

ESTTA Tracking number: **ESTTA741232**

Filing date: **04/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227392
Party	Plaintiff Tokyo Broadcasting System Television, Inc.
Correspondence Address	J. Alison Grabell, Esq. BRUTZKUS GUBNER ROZANSKY SEROR WEBER LLP 21650 Oxnard Street Suite 500 Woodland Hills, CA 91367 UNITED STATES agrabell@brutzkusgubner.com, sbroffman@brutzkusgubner.com, jwhiting@jwhitinglaw.com
Submission	Other Motions/Papers
Filer's Name	J. Alison Grabell
Filer's e-mail	agrabell@brutzkusgubner.com, sbroffman@brutzkusgubner.com, jwhiting@jwhitinglaw.com
Signature	/J. Alison Grabell/
Date	04/20/2016
Attachments	Notice of Filing Exhibits to Notice of Opposition.pdf(770247 bytes ) Tokyo Exhibit 1.pdf.pdf(329332 bytes ) Tokyo Exhibit 2.pdf.pdf(2091755 bytes ) Tokyo Exhibit 3.pdf.pdf(2037202 bytes ) Tokyo Exhibit 4.pdf.pdf(2233842 bytes ) Tokyo Exhibit 5.pdf.pdf(1804606 bytes ) Tokyo Exhibit 6.pdf.pdf(1516947 bytes ) Tokyo Exhibit 7.pdf.pdf(1126797 bytes ) Tokyo Exhibit 8.pdf.pdf(1608021 bytes ) Tokyo Exhibit 9.pdf.pdf(1025370 bytes ) Tokyo Exhibit 10.pdf.pdf(1170058 bytes ) Tokyo Exhibit 11.pdf.pdf(1046190 bytes ) Tokyo Exhibit 12.pdf.pdf(1153592 bytes ) Tokyo Exhibit 13.pdf.pdf(1042495 bytes ) Tokyo Exhibit 14.pdf.pdf(1102974 bytes ) Tokyo Exhibit 15.pdf.pdf(1425109 bytes ) Tokyo Exhibit 16.pdf.pdf(1076987 bytes ) Tokyo Exhibit 17.pdf.pdf(1393673 bytes ) Tokyo Exhibit 18.pdf.pdf(1224781 bytes ) Tokyo Exhibit 19.pdf.pdf(1181715 bytes ) Tokyo Exhibit 20.pdf.pdf(1064150 bytes ) Tokyo Exhibit 21.pdf.pdf(1038825 bytes ) Tokyo Exhibit 22.pdf.pdf(1138006 bytes ) Tokyo Exhibit 23.pdf.pdf(1072532 bytes ) Tokyo Exhibit 24.pdf.pdf(1087486 bytes ) Tokyo Exhibit 25.pdf.pdf(1067161 bytes ) Tokyo Exhibit 26.pdf.pdf(1100834 bytes ) Tokyo Exhibit 27.pdf.pdf(1173885 bytes ) Tokyo Exhibit 28.pdf.pdf(1117059 bytes ) Tokyo Exhibit 29.pdf.pdf(1661365 bytes ) Tokyo Exhibit 30.pdf.pdf(1191723 bytes ) Tokyo Exhibit 31.pdf.pdf(1649577 bytes ) Tokyo Exhibit 32.pdf.pdf(1317883 bytes ) Tokyo Exhibit 33.pdf.pdf(1262314 bytes ) Tokyo Exhibit 34.pdf.pdf(1356816 bytes )

	Tokyo Exhibit 35.pdf.pdf(1135082 bytes ) Tokyo Exhibit 36.pdf.pdf(1230732 bytes ) Tokyo Exhibit 37.pdf.pdf(1164649 bytes ) Tokyo Exhibit 38.pdf.pdf(1207933 bytes ) Tokyo Exhibit 39.pdf.pdf(1165387 bytes ) Tokyo Exhibit 40.pdf.pdf(3750760 bytes )
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

TOKYO BROADCASTING SYSTEM ) Opposition No.: 91227392  
TELEVISION, INC., )  
)  
Opposer, ) Mark: NINJALOUNGE NINJA WARRIOR  
) COURSE & TRAMPOLINE PARK &  
) Design  
v. )  
) Serial No.: 86626274  
NINJA LOUNGE, )  
) Filing Date: May 12, 2015  
Applicant. )  
\_\_\_\_\_ ) Date of Publication: December 15, 2015

**NOTICE OF FILING EXHIBITS 1-40 TO NOTICE OF OPPOSITION**

Opposer, TOKYO BROADCASTING SYSTEM TELEVISION, INC. ("Opposer") hereby files Exhibits 1-40 to the Notice of Opposition filed on April 13, 2016, a full copy of which was served via U.S. mail on Applicant, with a courtesy copy to counsel for Applicant via U.S. mail and e-mail on April 13, 2016

Dated: April 20, 2016

Respectfully submitted,

BRUTZKUS GUBNER ROZANSKY SEROR WEBER LLP



By: \_\_\_\_\_  
J. ALISON GRABELL  
21650 Oxnard Street, Suite 500  
Woodland Hills, California 91367  
Telephone: (818) 827-9000  
Facsimile: (818) 827-9060  
E-mail: agrabell@brutzkugubner.com  
Attorneys for Opposer  
TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**CERTIFICATE OF SERVICE**

I hereby certify that on this 20th day of April, 2016, the foregoing **NOTICE OF FILING EXHIBITS 1-40 TO NOTICE OF OPPOSITION** was served upon counsel for Applicant by United States first-class mail, postage prepaid, with a courtesy copy via email, as follows:

Matthew H. Swyers, Esq.  
The Trademark Company  
344 Maple Avenue W, PMB 151  
Vienna, Virginia 22180-5612

Email: [mshyers@thetrademarkcompany.com](mailto:mshyers@thetrademarkcompany.com)

Dated: April 20, 2016



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Sheri Lee Broffman

# **EXHIBIT 1**

<b>MARK:</b>	<b>Registration or Serial No.:</b>	<b>Registration or Filing Date:</b>
NINJA WARRIOR	3387835	February 26, 2008
AMERICAN NINJA WARRIOR	4109319	March 6, 2012
NINJA WARRIOR	4476074	January 28, 2014
AMERICAN NINJA WARRIOR	4767586	July 7, 2015
AMERICAN NINJA WARRIOR	4777365	July 21, 2015
NINJA WARRIOR	86646068	May 29, 2015
AMERICAN NINJA WARRIOR 	86852460	December 17, 2015
AMERICAN NINJA WARRIOR	86852363	December 17, 2015
AMERICAN NINJA WARRIOR 	86852465	December 17, 2015
AMERICAN NINJA WARRIOR	86852381	December 17, 2015
AMERICAN NINJA WARRIOR	86852388	December 17, 2015
AMERICAN NINJA WARRIOR	86852397	December 17, 2015
AMERICAN NINJA WARRIOR	86852401	December 17, 2015
AMERICAN NINJA WARRIOR	86852403	December 17, 2015
AMERICAN NINJA WARRIOR	86852407	December 17, 2015
AMERICAN NINJA WARRIOR	86852411	December 17, 2015
AMERICAN NINJA WARRIOR	86852412	December 17, 2015
AMERICAN NINJA WARRIOR	86852415	December 17, 2015
AMERICAN NINJA WARRIOR	86852419	December 17, 2015
AMERICAN NINJA WARRIOR	86852423	December 17, 2015

MARK:	Registration or Serial No.:	Registration or Filing Date:
AMERICAN NINJA WARRIOR	86852425	December 17, 2015
AMERICAN NINJA WARRIOR	86852431	December 17, 2015
AMERICAN NINJA WARRIOR	86852436	December 17, 2015
ANW	86852438	December 17, 2015
AMERICAN NINJA WARRIOR 	86852450	December 17, 2015
AMERICAN NINJA WARRIOR 	86852454	December 17, 2015
AMERICAN NINJA WARRIOR 	86852463	December 17, 2015
AMERICAN NINJA WARRIOR 	86852469	December 17, 2015
AMERICAN NINJA WARRIOR 	86852470	December 17, 2015
AMERICAN NINJA WARRIOR 	86852472	December 17, 2015
AMERICAN NINJA WARRIOR 	86852475	December 17, 2015

MARK:	Registration or Serial No.:	Registration or Filing Date:
AMERICAN NINJA WARRIOR 	86852480	December 17, 2015
AMERICAN NINJA WARRIOR 	86852487	December 17, 2015
AMERICAN NINJA WARRIOR 	86852488	December 17, 2015
AMERICAN NINJA WARRIOR 	86852491	December 17, 2015
AMERICAN NINJA WARRIOR 	86852496	December 17, 2015
AMERICAN NINJA WARRIOR 	86852528	December 17, 2015
AMERICAN NINJA WARRIOR 	86852529	December 17, 2015

## **EXHIBIT 2**

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Mark: NINJA WARRIOR

NINJA WARRIOR

US Serial Number: 77109965

Application Filing Date: Feb. 16, 2007

US Registration Number: 3387835

Registration Date: Feb. 26, 2008

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 18, 2014

Publication Date: Dec. 11, 2007

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## Mark Information

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Mark Literal Elements: NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The foreign wording in the mark translates into English as secret soldier.

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Production of [ motion picture films and ] television programs, series and segments; production of pre-recorded optical, electronic, digital, and magnetic media in the nature of compact discs, laser discs, CD-ROMs, DVDs, DVD-ROMs, videotapes and videocassettes featuring competition-based entertainment and companion programming with actual and/or fictional characters involved in comedic, dramatic, documentary and animated stories; design, creation, production and post-production of audiovisual works, particularly [ cinematic, ] television [ and multimedia works; ] entertainment services, namely, a continuing competition-based program and companion variety programs with actual and/or fictional characters in comedic, dramatic, documentary [ and animated stories ] broadcast over television, satellite, audio and video media, and via a global computer network; providing information in the field of entertainment via a global computer network; distribution for others of motion picture films and television programs; production of television programs; entertainment services, namely, an on-going television series broadcast over television and podcast featuring competition-based programming and companion programming with actual and/or fictional characters involved in comedic, dramatic, documentary and animated stories; entertainment services in the nature of variety shows

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 03, 2006

Use in Commerce: Oct. 03, 2006

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## Basis Information (Case Level)

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Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

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## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 AKASAKA, MINATO-KU  
TOKYO 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jennifer V. Whiting

Attorney Primary [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
Email Address:

Attorney Email Yes  
Authorized:

### Correspondent

Correspondent Name/Address: Jennifer V. Whiting  
J Whiting Law  
226 W. Ojai Avenue, Suite 101-508  
Ojai, CALIFORNIA 93023  
UNITED STATES

Phone: 310-982-1007

Fax: 888-688-1569

Correspondent e-mail: [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 18, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 18, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Feb. 26, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	76533
Mar. 18, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Feb. 26, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jun. 18, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 18, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 02, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 26, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Dec. 11, 2007	PUBLISHED FOR OPPOSITION	
Nov. 21, 2007	NOTICE OF PUBLICATION	
Nov. 07, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Oct. 25, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 22, 2007	EXAMINER'S AMENDMENT ENTERED	70629
Oct. 22, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 22, 2007	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 22, 2007	EXAMINERS AMENDMENT -WRITTEN	81853
Sep. 25, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 25, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 25, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 22, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2007	NON-FINAL ACTION WRITTEN	81853
Jun. 05, 2007	ASSIGNED TO EXAMINER	81853
Apr. 06, 2007	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	70629
Apr. 06, 2007	ASSIGNED TO LIE	70629
Mar. 05, 2007	TEAS VOLUNTARY AMENDMENT RECEIVED	

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## Maintenance Filings or Post Registration Information

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Affidavit of Section 8 - Accepted  
Continued Use:

Affidavit of Section 15 - Accepted  
Incontestability:

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## TM Staff and Location Information

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TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 116

Date in Location: Mar. 18, 2014

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## Assignment Abstract Of Title Information

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### Summary

Total Assignments: 1

Registrant: Bellon Entertainment Inc.

