

ESTTA Tracking number: **ESTTA771621**

Filing date: **09/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	ICE S.A.		
Entity	Company	Citizenship	Belgium
Address	Place McAuliffe 34 Bastogne, 6600 BELGIUM		

Name	ICE IP S.A.		
Entity	Company	Citizenship	Luxembourg
Address	rue des Tilleuls, 3 Rombach, 8832 LUXEMBOURG		

Attorney information	Douglas R. Wolf Wolf, Greenfield & Sacks P.C. 600 Atlantic Avenue Boston, MA 02210 UNITED STATES drwtrademarks@wolfgreenfield.com, sgstrademarks@wolfgreenfield.com, jl- wtrademarks@wolfgreenfield.com Phone:6176468000		
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Applicant Information

Application No	87003274	Publication date	09/13/2016
Opposition Filing Date	09/20/2016	Opposition Period Ends	10/13/2016
Applicant	XIAMENÂ ICE-WHARFÂ FASHIONÂ LTD.Â UNIT 3C,3F,C1 BUILDING XIAMEN,FUJIAN, CHINA		

Goods/Services Affected by Opposition

Class 014. First Use: 2014/09/07 First Use In Commerce: 2014/09/07 All goods and services in the class are opposed, namely: Agates; Alloys of precious metal; Boxes of precious metal; Bracelets; Brooches; Charms; Diamonds; Earrings; Figurines of precious metal; Jewelry; Jewelry boxes; Jewelry ornaments; Jewelry of yellow amber; Necklaces; Pearls; Pins being jewelry; Platinum; Precious stones; Rings; Tie clips
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4833971	Application Date	07/10/2012
Registration Date	10/20/2015	Foreign Priority Date	05/14/2012
Word Mark	ICE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 0 First Use In Commerce: 0</p> <p>Precious metals and their alloys and goods made of these materials, namely, watches, watch straps, watch chains, watch casings, caskets and cases for clock and watch making, clocks, alarm clocks, stopwatches, chronographs, ornamental jewelry, charms, medals, medallions, insignias, amulets, rings, earrings, bracelets, brooches, chains, necklaces, figurines, cuff-links, tie-pins, hat-pins, hat ornaments, ornaments for footwear, and novelty key rings; jewelry, precious stones; timepieces and chronometric instruments</p>		

U.S. Registration No.	4829305	Application Date	09/17/2008
Registration Date	10/13/2015	Foreign Priority Date	NONE
Word Mark	ICE WATCH		

Design Mark			
Description of Mark	<p>The mark consists of the words "ICE WATCH" in which the word "ICE" is written above and in larger letters than the word "WATCH" and there is a line between the two words. To the above left of the word "ICE" a fanciful image of a diamond appears.</p>		
Goods/Services	<p>Class 014. First use: First Use: 0 First Use In Commerce: 0 PRECIOUS METALS AND THEIR ALLOYS; JEWELRY NOT INCLUDING DIAMONDS, PRECIOUS STONES NOT INCLUDING DIAMONDS</p>		
U.S. Registration No.	4560526	Application Date	09/17/2008
Registration Date	07/01/2014	Foreign Priority Date	NONE
Word Mark	ICE WATCH		

Design Mark			
Description of Mark	<p>The mark consists of the words "ICE WATCH" in which the word "ICE" is written above and in larger letters than the word "WATCH" and there is a line between the two words. To the above left of the word "ICE" a fanciful image of a diamond appears.</p>		
Goods/Services	<p>Class 014. First use: First Use: 2007/01/01 First Use In Commerce: 2009/06/01 GOODS IN PRECIOUS METALS OR COATED THEREWITH, NAMELY, WATCHES NOT INCLUDING DIAMONDS; AND HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS NOT INCLUDING DIAMONDS</p>		
U.S. Registration No.	4348504	Application Date	03/08/2012
Registration Date	06/11/2013	Foreign Priority Date	NONE
Word Mark	ICE SWISS		

