

ESTTA Tracking number: **ESTTA768058**

Filing date: **08/31/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Zynga Inc.
Granted to Date of previous extension	08/31/2016
Address	699 Eighth Street San Francisco, CA 94103 UNITED STATES

Attorney information	Joshua J. Richman IPLA, LLP 4445 Eastgate Mall, Suite 200 San Diego, CA 92121 UNITED STATES litigation@ipla.com Phone:8582720220
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Applicant Information

Application No	86828284	Publication date	05/03/2016
Opposition Filing Date	08/31/2016	Opposition Period Ends	08/31/2016
Applicant	Diane Greening 205 Seaman Ave Bayport, NY 11705 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer game programmes downloadable via the Internet; Computer game software; Computer game software downloadable from a global computer network; Downloadable computer game software via a global computer network and wireless devices; Downloadable electronic game software for use on wireless devices; electronic game software for handheld electronic devices; computer software platforms for social networking

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3924543	Application Date	09/04/2009
Registration Date	03/01/2011	Foreign Priority	NONE

		Date	
Word Mark	WORDS WITH FRIENDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2009/07/19 First Use In Commerce: 2009/07/19 Electronic game software for wireless devices; electronic game software for handheld electronic devices; computer software platforms for social networking		

U.S. Registration No.	4348668	Application Date	01/12/2011
Registration Date	06/11/2013	Foreign Priority Date	NONE
Word Mark	5 1 1 2 1 WORDS WITH FRIENDS		
Design Mark			
Description of Mark	The mark consists of the letters "w", "o", "r", "d" and "s" and the numerals "5", "1", "1", "2", and "1" corresponding with the order of the letters inside five squares; the letters are followed by the word "with" over the word "friends" in a thought bubble; the term "friends" has a shaded wave running through it.		
Goods/Services	Class 009. First use: First Use: 2009/07/19 First Use In Commerce: 2009/07/19 Computer game software; video game software programs; interactive video game programs; downloadable electronic game programs for social networking, namely, for posting, showing, or displaying information in the field of electronic gaming via the Internet or other communications networks with third parties that may be accessed via the Internet, computers, mobile phones, smart phones and tablet computers Class 041. First use: First Use: 2009/07/19 First Use In Commerce: 2009/07/19 Providing online computer and electronic games; providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes		

U.S. Registration No.	4348670	Application Date	01/21/2011
Registration Date	06/11/2013	Foreign Priority Date	NONE
Word Mark	WORDS WITH FRIENDS		

Design Mark	WORDS WITH FRIENDS
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2009/07/19 First Use In Commerce: 2009/07/19 Computer game software; video game software programs; interactive video game programs; downloadable electronic game programs for social networking, namely, for posting, showing, or displaying information in the field of electronic gaming via the Internet or other communications networks with third parties that may be accessed via the Internet, computers, mobile phones, smart phones and tablet computers Class 041. First use: First Use: 2009/07/19 First Use In Commerce: 2009/07/19 Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes

U.S. Registration No.	4889906	Application Date	07/30/2012
Registration Date	01/19/2016	Foreign Priority Date	02/09/2012
Word Mark	WORDS WITH FRIENDS		
Design Mark	WORDS WITH FRIENDS		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/07/31 First Use In Commerce: 2012/07/31 Clothing, namely, tops, t-shirts Class 028. First use: First Use: 2012/10/01 First Use In Commerce: 2012/10/01 Board games		

U.S. Application No.	85690637	Application Date	07/30/2012
Registration Date	NONE	Foreign Priority Date	02/09/2012

Word Mark	WORDS WITH FRIENDS
Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Cases for mobile phones; Computer, video game and electronic equipment and accessories, namely, computer game disks, and computer game software Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing, namely, sweatshirts, hooded pullovers, bottoms, headwear, baseball caps and hats Class 028. First use: First Use: 0 First Use In Commerce: 0 Puzzles; card games