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### Assignment 1 of 1

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Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 02262008

Reel/Frame: [4048/0236](#)

Pages: 7

Date Recorded: Aug. 18, 2009

Supporting [assignment-tm-4048-0236.pdf](#)  
Documents:

#### Assignor

Name: [BELLON ENTERTAINMENT INC.](#)

Execution Date: Aug. 06, 2009

Legal Entity Type: CORPORATION

State or Country NEW YORK  
Where Organized:

#### Assignee

Name: [TOKYO BROADCASTING SYSTEM TELEVISION, INC.](#)

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

Address: 5-3-6 AKASAKA, MINATO-KU  
TOKYO, JAPAN 107-8006

#### Correspondent

Correspondent LAURA B. SIEGAL  
Name:

Correspondent 39 CHESTNUT ROAD  
Address: MANHASSET, NY 11030

#### Domestic Representative

Domestic LINER GRODE STEIN YANKELEVITZ SUNSHINE  
Representative  
Name:

Domestic 1100 GLENDON AVENUE  
Representative 14TH FLOOR  
Address: LOS ANGELES, CA 90024

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,387,835

Registered Feb. 26, 2008

SERVICE MARK  
PRINCIPAL REGISTER

# NINJA WARRIOR

BELLON ENTERTAINMENT INC. (NEW YORK CORPORATION)  
14 VANDERVENTER AVENUE  
PORT WASHINGTON, NY 11050

FOR: PRODUCTION OF MOTION PICTURE FILMS AND TELEVISION PROGRAMS, SERIES AND SEGMENTS; PRODUCTION OF PRE-RECORDED OPTICAL, ELECTRONIC, DIGITAL, AND MAGNETIC MEDIA IN THE NATURE OF COMPACT DISCS, LASER DISCS, CD-ROMS, DVDS, DVD-ROMS, VIDEOTAPES AND VIDEOCASSETTES FEATURING COMPETITION-BASED ENTERTAINMENT AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC, DOCUMENTAL AND ANIMATED STORIES; DESIGN, CREATION, PRODUCTION AND POST-PRODUCTION OF AUDIOVISUAL WORKS, PARTICULARLY CINEMATIC, TELEVISION AND MULTIMEDIA WORKS; ENTERTAINMENT SERVICES, NAMELY, A CONTINUING COMPETITION-BASED PROGRAM AND COMPANION VARIETY PROGRAMS WITH ACTUAL AND/OR FICTIONAL CHARACTERS IN COMEDIC, DRAMATIC, DOCUMENTAL AND ANIMATED STORIES BROADCAST OVER TELEVISION, SATELLITE, AUDIO AND VIDEO MEDIA, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT VIA A GLOBAL

COMPUTER NETWORK; DISTRIBUTION FOR OTHERS OF MOTION PICTURE FILMS AND TELEVISION PROGRAMS; PRODUCTION OF TELEVISION PROGRAMS; ENTERTAINMENT SERVICES, NAMELY, AN ON-GOING TELEVISION SERIES BROADCAST OVER TELEVISION AND PODCAST FEATURING COMPETITION-BASED PROGRAMMING AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC, DOCUMENTAL AND ANIMATED STORIES; ENTERTAINMENT SERVICES IN THE NATURE OF VARIETY SHOWS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-3-2006; IN COMMERCE 10-3-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS SECRET SOLDIER.

SER. NO. 77-109,965, FILED 2-16-2007.

SEAN CROWLEY, EXAMINING ATTORNEY

# **EXHIBIT 3**

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Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 77894610

Application Filing Date: Dec. 16, 2009

US Registration Number: 4109319

Registration Date: Mar. 06, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 06, 2012

Publication Date: May 11, 2010

Notice of Allowance Date: Jul. 06, 2010

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

### Related Properties Information

Claimed Ownership of US Registrations: 3387835, 3680200

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Pre-recorded compact discs, laser discs, CD-ROMs, DVDs, DVD-ROMs, videotapes, videocassettes, and other pre-recorded optical, electronic, digital, and magnetic media featuring competition-based entertainment and companion programming with actual and/or fictional characters involved in comedic, dramatic, documentary, live-action and animated stories; computer game software; computer game programs and cartridges; electronic game programs; video game software; computer screen saver software; downloadable graphics and sound recordings via a global computer network and wireless devices; analog and digital materials, namely, downloadable video recordings, audio recordings, digital photographs, digital still images, digital moving images, computer software screen savers, and digital computer desktop background images for computers and wireless devices; motion picture films featuring competition-based entertainment and companion programming with actual and/or fictional characters involved in comedic, dramatic, documentary and animated stories

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2010

Use in Commerce: Jul. 01, 2011

### Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 AKASAKA, MINATO-KU  
TOKYO 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer V. Whiting

**Attorney Primary** [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Jennifer V. Whiting  
**Name/Address:** J Whiting Law  
226 W. Ojai Avenue, Suite 101-508  
Ojai, CALIFORNIA 93023  
UNITED STATES

**Phone:** 310-982-1007

**Fax:** 888-688-1569

**Correspondent e-** [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 18, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 18, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 06, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 31, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 28, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Jan. 27, 2012	ASSIGNED TO LIE	70138
Jan. 27, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 13, 2012	STATEMENT OF USE PROCESSING COMPLETE	70565
Dec. 23, 2011	USE AMENDMENT FILED	70565
Dec. 23, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 12, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 11, 2011	EXTENSION 2 GRANTED	70565
Jul. 05, 2011	EXTENSION 2 FILED	70565
Jul. 05, 2011	TEAS EXTENSION RECEIVED	
Feb. 02, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 01, 2011	EXTENSION 1 GRANTED	70565
Jan. 06, 2011	EXTENSION 1 FILED	70565
Feb. 01, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jan. 06, 2011	TEAS EXTENSION RECEIVED	
Jul. 06, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 11, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 11, 2010	PUBLISHED FOR OPPOSITION	
Apr. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Apr. 08, 2010	ASSIGNED TO LIE	68658

Mar. 22, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 22, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 22, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 22, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 22, 2010	EXAMINERS AMENDMENT -WRITTEN	68603
Mar. 17, 2010	ASSIGNED TO EXAMINER	68603
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 19, 2009	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 28, 2012

# United States of America

United States Patent and Trademark Office

## AMERICAN NINJA WARRIOR

**Reg. No. 4,109,319**

**Registered Mar. 6, 2012**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

TOKYO BROADCASTING SYSTEM TELEVISION, INC. (JAPAN CORPORATION)  
5-3-6 AKASAKA, MINATO-KU  
TOKYO, JAPAN 107-8006

FOR: PRE-RECORDED COMPACT DISCS, LASER DISCS, CD-ROMS, DVDS, DVD-ROMS, VIDEOTAPES, VIDEOCASSETTES, AND OTHER PRE-RECORDED OPTICAL, ELECTRONIC, DIGITAL, AND MAGNETIC MEDIA FEATURING COMPETITION-BASED ENTERTAINMENT AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC, DOCUMENTAL, LIVE-ACTION AND ANIMATED STORIES; COMPUTER GAME SOFTWARE; COMPUTER GAME PROGRAMS AND CARTRIDGES; ELECTRONIC GAME PROGRAMS; VIDEO GAME SOFTWARE; COMPUTER SCREEN SAVER SOFTWARE; DOWNLOADABLE GRAPHICS AND SOUND RECORDINGS VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; ANALOG AND DIGITAL MATERIALS, NAMELY, DOWNLOADABLE VIDEO RECORDINGS, AUDIO RECORDINGS, DIGITAL PHOTOGRAPHS, DIGITAL STILL IMAGES, DIGITAL MOVING IMAGES, COMPUTER SOFTWARE SCREEN SAVERS, AND DIGITAL COMPUTER DESKTOP BACKGROUND IMAGES FOR COMPUTERS AND WIRELESS DEVICES; MOTION PICTURE FILMS FEATURING COMPETITION-BASED ENTERTAINMENT AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC, DOCUMENTAL AND ANIMATED STORIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-1-2010; IN COMMERCE 7-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,387,835 AND 3,680,200.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN", APART FROM THE MARK AS SHOWN.

SN 77-894,610, FILED 12-16-2009.

