

ESTTA Tracking number: **ESTTA752549**

Filing date: **06/15/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Matrix Resources, Inc.
Granted to Date of previous extension	06/15/2016
Address	115 Perimeter Center Place, N.E. Suite 250 Atlanta, GA 30346 UNITED STATES
Attorney information	Amanda L. DeFord McGuireWoods LLP 800 East Canal Street Richmond, VA 23219-3916 UNITED STATES ADeFord@mcguirewoods.com, bnewberg@mcguirewoods.com, lwheatley@mcguirewoods.com, mholloway@mcguirewoods.com

**Applicant Information**

Application No	86479326	Publication date	02/16/2016
Opposition Filing Date	06/15/2016	Opposition Period Ends	06/15/2016
Applicant	Knowledge Matrix, Inc. 1525 MCCARTHY BLVD STE 222 Milpitas, CA 95035 UNITED STATES		

**Goods/Services Affected by Opposition**

<p>Class 035. First Use: 2010/08/12 First Use In Commerce: 2010/08/12 All goods and services in the class are opposed, namely: Business assistance, advisory and consulting services in the field of technology; Business consultation; Business consultation in the field of technology; Business consulting and information services; Business consulting services in the field of technology</p>
<p>Class 042. First Use: 2010/08/12 First Use In Commerce: 2010/08/12 All goods and services in the class are opposed, namely: Computer hardware and software design; Computer network design for others; Computer programming and software design; Computer programming services for others in the field of software configuration management; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer software consultancy; Computer software consulting; Computer software design, computer programming, and maintenance of computer software; Computer software development; Computer software development in the field of mobile applications; Database design and development; Database development services; Design and development of computer software; Design and development of computer software for business; Design of computer database; Development, updating and maintenance of software and database systems; Installation and maintenance of computer and mobile software</p>

## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Other	Abandonment/Non-Use of mark

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1677832	Application Date	02/21/1991
Registration Date	03/03/1992	Foreign Priority Date	NONE
Word Mark	MATRIX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1983/02/07 First Use In Commerce: 1983/03/01 placement of data processing professionals on both a permanent and contract basis		

U.S. Registration No.	2432990	Application Date	07/16/1999
Registration Date	03/06/2001	Foreign Priority Date	NONE
Word Mark	MATRIXRESOURCES.COM		
Design Mark	<b>MATRIXRESOURCES.COM</b>		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/01/01 First Use In Commerce: 1997/01/01 providing information on a wide variety of employment and staffing services via global computer networks		

U.S. Registration No.	2925389	Application Date	02/13/2004
Registration Date	02/08/2005	Foreign Priority Date	NONE
Word Mark	MATRIX		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1983/02/07 First Use In Commerce: 1983/03/01 Employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and contract employees

U.S. Registration No.	3010650	Application Date	02/13/2004
Registration Date	11/01/2005	Foreign Priority Date	NONE

Word Mark	MATRIX
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 1983/02/07 First Use In Commerce: 1983/03/01 Educational services, namely, conducting classes, seminars, workshops and conferences in the fields of career development and counseling, personnel hiring and placement, job performance, and technical skills evaluation and improvements

U.S. Registration No.	3562371	Application Date	03/10/2008
Registration Date	01/13/2009	Foreign Priority Date	NONE

Word Mark	MATRIX PROFESSIONAL SERVICES
Design Mark	 <p>MATRIX PROFESSIONAL SERVICES</p>

Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 2008/06/15 First Use In Commerce: 2008/06/15 information technology consulting services

U.S. Registration No.	3933564	Application Date	02/08/2010
Registration Date	03/22/2011	Foreign Priority Date	NONE

Word Mark	MATRIX
Design Mark	 <p>MATRIX</p>

Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 1983/03/01 First Use In Commerce: 1983/03/01 information technology consulting services

U.S. Registration No.	3954291	Application Date	08/26/2010
Registration Date	05/03/2011	Foreign Priority	NONE

		Date	
Word Mark	MATRIX WE'RE HOW YOU GET THERE.		
Design Mark			
Description of Mark	The mark consists of the word "MATRIX" in bold letters with the words "WE'RE HOW YOU GET THERE." appearing below.		
Goods/Services	Class 035. First use: First Use: 2010/07/29 First Use In Commerce: 2010/07/29 business consultation services; business intelligence services; professional information technology staffing services Class 042. First use: First Use: 2010/07/29 First Use In Commerce: 2010/07/29 information technology consulting services; professional information technology services		

U.S. Registration No.	4457822	Application Date	01/09/2013
Registration Date	12/31/2013	Foreign Priority Date	NONE
Word Mark	MATRIX OFFSHORE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2012/10/00 First Use In Commerce: 2012/10/00 Database management; business management consulting in the field of database management; technical consulting in the field of database management Class 042. First use: First Use: 2012/10/00 First Use In Commerce: 2012/10/00 Computer services, namely, remote and on-site management of information technology (IT) systems and software applications of others; information technology consulting services; application service provider services, namely, software application development, servicing and maintenance		

U.S. Registration No.	3933559	Application Date	02/08/2010
Registration Date	03/22/2011	Foreign Priority Date	NONE
Word Mark	MATRIX		

Design Mark	
Description of Mark	The mark consists of the word "Matrix" in capital block lettering.
Goods/Services	Class 035. First use: First Use: 1983/03/01 First Use In Commerce: 1983/03/01 employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and contract employees Class 042. First use: First Use: 1983/03/01 First Use In Commerce: 1983/03/01 information technology consulting services

Attachments	75753182#TMSN.png( bytes ) 78367976#TMSN.png( bytes ) 78367936#TMSN.png( bytes ) 77417957#TMSN.png( bytes ) 77930559#TMSN.png( bytes ) 85116115#TMSN.png( bytes ) 85819056#TMSN.png( bytes ) 77930218#TMSN.png( bytes ) Knowledge Matrix - Notice of Opposition.pdf(64606 bytes ) Ex. A to Notice.pdf(454888 bytes ) Ex. B to Notice.pdf(1032418 bytes ) Ex. C to Notice.pdf(434355 bytes ) Ex. D to Notice.pdf(413143 bytes ) Ex. E to Notice.PDF(3030208 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Amanda L. DeFord/
Name	Amanda L. DeFord
Date	06/15/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In re Application of:** Knowledge Matrix, Inc.  
**Serial No.:** 86/479,326  
**Filed:** December 12, 2014  
**Mark:** KNOWLEDGE MATRIX  
**Published:** February 16, 2016

MATRIX RESOURCES, INC. )  
 )  
 ) **Opposer,** )  
 )  
 v. ) **Opposition No.**  
 )  
 )  
 KNOWLEDGE MATRIX, INC. )  
 )  
 ) **Applicant.** )

**NOTICE OF OPPOSITION**

Opposer Matrix Resources, Inc. (“Matrix”), a company incorporated and existing under the laws of the State of Georgia with its principal place of business at 115 Perimeter Center Place N.E., Suite 250, Atlanta, GA 30346, would be damaged by registration of the mark KNOWLEDGE MATRIX (“Applicant’s Mark”) as shown in Application Serial No. 86/479,326, and opposes that application under Section 13 of the Trademark Act of July 5, 1946, 15 U.S.C. § 1063. As grounds of opposition, Matrix alleges that:

1. As evidenced by publication of the mark on February 16, 2016, in the Official Gazette, Knowledge Matrix, Inc. (“Applicant”) seeks to register Applicant’s Mark for use with “[b]usiness assistance, advisory and consulting services in the field of technology; [b]usiness consultation; [b]usiness consultation in the field of technology; [b]usiness consulting and

information services; [b]usiness consulting services in the field of technology” in International Class 35 as well as “[c]omputer hardware and software design; [c]omputer network design for others; [c]omputer programming and software design; [c]omputer programming services for others in the field of software configuration management; [c]omputer services, namely, creating, maintaining, designing and implementing web sites for others; [c]omputer software consultancy; [c]omputer software consulting; [c]omputer software design, computer programming, and maintenance of computer software; [c]omputer software development; [c]omputer software development in the field of mobile applications; [d]atabase design and development; [d]atabase development services; [d]esign and development of computer software; [d]esign and development of computer software for business; [d]esign of computer database; [d]evelopment, updating and maintenance of software and database systems; [i]nstallation and maintenance of computer and mobile software” in International Cl. 42.

### **Matrix and the MATRIX and MATRIX OFFSHORE Marks**

2. Founded in 1983, Matrix is a nationwide leader in information technology staffing and professional services that has established itself among businesses as a preeminent source of high quality services. Over the last three decades, Matrix has offered these services under its well-known MATRIX Mark, and eventually its other MATRIX-formative marks (collectively, the “MATRIX Marks”).

