

ESTTA Tracking number: **ESTTA741858**

Filing date: **04/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Hachette Filipacchi Presse
Granted to Date of previous extension	04/24/2016
Address	149, rue Anatole Levallois-Perret Cedex, 92534 FRANCE

Attorney information	Gary H. Fechter McCarter & English, LLP 245 Park Avenue New York, NY 10167 UNITED STATES gfechter@mccarter.com, lshyavitz@mccarter.com, apang@mccarter.com, rde-salvo@mccarter.com, kknoll@mccarter.com Phone:(212) 609-6800
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Applicant Information

Application No	86597563	Publication date	10/27/2015
Opposition Filing Date	04/22/2016	Opposition Period Ends	04/24/2016
Applicant	Attingo, LLC 113 Dam View Drive Media, PA 19063 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Shirts; t-shirts; short-sleeved shirts; long-sleeved shirts; crop tops

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution by blurring	Trademark Act section 43(c)
Dilution by tarnishment	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	758137	Application Date	11/14/1962
Registration Date	10/08/1963	Foreign Priority	NONE

		Date	
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1945/11/01 First Use In Commerce: 1945/00/00 Magazine		

U.S. Registration No.	861159	Application Date	02/01/1966
Registration Date	11/26/1968	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1951/03/20 First Use In Commerce: 1955/10/13 PROMOTING THE SALE OF WOMEN'S APPAREL BY OTHERS BY STAGING STYLE SHOWS AND BY THE PREPARATION OF VARIOUS TYPES OF ADVERTISING		

U.S. Registration No.	862001	Application Date	07/24/1967
Registration Date	12/17/1968	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U039 (International Class 010, 025, 026). First use: First Use: 1949/03/22 First Use In Commerce: 1965/03/22 DRESSES, [CLOAKS, CAPES,] SKIRTS, JACKETS, [SUITS, TWO-PIECE COSTUMES OR SUITS,] COATS, SWEATERS, [BODICES, PULLOVERS, HOUSE-GOWNS, SLIPS, COMBINATION UNDERWEAR, PETTICOATS, CORSETS, SHEATH CORSETS, BUST-BODICES, BRASSIERES, UNDERSHIRTS, UNDERWEAR,] BATHING SUITS, [JODPHURS, KNICKERS, STOCKINGS,] TIES, SCARVES, [SQUARE SHAWLS, HATS,] CAPS, GLOVES [, AND SLIPPERS]		

U.S. Registration No.	1454808	Application Date	02/28/1986
Registration Date	09/01/1987	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 0 First Use In Commerce: 0 TOILETRIES AND COSMETICS, NAMELY PERFUMES; [COLOGNES;] TOILET WATER; ESSENTIAL OILS; [HAIR;] SKIN AND BATH LOTIONS; TOILET SOAPS; BODY LOTIONS [AND POWDERS; PERSONAL DEODORANTS;		

	FACE POWDER AND LOTIONS;] LIPSTICK; [LIP LINERS; EYE SHADOW; EYEBROW PENCILS; EYE LINERS; LIQUID FOUNDATION; MASCARA; BLUSH; ROUGE; SKIN ASTRINGENTS; CLEANSERS AND SCRUBS; FACIAL MASKS;] SKIN MOISTURIZING LOTION; [AND CREAMS; HAIR SHAMPOO; HAIR CONDITIONING LOTION; EYE MAKE-UP REMOVER; NAIL POLISH; NAIL HARDENER; NAIL POLISH REMOVER; CUTICLE REMOVERS AND CONDITIONERS; TALCUM POWDER; SHAVING CREAM; HAIR DEPILATORIES; SUN SCREENING CREAMS; FOAMS AND LOTIONS; HAIR STYLING MOUSSE AND GELS; HAIR SPRAY;] BATH GELS AND OILS; [BUBBLE-BATHS; AND DENTRIFICESS]
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U.S. Registration No.	1454393	Application Date	12/04/1986
Registration Date	08/25/1987	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1986/02/00 First Use In Commerce: 1986/02/00 LINGERIE		

U.S. Registration No.	1571639	Application Date	10/19/1988
Registration Date	12/19/1989	Foreign Priority Date	09/14/1988
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 ADDING MACHINES AND CALCULATORS		

U.S. Registration No.	1943456	Application Date	03/08/1994
Registration Date	12/26/1995	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 [precious metals and their alloys, namely, gold, silver, platinum and bronze; items made of precious metal and their alloys or coated therewith, namely, ash-		

	trays, cigar and cigarette boxes and cases, cigar and cigarette holders, match boxes, match holders, snuff boxes, lighters, buckles, busts, boxes for needles and boxes for sweetmeats, baskets for household purposes, trays, candelabra, candlesticks, candle rings, coffee services and more generally household utensils, such as cruet stands (for oil and vinegar) cups, egg cups, napkins holders and napkin rings, nut crackers, salt cellars and salt shakers, sugar bowls, table plates, tea caddies and tea services, toothpick holders, vases, sacred vessels, figures and statuettes, mirror and picture frames;] jewelry, such as earrings, [bracelets,] necklaces, rings, [long chain necklaces, brooches, chains, pendants, decorative buttons, including costume jewelry; precious gemstones;] horological and chrometric instruments, namely, watches [and clocks and accessories and parts and fittings thereof such as watch cases, watch bands, watch chains, watch glasses, clock cases]
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U.S. Registration No.	1322177	Application Date	11/10/1983
Registration Date	02/26/1985	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 ((Umbrellas;)) Articles Made of Leather, Imitation Leather and Canvas- Namely, Luggage, [Travelling Bags,] Tote Bags, Hand Bags, ((Beach Tote Bags,)) Shoulder Bags, Cosmetic Bags Sold Empty, [Key Cases,] Shopping Tote Bags [, ((and Wallets))]		

U.S. Registration No.	1318319	Application Date	11/10/1983
Registration Date	02/05/1985	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 026. First use: First Use: 0 First Use In Commerce: 0 Earrings of Nonprecious Metal		

U.S. Registration No.	1419815	Application Date	11/04/1985
Registration Date	12/09/1986	Foreign Priority Date	07/03/1985
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 SPECTACLES [AND VIDEOCASSETTES]		

U.S. Registration No.	1421118	Application Date	11/04/1985
Registration Date	12/16/1986	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 022. First use: First Use: 0 First Use In Commerce: 0 BAGS FOR STORAGE; SACKS OF TEXTILE FOR PACKAGING; [NON-METALLIC WRAPPING OR BINDING BANDS]		

U.S. Registration No.	1429609	Application Date	11/04/1985
Registration Date	02/17/1987	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 0 First Use In Commerce: 0 NEWS AGENCY SERVICES- NAMELY, GATHERING AND DISSEMINATING NEWS BY ELECTRONIC TRANSMISSION

U.S. Registration No.	1314558	Application Date	11/10/1983
Registration Date	01/15/1985	Foreign Priority Date	NONE

Word Mark	ELLE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 016. First use: First Use: 0 First Use In Commerce: 0 Stationery-Namely, Notebooks, Writing Pads, ((Fountain Pens,)) Pencils,((Pencil Holders, Indexes, Stationery Portfolios,)) Notebooks/Writing Pads ((, Address Books, Folders)) [, DIARIES]
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U.S. Registration No.	1348158	Application Date	12/10/1984
Registration Date	07/09/1985	Foreign Priority Date	NONE

Word Mark	ELLE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 FOOTWEAR-NAMELY, SHOES [, BOOTS, SLIPPERS, SANDALS AND CLOGS]
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U.S. Registration No.	1668272	Application Date	01/10/1990
Registration Date	12/17/1991	Foreign Priority Date	07/17/1989

Word Mark	ELLEDECOR
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Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 [data processing equipment and computers; computer furniture; blank information holders and carriers for computer programs; namely, cards, bands, tapes, ribbons, drums, cassettes, discs, sheets and films; computer software programs and teaching apparatus and instruments consisting of computer drive peripherals and software and computer furniture for use in the field of consulting services on interior and exterior decorating, architecture, landscaping, gardening and horticulture, cuisine, art and sculpture, artifacts, antiques and collections, furniture, household accessories, accoutrements and fixtures, critiques of residences, biographical sketches, electronics for the home, national and international lifestyles, travel, tourism and photography]</p> <p>Class 016. First use: First Use: 0 First Use In Commerce: 0 printed matter and periodicals, namely, newspapers, reviews, pamphlets, brochures, newsletters, information or advertising letters, journals and magazines in the fields of interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine [; art and sculpture, artifacts, antiques and collections; furniture; household accessories, accoutrements, and fixtures; critiques of residences, biographical sketches; electronics for the home; national and international life-styles, travel, tourism and photography; stationery; stationery boxes, cabinets, folders, writing paper and envelopes; paper; namely, bond, carbon, construction, corrugated, crepe, fiber, filler, illustration, lining, magnetic, mimeograph, newsprint, note, onion skin, packing, printing reproduction, tracing, typewritten and wrapping; paper-board; blank or partially printed postcards; poster board; printing blocks; cards; namely, blank, business, file, index, gift and greeting, note, playing, record and score cards; cardboard containers (boxes) for wrapping and packaging; plastic for wrapping]</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0 [telecommunications services; telephone communication services; audio visual and video communication services; namely, audio visual, cable, and satellite telecommunication broadcast and telephone transmission services, home video, and recorded music services; telegraph services; cable telegram transmission and communication services; electronic mail services, providing electronic access to databanks; teleconferencing services; teletype communication services; operating closed circuit television for others; audio visual and video information and communication utilizing telecomputer terminal units, peripheral systems and video display systems]</p> <p>Class 040. First use: First Use: 0 First Use In Commerce: 0 [film, video tape and audio tape duplication services]</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 [educational and training services in the use and operation of licensees, commercial concessions and franchising networks, including basic training for personnel; fashion trends and clothing design; interior decorating; sewing and weaving; home furnishings, design and decoration of shutters, silk painting; home economics, all conducted through courses, seminars, tutorials, conferences, colloquies, lectures, and closed circuit television broadcasts; production of radio and television programs;] publication of books, [illustrations,] magazines, and newspapers [; correspondence courses in the field of entertainment services through the use of television and/or radio, involving news, documentary, plays,</p>

	<p>movies, docu-drama, melodrama, sports, comedy, variety shows, game shows, serials, education, nature, public information, business, political and social commentary, and public debate programs; film, videotape and audio tape production services; film videotape rental services; audio tape recording studio services, and recordmaster production services]</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>[news agency services; namely, gathering and dissemination of news, news clipping services, and providing information to newspapers, other news services, magazines, publishers, local television stations and national television networking, public broadcasting stations; all cable television networks, satellite networks and systems; syndicated news programs, syndicated columnists, national syndicators, and radio stations in the field of national and international news, business, sports, politics, diplomacy, entertainment, science and medicine, and commentary]</p>
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U.S. Registration No.	1732988	Application Date	12/23/1991
Registration Date	11/17/1992	Foreign Priority Date	NONE
Word Mark	ELLE DECOR		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 1989/10/03 First Use In Commerce: 1989/10/03</p> <p>magazines featuring interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine; art and sculpture, artifacts, antiques and collections, furniture; household accessories, accoutrements, and fixtures; critiques of residences; biographical sketches; electronics for the home; national and international lifestyles, travel, tourism and photography</p>		

U.S. Registration No.	2120688	Application Date	04/08/1994
Registration Date	12/16/1997	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1984/09/14 First Use In Commerce: 1984/09/14</p> <p>[promoting the goods and services of others through the distribution of discount and/or priority user cards;] offering technical assistance in the establishment and/or operation of fashion shows and beauty pageants, beauty salons and fashion wear boutiques; [copyright management services; advertising slogan licensing services; organizing trade show expositions in the entertainment arts field featuring music, theater and cinematographic products; organizing trade show expositions featuring home and garden decorating products, landscaping products and culinary products]</p> <p>Class 042. First use: First Use: 1984/09/14 First Use In Commerce: 1984/09/14</p> <p>[interior design services;] [architecture services; landscape gardening services; construction drafting services; technical research in the fields of landscaping, landscape gardening and interior and exterior decorating; consulting services in the fields of landscaping and landscape gardening;] providing consulting to others in the fields of beauty, health and fashion wear; [consulting in the fields of interior and exterior decorating]; consulting services in the field of cooking;] provid-</p>		

	ing temporary housing accommodations, providing boarding houses and convalescent homes; providing personal escort services; providing beauty and hairdressing salons; providing marriage bureaus; providing costume rentals;] providing social clubs; editing written texts for others; [dating services;] [printing services; computer programming services;] [personal letter writing for others;] setting up and compiling data banks; [hotel and restaurant services; retail clothing boutique store services;] mail order services rendered by a clothing boutique; [retail clothing boutique store services offered within a department store]
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U.S. Registration No.	2199132	Application Date	07/12/1993
Registration Date	10/27/1998	Foreign Priority Date	NONE

Word Mark	ELLE
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Description of Mark	NONE
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Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>[amusement apparatus adopted for use with television receivers, namely, audio visual teaching apparatus, namely, film and video projectors for use with or without slides, precision balances, weighing apparatus; dictating machines, record players, audiovideo receivers, audio/video tape recorders, video recorders, remote control apparatus, electronic and computer peripheral juke boxes, computers, data processors;] data bases containing stored information in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty to be read/consulted and or used on computer terminals and video equipment; [blank magnetic data carriers for computer programs and video equipment, for optical, digital or audiovisual use, namely, video discs, interactive video discs, blank and rereadable video disc; magnetic coded cards, blank audio tapes, blank magnetic computer tapes, blank video tapes, prerecorded audio, computer and video tapes featuring themes such as music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; blank audio and blank video cassettes, prerecorded audio and prerecorded video cassettes featuring themes such as music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; floppy discs for computers;] compact discs, and audio and/or video discs featuring themes such as music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; [exposed camera film and motion picture film featuring themes such as music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; computer software programs for use in the field of consulting services on interior and exterior decorating, architecture, landscaping, gardening and horticulture, cuisine, art, furniture, critiques of residences, biographical sketches, travel, tourism, photography, fashion and sporting activities; computer software programs for use in culinary arts, home decoration, fashion and beauty</p>
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	for household and domestic use; computer software programs for use in reviewing developments and current events in the field of cinema, arts, theater, dance, pantomime, mime, circus, musical and literary entertainment; computer software programs for use in the field of documentaries concerning science, natural science, animal and plant life, the human body and its functions, health and diet for humans and animals, learning-a-language programs, arts, cinema and literature; cash registers and calculating machines]
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U.S. Registration No.	2242315	Application Date	05/09/1995
Registration Date	05/04/1999	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 028. First use: First Use: 0 First Use In Commerce: 0 [interactive video game programs; games, namely, boardgames, card games, manipulative games, toys, namely, wind-up toys, battery operated and non-battery operated mechanical action toys, plush toys, inflatable bath toys, battery operated and non-battery operated stuffed toys, battery operated and non-battery operated dolls]</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0 [communication services, namely, radio communication services,] telephone communications services, [telegraph services and video teleconferencing services, telegraph services and video teleconferencing services;] electronic transmission of data, images and sounds and documents via computer terminals; [television and radio broadcasting services; including cable transmissions of such services; telex transmission services; telegram transmission services;] electronic transmission of information from data banks via computer terminals; [cable television transmission services]</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0 [home and office delivery of multimedia and audiovisual products, namely, videodiscs, compact discs, interactive discs, and compact discs with read only memory (CD-ROM)]</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 [educational services, namely, administration of cultural exchange programs; entertainment services, namely, sponsoring sports competitions and tournaments; education in the field of music, theater, cinema, literature, arts, home decoration, gardening, landscaping, culinary arts, fashion and beauty rendered through correspondence courses; providing classes of instruction to beginners and advanced persons in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; conducting educational conferences, workshops and courses of instruction in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; educational conferences, forums, congresses and colloquiums in the field of music, educational services, namely, administration of cultural exchange programs; entertainment services, namely, sponsoring sports competitions and tournaments; education in the field of music, theater, cinema, literature, arts, home decoration, gardening, landscaping, culinary arts, fashion and beauty rendered through correspondence courses; providing classes of instruction to beginners and advanced persons in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; conducting educational conferences, workshops and courses of instruction in the field of music, theater, cinema, literature, arts, education, home decoration, gardening,</p>		

	<p>landscaping, culinary arts, fashion and beauty; educational conferences,] forums, [congresses and colloquiums] in the field of [music, theater,cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts,] fashion and beauty; [publication of books; entertainment in the nature of games and contests, namely, essay-writing and novel-writing contests; beauty pageants; indoor and outdoor sports competitions featuring, hockey, soccer, football and volleyball; production of radio and television programs;] entertainment services, namely, providing an on-line entertainment variety show, featuring [music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts,] fashion and beauty; [entertainment services in the nature of a cable television variety show featuring music, theater, cinema, literature, arts, education home decoration, gardening, landscaping, culinary arts, fashion and beauty; audio recording and production services; libraries and books lending services; video and game library services; video tape film production]</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>[legal consulting services; correspondence exchange services;] licensing of intellectual property; [computer programming services; programming electronic instruments for others; editing of written texts; news syndication reporting; language translation; printing services; rental of computers and rental of display apparatus for use in multimedia presentations using slides, film, tape recordings and special lighting effects;] editing of written texts, [illustrations books,] book reviews, [newspapers,] periodicals, magazines and publications of all types regardless of their form, including electronic and digitalized publications, [desktop publishing of sound and/or visual media - or multimedia software programs for others;] compiling data bases and data banks for use by others; [production and rental of motion picture film,video-cassette tapes and multi-media entertainment software]</p>
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U.S. Registration No.	2560906	Application Date	05/07/1999
Registration Date	04/16/2002	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 031. First use: First Use: 0 First Use In Commerce: 0</p> <p>Natural agricultural products, namely, living, natural [and dried] flowers, [agricultural seeds, living, natural anddried plants, bunches of flowers, wreaths of flowers, flower bulbs,] rose bushes</p>		

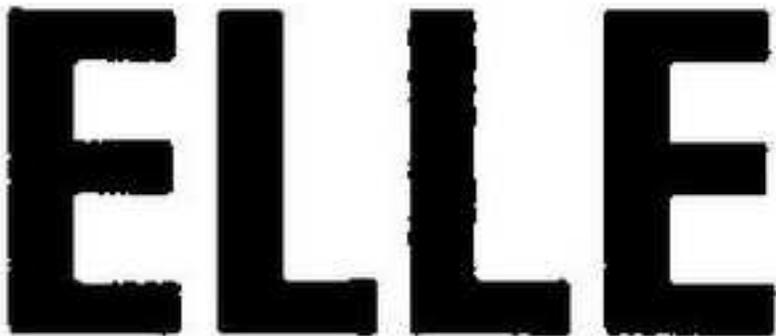
U.S. Registration No.	2708222	Application Date	07/20/1989
Registration Date	04/22/2003	Foreign Priority Date	NONE

Word Mark	ELLE
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 008. First use: First Use: 0 First Use In Commerce: 0 [TABLE UTENSILS, NAMELY, KNIVES, FORKS, AND SPOONS]</p> <p>Class 009. First use: First Use: 0 First Use In Commerce: 0 SPECTACLES</p> <p>Class 020. First use: First Use: 0 First Use In Commerce: 0 [FURNITURE]</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 [DISHES, PLATES,][CUPS,] [DRINKING GLASSES, BOTTLES, BOTTLE STANDS, COASTERS, BOTTLE OPENERS, JUGS, BRUSHES FOR CLEANING TANKS AND CONTAINERS, BRUSHES FOR FOOTWEAR, ELECTRIC BRUSHES, BRUSHES FOR CLOTHING, TOOTHBRUSHES, TRAYS, COFFEE SERVICE IN NON-PRECIOUS METAL, COFFEE POTS, MENU CARD RESTS, POTS FOR MAKE-UP SOLD EMPTY, FRUIT CUPS, STATUES AND FIGURINES OF PORCELAIN, TERRA COTTA AND GLASS, BASINS, COOKING POTS, BUTTER DISHES, GLASS JARS, DRINKING VESSELS, ORNAMENTAL BOXES OF GLASS, ALL-PURPOSE BOXES OF METAL FOR DOMESTIC USE, BASIN BOWLS, CORK SCREWS, SPONGES FOR HOUSEHOLD PURPOSES, TOILET SPONGES, FLASKS IN NON-PRECIOUS METAL, OIL CRUETS IN NON-PRECIOUS METAL, CRUMB TRAYS, FITTED VANITY CASES, PERFUME VAPORIZERS, CURRY COMBS, FITTED PICNIC BASKETS, HAND OPERATED PEPPER MILLS, PEPPER POTS IN NON-PRECIOUS METAL, POWDER COMPACTS IN NON-PRECIOUS METAL SOLD EMPTY, BUCKETS, PAILS, EPERGNES,] [MUGS,] [GOBLET, BASKETS FOR DOMESTIC USE, TRAYS FOR DOMESTIC USE, SAUCERS IN NON-PRECIOUS METAL,] [CUPS IN NON-PRECIOUS METAL] [, TABLE PLATES, DECANTERS, DISHES IN NON-PRECIOUS METAL, DECANTER STANDS, GLASS BOWLS, STEW PANS, EGG CUPS IN NON-PRECIOUS METAL, PITCHERS, POTS IN NON-PRECIOUS METAL, AND KNIFE RESTS FOR THE TABLE]</p> <p>Class 024. First use: First Use: 0 First Use In Commerce: 0 [BATH TOWELS, HAND TOWELS] [, TABLE CLOTHS, TEXTILE TABLE NAPKINS, SHEETS, BLANKETS AND PILLOWCASES]</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0 FOOTWEAR - NAMELY, SHOES, BOOTS, [SLIPPERS,] SANDALS AND CLOGS</p>

U.S. Registration No.	2914032	Application Date	08/30/1990
Registration Date	12/28/2004	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0 beauty and cosmetic products, namely, [sun-tanning preparations (cosmetics), cosmetic and eyebrow pencils,] cosmetics creams, [make-up removing preparations, dentifrice, depilatories and depilatory preparations, cleansing milk for toilet purposes, make-up, make-up powder, make-up preparations, beauty masks,</p>		

	<p>nail care preparations, nail varnish, false-nails,] cosmetic preparations for skin care, [cosmetic preparations for slimming purposes in the form of oil, lotion, cream and gel, oils for cosmetic purposes, pomades for cosmetic purposes, deodorants for personal use, cotton sticks and cotton wool for cosmetic purposes, cosmetic kits, namely, a small bag, box or case containing lipstick, blush, mascara, cosmetic pencils and eyeshadow, cosmetic preparations for baths, cosmetic preparations for eyelashes, eyebrow cosmetics, decorative transfers for cosmetics purposes]</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 ((hair brushes,)) [nail brushes, eyebrow brushes, hair combs, cosmetic wipes, powder puffs and perfume sprayers sold empty]</p>
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U.S. Registration No.	3254776	Application Date	03/24/2005
Registration Date	06/26/2007	Foreign Priority Date	NONE
Word Mark	ELLE ACCESSORIES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2005/08/30 First Use In Commerce: 2005/08/30 Magazines in the field of beauty and fashion		

