

ESTTA Tracking number: **ESTTA749434**

Filing date: **05/31/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227407
Party	Defendant Stefan H. Laux
Correspondence Address	STEFAN H LAUX AL. WILANOWSKA 259D M2 WARSAW, 02-730 POLAND s1f360@me.com
Submission	Answer
Filer's Name	Christian W. Liedtke, Esq.
Filer's e-mail	cw.liedtke@acuminis.biz
Signature	/Christian W. Liedtke/
Date	05/31/2016
Attachments	Opposition_Answer_FINAL.pdf(165411 bytes ) Exhibit 1_combined_compressed.pdf(741059 bytes ) Exhibit 2_Combined_compressed.pdf(1362302 bytes ) Exhibit 3_combined.pdf(2801676 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BACCARAT S.A.,

Opposer,

v.

Laux, Stefan H.,

Applicant.

Opposition No. 91227407

**Application Serial No. 86/639,975**

Mark: BACCARAT

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

**STEFAN H. LAUX'S ANSWER AND AFFIRMATIVE DEFENSES TO NOTICE  
OF OPPOSITION**

Applicant Stefan H. Laux (“Stefan Laux” or “Applicant”) by and through its undersigned attorneys hereby submits his Answer and Affirmative Defenses to the Notice of Opposition (the “Notice”) filed by Baccarat S.A. against registration of U.S. Trademark Application Serial No. 86/639,975, filed on May 23, 2015 and published in the Official Gazette on October 20, 2015.

Unless expressly admitted herein, each and every allegation contained in the Notice is denied. Furthermore, any allegation admitted is admitted solely with respect to the specific admitted facts, not in regards to any purported conclusion, implication, characterization, or speculation arguably following from such admitted facts.

**ANSWER**

With regard to the preamble to the Notice, Stefan Laux denies that Opposer will be damaged by the registration of the mark shown in Stefan Laux's U.S. Trademark

Application Serial No. 86/639,975. Furthermore, Stefan Laux lacks knowledge or information sufficient to form a belief as to allegations about what Opposer “believes” and therefore denies the same. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations in the preamble and, at least on that basis, denies each and every such allegation.

With respect to the numbered paragraphs in the Notice, Stefan Laux answers as follows:

1. Stefan Laux is without knowledge or information sufficient to either admit or deny the allegations contained in Paragraph 1 of the Notice and, at least on that basis, denies each and every such allegation.

2. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. Stefan Laux lacks knowledge or information sufficient to form a belief as to allegations about what Opposer "believes" and therefore denies the same. Stefan Laux admits that he is an individual having German citizenship but notes that Applicant and his ancestors hail from the Baccarat region of France. Stefan Laux admits that the address provided in connection with U.S. Trademark Application No. 86/639,975 is Al. Wilanowska 259D m2, Warsaw, Poland 02-730.

3. Stefan Laux admits that on May 23, 2015 he filed U.S. Trademark Application Serial No. 86/639,975 on a Section 1(b) basis to register the mark BACCARAT for "Alcoholic beverages, namely, Vodka" in International Class 33.

4. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. Stefan Laux denies that any of Opposer's alleged marks form a "brand" let alone a family of marks. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86,639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. To the extent Opposer's allegations contained in Paragraph 4 constitute conclusions of law ("...intent-to-use filing date...") no response is required and respective allegations are therefore denied. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations contained in Paragraph 4 of the Notice and, at least on that basis, denies each and every such allegation.

5. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. Stefan Laux denies that any of Opposer's alleged marks form a "brand" let alone a family of marks. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations contained in Paragraph 5 of the Notice and, at least on that basis, denies each and every such allegation.

6. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. Stefan Laux denies that any of Opposer's alleged marks form a "brand" let alone a family of marks. To the extent Opposer's allegations contained in Paragraph 4 constitute conclusions of law ("...fame...") no response is required and

respective allegations are therefore denied. Applicant admits that Exhibits A-G are attached to the Notice. To the extent paragraph 6 purports to describe, characterize or quote Exhibits A-G, the documents speak for themselves, should be read as a whole, and provide only as stated therein. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations contained in Paragraph 6 of the Notice and, at least on that basis, denies each and every such allegation.

7. To the extent Opposer's allegations contained in Paragraph 7 constitute conclusions of law ("*B.V.D. Licensing Corp. v. Body Action Design, Inc.*, 846 F.2d 727...") no response is required and respective allegations are therefore denied. Stefan Laux notes that at least a cursory search of the Westlaw database indicates that *B.V.D. Licensing Corp. v. Body Action Design, Inc.*, 846 F.2d 727 (Fed. Cir. 1988) has been abrogated (see *M'Otto Enterprises, Inc. v. Redsand, Inc.*, 831 F. Supp. 1491 (W.D. Wash. 1993)). Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations contained in Paragraph 7 of the Notice and, at least on that basis, denies each and every such allegation. Notably, Opposer has not attached any dictionary definitions as Exhibits to the Notice.

8. Stefan Laux is without knowledge or information sufficient to either admit or deny the allegations contained in Paragraph 8 of the Notice and, at least on that basis, denies each and every such allegation.

9. Stefan Laux is without knowledge or information sufficient to either admit or deny the allegations contained in Paragraph 9 of the Notice and, at least on that basis, denies each and every such allegation.

10. Applicant admits that Exhibit H is attached to the Notice. To the extent Paragraph 10 purports to describe, characterize or quote Exhibit H, the document speaks for itself, should be read as a whole, and provides only as stated therein. Notably, no supporting evidence beyond a questionable printout regarding the alleged Remy Martin partnership is included in the Notice. On information and belief, even that relationship has terminated due to the vast number of consumer complaints regarding quality problems with the Baccarat products. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining allegations contained in Paragraph 10 of the Notice and, at least on that basis, denies each and every such allegation.

11. Stefan Laux is without knowledge or information sufficient to either admit or deny the allegations contained in Paragraph 11 of the Notice and, at least on that basis, denies each and every such allegation.

12. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 12 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

13. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 13 purports to identify a trademark

registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

14. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 14 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

15. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 15 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

16. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 16 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

17. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set

forth herein. Stefan Laux admits that Paragraph 17 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

18. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 18 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

19. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 19 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it. Applicant notes that this mark has been cancelled at least in International Class 8.

20. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 20 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

21. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of

this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. Stefan Laux denies that any of Opposer's alleged marks form a "brand" let alone a family of marks. To the extent Opposer's allegations contained in Paragraph 21 constitute conclusions of law ("...famous...") no response is required and respective allegations are therefore denied. Stefan Laux admits that Paragraph 21 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it. Applicant notes that this mark has been cancelled at least in International Class 8.

22. Stefan Laux denies that any alleged "common law rights" exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 22 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

23. Stefan Laux denies that any alleged "common law rights" exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 23 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

24. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 24 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

25. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 25 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

26. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 26 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

27. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 27 purports to identify a trademark

registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

28. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 28 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

29. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 29 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

30. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set forth herein. Stefan Laux admits that Paragraph 30 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

31. Stefan Laux denies that any alleged “common law rights” exist, are valid, constitute evidence of any of Opposer's alleged rights, or are in any way determinative of this proceeding and denies that they are incorporated by reference as though fully set

forth herein. Stefan Laux admits that Paragraph 30 purports to identify a trademark registration but Stefan Laux cannot verify this allegation and at least on that basis denies it.

32. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. To the extent Opposer's allegations contained in Paragraph 32 constitute conclusions of law ("...qualifies as a famous mark...") no response is required and respective allegations are therefore denied. Stefan Laux denies the remaining allegations contained in Paragraph 32 of the Notice.

33. To the extent Opposer's allegations contained in Paragraph 33 constitute conclusions of law ("...Trademark Trial and Appeal Board established Opposer's BACCARAT mark as famous...") no response is required and respective allegations are therefore denied. Applicant notes that in Opposition Proceeding No. 91194574, the Trademark Trial and Appeal Board found fame *only* for crystal and glassware. Applicant further notes that that finding was made without the benefit of any survey evidence. Besides, as stated on page 1 of the opinion "THIS OPINION IS NOT A PRECEDENT OF THE TTAB" (emphasis in the original).

34. To the extent Opposer's allegations contained in Paragraph 34 constitute conclusions of law ("...famous...afforded a broad scope of protection or exclusivity of use... *Bose Corp. v. QSC Audio Products Inc.*, 293 F.3d 1367, 1371 (Fed. Cir. 2002)") no response is required and respective allegations are therefore denied. Stefan Laux is without knowledge or information sufficient to either admit or deny the remaining

allegations contained in Paragraph 34 of the Notice and, at least on that basis, denies each and every such allegation.

35. To the extent Opposer's allegations contained in Paragraph 35 constitute conclusions of law ("...will cause and/or is likely to cause dilution...") no response is required and respective allegations are therefore denied. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. Stefan Laux specifically denies that his trademark affects any of Opposer's alleged marks in any way. Stefan Laux denies all remaining allegations contained in Paragraph 35.

36. To the extent Opposer's allegations contained in Paragraph 36 constitute conclusions of law ("...identical to Opposer's BACCARAT mark in sight, sound and commercial impression...") no response is required and respective allegations are therefore denied. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. Applicant admits that he filed U.S. Trademark Application Serial No. 86/639,975 for "Alcoholic beverages, namely, Vodka". Stefan Laux specifically denies that Applicant's goods are similar in any way to and likely to appear to emanate from the same source as any of Opposer's goods and services. To the extent Opposer's allegations contained in Paragraph 36 constitute conclusions of law ("...cause consumers to... mistakenly identify the Applicant...mistakenly identify Applicant's goods...mistakenly or deceptively lead consumers to believe that Applicant's goods are sponsored, endorsed or

licensed...mistakenly or deceptively lead consumers to believe that there is some relationship between Applicant and Opposer.") no response is required and respective allegations are therefore denied. Stefan Laux specifically denies that his U.S. Trademark Application Serial No. 86/639,975 mark is likely to lead anyone to "mistakenly identify the Applicant as the Opposer", "mistakenly identify Applicant's goods as the Opposer's goods". Stefan Laux further denies that his U.S. Trademark Application Serial No. 86/639,975 mark is likely to lead anyone to believe that Applicant's goods are "sponsored, endorsed or licensed by Opposer" or otherwise believe there is any relationship between the Applicant and the Opposer. Stefan Laux specifically denies that his trademark suggests any connection with Opposer. To the extent Opposer's allegations contained in Paragraph 36 constitute conclusions of law ("...cause dilution..." no response is required and respective allegations are therefore denied. Stefan Laux denies that any of Opposer's alleged marks is famous. Stefan Laux specifically denies that his trademark affects any of Opposer's alleged marks in any way. Stefan Laux denies all remaining allegations contained in Paragraph 36.

37. Stefan Laux lacks knowledge or information sufficient to form a belief as to allegations about what Opposer "believes" and therefore denies the same. To the extent Opposer's allegations contained in Paragraph 37 constitute conclusions of law ("...prior well-known trademarks BACCARAT... goodwill and consumer recognition ... to deceive..." no response is required and respective allegations are therefore denied. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a

whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content.

38. Stefan Laux denies that Opposer has been, is being or will be damaged by registration of U.S. Trademark Application Serial No. 86/639,975. To the extent Opposer's allegations contained in Paragraph 38 constitute conclusions of law ("...confusion and dilution...") no response is required and respective allegations are therefore denied.

39. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. To the extent Opposer's allegations contained in Paragraph 39 constitute conclusions of law ("...cause confusion...mistake and/or deception in contravenes with Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d) ...") no response is required and respective allegations are therefore denied.

40. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. To the extent Opposer's allegations contained in Paragraph 40 constitute conclusions of law ("...deceptive subject matter which falsely suggests a connection with Opposer in contravenes with Section 2(a) of the Lanham Act, 15 U.S.C. §1052(a).") no response is required and respective allegations are therefore denied.

41. To the extent the allegations in this Paragraph refer to Stefan Laux's U.S. Trademark Application Serial No. 86/639,975, the document speaks for itself, should be read as a whole, and provides only as stated therein. Applicant respectfully refers to the document for a full and complete statement of its content. Stefan Laux denies that there is any recognition, fame or renown for any of Opposer's alleged marks, let alone recognition, fame or renown with relevance to or bearing on this proceeding. To the extent Opposer's allegations contained in Paragraph 41 constitute conclusions of law ("...dilutes the famous nature of Opposer's BACCARAT marks in violation of Section 43(c) of the Lanham Act, 15 U.S.C. §1125(c).") no response is required and respective allegations are therefore denied.

42. Stefan Laux states that the allegations contained in the last, unnumbered paragraphs of the Notice do not require a responsive pleading. To the extent any response is required, however, Stefan Laux denies these allegations.

#### **AFFIRMATIVE DEFENSES**

In addition to the defenses set forth above as denials regarding Opposer's allegations, as well as all other denials set forth above, Stefan Laux asserts the following affirmative and other defenses. In doing so, Stefan Laux is not conceding that he bears the burden of proof or persuasion on any of them. Stefan Laux notes that this proceeding is in its early stages. Thus, Stefan Laux expressly reserves the right to seek amendment of, modify, or expand these defenses as well as all affirmative defenses under Rule 8(c) of the Federal Rules of Civil Procedure, the Lanham Act, and any other defenses or

counterclaims at law or in equity, that may now exist or in the future be available based on discovery and further factual investigation as this matter proceeds.

### **FIRST AFFIRMATIVE DEFENSE**

The Notice of Opposition and causes of action are barred by the abandonment of Opposer's alleged rights due to, including but not limited to, Opposer's failure to police its alleged marks.

Specifically, Opposer co-exists with more than two-dozen trademark registrations. (*See* Exhibit 1) Furthermore, even a cursory investigation of the market place reveals myriad third party users. Examples of half a dozen third party users are enclosed as Exhibit 2.

Furthermore, Opposer has abandoned any rights it may have had in any of the alleged marks by granting naked licenses to at least the following companies: (i) Guerlain S.A. at least in connection with that company's "La Petite Robe Noire" perfume; (ii) Maison Francis Kurkdjian Paris in connection with that company's "Baccarat Rouge 540" perfume; (iii) Sunshine Insurance Group Co., Ltd, in connection with that company's Baccarat Hotel product; (iv) Camus; (v) Rémy Martin; (vi) Hine; (vii) Hennessy; (viii) Chabasse; (ix) Courvoisier; (x) Delamain in connection with these companies' liquor products. (*See* Exhibit 3)

### **SECOND AFFIRMATIVE DEFENSE**

The Notice of Opposition and causes of action are barred due to the doctrine of bad faith.

