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**UNITED STATES PATENT AND TRADEMARK  
OFFICE**

**Trademark Trial and Appeal Board**  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Mailed: January 14, 2003

REJUVENA CORPORATION  
2000 E. Lamar, Suite 780  
Arlington, TX 76006

Cancellation No. 92041417  
Reg. No. 2098004, 2164668

Sanford E. Warren, Jr.  
Garderc Wynne Sewell LLP  
3000 Thanksgiving Tower, 1601 Elm Street  
Dallas, TX 75201

JDS Distribution LLC

V.

REJUVENA CORPORATION

RECEIVED  
JAN 15 2003

**HAROLD ROSS, LEGAL ASSISTANT:**

A petition, a copy of which is attached, has been filed to cancel the above-identified registration.

Proceedings will be conducted in accordance with the Trademark Rules of Practice.

**ANSWER IS DUE FORTY DAYS** after the mailing date hereof.  
(See Patent and Trademark Rule 1.7 for expiration date falling on Saturday, Sunday or a holiday).

Proceedings will be conducted in accordance with the Trademark Rules of Practice, set forth in Title 37, part 2, of the Code of Federal Regulations. The parties are reminded of the recent amendments to the Trademark Rules that became effective October 9, 1998. See Notice of Final Rulemaking published in the *Official Gazette* on September 29, 1998 at 1214 TMOG 145. Slight corrections to the rules, resulting in a correction notice, were published in the *Official Gazette* on October 20, 1998 at 1215 TMOG 64. A copy of the recent amendments to the Trademark Rules, as

well as the *Trademark Trial and Appeal Board Manual of Procedure (TBMP)*, is available at <http://www.uspto.gov>.

**Discovery and testimony periods are set as follows:**

Discovery period to open: February 03, 2003

Discovery period to close: August 02, 2003

30-day testimony period for party  
in position of plaintiff to close: October 31, 2003

30-day testimony period for party  
in position of defendant to close: December 30, 2003

15-day rebuttal testimony period  
for plaintiff to close: February 13, 2004

A party must serve on the adverse party a copy of the transcript of any testimony taken during the party's testimony period, together with copies of documentary exhibits, within 30 days after completion of the taking of such testimony. See Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

**NOTE:** The Board allows parties to utilize telephone conferences to discuss or resolve many interlocutory matters that arise in inter partes cases. See the *Official Gazette* notice titled "Permanent Expansion of Telephone Conferencing on Interlocutory Matters in Inter Partes Cases Before the Trademark Trial and Appeal Board," 1235 TMOG 68 (June 20, 2000). A hard copy of the *Official Gazette* containing this notice is available for a fee from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 (Telephone (202) 512-1800). The notice is also available at <http://www.uspto.gov>. Interlocutory matters which the Board agrees to discuss or decide by phone conference may be decided adversely to any party which fails to participate.

If the parties to this proceeding are also parties to other Board proceedings involving related marks or, during the pendency of this proceeding, they become parties to such proceedings, they should notify the Board immediately, so that the Board can consider consolidation of proceedings.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

JDS DISTRIBUTION LLC,

Petitioner,

vs.

REJUVENA CORPORATION,

Respondent.

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Cancellation No. \_\_\_\_\_

10-14-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

PETITION FOR CANCELLATION

In the matter of Registration Nos. 2,098,004, registration date September 16, 1997  
and 2,164,668, registration date June 9, 1998

JDS DISTRIBUTION LLC, a Limited Liability Company organized under the laws of the State of Texas, and having a principal place of business in Forth Worth, Texas ("Petitioner"), believes and alleges that it is being damaged by service marks REJUVENA SKIN THERAPY SPAS, Registration No. 2,098,004, and R REJUVENA SKIN THERAPY, Registration No. 2,164,668, and hereby petitions to cancel the same.

As grounds for cancellation, it is alleged that:

1. Upon information and belief, Respondent Rejuvena Corporation, a corporation organized under the laws of the State of Texas, ("Respondent") is the owner of Registrations 2,098,004 and 2,164,668.

2. Petitioner filed an intent to use application on February 28, 2002 with a bona fide intent to use the trademark, trade designation, and service mark REJUVENA, in connection with the distribution and retail sale of skin care, hair care and other cosmoceutical products. ("Petitioner's Services").

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PETITION FOR CANCELLATION

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3. Upon information and belief, Respondent is no longer in business, and therefore no longer uses the mark, which is the subject matter of the registrations sought to be cancelled.

4. Petitioners have made a good faith effort to contact the Respondent by U.S. mail and by telephone to no avail.

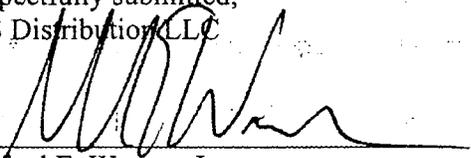
5. Upon information and belief, Petitioners contacted Respondent's attorney of record, Carl Butzer of Jackson & Walker, L.L.P., who also was unable to contact the Respondent.

6. Petitioner respectfully submits that the State of Texas, Office of Comptroller of Public Accounts, Certificate of Account Status, dated October 1, 2002, reports the Respondent as "not in good standing as it has not satisfied all state tax requirements." (See Exhibit A)

7. As a consequence of the aforementioned facts, Respondent's Registration Nos. 2,098,004 and 2,164,668 is to Petitioner's damage.

WHEREFORE, Petitioner requests that this cancellation petition be granted, and that the above-identified registration of Respondent, Registration Nos. 2,098,004 and 2,164,668, be cancelled.

Respectfully submitted,  
JDS Distribution LLC

By:   
Sanford E. Warren, Jr.  
Garderc Wynne Sewell LLP  
3000 Thanksgiving Tower  
1601 Elm Street  
Dallas, Texas 75201  
Tel: (214) 999-4339  
Fax: (214) 999-3339

ATTORNEY FOR PETITIONER



**TEXAS COMPTROLLER OF PUBLIC ACCOUNTS**

AUSTIN, TEXAS 78774-0100

October 1, 2002

**CERTIFICATE OF ACCOUNT STATUS**

This is in response to your inquiry about the status of:

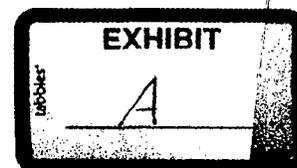
REJUVENA CORPORATION

This corporation is not in good standing as it has not satisfied all state tax requirements.

If you need any additional information or assistance, please contact the Texas State Comptroller's field office in your area or call 1-800-252-1381, toll-free, nationwide. The Austin number is 512-463-4600. If you are calling from a Telecommunication Device for the Deaf (TDD), the toll-free number is 1-800-248-4099, or in Austin, 512/463-4621.

Taxpayer number: 17526092931  
File number: 0136586500

Form 05-342 (Rev. 5-99/10)



**GARDERE**

attorneys and counselors ■ [www.gardere.com](http://www.gardere.com)

TTAB

Direct Dial: 214-999-4339  
swarren@gardere.com  
Direct Fax 214-999-3339

October 9, 2002

10-14-2002

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #22

**BOX: TTAB / FEE**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Re: In re Application of: JDS Distribution LLC  
Mark: REJUVENA  
Serial No.: 76/377,392  
Our File: 125275-3000

TR/COPY  
02 OCT 29 PM 9:30

Dear Sir:

Enclosed for filing with the Patent and Trademark Office, please find the following:

1. Petition for Cancellation with Exhibit A (triplicate, 3 pp. each);
2. Check in the amount of \$600 for Petition for Cancellation as set forth in 37 C.F.R. § 2.6(16) and in accordance with 37 C.F.R. §2.112;
3. Postcard; and
4. Certificate of Mailing by Express Mail.

It is believed that no additional fee is due. If this is incorrect, the Commissioner is hereby authorized to charge any fees that may be required by this paper to Deposit Account 07-0153.

