

ESTTA Tracking number: **ESTTA751100**

Filing date: **06/08/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Pacific Coast Holdings IP, LLC		
Entity	LLC	Citizenship	California
Address	1206 W. Jon Street Torrance, CA 90502 UNITED STATES		

Attorney information	Thomas I. Rozsa, Zsofia Nemeth ROZSA LAW GROUP LC 18757 Burbank Boulevard Suite 220 Tarzana, CA 91356 UNITED STATES amy@rozsalaw.com, zsofi@rozsalaw.com Phone:(818) 783-0990		
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### Applicant Information

Application No	86844613	Publication date	05/10/2016
Opposition Filing Date	06/08/2016	Opposition Period Ends	06/09/2016
Applicant	CoreLevel Inc 848 North Rainbow Blvd Las Vegas, NV 89107 UNITED STATES		

### Goods/Services Affected by Opposition

Class 010. First Use: 2013/03/01 First Use In Commerce: 2013/03/01 All goods and services in the class are opposed, namely: Sex toys
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3377538	Application Date	04/26/2007
Registration Date	02/05/2008	Foreign Priority Date	NONE
Word Mark	THE SCREAMING O		



Description of Mark	The mark consists of a red suburst background, with a drawing of a woman in white, sitting atop the word "screaming" inwhite, which is preceded by the word "the" in white, and is followed by the letter "o" also in white.
Goods/Services	Class 010. First use: First Use: 2005/06/29 First Use In Commerce: 2005/06/29 Adult sexual aids, namely, vibrating rubber rings for the penis, vibrators; Con- doms

U.S. Registration No.	4396206	Application Date	02/14/2013
Registration Date	09/03/2013	Foreign Priority Date	NONE

Word Mark	SCREAMING O
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Description of Mark	NONE
Goods/Services	Class 010. First use: First Use: 2013/01/11 First Use In Commerce: 2013/01/11 ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS, VIBRATORS AND CONDOMS

U.S. Registration No.	4332202	Application Date	07/24/2009
Registration Date	05/07/2013	Foreign Priority	NONE

		Date	
Word Mark	THE SCREAMING O PRIMO		
Design Mark	<p style="text-align: center;"><b>The Screaming O PrimO</b></p>		
Description of Mark	NONE		
Goods/Services	Class 010. First use: First Use: 2013/03/05 First Use In Commerce: 2013/03/05 Adult sexual aids, namely, vibrating rubber rings for the penis, vibrators, condoms		

U.S. Registration No.	4867037	Application Date	05/07/2015
Registration Date	12/08/2015	Foreign Priority Date	NONE
Word Mark	MY SECRET SCREAMING O		
Design Mark	<p style="text-align: center;"><b>MY SECRET SCREAMING O</b></p>		
Description of Mark	NONE		
Goods/Services	Class 010. First use: First Use: 2014/11/30 First Use In Commerce: 2014/11/30 ADULT SEXUAL AIDS, NAMELY, VIBRATORS		

U.S. Registration No.	4852467	Application Date	10/21/2014
Registration Date	11/10/2015	Foreign Priority Date	NONE
Word Mark	SCREAMIN' DEMON		

Design Mark	<b>SCREAMIN' DEMON</b>
Description of Mark	NONE
Goods/Services	Class 010. First use: First Use: 2015/01/07 First Use In Commerce: 2015/01/07 ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS, VIBRATORS AND CONDOMS

U.S. Registration No.	4924157	Application Date	02/10/2015
Registration Date	03/22/2016	Foreign Priority Date	NONE

Word Mark	SCREAMINGO BETTER BULLET
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Design Mark	
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Description of Mark	The mark consists of the words appear in a circle wherein the word and letter "SCREAMING O" are on the top portion of the circle and the words "BETTER BULLET" are on the bottom portion of the circle.
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Goods/Services	Class 010. First use: First Use: 2015/08/31 First Use In Commerce: 2015/08/31 ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS AND VIBRATORS
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Attachments	77166485#TMSN.png( bytes ) 85850336#TMSN.png( bytes )
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	77789551#TMSN.png( bytes ) 86622163#TMSN.png( bytes ) 86430296#TMSN.png( bytes ) 86530018#TMSN.png( bytes ) Pacific Coast Holdings v Corelevel.Notice of Opposition.pdf(290580 bytes ) Pacific Coast Holdings v Corelevel.Notice of Opposition.Exhibits 1-7.pdf(671770 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/s/ Zsofia Nemeth
Name	Thomas I. Rozsa, Zsofia Nemeth
Date	06/08/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PACIFIC COAST HOLDINGS	)	
IP, LLC	)	
	)	Opposition No.:
	)	
Opposer,	)	Mark: SCREAMER
	)	
vs.	)	Serial No. 86/844,613
	)	
CORELEVEL INC	)	Published: May 10, 2016
	)	
Applicant.	)	
_____)		