3. Specifically, Matrix began using its MATRIX Mark in connection with Matrix’s information technology staffing and related services in the United States since at least as early as February 1983, and it has continuously provided those services under that mark since that time. Over the next couple of decades, Matrix expanded its services into the closely related fields of business consultation and database/software management, adopting MATRIX-formative marks

along the way. Matrix therefore has substantial trademark rights in the MATRIX Marks, dating to at least as early as 1983.

4. To protect its substantial trademark rights in the MATRIX Marks, Matrix filed and obtained the following federal registrations for each of the MATRIX Marks from the U.S. Patent and Trademark Office (“USPTO”):

Mark	U.S. Registration No.	Registration Date	Goods/Services
MATRIX	1,677,832	March 3, 1992	Placement of data processing professionals on both a permanent and contract basis, in Class 35.
MATRIXRESOURCES.COM	2,432,990	March 6, 2001	Providing information on a wide variety of employment and staffing services via global computer networks, in Class 35.
MATRIX	2,925,389	February 8, 2005	Employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and contract employees, in Class 35.
MATRIX	3,010,650	November 1, 2005	Educational services, namely, conducting classes, seminars, workshops and conferences in the fields of career development and counseling, personnel hiring and placement, job performance, and technical skills evaluation and improvements, in Class 41
MATRIX PROFESSIONAL SERVICES	3,562,371	January 13, 2009	Information technology consulting services, in Class 42
	3,933,559	March 22, 2011	Employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and contract employees, in Class 35; and Information technology consulting services, in Class 42
MATRIX	3,933,564	March 22, 2011	Information technology consulting services, in Class 42
	3,954,291	May 3, 2011	Business consultation services; business intelligence services; professional information technology staffing services, in Class 35; and Information technology consulting services; professional information technology services, in Class

			42
MATRIX OFFSHORE	4,457,822	December 31, 2013	Database management; business management consulting in the field of database management; technical consulting in the field of database management, in Class 35; and Computer services, namely, remote and on-site management of information technology (IT) systems and software applications of others; information technology consulting services; application service provider services, namely, software application development, servicing and maintenance, in Class 42

Ex. E to Notice.

5. Each of the MATRIX Marks are valid and subsisting on the Principal Register since their respective registration dates, and U.S. Reg. Nos. 1,677,832, 2,432,990, 2,925,389, 3,010,650, and 3,562,371 are incontestable under the Lanham Act, 15 U.S.C. § 1064. *See* Ex. E to Notice.

**Applicant’s Mark and Application**

6. On December 12, 2014, Applicant filed U.S. Ser. No. 86/479,326 (the “Application”) for Applicant’s Mark – KNOWLEDGE MATRIX – in connection with “[b]usiness assistance, advisory and consulting services in the field of technology; [b]usiness consultation; [b]usiness consultation in the field of technology; [b]usiness consulting and information services; [b]usiness consulting services in the field of technology” in International Class 35 as well as “[c]omputer hardware and software design; [c]omputer network design for others; [c]omputer programming and software design; [c]omputer programming services for others in the field of software configuration management; [c]omputer services, namely, creating, maintaining, designing and implementing web sites for others; [c]omputer software consultancy; [c]omputer software consulting; [c]omputer software design, computer programming, and

maintenance of computer software; [c]omputer software development; [c]omputer software development in the field of mobile applications; [d]atabase design and development; [d]atabase development services; [d]esign and development of computer software; [d]esign and development of computer software for business; [d]esign of computer database; [d]evelopment, updating and maintenance of software and database systems; [i]nstallation and maintenance of computer and mobile software” in International Cl. 42 (collectively, “Applicant’s Services”).<sup>1</sup>

7. Applicant’s use of and application to register Applicant’s Mark in connection with Applicant’s Services is likely to be confused with Matrix’s MATRIX Marks, which are used in connection with identical services and/or closely related services.

8. Matrix’s prior use of the MATRIX Marks in connection with services that are identical and/or closely related to Applicant’s Services gives Matrix priority over the Application. Matrix also has priority over the Application because the Applicant’s Services are within the zone of natural expansion of the more senior MATRIX Marks, as evidenced by the identical and/or closely related nature of the services alone as well as Matrix’s actual expansion into that zone.

**Applicant’s Abandonment/Non-Use of Applicant’s Mark**

9. In January 2016, Applicant underwent a major rebranding effort through which it abandoned (or stopped use) of the trade name “Knowledge Matrix” and adopted the name “Toyaja” instead.

10. In connection with this rebranding, Applicant created a new website <toyaja.com>. See Ex. C to Notice. On that website, Applicant advertises, promotes, and offers

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<sup>1</sup> As originally filed, the Application stated several additional services. See Ex. A to Notice (containing as-filed application). These services were refused registration by the Examining Attorney based on several of Matrix’s prior registrations. See May 27, 2015 Office Action, Ex. B to Notice.

the Applicant's Services under the new mark, TOYAJA. Applicant does not use Applicant's Mark on this website.

11. Although Applicant's prior website, <knowledgematrixinc.com>, remains accessible, upon information and belief, Applicant has abandoned Applicant's Mark as of January 2016 and has no intent to resume use within the United States. This information and belief is confirmed at least in part by the fact that the webpages hosted at <toyaja.com> and <knowledgematrixinc.com> are virtually identical, the contact information for Toyaja is identical to that of Knowledge Matrix, Inc., and the receptionist that answers the phone number ascribed to Knowledge Matrix, Inc. identifies the company as "Toyaja." See Ex. C-D to Notice.

### **MATRIX'S GROUNDS FOR OPPOSITION**

#### **COUNT I** **Likelihood of Confusion**

12. Paragraphs 1 through 11 are incorporated and made a part of this Ground for Opposition.

13. Matrix's MATRIX Marks and Applicant's Mark are almost identical aurally and visually as word marks. To start, the majority of the MATRIX Marks are subsumed entirely within Applicant's Mark. Although Applicant's Mark uses the word KNOWLEDGE and one of the MATRIX Marks uses the word OFFSHORE, those differences are ultimately insufficient to differentiate the marks when they are used in connection with identical and/or closely related goods and share an identical dominant feature. For the same reasons, the inclusion of a design element in one of the MATRIX Marks is insufficient to differentiate that mark from Applicant's Mark.

14. Applicant allegedly uses Applicant's Mark in connection with Applicant's Services, which are identical, closely related, and/or within the natural zone of expansion of Matrix's services offered under the MATRIX Marks.

15. Applicant's Mark so resembles Matrix's MATRIX Marks that, when used in connection with Applicant's Services, Applicant's Mark is likely to cause confusion or mistake or to deceive consumers, resulting in damage to Matrix.

16. Because of the similarity between Applicant's Mark and Matrix's MATRIX Marks and because Applicant seeks to register the mark in connection with services that are identical, closely related, and/or within the zone of natural expansion of the services Matrix offers under the MATRIX Marks, the general public is likely to be confused, mistaken or deceived as to the origin and sponsorship of Applicant's Services and misled into believing that Applicant's Services offered under Applicant's Mark are provided by, or are in some other way directly or indirectly associated with Matrix, to the detriment of Matrix.

17. Matrix has no control over the nature or quality of the carpets with which Applicant allegedly plans to use Applicant's Mark. Hence, any defects, objections or faults found with Applicant's Services offered under Applicant's Mark could inflict injury upon Matrix's reputation because of false association with Matrix.

18. Matrix and its goodwill will be damaged by Applicant's use and registration of Applicant's Mark in that Applicant's Mark is virtually identical to Matrix's MATRIX Marks and is allegedly used in connection with goods that are identical, closely related, and/or within the zone of natural expansion of Matrix's services.

**COUNT II**  
**Non-Use/Abandonment**

19. Paragraphs 1 through 18 are incorporated and made a part of this Ground for Opposition.

20. In January 2016, Applicant underwent a major rebranding in which it ceased all use of Applicant's Mark and use of that mark in its trade name, adopting instead an entirely new trade name and mark, TOYAJA.

21. Upon information and believe, Applicant stopped all use of Applicant's Mark, and it has no intent to resume use of that mark.

WHEREFORE, Matrix prays that Application Serial No. 86/479,326 be rejected, that no registration be issued thereon to Applicant, and that this Opposition be sustained in Matrix's favor.

Dated: June 15, 2016

Respectfully submitted,

Matrix Resources, Inc.