PATRICIA EVANKO, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

# **EXHIBIT 4**

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Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 85086615

Application Filing Date: Jul. 16, 2010

US Registration Number: 4777365

Registration Date: Jul. 21, 2015

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 21, 2015

Publication Date: Apr. 03, 2012

Notice of Allowance Date: May 29, 2012

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

### Related Properties Information

Claimed Ownership of US Registrations: 3387835, 3680200

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: clothing for men, women and children, namely, shirts, t-shirts, sweatshirts, hats, caps, headbands

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 26, 2015

Use in Commerce: May 26, 2015

### Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 AKASAKA, MINATO-KU  
TOKYO JAPAN 107-8006

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jennifer V. Whiting

Attorney Primary [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
Email Address:

Attorney Email Yes  
Authorized:

### Correspondent

Correspondent Jennifer V. Whiting  
Name/Address: J Whiting Law  
226 W. Ojai Avenue, Suite 101-508  
Ojai, CALIFORNIA UNITED STATES 93023

Phone: 310-982-1007

Fax: 888-688-1569

Correspondent e- [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
mail:

Correspondent e- Yes  
mail Authorized:

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Jun. 12, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 11, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 11, 2015	STATEMENT OF USE PROCESSING COMPLETE	66230
May 27, 2015	USE AMENDMENT FILED	66230
May 27, 2015	TEAS STATEMENT OF USE RECEIVED	
Dec. 09, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 08, 2014	EXTENSION 5 GRANTED	66230
Nov. 26, 2014	EXTENSION 5 FILED	66230
Nov. 26, 2014	TEAS EXTENSION RECEIVED	
Aug. 11, 2014	ASSIGNED TO EXAMINER	90287
Jun. 03, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 02, 2014	EXTENSION 4 GRANTED	66230
May 27, 2014	EXTENSION 4 FILED	66230
May 27, 2014	TEAS EXTENSION RECEIVED	
Dec. 03, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 02, 2013	EXTENSION 3 GRANTED	66230
Nov. 21, 2013	EXTENSION 3 FILED	66230
Nov. 21, 2013	TEAS EXTENSION RECEIVED	
Jun. 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 20, 2013	EXTENSION 2 GRANTED	66230
May 24, 2013	EXTENSION 2 FILED	66230
Jun. 20, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
May 24, 2013	TEAS EXTENSION RECEIVED	
Nov. 30, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2012	EXTENSION 1 GRANTED	98765
Nov. 28, 2012	EXTENSION 1 FILED	98765
Nov. 28, 2012	TEAS EXTENSION RECEIVED	
Jun. 18, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 18, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 29, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Apr. 03, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 03, 2012	PUBLISHED FOR OPPOSITION	
Mar. 14, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 01, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Feb. 24, 2012	EXPARTE APPEAL TERMINATED	86615
Feb. 24, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 09, 2012	JURISDICTION RESTORED TO EXAMINING ATTORNEY	86615
Dec. 09, 2011	EX PARTE APPEAL-INSTITUTED	86615
Dec. 09, 2011	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 09, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 09, 2011	FINAL REFUSAL E-MAILED	
Jun. 09, 2011	FINAL REFUSAL WRITTEN	86337
May 19, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
May 19, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
May 09, 2011	ASSIGNED TO LIE	74221
May 05, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 05, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 05, 2010	NON-FINAL ACTION E-MAILED	6325
Nov. 05, 2010	NON-FINAL ACTION WRITTEN	86337
Oct. 29, 2010	ASSIGNED TO EXAMINER	86337
Jul. 21, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 20, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 11, 2015

## Proceedings

### Summary

Number of 1  
Proceedings:

### Type of Proceeding: Exparte Appeal

Proceeding [85086615](#)  
Number:

Filing Date: Dec 09, 2011

Status: Terminated

Status Date: Feb 24, 2012

Interlocutory  
Attorney:

### Plaintiff(s)

Name: TOKYO BROADCASTING SYSTEM TELEVISION, IN

Correspondent CHET DEVASKAR  
Address: LINER GRODE STEIN LLP  
1100 GLENDON AVE, FL 14  
LOS ANGELES CA UNITED STATES , 90024-3518

Correspondent e-mail: [trademark@linerlaw.com](mailto:trademark@linerlaw.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN NINJA WARRIOR	Registered	<a href="#">85086615</a>	<a href="#">4777365</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	APPEAL TO BOARD	Dec 09, 2011	
2	APPEAL ACKNOWLEDGED	Dec 09, 2011	
3	INSTITUTED	Dec 09, 2011	

4	APPLICANT'S REQUEST FOR REMAND	Feb 03, 2012
5	REMANDED TO EXAMINER	Feb 09, 2012
6	TERMINATED	Feb 24, 2012

# United States of America

United States Patent and Trademark Office

## AMERICAN NINJA WARRIOR

**Reg. No. 4,777,365**

**Registered July 21, 2015**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

TOKYO BROADCASTING SYSTEM TELEVISION, INC. (JAPAN CORPORATION)  
5-3-6 AKASAKA, MINATO-KU  
TOKYO, JAPAN 107-8006

FOR: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, SHIRTS, T-SHIRTS,  
SWEATSHIRTS, HATS, CAPS, HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-26-2015; IN COMMERCE 5-26-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,387,835 AND 3,680,200.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN", APART FROM  
THE MARK AS SHOWN.

SN 85-086,615, FILED 7-16-2010.

BRIN ANDERSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# **EXHIBIT 5**

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Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86393966

Application Filing Date: Sep. 12, 2014

US Registration Number: 4767586

Registration Date: Jul. 07, 2015

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 07, 2015

Publication Date: Apr. 21, 2015

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

## Related Properties Information

Claimed Ownership of US Registrations: 3387835, 4109319, 4476074 and others

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Production of television programs, series and segments; design, creation, production and post-production of audiovisual works, particularly television entertainment services, namely, a continuing competition-based program and companion variety programs with actual and/or fictional characters in comedic, dramatic, documentary broadcast over television, satellite, audio and video media, and via a global computer network; providing information in the field of entertainment via a global computer network; entertainment services, namely, an on-going television series broadcast over television and podcast featuring competition-based programming and companion programming with actual and/or fictional characters involved in comedic, dramatic, documentary and animated stories; distribution for others of programs; Production of pre-recorded optical, electronic, digital, and magnetic media in the nature of downloadable media featuring competition-based entertainment and companion programming with actual and/or fictional characters involved in comedic, dramatic and documentary stories

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2009

Use in Commerce: Dec. 31, 2009

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44E: No

## Current Owner(s) Information

**Owner Name:** Tokyo Broadcasting System Television, Inc.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer V. Whiting  
**Attorney Primary Email Address:** [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** JENNIFER V. WHITING  
J WHITING LAW  
226 W OJAI AVE STE 101-508  
OJAI, CALIFORNIA 93023-3277  
UNITED STATES  
**Phone:** 310-982-1007  
**Fax:** 888-688-1569  
**Correspondent e-mail:** [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 07, 2015	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 21, 2015	PUBLISHED FOR OPPOSITION	
Apr. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 13, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Mar. 13, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 13, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 13, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 13, 2015	EXAMINERS AMENDMENT -WRITTEN	81899
Dec. 31, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 31, 2014	NON-FINAL ACTION E-MAILED	6325
Dec. 31, 2014	NON-FINAL ACTION WRITTEN	81899
Dec. 24, 2014	ASSIGNED TO EXAMINER	81899
Oct. 03, 2014	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	66213
Sep. 25, 2014	ASSIGNED TO LIE	66213
Sep. 23, 2014	TEAS VOLUNTARY AMENDMENT RECEIVED	
Sep. 20, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 16, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 07, 2015

# United States of America

United States Patent and Trademark Office

## AMERICAN NINJA WARRIOR

**Reg. No. 4,767,586**

**Registered July 7, 2015**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

TOKYO BROADCASTING SYSTEM TELEVISION, INC. (JAPAN CORPORATION)  
5-3-6 AKASAKA, MINATO-KU  
TOKYO, JAPAN 107-8006

FOR: PRODUCTION OF TELEVISION PROGRAMS, SERIES AND SEGMENTS; DESIGN, CREATION, PRODUCTION AND POST-PRODUCTION OF AUDIOVISUAL WORKS, PARTICULARLY TELEVISION ENTERTAINMENT SERVICES, NAMELY, A CONTINUING COMPETITION-BASED PROGRAM AND COMPANION VARIETY PROGRAMS WITH ACTUAL AND/OR FICTIONAL CHARACTERS IN COMEDIC, DRAMATIC, DOCUMENTAL BROADCAST OVER TELEVISION, SATELLITE, AUDIO AND VIDEO MEDIA, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, AN ON-GOING TELEVISION SERIES BROADCAST OVER TELEVISION AND PODCAST FEATURING COMPETITION-BASED PROGRAMMING AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC, DOCUMENTAL AND ANIMATED STORIES; DISTRIBUTION FOR OTHERS OF PROGRAMS; PRODUCTION OF PRE-RECORDED OPTICAL, ELECTRONIC, DIGITAL, AND MAGNETIC MEDIA IN THE NATURE OF DOWNLOADABLE MEDIA FEATURING COMPETITION-BASED ENTERTAINMENT AND COMPANION PROGRAMMING WITH ACTUAL AND/OR FICTIONAL CHARACTERS INVOLVED IN COMEDIC, DRAMATIC AND DOCUMENTAL STORIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-2009; IN COMMERCE 12-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,387,835, 4,476,074 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN", APART FROM THE MARK AS SHOWN.

SER. NO. 86-393,966, FILED 9-12-2014.

KATINA MISTER, EXAMINING ATTORNEY



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

# **EXHIBIT 6**

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Mark: NINJA WARRIOR

NINJA WARRIOR

US Serial Number: 85800909

Application Filing Date: Dec. 12, 2012

US Registration Number: 4476074

Registration Date: Jan. 28, 2014

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 28, 2014

Publication Date: May 14, 2013

Notice of Allowance Date: Jul. 09, 2013

### Mark Information

Mark Literal Elements: NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

### Related Properties Information

Claimed Ownership of US Registrations: 3387835

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing on-line computer games; providing on-line computer games for use on smart phones

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 08, 2013

Use in Commerce: May 29, 2013

### Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-ku  
Tokyo JAPAN 107-8006

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Curtis B. Hamre  
Attorney Primary Email Address: [mail@hsml.com](mailto:mail@hsml.com)  
Docket Number: 20147.87US01  
Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: CURTIS B. HAMRE  
HAMRE, SCHUMANN, MUELLER & LARSON, P.C.  
PO BOX 2902  
MINNEAPOLIS, MINNESOTA UNITED STATES 55402-0902  
Phone: 612.455.3800  
Fax: 612.455.3801  
Correspondent e-mail: [mail@hsml.com](mailto:mail@hsml.com)  
Correspondent e-mail Authorized: Yes

### Domestic Representative

Domestic Representative Name: Curtis B. Hamre  
Phone: 612.455.3800  
Fax: 612.455.3801  
Domestic Representative e-mail: [mail@hsml.com](mailto:mail@hsml.com)  
Domestic Representative e-mail Authorized: Yes

## Prosecution History

Date	Description	Proceeding Number
Jan. 28, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 24, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 23, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Dec. 19, 2013	ASSIGNED TO LIE	66213
Nov. 25, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 14, 2013	STATEMENT OF USE PROCESSING COMPLETE	61813
Oct. 15, 2013	USE AMENDMENT FILED	61813
Nov. 12, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Oct. 15, 2013	TEAS STATEMENT OF USE RECEIVED	
Jul. 09, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 14, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 14, 2013	PUBLISHED FOR OPPOSITION	
Apr. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 29, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 28, 2013	ASSIGNED TO EXAMINER	73362
Dec. 26, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 15, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 23, 2013

# United States of America

United States Patent and Trademark Office

## NINJA WARRIOR

**Reg. No. 4,476,074**

TOKYO BROADCASTING SYSTEM TELEVISION, INC. (JAPAN CORPORATION)

**Registered Jan. 28, 2014**

5-3-6 AKASAKA, MINATO-KU  
TOKYO, JAPAN 107-8006

**Int. Cl.: 41**

FOR: PROVIDING ON-LINE COMPUTER GAMES; PROVIDING ON-LINE COMPUTER GAMES FOR USE ON SMART PHONES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

**SERVICE MARK**

FIRST USE 4-8-2013; IN COMMERCE 5-29-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,387,835.

SN 85-800,909, FILED 12-12-2012.