Commissioner for Trademarks  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

COMES NOW Opposer, PACIFIC COAST HOLDINGS IP, LLC, a limited liability company of California having a principal business address of 1206 W. Jon Street, Torrance, California 90502 (hereafter "Opposer"), and believes that it will be damaged by the registration of the trademark shown in Trademark Application Serial No. 86/844,613 for the mark "SCREAMER" filed by CORELEVEL INC on December 10, 2015, in International Class 10, and hereby opposes its registration pursuant to the provisions of 15 U.S.C. § 1063. As grounds for the opposition, the Opposer, by and through its attorneys, ROZSA LAW GROUP LC, respectfully alleges the following upon information and belief:

1. Applicant CORELEVEL INC (hereafter "Applicant"), with an address of record at 848 North Rainbow Blvd, Las Vegas, Nevada 89107, filed Trademark Application Serial No. 86/844,613 on December 10, 2015 to register the mark "SCREAMER" on the Principal Register

as a mark in use (hereinafter “the Application”). The Application was filed for sex toys in International Class 10. A true and correct copy of the TARR trademark status printout of the Application is attached to this Notice of Opposition as **Exhibit 1**. The Application was published for opposition in the Official Gazette on May 10, 2016. This Notice of Opposition is being filed prior to the end of the time to oppose.

**Opposer’s Family of SCREAMING O® Trademarks**

2. Opposer is the owner by assignment and therefore is a successor in interest to the registration for THE SCREAMING O® word +design mark, Registration No. 3,377,538 issued on February 5, 2008 for use in conjunction with *adult sexual aids, namely, vibrating rubber rings for the penis, vibrators and condoms* in International Class 10. Opposer’s THE SCREAMING O® mark has been in use in commerce in the United States since at least as early as June 29, 2005, long before Applicant’s filing date or alleged first use date. On February 18, 2014, Opposer’s U.S. Trademark Registration No. 3,377,538 became incontestable. The registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 2** is a true and correct copy of the TARR trademark status printout of Opposer’s THE SCREAMING O® mark.

3. Opposer is also the owner by assignment and therefore is a successor in interest to the registration for the SCREAMING O® word mark, Registration No. 4,396,206 issued on September 3, 2013 for use in conjunction with *adult sexual aids, namely, vibrating rubber rings for the penis, vibrators and condoms* in International Class 10. Opposer’s SCREAMING O® mark has been in use in commerce in the United States since at least as early as January 11, 2013, before Applicant’s filing date or alleged first use date. Opposer’s registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 3** is a true

and correct copy of the TARR trademark status printout of Opposer's SCREAMING O® mark.

4. Since 2005, Opposer's business has been expanding continuously and Opposer added further trademarks to its family of Screaming O marks. Opposer is also the owner by assignment and therefore is a successor in interest to the registration for THE SCREAMING O PRIMO® word mark, Registration No. 4,332,202 issued on May 7, 2013 for use in conjunction with *adult sexual aids, namely, vibrating rubber rings for the penis, vibrators and condoms* in International Class 10. Opposer's THE SCREAMING O PRIMO® mark has been in use in commerce in the United States since at least as early as March 5, 2013. Opposer's registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 4** is a true and correct copy of the TARR trademark status printout of Opposer's THE SCREAMING O PRIMO® mark.

5. Opposer is also the owner by assignment and therefore is a successor in interest to the registration for the MY SECRET SCREAMING O® word mark, Registration No. 4,867,037 issued on December 8, 2015 for use in conjunction with *adult sexual aids, namely, vibrators* in International Class 10. Opposer's MY SECRET SCREAMING O® mark has been in use in commerce in the United States since at least as early as November 30, 2014. Opposer's registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 5** is a true and correct copy of the TARR trademark status printout of Opposer's MY SECRET SCREAMING O® mark.

6. Opposer is also the owner by assignment and therefore is a successor in interest to the registration for the SCREAMIN' DEMON® word mark, Registration No. 4,852,467 issued on Nov 10, 2015 for use in conjunction with *adult sexual aids, namely, vibrating rubber rings for the penis, vibrators and condoms* in International Class 10. Opposer's SCREAMIN' DEMON®

mark has been in use in commerce in the United States since at least as early as January 7, 2015. Opposer's registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 6** is a true and correct copy of the TARR trademark status printout of Opposer's SCREAMIN' DEMON® mark.