Attachments	77820321#TMSN.png(bytes) 85216483#TMSN.png(bytes) 85223713#TMSN.png(bytes) 85983985#TMSN.png(bytes) 85690637#TMSN.png(bytes) 2016-08-31 - NOO - WORDS WITH PHONES.pdf(43928 bytes) Exhibit A.pdf(3540009 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/JJR/
Name	Joshua J. Richman
Date	08/31/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Zynga Inc.,)	Opposition No. _____
)	
Opposer,)	
)	Mark: WORDS WITH PHONES
v.)	Serial No. 86828284
)	Filing Date: November 22, 2015
Diane Greening,)	Published: May 3, 2016
)	
Applicant.)	
)	
)	
)	
)	
)	
)	

NOTICE OF OPPOSITION

Opposer Zynga Inc., (“**Opposer**”), a Delaware corporation with its principal place of business at 699 Eighth Street, San Francisco, CA 94103, believes that it would be damaged by issuance of a registration for the trademark WORDS WITH PHONES as applied for in Application Serial No. [86828284](#) (the “**Application**”) by Diane Greening (the “**Applicant**”). Accordingly, Opposer, by and through its attorneys, hereby opposes the Application on the following grounds:

1. Opposer is one of the world’s leading developers of online social games playable on computers and wireless devices. Opposer’s games are accessible on Facebook® and other social networks, mobile platforms, and Zynga.com. Since the launch of its first online game in 2007, Opposer has continued to bring new games to market with great success.

2. Opposer is the owner of the following U.S. trademark registrations that begin with the terms “WORDS WITH” (“**Opposer’s Registrations**”):

Mark	Reg. No.	Filing Date	Registration Date
WORDS WITH FRIENDS	3924543	September 4, 2009	March 1, 2011
 (WORDS WITH FRIENDS Stylized)	4348668	January 12, 2011	June 11, 2013
WORDS WITH FRIENDS	4348670	January 21, 2011	June 11, 2013
WORDS WITH FRIENDS	4889906	July 30, 2012	January 19, 2016

Attached hereto as **Exhibit A** are true and correct copies of Opposer's Registrations, along with print-outs from the Trademark Office's electronic database showing the current status and title of the registrations.

3. Opposer is also the owner of the following U.S. pending trademark application ("**Opposer's Application**"):

Mark	Ser. No.	Filing Date
WORDS WITH FRIENDS	85690637	July 30, 2012

4. The games that Opposer offers under its WORDS WITH FRIENDS marks have been played by millions of people on computers and wireless devices throughout the United States and the world, and the success and popularity of the games has resulted in significant media coverage.

5. Through extensive sales, advertising, promotion and unsolicited media coverage, among other things, the WORDS WITH FRIENDS marks that Opposer uses in connection with games are famous and became famous before Applicant filed the Application.

6. On November 22, 2015, Applicant filed the Application to register the following trademark on the Principal Register:

Mark	Ser. No.	Class/Goods
WORDS WITH PHONES	86828284	Class 9: Computer game programmes downloadable via the Internet; Computer game software; Computer game software downloadable from a global computer

		network; Downloadable computer game software via a global computer network and wireless devices; Downloadable electronic game software for use on wireless devices; electronic game software for handheld electronic devices; computer software platforms for social networking
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Applicant’s Application was published for opposition in the Official Gazette on May 3, 2016. On May 31, 2016, Opposer filed a 90 Day Request for Extension of Time to Oppose, which was granted on the same day, resulting in a deadline of August 31, 2016 to oppose. Accordingly, this Notice of Opposition is timely filed.

7. Applicant’s WORDS WITH PHONES mark is confusingly similar to Opposer’s individual WORDS WITH FRIENDS marks, in sight, sound, meaning, and commercial impression. For example, Applicant’s WORDS WITH PHONES mark shares the identical prefix “WORDS WITH” with Opposer’s WORDS WITH FRIENDS marks, and incorporates a highly similar suffix, PHONES, which shares the initial “F-” sound and concluding “-S” sound with Opposer’s FRIENDS suffix.