JANICE L. MCMORROW, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# **EXHIBIT 7**

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Mark: NINJA WARRIOR

NINJA WARRIOR

US Serial Number: 86646068

Application Filing Date: May 29, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Dec. 15, 2015

Publication Date: Oct. 20, 2015

Notice of Allowance Date: Dec. 15, 2015

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## Mark Information

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Mark Literal Elements: NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

---

## Related Properties Information

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Claimed Ownership of US Registrations: 3387835, 3680200

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: clothing for men, women and children, namely, shirts, t-shirts, sweatshirts, jogging suits, trousers, pants, shorts, tank tops, rainwear, sweaters, jackets, coats, raincoats, snow suits, ties, robes, hats, caps, sun visors, headbands, belts, scarves, gloves, sleepwear, pajamas, lingerie, underwear, briefs, boxer shorts, boots, shoes, sneakers, sandals, booties, slipper socks, socks, tights, stockings, hosiery and swimwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

---

Owner Name: Tokyo Broadcasting System Television, Inc.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jennifer V. Whiting

Attorney Primary Email Address: [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: JENNIFER V. WHITING  
J Whiting Law  
226 W Ojai Ave Ste 101-508  
Ojai, CALIFORNIA UNITED STATES 93023-3277

Phone: 310-982-1007

Fax: 888-688-1569

Correspondent e-mail: [jwhiting@jwhitinglaw.com](mailto:jwhiting@jwhitinglaw.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 15, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 20, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 20, 2015	PUBLISHED FOR OPPOSITION	
Sep. 30, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 12, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 10, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 10, 2015	ASSIGNED TO EXAMINER	67443
Jun. 23, 2015	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	66121
Jun. 16, 2015	ASSIGNED TO LIE	66121
Jun. 05, 2015	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jun. 05, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 02, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: MICHOS, JOHN E

Law Office Assigned: LAW OFFICE 118

### File Location

Current Location: INTENT TO USE SECTION

Date in Location: Dec. 15, 2015

# **EXHIBIT 8**

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Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852460

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

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## Mark Information

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Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Game software, including downloadable computer game application software, computer game software provided on CDs, DVDs, cartridges and memory cards and downloadable computer game programs; video game cartridges, memory cards, cassettes, discs, software and programs; downloadable application software for mobile, portable and handheld devices that allow users to view and play audio, video and audiovisual content and information relating to content in the field of entertainment; computer application software for mobile, portable and handheld devices for use in distribution and viewing of audio, video and audiovisual content and information relating to content in the field of entertainment; downloadable audio, video and audiovisual multimedia content in the field of entertainment, namely, motion picture films and television shows featuring athletic competitions; digital media, namely, pre-recorded DVDs, CDs, high definition digital discs, video cassettes, digital video discs, digital versatile discs, downloadable audio and video files and high definition digital discs, all featuring audiovisual and multimedia entertainment content in the field of athletic competitions; motion picture films featuring athletic competitions; headphones; audio speakers; earbuds; batteries; media players; portable media players; computer peripheral equipment; glasses, namely, eyeglasses, sunglasses, reading glasses and cases therefor; accessories for mobile, portable and handheld devices, namely, battery chargers, headphones, speakers, cases, protective covers, protective display screen covers, wired and wireless ear buds, microphones and hands-free devices; gift cards, namely, magnetically encoded gift cards and encoded electronic chip gift cards; magnets; downloadable electronic publications, namely, informational sheets, informational flyers, leaflets, newsletters, periodicals, style guides, books and manuals, all featuring information relating to audiovisual and multimedia entertainment content; pre-recorded media, namely, DVDs, CDs, high definition digital discs, video cassettes, digital video discs, digital versatile discs, downloadable audio and video files, and high definition digital discs, all featuring audiovisual and multimedia entertainment content in the field of athletic competitions; blank flash drives; downloadable ringtones for mobile phones, portable and handheld devices; interactive computer game programs; downloadable computer screen saver software; downloadable image files containing artwork, text, audio, video, games and graphics relating to audiovisual and multimedia entertainment content;

downloadable video recordings featuring audiovisual and multimedia movie clips, movie trailers, interviews, reviews, commentary, music videos, motion pictures and television shows in the field of athletic competitions; downloadable music files; 3-D glasses; protective carrying cases for portable media devices and mobile phones; computer application software for wearable technology devices; downloadable software for use with wearable technology devices; downloadable mobile applications featuring fitness content; downloadable application software featuring fitness content

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P

**Law Office:** LAW OFFICE 102

Assigned:

**File Location**

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 11, 2016

# **EXHIBIT 9**

Generated on: This page was generated by TSDR on 2016-04-12 18:12:52 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852363

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 07, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Dietary and nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

## Attorney/Correspondence Information

#### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

#### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

#### TM Staff Information

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

#### File Location

Current Location: TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

**EXHIBIT 10**

Generated on: This page was generated by TSDR on 2016-04-12 18:15:25 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852465

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Multifunctional electronic devices for displaying, measuring, and uploading to the Internet information including time, date, heart rate, global positioning, direction, distance, altitude, speed, steps taken, calories burned, navigational information, changes in heart rate, activity level, hours slept, quality of sleep, and silent wake alarm; computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index; computer software for managing information regarding tracking, compliance and motivation with a health and fitness program

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No  
Filed No Basis: No

Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES  
**Phone:** 8187776260  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P  
**Law Office Assigned:** LAW OFFICE 102

### File Location

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 07, 2016

# **EXHIBIT 11**

Generated on: This page was generated by TSDR on 2016-04-12 18:18:03 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852381

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

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## Mark Information

---

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Electric juicers; electric food processors; kitchen machines, namely, electric standing mixers; electric mixers; electric food blenders

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(b)

---

## Basis Information (Case Level)

---

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

---

## Current Owner(s) Information

---

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

---

## Attorney/Correspondence Information

---

**Attorney of Record**

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Yes Authorized:

**Correspondent**Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information****TM Staff Information**

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

**File Location**

Current Location: TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

## **EXHIBIT 12**

Generated on: This page was generated by TSDR on 2016-04-12 18:20:46 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852388

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer application software for wearable technology devices; downloadable software for use with wearable technology devices; downloadable mobile applications featuring fitness content; downloadable application software featuring fitness content; headphones; audio speakers; earbuds; batteries; media players; portable media players; computer peripheral equipment; glasses, namely, eyeglasses, sunglasses, reading glasses and cases therefor; accessories for mobile, portable and handheld devices, namely, battery chargers, headphones, speakers, cases, protective covers, protective display screen covers, wired and wireless ear buds, microphones and hands-free devices; gift cards, namely, magnetically encoded gift cards and encoded electronic chip gift cards; magnets; downloadable electronic publications, namely, informational sheets, informational flyers, leaflets, newsletters, periodicals, style guides, books and manuals, all featuring information relating to audiovisual and multimedia entertainment content; blank flash drives; downloadable ringtones for mobile phones, portable and handheld devices; interactive computer game programs; downloadable music files; 3-D glasses; protective carrying cases for portable media devices and mobile phones

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

### Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

### File Location

Current Location: TMO LAW OFFICE 111 - EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

# **EXHIBIT 13**

Generated on: This page was generated by TSDR on 2016-04-12 18:23:52 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852397

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

---

## Mark Information

---

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Electric cooking ovens, electric cooking pots, electric frypans, electric broilers, electric food warmers, electric toasters

International Class(es): 011 - Primary Class

U.S Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

---

## Basis Information (Case Level)

---

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

---

## Attorney/Correspondence Information

---

**Attorney of Record**

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

**Correspondent**Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information****TM Staff Information**

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

**File Location**

Current Location: TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

**EXHIBIT 14**

Generated on: This page was generated by TSDR on 2016-04-12 18:27:46 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852401

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

---

## Mark Information

---

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Multifunctional electronic devices for displaying, measuring, and uploading to the Internet information including time, date, heart rate, global positioning, direction, distance, altitude, speed, steps taken, calories burned, navigational information, changes in heart rate, activity level, hours slept, quality of sleep, and silent wake alarm; computer software for wireless data communication for receiving, processing, transmitting and displaying information relating to fitness, body fat, body mass index; computer software for managing information regarding tracking, compliance and motivation with a health and fitness program

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

---

## Basis Information (Case Level)

---

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country: JAPAN

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

### File Location

Current Location: TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

**EXHIBIT 15**

Generated on: This page was generated by TSDR on 2016-04-12 18:35:28 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852403

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

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## Mark Information

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Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Paper and cardboard products, namely, address labels, adhesive labels, adhesive note paper, adhesive notepads, agendas, appointment books, art pictures, art prints, bathroom tissue, blank cards, blank note cards, blank notebooks, blank or partially printed paper labels, book covers, bookmarkers, book-cover paper, cardboard hang tags, children's wall stickers and murals, Christmas cards, children's arts and crafts paper kits, coasters made of paper, coasters of cardboard, craft paper, daily planners, decorative paper centerpieces, engagement books, envelopes, facial tissue, flags and pennants of paper, graphic prints and representations, hand towels of paper, holiday cards, illustrated notepads, letter paper, memo blocks, note cards, notepads, occasion cards, paper bags and sacks, paper banners, paper gift cards, paper gift tags, paper hang tags, paper note tablets, paper party bags, paper party decorations, paper cake decorations, paper cake toppers, paper serviettes, paper table linens, paper tissues, paper towels, party favor gift boxes sold empty, party goodie bags of paper, party ornaments of paper, picture books, picture postcards and printed paper signs; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, namely, paint brushes, art pads, art paper, artists' pencils, artists' pens, arts and craft clay kits, arts and craft paint kits, chalk, chalk sticks, color pencils, colored pens, craft glue for stationery and household purposes, drawing pads, drawing paper, drawing pencils, drawing rulers, drawing tablets, easel pads, felt marking pens, felt pens, felt tip markers, felt writing pens, felt-tip pens, highlighter pens and markers, ink pens, modeling clay, nail stencils, iron-on transfers, pencils for painting and drawing, sketch books and sketch pads; books, namely, a series of fiction books, comic books, and graphic books in the field of in the field of animation, cartoons, drama, action, adventure, science-fiction, romance and suspense; children's activity books; puzzle books, brain game books, word game books, children's storybooks; children's books; address books; coloring books; comic books; poster books; notebooks; diaries; blank writing journals; bookmarks; magazines in the field of animation, cartoons, drama, action, adventure, science-fiction, romance and suspense; posters; calendars; albums for scrapbooks, stickers, sketchbooks, and photographs; crayons; arts and crafts paint kits; markers; pens; erasers; pencils; pencil cases; decorative pencil top ornaments; activity kits consisting of stickers and toy stamps; decals and plastic transfers; stickers; markers; pens; erasers; pencils; pencil sharpeners; school supply kits containing various combinations of selected school supplies, namely, writing instruments, pens, pencils, mechanical pencils, erasers, markers, crayons, highlighter pens, folders, notebooks, paper, paper clips, pencil sharpeners, writing grips, glue for stationery purpose; folders; binders as stationery; office requisites, namely, paper staplers, staple removers; slate boards for writing; stencils; rubber stamps other than hand tools or parts of machines and stamp pads; adhesives for stationery or household purposes; paper pennants; paper party supplies, namely, paper napkins, paper placemats, paper gift wrap and paper gift wrapping ribbons, paper table cloths and paper party bags; gift bags; printed invitations; postcards; trading cards; greeting cards; writing paper; envelopes as stationery; memo pads; and lunch bags of paper