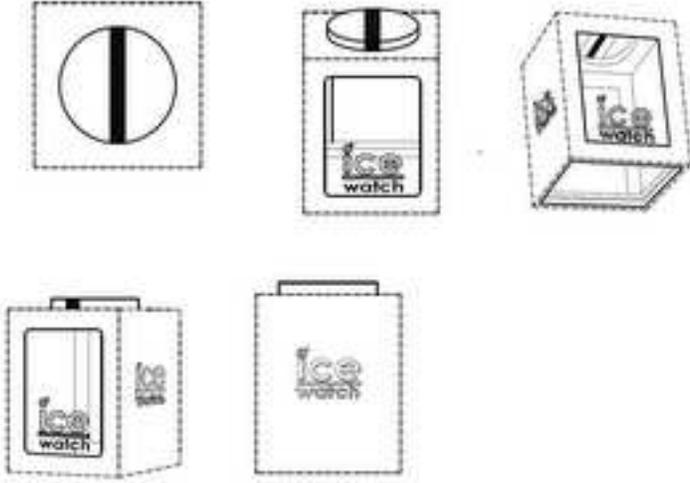
Design Mark	
Description of Mark	<p>The mark consists of the words "ICE SWISS" and design. The word "ICE" is in black along with a black line under the word "ICE". The word "SWISS" is in red. There is a red snowflake with a Swiss cross in the middle of it in white. There is also a smaller snowflake in red with a white Swiss cross in the middle as the dot over the "i" in "ICE".</p>
Goods/Services	<p>Class 014. First use: First Use: 0 First Use In Commerce: 0 Precious metals and their alloys and goods made of these materials or coated therewith, not included in other classes, namely, jewelry; precious stones; timepieces and chronometric instruments made in Switzerland</p>

U.S. Registration No.	4344713	Application Date	04/06/2012
Registration Date	06/04/2013	Foreign Priority Date	10/07/2011
Word Mark	ICE-CLOCK		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 0 First Use In Commerce: 0 Jewelry, precious stones; horological and chronometric instruments; watches and watch bands</p>		

U.S. Registration No.	4701909	Application Date	11/27/2013
Registration Date	03/17/2015	Foreign Priority Date	05/27/2013
Word Mark	ICETOUCH		

Design Mark	ICETOUCH
Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 Watches, watch straps, watch chains, watch cases, presentation cases and cases for timepieces, clocks, wall clocks, alarm clocks, chronometers, chronographs aswatches, jewelry ornaments, charms, medals, medallions, badges of precious metal and amulets, rings and finger rings, earrings, bracelets and broaches, chains and necklaces, jewelry pearls, figurines of precious metal, cuff links, necktie pins of precious metal; hat ornaments of precious metal; shoe ornaments of precious metal; key rings, trinkets or fobs of precious metal

U.S. Registration No.	4839269	Application Date	03/31/2014
Registration Date	10/27/2015	Foreign Priority Date	NONE

Word Mark	ICE WATCH
Design Mark	

Description of Mark	The mark consists of a three-dimensional configuration of the box for the goods in which the front, back and bottom panels are transparent and surrounded by a non-transparent frame or border, there are two non-transparent side panels, and the top panel, which is non-transparent, has a raised circular protrusion, which protrusion is divided by a stripe down the middle. The words "ICE WATCH" appears in the front and two side panels. The words "ICE WATCH" contains a design of a diamond appearing in the "I" in "ICE". The broken lines depicting shape of box indicate placement of the mark on the packaging for the goods and are not part of the mark.
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Goods/Services	Class 014. First use: First Use: 2012/04/01 First Use In Commerce: 2012/09/20 Watches, timepieces and chronometric instruments not including diamonds
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Attachments	79117436#TMSN.png(bytes) 77572373#TMSN.png(bytes) 77983619#TMSN.png(bytes) 79113106#TMSN.png(bytes) 79113246#TMSN.png(bytes) 79146416#TMSN.png(bytes) 86236691#TMSN.png(bytes) Ice Notice of Opposition.pdf(1775615 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/sgs/
Name	Stephanie G. Stella
Date	09/20/2016

Applicant: XIAMEN ICE-WHARF FASHION LTD.
Serial No.: 87/003,274
Filing Date: April 15, 2016
Mark: ICE-WHARF
Published: September 13, 2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

ICE S.A. and ICE IP S.A.)
)
)
 Opposers,)
)
 v.) Opposition No. _____
)
 XIAMEN ICE-WHARF FASHION LTD.)
)
 Applicant.)
)
)

