

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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nmt

Mailed: April 19, 2016

Opposition No. 91227175

J. Crew Inc., J. Crew International, Inc.

v.

Joseph L. Sims and Denise M. Sims

Jennifer Krisp, Interlocutory Attorney:

On April 13, 2016, Applicant filed a proposed amendment to its application Serial No. 86482940, with Opposer's consent.

By the proposed amendment Applicant seeks to amend the recitation of services in International Classes 35 and 41 as follows.

International Class 35

from

Event planning and management for marketing, branding, promoting or advertising the goods and services of others; On-line retail store services featuring clothing, namely, "CREWNATION" brand apparel; Online advertising and promotional services; Promotional sponsorship of film workshops, namely, production companies and film and television-related businesses within the entertainment industry and promotional sponsorship of educational training for filmmakers, namely, production companies and film and television-related businesses within the entertainment industry; Providing a website featuring an online marketplace for exchanging goods and services with other users; Providing consumer information services and making referrals in the field of entertainment services for products, services, events, activities, facilities and locations

to

Event planning and management for marketing, branding, promoting or advertising the goods and services of others; On-line retail store services featuring clothing, namely, "CREWNATION" brand apparel; Online advertising and promotional services; Promotional sponsorship of film workshops, namely, production companies and film and television-related businesses within the entertainment industry and promotional sponsorship of educational training for filmmakers, namely, production companies and film and television-related businesses within the entertainment industry; Providing a website featuring an online marketplace for exchanging goods and services with other users; Providing consumer information services and making referrals in the field of entertainment services for products, services, events, activities, facilities and locations; All the foregoing relating to the film, television and commercial production industries.

International Class 41

from

Arranging and conducting business seminars in the field of film and television production; Arranging and conducting special events for social entertainment purposes; Arranging of seminars; Arranging professional workshop and training courses; Arranging, organizing, conducting, and hosting social entertainment events; Education services, namely, providing live and on-line training and education in the field of motion picture production; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of motion picture production; Education services, namely, providing education and training in the field of motion picture production; Entertainment services in the nature of arranging social entertainment events; Entertainment services in the nature of hosting social entertainment events; Hosting social entertainment events, namely, film workshops and social entertainment mixers, for others; Organizing events in the field of film and television production for cultural or educational purposes; Publication of books, of magazines, of journals, of newspapers, of periodicals, of catalogs, of brochures; Publication of electronic magazines; Publishing of web magazines; Rental of facilities and equipment for the production of radio and television programs, musical and theatrical productions, namely, performance venues, studios, sets, dressing rooms; Rental of stage and movie equipment, namely, camera equipment, lighting equipment and

grip equipment; Rental of video cameras; Rental services for audio and video equipment; Social club services, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; Training in the use and operation of motion picture cameras and motion picture sound recording equipment; Training services in the field of motion picture production; Workshops and seminars in the field of film and television production and the entertainment industry

to

Arranging and conducting business seminars in the field of film and television production; Arranging and conducting special events for social entertainment purposes; Arranging of seminars; Arranging professional workshop and training courses; Arranging, organizing, conducting, and hosting social entertainment events; Education services, namely, providing live and on-line training and education in the field of motion picture production; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of motion picture production; Education services, namely, providing education and training in the field of motion picture production; Entertainment services in the nature of arranging social entertainment events; Entertainment services in the nature of hosting social entertainment events; Hosting social entertainment events, namely, film workshops and social entertainment mixers, for others; Organizing events in the field of film and television production for cultural or educational purposes; Publication of books, of magazines, of journals, of newspapers, of periodicals, of catalogs, of brochures; Publication of electronic magazines; Publishing of web magazines; Rental of facilities and equipment for the production of radio and television programs, musical and theatrical productions, namely, performance venues, studios, sets, dressing rooms; Rental of stage and movie equipment, namely, camera equipment, lighting equipment and grip equipment; Rental of video cameras; Rental services for audio and video equipment; Social club services, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; Training in the use and operation of motion picture cameras and motion picture sound recording equipment; Training services in the field of motion picture production; Workshops and seminars in the field of film and television production and the entertainment industry; All the foregoing relating to the film, television and commercial production industries.

Inasmuch as the amendment is clearly limiting in nature as required by Trademark Rule 2.71(a), and because Opposer consents thereto, the amendment is approved and entered. *See* Trademark Rule 2.133(a).

If the amendment resolves this proceeding, Opposer is allowed until thirty days from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. *See* Trademark Rule 2.106(c).

If no response is filed, proceedings will be resumed and dates reset, as appropriate.

Proceedings are otherwise suspended.