8. The goods claimed in the Application also are highly similar to those listed in Opposer’s Registrations and Opposer’s Applications, and would be offered in the same commercial channels and to the same consumers as the goods and services offered under Opposer’s WORDS WITH FRIENDS marks. In particular, Opposer’s WORDS WITH FRIENDS game is offered on mobile phones, which makes it likely that consumers would associate WORDS WITH PHONES with Opposer.

9. Opposer’s rights are senior to any rights that Applicant may allege to have in its WORDS WITH PHONES mark because (a) Opposer’s Registrations registered before Applicant’s Application registered; (b) Opposer’s Application was filed before the filing date of Applicant’s

Application; and/or (c) on information and belief, Applicant did not use its mark in commerce prior to the filing dates of Opposer's Registrations or the filing date of Opposer's Application.

10. Accordingly, Applicant's registration and use of WORDS WITH PHONES is likely to cause confusion or mistake or to deceive, or to create the false impression that Applicant's goods are provided by, related to, endorsed by, or associated with Opposer, or otherwise cause injury to Opposer's rights in its WORDS WITH FRIENDS marks, in violation of Lanham Act §2(d) (15 U.S.C. §1052(d)) (for Opposer's Registrations) and Lanham Act §43(a) (15 U.S.C. §1125(a)) (for Opposer's Application and other non-registered rights), with consequent damage to Opposer and the public.

11. Opposer's WORDS WITH FRIENDS mark has become well-known and/or famous among the relevant consuming public before Applicant filed the Application. As a result, Applicant's WORDS WITH PHONES mark causes, or will likely cause, dilution of the distinctive quality of Opposer's well-known and/or famous WORDS WITH FRIENDS marks, in violation of Lanham Act §43(c) (15 U.S.C. §1125(c)), with consequent damage to Opposer and the public.

WHEREFORE, it is respectfully requested that this opposition be sustained and that Applicant's Application be denied registration.

Dated: August 31, 2016

Respectfully submitted,

/Joshua J. Richman/

Joshua J. Richman

litigation@ipla.com

IPLA, LLP

4445 Eastgate Mall, Suite 200

San Diego, CA 92121

Phone: (858) 272-0220

Attorneys for Opposer, Zynga Inc.

Certificate of Service

I hereby certify that on August 31, 2016, a copy of the foregoing was sent by U.S. mail to the following correspondent of record:

DIANE GREENING
205 SEAMAN AVE
BAYPORT, NEW YORK UNITED STATES 11705

/Katie Parkhurst/
Katie Parkhurst

Exhibit A

United States of America

United States Patent and Trademark Office

WORDS WITH FRIENDS

Reg. No. 3,924,543

Registered Mar. 1, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

NEWTOY, INC. (TEXAS CORPORATION)
905 TUCKER STREET
MCKINNEY, TX 75069

FOR: ELECTRONIC GAME SOFTWARE FOR WIRELESS DEVICES; ELECTRONIC GAME SOFTWARE FOR HANDHELD ELECTRONIC DEVICES; COMPUTER SOFTWARE PLATFORMS FOR SOCIAL NETWORKING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-19-2009; IN COMMERCE 7-19-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WORDS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-820,321, FILED 9-4-2009.

REBECCA SMITH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS	DOCUMENTS	Back to Search	 Print
Generated on: This page was generated by TSDR on 2016-08-30 13:00:55 EDT			
Mark: WORDS WITH FRIENDS			
WORDS WITH FRIENDS			
US Serial Number:	77820321	Application Filing Date:	Sep. 04, 2009
US Registration Number:	3924543	Registration Date:	Mar. 01, 2011
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.		
			
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	May 04, 2016		
Publication Date:	Dec. 14, 2010		
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	WORDS WITH FRIENDS		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
Disclaimer:	"WORDS"		
▼ Goods and Services			

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Electronic game software for wireless devices; electronic game software for handheld electronic devices; computer software platforms for social networking

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 19, 2009

Use in Commerce: Jul. 19, 2009

▼ Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: ZYNGA, INC.

