

ESTTA Tracking number: **ESTTA747923**

Filing date: **05/23/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Bauer Hockey, Inc.
Granted to Date of previous extension	05/22/2016
Address	100 Domain Drive Exeter, NH 03833 UNITED STATES
Attorney information	Christie Baty Hudgins Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001 UNITED STATES docketing@finnegan.com Phone:202-408-4400

Applicant Information

Application No	86752643	Publication date	11/24/2015
Opposition Filing Date	05/23/2016	Opposition Period Ends	05/22/2016
Applicant	Mission Product Holdings, Inc. 60 East 42nd Street New York, NY 10165 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Apparel, namely, gloves, hats, balaclavas, neck gaiters, headbands, socks, athletic shirts, undershirts, leggings, jackets, sweat shirts, and sweat pants, all of which contain a material which produces a heating effect

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2211348	Application Date	01/24/1995
Registration Date	12/15/1998	Foreign Priority Date	NONE
Word Mark	MISSION		

Design Mark	MISSION		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/01/21 First Use In Commerce: 1998/01/21 hockey helmets Class 028. First use: First Use: 1995/09/01 First Use In Commerce: 1995/09/01 hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks		

U.S. Registration No.	2323531	Application Date	10/23/1998
Registration Date	02/29/2000	Foreign Priority Date	NONE
Word Mark	MISSION		
Design Mark	MISSION		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1995/07/31 First Use In Commerce: 1995/07/31 T-shirts and baseball caps		

U.S. Registration No.	3850445	Application Date	10/12/2007
Registration Date	09/21/2010	Foreign Priority Date	NONE
Word Mark	MISSION		
Design Mark	MISSION		

Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2007/12/00 First Use In Commerce: 2007/12/00 Protective helmets for sports Class 018. First use: First Use: 1997/12/00 First Use In Commerce: 1997/12/00 Athletic bags Class 025. First use: First Use: 2003/12/00 First Use In Commerce: 2003/12/00 Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts Class 028. First use: First Use: 1997/12/00 First Use In Commerce: 1997/11/00 Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment

U.S. Registration No.	3825551	Application Date	10/12/2007
Registration Date	07/27/2010	Foreign Priority Date	NONE

Word Mark	MISSION M
Design Mark	

Description of Mark	The mark consists of "MISSION M" (stylized).
Goods/Services	Class 009. First use: First Use: 2009/12/00 First Use In Commerce: 2009/12/00 Protective helmets for sports Class 018. First use: First Use: 2006/12/00 First Use In Commerce: 2006/12/00 Athletic bags Class 025. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps Class 028. First use: First Use: 2009/12/00 First Use In Commerce: 2009/12/00 hockey gloves; hockey sticks; roller skates

Attachments	74624947#TMSN.png(bytes) 75575386#TMSN.png(bytes) 77302810#TMSN.png(bytes) 77303322#TMSN.png(bytes) MISSION RadiantActive - Notice of Opposition.pdf(1621554 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Christie Baty Hudgins/
Name	Christie Baty Hudgins
Date	05/23/2016

3. Through itself and its predecessors, Bauer has continuously used the MISSION mark in U.S. commerce since at least as early as 1995.

4. Over the course of the last two decades, sales of MISSION-branded products have been substantial.

5. Bauer has spent considerable resources advertising, marketing, and promoting its MISSION mark through a variety of media, including the Internet, and an array of sponsorships, product placements, promotions, and promotional materials.

6. Bauer has established considerable and valuable trademark rights and goodwill in its MISSION mark through decades of use, substantial promotional and marketing efforts, substantial advertising and promotional expenditures, and substantial sales and revenues.

7. The MISSION mark is well-known.

8. In addition to its strong common-law rights, Bauer owns the following federal registrations for the MISSION mark issued by the U.S. Patent and Trademark Office (“PTO”):

Mark	Reg. No.	Reg. Date	Goods
MISSION	2211348	12/15/98	<u>Class 9</u> : Hockey helmets (first use in commerce 7/31/95) <u>Class 28</u> : Hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; and sticks (first use in commerce 1/21/98)
MISSION	2323531	2/29/00	<u>Class 25</u> : T-shirts and baseball caps (first use in commerce 7/31/95)

Mark	Reg. No.	Reg. Date	Goods
MISSION	3850445	9/21/10	<p><u>Class 9</u>: Protective helmets for sports (first use in commerce 12/00/07)</p> <p><u>Class 18</u>: Athletic bags (first use in commerce 12/00/97)</p> <p><u>Class 25</u>: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts (first use in commerce 12/00/03)</p> <p><u>Class 28</u>: Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment (first use in commerce 12/00/97)</p>
	3825551	7/27/10	<p><u>Class 9</u>: Protective helmets for sports (first use in commerce 12/00/09)</p> <p><u>Class 18</u>: Athletic bags (first use in commerce 12/00/06)</p> <p><u>Class 25</u>: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps (first use in commerce 12/00/08)</p> <p><u>Class 28</u>: Hockey gloves; hockey sticks; roller skates (first use in commerce 12/00/09)</p>

9. Registration Nos. 2211348 and 2323531 are incontestable. Printouts from the PTO's TESS and TSDR databases showing details of these registrations are attached as Exhibit A.