NOTICE OF OPPOSITION

ICE IP S.A. (“ICE IP”), a company organized and existing under the laws of Luxembourg, having a place of business at rue des Tilleuls, 3, Rombach, 8832, Luxembourg, and ICE S.A., a company organized and existing under the laws of Belgium, having a place of business at Place McAuliffe 34, Bastogne, 6600, Belgium (collectively hereinafter, “ICE” or “Opposers”), believe that they will be damaged by registration of the mark depicted in Application Serial No. 87/003,274 (the “274 Application”), filed by Xiamen Ice-Wharf Fashion Ltd. (“Applicant”), which mark was published for opposition in the *Official Gazette* of September 13, 2016, and hereby oppose same.

The grounds for this Opposition are as follows:

ICE-WHARF

1. Applicant seeks to register the mark as a trademark for “agates; alloys of precious metal; boxes of precious metal; bracelets; brooches; charms; diamonds; earrings; figurines of precious metal; jewelry; jewelry boxes; jewelry ornaments; jewelry of yellow amber; necklaces; pearls; pins being jewelry; platinum; precious stones; rings; tie clips,” in International Class 14.

2. The opposed application was filed on April 15, 2016 under Section 1(a) of the Lanham Act, based upon actual use of the mark in commerce and alleging a first use date of September 7, 2014.

3. In Opposition No. 91225978, ICE IP successfully opposed Applicant’s nearly identical U.S. Application Serial No. 86/709,141 (the “’141 Application”) for the mark

ICE-WHARF

for “bracelets; diamonds; jewelry; jewelry cases; necklaces; ornamental lapel pins; pearls; precious stones; rings; unwrought and semi-wrought precious stones and their imitations; watches,” in International Class 14. In that opposition, on April 25, 2016, the Board entered default judgment in ICE IP’s favor after Applicant failed to respond to the Opposition Notice. Applicant then filed the ’274 Application, here opposed, with a slightly amended identification. ICE IP submits that the Board’s judgment as to the ’141 Application should be given preclusive effect as to Applicant’s ’274 Application.

4. ICE IP owns federal Registration No. 4,833,971 (the “’971 Registration”) for the mark ICE (in standard character form) for “precious metals and their alloys and goods made of these materials, namely, watches, watch straps, watch chains, watch casings, caskets and cases for clock and watch making, clocks, alarm clocks, stopwatches, chronographs, ornamental jewelry, charms, medals, medallions, insignias, amulets, rings, earrings, bracelets, brooches,

chains, necklaces, figurines, cuff-links, tie-pins, hat-pins, hat ornaments, ornaments for footwear, and novelty key rings; jewelry, precious stones; timepieces and chronometric instruments,” in International Class 14.

5. ICE IP owns federal Registration No. 4,829,305 for  for “precious metals and their alloys; goods in precious metals or coated therewith, namely, watches not including diamonds; jewelry not including diamonds, precious stones not including diamonds,” in International Class 14.

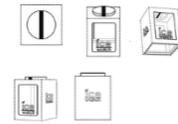
6. ICE IP owns federal Registration No. 4,560,526 for  for “goods in precious metals or coated therewith, namely, watches not including diamonds; and horological and chronometric instruments not including diamonds,” in International Class 14.

7. ICE IP owns federal Registration No. 4,348,504 for  for “precious metals and their alloys and goods made of these materials or coated therewith, not included in other classes, namely, jewelry; precious stones; timepieces and chronometric instruments made in Switzerland,” in International Class 14.

8. ICE IP owns federal Registration No. 4,344,713 for standard text mark ICE-CLOCK for “jewelry, precious stones; horological and chronometric instruments; watches and watch bands,” in International Class 14.

9. ICE IP owns federal Registration No. 4,701,909 for standard text mark ICETOUCH for “watches, watch straps, watch chains, watch cases, presentation cases and cases

for timepieces, clocks, wall clocks, alarm clocks, chronometers, chronographs as watches, jewelry ornaments, charms, medals, medallions, badges of precious metal and amulets, rings and finger rings, earrings, bracelets and broaches, chains and necklaces, jewelry pearls, figurines of precious metal, cuff links, necktie pins of precious metal; hat ornaments of precious metal; shoe ornaments of precious metal; key rings, trinkets or fobs of precious metal,” in International Class 14.