Respectfully submitted,

Gardere Wynne Sewell LLP

  
Sanford E. Warren, Jr.  
Enclosures

Express Mail # EL 902516131	
I hereby certify that this document is being deposited with the United States Postal Service as Express Mail in an envelope addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on <u>10/14/02</u>	
Name of Person Mailing Document <u>SANDRA STUART</u>	
(Signature) <u>Sandra Stuart</u>	(Date of Deposit) <u>10/14/02</u>

DALLAS 1196220v1

**FILING OPPOSITION/CANCELLATION**

Any person (Opposer) may file a Notice of Opposition within 30 days against any mark published under 15 USC 1062(a) in Official Gazette; may oppose in whole or part.

Time for filing Notice may be extended by written request to TTAB. A first extension for not more than 30 days will be granted upon request. Further extensions may be granted for good cause. Extensions aggregating more than 120 days from pub. date not granted unless consented to by applicant or extraordinary circumstances. 37 CFR 2.102(c). Request should be in triplicate. 37 CFR 2.102(d).

Any person (Petitioner) may file a Petition to cancel a registration in whole or in part, but only under conditions set forth in 15 USC 1064. Geographic limitation will be considered by TTAB only in concurrent use proceeding. 37 CFR 2.99(h), 2.133(c).

Opposer/Petitioner is in position of Plaintiff and Applicant/Respondent is Defendant. 37 CFR 2.116(b).

Notice/Petition corresponds to complaint in civil action. 37 CFR 2.116(c).

Amendment to pleadings in accord with Rule 15, Fed. Rules of Civil Procedure (FRCP). 37 CFR 2.107, 2.115.

**MAILING PROCEDURES**

Certificate of Mailing or Transmission and Express Mail procedures effective for all papers. 37 CFR 1.3, 1.10.

**INSTITUTION OF PROCEEDING; WITHDRAWAL**

TTAB examines Notice/Petition for formal requirements and sends notification to Defendant, generally within few weeks of filing date. Duplicate copy of Notice/Petition and Exhibits sent to Defendant. 37 CFR 2.105, 2.113.

Notice/Petition may be withdrawn without prejudice before Defendant files Answer. 37 CFR 2.106(c), 2.114(c). With written consent of Defendant, later withdrawal may be without prejudice.

Defendant may not abandon application or surrender registration without prejudice except with written consent of Plaintiff. 37 CFR 2.135, 2.134.

**ANSWER; MOTIONS**

Time for Answer set by TTAB for 40 days from Notification mailing date. Counterclaim should be filed with answer or promptly upon discovery of information supporting Counterclaim. 37 CFR 2.106(b), 2.114(b).

Time for reply to Counterclaim set by TTAB for not less than 30 days from TTAB action mailing date. 37 CFR 2.106(b), 2.114(b).

Motions may be brought before TTAB in writing and with Brief in support. Brief in opposition thereto, 15 days (30 days for summary judgment motion). Briefs limited to 25 pages. Reply Brief, if filed, 15 days, limited to 10 pages. Reconsideration 30 days after decision; Opposition Brief, 15 days. 37 CFR 2.127. Most motions used in Federal practice are applicable.

Motions for Summary Judgment, to Compel, and to Test Sufficiency of Responses to Requests for Admissions, if filed, due before Plaintiff testimony period opens. 37 CFR 2.127(e), 2.120(e), 2.120(h).

**TRIAL DATES**

TTAB issues Order setting opening and close of Discovery and Trial dates. Discovery set for period of 180 days; 30-day PL Testimony period closes 90 days after close of Discovery period; 30-day Def. Test. period closes 60 days after PL Test. period; 15-day PL Rebuttal Test. period closes 45 days after Def. Test. period. 37 CFR 2.120(a), 2.121.

In cases where Counterclaim filed, TTAB sets additional time periods for testimony and briefing.