U.S. Registration No.	3492949	Application Date	11/24/2006
Registration Date	08/26/2008	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0</p> <p>Beauty products, namely, [essential oils,] make-up, lipstick, eye shadow, mascara, [rouge,] blush, nail polish, cosmetic creams, cleansing milks and cosmetics, perfumery, [deodorant for personal use, suntan creams,] eau de cologne and eau de toilette, [toilet soaps,] bath, [shaving,] skin and toiletry body lotions, [bath and non-medicated toiletry salts, oils,] body gels, shampoos</p>		

U.S. Registration	3614358	Application Date	05/10/2007
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No.			
Registration Date	05/05/2009	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/01/10 First Use In Commerce: 2007/01/10 Clothing, namely, pants, t-shirts, shirts, blouses, tank tops, raincoats, sweat-shirts		

U.S. Registration No.	3727498	Application Date	12/31/2008
Registration Date	12/22/2009	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 Advertising services, in particular by means of advertorials, for others, [by means of co-branding operations,] by means of the sale and/or rental of displaystands, placards and printed and/or electronic promotional media, for the promotion of miscellaneous goods and services, in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations [and slimming products, food supplements,] gastronomic products, including wines and alcohol, [services for providing food and drink,] the fitting out of interiors and exteriors, [table linen and tableware, household linen,] decorative objects, furniture, interior and exterior decor, [landscaping,] shows and exhibitions relating thereto, [tourism, travel arrangement and organizing holidays,] entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music com-		

pilations, [digital images and sounds, games, toys,] automobiles [and sport, sports activities and competitions, of new technologies, goods related to computers, telephony, robotics, home automation, finance, mutual assistance services;] publication of advertising texts; advertising mailing; online advertising on a computer network; compilation of data and information into databases; commercial information and consulting services in relation to sale and promoting of various goods and services in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, services for providing food and drink, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, interior and exterior decor, landscaping, shows and exhibitions relating thereto, tourism, travel arrangement and organizing holidays, entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music compilations, digital images and sounds, games, toys, automobiles and sport, sports activities and competitions, of new technologies, goods related to computers, telephony, robotics, home automation, finance, mutual assistance services; [services provided by a franchiser, namely, assistance in the operation or management of commercial companies;] arranging of subscriptions for the publication of others in particular newspapers, magazines and electronic publications accessible via and on the Internet; [data entry and processing services, namely, data entry, data systematization, computerized file management;] services relating to sales promotion activity in all forms and, especially referral services, sponsorship, co-branding operations and campaigns of promotional information concerning various goods and services, in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, services for providing food and drink, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, interior and exterior decor, landscaping, shows and exhibitions relating thereto, tourism, travel arrangement and organizing holidays, entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music compilations, [digital images and sounds, games, toys, automobiles and sport, sports activities and competitions, of new technologies, goods related to computers, telephony, robotics, home automation, finance, mutual assistance services;] presentation of goods on any communication means for retail sales; [commercial information and advice for consumers; organization of exhibitions for commercial or advertising purposes; [mail order catalog services, retail store services and online retail store services featuring a wide variety of goods and services especially in the fields of fashion, clothing, fashion articles and fashion accessories, leather goods and luggage, beauty and hygiene, cosmetics, soaps, perfumery, essential oils, hygiene preparations, toilet articles, infant care, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, electronic and electric household appliances, computer and electronic goods, TV sets, Hi-Fi sets, video sets, telephony, robotics, home automation, sport articles, games and toys, printed matter; mail order services, retail store services and on-line retail store services featuring various goods and services especially in the fields of fashion, clothing, fashion articles and fashion accessories, leather goods and luggage, beauty and hygiene, cosmetics, soaps, perfumery, essential oils, hygiene preparations, toilet articles, infant care, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, electronic and electric household

	appliances, computer and electronic goods, TV sets, Hi-Fi sets, video sets, telephony, robotics, home automation, sport articles, games and toys and printed matter]
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U.S. Registration No.	3730569	Application Date	10/20/2008
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Registration Date	12/29/2009	Foreign Priority Date	NONE
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Word Mark	ELLE GIRL
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Design Mark	
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Description of Mark	The mark consists of the word "ELLE GIRL" in stylized lettering; the word "ELLE" above the word "GIRL" which is in a larger size than the word "ELLE".
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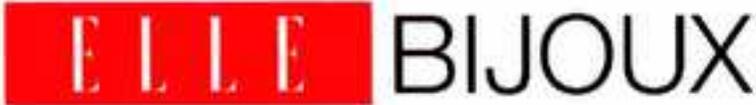
Goods/Services	<p>Class 009. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Downloadable electronic newsletters in the field of general interest issues for girls and young women, in the fields offashion, beauty, entertainment, games; video recordings featuring music, general interest issues for girls and young women, in the fields of fashion, beauty, entertainment, games</p> <p>Class 038. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Virtual chat rooms established via textmessaging; instant messaging services; wireless electronic transmission of voice signals, data, facsimiles, images and information</p> <p>Class 041. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Providing on-line publications in the nature of an online magazine, dealing with general interest issues for girls and young women; online magazine featuring information in the fields of fashion, beauty, entertainment; entertainment services, namely, providing on-line computer games; entertainment services, namely, providing a web site featuring musical performances, musical videos, video recordings, related film clips, photographs, and other multimedia materials; providing a web site featuring information in the field of music, and commentary and articles of general interest issues for girlsand young women, in the fields of entertainment and games; all on-line via a global computer network</p> <p>Class 042. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Computer services, namely, providing search platforms to allow users to requestcontent from and receive content to a mobile device; computer services,</p>
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	<p>namely, interactive hosting services which allow the user to publish and share their own content and images online; providing customer-defined generated content and content of others automatically selected and customized based on the known or estimated geographical location of an Internet, mobile telephone or other wired or wireless digital network based customer</p> <p>Class 044. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Providing a web site featuring information in the field of beauty</p> <p>Class 045. First use: First Use: 2007/08/31 First Use In Commerce: 2007/08/31 Providing a web site featuring information and content in the fields of personal relationships, dating and fashion; providing horoscope information via computer networks</p>
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U.S. Registration No.	3745516	Application Date	12/20/2005
Registration Date	02/02/2010	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2005/09/15 First Use In Commerce: 2006/06/01 Downloadable electronic publications in the nature of magazines and newsletters in the field of beauty, fashion, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping; [downloadable ring tones,] logos, photos, fashion and beauty videos, games and horoscopes via a global computer network and wireless devices</p> <p>Class 025. First use: First Use: 2005/08/31 First Use In Commerce: 2005/08/31 [Sleepwear, namely, short and long gowns, pajamas, sleepshirts, robes, tops, shorts;] headband</p> <p>Class 026. First use: First Use: 2004/05/31 First Use In Commerce: 2004/05/31 All kinds of hair accessories, namely, barrettes, bows, elastic ribbons, hair clips, hair bands, ponytail holders, hairpins, [non-electric hair rollers, twisters,] hair ornaments</p>		

U.S. Registration No.	3943368	Application Date	05/28/2010
Registration Date	04/12/2011	Foreign Priority Date	NONE
Word Mark	ELLE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 0 First Use In Commerce: 0 Beauty spa services, namely, cosmetic body care; health spa services for healthand wellness of the body and spirit, namely, providing massage, facial and bodytreatment services, waxing, nail care, manicures, pedicures and hairdressing services

U.S. Registration No.	4154861	Application Date	10/21/2010
Registration Date	06/05/2012	Foreign Priority Date	NONE
Word Mark	ELLE BIJOUX		
Design Mark			
Description of Mark	The mark consists of the word "ELLE" inwhite letters on a red background and the word "BIJOUX" in black letters on a white background.		
Goods/Services	Class 014. First use: First Use: 2011/11/30 First Use In Commerce: 2011/11/30 Costume jewellery, fashion jewellery, imitation jewellery, jewellery and precious stones in general, necklaces, pendants, earrings, bracelets, bangles, rings, trinkets in the nature of rings		

U.S. Registration No.	4193075	Application Date	06/29/2011
Registration Date	08/21/2012	Foreign Priority Date	NONE
Word Mark	ELLE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 0 First Use In Commerce: 0 Beers; mineral water, still water, spring water, aerated and carbonated waters, drinking water with vitamins, mineral or herb base; energy drinks enhanced with vitamins, mineral or herb base; non-alcoholic water-based beverages with tea extracts; flavored water, treated drinking water, non-alcoholic beverages made with fruit and/or fruit flavoured; fruit juices and vegetable juices, fruit nectars, lemonades, soda water, syrups and other non-alcoholic preparations for making non-alcoholic beverages and aerated water; isotonic beverages; non-alcoholic energy drink, non-alcoholic aperitifs, non-alcoholic cocktails, pastilles and powders used in making non alcoholic effervescent beverages		

U.S. Registration No.	4236064	Application Date	06/21/2011
Registration Date	11/06/2012	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 0 First Use In Commerce: 0 CafÃ©; cafeteria; restaurants; self-service restaurants; snack bars; chophouse restaurant; buffet restaurant; bars services; coffee, tea and juice bar services; fast food restaurant services; take-out restaurant services; carry-out restaurant; catering services		

U.S. Registration No.	4284558	Application Date	06/11/2010
Registration Date	02/05/2013	Foreign Priority	NONE

		Date	
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 (Based on 44(e)) Video recordings featuring music, theater, cinema, literature, arts, as well as home decoration, gardening, landscaping, culinary arts, fashion and beauty</p> <p>Class 038. First use: First Use: 1996/11/30 First Use In Commerce: 1996/11/30 (Based on Use in Commerce) Transmission and broadcast of images, sounds, data, information by computer terminals; providing user access to a global computer network; interactive communication services, namely, interactive delivery of video over digital networks, transmission of sound and vision via satellite or interactive multimedia networks; information transmission services via digital networks designed for public information; communications on computer networks in general; transmission of information by electronic means; providing discussion forums on the Internet; virtual chat rooms established via text messaging; instant messaging services; wireless electronic transmission of voice signals, data, facsimiles, images and information (Based on 44(e)) Television and radio broadcasting services, including cable transmissions of such services; communication services, namely, cable television transmission services; transmission and broadcast of images, sounds, data, information by cable, by data communications channel, namely, cable, satellite and fiber optics and via telecommunication networks, wireless communication networks and the internet; broadcasting of radio and television programs; providing online forums for transmission of messages in the fields of literature, education, home decoration, publication of books</p> <p>Class 041. First use: First Use: 1996/11/30 First Use In Commerce: 1996/11/30 (Based on Use in Commerce) Online publication of books, periodicals, newspaper, magazines, illustrations; providing an online magazine featuring information in the fields of fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping; entertainment services, namely, providing an online service featuring photographs, and other multimedia materials in the fields of entertainment, music, theater, cinema, literature, arts, and education; providing a web site featuring information in the fields of music, and commentary and articles of general interest issues in the fields of entertainment and games; (Based on 44(e)) Entertainment in the nature of beauty pageants; production of television programs; entertainment services in the nature of a cable television variety show featuring fashion and beauty; video tape film production; services for the public entertainment, namely, organization of shows for cultural purposes; organization of conferences, forums, congresses, colloquiums in the fields of fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, media for non business purposes; production and editing of movie, radio and television programs, including computer editing of texts and still or animated images and musical or non-musical sound, for interactive use or not; or-</p>		

ganization of sports competitions and arranging and conducting competitions in the fields of fitness and exercise, fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, child and adolescent educational issues, home decoration, gardening, landscaping, and media; organization of games and lotteries; production and editing of radio information and entertainment programs; entertainment services, namely, providing on-line computer games; providing a web site featuring non downloadable musical performances, musical videos, video recordings and related film clips; assisting others with online electronic publishing; providing of information via the Internet in the fields of literature and education; publication of books; publishing of illustrations, books, newspapers, and video-cassette tapes

Class 042. First use: First Use: 2002/01/31 First Use In Commerce: 2002/01/31 (Based on Use in Commerce) Computer services, namely, interactive hosting services which allow the user to publish and share their own content and images online; providing search engines on the Internet; hosting a website allowing users to download texts, press articles, photographs, telegrams, pictures, logos, messages, data, sounds, ringtones, music, games, video, and information; providing customer-generated content in the nature of customized web pages and other data feed formats featuring user-defined information; hosting digital content of others automatically selected and customized based on the known or estimated geographical location of an Internet, mobile telephone or other wired or wireless digital network based customer; (Based on 44(e)) providing a website allowing users to upload and download electronic files; computer programming services; creating and designing web pages for others; providing search platforms to allow users to request content from and receive content to a mobile device; design, development and hosting of data banks, databases and websites for others; providing of information via the Internet in the field of home decoration; providing an online service featuring photographs, and other multimedia materials in the field of home decoration

Class 044. First use: First Use: 1996/11/30 First Use In Commerce: 1996/11/30 (Based on Use in Commerce) Providing a web site featuring information in the field of beauty; providing an online service featuring photographs, and other multimedia materials in the field of beauty

Class 045. First use: First Use: 1996/11/30 First Use In Commerce: 1996/11/30 (Based on Use in Commerce) Providing a web site featuring information and content in the fields of personal relationships, dating and fashion; providing horoscope information via computer networks; providing an online service featuring photographs, and other multimedia materials in the field of fashion

U.S. Registration No.	4314947	Application Date	06/17/2011
Registration Date	04/02/2013	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		

Goods/Services	<p>Class 003. First use: First Use: 2012/04/30 First Use In Commerce: 2012/04/30 Beauty and cosmetic products, namely, make-up, make-up powders, make-up preparations, nail varnishes, pomades for cosmetic purposes, cosmetic preparations for eyelashes, nail emery boards</p> <p>Class 008. First use: First Use: 2012/04/30 First Use In Commerce: 2012/04/30 Tweezers, eyelash curlers, nail files and clippers; nail scissors, cuticle trimmer</p> <p>Class 021. First use: First Use: 2012/04/30 First Use In Commerce: 2012/04/30 Eyebrow brushes, hair combs, perfume sprayers sold empty</p>
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U.S. Registration No.	4332238	Application Date	12/10/2009
Registration Date	05/07/2013	Foreign Priority Date	NONE

Word Mark	ELLE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 004. First use: First Use: 2012/05/30 First Use In Commerce: 2012/05/30 Candles</p> <p>Class 018. First use: First Use: 2012/05/30 First Use In Commerce: 2012/05/30 Mini handbags, satchels</p> <p>Class 020. First use: First Use: 2010/09/11 First Use In Commerce: 2010/09/11 Furniture, picture frames; decorating accessories, namely, figurines made of plastic, wood, glass or ceramic; decorative pillows, decorative boxes made of plastic, side tables</p> <p>Class 021. First use: First Use: 2010/09/11 First Use In Commerce: 2010/09/11 Dishes, plates, trays for domestic purposes, perfume vaporizers sold empty, buckets, pails, soup plates, bowls, decorative boxes made of glass; decorative items, namely, decorative figurines made in ceramic, decorative trays; vases, serving trays, candle holders</p> <p>Class 025. First use: First Use: 2008/09/30 First Use In Commerce: 2008/09/30 Tunics, shorts; Ladies apparel, namely, tops, turtlenecks, cardigans, tunics, trench coats, jeans, capris, belts; swimwear; leggings, bermuda shorts, jogging suits, parkas, mittens, tights, stockings; Articles for new born babies, namely, body suits, tee-shirts, sweaters, pants, sleepers, dresses, leggings, cardigans, blouses</p>
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U.S. Registration No.	4402101	Application Date	02/24/2012
Registration Date	09/17/2013	Foreign Priority Date	NONE

Word Mark	ELLE
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Design Mark	
Description of Mark	NONE
Goods/Services	Class 033. First use: First Use: 0 First Use In Commerce: 0 Alcoholic beverages except beers, namely, wines; alcoholic beverages containing fruit; distilled alcoholic beverages; hard cider; liqueurs

U.S. Registration No.	4448057	Application Date	12/10/2009
Registration Date	12/10/2013	Foreign Priority Date	NONE

Word Mark	ELLE
Design Mark	
Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 2010/09/11 First Use In Commerce: 2010/09/11 Glass jars, drinking vessels, glass bowls, candle holders, plates, dishes, cups, dinnerware, vases Class 025. First use: First Use: 2013/03/14 First Use In Commerce: 2013/03/14 Bath robes Class 026. First use: First Use: 2012/03/30 First Use In Commerce: 2012/03/30 Artificial flowers

U.S. Registration No.	4658170	Application Date	09/13/2013
Registration Date	12/23/2014	Foreign Priority Date	08/30/2013
Word Mark	ELLE		

Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0 Cosmetic products and beauty products, namely, tanning lotions and creams, pencils for cosmetic use and eyebrow pencils, make-up removing preparations, dentifrices, depilatory preparations, namely, depilatory milks for sanitary purposes, care protections masks and beauty masks, nail care preparations, artificial fingernails, cosmetic preparations for slimming purposes in the form of oils, lotions, creams and gels, oils for cosmetic use, deodorants for personal use, cotton buds and cotton pads for cosmetic use, cosmetic bags, namely, small bags, boxes or cases containing lipsticks, rouge, mascaras, pencils for cosmetic use and eye shadows, cosmetic preparations for baths, eye shadows, decorative transfers for cosmetic use</p> <p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Mobile telephones and their accessories, namely, covers, protective cases and shoulder straps for mobile telephones, hands-free kits, namely, hands-free kits for mobile telephones for use in vehicles; car kits for mobile telephones composed of battery chargers, hands-free kits and their adapters, covers and cases for mobile telephones</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 Nail brushes, powder puffs, plastic or foam rollers for applying make-up on skin and eyelashes namely, make-up brushes, facial sponges for applying make-up, bottles sold empty, empty bottles, stands for bottles, coasters, bottle cap removers openers, pitchers, brushes for cleaning containers, brushes for footwear, toothbrushes, electric toothbrushes, brushes for clothing; coffee services of non-precious metal, coffee pots, menu card holders rests, make-up pots sold empty, fruit cups, statues and figurines of porcelain, terracotta and glass, basins, stew-pans, butter dishes, glass decorative boxes, bowls, corkscrews, sponges for household use, toilet sponges, insulated flasks of non-precious metal, cruet stands for oil of non-precious metal, crumb trays, toilet cases, plastic or rubber toothed combs, fitted picnic baskets, hand-operated pepper mills, pepper pots not of precious metal, powder compacts not of precious metal sold empty, goblets, baskets for household use, namely, laundry baskets for household use, wicker baskets for household use, trays for household use, saucers not of precious metal, decanters, dishes not of precious metal, decanter display racks, casseroles, egg cups not of precious metal, pitchers, pots not of precious metal, knife rests, cups</p> <p>Class 024. First use: First Use: 0 First Use In Commerce: 0 Tablecloths of textile, table napkins of textile, sheets, blankets and pillow cases</p>		

U.S. Registration No.	4762401	Application Date	04/04/2014
Registration Date	06/30/2015	Foreign Priority Date	NONE
Word Mark	ELLE		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 011. First use: First Use: 0 First Use In Commerce: 0 Lighting installations ; heating installations; steam generating installations;cooking ranges; refrigerating installations; drying apparatus for use in heating, ventilation systems, air conditioning systems and refrigeration systems; ventilating exhaust fans; regulating accessories for water supply, namely, metered valves; sanitary installations in the nature of steam rooms; lighting apparatus, namely, lighting installations, lamps, and floor lamps; drinking fountains; ornamental fountains; water fountains; wall cascades and fountains; perfume diffusers</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 Small portable household and kitchen utensils, namely, and pan scrapers, rolling pins, spatulas, turners, and whisks; small portable household and kitchen utensils, namely, baking mats, basting spoons, battery-operated cookie presses, hand-operated coffee grinders and pepper mills, garlic presses, grater for kitchen use, pastry cutter, pastry rollers, sieves for household purposes, tea balls, teainfusers, tea strainers, disposable table plates, lunch bags not of paper; combs; cleaning sponges; cleaning brushes for household use; hairbrushes; brush-making materials; cleaning cloths; steel wool; beverage glassware; porcelain mugs; earthenware mugs; drinking glasses; bottles sold empty; insulating sleeve holder for bottles; coasters of plastic; bottleopeners; jugs; brushes for cleaning containers; shoe brushes; electric toothbrushes; clothes brushes; toothbrushes; coffee services not of precious metal; non-electric coffee pots; menu card holders;make-up containers sold empty; fruit bowls; cooking pots; ornamental boxes of glass; bowls; corkscrews; sponges for household purposes; toilet sponges; flasks not of precious metal; oil cruet not of precious metal; crumb trays; fitted vanity case; currycomb; fitted picnic baskets; hand-operated pepper mills; pepper pots not of precious metal; powder compacts not of precious metal sold empty; goblets; baskets for household use, namely, laundry baskets for household use; wicker baskets for household use; trays for household use; decanters; decanter holders; saucepan; egg cups not of precious metal; pitchers; pots not of precious metal; knife rests; soap holders; napkin ring and napkin holder; tableware other than knives, forks and spoons, namely, serving trays, pepper pots, sugar bowls, salt cellars, egg cups, towel holders, napkin rings and trays; drinking glasses; Christmas figurines of ceramic material; towel dispensers for household use; household articles, namely, trash cans; bathing accessories, namely, bath sponges; bath brushes; buckets made of plastic for storing bath toys; small decorative bottles of glass; porcelain decorations for cakes; decorative prisms of crystal; ceramic decorative tiles; pots for cotton</p> <p>Class 024. First use: First Use: 0 First Use In Commerce: 0</p>

	<p>Fabrics for textile use; bed covers; plastic table covers; textile patterns for dress-making; table linen of textile; table napkins of textile; bed sheets of textile; bed blankets; pillowcases; bed linen; table linen not of paper; bath linen except clothing; curtains; home textiles, namely, towels, household linens, tablecloths, curtains, washing mitts, shower curtains, comforters, duvets and bed covers; linen for kitchen use, namely, rags; oven mitts; aprons; potholders; table mats of textile; napkins of textile; mattress pads; draw-sheets for sick beds; bed throws; accessories for beds, namely, bed blankets; bed covers; mattress valances; duvet covers; mattress pads; bed skirts for bed bases; pillows; window treatments in the nature of window panels of polyester, cotton and wool; eiderdowns; traveling rugs, namely, lap robes</p> <p>Class 027. First use: First Use: 0 First Use In Commerce: 0</p> <p>Carpets; rugs; floor mats; floor matting; linoleum; floor coverings; fitted carpets; bath mats of all types; wall decorations, namely, wall covers of textile materials; wall covers not of textile materials; wallpaper; wall covers of plastic</p>
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Attachments	<p>74498259#TMSN.png(bytes) 73452261#TMSN.png(bytes) 73452264#TMSN.png(bytes) 73566634#TMSN.png(bytes) 73566638#TMSN.png(bytes) 73566750#TMSN.png(bytes) 73452244#TMSN.png(bytes) 73512968#TMSN.png(bytes) 74017819#TMSN.png(bytes) 74411619#TMSN.png(bytes) 75699473#TMSN.png(bytes) 78594067#TMSN.png(bytes) 79044656#TMSN.png(bytes) 77177906#TMSN.png(bytes) 77642165#TMSN.png(bytes) 77596109#TMSN.png(bytes) 78981251#TMSN.png(bytes) 85050513#TMSN.png(bytes) 85157949#TMSN.png(bytes) 85359815#TMSN.png(bytes) 85352222#TMSN.png(bytes) 85061017#TMSN.png(bytes) 85978681#TMSN.png(bytes) 77983507#TMSN.png(bytes) 79111379#TMSN.png(bytes) 77983566#TMSN.png(bytes) 79143621#TMSN.png(bytes) 79149105#TMSN.png(bytes) IE Notice of Opp.pdf(1659662 bytes) HFP - Exhibit A (IVORY ELLA).pdf(4446990 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Gary H. Fechter/
Name	Gary H. Fechter
Date	04/22/2016

4. Opposer is the owner of the world famous brand ELLE.

5. *ELLE* magazine was launched in the United States in 1985. *ELLE* is said to be the world's largest fashion magazine, with 46 international editions in over 60 countries, and 23 million readers globally. *ELLE* print and digital magazines features extensive coverage (*e.g.*, articles, photography and advertisements) of fashion, celebrities, apparel, jewelry, film, television, arts and entertainment. *ELLE* magazine and the ELLE brand are extensively promoted on the Internet, via social networking sites, at newsstands and elsewhere, and enjoy substantial sales and reputation.

