

ESTTA Tracking number: **ESTTA740672**

Filing date: **04/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Baccarat S.A.
Granted to Date of previous extension	04/17/2016
Address	Rue des Cristalleries BACCARAT, F-54120 FRANCE

Correspondence information	Mark S. Leonardo Attorney of Record Brown Rudnick LLP One Financial Center Boston, MA 02111 UNITED STATES ip@brownrudnick.com, mleonardo@brownrudnick.com, cftergiotis@brownrudnick.com Phone:617-856-8145
----------------------------	--

Applicant Information

Application No	86639975	Publication date	10/20/2015
Opposition Filing Date	04/18/2016	Opposition Period Ends	04/17/2016
Applicant	Laux, Stefan H AL. Wilanowska 259D m2 Warsaw, 02-730 POLAND		

Goods/Services Affected by Opposition

Class 033. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Alcoholic beverages, namely, Vodka

Grounds for Opposition

Deceptiveness	Trademark Act section 2(a)
False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution by blurring	Trademark Act section 43(c)
Dilution by tarnishment	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1144212	Application Date	05/10/1976
-----------------------	---------	------------------	------------

Registration Date	12/23/1980	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 0 First Use In Commerce: 0 Glass Service Comprising Water, Wine, Champagne and Aperitif Goblets and Glasses, Jugs and Decanters [and Toilet Sets, Comprising Regular and Spray Bottle for Holding Perfume Scents, Powder Containers] and Glass Candelabra		

U.S. Registration No.	1406761	Application Date	05/10/1985
Registration Date	08/26/1986	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1969/12/31 First Use In Commerce: 1969/12/31 CRYSTAL AND GLASSWARE, NAMELY GLASSES, BOTTLES, CONTAINERS, CUPS, DECANTERS, AND VASES Class 034. First use: First Use: 1969/12/31 First Use In Commerce: 1969/12/31 ASHTRAYS		

U.S. Registration No.	1810807	Application Date	08/02/1991
Registration Date	12/14/1993	Foreign Priority Date	02/18/1991
Word Mark	BACCARAT		

Design Mark	
-------------	--

Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 021. First use: First Use: 0 First Use In Commerce: 0 crystal, [ceramics, glassware, terracotta ware, porcelain and earthenware;] namely, ((table plates, basin bowls,)) [butter-dish covers, butter-dishes, beer mugs, glass jars,] ((bowls,)) [candy boxes, ((bottles sold empty,)) jugs, [incenseburners, coffee services, coffee-pots,] candlesticks, decanters, [coasters not of paper and other than table linen, menu card holders, cinder sifters,] ((jam-pots,)) [cream-jugs, lemon-squeezers, cheese-dish cover, egg cups, baskets for domestic use; namely, glass, ceramic, crystal terracotta, porcelain and earthenware baskets,] cups, ((dishes)), ((knife rests for the table)), pitchers, ((pots,))[trivets, decanters,] ((flasks,)) ice buckets, [oil cruets, vegetable dishes, sauceboats, basting spoons for kitchen or household uses,] ((salt, pepper [and spice] ((shakers)), [crumb trays, stained glass, molds for household or kitchen uses, neither of precious metal nor of plated metal, spice mills,] ((mustard pots)), [opaline glass, bottle openers,] ((perfume vaporizers sold empty,)) [pepper and salt mills, food scoops, food trays, dish covers, dishes, not of precious metal, porcelain door-handles, napkin holders, not of precious metal, pots, pot lids, spice sets,] ((powder compacts sold empty not of precious metal,)) [fruit presses, non electric, for household purposes,] ((perfume sprayers sold empty,)) [hors-d'oeuvre dishes,] beverage ware, goblets, ((mugs,)) wine glasses and shot-glasses, [heat insulated containers, containers for household or kitchen uses, egg timers (sand glasses), salad bowls, salt shakers, not of precious metal,] ((buckets,)) [saucers,] ((sugar bowls,)) [epergnes, cups, pipettes (wine-testers), tea caddies, tea services, teapots, toilet cases, bathroom utensils; namely, soap dishes, soap dispensers and soap holders, toothbrush holders, tissue and toilet tissue holders,] vases not of precious metal; [opaline glass; namely, agate glass and opaque glass;] sculptures, figurines, statues and statuettes of crystal, [of ceramic, of glass, of terracotta, of porcelain and of earthenware,] ((sets for serving caviar)), [vinegar cruets]</p>
----------------	--

U.S. Registration No.	111089	Application Date	12/31/1912
-----------------------	--------	------------------	------------

Registration Date	06/27/1916	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	BACCARAT FRANCE
-----------	-----------------

Design Mark	
Description of Mark	<p>THE TRADE-MARK CONSISTS OF THE REPRESENTATION OF A DRINKING GLASS, A DECANTER AND A GOBLET ABOVE WHICH APPEARS THE NAME BACCARAT AND BELOW THE SAID REPRESENTED OBJECTS, THE NAME FRANCE, THE WHOLE INSCRIBED IN A CIRCLE.</p>
Goods/Services	<p>Class U033 (International Class 019, 021). First use: First Use: 1860/12/29 First Use In Commerce: 1860/12/29</p> <p>DRINKING GLASSES IN THE SHAPE OF TUMBLERS; DRINKING GLASSES WITH A LEG; [DRINKING GLASSES WITH HANDLES]; CHAMPAGNE CUPS AND CHAMPAGNE FLUTE GLASSES; BEER GLASSES, OR FOR ANY DRINKS; DECANTERS; PITCHERS FOR WINE, WATER, AND OTHER BEVERAGES; [TRAYS FOR GLASSES AND LIQUOR SETS;] SALT-CELLARS; PEPPER BOXES; KNIFE AND FORK SUPPORTS MADE OF [GLASS AND] CRYSTAL; [DISHES FOR STEWED FRUITS; AND] CUPS, VASES OR BOWLS ADAPTED TO CONTAIN FRUITS OR FLOWERS; FLOWER HOLDERS; FLOWERSTANDS [CREAM PLATES] ; DESSERT PLATES; [ICE PLATES;] SALAD PLATES, PLAIN ENGRAVED OR CUT; [BUTTER DISHES, MOLDED ENGRAVED, CUT AND MOUNTED; BISCUIT BOXES, MOLDED, ENGRAVED, CUT, DECORATED, AND MOUNTED; SARDINE BOXES; TEA BOXES, MOLDED OR CUT; CREAM DISHES, MOLDED, PLAIN OR CUT; CASTERS, ALL CRYSTAL; LEG MOLDED CRUETS;] MUSTARD POT [, MOLDED ;] SU GAR TRAYS, PLAIN, ENGRAVED OR CUT; [DECANTER STANDS, MOLDED OR PLAIN; BOWLS FOR RINSING THE MOUTH, PLAIN, ENGRAVED, CUT OR DECORATED AND COLORED; RELISH DISHES, PLAIN, MOLDED OR CUT;] BUCKETS FOR ICE, PLAIN, ENGRAVED, CUT OR DECORATED; [BEER SETS, MOLDED, ENGRAVED AND CUT COLORED; SUGAR BASINS, PLAIN, ENGRAVED OR CUT;] LUSTERS; GLASS CANDLESTICKS, WALL BRACKET MADE OF CRYSTAL [OR GLASS] ; [BULBS FOR ELECTRIC INCANDESCENT LAMPS; GLASS CHIMNEYS FOR GAS, SPIRIT OR PARAFFIN LAMPS;] VASES, TRANSPARENT, TRANSLUCENT OR OPAQUE, WITH OR WITHOUT DECORATIONS OF PAINTINGS; FLAT GLASS CANDLESTICKS, MOLDED, CUT, DECORATED AND COLORED; BALLS, GLOBES AND TULIP SHADES, MOLDED, FROSTED, ENGRAVED, CUT AND DECORATED; BOTTLES FOR CONTAINING PERFUMES, SCENTS, SALTS, [DENTIFRICES,] WATERS; GOBLET [FOR RINSING THE MOUTH;] SOAP, [POWDER AND] PASTE BOXES, DECORATED OR NOT WITH PAINTINGS; BASINS AND JUGS MADE OF CRYSTAL [</p>

	OR GALSS] , PLAIN OR DECORATED WITH PAINTINGS; BOXES FOR JEWELS, [GLOVES, HANDKERCHIEFS; SWEETMEAT BOXES, WITH OR WITHOUT DECORATIONS OF PAINTINGS; CUPS FORWOMEN'S RINGS ; BRUSH STANDS; SPONGE BOWLS; SOAP STANDS, MOLDED, ENGRAVED, CUT OR DECORATED]
--	---

U.S. Registration No.	4737047	Application Date	04/28/2010
Registration Date	05/19/2015	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 0 First Use In Commerce: 0 Hotel services; Making hotel reservation of temporary accommodations for others; Making reservation of hotel rooms and hotel suites for others; Providing rental and reservation of meeting rooms for others; Providing rental and reservation of social function reception lounge facilities for others; Providing rental and reservation of social function hospitality facilities for others, namely, staterooms, and reception rooms; none of the aforementioned services feature restaurants, bars and lounges services		

U.S. Registration No.	4649402	Application Date	07/29/2005
Registration Date	12/02/2014	Foreign Priority Date	NONE
Word Mark	BACCARAT HOTEL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2014/10/17 First Use In Commerce: 2014/10/17 HOTELS, HOTEL SERVICES, RESORT HOTEL SERVICES, BUT EXCLUDING RESTAURANTS, BARS, RESTAURANT SERVICES, BAR SERVICES AND LOUNGE SERVICES		

U.S. Registration No.	1130893	Application Date	08/18/1978
Registration Date	02/12/1980	Foreign Priority	NONE

		Date	
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1978/05/16 First Use In Commerce: 1978/05/16 [CRYSTAL WARES-NAMELY, GLASSES, BOTTLES, CUPS, TANKARDS, ANIMAL FIGURES, ASH-TRAYS, VASES, PAPER-WEIGHTS, TRINKETS, ORNAMENTAL COLORED AND NON-COLORED AMORPHOUS CRYSTAL PIECES, FLASKS], SPRAY BOTTLES, AND POWDER BOXES		

U.S. Registration No.	1199343	Application Date	04/24/1980
Registration Date	06/29/1982	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 0 First Use In Commerce: 0 [Table Flatware-Namely, Knives, Forks and Spoons] Class 014. First use: First Use: 0 First Use In Commerce: 0 Jewelry Made from Precious Metals and Stones, and Clocks		

U.S. Registration No.	1176006	Application Date	05/10/1976
Registration Date	11/03/1981	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 0 First Use In Commerce: 0 Electrical and Non-Electrical Lighting Fixtures-Namely, Chandeliers, Lamps, Lamp Shades, Lamp Bases and Hurricane Lamps		

U.S. Registration No.	1765572	Application Date	05/17/1991
Registration Date	04/20/1993	Foreign Priority Date	12/17/1990

Word Mark	BACCARAT
Design Mark	
Description of Mark	NONE
Goods/Services	Class 008. First use: First Use: 0 First Use In Commerce: 0 [gold and silver ware and articles inlaid with precious metal; namely, knives, forks, spoons, ladles, pie and cake servres, serving spoons and forks, and tongs] Class 014. First use: First Use: 0 First Use In Commerce: 0 [sculptures made of precious metal;] jewelry, [caviar and fruit buckets,] [plates,] glasses, [vases,] champagnebuckets, carafes, [bottles;] [chronometers, clocks, chiming clocks, travel clocks, alarm clocks, sundials,] [clocks cases,] [parts for clocks; namely, casings; dials (clock and watch-making); watches; wrist watches; watch cases; watch bands; straps for wrist watches; watch chains; watch glasses; cases for watches, clocks and chronometers]

U.S. Registration No.	1845321	Application Date	10/26/1992
Registration Date	07/19/1994	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1992/11/05 First Use In Commerce: 1992/11/27 toilet water		

U.S. Registration No.	2642008	Application Date	04/02/2001
Registration Date	10/29/2002	Foreign Priority Date	02/02/2001
Word Mark	BACCARAT		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 016. First use: First Use: 0 First Use In Commerce: 0 [Paper cutters, writing pads, inkwells, pen cases, rubber stamps, desk pads, fountain pens, desk stands and] holders for pens [, pencils and ink] Class 018. First use: First Use: 0 First Use In Commerce: 0 [Trunks for traveling, suitcases, umbrellas, walking canes for non-medical purposes, vanity cases sold empty, dog collars, cat collars, leashes for animals, trimmings of leather for furniture, hunters' game bags, covers for animals, namely, horse blankets, dog clothing, attachecases, wallets, purses, not of preciousmetal,] leather bags, namely, envelopes and pouches for merchandise packaging,handbags [, wheeled or unwheeled traveling bags, beach bags, briefcases, desk pads of leather, school satchels, traveling leather sets consisting of traveling bags]

