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Filing date: **09/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|------------------------|--|
| Proceeding | 91227484 |
| Party | Plaintiff Hachette Filipacchi Presse |
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| Submission | Withdrawal of Opposition |
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| Signature | /Gary H. Fechter/ |
| Date | 09/01/2016 |
| Attachments | Express Withdrawal of Opposition Proceeding With Prejudice.pdf(14615 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 86/597,563
Published in the *Official Gazette* on October 27, 2015
Mark: IVORY ELLA

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HACHETTE FILIPACCHI PRESSE, : Opposition No. 91227484
: :
Opposer, : :
: :
v. : :
: :
ATTINGO, LLC, : :
: :
Applicant. : :
-----x

**EXPRESS WITHDRAWAL OF
OPPOSITION PROCEEDING WITH PREJUDICE**

The Opposer, Hachette Filipacchi Presse, hereby expressly withdraws the above-referenced opposition with prejudice.

Dated: September 1, 2016

McCARTER & ENGLISH, LLP

By: /Gary H. Fechter/
Gary H. Fechter
Lori J. Shyavitz

Attorneys for Opposer
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing **EXPRESS WITHDRAWAL OF OPPOSITION PROCEEDING WITH PREJUDICE** was served on counsel identified below on this 1st day of September, 2016, via regular mail at the following address:

John P. Sullivan
Volpe and Koenig P C
30 S 17th St
Philadelphia, Pennsylvania 19103-4001

Arac M. Serrano
