ESTTA Tracking number: **ESTTA340482**
Filing date: **04/01/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---|---|
| Proceeding | 92042082 |
| Party | Defendant<br>International Gold Star Trading Corp. |
| Correspondence Address | Roger S. Thompson<br>Cohen, Pontani, Lieberman & Pavane LLP<br>551 Fifth Avenue, Suite 1210<br>New York, NY 10176<br>UNITED STATES<br>RThompson@cplplaw.com |
| Submission | Testimony For Defendant |
| Filer's Name | Roger S. Thompson |
| Filer's e-mail | rthompson@cplplaw.com, mboezi@cplplaw.com, wmason@cplplaw.com |
| Signature | /Roger S. Thompson/ |
| Date | 04/01/2010 |
| Attachments | Registrant Ex. 118 part 2 of 3.pdf ( 20 pages )(6961745 bytes ) |

TEL: 718-522-1545; FAX: 718-260-9194

# MEAT PRODUCTS

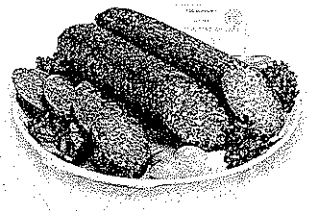
90403

90801

90800

90404

94501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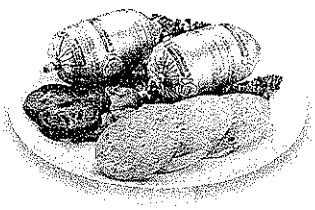
94502


91500


91502


91501

KOENEMANN, ITALIA, MISCELLANEOUS

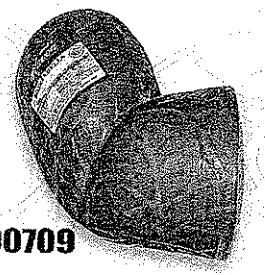
90707

90704

90715

90703

90714


90709

90702

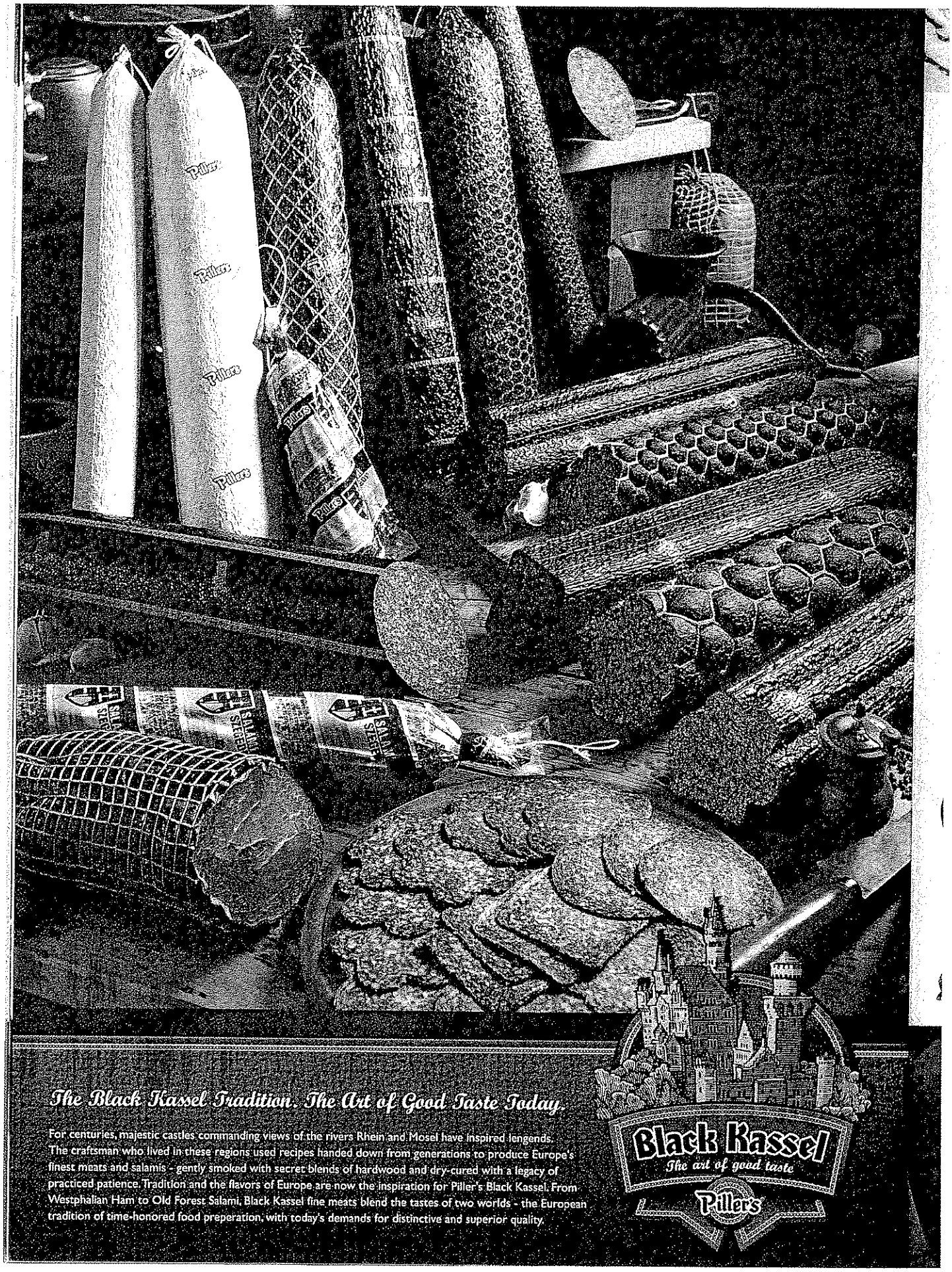
MOTT HAVEN

**ITALIA**
90404 ..... Milano Salami
94501 ..... Alpino Salami Long
94502 ..... Alpino Salami Short
94503 ..... Sopressata Salami

**KOENEMANN**
91500 ..... Bloodwurst
91501 ..... Liverwurst
91502 ..... Long Bear Salami

**MISCELLANEOUS**
90403 ..... Copa Smoked Meat (Siena)
90800 ..... Sopressata Salami (Beretta)
90801 ..... Prosciutto (Fiorucci)

**MOTT HAVEN**
90702 ..... Natural Skin Bologna
90703 ..... Long Baby Narrow Bologna
90704 ..... Black Skin Bologna
90707 ..... Red Skin Bologna
90709 ..... Mortadella
90714 ..... Smoked Veal Tongue
90715 ..... Short Narrow Bologna




*The Black Kassel Tradition. The Art of Good Taste Today.*

For centuries, majestic castles commanding views of the rivers Rhein and Mosel have inspired lengends. The craftsman who lived in these regions used recipes handed down from generations to produce Europe's finest meats and salamis - gently smoked with secret blends of hardwood and dry-cured with a legacy of practiced patience. Tradition and the flavors of Europe are now the inspiration for Piller's Black Kassel. From Westphalian Ham to Old Forest Salami, Black Kassel fine meats blend the tastes of two worlds - the European tradition of time-honored food preperation, with today's demands for distinctive and superior quality.