U.S. Registration No.	3639606	Application Date	06/14/2006
Registration Date	06/16/2009	Foreign Priority Date	12/15/2005
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 024. First use: First Use: 0 First Use In Commerce: 0 [Fabrics, namely, fabrics of cotton, wool, silk cloth, linen, damask; textile wall hangings;] textile tablecloths; [fabric tablecloths; table mats not of paper;] table napkins of textile; [fabric table runners; table linen, namely, coasters for carafes, glasses and beer mugs; glassware towels; table linen not of paper,] textile table linen; bed linen;[sheets; pillow cases; pillow shams; covers for cushions;] bed blankets; household linen, bath linen; textile hand towels; [textile handkerchiefs; textile or plastic curtains, mosquito nets; fabric flags; cloth pennants; billiard cloth;fabric for boots and shoes] Class 026. First use: First Use: 0 First Use In Commerce: 0 [Ornaments for shoes and clothing not of precious metal; brooches for clothing; buckles for clothing; badges not of precious metal;] hair ornaments; [hair-pins;] elastic bands for the hair; [large hair-pins;] hair bands; [hair-slides; hat ornaments not made of precious metal; artificial flowers; shoe buckles; lace and embroidery; silver embroidery; gold embroidery; ribbons; buttons for clothing; eye-		

	lets; ornamental badges; needles; needle cases not of precious metal; artificial garlands]
--	---

U.S. Registration No.	4649403	Application Date	01/20/2006
Registration Date	12/02/2014	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2014/10/01 First Use In Commerce: 2014/10/01 CONDOMINIUM SALES MANAGEMENT; VILLA SALES MANAGEMENT; RESIDENTIAL HOME SALES MANAGEMENT</p> <p>Class 036. First use: First Use: 2014/10/01 First Use In Commerce: 2014/10/01 LEASING, RENTAL, AND MANAGEMENT OF CONDOMINIUMS, APARTMENTS, VILLAS AND RESIDENTIAL HOMES; LEASING, RENTAL, AND MANAGEMENT OF CONDOMINIUMS, APARTMENTS, VILLAS AND RESIDENTIAL HOMES IN VACATION AND RESORT COMMUNITIES; REAL ESTATE BROKERAGE SERVICES</p> <p>Class 044. First use: First Use: 2014/10/17 First Use In Commerce: 2014/10/17 HEALTH SPA SERVICES FOR HEALTH AND WELLNESS OF THE BODY AND SPIRIT OFFERED AT HEALTH RESORTS; HEALTH SPA SERVICES, NAMELY, COSMETIC BODY CARE SERVICES</p>		

U.S. Registration No.	4649404	Application Date	01/20/2006
Registration Date	12/02/2014	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 041. First use: First Use: 2014/10/17 First Use In Commerce: 2014/10/17 LIVE ENTERTAINMENT, NAMELY, LIVE PERFORMANCES BY MUSICAL BANDS AND LIVE COMEDY SHOWS; NIGHT CLUB SERVICES; HEALTH CLUB SERVICES, namely, PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; LEISURE CLUB SERVICES, NAMELY, COUNTRY CLUB AND GOLF CLUB SERVICES; PROVISION OF SPORT AND RECREATIONAL FACILITIES; ARRANGING AND CONDUCTING EDUCATIONAL CONFERENCES; ARRANGING AND CONDUCTING ENTERTAINMENT EXHIBITIONS IN THE NATURE OF COMEDY ACTS, DANCE ACTS, THEATER ACTS, PLAYS, STAGE PRODUCTIONS, MAGIC SHOWS, PERFORMANCE ART SHOWS; THEATRICAL BOOKING AGENCIES, NAMELY, THEATER, OPERA AND CONCERT TICKET RESERVATIONS
----------------	---

U.S. Registration No.	4492900	Application Date	08/11/2011
Registration Date	03/11/2014	Foreign Priority Date	02/24/2011
Word Mark	B BAR BY BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Night clubs, night club services, discotheque services Class 043. First use: First Use: 0 First Use In Commerce: 0 Restaurants, bars, cocktail lounges, restaurant services, bar services, cocktail lounge services, coffee shops, snack bars		

U.S. Registration No.	4293935	Application Date	01/06/2012
Registration Date	02/26/2013	Foreign Priority Date	07/08/2011
Word Mark	CHÂ#TEAU BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 0 First Use In Commerce: 0		

	Crystal stemware, barware in the nature of drinking glasses, cocktail glasses, wine glasses, drinking glasses in the nature of tumblers; drinking glasses, goblets, champagne flutes, decanters, ice buckets
--	--

U.S. Registration No.	4779400	Application Date	11/15/2013
Registration Date	07/28/2015	Foreign Priority Date	09/10/2013
Word Mark	BACCARAT		
Design Mark			
Description of Mark	The mark consists of the wording "BACCARAT" in a stylized script.		
Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0</p> <p>Travel bags, travel chests in the nature of traveling trunks, leather travel sets being leather luggage, vanity cases sold empty, suitcases, trunks being luggage, attaché cases, purses, handbags, briefcases of leather, leather document holders in the nature of document carrying cases, music cases, namely, brief-type portfolios for carrying music, business card cases in the nature of wallets, wallets, purses being coin purses, key cases, wheeled bags, beach bags, sports bags, garment bags for travel, leather leads, leather shoulder belts, leather straps, bands of leather being leather straps, furs being animal skins, fur skins used as furniture coverings, leather or leather-board boxes, cases of leather or leather board, boxes of vulcanized fiber, leather small bags for packaging, namely, envelopes and pouches; beach umbrellas, umbrellas, walking sticks, handles for walking-sticks, umbrellas or parasols, umbrella covers, chamois leather other than for cleaning purposes, coverings of leather for furniture, animal leashes, parasols, saddlery</p>		

U.S. Registration No.	3778272	Application Date	01/29/2009
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	BACCARAT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>CLOTHING, NAMELY, SHOES AND BOOTS, BOAS, STOLE, STOLE MADE FROM FUR, SHOULDERWRAPS, SHOULDER WRAPS MADE FROM FUR, MUFFS, MUFFS MADE FROM FUR, COLLARS, FUR COLLARS, DETACHABLE COLLARS, SCARVES, TURBANS, SHAWLS, HEAD BANDS, DRESSES, SKIRTS, SARIS, BLOUSES, LADIES' SHIRTS, SUITS, TROUSERS, JACKETS,</p>		

	TIES, WAISTCOATS, SHIRTS, VESTS, SWEATERS, PULLOVERS, POLO SHIRTS, TEE-SHIRTS, SWEAT-SHIRTS, CARDIGANS, GABARDINES, OVERCOATS, PARKAS, COATS, RAINCOATS, CAPES AND CLOAKS, PELERINES, GLOVES, HATS, BONNETS, BELTS, PYJAMAS, DRESSING GOWNS, PEIGNOIRS, SOCKS
--	---

U.S. Registration No.	4390036	Application Date	07/10/2012
Registration Date	08/27/2013	Foreign Priority Date	01/27/2012

Word Mark	CHATEAU BACCARAT
-----------	------------------



Description of Mark	The mark consists of the representation of a wine glass, a decanter and a goblet above which appears the name "CHATEAU" and below said represented object, the name "BACCARAT", the whole inscribed in a circle.
---------------------	--

Goods/Services	Class 021. First use: First Use: 0 First Use In Commerce: 0 Crystal stemware, barware in the nature of drinking glasses, cocktail glasses, wine glasses, drinking glasses in the nature of tumblers, drinking glasses, goblets, Champagne flutes, decanters, ice buckets
----------------	---

U.S. Application/ Registration No.	NONE	Application Date	NONE
------------------------------------	------	------------------	------

Registration Date	NONE
-------------------	------

Word Mark	BACCARAT
-----------	----------

Goods/Services	crystal, jewelry, household and/or home decorative products, containers and furnishings, beverage ware, tableware, lighting, furniture, apparel, fashion, retail stores, restaurants, hotels and real estate related fields.
----------------	--

Attachments	73536926#TMSN.png(bytes) 74191347#TMSN.png(bytes) 71067650#TMSN.png(bytes)
-------------	--

	79091951#TMSN.png(bytes) 78682026#TMSN.png(bytes) 73259517#TMSN.png(bytes) 74168486#TMSN.png(bytes) 74801492#TMSN.png(bytes) 76234854#TMSN.png(bytes) 79029621#TMSN.png(bytes) 78795519#TMSN.png(bytes) 78795857#TMSN.png(bytes) 79102652#TMSN.png(bytes) 79109253#TMSN.png(bytes) 79140851#TMSN.png(bytes) 79068264#TMSN.png(bytes) 79116516#TMSN.png(bytes) exhibits a-e.pdf(130527 bytes) Exhibit F.pdf(92769 bytes) Exhibit G.pdf(915686 bytes) Exhibit H Remy martin.pdf(322141 bytes) BACCARAT Opposition.pdf(59911 bytes)
--	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Mark S. Leonardo/
Name	Mark S. Leonardo
Date	04/18/2016

EXHIBIT A

10/17/82 Boston Globe (Pg. Unavail. Online)
1982 WLNR 34977

Boston Globe (MA)
Copyright Globe Newspaper Company 1982

October 17, 1982

Section: TRAVEL

A TALE OF RUE DE PARADIS FOR SHOPPERS, BROWSERS THIS PARIS STREET SHOULD NOT BE
MISSED

Louis A. DiIorio Globe Staff

At the table, the art of presentation

is as important as what is offered."

Les Cadeaux de la

Faiencerie de Gien

Tucked away in the heart of the 10th Arrondissement is Rue de Paradis - not nearly as grand as Avenue des Champs Elysees nor as chic as Rue de Faubourg Saint Honore, but nonetheless a thoroughfare that attracts people from the world over. For this is the Keukenhof of the table arts world.

Bounded by Rue du Faubourg Saint Denis and Rue du Faubourg Poissonnier, it takes but five minutes to walk the two-block long street, but as one elegantly dressed Italian woman said, "Baccarat is my Svengali. One of these day's I'll find out what the rest of Paradis' has to offer." Her five-minute stroll had just entered its second decade.

The more than three dozen shops on Rue de Paradis, in addition to neighborhood showrooms and warehouses, bulge with porcelain from Limoges and Avignon; faience from Gien; silver from Saint-Denis and Normandy; and crystal from Baccarat, Nancy, Bordeaux and Lorraine.

For more than a century the neighborhood has been a haven for writers, lawyers, artists and specialists in the arts and crafts. Furriers still ply their trade in small sidestreet shops and in the area's family-run restaurants and cafes you may find yourself rubbing shoulders with either a local concierge or a buyer from Brazil, San Fran-

cisco or Tokyo. . .for Rue de Paradis is where they come to fill their crystal, porcelain or silverware orders.

To make wholesale "shopping" easier, French manufacturers have opened the Centre International des Arts de la Table at 32 Rue de Paradis - where more than 150 French and foreign firms display their products.

Initially limited to professionals in the table arts, CIAT is now open to the public for "window shopping." Those in the business are the only ones allowed to place their orders in the modern five-story building; others must do their buying elsewhere.

Since its opening in April of '79, CIAT has attracted more than 13,000 visitors - in addition to the more than 300,000 buyers, reports CIAT president Jacques Mouclier. He said that most buyers are French, but many come from North and South America, Japan, Germany, England and Belgium.

According to Mouclier, "This grouping of French and foreign firms, no matter what their size, who have deliberately chosen to promote their creations in a competitive spirit complement each other at the same time they're competing. It is quite an event.

"In a few hours they have a global view of the market. In the comfortable showrooms they give their orders, ask for showing dates of the new collections of the 150 brands that are represented and carry on business with the merchants."

Open Mondays through Fridays from 9 a.m. to 6 p.m., almost all CIAT showrooms have English-speaking help and brochures printed in English, Dutch and French.

Whether you start on the first or fifth floor, the displays are staggering. Taken in tow by Les Etains de Paris' (the finest pewter showroom in the building) Mary Katherine Rafferty, we went in and out of display rooms - awed by the crystal of Daum, Baccarat and St. Louis; the porcelain of Bernardaud, Haviland, Royal Doulton and Royal Crown Derby; the linens of Anne de Solone; and the silver of Christofle and Ercuis.

CIAT is but the beginning, for Rue de Paradis is both showroom and museum. . .the most **famous** of all being **Baccarat**, next door in the courtyard.

