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Filing date: **10/21/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91230730
Party	Plaintiff Google Inc.
Correspondence Address	DORI ANN HANSWIRTH HOGAN LOVELLS US LLP 875 THIRD AVE NEW YORK, NY 10022 UNITED STATES dori.hanswirth@hoganlovells.com, boxip@hoganlovells.com, theresa.house@hoganlovells.com
Submission	Other Motions/Papers
Filer's Name	Dori Ann Hanswirth
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Signature	/s/ Dori Ann Hanswirth/
Date	10/21/2016
Attachments	Mass Tuber - Notice of Undeliverable Service.pdf(27910 bytes) Mass Tuber - Vosgerchian Declaration.pdf(29896 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 86/693,187
For Mark: MASS TUBER
Published in the Official Gazette: June 7, 2016

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GOOGLE INC., :
Opposer, : Opposition No. 91230730
 :
v. :
 : **NOTICE OF UNDELIVERABLE**
ASIA AD ALLIANCE LIMITED, : **SERVICE COPY**
Applicant. :
----- X

Commissioner for Trademarks
Attn: Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Google Inc. (“Google”) submits this written notice, pursuant to Section 309.02(c)(1) of the Trademark Trial and Appeal Board Manual of Procedure and 37 CFR § 2.101(b), to notify the Trademark Trial and Appeal Board that Google has been informed that a service copy of its Notice of Opposition, filed in the above-captioned proceeding on October 5, 2016 regarding Application Serial No. 86/693,187, is undeliverable to applicant Asia Ad Alliance Limited (“Applicant”) at Applicant’s correspondence address of record listed with the United States Patent and Trademark Office: Asia Ad Alliance Ltd, Theatre Lane 20 Des Voeux Rd, Central HK, Room 1408 14/7 Tak Shing House, Hong Kong, HONG KONG.

As explained in the Declaration of Jessica Vosgerchian, dated October 21, 2016, attached hereto as an exhibit, Google was informed on October 12, 2016 that Applicant no longer receives mail at its correspondence address of record. No forwarding address has been provided.

Dated: New York, New York

October 21, 2016

Respectfully submitted,

HOGAN LOVELLS US LLP

By: /s/ Dori Ann Hanswirth /

Dori Ann Hanswirth
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Attorneys for Opposer Google Inc.

Certificate of Service

I, Dori Ann Hanswirth, hereby certify that on October 21, 2016, I served a true and correct copy of the foregoing Notice, and its Exhibit, via first-class registered mail on Applicant at the address shown below:

Asia Ad Alliance Limited
Room 1408 14/7 Tak Shing House,
Theatre Lane 20 Des Voeux Rd, Central Hk
Hong Kong HONG KONG

/s Dori Ann Hanswirth /
Dori Ann Hanswirth

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DECLARATION OF JESSICA VOSGERCHIAN

I, **JESSICA VOSGERCHIAN**, declare as follows:

1. I am an associate at Hogan Lovells US LLP, counsel for Google Inc. (“Google”).

I respectfully submit this declaration to set forth that Google has received notice that that a service copy of Google’s Notice of Opposition (the “Notice of Opposition”) to Application Serial No. 86/693,187, filed on October 5, 2016, is undeliverable to applicant Asia Ad Alliance Limited (“Applicant”) at Applicant’s correspondence address of record listed with the United States Patent and Trademark Office: Asia Ad Alliance Ltd, Theatre Lane 20 Des Voeux Rd, Central HK, Room 1408 14/7 Tak Shing House, Hong Kong, HONG KONG (“address of record”). I make this declaration from my personal knowledge.

2. On October 5, 2016, counsel for Google mailed Applicant two service copies of Google's Notice of Opposition to Applicant's address of record by both United States Postal Service ("USPS") certified first-class mail and FedEx International Priority delivery.

3. On October 11, 2016, FedEx sent me an email confirmation that the delivery had been delivered to the address of record that day. The confirmation said the package had been delivered to "Receptionist/Front Desk" and signed for by "R. Weir."

4. On October 12, 2016, a FedEx representative called me to report that the email confirmation was in error and that the package had been rejected after initially being accepted, and was now being held at a holding facility in Hong Kong. At my request, FedEx opened an inquiry into the reason why the package was rejected. As of this date, FedEx has not provided any further information in response to the inquiry, and I have not received the return shipment.

5. By searching for Applicant's address of record via the Internet, I found that a law firm called Weir & Associates was located in the same building in Applicant's address of record, Tak Shing House. Because the law firm name matched the surname of the individual who originally signed for the FedEx delivery, on October 12, 2016, I called the phone number for Weir & Associates, which I found on the law firm's website at <http://www.weirandassociates.com/>, to inquire about the package. After I gave the receptionist the Applicant's address of record and asked about the rejected package, she transferred me to another company in the building, Asia Business Secretarial, which the receptionist said operated out of Room 1408 of Tak Shing House, the same room number included in the address of record.

6. An Asia Business Secretarial employee told me her company had been receiving mail for Applicant at the address of record but had ceased because Applicant was no longer a client. She said she remembered receiving and returning a FedEx package of documents