**DISCOVERY PERIOD**

Interrogatories, Reqs. for Prod. Of Docs. & Things, and Reqs. for Adm. if served, must be served by last day of Discovery period. Written Responses within 30 days from date of service of Disc. Reqs. FRCP apply except as otherwise provided. 37 CFR 2.116, 2.120(a). Extension of Time to respond to discovery granted upon cause or by stipulation.

Interrogatories limited to proceeding total of 75, counting subparts; additional interrogatories allowed upon motion for good cause or by stipulation. 37 CFR 2.120(d)(1).

Discovery Depositions (noticed and taken within Disc. Period) in District where deponent resides or is employed. 37 CFR 2.120(a), 2.120(b). Either party may request designation of witnesses under FRCP 30(b)(6), 31(a).

**PLAINTIFF'S TRIAL PERIOD**

Plaintiff's Testimony-In-Chief. Opens 60 days after Discovery Period closes, and runs for 30 days (refer to Order).

Testimony taken by deposition upon oral examination or upon written questions. 37 CFR 2.123, 2.124.

Plaintiff serves Transcript of testimony and copies of documentary exhibits on adverse party within 30 days after completion of taking testimony. Certified transcript and exhibits filed with TTAB. 37 CFR 2.125.

Notice of Reliance as appropriate on Discovery Deps., Adms. and Int. Answers, with copies of same, due before close of Test. 37 CFR 2.120.

Involved app. or reg. files are in evidence for

relevant and competent purposes. Publications in Circ. or in libraries, and official records, may be received if appropriate Notice of Reliance is filed a copies submitted within Test. period. 37 CFR 2.12

Motion under 37 CFR 2.132, if filed, due after close of PL's Test. period & before opening of Def.'s.

**DEFENDANT'S TRIAL PERIOD**

Opens 30 days after close of PL's Test. period. Ru for 30 days.

Test. taken by deposition upon oral examination or upon written questions. 37 CFR 2.123, 2.124.

Notice of Reliance on Discovery responses also due within Test. period, if filed. 37 CFR 2.120.

Notice of Reliance on gen. circ. publ. and official records due within Test. period, if filed. 37 CFR 2

Def. serves Test. transcript on PL within 30 days a files certified transcript and exhibits with TTAB. 37 CFR 2.125.

**PLAINTIFF'S REBUTTAL PERIOD**

Rebuttal Test. period for PL. opens 30 days after close of Def.'s Test. period and runs for 15 days.

PL may file Notice of Reliance under 37 CFR 2.122, with matter relied on, and take Test. to rebut Def. Test. and other evidence.

PL serves and files Transcript of Rebuttal Test. and exhibits in accordance with 37 CFR 2.125.

**BRIEFS; ORAL HEARING**

PL Brief due 60 days after Rebuttal period closing

Def. Brief, if filed, due 30 days after PL Brief due.

PL Reply Brief, if filed, due 15 days after Def. Brief due. 37 CFR 2.128.

Separate Request for Oral Hearing, if filed, due no later than 10 days after Reply Brief due. 37 CFR 2.129.

TTAB Notice of Oral Hearing sent to all parties.

Oral Hearing before panel of at least three TTAB judges. 30 minutes for each party. 37 CFR 2.129

**DECISION; RECONSIDERATION; APPEAL**

TTAB Deliberation. Writing of Opinion and Dec in due course.

Request for rehearing, reconsideration or modification, if filed, due within one month. Brief in opposition within 15 days. 37 CFR 2.129(c).

Any Appeal from TTAB Decision due within two months of Decision or two months after denial of for recon. See especially 37 CFR 2.129(d).

