 26 species of fish according to traditional European recipes!**
**HUNDREDS of top quality DELI MEAT products**
**HUNDREDS of delicious DAIRY products**
**HUNDREDS of luxurious CONFECTIONERY items**
**HUNDREDS of gourmet GROCERY items**

Gold Star is your guarantee of top quality! We insure quality control at our own production facility and procure products only from the most reputable suppliers worldwide.

Gold Star distributes to over 1000 stores nationwide. Our products are always delivered fresh either by our own trucks or through a network of reliable common carriers and airlines. Quality service is our strength and has helped us to expand our customer base. Personal attention and excellent customer service is provided to every customer regardless of their order size.

Most importantly, Gold Star is dedicated to helping YOU grow YOUR business. We offer monthly specials, sales, discounts, and work closely with you to determine which products may be right for you to offer your customers. Call us today and let us show you what a one-stop specialty food distributor can do for you!




**GOLD STAR'S EXTENSIVE LINE INCLUDES PRODUCTS FROM THE FOLLOWING COUNTRIES:**
Brazil - Bulgaria - Canada - Denmark - Finland - France - Germany - Greece - Hungary
India - Israel - Italy - Latvia - Lithuania - Netherlands - Poland - Romania - Russia - Spain - Sri Lanka
Turkey - Ukraine - United Kingdom - United States

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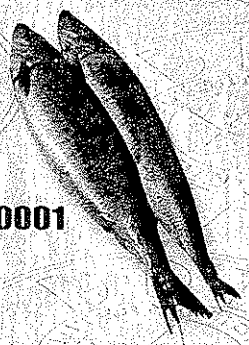
GOLD0098

# FISH PRODUCTS

## HERRING



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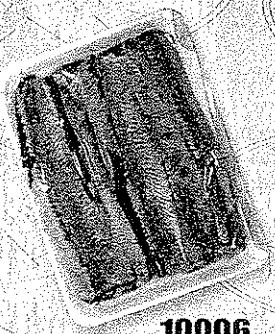

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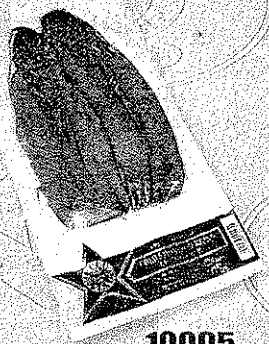

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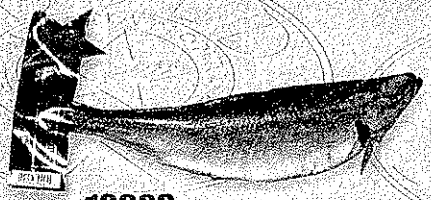

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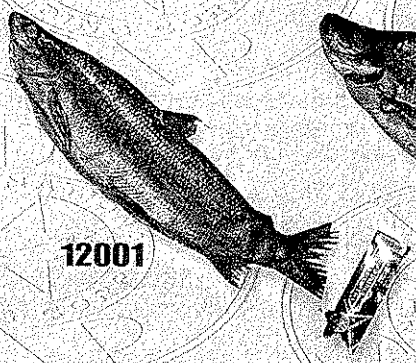
## SEMGA, WHITEFISH



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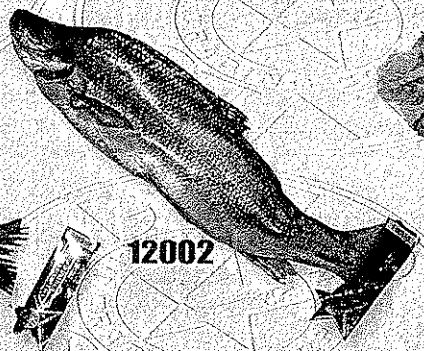

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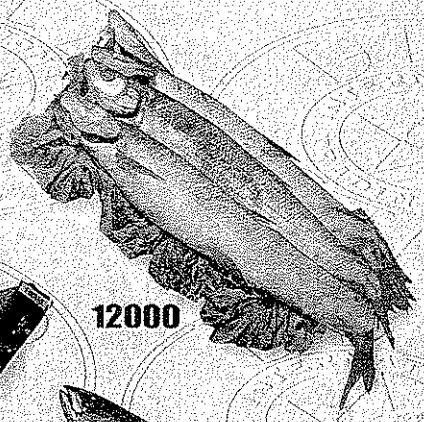

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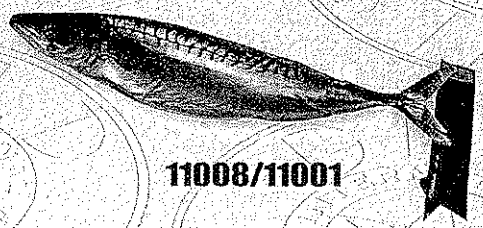

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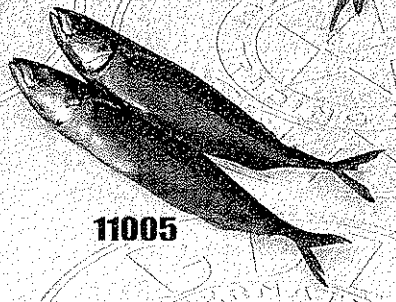


11005

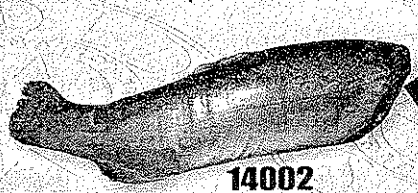
| | | | |
|---|---|---|---|
| 10000 | Herring Super Jumbo (25/Pail) | 11005 | Mackerel Hot Smoked |
| 10001 | Herring Jumbo (30/Pail) | 11008 | Mackerel C/S |
| 10003 | Herring C/S V/P | 12000 | Whitefish C/S |
| 10005 | Herring C/S/Butterfly Fillet V/P | 12001 | Whitefish C/S V/P |
| 10006 | Herring Fillet V/P (2.5 lb Tray) | 12002 | Whitefish Dry |
| 11001 | Mackerel C/S V/P | | |



GOLD0099

# FISH PRODUCTS

SEMGA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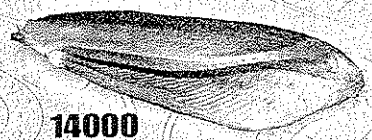
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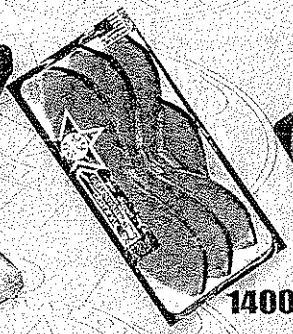
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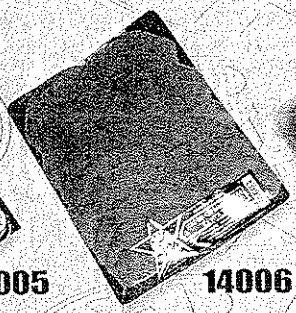
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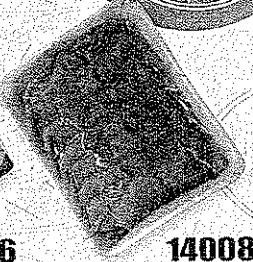
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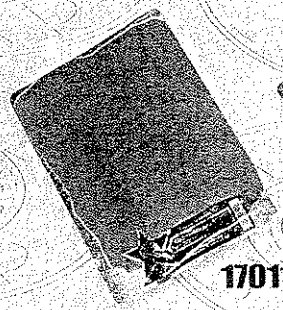
SALMON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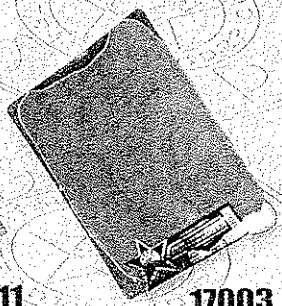
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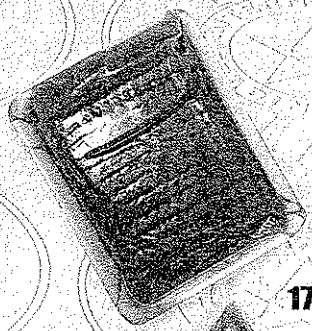
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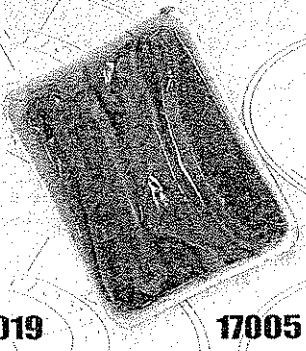
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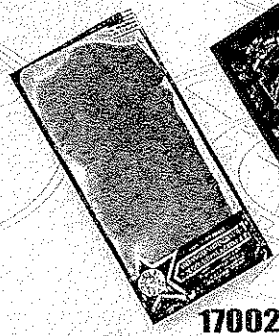
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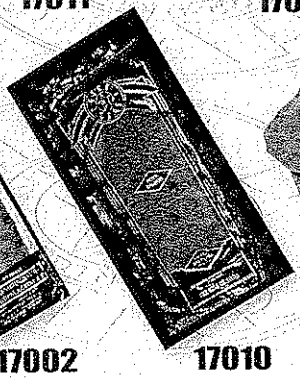
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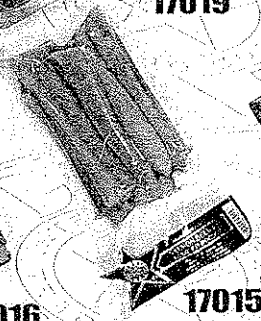
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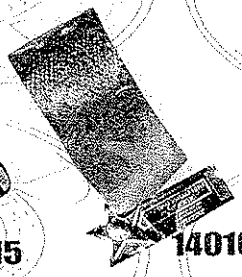
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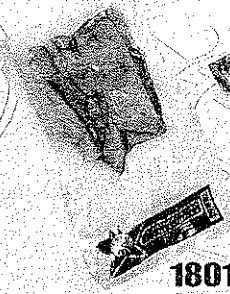
BALIK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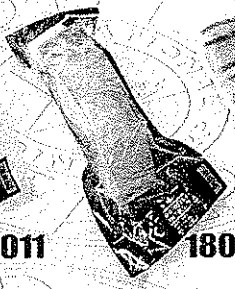
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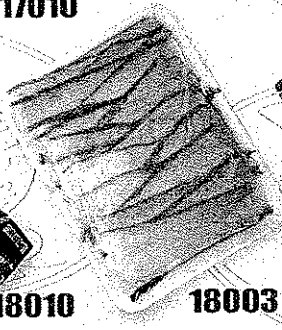
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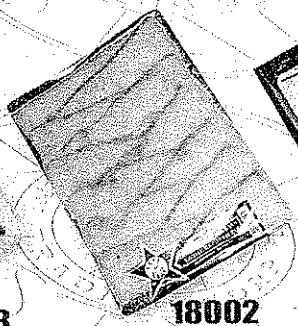
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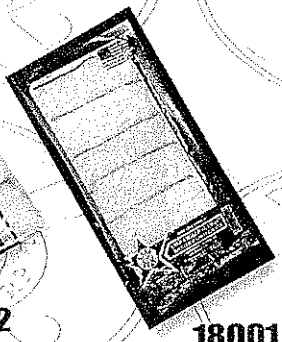
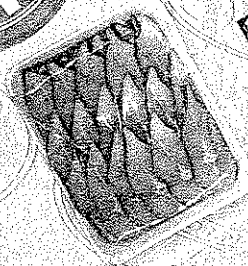