10. ICE IP owns federal Registration No. 4,839,269 for  (ICE WATCH and Design) for “watches, timepieces and chronometric instruments not including diamonds,” in International Class 14.

11. Pursuant to 15 U.S.C. § 1057(b), each of Opposers’ registrations identified above is prima facie evidence of the validity of the registered mark, of Opposers’ ownership thereof, and of Opposers’ exclusive right to use said mark in commerce in connection with the goods specified in the registration. Pursuant to Trademark Rule 2.122(d), attached hereto as Exhibit A, is the current printout of information from the electronic database records of the USPTO showing the status and title of each of said registrations.



12. ICE has used the mark  for watches in interstate commerce in the United States since at least as early as November 1, 2008 and owns common law rights in said mark.

13. Notwithstanding the prior rights of ICE in the marks described above, Applicant filed the '274 Application on April 15, 2016, seeking registration of the mark **ICE-WHARF** for “agates; alloys of precious metal; boxes of precious metal; bracelets; brooches; charms; diamonds; earrings; figurines of precious metal; jewelry; jewelry boxes; jewelry ornaments; jewelry of yellow amber; necklaces; pearls; pins being jewelry; platinum; precious stones; rings; tie clips,” in International Class 14.

14. The goods identified in the application for **ICE-WHARF** are identical or closely related to the goods offered by Opposers under the marks identified above and travel through the same channels of trade to the same classes of consumers.

15. Applicant’s mark **ICE-WHARF** is confusingly similar to each of Opposers’ above-identified marks.

16. Purchasers and potential purchasers of Applicant’s identified goods would likely believe that such goods originated with or were authorized or approved by Opposers, when, in fact, they are not. Any dissatisfaction with Applicant’s goods would reflect upon, and irreparably damage, Opposers’ reputation and goodwill as embodied in Opposers’ above-identified marks.

17. If Applicant is granted a registration on the application herein opposed, it would thereby obtain a prima facie exclusive right to use **ICE-WHARF**, which would be a source of significant damage to Opposers.

WHEREFORE, Opposers believe they will be damaged by registration of Applicant's mark, and pray that this Opposition be sustained, that Application Serial No. 87/003,274 be rejected, and the mark applied for therein be refused registration.

Respectfully submitted,



By _____

Stephanie G. Stella

John L. Welch

Douglas R. Wolf

WOLF, GREENFIELD & SACKS, P.C.

600 Atlantic Ave.

Federal Reserve Plaza

Boston, MA 02210

617-646-8000

Attorneys for Opposers ICE IP S.A. and ICE S.A.

Date: September 20, 2016

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing **NOTICE OF OPPOSITION** was served on counsel for Applicant, this 20th day of September, 2016, by sending same via Federal Express, with a courtesy copy sent via email, to:

Anne Wong
4-1-1512, No. 11 Shuangying Road
Chaoyang District, Beijing
CHINA
sunnyipr@163.com



Stephanie G. Stella

Attorney Docket No.: I0455.50011US00

EXHIBIT A



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ICE

Word Mark	ICE
Goods and Services	IC 014. US 002 027 028 050. G & S: Precious metals and their alloys and goods made of these materials, namely, watches, watch straps, watch chains, watch casings, caskets and cases for clock and watch making, clocks, alarm clocks, stopwatches, chronographs, ornamental jewelry, charms, medals, medallions, insignias, amulets, rings, earrings, bracelets, brooches, chains, necklaces, figurines, cuff-links, tie-pins, hat-pins, hat ornaments, ornaments for footwear, and novelty key rings; jewelry, precious stones; timepieces and chronometric instruments
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	79117436
Filing Date	July 10, 2012
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	August 4, 2015
Registration Number	4833971
International Registration Number	1128035
Registration Date	October 20, 2015
Owner	(REGISTRANT) ICE IP S.A. Société anonyme LUXEMBOURG Rue des Tilleuls 3 L-8832 Rombach LUXEMBOURG

Attorney of Record Douglas R. Wolf
Priority Date May 14, 2012
Prior Registrations 4344713;4348504
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)
Live/Dead Indicator LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [79117436](#)

Filing Dt: 07/10/2012

Reg #: [4833971](#)

Reg. Dt: 10/20/2015

Registrant: ICE IP S.A.