GOLD0167

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# MEAT PRODUCTS

**PILLER**

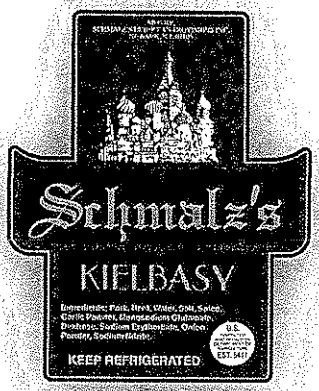
| | |
|---|---|
| 90502 | Cervelat Small Salami |
| 90503 | Gypsy Salami Sliced |
| 90504 | Gypsy Large Salami |
| 90505 | Gypsy Small Salami |
| 90506 | Mailander Salami |
| 90507 | Old Forest Salami |
| 90508 | Square Salami |
| 90509 | Old Forest Salami Chub |
| 90510 | Old Forest Salami Sliced |
| 90512 | Szegedi Salami Chub |
| 90514 | Hungarian Large Salami |
| 90515 | Gypsy Salami Chub |

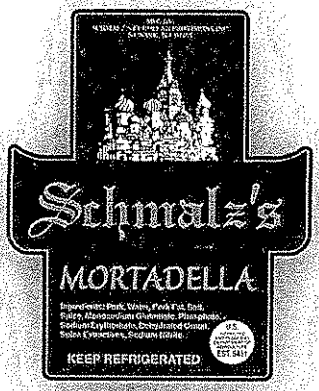
**RED SQUARE**

| | |
|---|---|
| 91402 | Kielbasy Home Style (Pork, Chicken Or Kupati) |
| 91404 | Chicken Liver Pate (5lb Pail) |
| 91405 | Chicken Neck w/Stuffing |
| 91407 | Pastrama-Buzhenina |
| 91411 | Veal Roll |
| 91429 | Baby Bologna |
| 91430 | Starorusskaya Salami |
| 91431 | Beef Salami |
| 91432 | Hungarian Salo Pork Fat |
| 91440 | Veal Baby Bologna |
| 91444 | Smoked Chicken Kielbasy |
| 91451 | Pressed Chicken & Tongue |
| 91459 | Chicken Liver Pate 1 Lb. |
| 91460 | Cervelat Salami |



GOLD0168




*Old Time Tradition...*

*All Time Favorite!*

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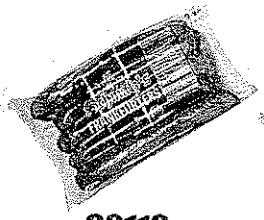
# MEAT PRODUCTS

90136

90134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90117

90107

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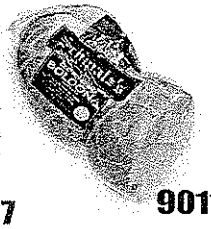
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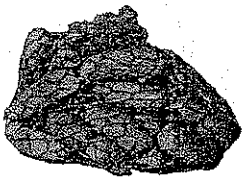
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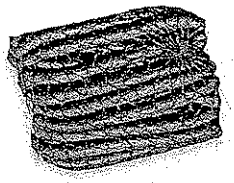
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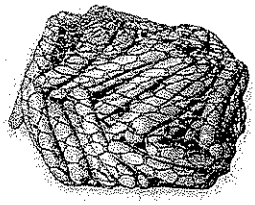
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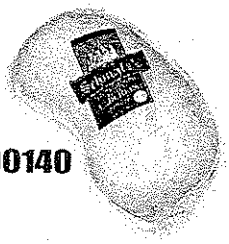
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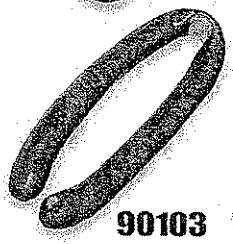
90102

90115

90118

90122

90121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90100

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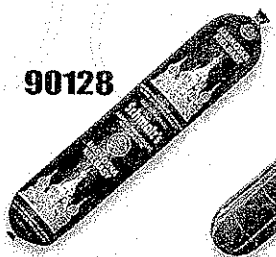

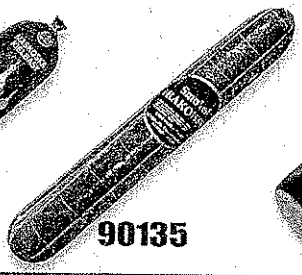
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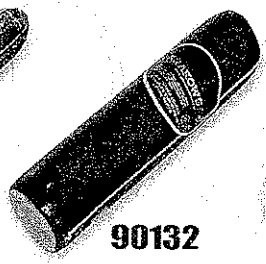
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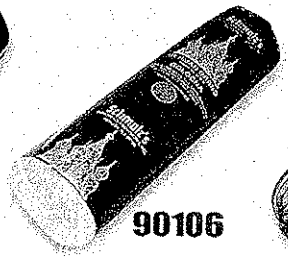