7. Opposer is also the owner by assignment and therefore is a successor in interest to the registration for the SCREAMINGO BETTER BULLET® word+design mark, Registration No. 4,924,157 issued on March 22, 2016 for use in conjunction with *adult sexual aids, namely, vibrating rubber rings for the penis, vibrators* in International Class 10. Opposer's SCREAMING O® mark has been in use in commerce in the United States since at least as early as August 31, 2015. Opposer's registration is valid and subsisting and in full force and effect. Attached to this Notice of Opposition as **Exhibit 7** is a true and correct copy of the TARR trademark status printout of Opposer's SCREAMINGO BETTER BULLET® mark.

8. Opposer's trademarks set forth in paragraphs 2 through 7 above cover goods commercially related, if not identical, to those covered by the Application. Opposer's registrations set forth in paragraphs 2 through 7 above were all filed before the Application was filed.

#### **Grounds For Opposition**

9. Applicant's SCREAMER mark so resembles Opposer's previously used and registered THE SCREAMING O®, SCREAMING O®, and Opposer's previously registered THE SCREAMING O PRIMO®, MY SECRET SCREAMING O®, SCREAMIN' DEMON® and SCREAMINGO BETTER BULLET® marks that, when used with the goods covered in the Application, it is likely to cause confusion, mistake, or to deceive.

10. The Application will also dilute the distinctive quality of Opposer's famous THE SCREAMING O® mark, and the distinctive quality of Opposer's family of Screaming O marks.

**COUNT I**  
**PRIORITY AND LIKELIHOOD OF CONFUSION**

**Priority**

11. Opposer has been using THE SCREAMING O® mark in connection with adult sexual aids since at least as early as June 29, 2005. Applicant's alleged March 1, 2013 first use date for the SCREAMER mark falls at least seven (7) years and nine (9) months after Opposer's first use of THE SCREAMING O® mark in June 2005, and three (3) months after Opposer's first use of the SCREAMING O® mark in January 2013 for adult sexual aids. Thus, Opposer has priority of use of THE SCREAMING O® and SCREAMING O® marks based on its earlier use in commerce in the United States.

**Applicant's Junior Mark Is Similar To Opposer's Senior Marks**

12. Applicant's junior SCREAMER mark is substantially similar in appearance, sound and commercial impression to Opposer's senior THE SCREAMING O® famous mark, Opposer's senior SCREAMING O® mark and Opposer's Screaming O family of marks, and is likely, when applied to Applicant's goods, to cause confusion, mistake or deception among consumers within the meaning of 15 U.S.C. § 1052(d).

13. The Application is likely to cause confusion with Opposer's senior THE SCREAMING O® famous mark, with Opposer's senior SCREAMING O® famous mark and with Opposer's family of Screaming O marks set forth above.

14. Applicant's SCREAMER mark shares the word "scream" with "SCREAMING", the dominant word of Opposer's THE SCREAMING O® and SCREAMING O® marks.

15. Moreover, as set forth above, Opposer owns a family of Screaming O-formative marks for adult sexual aids in International Class 10, and therefore, consumers may view Applicant's SCREAMER mark as belonging to the family of marks owned by Opposer.

### **The Goods Are Identical Or Commercially Related**

16. The Application covers “sex toys” in International Class 10.

17. Opposer is well-known for its famous vibrating rubber rings for the penis, vibrators, condoms and other adult sexual aids that are advertised, promoted, offered for sale and sold under Opposer’s THE SCREAMING O® mark and under Opposer’s SCREAMING O® mark. Likewise, Opposer advertises, promotes, offers for sale and sells vibrating rubber rings for the penis, vibrators and other adult sexual aids under and in connection with all of the marks within Opposer’s family of Screaming O marks. Therefore, the goods offered by Opposer and the goods covered by the Application are identical and/or commercially related.

18. The fame and longstanding use of THE SCREAMING O® and SCREAMING O® marks by Opposer also increases the risk that the use of SCREAMER by Applicant in connection with the goods listed in the Application will cause consumers to mistakenly believe that the goods offered by Applicant are offered by or otherwise connected with Opposer.

19. In view of the above, Opposer and the purchasing public will be damaged by the registration of Applicant’s mark for SCREAMER since Applicant’s SCREAMER mark, when used on or in conjunction with the goods listed in the Application, so resembles Opposer’s THE SCREAMING O® and SCREAMING O® marks, and Opposer’s other marks within Opposer’s family of Screaming O marks, as to be likely to cause confusion, to cause mistake, or to deceive as to the affiliation, connection, or association of Applicant with Opposer, or as to the origin, sponsorship, or approval of Applicant’s goods by Opposer.

20. Registration of Application Serial No. 86/844,613 for SCREAMER will result in damage to Opposer under the provisions of Section 2 of the U.S. Trademark Act, 15 U.S.C. §1052, pursuant to the allegations as set forth above.