By Counsel

/Amanda L. DeFord/

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*Counsel for Matrix Resources, Inc.*

Electronically Filed via ESTTA: June 15, 2016

**CERTIFICATE OF SERVICE**

On June 15, 2016, a copy of this Notice of Opposition was sent via FedEx to the Applicant at the following address:

Knowledge Matrix, Inc.  
1525 McCarthy Boulevard  
Suite 222  
Milpitas, CA 95035

/Amanda L. DeFord/  
Amanda L. DeFord

**Exhibit A to  
Notice of Opposition**

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 86479326

Filing Date: 12/12/2014

*NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">Knowledge Matrix</a>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Knowledge Matrix
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Knowledge Matrix, Inc.
*STREET	1525 MCCARTHY BLVD STE 222
*CITY	Milpitas
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	95035
PHONE	6507017617
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	California
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	035
	Business assistance, advisory and consulting services in the field of <b>technology</b> ; Business consultation; Business consultation in the field of <b>technology</b> ; Business consulting and information services; Business consulting services in the field of <b>technology</b> ; Employment agency services, namely,

<b>*IDENTIFICATION</b>	filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Employment staffing consultation services; Employment staffing in the field of <b>information technology</b> ; Professional staffing and recruiting services
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/12/2010
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/12/2010
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\864\793\86479326\xml1\FTK0003.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Screen shot of website
<b>*INTERNATIONAL CLASS</b>	042
<b>*IDENTIFICATION</b>	Computer hardware and software design; Computer network design for others; Computer programming and software design; Computer programming services for others in the field of software configuration management; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer software consultancy; Computer software consulting; Computer software design, computer programming, and maintenance of computer software; Computer software development; Computer software development in the field of mobile applications; Database design and development; Database development services; Design and development of computer software; Design and development of computer software for <b>business</b> ; Design of computer database; Development, updating and maintenance of software and database systems; Installation and maintenance of <b>computer and mobile</b> software
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/12/2010
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/12/2010
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\864\793\86479326\xml1\FTK0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Screen shot of website
<b>ADDITIONAL STATEMENTS INFORMATION</b>	
<b>*TRANSLATION</b> (if applicable)	
<b>*TRANSLITERATION</b> (if applicable)	
<b>*CLAIMED PRIOR REGISTRATION</b> (if applicable)	
<b>*CONSENT (NAME/LIKENESS)</b> (if applicable)	
<b>*CONCURRENT USE CLAIM</b> (if applicable)	
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Claire Kalia
<b>FIRM NAME</b>	Kalia Law PC

<b>STREET</b>	800 West El Camino Suite 180
<b>CITY</b>	Mountain View
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	94040
<b>PHONE</b>	6507017617
<b>EMAIL ADDRESS</b>	claire@kaliaawpc.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>*NAME</b>	Claire Kalia
<b>FIRM NAME</b>	Kalia Law PC
<b>*STREET</b>	800 West El Camino Suite 180
<b>*CITY</b>	Mountain View
<b>*STATE</b> (Required for U.S. applicants)	California
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b>	94040
<b>PHONE</b>	6507017617
<b>*EMAIL ADDRESS</b>	claire@kaliaawpc.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	2
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE PAID</b>	550
<b>SIGNATURE INFORMATION</b>	
<b>* SIGNATURE</b>	/claire kalia/
<b>* SIGNATORY'S NAME</b>	claire kalia
<b>* SIGNATORY'S POSITION</b>	Attorney of record, CA bar member
<b>SIGNATORY'S PHONE NUMBER</b>	6507017617
<b>* DATE SIGNED</b>	12/12/2014

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## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 86479326

Filing Date: 12/12/2014

#### To the Commissioner for Trademarks:

**MARK:** Knowledge Matrix (Standard Characters, see [mark](#))

The literal element of the mark consists of Knowledge Matrix.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Knowledge Matrix, Inc., a corporation of California, having an address of  
1525 MCCARTHY BLVD STE 222  
Milpitas, California 95035  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Business assistance, advisory and consulting services in the field of technology; Business consultation; Business consultation in the field of technology; Business consulting and information services; Business consulting services in the field of technology; Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Employment staffing consultation services; Employment staffing in the field of information technology; Professional staffing and recruiting services

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/12/2010, and first used in commerce at least as early as 08/12/2010, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Screen shot of website.

[Specimen File1](#)

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 042: Computer hardware and software design; Computer network design for others; Computer programming and software design; Computer programming services for others in the field of software configuration management; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer software consultancy; Computer software consulting; Computer software design, computer programming, and maintenance of computer software; Computer software development; Computer software development in the field of mobile applications; Database design and development; Database development services; Design and development of computer software; Design and development of computer software for business; Design of computer database; Development, updating and maintenance of software and database systems; Installation and maintenance of computer and mobile software

In International Class 042, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/12/2010, and first used in commerce at least as early as 08/12/2010, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Screen shot of website.

[Specimen File1](#)

The applicant's current Attorney Information:

Claire Kalia of Kalia Law PC  
800 West El Camino Suite 180  
Mountain View, California 94040  
United States

The applicant's current Correspondence Information:

Claire Kalia  
Kalia Law PC  
800 West El Camino Suite 180  
Mountain View, California 94040  
6507017617(phone)  
claire@kaliaawpc.com (authorized)

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

### **Declaration**

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /claire kalia/ Date Signed: 12/12/2014  
Signatory's Name: claire kalia  
Signatory's Position: Attorney of record, CA bar member

RAM Sale Number: 86479326  
RAM Accounting Date: 12/15/2014

Serial Number: 86479326  
Internet Transmission Date: Fri Dec 12 16:04:36 EST 2014  
TEAS Stamp: USPTO/FTK-XX.XXX.XX.X-201412121604361365  
06-86479326-500d314335271bb334bba89eb7fd  
5597ed67388bcad15ee338cd3c5d28f13d62e-CC  
-2403-20141212152802131182

# Knowledge Matrix



## WHAT WE DO

Knowledge Matrix's purpose is to deliver customized solutions that meet our customers' precise needs and to provide service that exceeds their expectations.



### CUSTOM SOFTWARE SOLUTIONS

We have helped to create rich web-based enterprise applications including ERP systems, when measured through business metrics, have offered our



### MOBILE APP DEVELOPMENT

Mobile apps for iOS, Android and Windows, Custom Mobile applications on HTML5, HTML5 responsive websites.



### WEB APPLICATION & SITE DESIGNS

Features which we cover are developing custom web applications, building a new website from scratch,



### DATABASE SERVICES

Knowledge Matrix's database development projects involve Database Construction and Migration, Database Optimization, and Data

## WHO WE HELP

We specialize in meeting the unique needs of businesses in a variety of industries. We have particularly strong experience with the following business areas.



MANY MORE

## WHY KNOWLEDGE MATRIX?



### We are problem solvers.

Knowledge Matrix's purpose is to deliver customized solutions that meet our customers' precise needs and to provide service that exceeds their expectations.

We have the extensive resources to accommodate requirements of any size or scope. Our hybrid model for global delivery keeps our pricing competitive and our execution efficient. Your business is unique, and so are we. We respect your constraints – time, budget, resources or personnel – and can develop a strategy to accommodate them.

READ MORE

## TESTIMONIAL



"Knowledge Matrix is growing with my company and helping us reach new Markets"



"Our teleconferences are professional and productive"

"Communication has been outstanding. List

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1525 McCarthy Boulevard, Suite 222, Milpitas, CA 95035

business-usa@knowledgematrixinc.com

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**Exhibit B to  
Notice of Opposition**

**To:** Knowledge Matrix, Inc. ([claire@kaliaLawpc.com](mailto:claire@kaliaLawpc.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86479326 - KNOWLEDGE MATRIX - N/A  
**Sent:** 5/27/2015 11:38:23 AM  
**Sent As:** ECOM102@USPTO.GOV  
**Attachments:** [Attachment - 1](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86479326

**MARK:** KNOWLEDGE MATRIX

**\*86479326\***

**CORRESPONDENT ADDRESS:**

CLAIRE KALIA  
KALIA LAW PC  
800 WEST EL CAMINO SUITE 180  
MOUNTAIN VIEW, CA 94040

**CLICK HERE TO RESPOND TO THIS LETTER:**  
[http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp)

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** Knowledge Matrix, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

[claire@kaliaLawpc.com](mailto:claire@kaliaLawpc.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** **5/27/2015**

**THIS IS A FINAL ACTION.**

This is further to the incoming response of April 22, 2015.

**STATUS:** Applicant fails to respond to the outstanding Section 2(d) likelihood of confusion refusal applicable to a portion of Class 35. Thus, the Section 2(d) refusal is maintained and made FINAL. Applicant submits an additional specimen responding to the outstanding requirement for an additional specimen, but the substitute specimen fails. Thus, the objection to the specimen for failure to show use in connection with some of the services in Class 35 is maintained and made FINAL.

**SECTION 2(D) LIKELIHOOD OF CONFUSION REFUSAL APPLICABLE TO A PORTION OF CLASS 35 IS MAINTAINED AND MADE FINAL**

Applicant has not responded to this refusal. The examining attorney finds that the proposed mark KNOWLEDGE MATRIX is highly similar to the registrations for MATRIX (Reg. Nos. 2925389 and 3933559). In addition, the parties' services are identical given they both relate to employment recruiting and staffing. Thus, both prongs of the likelihood of confusion test have been met. Given the high similarity of the marks and the close relationship of the services, there is a likelihood of confusion as to the source of the services. The examining attorney herein incorporates by reference the arguments and evidence presented in the Office Action of March 25, 2015.