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608  
**Phone:** 8187776260  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HUGHITT, ELIZABETH A  
**Law Office Assigned:** LAW OFFICE 111

### File Location

**Current Location:** TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 07, 2016

**EXHIBIT 16**

Generated on: This page was generated by TSDR on 2016-04-12 19:32:38 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852407

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 12, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Bags, namely, all-purpose carrying bags, all-purpose sport bags, athletic bags, backpacks, beach bags, belt bags, book bags, duffel bags, gym bags, messenger bags, overnight bags, shoulder bags, tote bags, handbags, travel bags, diaper bags; travel cases; luggage; luggage tags; suitcases; knapsacks; satchels; fanny packs; purses; calling card cases; change purses; coin purses; pocketbooks; wallets; umbrellas; articles made from leather and imitations of leather, namely, calling card cases, change purses, coin purses, fanny packs, luggage, luggage tags, key cases, key chains, satchels, duffel bags, backpacks, and wallets

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country: JAPAN

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 12, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 12, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 12, 2016	NON-FINAL ACTION WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: HUGHITT, ELIZABETH A

Law Office Assigned: LAW OFFICE 111

### File Location

Current Location: TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 12, 2016

# **EXHIBIT 17**

Generated on: This page was generated by TSDR on 2016-04-12 19:40:58 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852411

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

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## Mark Information

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Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Toys, games and playthings, namely, action target games; action-type target games; aero-dynamic disk for use in playing catching games; air mattress swimming floats for recreational use; airsoft guns for recreational purposes; amusement game machines; amusement products, namely, inflatable balls; bath toys; beach balls; bean bags; children's toy bicycles other than for transport; decorative wind spinners; dice games; Easter egg coloring kits; electric action toys; electric toy vehicles; electronically operated toy motor vehicles; equipment sold as a unit for playing action type target games; floats for bathing and swimming; inflatable bop bags; inflatable inner tubes for aquatic recreational use; inflatable swimming pools; inflatable toys; inflatable toys showing decorative pictures; non-electric toy vehicles; paper face masks; paper party favors; paper streamers; party favor hats; play balls; play figures; plush dolls; sandbox toys; swim fins; swimming flippers; tossing disc toys; toy and novelty face masks; toy artificial fingernails; toy boxes; toy candy dispensers; toy construction blocks; toy construction sets; toy masks; toys, namely, a disc to toss in playing a game wherein other discs are flipped and collected; toys, namely, children's dress-up accessories; vinyl toy figures; water wing swim aids for recreational use; action figures and accessories therefor; playsets for action figures; battery operated action toys; toy pistols; toy miniature car models; toy airplanes and helicopters; battery operated remote controlled toy vehicles, namely, cars, trains, airplanes, boats, helicopters, motorcycles and hover crafts; flying disks; toy model train sets; balls for games; toy model hobby craft kits for constructing two- and three-dimensional positionable toy figures; toy rubber stamps; sporting articles, namely, skateboards, roller-skates, target sets comprised of targets and stands for targets for sporting use, balls for sports, inflatable punching bags, athletic protective elbow pads for skateboarding, athletic protective knee pads for skateboarding, bowling bags, bowling ball covers, bowling gloves, elbow guards for athletic use and elbow pads for athletic use; kites; yo-yos; snow globes; pinball machines and arcade game machines; hand held units for playing electronic games; swim floats for recreational use; collectable toy figures; balloons; toy building blocks; playing cards; board games, card games; memory games; action skill games; parlor games; party games; role playing games; children's educational toys for developing cognitive skills; stress relief balls for hand exercise; puzzles; marbles for games; play tents; drawing toys; musical toys; plush toys; pull toys; sand toys; squeeze toys; stuffed toys; talking toys; water toys; toy figures; wind-up toys; hand puppets; sit-in and ride-on toy vehicles; toy banks; bubble-making wand and solution sets; egg decorating kits; piñatas; party favors in the nature of small toys and toy noisemakers; bobble head dolls; dolls and accessories therefor; playsets for dolls; doll clothing; doll houses; clothing for stuffed and plush toys; children's toy cosmetics; pet toys; Christmas tree ornaments and decorations, excluding confectionery and illumination articles; toy snow globes; amusement park rides

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

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Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608  
**Phone:** 8187776260  
**Fax:** 8188661426  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HUGHITT, ELIZABETH A  
**Law Office Assigned:** LAW OFFICE 111

### File Location

**Current Location:** TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 07, 2016

**EXHIBIT 18**

Generated on: This page was generated by TSDR on 2016-04-12 19:44:34 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852412

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 12, 2016

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## Mark Information

---

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

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## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Applesauce; bagged garden salads; butter; canned beans with meat and canned beans without meat; canned fruits and bottled fruits; canned processed olives; canned soups; canned vegetables; cheese; cheese and cracker combinations; chicken nuggets; condensed and evaporated milk; cooking oils; cottage cheese; cream cheese; dehydrated fruits; dips, excluding salsa and other sauces used as dips; dried beans; dried fruits; eggs; flaked coconut; French fries; frozen French fries; frozen fruit; frozen vegetables; frozen appetizers consisting primarily of cheese; frozen appetizers consisting primarily of chicken; frozen appetizers consisting primarily of jalapeno peppers; frozen appetizers consisting primarily of meat; frozen appetizers consisting primarily of seafood; frozen appetizers consisting primarily of vegetables; frozen entrees consisting primarily of fish; frozen entrees consisting primarily of meat; frozen entrees consisting primarily of poultry; frozen entrees consisting primarily of vegetables; fruit based pie filling for cakes and pies; fruit based snack foods; fruit preserves; half and half, namely, milk and cream mixture; instant potatoes; jellies; jerky; margarine; meat, fish, poultry and game, not live; milk and milk products excluding ice cream, ice milk and frozen yogurt; non-dairy whipped topping; packaged meal combinations consisting primarily of meat or cheese; peanut butter; pickles; potato based snack foods; potato salad; prepared potatoes and processed potatoes; processed luncheon meats; processed, prepared and roasted nuts; sausages; seafood, not live; shortening, nondairy creamer; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; soup mixes; sour cream; vegetable oils; whipped cream

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

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Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

---

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 12, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 12, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 12, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 12, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 12, 2016	EXAMINERS AMENDMENT -WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HUGHITT, ELIZABETH A

**Law Office** LAW OFFICE 111  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 111 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 12, 2016

# **EXHIBIT 19**

Generated on: This page was generated by TSDR on 2016-04-12 19:47:19 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852415

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 05, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Bagel chips; bakery desserts; bakery goods; biscuits; bread, pastry and confectionery made of sugar; bubble gum; cake decorations made of candy; cake mixes; cakes; candy; cereal bars; cereal based snack foods; cereal based energy bars; cheeseburger sandwiches; chewing gum; chocolate; chocolate bars; chocolate candies; chocolate confections; cocoa mixes; coffee; cones for ice cream; confectionery chips for baking; cookies; corn chips; cotton candy; crackers; cupcakes; dessert mixes for making brownies, cookies, and cakes; dessert puddings; dietetic food and beverages (not for medical or veterinary use); doughnuts; edible decorations for cakes and desserts; flavored and sweetened gelatin; French toast; frozen confections; frozen yogurt; granola; granola-based snack bars; hamburger sandwiches; hot chocolate mixes; ice cream; ice cream bars; ice cream drinks; ice cream sandwiches; ice milk; ketchup; licorice; macaroni and cheese; marshmallows; mixes for making instant dessert pudding; muffins; oatmeal; pancakes; pasta; pastries; pita chips; pizza; popcorn; popped popcorn; flour; prepared meals consisting primarily of pasta or rice; prepared food mixes, namely, prepared food composed of pasta or rice or breads; pretzel chips; pretzels; processed cereals; ready-to-eat cereal; salad dressings; sandwiches; sherbets; snack cakes; spices; table syrups; taffy; tea; toaster pastries; tortilla chips; waffles

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
Email Address:

Attorney Email Yes  
Authorized:

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 05, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 05, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office LAW OFFICE 110  
Assigned:

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Apr. 05, 2016

**EXHIBIT 20**

Generated on: This page was generated by TSDR on 2016-04-12 19:50:02 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852419

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, entertainment in the nature of a themed area in an amusement park and amusement park rides; arranging and conducting athletic competitions; entertainment in the nature of obstacle courses; providing obstacle course training gym facilities; health club services; non-downloadable, digital audiovisual content in the field of fitness content

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

### Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 07, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office Assigned: LAW OFFICE 110

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

**EXHIBIT 21**

Generated on: This page was generated by TSDR on 2016-04-12 19:52:48 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852423

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing a website featuring information and advice in the fields of fitness, diet, weight loss, diet planning, and lifestyle wellness

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006

Legal Entity Type: CORPORATION

State or Country Where Organized: JAPAN

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office Assigned: LAW OFFICE 110

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 11, 2016

**EXHIBIT 22**

Generated on: This page was generated by TSDR on 2016-04-12 19:56:05 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852425

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 06, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: (Based on Use in Commerce) plastic water bottles sold empty; water bottles sold empty; (Based on Intent to Use) Battery powered toothbrushes; beverage ware; bottle openers; bowls; cake molds; cookie cutters; cookie jars; crystal, ceramic, glass and porcelain figurines; crystal, ceramic, glass and porcelain sculptures; cupcake molds; cups and mugs; dental care kits comprising toothbrushes and floss; dental floss; dinnerware; dishes; drinking straws; hair brushes; hair combs; ice cube molds; insulating sleeve holders for beverage cans; lunch boxes; pet brushes; pet feeding and drinking bowls; piggy banks; plastic coasters; plastic squeeze bottles sold empty; plates; salt and pepper shakers; serving trays; soap dispensers; soap holders; teapots not made of precious metal; thermal insulated containers for food or beverages; toothbrush holders; toothbrushes; wastepaper baskets

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku

Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
Email Address:

Attorney Email Yes  
Authorized:

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 06, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 06, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 06, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 06, 2016	EXAMINERS AMENDMENT -WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 22, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office LAW OFFICE 110  
Assigned:

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Apr. 06, 2016

**EXHIBIT 23**

Generated on: This page was generated by TSDR on 2016-04-12 19:59:52 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852431

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AMERICAN"