**COUNT II**  
**TRADEMARK DILUTION**

**Applicant's Mark Dilutes The Distinctiveness of the Famous THE SCREAMING O® Mark**

21. Opposer's THE SCREAMING O® mark is distinctive and famous. Opposer's THE SCREAMING O® mark is inherently distinctive or has acquired secondary meaning through Opposer's extensive and continuous use of THE SCREAMING O® mark for over a decade. Opposer expended substantial amounts advertising THE SCREAMING O® mark and Opposer's family of Screaming O marks and goods sold under the Screaming O brand are advertised and sold nationally and internationally giving the products a broad geographical scope. In addition, Opposer's THE SCREAMING O® mark and the Screaming O family of marks enjoy a high degree of recognition in Opposer's and Applicant's industry and amongst the general population, which is evidenced by the number of prestigious awards and recognitions received by Opposer and Opposer's predecessor over the years. Furthermore, Opposer's THE SCREAMING O® mark and the Screaming O family of marks received a high volume of unsolicited media coverage. Lastly, other than Applicant's Application, there is only one registration, Registration No. 4,007454 – against which Opposer initiated a currently pending cancellation action, – and one more pending application, Serial No. 86/325,733 – that Opposer will also oppose, – in International Class 10 for a mark that includes the word “scream”, other than those owned by Opposer.

22. Opposer's THE SCREAMING O® mark has obtained fame and has been famous since prior to Applicant's adoption or filing for the registration of Applicant's SCREAMER mark.

23. Applicant's Application, if allowed to proceed to registration, will damage the economic value of Opposer's THE SCREAMING O® mark, and potentially the economic value of each and every mark within Opposer's family of Screaming O marks, as THE SCREAMING O® mark will lose its ability to serve as a unique identifier of Opposer's goods and services.

Moreover, Opposer is informed and believes and based thereon alleges that the goods advertised, promoted, distributed, offered for sale and/or sold by Applicant under the SCREAMER mark are not the world-class quality goods that are associated with Opposer's THE SCREAMING O® mark and Opposer's family of Screaming O marks.

24. The similarity between Opposer's THE SCREAMING O® mark, Opposer's family of Screaming O marks and Applicant's SCREAMER mark, and the fame of THE SCREAMING O® mark and Opposer's family of Screaming O marks support a finding of dilution by blurring and/or tarnishment.

25. Opposer will be damaged by the registration of the Application, since it will cause THE SCREAMING O® mark and Opposer's family of Screaming O marks to lose uniqueness and economic value.

WHEREFORE, Opposer respectfully prays that the Trademark Trial and Appeal Board sustain this Opposition and refuse the registration of Applicant's Application Serial No. 86/844,613 for SCREAMER.

Concurrently with the filing of this Notice of Opposition, Opposer has paid the required filing fee of \$300.

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If there is any additional charge required for the filing of this Notice of Opposition, the Commissioner of Patents and Trademarks is hereby authorized to charge Deposit Account No. 18-2222 for the appropriate fee.

Respectfully submitted,

Date: June 8, 2016



Thomas I. Rozsa

Registration No. 29,210

Zsofia Nemeth

ROZSA LAW GROUP LC

18757 Burbank Boulevard, Suite 220

Tarzana, California 91356-3346

Telephone: (818) 783-0990

Telecopier: (818) 783-0992

Attorneys for Opposer

PACIFIC COAST HOLDINGS IP, LLC

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that the NOTICE OF OPPOSITION, CERTIFICATE OF ELECTRONIC FILING and CERTIFICATE OF SERVICE are being filed electronically with the Trademark Trial and Appeal Board on June 8, 2016.

Dated: June 8, 2016



Zsafia Nemeth  
Attorney For Opposer

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the document entitled NOTICE OF OPPOSITION was sent on June 8, 2016 via Federal Express, postage prepaid, to the Applicant at the following address:

Applicant: CoreLevel Inc.  
848 North Rainbow Blvd.  
Las Vegas, Nevada 89107

With copy to  
Attorney of Record: Jessica Tam  
Raj Abhyanker, P.C.  
451 N. Shoreline Blvd.  
Mountain View, California 94043

Dated: June 8, 2016

  
\_\_\_\_\_  
Zsafia Nemeth

# **EXHIBIT 1**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#)

**STATUS**

**DOCUMENTS**

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Print

**Generated on:** This page was generated by TSDR on 2016-06-03 16:13:07 EDT

**Mark:** SCREAMER

# SCREAMER

**US Serial Number:** 86844613

**Application Filing Date:** Dec. 10, 2015

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and published in a way that provides an opportunity for the public to oppose the registration.