Having conformed to both steps in the Section 2(d) analysis, the examining attorney herein makes the refusal to register because Applicant's mark so resembles the marks in the cited registrations, as to be likely to cause confusion when used on or in connection with the services identified in the application.

## CLASS 35 SPECIMEN OBJECTION

Applicant was required to provide additional evidence of use of the mark in connection with “Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Employment staffing consultation services; Employment staffing in the field of information technology; Professional staffing and recruiting services.” Applicant’s additional specimen fails to show use of the mark in connection with these services. The only reference that comes close to showing use is a reference to “staff augmentation.” However, staff augmentation, as shown in the attachment, is an outsourcing strategy. Outsourcing services are not the same as hiring, recruiting, placement and staffing services.

Specimens consisting of advertising or promotional materials generally must show a direct association between the mark and the services for which registration is sought. See *In re Universal Oil Prods. Co.*, 476 F.2d 653, 655, 177 USPQ 456, 457 (C.C.P.A. 1973); *In re HSB Solomon Assocs.*, 102 USPQ2d 1269, 1274 (TTAB 2012); TMEP §1301.04(f)(ii). While the exact nature of the services does not need to be specified in the specimen, there must be something which creates in the mind of the purchaser an association between the mark and the service. *In re Adair*, 45 USPQ2d 1211, 1215 (TTAB 1997) (quoting *In re Johnson Controls Inc.*, 33 USPQ2d 1318, 1320 (TTAB 1994)); see *In re Osmotica Holdings, Corp.*, 95 USPQ2d 1666, 1668 (TTAB 2010).

Thus, the examining attorney maintains the requirement to submit additional evidence of use. As stated in the first Office Action, generally, if more than one service, is specified in one class in an application, it is usually not necessary to have a specimen for each product or service. However, the range of items is wide in this case, so the examining attorney is requesting additional specimens under 37 C.F.R. §2.61(b). See TMEP Section 904.01(a).

Applicant may respond to this refusal by satisfying one of the following for each applicable international class:

- (1) Submit a different specimen (a verified “**substitute**” specimen) that (a) was in actual use in commerce at least as early as the filing date of the application or prior to the filing of an amendment to allege use and (b) shows the mark in actual use in commerce for the services identified in the application or amendment to allege use.
- (2) Amend the filing basis to **intent to use under Section 1(b)**, for which no specimen is required. This option will later necessitate additional fee(s) and filing requirements such as providing a specimen.

For an overview of *both* response options referenced above and instructions on how to satisfy either option online using the Trademark Electronic Application System (TEAS) form, please go to <http://www.uspto.gov/trademarks/law/specimen.jsp>.

## RESPONSE GUIDELINES FINAL OFFICE ACTION

Applicant must respond within six months of the date of issuance of this final Office action or the following services in Class 35 to which the final refusal(s) and/or requirement(s) apply will be **deleted** from the application by Examiner’s Amendment: *Employment agency services, namely, filling the temporary and permanent staffing needs of businesses; Employment hiring, recruiting, placement, staffing and career networking services; Employment staffing consultation services; Employment staffing in the field of information technology; Professional staffing and recruiting services.* 37 C.F.R. §2.65(a); see 15 U.S.C. §1062(b).

The application will then proceed for the following services in Classes 35 and 42:

*Class 35 - Business assistance, advisory and consulting services in the field of technology; Business consultation; Business consultation in the field of technology; Business consulting and information services; Business consulting services in the field of technology*

*Class 42 - Computer hardware and software design; Computer network design for others; Computer programming and software design; Computer programming services for others in the field of software configuration management; Computer services, namely, creating, maintaining, designing and implementing web sites for others; Computer software consultancy; Computer software consulting; Computer software design, computer programming, and maintenance of computer software; Computer software development; Computer software development in the field of mobile applications; Database design and development; Database development services; Design and development of computer software; Design and development of computer software for business; Design of computer database; Development, updating and maintenance of software and database systems; Installation and maintenance of computer and mobile software*

Applicant may respond by providing one or both of the following:

- (1) A response that fully satisfies all outstanding requirements and/or resolves all outstanding refusals.
- (2) An appeal to the Trademark Trial and Appeal Board, with the appeal fee of \$100 per class.

37 C.F.R. §2.63(b)(1)-(2); TMEP §714.04; *see* 37 C.F.R. §2.6(a)(18); TBMP ch. 1200.

In certain rare circumstances, an applicant may respond by filing a petition to the Director pursuant to 37 C.F.R. §2.63(b)(2) to review procedural issues. TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

**TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE:** Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$50 per international class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone without incurring this additional fee.

/Giselle Agosto-Hincapie/  
Attorney Advisor  
Trademarks - Law Office 102  
Tel: (571) 272-5868  
Informal inquiries only: [giselle.agosto@uspto.gov](mailto:giselle.agosto@uspto.gov)

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.



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# Staff augmentation

From Wikipedia, the free encyclopedia

**Staff augmentation** is an [outsourcing](#) strategy which is used to staff a project and respond to business objectives. The technique consists of evaluating the existing staff and then determining which additional skills are required. One possible advantage of this approach is that it may leverage existing resources as well as utilize outsourced services and contract workers.

The goal of the exercise is to handle staffing requirements with an existing set of talent. Numerous consulting companies offer staff augmentation services. It has been estimated that staff augmentation as an industry will reach \$45 billion in 2015.<sup>[1]</sup>

The trend in staff augmentation is occurring because of the abundance of IT resources, declining rates, and narrowing margins for companies that need these services.<sup>[2]</sup>

IT staff augmentation services entail allocation of dedicated technical resources, usually offshore, hired as overseas development extensions of in-house application development teams on fixed or flexible terms and conditions. These are managed services provided by staff augmentation services providers. The software developers are hired based on their technological skill set. Using IT staff augmentation services provide a one-window solution to companies who might require application development across diverse technology verticals.<sup>[3]</sup>

## See also [edit]

- [Body shopping](#)

## References [edit]

- ↑ Forecast: IT Staff Augmentation Services, North America, 2004-2010?
- ↑ Trends 2005: IT Staff Augmentation by Robert McNeill - Forrester Research?
- ↑ 2015: Staff Augmentation Services?

Categories: [Organizational theory](#)

This page was last modified on 7 May 2015, at 15:21.

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**To:** Knowledge Matrix, Inc. ([claire@kaliaalawpc.com](mailto:claire@kaliaalawpc.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86479326 - KNOWLEDGE MATRIX - N/A  
**Sent:** 5/27/2015 11:38:24 AM  
**Sent As:** ECOM102@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **5/27/2015** FOR U.S. APPLICATION SERIAL NO. 86479326

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **5/27/2015** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

**Exhibit C to  
Notice of Opposition**



# WHAT WE DO

Toyaja’s purpose is to deliver customized solutions that meet customers’ precise needs and to provide service that exceeds their expectations.



## ENTERPRISE SOFTWARE SERVICES

Toyaja’s Enterprise Software Services (ESS) includes Customized Web Applications, Executive Dashboards, Business Intelligence and reporting tools,



## MOBILE APP SERVICES

We have expertise and experience in developing Mobile App Services (MAPPS) for iOS (iPhone, iPad), Android and Windows OS.



ENQUIRY

## ENTERPRISE PORTAL SERVICES

Toyaja's Enterprise Portal services (EPS) consists solutions like Customized web portals, Ecommerce Websites, Mobile friendly websites,

## SMART SERVICES

Toyaja will be your IT partner for SMART Services like WordPress website, SSL Configuration, Payment Gateway & Quick book Integration

# WHO WE HELP

We specialize in meeting the unique needs of businesses in a variety of industries. We have particularly strong experience with the following business areas.



MANUFACTURING



HEALTHCARE/PHARMA



MEDIA AND ENTERTAINMENT



CONSTRUCTION



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# WHY TOYAJA



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## TESTIMONIALS FROM OUR SATISFIED CLIENTS



"Toyaja is growing with my company and helping us reach new Markets"

"Our teleconferences are professional and productive"



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Palo Alto, CA 94301

PHONE: (650) 565-8600

FAX: (650) 565-8601

[business-usa@toyaja.com](mailto:business-usa@toyaja.com)

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**Exhibit D to  
Notice of Opposition**



PRESENCE IN 30

20+ DIVERSIFIED BUSI



## WHAT WE DO

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Custom Mobile applications on HTML5  
HTML5 responsive websites



ENQUIRY

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MEDIA AND ENTERTAINMENT



CONSTRUCTION



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## TESTIMONIALS



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Our customer executive will contact you within 24 hours.