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: (Based on Use in Commerce) towels; (Based on Intent to Use) Bed sheets, washcloths, bed skirts; bed spreads; bed blankets, hand towels; pillow covers; blanket throws; children's blankets; comforters; curtains; quilts; hooded towels; household linens; textile table napkins; textile place mats; textile tablecloths; throws; cloth pennants; cloth flags

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country: JAPAN

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 22, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office Assigned: LAW OFFICE 110

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

# **EXHIBIT 24**

Generated on: This page was generated by TSDR on 2016-04-12 20:02:15 EDT

Mark: AMERICAN NINJA WARRIOR

AMERICAN NINJA WARRIOR

US Serial Number: 86852436

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Retail store and online retail store services connected with the sale of multimedia goods, multimedia content, and electronic media, namely, videos, DVDs, CDs, movies, pictures, images, text, photos, games, audio content and audio recordings; retail store and online retail store services featuring fitness products, health foods, dietary supplements, nutritional supplements, sports nutrition products, clothing, apparel, clothing accessories, fitness accessories, towels, athletic equipment, sports bags, and physical fitness equipment

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country: JAPAN

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 22, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE

Law Office Assigned: LAW OFFICE 110

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Apr. 11, 2016

**EXHIBIT 25**

Generated on: This page was generated by TSDR on 2016-04-13 11:11:54 EDT

Mark: ANW

ANW

US Serial Number: 86852438

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: An Office action suspending further action on the application has been sent (issued) to the applicant. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 05, 2016

## Mark Information

Mark Literal Elements: ANW

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, T-shirts, blouses, tank tops, skirts, trousers, jeans, pants, shorts, skorts, overalls, jumpers, rompers, dresses, sweaters, jackets, blazers, coats, ponchos, scarves, stoles, shawls, socks, tights, leotards, stockings, leggings, leg warmers, slipper socks, ties, bow ties, pocket squares, suspenders, belts, aprons, undershirts, underpants, underwear, snow suits, snow pants, ear muffs; mittens, gloves, cloth bibs, plastic baby bibs, infantwear; sweatshirts, sweatpants, jogging suits, masquerade and Halloween costumes and masks sold in connection therewith; sleepwear; loungewear; swimwear; rainwear; footwear; headwear; Halloween costumes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country: JAPAN

Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst  
Attorney Primary Email Address: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES  
Phone: 8187776260 Fax: 8188661426  
Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 05, 2016	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Apr. 05, 2016	LETTER OF SUSPENSION E-MAILED	6332
Apr. 05, 2016	SUSPENSION LETTER WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 22, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: NADELMAN, ANDREA KOYNE  
Law Office Assigned: LAW OFFICE 110

### File Location

Current Location: TMO LAW OFFICE 110 - EXAMINING ATTORNEY ASSIGNED  
Date in Location: Apr. 05, 2016

**EXHIBIT 26**

Generated on: This page was generated by TSDR on 2016-04-13 11:13:50 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852450

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 08, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*,.\* identify additional (new) wording in the goods/services.

For: Dietary and nutritional supplements

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** NADELMAN, ANDREA KOYNE

**Law Office** LAW OFFICE 110  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 110 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 08, 2016

## **EXHIBIT 27**

Generated on: This page was generated by TSDR on 2016-04-13 11:15:58 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852454

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Electric juicers; electric food processors; kitchen machines, namely, electric standing mixers; electric mixers; electric food blenders

International Class(es): 007 - Primary Class

U.S Class(es): 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(b)

### Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76507
Apr. 07, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** NADELMAN, ANDREA KOYNE

**Law Office** LAW OFFICE 110  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 110 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 07, 2016

**EXHIBIT 28**

Generated on: This page was generated by TSDR on 2016-04-13 11:17:42 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852463

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon; 26.15.21 - Polygons that are completely or partially shaded

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Electric cooking ovens, electric cooking pots, electric frypans, electric broilers, electric food warmers, electric toasters

International Class(es): 011 - Primary Class

U.S Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(b)

### Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P

**Law Office** LAW OFFICE 102  
**Assigned:**

### File Location

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 07, 2016

**EXHIBIT 29**

Generated on: This page was generated by TSDR on 2016-04-13 11:20:12 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852469

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

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## Mark Information

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Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Paper and cardboard products, namely, address labels, adhesive labels, adhesive note paper, adhesive notepads, agendas, appointment books, art pictures, art prints, bathroom tissue, blank cards, blank note cards, blank notebooks, blank or partially printed paper labels, book covers, bookmarkers, book-cover paper, cardboard hang tags, children's wall stickers and murals, Christmas cards, children's arts and crafts paper kits, coasters made of paper, coasters of cardboard, craft paper, daily planners, decorative paper centerpieces, engagement books, envelopes, facial tissue, flags and pennants of paper, graphic prints and representations, hand towels of paper, holiday cards, illustrated notepads, letter paper, memo blocks, note cards, notepads, occasion cards, paper bags and sacks, paper banners, paper gift cards, paper gift tags, paper hang tags, paper note tablets, paper party bags, paper party decorations, paper cake decorations, paper cake toppers, paper serviettes, paper table linens, paper tissues, paper towels, party favor gift boxes sold empty, party goodie bags of paper, party ornaments of paper, picture books, picture postcards and printed paper signs; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, namely, paint brushes, art pads, art paper, artists' pencils, artists' pens, arts and craft clay kits, arts and craft paint kits, chalk, chalk sticks, color pencils, colored pens, craft glue for stationery and household purposes, drawing pads, drawing paper, drawing pencils, drawing rulers, drawing tablets, easel pads, felt marking pens, felt pens, felt tip markers, felt writing pens, felt-tip pens, highlighter pens and markers, ink pens, modeling clay, nail stencils, iron-on transfers, pencils for painting and drawing, sketch books and sketch pads; books, namely, a series of fiction books, comic books, and graphic books in the field of in the field of animation, cartoons, drama, action, adventure, science-fiction, romance and suspense; children's activity books; puzzle books, brain game books, word game books, children's storybooks; children's books; address books; coloring books; comic books; poster books; notebooks; diaries; blank writing journals; bookmarks; magazines in the field of animation, cartoons, drama, action, adventure, science-fiction, romance and suspense; posters; calendars; albums for scrapbooks, stickers, sketchbooks, and photographs; crayons; markers; pens; erasers; pencils; pencil cases; decorative pencil top ornaments; activity kits consisting of stickers and toy stamps; decals and plastic transfers; stickers; pencil sharpeners; school supply kits containing various combinations of selected school supplies, namely, writing instruments, pens, pencils,

mechanical pencils, erasers, markers, crayons, highlighter pens, folders, notebooks, paper, paper clips, pencil sharpeners, writing grips, glue for stationery purpose; folders; binders as stationery; office requisites, namely, paper staplers, staple removers; slate boards for writing; stencils; rubber stamps other than hand tools or parts of machines and stamp pads; paper pennants; paper party supplies, namely, paper napkins, paper placemats, paper gift wrap and paper gift wrapping ribbons, paper table cloths and paper party bags; gift bags; printed invitations; postcards; trading cards; greeting cards; writing paper; envelopes as stationery; memo pads; and lunch bags of paper

**International Class(es):** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

---

### TM Staff Information

TM Attorney: BUTLER, ANDREA P

Law Office LAW OFFICE 102  
Assigned:

### File Location

Current Location: TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Apr. 07, 2016

**EXHIBIT 30**

Generated on: This page was generated by TSDR on 2016-04-13 11:22:18 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852470

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Bags, namely, all-purpose carrying bags, all-purpose sport bags, athletic bags, backpacks, beach bags, belt bags, book bags, duffel bags, gym bags, messenger bags, overnight bags, shoulder bags, tote bags, handbags, travel bags, diaper bags; travel cases; luggage; luggage tags; suitcases; knapsacks; satchels; fanny packs; purses; calling card cases; change purses; coin purses; pocketbooks; wallets; umbrellas; articles made from leather and imitations of leather, namely, calling card cases, change purses, coin purses, fanny packs, luggage, luggage tags, key cases, key chains, satchels, duffel bags, backpacks, and wallets

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(b)

### Basis Information (Case Level)

Filed Use: No  
Filed ITU: Yes  
Filed 44D: No  
Filed 44E: No

Currently Use: No  
Currently ITU: Yes  
Currently 44D: No  
Currently 44E: No

Amended Use: No  
Amended ITU: No  
Amended 44D: No  
Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76581
Apr. 07, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P

**Law Office** LAW OFFICE 102  
**Assigned:**

### File Location

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 11, 2016

**EXHIBIT 31**

Generated on: This page was generated by TSDR on 2016-04-13 11:24:08 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852472

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

Code(s): 26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Toys, games and playthings, namely, action target games; action-type target games; aero-dynamic disk for use in playing catching games; air mattress swimming floats for recreational use; airsoft guns for recreational purposes; amusement game machines; amusement products, namely, inflatable balls; bath toys; beach balls; bean bags; children's toy bicycles other than for transport; decorative wind spinners; dice games; Easter egg coloring kits; electric action toys; electric toy vehicles; electronically operated toy motor vehicles; equipment sold as a unit for playing action type target games; floats for bathing and swimming; inflatable bop bags; inflatable inner tubes for aquatic recreational use; inflatable swimming pools; inflatable toys; inflatable toys showing decorative pictures; non-electric toy vehicles; paper face masks; paper party favors; paper streamers; party favor hats; play balls; play figures; plush dolls; sandbox toys; swim fins; swimming flippers; tossing disc toys; toy and novelty face masks; toy artificial fingernails; toy boxes; toy candy dispensers; toy construction blocks; toy construction sets; toy masks; toys, namely, a disc to toss in playing a game wherein other discs are flipped and collected; toys, namely, children's dress-up accessories; vinyl toy figures; water wing swim aids for recreational use; action figures and accessories therefor; playsets for action figures; battery operated action toys; toy pistols; toy miniature car models; toy airplanes and helicopters; battery operated remote controlled toy vehicles, namely, cars, trains, airplanes, boats, helicopters, motorcycles and hover crafts; flying disks; toy model train sets; balls for games; toy model hobby craft kits for constructing two- and three-dimensional positionable toy figures; toy rubber stamps; sporting articles, namely, skateboards, roller-skates, target sets comprised of targets and stands for targets for sporting use, balls for sports, inflatable punching bags, athletic protective elbow pads for skateboarding, athletic protective knee pads for skateboarding, bowling bags, bowling ball covers, bowling gloves, elbow guards for athletic use and elbow pads for athletic use; kites; yo-yos; snow globes; pinball machines and arcade game machines; hand held units for playing electronic games; swim floats for recreational use; collectable toy figures; balloons; toy building blocks; playing cards; board games, card games; memory games; action skill games; parlor games; party games; role playing games; children's educational toys for developing cognitive skills; stress relief balls for hand exercise; puzzles; marbles for games; play tents; drawing toys; musical toys; plush toys; pull toys; sand toys; squeeze toys; stuffed toys; talking toys; water toys; toy figures; wind-up toys; hand puppets; sit-in and

ride-on toy vehicles; toy banks; bubble-making wand and solution sets; egg decorating kits; piñatas; party favors in the nature of small toys and toy noisemakers; bobble head dolls; dolls and accessories therefor; playsets for dolls; doll clothing; doll houses; clothing for stuffed and plush toys; children's toy cosmetics; pet toys; Christmas tree ornaments and decorations, excluding confectionery and illumination articles; toy snow globes; amusement park rides