**Status:** Application has been published for opposition. The opposition period begins on the date of publication.

**Status Date:** May 10, 2016

**Publication Date:** May 10, 2016

## Mark Information

[Collapse All](#)

**Mark Literal Elements:** SCREAMER

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Sex toys

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 2013

**Use in Commerce:** Mar. 01, 2013

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended:**

Filed ITU: No	Currently ITU: No	Amende
Filed 44D: No	Currently 44D: No	Amender
Filed 44E: No	Currently 44E: No	Amender
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

▼ **Current Owner(s) Information**

**Owner Name:** CoreLevel Inc  
**Owner Address:** 848 North Rainbow Blvd  
 Las Vegas, NEVADA UNITED STATES 89107  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** NEVADA

▼ **Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jessica Tam  
**Attorney Primary Email:** [trademarks@legalforce.com](mailto:trademarks@legalforce.com)  
**Address:**  
**Docket Number:** 440253  
**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** JESSICA TAM  
 RAJ ABHYANKER, P.C.  
 451 N SHORELINE BLVD  
 MOUNTAIN VIEW, CALIFORNIA UNITED STATES 94043  
**Phone:** 650 965-8731  
**Fax:** 650 989-2131  
**Correspondent e-mail:** [trademarks@legalforce.com](mailto:trademarks@legalforce.com)  
**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

▼ **Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 10, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 10, 2016	PUBLISHED FOR OPPOSITION	
Apr. 20, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 28, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 28, 2016	ASSIGNED TO EXAMINER	81844
Dec. 14, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 14, 2015	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information**

**TM Attorney:** MAKHDOOM, SAIMA

**Law Office Assigned:** LAW OFFICE 101

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 01, 2016

▼ **[Assignment Abstract Of Title Information - Click to Load](#)**

▼ **[Proceedings - Click to Load](#)**

## **EXHIBIT 2**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

**STATUS**

**DOCUMENTS**

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**Generated on:** This page was generated by TSDR on 2016-06-03 16:23:21 EDT

**Mark:** THE SCREAMING O



**US Serial Number:** 77166485

**Application Filing Date:** Apr. 26, 2007

**US Registration Number:** 3377538

**Registration Date:** Feb. 05, 2008

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Feb. 18, 2014

**Publication Date:** Nov. 20, 2007

**Mark Information**

[Collapse All](#)

**Mark Literal Elements:** THE SCREAMING O

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a red suburst background, with a drawing of a woman in white, sitting atop the word "screa" preceded by the word "the" in white, and is followed by the letter "o" also in white.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) red and white is/are claimed as a feature of the mark.

**Design Search Code(s):** 01.15.25 - Coal; Dust; Light rays; Liquids, spilling; Pouring liquids; Sand; Spilling liquids  
 02.03.02 - Women depicted as shadows or silhouettes of women; Silhouettes of women  
 02.03.19 - Underclothes (women wearing); Underwear (women wearing); Nude women, women wearing underc  
 brief attire; Lingerie (women wearing); Bathing suits (women wearing)  
 02.09.04 - Humans, including men, women and children, depicted sitting or kneeling; Kneeling, humans; Sitting,  
 25.03.04 - Backgrounds covered with circles or ellipses  
 26.09.21 - Squares that are completely or partially shaded

**Related Properties Information**

International Registration [0960407](#)  
Number:

International Application(s) [A0011841/0960407](#)  
/Registration(s) Based on  
this Property:

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Adult sexual aids, namely, vibrating rubber rings for the penis, vibrators; Condoms

International Class(es): 010 - Primary Class

U.S Class(es): 026, 039, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 29, 2005

Use in Commerce: Jun. 29, 2005

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended
Filed ITU: No	Currently ITU: No	Amended
Filed 44D: No	Currently 44D: No	Amended
Filed 44E: No	Currently 44E: No	Amended
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: PACIFIC COAST HOLDINGS IP, LLC

Owner Address: 1206 W. JON STREET  
TORRANCE, CALIFORNIA UNITED STATES 90502

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record**

Attorney Name: Thomas I. Rozsa

Docket Number: 50120.031

**Correspondent**

Correspondent Name/Address: Thomas I. Rozsa  
Rozsa Law Group LC  
18757 Burbank Boulevard, Suite 220  
Tarzana, CALIFORNIA UNITED STATES 91356-3346