Often called the crystal of kings, Baccarat's respect for beauty of substance and form has gained a clientele consisting of almost all the royal houses of the 19th century, as well as many of the best known political and social figures of the 20th Century.

It is doubtful that any other firm in the world can say it has counted among its clients the czar and czarina of Russia; the emperor of Japan; Kings Louis XVIII and Louis Philippe of France; all the presidents of the French Republic; the French prime ministers; Pope Benedict XV; the former sultan of Turkey; the bey of Tunis; the sultan of Morocco; the Aga Khan; all the maharajahs of India; the kings of Portugal, Greece, Italy, Spain and

Egypt; Emperors William II, Franz-Joseph and Haile Selassie; the presidents of all the Latin American republics; Theodore Roosevelt (while in the White House) and finally, President John F. Kennedy for his personal crystal service.

Baccarat officials proudly tell of American banker Clarence Dillon, father of the ambassador, buying (in 1939) 48 of their purest and finest crystal glasses for Franklin D. Roosevelt. The glasses bore the initials F.D.R. below the American flag with the 48 stars of that period.

During World War II, at the time the Whermacht was dangerously close to Moscow and Cairo, a conference was held at the Hyde Park estate of F.D.R. on the banks of the Hudson. In addition to the American President, Winston Churchill and the chiefs of staff were in attendance.

The meeting was dramatic and the discussion very animated. When the head waiter appeared with a tray heavily laden with the precious Baccarat glasses, Churchill got up suddenly, upsetting the tray and causing the glass to fall and shatter.

The British Prime Minister turned toward Roosevelt, who said: "Don't apologize, my dear Winston. It's white glass. That will bring us good luck and we'll win the war."

Tales like this are commonplace at 30 Rue de Paradis; it seems that most old pieces have a story. Monsieur Henri Jeanjan, a public relations executive with Baccarat, proudly but solemnly pointed out a piece of crystal with a bust of John F. Kennedy inside - it was completed the day the US President was assassinated in Dallas.

Founded in 1765 at Baccarat, then a small town of some 600 people near Nancy, the company and town continue to grow as one. The company now employs 12,000, 21 of them honored by the president of France as Meilleur de France - the finest in their trade.

Thanks to the great variety of the talents of its designers and to management both careful and imaginative, Baccarat always has offered a perfect technique and standard of excellence, while appealing to a wide range of tastes.

This is even more true today. For the vast American market, the company produces great quantities of plain, classical glassware, along with some cutting and gold decoration, while the member nations of the Common Market, especially Italy, often want more elaborate designs. For a decade, requests for wedding, Christmas or corporate gifts at reasonable prices have increased in France as in other markets. To satisfy them Baccarat makes quantities of small articles: ashtrays, bowls and paperweights.

The glittering Baccarat museum (open free Mondays through Saturdays from 9 a.m. to 5:30 p.m.) and its showroom are about the size of a football field. Showcase after showcase of glittering crystal that is cleaned daily, according to Monsieur Jeanjan, "very carefully."

For approximately 135 French francs you can pick up a gift or an heirloom. Or you can put down 1.5 million francs for a replica of the 1600-pound chandelier purchased by the shah of Persia in 1873.

Probably the most magnificent item on the street, the 157-light chandelier has been duplicated for maharajahs of India in the early thirties and for the president of Peru in 1938. Three of these monumental chandeliers were sold in 1979.

"More than 40,000 to 55,000 tourists toured our museum last year," Monsieur Jeanjan said, "and almost all of them had some favorable comment about the shah's chandelier. Queen Victoria's table setting and the collection of multi-colored paperweights also attract attention. This is no place to rush through."

For Baccarat admirers this is paradise, and after surviving - in a little more than two centuries - four foreign invasions (1815, 1870, 1914 and 1940) and three revolutions (1789, 1830 and 1848) Baccarat looks to the future with confidence.

Adjacent shops and showrooms may not be as popular as Baccarat but they stand second to none. At 32 Rue de Paradis (on the street floor of the CIAT building) everyone is welcome to browse at Bernardaud, often called the premier Limoges porcelain.

Bernardaud is displayed in many retail shops in the area, but at No. 32 you see it all. Although the largest porcelain manufacturer in Limoges, it remains a family business where more than 600 skilled people are employed in three factories.

One spokesman at Bernardaud said, "If the paste comes from Limoges manufacturers can call their products Limoges. In France, the Bernardaud Company is everywhere that matters." Its trademark is to be found in the leading department stores of Paris, as well as top specialty stores.

Across the street at Number 29, the charming and informative Mme. Genevieve Grun, a native of Paris, greets customers with a smile and a wealth of information.

"Americans are great historians," she said, "and I enjoy surprising them with bits of memorabilia, but it seems that many are too well versed on Rue de Paradis and this 18th-century building.

"This was the home of one of Napoleon's best friends, Jean-Jacques Cambaceres, who along with a few others penned the French laws that we still use.

"In fact, this was his courtyard. The door over there leads to stairs which lead to his apartment." She asked if I'd like to see the rest of the building, but actually I was like a child in a candy shop. . .never had I seen such exquisite table products in one room.

"We carry what people want," said Mme. Grun, who has been proprietor at Editions Paradis for more than 23 years. "Take Le Tallec for instance. Americans can buy it at Tiffany's, but not everyone lives in Manhattan. They often see photographs of Tallec porcelain, but when they come into our shop, voila! It's a nice feeling.

"And like most shops on the street, we mail purchases all over the world. It makes it easier for customers who would have to carry them onto a plane and then go through customs. Others leave here laden with bundles. . . heading for the Metro (the nearest stops are Poissonier and Gare de l'Est) and back to their hotels. I can't blame them. It's difficult to part with your purchases."

Mme. Grun, whose shop is open from 9 a.m. to 7 p.m. daily except Sundays and holidays, carries Limoges; Baccarat and St. Louis crystal; silverware, pewter and hundreds of small gift items.

"Another favorite with our clients are the Spanish-made Lladro and Italian-made Capo di Monte figurines. We also hand paint lamp shades to match bases," she added.

The paperweights from Baccarat and St. Louis add to the color and beauty of the shop, as do the showcases and tables that are used to display the sale items. "It's amazing," said Mme. Grun, "people come in to buy Limoges or Tallec or whatever, but when they see the replicas of the Gothic-style tables their interests wander."

Courtesy and warmth are not the exception on Rue de Paradis. At 22 bis, Alfred and Renee Lebahr operate Ste Lumicristal, the oldest shop on the street . . . and when you enter their store out come photographs and scrapbooks. They are proud that celebrities such as the president of Baccarat (showing up for the shop's 100th anniversary) and entertainer Andy Williams have visited their shop.

More than 110 years ago the building was the home of Corot, one of France's more famous artists.

The colors from Corot's palate may no longer adorn Rue de Paradis, but nearby at Number 18 in one of Paris' newest museums more than 70,000 posters are housed in a small turn-of-the-century building where those lovely tiles were manufactured that grace the walls of early Metro stations.

Open Wednesdays through Sundays from noon to 6 p.m. (7 francs for adults and 3.5 for students, children and senior citizens), the Musee de l'Affiche specializes in poster art from the 18th century to the present.

The tale of Rue de Paradis is not new. Newer and more beautiful products appear daily, while other patterns - nearly as old as Paris itself - continue to attract buyers.

Such was the case five years ago when I entered 60 Rue de Paradis - successfully ending a long search for rare Gien plates. To this day my wife calls them her "happy dishes." And whenever I return to Le Cristal de France the saleswomen still refer to Gien faience as "tres joli" . . . also an apt description for Rue de Paradis. DIIORI;06/03,10:53 MFEENE;10/18,13 B07795359

--- INDEX REFERENCES ---

COMPANY: HYDE PARK

REGION: (India (1IN24); Southern Europe (1SO59); Americas (1AM92); East Africa (1EA80); Southern Asia (1SO52); North America (1NO39); Western Europe (1WE41); Asia (1AS61); Spain (1SP23); Mediterranean (1ME20); Latin America (1LA15); Italy (1IT70); Europe (1EU83); Iberia (1IB61); USA (1US73); Africa (1AF90); Reunion Island (1RE11); Russia (1RU33); Eastern Europe (1EA48); Indian Subcontinent (1IN32); France (1FR23))

Language: EN

OTHER INDEXING: (AMERICAN PRESIDENT; ANDY; BORDEAUX; BRITISH PRIME MINISTER; CAPO; CENTRE INTL; CHRISTMAS; CHRISTOFLE; CIAT; COROT; DE PARADIS; EDITIONS PARADIS; EMPERORS WILLIAM; GARE DE; HYDE PARK; JOHN F KENNEDY; LE TALLEC; LIMOGES; LIMOGES AND AVIGNON; MUSEE DE; NANCY; NAPOLEON; PARADIS; POPE BENEDICT; RUE DE PARADIS; STREET; TALLEC; WHERMACHT; WHITE HOUSE; WILLIAMS) (Adjacent; Alfred; Avenue; Baccarat; Champs Elysees; Churchill; Clarence Dillon; Courtesy; Ercuis; Faiencerie de Gien; Franklin D. Roosevelt; Furriers; Genevieve Grun; Gien; Grun; Haile Selassie; Jacques Cambaceres; Jacques Mouclier; John F. Kennedy; Les Cadeaux; Les Etains; Lorraine; Louis Philippe; Mary Katherine Rafferty; Mme; Mondays; Monsieur Henri Jeanjan; Monsieur Jeanjan; Mouclier; Newer; Renee Lebahr; Roosevelt; Royal Crown Derby; Royal Doulton; Saturdays; Ste Lumicristal; Theodore Roosevelt; Wednesdays; Winston; Winston Churchill)

EDITION: FIRST

Word Count: 2494

10/17/82 BOSTONG (No Page)

END OF DOCUMENT

EXHIBIT B

1/27/85 Phila. Inquirer 11
1985 WLNLR 240004

Philadelphia Inquirer (PA)
Copyright © 2003 Philadelphia Newspapers Inc. All rights reserved.

January 27, 1985

Section: FEATURES BOOKS / LEISURE

HUGE VASE MADE IN PHILA. IS THE OBJECT OF A SEARCH

Lita Solis-Cohen, Inquirer Antiques Writer

The largest piece of cut glass in the world was made in Philadelphia. For all Jane Shadel Spillman knows, it still might be here.

Spillman, curator of American glass at the Corning Museum, is looking for the man-size vase made by the Quaker City Cut Glass Co. of Philadelphia that won a Grand Prize at the Louisiana Purchase Exposition in St. Louis in 1904.

The knobby, trumpet-shaped vase is known from an advertisement that appeared in the Nov. 26, 1904, Saturday Evening Post and shows the vase next to a man. The ad says the vase was 5 feet, 7 1/4 inches high, weighed more than 200 pounds and was valued at \$3,600.

The Quaker City company won the coveted Grand Prize, according to the ad, "by showing the finest workmanship, the newest shapes and the most beautiful designs in cut glass ever brought together in one display." The company boasted that "this cut glass was made in the largest cut glass works in the world."

The Libbey Glass Co. of Toledo, Ohio, took issue. A 1905 booklet put out by Libbey challenges the claims "made by another concern that advertised months ago the GRAND PRIZE on Cut Glass." The Libbey pamphlet is full of notarized statements from the 1904 World's Fair jury members saying they "unanimously voted in favor of awarding the Grand Prize for cut glass to the Libbey Glass Company of Toledo AND TO NO OTHER AMERICAN EXHIBITOR."

Both advertisements were misleading. Peter Michel, curator for manuscripts of the Missouri Historical Society in St. Louis, said that both companies and two others won grand prizes. "They were given out like door prizes," Michel said.

Spillman would like to find the giant Quaker City vase for an exhibit of prize glass made for World's Fairs

from 1851 to 1904, which is scheduled from April through October 1986 at the Corning Museum in Corning, N.Y.

Spillman hopes to borrow the glass, the work of such famous glass firms as Thomas Webb & Co. of England, Baccarat and St. Louis of France, Lobmeyr of Vienna and Libbey and Tiffany in the United States, from American and European museums and from private collections.

She has been combing official catalogues of various fairs, as well as contemporary publications, and will soon be traveling to London, Paris and Vienna to look for the glass. "The earliest world fairs, such as the 1851 and 1862 fairs in London, five 19th-century fairs in Paris, the one in Vienna in 1873, were very important to manufacturers and many of the exhibits were for sale," Spillman said. "Awards and medals were given rather freely so I don't know how indicative they were of real quality."