Mark: ICE

Assignment: 1

Reel/Frame: [4988/0819](#)

Recorded: 03/23/2013

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [CHINALUX SA](#)

Exec Dt: 02/20/2013

Entity Type: UNKNOWN

Citizenship: LUXEMBOURG

Entity Type: NOT PROVIDED

Citizenship: NOT PROVIDED

Assignee: [ICE IP S.A.](#)

RUE DES TILLEULS 3

L-8832 ROMBACH, LUXEMBOURG

Correspondent: ICE IP S.A.

RUE DES TILLEULS 3

L-8832 ROMBACH

LUXEMBOURG

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Word Mark	ICE WATCH
Goods and Services	IC 014. US 002 027 028 050. G & S: PRECIOUS METALS AND THEIR ALLOYS; JEWELRY NOT INCLUDING DIAMONDS, PRECIOUS STONES NOT INCLUDING DIAMONDS
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	17.03.01 - Diamonds, jewelry; Nuggets of precious metals; Stones, gems 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters 27.03.05 - Objects forming letters or numerals
Serial Number	77572373
Filing Date	September 17, 2008
Current Basis	44E
Original Filing Basis	1B
Published for Opposition	July 28, 2015
Registration Number	4829305
Registration Date	October 13, 2015
Owner	(REGISTRANT) ICE IP S.A. CORPORATION LUXEMBOURG RUE DES TILLEULS 3 ROMBACH LUXEMBOURG L-8832
Assignment Recorded	ASSIGNMENT RECORDED Douglas R. Wolf

Attorney of Record

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WATCH" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the words "ICE WATCH" in which the word "ICE" is written above and in larger letters than the word "WATCH" and there is a line between the two words. To the above left of the word "ICE" a fanciful image of a diamond appears.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Total Assignments: 2

Serial #: [77572373](#)

Filing Dt: 09/17/2008

Reg #: [4829305](#)

Reg. Dt: 10/13/2015

Registrant: ICE IP S.A.

Mark: ICE WATCH

Assignment: 1

Reel/Frame: [4952/0739](#)

Recorded: 01/31/2013

Pages: 5

Conveyance: CHANGE OF NAME

Assignor: [TKS S.A.](#)

Exec Dt: 10/24/2012

Entity Type: JOINT STOCK COMPANY

Citizenship: BELGIUM

Entity Type: SOCIETE ANONYME

Citizenship: BELGIUM

Assignee: [ICE SA](#)

AVENUE MATHIEU, 37
BASTOGNE, BELGIUM 6600

Correspondent: MARTIN W. SCHIFFMILLER
425 FIFTH AVENUE, 5TH FLOOR
NEW YORK, NY 10016-2223

Domestic rep: MARTIN W. SCHIFFMILLER
425 FIFTH AVENUE, 5TH FLOOR
NEW YORK, NY 10016-2223

Assignment: 2

Reel/Frame: [5384/0694](#)

Recorded: 10/21/2014

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ICE SA](#)

Exec Dt: 07/04/2014

Entity Type: CORPORATION

Citizenship: BELGIUM

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Assignee: [ICE IP S.A.](#)

RUE DES TILLEULS 3
ROMBACH, LUXEMBOURG L-8832

Correspondent: DOUGLAS R. WOLF
600 ATLANTIC AVENUE
BOSTON, MA 02210

Domestic rep: DOUGLAS R. WOLF
600 ATLANTIC AVENUE
BOSTON, MA 02210

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Word Mark	ICE WATCH
Goods and Services	IC 014. US 002 027 028 050. G & S: GOODS IN PRECIOUS METALS OR COATED THEREWITH, NAMELY, WATCHES NOT INCLUDING DIAMONDS; AND HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS NOT INCLUDING DIAMONDS. FIRST USE: 20070101. FIRST USE IN COMMERCE: 20090601
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	17.03.01 - Diamonds, jewelry; Nuggets of precious metals; Stones, gems 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters 27.03.05 - Objects forming letters or numerals
Serial Number	77983619
Filing Date	September 17, 2008
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 14, 2009
Registration Number	4560526
Registration Date	July 1, 2014
Owner	(REGISTRANT) ICE SA SOCIETE ANONYME BELGIUM AVENUE MATHIEU, 37 BASTOGNE BELGIUM 6600

