

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEALS BOARD

10-4-2016

Salt Life LLC. Oppose vs. Robert Gruenenfelder

Opposition No. 91228109

Serial No. 86830904

Failed attempt to Settle/Compromise

Answer of interrogatories

Your Honor,

I would like to submit the following which might expedite this process. I have enclosed a copy of a modified drawing I willingly submitted to Salt Life, LLC. for their review, and they stated it was still infringing on their trademark. I feel that it isn't even close to their mark, and they aren't interested in negotiating. As you might have surmised I am not a lawyer. I don't plan to hire one for this proceeding. I initially came up with the "Live a Sevant Life " idea in June of 2014. I decided to hire a trademark search on the name and it came back clear. I then hired an artist to develop a logo. At that point I showed it to our youth director at church and it was decided to make it a fundraiser for the youth selling T-shirts with the logo and a bible verse on the back. I then decided to apply for a trademark in case it became desired outside of our church. I solicited area churches with no response. Since that time Salt Life has filed this opposition. This is not my profession and I may never sell another T-shirt. If need be I will follow through with this proceeding and answer all of the interrogatories. The questions seem to be investigating whether or not I have made money on my mark, and I have not broken even yet. I am willing to proceed with my original mark or my modified proposal.

Sincerely,

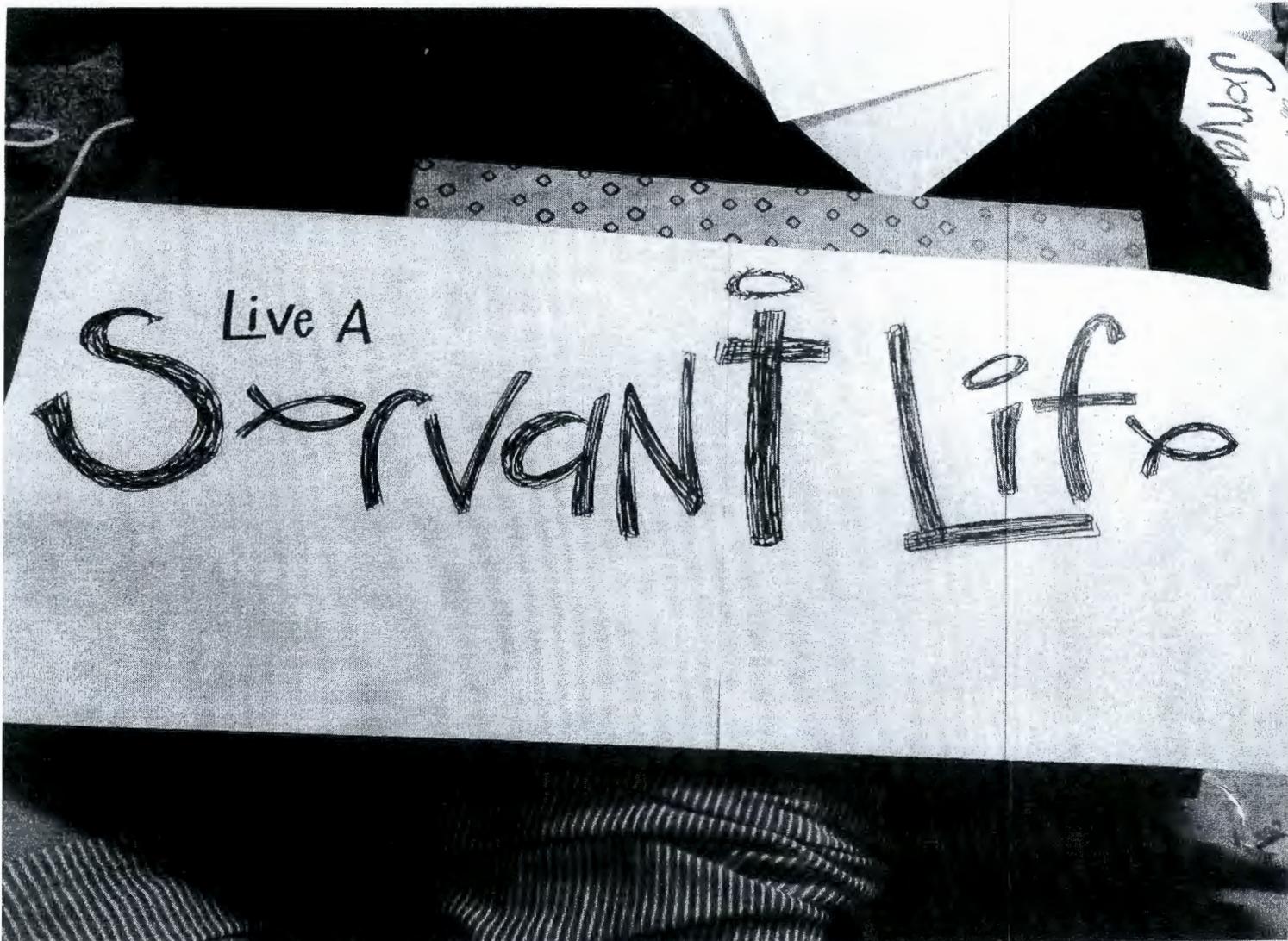


Robert Gruenenfelder

Cc Salt Life , LLC.



10-11-2016



Live A

Servant Life

Servant