

ESTTA Tracking number: **ESTTA743204**

Filing date: **04/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Bright Rail Energy, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	5525 W. 56th Ave., Suite 200 Arvada, CO 80002 UNITED STATES		

Attorney information	Stephanie M. Laundre Ziolkowski Patent Solutions Group, SC 136 S. Wisconsin St. Port Washington, WI 53074 UNITED STATES info@zpspatents.com Phone:2622688100		
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Applicant Information

Application No	86791916	Publication date	03/29/2016
Opposition Filing Date	04/28/2016	Opposition Period Ends	04/28/2016
Applicant	All Aboard Florida - Operations LLC 2855 Le Juene Road, 4th Floor Coral Gables, FL 33134 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: MANAGEMENT OF RAILROAD SYSTEMS
Class 037. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: CONSTRUCTION OF RAILROAD SYSTEMS
Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: TRANSPORTATION OF PASSENGERS AND GOODS BY RAIL; PASSENGER AND FREIGHT TRANSPORTATION BY RAIL SERVICES
Class 042. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: DESIGN AND DEVELOPMENT OF RAILROAD SYSTEMS; PLANNING, DESIGN AND IMPLEMENTATION OF RAILROAD COMPUTER TECHNOLOGY SYSTEMS FOR OTHERS

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
The mark is merely descriptive	Trademark Act Section 2(e)(1)
No bona fide intent to use mark in commerce for	Trademark Act Section 1(b)

identified goods or services	
Applicant not rightful owner of mark for identified goods or services	Trademark Act Section 1
Fraud on the USPTO	In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)

Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	86674234	Application Date	06/25/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BRIGHT RAIL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Business management of railroad systems</p> <p>Class 039. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Storage, distribution, transportation, shipping, and delivery of fuels for the rail industry</p> <p>Class 040. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Manufacturing services for others in the field of rail vehicles, trains and locomotives; manufacturing services for others in the field of control systems comprised of electronic controllers for railroad power units</p> <p>Class 042. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Design and development of railroad power unit computer software systems and power units for the rail industry; design and development of control systems for railroad power units; planning, design and implementation of railroad computer technology systems for others; installation, maintenance and repair of control system software for railroad power units</p>		

U.S. Application No.	86674243	Application Date	06/25/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BRIGHT RAIL ENERGY		

Design Mark	BRIGHT RAIL ENERGY
Description of Mark	NONE
Goods/Services	<p>Class 035. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Business management of railroad systems</p> <p>Class 039. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Storage, distribution, transportation, shipping, and delivery of fuels for the rail industry</p> <p>Class 040. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Manufacturing services for others in the field of rail vehicles, trains and locomotives; manufacturing services for others in the field of control systems comprised of electronic controllers for railroad power units</p> <p>Class 042. First use: First Use: 2012/04/05 First Use In Commerce: 2012/04/05 Design and development of railroad power unit computer software systems and power units for the rail industry; design and development of control systems for railroad power units; planning, design and implementation of railroad computer technology systems for others; installation, maintenance and repair of control system software for railroad power units</p>

Attachments	86674234#TMSN.png(bytes) 86674243#TMSN.png(bytes) 2016.04.28 Notice of Opposition - BRIGHTLINE.pdf(1780725 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Stephanie M. Laundre/
Name	Stephanie M. Laundre
Date	04/28/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BRIGHT RAIL ENERGY, INC.)	
)	
Opposer,)	Opposition No. _____
)	Trademark App. No.: 86/791,916
)	Mark: BRIGHTLINE
vs.)	
)	
ALL ABOARD FLORIDA - OPERATIONS)	
LLC)	
)	
Applicant)	

CERTIFICATE OF TRANSMITTAL

I hereby certify that this Notice of Opposition is being filed through the Electronic System for Trademark Trial and Appeals (ESTTA) in the United States Patent and Trademark Office on the date indicated below:

Date: April 28, 2016 /Robyn L. Templin
Signature

NOTICE OF OPPOSITION

Opposer, BRIGHT RAIL ENERGY, INC., a Delaware corporation with offices located at 5525 W. 56th Ave., Suite 200, Arvada, CO 80002 (hereinafter "Opposer"), believes it will be damaged by registration of U.S. Trademark Application No. 86/791,916 for BRIGHTLINE by ALL ABOARD FLORIDA - OPERATIONS LLC, a Delaware limited liability company with offices at 2855 Le Juene Road, 4th Floor, Coral Gables, FL 33134 (hereinafter "Applicant").

