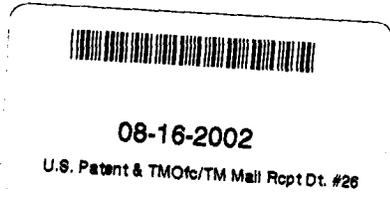


TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FLORISTS' TRANSWORLD DELIVERY,)
INC.,)
)
Petitioner,)
)
v.)
)
DOWN EAST ENTERPRISES, INC.,)
)
Registrant.)

Cancellation No. 29,989



PETITIONER'S RESPONSE TO ORDER TO SHOW CAUSE

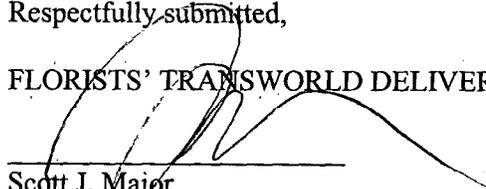
In response to the Order to Show Cause issued by the Trademark Trial and Appeal Board ("Board") dated July 15, 2002, the Petitioner hereby informs the Board that the pertinent registrations have been assigned to it. The assignment has been recorded with the Assignment Division of the Patent and Trademark Office at Reel 2371, Frame 0139. The Notice of Recordation is attached. Accordingly, Petitioner submits that the Board may proceed with dismissing the cancellation proceeding.

TRADEMARK TRIAL AND
APPEAL BOARD
02 AUG 23 AM 12:14

Respectfully submitted,

FLORISTS' TRANSWORLD DELIVERY, INC.

By:



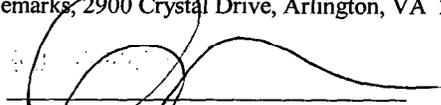
Scott J. Major
Millen, White, Zelano & Branigan, PC
2200 Clarendon Boulevard
14th Floor
Arlington, Virginia 22201
(703) 243-6333

Dated: August 14, 2002

Attorney for Petitioner

CERTIFICATE OF MAILING

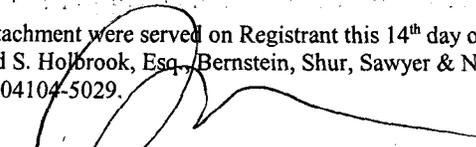
I hereby certify that this document and its attachment are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, Attn: Box TTAB (No Fee) on August 14, 2002.



Scott J. Major

CERTIFICATE OF SERVICE

I hereby certify that a true copy of this document and its attachment were served on Registrant this 14th day of August, 2002, by sending same via First Class mail, postage prepaid, to: Todd S. Holbrook, Esq., Bernstein, Shur, Sawyer & Nelson, PA, 100 Middle Street, West Tower, PO Box 9729, Portland, Maine 04104-5029.



Scott J. Major

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UNITED STATES
PATENT AND
TRADEMARK OFFICE

NOVEMBER 23, 2001

PTAS

Chief Financial Officer and Chief Administrative Officer
Washington, DC 20231
www.uspto.gov

TASSAN LAW FIRM
BRUCE A. TASSAN
4143 NORTH 27TH STREET
ARLINGTON, VA 22207-5211



101853063A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/18/2001

REEL/FRAME: 002371/0139
NUMBER OF PAGES: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

DOWN EAST ENTERPRISE, INC.

DOC DATE: 08/01/2001
CITIZENSHIP: MAINE
ENTITY: CORPORATION

ASSIGNEE:

FLORISTS' TRANSWORLD DELIVERY,
INC.
3113 WOODCREEK DRIVE
DOWNERS GROVE, ILLINOIS 60515

CITIZENSHIP: MICHIGAN
ENTITY: CORPORATION

APPLICATION NUMBER: 75406456
REGISTRATION NUMBER: 2266466

FILING DATE: 12/17/1997
ISSUE DATE: 08/03/1999

MARK: FTD FLY TACKLE DEALER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002371/0139 PAGE 2

APPLICATION NUMBER: 75394137
REGISTRATION NUMBER: 2275503

FILING DATE: 11/21/1997
ISSUE DATE: 09/07/1999

MARK: IFTD SHOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

MARY BENTON, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS