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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91229486
Party	Plaintiff Cybernet Entertainment LLC
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Date	07/12/2017
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Attorneys for CYBERNET ENTERTAINMENT LLC

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CYBERNET ENTERTAINMENT, LLC

Opposer;

v.

ATLANTIC INNOVATIONS, LLC

Applicant.

Opposition No.	91229486
In re App. No:	86908580
For the Mark:	MASTER KINK
App. Filed:	February 16, 2016
Applicant:	Atlantic Innovations, LLC
Published:	July 12, 2016

Opposer: Cybernet Entertainment LLC  
799 Castro Street  
San Francisco CA 94114

Applicant: Atlantic Innovations, LLC  
4 Bud Way, Suite 22  
Nashua, New Hampshire, 03063

**Represented by:**  
Brendan M. Shortell  
Lambert & Associates  
92 State Street, Suite 200  
Boston, Massachusetts, 02109

Cybernet Entertainment LLC ("Opposer") hereby submits the following testimony in the form of declaration.

**DECLARATION OF JACKIE REDNOUR-BRUCKMAN**

I, Jackie Rednour-Bruckman, hereby declare as follows:

1. I have personal knowledge of all the facts set forth herein, and if called as a witness would competently testify to those facts.

2. I have an extensive, 24 year history as a professional in the adult industry, including adult film production, managing and overseeing a large Video-On Demand business, and management of sales and marketing of retail and educational products on a worldwide scale.

3. A true and correct copy of my curriculum vitae is attached hereto as **Exhibit A**.

4. I have reviewed the www.Kink.com website and its channels the registrations of Kink.com (U.S. Regs. 3379745 and 4758649), Kink (U.S. Reg. 4996416) and the design mark red K (U.S. Reg. 3396959).

a. Kink.Com (U.S. Reg. 3379745), is a standard character mark registered on the supplemental register by the United States Patent and Trademark office ("PTO") on February 8, 2008, owned by Cybernet Entertainment, LLC, 1800 Mission Street San Francisco CA, 94103, and registered in international class 41 for the following goods and services: entertainment Services namely providing a website featuring, photographic, audio, video and prose presentations featuring adult entertainment, with first use in commerce on February 10, 2006. A true and correct copy of the certificate of registration is attached hereto as **Exhibit B**.

b. Kink.com (U.S. Reg. 4758649) is a standard character mark registered on the principal register by the United States Patent and Trademark office ("PTO") on February 8, 2008, owned by Cybernet Entertainment, LLC, 1800 Mission Street San Francisco CA, 94103, and registered in international class 41 for the following goods and services: entertainment Services namely providing a website featuring, photographic, audio, video and prose presentations featuring adult entertainment, with first use in commerce on February 10, 2006. A true and correct copy of the certificate of registration is attached hereto as **Exhibit C**.

c. Kink (U.S. Reg. 4996416) is a standard character mark registered on the principal register by the United States Patent and Trademark office ("PTO") on July 12, 2016, owned by Cybernet

Entertainment, LLC, 1800 Mission Street San Francisco CA, 94103, and registered in international class 41 for the following goods and services: “Entertainment and educational services, namely, providing a web site featuring photographic, audio, video and prose presentations, educational workshops, seminars and tutorial sessions, and non-downloadable videos, all of the foregoing in the field of adult entertainment.” A true and correct copy of the certificate of registration is attached hereto as **Exhibit D**.

- d. The design mark “K’ with a red devil tail, (U.S. Reg. 3396959) is owned by Cybernet Entertainment, LLC, 1800 Mission Street San Francisco CA, 94103, and was registered by the PTO on March 18, 2008, with first use in commerce on September 18, 2006, in international class 41 for goods and services as follows: ‘entertainment Services namely providing a website featuring, photographic, audio, video and prose presentations featuring adult entertainment.’ A true and correct copy of the certificate of registration is attached hereto as **Exhibit E**.

5. I have reviewed the website [www.masterkink.com](http://www.masterkink.com) and its pages, the products available thereon and on [www.amazon.com](http://www.amazon.com), as well as the Master Kink trademark applications dated September 4, 2015 (No. 86385455, an intent to use application that was abandoned) and February 16, 2017 (No. 86908580, the basis of this opposition proceeding).

6. Through my professional experience, I have been made aware of Cybernet Entertainment LLC, as a company well known in the adult entertainment industry as either Kink.com or Kink, as the longest running, most popular, most populated BDSM and fetish website in the world.

7. Through my longstanding work in the global adult entertainment industry, I know Kink to be the premier provider of entertainment and information related to the BDSM community worldwide, and for over two decades.

8. Kink is based in San Francisco and has been in existence since 1997. Kink has provided in person tours through its production site, the Armory building, since 2009, has created and made available tutorials regarding the skills and safe practice of BDSM since at least 2004, and has provided entertainment videos online through Kink.com and its channels since its inception.

9. The “Worth of Web Calculator,” which values a website depending upon number of factors such as website traffic, popularity in various search engines, page rank, Alexa rank and much

more, appraises the Kink.com site at \$54,750,000.00. Attached hereto as **Exhibit F** is a true and correct copy of the Worth of Web report generated for [www.kink.com](http://www.kink.com).

10. Cybernet Entertainment LLC, as the famous provider of BDSM online entertainment services, has expanded to offer BDSM related toys and products (sex toys, lubricants and bondage gear) through its KINK Store, at <http://store.kink.com>, as would be expected by consumers under the theory of natural expansion of BDSM goods and services.<sup>1</sup>

11. This type of expansion has occurred in the adult industry before and should be expected as adult entertainment companies achieve success and become known.

12. For instance, Playboy, the premier pornographic magazine provider, which expanded to selling sex toys under what it calls the "Playboy - official sex store since 1998." See [www.playboysexstore.com](http://www.playboysexstore.com).

13. Similarly, Penthouse, after achieving notoriety as a pornographic magazine producer, also expanded into selling sex toys. See [www.penthousestore.com](http://www.penthousestore.com).

14. I have witnessed and been a part of a trend for online adult entertainment producers to sell products and other related goods in addition to online entertainment videos, as the influx of free online adult content has increased to the point that online producers must expand to incorporate additional revenue sources – i.e., products that utilize the branding.

15. In March of 2015, when Master Kink alleges in its application that it began making its products available to consumers, those consumers would expect Cybernet Entertainment LLC, or Kink, to be the source of any and all BDSM related products bearing the name KINK in any part.

16. There are a multitude of media articles dating back to 2007 and in the mainstream press referring to Cybernet Entertainment LLC as "Kink," as well as a documentary by the same name about the company that was released in 2013.

17. Kink has secured a trademark on the name "Kink" as it has become synonymous with that word over the years. It is the goal of any company that with the years and tremendous expense of

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<sup>1</sup> Under the doctrine of natural expansion, the first user of a mark in connection with particular goods possesses superior rights in the mark not only as against subsequent users of the same or similar mark for the same or similar goods, but also as against subsequent users of the same or similar mark for any goods which purchasers might reasonably expect to emanate from it in the normal expansion of its business under the mark.

marketing and strategy, the company can secure registration of a standalone mark such as KINK to refer to its goods and services.

18. Kink's branding strategy is well defined and has been consistent from the onset of the company and launch of the website, and utilizes the colors red and black, a red K with a devil's tail, and the word KINK.

19. The family of Kink trademarks confirm Cybernet Entertainment LLC first used the marks in commerce in 2006, well before Master Kink alleges it first use its Master Kink mark to promote BDSM products - in March of 2015.

20. Despite working in marketing, sales and manufacturing of adult sex-toys and related entertainment products across the globe, I have not heard of Master Kink, rather, I assumed that it was under the umbrella of Kink.com, because Kink/Kink.com has established itself as the industry leader and well known provider of BDSM products and entertainment products. Most importantly, it is clear that the use of the marker Kink in the name Master Kink directly indicates it is a subsidiary or channel of Kink and Kink.com.

21. It is my opinion that Master Kink has intentionally capitalized on what every industry professional knows is the notoriety and reputation of the well known Kink branding.

22. Kink's reputation and longstanding existence in the BDSM community as a reputable source for products and information, as well as entertainment and education, and its consistent branding and aggressive marketing, make its branding unique, rendering the Kink marks extremely strong and as such, its use would be extremely desirable for any smaller or new company to get a hold in the market.

23. The [www.masterkink.com](http://www.masterkink.com) site "about us" page currently provides:

*Secure Trusted, LLC is a manufacturer of adult products, specializing in restraints and bondage equipment. We are a small company based in New Hampshire and satisfying our customers is our top priority.*

*We understand that the media's portrayal of BDSM is often inaccurate and offensive. We hope to challenge this depiction of the largely misunderstood BDSM community with top-notch products and education.*

*Thank you to all of our customers! Your feedback is extremely important to us so that we can continuously provide better products.*

24. Attached hereto as **Exhibit G** is a true and correct copy of the Master Kink About Us page at <https://www.masterkink.com/pages/about-us>.

25. The company or companies using the mark, Master Kink, are targeting the BDSM community, that is, the same, niche community targeted by Kink, and targeting them with a similar product, a line of adult sex toys and BDSM entertainment, education and informational materials.

26. Master Kink makes its products available on [www.Amazon.com](http://www.Amazon.com) as well as [www.masterkink.com](http://www.masterkink.com). Accordingly, both Kink and Master Kink make their products and services available to consumers through the exact same channel of commerce, online.

27. The use of Amazon as a portal for sales, greatly increases their reach into the consumer market, and therefore greatly increases the likelihood of confusion, dilution and damage.

28. It is my opinion that the two marks create a very similar impression, as Master Kink has taken the dominant component of the longstanding registered mark "Kink.com" which has been in existence for decades, as well as taking the whole of the mark "Kink," both of which are registered trademarks with senior use, and it has simply added the word "Master." This does not effectively differentiate the mark for a reasonable consumer - especially since the word Master is a descriptive term in the BDSM community that is used to describe the "dominant" role. This is not a fanciful addition to the Kink branding, and therefore does little to make it unique to the mark's owner.

29. I likened the mark as someone using "Very" before the mark "Good Vibrations," which I would consider to be a direct infringement on the mark of my company.

30. After reviewing the marks and their presentation to consumers, there is a very high likelihood of consumer confusion.

31. The Master Kink trademark application itself, lists three specimens to show the mark in use, which it claims are all available on its website. Attached hereto as **Exhibit H** is a true and correct copy of the application for registration of Master Kink (serial number 86908580).

32. The specimen reflecting the [www.masterkink.com](http://www.masterkink.com) site's "about us" page states that Master Kink is the manufacturer of the products on the site, and includes the ® symbol after the words Master Kink, falsely indicating the mark is a registered trademark.

33. The Master Kink product available at [www.amazon.com](http://www.amazon.com), and currently available to the public, similarly uses the ® registration symbol after the mark Master Kink, exhibiting its ongoing and

longstanding intent to deceiving the purchasing public or others in the trade into believing that the mark is registered. Attached hereto as **Exhibit I** is a true and correct copy of the listing for Master Kink product on [www.amazon.com](http://www.amazon.com), and a listing for Master Kink tape on [www.masterkink.com](http://www.masterkink.com).

34. Of note, the company listed on the [www.masterkink.com](http://www.masterkink.com) website, is "*Secure Trusted, LLC*" which differs from the owner of the Master Kink trademark application (Serial No. 86908580), which is Atlantic Innovations LLC. Accordingly, there is evidence that the applicant is not the only party using this mark in commerce, yet with no licenses or assignments of record, so there is no exclusive use in place to support this application.

35. The Master Kink application seeks registration of the mark MASTER KINK without claim to any particular font, style, size, or color, accordingly, registration would leave them able to utilize a design that infringed on the registered design of the KINK marks.

36. Cybernet Entertainment LLC is known for and strives to have the highest quality products available to its customers, who have grown to expect quality and ease of use with the KINK name.

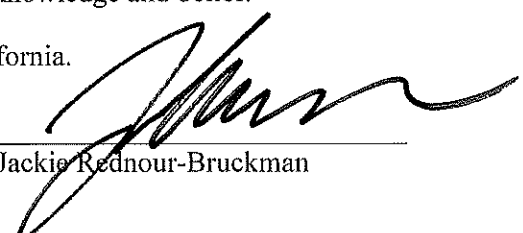
37. The Master Kink site is a shopify site, a template website builder for businesses to quickly create an online store for a small fee. The Master Kink appears to offer minimal generic products for sale (it is not possible to tell where the products are manufactured) as well as tips and stories. Many of the categories of products on the site show no actual products available for sale when the category is clicked by the user.

38. The Kink Store, on the other hand, has a large collection of products, including Kink.com exclusive products, and products made by reputable manufacturers and offered with the KINK branding or in the KINK Store.

39. There is a strong likelihood that Kink and Kink.com will suffer, and likely it already has suffered mark dilution as a result of the Master Kink brand.

I declare under the penalty of perjury under the laws of the United States and the State of California that the foregoing is true and correct to the best of my knowledge and belief.

Executed this 5<sup>th</sup> day of July 2017, at San Francisco, California.



Jackie Rednour-Bruckman



EXHIBIT A

To The DECLARATION OF BRUCKMAN

**Jackie Rednour-Bruckman**  
Curriculum Vitae

Summary
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Jackie Bruckman is the Executive Vice President and Equity Partner of Good Vibrations (Barnaby Ltd), a legendary adult sex education based heritage brand retailer which has been in existence for 40 years, operating in California and Massachusetts.

Bruckman has an extensive 24 years experience in the Adult industry, specializing in operations, marketing, management, strategy, sales, Ecommerce, web development, fulfillment logistics, business strategy, community relations and public speaking.

Bruckman also serves as Executive Producer of Good Vibrations video on demand site and channels, including management of all digital content, and is the Executive Producer of Good Releasing, the company's digital production arm.

Bruckman is the co-founder of S.I.R. Video Productions, an adult film production company that has been operating for the past 19 years.

Experience
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**Executive Vice President**

**Good Vibrations**

August 2009 - Present

Executive Management of multi-channel retailer with specialty in Operations, Marketing, Management, Sales, Ecommerce, Web development, Fulfillment Logistics, and business strategy. Good Vibrations is based in SF Bay Area and Boston MA with 10 stores, a web site, VOD site, wholesale private label product division, and education department specializing in sexual health & wellness, education, and empowerment. Women-friendly, community minded, socially conscious trusted heritage brand for 40 years.

**Co-Founder**

**S.I.R. Video Productions**

1998 – Present

Award winning and critically acclaimed women owned independent production company with catalog of seven movies including the seminal cult classic, Bend Over Boyfriend. First and only lesbian and women owned company to be awarded full feature AVN industry award.

**Keynote Speaker**

**CatalystCon**

September 2013 – April 2016

Opening and closing Keynote plenary and presentations on Queer and transsexual health, sex positive parenting, for sexuality conference attended by academics, educators, authors, sex workers, bloggers.

**Chief Operating Officer**  
**Good Vibrations**  
2009 - 2012

Oversaw operations for a multi-channel, retail operation based in the Bay Area and Massachusetts. Managed retail sales in six stores, online, wholesale, as well as education divisions specializing in sexual health and wellness for a women-friendly, trusted heritage brand of 40 years.

**Director of Web Operations**  
**TIB**  
2007 – 2009

Regarding a multi-channel retail operation, both online and mortar. Oversaw operations of web and fulfillment, served on senior management team, worked directly with owners, launched ERP, shopping cart, hosting platform, and cc processing integration.

**Director of Operations**  
**CreateSpace/Amazon**  
2004 – 2007

Amazon owned subsidiary, DVD on demand publishing house, launched CD on demand and proprietary software platforms, ran operations of duplication services and fulfillment ops before, during, and after Amazon acquisition...shipping app. 5,000 pieces/day.

**Quality Assurance Director**  
**Ask.com,**  
1999 – 2001

Joined company prior to IPO, and ran the division of regression testing, and black box testing for product launches (from beta to gold).

**Quality Assurance Tester**  
**P.F Magic**  
January 1997 – December 1997

Conducted regression testing, and credited in Dogz2: Your virtual Petz copyright, PF Magic 1997.

Publications/ Features
------------------------

***Coming Out Like A Porn Star: Essays on Pornography, Protection, and Privacy***  
Edited by Jiz Lee  
Three L Media publisher  
2015

***New Views On Pornography: Sexuality, Politics, and the Law***

Editors- Lynn Comella and Shira Tarrant

Praeger publisher, imprint of ABC-CLIO LLC

2015

***Pills, Thrills, Chills, and Heartache: Adventures in First Person***

Edited by Michelle Tea and Clint Catalyst

Alyson Books

2004

***The Sex & Pleasure Book***

Queen, Carol Ph.D., Rednour, Shar.

Good Vibrations; 1 edition,

Aug 2015

***Virgin Territory***

Edited by Shar Rednour

Masquerade Books

1996

***Virgin Territory 2***

Edited by Shar Rednour

Richard Kasak Books

1997

***Women Who Are Changing Pornography***

Milne, Carly

Seal Press,

October 2005

Interviewed and featured in Village Voice, Cosmo, SF Bay Guardian, Playboy, Playgirl, Adult Video News (AVN), Xbiz Magazine, Store Erotica Magazine, Adam's Film World, and many other magazines and journals.

Education
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Bachelor of Arts (BA), San Francisco State University

Master of Poetics, New College of California

EXHIBIT B

To The DECLARATION OF BRUCKMAN

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,379,745**

**Registered Feb. 5, 2008**

**SERVICE MARK  
SUPPLEMENTAL REGISTER**

**kink.com**

CYBERNET ENTERTAINMENT, LLC (NEW  
YORK LTD LIAB CO)  
942 MISSION STREET  
SAN FRANCISCO, CA 94103

FOR: ENTERTAINMENT SERVICES NAMELY  
PROVIDING A WEBSITE FEATURING, PHOTO-  
GRAPHIC, AUDIO, VIDEO AND PROSE PRESEN-  
TATIONS FEATURING ADULT ENTERTAINMENT  
, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2006; IN COMMERCE 2-10-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-001,285, FILED P.R. 9-18-2006; AM. S.R.  
9-14-2007.

JULIE THOMAS, EXAMINING ATTORNEY

EXHIBIT C

To The DECLARATION OF BRUCKMAN

**United States of America**  
United States Patent and Trademark Office

**kink.com**

**Reg. No. 4,758,649**

**Registered June 23, 2015**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CYBERNET ENTERTAINMENT (NEW YORK LIMITED LIABILITY COMPANY)  
1800 MISSION STREET  
SAN FRANCISCO, CA 94103

FOR: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEB SITE FEATURING PHOTOGRAPHIC, AUDIO, VIDEO AND PROSE PRESENTATIONS FEATURING ADULT ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2006; IN COMMERCE 2-10-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,379,745.

SEC. 2(F).

SER. NO. 86-279,026, FILED 5-12-2014.

SUNG IN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

EXHIBIT D

To The DECLARATION OF BRUCKMAN

# United States of America

United States Patent and Trademark Office

# KINK

**Reg. No. 4,996,416**

**Registered July 12, 2016**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CYBERNET ENTERTAINMENT LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
1800 MISSION STREET  
SAN FRANCISCO, CA 94103

FOR: ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, PROVIDING A WEB SITE FEATURING PHOTOGRAPHIC, AUDIO, VIDEO AND PROSE PRESENTATIONS, EDUCATIONAL WORKSHOPS, SEMINARS AND TUTORIAL SESSIONS, AND NON-DOWNLOADABLE VIDEOS, ALL OF THE FOREGOING IN THE FIELD OF ADULT ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2006; IN COMMERCE 2-10-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 86-764,985, FILED 9-22-2015.

NANCY CLARKE, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

EXHIBIT E

To The DECLARATION OF BRUCKMAN

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,396,959**

**Registered Mar. 18, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**



CYBERNET ENTERTAINMENT, LLC (NEW  
YORK LTD LIAB CO)

942 MISSION STREET

SAN FRANCISCO, CA 94103

FOR: ENTERTAINMENT SERVICES NAMELY  
PROVIDING A WEBSITE FEATURING, PHOTO-  
GRAPHIC, AUDIO, VIDEO AND PROSE PRESEN-  
TATIONS FEATURING ADULT  
ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100,  
101 AND 107).

FIRST USE 1-1-2006; IN COMMERCE 9-18-2006.

THE COLOR(S) RED AND BLACK IS/ARE  
CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE LETTER "K" IN A  
GRAPHICAL FORMAT, WITH THE STEM OF THE  
K STYLIZED INTO A POINTED TAIL. THE COLOR  
RED APPEARS AS THE STYLIZED LETTER "K"  
OVER A BLACK RECTANGLE.

SER. NO. 77-001,274, FILED 9-18-2006.

KATHY DE JONGE, EXAMINING ATTORNEY

EXHIBIT F

To The DECLARATION OF BRUCKMAN



Kink.com

Calculate

e.g. [AcquisitionStation.com](#), [MyCountryIsTheBest.com](#)  
(without http or www) | [Random Website](#)

**i** 10,644,552 WEBSITES EVALUATED. [LEARN HOW OUR CALCULATOR WORKS](#)

THIS REPORT IS **1 DAY** OLD.[UPDATE THIS REPORT](#)

Academy

Popular Sections

Sell Websites &amp; Domains

Buy Websites &amp; Domains

Track Your Progress

Create a Website

Develop Your Website

Our Network

More



## How much is kink.com worth?

Estimated Website Value:

Special offer for your web hosting needs:

» [Unlimited Web Hosting Only \\$5.95](#)

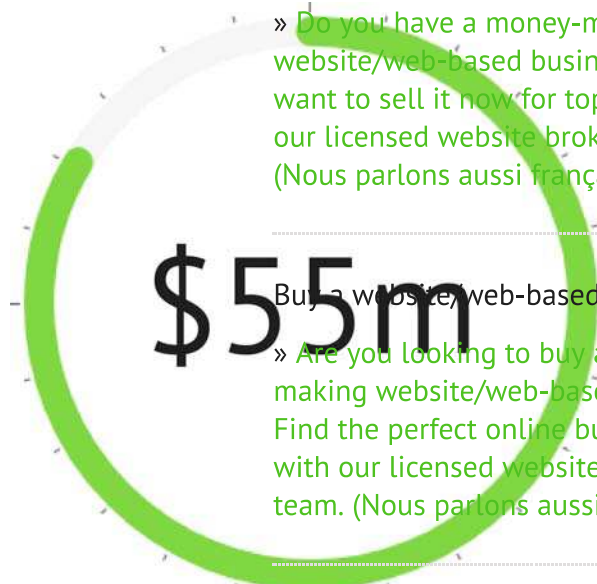
Estimated worth of this website:

**\$ 54,750,000**

Sell your website/web-based business:

[Buy Sell Websites or Web-Based Businesses](#)





» Do you have a money-making website/web-based business? Do you want to sell it now for top dollar with our licensed website broker team? (Nous parlons aussi français!)

Buy a website/web-based business:

» Are you looking to buy a money-making website/web-based business? Find the perfect online business today with our licensed website broker team. (Nous parlons aussi français!)

Make more money online:



» Check Acquisition Station (10%/referral, get paid just for making an intro)

» Check Propeller Ads (AdSense alternative, plus 5% referral program)

» Check TransferWise (the cheapest international money transfer, plus free transfer w/ this link)

» Check Infolinks (AdSense alternative, plus 10% referral program)

» Check Buy Targeted Traffic (sell your web traffic)

» Check Template Monster (30-50%/referral, plus 5% subaffiliate program)

Increase your website traffic, pageviews, Alexa Rank:

» Advertise on Worth Of Web Academy

» Advertise on Suggest Me Movie

» Check webmaster marketplace for various traffic offers

» Check Revisitors

» Check VisitorBoost

» Check MaxVisits

» Check Buy Targeted Traffic





# How much can this website make?

Estimated  
Revenue Per  
Month:

Special offer for your web hosting needs:

» [Unlimited Web Hosting Only \\$5.95](#)

Estimated revenue per day:

**\$ 6,887 / day**

Estimated revenue per month:

**\$207k**  
**\$ 206,610 / month**

Estimated revenue per year:

**\$ 2,479,320 / year**



Sell your website/web-based business:

Buy / sell established websites with our licensed website broker team.  
» Do you have a money-making website/web-based business? Do you want to sell it now for top dollar with our licensed website broker team? (Nous parlons aussi français!)

Buy a website/web-based business:

» Are you looking to buy a money-making website/web-based business? Find the perfect online business today with our licensed website broker team. (Nous parlons aussi français!)

Make more money online:

» [Check Acquisition Station](#)

Buy Sell Websites or Web-Based Businesses



- » [Check Propeller Ads \(AdSense alternative, plus 5% referral program\)](#)
- » [Check TransferWise \(the cheapest international money transfer, plus free transfer w/ this link\)](#)
- » [Check Infolinks \(AdSense alternative, plus 10% referral program\)](#)
- » [Check Buy Targeted Traffic \(sell your web traffic\)](#)
- » [Check Template Monster \(30-50%/referral, plus 5% subaffiliate program\)](#)

Increase your website traffic, pageviews, Alexa Rank:

- » [Advertise on Worth Of Web Academy](#)
- » [Advertise on Suggest Me Movie](#)
- » [Check webmaster marketplace for various traffic offers](#)
- » [Check Revisitors](#)
- » [Check VisitorBoost](#)
- » [Check MaxVisits](#)
- » [Check Buy Targeted Traffic](#)



## Website Traffic Estimate

Estimated  
Pageviews Per  
Month:

Special offer for your web hosting needs:

- » [Unlimited Web Hosting Only \\$5.95](#)

Estimated visits per day:

**459,200 visits /  
day**

Estimated visits per month:



13,776,000 visits /  
month

Estimated visits per year:

69m  
165,312,000 visits  
/ year

Estimated pageviews per day:

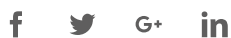
2,295,788  
pageviews / day

Estimated pageviews per month:

68,873,640  
pageviews / month

Estimated pageviews per year:

826,483,680  
pageviews / year



Increase your website traffic,  
pageviews, Alexa Rank:

- » [Advertise on Worth Of Web Academy](#)
- » [Advertise on Suggest Me Movie](#)
- » [Check webmaster marketplace for various traffic offers](#)
- » [Check Revisitors](#)
- » [Check VisitorBoost](#)
- » [Check MaxVisits](#)
- » [Check Buy Targeted Traffic](#)

Since Alexa Rank of this website is

Buy Sell Websites or Web-Based Businesses



» [Check traffic trend graphs below](#)

## Search Engines & Social Media

Alexa Rank:

Special offer for your web hosting needs:

» [Unlimited Web Hosting Only \\$5.95](#)

Alexa Global Rank for the last 3 months:

4,612  
5k

Check your competition:

- » [Learn everything about your competitors using huge keywords database](#)
- » [Learn how much your competitors spend on AdWords](#)



Keyword Analysis:

Buy / sell established websites  
with our licensed website  
broker team.

» [Find profitable keywords](#)

Backlink Analysis:

- » [Find all your backlinks in detail](#)
- » [Check Google, last 24 hours](#)
- » [Check Google, last week](#)
- » [Check Google, last month](#)
- » [Check Google, all time](#)



Advertise Here

Increase your backlinks:

» [Check webmaster marketplace for](#)

Buy Sell Websites or Web-Based Businesses



» [Check webmaster marketplace for various directory submission offers](#)

Increase your social media followers, subscribers, views and shares:

» [Check webmaster marketplace for various social media offers](#)

kink.com in search engine indexes:

- » [Check in Google index](#)
- » [Check in Yahoo index](#)
- » [Check in Bing index](#)
- » [Check in Yandex index](#)
- » [Check in Baidu index](#)

Webmaster tools:

- » [Google Webmaster Tools](#)
- » [Bing - Webmaster Tools \(Yahoo! Site Explorer\)](#)
- » [Yandex.Webmaster](#)
- » [Baidu Webmaster Tools](#)

Google Rich Snippets Tool:

- » [Customize your Google search listings with structured data testing tool](#)

## User Experience (UX) & User Interface (UI)

WOW Traffic  
Score:

Special offer for your web hosting needs:

- » [Unlimited Web Hosting Only \\$5.95](#)



# 85 / 100

Worth Of Web Traffic Rank:

## Rank VIII: General 85

Content is king:

- » [Check webmaster marketplace for various article creation offers](#)
- » [Check webmaster marketplace for various video creation offers](#)
- » [Check webmaster marketplace for various audio and music creation offers](#)
- » [Check webmaster marketplace for various data entry offers](#)
- » [Check webmaster marketplace for various programming offers](#)



Use Do-It-Yourself site builders:

- » [Check CSS Hero \(WordPress plugin\)](#)

Use ready-to-go themes, templates, logos, images, designs, codes, etc:

- » [Check Template Monster](#)
- » [Check Envato Market](#)
- » [Check SoloStream](#)

Beautiful custom design can complete your content:

- » [Check webmaster marketplace for various design offers](#)

Are you happy with your current logo?

- » [Check webmaster marketplace for various logo offers](#)





- » [Measure with Google PageSpeed Insights](#)
- » [Measure with Pingdom Tools](#)
- » [Measure with GTmetrix](#)

Is kink.com mobile-friendly?

- » [Google Mobile-Friendly Test](#)

Screenfly:

- » [Test Your Website at Different Screen Resolutions](#)

Browser compatibility test:

- » [Cross platform browser test](#)

Validate HTML, CSS, RSS Markup for kink.com:

- » [W3C Complete Test \(Unicorn\)](#)

Follow web design changes of kink.com over time:

- » [Previous web designs of this website](#)

## Domain & Hosting

Previous Searches on WOW:

Special offer for your web hosting needs:

- » [Unlimited Web Hosting Only \\$5.95](#)

Previous Searches on Worth Of Web Calculator:

4,039





Owner of this domain, domain registration / expiration date, domain age, server info:

» [Check WHOIS data of this domain](#)

DNS (Domain Name System) records of this domain:

» [Check DNS records & IP status](#)

Check the status of your website from different international locations:

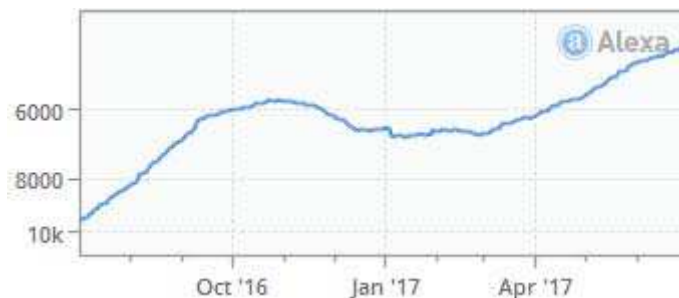
» [Ping using a network of over 30 monitoring stations worldwide](#)

WOW Score for kink.com : 4.26 out of 5

f t G+ in

## Website Graphs & Charts

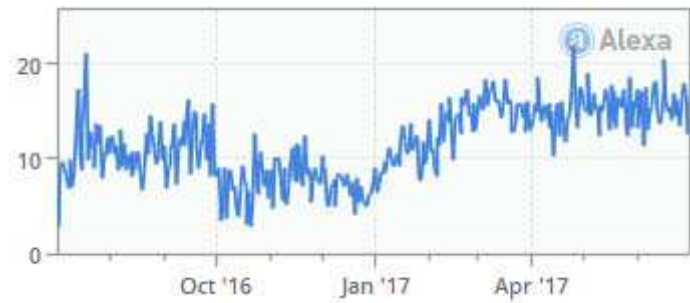
kink.com Alexa Daily Traffic Rank Trend Graph (3 Months)



Buy Sell Websites or Web-Based Businesses



kink.com Alexa Search Visits Percent Graph (3 Months)



## Comments





Sponsored



Report ad

Comments

Community

1 Login ▾

♥ Recommend

↗ Share

Sort by Best ▾

Start the discussion...

LOG IN WITH

OR SIGN UP WITH DISQUS ?

Name



Be the first to comment.



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[WAHL 4290-300  
Deep Tissue  
Percussion Massager](#)

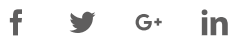
**\$39.86**

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- ⬆ Fax from Anywhere

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Develop, Track, Sell Websites

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a project by Aykut Pehlivanoglu



EXHIBIT G

To The DECLARATION OF BRUCKMAN

MASTER KINK



## About Us

Secure Trusted, LLC is a manufacturer of adult products, specializing in restraints and bondage equipment. We are a small company based in New Hampshire and satisfying our customers is our top priority.

We understand that the media's portrayal of BDSM is often inaccurate and offensive. We hope to challenge this depiction of the largely misunderstood BDSM community with top-notch products and education.

Thank you to all of our customers! Your feedback is extremely important to us so that we can continuously provide better products.

Show all X

1:45 PM  
7/5/2017



EXHIBIT H

To The DECLARATION OF BRUCKMAN

## Trademark/Service Mark Application, Principal Register

Serial Number: 86908580

Filing Date: 02/16/2016

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86908580
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">MASTER KINK</a>
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	MASTER KINK
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Atlantic Innovations, LLC
<b>INTERNAL ADDRESS</b>	Suite 22
<b>*STREET</b>	4 Bud Way
<b>*CITY</b>	Nashua
<b>*STATE</b> (Required for U.S. applicants)	New Hampshire
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. applicants)	03063
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited liability company
<b>STATE/COUNTRY WHERE LEGALLY ORGANIZED</b>	New Hampshire
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	040
	Custom manufacture of adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators, glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and



<b>*IDENTIFICATION</b>	finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/23/2015
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/23/2015
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\RFA0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\RFA0004.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\RFA0005.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	applicant's website
<b>INTERNATIONAL CLASS</b>	035
	Retail store services and wholesale stores services featuring adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators, glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical

<b>*IDENTIFICATION</b>	restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals in the fields of adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators, glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/23/2015
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/23/2015
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\ RFA0006.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\ RFA0007.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\869\085\86908580\xml1\ RFA0008.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	applicant's website
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Brendan M. Shortell
<b>ATTORNEY DOCKET NUMBER</b>	14-146-MF
<b>FIRM NAME</b>	Lambert & Associates
<b>INTERNAL ADDRESS</b>	Suite 200
<b>STREET</b>	92 State Street
<b>CITY</b>	Boston

STATE	Massachusetts
COUNTRY	United States
ZIP/POSTAL CODE	02109
PHONE	6177205822
FAX	6177206307
EMAIL ADDRESS	shortell@lambertpatentlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Brendan M. Shortell
FIRM NAME	Lambert & Associates
INTERNAL ADDRESS	Suite 200
STREET	92 State Street
CITY	Boston
STATE	Massachusetts
COUNTRY	United States
ZIP/POSTAL CODE	02109
PHONE	6177205822
FAX	6177206307
*EMAIL ADDRESS	shortell@lambertpatentlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	2
FEE PER CLASS	275
*TOTAL FEE DUE	550
*TOTAL FEE PAID	550
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Brendan M. Shortell/
SIGNATORY'S NAME	Brendan M. Shortell
SIGNATORY'S POSITION	Attorney of record, member of MA bar
SIGNATORY'S PHONE NUMBER	6177205822
DATE SIGNED	02/16/2016

---

## Trademark/Service Mark Application, Principal Register

Serial Number: 86908580

Filing Date: 02/16/2016

### To the Commissioner for Trademarks:

**MARK:** MASTER KINK (Standard Characters, see [mark](#))

The literal element of the mark consists of MASTER KINK.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Atlantic Innovations, LLC, a limited liability company legally organized under the laws of New Hampshire, having an address of  
Suite 22  
4 Bud Way  
Nashua, New Hampshire 03063  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 040: Custom manufacture of adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators, glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs

In International Class 040, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/23/2015, and first used in commerce at least as early as 03/23/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) applicant's website.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

International Class 035: Retail store services and wholesale stores services featuring adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators, glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals in the fields of adult sexual stimulation aids in the nature of bondage goods, penile toys, vibrators,

glass sex toys, nipple toys, suction devices, prostate massagers, body massagers, erotic furniture, improvised sex toys, flesh-like sex toys, g-spot vibrators, vibrator wands, bullet vibrators, anal toys, couples kits comprised of adult novelties, general penetrative toys, artificial vaginas, cock rings, cock harness, penis extensions, butt plugs, anal beads, dildo, dongs, latex sex toys, silicone sex toys, lotions, lubricants, creams, massage creams, condoms, edible undergarments, latex clothing, clitoral vibrators, and massagers, dual stimulation sex toys, hand and finger vibrators, lingerie, panties, underwear, hosiery, clothing, shoes, restraints, bondage tape, cuffs, belts, neck bands, leather cuffs, leather belts, leather neck bands, latex belts, latex neck bands, latex cuffs, leather restraints, latex restraints, polish restraints, leather lingerie, leather panties, leather underwear, leather clothing, latex lingerie, latex panties, latex underwear, latex clothing, handcuffs, legcuffs, thumbcuffs, hooks, chains, Ball gag, Ball lock, bit gag, Bondage bed, Bondage cuffs, Bondage mittens, Bondage harness, Bondage belt, Bondage hood, Bondage tape, bondage furniture, Bondage yoke, Breast binder, Butt hook, Chastity belts, Cling film, Cock ring, Collar, Corsets, D-rings, Dental forceps, Diapers, Elbow harness, Funnel gag, Head harness, Hobble skirt, Human pony harness, Humbler, Inflatable gag, Spreader bar, Lip loop, Medical restraints, Monoglove, Mouthguard gag, Muzzle gag, Panic snaps, Penis gag, Penis Displays, Posture collar, Ring gag, Rope, Shackles and fetters, Sleepsacks, Stocks, Straitjackets, Suspension cuffs