As grounds for this opposition, it is alleged that:

1. On October 19, 2015, Applicant filed intent-to-use based U.S. Trademark Application No. 86/791,916 directed to a design mark containing BRIGHTLINE as applied to "Management of railroad systems" in International Class 35, "Construction of railroad systems" in International Class 37, "Transportation of passengers and goods by rail; passenger and freight transportation by rail services" in International Class 39, and "Design and development of

railroad systems; planning, design and implementation of railroad computer technology systems for others” in International Class 42.

2. Upon information and belief, Applicant is in the business of providing passenger rail services in the state of Florida and intends to use the BRIGHTLINE mark in connection with a passenger rail service that operates solely between central and southern Florida. *See* Exhibit A, attached hereto. The initial phase of the rail line would operate between Miami, Florida and West Palm Beach, Florida – with an approximate travel distance of 65 miles solely within southern Florida. *See* Exhibit B, attached hereto. A proposed future rail station in Orlando, Florida, would be located approximately 200 miles from the nearest state line. *See id.*
3. Since any passenger rail services provided by Applicant under the BRIGHTLINE mark will occur solely within the state of Florida, Applicant cannot be said to have a bona fide intent to use the BRIGHTLINE mark in interstate commerce for the identified services. Therefore, U.S. Trademark Application No. 86/791,916 for BRIGHTLINE should be refused under Trademark Act Section 1(b).
4. Opposer uses the trademarks BRIGHT RAIL and BRIGHT RAIL ENERGY in connection with rail and railroad-related services, including business management of railroad systems; storage, distribution, transportation, shipping, and delivery of fuels for the rail industry; manufacturing services for others in the field of rail vehicles, trains and locomotives; manufacturing services for others in the field of control systems comprised of electronic controllers for railroad power units; and design and development of railroad systems and power units for the rail industry; design and development of control systems for railroad power units; planning, design and implementation of railroad computer technology systems. Opposer’s rail and railroad-related services are provided throughout the United States.
5. Opposer first began advertising its rail and railroad-related services under the BRIGHT RAIL and BRIGHT RAIL ENERGY marks at least as early as April 5, 2012, on which date Opposer offered its rail and railroad-related services for sale under the BRIGHT RAIL and BRIGHT RAIL ENERGY marks to Fortress Investment Group LLC. Upon information and belief, Applicant is a wholly owned subsidiary of Fortress Investment Group LLC.

6. Opposer continues to use the BRIGHT RAIL and BRIGHT RAIL ENERGY marks throughout the United States and has spent significant time and money promoting and advertising its services under the BRIGHT RAIL and BRIGHT RAIL ENERGY marks to potential customers nationwide.
7. Opposer owns common law trademark rights to the BRIGHT RAIL and BRIGHT RAIL ENERGY marks.
8. Opposer's common law rights in its BRIGHT RAIL and BRIGHT RAIL ENERGY marks predate the October 19, 2015 filing date of Applicant's U.S. Trademark Application No. 86/791,916 and Applicant's rights (if any) in the BRIGHTLINE mark.
9. On June 25, 2015, Opposer filed U.S. Trademark Application No. 86/674,234 to register the mark BRIGHT RAIL for "Business management of railroad systems" in International Class 35, "Storage, distribution, transportation, shipping, and delivery of fuels for the rail industry" in International Class 39, "Manufacturing services for others in the field of rail vehicles, trains and locomotives; manufacturing services for others in the field of control systems comprised of electronic controllers for railroad power units" in International Class 40, and "Design and development of railroad systems and power units for the rail industry; design and development of control systems for railroad power units; planning, design and implementation of railroad computer technology systems" in International Class 42.
10. On June 25, 2015, Opposer filed U.S. Trademark Application No. 86/674,243 to register the mark BRIGHT RAIL ENERGY for "Business management of railroad systems" in International Class 35, "Storage, distribution, transportation, shipping, and delivery of fuels for the rail industry" in International Class 39, "Manufacturing services for others in the field of rail vehicles, trains and locomotives; manufacturing services for others in the field of control systems comprised of electronic controllers for railroad power units" in International Class 40, and "Design and development of railroad systems and power units for the rail industry; design and development of control systems for railroad power units; planning, design and implementation of railroad computer technology systems" in International Class 42.

