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4601-846

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----X
BLOCK DRUG COMPANY, INC.,

Petitioner

CANCELLATION NO.: 30,041

vs.

CHURCH & DWIGHT COMPANY.,
(substituted as party defendant by }
assignment for ENAMELON, INC.,) }

Respondent



03-15-2002

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #66

ANSWER

Respondent, Church & Dwight Company, a corporation of the State of Wyoming, through assignment from Enamelon, Inc., and through its undersigned counsel, hereby responds to the allegations set forth in the Petition for Cancellation of U.S. Registration No. 2,302,306 as follows:

1. Church & Dwight Company is the owner of U.S. Registration Number 2,302,306 and therefore denies the allegations in paragraph 1.
2. Respondent is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph number 2, and therefore denies same and leaves Petitioner to its proofs.
3. Respondent admits calcium is an important substance to the human body. Respondent is without knowledge or information sufficient to form a belief as to the truth of the remaining allegations set forth in paragraph number 3 and leaves Petitioner to its proofs.
4. Respondent is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph number 4 and leaves Petitioner to its proofs.

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5. Respondent is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph number 5 and leaves Petitioner to its proofs.

6. Respondent is without knowledge or information sufficient to form a belief as to the truth of the allegations set forth in paragraph number 6 and leaves Petitioner to its proofs.

7. Respondent denies the allegations contained within paragraph number 7.

8. Respondent denies the allegations contained within paragraph number 8.

9. Respondent denies the allegations in paragraph number 9 to the extent they assert Respondent's mark is not inherently distinctive. Respondent denies all other allegations in paragraph number 9.

10. Respondent admits the allegations in sentence 1 of paragraph number 10. Respondent admits that Petitioner and other third parties may not use its "LIQUID CALCIUM" mark in connection with identical or similar products or services. Respondent denies all other allegations in paragraph number 10.

11. Respondent denies the allegations contained within paragraph number 11.

12. Respondent denies the allegations contained in paragraph number 12.

AFFIRMATIVE DEFENSES

Respondent hereby further defends against the Petition to Cancel as follows:

13. Respondent's mark "LIQUID CALCIUM" is distinctive.

14. The mark "LIQUID CALCIUM" is suggestive as used in connection with the Class 3 goods listed in U.S. Registration Number 2,302,306.

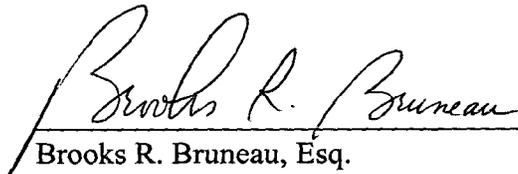
15. There is no component or ingredient of dentifrices generically identified as "LIQUID CALCIUM."

16. There is no component or ingredient of dentifrices descriptively known as "LIQUID CALCIUM."

WHEREFORE, Respondent respectfully requests that the Board dismiss the Petition to Cancel with prejudice.

Respectfully submitted,
Church & Dwight Company

Date: 3/13/02



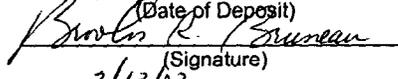
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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner For Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 Attn: BOX TTAB No fee

3/13/02

(Date of Deposit)



(Signature)

3/13/02

(Date of Signature)

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the within Answer was served this 13th day of
March, 2002, via First Class Mail, Postage Prepaid, as follows:

Charles P. LaPolla, Esq.
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Date: 3/13/02

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