Applicant and Its Mark

10. Mission Product Holdings, Inc. (“Applicant”) is a Delaware corporation with an address at 60 East 42nd Street, New York, New York 10165.

11. On September 10, 2015, Applicant filed Application Serial No. 86/752643 to register the mark MISSION RadiantActive at the PTO, based on an alleged bona fide intention to use the mark (“the MISSION RadiantActive Application”).

12. The MISSION RadiantActive Application was published for opposition in the *Official Gazette* dated November 24, 2015. Printouts from the PTO’s TESS and TSDR databases showing details of the MISSION RadiantActive Application are attached as Exhibit B.

13. The MISSION RadiantActive Application covers “apparel, namely, gloves, hats, balaclavas, neck gaiters, headbands, socks, athletic shirts, undershirts, leggings, jackets, sweat shirts, and sweat pants, all of which contain a material which produces a heating effect” in Class 25 (“Applicant’s Goods”).

Count 1
Likelihood of Confusion, 15 U.S.C. § 1052(d)

14. Bauer repeats and realleges each and every allegation set forth in Paragraphs 1 through 13.

15. Bauer has used in commerce, registered, and/or applied to register its MISSION mark before Applicant’s September 10, 2015 filing date or any other date of first use that may be asserted by Applicant. Thus, Bauer has priority in this opposition.

16. Applicant’s MISSION RadiantActive mark so resembles Bauer’s previously used, filed, and/or registered MISSION mark, as to be likely, when applied to Applicant’s Goods, to cause confusion, to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Bauer believes that it will be damaged by the registration of the mark shown in Application Serial No. 86/752643 and respectfully requests that this opposition be sustained and that registration to Applicant be refused.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: May 23, 2016

By: /Christie Baty Hudgins/

Douglas A. Rettew
Christie Baty Hudgins
Finnegan Henderson Farabow
Garrett & Dunner LLP
901 New York Avenue NW
Washington, DC 20001
Telephone: 202-408-4000

Attorneys for Opposer
BAUER HOCKEY, INC.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION was served on May 23, 2016 via overnight courier on Applicant's counsel at the following address of record:

Bret J. Danow, Esq.
Katten Muchin Rosenman LLP
575 Madison Avenue
New York, New York 10022-2511

/Christie Baty Hudgins/

EXHIBIT A



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Dec 4 03:21:04 EST 2015

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MISSION

Word Mark MISSION

Goods and Services IC 009. US 021 023 026 036 038. G & S: hockey helmets. FIRST USE: 19980121. FIRST USE IN COMMERCE: 19980121

IC 028. US 022 023 038 050. G & S: hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks. FIRST USE: 19950901. FIRST USE IN COMMERCE: 19950901

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74624947

Filing Date January 24, 1995

Current Basis 1A

Original Filing Basis 1B

Published for Opposition November 5, 1996

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2211348

Registration Date December 15, 1998

Owner (REGISTRANT) MISSION HOCKEY COMPANY CORPORATION CALIFORNIA 12 Goodyear, Suite 100

Irvine CALIFORNIA 92618

(LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE
EXETER NEW HAMPSHIRE 03833

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Christie Baty Hudgins
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20091214.
Renewal 1ST RENEWAL 20091214
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
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Mark: MISSION

MISSION

US Serial Number: 74624947
Jan. 24, 1995

Application Filing Date:

US Registration Number: 2211348
Dec. 15, 1998

Registration Date:

Register:
Principal

Mark Type:
Trademark

Status:
The registration has been renewed.

Status Date:
Dec. 14, 2009

Publication Date: Nov. 05, 1996
Jan. 28, 1997

Notice of Allowance Date:

Mark Information

Mark Literal Elements:

MISSION

Standard Character Claim:

No

Mark Drawing Type:

1 - TYPESET WORD(S)/LETTER(S)/NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:

hockey helmets

International Class(es): 009 - Primary Class
021, 023, 026, 036, 038

U.S Class(es):

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jan. 21, 1998
Jan. 21, 1998

Use In Commerce:

For:

hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks

International Class(es): 028 - Primary Class
022, 023, 038, 050

U.S Class(es):

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 01, 1995

Use In Commerce:

Sep. 01, 1995

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

BAUER HOCKEY, INC.

Owner Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christie Baty Hudgins

Docket Number:

6399.0247

Attorney Primary Email Address: docketing@finnegan.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

Christie Baty Hudgins
Finnegan, Henderson, Farabow, Garrett & Dunner, LL
901 New York Avenue, NW
Washington, DISTRICT OF COLUMBIA 20001
UNITED STATES

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: docketing@finnegan.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 16, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 14, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Dec. 14, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 14, 2009	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jun. 15, 2009	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	64591
Dec. 09, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 06, 2009	FAX RECEIVED	