11. The filing of Opposer's BRIGHT RAIL and BRIGHT RAIL ENERGY U.S. Trademark Applications predates the filing of Applicant's mark.
12. In view of the similarity of the respective marks in sight, sound, and commercial impression, and the related nature of the railroad-related services of the respective parties, it is alleged that Applicant's mark, BRIGHTLINE, so resembles Opposer's BRIGHT RAIL and BRIGHT RAIL ENERGY marks previously and currently used by the Opposer in the United States as to be likely to cause confusion, or to cause mistake, or to deceive.
13. The rail and railroad-related services rendered under Opposer's marks, BRIGHT RAIL and BRIGHT RAIL ENERGY, are similar to those services envisioned by Applicant under the mark BRIGHTLINE. Consumers may assume that Opposer has sponsored, licensed, or otherwise approved of Applicant's mark and the related services; such an assumption is incorrect.
14. While U.S. Trademark Application No. 86/791,916 is a composite mark consisting of both words and designs, the literal portion of the mark is the wording BRIGHTLINE, which is dominant feature of the mark. When a mark consists of a word portion and a design portion, the word portion is more likely to be impressed upon a purchaser's memory and to be used in calling for the goods or services. Therefore, the word portion is normally accorded greater weight in determining likelihood of confusion. *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1596 (TTAB 1999); *In re Appetito Provisions Co.*, 3 USPQ2d 1553 (TTAB 1987); *Amoco Oil Co. v. Amerco, Inc.*, 192 USPQ 729 (TTAB 1976); TMEP §1207.01(c)(ii). Here, the literal portion of Applicant's mark is identical in appearance, sound and meaning to Opposer's marks other than Applicant's inclusion of LINE and Opposer's inclusion of RAIL and RAIL ENERGY. The addition of the design element in Applicant's mark does not obviate the clear similarity between Applicant's mark and Opposer's marks in this case. *In re Shell Oil Co.*, 992 F.2d 1204, 26 USPQ2d 1687 (Fed. Cir. 1993); *Coca-Cola Bottling Co. v. Joseph E. Seagram & Sons, Inc.*, 526 F.2d 556, 188 USPQ 105 (C.C.P.A. 1975); TMEP §1207.01(c)(ii).
15. Upon information and belief, Applicant is legally related to AAF Holdings LLC, the applicant of pending U.S. Trademark Application No. 86/197,939 (BRIGHT LINE), which

includes identical services to those of U.S. Trademark Application No. 86/791,916 and a disclaimer for the term “line”.

16. As is evidenced by the disclaimer of the term “line” in U.S. Trademark Application No. 86/197,939 (BRIGHT LINE), the use of the term “line” is merely descriptive of the type of services sought to be registered for by Applicant under the BRIGHTLINE mark, namely services related to railroad systems (i.e., rail or train “lines”).
17. Upon information and belief, Applicant intends to use the BRIGHTLINE mark in connection with railroad services provided in brightly colored trains. *See* Exhibits A and C, attached hereto. Accordingly, Applicant’s intended use of the BRIGHTLINE mark is merely descriptive of a characteristic or attribute of such services.
18. The dominant feature of Applicant’s mark is the wording “BRIGHTLINE.” As is evidenced by the facts set forth in Items 16 and 17 and incorporated herein, the wording BRIGHTLINE is merely descriptive. However, Applicant has not disclaimed any portion of the mark. Permitting Applicant to register its mark without requiring a disclaimer would create a false impression of the extent of the registrant’s right with respect to the certain elements of the mark. *See Horlick's Malted Milk Co. v. Borden Co., 295 F. 232, 234, 1924 C.D. 197, 199 (D.C. Cir. 1924);* TMEP § 1213. As Applicant has not disclaimed any portion of the wording BRIGHTLINE in U.S. Trademark Application No. 86/791,916, the dominant feature of the mark is merely descriptive. Therefore, U.S. Trademark Application No. 86/791,916 for BRIGHTLINE should be refused under Trademark Act Section 2(e)(1).
19. In written correspondence sent to Applicant three months prior to Applicant’s filing of U.S. Trademark Application No. 86/674,234, Opposer made reference to its common law trademark rights to the BRIGHT RAIL and BRIGHT RAIL ENERGY marks.
20. U.S. Trademark Application No. 86/674,234 includes the sworn statement that to the best of Applicant’s “knowledge and belief”, no other persons have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons to cause confusion or mistake, or to deceive. Applicant’s sworn statement is false in that Applicant was aware of Opposer’s common law trademark rights prior to the application date of the BRIGHTLINE mark and Applicant is not the true owner of the BRIGHTLINE mark. Said false statement