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[business-usa@knowledgematrixinc.com](mailto:business-usa@knowledgematrixinc.com)

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FAX: +91 40 40245637

[business@knowledgematrixinc.com](mailto:business@knowledgematrixinc.com)

**Knowledge Matrix (India) Pvt Ltd**

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Hyderabad, India. PIN: 500 032

PHONE: +91 40 49493100

## CAREERS

Knowledge Matrix is growing, and we're always on the lookout for new talent from a variety of regional markets in the U.S. If you have experience in the B-to-B software industry and are interested in joining a young dynamic and stable company, email your resume and cover letter to [careers@knowledgematrixinc.com](mailto:careers@knowledgematrixinc.com)

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**Exhibit E to  
Notice of Opposition**

Int. Cl.: 35

Prior U.S. Cl.: 101

**United States Patent and Trademark Office**

Reg. No. 1,677,832

Registered Mar. 3, 1992

**SERVICE MARK  
PRINCIPAL REGISTER**

**MATRIX**

MATRIX RESOURCES, INC. (GEORGIA COR-  
PORATION)  
115 PERIMETER CENTER PLACE, N.E.  
SUITE 1099  
ATLANTA, GA 30346

AND CONTRACT BASIS, IN CLASS 35 (U.S. CL.  
101).

FIRST USE 2-7-1983; IN COMMERCE  
3-1-1983.

SER. NO. 74-141,004, FILED 2-21-1991.

FOR: PLACEMENT OF DATA PROCESSING  
PROFESSIONALS ON BOTH A PERMANENT

DOMINICK J. SALEMI, EXAMINING ATTOR-  
NEY

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS		DOCUMENTS		<a href="#">Back to Search</a>	Print
<b>Generated on:</b>	This page was generated by TSDR on 2016-06-15 13:56:15 EDT				
<b>Mark:</b>	MATRIX	No Image exists for this case.			
<b>US Serial Number:</b>	74141004	<b>Application Filing Date:</b>	Feb. 21, 1991		
<b>US Registration Number:</b>	1677832	<b>Registration Date:</b>	Mar. 03, 1992		
<b>Register:</b>	Principal				
<b>Mark Type:</b>	Service Mark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.			
<b>Status:</b>	The registration has been renewed.				
<b>Status Date:</b>	Mar. 13, 2012				
<b>Publication Date:</b>	Dec. 10, 1991				
<b>▼ Mark Information</b>					<a href="#">Expand All</a>
<b>Mark Literal Elements:</b>	MATRIX				
<b>Standard Character Claim:</b>	No				
<b>Mark Drawing Type:</b>	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
<b>▼ Goods and Services</b>					
<b>Note:</b>	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>	placement of data processing professionals on both a permanent and contract basis				
<b>International Class(es):</b>	035 - Primary Class	<b>U.S Class(es):</b>	101		
<b>Class Status:</b>	ACTIVE				
<b>Basis:</b>	1(a)				
<b>First Use:</b>	Feb. 07, 1983	<b>Use in Commerce:</b>	Mar. 01, 1983		
<b>▼ Basis Information (Case Level)</b>					
<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	

<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

<b>Owner Name:</b>	MATRIX RESOURCES, INC.				
<b>Owner Address:</b>	115 Perimeter Center Place, N.E. Suite 250 Atlanta, GEORGIA UNITED STATES 30346				
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA		

**Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b>	Jayne Conway Hunter	<b>Docket Number:</b>	2054016		
<b>Attorney Primary Email Address:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	Yes		

**Correspondent**

<b>Correspondent Name/Address:</b>	Jayne Conway Hunter McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916				
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027		
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes		

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 13, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 13, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Mar. 13, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Mar. 13, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Feb. 10, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 26, 2007	CASE FILE IN TICRS	
Jun. 07, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 07, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 07, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 07, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 11, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 24, 1997	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 28, 1997	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 03, 1992	REGISTERED-PRINCIPAL REGISTER	
Dec. 10, 1991	PUBLISHED FOR OPPOSITION	
Nov. 08, 1991	NOTICE OF PUBLICATION	
May 20, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 20, 1991	ASSIGNED TO EXAMINER	62178

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Mar. 03, 2012

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Mar. 13, 2012

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,432,990**

**Registered Mar. 6, 2001**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MATRIXRESOURCES.COM**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
115 PERIMETER CENTER PLACE, #250  
ATLANTA, GA 30346

FOR: PROVIDING INFORMATION ON A WIDE VARIETY OF EMPLOYMENT AND STAFFING SERVICES VIA GLOBAL COMPUTER NETWORKS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1997; IN COMMERCE 1-1-1997.

OWNER OF U.S. REG. NO. 1,677,832.

SER. NO. 75-753,182, FILED 7-16-1999.

G. T. GLYNN, EXAMINING ATTORNEY

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS		DOCUMENTS		<a href="#">Back to Search</a>	Print
<b>Generated on:</b>	This page was generated by TSDR on 2016-06-15 14:08:36 EDT				
<b>Mark:</b>	MATRIXRESOURCES.COM		<b>MATRIXRESOURCES.COM</b>		
<b>US Serial Number:</b>	75753182	<b>Application Filing Date:</b>	Jul. 16, 1999		
<b>US Registration Number:</b>	2432990	<b>Registration Date:</b>	Mar. 06, 2001		
<b>Register:</b>	Principal				
<b>Mark Type:</b>	Service Mark				
<b>TM5 Common Status Descriptor:</b>			LIVE/REGISTRATION/Issued and Active		
			The trademark application has been registered with the Office.		
<b>Status:</b>	The registration has been renewed.				
<b>Status Date:</b>	Mar. 07, 2011				
<b>Publication Date:</b>	Dec. 12, 2000				
<b>▼ Mark Information</b>					<a href="#">▼ Expand All</a>
<b>Mark Literal Elements:</b>	MATRIXRESOURCES.COM				
<b>Standard Character Claim:</b>	No				
<b>Mark Drawing Type:</b>	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
<b>▼ Related Properties Information</b>					
<b>Claimed Ownership of US Registrations:</b>	<a href="#">1677832</a>				
<b>▼ Goods and Services</b>					
<b>Note:</b>	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>	providing information on a wide variety of employment and staffing services via global computer networks				
<b>International Class(es):</b>	035 - Primary Class	<b>U.S Class(es):</b>	100, 101, 102		
<b>Class Status:</b>	ACTIVE				
<b>Basis:</b>	1(a)				
<b>First Use:</b>	Jan. 01, 1997	<b>Use in Commerce:</b>	Jan. 01, 1997		
<b>▼ Basis Information (Case Level)</b>					

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

▼ **Current Owner(s) Information**

<b>Owner Name:</b>	Matrix Resources, Inc.				
<b>Owner Address:</b>	115 Perimeter Center Place, #250 Atlanta, GEORGIA UNITED STATES 30346				
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA		

▼ **Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b>	Zachary D. Cohen	<b>Docket Number:</b>	2045016-0006		
<b>Attorney Primary Email Address:</b>	<a href="mailto:zcohen@mcguirewoods.com">zcohen@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	Yes		

**Correspondent**

<b>Correspondent Name/Address:</b>	Zachary D. Cohen McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916				
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027		
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes		

**Domestic Representative - Not Found**

▼ **Prosecution History**

Date	Description	Proceeding Number
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 07, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Mar. 07, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 01, 2011	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 31, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED &	71378

	SEC. 15 ACK.	
Mar. 30, 2007	ASSIGNED TO PARALEGAL	71378
Mar. 06, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 06, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 06, 2007	TEAS SECTION 8 & 15 RECEIVED	
Nov. 28, 2006	CASE FILE IN TICRS	
Jun. 07, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 07, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 06, 2001	REGISTERED-PRINCIPAL REGISTER	
Dec. 12, 2000	PUBLISHED FOR OPPOSITION	
Nov. 10, 2000	NOTICE OF PUBLICATION	
Oct. 02, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 14, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 17, 2000	NON-FINAL ACTION MAILED	
Jan. 12, 2000	ASSIGNED TO EXAMINER	60004

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Mar. 06, 2011

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Mar. 07, 2011

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**Reg. No. 2,925,389**

**United States Patent and Trademark Office**

**Registered Feb. 8, 2005**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MATRIX**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
SUITE 250  
115 PERIMETER CENTER PLACE NE,  
ATLANTA, GA 30346

FOR: EMPLOYMENT HIRING, RECRUITING, PLACEMENT, STAFFING AND CAREER NETWORKING SERVICES FOR TEMPORARY, PERMANENT AND CONTRACT EMPLOYEES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-7-1983; IN COMMERCE 3-1-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,677,832, 2,393,037, AND 2,432,990.