6. *ELLE* magazine has been regularly distributed in the United States since its launch in 1985. The U.S. edition of *ELLE* magazine is widely circulated in print, with nearly 1.1 million copies sold monthly for a reach of approximately 5.5 million readers. *ELLE* magazine is also digitally available on Opposer's ELLE.com website, which receives approximately 12 million unique visitors for a total of approximately 25 million pages viewed each month, and, since at least as early as September 2010, on Apple and Android tablets through an ELLE application. ELLE's application reaches approximately 35,000 readers each month. Opposer's ELLE electronic newsletter is circulated weekly to its 130,000 subscribers.

7. Not only is Opposer's mark ELLE famous as a magazine publication, both in print and digital forms, but also more generally in the fashion, music and entertainment fields, with a strong diversification of the trademark for a wide range of goods and services. The ELLE mark has been extensively used in connection with such goods as clothing and accessories, shoes, the online publication of books and magazines, providing a website featuring information in the field of music and articles in the field of entertainment, cosmetics, perfumes, home goods, furniture, electronic applications and goods, including videos, electronic publications, jewelry,

hair accessories, watches, eyewear, bags and giftware advice as a natural extension of *ELLE* magazine's focus on fashion, shopping, beauty, pop culture, music, film, entertainment, art and celebrities. Opposer owns a number of United States Registrations for the trademark ELLE covering clothing, including, without limitation, Registration Nos. 0862001, in use since March 22, 1949 and in use in commerce since March 22, 1965, covering "dresses, skirts, jackets, coats, sweaters, bathing suits, caps, gloves."

8. The ELLE mark has also established a strong presence on the Internet through numerous websites, including, but not limited to, www.elle.com, www.elleuk.com and www.ellecanada.com, each of which has millions of visitors per month. For example, the elle.com website features videos and film clips in the fields of fashion and accessories, hair and beauty, pop culture, film, news, life and love, shopping, and other topics of interest, plus links to third-party videos. The elle.com site also offers a video platform with eight channels, which include fashion, celebrity and runway features. Consequently, Opposer's ELLE mark enjoys great media presence.

9. As a natural extension of its role in the fashion industry with expertise on the latest fashion trends, the ELLE mark has been used extensively in connection with clothing and apparel. Opposer has used the ELLE mark in commerce since at least as early as 1945 and since at least as early as March 22, 1965 in connection with clothing. For example, since at least as early as 2008, Opposer has marketed and sold an extensive fashion line under the mark ELLE in Kohl's stores nationwide.

10. The ELLE mark has also been used in connection with fashion and entertainment related services and promotions. Among these many activities are the ELLE Style Awards, which have been awarded almost annually since 2002, and the ELLE Women in Music event,

which honors some of the top female entertainers. In Fall 2014, Opposer sponsored its 21st annual ELLE Women in Hollywood event, honoring some of the top female film actresses. These events are widely reported in internationally distributed media such as the *Hollywood Reporter*, *Variety*, *Celebrity Gossip*, *The Los Angeles Times*, *The Huffington Post*, *The Denver Post*, *YouTube* and, of course the various platforms for *ELLE* magazine and other widely distributed publications and websites.

11. The ELLE brand has been extensively promoted and advertised for magazines and various merchandise related to fashion, celebrity style, jewelry, film, arts, entertainment and beauty. As a result of Opposer's efforts, Opposer's ELLE-branded magazines and merchandise have resulted in annual sales of millions of dollars in the United States. The ELLE mark has become distinctive of Opposer's goods and services, and Opposer's ELLE mark has come to represent enormous goodwill for Opposer.

12. The ELLE mark is universally recognized as a distinct brand associated with inspiring women and girls to create and embrace their own style as well as other positive values in modern society. On account of this reputation, Opposer enjoys a prominent following on social media with at least 12 million friends and fans, including, but not limited to, Facebook, Twitter, YouTube, Google+, Instagram, Tumblr and Pinterest.

13. The Trademark Trial and Appeal Board has determined that Opposer's mark ELLE "is famous in connection with its magazine and within the fashion industry generally, and is entitled to broad protection." *Hachette Filipacchi Presse v. Ev Int'l, LLC*, Opposition No. 91174433 (Sept. 5, 2008).

14. Opposer owns numerous registrations and applications for its family of ELLE-formative marks covering, as listed below, various goods and services (collectively, “Opposer’s Goods and Services”), including the following (collectively, the “Opposer’s Marks”):

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
ELLE	0758137	Oct. 8, 1963	Class 16: Magazines
ELLE	0861159	Nov. 26, 1968	Class 35: Promoting the sale of women's apparel by others by staging style shows and by the preparation of various types of advertising
ELLE	0862001	Dec. 17, 1968	Class 25: Dresses, skirts, jackets, coats, sweaters, bathing suits, ties, scarves, caps, gloves
ELLE	1454808	Sept. 1, 1987	Class 3: Toiletries and cosmetics, namely perfumes; toilet water; essential oils; skin and bath lotions; toilet soaps; body lotions lipstick; skin moisturizing lotion; bath gels and oils
ELLE	1454393	Aug. 25, 1987	Class 25: Lingerie
ELLE	1571639	Dec. 19, 1989	Class 9: Adding machines and calculators
E L L E	1943456	Dec. 16, 1995	Class 14: jewelry, such as earrings, necklaces, rings, horological and chrometric instruments, namely, watches
E L L E	1322177	Feb. 26, 1985	Class 18: ((Umbrellas;)) Articles Made of Leather, Imitation Leather and Canvas-Namely, Luggage, Tote Bags, Hand Bags, ((Beach Tote Bags,)) Shoulder Bags, Cosmetic Bags Sold Empty, Shopping Tote Bags
E L L E	1318319	Feb. 5, 1985	Class 26: Earrings of nonprecious metal
E L L E	1419815	Dec. 9, 1986	Class 9: Spectacles

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
E L L E	1421118	Dec. 16, 1986	Class 22: Bags for storage; sacks of textile for packaging
E L L E	1429609	Feb. 17, 1987	Class 42: News agency services- namely, gathering and disseminating news by electronic transmission
E L L E	1314558	Jan. 15, 1985	Class 16: Stationery-Namely, Notebooks, Writing Pads, ((Fountain Pens,)) Pencils,((Pencil Holders, Indexes, Stationery Portfolios,)) Notebooks/Writing Pads ((, Address Books, Folders))
E L L E	1348158	July 9, 1985	Class 25: Footwear-namely, shoes
ELLEDECOR	1668272	Dec. 17, 1991	Class 16: Printed matter and periodicals, namely, newspapers, reviews, pamphlets, brochures, newsletters, information or advertising letters, journals and magazines in the fields of interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine Class 41: Publication of books, magazines, and newspapers
ELLE DECOR	1732988	Nov. 17, 1992	Class 16: Magazines featuring interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine; art and sculpture, artifacts, antiques and collections, furniture; household accessories, accoutrements, and fixtures; critiques of residences; biographical sketches; electronics for the home; national and international lifestyles, travel, tourism and photography
ELLE	2120688	Dec. 16, 1997	Class 35: Offering technical assistance in the establishment and/or operation of fashion shows and beauty pageants, beauty salons and fashion wear boutiques

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			Class 42: Providing consulting to others in the fields of beauty, health and fashion wear; consulting services in the field of cooking; providing social clubs; editing written texts for others; setting up and compiling data banks; mail order services rendered by a clothing boutique
E L L E	2199132	Oct. 27, 1998	Class 9: Data bases containing stored information in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty to be read/consulted and or used on computer terminals and video equipment; compact discs, and audio and/or video discs featuring themes such as music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty
ELLE	2242315	May 4, 1999	Class 38: Telephone communications services; electronic transmission of data, images and sounds and documents via computer terminals; electronic transmission of information from data banks via computer terminals Class 41: Forums in the field of fashion and beauty; entertainment services, namely, providing an on-line entertainment variety show, featuring fashion and beauty Class 42: Licensing of intellectual property; editing of written texts, book reviews, periodicals, magazines and publications of all types regardless of their form, including electronic and digitalized publications, compiling data bases and data banks for use by others
E L L E	2560906	Apr. 16, 2002	Class 31: Natural agricultural products, namely, living, natural flowers, rose bushes

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
ELLE	2708222	Apr. 22, 2003	Class 9: Spectacles Class 25: Footwear - namely, shoes, boots, sandals and clogs
E L L E	2914032	Dec. 28, 2004	Class 3: beauty and cosmetic products, namely, cosmetics creams, cosmetic preparations for skin care Class 21: ((hair brushes,))
ELLE ACCESSORIES	3254776	June 26, 2007	Class 16: Magazines in the field of beauty and fashion
ELLE	3492949	Aug. 26, 2008	Class 3: Beauty products, namely, make-up, lipstick, eye shadow, mascara, blush, nail polish, cosmetic creams, cleansing milks and cosmetics, perfumery, eau de cologne and eau de toilette, bath, skin and toiletry body lotions, body gels, shampoos
ELLE	3614358	May 5, 2009	Class 25: Clothing, namely, pants, t-shirts, shirts, blouses, tank tops, raincoats, sweatshirts
ELLE	3727498	Dec. 22, 2009	Class 35: Advertising services, in particular by means of advertorials, for others, by means of co-branding operations, by means of the sale and/or rental of display stands, placards and printed and/or electronic promotional media, for the promotion of miscellaneous goods and services, in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, services for providing food and drink, the fitting out of interiors and exteriors, table linen and tableware,

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>household linen, decorative objects, furniture, interior and exterior decor, landscaping, shows and exhibitions relating thereto, tourism, travel arrangement and organizing holidays, entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music compilations, digital images and sounds, games, toys, automobiles and sport, sports activities and competitions, of new technologies, goods related to computers, telephony, robotics, home automation, finance, mutual assistance services; publication of advertising texts; advertising mailing; online advertising on a computer network; compilation of data and information into databases. commercial information and consulting services in relation to sale and promoting of various goods and services in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, services for providing food and drink, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, interior and exterior decor, landscaping, shows and exhibitions relating thereto, tourism, travel arrangement and organizing holidays, entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music compilations, digital images and sounds, games, toys, automobiles and sport, sports activities and competitions, of new technologies, goods related</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>to computers, telephony, robotics, home automation, finance, mutual assistance services; services provided by a franchiser, namely, assistance in the operation or management of commercial companies; arranging of subscriptions for the publication of others in particular newspapers, magazines and electronic publications accessible via and on the Internet; data entry and processing services, namely, data entry, data systematization, computerized file management. services relating to sales promotion activity in all forms and, especially referral services, sponsorship, co-branding operations and campaigns of promotional information concerning various goods and services, in particular in the fields of fashion, fashion articles and fashion accessories, styling, fashion shows, beauty and hygiene, cosmetics, soaps, perfumery, hygiene preparations, beauty care, body care and body massage, relaxation and thalassotherapy, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, services for providing food and drink, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, interior and exterior decor, landscaping, shows and exhibitions relating thereto, tourism, travel arrangement and organizing holidays, entertainment and culture, organization of events in the field of cinema, theatre, music, forums and meetings, music compilations and mood music compilations, digital images and sounds, games, toys, automobiles and sport, sports activities and competitions, of new technologies, goods related to computers, telephony, robotics, home automation, finance, mutual assistance services; presentation of goods on any communication</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>means for retail sales; commercial information and advice for consumers; organization of exhibitions for commercial or advertising purposes. mail order catalog services, retail store services and online retail store services featuring a wide variety of goods and services especially in the fields of fashion, clothing, fashion articles and fashion accessories, leather goods and luggage, beauty and hygiene, cosmetics, soaps, perfumery, essential oils, hygiene preparations, toilet articles, infant care, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, electronic and electric household appliances, computer and electronic goods, TV sets, Hi-Fi sets, video sets, telephony, robotics, home automation, sport articles, games and toys, printed matter; mail order services, retail store services and on-line retail store services featuring various goods and services especially in the fields of fashion, clothing, fashion articles and fashion accessories, leather goods and luggage, beauty and hygiene, cosmetics, soaps, perfumery, essential oils, hygiene preparations, toilet articles, infant care, food, dietetic preparations and slimming products, food supplements, gastronomic products, including wines and alcohol, the fitting out of interiors and exteriors, table linen and tableware, household linen, decorative objects, furniture, electronic and electric household appliances, computer and electronic goods, TV sets, Hi-Fi sets, video sets, telephony, robotics, home automation, sport articles, games and toys and printed matter</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
	3730569	Dec. 29, 2009	<p>Class 9: Downloadable electronic newsletters in the field of general interest issues for girls and young women, in the fields of fashion, beauty, entertainment, games; video recordings featuring music, general interest issues for girls and young women, in the fields of fashion, beauty, entertainment, games</p> <p>Class 38: Virtual chat rooms established via text messaging; instant messaging services; wireless electronic transmission of voice signals, data, facsimiles, images and information</p> <p>Class 41: Providing on-line publications in the nature of an online magazine, dealing with general interest issues for girls and young women; online magazine featuring information in the fields of fashion, beauty, entertainment; entertainment services, namely, providing on-line computer games; entertainment services, namely, providing a web site featuring musical performances, musical videos, video recordings, related film clips, photographs, and other multimedia materials; providing a web site featuring information in the field of music, and commentary and articles of general interest issues for girls and young women, in the fields of entertainment and games; all on-line via a global computer network</p> <p>Class 42: Computer services, namely, providing search platforms to allow users to request content from and receive content to a mobile device; computer services, namely, interactive hosting services which allow the user to publish and share their own content and images online; providing customer-defined generated content and content of others automatically selected and customized based on the known or estimated geographical location of an Internet, mobile telephone or other</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>wired or wireless digital network based customer</p> <p>Class 44: Providing a web site featuring information in the field of beauty</p> <p>Class 45: Providing a web site featuring information and content in the fields of personal relationships, dating and fashion; providing horoscope information via computer networks</p>
ELLE	3745516	Feb. 2, 2010	<p>Class 9: Downloadable electronic publications in the nature of magazines and newsletters in the field of beauty, fashion, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping; downloadable ring tones, logos, photos, fashion and beauty videos, games and horoscopes via a global computer network and wireless devices.</p> <p>Class 25: Sleepwear, namely, short and long gowns, pajamas, sleepshirts, robes, tops, shorts; headband.</p> <p>Class 26: All kinds of hair accessories, namely, barrettes, bows, elastic ribbons, hair clips, hair bands, ponytail holders, hair pins, non-electric hair rollers, twisters, hair ornaments.</p>
ELLE	3943368	Apr. 12, 2011	<p>Class 44: Beauty spa services, namely, cosmetic body care; health spa services for health and wellness of the body and spirit, namely, providing massage, facial and body treatment services, waxing, nail care, manicures, pedicures and hairdressing services</p>
ELLE BIJOUX	4154861	June 5, 2012	<p>Class 14: Costume jewellery, fashion jewellery, imitation jewellery, jewellery and precious stones in general, necklaces, pendants, earrings, bracelets, bangles, rings, trinkets in the nature of rings</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
ELLE	4193075	Aug. 21, 2012	Class 32: Beers; mineral water, still water, spring water, aerated and carbonated waters, drinking water with vitamins, mineral or herb base; energy drinks enhanced with vitamins, mineral or herb base; non-alcoholic water-based beverages with tea extracts; flavored water, treated drinking water, non-alcoholic beverages made with fruit and/or fruit flavoured; fruit juices and vegetable juices, fruit nectars, lemonades, soda water, syrups and other non-alcoholic preparations for making non-alcoholic beverages and aerated water; isotonic beverages; non-alcoholic energy drink, non-alcoholic aperitifs, non-alcoholic cocktails, pastilles and powders used in making non alcoholic effervescent beverages
ELLE	4236064	Nov. 6, 2012	Class 43: Café; cafeteria; restaurants; self-service restaurants; snack bars; chophouse restaurant; buffet restaurant; bars services; coffee, tea and juice bar services; fast food restaurant services; take-out restaurant services; carry-out restaurant; catering services
ELLE	4284558	Feb. 5, 2013	Class 9: (Based on 44(e)) Video recordings featuring music, theater, cinema, literature, arts, as well as home decoration, gardening, landscaping, culinary arts, fashion and beauty Class 38: (Based on Use in Commerce) Transmission and broadcast of images, sounds, data, information by computer terminals; providing user access to a global computer network; interactive communication services, namely, interactive delivery of video over digital networks, transmission of sound and vision via satellite or interactive multimedia networks; information transmission services via digital networks designed for public information; communications on computer networks in general;

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>transmission of information by electronic means; providing discussion forums on the Internet; virtual chat rooms established via text messaging; instant messaging services; wireless electronic transmission of voice signals, data, facsimiles, images and information (Based on 44(e))</p> <p>Television and radio broadcasting services, including cable transmissions of such services; communication services, namely, cable television transmission services; transmission and broadcast of images, sounds, data, information by cable, by data communications channel, namely, cable, satellite and fiber optics and via telecommunication networks, wireless communication networks and the internet; broadcasting of radio and television programs; providing online forums for transmission of messages in the fields of literature, education, home decoration, publication of books.</p> <p>Class 41: (Based on Use in Commerce) Online publication of books, periodicals, newspaper, magazines, illustrations; providing an online magazine featuring information in the fields of fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping; entertainment services, namely, providing an online service featuring photographs, and other multimedia materials in the fields of entertainment, music, theater, cinema, literature, arts, and education; providing a web site featuring information in the fields of music, and commentary and articles of general interest issues in the fields of entertainment and games; (Based on 44(e))</p> <p>Entertainment in the nature of beauty pageants; production of television programs; entertainment services in the nature of a cable television variety</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>show featuring fashion and beauty; video tape film production; services for the public entertainment, namely, organization of shows for cultural purposes; organization of conferences, forums, congresses, colloquiums in the fields of fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, media for non business purposes; production and editing of movie, radio and television programs, including computer editing of texts and still or animated images and musical or non-musical sound, for interactive use or not; organization of sports competitions and arranging and conducting competitions in the fields of fitness and exercise, fashion, beauty, entertainment, cooking, music, theater, cinema, literature, arts, child and adolescent educational issues, home decoration, gardening, landscaping, and media; organization of games and lotteries; production and editing of radio information and entertainment programs. entertainment services, namely, providing on-line computer games; providing a web site featuring non downloadable musical performances, musical videos, video recordings and related film clips; assisting others with online electronic publishing; providing of information via the Internet in the fields of literature and education; publication of books; publishing of illustrations, books, newspapers, and video-cassette tapes.</p> <p>Class 42: (Based on Use in Commerce) Computer services, namely, interactive hosting services which allow the user to publish and share their own content and images online; providing search engines on the Internet; hosting a website allowing users to download texts, press articles, photographs, telegrams, pictures, logos, messages,</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>data, sounds, ringtones, music, games, video, and information; providing customer-generated content in the nature of customized web pages and other data feed formats featuring user-defined information; hosting digital content of others automatically selected and customized based on the known or estimated geographical location of an Internet, mobile telephone or other wired or wireless digital network based customer; (Based on 44(e)) providing a website allowing users to upload and download electronic files; computer programming services; creating and designing web pages for others; providing search platforms to allow users to request content from and receive content to a mobile device; design, development and hosting of data banks, databases and websites for others; providing of information via the Internet in the field of home decoration; providing an online service featuring photographs, and other multimedia materials in the field of home decoration.</p> <p>Class 44: (Based on Use in Commerce) Providing a web site featuring information in the field of beauty; providing an online service featuring photographs, and other multimedia materials in the field of beauty.</p> <p>Class 45: (Based on Use in Commerce) Providing a web site featuring information and content in the fields of personal relationships, dating and fashion; providing horoscope information via computer networks; providing an online service featuring photographs, and other multimedia materials in the field of fashion.</p>
ELLE	4314947	Apr. 2, 2013	Class 3: Beauty and cosmetic products, namely, make-up, make-up powders, make-up preparations, nail varnishes, pomades for cosmetic