was made with the intent to induce authorized agents of the United States Patent and Trademark Office to grant a trademark registration, and constitutes fraud on the United States Patent and Trademark Office.

21. If Applicant were to be granted registration for BRIGHTLINE in International Classes 35, 37, 39, or 42, such registration would negatively impact Opposer's on-going common law rights in the marks BRIGHT RAIL and BRIGHT RAIL ENERGY, and any future use of the marks BRIGHT RAIL and BRIGHT RAIL ENERGY by Opposer could be inhibited due to potential conflict with Applicant's mark.
22. If Applicant were to be granted registration for BRIGHTLINE in International Classes 35, 37, 39, or 42, the registration would constitute a *prima facie* exclusive right to use its mark. Such registration would become a source of injury and damage to the Opposer.

RELIEF SOUGHT

WHEREFORE, in view of the grounds of opposition set forth above, and in view of the potential damage to Opposer's business and commercial reputation, Opposer urges that U.S. Trademark Application No. 86/791,916 be rejected, that no registration thereon be granted for the mark BRIGHTLINE in International Classes 35, 37, 39, or 42, and that this opposition be sustained in favor of Opposer.

Respectfully submitted,

BRIGHT RAIL ENERGY, INC.

by:

/Stephanie M. Laundre/

Dated: April 28, 2016
Attorney Docket No.: BRE0815.017

Stephanie M. Laundre
Attorney for Opposer
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CERTIFICATE OF SERVICE

I hereby certify that a copy of this Notice of Opposition of U.S. Trademark Application No. 86/791,916 was served via the United States Postal Service on the Applicant at the correspondence address listed in the TARR system for the subject application as of this date:

Mark J. Liss
Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza, 180 N. Stetson Ave
Suite 4900
Chicago, Illinois 60601

/Stephanie M. Laundre/

By: Stephanie M. Laundre

Date: April 28, 2016

(1)

PRESS RELEASES

BRIGHTLINE TO OFFER A SMART NEW TRAVEL OPTION FOR FLORIDA'S TRANSPORTATION FUTURE

PRESS CONTACT:

AnneMarie Mathews: 305-520-2379

AnneMarie@GoBrightline.com (mailto:AnneMarie@GoBrightline.com)

Inspired design for brand, trains and stations provided by David Rockwell

MIAMI – November 9, 2015 – All Aboard Florida, developer of the only privately-owned and operated passenger rail service in the United States, today introduced Brightline, the express train travel service that will connect the major cities of south and central Florida along a 235-mile route. At an event held on the construction site for MiamiCentral, the new downtown transportation hub and mixed-use urban development in the heart of Miami, the company revealed the new Brightline brand identity and previewed the innovative trains that are the centerpiece of the new service. The brand launch presents a bright and optimistic view of the future for the millions of residents and tourists who crisscross the state's highways and skyways annually by offering an important new travel alternative in Florida.

"With the introduction of Brightline, we set out to reinvent what traveling by train can mean in America, making it a forward-leaning solution that is a smarter alternative to more cars on crowded roads," said Michael Reininger, president of All Aboard Florida. "Brightline is built to be an intuitive transportation option aligned with the emerging preferences of our customers for mass transit solutions and keyed to providing access to the primary destinations of Florida's residents and visitors alike. With the extraordinary design expertise of Rockwell Group, we've blended train travel and hospitality, creating a new and innovative travel experience focused on providing customer service that extends well beyond the trains and stations."