Owner Address: 699 Eighth Street
San Francisco, CALIFORNIA UNITED STATES 94103

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: John M. Kim

Attorney Primary Email Address:	trademarks@ipla.com	Attorney Email Authorized:	Yes
Correspondent			
Correspondent Name/Address:	John M. Kim IP Legal Advisors, P.C. 4445 Eastgate Mall Suite 200 San Diego, CALIFORNIA UNITED STATES 92121		
Phone:	858-272-0220	Fax:	858-272-0221
Correspondent e-mail:	trademarks@ipla.com	Correspondent e-mail Authorized:	Yes
Domestic Representative - Not Found			
▼ Prosecution History			
Date	Description	Proceeding Number	
May 04, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED		
May 04, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502	
May 04, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502	
Mar. 02, 2016	TEAS SECTION 8 & 15 RECEIVED		
Mar. 01, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED		
Oct. 24, 2013	NOTICE OF SUIT		
Dec. 14, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED		
May 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888	
May 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED		
Mar. 02, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP		
Mar. 01, 2011	REGISTERED-PRINCIPAL REGISTER		
Jan. 19, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY		
Jan. 12, 2011	ATTORNEY REVOKED AND/OR APPOINTED		
Jan. 12, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED		
Jan. 04, 2011	ATTORNEY REVOKED AND/OR APPOINTED		
Jan. 04, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED		

Dec. 14, 2010	PUBLISHED FOR OPPOSITION	
Nov. 24, 2010	NOTICE OF PUBLICATION	
Nov. 09, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Nov. 09, 2010	ASSIGNED TO LIE	70468
Oct. 29, 2010	EXAMINERS AMENDMENT MAILED	
Oct. 28, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 28, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 28, 2010	EXAMINERS AMENDMENT -WRITTEN	76433
Jun. 16, 2010	LETTER OF SUSPENSION MAILED	
Jun. 16, 2010	SUSPENSION LETTER WRITTEN	76433
Jun. 08, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 08, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 08, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 09, 2009	NON-FINAL ACTION MAILED	
Dec. 08, 2009	NON-FINAL ACTION WRITTEN	76433
Dec. 08, 2009	ASSIGNED TO EXAMINER	76433
Sep. 09, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 08, 2009	NEW APPLICATION ENTERED IN TRAM	

▼ Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: May 04, 2016

▼ Assignment Abstract Of Title Information - Click to Load

▼ **Proceedings - Click to Load**

United States of America

United States Patent and Trademark Office



Reg. No. 4,348,668

Registered June 11, 2013

Int. Cls.: 9 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ZYNGA INC. (DELAWARE CORPORATION)
699 EIGHTH STREET
SAN FRANCISCO, CA 94103

FOR: COMPUTER GAME SOFTWARE; VIDEO GAME SOFTWARE PROGRAMS; INTERACTIVE VIDEO GAME PROGRAMS; DOWNLOADABLE ELECTRONIC GAME PROGRAMS FOR SOCIAL NETWORKING, NAMELY, FOR POSTING, SHOWING, OR DISPLAYING INFORMATION IN THE FIELD OF ELECTRONIC GAMING VIA THE INTERNET OR OTHER COMMUNICATIONS NETWORKS WITH THIRD PARTIES THAT MAY BE ACCESSED VIA THE INTERNET, COMPUTERS, MOBILE PHONES, SMART PHONES AND TABLET COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-19-2009; IN COMMERCE 7-19-2009.

FOR: PROVIDING ONLINE COMPUTER AND ELECTRONIC GAMES; PROVIDING VIRTUAL ENVIRONMENTS IN WHICH USERS CAN INTERACT THROUGH SOCIAL GAMES FOR RECREATIONAL, LEISURE OR ENTERTAINMENT PURPOSES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-19-2009; IN COMMERCE 7-19-2009.

OWNER OF U.S. REG. NOS. 3,704,619, 3,704,620, AND 3,924,543.

