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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91229974
Party	Defendant Ascend Cleanse LLC
Correspondence Address	ASCEND CLEANSE LLC 1457 BLUE JAY WAY LOS ANGELES, CA 90069 info@laurawilde.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Gregory Kenyota
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Signature	/Gregory Kenyota/
Date	09/26/2016
Attachments	Appearance of Counsel_Applicant_HOLISTIC HUSTLER.pdf(121286 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

LFP IP, LLC,)	
)	
Opposer,)	Opposition No. 91229974
)	Serial No. 86/915,459
v.)	Mark: HOLISTIC HUSTLER
)	
Ascend Cleanse LLC,)	
)	
Applicant.)	
)	
)	

ENTRY OF APPEARANCE OF COUNSEL

Applicant, Ascend Cleanse LLC, hereby gives notice that Gregory Kenyota, Paulo A. de Almeida, and Alex D. Patel of the law firm of Patel & Almeida P.C., have been retained as counsel for Applicant as to all matters and for all purposes relevant to this proceeding, and requests that Gregory Kenyota be entered as Applicant’s lead counsel for all notification and other purposes under the Board’s rules.

Respectfully submitted,

Dated as of: September 26, 2016

By: /Gregory Kenyota/
Gregory Kenyota
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Alex D. Patel
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Attorneys for Applicant,
Ascend Cleanse LLC

PROOF OF SERVICE

I hereby certify that a true and complete copy of the foregoing **ENTRY OF APPEARANCE OF COUNSEL** has been served on Jonathan W. Brown, counsel for Opposer, on September 26, 2016, via First Class U.S. Mail, postage prepaid to:

Jonathan W. Brown
Lipsitz Green Scime Cambria LLP
42 Delaware Avenue Suite 120
Buffalo, NY 14202

By: /Gregory Kenyota/
Gregory Kenyota