Jun. 29, 2009	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	64591
Jun. 17, 2009	ASSIGNED TO PARALEGAL	64591
Jun. 15, 2009	TEAS SECTION 8 & 9 RECEIVED	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 30, 2007	CASE FILE IN TICRS	
Jan. 26, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 21, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 21, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 20, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 20, 2004	PAPER RECEIVED	
Dec. 17, 1999	CERTIFICATE OF CORRECTION ISSUED	
Dec. 14, 1999	POST REGISTRATION ACTION MAILED - SEC. 7	
Jan. 08, 1999	SEC 7 REQUEST FILED	
Dec. 15, 1998	REGISTERED-PRINCIPAL REGISTER	
Oct. 01, 1998	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 29, 1998	ASSIGNED TO EXAMINER	66405
Sep. 03, 1998	ASSIGNED TO EXAMINER	61638
Aug. 24, 1998	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 24, 1998	USE AMENDMENT FILED	
Jan. 08, 1998	EXTENSION 2 GRANTED	
Nov. 24, 1997	EXTENSION 2 FILED	
Jul. 08, 1997	EXTENSION 1 GRANTED	
Jun. 11, 1997	EXTENSION 1 FILED	
Jan. 28, 1997	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 05, 1996	PUBLISHED FOR OPPOSITION	
Oct. 04, 1996	NOTICE OF PUBLICATION	
Aug. 28, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 1996	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 29, 1996	NON-FINAL ACTION MAILED	
Dec. 29, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 01, 1995	NON-FINAL ACTION MAILED	
Jun. 26, 1995	ASSIGNED TO EXAMINER	71998

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

Renewal Date:

Dec. 15, 2008

Change In Registration:

Yes

Correction made to Registration:

In the statement, column 2, line 6, "mouth guards" should be deleted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date In Location:

Dec. 14, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 9

Registrant:

MISSION HOCKEY COMPANY

Assignment 1 of 9

Conveyance:

CHANGE OF NAME

Reel/Frame: 1713/0967

Pages:

4

Date Recorded: Apr. 17, 1998

Supporting Documents:

No Supporting Documents Available

Assignor

Name: DARE DEVELOPMENT GROUP, INC.

Execution Date:

Dec. 02, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Assignee

Name:

MISSION HOCKEY COMPANY

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Address:

201 EAST STEVENS AVENUE
SANTA ANA, CALIFORNIA 92707

Correspondent

Correspondent Name:

LEONARD, STREET AND DEINARD

Correspondent Address:

ERIC D. PAULSRUD, ESQ.
150 SOUTH FIFTH STREET, SUITE 2300
MINNEAPOLIS, MINNESOTA 55402

Domestic Representative - Not Found

Assignment 2 of 9

Conveyance:

SECURITY AGREEMENT

Reel/Frame: 3151/0501

Pages:

28

Date Recorded: Aug. 23, 2005

Supporting Documents:

assignment-tm-3151-0501.pdf

Assignor

Name: MISSION HOCKEY COMPANY

Execution Date:

Apr. 30, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Assignee

Name:

CIT GROUP/BUSINESS CREDIT, INC., THE

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEW YORK

Address:

300 SOUTH GRAND AVENUE, THIRD FLOOR
LOS ANGELES, CALIFORNIA 90071

Correspondent

Correspondent Name:

MRS. KIM WALKER

Correspondent Address:

BUCHALTER, NEMER, FIELDS & YOUNGER
601 SOUTH FIGUERO STREET 24TH FLOOR
LOS ANGELES, CALIFORNIA 90017

Domestic Representative - Not Found

Assignment 3 of 9

Conveyance:

MERGER EFFECTIVE 03312005

Reel/Frame: 4106/0783

Pages:

5

Date Recorded: Dec. 02, 2009

Supporting Documents:

assignment-tm-4106-0783.pdf

Assignor

Name: MISSION HOCKEY COMPANY

Execution Date:

Mar. 31, 2005

Legal Entity Type: CORPORATION

State or Country Where
Organized:

CALIFORNIA

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized:

DELAWARE

Address:

175 TECHNOLOGY DRIVE
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

2040 MAIN STREET, FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 4 of 9

Conveyance:

RELEASE BY SECURED PARTY

Reel/Frame: 3212/0205

Pages:

15

Date Recorded: Dec. 16, 2005

Supporting Documents:

assignment-tm-3212-0205.pdf

Assignor

Name: CIT GROUP/BUSINESS CREDIT, INC.

Execution Date:

Dec. 15, 2005

Legal Entity Type: CORPORATION

State or Country Where
Organized:

No Place Where Organized Found

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized:

No Place Where Organized Found

Address:

175 TECHNOLOGY DRIVE, SUITE 150
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

ERIC D. PAULSRUD

Correspondent Address:

150 SOUTH 5TH STREET, SUITE 2300
MINNEAPOLIS, MN 55402

Domestic Representative - Not Found

Assignment 5 of 9

Conveyance:

SECURITY INTEREST

Reel/Frame: 3867/0445

Pages:

9

Date Recorded: Oct. 08, 2008

Supporting Documents:

assignment-tm-3867-0445.pdf

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Sep. 22, 2008

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

DELAWARE

Assignee

Name:

GE CANADA FINANCE HOLDING COMPANY, AS CANADIAN AGENT

Legal Entity Type: COMPANY

**State or Country Where
Organized:**

CANADA

Address:

123 FRONT STREET WEST, SUITE 1400
TORONTO, ONTARIO, CANADA M5J 2M2

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

DELAWARE

Address:

500 WEST MONROE STREET
CHICAGO, ILLINOIS 60661

Correspondent

Correspondent Name:

CAROLE DOBBINS C/O KATTEN MUCHIN

Correspondent Address:

525 W. MONROE ST.
CHICAGO, IL 60661

Domestic Representative - Not Found

Assignment 6 of 9

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

Supporting Documents:

assignment-tm-4787-0843.pdf

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

DELAWARE

Assignee

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

24040 MAIN STREET, FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 7 of 9

Conveyance:

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

Reel/Frame: 5261/0949

Pages:

16

Date Recorded: Apr. 16, 2014

Supporting Documents:

assignment-tm-5261-0949.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Name: GE CANADA FINANCE HOLDING COMPANY

Execution Date:

Apr. 15, 2014

Legal Entity Type: UNLIMITED LIABILITY COMPANY

State or Country Where Organized:

NOVA SCOTIA

Assignee

Name:

MISSION ITECH HOCKEY LTD.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

18103 TRANS-CANADA HIGHWAY
KIRKLAND, QC, CANADA H9J 3Z4

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

175 TECHNOLOGY DRIVE
SUITE 150
IRVINE, CALIFORNIA 92618

Name:

BPS DIAMOND SPORTS CORP.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

5390 CANOTEK ROAD
UNIT 20
OTTAWA, ONTARIO, CANADA K1J 1H8

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

199 BAY STREET
SUITE 5300, COMMERCE COURT WEST
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

150 OCEAN ROAD
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 8 of 9

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

Date Recorded: Apr. 23, 2014

Supporting Documents:

[assignment-tm-5266-0634.pdf](#)

Assignor
Name: BAUER HOCKEY, INC. Execution Date:
Apr. 15, 2014
Legal Entity Type: CORPORATION State or Country Where Organized:
VERMONT

Assignee
Name:
BANK OF AMERICA, N.A., AS COLLATERAL AGENT
Legal Entity Type: BANK State or Country Where Organized:
NEW YORK

Address:
225 FRANKLIN STREET
BOSTON, MASSACHUSETTS 02110

Correspondent
Correspondent Name:
JOANNA MCCALL
Correspondent Address:
1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 9

Conveyance:
NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS
Reel/Frame: 5266/0658 Pages:
9

Date Recorded: Apr. 23, 2014

Supporting Documents:

[assignment-tm-5266-0658.pdf](#)

Assignor
Name: BAUER HOCKEY, INC. Execution Date:
Apr. 15, 2014
Legal Entity Type: CORPORATION State or Country Where Organized:
VERMONT

Assignee
Name:
BANK OF AMERICA, N.A., AS COLLATERAL AGENT
Legal Entity Type: BANK State or Country Where Organized:
NEW YORK

Address:
901 MAIN STREET
14TH FLOOR
DALLAS, TEXAS 75202

Correspondent
Correspondent Name:
JOANNA MCCALL
Correspondent Address:
1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found



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MISSION

Word Mark MISSION
Goods and Services IC 025. US 022 039. G & S: T-shirts and baseball caps. FIRST USE: 19950731. FIRST USE IN COMMERCE: 19950731
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75575386
Filing Date October 23, 1998
Current Basis 1A
Original Filing Basis 1A
Published for Opposition December 7, 1999
Registration Number 2323531
Registration Date February 29, 2000
Owner (REGISTRANT) Mission Hockey Company CORPORATION CALIFORNIA 201 East Stevens Avenue Santa Ana CALIFORNIA 92707
 (LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE EXETER NEW HAMPSHIRE 03833
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Christie Baty Hudgins
Prior Registrations 2211348
Type of Mark TRADEMARK

Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100128.
Renewal 1ST RENEWAL 20100128
Live/Dead Indicator LIVE

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Mark: MISSION

MISSION

US Serial Number: 75575386

Application Filing Date:

Oct. 23, 1998

US Registration Number: 2323531

Registration Date:

Feb. 29, 2000

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Jan. 28, 2010

Publication Date: Dec. 07, 1999

Mark Information

Mark Literal Elements:

MISSION

Standard Character Claim:

No

Mark Drawing Type:

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations:

2211348

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

T-shirts and baseball caps

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jul. 31, 1995

Use In Commerce:

Jul. 31, 1995

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44E: No

Current Owner(s) Information

Owner Name:

BAUER HOCKEY, INC.

Owner Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE UNITED STATES 03833

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

VERMONT

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christie Baty Hudgins

Docket Number:

6399.0248

**Attorney Primary Email
Address:** docketing@finnegan.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

Christie Baty Hudgins
Finnegan, Henderson, Farabow, Garrett & Dunner, LL
901 New York Avenue, NW
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: docketing@finnegan.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 28, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Jan. 28, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 22, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 27, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 27, 2005	ASSIGNED TO PARALEGAL	76293
May 26, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 26, 2005	PAPER RECEIVED	
Jan. 21, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 21, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 29, 2000	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 1999	PUBLISHED FOR OPPOSITION	
Nov. 05, 1999	NOTICE OF PUBLICATION	
Aug. 11, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 27, 1999	NON-FINAL ACTION MAILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

Renewal Date:

Feb. 28, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date In Location:

Jan. 28, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant:

Mission Hockey Company

Assignment 1 of 8

Conveyance:

SECURITY AGREEMENT

Reel/Frame: 3151/0501

Pages:

28

Date Recorded: Aug. 23, 2005

Supporting Documents:

assignment-tm-3151-0501.pdf

Assignor

Name: MISSION HOCKEY COMPANY

Execution Date:

Apr. 30, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Assignee

Name:

CIT GROUP/BUSINESS CREDIT, INC., THE

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEW YORK

Address:

300 SOUTH GRAND AVENUE, THIRD FLOOR
LOS ANGELES, CALIFORNIA 90071

Correspondent

Correspondent Name:

MRS. KIM WALKER

Correspondent Address:

BUCHALTER, NEMER, FIELDS & YOUNGER
601 SOUTH FIGUERO STREET 24TH FLOOR
LOS ANGELES, CALIFORNIA 90017

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance:

MERGER

Reel/Frame: 3098/0190

Pages:

Date Recorded: Jun. 07, 2005

Supporting Documents:

[assignment-tm-3098-0190.pdf](#)

Assignor

Name: MISSION HOCKEY COMPANY Execution Date:

Mar. 31, 2005

Legal Entity Type: CORPORATION State or Country Where Organized:

CALIFORNIA

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION State or Country Where Organized:

DELAWARE

Address:

175 TECHNOLOGY DRIVE, SUITE 150
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

GLEN L. NUTTALL

Correspondent Address:

2040 MAIN STREET
FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance:

RELEASE BY SECURED PARTY

Reel/Frame: 3212/0205 Pages:

15

Date Recorded: Dec. 16, 2005

Supporting Documents:

[assignment-tm-3212-0205.pdf](#)

Assignor

Name: CIT GROUP/BUSINESS CREDIT, INC. Execution Date:

Dec. 15, 2005

Legal Entity Type: CORPORATION State or Country Where Organized:

No Place Where Organized Found

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION State or Country Where Organized:

No Place Where Organized Found

Address:

175 TECHNOLOGY DRIVE, SUITE 150
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

ERIC D. PAULSRUD

Correspondent Address:

150 SOUTH 5TH STREET, SUITE 2300
MINNEAPOLIS, MN 55402

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance:

SECURITY INTEREST

Reel/Frame: 3867/0445

Pages:

9

Date Recorded: Oct. 08, 2008

Supporting Documents:

[assignment-tm-3867-0445.pdf](#)

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Sep. 22, 2008

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

GE CANADA FINANCE HOLDING COMPANY, AS CANADIAN AGENT

State or Country Where Organized:

Legal Entity Type: COMPANY

CANADA

Address:

123 FRONT STREET WEST, SUITE 1400
TORONTO, ONTARIO, CANADA M5J 2M2

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

State or Country Where Organized:

Legal Entity Type: CORPORATION

DELAWARE

Address:

500 WEST MONROE STREET
CHICAGO, ILLINOIS 60661

Correspondent

Correspondent Name:

CAROLE DOBBINS C/O KATTEN MUCHIN

Correspondent Address:

525 W. MONROE ST.
CHICAGO, IL 60661

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

Supporting Documents:

[assignment-tm-4787-0843.pdf](#)

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

BAUER HOCKEY, INC.

State or Country Where Organized:

Legal Entity Type: CORPORATION

VERMONT

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

24040 MAIN STREET, FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance:

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

Reel/Frame: 5261/0949

Pages:

16

Date Recorded: Apr. 16, 2014

Supporting Documents:

assignment-tm-5261-0949.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Name: GE CANADA FINANCE HOLDING COMPANY

Execution Date:

Apr. 15, 2014

Legal Entity Type: UNLIMITED LIABILITY COMPANY

State or Country Where Organized:

NOVA SCOTIA

Assignee

Name:

MISSION ITECH HOCKEY LTD.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

18103 TRANS-CANADA HIGHWAY
KIRKLAND, QC, CANADA H9J 3Z4

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

175 TECHNOLOGY DRIVE
SUITE 150
IRVINE, CALIFORNIA 92618

Name:

BPS DIAMOND SPORTS CORP.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

5390 CANOTEK ROAD
UNIT 20
OTTAWA, ONTARIO, CANADA K1J 1H8

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

199 BAY STREET
SUITE 5300, COMMERCE COURT WEST
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

150 OCEAN ROAD
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where
Organized:

NEW YORK

Address:

225 FRANKLIN STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0658

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0658.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where
Organized:

NEW YORK

Address:

901 MAIN STREET
14TH FLOOR
DALLAS, TEXAS 75202

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found



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TSDR ASSIGN STATUS CLAIM STATUS (Use the "Back" button of the Internet Browser to return to TESS)

MISSION

Word Mark MISSION
Goods and Services IC 009. US 021 023 026 036 038. G & S: Protective helmets for sports. FIRST USE: 20071200. FIRST USE IN COMMERCE: 20071200
 IC 018. US 001 002 003 022 041. G & S: Athletic bags. FIRST USE: 19971200. FIRST USE IN COMMERCE: 19971200
 IC 025. US 022 039. G & S: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts. FIRST USE: 20031200. FIRST USE IN COMMERCE: 20031200
 IC 028. US 022 023 038 050. G & S: Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment. FIRST USE: 19971200. FIRST USE IN COMMERCE: 19971100

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 77302810
Filing Date October 12, 2007
Current Basis 1A
Original Filing Basis 1B
Published for Opposition September 23, 2008

Registration Number 3850445
Registration Date September 21, 2010
Owner (REGISTRANT) Mission Itech Hockey, Inc. CORPORATION DELAWARE 12 Goodyear, Suite 100
 Irvine CALIFORNIA 92618