### **THIRD AFFIRMATIVE DEFENSE**

There exists no likelihood of confusion, mistake or deception between Stefan Laux's trademark as contained in U.S. Trademark Application Serial No. 86/639,975 and any of Opposer's alleged marks. In fact, even a cursory investigation reveals that Opposer already co-exists with more than two-dozen trademark registrations on the USPTO register (*See Exhibit 1*) and at least half a dozen third party users. (*See Exhibit 2*)

### **FOURTH AFFIRMATIVE DEFENSE**

The Notice of Opposition and causes of action are barred due to the fact that Opposer's alleged marks lack distinctiveness.

Specifically, Opposer's alleged marks already coexist with at least half a dozen third party users (*See Exhibit 2*) and more than two-dozen registrations on the USPTO register (*See Exhibit 1*).

Moreover, Opposer's mark is merely geographically descriptive of the Baccarat, FR locale and as such incapable of acting as a source identifier. To the extent Opposer no longer manufactures its products in Baccarat, FR, Opposer's mark is also geographically deceptively misdescriptive.

### **FIFTH AFFIRMATIVE DEFENSE**

The Notice of Opposition and causes of action are barred due to the fact that Opposer's alleged marks are descriptive and/ or generic.

Specifically, as per Opposer's allegation in paragraph 7 of the Notice, Opposer's alleged marks are the dictionary definition for "fine blown, molded and cut glass...".

### **SIXTH AFFIRMATIVE DEFENSE**

Opposer has not been damaged in any amount or manner by reason of any act alleged against Stefan Laux in the Notice of Opposition, or at all, nor will it be damaged in any amount or manner, and therefore the relief sought in the Notice of Opposition cannot be granted. Specifically, Opposer's alleged marks already coexist with at least half a dozen third party users (*See Exhibit 2*) and more than two-dozen registrations. (*See Exhibit 2*) Hence, the addition of Applicant's U.S. Trademark Application Serial No. 86/639,975 does not, and could not possibly be argued to damage Opposer's rights under Sections 2(a), 2(d), or 43(c) or any alleged common law rights (if any).

### **SEVENTH AFFIRMATIVE DEFENSE**

The Notice fails to state a claim upon which relief may be granted.

### **EIGHTH AFFIRMATIVE DEFENSE**

Opposer's claims are barred in whole or in part by the doctrines of acquiescence, laches, estoppel and unclean hands.

Specifically, Opposer cannot be injured because there already exist more than two-dozen registrations for substantially similar or identical marks for the same or substantially identical services (*See Exhibit 1*). As per its own allegation, Opposer began using its alleged marks three centuries ago. (*See Paragraph 2 of the Notice*) In the hundreds of years that have passed between that time and the instant proceeding, Opposer had ample previous opportunity to oppose or cancel the existing registrations contained in Exhibit 1, including but not limited to the Mirage Resorts, Inc.'s registration for BACCARAT BAR (Serial No. 75/672,857), as well as the many other conflicting

registrations and applications with which it co-exists. Accordingly Opposer cannot now object to an additional registration in the form of Stefan Laux's mark.

**RELIEF REQUESTED**

WHEREFORE, Stefan Laux contends that this Opposition is groundless and baseless in fact; that Opposer cannot show it will be, or is likely to be, damaged by the registration of Stefan Laux's trademark; that the Opposition be dismissed with prejudice in its entirety, and that the registration of the mark shown in U.S. Trademark Application Serial No. 86/639,975 be granted.

Dated: May 31, 2016

Respectfully submitted,

acuminis pc

/s/ Christian W. Liedtke

Christian W. Liedtke  
cw.liedtke@acuminis.biz  
Nicole A. Liedtke  
na.liedtke@acuminis.biz  
acuminis pc  
3420 Bristol St, 6<sup>th</sup> Floor  
Costa Mesa, CA 92626  
Telephone: 949-698-7840

*Attorneys for Applicant Stefan Laux*

**Certificate of Service**

I hereby certify that I served a copy of the foregoing **STEFAN LAUX'S ANSWER AND AFFIRMATIVE DEFENSES TO NOTICE OF OPPOSITION** upon counsel for BACCARAT S.A. by depositing one copy thereof in the United States Mail, First-Class Mail postage prepaid, on May 31, 2016 addressed as follows:

Mark S. Leonardo, Esq.  
Brown Rudnick LLP  
One Financial Center  
Boston, MA 02111

/s/ Nicole A. Liedtke

---

Nicole A. Liedtke

# EXHIBIT 1



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 55 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** BACCARAT THE GAME  
**Goods and Services** IC 034. US 002 008 009 017. G & S: CIGARS. FIRST USE: 20020102. FIRST USE IN COMMERCE: 20020102  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 05.15.02 - Laurel leaves or branches (borders or frames); Wreaths  
 21.01.01 - Cards, playing; Cards, tarot; Fortune telling cards; Playing cards  
 26.11.21 - Rectangles that are completely or partially shaded  
**Serial Number** 75618793  
**Filing Date** January 11, 1999  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 15, 2000  
**Registration Number** 2691274  
**Registration Date** February 25, 2003  
**Owner** (REGISTRANT) AGROINDUSTRIAS LAEPE S.A. CORPORATION HONDURAS P.O. BOX 30137

TEGUCIGALPA HONDURAS

(LAST LISTED OWNER) OETTINGER DAVIDOFF AG TA CORPORATION SWITZERLAND  
HOCHBERGERSTRASSE 15 POSTFACH BASEL SWITZERLAND 4002

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Debra D. Faulk  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130904.  
**Renewal** 1ST RENEWAL 20130904  
**Live/Dead Indicator** **LIVE**

- [TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)
- [FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 53 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

**BLACK BACCARA**

**Word Mark** BLACK BACCARA  
**Translations** The English translation of "BACCARA" is "**BACCARAT**".  
**Goods and Services** IC 031. US 001 046. G & S: Live flowers, namely, Roses. FIRST USE: 20000228. FIRST USE IN COMMERCE: 20001000  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76145260  
**Filing Date** October 11, 2000  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 12, 2003  
**Registration Number** 2985683  
**Registration Date** August 16, 2005  
**Owner** (REGISTRANT) Meilland International CORPORATION FRANCE Domaine Saint Andre Le Cannet-des-Maures 83340 Le Luc En Provence FRANCE  
**Attorney of Record** Holly M. Ford

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BLACK" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150325.

**Renewal** 1ST RENEWAL 20150325

**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
- [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

---

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 51 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# EZ BACCARAT

<b>Word Mark</b>	EZ BACCARAT
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Casino card games and accessories therefore, namely, casino card game instruction manuals sold as a unit, game tables, game table layouts
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77028570
<b>Filing Date</b>	October 24, 2006
<b>Current Basis</b>	44E
<b>Original Filing Basis</b>	44D
<b>Published for Opposition</b>	May 29, 2012
<b>Registration Number</b>	4188347
<b>Registration Date</b>	August 14, 2012
<b>Owner</b>	(REGISTRANT) DEQ Systèmes Corp. CORPORATION CANADA Suite 103A 1840 1st Street St-

Romuald, Quebec CANADA G6W5M6

**Attorney of Record**

James R. Menker

**Priority Date**

October 6, 2006

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live/Dead Indicator**

LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
  - [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

- 
- [HOME](#)
  - [SITE INDEX](#)
  - [SEARCH](#)
  - [eBUSINESS](#)
  - [HELP](#)
  - [PRIVACY POLICY](#)



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 50 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** EZ BACCARAT EZ

**Translations** The non-Latin character(s) in the mark transliterates into "roy". The English translation of the non-Latin character(s) in the mark is "easy".

**Goods and Services** IC 028. US 022 023 038 050. G & S: Casino card games; casino card games and casino card game instruction manuals sold together as a unit; game tables; and game table layouts. FIRST USE: 20070104. FIRST USE IN COMMERCE: 20070104

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.11.20 - Rectangles inside one another  
 26.11.21 - Rectangles that are completely or partially shaded  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 77028590

**Filing Date** October 24, 2006

**Current Basis** 1A

**Original Filing Basis** 44D

**Published**

**for Opposition** April 13, 2010

**Registration Number** 4006358

**Registration Date** August 2, 2011

**Owner** (REGISTRANT) DEQ Systèmes Corp. CORPORATION CANADA Suite 103A 1840 1st Street St-Romuald CANADA G6W5M6

**Attorney of Record** James R. Menker

**Priority Date** October 6, 2006

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a square outlined by a square both within a square carrier. The letters "EZ" and two characters that partially overlap the letters "EZ" are positioned within the inner square. The wording "EZ BACCARAT" is positioned within the top portion of the outer square carrier.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
  - [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

- 
- [HOME](#)
  - |
  - [SITE INDEX](#)
  - |
  - [SEARCH](#)
  - |
  - [eBUSINESS](#)
  - |
  - [HELP](#)
  - |
  - [PRIVACY POLICY](#)

**United States Patent and Trademark Office**
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)
**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)
 Please logout when you are done to release system resources allocated for you.

 List At:  OR  to record:  **Record 48 out of 65**
[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (*Use the "Back" button of the Internet Browser to return to TESS*)

# RAPID BACCARAT

**Word Mark** RAPID **BACCARAT****Goods and Services** IC 009. US 021 023 026 036 038. G & S: Gaming machines, namely, stand-alone, interactive multi-player electronic gaming machines with multiple terminals, and gaming machine hardware, and computer software therefor. FIRST USE: 20071128. FIRST USE IN COMMERCE: 20081003**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 77032114**Filing Date** October 30, 2006**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** June 5, 2007

**Registration Number** 3602995

**Registration Date** April 7, 2009

**Owner** (REGISTRANT) STARGAMES CORPORATION PTY LIMITED CORPORATION AUSTRALIA 13 SHERIDAN CLOSE MILPERRA NSW AUSTRALIA 2214

(LAST LISTED OWNER) BALLY TECHNOLOGIES ANZ PTY LTD CORPORATION AUSTRALIA 1 SHERIDAN CLOSE MILPERRA NSW AUSTRALIA 2214

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [TOP](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

- [HOME](#)
- |
- [SITE INDEX](#)
- |
- [SEARCH](#)
- |
- [eBUSINESS](#)
- |
- [HELP](#)
- |
- [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 49 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# SHUFFLE BACCARAT

**Word Mark** SHUFFLE BACCARAT  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game software. FIRST USE: 20080525. FIRST USE IN COMMERCE: 20080525  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77249547  
**Filing Date** August 7, 2007  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 4, 2008  
**Registration Number** 3469153  
**Registration Date** July 15, 2008  
**Owner** (REGISTRANT) Karaway Gaming, Inc. CORPORATION ARIZONA 8797 East Broadway Tucson ARIZONA 85710  
**Attorney of Record** Robert Ryan Morishita  
**Prior Registrations** 2879961;2882250;2919332  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE

MARK AS SHOWN

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator**

**LIVE**

- 
- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| <a href="#">TESS HOME</a> | <a href="#">NEW USER</a> | <a href="#">STRUCTURED</a> | <a href="#">FREE FORM</a> | <a href="#">BROWSE DICT</a> | <a href="#">SEARCH 0G</a> | <a href="#">TOP</a> | <a href="#">HELP</a> | <a href="#">PREV LIST</a> | <a href="#">CURR LIST</a> | <a href="#">NEXT LIST</a> |
| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

- 
- [| HOME |](#) [| SITE INDEX |](#) [| SEARCH |](#) [| eBUSINESS |](#) [| HELP |](#) [| PRIVACY POLICY](#)



**United States Patent and Trademark Office**

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 47 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** DRAGON **BACCARAT**

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Components for gaming machines, namely, controllers, displays, button panels, bolsters, electrical wiring, and computer hardware and software associated therewith; Computer game software for gaming machines including slot machines or video lottery terminals. FIRST USE: 20070216. FIRST USE IN COMMERCE: 20070216

IC 041. US 100 101 107. G & S: Leasing of casino games; Leasing of electronic gaming machines. FIRST USE: 20070216. FIRST USE IN COMMERCE: 20070216

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.15.15 - Fire (flames), emanating from objects, words or numbers  
 04.05.01 - Dragons; Griffons  
 26.01.06 - Circles, semi; Semi-circles  
 26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges  
 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

**Trademark Search Facility Classification Code** ANI-MISC Part of the animals including animal bones,horns,claws,shells,eyes,coral,paws,eggs, feathers,hides or skins  
 INAN Inanimate objects such as lighting,clouds,footprints,atomic configurations,snowflakes,rainbows,flames  
 MYTH Mythological characters such as angels, cupids, fairies, dragons, devils  
 SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles  
 SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors

SHAPES-MISC Miscellaneous shaped designs

**Serial Number** 77674208  
**Filing Date** February 19, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 8, 2009  
**Registration Number** 3795466  
**Registration Date** June 1, 2010  
**Owner** (REGISTRANT) DigiDeal Corporation CORPORATION NEVADA 5123 E. Third Ave Spokane Valley WASHINGTON 99212  
**Attorney of Record** Mark Farrell  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN  
**Description of Mark** The color(s) orange, yellow, blue, purple, black, white and red is/are claimed as a feature of the mark. The mark consists of Dragon graphic over the orange words "Dragon Baccarat", the orange words have yellow highlights; the dragon has blue scales outlined in black; yellow eyebrows, moustache, beard, whiskers, and fin; orange nose, orange and yellow mane or hair; purple ears and tongue; white horns, eye-whites, ear horns, teeth, and claws; semi-circular pattern of "s"-shapes in orange; orange and red flames.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)  
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[| HOME](#)
[| SITE INDEX](#)
[| SEARCH](#)
[| eBUSINESS](#)
[| HELP](#)
[| PRIVACY POLICY](#)



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 46 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** BACCARAT PLUS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Casino gaming machines comprised of electronic apparatus, software components and non-electronic components. FIRST USE: 20071113. FIRST USE IN COMMERCE: 20071113

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.12 - Hearts as depicted on playing cards  
 05.03.06 - Clover, three-leaf; Clubs, trefoil on playing card; Shamrocks (trefoil)  
 21.01.02 - Spades, on playing cards  
 26.01.02 - Circles, plain single line; Plain single line circles  
 26.07.21 - Diamonds that are completely or partially shaded

**Trademark Search Facility Classification Code** ART-21.01 Games; toys  
 SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles  
 SHAPES-CLUBS Club shaped designs  
 SHAPES-DIAMONDS Diamond shaped designs including shaded or more than one diamond  
 SHAPES-HEARTS Heart shaped design  
 SHAPES-SPADES Spade shaped designs  
 VEG Plant life such as trees,flowers,fruits,grains,nuts,wreaths,and leaves