SER. NO. 78-367,976, FILED 2-13-2004.

JILL C. ALT, EXAMINING ATTORNEY

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

**STATUS**

**DOCUMENTS**

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**Mark:** MATRIX

MATRIX

**US Serial Number:** 78367976

**Application Filing Date:** Feb. 13, 2004

**US Registration Number:** 2925389

**Registration Date:** Feb. 08, 2005

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Feb. 09, 2015

**Publication Date:** Nov. 16, 2004

**▼ Mark Information**

▼ Expand All

**Mark Literal Elements:** MATRIX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**▼ Related Properties Information**

**Claimed Ownership of US Registrations:** [1677832](#), [2393037](#), [2432990](#)

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and con

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 07, 1983

**Use in Commerce:** Mar. 01, 1983

**▼ Basis Information (Case Level)**

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:**

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:**

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:**

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:**

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**▼ Current Owner(s) Information**

**Owner Name:** Matrix Resources, Inc.

**Owner Address:** Bldg. 400  
1000 Abernathy Road  
Atlanta, GEORGIA UNITED STATES 30326

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** GEORGIA

**▼ Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Melanie C. Holloway

**Docket Number:** 2045016-0008

**Attorney Primary Email Address:** [trademarks@mcguirewoods.com](mailto:trademarks@mcguirewoods.com)

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Melanie C. Holloway  
McGuireWoods LLP  
800 East Canal Street  
Gateway Plaza  
Richmond, VIRGINIA UNITED STATES 23219-3916

**Phone:** 804.775.1019

**Fax:** 804.698.2027

**Correspondent e-mail:** [trademarks@mcguirewoods.com](mailto:trademarks@mcguirewoods.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

**▼ Prosecution History**

Date	Description	Proceeding Number
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 09, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 09, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76873
Feb. 09, 2015	REGISTERED - SEC. 8 (10-YR)	76873

	ACCEPTED/SEC. 9 GRANTED	
Feb. 09, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Jan. 27, 2015	TEAS SECTION 8 & 9 RECEIVED	
Feb. 15, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Feb. 15, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Feb. 01, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 07, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 07, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 08, 2005	REGISTERED-PRINCIPAL REGISTER	
Nov. 16, 2004	PUBLISHED FOR OPPOSITION	
Oct. 27, 2004	NOTICE OF PUBLICATION	
Sep. 17, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Sep. 13, 2004	ASSIGNED TO LIE	71441
Sep. 06, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 04, 2004	ASSIGNED TO EXAMINER	68113
Feb. 26, 2004	NEW APPLICATION ENTERED IN TRAM	

**▼ Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Feb. 08, 2015

**▼ TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Feb. 09, 2015

**▼ Assignment Abstract Of Title Information - None recorded**

**▼ Proceedings - None recorded**

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**Reg. No. 3,010,650**

**United States Patent and Trademark Office**

**Registered Nov. 1, 2005**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MATRIX**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
SUITE 250  
115 PERIMETER CENTER PLACE NE  
ATLANTA, GA 30346

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, WORKSHOPS AND CONFERENCES IN THE FIELDS OF CAREER DEVELOPMENT AND COUNSELING, PERSONNEL HIRING AND PLACEMENT, JOB PERFORMANCE, AND TECHNICAL SKILLS EVALUATION AND IMPROVEMENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-7-1983; IN COMMERCE 3-1-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,677,832, 2,925,389 AND OTHERS.

SER. NO. 78-367,936, FILED 2-13-2004.

MATTHEW PAPPAS, EXAMINING ATTORNEY

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS

DOCUMENTS

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**Generated on:** This page was generated by TSDR on 2016-06-15 14:15:04 EDT

**Mark:** MATRIX

MATRIX

**US Serial Number:** 78367936

**Application Filing Date:** Feb. 13, 2004

**US Registration Number:** 3010650

**Registration Date:** Nov. 01, 2005

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jan. 12, 2016

**Publication Date:** Aug. 09, 2005

▼ **Mark Information**

▼ Expand All

**Mark Literal Elements:** MATRIX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

▼ **Related Properties Information**

**Claimed Ownership of US Registrations:** [1677832](#), [2393037](#), [2432990](#), [2884346](#), [2925389](#) and others

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Educational services, namely, conducting classes, seminars, workshops and conferences in the fields of career development counseling, personnel hiring and placement, job performance, and technical skills evaluation and improvements

<b>International Class(es):</b>	041 - Primary Class	<b>U.S Class(es):</b>	100, 101, 107
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	Feb. 07, 1983	<b>Use in Commerce:</b>	Mar. 01, 1983

**▼ Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**▼ Current Owner(s) Information**

<b>Owner Name:</b>	Matrix Resources, Inc.		
<b>Owner Address:</b>	1000 Abernathy Road NE, Suite 500 Atlanta, GEORGIA UNITED STATES 30328		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA

**▼ Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b>	Melanie C. Holloway	<b>Docket Number:</b>	2045016-0013
<b>Attorney Primary Email Address:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	Yes

**Correspondent**

<b>Correspondent Name/Address:</b>	Melanie C. Holloway McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916		
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes

**Domestic Representative - Not Found**

**▼ Prosecution History**

Date	Description	Proceeding Number
Jan. 12, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 12, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Jan. 12, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Jan. 12, 2016	CASE ASSIGNED TO POST REGISTRATION	68502

	PARALEGAL	
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 02, 2015	TEAS SECTION 8 & 9 RECEIVED	
Nov. 04, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 04, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Nov. 04, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Oct. 11, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 01, 2005	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 2005	PUBLISHED FOR OPPOSITION	
Jul. 20, 2005	NOTICE OF PUBLICATION	
Jun. 07, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 07, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 23, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Apr. 15, 2005	ASSIGNED TO LIE	76243
Apr. 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 28, 2005	AMENDMENT FROM APPLICANT ENTERED	65864
Mar. 08, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	65864
Mar. 08, 2005	PAPER RECEIVED	
Sep. 06, 2004	NON-FINAL ACTION E-MAILED	6325
Sep. 06, 2004	NON-FINAL ACTION WRITTEN	74645
Sep. 04, 2004	ASSIGNED TO EXAMINER	74645
Feb. 26, 2004	NEW APPLICATION ENTERED IN TRAM	

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted  
**Renewal Date:** Nov. 01, 2015

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 12, 2016

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

**Int. Cl.: 42**

**Prior U.S. Cls.: 100 and 101**

**Reg. No. 3,562,371**

**United States Patent and Trademark Office**

**Registered Jan. 13, 2009**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MATRIX PROFESSIONAL  
SERVICES**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
SUITE 250  
115 PERIMETER CENTER PLACE  
ATLANTA, GA 30346

FOR: INFORMATION TECHNOLOGY CONSULTING SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-15-2008; IN COMMERCE 6-15-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROFESSIONAL SERVICES", APART FROM THE MARK AS SHOWN.

SN 77-417,957, FILED 3-10-2008.

BARBARA BROWN, EXAMINING ATTORNEY

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS		DOCUMENTS		<a href="#">Back to Search</a>	Print
<b>Generated on:</b>	This page was generated by TSDR on 2016-06-15 14:16:51 EDT				
<b>Mark:</b>	MATRIX PROFESSIONAL SERVICES		<b>MATRIX PROFESSIONAL SERVICES</b>		
<b>US Serial Number:</b>	77417957	<b>Application Filing Date:</b>	Mar. 10, 2008		
<b>US Registration Number:</b>	3562371	<b>Registration Date:</b>	Jan. 13, 2009		
<b>Register:</b>	Principal				
<b>Mark Type:</b>	Service Mark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active			
		The trademark application has been registered with the Office.			
<b>Status:</b>	A Sections 8 and 15 combined declaration has been accepted and acknowledged.				
<b>Status Date:</b>	Jan. 24, 2015				
<b>Publication Date:</b>	Aug. 05, 2008	<b>Notice of Allowance Date:</b>	Oct. 28, 2008		
<b>▼ Mark Information</b>					<a href="#">▼ Expand All</a>
<b>Mark Literal Elements:</b>	MATRIX PROFESSIONAL SERVICES				
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK				
<b>Disclaimer:</b>	"PROFESSIONAL SERVICES"				
<b>▼ Goods and Services</b>					
<b>Note:</b>	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>	information technology consulting services				
<b>International Class(es):</b>	042 - Primary Class	<b>U.S Class(es):</b>	100, 101		
<b>Class Status:</b>	ACTIVE				
<b>Basis:</b>	1(a)				
<b>First Use:</b>	Jun. 15, 2008	<b>Use in Commerce:</b>	Jun. 15, 2008		
<b>▼ Basis Information (Case Level)</b>					
<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	