(LAST LISTED OWNER) ICE IP S.A. CORPORATION LUXEMBOURG RUE DES TILLEULS 3
ROMBACH LUXEMBOURG L-8832

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Douglas R. Wolf

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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [77983619](#)

Filing Dt: 09/17/2008

Reg #: [4560526](#)

Reg. Dt: 07/01/2014

Registrant: ICE SA

Mark: ICE WATCH

Assignment: 1

Reel/Frame: [5404/0007](#)

Recorded: 11/19/2014

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ICE SA](#)

Exec Dt: 11/14/2014

Entity Type: CORPORATION

Citizenship: BELGIUM

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Assignee: [ICE IP S.A.](#)

RUE DES TILLEULS 3
ROMBACH, LUXEMBOURG L-8832

Correspondent: DOUGLAS R. WOLF
600 ATLANTIC AVENUE
BOSTON, MA 02210

Domestic rep: DOUGLAS R. WOLF
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Word Mark	ICE SWISS
Goods and Services	IC 014. US 002 027 028 050. G & S: Precious metals and their alloys and goods made of these materials or coated therewith, not included in other classes, namely, jewelry; precious stones; timepieces and chronometric instruments made in Switzerland
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.15.09 - Snowflakes 24.17.06 - Plus symbol (+) 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters
Serial Number	79113106
Filing Date	March 8, 2012
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	March 26, 2013
Registration Number	4348504
International Registration Number	1066052
Registration Date	June 11, 2013
Owner	(REGISTRANT) ICE IP S.A. JOINT STOCK COMPANY BELGIUM 3, rue des Tilleuls L-8332 ROMBACH LUXEMBOURG Douglas R. Wolf

Attorney of Record

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SWISS" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) black, red and white is/are claimed as a feature of the mark. The mark consists of the words "ICE SWISS" and design. The word "ICE" is in black along with a black line under the word "ICE". The word "SWISS" is in red. There is a red snowflake with a Swiss cross in the middle of it in white. There is also a smaller snowflake in red with a white Swiss cross in the middle as the dot over the "i" in "ICE".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [79113106](#)

Filing Dt: 03/08/2012

Reg #: [4348504](#)

Reg. Dt: 06/11/2013

Registrant: ICE IP S.A.

Mark: ICE SWISS

Assignment: 1

Reel/Frame: [5014/0135](#)

Recorded: 04/26/2013

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [CHINALUX S.A., SOCIÉTÉ ANONYME](#)

Exec Dt: 03/14/2013

Entity Type: UNKNOWN

Citizenship: LUXEMBOURG

Entity Type: NOT PROVIDED

Citizenship: NOT PROVIDED

Assignee: [ICE IP S.A., SOCIÉTÉ ANONYME](#)

3, RUE DES TILLEULS

L-8832 ROMBACH, LUXEMBOURG

Correspondent: ICE IP S.A.,

3, RUE DES TILLEULS

L-8832 ROMBACH

LUXEMBOURG

Assignment: 2

Reel/Frame: [5549/0809](#)

Recorded: 06/11/2015

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [ICE IP S.A., SOCIÉTÉ ANONYME](#)

Exec Dt: 03/11/2015

Entity Type: UNKNOWN

Citizenship: NOT PROVIDED

Entity Type: UNKNOWN

Citizenship: NOT PROVIDED

Assignee: [ICE IP S.A.](#)

3, RUE DES TILLEULS

L-8332 ROMBACH, LUXEMBOURG

Correspondent: ICE IP S.A.

PLACE MC AULIFFE. 34

B-6600 BASTOGNE

BELGIUM

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ICE-CLOCK

Word Mark	ICE-CLOCK
Goods and Services	IC 014. US 002 027 028 050. G & S: Jewelry, precious stones; horological and chronometric instruments; watches and watch bands
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	79113246
Filing Date	April 6, 2012
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	March 19, 2013
Registration Number	4344713
International Registration Number	1116889
Registration Date	June 4, 2013
Owner	(REGISTRANT) ICE IP S.A. JOINT STOCK COMPANY LUXEMBOURG 3, rue des Tilleuls L-8332 ROMBACH LUXEMBOURG
Attorney of Record	Douglas R. Wolf
Priority Date	October 7, 2011
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [79113246](#)

Filing Dt: 04/06/2012

Reg #: [4344713](#)

Reg. Dt: 06/04/2013

Registrant: ICE IP S.A.