**NOTE:** Footnotes and TTAB addresses and telephone number appear on the back of this sheet.

### FOOTNOTES

- (1) Opposer may be **any** legal entity including a corporation. Opposer must believe that opposer would be **damaged** by registration of the mark and state the reasons. 15 USC 1063 and 37 CFR 2.101. Notice of Opposition need not be verified. \$200 required fee for each class for each person opposing. 37 CFR 2.6, 2.101(b). May be signed by attorney. 37 CFR 2.101(b). Duplicate copy including exhibits required. Order status and title copies of pleaded registrations in advance and attach to Notice/Petition or introduce as evidence during Testimony-In-Chief period. 37 CFR 2.122.
- (2) Action, grounds and requirements (Footnote 1) for initiation of Cancellation proceeding are similar to those for an Opposition proceeding and are covered in 15 USC 1064, 1092 and 37 CFR 2.111, 2.112. \$200 required fee per class, per person. Duplicate copy required.
- (3) Except Notice/Petition, each paper must be served on opponent. Statement of service (date and manner) is required. Period to respond to Motions and Discovery Requests is extended 5 days when service is by first-class mail, "Express Mail," or overnight courier. 37 CFR 2.119. Action due on weekend or D.C. holiday can be taken on next business day. 37 CFR 1.7.
- (4) Reseting of time to respond to Discovery Request does not result in extension of Discovery period and subsequent testimony periods unless requested. 37 CFR 2.120(a). All consented extensions of time should be filed in triplicate and list specific dates for all subsequent periods affected.
- (5) Except for 37 CFR 2.122(e) documents, documents produced in response to Requests for Production cannot be made of record by Notice of Reliance alone. 37 CFR 2.120(j)(ii).
- (6) Briefs should be typewritten or printed, double-spaced, in at least pica or eleven-point type, on letter paper (8½ x 11). Three copies of briefs required. Alphabetical index of cases required. Length limit of 55 pages, including table of contents, index of cases, description of record, statement of issues, recitation of facts, argument, and summary. Reply brief 25 pages total. 37 CFR 2.128(b).

### ADDRESSES AND TELEPHONE

All papers not requiring a fee should be mailed to:

Box TTAB No Fee  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

**NOTE:** For papers with fee, use "Box TTAB Fee"

### TTAB Office Location and Telephone Number

2900 Crystal Drive  
South Tower, Suite 9B40  
Arlington, Virginia 22202-3513

Telephone: (703) 308-9300

THE TRADEMARK TRIAL AND APPEAL BOARD  
LIKE YOU TO KNOW:

The TTAB Customer Service Center is available to

- \*answer telephone inquiries
- \*explain pertinent legal provisions and related administrative practices as they apply to specific cases
- \*provide status information on pending cases
- \*provide access to the files of pending cases
- \*resolve problems

The telephone number for the TTAB Customer Service Center is (703) 308-9300, extension 0 [zero].

The Patent and Trademark Office has two special boxes for expedited processing and distribution of documents filed with the TTAB. Envelopes and transmittal letters for TTAB should be addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202, followed by one of the following designations

"Box TTAB Fee": for papers filed with the TTAB that include filing fees, such as notices of opposition, petitions to cancel, and notices of ex parte appeal

and

"Box TTAB": for all non-fee papers filed with the TTAB, such as requests for extensions of time to file notices of opposition and motions.

The TTAB Customer Service Center makes every effort to provide public access to application files, opposition files, cancellation files and concurrent use files immediately upon request for access. Files located will be made available in a central storage area accessible to the public.

Any questions, comments, or suggestions concerning TTAB service should be directed to Jean Brown, TTAB Technical Program Manager, at (703) 308-9300, extension 123; Katrina Peterson, Supervisory Legal Assistant at (703) 308-9300, extension 250 or Ralph Williams, Supervisory Legal Assistant at (703) 308-9300, extension 205.

(TRADEMARK RULE 2.18)

The Trademark Trial and Appeal Board will mail correspondence to only one address for each party.

If a party is located in the U.S., correspondence will be sent to the party's own address, unless (1) papers filed with the Board are filed by a party's attorney, (2) a written power of attorney is filed, (3) a written authorization of some other person entitled to be recognized is filed, or (4) the party requests in writing that correspondence be sent to another address. In these situations, correspondence will be sent, respectively, to (1) the attorney filing papers, (2) the attorney named in the power of attorney, (3) the other person designated in the written authorization, or (4) the other address specified by the party.