Glass was particularly popular at American fairs. At the 1876 exhibition in Philadelphia, Gillander erected an entire factory; Libbey had a factory on the grounds of the Chicago fair in 1893. Spillman noted that exhibition pieces, many of which are so marked, are distinct from souvenirs made by Gillander and Libbey and other firms, for sale at the 1876, 1893 and 1904 American fairs.

The Quaker City Glass Co. is not well known, and Spillman thinks it extremely doubtful that it really was the largest cut-glass works in the world or even in this country. Christian Revi in his 1968 book *American Cut and Engraved Glass* says the company first appears in Philadelphia directories in 1902 at the corner of Ninth Street and Montgomery Avenue. By 1904 it had moved to 60th Street and Baltimore Avenue, where it remained until 1924, when it was located at 4945 Wakefield St. in Germantown. It is not listed in Philadelphia directories after 1927.

According to Revi, Thomas Wolstenholme was president of the company in 1907 and Thomas P. Strittmatter was secretary and treasurer. In 1909 Robert Hood was vice president and in 1915 Isadore Strittmatter became president.

In his book Revi notes that he has never seen a marked piece of Quaker City glass. The company issued a trademark, the head of William Penn with the words "Quaker City" and "Hand Finished" in a circle that appears in the ad and was probably printed on a gummed sticker. No piece has been found with a sticker on it.

Miriam Mucha, glass researcher for the Philadelphia Museum of Art, says she also has never seen a piece of Quaker City glass. A Quaker City catalogue has been reprinted by the American Cut Glass Association, and, based on the illustrations, some pieces have been attributed to the company.

Other oversize pieces of cut glass have survived. The British royal family has two 8-foot-high candelabra made by F. & C. Osler of Birmingham, England, that were in London's 1851 Crystal Palace Exhibition, and Libbey made a glass table for the 1904 St. Louis Exposition that is in the Toledo Museum.

Another show-off piece is a 12-foot-high candelabrum that Milton Hershey, the chocolate king, bought at the Chicago fair in 1893. It is now on display at the Hershey School in Hershey, Pa. Baccarat also made a number of massive pieces for the Paris fairs of 1878 and 1889 that Spillman hopes to borrow from the company and the Musee des Arts Decoratif in Paris.

The West Virginia firm of M. & T. Sweeney produced a punch bowl, 4 feet, 10 inches high and known as Sweeney's Folly, that Revi says was displayed at the Crystal Palace Exhibition in London, but Spillman said she has found no documentary proof that it was there. Sweeney made another giant punch bowl for Henry Clay, now lost, and another for Michael Sweeney, the president of the firm.

When he died, the 225-pound punch bowl was enshrined in granite and placed over his grave. It has since been removed from the graveyard, and the covered, fluted bowl, which holds 21 gallons of liquid, is one of the treasures of the Oglebay Museum in Wheeling, W. Va.

Perhaps Spillman should search Philadelphia cemeteries for the Quaker City vase.

ANTIQUES

---- INDEX REFERENCES ---

INDUSTRY: (Household (1HO53); Glassware (1GL55); Consumer Products & Services (1CO62))

REGION: (United Kingdom (1UN38); Pennsylvania (1PE71); Missouri (1MI10); Americas (1AM92); England (1EN10); North America (1NO39); Western Europe (1WE41); Austria (1AU39); West Virginia (1WE81); Europe (1EU83); USA (1US73); Central Europe (1CE50); Ohio (1OH35); Illinois (1IL01); France (1FR23))

Language: EN

OTHER INDEXING: (AMERICAN CUT; AMERICAN CUT GLASS ASSOCIATION; ANTIQUES; CORNING MUSEUM; CRYSTAL PALACE EXHIBITION; ENGRAVED GLASS; GLASS CO; GRAND PRIZE; HENRY CLAY; HERSHEY SCHOOL; LIBBEY; LIBBEY GLASS CO; LOUISIANA PURCHASE EXPOSITION; MISSOURI HISTORICAL SOCIETY; MUSEE; NINTH STREET; OGLEBAY MUSEUM; PHILA; ST LOUIS EXPOSITION; THOMAS; THOMAS WEBB CO; WAKEFIELD ST; WILLIAM) (Arts Decoratif; Christian Revi; F. C. Osler; Gillander; HUGE VASE MADE; M. T. Sweeney; Michael Sweeney; Michel; Milton Hershey; Miriam Mucha; Montgomery Avenue; Peter Michel; Revi; Spillman; Strittmatter; Sweeney; Thomas P. Strittmatter)

EDITION: FINAL

Word Count: 1167

1/27/85 PHILA-INQ 11

END OF DOCUMENT

EXHIBIT C

12/21/89 Rocky Mtn. News 3S
1989 WLNR 351999

Denver Rocky Mountain News (CO)
Copyright 1989 Denver Publishing Co.

December 21, 1989

Section: STYLE/FASHIONS

LAST-MINUTE GIFT IDEAS ABOUND DIAMONDS, GOLD GLITTER FOR CHRISTMAS

ELISE TANNER SPECIAL TO THE ROCKY MOUNTAIN NEWS

Santa is not only running out of shopping time for Christmas, but also running out of ideas. Living in Style asked Michael Pollak, president of Hyde Park, to help out with some last-minute gift ideas. Some of his suggestions include:

Diamonds and gold

* Accessories to go with tennis bracelets are new this year, Pollak says. He suggests a tennis bracelet enhancer that adds diamond strands to give a wider and more brilliant piece of jewelry. For those who like a touch of gold, the tennis jacket is a gold bracelet with a groove that holds the tennis bracelet and "looks like one piece of jewelry."

* Diamond necklaces are always welcome. The dazzling Riveria necklace, "a singular row of diamonds that goes around the neck in a very sophisticated design, with hundreds of stones forming a 'V' or chevron that contains 322 diamonds is a winner. Also popular is the "drape," three rows of diamonds encircling the neck and meeting at the base of the neck that dramatically separates and falls into two dangling strands.

* The traveler set offers 16 possible combinations to adorn her ears. The two settings of gold, and gold with diamonds, have eight interchangeable stones. Stone options include pearl, onyx, lapis, coral, turquoise and malachite. The set starts at \$2,000 and varies in price depending on the diamond weight of the settings.

Pearls

* Pearl strands are always popular, and this year is no exception. "The most popular is the blister mabe" necklace, made of large half-sphere pearls encased in gold frames. "No two are exactly the same," Pollak adds.

Sterling silver

* Paloma Picasso's famous "hugs and kisses" symbolized as "X's" and "O's" on bracelets, pendants, pins and earrings.

* Elsa Peretti's signature floating heart in sterling silver or 18-karat gold, from \$30 to \$800.

Watches

* The Tag Heuer Watch "is not just for sport, but has a very elegant look for daytime as well as active wear," Pollak says. It has a rotating diver's bezel. It comes with either a rubberized bracelet for \$165 or in gold tone for \$1,200.

* Cartier, exclusive to Hyde Park of Denver, is always a name to give. The No. 1 watch in Cartier is the Panther. Options include steel and 18k gold or one of the limited number of pieces available in 18k gold with diamond embellishment.

* Blanc Pain, the oldest watch company in Switzerland, produces an unprecedented style of round watches. Available in numerous mechanisms referred to as complications, it mechanically performs multiple functions such as telling the time, date, day of the month, and the moon phase. Hyde Park, along with Tiffany's, is one of 12 stores in the United States to offer this watch. From \$2,000 to \$200,000.

INFOBOX

STOCKING STUFFERS FOR UNDER \$50

If you're in the market for unique gifts for less than \$50, Michael Pollak of Hyde Park Jewelers offers these ideas:

* Collectible ornaments. Crystal and silver tree ornaments in the shapes of festive symbols make excellent stocking stuffers. Available from **famous** makers, such as Lalique, **Baccarat**, Orrefors, Daum and Kosta Boda. Ranging from \$12.50 to \$55.

* Pendants. For the chocolate connoisseur, a sterling silver Hershey's Kiss pendant on a sterling silver chain for \$49. Available in 14-karat gold at \$198.

* Picture frames. To show off your holiday memories, a leaded crystal picture frame from Mikassa at \$15.

* Money clips. Tiffany's signature sterling silver money clip holds bills tight in the giant paper clip design, \$26. Other designs available in sterling silver ranging from \$30 to \$60.

* Key chains. To have "love at hand", a key chain with a heart in sterling silver, \$28.

* Bookmarks. A sterling silver bookmark to signal the important page in the newest novel, \$26.

* Tiffany pins. A number of styles from Tiffany, including Elsa Peretti's "curved clip," starting at \$30.

PHOTO

For the ultimate gift, how about a wonderful ring tucked in a Judith Leiber handbag? The bags, pictured here, are priced at \$989 and up.

A pen from Mont Blanc or a watch from Tag Heuer will surely put a smile on anyone's face Christmas Day. The roller ball pen, \$125, and fountain pen \$235, both by Mont Blanc. The sport watches, by Tag Heuer, are available in three sizes and priced at \$995 each.

SEE END OF TEXT FOR INFOBOX

--- INDEX REFERENCES ---

COMPANY: HYDE PARK; TAG HEUER INTERNATIONAL [SA](#)

INDUSTRY: (Luxury Items (1LU28); Consumer Products & Services (1CO62); Watches & Clocks (1WA74))

REGION: (USA (1US73); Americas (1AM92); North America (1NO39))

Language: EN

OTHER INDEXING: (DIAMOND; HYDE PARK; HYDE PARK JEWELERS; INFOBOX; JUDITH LEIBER; PEARL; PHOTO; TAG HEUER; TAG HEUER WATCH; TIFFANY) (Accessories; Blanc; Blanc Pain; Bookmarks; Cartier; Collectible; Elsa Peretti; Hershey; Kosta Boda; LAST; Michael Pollak; MINUTE GIFT IDEAS ABOUND; Money; Mont Blanc; Paloma Picasso; Pendants; Picture; Pollak; Santa) (HOLIDAY)

EDITION: FINAL

Word Count: 847

12/21/89 RKYMN 3S

END OF DOCUMENT

Exhibit D

6/24/90 Palm Beach Post 1A
1990 WLNR 1138032

Palm Beach Post (FL)
Copyright 1990 The Palm Beach Post

June 24, 1990

Section: A SECTION

GOING, GOING, GONE: CENTRUST TREASURE LURES GOLD DIGGERS

CHARLES ELMORE, Palm Beach Post Staff Writer

MIAMI

Nearly 1,000 people from 34 states and several foreign countries bid Saturday for the confiscated treasures of one of the nation's biggest failed thrifts, CenTrust, raising more than \$300,000 in bailout bucks.

They snapped up gold-edged designer plates with the CenTrust logo, platinum-plated serving carts, crystal glasses, silver tongs, rare books, vases-- all collected with other people's money by former CenTrust Chairman David Paul.

The first item sold was Paul's gold-trimmed humidor, a fancy name for a cigar box, which fetched \$1,300 even though auctioneer Jim Gall said it was locked and no one had the key.

"We don't know if there are cigars in here or cash or what," Gall said.

The crowd, each of whom paid a \$300 refundable entry fee, issued a collective "ooh" when assistants wheeled out a massive serving tray with an 80-pound lid, big enough for a roast pig.

The winning bid, \$3,500, came from Lee Shrager, who said he had been David Paul's buyer for all the dinnerware.

Shrager said he spent \$17,000 on the same tray on Paul's behalf the first time around. In all, he said, he spent more than \$3 million on kitchen and dining accessories and other furnishings for CenTrust's office tower in downtown Miami.

A centerpiece of the auction was a 16,000-piece set of Limoges china and Baccarat crystal purchased for the executive dining room on the 47th floor.

"I can see how it might be called extravagant," Shrager said. "But we competitively shopped and bought the best quality. This wasn't a Best Western or a Holiday Inn."

Shrager, who purchased several items, said he was representing himself and unidentified investors. There was speculation he represented Paul himself.

But auction company sources weren't sure Shrager was telling the truth about his past relationship with Paul.

"I was under the impression Mrs. Paul had purchased most of these things in Europe," one auction official said.

The highest single bid, \$25,000, went for a painting, Paul's Pride. The modern work depicting craftsmen in a shop once hung in Paul's office.

Most of CenTrust's \$28 million old masters art collection, including Flemish master Peter Paul Rubens' Portrait of a Man as Mars, already had been sold off for \$25 million by order of banking regulators.

Paul had kept some of the works in his home.

He also compiled an office library that included a 28-volume collection of H.G. Wells' works signed by the author and a 166-year-old original edition of Sir Walter Scott's Red Gauntlet.