90106

90109

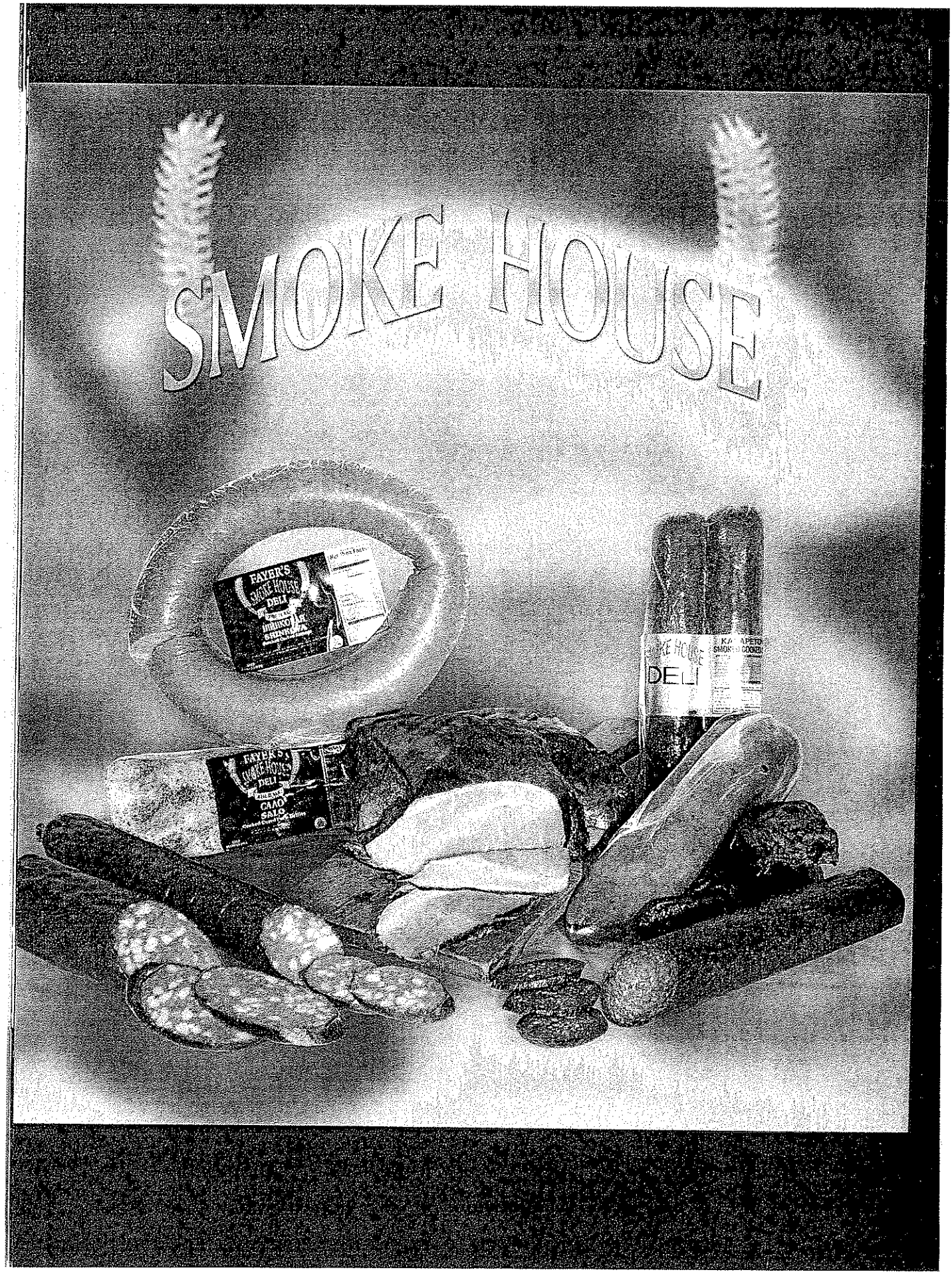
SCHMALZ'S

**SCHMALZ'S**

90100 ..... Canadian Bacon Light/Dark
90102 ..... Smoked Pork Butts
90103 ..... Chesnochnaya
90106 ..... Black Skin Bologna
90107 ..... Baby Bologna
90109 ..... Red Skin Bologna
90110 ..... Natural Skin Bologna
90112 ..... Frankfurters (Loose)
90113 ..... Frankfurters V/P
90115 ..... Ham Black Forest
90117 ..... Veal Knockwurst V/P
90118 ..... Head Cheese
90119 ..... Kabanosy
90121 ..... Krestyanskaya
90122 ..... Blood Head Cheese
90127 ..... Mortadella
90128 ..... Moscowska
90129 ..... Pressed Bacon
90132 ..... Red Krakowskaya
90133 ..... Knockwurst (Loose)
90134 ..... Knockwurst V/P
90135 ..... Smoked Krakowskaya
90136 ..... Peanuts (Cocktail Franks)
90140 ..... Head Cheese Old Fashioned (Zeitz)



GOLD0170




GOLD0171

*Family Tradition Since 1954*

GOLD0172

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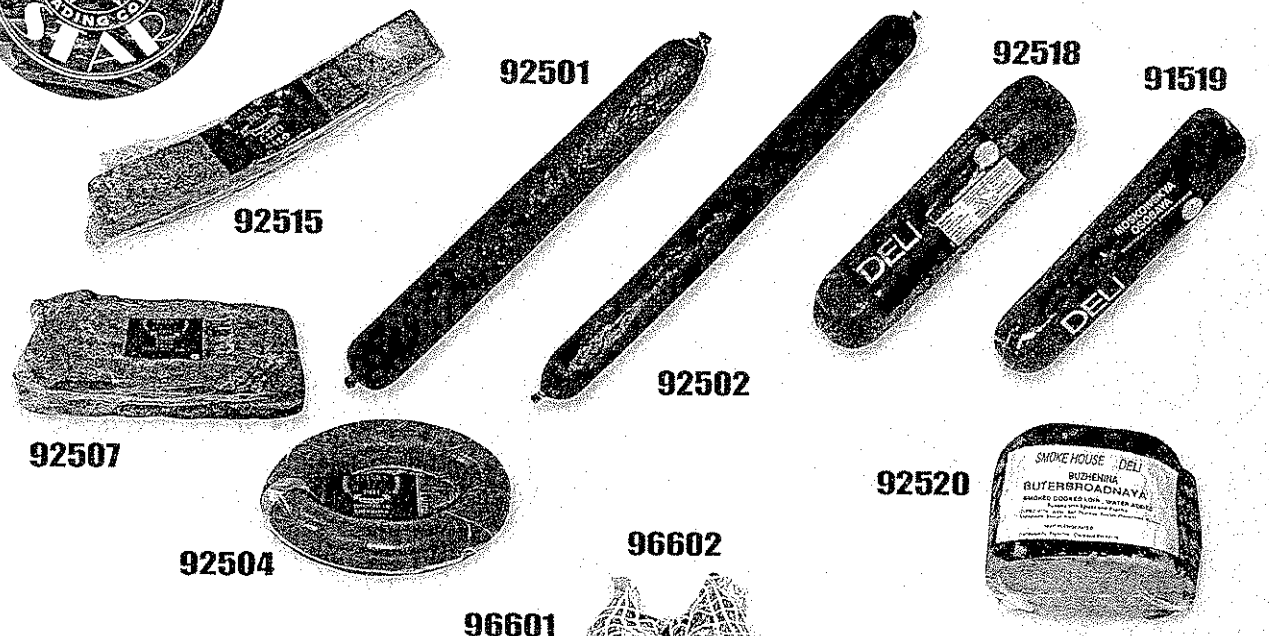
# MEAT PRODUCTS

## SMOKE HOUSE




## VENETIAN

**SMOKE HOUSE**

| | |
|---|---|
| 92501 | Karpatskaya Salami |
| 92502 | Moskovskaya Salami |
| 92504 | Shinkova Kielbasy |
| 92507 | Pork Fat Salted |
| 92515 | Pork Fat Salted Chunk V/P |
| 92518 | Karpatskaya Salami Chunk |
| 92519 | Moskovskaya Salami Chunk |
| 92520 | Buzhenina Butterbrodnaya |

**VENETIAN**

| | |
|---|---|
| 96601 | Tsar Salami |
| 96602 | Alexander Salami |
| 96603 | Leon Salami |
| 96604 | Nostrano Salami |
| 96606 | Cacciatore Salami Mild |
| 96607 | Casalingo Salami Mild |
| 96608 | Kiev Salami |
| 96615 | Tsar Salami Short |
| 96616 | Leon Salami Short |
| 96617 | Kiev Salami Short |
| 96618 | Sappressata Mild Chub |
| 96620 | Prosciuttino Mild Flat |

# CHEESES

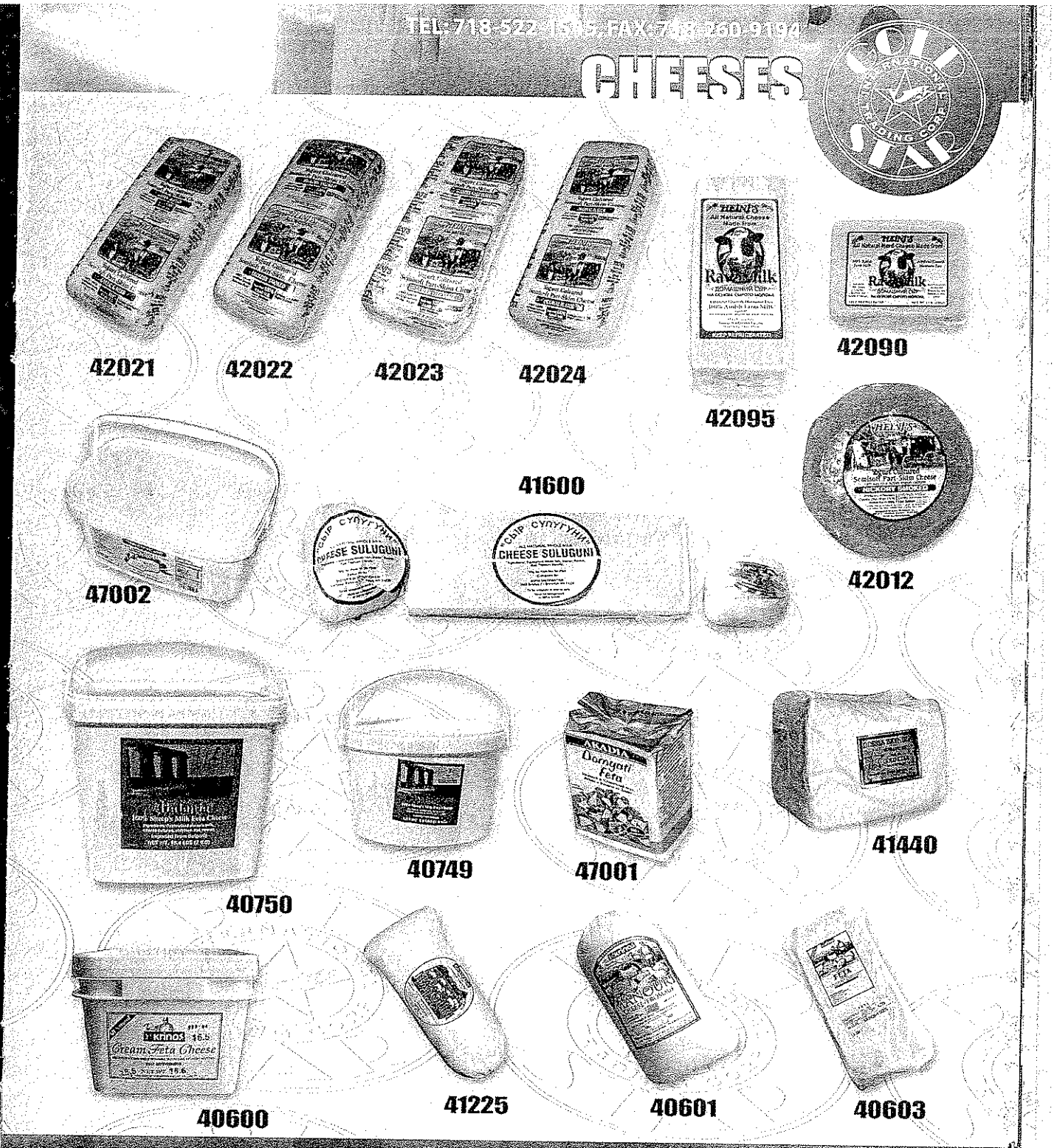
**CHEESES**

| | |
|---|---|
| 40206 | Smoked Gouda |
| 40250 | Blue Cheese (18 lb 25g) |
| 40307 | German Swiss |
| 40309 | Mazowetski (8 Lb. Loaf) |
| 40310 | Finland Havarti (6 Lb. Loaf) |
| 40311 | Morski (8 Lb. Loaf) |
| 40314 | Lappi (6 Lb. Loaf) |
| 40315 | Podlaski (8 Lb. Loaf) |
| 40320 | Slovenian Havarti (6 Lb. Loaf) |
| 40321 | Baby Muenster Cheese |
| 40401 | Canadian Premium Havarti (9 Lb. Loaf) |
| 40408 | Scandik Havarti |
| 40550 | Mramorny Cheese (12 Lb Wheel) |
| 40606 | French Emmenthal (5 Lb Loaf) |
| 40700 | Edam Ball |
| 40701 | Edam Loaf |
| 40702 | Gouda Red (9 Lb Wheel) |
| 40703 | Prima Donna Mild (26 Lb Wheel) |
| 40705 | Westland Swiss |
| 41003 | Cheese Rokiskio (2.2 Lb Wheel) |
| 41019 | Russiski Cheese 3 lb Cube |
| 42015 | Old Salzberg Cheese |
| 42016 | Hunters (2 Lb. Wheel) |
| 42025 | Yogurt Havarti (7 Lb. Loaf) |
| 42038 | Yogurt French Style Red Bag (7 Lb. Loaf) |
| 42043 | Baby Lacey Swiss (13 Lb Horn) |
| 43001 | Madrigal (26 Lb Wheel) |
| 46003 | Baby Salami Cheese (500g) |

# HEINI'S
## ALL NATURAL

GOLD0175

# CHEESES




**CHEESES**

| | |
|---|---|
| 40600 | Feta Double Cream In Pail |
| 40601 | Manouri "Krinos" |
| 40603 | Feta Cheese (French Style) "Krinos" |
| 40749 | Bulgarian Feta 4.2 lb |
| 40750 | Bulgarian Feta 15.4 lb |