18001

| | |
|---|---|
| 14000 | Semga C/S Whole |
| 14002 | Semga C/S Whole V/P |
| 14005 | Semga C/S Sliced V/P (0.25 Lb) |
| 14006 | Semga C/S Sliced V/P (0.5 Lb) |
| 14008 | Semga C/S Sliced V/P (3 lb Tray) |
| 14016 | Semga C/S Chunk V/P |
| 17002 | Salmon Norwegian Sliced V/P (0.25 Lb) |
| 17003 | Salmon Norwegian Sliced V/P (0.5 Lb) |
| 17005 | Salmon Bellies V/P (3 lb Tray) |
| 17010 | Salmon Nova Sliced V/P (0.25 Lb) |
| 17011 | Salmon Nova Sliced V/P (0.5 Lb) |
| 17015 | Salmon Nova Wings |
| 17016 | Salmon Nova Bits V/P (5lb) |
| 17019 | Salmon Nova sliced V/P (3 lb Tray) |
| 18001 | Balik Capitan Sliced V/P (0.25 Lb) |
| 18002 | Balik Capitan Sliced V/P (0.5 Lb) |
| 18003 | Balik Capitan Sliced V/P (3 lb Tray) |
| 18010 | Balik Capitan Chunk V/P |
| 18011 | Balik Capitan Chunk 1LB V/P |

# FISH PRODUCTS

## PALTUS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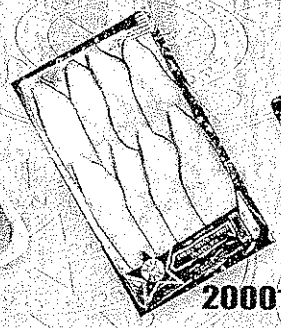
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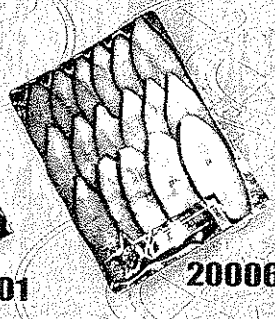
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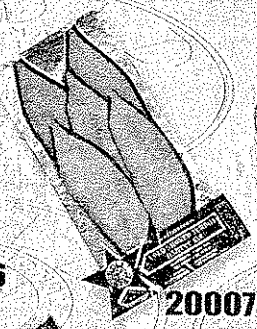
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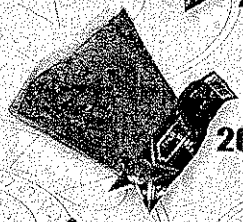
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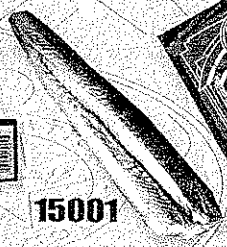
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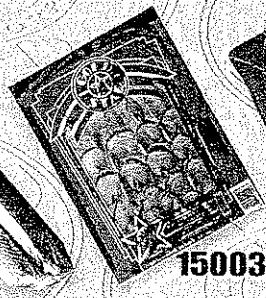
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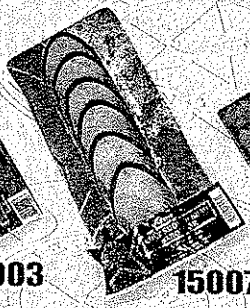
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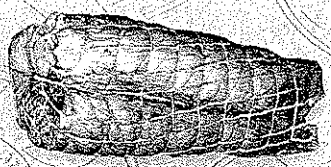
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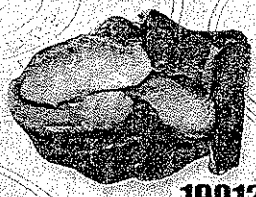
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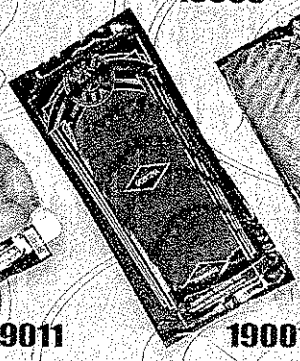
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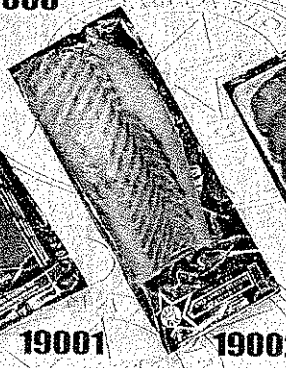
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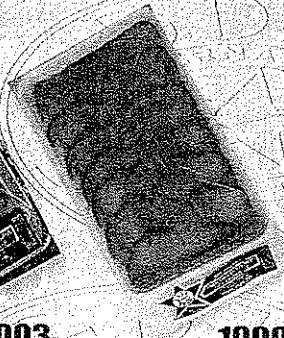
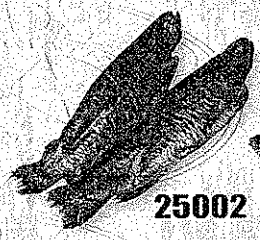

19004

| | |
|---|---|
| 15001 | Shad C/S Whole |
| 15002 | Shad C/S Chunk V/P |
| 15003 | Shad C/S Sliced V/P (0.5 Lb) |
| 15004 | Shad C/S Sliced V/P (1 Lb) |
| 15007 | Shad C/S Sliced V/P (0.25 Lb) |
| 15010 | Shad C/S Sliced V/P (3 lb Tray) |
| 19001 | Sturgeon C/S Sliced V/P (0.25 Lb) |
| 19002 | Sturgeon C/S Chunk V/P |
| 19003 | Sturgeon C/S Sliced V/P (0.5 Lb) |
| 19004 | Sturgeon C/S V/P (3 Lb Tray) |
| 19006 | Sturgeon Hot Smoked Chunk |
| 19011 | Sturgeon C/S Sliced V/P (1 Lb) |
| 19012 | Sturgeon C/S Pcs V/P (1 lb) |
| 20000 | Paltus C/S V/P Whole |
| 20001 | Paltus C/S Sliced V/P (0.5 Lb) |
| 20002 | Paltus C/S Chunk V/P |
| 20003 | Paltus C/S Sliced V/P (3 lb Tray) |
| 20004 | Paltus C/S Pcs |
| 20006 | Paltus C/S Sliced V/P (1 Lb) |
| 20007 | Paltus C/S Sliced V/P (0.25 Lb) |



GOLD0101

# FISH PRODUCTS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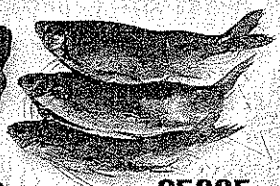
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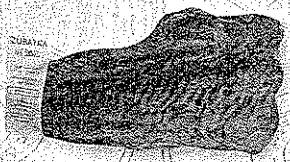
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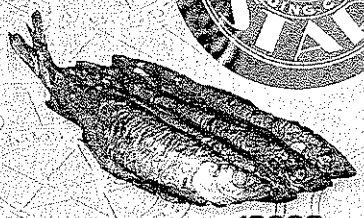
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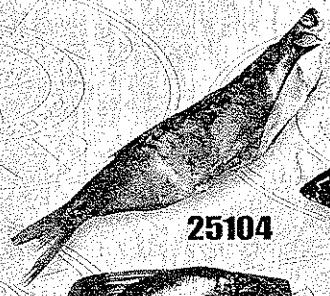
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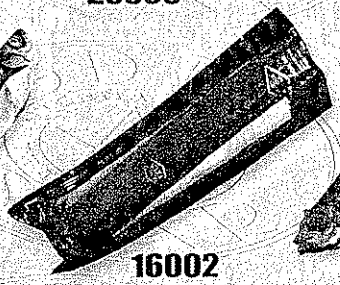
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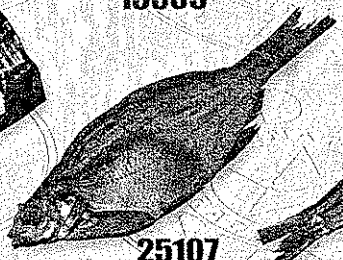
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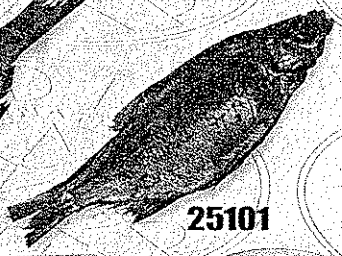
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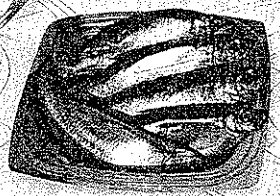
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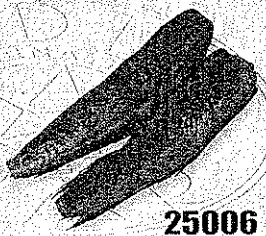
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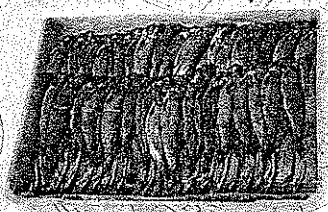
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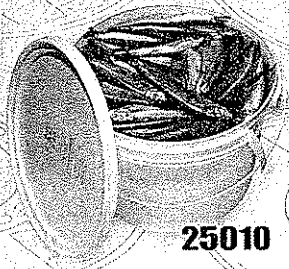