**Serial Number** 77716465

**Filing Date** April 17, 2009

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 25, 2009

**Registration Number** 3708386

**Registration Date** November 10, 2009

**Owner** (REGISTRANT) Romero, Santiago INDIVIDUAL ECUADOR KM 1.5 Via Samborondon, Edfc.Samborondon Torre A, Piso #2, Oficina #208 Samorondon ECUADOR

**Attorney of Record** Peter A. Matos

**Prior Registrations** 3405852

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized word "BACCARAT" and the stylized word "PLUS" underneath it with the design of four playing card suits in the order of club, heart, diamond and spade above the word "PLUS" and all inside a circle.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 45 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# GRAND BACCARAT

**Word Mark** GRAND BACCARAT

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Multiple player interactive gaming machines and gambling machines with video output, namely, devices that accept a wager. FIRST USE: 20100608. FIRST USE IN COMMERCE: 20111214

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77899436

**Filing Date** December 22, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 3, 2010

**Registration** 4161621

**Number**

**Registration Date** June 19, 2012

**Owner** (REGISTRANT) Shuffle Master Australasia PTY Limited CORPORATION AUSTRALIA 1 Sheridan Close Milperra NSW AUSTRALIA 2214

(LAST LISTED OWNER) BALLY TECHNOLOGIES ANZ PTY LTD CORPORATION AUSTRALIA 1 SHERIDAN CLOSE MILPERRA NSW AUSTRALIA 2214

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| <a href="#">TESS HOME</a> | <a href="#">NEW USER</a> | <a href="#">STRUCTURED</a> | <a href="#">FREE FORM</a> | <a href="#">BROWSE DICT</a> | <a href="#">SEARCH OG</a> | <a href="#">TOP</a> | <a href="#">HELP</a> | <a href="#">PREV LIST</a> | <a href="#">CURR LIST</a> | <a href="#">NEXT LIST</a> |
| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

- [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 44 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** GRAND BACCARAT

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Multiple player interactive gaming machines and gambling machines with video output, namely, devices that accept a wager. FIRST USE: 20100608. FIRST USE IN COMMERCE: 20111214

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.05.01 - Sun, rising or setting (partially exposed or partially obstructed); Sunrise  
 02.11.12 - Hearts as depicted on playing cards  
 05.03.06 - Clover, three-leaf; Clubs, trefoil on playing card; Shamrocks (trefoil)  
 21.01.02 - Spades, on playing cards  
 26.07.21 - Diamonds that are completely or partially shaded  
 26.11.26 - Oblongs as carriers for words, letters or designs

**Serial Number** 77899537

**Filing Date** December 22, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published**

**for Opposition** August 3, 2010

**Registration Number** 4161622

**Registration Date** June 19, 2012

**Owner** (REGISTRANT) Shuffle Master Australasia PTY Limited CORPORATION AUSTRALIA 1 Sheridan Close Milperra NSW AUSTRALIA 2214

(LAST LISTED OWNER) BALLY TECHNOLOGIES ANZ PTY LTD CORPORATION AUSTRALIA 1 SHERIDAN CLOSE MILPERRA NSW AUSTRALIA 2214

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of Rays emitting from above the word "GRAND" in a three-dimensional font, all above the word "BACCARAT" contained in an oval with the heart and club symbol to the left of the word and the spade and diamond symbol to the right of the word.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 31 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# ROYAL BACCARAT BONUS

<b>Word Mark</b>	ROYAL <b>BACCARAT</b> BONUS
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Entertainment services, namely, providing live casino card games. FIRST USE: 20100504. FIRST USE IN COMMERCE: 20100504
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85057238
<b>Filing Date</b>	June 8, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 22, 2013
<b>Registration Number</b>	4460748
<b>Registration Date</b>	January 7, 2014
<b>Owner</b>	(REGISTRANT) New Vision Gaming & Development, Inc. CORPORATION MASSACHUSETTS 5 Samuel Phelps Way North Reading MASSACHUSETTS 01864

**Attorney of Record**

Steven K. Martin

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT BONUS" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Live/Dead Indicator**

**LIVE**

- 
- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| <a href="#">TESS HOME</a> | <a href="#">NEW USER</a> | <a href="#">STRUCTURED</a> | <a href="#">FREE FORM</a> | <a href="#">BROWSE DICT</a> | <a href="#">SEARCH OG</a> | <a href="#">TOP</a> | <a href="#">HELP</a> | <a href="#">PREV LIST</a> | <a href="#">CURR LIST</a> | <a href="#">NEXT LIST</a> |
| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

- 
- [| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue May 31 03:20:50 EDT 2016

TESS HOME
NEW USER
STRUCTURED
FREE FORM
BROWSE DICT
SEARCH OG
BOTTOM
HELP
PREV LIST
CURR LIST
NEXT LIST

FIRST DOC
PREV DOC
NEXT DOC
LAST DOC

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 30 out of 65**

TSDR

ASSIGN Status

TTAB Status

( Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	CHIPLESS <b>BACCARAT</b> BARONA
Goods and Services	IC 041. US 100 101 107. G & S: Casinos; providing casino facilities. FIRST USE: 20100724. FIRST USE IN COMMERCE: 20100724
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	02.11.12 - Hearts as depicted on playing cards 24.15.04 - Arrowheads 24.15.10 - Arrows, more than one; More than one arrow 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
Serial Number	85095787
Filing Date	July 29, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 7, 2011
Registration	4014927

**Number**

**Registration Date** August 23, 2011

**Owner** (REGISTRANT) Barona Group of the Capitan Grande Band of Mission Indians DBA Barona Valley Ranch Resort and Casino federally-recognized indian tribe UNITED STATES 1932 Wildcat Canyon Road Lakeside CALIFORNIA 92040

**Attorney of Record** Holly M. Ford

**Prior Registrations** 2880265;3561081;3736961

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHIPLESS BACCARAT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "CHIPLESS BACCARAT BARONA" to the left of three arched lines in various lengths and widths, with the 9 of hearts and king of hearts playing cards superimposed on the arched lines.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 29 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** DEALER'S ANGELS BACCARAT

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Multi-terminal gaming machines with or without video displays; gaming machines and replacement parts therefor; gaming machines with liquid crystal displays and replacement parts therefor. FIRST USE: 20081118. FIRST USE IN COMMERCE: 20081118

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

**Serial Number** 85122511

**Filing Date** September 3, 2010

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 30, 2010

**Registration** 3919931

**Number****Registration Date** February 15, 2011**Owner** (REGISTRANT) Universal Entertainment Corporation CORPORATION JAPAN 3-7-26 Ariake, Koto-ku Ariake Frontier Bldg., Tower A Tokyo JAPAN 135-0063**Attorney of Record** William J. Sapone**Prior Registrations** 3214962**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "DEALER'S ANGELS BACCARAT" in a stylized form with lines intersecting the words.**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OQ](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 28 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# BAD BEAT BACCARAT

**Word Mark** BAD BEAT **BACCARAT**  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Software for providing games of chance on a computerized gaming platform that enable electronic wagering; Electronic gaming devices, namely, gaming machines and computerized video table games for gaming purposes  
 IC 028. US 022 023 038 050. G & S: Casino card games and gaming tables  
 IC 041. US 100 101 107. G & S: Entertainment services, namely, providing a game of chance played with playing cards in a casino and/or gaming environment; Entertainment services, namely, casino gaming in the nature of casino card game side bets

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85337180  
**Filing Date** June 3, 2011  
**Current Basis** 44E  
**Original Filing Basis** 1B;44D

**Date Amended to Current Register** March 13, 2012

**Registration Number** 4177257

**Registration Date** July 17, 2012

**Owner** (REGISTRANT) Canadian (21) Stook Ltd. CORPORATION CANADA 4950 - 47 Avenue Red Deer, Alberta CANADA T4N6P8

**Attorney of Record** Kimberley A. Cunningham

**Priority Date** June 2, 2011

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** SUPPLEMENTAL

**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)
  - [FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

---

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 27 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** THE VENETIAN THE PALAZZO GRAND DRAGON MASTER **BACCARAT** CHAMPIONSHIP

**Translations** The non-Latin characters in the mark transliterate to "BAI JIA LE YU LONG DA SHI ZHEN BA SAI" and this means "GRAND DRAGON MASTER **BACCARAT** CHAMPIONSHIP" in English.

**Goods and Services** IC 041. US 100 101 107. G & S: Casino services, entertainment services, namely, conducting live baccarat games and tournaments; conducting and providing facilities for special events featuring casino and gaming contests and tournaments. FIRST USE: 20121122. FIRST USE IN COMMERCE: 20121122

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 04.05.01 - Dragons; Griffons

**Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 85789717

**Filing Date** November 28, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 7, 2013

**Registration Number** 4371663

**Registration Date** July 23, 2013

**Owner** (REGISTRANT) Las Vegas Sands Corp. CORPORATION NEVADA 3355 Las Vegas Blvd. South Las Vegas NEVADA 89109

**Attorney of Record** Emily Zipperstein

**Prior Registrations** 2507362;2683895;3696476;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MASTER BACCARAT CHAMPIONSHIP" OR THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO "BAI JIA LE YU LONG DA SHI ZHEN BA SAI" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "THE VENETIAN" and "THE PALAZZO" over the top of a rendering of a dragon with the words "GRAND DRAGON MASTER BACCARAT CHAMPIONSHIP" in Chinese characters and Latin characters positioned below the dragon.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 25 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# RUBY DRAGON BACCARAT TOURNAMENT

**Word Mark** RUBY DRAGON **BACCARAT** TOURNAMENT

**Goods and Services** IC 041. US 100 101 107. G & S: Casino services, entertainment services, namely, conducting live baccarat games and tournaments; conducting and providing facilities for special events featuring casino and gaming contests and tournaments. FIRST USE: 20121222. FIRST USE IN COMMERCE: 20121222

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85802992

**Filing Date** December 14, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 30, 2013

**Registration Number** 4593611

**Registration Date** August 26, 2014

**Owner** (REGISTRANT) Las Vegas Sands Corp. CORPORATION NEVADA 3355 Las Vegas Blvd. South Las Vegas NEVADA 89109

**Attorney of Record** Emily Zipperstein

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT TOURNAMENT" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 24 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# ROYAL DRAGON BACCARAT TOURNAMENT

**Word Mark** ROYAL DRAGON **BACCARAT** TOURNAMENT

**Goods and Services** IC 041. US 100 101 107. G & S: Casino services, entertainment services, namely, conducting live baccarat games and tournaments; conducting and providing facilities for special events featuring casino and gaming contests and tournaments. FIRST USE: 20121231. FIRST USE IN COMMERCE: 20121231

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85802994

**Filing Date** December 14, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 30, 2013

**Registration Number** 4593612

**Registration Date** August 26, 2014

**Owner** (REGISTRANT) Las Vegas Sands Corp. CORPORATION NEVADA 3355 Las Vegas Blvd. South Las Vegas NEVADA 89109

**Attorney of Record** Emily Zipperstein

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT TOURNAMENT" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
  - [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

- 
- [HOME](#)
  - [SITE INDEX](#)
  - [SEARCH](#)
  - [eBUSINESS](#)
  - [HELP](#)
  - [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 26 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

**GOLDEN DRAGON BACCARAT  
TOURNAMENT**

**Word Mark** GOLDEN DRAGON **BACCARAT** TOURNAMENT

**Goods and Services** IC 041. US 100 101 107. G & S: Casino services, entertainment services, namely, conducting live baccarat games and tournaments; conducting and providing facilities for special events featuring casino and gaming contests and tournaments. FIRST USE: 20121122. FIRST USE IN COMMERCE: 20121122

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85802995

**Filing Date** December 14, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 30, 2013

**Registration Number** 4368574

**Registration Date** July 16, 2013

**Owner** (REGISTRANT) Las Vegas Sands Corp. CORPORATION NEVADA 3355 Las Vegas Blvd. South Las Vegas NEVADA 89109

**Attorney of Record** Emily Zipperstein

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT TOURNAMENT" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| <a href="#">TESS HOME</a> | <a href="#">NEW USER</a> | <a href="#">STRUCTURED</a> | <a href="#">FREE FORM</a> | <a href="#">BROWSE DICT</a> | <a href="#">SEARCH OG</a> | <a href="#">TOP</a> | <a href="#">HELP</a> | <a href="#">PREV LIST</a> | <a href="#">CURR LIST</a> | <a href="#">NEXT LIST</a> |
| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

- [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 23 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# GREAT 8 BACCARAT

**Word Mark** GREAT 8 **BACCARAT**

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic gaming machines, namely, devices which accept a wager; Gaming equipment, namely, playing cards, chips, gaming tables and gaming cloths. FIRST USE: 20150101. FIRST USE IN COMMERCE: 20150120

IC 041. US 100 101 107. G & S: Providing a web-based system and on-line portal for customers to participate in on-line gaming, operation and coordination of game tournaments, leagues and tours. FIRST USE: 20150101. FIRST USE IN COMMERCE: 20150120

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86158867

**Filing Date** January 7, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 8, 2014

**Registration Number** 4740098

**Registration Date** May 19, 2015

**Owner** (REGISTRANT) Fitoussi, Richar INDIVIDUAL UNITED STATES 3641 Saddle Lane Las Vegas NEVADA 89121

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "8 BACCARAT" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
- [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

---

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**  
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 19 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** FORTUNE 7 **BACCARAT**

**Translations** The non-Latin characters in the mark transliterate to "fu tao qi" and this means "Fortune 7" in English. The English translation of "fu tao qi" in the mark is "Fortune 7".