| 41003 | Rokiskio (2.2 Lb Small Wheel) |
| 41225 | Manouri "Castella" |
| 41440 | Brinza Odesskaya |
| 41600 | Suluguni Cheese |
| 42012 | Yogurt Smoked (3 Lb Wheel) |
| 42021 | Yogurt Garlic (7 Lb. Loaf) |
| 42022 | Yogurt Smoked (7 Lb. Loaf) |
| 42023 | Yogurt Cheese w/Peppercorn & Chive Loaf |
| 42024 | Yogurt Plain (7 Lb. Loaf) |
| 42090 | Domashniy Raw Milk 1 Lb. |
| 42095 | Domashniy Raw Milk Cheese (7 Lb. Loaf) |
| 47001 | Akadia Danish Feta (24/500g) |
| 47002 | Petra Feta Pail (4.4LB) |

# DAIRY PRODUCTS

40907

40150

40152

40132

40117

40116

40904

40190

40151

40168

40130

40160

40901

40909

46005

40902

| | |
|---|---|
| 40116 | Kefir Plain Lifeway (32 Oz) |
| 40117 | Kefir Low Fat Lifeway (32 Oz) |
| 40132 | Kefir Mix 12/32oz |
| 40130 | Kefir Organic Plain Lifeway (32 Oz) |
| 40150 | Prostokvasha (Lifeway) |
| 40151 | Kefir Bazarny Lifeway (32 Oz) |
| 40152 | Ptiche Mloko Kefir (Lifeway)) |
| 40160 | Ryazhenka (Lifeway) |
| 40168 | Kefir Krestyansky Lifeway (32 Oz) |
| 40190 | Kefir Slim 6 Plain Lifeway (32 Oz) |
| 40901 | Slender Cow (12 Oz) |
| 40902 | Slender Cow Chocolate (8 Oz) |
| 40904 | Kefir Plain Fresh Made (32 Oz) |
| 40907 | Ryazhenka (fresh Made) |
| 40909 | Vologodskoye (8 Oz) |
| 46005 | Oselka Butter (15/200g) |



GOLD0177

# DAIRY PRODUCTS

40906

40905

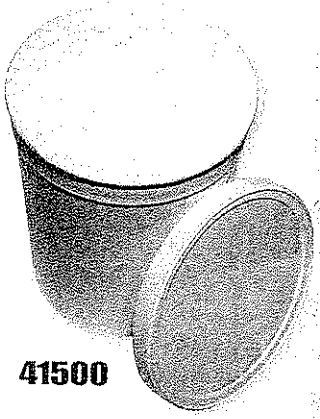
40911

40316

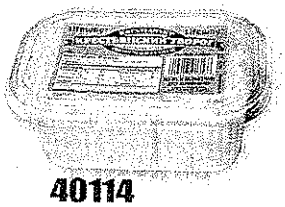
40112

40115

40180



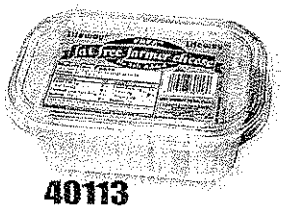
41500



40114

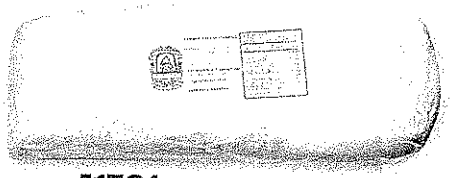
40110

40111



40113

48001



41501

41226

40502

40501

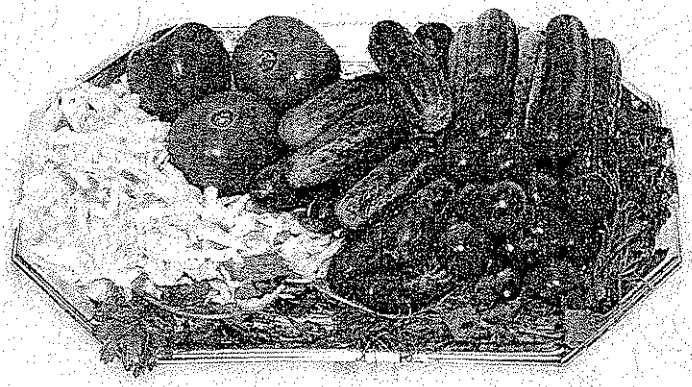
40500

41800

40110 ..... Swiss Style (1 Lb)
40111 ..... Sweet Kiss W/Raisins (1 Lb)
40112 ..... Farmer Cheese Original (1 Lb)
40113 ..... Fat Free Farmer Cheese (1 Lb)
40114 ..... Krestyansky (1 Lb)
40115 ..... White Cheese
40180 ..... Ptichie Mloko Tvorog (8 Oz)
40316 ..... Spread "Viola" (7 Oz Plastic Tub)
40500 ..... Chocolate Soft Cheese 12 Oz (Tvorog)
40501 ..... Cheese Canada Style (5 Lb)