In developing the brand and product offering, the company tapped award-winning architect David Rockwell and his firm Rockwell Group. The firm utilized a unique cross-studio approach that began with the LAB, Rockwell Group's innovation studio, and grew to involve their architects and interior designers. The resulting brand name, logo, train exteriors and interiors, and station interiors will create a holistic hospitality experience for the Florida travel market.

"We're thrilled to be working with All Aboard Florida on the creation of Brightline," said David Rockwell, founder and president of Rockwell Group. "The project provided us with a wonderful and rare opportunity to combine deep ethnographic research with our extensive hospitality experience to re-envision train travel. We believe that our holistic and collaborative approach will result in an entirely new travel experience that is welcoming, comfortable, fun, and seamless from departure to arrival."

The express inter-city Brightline trains are being built in California by Siemens and – indicative of the new identity – will each be adorned in a spectrum of five distinct colors: BrightRed, BrightOrange, BrightGreen, BrightBlue and BrightPink, led by BrightYellow locomotives. "Typically, trains have been one color, either gray or silver, and tend to blend into the background," added Reininger. "As our trains pull into the stations, their colorful entry will be another way that Brightline takes the gray out of travel."

Making the journey in three hours – faster than by car and comparable to total air-travel time, Brightline will make frequent departures and deliver a relaxed travel experience, providing a savvy alternative to Florida's crowded highways and airports. Brightline will dramatically ease that congestion, as well as present comforts and amenities valued by people on the go today such as convenient booking options, roomy and reserved onboard seating, free Wifi, on-board and in-station food and beverage selections and easy local transit connections.

As part of the launch, the company also introduced its consumer website: www.gobrightline.com (<http://www.gobrightline.com>) along with specific social media sites including Facebook and Twitter. "On our website and social channels, consumers can learn more about our brand and how we are looking at everything through the lens of our customer who is challenged today with limited options for travel. We are setting the expectation of what we are going to deliver which will be smart travel with purposeful design," said Reininger.

Welcoming Travel Partners

Travel agents and wholesalers will benefit from the ability to provide their customers with customized Brightline promotions and travel packages. "Brightline gives travel partners a smart solution for a multitude of travelers' needs," said Julie Edwards, Brightline's chief marketing officer. "We encourage travel partners both in the U.S. and around the world to work with us well in advance of launch to ensure that they are taking full advantage of this incredible new travel alternative, seamlessly connecting major destinations within Florida."

By uniting South and Central Florida so easily, Brightline is also driving the creation of dynamic new mobility-centric urban centers in Miami, Fort Lauderdale and West Palm Beach at or near the cities' stations, designed by Skidmore, Owings and Merrill (SOM) in association with Zyscovich Architects. These vibrant neighborhoods, featuring residences, offices and hospitality venues, are expected to be destinations themselves, as travelers and locals flock to city centers to enjoy amenities. Construction has begun on all three stations. The Orlando station will be located adjacent to the Orlando International Airport, where, when completed, will place train travelers steps away from air and local transit connections.

More information regarding Brightline's branding, train interiors, services and amenities, as well as ticket pricing and packages, will be released over the coming months, leading up to the launch of the first phase of service in mid-2017.

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About Rockwell Group/LAB at Rockwell Group

Rockwell Group (<http://www.rockwellgroup.com/>) is an award-winning, cross-disciplinary architecture and design practice based in New York with satellite offices in Madrid and Shanghai. The firm crafts a unique narrative for each project through the intersection of theater and architecture. Projects include Nobu restaurants and hotels worldwide; The New York EDITION; TED Theater (Vancouver, BC); W Hotels (New York, Paris, Singapore, and Vieques); NeueHouse (New York, Los Angeles and London); Newark Airport Terminal C dining venues; The Cosmopolitan of Las Vegas; OMNIA (Las Vegas and San Diego); set design for *Sylvia*, *On The Twentieth Century*, *Kinky Boots* and *Hairspray*, and the Academy Awards (2009, 2010).

The LAB at Rockwell Group (<http://www.rockwellgroup.com/pages/our-company#office4>) is a design innovation studio that merges strategic insights and interactive technology to create unexpected user experiences. Working closely with our strategy and architecture teams, we develop playful yet sophisticated designs that focus on connecting people in a memorable, immersive experience. Projects and clients include Google worldwide, Intel, TAO Downtown (New York), Facebook, and Vista at Caesars Palace (Las Vegas).