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>purposes, cosmetic preparations for eyelashes, nail emery boards</p> <p>Class 8: Tweezers, eyelash curlers, nail files and clippers; nail scissors, cuticle trimmer</p> <p>Class 21: Eyebrow brushes, hair combs, perfume sprayers sold empty</p>
ELLE	4332238	May 7, 2013	<p>Class 4: Candles</p> <p>Class 18: Mini handbags, satchels</p> <p>Class 20: Furniture, picture frames; decorating accessories, namely, figurines made of plastic, wood, glass or ceramic; decorative pillows, decorative boxes made of plastic, side tables</p> <p>Class 21: Dishes, plates, trays for domestic purposes, perfume vaporizers sold empty, buckets, pails, soup plates, bowls, decorative boxes made of glass; decorative items, namely, decorative figurines made in ceramic, decorative trays; vases, serving trays, candle holders</p> <p>Class 25: Tunics, shorts; Ladies apparel, namely, tops, turtlenecks, cardigans, tunics, trench coats, jeans, capris, belts; swimwear; leggings, bermuda shorts, jogging suits, parkas, mittens, tights, stockings; Articles for new born babies, namely, body suits, tee-shirts, sweaters, pants, sleepers, dresses, leggings, cardigans, blouses</p>
ELLE	4402101	Sept. 17, 2013	<p>Class 33: Alcoholic beverages except beers, namely, wines; alcoholic beverages containing fruit; distilled alcoholic beverages; hard cider; liqueurs</p>
ELLE	4448057	Dec. 10, 2013	<p>Class 21: Glass jars, drinking vessels, glass bowls, candle holders, plates, dishes, cups, dinnerware,</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>vases</p> <p>Class 25: Bath robes</p> <p>Class 26: Artificial flowers</p>
ELLE	4658170	Dec. 23, 2014	<p>Class: 3: Cosmetic products and beauty products, namely, tanning lotions and creams, pencils for cosmetic use and eyebrow pencils, make-up removing preparations, dentifrices, depilatory preparations, namely, depilatory milks for sanitary purposes, care protections masks and beauty masks, nail care preparations, artificial fingernails, cosmetic preparations for slimming purposes in the form of oils, lotions, creams and gels, oils for cosmetic use, deodorants for personal use, cotton buds and cotton pads for cosmetic use, cosmetic bags, namely, small bags, boxes or cases containing lipsticks, rouge, mascaras, pencils for cosmetic use and eye shadows, cosmetic preparations for baths, eye shadows, decorative transfers for cosmetic use</p> <p>Class 9: Mobile telephones and their accessories, namely, covers, protective cases and shoulder straps for mobile telephones, hands-free kits, namely, hands-free kits for mobile telephones for use in vehicles; car kits for mobile telephones composed of battery chargers, hands-free kits and their adapters, covers and cases for mobile telephones</p> <p>Class 21: Nail brushes, powder puffs, plastic or foam rollers for applying make-up on skin and eyelashes namely, make-up brushes, facial sponges for applying make-up, bottles sold empty, empty bottles, stands for bottles, coasters, bottle cap removers openers, pitchers, brushes for cleaning containers, brushes for footwear,</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>toothbrushes, electric toothbrushes, brushes for clothing; coffee services of non-precious metal, coffeepots, menu card holders rests, make-up pots sold empty, fruit cups, statues and figurines of porcelain, terracotta and glass, basins, stew-pans, butter dishes, glass decorative boxes, bowls, corkscrews, sponges for household use, toilet sponges, insulated flasks of non-precious metal, cruet stands for oil of non-precious metal, crumb trays, toilet cases, plastic or rubber toothed combs, fitted picnic baskets, hand-operated pepper mills, pepper pots not of precious metal, powder compacts not of precious metal sold empty, goblets, baskets for household use, namely, laundry baskets for household use, wicker baskets for household use, trays for household use, saucers not of precious metal, decanters, dishes not of precious metal, decanter display racks, casseroles, egg cups not of precious metal, pitchers, pots not of precious metal, knife rests, cups</p> <p>Class 24: Tablecloths of textile, table napkins of textile, sheets, blankets and pillow cases</p>
	4762401	June 30, 2015	<p>Class 11: Lighting installations; heating installations; steam generating installations; cooking ranges; refrigerating installations; drying apparatus for use in heating, ventilation systems, air conditioning systems and refrigeration systems; ventilating exhaust fans; regulating accessories for water supply, namely, metered valves; sanitary installations in the nature of steam rooms; lighting apparatus, namely, lighting installations, lamps, and floor lamps; drinking fountains; ornamental fountains; water fountains; wall cascades and fountains; perfume diffusers</p> <p>Class 21: Small portable household and kitchen utensils, namely, and pan scrapers, rolling pins,</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>spatulas, turners, and whisks; small portable household and kitchen utensils, namely, baking mats, basting spoons, battery-operated cookie presses, hand-operated coffee grinders and pepper mills, garlic presses, grater for kitchen use, pastry cutter, pastry rollers, sieves for household purposes, tea balls, tea infusers, tea strainers, disposable table plates, lunch bags not of paper; combs; cleaning sponges; cleaning brushes for household use; hairbrushes; brush-making materials; cleaning cloths; steel wool; beverage glassware; porcelain mugs; earthenware mugs; drinking glasses; bottles sold empty; insulating sleeve holder for bottles; coasters of plastic; bottle openers; jugs; brushes for cleaning containers; shoe brushes; electric toothbrushes; clothes brushes; toothbrushes; coffee services not of precious metal; non-electric coffee pots; menu card holders; make-up containers sold empty; fruit bowls; cooking pots; ornamental boxes of glass; bowls; corkscrews; sponges for household purposes; toilet sponges; flasks not of precious metal; oil cruet not of precious metal; crumb trays; fitted vanity case; currycomb; fitted picnic baskets; hand-operated pepper mills; pepper pots not of precious metal; powder compacts not of precious metal sold empty; goblets; baskets for household use, namely, laundry baskets for household use; wicker baskets for household use; trays for household use; decanters; decanter holders; saucepan; egg cups not of precious metal; pitchers; pots not of precious metal; knife rests; soap holders; napkin ring and napkin holder. tableware other than knives, forks and spoons, namely, serving trays, pepper pots, sugar bowls, salt cellars, egg cups, towel holders, napkin rings and trays; drinking glasses; Christmas figurines of ceramic material; towel dispensers for household</p>

Mark	Reg. No./ Serial No.	Reg. Date/ Filing Date	Goods / Services
			<p>use; household articles, namely, trash cans; bathing accessories, namely, bath sponges; bath brushes; buckets made of plastic for storing bath toys; small decorative bottles of glass; porcelain decorations for cakes; decorative prisms of crystal; ceramic decorative tiles; pots for cotton</p> <p>Class 24: Fabrics for textile use; bed covers; plastic table covers; textile patterns for dressmaking; table linen of textile; table napkins of textile; bed sheets of textile; bed blankets; pillowcases; bed linen; table linen not of paper; bath linen except clothing; curtains; home textiles, namely, towels, household linens, tablecloths, curtains, washing mitts, shower curtains, comforters, duvets and bed covers; linen for kitchen use, namely, rags; oven mitts; aprons; potholders; table mats of textile; napkins of textile; mattress pads; draw-sheets for sick beds; bed throws; accessories for beds, namely, bed blankets; bed covers; mattress valances; duvet covers; mattress pads; bed skirts for bed bases; pillows; window treatments in the nature of window panels of polyester, cotton and wool; eiderdowns; traveling rugs, namely, lap robes</p> <p>Class 27: Carpets; rugs; floor mats; floor matting; linoleum; floor coverings; fitted carpets; bath mats of all types; wall decorations, namely, wall covers of textile materials; wall covers not of textile materials; wallpaper; wall covers of plastic</p>

Copies of the certificates of registrations for Opposer's Marks are attached as Exhibit A and made of record.

15. Each of Opposer's Marks is valid, subsisting and in full force and effect.

16. Each of Opposer's Marks is at least *prima facie* evidence of the validity of each registration, of Opposer's ownership thereof, and of Opposer's exclusive right to use such registered marks on the goods or services set forth in the registration.

17. Registration Nos. 0758137, 0861159, 0862001, 1314558, 1318319, 1322177, 1348158, 1419815, 1429609, 1454393, 1454808, 1571639, 1668272, 1732988, 1943456, 2120688, 2199132, 2242315, 2560906, 2708222, 2914032, 3614358, 3727498 and 3745516 are incontestable pursuant to Section 15 of the U.S. Trademark Act, 15 U.S.C. § 1065, and thus serve as conclusive evidence of the validity of Opposer's Marks pursuant to 15 U.S.C. § 1115(b).

18. As of Applicant's filing of the Application on April 14, 2015, Applicant was on constructive notice of Opposer's Marks and Opposer's rights in Opposer's Marks as set forth in the registrations for Opposer's Marks and, on information and belief, was on actual notice of Opposer's use of and rights in the ELLE mark, including in connection with the promotion of goods and services bearing the ELLE label in the fields of fashion, fashion accessories, arts, film, television, entertainment, music, lifestyle, beauty and hygiene, given the fame of the ELLE mark in the magazine publishing, fashion and entertainment, and beauty industries.

19. Opposer's rights as conferred by Opposer's Marks were in effect prior to any filing date or date of first use upon which Applicant can rely.

20. Applicant's Mark is confusingly similar to Opposer's Marks and is used in connection with goods that either are identical or similar and closely related to the goods and services offered and sold by Opposer under Opposer's Marks. Applicant's Mark so closely resemble Opposer's Marks as to be likely to be confused therewith and mistaken therefor. Applicant's Mark is deceptively similar to Opposer's Marks so as to cause confusion and lead to deception as to the origin of goods bearing Applicant's Mark.

21. Upon information and belief, goods made in relation to Applicant's Mark will be promoted and sold or offered for sale through the same distribution channels and to the same classes of consumers as goods and services bearing Opposer's Marks.

22. Applicant's Mark suggests an affiliation, connection or sponsorship between Applicant and Opposer, where none exists.

23. Opposer is not affiliated or connected with Applicant; nor has Opposer endorsed or sponsored Applicant.

24. If Applicant is permitted to register Applicant's Mark, the registration will give Applicant a *prima facie* exclusive right to the use of Applicant's Mark in violation and derogation of the established prior rights of Opposer.

**FIRST CLAIM FOR RELIEF
LIKELIHOOD OF CONFUSION**

25. Opposer incorporates by reference Paragraphs 1 through 24, as if fully set forth herein.

26. Applicant's Mark is highly similar in sound, appearance and commercial impression to Opposer's Marks, since the dominant element of Applicant's Mark is "ELLE," which is identical to Opposer's famous ELLE mark. In addition, Opposer co-brands the ELLE mark for products and services, and thus the additional wording "IVORY" could be viewed as denoting another line extension or co-branding project from Opposer.

27. Applicant's Mark is being used in connection with goods that are identical or closely related to the goods and services for which Opposer uses Opposer's Marks and any extension, and are promoted and sold or offered for sale in the same or similar channels of trade, to the same or similar purchasers.

28. Based on the similarities of the marks and the goods and services, the public is likely to associate the goods offered by Applicant under Applicant's Mark with Opposer or with Opposer's Goods and Services to believe that Applicant's goods are sponsored, endorsed or licensed by Opposer, or that there is some relationship between Applicant and Opposer.

29. The granting of a trademark registration for Applicant's Mark to Applicant would be contrary to Section 2(d) of the U.S. Trademark Act, 15 U.S.C. § 1052(d), and would violate or diminish the prior and superior rights of Opposer in Opposer's Marks.

30. The presumption of exclusivity that would arise from a registration to Applicant of Applicant's Mark is inconsistent with Opposer's prior rights in Opposer's Marks.

31. Opposer will be thus damaged by the registration of Applicant's Mark because such registration will support and assist Applicant in the confusing and misleading use of the Applicant's Mark and will give color of exclusive statutory rights to Applicant in violation and derogation of the prior and superior rights of Opposer.

**SECOND CLAIM FOR RELIEF
FALSE SUGGESTION OF A CONNECTION WITH OPPOSER**

32. Opposer incorporates by reference Paragraphs 1 through 31, as if fully set forth herein.

33. Applicant has no legitimate connection with Opposer and has no authority or permission to use a trademark suggesting such a connection.

34. Applicant's Mark is not registrable pursuant to Section 2(a) of the U.S. Trademark Act, 15 U.S.C. § 1052(a), because they falsely suggest a connection or affiliation with Opposer.

35. Opposer will be damaged by the registration of Applicant's Mark on the grounds that Applicant's use and registration of Applicant's Mark will falsely suggest a connection

between Applicant and Opposer to the damage of Opposer and injury to the public, in violation of Section 2(a) of the U.S. Trademark Act, 15 U.S.C. § 1052(a).

**THIRD CLAIM FOR RELIEF
DILUTION**

36. Opposer incorporates by reference Paragraphs 1 through 35, as if fully set forth herein.

37. Opposer's ELLE mark is inherently distinctive and has been used in commerce since 1945 in connection with *ELLE* magazine, March 22, 1965 in connection with clothing and 1996 in connection with the website www.elle.com, long before any date on which Applicant may rely. The ELLE mark is famous in the fashion industry. As used as the title of the magazine *ELLE* and in connection with the website www.elle.com, the ELLE mark is also renowned in the beauty, arts, entertainment and music fields. The ELLE mark is also well-known via its use on labels that are attached to all ELLE goods all over the world, its branded social networking sites, and its use in electronic applications and goods, including television and video broadcasts shown on the www.elle.com website and online publications. The ELLE mark is the subject of numerous federal trademark registrations, a number of which are incontestable. In view of the strength and notoriety of the ELLE mark, the duration and extent of Opposer's nationwide use and advertising of the ELLE mark, and the degree of recognition of the ELLE mark, the mark ELLE is famous within the meaning of Section 43(c) of the U.S. Trademark Act, 15 U.S.C. § 1125(c).

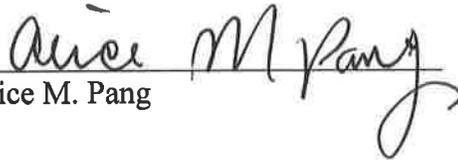
38. Applicant's Mark was adopted and the Application at issue were filed long after Opposer's ELLE mark became famous.

39. Upon information and belief, Applicant applied to register Applicant's Mark with full knowledge of the prior use and fame of Opposer's Marks.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and complete copy of the foregoing NOTICE OF OPPOSITION has been served on counsel for Applicant by mailing said copy on April 22, 2016, via First Class Mail, postage prepaid to:

John P. Sullivan
Volpe and Koenig P C
30 S 17th St
Philadelphia, Pennsylvania 19103-4001



Alice M. Pang

EXHIBIT A

United States Patent Office 758,137
Registered Oct. 8, 1963

PRINCIPAL REGISTER
Trademark

Sec. No. 157,211, filed Nov. 14, 1953

ELLE

France Editions & Publications (French limited liability
company)
100 Rue Racine
Paris 2^e, France

For MAGAZINE, in CLASS 35.
First use Nov. 1, 1945; in commerce 1945.
An English translation of the French word "elle" is
"she."

Int. Cl. 35

Prior U.S. Cl. 101

United States Patent and Trademark Office
Renewal

Reg. No. 667,152
Registered Nov. 24, 1958
OG Date Mar. 14, 1969

**SERVICE MARK
PRINCIPAL REGISTER**

FILE

FRANCH EDITIONS & PUBLICATIONS
FRANCH CORPORATION
1, KUS ANCELEJE
49200 BULLY-SUR-BIENS, FRANCE

PRIORITY CLAIMED UNDER SEC.
462) ON FRANCH FILED 1-3-1961
AND NO. 15974 DATED 1-3-1961,
* OFFICE OF U.S. REG. NO. 18117,
THE WORD "BULLY" MEANS "BULL"
IN ENGLISH.

FOR PROMOTING THE SALE OF
WOMEN'S APPAREL BY OTHERS BY
IMAGING STYLE SHOWS AND BY THE
PREPARATION OF VARIOUS TYPES
OF ADVERTISING, IN CLASS 101 (INT.
CL. 35).

FIRST USE 3-30-1951; IN COMMERCE
10-15-1951.

SEC. NO. 15774, FILED 2-1-1966.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Mar. 14, 1969.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office
Renewal

Reg. No. 862,001
Registered Dec. 17, 1968
OG Date Apr. 25, 1989

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

FRANCE EDITIONS & PUBLICATIONS
(FRANCE COMPANY)
100 RUE REAUMUR
PARIS, FRANCE

OWNER OF U.S. REG. NO. 758,137.

FOR: DRESSES, CLOAKS, CAPES,
SKIRTS, JACKETS, SUITS, TWO-PIECE
COSTUMES OR SUITS, COATS, SWEAT-
ERS, [BODICES, PULLOVERS, HOUSE-
GOWNS, SLIPS, COMBINATION UN-

DERWEAR, PETTICOATS, CORSETS,
SHEATH CORSETS, BUST-BODICES,
BRASSIERES, UNDERSHIRTS, UNDER-
WEAR,] BATHING SUITS, JODPHURS,
KNICKERS, [STOCKINGS,] TIES,
SCARVES, SQUARE SHAWLS, HATS,
CAPS, GLOVES, AND SLIPPERS, IN
CLASS 39 (INT. CL. 25).
FIRST USE 3-22-1949; IN COMMERCE
3-22-1965.

SER. NO. 276,692, FILED 7-24-1967.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 25, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 3

Prior U.S. Cls.: 51 and 52

Reg. No. 1,454,808

United States Patent and Trademark Office Registered Sep. 1, 1987

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE COMPANY)
6 RUE ANCELLE
NEUILLY-SUR-SEINE, HAUTE-DE-SEINE,
FRANCE

FOR: TOILETRIES AND COSMETICS,
NAMELY PERFUMES; COLOGNES; TOILET
WATER; ESSENTIAL OILS; HAIR; SKIN AND
BATH LOTIONS; TOILET SOAPS; BODY LO-
TIONS AND POWDERS; PERSONAL DEODOR-
ANTS; FACE POWDER AND LOTIONS; LIP-
STICK; LIP LINERS; EYE SHADOW; EYE-
BROW PENCILS; EYE LINERS; LIQUID FOU-
DATION; MASCARA; BLUSH; ROUGE; SKIN
ASTRINGENTS; CLEANSERS AND SCRUBS;
FACIAL MASKS; SKIN MOISTURIZING
LOTION; AND CREAMS; HAIR SHAMPOO;
HAIR CONDITIONING LOTION; EYE MAKE-

UP REMOVER; NAIL POLISH; NAIL HARDEN-
ER; NAIL POLISH REMOVER; CUTICLE RE-
MOVERS AND CONDITIONERS; TALCUM
POWDER; SHAVING CREAM; HAIR DEPILA-
TORIES; SUN SCREENING CREAMS; FOAMS
AND LOTIONS; HAIR STYLING MOUSSE AND
GELS; HAIR SPRAY; BATH GELS AND OILS;
BUBBLE BATHS; AND DENTRIFICESS, IN
CLASS 3 (U.S. CLS. 51 AND 52).

OWNER OF FRANCE REG. NO. 1113720,
DATED 6-28-1979, EXPIRES 6-28-1989.

OWNER OF U.S. REG. NOS. 758,137, 1,348,158
AND OTHERS.

THE ENGLISH TRANSLATION OF THE
FRENCH WORD "ELLE" IS "SHE".

SER. NO. 585,396, FILED 2-28-1986.

EDWARD NELSON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,454,393

Registered Aug. 25, 1987

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE JOINT STOCK COMPANY)
6 RUE ANCELLE A NEUILLY SUR SEINE
HAUTS DE SEINE, FRANCE

FOR: LINGERIE, IN CLASS 25 (U.S. CL. 39).
FIRST USE 2-0-1986; IN COMMERCE
2-0-1986.

OWNER OF U.S. REG. NOS. 758,137, 862,001
AND OTHERS.
THE ENGLISH TRANSLATION OF "ELLE" IS
"SHE".

SER. NO. 633,631, FILED 12-4-1986.
ERIC WACHSPRESS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office **Reg. No. 1,571,639**
Registered Dec. 19, 1989

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE CORPORATION)
2, RUE ANCELLE
NEUILLY-SUR-SEINE, FRANCE

FOR: ADDING MACHINES AND CALCULATORS, IN CLASS 9 (U.S. CL. 26).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 954311, FILED

9-14-1988, REG. NO. 1504810, DATED 9-14-1988, EXPIRES 9-14-1998.

OWNER OF U.S. REG. NOS. 758,137, 1,454,393 AND OTHERS.

THE ENGLISH TRANSLATION OF THE FRENCH WORD "ELLE" IS "SHE".

SER. NO. 73-759,067, FILED 10-19-1988.

FRANK HELLWIG, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 1,943,456

Registered Dec. 26, 1995

TRADEMARK
PRINCIPAL REGISTER

E L L E

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149, RUE ANATOLE FRANCE
92534 LEVALLOIS-PERRET CEDEX, FRANCE

FOR: PRECIOUS METALS AND THEIR ALLOYS, NAMELY GOLD, SILVER, PLATINUM AND BRONZE; ITEMS MADE OF PRECIOUS METAL AND THEIR ALLOYS OR COATED THEREWITH, NAMELY ASHTRAYS, CIGAR AND CIGARETTE BOXES AND CASES, CIGAR AND CIGARETTE HOLDERS, MATCH BOXES, MATCH HOLDERS, SNUFF BOXES, LIGHTERS, BUCKLES, BUSTS, BOXES FOR NEEDLES AND BOXES FOR SWEETMEATS, BASKETS FOR HOUSEHOLD PURPOSES, TRAYS, CANDELABRA, CANDLESTICKS, CANDLE RINGS, COFFEE SERVICES AND MORE GENERALLY HOUSEHOLD UTENSILS, SUCH AS CRUET STANDS (FOR OIL AND VINEGAR) CUPS, EGG CUPS, NAPKINS HOLDERS AND NAPKIN RINGS, NUT CRACKERS, SALT CELLARS AND SALT SHAKERS, SUGARBOWLS, TABLE PLATES, TEA CAD-

DIES AND TEA SERVICES, TOOTHPICK HOLDERS, VASES, SACRED VESSELS, FIGURES AND STATUETTES, MIRROR AND PICTURE FRAMES; JEWELRY, SUCH AS EARRINGS, BRACELETS, NECKLACES, RINGS, LONG CHAIN NECKLACES, BROOCHES, CHAINS, PENDANTS, DECORATIVE BUTTONS, INCLUDING COSTUME JEWELRY; PRECIOUS GEMSTONES; HOROLOGICAL AND CHROMETRIC INSTRUMENTS, NAMELY WATCHES AND CLOCKS AND ACCESSORIES AND PARTS AND FITTINGS THEREOF SUCH AS WATCH CASES, WATCH BANDS, WATCH CHAINS, WATCH GLASSES, CLOCK CASES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

OWNER OF FRANCE REG. NO. 1,538,354, DATED 6-27-1989, EXPIRES 6-27-1999.

THE WORD "ELLE" MEANS "SHE" IN ENGLISH.

SER. NO. 74-498,259, FILED 3-8-1994.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office

Reg. No. 1,322,177

Registered Feb. 26, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancelle
Neuilly-sur-Seine (Hauts de Seine), France

For UMBRELLAS; ARTICLES MADE OF LEATHER, IMITATION LEATHER AND CANVAS—NAMELY, LUGGAGE, TRAVELLING BAGS, TOTE BAGS, HAND BAGS, BEACH TOTE BAGS, SHOULDER BAGS, COSMETIC BAGS SOLD EMPTY, KEY CASES, SHOPPING TOTE BAGS, AND WALLETS, in CLASS 18 (U.S. Cls. 3 and 41).

Owner of France Reg. No. 1,113,720, dated Jun 28, 1979, expires Jun. 28, 1989.

"Elle" may be translated as "She".

Ser. No. 432,261, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office

Reg. No. 1,322,177

Registered Feb. 26, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancele
Neully-sur-Seine (Hauts de Seine), France

For: UMBRELLAS; ARTICLES MADE OF LEATHER, IMITATION LEATHER AND CANVAS—NAMELY, LUGGAGE, TRAVELLING BAGS, TOTE BAGS, HAND BAGS, BEACH TOTE BAGS, SHOULDER BAGS, COSMETIC BAGS SOLD EMPTY, [KEY CASES], SHOPPING TOTE BAGS, AND WALLETS, in CLASS 18 (U.S. Cls. 3 and 41).

Owner of France Reg. No. 1,113,720, dated Jun. 28, 1979, expires Jun. 28, 1989.

"Elle" may be translated as "She".