<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

<b>Owner Name:</b> Matrix Resources, Inc.	
<b>Owner Address:</b> Suite 250 115 Perimeter Center Place Atlanta, GEORGIA UNITED STATES 30346	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> GEORGIA

**Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b> Melanie C. Holloway	<b>Docket Number:</b> 2045016-0054
<b>Attorney Primary Email Address:</b> <a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b> Yes

**Correspondent**

<b>Correspondent Name/Address:</b> Melanie C. Holloway McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916	
<b>Phone:</b> 804.775.1019	<b>Fax:</b> 804.698.2027
<b>Correspondent e-mail:</b> <a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b> Yes

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 24, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Jan. 24, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Jan. 12, 2015	TEAS SECTION 8 & 15 RECEIVED	
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY	

	RECEIVED	
Jan. 13, 2009	REGISTERED-PRINCIPAL REGISTER	
Dec. 08, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Dec. 05, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 13, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 11, 2008	USE AMENDMENT FILED	66154
Nov. 13, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 11, 2008	TEAS STATEMENT OF USE RECEIVED	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 03, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Jul. 01, 2008	ASSIGNED TO LIE	78288
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	74671
Jun. 24, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2008	NON-FINAL ACTION E-MAILED	6325
Jun. 24, 2008	NON-FINAL ACTION WRITTEN	74671
Jun. 17, 2008	ASSIGNED TO EXAMINER	74671
Mar. 14, 2008	NEW APPLICATION ENTERED IN TRAM	

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 116

**Date in Location:** Jan. 24, 2015

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

United States of America  
United States Patent and Trademark Office

**MATRIX**

**Reg. No. 3,933,559**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
115 PERIMETER CENTER PLACE  
ATLANTA, GA 30346

**Registered Mar. 22, 2011**

**Int. Cls.: 35 and 42**

FOR: EMPLOYMENT HIRING, RECRUITING, PLACEMENT, STAFFING AND CAREER NETWORKING SERVICES FOR TEMPORARY, PERMANENT AND CONTRACT EMPLOYEES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

FIRST USE 3-1-1983; IN COMMERCE 3-1-1983.

**PRINCIPAL REGISTER**

FOR: INFORMATION TECHNOLOGY CONSULTING SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-1983; IN COMMERCE 3-1-1983.

OWNER OF U.S. REG. NOS. 1,677,832, 3,010,650 AND OTHERS.

THE MARK CONSISTS OF THE WORD "MATRIX" IN CAPITAL BLOCK LETTERING.

SER. NO. 77-930,218, FILED 2-8-2010.

ROBIN CHOSID, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS		DOCUMENTS		<a href="#">Back to Search</a>	Print
<b>Generated on:</b>	This page was generated by TSDR on 2016-06-15 14:18:44 EDT				
<b>Mark:</b>	MATRIX				
<b>US Serial Number:</b>	77930218				
<b>US Registration Number:</b>	3933559	<b>Application Filing Date:</b>	Feb. 08, 2010		
<b>Register:</b>	Principal	<b>Registration Date:</b>	Mar. 22, 2011		
<b>Mark Type:</b>	Service Mark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active			
		The trademark application has been registered with the Office.			
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b>	Mar. 22, 2011				
<b>Publication Date:</b>	Jan. 04, 2011				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▼ Expand All</a></span>					
<b>Mark Literal Elements:</b>	MATRIX				
<b>Standard Character Claim:</b>	No				
<b>Mark Drawing Type:</b>	5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM				
<b>Description of Mark:</b>	The mark consists of the word "Matrix" in capital block lettering.				
<b>Color(s) Claimed:</b>	Color is not claimed as a feature of the mark.				
<b>▼ Related Properties Information</b>					
<b>Claimed Ownership of US Registrations:</b>	<a href="#">1677832</a> , <a href="#">2925389</a> , <a href="#">3010650</a> and others				
<b>▼ Goods and Services</b>					
<b>Note:</b>	The following symbols indicate that the registrant/owner has amended the goods/services:				
	<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>	employment hiring, recruiting, placement, staffing and career networking services for temporary, permanent and cont				
<b>International Class(es):</b>	035 - Primary Class	<b>U.S Class(es):</b>	100, 101, 102		
<b>Class Status:</b>	ACTIVE				
<b>Basis:</b>	1(a)				

<b>First Use:</b>	Mar. 01, 1983	<b>Use in Commerce:</b>	Mar. 01, 1983
<b>For:</b>	information technology consulting services		
<b>International Class(es):</b>	042 - Primary Class	<b>U.S Class(es):</b>	100, 101
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	Mar. 01, 1983	<b>Use in Commerce:</b>	Mar. 01, 1983
<b>▼ Basis Information (Case Level)</b>			
<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No
<b>▼ Current Owner(s) Information</b>			
<b>Owner Name:</b>	MATRIX Resources, Inc.		
<b>Owner Address:</b>	115 Perimeter Center Place Atlanta, GEORGIA UNITED STATES 30346		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA
<b>▼ Attorney/Correspondence Information</b>			
<b>Attorney of Record</b>			
<b>Attorney Name:</b>	Zachary D. Cohen		
<b>Attorney Primary Email Address:</b>	<a href="mailto:zcohen@mcguirewoods.com">zcohen@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	No
<b>Correspondent</b>			
<b>Correspondent Name/Address:</b>	Zachary D. Cohen McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916		
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes
<b>Domestic Representative - Not Found</b>			
<b>▼ Prosecution History</b>			
<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>	
Mar. 22, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED		
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED		

Mar. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 04, 2011	PUBLISHED FOR OPPOSITION	
Dec. 01, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Dec. 01, 2010	ASSIGNED TO LIE	70138
Nov. 07, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 06, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 05, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 05, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 10, 2010	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
May 10, 2010	NON-FINAL ACTION E-MAILED	6325
May 10, 2010	NON-FINAL ACTION WRITTEN	77654
May 10, 2010	ASSIGNED TO EXAMINER	77654
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 22, 2011

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

# United States of America

United States Patent and Trademark Office

## MATRIX

**Reg. No. 3,933,564**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)

**Registered Mar. 22, 2011**

115 PERIMETER CENTER PLACE  
ATLANTA, GA 30346

**Int. Cl.: 42**

FOR: INFORMATION TECHNOLOGY CONSULTING SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

**SERVICE MARK**

FIRST USE 3-1-1983; IN COMMERCE 3-1-1983.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,677,832, 2,925,389, AND 3,010,650.

SER. NO. 77-930,559, FILED 2-8-2010.

ROBIN CHOSID, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS

DOCUMENTS

[Back to Search](#)



Print

**Generated on:** This page was generated by TSDR on 2016-06-15 14:20:09 EDT

**Mark:** MATRIX

# MATRIX

**US Serial Number:** 77930559

**Application Filing Date:** Feb. 08, 2010

**US Registration Number:** 3933564

**Registration Date:** Mar. 22, 2011

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 22, 2011

**Publication Date:** Jan. 04, 2011

### ▼ Mark Information

▼ Expand All

**Mark Literal Elements:** MATRIX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

### ▼ Related Properties Information

**Claimed Ownership of US Registrations:** [1677832](#), [2925389](#), [3010650](#)

### ▼ Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** information technology consulting services

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 1983

**Use in Commerce:** Mar. 01, 1983

▼ **Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No	<b>Amended 66A:</b>	
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

▼ **Current Owner(s) Information**

<b>Owner Name:</b>	MATRIX Resources, Inc.				
<b>Owner Address:</b>	115 Perimeter Center Place Atlanta, GEORGIA UNITED STATES 30346				
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA		

▼ **Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b>	Zachary D. Cohen				
<b>Attorney Primary Email Address:</b>	<a href="mailto:zcohen@mcguirewoods.com">zcohen@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	No		

**Correspondent**

<b>Correspondent Name/Address:</b>	Zachary D. Cohen McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916				
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027		
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes		

**Domestic Representative - Not Found**

▼ **Prosecution History**

Date	Description	Proceeding Number
Mar. 22, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 04, 2011	PUBLISHED FOR OPPOSITION	
Dec. 01, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Dec. 01, 2010	ASSIGNED TO LIE	70138

Nov. 07, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
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Nov. 05, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 05, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 10, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 10, 2010	NON-FINAL ACTION E-MAILED	6325
May 10, 2010	NON-FINAL ACTION WRITTEN	77654
May 10, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 10, 2010	NON-FINAL ACTION E-MAILED	6325
May 10, 2010	NON-FINAL ACTION WRITTEN	77654
May 10, 2010	ASSIGNED TO EXAMINER	77654
Mar. 17, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 22, 2011

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,954,291**

**Registered May 3, 2011**

**Int. Cls.: 35 and 42**

**SERVICE MARK**

**PRINCIPAL REGISTER**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
SUITE 250  
115 PERIMETER CENTER PLACE  
ATLANTA, GA 30346

FOR: BUSINESS CONSULTATION SERVICES; BUSINESS INTELLIGENCE SERVICES;  
PROFESSIONAL INFORMATION TECHNOLOGY STAFFING SERVICES, IN CLASS 35 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 7-29-2010; IN COMMERCE 7-29-2010.