Phone: 818-783-0990

Fax: 818-783-0992

**Domestic Representative - Not Found**

**▼ Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 18, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Feb. 18, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Feb. 04, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	67723
Feb. 18, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Feb. 04, 2014	TEAS SECTION 8 & 15 RECEIVED	
Apr. 04, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 04, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 05, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 20, 2007	PUBLISHED FOR OPPOSITION	
Oct. 31, 2007	NOTICE OF PUBLICATION	
Oct. 15, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Oct. 10, 2007	ASSIGNED TO LIE	76985
Sep. 11, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 08, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 16, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 16, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 12, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 12, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 12, 2007	NON-FINAL ACTION WRITTEN	82420
Jun. 05, 2007	ASSIGNED TO EXAMINER	82420
May 02, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
May 01, 2007	NEW APPLICATION ENTERED IN TRAM	

**▼ Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**▼ TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

Current Location: TMO LAW OFFICE 112

Date in Location: Feb. 18, 2014

▼ [Assignment Abstract Of Title Information - Click to Load](#)

▼ [Proceedings - Click to Load](#)

---

## **EXHIBIT 3**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.
2. TSDR now displays information regarding [TM5 Common Status Descriptors](#)

**STATUS**

**DOCUMENTS**

[Back to Search](#)

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**Mark:** SCREAMING O

# SCREAMING O

**US Serial Number:** 85850336

**Application Filing Date:** Feb. 14, 2013

**US Registration Number:** 4396206

**Registration Date:** Sep. 03, 2013

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status**

**Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Sep. 03, 2013

**Publication Date:** Jun. 18, 2013

▼ **Mark Information**

[Collapse All](#)

**Mark Literal Elements:** SCREAMING O

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

▼ **Related Properties Information**

**Claimed Ownership of US** [3377538](#)  
**Registrations:**

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS, VIBRATORS AND CONDOM

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 11, 2013

**Use in Commerce:** Jan. 11, 2013

▼ **Basis Information (Case Level)**

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended:</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended:</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended:</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended:</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

▼ **Current Owner(s) Information**

**Owner Name:** PACIFIC COAST HOLDINGS IP, LLC

**Owner Address:** 1206 W. JON STREET  
TORRANCE, CALIFORNIA UNITED STATES 90502

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** CALIFORNIA

▼ **Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Thomas I. Rozsa

**Docket Number:** 50120.127

**Correspondent**

**Correspondent Name/Address:** THOMAS I. ROZSA  
ROZSA LAW GROUP LC  
18757 BURBANK BLVD STE 220  
TARZANA, CALIFORNIA UNITED STATES 91356-3346

**Phone:** 818-783-0990

**Fax:** 818-783-0992

**Domestic Representative - Not Found**

▼ **Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 03, 2013	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 2013	PUBLISHED FOR OPPOSITION	
May 29, 2013	NOTICE OF PUBLICATION	
May 10, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2013	ASSIGNED TO EXAMINER	78067
Feb. 22, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 18, 2013	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 03, 2013

▼ [Assignment Abstract Of Title Information - Click to Load](#)

▼ [Proceedings - Click to Load](#)

## **EXHIBIT 4**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#)

**STATUS**

**DOCUMENTS**

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**Mark:** THE SCREAMING O PRIMO

No Image exists for this case.

**US Serial Number:** 77789551

**Application Filing Date:** Jul. 24, 2009

**US Registration Number:** 4332202

**Registration Date:** May 07, 2013

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 07, 2013

**Publication Date:** Dec. 15, 2009

**Notice of Allowance Date:** Mar. 09, 2010

▼ **Mark Information**

[▲ Collapse All](#)

**Mark Literal Elements:** THE SCREAMING O PRIMO

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Adult sexual aids, namely, vibrating rubber rings for the penis, vibrators, condoms

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 05, 2013

**Use in Commerce:** Mar. 05, 2013

▼ **Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amender</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amende</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amender</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amender</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

▼ **Current Owner(s) Information**

**Owner Name:** PACIFIC COAST HOLDINGS IP, LLC  
**Owner Address:** 1206 W. JON STREET  
 TORRANCE, CALIFORNIA UNITED STATES 90502  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** CALIFORNIA

▼ **Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Thomas I. Rozsa  
**Docket Number:** 50120.024

**Correspondent**

**Correspondent Name/Address:** Thomas I. Rozsa  
 Rozsa Law Group LC  
 18757 Burbank Boulevard, Suite 220  
 Tarzana, CALIFORNIA UNITED STATES 91356-3346  
**Phone:** 818-783-0990  
**Fax:** 818-783-0992

**Domestic Representative - Not Found**

▼ **Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 07, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 03, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Apr. 02, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Apr. 02, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 02, 2013	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 08, 2013	USE AMENDMENT FILED	65362
Apr. 02, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 08, 2013	TEAS STATEMENT OF USE RECEIVED	

