

ESTTA Tracking number: **ESTTA762832**

Filing date: **08/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227978
Party	Defendant The Insurance Source
Correspondence Address	GUY V FURAY THE INSURANCE SOURCE 114 TRADE STREET GREER, SC 29651 UNITED STATES guy@insure-u.com, team@insure-u.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Erik M. Pelton
Filer's e-mail	uspto@tm4smallbiz.com, erik@erikpelton.com
Signature	/ErikMPelton/
Date	08/05/2016
Attachments	2016-08-05 POWER OF ATTORNEY service copy.pdf(61410 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Combined Insurance Company of America  
Opposer,

v.

The Insurance Source,  
Applicant.

Opposition No. 91227978

Application Serial No. 86734955

Mark:

**We Make Health Insurance  
Easier.**

**SUBSTITUTE POWER OF ATTORNEY**

Applicant, The Insurance Source, hereby revokes all previous powers of attorney or authorizations of agent in regard to Opposition No. 91227978 pursuant to TMEP § 602.04 and TMBP § 116.

Applicant hereby appoints Erik M. Pelton and John C. Heinbockel of Erik M. Pelton & Associates, PLLC, as counsel regarding the above-identified Opposition.

Please change the correspondence address for Applicant to the new counsel at:

Erik M. Pelton  
ERIK M. PELTON & ASSOCIATES, PLLC  
PO Box 100637  
Arlington, Virginia 22210

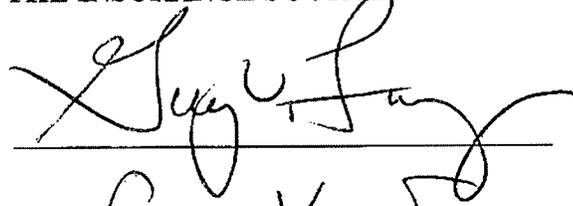
703-525-8009 (phone)  
uspto@tm4smallbiz.com (email)

Thank you in advance for your assistance.



Dated this ~~3rd~~ day of August, 2016.

THE INSURANCE SOURCE



Name: Guy V. Furay

Title: Owner

Date: 8/5/16

**CERTIFICATE OF SERVICE**

I hereby certify that a true and accurate copy of Applicant's Substitute Power of Attorney has been served on the following by delivering said copy on August 5<sup>th</sup>, 2016, via First Class Mail, to counsel for Opposer at the following address:

TIMOTHY D. PECSENYE  
BLANK ROME LLP  
ONE LOGAN SQUARE  
PHILADELPHIA, PA 19103



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Erik M. Pelton  
Attorney for Applicant