

ESTTA Tracking number: **ESTTA930423**

Filing date: **10/23/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91242916
Filing Party	Defendant Swanky Press, LLC
Other Party	Plaintiff PepsiCo, Inc.
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

Consent Motion to Extend

The Deadline for Discovery Conference is currently set to close on 11/19/2018. Swanky Press, LLC requests that such date be extended for 30 days, or until 12/19/2018, and that all subsequent dates be reset accordingly.

Time to Answer	10/20/2018 (CLOSED)
Deadline for Discovery Conference	12/19/2018
Discovery Opens	12/19/2018
Initial Disclosures Due	01/18/2019
Expert Disclosures Due	05/18/2019
Discovery Closes	06/17/2019
Plaintiff's Pretrial Disclosures Due	08/01/2019
Plaintiff's 30-day Trial Period Ends	09/15/2019
Defendant's Pretrial Disclosures Due	09/30/2019
Defendant's 30-day Trial Period Ends	11/14/2019
Plaintiff's Rebuttal Disclosures Due	11/29/2019
Plaintiff's 15-day Rebuttal Period Ends	12/29/2019
Plaintiff's Opening Brief Due	02/27/2020
Defendant's Brief Due	03/28/2020
Plaintiff's Reply Brief Due	04/12/2020
Request for Oral Hearing (optional) Due	04/22/2020

The grounds for this request are as follows:

- *Parties are engaged in settlement discussions*

Swanky Press, LLC has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

Certificate of Service

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,
/Joseph Staley/
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10/23/2018