25010

14012

19010

10004

29005

31000

10009

10008

30608

30607

CHUBS, RAINBOW TROUT, WHITING, ZUBATKA, EELS, LESCH, VOBLA, SPRATS, ODESSA TULKA, CAVIAR

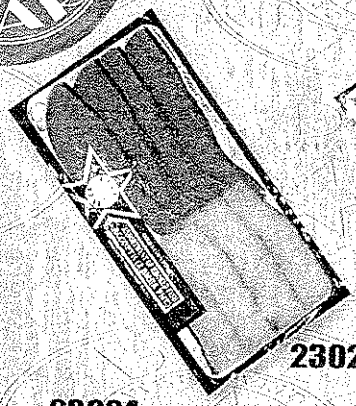
| | |
|---|---|
| 10004 | Herring In Oil (1 Lb Glass Jar) |
| 10008 | Herring Marinated (7 Oz Plastic Jar) |
| 10009 | Herring Marinated (14 Oz Plastic Jar) |
| 13003 | Chubs Hot Smoked |
| 13305 | Zubatka Fillet H/S |
| 14012 | Semga in Oil (1 lb Glass Jar) |
| 16002 | Eels Hot Smoked Chunk V/P |
| 19010 | Sturgeon In Oil (1 Lb Glass Jar) |
| 25002 | Rainbow Trout Hot Smoked |
| 25005 | Vobla Dry Goldstar |
| 25006 | Whiting (Heck) Hot Smoked |
| 25008 | Odessa Style Tulka (1 Lb Plastic Tub) |
| 25010 | Sardines Salted In Brine (7 Lb Pail) |
| 25021 | Sprats Smoked (13.2 Lb Box / Holland) |
| 25101 | Lesch C/S 13 Kg. (28.6') |
| 25104 | Chekhon Dried 9 kg. (20') |
| 25107 | Vobla Dried 9 Kg. (19.8') Astrakhan |
| 29005 | Caviar Red Salmon (2.2 Lb) |
| 30607 | Taramosalata 15 Oz Large (Krinos) |
| 30608 | Taramosalata 8.5 Oz Small (Krinos) |
| 31000 | Herrng Matjas 6 oz Glass Jar (Finland) |



GOLD0102

# FISH PRODUCTS

## FISH ASSORTMENTS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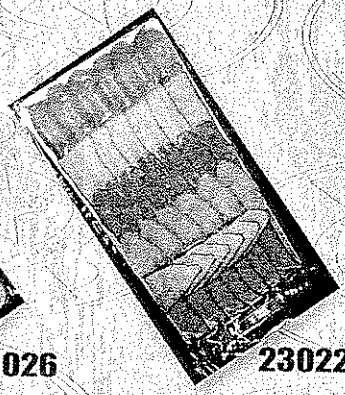
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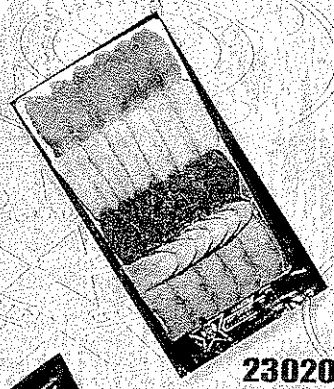
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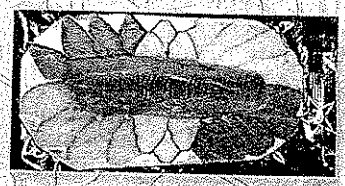

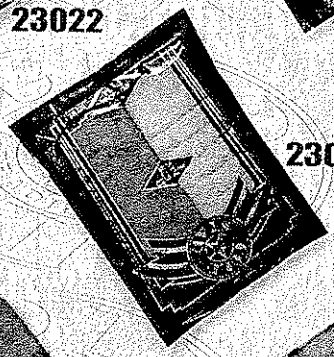
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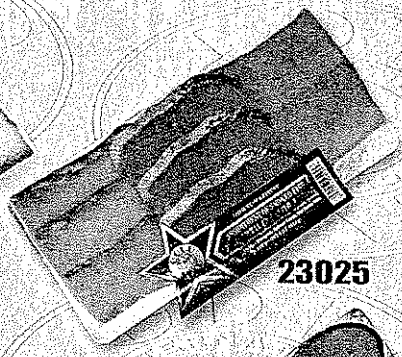
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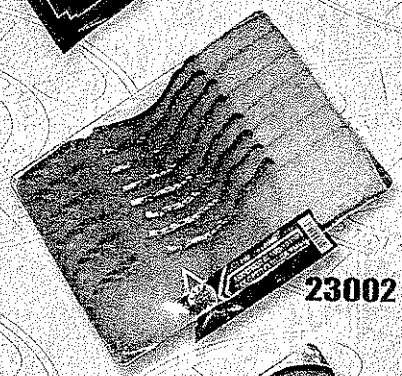
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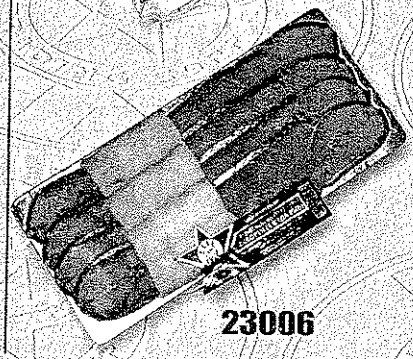
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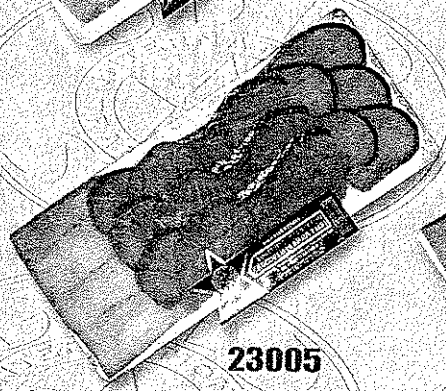

23005

23003

**ASSORTMENTS**

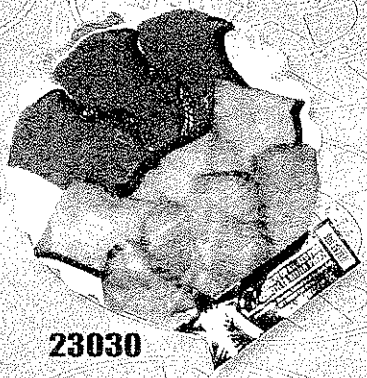
| | |
|---|---|
| 23000 | Assorty 2 (0.5 Lb) |
| 23002 | Assorty 3 Original Sturgeon (0.5 Lb) |
| 23003 | Assorty 3 Shad (0.5 Lb) |
| 23005 | Assorty 4 (0.68 Lb) |
| 23006 | Assorty 4 Shad (0.68 Lb) |
| 23020 | Assorty 5 (0.85 Lb) |
| 23022 | Assorty 6 (1.02 Lb) |
| 23023 | Assorty 3 Pallus (0.5 Lb) |
| 23024 | Assorty 6 Whitefish (1.35 Lb) |
| 23025 | Assorty 3 (0.25 Lb) |
| 23026 | Assorty 2 (0.25 Lb) |



GOLD0103

# FISH PRODUCTS

FISH ASSORTMENTS



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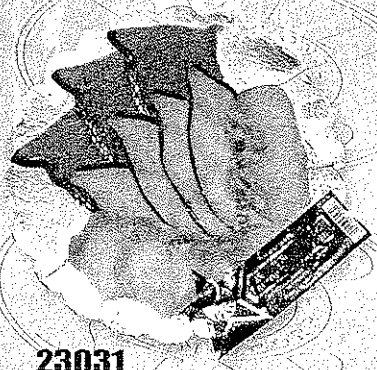

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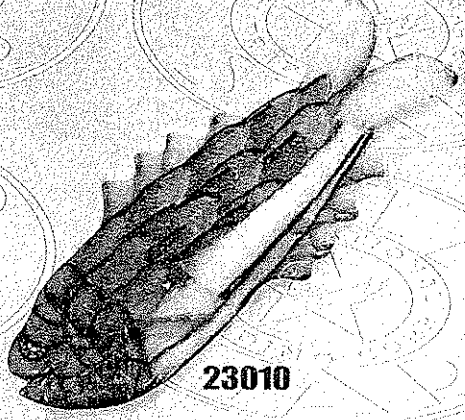
DESIGNER PACKAGES



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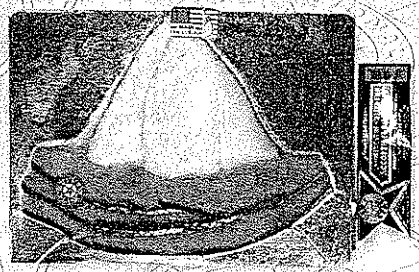

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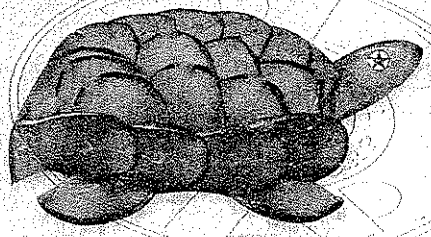

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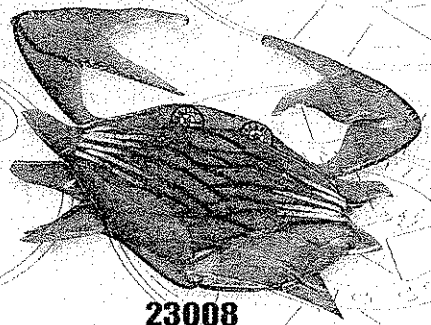


23008

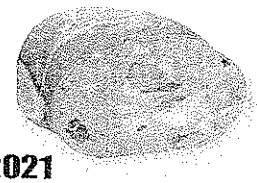
23007

23010 . . . . . Fish (1.25 Lb)
23030 . . . . . Golden Pearl Balik (0.5 lb)
23031 . . . . . Golden Pearl Paltus (0.5 lb)

DESIGNER PACKAGES
23001 . . . . . Ship (0.5 Lb)
23007 . . . . . Lobster (Sliced Salomon) 1 Lb
23008 . . . . . Crab Salmon (0.5 Lb)
23009 . . . . . Turtle (Sliced Shad) 0.5 Lb

# MEAT PRODUCTS

## ALEF



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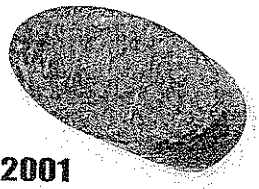
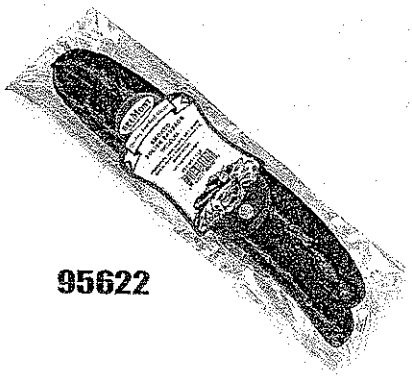


92001

92005

92006

## BELMONT



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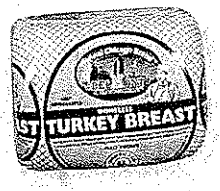


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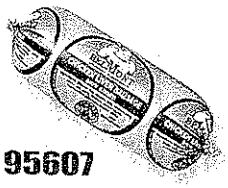
95505



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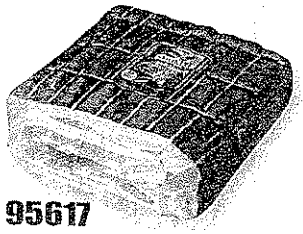

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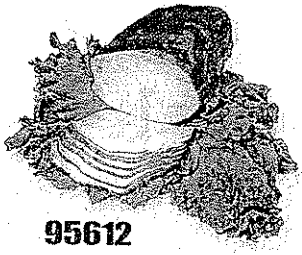
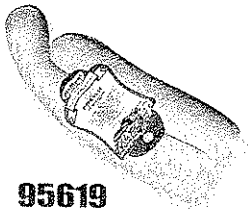
95613



95612

95615

95608



95619

95620

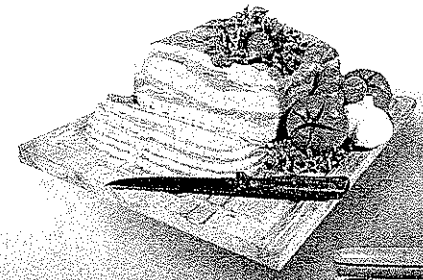
**ALEF**

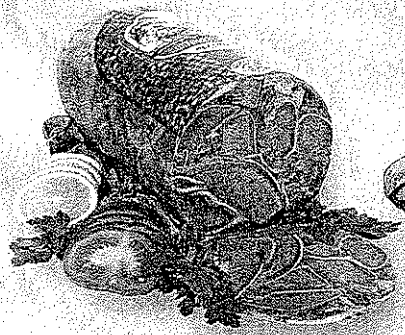
92001 . . . . . Cervelat
92005 . . . . . Braushveger
92006 . . . . . Evreyskaya
92021 . . . . . Stolichnaya

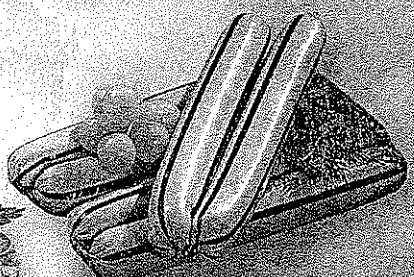
**BELMONT**

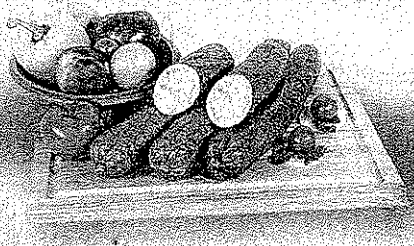
95503 . . . . . Turkey Breast Loaf 3x3
95505 . . . . . Turkey Pate Chub
95607 . . . . . Chicken Liver Pate Chub
95608 . . . . . Turkey Breast Net
95612 . . . . . Canadian Bacon
95613 . . . . . Canadian Bacon Chunked
95615 . . . . . Hunter Bacon Chunked
95617 . . . . . Gypsy Bacon
95619 . . . . . Pork Pate Natural Casing
95620 . . . . . Chicken Drum Sticks
95622 . . . . . Weselna Smoked Kielbasa

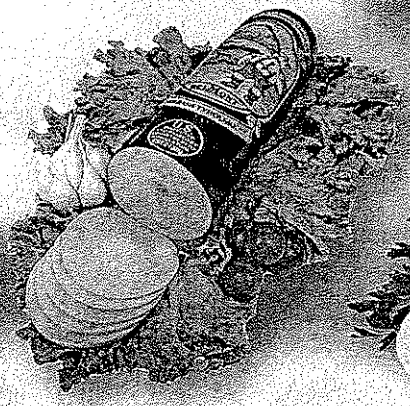
# BELMONT
SAUSAGE COMPANY







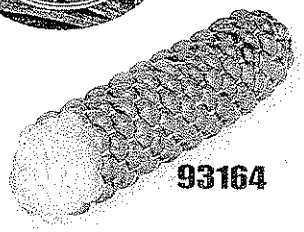




GOLD0106

# MEAT PRODUCTS

BOBAK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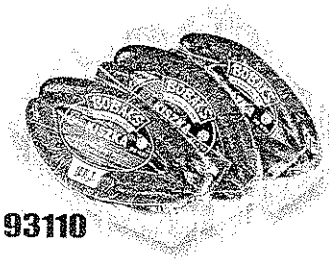
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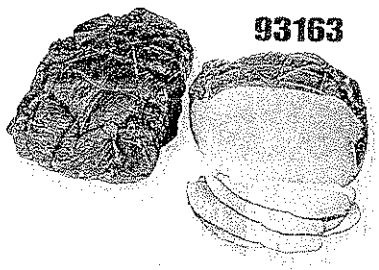
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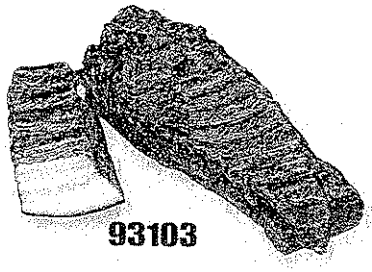
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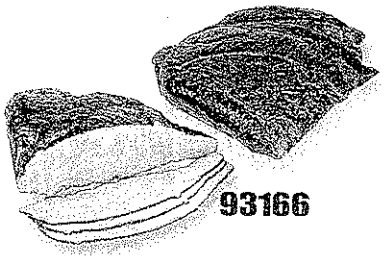
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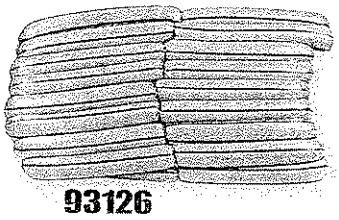
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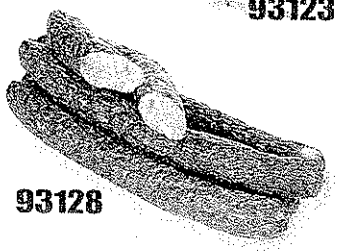
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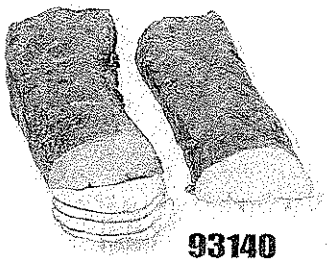
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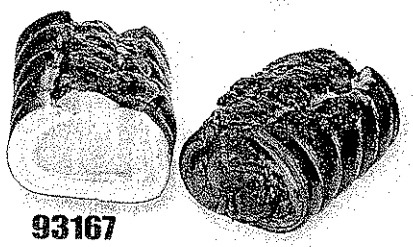
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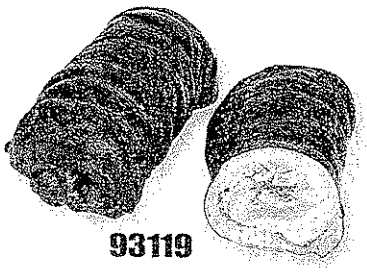
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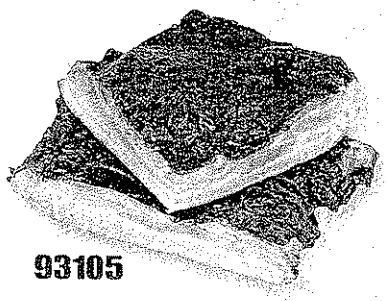
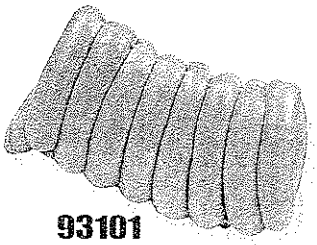