Ser. No. 452,261, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office

Reg. No. 1,322,177

Registered Feb. 26, 1985

TRADEMARK
Principal Register

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France Editions & Publications (France corporation)
6 rue Ancelle
Neuilly-sur-Seine (Hauts de Seine), France

For: UMBRELLAS; ARTICLES MADE OF LEATHER, IMITATION LEATHER AND CANVAS—NAMELY, LUGGAGE, TRAVELLING BAGS, TOTE BAGS, HAND BAGS, BEACH TOTE BAGS, SHOULDER BAGS, COSMETIC BAGS SOLD EMPTY, KEY CASES, SHOPPING TOTE BAGS, AND WALLETS, in CLASS 18 (U.S. Cls. 3 and 41).

Owner of France Reg. No. 1,113,720, dated Jun. 28, 1979, expires Jun. 28, 1989.

"Elle" may be translated as "She".

Ser. No. 452,261, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 26

Prior U.S. Cl.: 28

United States Patent and Trademark Office

Reg. No. 1,318,319

Registered Feb. 5, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancelle
Neully-sur-Seine (Hauts de Seine), France

For: EARRINGS OF NONPRECIOUS METAL,
in CLASS 26 (U.S. Cl. 28).

Owner of France Reg. No. 1,113,720, dated Jun.
28, 1979, expires Jun. 28, 1989.

The English translation of the word "Elle" is
"she".

Ser. No. 452,264, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 26

Prior U.S. Cl.: 28

United States Patent and Trademark Office

Reg. No. 1,318,319

Registered Feb. 5, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancelle
Neuilly-sur-Seine (Hauts de Seine), France

For: EARRINGS OF NONPRECIOUS METAL,
in CLASS 26 (U.S. Cl. 28).

Owner of France Reg. No. 1,113,720, dated Jun.
28, 1979, expires Jun. 28, 1989.

The English translation of the word "Elle" is
"she".

Ser. No. 432,264, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 9

Prior U.S. Cls.: 21 and 26

United States Patent and Trademark Office **Reg. No. 1,419,815**
Registered Dec. 9, 1986

**TRADEMARK
PRINCIPAL REGISTER**

E L L E

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE JOINT STOCK COMPANY)
6 RUE ANCELLE, NEUILLY-SUR-SEINE
HAUTS-DE-SEINE, FRANCE

FOR: SPECTACLES AND VIDEOCAS-
SETTES, IN CLASS 9 (U.S. CLS. 21 AND 26).
PRIORITY CLAIMED UNDER SEC. 44(D) ON
FRANCE APPLICATION NO. 750648, FILED
7-3-1985, REG. NO. 1315174, DATED 7-3-1985,
EXPIRES 7-3-1995.

OWNER OF U.S. REG. NOS. 758,137, 862,001
AND OTHERS.

THE ENGLISH TRANSLATION OF THE
WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 566,634, FILED 11-4-1985.

MARILYN MCMAHON, EXAMINING ATTOR-
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21 and 26

United States Patent and Trademark Office

Reg. No. 1,419,815

Registered Dec. 9, 1986

TRADEMARK
PRINCIPAL REGISTER

E L L E

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE JOINT STOCK COMPANY)
6 RUE ANCELLE, NEUILLY-SUR-SEINE
HAUTS-DE-SEINE, FRANCE

FOR: SPECTACLES AND VIDEOCAS-
SETTES, IN CLASS 9 (U.S. CLS. 21 AND 26).
PRIORITY CLAIMED UNDER SEC. 44(D) ON
FRANCE APPLICATION NO. 750648, FILED
7-3-1985, REG. NO. 1315174, DATED 7-3-1985,
EXPIRES 7-3-1995.

OWNER OF U.S. REG. NOS. 758,137, 862,001
AND OTHERS.

THE ENGLISH TRANSLATION OF THE
WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 566,634, FILED 11-4-1985.

MARILYN MCMAHON, EXAMINING ATTOR-
NEY

Int. Cl.: 22

Prior U.S. Cl.: 2

United States Patent and Trademark Office **Reg. No. 1,421,118**
Registered Dec. 16, 1986

**TRADEMARK
PRINCIPAL REGISTER**

E L L E

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE COMPANY)
6 RUE ANCELLE, NEUILLY-SUR-SEINE
HAUTS-DE-SEINE, FRANCE

FOR: BAGS FOR STORAGE; SACKS OF TEXTILE FOR PACKAGING; NON-METALLIC WRAPPING OR BINDING BANDS, IN CLASS 22 (U.S. CL. 2).

OWNER OF FRANCE REG. NO. 1113720,
DATED 6-28-1979, EXPIRES 6-28-1989.

OWNER OF U.S. REG. NOS. 758,137, 862,001
AND OTHERS.

THE ENGLISH TRANSLATION OF THE
WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 566,638, FILED 11-4-1985.

STEWART J. BELLUS, EXAMINING ATTORNEY

Int. Cl.: 22

Prior U.S. Cl.: 2

United States Patent and Trademark Office

Reg. No. 1,421,118

Registered Dec. 16, 1986

**TRADEMARK
PRINCIPAL REGISTER**

E L L E

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE COMPANY)
6 RUE ANCELLE, NEUILLY-SUR-SEINE
HAUTS-DE-SEINE, FRANCE

FOR: BAGS FOR STORAGE; SACKS OF TEXTILE FOR PACKAGING; NON-METALLIC WRAPPING OR BINDING BANDS, IN CLASS 22 (U.S. CL. 2).

OWNER OF FRANCE REG. NO. 1113720,
DATED 6-28-1979, EXPIRES 6-28-1989.

OWNER OF U.S. REG. NOS. 758,137, 862,001
AND OTHERS.

THE ENGLISH TRANSLATION OF THE
WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 566,638, FILED 11-4-1985

STEWART J. BELLUS, EXAMINING ATTOR-
NEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 104

Reg. No. 1,429,609

United States Patent and Trademark Office

Registered Feb. 17, 1987

SERVICE MARK
PRINCIPAL REGISTER

E L L E

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE JOINT STOCK COMPANY)
6 RUE ANCELLE
NEUILLY-SUR-SEINE HAUTS-DE-SEINE
FRANCE

FOR NEWS AGENCY SERVICES, NAMELY,
GATHERING AND DISSEMINATING NEWS
BY ELECTRONIC TRANSMISSION, IN CLASS
42 (U.S. CLS. 100 AND 104).

OWNER OF FRANCE REG. NO. 926993,
DATED 6-20-1975, RENEWED AS REG. NO.
745634, DATED 6-1-1985, EXPIRES 6-20-1995.
THE ENGLISH TRANSLATION OF THE
FRENCH WORD "ELLE" IN THE MARK IS
"SHE".

SER. NO. 964,750, FILED 11-4-1985.

EDWARD NELSON, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cl.: 37

United States Patent and Trademark Office

Reg. No. 1,314,558

Registered Jan. 15, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancelle
Neuilly-sur-Seine, (Hauts-de-Seine), France

For: STATIONERY—NAMELY, NOTE-
BOOKS, WRITING PADS, FOUNTAIN PENS,
PENCILS, PENCIL HOLDERS, INDEXES, STA-
TIONERY PORTFOLIOS,
NOTEBOOKS/WRITING PADS, ADDRESS
BOOKS, FOLDERS, DIARIES, in CLASS 16 (U.S.
Cl. 37).

Owner of France Reg. No. 1,113,720, dated Jun.
28, 1979, expires Jun. 28, 1989.

The mark "Elle" may be translated into English as
"she".

Ser. No. 452,244, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 16

Prior U.S. Cl.: 37

United States Patent and Trademark Office

Reg. No. 1,314,558

Registered Jan. 15, 1985

TRADEMARK
Principal Register

E L L E

France Editions & Publications (France corporation)
6 rue Ancelle
Neully-sur-Seine, (Hauts-de-Seine), France

For: STATIONERY—NAMELY, NOTE-
BOOKS, WRITING PADS, FOUNTAIN PENS,
PENCILS, PENCIL HOLDERS, INDEXES, STA-
TIONERY PORTFOLIOS,
NOTEBOOKS/WRITING PADS, ADDRESS
BOOKS, FOLDERS, DIARIES, in CLASS 16 (U.S.
Cl. 37).

Owner of France Reg. No. 1,113,720, dated Jun.
28, 1979, expires Jun. 28, 1989.

The mark "Elle" may be translated into English as
"she".

Ser. No. 452,244, filed Nov. 10, 1983.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,348,158

Registered July 9, 1985

TRADEMARK
PRINCIPAL REGISTER

ELLE

FRANCE EDITIONS & PUBLICATIONS
(FRANCE CORPORATION)
6 RUE ANCELLE NEUILLY-SUR-SEINE,
HAUTS DE SEINE, FRANCE

FOR: FOOTWEAR—NAMELY, SHOES,
BOOTS, SLIPPERS, SANDALS AND CLOGS, IN
CLASS 25 (U.S. CL. 39).
OWNER OF FRANCE REG. NO. 1113720,
DATED 6-28-1979, EXPIRES 6-28-1989.

OWNER OF U.S. REG. NOS. 758,137 AND
861,159.

THE MARK ELLE MAY BE TRANSLATED
INTO ENGLISH AS "SHE".

SER. NO. 512,968, FILED 12-10-1984.

SUE CARRUTHERS, EXAMINING ATTORNEY

Int. Cls.: 9, 16, 38, 40, 41 and 42

Prior U.S. Cls.: 2, 14, 22, 26, 37, 38, 100, 104,
106 and 107

Reg. No. 1,668,272

United States Patent and Trademark Office Registered Dec. 17, 1991

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

ELLEDECOR

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE CORPORATION)
2 RUE ANCELLE
92200 NEUILLY-SUR-SEINE, FRANCE

FOR: DATA PROCESSING EQUIPMENT AND COMPUTERS; COMPUTER FURNITURE; BLANK INFORMATION HOLDERS AND CARRIERS FOR COMPUTER PROGRAMS; NAMELY, CARDS, BANDS, TAPES, RIBBONS, DRUMS, CASSETTES, DISCS, SHEETS AND FILMS; COMPUTER SOFTWARE PROGRAMS AND TEACHING APPARATUS AND INSTRUMENTS CONSISTING OF COMPUTER DRIVE PERIPHERALS AND SOFTWARE AND COMPUTER FURNITURE FOR USE IN THE FIELD OF CONSULTING SERVICES ON INTERIOR AND EXTERIOR DECORATING, ARCHITECTURE, LANDSCAPING, GARDENING AND HORTICULTURE, CUISINE, ART AND SCULPTURE, ARTIFACTS, ANTIQUES AND COLLECTIONS, FURNITURE, HOUSEHOLD ACCESSORIES, ACCOUTREMENTS AND FIXTURES, CRITIQUES OF RESIDENCES, BIOGRAPHICAL SKETCHES, ELECTRONICS FOR THE HOME, NATIONAL AND INTERNATIONAL LIFESTYLES, TRAVEL, TOURISM AND PHOTOGRAPHY, IN CLASS 9 (U.S. CLS. 26 AND 38).

FOR: PRINTED MATTER AND PERIODICALS; NAMELY, NEWSPAPERS, REVIEWS, PAMPHLETS, BROCHURES, NEWSLETTERS, INFORMATION OR ADVERTISING LETTERS, JOURNALS AND MAGAZINES IN THE

FIELDS OF INTERIOR AND EXTERIOR DECORATING, ARCHITECTURE, LANDSCAPING, GARDENING AND HORTICULTURE; CUISINE; ART AND SCULPTURE, ARTIFACTS, ANTIQUES AND COLLECTIONS; FURNITURE; HOUSEHOLD ACCESSORIES, ACCOUTREMENTS, AND FIXTURES; CRITIQUES OF RESIDENCES, BIOGRAPHICAL SKETCHES; ELECTRONICS FOR THE HOME; NATIONAL AND INTERNATIONAL LIFESTYLES, TRAVEL, TOURISM AND PHOTOGRAPHY; STATIONERY; STATIONERY BOXES, CABINETS, FOLDERS, WRITING PAPER AND ENVELOPES; PAPER; NAMELY, BOND, CARBON, CONSTRUCTION, CORRUGATED, CREPE, FIBER, FILLER, ILLUSTRATION, LINING, MAGNETIC, MIMEOGRAPH, NEWS-PRINT, NOTE, ONION SKIN, PACKING, PRINTING REPRODUCTION, TRACING, TYPEWRITTEN AND WRAPPING; PAPERBOARD; BLANK OR PARTIALLY PRINTED POSTCARDS; POSTER BOARD; PRINTING BLOCKS; CARDS; NAMELY, BLANK, BUSINESS, FILE, INDEX, GIFT AND GREETING, NOTE, PLAYING, RECORD AND SCORE CARDS; CARDBOARD CONTAINERS (BOXES) FOR WRAPPING AND PACKAGING; PLASTIC FOR WRAPPING, IN CLASS 16 (U.S. CLS. 2, 14, 22, 37 AND 38).

FOR: TELECOMMUNICATIONS SERVICES; TELEPHONE COMMUNICATION SERVICES; AUDIO VISUAL AND VIDEO COMMUNICATION SERVICES, NAMELY, AUDIO VISUAL, CABLE, AND SATELLITE TELECOMMUNICA-

TION BROADCAST AND TELEPHONE TRANSMISSION SERVICES, HOME VIDEO, AND RECORDED MUSIC SERVICES; TELEGRAPH SERVICES; CABLE TELEGRAM TRANSMISSION AND COMMUNICATION SERVICES; ELECTRONIC MAIL SERVICES, PROVIDING ELECTRONIC ACCESS TO DATABANKS; TELECONFERENCING SERVICES; TELETYPE COMMUNICATION SERVICES; OPERATING CLOSED CIRCUIT TELEVISION FOR OTHERS; AUDIO VISUAL AND VIDEO INFORMATION AND COMMUNICATION UTILIZING TELECOMPUTER TERMINAL UNITS, PERIPHERAL SYSTEMS AND VIDEO DISPLAY SYSTEMS, IN CLASS 38 (U.S. CLS. 100 AND 104).

FOR: FILM, VIDEO TAPE AND AUDIO TAPE DUPLICATION SERVICES, IN CLASS 40 (U.S. CL. 106).

FOR: EDUCATIONAL AND TRAINING SERVICES IN THE USE AND OPERATION OF LICENSEES, COMMERCIAL CONCESSIONS AND FRANCHISING NETWORKS, INCLUDING BASIC TRAINING FOR PERSONNEL; FASHION TRENDS AND CLOTHING DESIGN; INTERIOR DECORATING; SEWING AND WEAVING; HOME FURNISHINGS, DESIGN AND DECORATION OF SHUTTERS, SILK PAINTING; HOME ECONOMICS, ALL CONDUCTED THROUGH COURSES, SEMINARS, TUTORIALS, CONFERENCES, COLLOQUIES, LECTURES, AND CLOSED CIRCUIT TELEVISION BROADCASTS; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; PUBLICATION OF BOOKS, ILLUSTRATIONS, MAGAZINES, AND NEWSPAPERS; CORRESPONDENCE COURSES IN THE FIELD OF ENTERTAINMENT SERVICES THROUGH THE USE OF TELEVISION AND/OR RADIO, INVOLVING NEWS, DOCUMENTARY, PLAYS, MOVIES, DOCU-DRAMA; MELODRAMA, SPORTS, COMEDY, VARIETY SHOWS, GAME

SHOWS, SERIALS, EDUCATION, NATURE, PUBLIC INFORMATION, BUSINESS, POLITICAL AND SOCIAL COMMENTARY, AND PUBLIC DEBATE PROGRAMS; FILM, VIDEO TAPE AND AUDIO TAPE PRODUCTION SERVICES; FILM VIDEOTAPE RENTAL SERVICES; AUDIO TAPE RECORDING STUDIO SERVICES, AND RECORD MASTER PRODUCTION SERVICES, IN CLASS 41 (U.S. CLS. 100 AND 107).

FOR: NEWS AGENCY SERVICES; NAMELY, GATHERING AND DISSEMINATION OF NEWS, NEWS CLIPPING SERVICES, AND PROVIDING INFORMATION TO NEWSPAPERS; OTHER NEWS SERVICES, MAGAZINES, PUBLISHERS, LOCAL TELEVISION STATIONS AND NATIONAL TELEVISION NETWORKING, PUBLIC BROADCASTING STATIONS; ALL CABLE TELEVISION NETWORKS, SATELLITE NETWORKS AND SYSTEMS; SYNDICATED NEWS PROGRAMS, SYNDICATED COLUMNISTS, NATIONAL SYNDICATORS, AND RADIO STATIONS IN THE FIELD OF NATIONAL AND INTERNATIONAL NEWS, BUSINESS, SPORTS, POLITICS, DIPLOMACY, ENTERTAINMENT, SCIENCE AND MEDICINE, AND COMMENTARY, IN CLASS 42 (U.S. CLS. 100 AND 104).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 143871, FILED 7-17-1989, REG. NO. 1541556, DATED 7-17-1989, EXPIRES 7-17-1999.

OWNER OF U.S. REG. NOS. 758,137, 1,314,558 AND OTHERS.

THE ENGLISH TRANSLATION OF THE FRENCH WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 74-017,819, FILED 1-10-1990.

JOHN MICHOS, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cl.: 38

Reg. No. 1,732,988

United States Patent and Trademark Office Registered Nov. 17, 1992

TRADEMARK
PRINCIPAL REGISTER

ELLE DECOR

FRANCE EDITIONS ET PUBLICATIONS
(FRANCE CORPORATION)
2 RUE ANCELLE
92200 NEUILLY-SUR-SEINE, FRANCE

FOR: MAGAZINES FEATURING INTERIOR
AND EXTERIOR DECORATING, ARCHITEC-
TURE, LANDSCAPING, GARDENING AND
HORTICULTURE; CUISINE; ART AND SCULP-
TURE, ARTIFACTS, ANTIQUES AND COL-
LECTIONS, FURNITURE; HOUSEHOLD AC-
CESSORIES, ACCOUTREMENTS, AND FIX-
TURES; CRITIQUES OF RESIDENCES; BIO-
GRAPHICAL SKETCHES; ELECTRONICS FOR
THE HOME; NATIONAL AND INTERNATION-

AL LIFESTYLES, TRAVEL, TOURISM AND
PHOTOGRAPHY, IN CLASS 16 (U.S. CL. 38).

FIRST USE 10-3-1989; IN COMMERCE
10-3-1989.

OWNER OF U.S. REG. NOS. 1,654,884 AND
1,668,272.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DECOR", APART FROM THE
MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE
WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 74-232,527, FILED 12-23-1991.

CHERYL LYNN BLACK, EXAMINING ATTOR-
NEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,120,688

Registered Dec. 16, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

ELLE

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149, RUE ANATOLE FRANCE
92334 LEVALLOIS-FERRET CEDEX, FRANCE

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF DISCOUNT AND/OR PRIORITY USER CARDS; OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF FASHION SHOWS AND BEAUTY PARLORS, BEAUTY SALONS AND FASHION WEAR BOUTIQUE; COPYRIGHT MANAGEMENT SERVICES; ADVERTISING SLOGAN LICENSING SERVICES; ORGANIZING TRADE SHOW EXPOSITIONS IN THE ENTERTAINMENT ARTS FIELD FEATURING MUSIC, THEATER AND CINEMATOGRAPHIC PRODUCTS; ORGANIZING TRADE SHOW EXPOSITIONS FEATURING HOME AND GARDEN DECORATING PRODUCTS, LANDSCAPING PRODUCTS AND CULINARY PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-14-1984, IN COMMERCE 9-14-1984.

FOR: INTERIOR DESIGN SERVICES; ARCHITECTURE SERVICES; LANDSCAPE GARDENING SERVICES; CONSTRUCTION DRAFTING SERVICES; TECHNICAL RESEARCH IN THE FIELDS OF LANDSCAPING, LANDSCAPE GARDENING AND INTERIOR AND EXTERIOR DECORATING; CONSULTING SERVICES IN THE FIELDS OF LANDSCAPING AND LANDSCAPE GARDENING; PROVIDING CONSULTING TO OTHERS IN THE

FIELDS OF BEAUTY, HEALTH AND FASHION WEAR; CONSULTING IN THE FIELDS OF INTERIOR AND EXTERIOR DECORATING; CONSULTING SERVICES IN THE FIELD OF COOKING; PROVIDING TEMPORARY HOUSING ACCOMMODATIONS, PROVIDING BOARDING HOUSES AND CONVALESCENT HOMES; PROVIDING PERSONAL ESCORT SERVICES; PROVIDING BEAUTY AND HAIRDRESSING SALONS; PROVIDING MARRIAGE BUREAUS; PROVIDING COSTUME RENTALS; PROVIDING SOCIAL CLUBS; EDITING WRITTEN TEXTS FOR OTHERS; DATING SERVICES; PRINTING SERVICES; COMPUTER PROGRAMMING SERVICES; PERSONAL LETTER WRITING FOR OTHERS; SETTING UP AND COMPILING DATA BANKS; HOTEL AND RESTAURANT SERVICES; RETAIL CLOTHING BOUTIQUE STORE SERVICES; MAIL ORDER SERVICES RENDERED BY A CLOTHING BOUTIQUE; RETAIL CLOTHING BOUTIQUE STORE SERVICES OFFERED WITHIN A DEPARTMENT STORE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-14-1984, IN COMMERCE 9-14-1984.

OWNER OF FRANCE REG. NO. 1,534,334, DATED 6-27-1989, EXPIRES 6-27-1999.

OWNER OF U.S. REG. NOS. 751,137, 1,619,815 AND OTHERS.

THE WORD "ELLE" MEANS "SHE" IN ENGLISH.