When one attorney or other authorized representative makes an appearance on behalf of a party, his address is noted on the proceeding file as the correspondence address. If a second attorney or other authorized representative makes an appearance on behalf of the party, and requests that correspondence be directed to him, the correspondence address on the proceeding file will be changed, and future correspondence will be sent to the second attorney or other authorized representative, rather than to the first one. If the second attorney or other authorized representative does not request that correspondence be sent to him, the Board will continue to send correspondence to the first attorney or authorized representative.

If a power of attorney from a party to one attorney has been filed, and thereafter another attorney or authorized representative makes an appearance on behalf of the party and asks that correspondence be sent to him, the second attorney or authorized representative will be required to submit authorization, from the party or from the first attorney, for the requested change in correspondence address.

If a power of attorney from a party to one attorney has been filed, and thereafter a power of attorney from the party to another attorney is filed, the second power of attorney will be construed as a written request to change the correspondence address from the first attorney to the second one, even if there is no revocation of the first power, unless the party or the first attorney directs otherwise. Likewise, if an attorney makes an appearance on behalf of a party, and thereafter the party files a written power of attorney to another attorney, the Board will send subsequent correspondence to the appointed attorney.

If a power of attorney from a party to one attorney has been filed, and thereafter that attorney files an "associated power of attorney" to another attorney, the correspondence address will remain unchanged, and the Board will continue to send correspondence to the first attorney, unless the first attorney or the party directs otherwise.

In the case of a party whose application is the subject of a Board proceeding, any appearance or power of attorney (or designation of other authorized representative) of record in the application file at the time of the commencement of the Board proceeding is considered to be effective for purposes of the proceeding, and correspondence will be sent initially to that address. Thereafter, the correspondence address may be changed as described in Trademark Rule 2.18.

In the case of a party whose registration is the subject of a Board proceeding, any representative which may be of record in the registration file at the time of the commencement of the Board proceeding is not considered to be effective for purposes of the Board proceeding. Rather, correspondence is sent to the registrant itself unless and until another correspondence address is established in the manner described in Trademark Rule 2.18.

## NOTICE CONCERNING ALTERNATIVE DISPUTE RESOLUTION (ADR)

The Trademark Trial and Appeal Board encourages you to consider alternative dispute resolution as a means of settling the issues raised in this opposition or cancellation proceeding. Although more than 95% of Board proceedings are decided prior to trial (by settlement or by entry of pre-trial judgment), alternative dispute resolution techniques might produce an earlier, mutually agreeable resolution of your dispute or might, at least, narrow the scope of discovery or the issues for trial. In either case, alternative dispute resolution might save you time and money.

Many non-profit organizations, both inside and outside the intellectual property field, offer alternative dispute resolution services. Listed below are the names and addresses of organizations that have indicated that they can make arrangements for alternative dispute resolution. The listings are given for your convenience; the Board does not sponsor nor endorse any particular organization's alternative dispute resolution services.

CPR Institute for Dispute Resolution—INTA 366 Madison Avenue New York, New York 10017 Telephone: (212) 949-6490 Fax: (212) 949-8859
American Intellectual Property Law Association (AIPLA) 2001 Jefferson Davis Highway Suite 203 Arlington, Virginia 22202 Telephone: (703) 415-0780 Fax: (703) 415-0786
American Arbitration Association (AAA) Headquarters 140 West 51 <sup>st</sup> Street New York, New York 10020-1203 Telephone: (212) 484-3266 Fax: (212) 307-4387

Finally, if the parties consider using alternative dispute resolution in this proceeding, the Board would like to know; and if the parties actually engage in alternative dispute resolution, the Board would be interested to learn what mechanism (e.g., arbitration, mediation, etc.) was used and with what general result. Such a statement from the parties is not required but would be helpful to the Board in assessing the value of alternative dispute resolution in Trademark Trial and Appeal Board proceedings.