93105

**BOBAK**

| | |
|---|---|
| 93103 | Rib Bacon Smoked |
| 93105 | Double Smoked (Hunter) Bacon |
| 93106 | Krakow Sausage |
| 93110 | Kiszka W/ Barley & Blood |
| 93117 | Smoked Butts Hunter Brand |
| 93119 | Roasted Bacon |
| 93123 | Baby Franks / Sosiski 1 Lb. Pack |
| 93126 | Striped Frankfurters Snappy's 5 lb Pack |
| 93128 | Wedding Sausage |
| 93140 | Canadian Bacon |
| 93141 | Veal Roulette |
| 93163 | String Tied Smoked Ham |
| 93164 | Honeycomb Krakowskaya |
| 93166 | Hunter Ham |
| 93167 | Stuffed Pork Loin |

# MEAT PRODUCTS

93121



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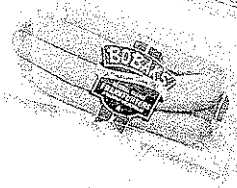


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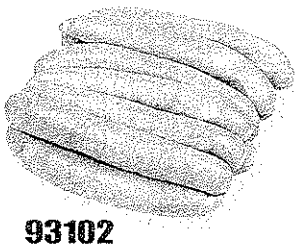

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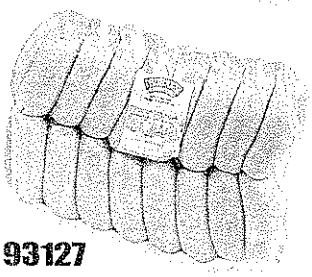

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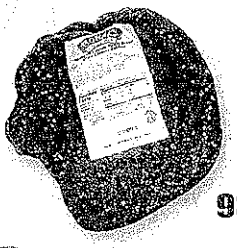
BOBAK



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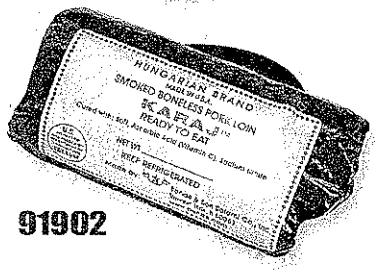



91902

91900

91901

91903

BENDE

| | |
|---|---|
| 93101 | Pork Sardeli |
| 93102 | Veal Sardeli |
| 93121 | Jumbo Franks / Sardeli 1 Lb Pack V/P |
| 93122 | Natural Franks / Sosiski 1 Lb Pack |
| 93127 | Garlic Franks/Sardeli |
| 93135 | Snappy Jumbo Franks 1 Lb Pack V/P |
| 93142 | Smoked Turkey |
| 93165 | Veal Franks 1 Lb. Pack |

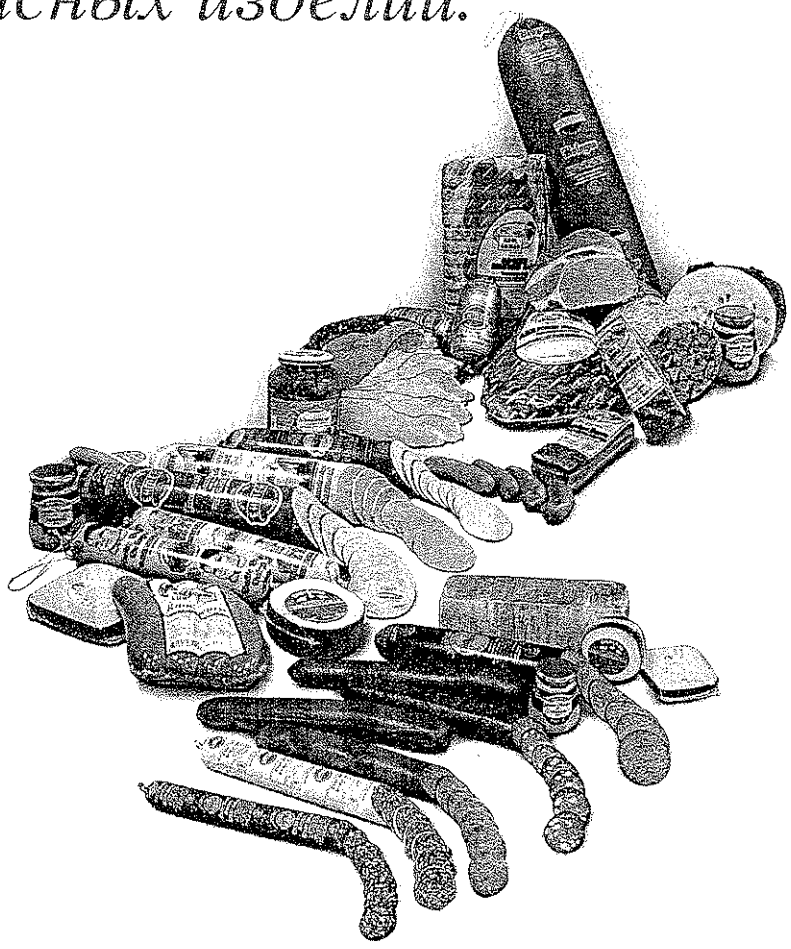
BENDE

| | |
|---|---|
| 91900 | Hot Gyulai |
| 91901 | Mild Gyulai |
| 91902 | Karaj Smoked Meat |
| 91903 | Kolozvary Smoked Bacon |
| 91904 | Teli Salami Long |
| 91905 | Teli Salami Short |
| 91906 | Csabai Salami |

BOBAK'S®

GOLD0109

# *Вот уже более 70 лет продукция фирмы Karl Ehmer привлекает своих покупателей изысканным вкусом, высочайшим качеством и огромным выбором мясных и колбасных изделий.*



Наверняка все пробовали самые популярные Немецкую и Медвежью салями или ветчину Black Forest Ham. Однако не все знают, что фирма **Карл Эмер** выпускает множество другой продукции такого же качества и вкуса.

Ветчинорубленная, Докторская, Beef Salami, Профессорская, Baby Bologna, Chicken Bologna и Языковая колбасы - это лишь несколько наименований огромного ассортимента колбасных и мясных изделий фирмы **Карл Эмер.**

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KARL EHMER
Since 1932
SMOKED MEATS

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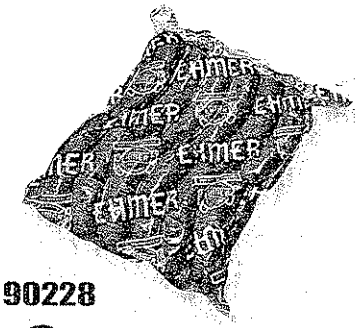
*Удобство и рациональность современной упаковки*
*Новинки технологической мысли в индустрии*
*Рекламная поддержка для дистрибьюторов*
*ВСЕ ЭТО.....**Карл Эмер!***

GOLD0110

# MEAT PRODUCTS

EHMER

90219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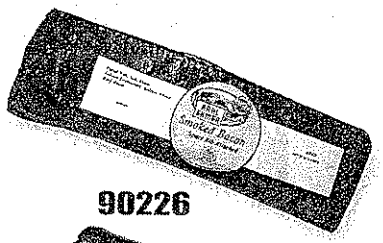
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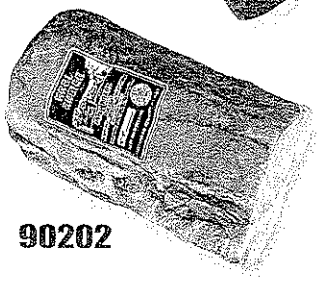
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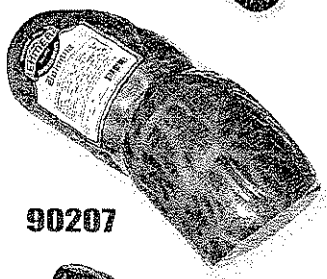
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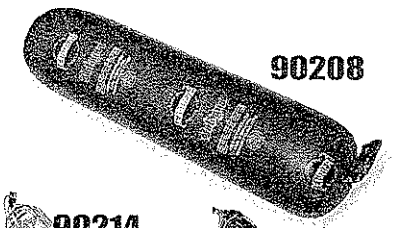
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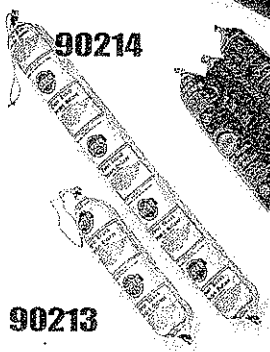
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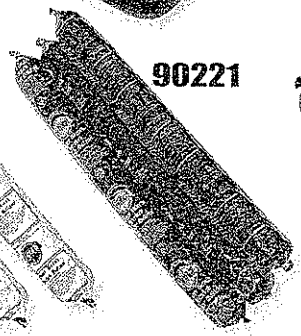
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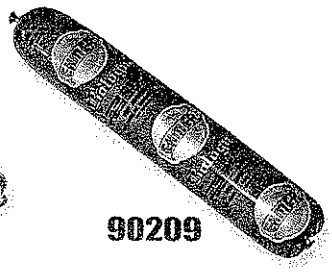
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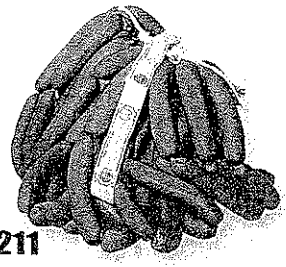
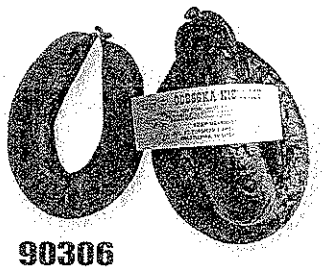