Sep. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Sep. 13, 2012	EXTENSION 5 GRANTED	76874
Sep. 07, 2012	EXTENSION 5 FILED	76874
Sep. 07, 2012	TEAS EXTENSION RECEIVED	
Mar. 09, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Mar. 08, 2012	EXTENSION 4 GRANTED	76874
Mar. 06, 2012	EXTENSION 4 FILED	76874
Mar. 06, 2012	TEAS EXTENSION RECEIVED	
Sep. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Sep. 06, 2011	EXTENSION 3 GRANTED	76874
Sep. 01, 2011	EXTENSION 3 FILED	76874
Sep. 01, 2011	TEAS EXTENSION RECEIVED	
Apr. 04, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 04, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 18, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 17, 2011	EXTENSION 2 GRANTED	76874
Mar. 09, 2011	EXTENSION 2 FILED	76874
Mar. 09, 2011	TEAS EXTENSION RECEIVED	
Jan. 21, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 20, 2011	EXTENSION 1 GRANTED	76874
Sep. 09, 2010	EXTENSION 1 FILED	76874
Jan. 20, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Dec. 13, 2010	EXTENSION RECEIVED WITH TEAS PETITION	
Dec. 13, 2010	PETITION TO REVIVE-GRANTED	88889
Dec. 13, 2010	TEAS PETITION TO REVIVE RECEIVED	
Oct. 12, 2010	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Oct. 11, 2010	ABANDONMENT - NO USE STATEMENT FILED	99999
Mar. 09, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 15, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 15, 2009	PUBLISHED FOR OPPOSITION	
Nov. 10, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Nov. 10, 2009	ASSIGNED TO LIE	70884

Oct. 27, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 27, 2009	ASSIGNED TO EXAMINER	83180
Jul. 28, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 28, 2009	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 02, 2013

▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**

## **EXHIBIT 5**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#).

**STATUS**

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**Mark:** MY SECRET SCREAMING O

**MY SECRET SCREAMING O**

**US Serial Number:** 86622163

**Application Filing Date:** May 07, 2015

**US Registration Number:** 4867037

**Registration Date:** Dec. 08, 2015

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 08, 2015

**Publication Date:** Sep. 22, 2015

▼ **Mark Information**

[▲ Collapse All](#)

**Mark Literal Elements:** MY SECRET SCREAMING O

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

▼ **Related Properties Information**

**Claimed Ownership of US** [3377538](#), [4396206](#)  
Registrations:

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** ADULT SEXUAL AIDS, NAMELY, VIBRATORS

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

First Use: Nov. 30, 2014

Use in Commerce: Nov. 30, 2014

**▼ Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended
Filed ITU: No	Currently ITU: No	Amended
Filed 44D: No	Currently 44D: No	Amended
Filed 44E: No	Currently 44E: No	Amended
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**▼ Current Owner(s) Information**

**Owner Name:** PACIFIC COAST HOLDINGS IP, LLC  
**Owner Address:** 1206 W. JON STREET  
 TORRANCE, CALIFORNIA UNITED STATES 90502  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** CALIFORNIA

**▼ Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Thomas I. Rozsa  
**Docket Number:** 50120.182  
**Attorney Primary Email:** [amy@rozsalaw.com](mailto:amy@rozsalaw.com)  
**Attorney Email Authorized:** Yes  
**Address:**

**Correspondent**

**Correspondent Name/Address:** THOMAS I. ROZSA  
 Rozsa Law Group Lc  
 18757 Burbank Blvd Ste 220  
 Tarzana, CALIFORNIA UNITED STATES 91356-3346  
**Phone:** 818-783-0990  
**Fax:** 818-783-0992  
**Correspondent e-mail:** [amy@rozsalaw.com](mailto:amy@rozsalaw.com) [counsel@rozsalaw.com](mailto:counsel@rozsalaw.com)  
**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

**▼ Prosecution History**

Date	Description	Proceeding Number
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 08, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 22, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 22, 2015	PUBLISHED FOR OPPOSITION	
Sep. 02, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Aug. 18, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 18, 2015	ASSIGNED TO EXAMINER	76851
May 15, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 11, 2015	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 08, 2015

▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**

## **EXHIBIT 6**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#)

**STATUS**

**DOCUMENTS**

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**Mark:** SCREAMIN' DEMON

## SCREAMIN' DEMON

**US Serial Number:** 86430296

**Application Filing Date:** Oct. 21, 2014

**US Registration Number:** 4852467

**Registration Date:** Nov. 10, 2015

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 10, 2015

**Publication Date:** Mar. 24, 2015

**Notice of Allowance Date:** May 19, 2015

### ▼ Mark Information

[▲ Collapse All](#)

**Mark Literal Elements:** SCREAMIN' DEMON

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

### ▼ Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS, VIBRATORS AND CONDOM

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2015

**Use in Commerce:** Jan. 07, 2015

### ▼ Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended**

<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended:</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended:</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended:</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