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information**

**TM Attorney:** BUTLER, ANDREA P

**Law Office Assigned:** LAW OFFICE 102

**File Location**

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 07, 2016

**EXHIBIT 32**

Generated on: This page was generated by TSDR on 2016-04-13 11:27:01 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852475

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Applesauce; bagged garden salads; butter; canned beans with meat and canned beans without meat; canned fruits and bottled fruits; canned processed olives; canned soups; canned vegetables; cheese; cheese and cracker combinations; chicken nuggets; condensed and evaporated milk; cooking oils; cottage cheese; cream cheese; dehydrated fruits; dips, excluding salsa and other sauces used as dips; dried beans; dried fruits; eggs; flaked coconut; French fries; frozen French fries; frozen fruit; frozen vegetables; frozen appetizers consisting primarily of cheese; frozen appetizers consisting primarily of chicken; frozen appetizers consisting primarily of jalapeno peppers; frozen appetizers consisting primarily of meat; frozen appetizers consisting primarily of seafood; frozen appetizers consisting primarily of vegetables; frozen entrees consisting primarily of fish; frozen entrees consisting primarily of meat; frozen entrees consisting primarily of poultry; frozen entrees consisting primarily of vegetables; fruit based pie filling for cakes and pies; fruit based snack foods; fruit preserves; half and half, namely, milk and cream mixture; instant potatoes; jellies; jerky; margarine; meat, fish, poultry and game, not live; milk and milk products excluding ice cream, ice milk and frozen yogurt; non-dairy whipped topping; packaged meal combinations consisting primarily of meat or cheese; peanut butter; pickles; potato based snack foods; potato salad; prepared potatoes and processed potatoes; processed luncheon meats; processed, prepared and roasted nuts; sausages; seafood, not live; shortening, nondairy creamer; snack mix consisting primarily of processed fruits, processed nuts and/or raisins; soup mixes; sour cream; vegetable oils; whipped cream

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608  
**Phone:** 8187776260  
**Fax:** 8188661426  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P  
**Law Office Assigned:** LAW OFFICE 102

### File Location

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 07, 2016

**EXHIBIT 33**

Generated on: This page was generated by TSDR on 2016-04-13 11:29:13 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852480

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Bagel chips; bakery desserts; bakery goods; biscuits; bread, pastry and confectionery made of sugar; bubble gum; cake decorations made of candy; cake mixes; cakes; candy; cereal bars; cereal based snack foods; cereal based energy bars; cheeseburger sandwiches; chewing gum; chocolate; chocolate bars; chocolate candies; chocolate confections; cocoa mixes; coffee; cones for ice cream; confectionery chips for baking; cookies; corn chips; cotton candy; crackers; cupcakes; dessert mixes for making brownies, cookies, and cakes; dessert puddings; dietetic food and beverages (not for medical or veterinary use); doughnuts; edible decorations for cakes and desserts; flavored and sweetened gelatin; French toast; frozen confections; frozen yogurt; granola; granola-based snack bars; hamburger sandwiches; hot chocolate mixes; ice cream; ice cream bars; ice cream drinks; ice cream sandwiches; ice milk; ketchup; licorice; macaroni and cheese; marshmallows; mixes for making instant dessert pudding; muffins; oatmeal; pancakes; pasta; pastries; pita chips; pizza; popcorn; popped popcorn; flour; prepared meals consisting primarily of pasta or rice; prepared food mixes, namely, prepared food composed of pasta or rice or breads; pretzel chips; pretzels; processed cereals; ready-to-eat cereal; salad dressings; sandwiches; sherbets; snack cakes; spices; table syrups; taffy; tea; toaster pastries; tortilla chips; waffles

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)



**EXHIBIT 34**

Generated on: This page was generated by TSDR on 2016-04-13 11:31:24 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852487

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*,.\* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, providing online video games, providing online computer games, providing online electronic games, providing temporary use of non-downloadable video games, providing temporary use of non-downloadable computer games, providing temporary use of non-downloadable interactive games, providing temporary use of non-downloadable electronic games, providing temporary use of non-downloadable video games via an on-demand service and providing temporary use of non-downloadable computer games via an on-demand service; entertainment services in the nature of ongoing television series in the field of athletic competitions; entertainment services, namely, production of television programs; entertainment services, namely, production and distribution of motion pictures, videos in the field of athletic competitions; entertainment services, namely, providing information, news and commentary in the field of athletic competitions; entertainment services in the nature of development and production of multimedia entertainment content; providing a website featuring non-downloadable videos and images in the field of athletic competitions provided via global computer networks, wireless communication networks and portable device applications; entertainment services in the nature of development, production and distribution of audio visual television programs in the field of athletic competitions; electronic publishing services, namely, publication of text and graphic works of others online featuring entertainment and athletic competitions, novelizations, scripts, comic books, strategy guides, photographs, commentary and interviews; multimedia publishing of movie trailers and film clips; presentation of live show performances; fan clubs; amusement parks; theme parks; entertainment in the nature of a themed area in an amusement park and amusement park rides; arranging and conducting athletic competitions; entertainment in the nature of obstacle courses; providing obstacle course training gym facilities; health club services; non-downloadable, digital audiovisual content in the field of fitness content

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TOKYO BROADCASTING SYSTEM TELEVISION, INC.

Owner Address: 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

Legal Entity Type: CORPORATION

State or Country JAPAN  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: David Hazlehurst

Attorney Primary [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
Email Address:

Attorney Email Yes  
Authorized:

### Correspondent

Correspondent Name/Address: DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

Phone: 8187776260

Fax: 8188661426

Correspondent e-mail: [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: BUTLER, ANDREA P

Law Office LAW OFFICE 102  
Assigned:

### File Location

Current Location: TMEG LAW OFFICE 102 - EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Apr. 11, 2016

**EXHIBIT 35**

Generated on: This page was generated by TSDR on 2016-04-13 11:33:25 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852488

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 11, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing a website featuring information and advice in the fields of fitness, diet, weight loss, diet planning, and lifestyle wellness

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo JAPAN 107-8006

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA UNITED STATES 91608

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 11, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	90340
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** NADELMAN, ANDREA KOYNE

**Law Office** LAW OFFICE 110  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 110 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:** Apr. 11, 2016

**EXHIBIT 36**

Generated on: This page was generated by TSDR on 2016-04-13 11:35:45 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852491

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 06, 2016

## Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: (Based on Use in Commerce) plastic water bottles sold empty; water bottles sold empty; (Based on Intent to Use) Battery powered toothbrushes; beverage ware; bottle openers; bowls; cake molds; cookie cutters; cookie jars; crystal, ceramic, glass and porcelain figurines; crystal, ceramic, glass and porcelain sculptures; cupcake molds; cups and mugs; dental care kits comprising toothbrushes and floss; dental floss; dinnerware; dishes; drinking straws; hair brushes; hair combs; ice cube molds; insulating sleeve holders for beverage cans; lunch boxes; pet brushes; pet feeding and drinking bowls; piggy banks; plastic coasters; plastic squeeze bottles sold empty; plates; salt and pepper shakers; serving trays; soap dispensers; soap holders; teapots not made of precious metal; thermal insulated containers for food or beverages; toothbrush holders; toothbrushes; wastepaper baskets

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No



**EXHIBIT 37**

Generated on: This page was generated by TSDR on 2016-04-13 11:38:04 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852496

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.

Status Date: Apr. 07, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AMERICAN"

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: (Based on Use) towels; (Based on Intent to Use) Bed sheets, washcloths, bed skirts; bed spreads; bed blankets, hand towels; pillow covers; blanket throws; children's blankets; comforters; curtains; quilts; hooded towels; household linens; textile napkins; textile place mats; textile tablecloths; throws; cloth pennants; cloth flags

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No  
Filed No Basis: No

Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES  
**Phone:** 8187776260  
**Fax:** 8188661426  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 07, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 07, 2016	EXAMINERS AMENDMENT -WRITTEN	76581
Apr. 05, 2016	ASSIGNED TO EXAMINER	76581
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** BUTLER, ANDREA P  
**Law Office Assigned:** LAW OFFICE 102

### File Location

**Current Location:** TMEG LAW OFFICE 102 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 07, 2016

**EXHIBIT 38**

Generated on: This page was generated by TSDR on 2016-04-13 11:39:57 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852528

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 06, 2016

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## Mark Information

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Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "AMERICAN NINJA WARRIOR" inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
26.15.21 - Polygons that are completely or partially shaded

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: (Based on Use in Commerce) Clothing, namely, shirts, T-shirts, sweatshirts, bandanas, caps; (Based on Intent to Use) Clothing, namely, blouses, tank tops, skirts, trousers, jeans, pants, shorts, skorts, overalls, jumpers, rompers, dresses, sweaters, jackets, blazers, coats, ponchos, scarves, stoles, shawls, socks, tights, leotards, stockings, leggings, leg warmers, slipper socks, ties, bow ties, pocket squares, suspenders, belts, aprons, undershirts, underpants, underwear, snow suits, snow pants, ear muffs; mittens, gloves, cloth bibs, plastic baby bibs, infantwear; sweatpants, jogging suits, masquerade and Halloween costumes and masks sold in connection therewith; sleepwear; loungewear; swimwear; rainwear; footwear; headwear; Halloween costumes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44E: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.