**Goods and Services** IC 041. US 100 101 107. G & S: Live table games of chance and online games of chance. FIRST USE: 20140930. FIRST USE IN COMMERCE: 20140930

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**  
 05.01.10 - More than one tree or bush; thicket; group of trees; Thicket  
 07.09.03 - Columns  
 26.01.02 - Circles, plain single line; Plain single line circles  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 86461883

**Filing Date** November 21, 2014

**Current Basis** 1A

**Original Filing Basis** 1A

**Published**

**for Opposition** October 20, 2015

**Registration Number** 4879731

**Registration Date** January 5, 2016

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA 6601 South Bermuda Road Las Vegas NEVADA 89119

**Attorney of Record** Michele McShane

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "7", "BACCARAT" AND THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO "QI" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of an Oriental trellis between two trees upon a hillside in the middle of a circle, and above the stylized words "FORTUNE 7 BACCARAT". The words "FORTUNE 7 BACCARAT" are overlaying the circle with Chinese characters directly beneath the word "BACCARAT".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 8 out of 65**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# BACCARAT INSURANCE

**Word Mark** BACCARAT INSURANCE

**Goods and Services** IC 028. US 022 023 038 050. G & S: Wagering games, namely, game tables for gaming purposes; game tables for gaming purposes in the nature of baccarat wagering games having random game events for players to place side wagers on; games for gaming purposes in the nature of wagering games offering side wagering opportunities; game tables for gaming purposes in the nature of modified baccarat games which include side wagering opportunities; game tables for gaming purposes in the nature of side wagering games for use with baccarat in a gaming establishment. FIRST USE: 20130923. FIRST USE IN COMMERCE: 20130923

IC 041. US 100 101 107. G & S: Wagering games, namely, gambling services in the nature of live baccarat games that feature side bet wagering opportunities on game events; entertainment services in the nature of conducting live table games, namely, baccarat card games; entertainment services, namely, conducting live baccarat games with a betting feature in gaming establishments. FIRST USE: 20130923. FIRST USE IN COMMERCE: 20130923

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86206935

**Filing Date** February 28, 2014

**Current Basis** 1A  
**Original Filing Basis** 1B  
**Date Amended to Current Register** October 20, 2014  
**Registration Number** 4718295  
**Registration Date** April 7, 2015  
**Owner** (REGISTRANT) Vegas Game Point LLC LIMITED LIABILITY COMPANY NEVADA 2620 S Maryland Pkwy, Suite 114 #304 Las Vegas NEVADA 89109  
**Attorney of Record** Richard H Newman  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BACCARAT" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)  
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[HOME](#) | 
 [SITE INDEX](#) | 
 [SEARCH](#) | 
 [eBUSINESS](#) | 
 [HELP](#) | 
 [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 4 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** WAR BACCARAT

**Goods and Services** IC 041. US 100 101 107. G & S: Providing online casino table games. FIRST USE: 20140217. FIRST USE IN COMMERCE: 20140217

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 23.01.01 - Epees; Foils; Rapiers; Sabers; Swords  
26.01.21 - Circles that are totally or partially shaded.

**Serial Number** 86736426

**Filing Date** August 25, 2015

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** February 23, 2016

**Registration Number** 4955454

**Registration Date** May 10, 2016

**Owner** (REGISTRANT) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 Decatur Blvd., Suite 100 Las Vegas NEVADA 89118

**Attorney of Record** Michael J. Thomas

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WAR BACCARAT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of two swords crossed through a circle and the words "War Baccarat" in the front of the circle and sword design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [TOP](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 52 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# BACCARAT

**Word Mark** BACCARAT

**Goods and Services** IC 012. US 019 021 023 031 035 044. G & S: Automotive wheels and related accessories, namely, lug nuts, lug bolts, center caps, hub covers, wheel covers, wheel locks, wheel studs, washers, centering rings and valve stems. FIRST USE: 20020701. FIRST USE IN COMMERCE: 20020701

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 76426960

**Filing Date** July 2, 2002

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 28, 2003

**Registration Number** 2858511

**Registration Date** June 29, 2004

**Owner** (REGISTRANT) CIA WHEEL GROUP CORPORATION CALIFORNIA CIA Wheel Group 18400 E. Gale Avenue Industry CALIFORNIA 91748

(LAST LISTED OWNER) WHEEL GROUP HOLDINGS, LLC CORPORATION CALIFORNIA 18400 EAST GALE AVENUE CITY OF INDUSTRY CALIFORNIA 91748

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Christine Yang

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130907.

**Renewal** 1ST RENEWAL 20130907

**Live/Dead Indicator** LIVE

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [TOP](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 56 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# Typed Drawing

<b>Word Mark</b>	<b>BACCARAT BAR</b>
<b>Goods and Services</b>	IC 042. US 100 101. G & S: Bar and lounge services. FIRST USE: 19891122. FIRST USE IN COMMERCE: 19891122
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75672857
<b>Filing Date</b>	April 1, 1999
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 15, 2002
<b>Registration Number</b>	2557649
<b>Registration Date</b>	April 9, 2002
<b>Owner</b>	(REGISTRANT) Mirage Resorts, Incorporated CORPORATION NEVADA 3950 Las Vegas Boulevard South Las Vegas NEVADA 89119
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Michael J. McCue
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAR" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120215.

**Renewal** 1ST RENEWAL 20120215  
**Live/Dead Indicator** LIVE

- 
- [TESS HOME](#)
  - [NEW USER](#)
  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)
  - [PREV LIST](#)
  - [CURR LIST](#)
  - [NEXT LIST](#)
- [FIRST DOC](#)
  - [PREV DOC](#)
  - [NEXT DOC](#)
  - [LAST DOC](#)

---

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**United States Patent and Trademark Office**

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Tue May 31 03:20:50 EDT 2016

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:  OR  to record:  **Record 16 out of 65**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# BACCARAT

**Word Mark** BACCARAT

**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Pesticides. FIRST USE: 20150500. FIRST USE IN COMMERCE: 20150500

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86493083

**Filing Date** December 31, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 28, 2015

**Registration Number** 4906094

**Registration Date** February 23, 2016

**Owner** (REGISTRANT) Sipcam Agro USA, Inc. CORPORATION GEORGIA 2525 Meridian Parkway Suite 350 Durham NORTH CAROLINA 27713

**Attorney of Record** M. Paul Qualey, Jr.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator LIVE**

- 
- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| <a href="#">TESS HOME</a> | <a href="#">NEW USER</a> | <a href="#">STRUCTURED</a> | <a href="#">FREE FORM</a> | <a href="#">BROWSE DICT</a> | <a href="#">SEARCH OG</a> | <a href="#">TOP</a> | <a href="#">HELP</a> | <a href="#">PREV LIST</a> | <a href="#">CURR LIST</a> | <a href="#">NEXT LIST</a> |
| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

---

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

# EXHIBIT 2



Search for items or shops

Search

Sell on Etsy

Register

Sign in



Clothing & Accessories Jewelry Craft Supplies & Tools Weddings Entertainment Home & Living Kids & Baby Vintage



TimeObscuraVintage

Favorite shop



121 items

Favorite

Like this item?

Add it to your favorites to revisit it later.



1960s Short Grey Pure Wool Jacket | Vintage Wool Jacket by Baccarat of England | UK10 | High Neck Short Belted Jacket in Grey Wool

\$77.54

Ask a question

Only 1 available

Overview

- Vintage item from the 1970s
- Material: Wool
- Ships worldwide from United Kingdom
- Feedback: [53 reviews](#)
- Favorited by: [7 people](#)

This shop accepts Etsy gift cards

Add to cart

Favorite

Add to

Tweet

Pin it

tumblr. +

Like 0



TimeObscuraVintage

in Glasgow, United Kingdom



Beautiful 1970s Wool Jack... \$186.40



Vintage 1980s Jacket in B... \$41.75



zoom

Item details

★★★★★ (53)

Shipping & Policies

Genuine 1960s pure wool jacket by Baccarat.

Size UK10

Made in England

Perfect Condition

Pure Wool.

Lined.

Matching belt included.

Free postage within the UK from Time Obscura Vintage (Glasgow)

### Meet the owner of TimeObscuraVintage

[Learn more about the shop and process](#)



Ms Obscura



Geometric Mohair Wool ...  
\$164.03



Mohair Tartan Knit Cardig...  
\$50.70



70s Leather Bomber in Pa...  
\$67.10



Vintage Cashmere Coat i...  
\$111.84



Vintage Fur Coat | Long B...  
\$201.31



Vintage Short Fur Jacket ...  
\$134.21

#### Related to this item

- Clothing
- Women's Clothing
- Jackets & Coats
- ladies
- short jacket
- lightweight jacket
- retro jacket
- 60s jacket
- light wool jacket
- grey jacket
- short gray jacket
- light grey wool
- grey wool jacket
- 60s
- twiggy
- vintage jackets

Listed on May 27, 2016 72 views 7 favorites [Add item to treasury](#)

[Report this item to Etsy](#)

Get top trends and fresh editors' picks in your inbox with Etsy Finds.

Enter your email

Subscribe

Turn your passion into a business

[Open a shop](#)

Sell on Etsy

[Seller Handbook](#)

[Etsy credit card reader](#)

[Manufacturing](#)

Join the community

[Teams](#)

[Forums](#)

[Upcoming events](#)

[Affiliates](#)

[Etsy Local](#)

Discover and shop

[Gift cards](#)

[Blog](#)

[Treasury](#)

[Mobile apps](#)

[Gift registries](#)

[Wholesale](#)

[Search](#)

[Editors' Picks](#)

Get to know us

[About](#)

[Policies](#)

[Careers](#)

[Press](#)

[Developers](#)

[Investors](#)

Follow Etsy

[Facebook](#)

[Twitter](#)

[Pinterest](#)

[Instagram](#)



United States | English (US) | \$ (USD)

[Help](#)

© 2016 Etsy, Inc. [Legal](#) [Privacy](#) [Interest-based ads](#)

Get **FREE Shipping** on Orders of \$50+! Plus **Great Low Prices** on Thousands of Items!



800-216-7107 | Track Your Order ▶

Father's Day Delivery Info ▶



Search

Hello. Sign In



0

Cigars Cigar Brands Samplers Humidors Pipes Gifts Accessories Deals Outlet

CIGAR BRANDS

Home > Cigar Brands > BACCARAT > BACCARAT

BACCARAT

View:

Narrow Your Choices

Strength -

- MILD (3)
- MILD-MEDIUM (10)

Price -

- Under \$10.00 (1)
- \$40.00-\$49.99 (3)
- \$50.00-\$69.99 (2)
- \$70.00-\$89.99 (6)
- \$90.00-\$124.99 (2)

Length (Inches) +

Customer Rating +

Gauge +

Price Per Stick +

Count +

Shape +

Country +

Related Searches

- Honduras Mini Cigarillo Cigar
- Honduras Rothschild Cigar
- Lancero Mild Cigar
- Aged Rothschild Cigar
- Connecticut Mini Cigarillo Cigar
- Aged Petite Corona Cigar

SORT BY: Best Sellers



Baccarat Churchill Connecticut

Strength: Mild-medium  
Size: Churchill (7" x 48)  
Origin: Honduras

★★★★★ (47)

Only \$5.40-\$81.00  
As low as \$3.24 per cigar

Shop Now

Compare

Add to Cart

Compare



Baccarat Rothschild Connecticut

Strength: Mild-medium  
Size: Rothschild (5" x 50)  
Origin: Honduras

★★★★★ (8)

Only \$73.50  
As low as \$2.94 per cigar

Only \$72.00



**Baccarat Luchadores Connecticut Lonsdale Sweet**

Strength: Mild-medium ■  
Size: Lonsdale (6" x 43)  
Origin: Honduras

★★★★★ (22)

As low as \$2.88 per cigar

[Add to Cart](#)

Compare



**Baccarat Toro Connecticut**

Strength: Mild-medium ■  
Size: Toro (6" x 50)  
Origin: Honduras

★★★★★ (9)

**Only \$76.50**

As low as \$3.06 per cigar

[Add to Cart](#)

Compare



**Baccarat Platinum Connecticut Corona**

Strength: Mild-medium ■  
Size: Corona (4 3/4" x 32)  
Origin: Honduras

★★★★★ (7)

**Only \$52.50**

As low as \$2.88 per cigar

[Add to Cart](#)

Compare



**Baccarat Belicoso Connecticut**

Strength: Mild-medium ■  
Size: Belicoso (6" x 52)  
Origin: Honduras

★★★★★ (4)

**Only \$72.00**

As low as \$3.60 per cigar

[Add to Cart](#)

Compare

**Only \$67.50**



**Baccarat Petite Corona Connecticut**

Strength: Mild-medium ■  
Size: Petite Corona (5 1/2" x 42)  
Origin: Honduras

★★★★★ (7)

As low as \$2.70 per cigar

[Add to Cart](#)

Compare



**Baccarat Gordo Connecticut**

Strength: Mild-medium ■  
Size: Gordo (6" x 60)  
Origin: Dominican Rep

★★★★★ (4)

**Only \$91.50**

[Add to Cart](#)

Compare



**Baccarat Classic Mini Cigarillo Connecticut Mini Cigarillo**

Strength: Mild ■  
Size: Mini Cigarillo (3 1/4" x 20)  
Origin: Dominican Rep

★★★★★ (2)

**Only \$49.95**

As low as \$0.50 per cigar

[Add to Cart](#)

Compare



**Baccarat King Connecticut Presidente**

Strength: Mild-medium ■  
Size: Presidente (8" x 52)  
Origin: Honduras

★★★★★ (4)

**Only \$90.00**

As low as \$3.60 per cigar

[Add to Cart](#)

Compare



**Baccarat No. 1 Connecticut Lancero**

Strength: Mild-medium ■  
Size: Lancero (7" x 44)  
Origin: Honduras

★★★★★ (3)

**Only \$76.50**

[Add to Cart](#) per cigar

Compare



**Baccarat Cognac Mini Cigarillo Connecticut Mini Cigarillo Cognac**

Strength: Mild ■  
Size: Mini Cigarillo (3 1/4" x 20)  
Origin: Dominican Rep

★★★★★ (1)

**Only \$49.95**

As low as \$0.50 per cigar

[Add to Cart](#)

Compare



**Baccarat Mini Cigarillo Rum Connecticut Mini Cigarillo Rum**

Strength: Mild ■  
Size: Mini Cigarillo (3 1/4" x 20)  
Origin: Dominican Rep

**Only \$49.95**

As low as \$0.50 per cigar

[Add to Cart](#)

Compare

Related Products



**Dolce Vita Mini Cafe Light Sweet Tip Connecticut**  
Sometimes, all you need is a quick hit ...  
[Quickview](#)

**CATALOGS**

Catalog Quick Order  
Request a Catalog  
Online Catalog  
Print Order Form

**Powered by TCC**

ThompsonCigarAuctions.com  
ThompsonCigarCoupons.com  
Thompson Cigar  
Blog  
Mobile Site  
Tablet Site

**SIGN UP**

Auctions  
Bookmark Us  
E-mail Signup  
ID.me FAQ's

**WORK WITH TCC**

Careers  
Join Our Affiliate  
Program  
Vendor Information

**CUSTOMER SERVICE**

 **E-mail Us**  
FAQ/Self Help  
Contact Us  
Returns  
Shipping Information  
APO/FPO Shipping Info  
Privacy Policy  
About Us

**OUR CLUBS**

Cigar Club  
Convenient Shipments  
Cigar Tour  
Club Eligible Cigars

**INFORMATION**

FDA Cigar Regulations  
Cigar 101  
Video Gallery  
Site Map  
Payment Options  
Cigar Club T&C's  
Gift Card T&C's  
Supported Browsers  
Age Verification  
100th Anniversary  
Unsubscribe From Email

**FOLLOW US**

**Need Help? Call Us: 800-216-7107 • 100% Satisfaction Guarantee**  
© 2016 Thompson Cigar Inc. • Privacy & Security

Thompson Cigar - your most trusted source for cigars online and by catalog since 1915

Thompson Cigar does not sell tobacco or tobacco related products to anyone under the age of 19, nor do we sell cigarettes.