SBR. NO. 74-540,441, FILED 4-8-1994.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,199,132

United States Patent and Trademark Office

Registered Oct. 27, 1998

TRADEMARK
PRINCIPAL REGISTER

E L L E

MACHETTE FILIPACCHI PRESSE (FRANCE
CORPORATION)
149, RUE ANATOLE FRANCE
92534 LEVALLOIS-PERRET, FRANCE

FOR AMUSEMENT APPARATUS ADOPTED
FOR USE WITH TELEVISION RECEIVERS,
NAMBLY, AUDIO VISUAL TRACING APPAR-
ATUS, NAMBLY, FILM AND VIDEO PROJEC-
TORS FOR USE WITH OR WITHOUT SLIDES,
PRECISION BALANCES, WEIGHING APPARA-
TUS, DICTATING MACHINES, RECORD
PLAYERS, AUDIO/VIDEO RECEIVERS,
AUDIO/VIDEO TAPES RECORDERS, VIDEO
RECORDERS, REMOTE CONTROL APPARA-
TUS, ELECTRONIC AND COMPUTER PERIPH-
ERAL DEVICE BOXES, COMPUTERS, DATA
PROCESSORS, DATA BASES CONTAINING
STORED INFORMATION IN THE FIELD OF
MUSIC, THEATER, CINEMA, LITERATURE,
ARTS, EDUCATION, HOME DECORATION,
GARDENING, LANDSCAPING, CULINARY
ARTS, FASHION AND BEAUTY TO BE READ/
CONSULTED AND OR USED ON COMPUTER
TERMINALS AND VIDEO EQUIPMENT;
BLANK MAGNETIC DATA CARRIERS FOR
COMPUTER PROGRAMS AND VIDEO EQUIP-
MENT, FOR OPTICAL, DIGITAL OR AUDIO-
VISUAL USE, NAMBLY, VIDEO DISCS,
INTERACTIVE VIDEO DISCS, BLANK AND
REWRITABLE VIDEO DISC, MAGNETIC
CODED CARDS, BLANK AUDIO TAPES,
BLANK MAGNETIC COMPUTER TAPES,
BLANK VIDEO TAPES, PRERECORDED
AUDIO, COMPUTER AND VIDEO TAPES FEATURING

THEMES SUCH AS MUSIC, THEA-
TER, CINEMA, LITERATURE, ARTS, EDUCA-
TION, HOME DECORATION, GARDENING,
LANDSCAPING, CULINARY ARTS, FASHION
AND BEAUTY; BLANK AUDIO AND BLANK
VIDEO CASSETTES, PRERECORDED AUDIO
AND PRERECORDED VIDEO CASSETTES
FEATURING THEMES SUCH AS MUSIC, THEA-
TER, CINEMA, LITERATURE, ARTS, EDUCA-
TION, HOME DECORATION, GARDENING,
LANDSCAPING, CULINARY ARTS, FASHION
AND BEAUTY; FLOPPY DISCS FOR COMPUT-
ERS, COMPACT DISCS, AND AUDIO AND/OR
VIDEO DISCS FEATURING THEMES SUCH AS
MUSIC, THEATER, CINEMA, LITERATURE,
ARTS, EDUCATION, HOME DECORATION,
GARDENING, LANDSCAPING, CULINARY
ARTS, FASHION AND BEAUTY; EXPOSED
CAMERA FILM AND MOTION PICTURE FILM
FEATURING THEMES SUCH AS MUSIC, THEA-
TER, CINEMA, LITERATURE, ARTS, EDUCA-
TION, HOME DECORATION, GARDENING,
LANDSCAPING, CULINARY ARTS, FASHION
AND BEAUTY; COMPUTER SOFTWARE PRO-
GRAMS FOR USE IN THE FIELD OF CON-
SULTING SERVICES ON INTERIOR AND EX-
TERIOR DECORATING, ARCHITECTURE,
LANDSCAPING, GARDENING AND HORTI-
CULTURE, CUISINE, ART, FURNITURE, CRI-
TIQUES OF RESIDENCES, GEOGRAPHICAL
SKETCHES, TRAVEL, TOURISM, PHOTOGRA-
PHY, FASHION AND SPORTING ACTIVITIES;
COMPUTER SOFTWARE PROGRAMS FOR
USE IN CULINARY ARTS, HOME DECORA-
TION, FASHION AND BEAUTY FOR HOUSE-

FOR USE AND DOMESTIC USE; COMPUTER SOFTWARE PROGRAMS FOR USE IN REVIEWING DEVELOPMENTS AND CURRENT EVENTS IN THE FIELD OF CINEMA, ARTS, THEATER, DANCE, Pantomime, MIMIC, CIRCUS, MUSICAL AND LITERARY ENTERTAINMENT; COMPUTER SOFTWARE PROGRAMS FOR USE IN THE FIELD OF DOCUMENTARIES CONCERNING SCIENCE, NATURAL SCIENCE, ANIMAL AND PLANT LIFE, THE HUMAN BODY AND ITS FUNCTIONS, HEALTH AND DIET FOR HUMANS AND ANIMALS. LEARNING LANGUAGE PROGRAMS.

SHOWS, ARTS, CINEMA AND LITERATURE; CASH REGISTERS AND CALCULATING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).
OWNER OF FRANCE REG. NO. 1,311,356, DATED 6-27-1989, EXPIRES 6-27-1999.
OWNER OF U.S. REG. NOS. 1,419,813, 1,767,100 AND OTHERS.
THE WORD "ELLE" MEANS "SHE" IN ENGLISH.

SER. NO. 74-411,619, FILED 7-12-1993.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cls.: 28, 38, 39, 41 and 42

Prior U.S. Cls.: 22, 23, 38, 50, 100, 101, 104, 105
and 107

Reg. No. 2,242,315

United States Patent and Trademark Office

Registered May 4, 1999

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

ELLE

HACHETTE FILIPACCHI PRESSE (FRANCE
JOINT STOCK COMPANY)
149, RUE ANATOLE FRANCE
92534 LEVALLOIS-PERRET CEDEX, FRANCE

FOR: INTERACTIVE VIDEO GAME PRO-
GRAMS; GAMES, NAMELY, BOARDGAMES,
CARD GAMES, MANIPULATIVE GAMES,
TOYS, NAMELY, WIND-UP TOYS, BATTERY
OPERATED AND NON-BATTERY OPERATED
MECHANICAL ACTION TOYS, FLUSH TOYS,
INFLATABLE BATH TOYS, BATTERY OPER-
ATED AND NON-BATTERY OPERATED
STUFFED TOYS, BATTERY OPERATED AND
NON-BATTERY OPERATED DOLLS, IN CLASS
28 (U.S. CLS. 22, 41, 48 AND 50).

FOR: COMMUNICATION SERVICES,
NAMELY, RADIO COMMUNICATION SER-
VICES, TELEPHONE COMMUNICATIONS SER-
VICES, TELEGRAPH SERVICES AND VIDEO
TELECONFERENCING SERVICES, TELE-
GRAPH SERVICES AND VIDEO TELECON-
FERENCING SERVICES; ELECTRONIC
TRANSMISSION OF DATA, IMAGES AND
SOUNDS AND DOCUMENTS VIA COMPUTER
TERMINALS; TELEVISION AND RADIO
BROADCASTING SERVICES; INCLUDING
CABLE TRANSMISSIONS OF SUCH SERVICES;
TELEX TRANSMISSION SERVICES; TELE-
GRAM TRANSMISSION SERVICES; ELEC-
TRONIC TRANSMISSION OF INFORMATION
FROM DATA BANKS VIA COMPUTER TERMI-
NALS; CABLE TELEVISION TRANSMISSION
SERVICES, IN CLASS 38 (U.S. CLS. 100, 101
AND 104).

FOR: HOME AND OFFICE DELIVERY OF
MULTIMEDIA AND AUDIOVISUAL PROD-
UCTS, NAMELY, VHS/DIGITAL, COMPACT
DISCS, INTERACTIVE DISCS, AND COMPACT
DISCS WITH READ ONLY MEMORY (CD-
ROM), IN CLASS 39 (U.S. CLS. 100 AND 105).

FOR: EDUCATIONAL SERVICES, NAMELY,
ADMINISTRATION OF CULTURAL EX-
CHANGE PROGRAMS; ENTERTAINMENT
SERVICES, NAMELY, SPONSORING SPORTS
COMPETITIONS AND TOURNAMENTS; EDU-
CATION IN THE FIELD OF MUSIC, THEATER,
CINEMA, LITERATURE, ARTS, HOME DECOR-
ATION, GARDENING, LANDSCAPING, CULI-
NARY ARTS, FASHION AND BEAUTY REN-
DERED THROUGH CORRESPONDENCE
COURSES; PROVIDING CLASSES OF IN-
STRUCTION TO BEGINNERS AND AD-
VANCED PERSONS IN THE FIELD OF MUSIC,
THEATER, CINEMA, LITERATURE, ARTS,
EDUCATION, HOME DECORATION, GAR-
DENING, LANDSCAPING, CULINARY ARTS,
FASHION AND BEAUTY; CONDUCTING EDU-
CATIONAL CONFERENCES, WORKSHOPS
AND COURSES OF INSTRUCTION IN THE
FIELD OF MUSIC, THEATER, CINEMA, LIT-
ERATURE, ARTS, EDUCATION, HOME DECOR-
ATION, GARDENING, LANDSCAPING, CULI-
NARY ARTS, FASHION AND BEAUTY; EDU-
CATIONAL CONFERENCES, FORUMS, CON-
GRESSSES AND COLLOQUIUMS IN THE FIELD
OF MUSIC, THEATER, CINEMA, LITERA-
TURE, ARTS, EDUCATION, HOME DECORA-
TION, GARDENING, LANDSCAPING, CULI-
NARY ARTS, FASHION AND BEAUTY; PUBLI-

CATION OF BOOKS; ENTERTAINMENT IN THE NATURE OF GAMES AND CONTESTS, NAMELY, ESSAY-WRITING AND NOVEL-WRITING CONTESTS; BEAUTY PAGEANTS; INDOOR AND OUTDOOR SPORTS COMPETITIONS FEATURING, HOCKEY, SOCCER, FOOTBALL AND VOLLEYBALL; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AN ONLINE ENTERTAINMENT VARIETY SHOW, FEATURING MUSIC, THEATRE, CINEMA, LITERATURE, ARTS, EDUCATION, HOME DECORATION, GARDENING, LANDSCAPING, CULINARY ARTS, FASHION AND BEAUTY; ENTERTAINMENT SERVICES IN THE NATURE OF A CABLE TELEVISION VARIETY SHOW FEATURING MUSIC, THEATRE, CINEMA, LITERATURE, ARTS, EDUCATION, HOME DECORATION, GARDENING, LANDSCAPING, CULINARY ARTS, FASHION AND BEAUTY; AUDIO RECORDING AND PRODUCTION SERVICES; LIBRARIES AND BOOKS LENDING SERVICES; VIDEO AND GAME LIBRARY SERVICES; VIDEO TAPE FILM PRODUCTION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FOR: LEGAL CONSULTING SERVICES; CORRESPONDENCE EXCHANGE SERVICES; LICENSING OF INTELLECTUAL PROPERTY; COMPUTER PROGRAMMING SERVICES; PROGRAMMING ELECTRONIC INSTRUMENTS FOR OTHERS; EDITING OF WRITTEN TEXTS; NEWS SYNDICATION REPORTING; LAN-

QUAGE TRANSLATION; PRINTING SERVICES; RENTAL OF COMPUTERS AND RENTAL OF DISPLAY APPARATUS FOR USE IN MULTIMEDIA PRESENTATIONS USING SLIDES, FILM, TAPE RECORDINGS AND SPECIAL LIGHTING EFFECTS; EDITING OF WRITTEN TEXTS, ILLUSTRATIONS BOOKS, BOOK REVIEWS, NEWSPAPERS, PERIODICALS, MAGAZINES AND PUBLICATIONS OF ALL TYPES REGARDLESS OF THEIR FORM, INCLUDING ELECTRONIC AND DIGITALIZED PUBLICATIONS, DESKTOP PUBLISHING OF SOUND AND/OR VISUAL MEDIA OR MULTIMEDIA SOFTWARE PROGRAMS FOR OTHERS; COMPILING DATA BASES AND DATA BANKS FOR USE BY OTHERS; PRODUCTION AND RENTAL OF MOTION PICTURE FILM, VIDEO-CASSETTE TAPES AND MULTIMEDIA ENTERTAINMENT SOFTWARE, IN CLASS 43 (U.S. CLS. 100 AND 101).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 94/563,958, FILED 11-9-1994, REG. NO. 94543958, DATED 11-9-1994, EXPIRES 11-9-2004.

OWNER OF U.S. REG. NOS. 758,137, 1,419,815 AND OTHERS.
THE WORD "ELLE" MEANS "SHE" IN ENGLISH.

SER. NO. 74-671,723, FILED 5-9-1993.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cl.: 31

Prior U.S. Cls.: 1 and 46

United States Patent and Trademark Office

Reg. No. 2,560,906

Registered Apr. 16, 2002

**TRADEMARK
PRINCIPAL REGISTER**

E L L E

HACHETTE FILIPACCHI PRESSE (FRANCE
JOINT STOCK COMPANY)
149 RUE ANATOLE FRANCE
92500 LEVALLOIS-PERRET, FRANCE

FOR: NATURAL AGRICULTURAL PRODUCTS,
NAMELY, LIVING, NATURAL AND DRIED FLOW-
ERS, AGRICULTURAL SEEDS, LIVING, NATURAL
AND DRIED PLANTS, BUNCHES OF FLOWERS,
WREATHS OF FLOWERS, FLOWER BULBS, ROSE
BUSHES, IN CLASS 31 (U.S. CLS. 1 AND 46).

OWNER OF FRANCE REG. NO. 1538354, DATED
6-27-1999, EXPIRES 6-27-2009.

THE ENGLISH TRANSLATION OF "ELLE" IS
"SHE".

SER. NO. 75-699,473, FILED 5-7-1999.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cls.: 8, 9, 20, 21, 24 and 25

Prior U.S. Cls.: 2, 23, 26, 29, 30, 32, 33, 34, 39 and 42

United States Patent and Trademark Office

Reg. No. 2,708,222

Registered Apr. 22, 2003

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
92534 LEVALLOIS-PERRET CEDEX, FRANCE
149, RUE ANATOLE, FRANCE, BY CHANGE OF
NAME FRANCE EDITIONS ET PUBLICATIONS
(FRANCE CORPORATION) HAUTS DE SEINE,
FRANCE

FOR: TABLE UTENSILS, NAMELY, KNIVES,
FORKS, AND SPOONS, IN CLASS 8 (U.S. CL. 23).

FOR: SPECTACLES, IN CLASS 9 (U.S. CL. 26).

FOR: FURNITURE, IN CLASS 20 (U.S. CL. 32).

FOR: DISHES, PLATES, CUPS, DRINKING GLASSES, BOTTLES, BOTTLE STANDS, COASTERS, BOTTLE OPENERS, JUGS, BRUSHES FOR CLEANING TANKS AND CONTAINERS, BRUSHES FOR FOOTWEAR, ELECTRIC BRUSHES, BRUSHES FOR CLOTHING, TOOTHBRUSHES, TRAYS, COFFEE SERVICE IN NON-PRECIOUS METAL, COFFEE POTS, MENU CARD RESTS, POTS FOR MAKE-UP SOLD EMPTY, FRUIT CUPS, STATUES AND FIGURINES OF PORCELAIN, TERRA COTTA AND GLASS, BASINS, COOKING POTS, BUTTER DISHES, GLASS JARS, DRINKING VESSELS, ORNAMENTAL BOXES OF GLASS, ALL-PURPOSE BOXES OF METAL FOR DOMESTIC USE, BASIN BOWLS, CORK SCREWS, SPONGES FOR HOUSEHOLD PURPOSES, TOILET SPONGES, FLASKS IN NON-PRECIOUS METAL, OIL CRUETS IN NON-PRECIOUS METAL, CRUMB TRAYS, FITTED VANITY CASES, PERFUME VAPORIZERS, CURRY COMBS, FITTED PICNIC BASKETS, HAND OPERATED PEPPER MILLS, PEPPER POTS IN NON-PRECIOUS METAL, POWDER COMPACTS IN

NON-PRECIOUS METAL SOLD EMPTY, BUCKETS, PAILS, EPERGNES, MUGS, GOBLETS, BASKETS FOR DOMESTIC USE, TRAYS FOR DOMESTIC USE, SAUCERS IN NON-PRECIOUS METAL, CUPS IN NON-PRECIOUS METAL, TABLE PLATES, DECANTERS, DISHES IN NON-PRECIOUS METAL, DECANTER STANDS, GLASS BOWLS, STEW PANS, EGG CUPS IN NON-PRECIOUS METAL, PITCHERS, POTS IN NON-PRECIOUS METAL, AND KNIFE RESTS FOR THE TABLE, IN CLASS 21 (U.S. CLS. 2, 23, 29, 30, 33 AND 34).

FOR: BATH TOWELS, HAND TOWELS, TABLE CLOTHS, TEXTILE TABLE NAPKINS, SHEETS, BLANKETS AND PILLOWCASES, IN CLASS 24 (U.S. CL. 42).

FOR: FOOTWEAR - NAMELY, SHOES, BOOTS, SLIPPERS, SANDALS AND CLOGS, IN CLASS 25 (U.S. CL. 39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 104229, FILED 1-20-1989, REG. NO. 1500024, DATED 1-20-1989, EXPIRES 1-20-1999.

OWNER OF U.S. REG. NOS. 1,374,805 AND 1,408,531.

THE ENGLISH TRANSLATION OF THE WORD "ELLE" IN THE MARK IS "SHE".

SER. NO. 73-814,081, FILED 7-20-1989.

KATHY DE JONGE, EXAMINING ATTORNEY

Int. Cls.: 3 and 21

Prior U.S. Cls.: 1, 4, 6, 13, 29, 40, 50, 51 and 52

Reg. No. 2,914,032

United States Patent and Trademark Office

Registered Dec. 28, 2004

**TRADEMARK
PRINCIPAL REGISTER**

ELLE

HACHETTE FILIPACCHI PRESS (FRANCE CORPORATION)
149, RUE ANATOLE FRANCE
LEVALLOIS-PERRET CEDEX, FRANCE 92534

FOR: BEAUTY AND COSMETIC PRODUCTS, NAMELY, SUN-TANNING PREPARATIONS (COSMETICS), COSMETIC AND EYEBROW PENCILS, COSMETICS CREAMS, MAKE-UP REMOVING PREPARATIONS, DENTIFRICE, DEPILATORIES AND DEPILATORY PREPARATIONS, CLEANSING MILK FOR TOILET PURPOSES, MAKE-UP, MAKE-UP POWDER, MAKE-UP PREPARATIONS, BEAUTY MASKS, NAIL CARE PREPARATIONS, NAIL VARNISH, FALSE-NAILS, COSMETIC PREPARATIONS FOR SKIN CARE, COSMETIC PREPARATIONS FOR SLIMMING PURPOSES IN THE FORM OF OIL, LOTION, CREAM AND GEL, OILS FOR COSMETIC PURPOSES, POMADES FOR COSMETIC PURPOSES, DEODORANTS FOR PERSONAL USE, COTTON STICKS AND COTTON WOOL FOR COSMETIC PURPOSES, COSMETIC KITS, NAMELY, A SMALL BAG, BOX OR CASE CONTAINING LIP-STICK, BLUSH, MASCARA, COSMETIC PENCILS AND EYESHADOW, COSMETIC PREPARATIONS

FOR BATHS, COSMETIC PREPARATIONS FOR EYELASHES, EYEBROW COSMETICS, DECORATIVE TRANSFERS FOR COSMETICS PURPOSES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: HAIR BRUSHES, NAIL BRUSHES, EYEBROW BRUSHES, HAIR COMBS, COSMETIC WIPES, POWDER PUFFS AND PERFUME SPRAYERS SOLD EMPTY, IN CLASS 21 (U.S. CLS. 13, 29 AND 40).

OWNER OF FRANCE REG. NO. 1500024, DATED 1-20-1989, RENEWED AS REG. NO. 1500024, DATED 1-20-1999, EXPIRES 1-20-2009.

OWNER OF U.S. REG. NOS. 1,374,805, 1,408,531 AND OTHERS.

THE ENGLISH TRANSLATION OF THE WORD "ELLE" IS "SHE".

SER. NO. 74-092,685, FILED 8-30-1990.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,254,776

Registered June 26, 2007

TRADEMARK
PRINCIPAL REGISTER

ELLE ACCESSORIES

HACHETTE FILIPACCHI PRESSE (FRANCE
CORPORATION)

149 RUE ANATOLE FRANCE

LEVALLOIS-PERRET, FRANCE 92300

FOR: MAGAZINES IN THE FIELD OF BEAUTY
AND FASHION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,
37, 38 AND 50).

FIRST USE 8-30-2005; IN COMMERCE 8-30-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 758,137, 2,737,728 AND
OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ACCESSORIES", APART FROM
THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD
"ELLE" IN THE MARK IS "SHE".

SER. NO. 78-594,067, FILED 3-24-2005.

CHRISTOPHER BUONGIORNO, EXAMINING AT-
TORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,492,949

Registered Aug. 26, 2008

TRADEMARK
PRINCIPAL REGISTER

ELLE

HACHETTE FILIPACCHI PRESSE, SOCIÉTÉ
ANONYME (FRANCE SOCIÉTÉ ANONYME)
149, RUE ANATOLE FRANCE
F-92534 LEVALLOIS-PERRET CEDEX
FRANCE

FOR: BEAUTY PRODUCTS, NAMELY, ESSEN-
TIAL OILS, MAKE-UP, LIPSTICK, EYE SHADOW,
MASCARA, ROUGE, BLUSH, NAIL POLISH, COS-
METIC CREAMS, CLEANSING MILKS AND COS-
METICS, PERFUMERY, DEODORANT FOR
PERSONAL USE, SUNTAN CREAMS, EAU DE
COLOGNE AND EAU DE TOILETTE, TOILET
SOAPS, BATH, SHAVING, SKIN AND TOILETRY
BODY LOTIONS, BATH AND NON-MEDICATED
TOILETRY SALTS, OILS, BODY GELS, SHAMPOOS,
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF INTERNATIONAL REGISTRATION
0546813 DATED 7-10-1989, EXPIRES 7-10-2009.

OWNER OF U.S. REG. NOS. 1,454,808 AND
2,914,032.

THE FOREIGN WORDING IN THE MARK
TRANSLATES INTO ENGLISH AS SHE.

SER. NO. 79-044,656, FILED 11-24-2006.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,614,358

Registered May 5, 2009

TRADEMARK
PRINCIPAL REGISTER

ELLE

HACHETTE FILIPACCHI PRESSE (FRANCE
CORPORATION)
149 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92300

OWNER OF U.S. REG. NOS. 1,322,177, 2,708,222
AND OTHERS:

FOR: CLOTHING, NAMELY, PANTS, T-SHIRTS,
SHIRTS, BLOUSES, TANK TOPS, RAINCOATS,
SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE FOREIGN WORDING IN THE MARK
TRANSLATES INTO ENGLISH AS SHE.

FIRST USE 1-10-2007; IN COMMERCE 1-10-2007.