 (LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE
 EXETER NEW HAMPSHIRE 03833
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Christie Baty Hudgins
Prior Registrations 2211348;2323531
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
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Mark: MISSION

MISSION

US Serial Number: 77302810

Application Filing Date:

Oct. 12, 2007

US Registration Number: 3850445

Registration Date:

Sep. 21, 2010

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Sep. 21, 2010

Publication Date: Sep. 23, 2008

Notice of Allowance Date:

Dec. 16, 2008

Mark Information

Mark Literal Elements:

MISSION

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations:

2211348, 2323531

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Protective helmets for sports

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2007

Use In Commerce:

Dec. 2007

For:

Athletic bags

International Class(es): 018 - Primary Class

U.S Class(es):

001, 002, 003, 022, 041

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 1997

Use In Commerce:

Dec. 1997

For:

Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2003

Use In Commerce:

Dec. 2003

For:

Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment

International Class(es): 028 - Primary Class

U.S Class(es):

022, 023, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 1997

Use In Commerce:

Nov. 1997

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

BAUER HOCKEY, INC.

Owner Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

VERMONT

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christie Baty Hudgins

Docket Number:

6399.0249

**Attorney Primary Email
Address:** docketing@finnegan.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

Christie Baty Hudgins
Finnegan, Henderson, Farabow, Garrett & Dunner, LL
901 New York Avenue, NW
Washington, DISTRICT OF COLUMBIA 20001
UNITED STATES

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: docketing@finnegan.com

Correspondent e-mail
Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 21, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 21, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 17, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 16, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Aug. 16, 2010	ASSIGNED TO LIE	73787
Jul. 29, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 13, 2010	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 14, 2010	USE AMENDMENT FILED	66154
Jun. 14, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 27, 2010	EXTENSION 2 GRANTED	66154
Dec. 15, 2009	EXTENSION 2 FILED	66154
Jan. 27, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jan. 05, 2010	ASSIGNED TO EXAMINER	76079
Dec. 15, 2009	TEAS EXTENSION RECEIVED	
Jun. 16, 2009	EXTENSION 1 GRANTED	98765
Jun. 16, 2009	EXTENSION 1 FILED	98765
Jun. 16, 2009	TEAS EXTENSION RECEIVED	
Dec. 16, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 23, 2008	PUBLISHED FOR OPPOSITION	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 03, 2008	NOTICE OF PUBLICATION	
Aug. 19, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Aug. 19, 2008	ASSIGNED TO LIE	78145
Aug. 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 22, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 22, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 22, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 22, 2008	NON-FINAL ACTION E-MAILED	6325
Jan. 22, 2008	NON-FINAL ACTION WRITTEN	81880
Jan. 22, 2008	ASSIGNED TO EXAMINER	81880
Oct. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location:

Aug. 16, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant:

Mission Itech Hockey, Inc.

Assignment 1 of 5

Conveyance:

SECURITY INTEREST

Reel/Frame: 4536/0627

Pages:

7

Date Recorded: May 07, 2011

Supporting Documents:

[assignment-tm-4536-0627.pdf](#)

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Mar. 10, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Address:

500 W MONROE
CHICAGO, ILLINOIS 60661

Correspondent

Correspondent Name:

KRISTIN BROZOVIC C/O KATTEN MUCHIN

Correspondent Address:

525 W MONROE
CHICAGO, IL 60661

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

Supporting Documents:

[assignment-tm-4787-0843.pdf](#)

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

100 DOMAIN DRIVE

EXETER, NEW HAMPSHIRE 03833

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

24040 MAIN STREET, FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 3 of 5

Conveyance:

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627,5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

Reel/Frame: 5261/0949

Pages:

16

Date Recorded: Apr. 16, 2014

Supporting Documents:

assignment-tm-5261-0949.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Name: GE CANADA FINANCE HOLDING COMPANY

Execution Date:

Apr. 15, 2014

Legal Entity Type: UNLIMITED LIABILITY COMPANY

State or Country Where Organized:

NOVA SCOTIA

Assignee

Name:

MISSION ITECH HOCKEY LTD.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

18103 TRANS-CANADA HIGHWAY
KIRKLAND, QC, CANADA H9J 3Z4

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

175 TECHNOLOGY DRIVE
SUITE 150
IRVINE, CALIFORNIA 92618

Name:

BPS DIAMOND SPORTS CORP.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

5390 CANOTEK ROAD
UNIT 20
OTTAWA, ONTARIO, CANADA K1J 1H8

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where

Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized:

CANADA

Address:

199 BAY STREET
SUITE 5300, COMMERCE COURT WEST
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Address:

150 OCEAN ROAD
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where
Organized:

NEW YORK

Address:

225 FRANKLIN STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0658

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0658.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where
Organized:

NEW YORK

Address:

901 MAIN STREET
14TH FLOOR
DALLAS, TEXAS 75202

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found



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Word Mark	MISSION M
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Protective helmets for sports. FIRST USE: 20091200. FIRST USE IN COMMERCE: 20091200 IC 018. US 001 002 003 022 041. G & S: Athletic bags. FIRST USE: 20061200. FIRST USE IN COMMERCE: 20061200 IC 025. US 022 039. G & S: Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200 IC 028. US 022 023 038 050. G & S: hockey gloves; hockey sticks; roller skates. FIRST USE: 20091200. FIRST USE IN COMMERCE: 20091200
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	03.17.01 - Wings, birds' 26.05.28 - Miscellaneous designs with overall triangular shape; Triangular shape (miscellaneous overall shape)
Trademark Search Facility Classification Code	ANI-MISC Part of the animals including animal bones, horns, claws, shells, eyes, coral, paws, eggs, feathers, hides or skins INAN Inanimate objects such as lighting, clouds, footprints, atomic configurations, snowflakes, rainbows, flames LETS-1 M A single letter, multiples of a single letter or in combination with a design SHAPES-MISC Miscellaneous shaped designs
Serial Number	77303322

Filing Date October 12, 2007
Current Basis 1A
Original Filing Basis 1B
Published for Opposition September 16, 2008
Registration Number 3825551
Registration Date July 27, 2010
Owner (REGISTRANT) Mission Itech Hockey, Inc. CORPORATION DELAWARE 12 Goodyear, Suite 100 Irvine CALIFORNIA 92618

(LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE EXETER NEW HAMPSHIRE 03833
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Christie Baty Hudgins
Prior Registrations 2211348;2302290;2323531
Description of Mark Color is not claimed as a feature of the mark. The mark consists of "MISSION M" (stylized).
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

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Mark: MISSION M



US Serial Number: 77303322
Oct. 12, 2007

Application Filing Date:

US Registration Number: 3825551
Jul. 27, 2010

Registration Date:

Register:
Principal

Mark Type:
Trademark

Status:
Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:
Jul. 27, 2010

Publication Date: Sep. 16, 2008
Dec. 09, 2008

Notice of Allowance Date:

Mark Information

Mark Literal Elements:
MISSION M

Standard Character Claim:
No

Mark Drawing Type:
3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:
The mark consists of "MISSION M" (stylized).

Color(s) Claimed:
Color is not claimed as a feature of the mark.

Design Search Code(s):
03.17.01 - Wings, birds'
26.05.28 - Triangular shape (miscellaneous overall shape); Miscellaneous designs with overall triangular shape

Related Properties Information

Claimed Ownership of US Registrations:
2211348, 2302290, 2323531

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:
Protective helmets for sports
International Class(es): 009 - Primary Class
021, 023, 026, 036, 038

U.S Class(es):

Class Status:
ACTIVE

Basis:

1(a)

First Use: Dec. 2009

Use In Commerce:

Dec. 2009

For:

Athletic bags

International Class(es): 018 - Primary Class

U.S Class(es):

001, 002, 003, 022, 041

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2006

Use In Commerce:

Dec. 2006

For:

Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2008

Use In Commerce:

Dec. 2008

For:

hockey gloves; hockey sticks; roller skates

International Class(es): 028 - Primary Class

U.S Class(es):

022, 023, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2009

Use In Commerce:

Dec. 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

BAUER HOCKEY, INC.

Owner Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE UNITED STATES 03833

Legal Entity Type: CORPORATION

State or Country Where
Organized:

VERMONT

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christie Baty Hudgins

Docket Number:

6399.0250

Attorney Primary Email Address: docketing@finnegan.com

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

Christie Baty Hudgins
Finnegan, Henderson, Farabow, Garrett & Dunner, LL
901 New York Avenue, NW
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: docketing@finnegan.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 27, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 21, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Jun. 18, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 09, 2010	STATEMENT OF USE PROCESSING COMPLETE	71034
Jun. 08, 2010	USE AMENDMENT FILED	71034
Jun. 08, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 25, 2010	EXTENSION 2 GRANTED	71034
Dec. 09, 2009	EXTENSION 2 FILED	71034
Jan. 25, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jan. 05, 2010	ASSIGNED TO EXAMINER	75425
Dec. 09, 2009	TEAS EXTENSION RECEIVED	
Jun. 09, 2009	EXTENSION 1 GRANTED	98765
Jun. 09, 2009	EXTENSION 1 FILED	98765
Jun. 09, 2009	TEAS EXTENSION RECEIVED	
Dec. 09, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 16, 2008	PUBLISHED FOR OPPOSITION	
Aug. 27, 2008	NOTICE OF PUBLICATION	
Aug. 14, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Aug. 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 22, 2008	LIE CHECKED SUSP - TO ATTY FOR ACTION	68171
Jul. 22, 2008	ASSIGNED TO LIE	68171
Jan. 22, 2008	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2008	LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2008	SUSPENSION LETTER WRITTEN	81880
Jan. 22, 2008	ASSIGNED TO EXAMINER	81880
Oct. 18, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location:

Jun. 21, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant:

Mission Itech Hockey, Inc.