40502 ..... Soft Cheese 12 Oz (Tvorog)
40905 ..... Besarabskiy Cheese 12/1 Lb.
40906 ..... Domashniy Farmer Cheese 12/1 Lb.
40911 ..... Amish Farmer Cheese 12/1 Lb.
41226 ..... Cream Cheese (8.5 Oz Glass Jar)
41500 ..... Pot Cheese (5 Lb Plastic Tub)
41501 ..... Granny's Cheese Tvorog (3 Lb)
41800 ..... Sour Cream (10 Lb. Tub)
48001 ..... Soft Cheese Pink Cow

# HOMESTYLE SALADS



GARDEN MADE

GARDEN MADE

*Always fresh, Always delicious!*

| | | | | | |
|---|---|---|---|---|---|
| 32922 | Greek Style Eggplant (5 Lb. Tray) | 32933 | Mushroom Salad (5 Lb. Pail) | 32947 | Stuffed Tomatoes (5 Lb. Tray) |
| 32923 | Stuffed Eggplant (5 Lb. Tray) | 32934 | Israeli Salad (5 Lb. Pail) | 32948 | Tel Aviv Salad (5 Lb. Pail) |
| 32925 | French Style Eggplant (5 Lb. Tray) | 32935 | Seaweed Salad (2 Kg. Tray) | 32954 | Bangkok Salad (5 Lb. Pail) |
| 32926 | Odessky Salad (5 Lb. Pail) | 32936 | Pickles Sour (20 Lb. Pail) | 32959 | Grilled Mediterranean Salad (5Lb Pail) |
| 32927 | Carrots Korean Style (5 Lb. Pail) | 33937 | Pickles Half-Sour (20 Lb. Pail) | 32960 | Barcelona Salad (5 Lb. Pail) |
| 32928 | Bulgarian Salad (5 Lb. Pail) | 32938 | Tomatoes Sour (18 Lb. Pail) | 32962 | Carrots Korolevsky Salad (5 Lb. Pail) |
| 32929 | Beets with Mayonnaise (5 Lb. Pail) | 32939 | Cherry Tomatoes (15 Lb. Pail) | 32964 | Isabella Salad (5 Lb. Pail) |
| 32930 | Gruzdy (5 Lb. Pail) | 32940 | Green Tomatoes Sour (20 Lb. Pail) | 32965 | Rainbow Salad (5 Lb. Pail) |
| 32931 | Korolevskie Maslyata (5 Lb. Pail) | 32942 | Sauerkraut (30 Lb. Pail) | 33005 | Opyata Mushrooms (5 Lb. Pail) |
| 32932 | Smorchki (5 Lb. Pail) | 32944 | Sate (5 Lb. Pail) | 33006 | Portabella Mushrooms (5 Lb. Pail) |