Mark: ICE-CLOCK

Assignment: 1

Reel/Frame: [5073/0520](#)

Recorded: 07/20/2013

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [CHINALUX SA](#)

Exec Dt: 06/27/2013

Entity Type: UNKNOWN

Citizenship: LUXEMBOURG

Entity Type: NOT PROVIDED

Citizenship: NOT PROVIDED

Assignee: [ICE IP S.A.](#)

3, RUE DES TILLEULS
L-8332 ROMBACH, LUXEMBOURG

Correspondent: ICE IP S.A.

AVENUE LOUISE 66
B-1050 BRUXELLES
BELGIUM

Assignment: 2

Reel/Frame: [5549/0815](#)

Recorded: 06/11/2015

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [ICE IP S.A., SOCIÉTÉ ANONYME](#)

Exec Dt: 03/11/2015

Entity Type: UNKNOWN

Citizenship: NOT PROVIDED

Entity Type: UNKNOWN

Citizenship: NOT PROVIDED

Assignee: [ICE IP S.A.](#)

3, RUE DES TILLEULS
L-8332 ROMBACH, LUXEMBOURG

Correspondent: ICE IP S.A.

PLACE MC AULIFFE. 34
B-6600 BASTOGNE
BELGIUM

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ICETOUCH

Word Mark	ICETOUCH
Goods and Services	IC 014. US 002 027 028 050. G & S: Watches, watch straps, watch chains, watch cases, presentation cases and cases for timepieces, clocks, wall clocks, alarm clocks, chronometers, chronographs as watches, jewelry ornaments, charms, medals, medallions, badges of precious metal and amulets, rings and finger rings, earrings, bracelets and broaches, chains and necklaces, jewelry pearls, figurines of precious metal, cuff links, necktie pins of precious metal; hat ornaments of precious metal; shoe ornaments of precious metal; key rings, trinkets or fobs of precious metal
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	79146416
Filing Date	November 27, 2013
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	December 30, 2014
Registration Number	4701909
International Registration Number	1201585
Registration Date	March 17, 2015
Owner	(REGISTRANT) ICE IP S.A., société anonyme société anonyme LUXEMBOURG 3, rue des Tilleuls Rombach LUXEMBOURG L8832
Attorney of Record	Douglas R. Wolf
Priority Date	May 27, 2013
Prior Registrations	4344713;4348504;4483105
Type of Mark Register	TRADEMARK PRINCIPAL

Live/Dead
Indicator

LIVE

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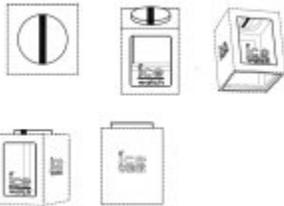
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Word Mark	ICE WATCH
Goods and Services	IC 014. US 002 027 028 050. G & S: Watches, timepieces and chronometric instruments not including diamonds. FIRST USE: 20120401. FIRST USE IN COMMERCE: 20120920
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	19.05.25 - Boxes, cardboard (packing or storage); Cartons, packing or storage; Dumpster; Freight containers; Other large containers; Pallets for storing or moving cargo or freight ; shipping containers
Serial Number	86236691
Filing Date	March 31, 2014
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	August 11, 2015
Registration Number	4839269
Registration Date	October 27, 2015
Owner	(REGISTRANT) ICE IP S.A. société anonyme (sa) LUXEMBOURG rue des Tilleuls 3 Rombach LUXEMBOURG L-8832
Attorney of Record	Douglas R. Wolf
Prior Registrations	4344713;4348504
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WATCH" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a three-dimensional configuration of the box for the goods in which the front, back and bottom panels are transparent and surrounded by a non-transparent frame or border, there are two non-transparent side panels, and the top panel, which is non-transparent, has a raised circular protrusion, which protrusion is divided by a stripe down the middle. The words "ICE WATCH" appears in the front and two side panels. The words "ICE WATCH" contains a design of a diamond appearing in the "I" in "ICE". The broken lines depicting shape of box indicate placement of the mark on the packaging for the goods and are not part of the mark.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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No assignment has been recorded at the USPTO

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