SER. NO. 77-177,906, FILED 5-10-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

JORDAN BAKER, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ELLE

Reg. No. 3,727,498 HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
Registered Dec. 22, 2009 149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET CEDEX, FRANCE 92534

Int. Cl.: 35 FOR ADVERTISING SERVICES, IN PARTICULAR BY MEANS OF ADVERTORIALS, FOR OTHERS, BY MEANS OF CO-BRANDING OPERATIONS, BY MEANS OF THE SALE AND/OR RENTAL OF DISPLAY STANDS, PLACARDS AND PRINTED AND/OR ELECTRONIC PROMOTIONAL MEDIA, FOR THE PROMOTION OF MISCELLANEOUS GOODS AND SERVICES, IN PARTICULAR IN THE FIELDS OF FASHION, FASHION ARTICLES AND FASHION ACCESSORIES, STYLING, FASHION SHOWS, BEAUTY AND HYGIENE, COSMETICS, SOAPS, PERFUMERY, HYGIENE PREPARATIONS, BEAUTY CARE, BODY CARE AND BODY MASSAGE, RELAXATION AND THALASSOTHERAPY, FOOD, DIETETIC PREPARATIONS AND SLIMMING PRODUCTS, FOOD SUPPLEMENTS, GASTRONOMIC PRODUCTS, INCLUDING WINES AND ALCOHOL, SERVICES FOR PROVIDING FOOD AND DRINK, THE FITTING OUT OF INTERIORS AND EXTERIORS, TABLE LINEN AND TABLEWARE, HOUSEHOLD LINEN, DECORATIVE OBJECTS, FURNITURE, INTERIOR AND EXTERIOR DECOR, LANDSCAPING, SHOWS AND EXHIBITIONS RELATING THERETO, TOURISM, TRAVEL ARRANGEMENT AND ORGANIZING HOLIDAYS, ENTERTAINMENT AND CULTURE, ORGANIZATION OF EVENTS IN THE FIELD OF CINEMA, THEATRE, MUSIC, FORUMS AND MEETINGS, MUSIC COMPILATIONS AND MOOD MUSIC COMPILATIONS, DIGITAL IMAGES AND SOUNDS, GAMES, TOYS, AUTOMOBILES AND SPORT, SPORTS ACTIVITIES AND COMPETITIONS, OF NEW TECHNOLOGIES, GOODS RELATED TO COMPUTERS, TELEPHONY, ROBOTICS, HOME AUTOMATION, FINANCE, MUTUAL ASSISTANCE SERVICES, PUBLICATION OF ADVERTISING TEXTS, ADVERTISING MAILING, ONLINE ADVERTISING ON A COMPUTER NETWORK, COMPILATION OF DATA AND INFORMATION INTO DATABASES, COMMERCIAL INFORMATION AND CONSULTING SERVICES IN RELATION TO SALE AND PROMOTION OF VARIOUS GOODS AND SERVICES IN PARTICULAR IN THE FIELDS OF FASHION, FASHION ARTICLES AND FASHION ACCESSORIES, STYLING, FASHION SHOWS, BEAUTY AND HYGIENE, COSMETICS, SOAPS, PERFUMERY, HYGIENE PREPARATIONS, BEAUTY CARE, BODY CARE AND BODY MASSAGE, RELAXATION AND THALASSOTHERAPY, FOOD, DIETETIC PREPARATIONS AND SLIMMING PRODUCTS, FOOD SUPPLEMENTS, GASTRONOMIC PRODUCTS, INCLUDING WINES AND ALCOHOL, SERVICES FOR PROVIDING FOOD AND DRINK, THE FITTING OUT OF INTERIORS AND EXTERIORS, TABLE LINEN AND TABLEWARE, HOUSEHOLD LINEN, DECORATIVE OBJECTS, FURNITURE, INTERIOR AND EXTERIOR DECOR, LANDSCAPING, SHOWS AND EXHIBITIONS RELATING THERETO, TOURISM, TRAVEL ARRANGEMENT AND ORGANIZING HOLIDAYS, ENTERTAINMENT AND CULTURE, ORGANIZATION OF EVENTS IN THE FIELD OF CINEMA, THEATRE, MUSIC, FORUMS AND MEETINGS, MUSIC COMPILATIONS AND MOOD MUSIC COMPILATIONS, DIGITAL IMAGES AND SOUNDS, GAMES, TOYS, AUTOMOBILES AND SPORT, SPORTS ACTIVITIES AND COMPETITIONS, OF NEW TECHNOLOGIES, GOODS RELATED TO COMPUTERS, TELEPHONY, ROBOTICS, HOME AUTOMATION, FINANCE, MUTUAL ASSISTANCE SERVICES, SERVICES PROVIDED BY

SERVICE MARK
PRINCIPAL REGISTER



David J. K...

Attorney for the United States Patent and Trademark Office

Reg. No. 3,727,498 A FRANCHISER, NAMELY, ASSISTANCE IN THE OPERATION OR MANAGEMENT OF COMMERCIAL COMPANIES, ARRANGING OF SUBSCRIPTIONS FOR THE PUBLICATION OF OTHERS IN PARTICULAR NEWSPAPERS, MAGAZINES AND ELECTRONIC PUBLICATIONS ACCESSIBLE VIA AND ON THE INTERNET; DATA ENTRY AND PROCESSING SERVICES, NAMELY, DATA ENTRY, DATA SYSTEMATIZATION, COMPUTERIZED FILE MANAGEMENT; SERVICES RELATING TO SALES PROMOTION ACTIVITY IN ALL FORMS AND, ESPECIALLY REFERRAL SERVICES, SPONSORSHIP, CO-BRANDING OPERATIONS AND CAMPAIGNS OF PROMOTIONAL INFORMATION CONCERNING VARIOUS GOODS AND SERVICES, IN PARTICULAR IN THE FIELDS OF FASHION, FASHION ARTICLES AND FASHION ACCESSORIES, STYLING, FASHION SHOWS, BEAUTY AND HYGIENE, COSMETICS, SOAPS, PERFUMERY, HYGIENE PREPARATIONS, BEAUTY CARE, BODY CARE AND BODY MASSAGE, RELAXATION AND THALASSOTHERAPY, FOOD, DIETETIC PREPARATIONS AND SLIMMING PRODUCTS, FOOD SUPPLEMENTS, GASTRONOMIC PRODUCTS, INCLUDING WINES AND ALCOHOL, SERVICES FOR PROVIDING FOOD AND DRINK, THE FITTING OUT OF INTERIORS AND EXTERIORS, TABLE LINEN AND TABLEWARE, HOUSEHOLD LINEN, DECORATIVE OBJECTS, FURNITURE, INTERIOR AND EXTERIOR DECOR, LANDSCAPING, SHOWS AND EXHIBITIONS RELATING THERETO, TOURISM, TRAVEL ARRANGEMENT AND ORGANIZING HOLIDAYS, ENTERTAINMENT AND CULTURE, ORGANIZATION OF EVENTS IN THE FIELD OF CINEMA, THEATRE, MUSIC, FORUMS AND MEETINGS, MUSIC COMPILATIONS AND MUSIC COMPILATIONS, DIGITAL IMAGES AND SOUNDS, GAMES, TOYS, AUTOMOBILES AND SPORT, SPORTS ACTIVITIES AND COMPETITIONS, OF NEW TECHNOLOGIES, GOODS RELATED TO COMPUTERS, TELEPHONY, ROBOTICS, HOME AUTOMATION, FINANCE, MUTUAL ASSISTANCE SERVICES; PRESENTATION OF GOODS ON ANY COMMUNICATION MEANS FOR RETAIL SALES; COMMERCIAL INFORMATION AND ADVICE FOR CONSUMERS; ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES; MAIL ORDER CATALOG SERVICES, RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF GOODS AND SERVICES ESPECIALLY IN THE FIELDS OF FASHION, CLOTHING, FASHION ARTICLES AND FASHION ACCESSORIES, LEATHER GOODS AND LUGGAGE, BEAUTY AND HYGIENE, COSMETICS, SOAPS, PERFUMERY, ESSENTIAL OILS, HYGIENE PREPARATIONS, TOILET ARTICLES, INFANT CARE, FOOD, DIETETIC PREPARATIONS AND SLIMMING PRODUCTS, FOOD SUPPLEMENTS, GASTRONOMIC PRODUCTS, INCLUDING WINES AND ALCOHOL, THE FITTING OUT OF INTERIORS AND EXTERIORS, TABLE LINEN AND TABLEWARE, HOUSEHOLD LINEN, DECORATIVE OBJECTS, FURNITURE, ELECTRONIC AND ELECTRIC HOUSEHOLD APPLIANCES, COMPUTER AND ELECTRONIC GOODS, TV SETS, HI-FI SETS, VIDEO SETS, TELEPHONY, ROBOTICS, HOME AUTOMATION, SPORT ARTICLES, GAMES AND TOYS, PRINTED MATTER; MAIL ORDER SERVICES, RETAIL STORE SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING VARIOUS GOODS AND SERVICES ESPECIALLY IN THE FIELDS OF FASHION, CLOTHING, FASHION ARTICLES AND FASHION ACCESSORIES, LEATHER GOODS AND LUGGAGE, BEAUTY AND HYGIENE, COSMETICS, SOAPS, PERFUMERY, ESSENTIAL OILS, HYGIENE PREPARATIONS, TOILET ARTICLES, INFANT CARE, FOOD, DIETETIC PREPARATIONS AND SLIMMING PRODUCTS, FOOD SUPPLEMENTS, GASTRONOMIC PRODUCTS, INCLUDING WINES AND ALCOHOL, THE FITTING OUT OF INTERIORS AND EXTERIORS, TABLE LINEN AND TABLEWARE, HOUSEHOLD LINEN, DECORATIVE OBJECTS, FURNITURE, ELECTRONIC AND ELECTRIC HOUSEHOLD APPLIANCES, COMPUTER AND ELECTRONIC GOODS, TV SETS, HI-FI SETS, VIDEO SETS, TELEPHONY, ROBOTICS, HOME AUTOMATION, SPORT ARTICLES, GAMES AND TOYS AND PRINTED MATTER, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF BRPN CMNTY TM OPC REG. NO. 3,475,365, DATED 10-30-2003, EXPIRES 10-30-2013.

OWNER OF U.S. REG. NOS. 758,137, 2,120,688 AND OTHERS.

Reg. No. 3,727,498 THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS SHE.

SER. NO. 77-642,165, FILED 12-31-2008.

DAVID HOFFMAN, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELLE
girl

Reg. No. 3,730,569 HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
Registered Dec. 29, 2009 149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET CEDEX, FRANCE 92534

Int. Cls.: 9, 38, 41, 42, 44 FOR: DOWNLOADABLE ELECTRONIC NEWSLETTERS IN THE FIELD OF GENERAL INTEREST ISSUES FOR GIRLS AND YOUNG WOMEN, IN THE FIELDS OF FASHION, BEAUTY, ENTERTAINMENT, GAMES; VIDEO RECORDINGS FEATURING MUSIC, GENERAL INTEREST ISSUES FOR GIRLS AND YOUNG WOMEN, IN THE FIELDS OF FASHION, BEAUTY, ENTERTAINMENT, GAMES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38)
and 45

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.

FOR: VIRTUAL CHAT ROOMS ESTABLISHED VIA TEXT MESSAGING; INSTANT MESSAGING SERVICES; WIRELESS ELECTRONIC TRANSMISSION OF VOICE SIGNALS, DATA, FACSIMILES, IMAGES AND INFORMATION, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.

FOR: PROVIDING ON-LINE PUBLICATIONS IN THE NATURE OF AN ONLINE MAGAZINE, DEALING WITH GENERAL INTEREST ISSUES FOR GIRLS AND YOUNG WOMEN; ONLINE MAGAZINE FEATURING INFORMATION IN THE FIELDS OF FASHION, BEAUTY, ENTERTAINMENT, ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEB SITE FEATURING MUSICAL PERFORMANCES, MUSICAL VIDEOS, VIDEO RECORDINGS, RELATED FILM CLIPS, PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS; PROVIDING A WEB SITE FEATURING INFORMATION IN THE FIELD OF MUSIC, AND COMMENTARY AND ARTICLES OF GENERAL INTEREST ISSUES FOR GIRLS AND YOUNG WOMEN, IN THE FIELDS OF ENTERTAINMENT AND GAMES; ALL ON-LINE VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.



David J. Kappas

Director of the United States Patent and Trademark Office

FOR: COMPUTER SERVICES, NAMELY, PROVIDING SEARCH PLATFORMS TO ALLOW USERS TO REQUEST CONTENT FROM AND RECEIVE CONTENT TO A MOBILE DEVICE; COMPUTER SERVICES, NAMELY, INTERACTIVE HOSTING SERVICES WHICH ALLOW THE USER TO PUBLISH AND SHARE THEIR OWN CONTENT AND IMAGES ONLINE;

Reg. No. 3,730,569 PROVIDING CUSTOMER-DEFINED GENERATED CONTENT AND CONTENT OF OTHERS AUTOMATICALLY SELECTED AND CUSTOMIZED BASED ON THE KNOWN OR ESTIMATED GEOGRAPHICAL LOCATION OF AN INTERNET, MOBILE TELEPHONE OR OTHER WIRED OR WIRELESS DIGITAL NETWORK BASED CUSTOMER, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.

FOR: PROVIDING A WEB SITE FEATURING INFORMATION IN THE FIELD OF BEAUTY, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.

FOR: PROVIDING A WEB SITE FEATURING INFORMATION AND CONTENT IN THE FIELDS OF PERSONAL RELATIONSHIPS, DATING AND FASHION; PROVIDING HOROSCOPE INFORMATION VIA COMPUTER NETWORKS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 8-31-2007; IN COMMERCE 8-31-2007.

OWNER OF U.S. REG. NOS. 758,137, 2,737,728 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GIRL", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "ELLE GIRL" IN STYLIZED LETTERING; THE WORD "ELLE" ABOVE THE WORD "GIRL" WHICH IS IN A LARGER SIZE THAN THE WORD "ELLE".

THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS SHE.

SER. NO. 77-596,109, FILED 10-20-2008.

JAMES A. RAUEN, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 3,745,516 HACHETTE FILIPACCHI PUBLISHING (FRANCE CORPORATION)
Registered Feb. 2, 2010 149 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92300

Int. Cls.: 9, 25, and 26 FOR: DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF MAGAZINES
AND NEWSLETTERS IN THE FIELD OF BEAUTY, FASHION, COOKING, MUSIC,
THEATER, CINEMA, LITERATURE, ARTS, EDUCATION, HOME DECORATION,
GARDENING, LANDSCAPING; DOWNLOADABLE RING TONES, LOGOS, PHOTOS,
FASHION AND BEAUTY VIDEOS, GAMES AND HOROSCOPES VIA A GLOBAL COMPUTER
NETWORK AND WIRELESS DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK
PRINCIPAL REGISTER

FIRST USE 9-15-2005; IN COMMERCE 6-1-2006.

FOR: SLEEPWEAR, NAMELY, SHORT AND LONG GOWNS, PAJAMAS, SLEEP SHIRTS,
ROBES, TOPS, SHORTS; HEADBAND, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-31-2003; IN COMMERCE 8-31-2003.

FOR: ALL KINDS OF HAIR ACCESSORIES, NAMELY, BARRETTES, BOWS, ELASTIC
RIBBONS, HAIR CLIPS, HAIR BANDS, PONY TAIL HOLDERS, HAIR PINS, NON-ELECTRIC
HAIR ROLLERS, TWISTERS, HAIR ORNAMENTS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 43
AND 50).

FIRST USE 5-31-2004; IN COMMERCE 5-31-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,622,001, 2,708,222, AND OTHERS.

THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS SHE.

SN 78-981,251, FILED 12-20-2005.

DANIEL BRODY, EXAMINING ATTORNEY



David J. K. [Signature]

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ELLE

Reg. No. 3,943,368

Registered Apr. 12, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHIO PRESSED (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92534

FOR: BEAUTY SPA SERVICES, NAMELY, COSMETIC BODY CARE; HEALTH SPA SERVICES FOR HEALTH AND WELLNESS OF THE BODY AND SPIRIT, NAMELY, PROVIDING MASSAGE, FACIAL AND BODY TREATMENT SERVICES, WAXING, NAIL CARE, MANICURES, PEDICURES AND HAIRDRESSING SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101)

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 3363763, DATED 6-8-2005, EXPIRES 6-8-2015

OWNER OF U.S. REG. NOS. 758,137, 1,732,988, AND 2,120,688

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SER. NO. 85-050,513, FILED 5-28-2010.

JAMES GRIFFIN, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE BIJOUX

Reg. No. 4,154,861

Registered June 5, 2012

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHII PRESSE (FRANCE CORPORATION)
149-151 RUE ANAIOLE FRANCE
LEVALLOIS-PERRET CEDEX, FRANCE 92534

FOR: COSTUME JEWELLERY, FASHION JEWELLERY, IMITATION JEWELLERY, JEWELLERY AND PRECIOUS STONES IN GENERAL, NECKLACES, PENDANTS, EARRINGS, BRACELETS, BANGLES, RINGS, TRINKETS IN THE NATURE OF RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 11-30-2011; IN COMMERCE 11-30-2011

OWNER OF U.S. REG. NOS. 758,137, 2,120,688, AND OTHERS.

THE COLOR(S) RED, WHITE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BIJOUX", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "ELLE" IN WHITE LETTERS ON A RED BACKGROUND AND THE WORD "BIJOUX" IN BLACK LETTERS ON A WHITE BACKGROUND.

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SN 85-157,949, FILED 10-21-2010

ERNEST SHOSHO, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,193,075

Registered Aug. 21, 2012

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

DIAGIETTE FILIPACCHII PRESSED (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92534

FOR: BEERS; MINERAL WATER, STILL WATER, SPRING WATER, AERATED AND CARBONATED WATERS, DRINKING WATER WITH VITAMINS, MINERAL OR HERB BASE, ENERGY DRINKS ENHANCED WITH VITAMINS, MINERAL OR HERB BASE; NON-ALCOHOLIC WATER-BASED BEVERAGES WITH TEA EXTRACTS; FLAVORED WATER, TREATED DRINKING WATER, NON-ALCOHOLIC BEVERAGES MADE WITH FRUIT AND/OR FRUIT FLAVOURED; FRUIT JUICES AND VEGETABLE JUICES, FRUIT NECTARS, LEMONADES, SODA WATER, SYRUPS AND OTHER NON-ALCOHOLIC PREPARATIONS FOR MAKING NON-ALCOHOLIC BEVERAGES AND AERATED WATER; ISOTONIC BEVERAGES; NON-ALCOHOLIC ENERGY DRINK, NON-ALCOHOLIC APERTIFS, NON-ALCOHOLIC COCKTAILS, PASTILLES AND POWDERS USED IN MAKING NON-ALCOHOLIC EFFERVESCENT BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

OWNER OF FRANCE REG. NO. 1.538.354, DATED 6-27-1989, EXPIRES 6-27-2019

OWNER OF U.S. REG. NOS. 758,137, 3,745,516 AND OTHERS

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE"

SER. NO. 85-359,815, FILED 6-29-2011

JUDITH HELFMAN, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,236,064

Registered Nov. 6, 2012

Int. Cl.: 43

SERVICE MARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92534

FOR: CAFÉ; CAFETERIA; RESTAURANTS; SELF-SERVICE RESTAURANTS; SNACK BARS;
CHOPHOUSE RESTAURANT; BUFFET RESTAURANT; BARS SERVICES; COFFEE, TEA
AND JUICE BAR SERVICES; FAST FOOD RESTAURANT SERVICES; TAKE-OUT RESTAUR-
ANT SERVICES; CARRY-OUT RESTAURANT; CATERING SERVICES, IN CLASS 43 (U.S.
CLS. 100 AND 101)

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR

OWNER OF FRANCE REG NO 05/3 363 763, DATED 6-8-2005, EXPIRES 6-8-2015

OWNER OF U.S. REG. NOS 758,137, 3,745,516 AND OTHERS

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE"

SER. NO 85-352,222, FILED 6-21-2011

JUDITH HELFMAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,284,558
Registered Feb. 5, 2013

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149, RUE ANATOLE, 92534 LEVALLOIS-PERRET
CEDEX, FRANCE

Int. Cls.: 9, 38, 41, 42, 44
and 45

FOR: (BASED ON 44(B)) VIDEO RECORDINGS FEATURING MUSIC, THEATER, CINEMA,
LITERATURE, ARTS, AS WELL AS HOME DECORATION, GARDENING, LANDSCAPING,
CULINARY ARTS, FASHION AND BEAUTY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK,
SERVICE MARK
PRINCIPAL REGISTER

FOR: (BASED ON USE IN COMMERCE) TRANSMISSION AND BROADCAST OF IMAGES,
SOUNDS, DATA, INFORMATION BY COMPUTER TERMINALS; PROVIDING USER ACCESS
TO A GLOBAL COMPUTER NETWORK; INTERACTIVE COMMUNICATION SERVICES,
NAMELY, INTERACTIVE DELIVERY OF VIDEO OVER DIGITAL NETWORKS, TRANSMISSION
OF SOUND AND VISION VIA SATELLITE OR INTERACTIVE MULTIMEDIA NET-
WORKS; INFORMATION TRANSMISSION SERVICES VIA DIGITAL NETWORKS DESIGNED
FOR PUBLIC INFORMATION; COMMUNICATIONS ON COMPUTER NETWORKS IN
GENERAL; TRANSMISSION OF INFORMATION BY ELECTRONIC MEANS; PROVIDING
DISCUSSION FORUMS ON THE INTERNET; VIRTUAL CHAT ROOMS ESTABLISHED VIA
TEXT MESSAGING; INSTANT MESSAGING SERVICES; WIRELESS ELECTRONIC
TRANSMISSION OF VOICE SIGNALS, DATA, FACSIMILES, IMAGES AND INFORMATION
(BASED ON 44(B)) TELEVISION AND RADIO BROADCASTING SERVICES, INCLUDING
CABLE TRANSMISSIONS OF SUCH SERVICES; COMMUNICATION SERVICES, NAMELY,
CABLE TELEVISION TRANSMISSION SERVICES; TRANSMISSION AND BROADCAST
OF IMAGES, SOUNDS, DATA, INFORMATION BY CABLE, BY DATA COMMUNICATIONS
CHANNEL, NAMELY, CABLE, SATELLITE AND FIBER OPTICS AND VIA TELECOMMUN-
ICATION NETWORKS, WIRELESS COMMUNICATION NETWORKS AND THE INTERNET;
BROADCASTING OF RADIO AND TELEVISION PROGRAMS; PROVIDING ONLINE FOR-
UMS FOR TRANSMISSION OF MESSAGES IN THE FIELDS OF LITERATURE, EDUCATION,
HOME DECORATION, PUBLICATION OF BOOKS, IN CLASS 38 (U.S. CLS. 100, 101 AND
104).



FIRST USE 11-30-1996; IN COMMERCE 11-30-1996.