The bidding lasted until late afternoon, and auction officials didn't have a final total Saturday evening.

"The turnout was double what we expected," auctioneer Gall said. "We had chairs for 400 or 500. We had twice that many people there. And the prices bid were higher than we ever expected."

In truth, the total amount raised was a drop in one of Paul's silver ice buckets compared with the estimated \$2 billion to \$3 billion the CenTrust bailout will eventually cost taxpayers.

Some consultants think CenTrust will be the costliest thrift failure of all time. It's an expensive piece of a total S&L tax bill estimated at \$500 billion, more than \$2,000 for every man, woman and child.

Before Saturday's auction, specialists predicted reasonably lively interest in the Baccarat crystal, with perhaps slightly less clamor for the Limoges china. That assessment turned out to be about right.

"Baccarat is grade A in the crystal world," said Ellen Jenkins, assistant vice president for Christie's, a London-based auction house with offices in New York and Palm Beach. "It has a lovely weight and beautiful clear

quality."

For more than 200 years, Baccarat (pronounced bah-kah-rah) crystal, produced in the Lorraine region of France, has been associated with royalty and celebrity. Clients have included Louis XVIII of France, the emperor of Japan, Pope Benedict XV, the Aga Khan and President Kennedy.

One of the most **famous Baccarat** pieces was the Mandolin Carafe, which was created in 1907 for Czar Nicholas II of Russia. The carafe's elongated neck and flattened body, resembling the musical instrument for which it was named, were made of clear crystal encased in cobalt blue crystal, a symbol of opulence a decade before the Russian revolution.

"In New York, we sometimes have trouble selling Limoges because the gilding doesn't stand up very well in the dishwasher," Jenkins said.

Experts were hard pressed to recall a bigger dinnerware collection on the auction block at any time since the Nanking Cargo. That collection, composed of thousands of pieces of blue and white Chinese 18th century porcelain recovered from a shipwreck, was auctioned in Amsterdam in 1986.

Saturday's auction was symbolically important for the government's Resolution Trust Corp., which offered it as public proof it is doing something to recoup losses.

Some bidders were drawn by the CenTrust name, the lurid stories of excess and greed, the gold nails in David Paul's yacht.

"I think a lot of people were here to buy a piece of history," RTC spokeswoman Andrea Plater said.

Ken Thomas, a Miami-based banking consultant who also teaches at the Wharton School of Business in Pennsylvania, hoped to garner a water pitcher with the CenTrust logo for his collection of banking memorabilia.

The CenTrust flame symbol was engraved on the china and most of the silverware, though not on the crystal.

"A student once gave me a key chain from Penn Square Bank, an important oil patch failure in Oklahoma in 1982, and I've kept it," Thomas said. "CenTrust is going to be costliest failure of all time. I want a souvenir."

But casual buyers hoping to find items under \$100 were disappointed. The least expensive pieces, a Tiffany cut-glass ashtray and a silver-plated fish serving plate with its tail fin detached, sold for \$125 each.

The auction began on an inauspicious note when auctioneer Gall, before asking for bids on the lead-off humidor, announced there would be 36 complete sets of crystal glasses for sale later in the day.

Within a seconds, a loud crash stopped his warm-up patter. Shards of one crystal piece lay on the floor next to an embarrassed auction staffer.

"Make that 35 complete sets," Gall said.

CENTRUST'S TREASURES

Highlights from CenTrust auction Saturday:

- * DAVID PAUL'S cigar humidor, \$1,300
- * MODERN PAINTING, 'Paul's Pride,' \$25,000
- * SERVING TRAY for roast pig, \$3,500
- * MARK TWAIN first-edition book set, \$2,300
- * BACCARAT CRYSTAL set of 24 glasses, \$1,750

PHOTO (C)

E.A. KENNEDY III

Staff Photographer

Buyers snapped up CenTrust's confiscated gold-plated service at Saturday's auction in Miami.

Information box at end of text

--- INDEX REFERENCES ---

COMPANY: RESOLUTION TRUST CORP

NEWS SUBJECT: (Economics & Trade (1EC26))

INDUSTRY: (Tableware (1TA90); Consumer Products & Services (1CO62); Household (1HO53))

REGION: (Europe (1EU83); USA (1US73); Americas (1AM92); Eastern Europe (1EA48); Russia (1RU33); Florida (1FL79); North America (1NO39); New York (1NE72); France (1FR23); Western Europe (1WE41))

Language: EN

OTHER INDEXING: (AGA KHAN; CENTRUST; CHRISTIE; FLEMISH; HG; HOLIDAY INN; MARS; RED GAUNTLET; RESOLUTION TRUST CORP; RTC; SERVING; SQUARE BANK; TRAY; TREASURES; WHARTON SCHOOL OF BUSINESS) (Andrea Plater; Baccarat; CenTrust; David Paul; Ellen Jenkins; Gall;

Highlights; Information; Jenkins; Jim Gall; Ken Thomas; Kennedy; Lee Shrager; Paul; Paul Rubens; Shrager; Thomas; Walter Scott) (BANK; LIFESTYLE; SALE; COST)

EDITION: FINAL

Word Count: 1343

6/24/90 PALMBCHPST 1A

END OF DOCUMENT

Exhibit E

7/5/91 Wash. Post (Wash., D.C.) A01
1991 WLNR 4902029

Washington Post, The (Washington, D.C.)
Copyright 1991 The Washington Post

July 5, 1991

Section: A Section

ARE RETAILERS SELLING PR. GEORGE'S SHORT?; DESPITE ITS NEW WEALTH, COUNTY ISN'T
DRAWING UPSCALE STORES

Michele L. Norris
Kara Swisher

Dressed for success and driving his [BMW](#) to work, Howard Stone spotted construction workers building a new shopping center near his home in Largo late this spring and looked forward to shops that would reflect his neighborhood's affluence.

Stone's largely black Largo-Mitchellville section of Prince George's County is filled with two-income families living in well-appointed \$250,000 houses surrounding a country club and golf course. It's a community of expensive cars, swimming pools, riding mowers and closets with lots of designer clothing. With 36,700 residents and a median household income estimated at \$72,463, it has Prince George's largest concentration of wealth.

Like several of his neighbors, Stone, an executive with Dimensions Health Corp., expected to see clothing stores such as Britches, a gourmet Giant and other shops in the new mall offering the kind of top-drawer merchandise that is difficult to find in Prince George's County. His euphoria turned to anger, however, when the developers of Largo Town Center announced the mall's discount anchors -- F&M drugstore, Shoppers Food Warehouse and Marshall's, which sells "brand names for less."

"It felt like a slap in the face," Stone said.

During the last decade, Prince George's has been largely bypassed by top-of-the-line retailers. The reasons, retail analysts say, include the county's lingering blue-collar image, the stronger buying power of nearby Montgomery County and Northern Virginia and some retailers' misconceptions about black consumers.

An influx of well-to-do black families has brought impressive gains in income, education and new housing to the county, which has become the only majority-black suburban jurisdiction in the Washington region. But analysts say many retailers are unaware that average household income more than doubled over the last 10 years to

\$50,393 and the median house value rose by more than \$55,000 to \$120,000. They say merchants rarely expect to find such figures in a largely black area and are not familiar with the county's rapid change from its lunch-bucket past.

Much of the county's growth occurred in black communities where professional men and women often are just a college degree removed from working-class roots. It's a county of people like Joyce Charles, a federal government worker eager to partake in the American dream of good schools, quiet streets and houses filled with the trappings of success.

A Fort Washington resident who is an auditor with the U.S. Department of Labor, Charles estimates her family spends thousands of dollars each year outside Prince George's even though there are six shopping centers within an easy drive of her home. Charles, who attends monthly black-tie events as part of her civic and charity work, says she buys most of her business wardrobe and all of her evening wear at White Flint Mall in Montgomery County and the Fashion Centre at Pentagon City or from catalogues.

"Shopping in Prince George's is the pits, always has been," Charles said. "You have to travel clear across the region to buy quality goods . . . The best stores just ignore us."

The fact that top-drawer goods and services often are unavailable in Prince George's is frequently viewed by residents as more than inconvenient. It's seen as an affront to their notion of success.

"A store like Bloomingdale's or Saks Fifth Avenue represents more than just fancy merchandise to a community," said Democratic state Sen. Albert R. Wynn, whose district includes Largo. "It represents a sign of success and accomplishment, a sign that the community has arrived."

The Prince George's experience runs counter to the boom in top-drawer retail that swept the Washington suburbs in the 1980s, bringing new malls full of the best stores. Such stores have not been built in Prince George's, and prospects for getting them appear grim as retailers here and nationwide have curtailed expansion as they struggle through tough economic times.

In Prince George's, most malls are anchored by stores such as Marshall's, K mart, Toys 'R' Us, Montgomery Ward, Sears and Woolworth. Shoppers who spend time in Tysons Corner or along Rockville Pike will find the discounters too, but they can also shop at a range of top-of-the-line stores.

Missing in Prince George's are Bloomingdale's, Nordstrom, Macy's, [Lord & Taylor](#), and Saks Fifth Avenue -- stores with multiple locations in Northern Virginia and Montgomery.

Prince George's County also doesn't have the specialty shops that locate next to ritzier anchor stores, including high-profile names such as Britches of Georgetowne, Ann Taylor, Kitchen Bazaar, Brookstone, [Talbots](#), Williams-Sonoma and Banana Republic. Even a chain as ubiquitous as lingerie purveyor [Victoria's Secret](#) has only

one Prince George's location, in Laurel, and that opened only in the last year.

The list of top-quality goods that can't be found in major retail stores in Prince George's includes such famous names as **Baccarat** crystal, women's designer clothing by Donna Karan, Anne Klein and Max Mara, men's designers such as **Brooks Brothers** and Hugo Boss, Bally shoes and handbags and Burberry coats.

The only major retailers that sell high-end merchandise in the county are Hecht's, Woodward & Lothrop and Raleighs, and even they often do not stock their Prince George's stores with their finest offerings. The Woodies store in **Landover**, for example, carries fine china such as **Mikasa** but does not stock the top-of-the-line Limoges, which is available in many Woodies stores in Montgomery County and Northern Virginia.

Officials at Woodies say they have lately been adding better merchandise to Prince George's stores, including a new Ralph Lauren shop in the Landover Mall branch and the popular Liz Claiborne apparel lines at the Prince George's Plaza store.

"Prince George's has always had such widespread demographics that it's been a little harder to merchandise everything everyone wants than in other areas," said James Wells, Woodies vice president. "There have been no major changes from a retailing point of view there for many years, so perhaps it is time to re-look and reposition some more."

Stores such as Bloomingdale's and Nordstrom typically look to serve a 10- to 15-mile radius that contains at least 100,000 households with an average income of \$60,000, said Jeffrey Green, of Howard Green & Associates, a Michigan marketing consulting firm specializing in site selection. Smaller concentrations of higher income people also will do.

Most of Prince George's population is more than 15 miles from the major malls in Montgomery County and Northern Virginia. And Prince George's has almost 69,000 households with incomes between \$50,000 and \$74,999 and an additional 46,000 with incomes of \$75,000 or greater, according to Claritas Corp., an Alexandria-based research firm. There are several affluent communities across Prince George's that, when combined, have the income and population numbers to support an expensive mall, such as Greater Upper Marlboro, Largo-Mitchellville, Fort Washington, Bowie and Glenn Dale.

Efforts to improve retailing in Prince George's are made more difficult by its proximity to Northern Virginia and Montgomery County, which are nationally known as retail supermagnets with more affluent and deeper customer bases. Tysons Corner, for example, pulls customers from dozens of miles around.

According to Sales and Marketing Magazine's 1990 survey of buying power, for example, annual sales per household in Fairfax County topped \$27,345 -- for a 27 percent share of the local \$30 billion retail market. Montgomery County captured 21 percent of that market with \$23,132 in sales per household.

Prince George's 258,011 households account for 19 percent of the total retail sales here with sales per household at \$22,130, compared to the national average of \$18,428.

Many industry observers say Prince George's County, which is 51 percent black, is also an example of the retail industry's problems in understanding and serving the needs of black consumers.

"Retailers still don't understand the black market," said Naomi R. Henderson, president of RIVA, a Bethesda-based marketing research firm. "They tend to think of blacks as monolithic . . . They associate blacks with being poor."

Well-to-do black communities in suburban Los Angeles, Atlanta and Chicago have also been passed over by top-of-the-line retailers and instead have an array of discount shopping against a backdrop of affluence, Henderson said.