FOR: INFORMATION TECHNOLOGY CONSULTING SERVICES; PROFESSIONAL INFORM-  
ATION TECHNOLOGY SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 7-29-2010; IN COMMERCE 7-29-2010.

OWNER OF U.S. REG. NOS. 1,677,832, 3,010,650 AND OTHERS.

THE MARK CONSISTS OF THE WORD "MATRIX" IN BOLD LETTERS WITH THE WORDS  
"WE'RE HOW YOU GET THERE." APPEARING BELOW.

SER. NO. 85-116,115, FILED 8-26-2010.

MIDGE BUTLER, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS		DOCUMENTS		<a href="#">Back to Search</a>	Print
<b>Generated on:</b>	This page was generated by TSDR on 2016-06-15 14:21:46 EDT				
<b>Mark:</b>	MATRIX WE'RE HOW YOU GET THERE.				
<b>US Serial Number:</b>	85116115	<b>Application Filing Date:</b>	Aug. 26, 2010		
<b>US Registration Number:</b>	3954291	<b>Registration Date:</b>	May 03, 2011		
<b>Register:</b>	Principal				
<b>Mark Type:</b>	Service Mark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office.			
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b>	May 03, 2011				
<b>Publication Date:</b>	Feb. 15, 2011				
<b>▼ Mark Information</b>					<a href="#">▼ Expand All</a>
<b>Mark Literal Elements:</b>	MATRIX WE'RE HOW YOU GET THERE.				
<b>Standard Character Claim:</b>	No				
<b>Mark Drawing Type:</b>	5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM				
<b>Description of Mark:</b>	The mark consists of the word "MATRIX" in bold letters with the words "WE'RE HOW YOU GET THERE." appearing				
<b>Color(s) Claimed:</b>	Color is not claimed as a feature of the mark.				
<b>▼ Related Properties Information</b>					
<b>Claimed Ownership of US Registrations:</b>	<a href="#">1677832</a> , <a href="#">2925389</a> , <a href="#">3010650</a> and others				
<b>▼ Goods and Services</b>					
<b>Note:</b>	The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *.* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>	business consultation services; business intelligence services; professional information technology staffing services				
<b>International Class(es):</b>	035 - Primary Class	<b>U.S Class(es):</b>	100, 101, 102		
<b>Class Status:</b>	ACTIVE				
<b>Basis:</b>	1(a)				

<b>First Use:</b>	Jul. 29, 2010	<b>Use in Commerce:</b>	Jul. 29, 2010
<b>For:</b>	information technology consulting services; professional information technology services		
<b>International Class(es):</b>	042 - Primary Class	<b>U.S Class(es):</b>	100, 101
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	Jul. 29, 2010	<b>Use in Commerce:</b>	Jul. 29, 2010
<b>▼ Basis Information (Case Level)</b>			
<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No
<b>▼ Current Owner(s) Information</b>			
<b>Owner Name:</b>	MATRIX Resources, Inc.		
<b>Owner Address:</b>	Suite 250 115 Perimeter Center Place Atlanta, GEORGIA UNITED STATES 30346		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA
<b>▼ Attorney/Correspondence Information</b>			
<b>Attorney of Record</b>			
<b>Attorney Name:</b>	Zachary D. Cohen		
<b>Attorney Primary Email Address:</b>	<a href="mailto:zcohen@mcguirewoods.com">zcohen@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	No
<b>Correspondent</b>			
<b>Correspondent Name/Address:</b>	Zachary D. Cohen McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916		
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes
<b>Domestic Representative - Not Found</b>			
<b>▼ Prosecution History</b>			
<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>	
May 03, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED		
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE		

	RECEIVED	
May 03, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 15, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 15, 2011	PUBLISHED FOR OPPOSITION	
Jan. 10, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Jan. 06, 2011	ASSIGNED TO LIE	67287
Dec. 09, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 09, 2010	ASSIGNED TO EXAMINER	68788
Sep. 02, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 31, 2010	NOTICE OF PSEUDO MARK MAILED	
Aug. 30, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 30, 2010	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 03, 2011

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**

# United States of America

United States Patent and Trademark Office

## MATRIX OFFSHORE

**Reg. No. 4,457,822**

**Registered Dec. 31, 2013**

**Int. Cls.: 35 and 42**

**SERVICE MARK**

**PRINCIPAL REGISTER**

MATRIX RESOURCES, INC. (GEORGIA CORPORATION)  
SUITE 250  
115 PERIMETER CENTER PLACE, N.E.  
ATLANTA, GA 30346

FOR: DATABASE MANAGEMENT; BUSINESS MANAGEMENT CONSULTING IN THE FIELD OF DATABASE MANAGEMENT; TECHNICAL CONSULTING IN THE FIELD OF DATABASE MANAGEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2012; IN COMMERCE 10-0-2012.

FOR: COMPUTER SERVICES, NAMELY, REMOTE AND ON-SITE MANAGEMENT OF INFORMATION TECHNOLOGY (IT) SYSTEMS AND SOFTWARE APPLICATIONS OF OTHERS; INFORMATION TECHNOLOGY CONSULTING SERVICES; APPLICATION SERVICE PROVIDER SERVICES, NAMELY, SOFTWARE APPLICATION DEVELOPMENT, SERVICING AND MAINTENANCE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2012; IN COMMERCE 10-0-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,930,641, 3,954,291 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OFFSHORE", APART FROM THE MARK AS SHOWN.

SER. NO. 85-819,056, FILED 1-9-2013.

KRISTIN CARLSON, EXAMINING ATTORNEY



*Deborah S. Cohn*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

STATUS

DOCUMENTS

[Back to Search](#)



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**Mark:** MATRIX OFFSHORE

MATRIX OFFSHORE

**US Serial Number:** 85819056

**Application Filing Date:** Jan. 09, 2013

**US Registration Number:** 4457822

**Registration Date:** Dec. 31, 2013

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 31, 2013

**Publication Date:** Oct. 15, 2013

▼ **Mark Information**

▼ [Expand All](#)

**Mark Literal Elements:** MATRIX OFFSHORE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "OFFSHORE"

▼ **Related Properties Information**

**Claimed Ownership of US Registrations:** [2930641](#), [3933559](#), [3954291](#) and others

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Database management; business management consulting in the field of database management; technical consulting database management

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

<b>First Use:</b>	Oct. 2012	<b>Use in Commerce:</b>	Oct. 2012
<b>For:</b>	Computer services, namely, remote and on-site management of information technology (IT) systems and software applications; information technology consulting services; application service provider services, namely, software application development and maintenance		
<b>International Class(es):</b>	042 - Primary Class	<b>U.S Class(es):</b>	100, 101
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	Oct. 2012	<b>Use in Commerce:</b>	Oct. 2012

**▼ Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No	<b>Amended 66A:</b>	
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No	<b>Amended No Basis:</b>	

**▼ Current Owner(s) Information**

<b>Owner Name:</b>	Matrix Resources, Inc.		
<b>Owner Address:</b>	Suite 250 115 Perimeter Center Place, N.E. Atlanta, GEORGIA UNITED STATES 30346		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	GEORGIA

**▼ Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b>	Melanie C. Holloway		
<b>Attorney Primary Email Address:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Attorney Email Authorized:</b>	Yes

**Correspondent**

<b>Correspondent Name/Address:</b>	MELANIE C. HOLLOWAY McGuireWoods LLP 800 East Canal Street Gateway Plaza Richmond, VIRGINIA UNITED STATES 23219-3916		
<b>Phone:</b>	804.775.1019	<b>Fax:</b>	804.698.2027
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@mcguirewoods.com">trademarks@mcguirewoods.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes

**Domestic Representative - Not Found**

**▼ Prosecution History**

Date	Description	Proceeding Number
Nov. 20, 2015	TEAS CHANGE OF CORRESPONDENCE	

	RECEIVED	
Dec. 31, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 15, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 15, 2013	PUBLISHED FOR OPPOSITION	
Sep. 25, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 12, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Sep. 12, 2013	ASSIGNED TO LIE	70884
Sep. 03, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 03, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 03, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 03, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 03, 2013	EXAMINERS AMENDMENT -WRITTEN	85319
Aug. 30, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 30, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 30, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 30, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
Apr. 25, 2013	NON-FINAL ACTION E-MAILED	6325
Apr. 25, 2013	NON-FINAL ACTION WRITTEN	85319
Apr. 22, 2013	ASSIGNED TO EXAMINER	85319
Jan. 17, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 12, 2013	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 31, 2013

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**