90211

90213

| EHMER | |
|---|---|
| 90201 | Canadian Bacon With Fat |
| 90202 | Irish Style Bacon |
| 90205 | Beef (X 3) Salami |
| 90207 | Natural German Bologna |
| 90208 | Professorskaya Wide |
| 90209 | Professorskaya Narrow |
| 90211 | Frankfurters (Sosiski) Loose / Bulk |
| 90213 | German White Skin (Long) Salami |
| 90214 | German White Skin (Short) Salami |
| 90216 | Black Forest Ham Flat |
| 90218 | Head Cheese |
| 90219 | Ham Old Fashioned Half (4 Pcs / Case) |
| 90221 | Bear Salami |
| 90224 | Mortadella |
| 90226 | Black Rib Bacon V/P |
| 90228 | Knockwurst (Sardeli) Loose / Bulk |
| 90231 | Tourist Salami |

# MEAT PRODUCTS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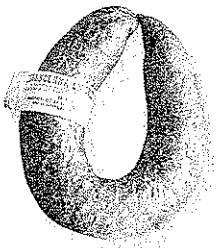
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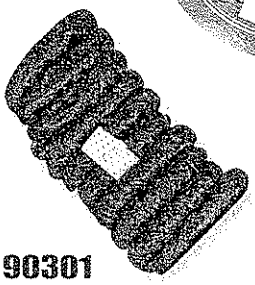
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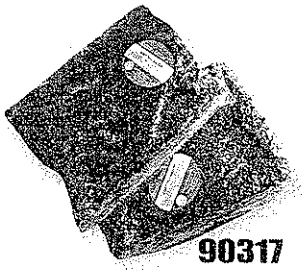
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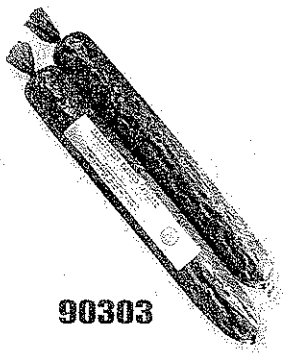
EUROAM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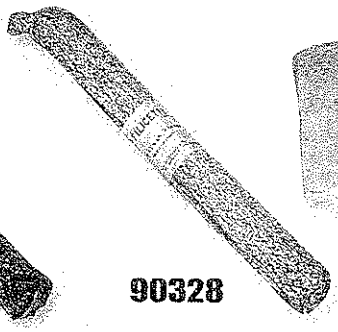
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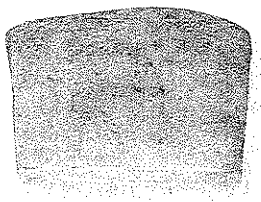
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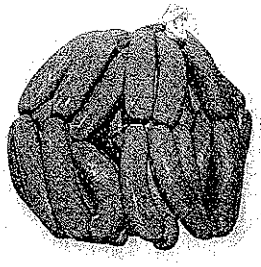
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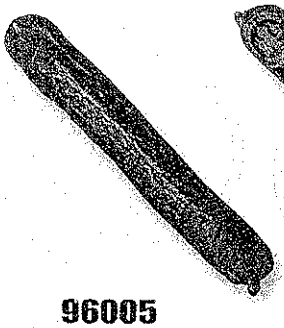
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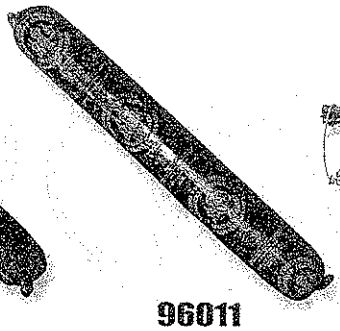
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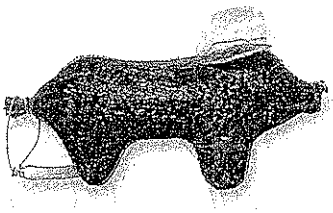

96006

FOREST PORK

**EUROAM**

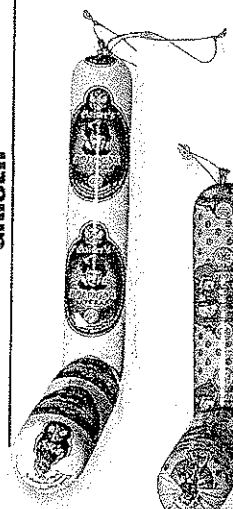
| | |
|---|---|
| 90301 | Bukovinskaya |
| 90302 | Chesnochnaya (Ring) |
| 90303 | Drogobichevskaya |
| 90304 | Kabanosy |
| 90306 | Odesskaya Kielbasy |
| 90309 | Smoked Side Bacon Boneless |
| 90311 | Pork Fat Salted (Salo) |
| 90312 | Buzhenina |
| 90317 | Kostitsa - Koreyka |
| 90327 | Moscowskaya |
| 90328 | Balkan |

**FOREST PORK**

| | |
|---|---|
| 96001 | Frankfurters (Sosiski) |
| 96005 | Russian Salami |
| 96006 | Pig Salami |
| 96011 | Ukrainian Salami |

# MEAT PRODUCTS

GAISER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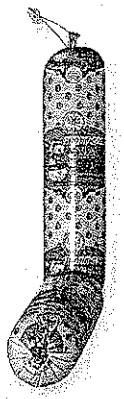
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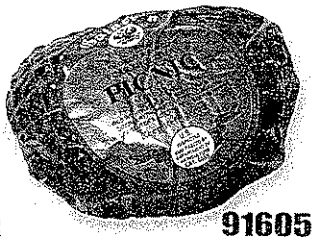
91603

91613

91608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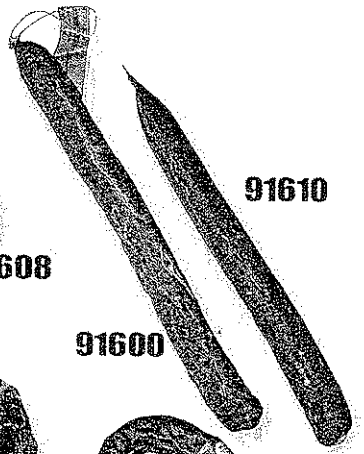
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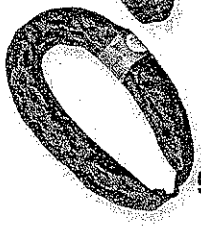
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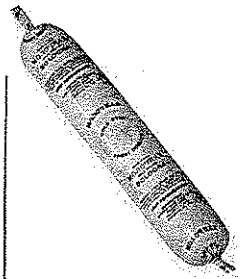
GOLD STAR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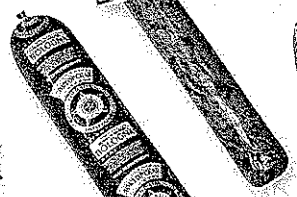
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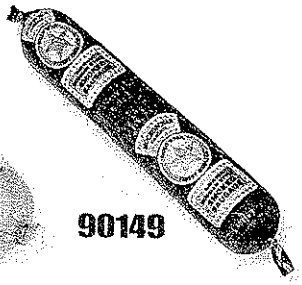
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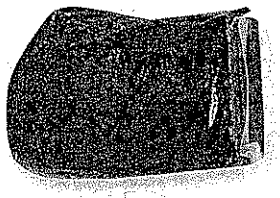
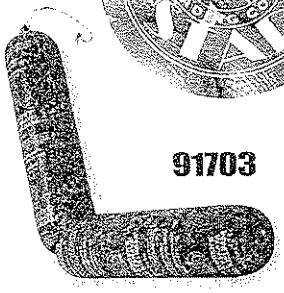

92400

| GAISER | | GOLD STAR | | | |
|---|---|---|---|---|---|
| 91600 | Russian Dry Salami | 90124 | Molochnaya Bologna | 94009 | Veal Bologna Chub (Babushka's Recipe) |
| 91603 | Goose Liverwurst | 90139 | Vetchinorublenaya | 94111 | Hersonskaya |
| 91605 | Butts Picnic | 90149 | Salami Moscowskaya | 95605 | Bologna Doktorakaya |
| 91606 | Baby Bologna | 90210 | Bologna Red Skin | 95606 | Turkey Breast Smoked |
| 91607 | Veal Baby Bologna | 90241 | Bologna Milk „Tambovsky Wolf | 97001 | Doktorskaya Bologna Chub (Babushka's Recipe) |
| 91608 | Veal Roll | 91450 | Chicken Bologna Chub(Babushka's Recipe) | 97003 | Ham Bologna Chub (Babushka's Recipe) |
| 91610 | Petrovskaya | 92400 | Basturma | | |
| 91612 | Nevskaya | | | | |
| 91613 | Head Cheese | | | | |

# MEAT PRODUCTS

91701

91704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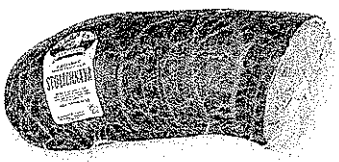
91700