Other analysts agree. "A retailer comes from out of town and looks around . . . They may see people and say 'Gee, I don't see people who look like my customer,' " said George Hechtman, retail analyst with the Richmond-based McMillan Doolittle consulting firm, which follows retail trends nationwide. "It's a self-fulfilling prophecy until someone steps up and says this is a great opportunity that I'm missing."

While many will not say so outright, some retailers say there is misunderstanding about black and other minority consumers.

"There are absolutely a lot of misconceptions about black consumers, and unfortunately, all retailers get hung up with stereotypes about blacks, Asians and Hispanics, and that hurts everyone," said Richard Kaufman, president and chairman of Kitchen Bazaar, which has no locations in Prince George's. "It seems to be the same case in Wheaton, for example, which has this ethnic, downscale image even though its demographics are as good as Fairfax."

Philip Iosca, president and chief executive officer of Britches, said race played no role in his decision to locate none of his stores in Prince George's. "We look for a customer that is fashionable regardless of race. We don't strategize along race lines, but fashion lines," he said. "Business is so competitive these days that we take advantage of all our opportunities, and we wouldn't let race affect our decisions in any way."

Many retailers say that instead of race, the absence of malls with high-end stores is the key reason for retailer reluctance to locate in the county. "There is not an upscale mall in Prince George's," Kaufman said. "But if there were, we would consider locating there because we certainly would not be cannibalizing ourselves."

Said Britches' Iosca: "Usually we try to cluster our stores with other upscale retailers that we would want to be with. If they're not there, we generally don't go there because we're not big enough to pull the kind of people we need to keep a store successful."

Linda Dreyer said she was impressed by Prince George's income and spending levels when she came to [Landover Mall](#) as marketing manager last year. "They are as strong as I have seen anywhere," said Dreyer, who is involved in luring new stores to the mall and improving ones already there. "It seems that the demographics have accelerated too fast for people to comprehend. They have a hard time perceiving that there are people with high income levels here I am still trying to figure out why those myths exist."

Executives at one of the few upscale retailers in Prince George's, [Georgetown Leather Design](#), says it is doing well and would like to see more high-end malls in the county. "One of our more successful stores is at Landover Mall and we are not shy about expanding in areas like Prince George's," said Marc Willson, director of stores. "I don't know why better stores are not there."

The incentive to locate in affluent black communities has been reduced, retail analysts say, because black consumers across the country have been willing to travel miles in search of better shopping that they can't find in their own neighborhoods.

Retailers "figure, why is it necessary to put {their merchandise} where blacks are when they are already traveling somewhere else to get it," said Wendell Kimbrough, manager of sales and marketing at the South DeKalb Mall outside Atlanta, which serves a community similar in size and demographics to Prince George's.

Persuading merchants who are unfamiliar with the market to set up business in Prince George's is difficult, and requires a willingness to take a chance on being first, according to business and government officials trying to encourage economic development in the county.

Nordstrom, the Seattle-based department store chain, has two locations in Virginia, a third is planned for Fair Oaks Mall in Fairfax County in 1992 and another is scheduled to open at Montgomery Mall in October.

Nordstrom officials have indicated that Annapolis Mall is a preferable spot for the next branch of the much-sought-after retailer, set to open sometime after 1996, rather than Bowie Town Centre, a regional mall being built in Prince George's, which it is also considering.

"We are reviewing both areas, but there are many more question marks at Bowie because the major store interest is not in place there yet," said John Whitacre, Nordstrom regional manager. "At Annapolis, there is already a good, proven center up and operating."

That does not mean Nordstrom might not be interested if the conditions were right. "There is something happening in Prince George's and things are changing fast with the economy and other elements," Whitacre said. "And if there were a successful mall there, there is no question that someday we would want to be there."

---- INDEX REFERENCES ----

COMPANY: LIZ CLAIBORNE ACCESSORIES INC; SAKS FIFTH AVENUE; MICHIGAN PACKAGING

CO; BROOKSTONE HOLDINGS CORP; BROOKSTONE CO INC; MARSHALL; CENTRE HOSPITALIER DE VERDUN; CENTRE FOR SOCIAL JUSTICE (THE); ANNTAYLOR RETAIL INC; SAKS INC; LIZ CLAIBORNE ACCESSORIES SALES INC; WILLIAMS PIPELINE PARTNERS LP; LIZ CLAIBORNE INC; CENTRE ELECTRONECAR COM INC; SAKS HOLDINGS INC; WILLIAMS CONTROLS EUROPE GMBH; BACCARAT SA; MARSHALL AND ILSLEY CORP; WILLIAMS CONSOLIDATED I LTD; NORDSTROM FSB; BROOKSTONE INC; MICHIGAN INTERNATIONAL SPEEDWAY INC; LIZ CLAIBORNE GMBH; DIMENSIONS HEALTH CORP; LIZ CLAIBORNE SA; MARSHALL BOYA VE VERNIK SANAYI AS; LIZ CLAIBORNE; US DEPARTMENT OF LABOR; LIZ CLAIBORNE EUROPE; WILLIAMS CONSOLIDATED DELAWARE LLC; WILLIAMS COMPANIES INC (THE); ANNAPOLIS HOTEL GP LLC; SAKS FIFTH AVENUE INC; WILLIAMS PIPELINE PARTNERS HOLDINGS LLC; TALBOTS INTERNATIONAL RETAILING LIMITED INC; MICHIGAN HERITAGE BANCORP INC; MICHIGAN DEPARTMENT OF TREASURY; GEORGE HOWE LTD; LIZ CLAIBORNE CANADA INC; NORDSTROM INC; LIZ CLAIBORNE DE EL SALVADOR SA DE CV; MICHIGAN NATIONAL CORP; BAYERISCHE MOTOREN WERKE AG; BRITCHES

NEWS SUBJECT: (Social Issues (ISO05); Affluent Consumer Market (1AF91); Sales & Marketing (1MA51); African Market (1AF71); Socio Economic Groups (ISO18); Sales (ISA20); Target Markets (ITA03); Business Management (IBU42))

INDUSTRY: (Luxury Items (1LU28); Apparel & Textiles (1AP20); Apparel & Accessories Retailers (1AP25); General Merchandise Stores (1GE70); Retailers (1RE64); Chain Stores (1CH45); Consumer Products & Services (1CO62); Fashion Industry (1FA88); Apparel (1AP19); Retail (1RE82); Real Estate (1RE57); Shopping Malls (1SH59); Discount Stores (1DI04); Department Stores (1DE95))

REGION: (Americas (1AM92); USA (1US73); North America (1NO39))

Language: EN

OTHER INDEXING: (ANN TAYLOR; ANNAPOLIS; ANNAPOLIS MALL; BACCARAT; BLOOMINGDALE; BMW; BRITCHES; BRITCHES OF GEORGETOWNE; BROOKSTONE; CENTRE; CLARITAS CORP; DIMENSIONS HEALTH CORP; FAIR OAKS MALL; FASHION CENTRE; GEORGE; GREATER UPPER MARLBORO; HOWARD GREEN ASSOCIATES; K MART TOYS; LIZ CLAIBORNE; MACYS LORD TAYLOR; MARSHALL; MICHIGAN; NORDSTROM; RIVA; SAKS FIFTH AVENUE; TALBOTS; US DEPARTMENT OF LABOR; WEALTH; WHITE FLINT MALL; WILLIAMS; WOODIES) (Albert R. Wynn; Anne Klein; Asians; Bowie; Burberry; Charles; Donna Karan; Dreyer; George; George Hechtman; Glenn Dale; Henderson; Hispanics; Howard Stone; Hugo Boss; James; Jeffrey Green; John Whitacre; Joyce Charles; Kaufman; Kitchen Bazaar; Leather Design; Linda Dreyer; Marc Willson; Max Mara; McMillan Doolittle; Naomi R. Henderson; Persuading; Philip Iosca; Retailers; RETAILERS SELLING; Richard Kaufman; Rockville Pike; Sears; Shoppers; Shoppers Food Warehouse; SHORT; Smaller; Stone; Tysons Corner; Wendell Kimbrough; Whitacre; Woolworth)

PRODUCT: DAILY

Word Count: 2144

7/5/91 WASHINGTONPT A01

END OF DOCUMENT

The New York Times | <http://nyti.ms/1yHnU39>

INTERNATIONAL STYLE

Baccarat Celebrates Its Crystal Anniversary

By NAZANIN LANKARANI NOV. 23, 2014

PARIS — In 1764, King Louis XV issued a royal warrant to establish a glass-making factory in the village of Baccarat in Lorraine in eastern France.

This year, the Baccarat business is celebrating its 250th anniversary, in style.

“The history of Baccarat goes back further than the memory of our ancestors,” Daniela Riccardi, the company’s chief executive, said in an interview. “It is rare for any prestigious brand today to trace back 250 years of continuous history.”

The factory initially made glass and mirrors. In 1816, it started producing crystal, and in 1823 it received its first royal commission for a complete service of crystal glasses for Louis XVIII — an order said to have started the fashion for using different glasses for water, white wine, red wine and champagne.

From that time forward, Baccarat’s client list burgeoned to include global royalty, heads of state and celebrities, ranging from Japan’s Emperor Hirohito to the Jazz Age’s Josephine Baker.

Ms. Riccardi joined Baccarat, now controlled by the American investment firms Starwood Capital and Catterton Partners, as chief executive in 2013.

Under her leadership, the brand is using its anniversary as a yearlong celebration aimed at attracting a wider, younger client base while preserving its high-quality image.

Starting with the publication of a history of the brand in January and a dazzling party in Milan in April, Baccarat has organized a series of global events and new product launches.

In Paris, a retrospective exhibition is running through Jan. 5 at the Petit Palais, showing more than 500 masterpieces created by the company's artisans.

Most of the pieces come from the company's own museum, the Musée Baccarat, in the 16th Arrondissement of Paris. Others have been borrowed from the Louvre and the Musée d'Orsay in Paris and from collections including those in the city of Nancy, in Lorraine, where the factory is now located.

In Tokyo, meanwhile, as part of an annual festive season light show at the Yebisu Garden Place, Baccarat is displaying the largest chandelier it has ever made: 8.4 meters, or more than 27 feet tall and 4.6 meters across, with 410 lights on 176 branches. Its 26,500 pieces of crystal weigh 1.8 tons.

Designed by the Japanese artist Yasumichi Morita, "the chandelier is simply monumental, higher than three floors of a typical building," Ms. Riccardi said.

For anybody with a large enough house — and wallet — the one-of-a-kind piece will be available for sale when the holiday festivities end. "We don't have a price yet but it will be expensive," Ms. Riccardi said.

Other anniversary pieces will not cost quite so much. Baccarat has made new editions of some of its classics and hired designers to create new collectibles.

One stunning reissue is a 1948 sun clock by Georges Chevalier, a seminal designer who worked for the house from 1916 to the 1970s, rising to become artistic director.

Bevel-cut by hand, the mirrored, clear crystal clock measures a meter in diameter and runs on a custom-made Swiss movement set with 25 jewels. Priced at

100,000 euros, or about \$128,000, the clock is available on special order in a numbered edition of 25. It “recalls the legend of another icon, Marilyn Monroe, who had received one as a gift in the 1960s, from her husband Arthur Miller,” Ms. Riccardi said.

Among its new collectibles, Baccarat has also brought out a limited edition perfume line, Rouge 540, created for the anniversary by the edgy Parisian perfumer Francis Kurkdjian.

The 540 in the name refers to the temperature in Celsius required for 24-karat gold dust to take on Baccarat’s ruby-red signature color.

A woody, amber and lightly floral scent, Rouge 540 is offered in a monumental crystal spiral bottle weighing 500 grams, or 17.6 ounces, with 160 cut facets.

“The perfume suggests the heat of the furnace, the breath of the glass maker and the transparency of crystal through the association of ingredients that, in my mind, represent those ideas,” Mr. Kurkdjian said in an interview.

“The result is luminous and dense, transparent and intense, with a texture that feels like a floating fabric,” he said.

A 100-milliliter flask of Rouge 540 will cost €3,000, and is limited to 250 bottles.

The jewelry designer Elie Top, meanwhile, has created the Parure Louxor, a five-edition set consisting of a necklace that can be worn as a tiara (€20,500); drop earrings (€3,500) and a ring (€1,800).

The pieces play with the transparency of smoked crystal, with a superimposed layer of Baccarat’s trademark red. A single Baccarat craftsman has made all the pieces by hand.

“The pieces are made up of layered crystal pyramids that become gradually smaller,” Mr. Top said in an interview, adding that “they were diabolically complicated to make.”