Thompson does not sell cigars to retailers of tobacco products nor does it otherwise sell or ship cigars on a wholesale basis. All cigars sold by Thompson are intended for personal consumption by its customers and resale thereof is strictly prohibited.



MENU

BELLAGIO  
LAS VEGAS

BOOK A ROOM

OPEN 24 HOURS

## BACCARAT BAR

IN THE HEART OF THE ACTION  
702.693.7111



---

### A GAMER'S DELIGHT

---

The Lounge at Baccarat Bar provides sophistication with a dual view of exciting casino action as well as a glimpse into high-end gaming. Indulge in an exotic medley of martinis, specialty drinks and an extensive cigar selection. Take pleasure in the art of the cocktail with our modified club tableside service while viewing the excitement of the Baccarat room.



PHONE

General Information : 702.693.7111



DATE & TIMES

Mon - Sun : Open 24 Hours



DRESS CODE

Casual





DETAILS

PROPERTY MAP ►

LOCATION

Located in the Baccarat Room

WALKING DIRECTIONS

FROM VIA BELLAGIO

Follow the main walkway towards the Casino. Once you have entered the Casino take the center (main) walkway walking towards Lily Bar and Lounge veering left at the crossroads. Upon arrival to the Casino Cashier turn right followed by an immediate left. Baccarat Bar will be on your right-hand side.

FROM THE FRONT DESK

Enter the Casino and stay on the main walkway until you have arrived with Baccarat Bar on your left.

HOURS OF OPERATION

Mon - Sun

Open 24 Hours

PHONE NUMBER

General Information



702.693.7111



RECOMMENDED





## LILY BAR & LOUNGE

Embrace an intimate, sophisticated lounge experience in the epicenter of Bellagio, with views of the casino floor.

Enjoy every moment of the 2015-2016 college and pro football seasons at Lily Bar & Lounge. With five flat screens and an enormous projection screen, specialty cocktails and food menus, Lily has it all covered through overtime.

[SEE DETAILS](#)





## PETROSSIAN BAR

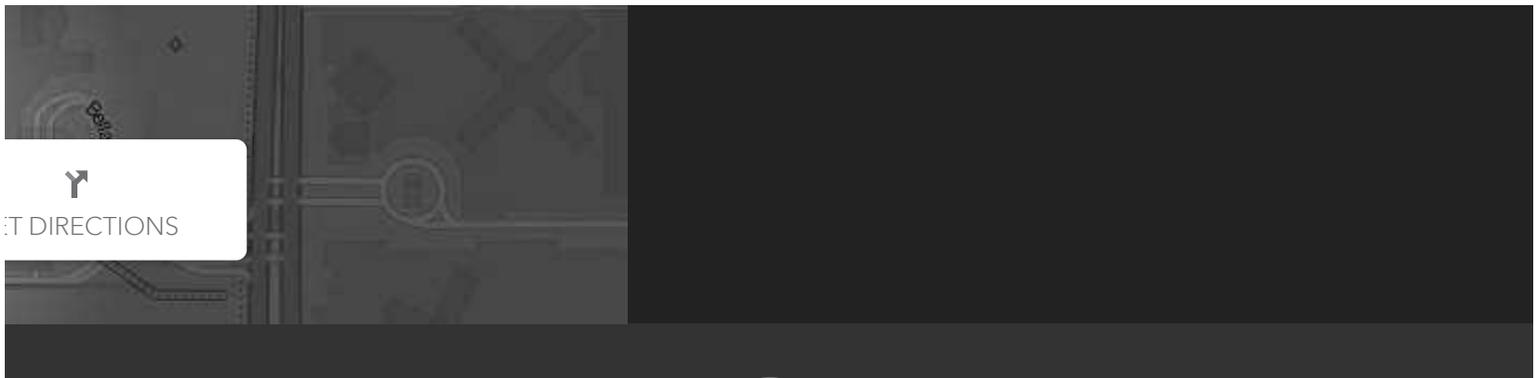
Located off the Lobby, the Petrossian Bar was designed to showcase the finer things in life.

There is so much to experience at Petrossian Bar: the house made infused cocktails, the vodka sampler, smoked salmon and caviar or afternoon tea. An epicurean's delight, Petrossian Bar is the ultimate respite for enjoying the finer things in life.

Live Pianiists Hourly.

[SEE DETAILS](#)

## BELLAGIO INFO





RESERVATIONS

1 · 888 · 987 · 6667



SOCIAL



OFFERS SIGN UP

EMAIL

INQUIRIES



GUEST SERVICES



BELLAGIO HOTEL



AWARDS



MGM RESORTS



COPYRIGHT © 2016 MGM RESORTS INTERNATIONAL. ALL RIGHTS RESERVED.

PRIVACY POLICY | TERMS OF USE

# [VegasTripping](#) [MacauTripping](#) [AtlanticCityTripping](#) [photos.vt](#)

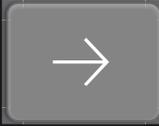
Google™ Custom Search



An [Award-Winning Guide](#) to [Las Vegas](#)

**Jos A Bank Clothiers**

Free Shipping On Orders \$50+. Shop Men's Apparel Online Now!



● ○

Welcome! [Log In](#) [Join Up](#)

 Like  1.7K  @vegastripping

- [Home](#)
- [Features](#)
- [News](#)
- [Hotels](#)
- [Dining](#)
- [Games](#)
- [Maps](#)
- [Deals](#)
- [Log In](#)
- [Board](#)

[Home](#) » [Dining](#) » Baccarat Bar at Mirage

## Baccarat Bar at [Mirage](#)



### Mirage

» [See all restaurants at Mirage](#)

3400 Las Vegas Blvd. South, Las Vegas Strip » [map](#)

Near: [Treasure Island](#), [The Linq Hotel and Casino](#), [Caesars Palace](#)

## Baccarat Bar at Mirage

**Category:** [Bars - Pubs - Brewery](#)

**Pricing:** \$ \$ \$ \$ \$

**Rating:** \* \* \* \* \*

**Dress Code:** Casual

**Hours:** Daily 24 hours

**Reservations?** No

**Phone:**

## Reader Ratings and Reviews:



[kayday](#) posted on Wednesday, 13th March 2013 - 9:49 am



At the back of the High Limit room, but you don't have to be a high roller to get a drink there. Very elegant, quiet spot with friendly bartenders. I enjoy this hidden gem very much.

## Been Here? Leave a Review:

Not a member? [Join up!](#)

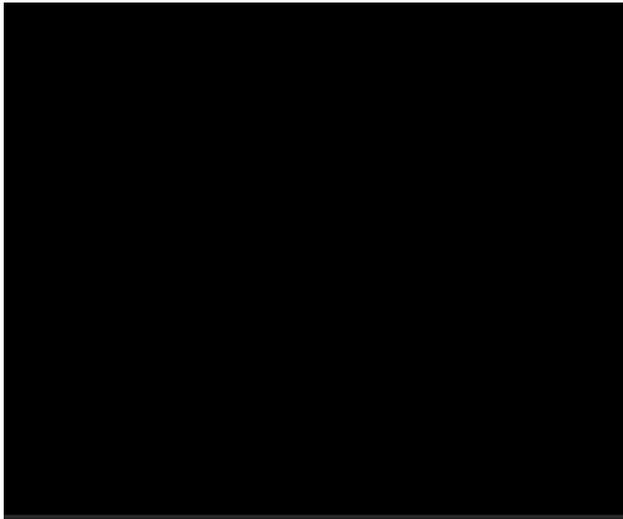
Username:

Password:

 [\[?\]](#)

Remember me

Login



## More here:

[Japonais](#) Japanese

[Paradise Cafe](#) Coffee Shop - Diner

[Fin](#) Chinese

[Rhumbur](#) Bars - Pubs - Brewery

[Baccarat Bar](#) Bars - Pubs - Brewery

[The Sports Bar](#) Bars - Pubs - Brewery

[California Pizza Kitchen](#) Pizza

[Onda Ristorante](#) Italian

[Tom Colicchio's Heritage Steak](#) Steakhouse

[Stack](#) American

[Starbucks](#) Gourmet Coffee

[The Roasted Bean](#) Gourmet Coffee

[Dolphin Snack Bar](#) Coffee, Pastries & Sweets  
[Carnegie Delicatessen](#) Deli - Sandwiches  
[Samba Steakhouse](#) South American - Brazilian  
[BLT Burger](#) Celebrity Chefs  
[The Beatles REVOLUTION LOUNGE](#) Nightclubs  
[Bare](#) Nightclubs  
[Blizz](#) Ice Cream - Frozen Yogurt - Juice Bars

## You might also like:

[Air Bar](#) at [Stratosphere](#)  
[All-American Bar and Grill](#) at [Rio All-Suite Hotel and Casino](#)  
[Art Bar](#) at [Downtown Grand](#)  
[Baccarat Bar](#) at [Mirage](#)  
[Bar 46](#) at [Golden Nugget](#)  
[Bar Vdara](#) at [Vdara](#)  
[Beer Garden](#) at [SLS Las Vegas](#)  
[Blondies Sports Bar and Grill](#) at [Planet Hollywood](#)  
[Boar's Head Bar](#) at [Main Street Station](#)  
[Breeze Bar](#) at [Treasure Island](#)  
[Buffalo Bill's Stage Bar](#) at [Buffalo Bill's](#)  
[C Bar](#) at [Stratosphere](#)  
[Cabo Wabo Cantina](#) at [Planet Hollywood](#)  
[Carnaval Court Bar & Grill](#) at [Harrah's](#)  
[Chicago Brewing Company](#) at [Four Queens](#)  
[Chill'm](#) at [Tropicana](#)  
[Claude's Bar](#) at [Golden Nugget](#)  
[Crossroads at House of Blues](#) at [Mandalay Bay](#)  
[Culinary Dropout](#) at [Hard Rock](#)  
[D Bar](#) at [The D](#)  
[Dave's Aloha Bar](#) at [California](#)  
[DJT Lounge Bar](#) at [Trump International](#)  
[Fat Tuesday](#) at [The Linq Hotel and Casino](#)  
[Fat Tuesday](#) at [Planet Hollywood](#)  
[Flare Bar](#) at [Silverton](#)  
[Flirt Lounge](#) at [Rio All-Suite Hotel and Casino](#)  
[Franklin](#) at [Delano](#)  
[Gilley's Saloon](#) at [Treasure Island](#)  
[Ginza Bar](#) at [The Linq Hotel and Casino](#)  
[Gold Diggers](#) at [Golden Nugget](#)  
[Gordon Ramsay's Pub & Grill](#) at [Caesars Palace](#)  
[H2O Bar at the Tank](#) at [Golden Nugget](#)  
[Hostile Grape](#) at [M Resort](#)  
[iBar](#) at [Rio All-Suite Hotel and Casino](#)  
[Ice Bar](#) at [Golden Nugget](#)  
[Images Lounge](#) at [Stratosphere](#)  
[Indigo Lounge](#) at [Bally's Las Vegas](#)  
[International Beer Bar](#) at [Golden Nugget](#)

[Joystixx](#) at [Hooters](#)  
[Level 107 Lounge](#) at [Stratosphere](#)  
[Level 8 Pool Bar](#) at [Stratosphere](#)  
[Lime Ice](#) at [Venetian](#)  
[Longbar at The D](#) at [The D](#)  
[Lucky's Sports Bar](#) at [Tropicana](#)  
[M Bar](#) at [M Resort](#)  
[Main Street Bar](#) at [California](#)  
[Mandarin Bar](#) at [Mandarin Oriental](#)  
[Margarita Bar](#) at [Treasure Island](#)  
[Masquerade Bar](#) at [Rio All-Suite Hotel and Casino](#)  
[Mi Casa Grill Cantina](#) at [Silverton](#)  
[Nine Fine Irishmen](#) at [New York-New York](#)  
[Nomiya Lounge](#) at [The Linq Hotel and Casino](#)  
[O'Mulligans Pub](#) at [Primm Valley Resort](#)  
[Ocean One Bar & Grille](#) at [Planet Hollywood](#)  
[Pete and Shorty's](#) at [Hooters](#)  
[Primm Valley Piano Bar](#) at [Primm Valley Resort](#)  
[Public House](#) at [Venetian](#)  
[Race & Sportsbook Bar](#) at [Stratosphere](#)  
[Ravello Lounge](#) at [M Resort](#)  
[Red Zone](#) at [Gold Coast](#)  
[Redwood Bar & Grill](#) at [California](#)  
[Rhubar](#) at [Mirage](#)  
[Ri Ra Irish Pub](#) at [Mandalay Bay](#)  
[Rock & Rita's](#) at [Circus Circus](#)  
[Rush Lounge](#) at [Golden Nugget](#)  
[Sake Bar](#) at [The Linq Hotel and Casino](#)  
[Sayers Club](#) at [SLS Las Vegas](#)  
[Sin City Brewery](#) at [Venetian](#)  
[Sin City Brewing Company](#) at [Planet Hollywood](#)  
[Sports Deli](#) at [Rio All-Suite Hotel and Casino](#)  
[Stripper Bar](#) at [Planet Hollywood](#)  
[Tempo](#) at [Westgate Las Vegas](#)  
[Tequila Bar and Grill](#) at [Bally's Las Vegas](#)  
[The Ainsworth](#) at [Hard Rock](#)  
[The Irish Pub at the Rio](#) at [Rio All-Suite Hotel and Casino](#)  
[The Pub](#) at [Monte Carlo](#)  
[The Queen Victoria British Pub](#) at [Riviera](#)  
[The San Francisco Pub](#) at [California](#)  
[The Sports Bar](#) at [Mirage](#)  
[Todd English P.U.B.](#) at [ARIA](#)  
[Triple 7 Microbrewery](#) at [Main Street Station](#)  
[Tropicana Lounge](#) at [Tropicana](#)  
[Villaggio](#) at [M Resort](#)  
[Vue Bar](#) at [The D](#)  
[Whiskey Pete's Show Bar](#) at [Whiskey Pete's](#)  
[Yard House](#) at [Red Rock](#)

- [Sign Up](#)
- [About Us](#)
- [Contact Us](#)
- [Site Map](#)
- [Privacy Policy](#)
- [Legal Notices](#)
- [Advertising](#)

More cool stuff: [VegasTripping](#) [MacauTripping](#) [AtlanticCityTripping](#) [photos.vt](#)

[RSS](#) [The Board](#) [Twitter](#) [Facebook](#) [YouTube](#) [Instagram](#)

## The Latest:

Vegas: [88 Days To Macau: Episode 7 - Security](#)

Macau: [88 Days To Macau: Episode 4 - Quandary](#)

CityBOOM: [Bankrupt City, New Jersey](#)

FeltJungle: [Morongo Casitas Villa : The FeltJungle Review 2012](#)



[photo.vt of the minute:](#)

## [Hotel Lisboa Bathroom Interior](#)

©2016 VegasTripping.com 15-North Inc. All Rights Reserved, dude.