**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN

**Legal Entity Type:** CORPORATION

**State or Country** JAPAN  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst

**Attorney Primary** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** DAVID HAZLEHURST  
**Name/Address:** NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES

**Phone:** 8187776260

**Fax:** 8188661426

**Correspondent e-** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 07, 2016	DATA MODIFICATION COMPLETED	68123
Apr. 06, 2016	ASSIGNED TO LIE	68123
Apr. 06, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 06, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 06, 2016	NON-FINAL ACTION WRITTEN	76507
Apr. 05, 2016	ASSIGNED TO EXAMINER	76507
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** NADELMAN, ANDREA KOYNE

**Law Office** LAW OFFICE 110  
**Assigned:**

### File Location

**Current Location:** TMO LAW OFFICE 114

**Date in Location:** Apr. 07, 2016

**EXHIBIT 39**

Generated on: This page was generated by TSDR on 2016-04-13 11:41:59 EDT

Mark: AMERICAN NINJA WARRIOR



US Serial Number: 86852529

Application Filing Date: Dec. 17, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Apr. 12, 2016

### Mark Information

Mark Literal Elements: AMERICAN NINJA WARRIOR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words AMERICAN NINJA WARRIOR inside a stylized shield.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon; 26.15.21 - Polygons that are completely or partially shaded

### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Retail store and online retail store services connected with the sale of multimedia goods, multimedia content, and electronic media, namely, videos, DVDs, CDs, movies, pictures, images, text, photos, games, audio content and audio recordings; retail store and online retail store services featuring fitness products, health foods, dietary supplements, nutritional supplements, sports nutrition products, clothing, apparel, clothing accessories, fitness accessories, towels, athletic equipment, sports bags, and physical fitness equipment

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: May 25, 2015

Use in Commerce: May 25, 2015

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No  
Filed No Basis: No

Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** TOKYO BROADCASTING SYSTEM TELEVISION, INC.  
**Owner Address:** 5-3-6 Akasaka, Minato-Ku  
Tokyo 107-8006  
JAPAN  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** JAPAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** David Hazlehurst  
**Attorney Primary Email Address:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DAVID HAZLEHURST  
NBCUNIVERSAL  
100 UNIVERSAL CITY PLAZA  
1280/6  
UNIVERSAL CITY, CALIFORNIA 91608  
UNITED STATES  
**Phone:** 8187776260  
**Fax:** 8188661426  
**Correspondent e-mail:** [trademarks@nbcuni.com](mailto:trademarks@nbcuni.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 12, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 12, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 12, 2016	NON-FINAL ACTION WRITTEN	73730
Apr. 05, 2016	ASSIGNED TO EXAMINER	73730
Dec. 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HUGHITT, ELIZABETH A  
**Law Office Assigned:** LAW OFFICE 111

### File Location

**Current Location:** TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Apr. 12, 2016

**EXHIBIT 40**



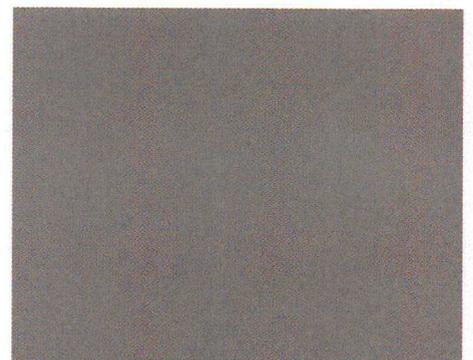
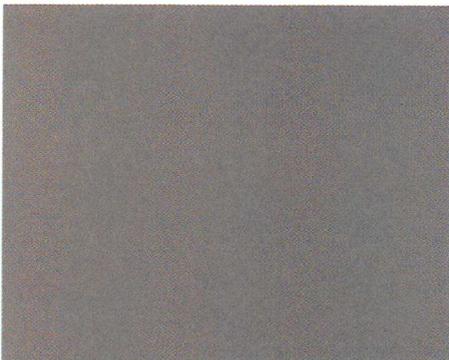
AMERICAN NINJA WARRIOR  
PREMIERES JUNE 1 | WEDNESDAYS 8/7c

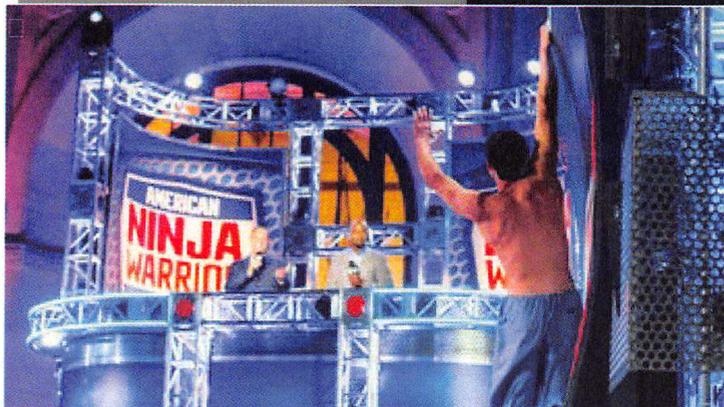
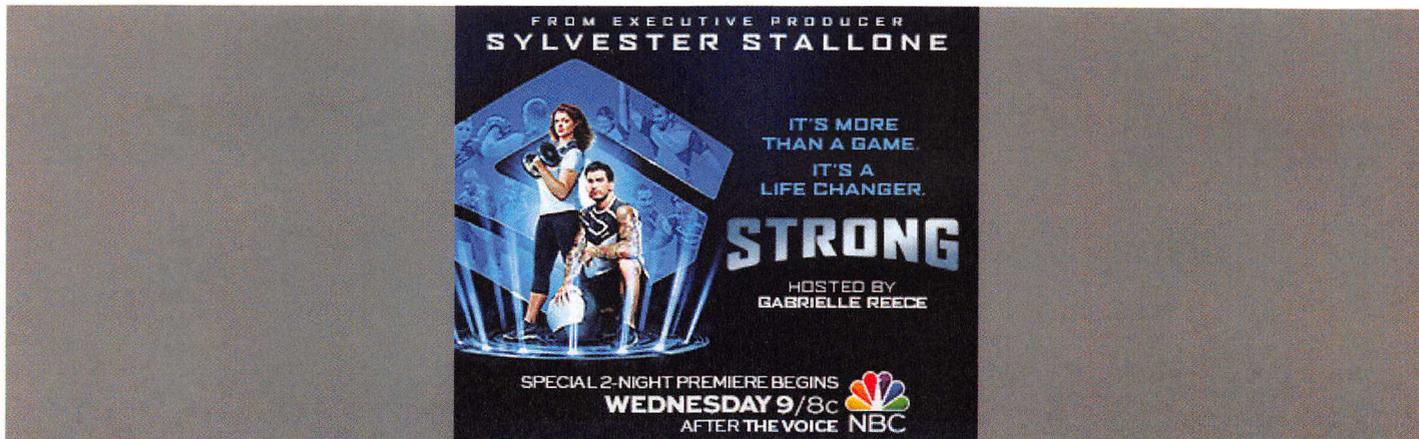
[Mt. Midoriyama conquered!](#)

[WATCH HIGHLIGHTS](#)

## CLIPS (175)

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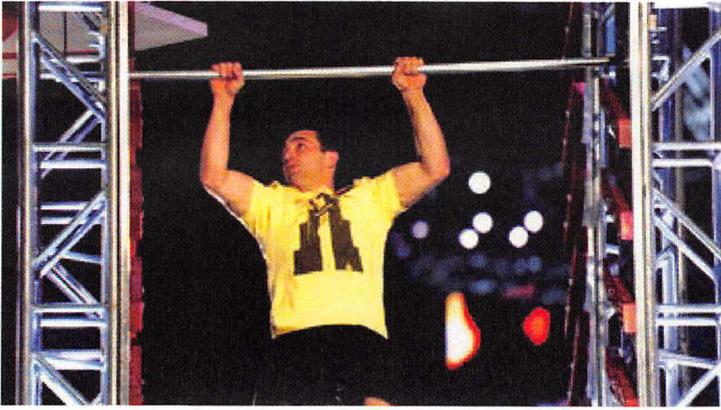
Achieving the Impossible

Current Preview | 04/02/16 | 2 min |

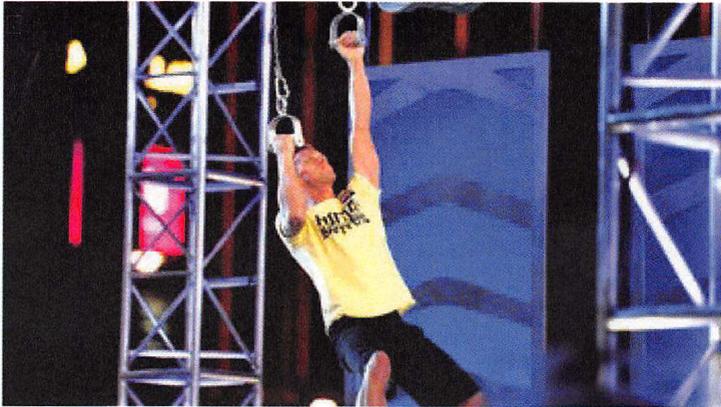


Ilan Dory's Stage 2 Run

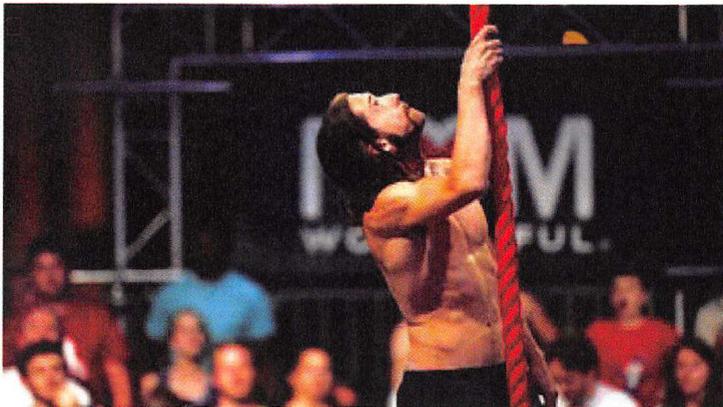
Highlight | 09/14/15 | 4 min |



Joe Moravsky's Stage 2 Run  
Highlight | 09/14/15 | 3 min |



Geoff Britten at Stage 3  
Highlight | 09/14/15 | 5 min |



Isaac Caldiero's Epic Ascent of Mt. Midoriyama  
Highlight | 09/14/15 | 7 min |

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## ABOUT THE SHOW

"American Ninja Warrior" returns for an exciting eighth season this summer on NBC. Matt Iseman returns as host, along with former NFL player Akbar Gbajabiamila (NFL Network) and co-host Kristine Leahy (CBS Sports). Original episodes air exclusively on NBC with encore presentations on Esquire Network.

The action-packed series follows competitors as they tackle a series of challenging obstacle courses in both city qualifying and city finals rounds across the country. Those that successfully complete the finals course in their designated region move on to the national finals round in Las Vegas, where they face a stunning four-stage course modeled after the famed Mt. Midoriyama course in Japan. The winner takes home a grand prize of \$1 million.

"American Ninja Warrior" enjoyed an unbelievable seventh season, which saw its first ever \$1 million grand prize winner when Isaac Caldiero conquered Stage 4 of Mt. Midoriyama in 26.14 seconds. This season, hundreds of competitors test their skills and see if they can make history and join Caldiero as just the second person ever to win the \$1 million grand prize. New obstacles and several new cities await in the continuing quest for physical excellence.

This season, the show makes stops in Atlanta, Los Angeles, Indianapolis, Oklahoma City and Philadelphia, before heading to Las Vegas for the stunning four-stage obstacle course known as Mt. Midoriyama.

Based on the global hit "Sasuke," from the Tokyo Broadcasting System Television, the original series is now in its 31st season in Japan. To date, only three contestants have completed the Japanese course.

The series is executive produced by A. Smith & Co. Productions' founders Arthur Smith and Kent Weed ("Hell's Kitchen," "Wizard Wars," "Ellen's Design Challenge"), along with Brian Richardson and Anthony Storm.

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