About Brightline

Brightline is an express train travel service that will connect Miami, Fort Lauderdale, West Palm Beach and Orlando in ways that redefine leisure and business travel. Seamlessly connecting passengers to new urban centers in Florida's top destination cities, Brightline offers residents and visitors a better, smarter travel choice while setting new standards in fast, convenient and comfortable travel services. It's not just smart, it's Brightline. For more information, visit www.gobrightline.com (<http://www.gobrightline.com>).

About All Aboard Florida

All Aboard Florida develops innovative multi-use community spaces that incorporate a unique transportation service. The company is currently building Brightline, along with dynamic mobility-centric urban centers in Miami, Fort Lauderdale and West Palm Beach. All Aboard Florida is a part of Florida East Coast Industries, parent company of successful operations in real estate, transportation and infrastructure. For more information, visit www.AllAboardFlorida.com (<http://www.AllAboardFlorida.com>).

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ARRIVING IN 2017

Move effortlessly between all the places you want to visit, work and play.

OUR ROUTE AND STATIONS



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WEST PALM BEACH

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Connecting you to Miami. Where it all begins for Brightline. The launch site of our express, inter-city train service that will forever change the way you get around Florida. Offering frequent, on-time departures from Miami to Fort Lauderdale and West Palm Beach starting in 2017. With a three-hour, traffic-free trip connecting Miami and Orlando scheduled to begin soon after.

Located at NW 1st Ave between NW 3rd Street and NW 8th Street, the brand new, 180,000 square foot MiamiCentral is in the heart of downtown. Making it easier than ever for you to connect with all the existing public transit options, including the Metromover, Metrorail, Metrobus, City of Miami trolley systems and future Tri-Rail Coastal Link. As you're delivered just steps away from the American Airlines Arena, Arsht Center, PortMiami and the area's renowned beaches, shopping, entertainment and incredible nightlife.

Whether you're coming or going, MiamiCentral itself is designed to keep any trip running smoothly - and keep you moving fast. Featuring everything you need to accommodate all your business and leisure travel needs with comfortable surroundings and free Wi-Fi to keep you productive and in-touch. As well as, a carefully assembled union of shopping and dining options to go with an eclectic mix of hand-selected local boutiques, shops and a farm fresh market.

Those arriving in Miami will find an area rich in new development, with a vast array of new hotels, condominiums, shopping centers and marinas, as well as the new Miami Convention Center. The historic community of Overtown is also in the midst of a transformation, seeing a steady rise in opportunities to both work and play.

[View Site \(http://www.miamicentral.com/\)](http://www.miamicentral.com/)

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-  //destination
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THE TRAIN

See how we're changing the way you'll get around Florida.



Sleek, modern, and 100% American made. This is Brightline. The express train service that's coming to Florida in the form of a brightly colored fleet connected to a high-tech locomotive.

Designed with our guests and optimal efficiency in mind, our locomotive and passenger cars are being manufactured in California by Siemens USA, the global powerhouse of innovative train-builders. And a fuel-efficient Cummins diesel-electric engine built in the heart of Indiana will power the locomotive with 16 cylinders pumping up to 4400 horsepower for optimum reliability and consistency. The lightweight engine is designed to have lower emissions and reduced noise, plus positive pressure clean air management and energy efficient LED lighting throughout. It's our smart locomotive that is powering your trip.

The ingenuity of our train service is obvious both inside and out. From the fun of trying to ride each of the bright orange, green, pink, blue and red colored cars, to simply enjoying your view out of our giant picture windows that are perfectly aligned with every seat.

Choose between two tiers of available seating options – Smart and Select – and enjoy free Wi-Fi, smartly placed power outlets, and custom built leather seats with plenty of room and multiple seating configurations! Within each tier, there will be a quiet car where you can work or relax, and a social car for when you're traveling with family, friends or colleagues.

You can enjoy a cup of coffee or glass of wine delivered right to your seat or check out a new take on a train café car designed to meet your every need; stocked full of quality food and drink options, wine and local beers, a retail store, souvenirs and entertainment.

[AllAboardFlorida.com \(http://www.allaboardflorida.com\)](http://www.allaboardflorida.com)

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