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# GROCERY PRODUCTS

33115

33116

33123

33122

33113

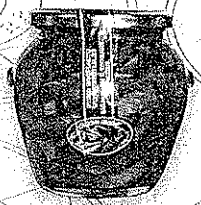
33114

33100

33102

33104

33103


33106

33105

33111

33112

33101

33120

33107

33108

33110

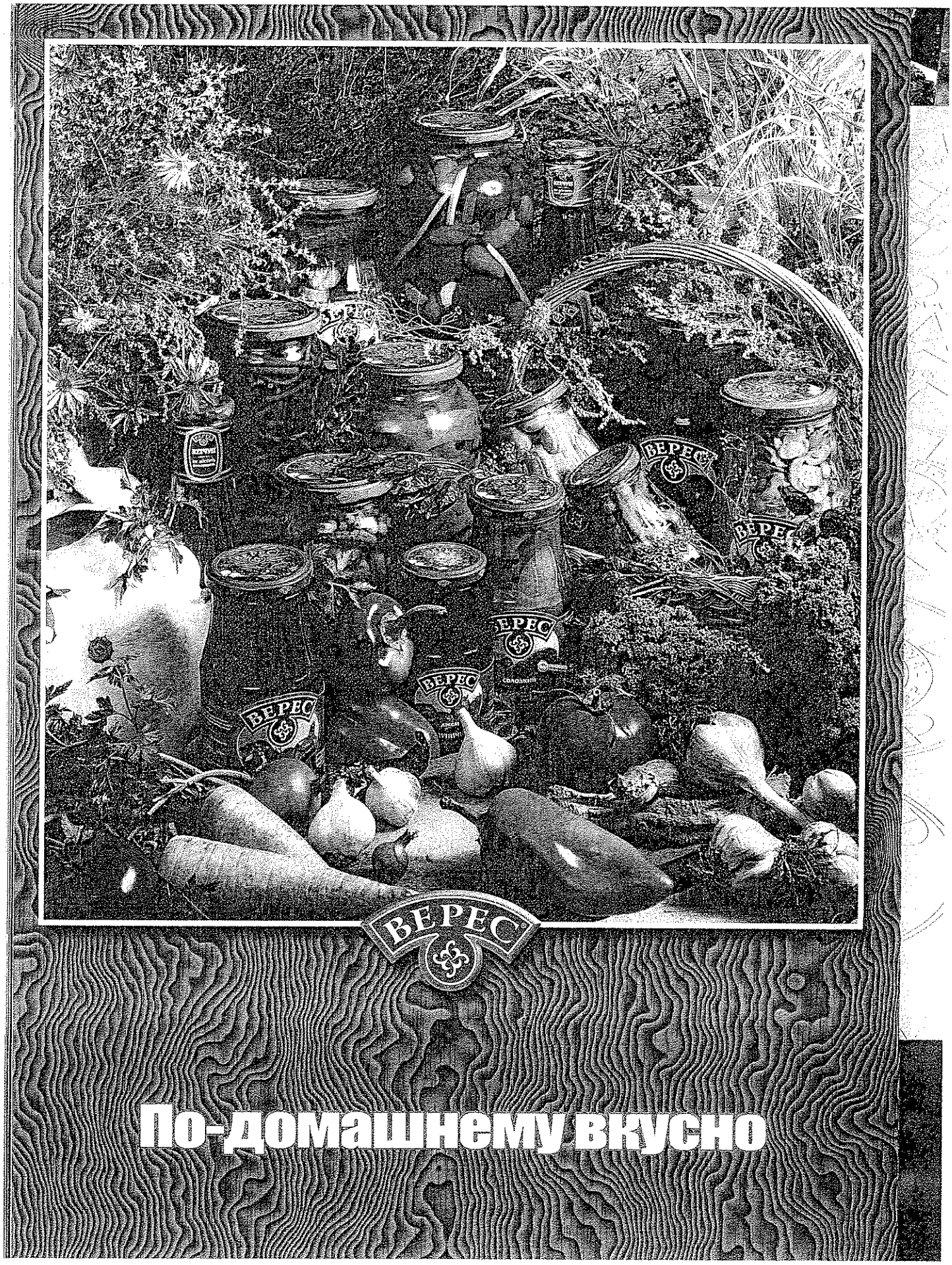
33109

33119

GARDEN MADE

**GARDEN MADE**

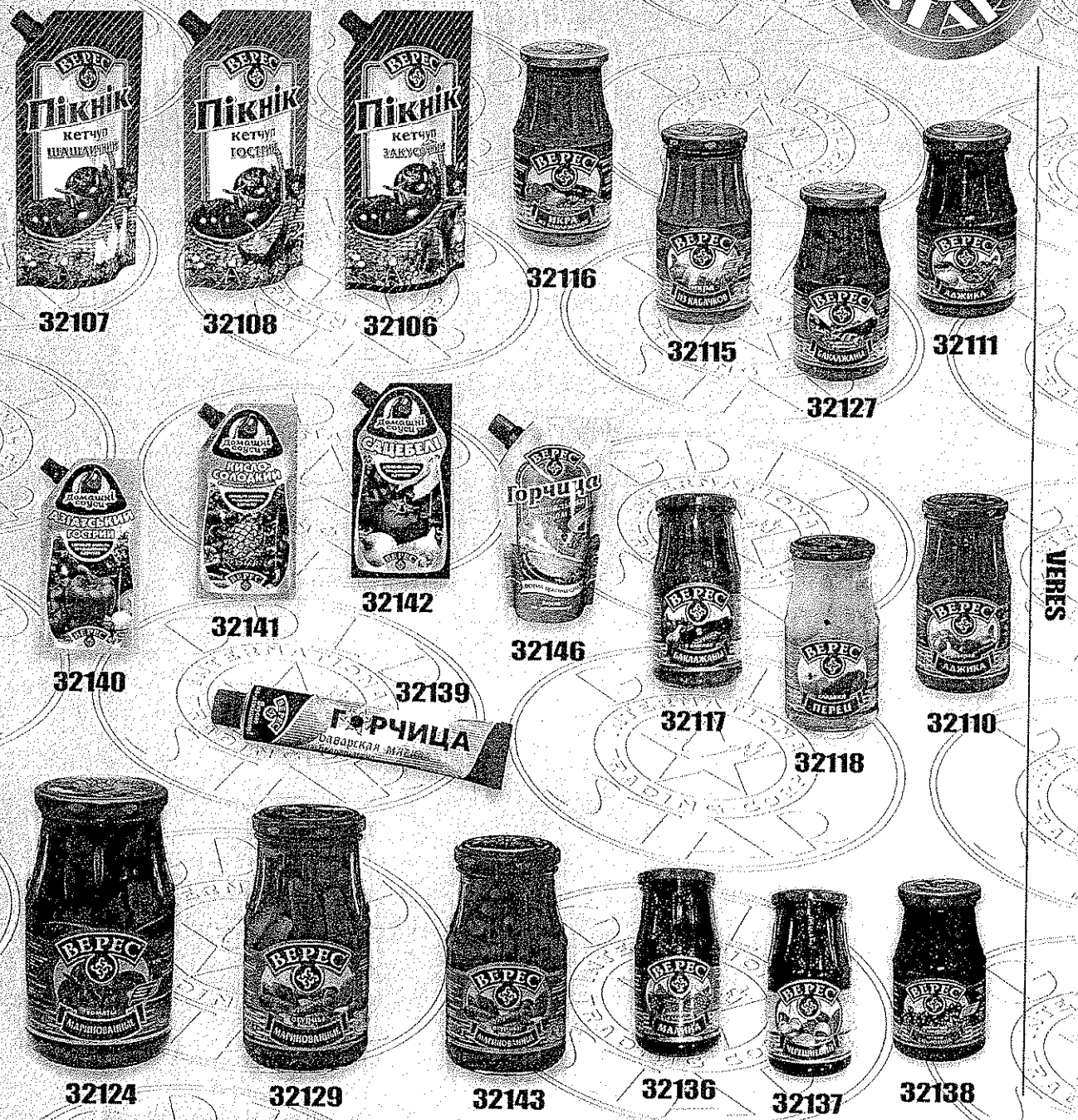
33100 ..... Tomatoes 4/2.5 Kg
33101 ..... Tomatoes 6/880 g
33102 ..... Tomatoes 4/1.8 Kg "Bulgaria"
33103 ..... Assorted Pickles/Tomatoes 12/660 g "Bulgaria"
33104 ..... "Golden Autumn" Asst. Vegetables 4/1.6kg
33105 ..... Letcho 12/540 g "Bulgaria"
33106 ..... Fried Eggplants with Vegetables (6/540g) "Bulgaria"
33107 ..... Eggplant Homestyle 12/540g
33108 ..... Georgian Eggplants (w/adjika) (12/580g) "Bulgaria"
33109 ..... Adjvar 12/540g
33110 ..... Eggplant Paste (12/580g) "Bulgaria"
33112 ..... Roasted Red Pepper 12/540g "Bulgaria"
33113 ..... Adjika 12/300g "Bulgaria"
33114 ..... Lutenitsa 12/380g "Bulgaria"
33115 ..... Squash Paste "Bulgaria" (12/380g) "Bulgaria"
33116 ..... Danubian Salad "Bulgaria" (12/720g)
33119 ..... Pepper Picant (12/580 g)
33120 ..... Stuffed Pepper "Rotunda" 6/1l
33122 ..... Eggplants "Petrovsky" (12/580 g)
33123 ..... Greek Style Eggplants (12/580 g)