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/23/2015, and first used in commerce at least as early as 03/23/2015, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) applicant's website.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The applicant's current Attorney Information:

Brendan M. Shortell of Lambert & Associates  
Suite 200  
92 State Street  
Boston, Massachusetts 02109  
United States  
6177205822(phone)  
6177206307(fax)  
shortell@lambertpatentlaw.com (authorized)

The attorney docket/reference number is 14-146-MF.

The applicant's current Correspondence Information:

Brendan M. Shortell  
Lambert & Associates  
Suite 200  
92 State Street  
Boston, Massachusetts 02109  
6177205822(phone)  
6177206307(fax)  
shortell@lambertpatentlaw.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

### Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the

validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Brendan M. Shortell/ Date: 02/16/2016

Signatory's Name: Brendan M. Shortell

Signatory's Position: Attorney of record, member of MA bar

RAM Sale Number: 86908580

RAM Accounting Date: 02/16/2016

Serial Number: 86908580

Internet Transmission Date: Tue Feb 16 10:25:47 EST 2016

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.XX-201602161025474

55115-86908580-5509afa9ffedf3692412319e8

2979eb2849b9eabd40493b4272df8f8a1a6c987e

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# MASTER KINK



## MASTERKINK ULTIMATE BED BONDAGE

★★★★★ View 3 Review(s) ★ Write a Review

**\$44.95**

In Stock Part Number: MK0100-00

Have you or your lover been naughty?

- Adjustable for any mattress
- Comfortable, soft straps
- Easily loosened or tightened
- Easy to set up
- Easily position straps around bed for different uses

### YOUR PRODUCT INCLUDES:

- ✓ 1 Year Guarantee
- ✓ Discreet Shipping & Billing
- ✓ FREE Express Shipping (orders \$65+)

**ADD TO CART**

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### SAME DAY SHIPPING

Order prior to 3pm EST for same day shipping. Excluding holidays and weekends.

#### DESCRIPTION

#### CUSTOMER REVIEWS 3 review(s) ★★★★★

### Master Kink Bedroom Bondage Kit ang

**Our #1 bedroom bondage kit!**

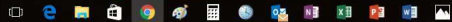


#### Turn Your Bed Into A Bondage Paradise!

This deliciously luxurious set of padded cuffs will allow you to position your lover into endless possibilities of pleasure! This bondage system easily adjusts to fit mattresses of any size, and the strong tethers keep your lover in line! Set up is easy with this seductive set! Simply run the mattress tethers under your mattress and you are ready to enjoy your kinky romp! When your finished, just tuck the tethers under your mattress, for easy-access restraints whenever the mood strikes!

Cushy padded cuffs protect gentle appendages from bruising, while adjusting to accommodate even the largest man's wrist. Sturdy Velcro offers a safe quick-release alternative to metal locking cuffs, and quality metal clasps hold the tethers to the cuffs no matter how much your "prisoner" squirms! You'll love teasing and toying with your partner when they're at your mercy with this sexy set!

Cortana. Ask me anything.



10:16 AM  
2/16/2016



## About Us

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Master-kink® is a manufacturer of adult products, specializing in restraints and bondage equipment. We are a small company based in New Hampshire and satisfying our customers is our top priority.

We understand that the media's portrayal of BDSM is often inaccurate and offensive. We hope to challenge this depiction of the largely misunderstood BDSM community with top-notch products and education.

Thank you to all of our customers! Your feedback is extremely important to us so that we can continuously provide better products.

*Sign up to our mailing list*

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PROFESSIONAL

# Kink Gear

EXHIBIT I

To The DECLARATION OF BRUCKMAN

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★★★★★ 14 customer reviews



Price: **\$14.95 & FREE Shipping**  
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Get it as soon as **July 6 - 10** when you choose **Standard Shipping** at checkout.

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Secure | <https://www.masterkink.com/collections/restraints/products/pleasure-tape>

MASTER KINK



### Pleasure Tape

\$ 10.95

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- Non-Adhesive
- Reusable
- PVC (Contains Latex)

This pleasure tape is not made with any adhesive, it's made from shiny PVC that stretches and sticks only to itself. Wrap this around your submissive partner's

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#



MASTER KINK<sup>TM</sup>



Whip Me Flogger

## **CERTIFICATE OF SERVICE**

I hereby certify that, on this 12<sup>th</sup> day of July 2017, I caused a true and correct copy of the foregoing Declaration of Bruckman to be served via email to Applicant's attorney of record, at the following address:

Brendan Shortell, shortell@lambertpatentlaw.com

I also caused a hard copy of the above to be mailed via United States mail to the following address:

Brendan M. Shortell, Esq.

159 Main Street, Nashua, NH 03064

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed this 12<sup>th</sup> day of July 2017, in San Francisco, CA.



\_\_\_\_\_  
Julien Swanson