THE MARK CONSISTS OF THE LETTERS "W", "O", "R", "D" AND "S" AND THE NUMERALS "5", "1", "1", "2", AND "1" CORRESPONDING WITH THE ORDER OF THE LETTERS INSIDE FIVE SQUARES; THE LETTERS ARE FOLLOWED BY THE WORD "WITH" OVER THE WORD "FRIENDS" IN A THOUGHT BUBBLE; THE TERM "FRIENDS" HAS A SHADED WAVE RUNNING THROUGH IT.

SER. NO. 85-216,483, FILED 1-12-2011.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY



Lisa Stanek Liu
Acting Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2016-08-30 13:01:53 EDT			
Mark: 5 1 1 2 1 WORDS WITH FRIENDS			
US Serial Number:	85216483	Application Filing Date:	Jan. 12, 2011
US Registration Number:	4348668	Registration Date:	Jun. 11, 2013
Register:	Principal		
Mark Type:	Trademark, Service Mark		
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active	
		The trademark application has been registered with the Office.	
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jun. 11, 2013		
Publication Date:	Mar. 26, 2013		
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	5 1 1 2 1 WORDS WITH FRIENDS		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the letters "w", "o", "r", "d" and "s" and the numerals "5", "1", "1", "2", and "1" corresponding with the order of the letters inside five squares; the letters are followed by the word "with" over the word "friends" in a thought bubble; the term "friends" has a shaded wave running through it.		
Color(s) Claimed:	Color is not claimed as a feature of the mark.		

Design Search Code(s): 01.15.17 - Balloons, thought or speech; Clouds, thought or speech; Thought or speech clouds
 26.09.14 - Squares, three or more; Three or more squares
 26.09.16 - Squares touching or intersecting

▼ Related Properties Information

Claimed Ownership of US Registrations: [3704619](#), [3704620](#), [3924543](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer game software; video game software programs; interactive video game programs; downloadable electronic game programs for social networking, namely, for posting, showing, or displaying information in the field of electronic gaming via the Internet or other communications networks with third parties that may be accessed via the Internet, computers, mobile phones, smart phones and tablet computers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 19, 2009

Use in Commerce: Jul. 19, 2009

For: Providing online computer and electronic games; providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 19, 2009

Use in Commerce: Jul. 19, 2009

▼ Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ Current Owner(s) Information

Owner Name: Zynga Inc.	
Owner Address: 699 Eighth Street San Francisco, CALIFORNIA UNITED STATES 94103	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: John M. Kim	
Attorney Primary Email Address: trademarks@ipla.com	Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Joshua J. Richman, Esq. IP Legal Advisors, P.C. 4445 Eastgate Mall Suite 200 San Diego, CALIFORNIA UNITED STATES 92121	
Phone: 8582720220	Fax: 8582720221
Correspondent e-mail: trademarks@ipla.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
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Oct. 24, 2013	NOTICE OF SUIT	
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	
Mar. 26, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 26, 2013	PUBLISHED FOR OPPOSITION	
Mar. 06, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 19, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Feb. 09, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 31, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Jan. 31, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Jan. 29, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Oct. 19, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70629
May 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 19, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70629
Apr. 18, 2012	ASSIGNED TO LIE	70629
Oct. 13, 2011	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Oct. 13, 2011	LETTER OF SUSPENSION E-MAILED	6332
Oct. 13, 2011	SUSPENSION LETTER WRITTEN	77299
Sep. 27, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 26, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 30, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 24, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 24, 2011	NON-FINAL ACTION WRITTEN	77299
Mar. 23, 2011	ASSIGNED TO EXAMINER	77299
Jan. 19, 2011	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Jan. 15, 2011

NEW APPLICATION ENTERED IN TRAM

▼ TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jun. 11, 2013**▼ Assignment Abstract Of Title Information - Click to Load****▼ Proceedings - Click to Load**

United States of America

United States Patent and Trademark Office

WORDS WITH FRIENDS

Reg. No. 4,348,670

Registered June 11, 2013

Int. Cls.: 9 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ZYNGA INC. (DELAWARE CORPORATION)
699 EIGHTH STREET
SAN FRANCISCO, CA 94103