*VegasTripping.com : A Sinners Guide To Las Vegas*

Loading

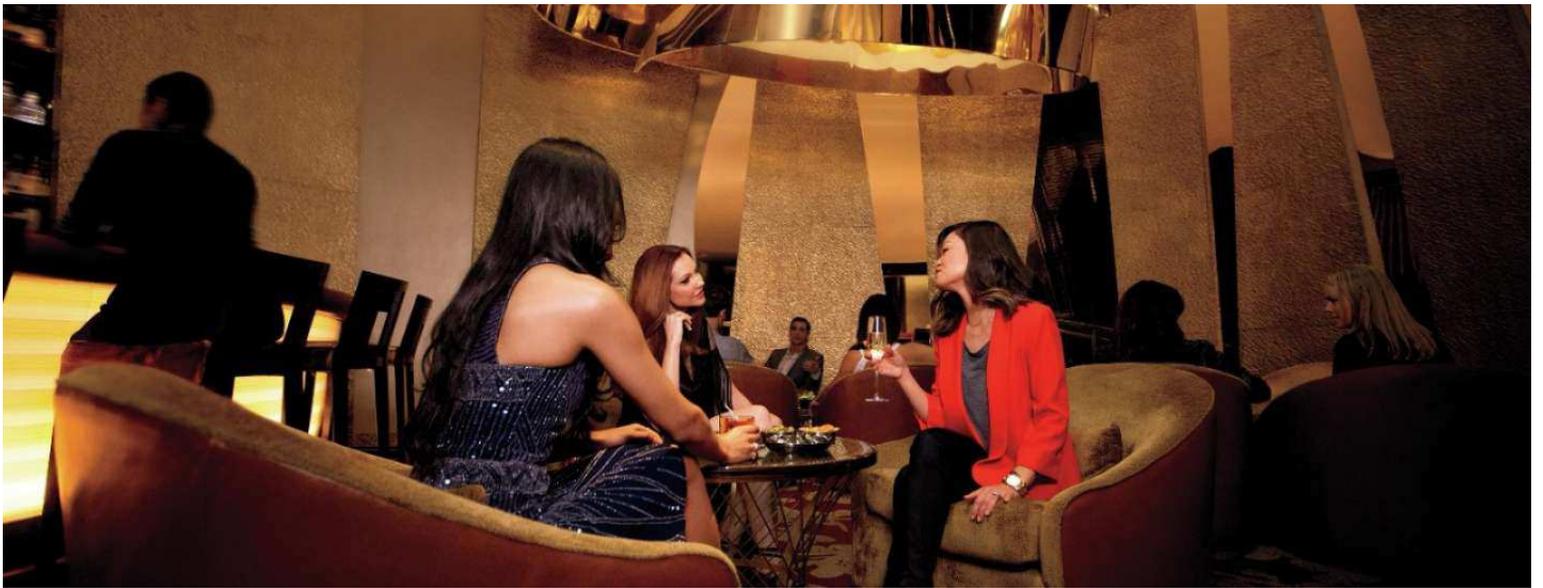




BOOK A ROOM

OPEN 24 HOURS

## BACCARAT LOUNGE



---

### NACIONAL

---

One of ARIA's Signature Sips you can enjoy while savoring your recent victory at one of our many baccarat tables.

READ MORE ▼



### DATE & TIMES

**Mon - Sun** Open 24 Hours



### VENUE DETAILS

### LOCATION

Next to Blossom

### WALKING DIRECTIONS

#### FROM THE SELF PARKING ENTRANCE

Enter the Casino Floor and follow the left-hand walkway towards the Poker Room. Turn left down the walkway at Radiance. Baccarat Lounge will be on your left-hand side next to Blossom.

#### FROM THE FRONT DESK

Follow the right-hand walkway next to Lobby Bar, passing Lift Bar and the Cashier on your right. Turn right down the walkway at Radiance. Baccarat Lounge will be on your left-hand side next to Blossom.

### HOURS OF OPERATION

Mon - Sun

Open 24 Hours



### RECOMMENDED



## GEM BAR

Whether you're meeting friends, kicking the night off, or making an entire evening of it, visit Gem bar at ARIA.

- Venue: Bar
- Location: Directly Across Casino from Poker Room
- Hours: 24/7

[SEE DETAILS](#)





## HIGH LIMIT LOUNGE

From blackjack and roulette to drinks and conversation, High Limit Lounge puts the very best in one place.

- Venue: Cocktails and table games
- Location: Casino Level next to Radiance
- Hours: 24/7

[SEE DETAILS](#)

## ARIA INFORMATION





## RESERVATIONS

866 · 359 · 7757

Our lowest rates can be found online.



## SOCIAL



## ARIA SPECIAL OFFERS

[SIGN UP](#)

[INQUIRIES](#) >

[GUEST SERVICES](#) >

[ARIA HOTEL](#) >

[AWARDS](#) >

[MGM RESORTS](#) >

COPYRIGHT © 2016 CITYCENTER LAND, LLC. ALL RIGHTS RESERVED

[PRIVACY POLICY](#) | [TERMS OF USE](#)



(http://www.wheelandtiredepot.com)

[Home \(http://www.wheelandtiredepot.com\)](#) |  
[Search \(http://www.wheelandtiredepot.com/Search.asp\)](#) |  
[About Us \(http://www.wheelandtiredepot.com/AboutUs.asp\)](#) |  
[Contact Us \(http://www.wheelandtiredepot.com/ContactUs.asp\)](#) |  
[Site Map \(http://www.wheelandtiredepot.com/SiteMap.asp\)](#)

1234567

Quick Search **GO**

(Rims By Brand )

(Rims By Size )

(Tires By Brand )

(Tires By Size )

**Search By Vehicle**

(Select Year )

(Select Make )

(Select Model )

**SEARCH**



[Custom Rims \(http://www.wheelandtiredepot.com/Custom-Rims-Dept/421/\)](http://www.wheelandtiredepot.com/Custom-Rims-Dept/421/)

[Discount Tires \(http://www.wheelandtiredepot.com/Discount-Tires-Dept/422/\)](http://www.wheelandtiredepot.com/Discount-Tires-Dept/422/)

[Blow Out Deals \(http://www.wheelandtiredepot.com/Blow-Out-Deals-Dept/423/\)](http://www.wheelandtiredepot.com/Blow-Out-Deals-Dept/423/)

[Blow Out Deals Staggered \(http://www.wheelandtiredepot.com/Blow-Out-Deals-Staggered-Dept/598/\)](http://www.wheelandtiredepot.com/Blow-Out-Deals-Staggered-Dept/598/)

[Wheel Accessories \(http://www.wheelandtiredepot.com/Wheel-Accessories-Dept/424/\)](http://www.wheelandtiredepot.com/Wheel-Accessories-Dept/424/)

[Tech Info \(http://www.wheelandtiredepot.com/Tech-Info-Dept/542/\)](http://www.wheelandtiredepot.com/Tech-Info-Dept/542/) [Customers Rides \(/GallerySlides.asp?intGalleryID=5\)](#)

Shopping Cart (0)

**Rims and Packages**

**Wheels/Rims**

[2 Grave \(http://www.wheelandtiredepot.com/Grave-Dept/408/\)](http://www.wheelandtiredepot.com/Grave-Dept/408/)

[Advanti \(http://www.wheelandtiredepot.com/Dept/490/\)](http://www.wheelandtiredepot.com/Advanti-Dept/490/)

[American Racing \(http://www.wheelandtiredepot.com/Racing-Dept/427/\)](http://www.wheelandtiredepot.com/American-Racing-Dept/427/)

[Akita Racing \(http://www.wheelandtiredepot.com/Racing-Dept/411/\)](http://www.wheelandtiredepot.com/Akita-Racing-Dept/411/)

[ALT \(http://www.wheelandtiredepot.com/Dept/588/\)](http://www.wheelandtiredepot.com/ALT-Dept/588/)

[Armano \(http://www.wheelandtiredepot.com/Dept/589/\)](http://www.wheelandtiredepot.com/Armano-Dept/589/)

[ATX Series \(http://www.wheelandtiredepot.com/Series-Dept/436/\)](http://www.wheelandtiredepot.com/ATX-Series-Dept/436/)

[Avenue \(http://www.wheelandtiredepot.com/Dept/526/\)](http://www.wheelandtiredepot.com/Avenue-Dept/526/)

[Baccarat \(http://www.wheelandtiredepot.com/Dept/412/\)](http://www.wheelandtiredepot.com/Baccarat-Dept/412/)

[Beyern \(http://www.wheelandtiredepot.com/Dept/508/\)](http://www.wheelandtiredepot.com/Beyern-Dept/508/)

[Black Diamond \(http://www.wheelandtiredepot.com/Diamond-Dept/481/\)](http://www.wheelandtiredepot.com/Black-Diamond-Diamond-Dept/481/)

[Black Rhino \(http://www.wheelandtiredepot.com/Rhino-Dept/509/\)](http://www.wheelandtiredepot.com/Black-Rhino-Rhino-Dept/509/)

[Blaque Diamond \(http://www.wheelandtiredepot.com/Diamond-Dept/501/\)](http://www.wheelandtiredepot.com/Blaque-Diamond-Diamond-Dept/501/)

[Bravado \(http://www.wheelandtiredepot.com/Dept/491/\)](http://www.wheelandtiredepot.com/Bravado-Dept/491/)

[Coventry \(http://www.wheelandtiredepot.com/Dept/510/\)](http://www.wheelandtiredepot.com/Coventry-Dept/510/)

[Cray \(http://www.wheelandtiredepot.com/Dept/511/\)](http://www.wheelandtiredepot.com/Cray-Dept/511/)

[Curva Concepts \(http://www.wheelandtiredepot.com/Concepts-Dept/593/\)](http://www.wheelandtiredepot.com/Curva-Concepts-Dept/593/)

[Damani](#)

(<http://www.wheelandtiredepot.com/Dept/591/>)  
Detroit  
(<http://www.wheelandtiredepot.com/Dept/425/>)  
DIP  
(<http://www.wheelandtiredepot.com/Dept/413/>)  
DUB  
(<http://www.wheelandtiredepot.com/Dept/461/>)  
Estrella  
(<http://www.wheelandtiredepot.com/Dept/592/>)  
euroTEK  
(<http://www.wheelandtiredepot.com/Dept/505/>)  
Factory Reproductions  
(<http://www.wheelandtiredepot.com/Reproductions-Dept/594/>)  
Fiero  
(<http://www.wheelandtiredepot.com/Dept/482/>)  
Focal  
(<http://www.wheelandtiredepot.com/Dept/528/>)  
Foose  
(<http://www.wheelandtiredepot.com/Dept/462/>)  
Forza  
(<http://www.wheelandtiredepot.com/Dept/479/>)  
Forza Off Road  
(<http://www.wheelandtiredepot.com/Off-Road-Dept/480/>)  
Fuel  
(<http://www.wheelandtiredepot.com/Dept/460/>)  
GFG Supremo  
(<http://www.wheelandtiredepot.com/Supremo-Dept/455/>)  
Gianelle  
(<http://www.wheelandtiredepot.com/Dept/452/>)  
Giovanna  
(<http://www.wheelandtiredepot.com/Dept/451/>)  
Gitano  
(<http://www.wheelandtiredepot.com/Dept/534/>)  
Ground Force  
(<http://www.wheelandtiredepot.com/Force-Dept/504/>)  
Heavy Hitters  
(<http://www.wheelandtiredepot.com/Hitters-Dept/483/>)  
Helo  
(<http://www.wheelandtiredepot.com/Dept/438/>)  
ION Alloy  
(<http://www.wheelandtiredepot.com/Alloy-Dept/414/>)  
ION Trailer  
(<http://www.wheelandtiredepot.com/Trailer-Dept/426/>)  
KMC  
(<http://www.wheelandtiredepot.com/Dept/432/>)  
KMC XD Series  
(<http://www.wheelandtiredepot.com/XD-Series-Dept/433/>)  
Koko Kulture  
(<http://www.wheelandtiredepot.com/Kulture-Dept/453/>)  
Konig  
(<http://www.wheelandtiredepot.com/Dept/487/>)  
Lexani  
(<http://www.wheelandtiredepot.com/Dept/538/>)  
Lorenzo  
(<http://www.wheelandtiredepot.com/Dept/434/>)

Lumarai  
(<http://www.wheelandtiredepot.com/Dept/512/>)

Mach  
(<http://www.wheelandtiredepot.com/Dept/485/>)

Mandrus  
(<http://www.wheelandtiredepot.com/Dept/513/>)

Massa  
(<http://www.wheelandtiredepot.com/Dept/590/>)

Maxxim  
(<http://www.wheelandtiredepot.com/Dept/489/>)

Mayhem  
(<http://www.wheelandtiredepot.com/Dept/410/>)

Mazzi  
(<http://www.wheelandtiredepot.com/Dept/415/>)

Milani  
(<http://www.wheelandtiredepot.com/Dept/496/>)

MKW  
(<http://www.wheelandtiredepot.com/Dept/525/>)

MKW Off Road  
(<http://www.wheelandtiredepot.com/Off-Road-Dept/527/>)

Motegi Racing  
(<http://www.wheelandtiredepot.com/Racing-Dept/435/>)

Moto Metal  
(<http://www.wheelandtiredepot.com/Metal-Dept/437/>)

MPW  
(<http://www.wheelandtiredepot.com/Dept/416/>)

MRR Design  
(<http://www.wheelandtiredepot.com/Design-Dept/502/>)

Niche  
(<http://www.wheelandtiredepot.com/Dept/459/>)