▼ **Current Owner(s) Information**

**Owner Name:** PACIFIC COAST HOLDINGS IP, LLC  
**Owner Address:** 1206 W. JON STREET  
 TORRANCE, CALIFORNIA UNITED STATES 90502  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** CALIFORNIA

▼ **Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Thomas I. Rozsa  
**Docket Number:** 50120.171

**Correspondent**

**Correspondent Name/Address:** THOMAS I. ROZSA  
 ROZSA LAW GROUP LC  
 18757 BURBANK BLVD STE 220  
 TARZANA, CALIFORNIA UNITED STATES 91356-3346  
**Phone:** 818-783-0990  
**Fax:** 818-783-0992

**Domestic Representative - Not Found**

▼ **Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 10, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 06, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Oct. 05, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 02, 2015	STATEMENT OF USE PROCESSING COMPLETE	71034
Sep. 28, 2015	USE AMENDMENT FILED	71034
Oct. 02, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Sep. 28, 2015	TEAS STATEMENT OF USE RECEIVED	
May 19, 2015	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 24, 2015	PUBLISHED FOR OPPOSITION	
Mar. 04, 2015	NOTICE OF PUBLICATION	

Feb. 10, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 09, 2015	ASSIGNED TO EXAMINER	76583
Oct. 30, 2014	NOTICE OF PSEUDO MARK MAILED	
Oct. 29, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date In Location:** Oct. 05, 2015

▼ **Assignment Abstract Of Title Information - [Click to Load](#)**

▼ **Proceedings - [Click to Load](#)**

**EXHIBIT 7**

1. The Post Registration "Maintenance Tab" has been temporarily disabled. It will return soon.

2. TSDR now displays information regarding [TM5 Common Status Descriptors](#)

**STATUS**

**DOCUMENTS**

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**Mark:** SCREAMINGO BETTER BULLET



**US Serial Number:** 86530018

**Application Filing Date:** Feb. 10, 2015

**US Registration Number:** 4924157

**Registration Date:** Mar. 22, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 22, 2016

**Publication Date:** Sep. 08, 2015

**Notice of Allowance Date:** Nov. 03, 2015

▼ **Mark Information**

[▲ Collapse All](#)

**Mark Literal Elements:** SCREAMINGO BETTER BULLET

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the words appear in a circle wherein the word and letter "SCREAMING O" are on the top p the words "BETTER BULLET" are on the bottom portion of the circle.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.01.08 - Circles having letters or numerals as a border; Letters, numerals or punctuation forming or bordering Circles having punctuation as a border

▼ **Related Properties Information**

**Claimed Ownership of US Registrations:** [3377538](#), [4396206](#)

▼ **Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** ADULT SEXUAL AIDS, NAMELY, VIBRATING RUBBER RINGS FOR THE PENIS AND VIBRATORS

**International Class(es):** 010 - Primary Class

**U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 31, 2015

**Use in Commerce:** Aug. 31, 2015

**▼ Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended:</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended:</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended:</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended:</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**▼ Current Owner(s) Information**

**Owner Name:** PACIFIC COAST HOLDINGS IP, LLC

**Owner Address:** 1206 W. JON STREET  
TORRANCE, CALIFORNIA UNITED STATES 90502

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** CALIFORNIA

**▼ Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Thomas I. Rozsa

**Docket Number:** 50120.175

**Attorney Primary Email Address:** [amy@rozsalaw.com](mailto:amy@rozsalaw.com)

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** THOMAS I. ROZSA  
Rozsa Law Group Lc  
18757 Burbank Blvd Ste 220  
Tarzana, CALIFORNIA UNITED STATES 91356-3346

**Phone:** 818-783-0990

**Fax:** 818-783-0992

**Correspondent e-mail:** [amy@rozsalaw.com](mailto:amy@rozsalaw.com) [counsel@rozsalaw.com](mailto:counsel@rozsalaw.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

**▼ Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Mar. 22, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 16, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 15, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 13, 2016	STATEMENT OF USE PROCESSING COMPLETE	69302
Jan. 06, 2016	USE AMENDMENT FILED	69302
Feb. 11, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jan. 06, 2016	TEAS STATEMENT OF USE RECEIVED	
Nov. 03, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 01, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Aug. 01, 2015	ASSIGNED TO LIE	68552
Jul. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 21, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 21, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 21, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 21, 2015	EXAMINERS AMENDMENT -WRITTEN	63030
Jul. 21, 2015	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jun. 09, 2015	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
May 16, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 16, 2015	ASSIGNED TO EXAMINER	63030
Feb. 26, 2015	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Feb. 25, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 13, 2015	NEW APPLICATION ENTERED IN TRAM	

▾ **TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 15, 2016

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