FOR: COMPUTER GAME SOFTWARE; VIDEO GAME SOFTWARE PROGRAMS; INTERACTIVE VIDEO GAME PROGRAMS; DOWNLOADABLE ELECTRONIC GAME PROGRAMS FOR SOCIAL NETWORKING, NAMELY, FOR POSTING, SHOWING, OR DISPLAYING INFORMATION IN THE FIELD OF ELECTRONIC GAMING VIA THE INTERNET OR OTHER COMMUNICATIONS NETWORKS WITH THIRD PARTIES THAT MAY BE ACCESSED VIA THE INTERNET, COMPUTERS, MOBILE PHONES, SMART PHONES AND TABLET COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-19-2009; IN COMMERCE 7-19-2009.

FOR: ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONLINE COMPUTER AND ELECTRONIC GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING VIRTUAL ENVIRONMENTS IN WHICH USERS CAN INTERACT THROUGH SOCIAL GAMES FOR RECREATIONAL, LEISURE OR ENTERTAINMENT PURPOSES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-19-2009; IN COMMERCE 7-19-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,704,619, 3,704,620, AND 3,924,543.

SER. NO. 85-223,713, FILED 1-21-2011.

ERIN FALK, EXAMINING ATTORNEY



Lynn Starnett Lee
Acting Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS	DOCUMENTS	Back to Search	 Print
Generated on: This page was generated by TSDR on 2016-08-30 13:02:40 EDT			
Mark: WORDS WITH FRIENDS			
WORDS WITH FRIENDS			
US Serial Number:	85223713	Application Filing Date:	Jan. 21, 2011
US Registration Number:	4348670	Registration Date:	Jun. 11, 2013
Register:	Principal		
Mark Type:	Trademark, Service Mark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.		
			
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jun. 11, 2013		
Publication Date:	Mar. 26, 2013		
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	WORDS WITH FRIENDS		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
International Registration	1085249		

Number:**International Application(s)
/Registration(s) Based on this**[A0023983/1085249](#)**Property:****Claimed Ownership of US
Registrations:** [3704619](#), [3704620](#), [3924543](#)**▼ Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer game software; video game software programs; interactive video game programs; downloadable electronic game programs for social networking, namely, for posting, showing, or displaying information in the field of electronic gaming via the Internet or other communications networks with third parties that may be accessed via the Internet, computers, mobile phones, smart phones and tablet computers

International Class(es): 009 - Primary Class**U.S Class(es):** 021, 023, 026, 036, 038**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jul. 19, 2009**Use in Commerce:** Jul. 19, 2009

For: Entertainment services, namely, providing online computer and electronic games; Entertainment services, namely, providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes

International Class(es): 041 - Primary Class**U.S Class(es):** 100, 101, 107**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jul. 19, 2009**Use in Commerce:** Jul. 19, 2009**▼ Basis Information (Case Level)****Filed Use:** Yes**Currently Use:** Yes**Amended Use:** No**Filed ITU:** No**Currently ITU:** No**Amended ITU:** No**Filed 44D:** No**Currently 44D:** No**Amended 44D:** No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Zynga Inc.

Owner Address: 699 Eighth Street
San Francisco, CALIFORNIA UNITED STATES 94103

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: John M. Kim

Attorney Primary Email
Address: trademarks@ipla.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Joshua J. Richman, Esq.
IP Legal Advisors, P.C.
4445 Eastgate Mall
Suite 200
San Diego, CALIFORNIA UNITED STATES 92121

Phone: 8582720220

Fax: 8582720221

Correspondent e-mail: trademarks@ipla.com

Correspondent e-mail
Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Oct. 24, 2013	NOTICE OF SUIT	
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	

Mar. 26, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 26, 2013	PUBLISHED FOR OPPOSITION	
Mar. 06, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 20, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Feb. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 29, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 29, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Sep. 13, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
Sep. 12, 2012	ASSIGNED TO LIE	67287
May 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 12, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 12, 2012	LETTER OF SUSPENSION E-MAILED	6332
Mar. 12, 2012	SUSPENSION LETTER WRITTEN	68181
Feb. 23, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 22, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 22, 2012	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Oct. 19, 2011	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Oct. 19, 2011	LETTER OF SUSPENSION E-MAILED	6332
Oct. 19, 2011	SUSPENSION LETTER WRITTEN	68181
Sep. 29, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 28, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 30, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 19, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 19, 2011	NON-FINAL ACTION E-MAILED	6325
Apr. 19, 2011	NON-FINAL ACTION WRITTEN	68181
Apr. 15, 2011	ASSIGNED TO EXAMINER	68181