Platinum  
(<http://www.wheelandtiredepot.com/Dept/529/>)

Privat  
(<http://www.wheelandtiredepot.com/Dept/488/>)

RBP  
(<http://www.wheelandtiredepot.com/Dept/539/>)

Redbourne  
(<http://www.wheelandtiredepot.com/Dept/514/>)

Rennen  
(<http://www.wheelandtiredepot.com/Dept/597/>)

Revolution Racing  
(<http://www.wheelandtiredepot.com/Racing-Dept/535/>)

Ridler  
(<http://www.wheelandtiredepot.com/Dept/417/>)

Road Force  
(<http://www.wheelandtiredepot.com/Force-Dept/595/>)

Roderick  
(<http://www.wheelandtiredepot.com/Dept/503/>)

Sacchi  
(<http://www.wheelandtiredepot.com/Dept/418/>)

Savini  
(<http://www.wheelandtiredepot.com/Dept/458/>)

Scorpion  
(<http://www.wheelandtiredepot.com/Dept/536/>)

Sevizia  
(<http://www.wheelandtiredepot.com/Dept/478/>)

Sport Concepts  
(<http://www.wheelandtiredepot.com/Concepts-Dept/499/>)

TIS  
(<http://www.wheelandtiredepot.com/Dept/596/>)

Tooroo  
(<http://www.wheelandtiredepot.com/Dept/587/>)

Touren  
(<http://www.wheelandtiredepot.com/Dept/419/>)

TSW  
(<http://www.wheelandtiredepot.com/Dept/507/>)

Ultra  
(<http://www.wheelandtiredepot.com/Dept/530/>)

Ultra Muscle  
(<http://www.wheelandtiredepot.com/Muscle-Dept/531/>)

Ultra Xtreme  
(<http://www.wheelandtiredepot.com/Xtreme-Dept/532/>)

US Mags  
(<http://www.wheelandtiredepot.com/Mags-Dept/463/>)

VCT  
(<http://www.wheelandtiredepot.com/Dept/537/>)

Veloche  
(<http://www.wheelandtiredepot.com/Dept/420/>)

Verde  
(<http://www.wheelandtiredepot.com/Dept/492/>)

Versante  
(<http://www.wheelandtiredepot.com/Dept/477/>)

Vertini  
(<http://www.wheelandtiredepot.com/Dept/506/>)

Victor Equipment  
(<http://www.wheelandtiredepot.com/Equipment-Dept/515/>)

Vision  
(<http://www.wheelandtiredepot.com/Dept/497/>)

Vision American Muscle  
(<http://www.wheelandtiredepot.com/American-Muscle-Dept/498/>)

Vision HD  
(<http://www.wheelandtiredepot.com/HD-Dept/500/>)

Vision Off Road  
(<http://www.wheelandtiredepot.com/Off-Road-Dept/495/>)

VMR  
(<http://www.wheelandtiredepot.com/Dept/486/>)

V Rock  
(<http://www.wheelandtiredepot.com/Rock-Dept/493/>)

Wheel Replicas  
(<http://www.wheelandtiredepot.com/Replicas-Dept/494/>)

Worx  
(<http://www.wheelandtiredepot.com/Dept/533/>)

XIX  
(<http://www.wheelandtiredepot.com/Dept/586/>)

Xtreme  
(<http://www.wheelandtiredepot.com/Dept/484/>)

On Sale Items  
(<http://www.wheelandtiredepot.com/Action=Sale>)

**SHOP SECURELY**



**Get 6 months to pay on purchases of \$99+**  
 Check out with PayPal and choose PayPal Credit  
Subject to credit approval. See terms. US customers only.

(http://upstream.where.com/mds/click?

addeviceid=ae4552b3a104459a8c583b6f47d948d3&aid=3608&biid=102600&campaignid=73&clickId=621a-c100-0403-

b2b3efdaf786&crd=6097&placementtype=468x60&pricingModel=CPM&profileid=&pubid=2338d28dd4content%2Ffetch%3Fhash%3DAU826TU8%26content%3D%2Fbmlweb%2Fppwpsiw.html%26&refid=6711-42f7-8787-

b5391f6b87b6&sign=3anyueDohC1C1PAYILv88g&t=1464745637409&ttl=18479502591&tzoffset=-7&ver

### Baccarat



Baccarat Wheels and Baccarat Rims are high-style wheels that will make your car, truck or SUV look elegant. Baccarat offer sleek styling with one of the highest manufacturer's warranties against any defects in workmanship. Baccarat wheels is par (http://www.wheelandtiredepot.com/Akita-Racing-Dept/411/), Detroit (http://www.wheelandtiredepot.com/Detroit-Dept/425/), (http://www.wheelandtiredepot.com/DIP-Dept/413/), ION (https://www.wheelandtiredepot.com/ION-Alloy-Dept/414/), Mayhem (http://www.wheelandtiredepot.com/Mayhem-Dept/410/), Mazzi (http://www.wheelandtiredepot.com/Mazzi-Dept/415/), MPV (http://www.wheelandtiredepot.com/MPV-Dept/416/), Ridler (http://www.wheelandtiredepot.com/Ridler-Dept/417/), Saachi (https://www.wheelandtiredepot.com/Saachi-Dept/418/), Touren (https://www.wheelandtiredepot.com/Touren-Dept/419/) and (https://www.wheelandtiredepot.com/Veloche-Dept/420/). Baccarat has particular features that make its wheels stand out, wheels for cars, trucks, and SUVs. Baccarat Wheels can be purchased in different sizes and bolt patterns, including 18 inch Inches-Rims-Dept/445/) rims to 24 inch (http://www.wheelandtiredepot.com/24-Inches-Rims-Dept/449/) rims. The highlight of the models come with inserts which gives the wheel a distinctive look and versatile one because you can paint the inserts to b

If you want a complete Baccarat Wheel and Tire Package, we can build it for you with a wide variety of brand and size tires like Falk (https://www.wheelandtiredepot.com/Falken-Tires-Dept/521/), Pirelli (https://www.wheelandtiredepot.com/Pirelli-Tires-Dept/520/), Lio (https://www.wheelandtiredepot.com/Lionhart-Tires-Dept/518/), Lizetti (https://www.wheelandtiredepot.com/Lizetti-Tires-Dept/519/) and (https://www.wheelandtiredepot.com/Lexani-Tires-Dept/517/). All our wheel and tire packages are road force mounted and carefully ;

Wheel and Tire Depot is a proudly internet distributor of Baccarat Wheels at the best prices with fast shipping. Baccarat Rims are av: (https://www.wheelandtiredepot.com/17-Inch-Rims-Dept/444/), 18 inch rims (https://www.wheelandtiredepot.com/18-Inch-Rims-Dept (https://www.wheelandtiredepot.com/20-Inch-Rims-Dept/447/), 22 inch rims (https://www.wheelandtiredepot.com/22-Inch-Rims-Dept (https://www.wheelandtiredepot.com/24-Inch-Rims-Dept/449/). Baccarat wheels have a variety of nice and unique finishes such as C (https://www.wheelandtiredepot.com/Chrome-Wheels-Dept/469/) with Black insert rims, Black (https://www.wheelandtiredepot.com/Bl (https://www.wheelandtiredepot.com/Machined-Lip-Wheels-Dept/476/) and Chrome Inserts rims, or simply Chrome (https://www.whe Dept/469/)rims and black (https://www.wheelandtiredepot.com/Black-Wheels-Dept/470/)rims.

Sort By: Product Name View:

 <p>Baccarat Wheels 1120 Mirage 18 inch 18x7.5 Black with Chrome Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1120-Mirage-18-inch-18x7-5-Black-with-Chrome-Inserts/9296/)</p> <p><del>186.00 USD</del> 162.00 USD <input type="checkbox"/></p> <p>Add to cart</p>	 <p>Baccarat Wheels 1120 Mirage 18 inch 18x7.5 Chrome with Gold Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1120-Mirage-18-inch-18x7-5-Chrome-with-Gold-Inserts/9295/)</p> <p><del>248.00 USD</del> 215.00 USD <input type="checkbox"/></p> <p>Add to cart</p>	 <p>Baccarat Wheels 1120 Mirage 20 inch 20x8.5 Black with Chrome Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1120-Mirage-20-inch-20x8-5-Black-with-Chrome-Inserts/9297/)</p> <p><del>264.00 USD</del> 229.00 USD <input type="checkbox"/></p> <p>Add to cart</p>
 <p>Baccarat Wheels 1130 Passion 18 inch 18x7.5 Black with Chrome Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1130-Passion-18-inch-18x7-5-Black-with-Chrome-Inserts/9299/)</p> <p><del>186.00 USD</del> 162.00 USD <input type="checkbox"/></p> <p>Add to cart</p>	 <p>Baccarat Wheels 1130 Passion 18 inch 18x7.5 Chrome with Chrome Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1130-Passion-18-inch-18x7-5-Chrome-with-Chrome-Inserts/9301/)</p> <p><del>248.00 USD</del> 215.00 USD <input type="checkbox"/></p> <p>Add to cart</p>	 <p>Baccarat Wheels 1130 Passion 20 inch 20x8.5 Black with Chrome Inserts-Rims (http://www.wheelandtiredepot.com/Baccarat-Wheels-1130-Passion-20-inch-20x8-5-Black-with-Chrome-Inserts/9300/)</p> <p><del>264.00 USD</del> 229.00 USD <input type="checkbox"/></p> <p>Add to cart</p>

### Login

Login (http://www.wheelandtiredepot.com/Login.asp)

Forgot Password? (http://www.wheelandtiredepot.com/Login.asp?Action=GetPassword)

Register Now (http://www.wheelandtiredepot.com/Login.asp?Action=NewUser)

### Tires

Falken Tires (http://www.wheelandtiredepot.com/Falken-Tires-Dept/521/)

Lexani Tires (http://www.wheelandtiredepot.com/Lexani-Tires-Dept/517/)

Lionhart Tires (http://www.wheelandtiredepot.com/Lionhart-Tires-Dept/518/)

Lizetti Tires (http://www.wheelandtiredepot.com/Lizetti-Tires-Dept/519/)

Pirelli Tires (http://www.wheelandtiredepot.com/Pirelli-Tires-Dept/520/)

### Rims By Size

14 Inch Rims (http://www.wheelandtiredepot.com/14-Inch-Rims-Dept/456/)

15 Inch Rims (http://www.wheelandtiredepot.com/15-Inch-Rims-Dept/442/)

16 Inch Rims (http://www.wheelandtiredepot.com/16-Inch-Rims-Dept/443/)

17 Inch Rims (http://www.wheelandtiredepot.com/17-Inch-Rims-Dept/444/)

18 Inch Rims (http://www.wheelandtiredepot.com/18-Inch-Rims-Dept/445/)

19 Inch Rims (http://www.wheelandtiredepot.com/19-Inch-Rims-Dept/446/)

20 Inch Rims (http://www.wheelandtiredepot.com/20-Inch-Rims-Dept/447/)

21 Inch Rims (http://www.wheelandtiredepot.com/21-Inch-Rims-Dept/464/)

22 Inch Rims (http://www.wheelandtiredepot.com/22-Inch-Rims-Dept/448/)

24 Inch Rims (http://www.wheelandtiredepot.com/24-Inch-Rims-Dept/449/)

26 Inch Rims (http://www.wheelandtiredepot.com/26-Inch-Rims-Dept/450/)

28 Inch Rims (http://www.wheelandtiredepot.com/28-Inch-Rims-Dept/457/)

30 Inch Rims (http://www.wheelandtiredepot.com/30-Inch-Rims-Dept/465/)

### Other Links

Articles (http://www.wheelandtiredepot.com/Articles)

Our Policy (http://www.wheelandtiredepot.com/Policy.asp)

Tell A Friend (http://www.wheelandtiredepot.com/Tell.asp)

Site Map  
(<http://www.wheelandtiredepot.com/SiteMap.asp>)

Join Our Newsletter

Email   
Name   
 Add  Remove




Baccarat Wheels 1140 Sync 18 inch 18x7.5 Black with Chrome Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1140-Sync-18-inch-18x7-5-Black-with-Chrome-Inserts/9303/>)

~~486.00 USD~~ 162.00 USD



Baccarat Wheels 1140 Sync 18 inch 18x7.5 Chrome with Chrome Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1140-Sync-18-inch-18x7-5-Chrome-with-Chrome-Inserts/9305/>)

~~248.00 USD~~ 215.00 USD



Baccarat Wheels 1140 Sync 20 inch 20x8.5 Black with Chrome Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1140-Sync-20-inch-20x8-5-Black-with-Chrome-Inserts/9304/>)

~~264.00 USD~~ 229.00 USD



Baccarat Wheels 1150 Director 18 inch 18x7.5 Black with Machined Lip and Chrome Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1150-Director-18-inch-18x7-5-Black-with-Machined-Lip-and-Chrome-Inserts/9307/>)

~~486.00 USD~~ 162.00 USD



Baccarat Wheels 1150 Director 18 inch 18x7.5 Chrome with Black Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1150-Director-18-inch-18x7-5-Chrome-with-Black-Inserts/9309/>)

~~248.00 USD~~ 215.00 USD



Baccarat Wheels 1150 Director 20 inch 20x8.5 Black with Machined Lip and Chrome Inserts-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1150-Director-20-inch-20x8-5-Black-with-Machined-Lip-and-Chrome-Inserts/9308/>)

~~264.00 USD~~ 229.00 USD



Baccarat Wheels 1160 Taboo 17 inch 17x7 Black with Machined Face and Lip-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1160-Taboo-17-inch-17x7-Black-with-Machined-Face-and-Lip/9311/>)

~~441.00 USD~~ 123.00 USD



Baccarat Wheels 1160 Taboo 17 inch 17x7 Chrome-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1160-Taboo-17-inch-17x7-Chrome/9315/>)

~~234.00 USD~~ 201.00 USD



Baccarat Wheels 1160 Taboo 18 inch 18x7.5 Black with Machined Face and Lip-Rims  
(<http://www.wheelandtiredepot.com/Baccarat-Wheels-1160-Taboo-18-inch-18x7-5-Black-with-Machined-Face-and-Lip/9312/>)

~~486.00 USD~~ 162.00 USD

NOTE: Add items to cart BEFORE you go to the next page!