Assignment 1 of 5

Conveyance:

SECURITY INTEREST

Reel/Frame: 4536/0627

Pages:

7

Date Recorded: May 07, 2011

Supporting Documents:

assignment-tm-4536-0627.pdf

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Mar. 10, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Address:

500 W MONROE
CHICAGO, ILLINOIS 60661

Correspondent

Correspondent Name:

KRISTIN BROZOVIC C/O KATTEN MUCHIN

Correspondent Address:

525 W MONROE
CHICAGO, IL 60661

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

Supporting Documents:

assignment-tm-4787-0843.pdf

Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Assignee

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

24040 MAIN STREET, FOURTEENTH FLOOR
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 3 of 5

Conveyance:

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

Reel/Frame: 5261/0949

Pages:

16

Date Recorded: Apr. 16, 2014

Supporting Documents:

assignment-tm-5261-0949.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Name: GE CANADA FINANCE HOLDING COMPANY

Execution Date:

Apr. 15, 2014

Legal Entity Type: UNLIMITED LIABILITY COMPANY

State or Country Where Organized:

NOVA SCOTIA

Assignee

Name:

MISSION ITECH HOCKEY LTD.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

18103 TRANS-CANADA HIGHWAY
KIRKLAND, QC, CANADA H9J 3Z4

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

175 TECHNOLOGY DRIVE
SUITE 150
IRVINE, CALIFORNIA 92618

Name:

BPS DIAMOND SPORTS CORP.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

5390 CANOTEK ROAD
UNIT 20
OTTAWA, ONTARIO, CANADA K1J 1H8

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

CANADA

Address:

199 BAY STREET
SUITE 5300, COMMERCE COURT WEST
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Address:

150 OCEAN ROAD
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where Organized:

NEW YORK

Address:

225 FRANKLIN STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0658

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0658.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where Organized:

NEW YORK

Address:

901 MAIN STREET
14TH FLOOR
DALLAS, TEXAS 75202

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

EXHIBIT B



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MISSION RadiantActive

Word Mark	MISSION RADIANTACTIVE
Goods and Services	IC 025. US 022 039. G & S: Apparel, namely, gloves, hats, balaclavas, neck gaiters, headbands, socks, athletic shirts, undershirts, leggings, jackets, sweat shirts, and sweat pants, all of which contain a material which produces a heating effect
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86752643
Filing Date	September 10, 2015
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	November 24, 2015
Owner	(APPLICANT) Mission Product Holdings, Inc. CORPORATION DELAWARE 60 East 42nd Street New York NEW YORK 10165
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Bret J. Danow
Prior Registrations	4359036;4401810;4416101;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL

**Live/Dead
Indicator**

LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[| HOME](#) [| SITE INDEX](#) [| SEARCH](#) [| eBUSINESS](#) [| HELP](#) [| PRIVACY POLICY](#)

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Mark: MISSION RADIANTACTIVE

MISSION RadiantActive

US Serial Number: 86752643

Application Filing Date: Sep. 10, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Dec. 22, 2015

Publication Date: Nov. 24, 2015

Mark Information

Mark Literal Elements: MISSION RADIANTACTIVE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4359036, 4401810, 4416101 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Apparel, namely, gloves, hats, balaclavas, neck gaiters, headbands, socks, athletic shirts, undershirts, leggings, jackets, sweat shirts, and sweat pants, all of which contain a material which produces a heating effect

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Mission Product Holdings, Inc.

Owner Address: 60 East 42nd Street
New York, NEW YORK 10165
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Bret J. Danow

Docket Number: 382983

Attorney Primary Email Address: bret.danow@kattenlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: BRET J. DANOW
Katten Muchin Rosenman Llp
575 Madison Ave
New York, NEW YORK 10022-2511
UNITED STATES

Phone: 212-940-8800

Fax: 212-894-5765

Correspondent e-mail: bret.danow@kattenlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 09, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 22, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Nov. 24, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 24, 2015	PUBLISHED FOR OPPOSITION	
Nov. 04, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 20, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 19, 2015	ASSIGNED TO EXAMINER	82438
Sep. 16, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Sep. 15, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: RAPPAPORT, SETH A

Law Office Assigned: LAW OFFICE 104

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 22, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Applicant: Mission Product Holdings, Inc.

Assignment 1 of 1

Conveyance: TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

Reel/Frame: [5743/0343](#)

Pages: 29

Date Recorded: Mar. 01, 2016

Supporting Documents: [assignment-tm-5743-0343.pdf](#)

Assignor

Name: [MISSION PRODUCT HOLDINGS, INC.](#)

Execution Date: Nov. 20, 2015

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:**Assignee****Name:** [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)**Legal Entity Type:** ASSOCIATION**State or Country** UNITED STATES
Where Organized:**Address:** 100 PARK AVENUE
NEW YORK, NEW YORK 10017**Correspondent****Correspondent Name:** SUSAN O'BRIEN**Correspondent Address:** 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12205**Domestic Representative - Not Found**

Proceedings

Summary**Number of Proceedings:** 1**Type of Proceeding: Extension of Time****Proceeding Number:** [86752643](#)**Filing Date:** Dec 22, 2015**Status:** Not Instituted**Status Date:** Dec 22, 2015**Interlocutory Attorney:****Defendant****Name:** Mission Product Holdings, Inc.**Correspondent Address:** BRET J. DANOW
Katten Muchin Rosenman Llp
575 Madison Ave
New York NY , 10022-2511**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MISSION RADIANTACTIVE	Request For Extension of Time to File Opposition	86752643	

Potential Opposer(s)**Name:** Bauer Hockey, Inc.**Correspondent Address:** Christie Baty Hudgins
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
901 New York Avenue, NW
Washington DC , 20001
UNITED STATES**Correspondent e-mail:** docteting@finnegan.com**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Dec 22, 2015	
2	EXTENSION OF TIME GRANTED	Dec 22, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 21, 2016	
4	EXTENSION OF TIME GRANTED	Mar 21, 2016	