James M. Smith, Esq.
Acting Director of the United States Patent and Trademark Office

FOR: (BASED ON USE IN COMMERCE) ONLINE PUBLICATION OF BOOKS, PERIODICALS,
NEWSPAPER, MAGAZINES, ILLUSTRATIONS; PROVIDING AN ONLINE MAGAZINE
FEATURING INFORMATION IN THE FIELDS OF FASHION, BEAUTY, ENTERTAINMENT,
COOKING, MUSIC, THEATER, CINEMA, LITERATURE, ARTS, EDUCATION, HOME
DECORATION, GARDENING, LANDSCAPING; ENTERTAINMENT SERVICES, NAMELY,

Reg. No. 4,284,558 PROVIDING AN ONLINE SERVICE FEATURING PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS IN THE FIELDS OF ENTERTAINMENT, MUSIC, THEATER, CINEMA, LITERATURE, ARTS, AND EDUCATION; PROVIDING A WEB SITE FEATURING INFORMATION IN THE FIELDS OF MUSIC, AND COMMENTARY AND ARTICLES OF GENERAL INTEREST ISSUES IN THE FIELDS OF ENTERTAINMENT AND GAMES; (BASED ON 44(6)) ENTERTAINMENT IN THE NATURE OF BEAUTY PAGEANTS; PRODUCTION OF TELEVISION PROGRAMS; ENTERTAINMENT SERVICES IN THE NATURE OF A CABLE TELEVISION VARIETY SHOW FEATURING FASHION AND BEAUTY; VIDEO TAPE FILM PRODUCTION; SERVICES FOR THE PUBLIC ENTERTAINMENT, NAMELY, ORGANIZATION OF SHOWS FOR CULTURAL PURPOSES; ORGANIZATION OF CONFERENCES, FORUMS, CONGRESSES, COLLOQUIUMS IN THE FIELDS OF FASHION, BEAUTY, ENTERTAINMENT, COOKING, MUSIC, THEATER, CINEMA, LITERATURE, ARTS, EDUCATION, HOME DECORATION, GARDENING, LANDSCAPING, MEDIA FOR NON BUSINESS PURPOSES; PRODUCTION AND EDITING OF MOVIE, RADIO AND TELEVISION PROGRAMS, INCLUDING COMPUTER EDITING OF TEXTS AND STILL OR ANIMATED IMAGES AND MUSICAL OR NON-MUSICAL SOUND, FOR INTERACTIVE USE OR NOT; ORGANIZATION OF SPORTS COMPETITIONS AND ARRANGING AND CONDUCTING COMPETITIONS IN THE FIELDS OF FITNESS AND EXERCISE, FASHION, BEAUTY, ENTERTAINMENT, COOKING, MUSIC, THEATER, CINEMA, LITERATURE, ARTS, CHILD AND ADOLESCENT EDUCATIONAL ISSUES, HOME DECORATION, GARDENING, LANDSCAPING, AND MEDIA; ORGANIZATION OF GAMES AND LOTTERIES; PRODUCTION AND EDITING OF RADIO INFORMATION AND ENTERTAINMENT PROGRAMS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES; PROVIDING A WEB SITE FEATURING NON-DOWNLOADABLE MUSICAL PERFORMANCES, MUSICAL VIDEOS, VIDEO RECORDINGS AND RELATED FILM CLIPS; ASSISTING OTHERS WITH ONLINE ELECTRONIC PUBLISHING; PROVIDING OF INFORMATION VIA THE INTERNET IN THE FIELDS OF LITERATURE AND EDUCATION; PUBLICATION OF BOOKS; PUBLISHING OF ILLUSTRATIONS, BOOKS, NEWSPAPERS, AND VIDEO-CASSETTE TAPES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-30-1996; IN COMMERCE 11-30-1996.

FOR: (BASED ON USE IN COMMERCE) COMPUTER SERVICES, NAMELY, INTERACTIVE HOSTING SERVICES WHICH ALLOW THE USER TO PUBLISH AND SHARE THEIR OWN CONTENT AND IMAGES ONLINE; PROVIDING SEARCH ENGINES ON THE INTERNET; HOSTING A WEBSITE ALLOWING USERS TO DOWNLOAD TEXTS, PRESS ARTICLES, PHOTOGRAPHS, TELEGRAMS, PICTURES, LOGOS, MESSAGES, DATA, SOUNDS, RINGTONES, MUSIC, GAMES, VIDEO, AND INFORMATION; PROVIDING CUSTOMER-GENERATED CONTENT IN THE NATURE OF CUSTOMIZED WEB PAGES AND OTHER DATA FILED FORMATS FEATURING USER-DEFINED INFORMATION; HOSTING DIGITAL CONTENT OF OTHERS AUTOMATICALLY SELECTED AND CUSTOMIZED BASED ON THE KNOWN OR ESTIMATED GEOGRAPHICAL LOCATION OF AN INTERNET, MOBILE TELEPHONE OR OTHER WIRED OR WIRELESS DIGITAL NETWORK BASED CUSTOMER; (BASED ON 44(6)) PROVIDING A WEBSITE ALLOWING USERS TO UPLOAD AND DOWNLOAD ELECTRONIC FILES; COMPUTER PROGRAMMING SERVICES; CREATING AND DESIGNING WEB PAGES FOR OTHERS; PROVIDING SEARCH PLATFORMS TO ALLOW USERS TO REQUEST CONTENT FROM AND RECEIVE CONTENT TO A MOBILE DEVICE; DESIGN, DEVELOPMENT AND HOSTING OF DATA BANKS, DATABASES AND WEBSITES FOR OTHERS; PROVIDING OF INFORMATION VIA THE INTERNET IN THE FIELD OF HOME DECORATION; PROVIDING AN ONLINE SERVICE FEATURING PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS IN THE FIELD OF HOME DECORATION, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-31-2002; IN COMMERCE 1-31-2002.

FOR: (BASED ON USE IN COMMERCE) PROVIDING A WEB SITE FEATURING INFORMATION IN THE FIELD OF BEAUTY; PROVIDING AN ONLINE SERVICE FEATURING

Reg. No. 4,284,558 PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS IN THE FIELD OF BEAUTY,
IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 11-30-1996; IN COMMERCE 11-30-1996.

FOR: (BASED ON USE IN COMMERCE) PROVIDING A WEB SITE FEATURING INFORMATION AND CONTENT IN THE FIELDS OF PERSONAL RELATIONSHIPS, DATING AND FASHION; PROVIDING HOROSCOPE INFORMATION VIA COMPUTER NETWORKS; PROVIDING AN ONLINE SERVICE FEATURING PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS IN THE FIELD OF FASHION, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 11-30-1996; IN COMMERCE 11-30-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 053363763, DATED 6-8-2003, EXPIRES 6-8-2015.

OWNER OF FRANCE REG. NO. 94543958, DATED 11-9-1994, EXPIRES 11-9-2014.

SER. NO. 85-061,017, FILED 6-11-2010.

JAMES GRUFFIN, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,314,947

Registered Apr. 2, 2013

Int. Cls.: 3, 8, and 21

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET, FRANCE 92534

FOR: BEAUTY AND COSMETIC PRODUCTS, NAMELY, MAKE-UP, MAKE-UP POWDERS, MAKE-UP PREPARATIONS, NAIL VARNISHES, POMADES FOR COSMETIC PURPOSES, COSMETIC PREPARATIONS FOR EYELASHES, NAIL EMERY BOARDS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 4-30-2012; IN COMMERCE 4-30-2012.

FOR: TWEEZERS, EYELASH CURLERS, NAIL FILES AND CLIPPERS; NAIL SCISSORS, CUTICLE TRIMMER, IN CLASS 8 (U.S. CLS. 23, 28 AND 44)

FIRST USE 4-30-2012; IN COMMERCE 4-30-2012

FOR: EYEBROW BRUSHES, HAIR COMBS, PERFUME SPRAYERS SOLID EMPTY, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50)

FIRST USE 4-30-2012; IN COMMERCE 4-30-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 758,137, 3,745,516, AND OTHERS

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SN 85-978,681, FILED 6-17-2011.

JUDITH HELFMAN, EXAMINING ATTORNEY



James Stewart Keen
Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,332,238
Registered May 7, 2013
Int. Cls.: 4, 18, 20, 21,
and 25

TRADEMARK
PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET
CEDEX, FRANCE 92534

FOR: CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 5-30-2012; IN COMMERCE 5-30-2012.

FOR: MINI HANDBAGS, SACHELS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 5-30-2012; IN COMMERCE 5-30-2012.

FOR: FURNITURE, PICTURE FRAMES; DECORATING ACCESSORIES, NAMELY, FIGURINES MADE OF PLASTIC, WOOD, GLASS OR CERAMIC; DECORATIVE PILLOWS, DECORATIVE BOXES MADE OF PLASTIC, SIDE TABLES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-11-2010; IN COMMERCE 9-11-2010.

FOR: DISHES, PLATES, TRAYS FOR DOMESTIC PURPOSES, PERFUME VAPORIZERS SOLD EMPTY, BUCKETS, PAILS, SOUP PLATES, BOWLS, DECORATIVE BOXES MADE OF GLASS; DECORATIVE ITEMS, NAMELY, DECORATIVE FIGURINES MADE IN CERAMIC, DECORATIVE TRAYS; VASES, SERVING TRAYS, CANDLE HOLDERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-11-2010; IN COMMERCE 9-11-2010.

FOR: TUNICS, SHORTS; LADIES APPAREL, NAMELY, TOPS, TURTLENECKS, CARDIGANS, TUNICS, TRENCH COATS, JEANS, CAPRIS, BELTS; SWIMWEAR; LEGGINGS, BERMUDA SHORTS, JOGGING SUITS, PARKAS, MITTENS, TIGHTS, STOCKINGS; ARTICLES FOR NEW BORN BABIES, NAMELY, BODY SUITS, TEE-SHIRTS, SWEATERS, PANTS, SLEEPERS, DRESSES, LEGGINGS, CARDIGANS, BLOUSES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-2008; IN COMMERCE 9-30-2008.



Thomas H. Lee
Acting Director of the United States Patent and Trademark Office

Reg. No. 4,332,238 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 862,001, 2,708,222, AND OTHERS.

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SN 77-983,507, FILED 12-10-2009.

MARY I. SPARROW, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,402,101

Registered Sep. 17, 2013

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHII PRESSED, SOCIÉTÉ ANONYME (FRANCE SOCIÉTÉ ANONYME)
149, RUE ANATOLE FRANCE
F-92534 LEVALLOIS-PERRET CEDEX
FRANCE

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS, NAMELY, WINES; ALCOHOLIC BEVERAGES CONTAINING FRUIT; DISTILLED ALCOHOLIC BEVERAGES; HARD CIDER; LIQUEURS, IN CLASS 33 (U.S. CLS. 47 AND 49).

OWNER OF U.S. REG. NOS. 4,193,075 AND 4,236,064.

OWNER OF INTERNATIONAL REGISTRATION 0292472 DATED 12-28-1964. EXPIRES 12-28-2014.

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SER. NO. 79-111,379, FILED 2-24-2012

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY



David S. Schwartz, Esq.

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,448,057

Registered Dec. 10, 2013

Int. Cls.: 21, 25, and 26

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE (FRANCE CORPORATION)
149-151 RUE ANATOLE FRANCE
LEVALLOIS-PERRET
CEDEX, FRANCE 92534

FOR: GLASS JARS, DRINKING VESSELS, GLASS BOWLS, CANDLE HOLDERS, PLATES,
DISHES, CUPS, DINNERWARE, VASES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40
AND 50).

FIRST USE 9-11-2010; IN COMMERCE 9-11-2010

FOR: BATH ROBES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-14-2013; IN COMMERCE 3-14-2013.

FOR: ARTIFICIAL FLOWERS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50)

FIRST USE 3-30-2012; IN COMMERCE 3-30-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 862,001, 2,708,222, AND OTHERS

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE"

SN 77-983,566, FILED 12-10-2009

MARY I. SPARROW, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ELLE

Reg. No. 4,658,170

Registered Dec. 23, 2014

Int. Cls.: 3, 9, 21 and 24

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE (FRANCE SOCIÉTÉ ANONYME)
149 RUE ANATOLE FRANCE
LEVALLOIS PERRET CEDEX, FRANCE F92534

FOR: COSMETIC PRODUCTS AND BEAUTY PRODUCTS, NAMELY, TANNING LOTIONS AND CREAMS, PENCILS FOR COSMETIC USE AND EYEBROW PENCILS, MAKE-UP REMOVING PREPARATIONS, DENTIFRICES, DEPILATORY PREPARATIONS, NAMELY, DEPILATORY MILKS FOR SANITARY PURPOSES, CARE PROTECTIONS MASKS AND BEAUTY MASKS, NAIL CARE PREPARATIONS, ARTIFICIAL FINGERNAILS, COSMETIC PREPARATIONS FOR SLIMMING PURPOSES IN THE FORM OF OILS, LOTIONS, CREAMS AND GELS, OILS FOR COSMETIC USE, DEODORANTS FOR PERSONAL USE, COTTON BUDS AND COTTON PADS FOR COSMETIC USE, COSMETIC BAGS, NAMELY, SMALL BAGS, BOXES OR CASES CONTAINING LIPSTICKS, ROUGE, MASCARAS, PENCILS FOR COSMETIC USE AND EYE SHADOWS, COSMETIC PREPARATIONS FOR BATHS, EYE SHADOWS, DECORATIVE TRANSFERS FOR COSMETIC USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: MOBILE TELEPHONES AND THEIR ACCESSORIES, NAMELY, COVERS, PROTECTIVE CASES AND SHOULDER STRAPS FOR MOBILE TELEPHONES, HANDS-FREE KITS, NAMELY, HANDS-FREE KITS FOR MOBILE TELEPHONES FOR USE IN VEHICLES; CAR KITS FOR MOBILE TELEPHONES COMPOSED OF BATTERY CHARGERS, HANDS-FREE KITS AND THEIR ADAPTERS, COVERS AND CASES FOR MOBILE TELEPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: NAIL BRUSHES, POWDER PUFFS, PLASTIC OR FOAM ROLLERS FOR APPLYING MAKE-UP ON SKIN AND EYELASHES NAMELY, MAKE-UP BRUSHES, FACIAL SPONGES FOR APPLYING MAKE-UP, BOTTLES SOLD EMPTY, EMPTY BOTTLES, STANDS FOR BOTTLES, COASTERS, BOTTLE CAP REMOVERS OPENERS, PITCHERS, BRUSHES FOR CLEANING CONTAINERS, BRUSHES FOR FOOTWEAR, TOOTHBRUSHES, ELECTRIC TOOTHBRUSHES, BRUSHES FOR CLOTHING; COFFEE SERVICES OF NON-PRECIOUS METAL, COFFEEPOTS, MENU CARD HOLDERS RESTS, MAKE-UP POTS SOLD EMPTY, FRUIT CUPS, STATUES AND FIGURINES OF PORCELAIN, TERRACOTTA AND GLASS, BASINS, STEW-PANS, BUTTER DISHES, GLASS DECORATIVE BOXES, BOWLS, CORK-SCREWS, SPONGES FOR HOUSEHOLD USE, TOILET SPONGES, INSULATED FLASKS OF NON-PRECIOUS METAL, CRUET STANDS FOR OIL OF NON-PRECIOUS METAL, CRUMB TRAYS, TOILET CASES, PLASTIC OR RUBBER TOOTHED COMBS, FITTED PICNIC BASKETS, HAND-OPERATED PEPPER MILLS, PEPPER POTS NOT OF PRECIOUS



Michelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,658,170 METAL, POWDER COMPACTS NOT OF PRECIOUS METAL SOLD EMPTY, GOMLETS, BASKETS FOR HOUSEHOLD USE, NAMELY, LAUNDRY BASKETS FOR HOUSEHOLD USE, WICKER BASKETS FOR HOUSEHOLD USE, TRAYS FOR HOUSEHOLD USE, SAUCERS NOT OF PRECIOUS METAL, DECANTERS, DISHES NOT OF PRECIOUS METAL, DECANTER DISPLAY RACKS, CASSEROLES, EGG CUPS NOT OF PRECIOUS METAL, PITCHERS, POTS NOT OF PRECIOUS METAL, KNIFE RESTS, CUPS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: TABLECLOTHS OF TEXTILE, TABLE NAPKINS OF TEXTILE, SHEETS, BLANKETS AND PILLOW CASES, IN CLASS 24 (U.S. CLS. 42 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 8-30-2013 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1194574 DATED 9-13-2013, EXPIRES 9-13-2023.

OWNER OF U.S. REG. NOS. 3,492,949, 4,332,238 AND OTHERS.

THE ENGLISH TRANSLATION OF "ELLE" IN THE MARK IS "SHE".

SER. NO. 79-143,621, FILED 9-13-2013.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ELLE

Reg. No. 4,762,401

Registered June 30, 2015

**Int. Cls.: 11, 21, 24 and
27**

TRADEMARK

PRINCIPAL REGISTER

HACHETTE FILIPACCHI PRESSE.; SOCIÉTÉ ANONYME (FRANCE SOCIÉTÉ ANONYME)
149, RUE ANATOLE FRANCE
F-92534 LEVALLOIS-PERRET CEDEX
FRANCE

FOR: LIGHTING INSTALLATIONS ; HEATING INSTALLATIONS; STEAM GENERATING
INSTALLATIONS; COOKING RANGES; REFRIGERATING INSTALLATIONS; DRYING
APPARATUS FOR USE IN HEATING, VENTILATION SYSTEMS, AIR CONDITIONING
SYSTEMS AND REFRIGERATION SYSTEMS; VENTILATING EXHAUST FANS; REGULAT-
ING ACCESSORIES FOR WATER SUPPLY, NAMELY, METERED VALVES; SANITARY
INSTALLATIONS IN THE NATURE OF STEAM ROOMS; LIGHTING APPARATUS, NAMELY,
LIGHTING INSTALLATIONS, LAMPS, AND FLOOR LAMPS; DRINKING FOUNTAINS;
ORNAMENTAL FOUNTAINS; WATER FOUNTAINS; WALL CASCADES AND FOUNTAINS;
PERFUME DIFFUSERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FOR: SMALL PORTABLE HOUSEHOLD AND KITCHEN UTENSILS, NAMELY, AND PAN
SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, AND WHISKS; SMALL PORTABLE
HOUSEHOLD AND KITCHEN UTENSILS, NAMELY, BAKING MATS, BASTING SPOONS,
BATTERY-OPERATED COOKIE PRESSES, HAND-OPERATED COFFEE GRINDERS AND
PEPPER MILLS, GARLIC PRESSES, GRATER FOR KITCHEN USE, PASTRY CUTTER,
PASTRY ROLLERS, SIEVES FOR HOUSEHOLD PURPOSES, TEA BALLS, TEA INFUSERS,
TEA STRAINERS, DISPOSABLE TABLE PLATES, LUNCH BAGS NOT OF PAPER; COMBS;
CLEANING SPONGES; CLEANING BRUSHES FOR HOUSEHOLD USE; HAIRBRUSHES;
BRUSH-MAKING MATERIALS; CLEANING CLOTHS; STEEL WOOL; BEVERAGE
GLASSWARE; PORCELAIN MUGS; EARTHENWARE MUGS; DRINKING GLASSES;
BOTTLES SOLD EMPTY; INSULATING SLEEVE HOLDER FOR BOTTLES; COASTERS OF
PLASTIC; BOTTLE OPENERS; JUGS; BRUSHES FOR CLEANING CONTAINERS; SHOE
BRUSHES; ELECTRIC TOOTHBRUSHES; CLOTHES BRUSHES; TOOTHBRUSHES; COFFEE
SERVICES NOT OF PRECIOUS METAL; NON-ELECTRIC COFFEE POTS; MENU CARD
HOLDERS; MAKE-UP CONTAINERS SOLD EMPTY; FRUIT BOWLS; COOKING POTS;
ORNAMENTAL BOXES OF GLASS; BOWLS; CORKSCREWS; SPONGES FOR HOUSEHOLD
PURPOSES; TOILET SPONGES; FLASKS NOT OF PRECIOUS METAL; OIL CRUET NOT
OF PRECIOUS METAL; CRUMB TRAYS; FITTED VANITY CASE; CURRYCOMB; FITTED
PICNIC BASKETS; HAND-OPERATED PEPPER MILLS; PEPPER POTS NOT OF PRECIOUS
METAL; POWDER COMPACTS NOT OF PRECIOUS METAL SOLD EMPTY; GOBLET;
BASKETS FOR HOUSEHOLD USE, NAMELY, LAUNDRY BASKETS FOR HOUSEHOLD
USE; WICKER BASKETS FOR HOUSEHOLD USE; TRAYS FOR HOUSEHOLD USE; DE-



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Reg. No. 4,762,401 CANTERS; DECANTER HOLDERS; SAUCEPAN; EGG CUPS NOT OF PRECIOUS METAL; PITCHERS; POTS NOT OF PRECIOUS METAL; KNIFE RESTS; SOAP HOLDERS; NAPKIN RING AND NAPKIN HOLDER; TABLEWARE OTHER THAN KNIVES, FORKS AND SPOONS, NAMELY, SERVING TRAYS, PEPPER POTS, SUGAR BOWLS, SALT CELLARS, EGG CUPS, TOWEL HOLDERS, NAPKIN RINGS AND TRAYS; DRINKING GLASSES; CHRISTMAS FIGURINES OF CERAMIC MATERIAL; TOWEL DISPENSERS FOR HOUSEHOLD USE; HOUSEHOLD ARTICLES, NAMELY, TRASH CANS; BATHING ACCESSORIES, NAMELY, BATH SPONGES; BATH BRUSHES; BUCKETS MADE OF PLASTIC FOR STORING BATH TOYS; SMALL DECORATIVE BOTTLES OF GLASS; PORCELAIN DECORATIONS FOR CAKES; DECORATIVE PRISMS OF CRYSTAL; CERAMIC DECORATIVE TILES; POTS FOR COTTON, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: FABRICS FOR TEXTILE USE; BED COVERS; PLASTIC TABLE COVERS; TEXTILE PATTERNS FOR DRESSMAKING; TABLE LINEN OF TEXTILE; TABLE NAPKINS OF TEXTILE; BED SHEETS OF TEXTILE; BED BLANKETS; PILLOWCASES; BED LINEN; TABLE LINEN NOT OF PAPER; BATH LINEN EXCEPT CLOTHING; CURTAINS; HOME TEXTILES, NAMELY, TOWELS, HOUSEHOLD LINENS, TABLECLOTHS, CURTAINS, WASHING MITTS, SHOWER CURTAINS, COMFORTERS, DUVETS AND BED COVERS; LINEN FOR KITCHEN USE, NAMELY, RAGS; OVEN MITTS; APRONS; POTHOLDERS; TABLE MATS OF TEXTILE; NAPKINS OF TEXTILE; MATTRESS PADS; DRAW-SHEETS FOR SICK BEDS; BED THROWS; ACCESSORIES FOR BEDS, NAMELY, BED BLANKETS; BED COVERS; MATTRESS VALANCES; DUVET COVERS; MATTRESS PADS; BED SKIRTS FOR BED BASES; PILLOWS; WINDOW TREATMENTS IN THE NATURE OF WINDOW PANELS OF POLYESTER, COTTON AND WOOL; EIDERDOWNS; TRAVELING RUGS, NAMELY, LAP ROBES, IN CLASS 24 (U.S. CLS. 42 AND 50).

FOR: CARPETS; RUGS; FLOOR MATS; FLOOR MATTING; LINOLEUM; FLOOR COVERINGS; FITTED CARPETS; BATH MATS OF ALL TYPES; WALL DECORATIONS, NAMELY, WALL COVERS OF TEXTILE MATERIALS; WALL COVERS NOT OF TEXTILE MATERIALS; WALLPAPER; WALL COVERS OF PLASTIC, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

OWNER OF U.S. REG. NOS. 3,727,498, 4,332,238, AND 4,448,057.

OWNER OF INTERNATIONAL REGISTRATION 0292472 DATED 12-28-1964, EXPIRES 12-28-2024.

SER. NO. 79-149,105, FILED 4-4-2014.

KEVIN MITTLER, EXAMINING ATTORNEY