GOLD0181

TEL: 718-592-1545 FAX: 718-260-9194

# GROCERY PRODUCTS




32107 32108 32106 32116 32115 32127 32111

32140 32141 32142 32146 32139 32117 32118 32110

32124 32129 32143 32136 32137 32138

VERES

**VERES**

32106 ..... Ketchup Gourmet Picnic "Veres" 10.6 oz Doy Pk.
32107 ..... Ketchup Shishkebob Picnic "Veres" 10.6 Oz Doy Pk.
32108 ..... Ketchup Hot Picnic "Veres" 10.6 Oz Doy Pk.
32110 ..... Adjika Hot 12/530g
32111 ..... Adjika Georgian Style "Veres" 12/325g
32115 ..... Squash Paste "Veres" (520g)
32116 ..... Eggplant Paste "Veres" (500g)
32117 ..... Eggplants w/Adjika 12/530g
32118 ..... Sweet Pepper Marinated 12/530g
32124 ..... Tomatoes Marinated 8/800g
32127 ..... Eggplantswith Vegetables "Veres" 12/515g
32129 ..... Pickles Marinated "Veres" 12/500 g
32136 ..... Raspberry Preserves "Veres" 12/650 g
32137 ..... Cherry Confiture "Veres" 650 g
32138 ..... Black Currant with Sugar "Veres" 600 g
32139 ..... BavarianMustard "Veres" 155g
32140 ..... HotAsian Sauce "Veres" 30/300g
32141 ..... Sweet& Sour Sauce "Veres" 30/300g
32142 ..... Satsebeli "Veres" 30/300g
32143 ..... Pickles Marinated "Ambassador" 12/300 g
32146 ..... Mustard w/Horseradish 50/140 g

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# GROCERY PRODUCTS

## CHUMAK

35509

35532

35535

35534

35536

35506

35505

35507

35503

35525

35527

35528

## GOLD STAR, RIVEROLIVA, BENDE

31702

34301

34302

32501

32502

31900

34303

32402

34305

**CHUMAK**

35503 ..... Ketchup Bbq Shishkebob "Chumak" (17.6 Oz)
35505 ..... Ketchup Garlic "Chumak" (17.6 Oz)
35506 ..... Ketchup Tomato "Chumak" (17.6 Oz)
35507 ..... Ketchup Hot "Chumak" (17.6 Oz)
35509 ..... Mayonnaise Classic (Chumak)
35525 ..... Refined Sunflower Oil "Chumak" 2 Ltr
35527 ..... Unrefined Sunflower Oil "Chumak" 1 Ltr
35528 ..... Refined Sunflower Oil "Chumak" 1 Ltr
35532 ..... Tomatoes "Chumak" (6/720g)
35534 ..... Tartar Sauce 24/200g
35535 ..... Russian Sauce w/Horseradish 24/200g
35536 ..... Salad Dressing "Olive Fantasy" 24/200g

**GOLD STAR, RIVEROLIVA, BENDE**

31702 ..... Narsharabe (Pomegranate Paste) 9.17 Oz
31900 ..... Letcho "Bende" (24.5oz)
32402 ..... Olives Whole 6/2.75 Kg (Spain)
32501 ..... Olives Black Mammoth 5 Kg
32502 ..... Olives Black Colossal 5 Kg
34301 ..... Pickles in Brine Israeli (19 Oz Tin)
34302 ..... Pickles in Brine Israeli (43 oz Tin)
34303 ..... Pickles in Brine Israeli (1.35 Kg Pail)
34305 ..... Black Olives Israeli (1.35 Kg Pail)

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# GROCERY PRODUCTS

MUSHROOMS

**MUSHROOMS**

32224..... Shitake Mushrooms Salt & Garlic 6/940g
32225..... Sponge Mushrooms Marinated 6/940g
32226..... Mushroom Mix Marinated 6/940g
32229..... Oyster Mushrooms Marinated 6/940g
32230..... Mushroom Mix Salt & Garlic 6/940g
32231..... Sponge Mushrooms Marinated 12/680g
32232..... Sponge Mushrooms Salt & Garlic 12/680g
32233..... Shitake Mushrooms Salt & Garlic 12/680g
32234..... Oyster Mushrooms Marinated 12/680g
32235..... Oyster Mushrooms Salt & Garlic 12/680g
32236..... Mushroom Mix Salt & Garlic 12/680g
32237..... Mushroom Mix Marinated 12/680g
32238..... Shitake Mushrooms Marinated 6/940g
32239..... SpongeMushrooms Salt & Garlic 6/940g
32240..... White Mushrooms Marinated 6/940g
32241..... Maslyata Mushrooms Salt & Garlic 6/940g
32245..... Rizhiki Mushrooms Salt & Garlic 12/680g
32250..... White Mushrooms Dry 30/50g
32251..... Oyster Mushrooms Salt & Garlic 6/940g
32253..... Shitake Mushrooms Marinated 12/680g
32256..... Maslyata Marinated 12/680g

# GROCERY PRODUCTS

## CANNED FISH

36006

36008

36009

36010

36021

36004

36000

36007

32900

32302

39302

39301

33333

## CANNED MEAT

38001

34103

**CANNED FISH**

32302 ..... Bickki in Tomato Sauce 48/230 g
32900 ..... Cod Liver Smoked 121 g (Denmark)
33333 ..... Cod Liver 24/190 g (Norway)
36000 ..... Riga Sprats 160g (Latvia)
36004 ..... Mackerel in Tomato Sauce 160g (Latvia)
36006 ..... Sardines In Own Juite EZ-Open Top 160g (Latvia)
36007 ..... Riga Sprats Easy Open Top 160g (Latvia)
36008 ..... Herring In Own Juice EZ-Open Top 160g (Latvia)
36009 ..... FriedSprats in Tomato Sauce Easy Open Top 240g (Latvia)
36010 ..... Sardinellain Tomato Sauce Easy Open Top 160g (Latvia)
36021 ..... Riga Sprats 48/240g EZ-Open Latvia
39301 ..... Saira Natural 48/250 g
39302 ..... Saira Natural w/Oil Added 48/250 g

**CANNED MEAT**

34103 ..... Toushenka - Pork In Own Juice (10.6 Oz)
38001 ..... Toushenka Roast Beef Babushka's Recipe