Mr. Top found his inspiration in Art Déco jewelry and in the lavish pieces made by Baccarat for the 19th-century Russian imperial court. At one time, the crystal-maker had a special dedicated furnace working at full capacity to fill the orders of Czar Nicholas II.

“Russians were once massive consumers of Baccarat crystal,” Mr. Top said. “Given that history, I designed a sumptuous parure for a modern czarina.”

For those interested in immersing themselves in all things Baccarat, the first Baccarat hotel and residence, designed by the French interior architects Dorothée Boissier and Patrick Gilles, is set to open in New York on Dec. 22, opposite the Museum of Modern Art. The interior will be adorned with 12,000 crystal objects by Baccarat.

“Glamour, the art of entertaining and worldly sophistication are all part of the DNA of the brand,” Ms. Riccardi said. “Baccarat is an investment that gives you pleasure forever.”

A version of this special report appears in print on November 24, 2014, in The International New York Times.

e-Discovery For Attorneys

Quickly Find Documents That Matter To Your Case. Get the Free E-Book!



Karla Alindahao Contributor

I write about travel and food. So I love forks in the road.

Opinions expressed by Forbes Contributors are their own.

LUXURY 2/25/2015 @ 12:41PM | 10,215 views

Crystal Palace: An Exclusive Preview of New York's Baccarat Hotel, Including the \$60 Million Penthouse



[Baccarat Hotel and Residences New York](#)

We've all been sufficiently warned about living in glass houses, but what about fine crystal?

In March, the legendary French brand Baccarat will open its first hotel and residential space in New York—in an impressive 50-story tower designed by Skidmore, Owings & Merrill. And if you're the type of person who thinks it's perfectly reasonable to check out with a hotel towel or shampoo bottle in your bag, imagine how tempting it would be to find a pair of Baccarat crystal tumblers in your bathroom.

Then again, what else would you expect for rooms costing upwards of \$800 a night—let alone \$60 million for the residential penthouse.

The 114-room hotel clearly spared no expense. [Baccarat Hotel and Residences](#) will be home to the first Stateside La Mer spa and Chevalier—the signature restaurant that will be helmed by executive chef Shea Gallante and restaurant director Charles Masson (of La Grenouille fame).



e-Discovery For Attorneys

Quickly Find Documents That Matter To Your Case. Get the Free E-Book!





Skidmore, Owings & Merrill designed the structure that houses Baccarat Hotel and Residences. There are three separate entrances: one for the restaurant, one for the hotel, and one for the residences.



Designed by Paris-based duo [Patrick Gilles and Dorothee Boissier](#), the petite and grand salons are spectacularly appointed with lavish treatments such as fur-upholstered seating, pleated silk walls, silver-leaf wood paneling, and sparkling mica-covered vaulted ceilings. And grand chandeliers and crystal *objets* accent every space. There's also a particularly fun detail that plays off Baccarat's meticulous design archive: 250 blank bound volumes (one for every year the crystal maker has been around) sit in chronological order, waiting for guests to fill them with stories.



Unlike the petite salon, the grand salon will be open to the public. It will also be serving small plates and beverages.

Just off the grand salon, the exquisite and perfectly lit Baccarat bar is exactly the kind of place you would want to take a first date to—or celebrate an important anniversary. The stables at Versailles inspire the overall space, which has a rather magnificent 60-foot barrel vaulted ceiling. The wooden floors are painted black and white, complementing the bar's three non-identical chandeliers. The walls are covered with art spanning from the 18th century to contemporary—all curated by Frédéric Chambre of the Paris auction house Piasa. And, yes, all

drinks will be served in Baccarat crystal.



The bar's impressive Versaille-inspired space opens up to a deck that will feature topiaries and traditional French decor.

Upstairs, the hotel chambers are just as remarkable. First off, the room sizes—and the furniture pieces within—are larger in scale than what one would typically expect in Manhattan. (The smallest room is at least 400 square feet). And there are Baccarat details everywhere: the bathroom tumblers, the sconces, and even the minibar glasses, which are housed in a red enamel receptacle.



Each room is outfitted with a receptacle that holds several Baccarat pieces—for all your cocktail-mixing needs.

For those who are inclined to indulge in cocktails or nibble on a little something before heading out, Fauchon treats will be available to guests in addition to a drawer that opens up to reveal a cutting board and basket filled with fresh lemons and limes. Beyond all that, the Mascioni jacquard bed covering is custom for the Baccarat Hotel and the white marble bathrooms feature [Maison Francis Kurkdjian](#) amenities. If you book a suite, however, you get something even better—La Mer skincare products.



All 114 of the hotel's rooms are exquisitely appointed, replete with custom Mascioni bedding and Baccarat objets.

But that's not even the amusing part of it all: You really don't have to remember your room number. Standing guard outside each chamber is a glass vitrine featuring a distinct piece of art. Twelve artists—all commissioned by the hotel—were appointed to create a number of pieces using Baccarat's iconic Harcourt glasses. No two are the same. So all you have to do is remember what the art outside your door looks like.



There's a Harcourt vitrine stationed in front of every hotel chamber. But no two are alike.

If the idea of all this luxury as a temporary living arrangement leaves you wanting for more, fear not. There are sixty [Tony Ingrao](#)-designed residential units for sale—beginning at several million dollars.





The 7,381-square-foot residential penthouse features 93 linear feet of glass walls and 14-foot ceilings.

Most notable is the \$60 million 7,381-square-foot penthouse: The duplex space features exotic woods, white onyx, polished chrome finishes, a Baccarat light fixture in the foyer, and a ziricote wood-paneled front door. Fourteen-foot ceilings lend the penthouse a stately look. And 93 linear feet of glass walls provide extraordinary views of the city. The living area is home to a floating gas fireplace and wet bar. The SieMatic kitchen boasts ample granite surface space and appliances by Miele, Sub-Zero, and LG—including a wine refrigerator, a 26-inch gas range with vented hood, a 30-inch double wall oven, and more. (During my tour, there was only one other person who seemed as interested in the kitchen drawers and appliances as I was—Martha Stewart). A bespoke staircase envisioned by Ingraio leads up to the second floor. At 1,150 square feet, the master bedroom is large enough to house two New York studio apartments. Then there's the extravagant master bath, which features a floating [Victoria and Albert](#) bathtub and [Kallista](#) washbasins in addition to the already impressive enclosed showers with [Fantini](#) rain jets and Siberian marble walls and flooring.



The penthouse kitchen is equipped with state-of-the-art appliances. But the view is the best part.

And although the hotel opens in a few weeks, they still haven't worked out one important policy: what to do about those guests who really do want a Baccarat souvenir.

Follow Karla Alindahao on [Twitter](#) (@karlaalindahao) and [Instagram](#) (@kalindahao)

RECOMMENDED BY FORBES

[Hong Kong Travel Guide 2015: Where to Eat, Drink, and Shop](#)

[A Private Island Resort You Can Rent for \\$250,000](#)

[Inside Caesars Palace's Secret \\$35,000 Villas](#)

[The Triple Stay: Turks and Caicos in 3 Days](#)

[The Most Expensive Home Listing in Every State 2016](#)

[6 You-Need-To-Know Lessons That Will Make Your Career Explode](#)

[The Cities With The Most Billionaires](#)

This article is available online at: <http://lifeforb.es/1Dq7nUt>

2016 Forbes.com LLC™ All Rights Reserved

We think you are based in United States – would you like to set this as your default country of delivery?
(please note that this will change your default currency to USD (\$) – you can amend this by clicking the basket icon)

[YES](#) [NO](#)



THE WHISKY EXCHANGE
WORLD OF FINE SPIRITS

[DELIVERY & TRACKING](#) [ACCOUNT](#) [BASKET \(0\)](#)

Search

[NEW / GIFTS / OFFERS](#) [SCOTCH WHISKY](#) [WORLD WHISKY](#) [SPIRITS & LIQUEURS](#) [OLD & RARE](#) [CHAMPAGNE / WINE / BEER](#) [MINIATURES](#) [ACCESSORIES](#)

[HOME](#) > [COGNAC](#) > [PRESTIGE](#) > [RÉMY MARTIN](#) > [REMY MARTIN LOUIS XIII COGNAC / BACCARAT CRYSTAL](#)

REMY MARTIN LOUIS XIII COGNAC

Baccarat Crystal

70cl / 40%

DETAILS

FACTS

A legendary Cognac from the prestigious house of Remy Martin, containing Grande Champagne eaux-de-vie aged between 40 and 100 years and packaged in a gorgeous Baccarat decanter.



£1,925

£1,604.17 ex VAT
(£2,750 per litre)

1

[ADD TO BASKET](#)

[ADD TO WISHLIST](#)

IN STOCK
 NEXT-DAY DELIVERY AVAILABLE

CUSTOMER RATING

★★★★★ (29 REVIEWS)

[TASTING NOTES \(1\)](#)

[Close](#)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of:
Serial No. 86/639975
For: BACCARAT
Published in the Official Gazette on October 20, 2015

-----X		
BACCARAT S.A.	:	
		:
OPPOSER		:
		:
v.		:
		:
Laux, Stefan H	:	Opposition No. _____
		:
APPLICANT.		:
-----X		

Commissioner for Trademarks
Trademark Trial and Appeal Board
PO Box 1451
Alexandria, VA 22313-1451

NOTICE OF OPPOSITION

BACCARAT S.A., a French company (hereinafter, “Opposer”), believes that it will be damaged by registration of the mark BACCARAT, Serial No. 86/639,975, and hereby opposes registration of the same.

The grounds for opposition are as follows:

1. Opposer is a company organized and existing under the laws of France, with a business address at 54120 Baccarat, France.

2. On information and belief, Stefan H. Laux (hereinafter, “Applicant”) is an individual, having German citizenship and residing at Al. Wilanowska 259D m2, Warsaw, Poland 02-730.

3. Applicant is the owner of U.S. Serial No. 86/639975 for the intent-to-use mark BACCARAT, filed May 23, 2015 and directed to “alcoholic beverages, namely, vodka” in International Class 33.

4. Over the past three centuries, Opposer has garnered substantial public recognition for its world-wide BACCARAT brand. Well before Applicant’s intent-to-use filing date of May 23, 2015, Opposer began selling luxury crystal wares under the BACCARAT mark in France at least as early as October 16, 1764 when King Louis XV authorized the Bishop of Metz to create glassworks in the town of Baccarat, France. Since then, Opposer continued to grow its BACCARAT brand throughout world, exhibiting its crystal wares in national and international expositions, including World Fairs. In the late 1800s, Opposer expanded its BACCARAT brand to the United States, and has provided the tableware for the White House under the Administrations of several Presidents, beginning with Franklin D. Roosevelt. Today, Opposer’s BACCARAT brand covers a diverse range of goods and services, including but not limited to: crystal, jewelry, household and/or home decorative products, containers and furnishings, beverage ware, tableware, lighting, furniture, apparel, fashion, retail stores, restaurants, hotels and real estate related fields.

5. Opposer has also garnered world-wide recognition for the artistry of its designs under the BACCARAT brand. Opposer’s BACCARAT creations have been celebrated in many museum exhibits, including at the Arts Décoratifs Museum located in the famous Louvre Museum in Paris. Opposer was also awarded the Neiman Marcus Fashion Award in 1970, and awarded the 1989 International Table Top Award for Design held in Dallas, Texas.

6. Opposer’s BACCARAT brand has also received significant unsolicited media attention noting its fame and renown, including, for example, articles published in the Boston

Globe (October 17, 1982), Philadelphia Inquirer (January 27, 1985), Denver Rocky Mountain News (December 21, 1989), Palm Beach Post (June 24, 1990), Washington Post (July 5, 1991), New York Times (November 23, 2014), and Forbes (February 25, 2015). See Exhibits A-G.

7. Opposer's BACCARAT mark may also be found in some dictionaries. For example, Webster's Third New International Dictionary of the English Language Unabridged (1993) has the following entry:

[fr. Barracrat, a trademark]: fine blown, molded, and cut glass made at Baccarat, France from 1765 to the present time.

See also *B.V.D. Licensing corp. v. Body Action Design, Inc.*, 846 F.2d 727 (Fed. Cir. 1988 (providing "[w]hen a trademark attains dictionary recognition as part of the language, we take it to be reasonably famous").

8. Opposer has controlled and continues to control a significant portion of the US marketplace for sales of crystal wares, including tableware, stemware, barware, and crystal household and home decorative products. From 2000 to 2010, for example, Opposer's marks generated revenues of \$308,954,000 in the United States. In 2011, Opposer's sales in the United States for products identified by Opposer's marks generated revenues of \$22,119,000.