Result Pages [ 1 of 2 ]: 1 2 (/products.asp?intCatalogID=412&strDate=All&strCom=All

\* (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=>) A (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=A>) B (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=B>) C (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=C>) D (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=D>) E (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=E>) F (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=F>) G (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=G>) H (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=H>) I (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=I>) J (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=J>) K (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=K>) L (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=L>) M (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=M>) N (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=N>) O (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=O>) P (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=P>) Q (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=Q>) R (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=R>) S (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=S>) T (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=T>) U (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=U>) V (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=V>) W (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=W>) X (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=X>) Y (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=Y>) Z (<http://www.wheelandtiredepot.com/products.asp?intCatalogID=412&strDate=All&strCom=All&LikeProduct=Z>)

Please click in your vehicle information and let us show you the wheels most suitable for you, including the Baccarat Wheels and Ba

(<http://www.wheelandtiredepot.com>)

© Copyright 2016 **wheelandtiredepot.com** All Rights Reserved.

About Us (<http://www.wheelandtiredepot.com/about.asp>) Tell A Friend  
(<http://www.wheelandtiredepot.com/Tell.asp>) Contact Us  
(<http://www.wheelandtiredepot.com/contact.asp>) Links  
(<http://www.wheelandtiredepot.com/Links.asp>) Site Map  
(<http://www.wheelandtiredepot.com/SiteMap.asp>)  
Powered By: NetCart eCommerce Software  
(<http://www.netbiz.com>)  
Log In (<http://www.wheelandtiredepot.com/Login.asp>) Register  
(<http://www.wheelandtiredepot.com/Login.asp?Action=NewUser>) Send  
Feedback (<http://www.wheelandtiredepot.com/Feedback.asp>) Policy  
(<http://www.wheelandtiredepot.com/Policy.asp>) Terms  
(Javascript:displayPopup('http://www.wheelandtiredepot.com/Terms.asp',600,  
600))

# EXHIBIT 3

# Maison Francis Kurkdjian Paris

Home > Fragrances to share > Baccarat Rouge 540



## Baccarat Rouge 540

Eau de parfum  
Natural spray  
2.4 fl.oz.

Inspiration

Video

Olfactory description

Online shop services

195.00 € 1

Engraving option: 25.00 €

ADD TO CART

The collection

You may also like



- [Home](#)
- [Contacts](#)
- [Partenaires](#)



- [Jet set](#)
- [Gastronomie](#)
  - [Paris](#)
    - [Chefs](#)
    - [Ile de France](#)
    - [1er](#)
    - [2ème](#)
    - [3ème](#)
    - [4ème](#)
    - [5ème](#)
    - [6ème](#)
    - [7ème](#)
    - [8ème](#)
    - [9ème](#)
    - [10ème](#)
    - [11ème](#)
    - [12ème](#)
    - [13ème](#)
    - [14ème](#)
    - [15ème](#)
    - [16ème](#)
    - [17ème](#)
    - [18ème](#)
    - [19ème](#)
    - [20ème](#)
  - [France](#)
  - [Monde](#)
  - [restaurants](#)
  - [Traiteurs](#)
  - [Vins, Champagnes, Spiritueux](#)
- [Portraits/Success Story](#)
- [Tourisme](#)
  - [Paris](#)
  - [France](#)
  - [Monde](#)
- [Beauté](#)
  - [Boutiques](#)
  - [Make-Up](#)
  - [Parfums](#)
  - [Salons de Coiffure](#)

- [Spas](#)
- [Art de vivre](#)
  - [Design](#)
- [Mode](#)
  - [Accessoires](#)
  - [Bijoux](#)
  - [Boutiques](#)
  - [Chaussures](#)
  - [Défilés](#)
  - [Eye Wear – Sun Wear](#)
  - [Horlogerie](#)
  - [Joaillerie](#)
  - [Maroquinerie](#)

# Luxe Tentations

LUXE TENTATIONS est un magazine dédié à l'actualité du luxe sous toutes les latitudes. Au fil de ses rencontres avec les acteurs du tourisme, de la gastronomie et de l'art de vivre, la rédaction partagera avec vous ses découvertes et sa passion pour cet univers de rêve...

## Catégories

- [10ème](#)
- [11ème](#)
- [14ème](#)
- [16ème](#)
- [17ème](#)
- [1er](#)
- [2ème](#)
- [3ème](#)
- [4ème](#)
- [7ème](#)
- [8ème](#)
- [9ème](#)
- [Accessoires](#)
- [Art de vivre](#)
- [Beauté](#)
- [Bijoux](#)
- [Boutiques](#)
- [Boutiques](#)
- [Chaussures](#)
- [Chefs](#)
- [Défilés](#)

- [Design](#)
- [Design – Tendances](#)
- [Expositions](#)
- [Eye Wear – Sun Wear](#)
- [France](#)
- [France](#)
- [Gastronomie](#)
- [Horlogerie](#)
- [Ile de France](#)
- [Jet set](#)
- [Joaillerie](#)
- [Make-Up](#)
- [Maroquinerie](#)
- [Mode](#)
- [Monde](#)
- [Monde](#)
- [Parfums](#)
- [Paris](#)
- [Paris](#)
- [Portraits/Success Story](#)
- [restaurants](#)
- [Salons de Coiffure](#)
- [slideshow](#)
- [Spas](#)
- [Tourisme](#)
- [Traiteurs](#)
- [Vins, Champagnes, Spiritueux](#)

## Articles récents

- [Johnny Halliday à l'American Tours Festival](#)
- [Rallye des Princesses édition 2016, c'est parti !](#)
- [Wanted, le tout nouveau parfum d'Azzaro](#)
- [Le One Saint-Lazare, le club sport premium](#)
- [Le 22, la nouvelle table chic du Triangle d'Or](#)

## Étiquettes

[Air France](#) [Alain Ducasse](#) [beyoncé](#) [Burberry](#) [Champagne](#) [Champs Elysées](#) [Chanel](#) [Chantal Thomass](#) [Colette](#) [Côte d'Azur](#) [Design](#) [Dior](#)  
[Dolce & Gabbana](#) [Eric Tirelli](#) [Eva Longoria](#) [Festival de Cannes](#) [Guerlain](#) [Hermès](#) [Hôtel](#) [Inès de la Fressange](#) [Italie](#) [Jaeger](#)  
[Lecoultre](#) [Karl Lagerfeld](#) [Kate Moss](#) [Lanvin](#) [Londres](#) [Louis Vuitton](#) [Luxe](#) [Madonna](#) [Mode](#) [Monaco](#) [New York](#) [Paris](#) [Place Vendôme](#)  
[Provence](#) [Relais & Châteaux](#) [Restaurant](#) [Rihanna](#) [Saint Tropez](#) [Saint Valentin](#) [Sephora](#) [Sisley](#) [Spa](#) [Yannick Alléno](#) [Yves Saint Laurent](#)

# Cognac Camus, du palais de l'Elysée à Pékin

Publié le 9 mai 2014 | [Pas de commentaire](#)

G+1

0

Tweeter

Partagez

J'aime

0



Le cinquantenaire des relations franco-chinoises est l'occasion pour le palais de l'Elysée de mettre à l'honneur le savoir-faire de la maison de cognac Camus, symbole de l'art de vivre à la française. En effet, cet écrin inestimable contenant un nectar issu d'une des plus grandes années du XXème siècle fut offert au président Xi Jinping lors de sa récente visite d'état en France. Une pièce unique mixant puissance aromatique et finesse des parfums après de nombreuses années d'élevage par un maître de chai en barriques de chêne, le tout magnifié par la pureté du cristal Baccarat. [www.camus.fr](http://www.camus.fr)

Rating: 0.0/5 (0 votes cast)

Rating: 0 (from 0 votes)

**A lire aussi sur Luxe Tentations**

Gérard Bertrand signe les grands vins du Sud

Les Jolies Filles : un Côte de Provence sensuel

Bière Duvel Tripel Hop : des arômes uniques

## Laisser un commentaire

Nom (obligatoire)

Adresse de messagerie (ne sera pas publiée) (obligatoire)

Site web

- Prévenez-moi de tous les nouveaux commentaires par e-mail.
- Prévenez-moi de tous les nouveaux articles par email.

### **[Découvrez nos reportages](#)**

[San Sebastian, la perle du Cantabrique](#)  
[Au rythme de la vigne au Château Castigno](#)  
[La Bastide Saint-Antoine fête ses vingt ans](#)

### **[Découvrez nos tastings](#)**

[Le 22, la nouvelle table chic du Triangle d'Or](#)  
[La Coupole s'envole vers les saveurs de Cuba](#)  
[Invitée VIP surprise de l'Euro 2016 : la Sushi Box Football Club en édition limitée](#)

### **[Découvrez nos sélections](#)**

[Johnny Halliday à l'American Tours Festival](#)  
[Rallye des Princesses édition 2016, c'est parti !](#)

[Le One Saint-Lazare, le club sport premium](#)

---

[Design by S7even Studio](#)

[© luxetentions.fr](#)



LIMITLESS LUXURY  
ENJOY A COMPLIMENTARY \$100 HOTEL CREDIT WITH YOUR RESERVATION

RESERVE NOW



**Doug Gollan** Contributor

*I write about travel, from jets to hotels, shopping and dining.*

Opinions expressed by Forbes Contributors are their own.

LIFESTYLE 4/09/2015 @ 5:57AM | 4,070 views

## Is It Time For A Chinese Luxury Hotel Brand?

Asian hospitality has long been a highly desirable attribute in the travel industry. Singapore Airlines and Cathay Pacific Airways have well-earned reputations for great service, while hotel groups such as Mandarin Oriental, Shangri-La Hotels and Resorts, and Peninsula Hotels have successfully moved beyond their regional roots into global players. Of New York City’s seven Forbes Five-Star rated hotels, three are managed by players from the East.

At the same time, China has not necessarily benefited from the same halo. In fact, [Michael Holtz](#), CEO of New York-based travel agency SmartFlyer, said, “I can’t think of a single true Chinese luxury brand.” Owner [Beijing Tourism Group](#) (BTG) is hoping to change that with [NUO Hotels](#), a brand they say will “celebrate the depth and richness of Chinese culture” developed in conjunction with Geneva-based Kempinski Hotels.

Its first property, opening in May, will be near Beijing’s Art Zone 798, with 439 rooms, including 56 suites, all featuring floor-to-ceiling windows. Art, cuisine, and culture are all important parts of the plan. The 276-year-long Ming dynasty will serve as the inspiration for a contemporary five-star interpretation. Artist Zeng Fanzhi, whose version of “The Last Supper” sold for \$23.3 million in October 2013, will be creating original art for the first hotel and will serve as an art

JOS A BANK™  
OFFICIAL SITE

[josbank.com](http://josbank.com)

Making It Work at Jos A Bank!  
Special Value Pricing. Shop Now



Claim Your  
FREE Domain  
only \$3.95/mo

Get Started

bluehost

consultant. Plans are for 15 hotels in the next 15 years, with cities such as Paris, London, and other global capitals on the wish list. Each hotel will have a Chinese restaurant, bar, spa, and tea pavilion.



*NUO Hotel Beijing will be the first location of the new luxury brand, owned by Beijing Tourism Group and developed in conjunction with Kempinski Hotels.*

Attention to detail at the luxury level includes the selection of teas, said Adrian Rudin, a Shangri-La veteran who is the launch property's general manager. Like wine vines, he explained, the quality and flavor of tea plants can vary in a single location, so he is not just sourcing from specific regions but from specific areas of hills. Small things that count continue in the guest rooms. Locally made bathroom amenities from natural ingredients will change with the season. In the spring and summer, creams will be fresher and lighter, while in colder weather guests will find appropriate additions such as lip balm and heartier lotions. In a city where pollution is often a concern, Rudin promises a "hospital-grade filtration system."

While natural markets include well-heeled domestic travelers who can eventually stay with NUO as it expands internationally, can the new brand also attract Western visitors?

[Ron Kurtz](#), an Atlanta-based researcher specializing in affluent consumers who is not familiar with the launch, said it is important for NUO to define what makes its experience authentic. International travelers who don't visit China regularly are likely to stick with "established luxury brands with good international awareness," whereas "frequent Western visitors" may give it a try. Kurtz expects it's the latter group that may stay when NUO goes overseas.

Holtz said stiff competition in a luxury market already "oversaturated by micro-brands" will make it tough for NUO to attract international visitors. As to whether or

not Americans will be staying in Chinese luxury hotels in the future, he pointed out the just-opened Baccarat Hotel in New York sold to Beijing-based Sunshine Insurance Group Co., Ltd. for a reported \$2 million per room. “China’s strength is as an investor or owner rather than creator of brands,” Holtz noted.

Kempinski and BTG may not need to do much marketing overseas to fill rooms. NUO Travel is the renamed arm of Beijing Tourism Group’s luxury travel agency.

Mary Gostelow, Publisher and Editor of Gostelow Report, a monthly hotel monitor, added, “Anyone starting any luxury brand in China is targeting the unsurpassed domestic market rather than international business.” She pointed to Hermes and its Shang Xia brand “for Chinese fashionistas rather than visitors.” In terms of potential for success, Gostelow told me, “NUO has the distribution of the Kempinski network, a brand that is extremely well known in all China’s primary, secondary and tertiary destinations. The fact the rest of us do not know these brands, representing what the Chinese want when it comes to luxury, does not diminish their business success.”

NUO will soon have company. IHG’s [Hualuxe](#) brand targeting the domestic upscale market announced its first two locations in January, while GHM launches its first Chinese luxury brand hotel, [Ahn Luh](#), in Shanghai later this year. Four more are scheduled for 2016.

Whether or not NUO is able to establish itself as a true global luxury brand—Chinese or otherwise—remains to be seen. Then again, 30 years ago, none of the current Asia-based players had more than a few regional properties and groups such as Anantara, Aman, Banyan Tree, COMO, Raffles and Six Senses had yet to launch.

#### **RECOMMENDED BY FORBES**

[Best Business Hotels In The World Selected By Luxury Executives](#)

[Ask A Friend: Luxury Executives Reveal Their Favorite Leisure Hotels In The...](#)

[How The Internet Created The Superstar Travel Agent](#)

[Flying Your Pet By Private Jet](#)

[The Most Expensive Home Listing in Every State 2016](#)

[The Obama Administration's Disrespect For The Rule Of Law Hits A New Low](#)

[The Richest Person In Every State](#)

[10 Predictions For 'Game Of Thrones' Season 6](#)

---

This article is available online at: <http://onforb.es/1NVQofO>

2016 Forbes.com LLC™ All Rights Reserved

# BACCARAT CRÉE LE FLACON DE LA PETITE ROBE NOIRE DE GUERLAIN

Publié le 4/01/2013 par Abc-luxe

Mots-clés :  
Baccarat  
Guerlain  
Parfum / Cosmétique  
Cobranding

Partager sur les réseaux sociaux :



## ARTICLES COMPLÉMENTAIRES