91702

GROEZINGER

94907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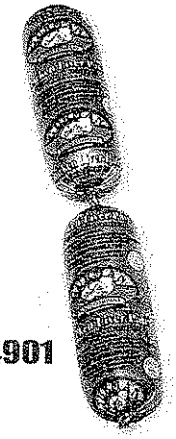
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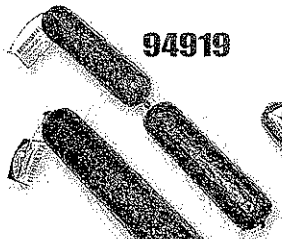
GURMAN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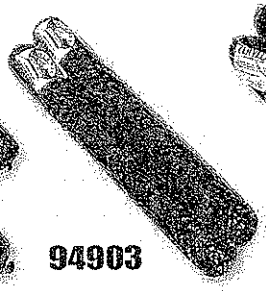
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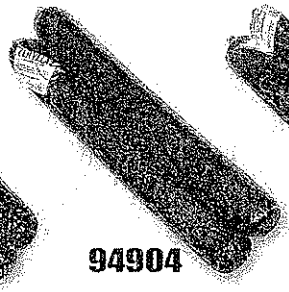
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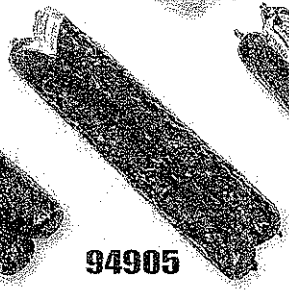
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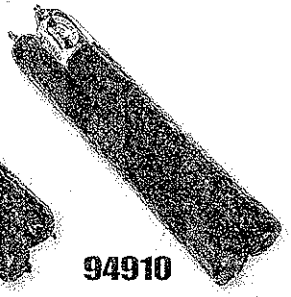

94910

**GROEZINGER**

**91700** . . . . . Baby Bologna Chub
**91701** . . . . . Estonskaya Salami
**91702** . . . . . Moldavskaya Salami
**91703** . . . . . Moskovskaya Salami
**91704** . . . . . Minskaya Salami

**GURMAN**

**94901** . . . . . Chicken Liver Pate
**94902** . . . . . Natural Skin Bologna Doktorskaya
**94903** . . . . . Dneprovskaya Salami
**94904** . . . . . Beef Cervelat
**94905** . . . . . Orlovskaya Salami
**94907** . . . . . Smoked Ham
**94908** . . . . . Smoked Butt
**94910** . . . . . Old Jewish Salami
**94914** . . . . . Mortadella Lubitelskaya
**94915** . . . . . Ham Bologna Vetchinaya
**94916** . . . . . Stolichnaya Mortadella
**94918** . . . . . Litovskaya Salami
**94919** . . . . . Kubanskaya Salami



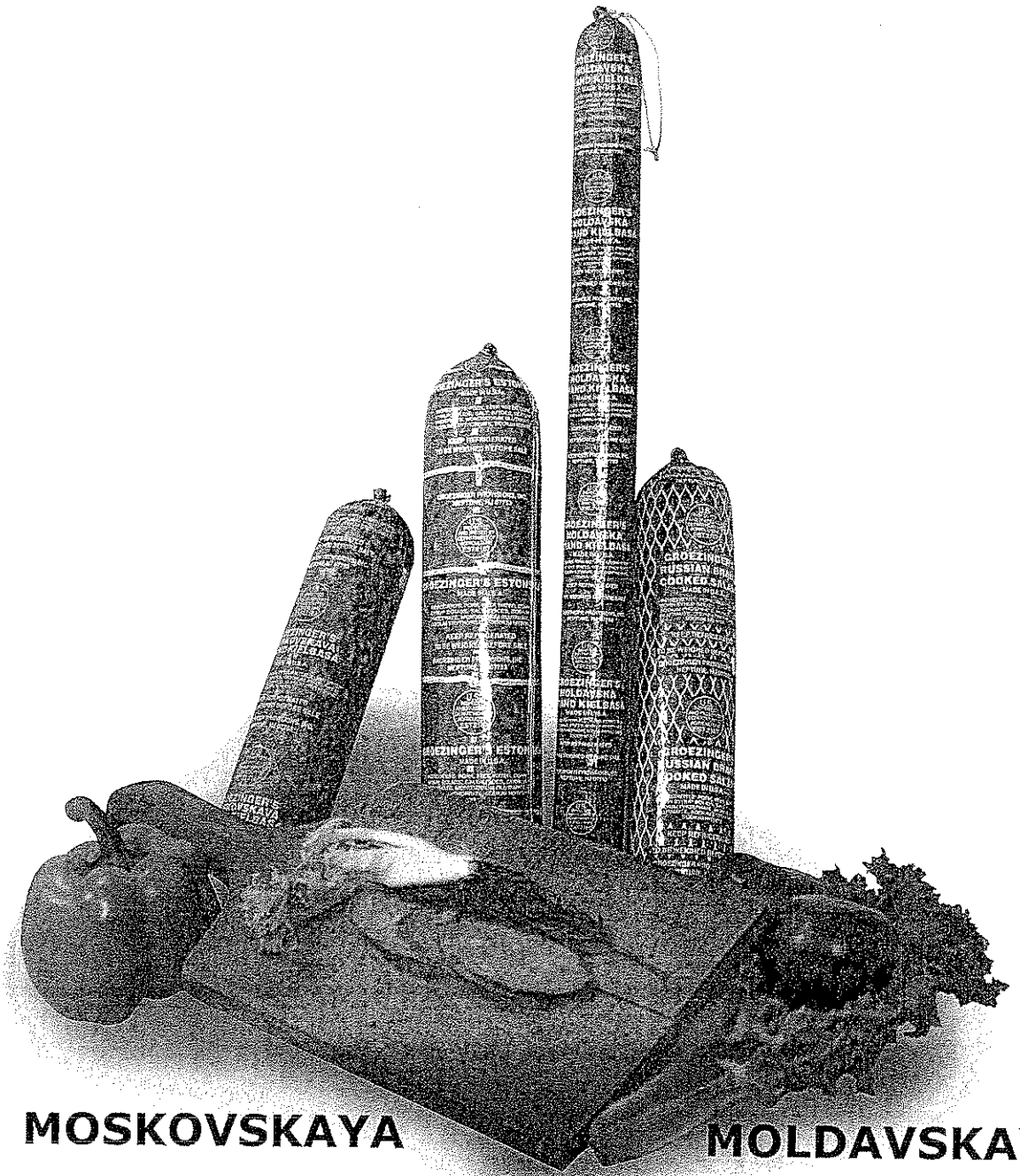
GOLD0114

# GROEZINGER'S

*PREMIUM QUALITY MEAT PRODUCTS*

Flavors remembered from the Old World

Made by people from the Old World



**MOSKOVSKAYA**

**MOLDAVSKAYA**

**ESTONSKAYA**

**MINSKAYA**

**BABY BOLOGNA**

HACCP CERTIFIED
USDA 2167

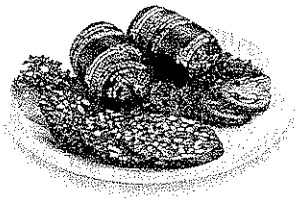
GOLD0115

# MEAT PRODUCTS

KOENEMANN, ITALIA, MISCELLANEOUS

90403

94501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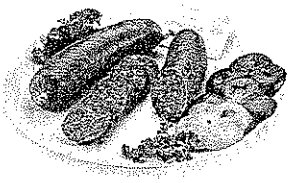
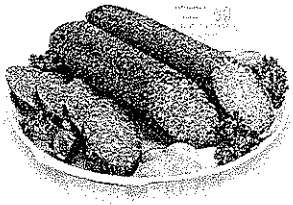

91503

94502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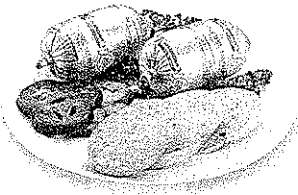