9. Opposer has also spent significant resources in advertising products under its BACCARAT brand. For example, Opposer spent over \$2.75 million in advertising its BACCARAT products in the United States in 2011.

10. Opposer's BACCARAT products have also been highly sought after for collaborations by renowned cognac and liqueur companies to create special decanters in crystal. Since the 1900s, Opposer has collaborated with some of the famous cognac houses, including Remy Martin®, Hine®, Camus®, Hennessy®, Chabasse™, Courvoisier®, and Delamain®. For instance, Opposer collaborated with Remy Martin® to create a special BACCARAT crystal

decanter to contain Remy Martin's cognac containing Grande Champagne eaux-de-vie aged between 40 and 100 years. *See Exhibit H.*

11. Opposer's company name (BACCARAT) and domain names are built upon the mark BACCARAT, further strengthening the consumer association of the mark BACCARAT with the Opposer.

12. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 1144212), which was registered on December 23, 1980 and covers "*Glass Service Comprising Water, Wine, Champagne and Aperitif Goblets and Glasses, Jugs and Decanters and Glass Candelabra*" in International Class 21.

13. In addition to common law rights, Opposer is owner of the stylized mark BACCARAT (Reg. No. 1406761), which was registered on August 26, 1986 and covers "*Crystal and Glassware, namely Glasses, Bottles, Containers, Cups, Decanters, and Vases*" in International Class 21 and "*Ashtrays*" in International Class 34.

14. In addition to common law rights, Opposer is owner of the stylized mark BACCARAT (Reg. No. 1810807), which was registered on December 14, 1993 and covers, in part, "*Crystal, namely, ...decanter, jugs, beverage ware, goblets, wine glasses and shot glasses*" in International Class 21.

15. In addition to common law rights, Opposer is owner of the logo mark BACCARAT FRANCE (Reg. No. 0111089), which was registered on June 27, 1916 and covers, in part, "*Drinking glasses in the shape of tumblers; Drinking Glasses with a leg; Champagne Cups and Champagne flute glasses, Beer glasses, or for any drinks; Decanters; Pitchers for wine, water, and other beverages*" in International Class 21.

16. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 4737047), which was registered on May 19, 2015 and covers, in part, “*Hotel Services*” in International Class 43.

17. In addition to common law rights, Opposer is owner of the logo mark BACCARAT HOTEL (Reg. No. 4649402), which was registered on December 2, 2014 and covers, in part, “*Hotels, Hotel Services, resort Hotel Services*” in International Class 43.

18. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 1130893), which was registered on February 12, 1980 and covers “*Spray Bottles and Powder Boxes*” in International Class 21.

19. In addition to common law rights, Opposer is owner of the stylized mark BACCARAT (Reg. No. 1199343), which was registered on June 29, 1982 and covers “*Jewelry Made from Precious Metals and Stones, and Clock*” in International Class 14.

20. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 1176006), which was registered on November 3, 1981 and covers “*Electrical and Non-Electrical Lighting Fixtures-Namely, Chandeliers, Lamps, Lamp Shades, Lamp Bases and Hurricane Lamps*” in International Class 11.

21. In addition to common law rights for its famous BACCARAT brand, Opposer is owner of the stylized BACCARAT (Reg. No. 1765572), which was registered on April 20, 1993 and covers “*Jewelry, glasses, champagne buckets, and carafes*” in International Class 14.

22. In addition to common law rights, Opposer is owner of the stylized BACCARAT (Reg. No. 1845321), which was registered on July 19, 1994 and covers “*Toilet water*” in International Class 3.

23. In addition to common law rights, Opposer is owner of the stylized BACCARAT (Reg. No. 2642008), which was registered on October 29, 2002 and covers “*Holders for pens*” in International Class 16 and “*Leather bags, namely, envelopes and pouches for merchandise packaging, handbags*” in International Class 18.

24. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 3639606), which was registered on June 16, 2009 and covers “*Textile tablecloths, table napkins of textile; textile table linen; bed linen; bed blankets; household linen, bath linen; textile hand towels*” in International Class 24 and “*hair ornaments; elastic bands for the hair; hair bands*” in International Class 26.

25. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 4649403), which was registered on December 2, 2014 and covers “*Condominium sale management; Villa sales management; residential home sales management*” in International Class 35, “*leasing, rental, and management of condominiums, apartments, villas and residential homes; leasing, rental and management of condominiums, apartments, villas, and residential homes in vacation and resort communities; real estate brokerage services*” in International Class 36, and “*Health spa services for health and wellness of the body and spirit offered at health resorts; Health spa services, namely, cosmetic body care services*” in International Class 44.

26. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 4649404), which was registered on December 2, 2014 and covers “*Live entertainment, namely, live performances by musical bands and live comedy shows; night club services; Health club services, namely, providing instruction and equipment in the field of physical exercise; Leisure club services, namely, country club and golf club services; Provision of sport and recreational facilities; Arranging and conducting educational conferences; Arranging and conducting entertainment exhibitions in the nature of comedy acts, dance acts, theater acts, plays, stage productions, magic shows, performance art shows; Theatrical booking agencies, namely, theater, opera and concert ticket reservations*” in International Class 41.

27. In addition to common law rights, Opposer is owner of the stylized mark B BAR BY BACCARAT (Reg. No. 4492900), which was registered on March 11, 2014 and covers “*Night clubs, night club services, discotheque services*” in International Class 41 and “*Restaurants, bars, cocktail lounges, restaurant services, bar services, cocktail lounge services, coffee shops, snack bars*” in International Class 43.

28. In addition to common law rights, Opposer is owner of the standard character mark CHÂTEAU BACCARAT (Reg. No. 4293935), which was registered on February 26, 2013 and covers “*Crystal stemware, barware in the nature of drinking glasses, cocktail glasses, wine glasses, drinking glasses in the nature of tumblers; drinking glasses, goblets, champagne flutes, decanters, ice buckets*” in International Class 21.

29. In addition to common law rights, Opposer is owner of the stylized mark BACCARAT (Reg. No. 4779400), which was registered on July 28, 2015 and covers “*Travel bags, travel chests in the nature of traveling trunks, leather travel sets being leather luggage, vanity cases sold empty, suitcases, trunks being luggage, attaché cases, purses, handbags, briefcases of leather, leather document holders in the nature of document carrying cases, music cases, namely, brief-type portfolios for carrying music, business card cases in the nature of wallets, wallets, purses being coin purses, key cases, wheeled bags, beach bags, sports bags, garment bags for travel, leather leads, leather shoulder belts, leather straps, bands of leather being leather straps, furs being animal skins, fur skins used as furniture coverings, leather or leather-board boxes, cases of leather or leather board, boxes of vulcanized fiber, leather small bags for packaging, namely, envelopes and pouches; beach umbrellas, umbrellas, walking sticks, handles for walking-sticks, umbrellas or parasols, umbrella covers, chamois leather other than for cleaning purposes, coverings of leather for furniture, animal leashes, parasols, saddlery*” in International Class 18.

30. In addition to common law rights, Opposer is owner of the standard character mark BACCARAT (Reg. No. 3778272), which was registered on April 20, 2010 and covers

“*Clothing, namely, shoes and boots, boas, stoles, stoles made from fur, shoulder wraps, shoulder wraps made from fur, muffs, muffs made from fur, collars, fur collars, detachable collars, scarves, turbans, shawls, head bands, dresses, skirts, saris, blouses, ladies' shirts, suits, trousers, jackets, ties, waistcoats, shirts, vests, sweaters, pullovers, polo shirts, tee-shirts, sweat-shirts, cardigans, gabardines, overcoats, parkas, coats, raincoats, capes and cloaks, pelerines, gloves, hats, bonnets, belts, pyjamas, dressing gowns, peignoirs, socks*” in International Class 25.

31. In addition to common law rights, Opposer is owner of the logo CHATEAU BACCARAT (Reg. No. 4390036), which was registered on August 27, 2013 and covers “*Crystal stemware, barware in the nature of drinking glasses, cocktail glasses, wine glasses, drinking glasses in the nature of tumblers, drinking glasses, goblets, Champagne flutes, decanters, ice buckets* ” in International Class 21.

32. As a result of the above-described use and promotion of Opposer’s mark, the BACCARAT mark has acquired extensive public recognition, and thus qualifies as a famous mark.

33. In fact, the Trademark Trial and Appeal Board established Opposer’s BACCARAT mark as famous for crystal and glassware. See TTAB Opinion for Opposition No. 91194574 (December 22, 2014); <http://ttabvue.uspto.gov/ttabvue/v?pno=91194574&pty=OPP&eno=122>).

34. Due to the famous nature of the BACCARAT mark, Opposer is afforded a broad scope of protection or exclusivity of use. *See Bose Corp. v. QSC Audio Products Inc.*, 293 F.3d 1367, 1371 (Fed Cir. 2002).

35. Registration and use of the Applicant’s mark will cause and/or is likely to cause dilution of the distinctive quality of Opposer’s BACCARAT mark. Applicant will unjustly benefit from trading on the goodwill and famed reputation established by the Opposer over the past three centuries.

36 Particularly, the mark that Applicant seeks to register is identical to Opposer's BACCARAT mark in sight, sound and commercial impression. Also, Applicant's claimed goods (i.e. *Alcoholic beverages, namely, vodka*) are similar to and likely to appear to emanate from the same source as Opposer's goods and services (e.g., *Glass Service Comprising Water, Wine, Champagne and Aperitif Goblets and Glasses and Crystal, namely, beverage ware, goblets, mugs, wine glasses and shotglasses*). These similarities may cause consumers to, for example, a) mistakenly identify the Applicant as the Opposer; b) mistakenly identify Applicant's goods as the Opposer's goods; c) mistakenly or deceptively lead consumers to believe that Applicant's goods are sponsored, endorsed or licensed by Opposer; or d) mistakenly or deceptively lead consumers to believe that there is some relationship between the Applicant and the Opposer. The similarity of Applicant's marks is also likely to cause dilution of the distinctive, famed quality of the Opposer's BACCARAT mark.

37. Upon information and belief, Opposer believes that Applicant was aware of Opposer's prior well-known trademarks BACCARAT and intended to take advantage of its goodwill and consumer recognition by seeking registration of U.S. Serial No. 86/639975. Particularly, Opposer believes that Applicant was Brand Group Director of the company BOLS between 1998 and 2005. BOLS was owned by the Remy Cointreau group, which sells brandy and other alcoholic beverages under the trademark REMY MARTIN. The partnership between Opposer and REMY MARTIN began in 1936 and is still in force. Indeed, Opposer created the well-known decanter for Louis XII for the cognac REMY MARTIN. Additionally, Opposer believes Applicant is currently working as a Brand Developer, specializing in brand strategy, effective sales and marketing management. Given the ties between Applicant's company and BACCARAT's long-term partner REMY MARTIN and Applicant's background, Opposer believes that Applicant seeks registration of U.S. Serial No. 86/639975 in order to deceive consumers into believing there is an affiliation between BACCARAT and/or to derive benefits from Opposer's goodwill and reputation.

38. Opposer will be damaged by registration of Applicant's marks due to the likely confusion and dilution.

39. Applicant is not entitled to registration of the applied-for mark BACCARAT on the grounds that it so resembles Opposer's BACCARAT marks as to cause confusion, mistake and/or deception in contravenes with Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

40. Applicant is not entitled to registration of the applied-for mark BACCARAT on grounds that it consists of or comprises deceptive subject matter which falsely suggests a connection with Opposer in contravenes with Section 2(a) of the Lanham Act, 15 U.S.C. §1052(a).

41. Applicant is not entitled to registration of the applied-for mark BACCARAT on grounds that it dilutes the famous nature of Opposer's BACCARAT marks in violation of Section 43(c) of the Lanham Act, 15 U.S.C. §1125(c).

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by U.S. Serial No. 86/639975 be denied.

The opposition fee in the amount of \$300 for a single trademark application, directed to one class, is filed herewith. If for any reason this amount is insufficient, it is requested that Opposer's attorney's deposit account 50-0369 be charged with any deficiency.

Date: April 18, 2016
Boston, MA

Respectfully submitted,

/Mark S. Leonardo/

Mark S. Leonardo
Brown Rudnick LLP
One Financial Center
Boston, MA 02111
Tel.: (617) 856-8145
Attorney for Opposer

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing Notice of Opposition was served this 18th day of April, 2016, by sending a copy thereof via first class mail and e-mail, addressed to Applicant:

Stefan H. Laux
Al. Wilanowska 259D m2,
Warsaw, Poland 02-730
Tel.: 48-516-356688
slf360@me.com