Jan. 26, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
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Jan. 25, 2011	NEW APPLICATION ENTERED IN TRAM
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▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 11, 2013

▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**

United States of America

United States Patent and Trademark Office

WORDS WITH FRIENDS

Reg. No. 4,889,906

Registered Jan. 19, 2016

Int. Cls.: 25 and 28

TRADEMARK

PRINCIPAL REGISTER

ZYNGA INC. (DELAWARE CORPORATION)
699 EIGHTH STREET
SAN FRANCISCO, CA 94103

FOR: CLOTHING, NAMELY, TOPS, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

FOR: BOARD GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 10-1-2012; IN COMMERCE 10-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1563473, FILED 2-9-2012.

OWNER OF U.S. REG. NO. 3,924,543.

SN 85-983,985, FILED 7-30-2012.

MARCIE MILONE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS	DOCUMENTS	Back to Search	 Print
Generated on: This page was generated by TSDR on 2016-08-30 13:03:25 EDT			
Mark: WORDS WITH FRIENDS			
WORDS WITH FRIENDS			
US Serial Number:	85983985	Application Filing Date:	Jul. 30, 2012
US Registration Number:	4889906	Registration Date:	Jan. 19, 2016
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.		
			
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jan. 19, 2016		
Publication Date:	May 19, 2015	Notice of Allowance Date:	Jul. 14, 2015
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	WORDS WITH FRIENDS		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
Claimed Ownership of US	3924543		

Registrations:Child Of: [85690637](#)**▼ Foreign Information**

Priority Claimed: Yes

Foreign Application Number: 1563473

Foreign Application Filing Date: Feb. 09, 2012

Foreign Application/Registration Country: CANADA

▼ Goods and Services**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, tops, t-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2012

Use in Commerce: Jul. 31, 2012

For: Board games

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 2012

Use in Commerce: Oct. 01, 2012

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: Zynga Inc.

Owner Address: 699 Eighth Street
San Francisco, CALIFORNIA UNITED STATES 94103

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: John M. Kim

Attorney Primary Email
Address: trademarks@ipla.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JOHN M. KIM
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4445 EASTGATE MALL STE 200
SAN DIEGO, CALIFORNIA UNITED STATES 92121-1979

Phone: 8582720220

Fax: 8582720221

Correspondent e-mail: trademarks@ipla.com

Correspondent e-mail
Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
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Jan. 19, 2016	REGISTERED-PRINCIPAL REGISTER	
Dec. 15, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 14, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 09, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 11, 2015	USE AMENDMENT FILED	66154
Dec. 09, 2015	DIVISIONAL PROCESSING COMPLETE	
Nov. 11, 2015	DIVISIONAL REQUEST RECEIVED	
Dec. 09, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 11, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 11, 2015	TEAS STATEMENT OF USE RECEIVED	
Jul. 14, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 19, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 19, 2015	PUBLISHED FOR OPPOSITION	
Apr. 29, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 14, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 13, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 12, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jul. 07, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jan. 06, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jun. 24, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jun. 24, 2013	ASSIGNED TO LIE	68171
Dec. 20, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Dec. 20, 2012	LETTER OF SUSPENSION E-MAILED	6332
Dec. 20, 2012	SUSPENSION LETTER WRITTEN	78373
Dec. 20, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 19, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 19, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 28, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 28, 2012	NON-FINAL ACTION E-MAILED	6325

Sep. 28, 2012	NON-FINAL ACTION WRITTEN	78373
Sep. 25, 2012	ASSIGNED TO EXAMINER	78373
Aug. 08, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 02, 2012	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 14, 2015

▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**