91501

90801

90800

MOTT HAVEN


90707


90704

90715

90703

90713

90714

90712

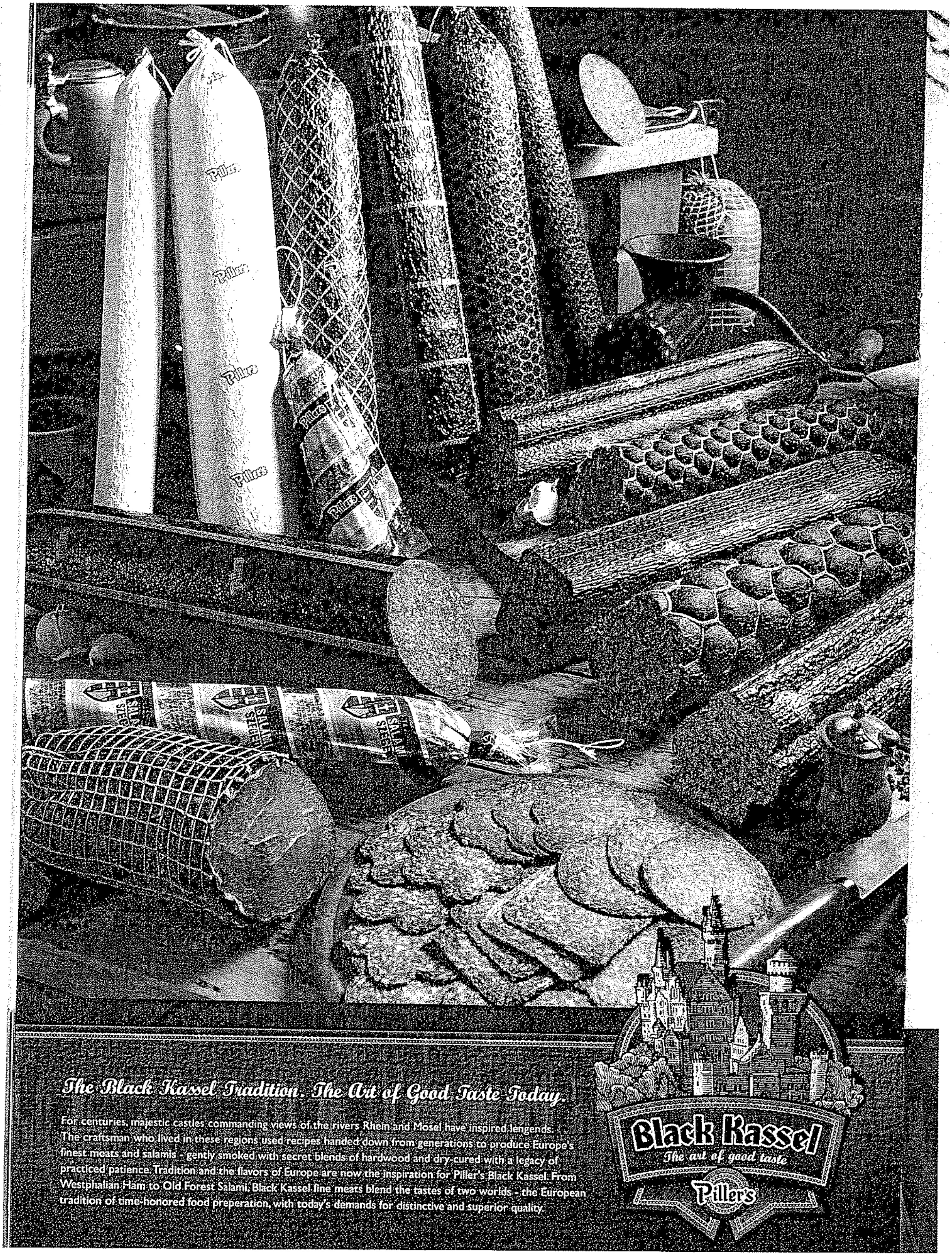
90709

90702

**ITALIA**
94501 . . . . . Alpino Salami Long
94502 . . . . . Alpino Salami Short
**KOENEMANN**
91500 . . . . . Bloodwurst
91501 . . . . . Liverwurst
91502 . . . . . Long Bear Salami
91503 . . . . . Ring Bear Salami
**MISCELLANEOUS**
90403 . . . . . Copa Smoked Meat (Siena)
90800 . . . . . Sopressata Salami (Beretta)
90801 . . . . . Prosciuto (Fiorucci)
**MOTT HAVEN**
90702 . . . . . Natural Skin Bologna
90703 . . . . . Long Baby Narrow Bologna
90704 . . . . . Black Skin Bologna
90707 . . . . . Red Skin Bologna
90709 . . . . . Mortadella
90712 . . . . . Franks (Sosiski) Low Salt V/P
90713 . . . . . Pressed Beef Tongue
90714 . . . . . Smoked Veal Tongue
90715 . . . . . Short Narrow Bologna



GOLD0116


The Black Kassel Tradition. The Art of Good Taste Today.
For centuries, majestic castles commanding views of the rivers Rhein and Mosel have inspired lengends. The craftsman who lived in these regions used recipes handed down from generations to produce Europe's finest meats and salamis - gently smoked with secret blends of hardwood and dry-cured with a legacy of practiced patience. Tradition and the flavors of Europe are now the inspiration for Piller's Black Kassel. From Westphalian Ham to Old Forest Salami, Black Kassel fine meats blend the tastes of two worlds - the European tradition of time-honored food preperation, with today's demands for distinctive and superior quality.
Black Kassel
The art of good taste
Piller's

GOLD0117

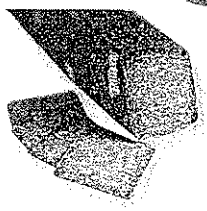
# MEAT PRODUCTS

## PILLER

90506

90505

90507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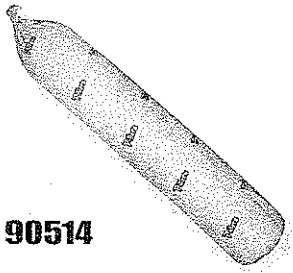
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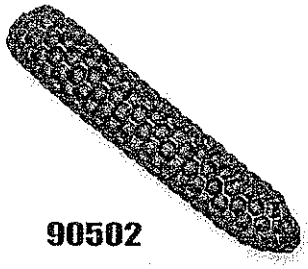
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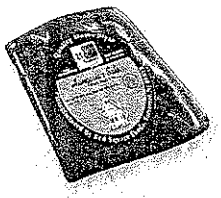
90504

## RED SQUARE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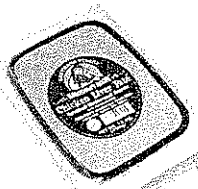
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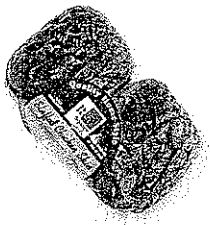
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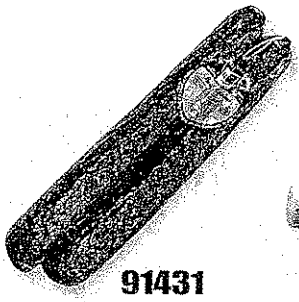
91451

91407

91402


91431

91411

91454

**PILLER**

90502 . . . . . Cervelat Small Salami
90504 . . . . . Gypsy Large Salami
90505 . . . . . Gypsy Small Salami
90506 . . . . . Mailander Salami
90507 . . . . . Old Forest Salami
90508 . . . . . Square Salami
90514 . . . . . Hungarian Large Salami

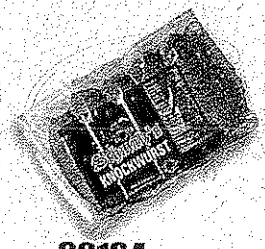
**RED SQUARE**

91402 . . . . . Kielbasy Home Style (Pork, Chicken Or Kupati)
91405 . . . . . Chicken Neck w/Stuffing
91407 . . . . . Pastrama-Buzhenina
91411 . . . . . Veal Roll
91431 . . . . . Beef Salami
91432 . . . . . Hungarian Salo Pork Fat
91451 . . . . . Pressed Chicken & Tongue
91454 . . . . . Smoked Pork Butts
91459 . . . . . Chicken Liver Pate 1 Lb.

Schmalz's
GERMAN BRAND
BOLOGNA
MADE IN U.S.A.
KEEP REFRIGERATED
Schmalz's
KIELBASY
KEEP REFRIGERATED
Schmalz's
MORTADELLA
KEEP REFRIGERATED
Old Time Tradition...
All Time Favorite!
FULLY COOKED
PAPRIKA BACON
SCHMALZ'S
HAM

# MEAT PRODUCTS

90136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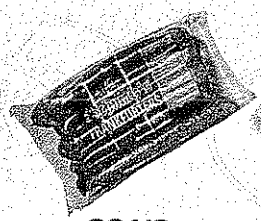
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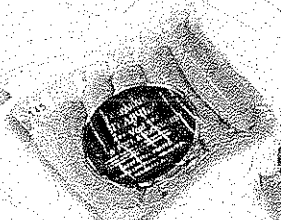
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90107

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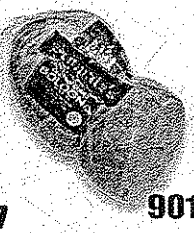
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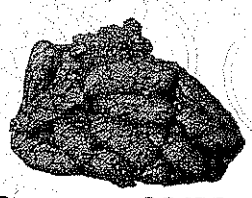
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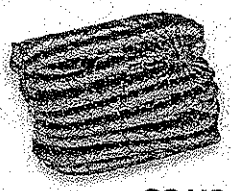
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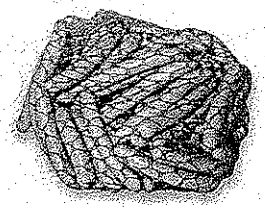
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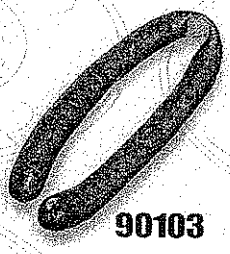
90140

90118

90121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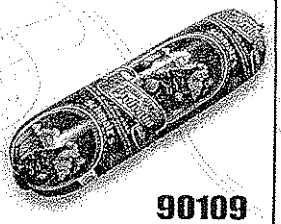
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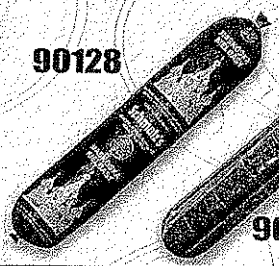
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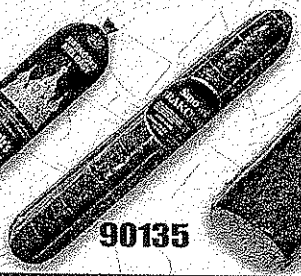
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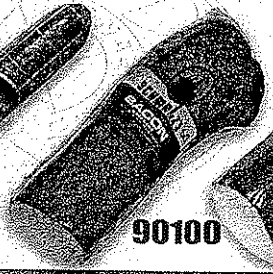
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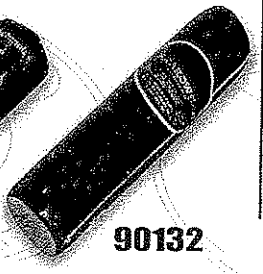
90132

SCHMALZ'S

**SCHMALZ'S**

90100 . . . . Canadian Bacon Light/Dark
90101 . . . . Double Smoked Canadian Bacon
90103 . . . . Chesnochnaya
90106 . . . . Black Skin Bologna
90107 . . . . Baby Bologna
90109 . . . . Red Skin Bologna
90110 . . . . Natural Skin Bologna
90112 . . . . Frankfurters (Loose)
90113 . . . . Frankfurters V/P
90115 . . . . Ham Black Forest
90117 . . . . Veal Knockwurst V/P
90118 . . . . Head Cheese
90119 . . . . Kabanosy
90121 . . . . Krestyanskaya
90122 . . . . Blood Head Cheese
90127 . . . . Mortadella
90128 . . . . Moscowska
90129 . . . . Pressed Bacon
90132 . . . . Red Krakowskaya
90133 . . . . Knockwurst (Loose)
90134 . . . . Knockwurst V/P
90135 . . . . Smoked Krakowskaya
90136 . . . . Peanuts (Cocktail Franks)
90140 . . . . Head Cheese Old Fashioned (Zeltz)
90153 . . . . Paprika Bacon