

ESTTA Tracking number: **ESTTA739862**

Filing date: **04/13/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227175
Party	Plaintiff J. Crew Inc., J. Crew International, Inc.
Correspondence Address	Lindsay M. Rodman and Maryann Licciardi Cowan, Liebowitz & Latman, P.C. 114 West 47th Street New York, NY 10036 UNITED STATES jks@cll.com, mel@cll.com, mxe@cll.com, trademark@cll.com
Submission	Other Motions/Papers
Filer's Name	Maryann E. Licciardi
Filer's e-mail	jks@cll.com, mel@cll.com, mxe@cll.com, trademark@cll.com
Signature	/Maryann E. Licciardi/
Date	04/13/2016
Attachments	CREWNATION and Design - Motion on Consent to Amend Application 041316.pdf(176826 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

-----X

In re Application of	:	
Joseph L. Sims and Denise M. Sims	:	<b><u>AMENDMENT OF APPLICATION</u></b>
Serial No.: 86/482,940	:	
Filed: December 17, 2014	:	
For Mark: CREWNATION and Design	:	

-----X

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Pursuant to Rule 2.71(a) of the Trademark Rules of Practice, Applicant respectfully requests that the above-captioned application be amended by adding the bolded language “; all the foregoing relating to the film, television and commercial production industries” to the end of the descriptions of services in each class, which should now read:

EVENT PLANNING AND MANAGEMENT FOR MARKETING, BRANDING, PROMOTING OR ADVERTISING THE GOODS AND SERVICES OF OTHERS; ON-LINE RETAIL STORE SERVICES FEATURING CREWNATION APPAREL; ONLINE ADVERTISING AND PROMOTIONAL SERVICES; PROMOTIONAL SPONSORSHIP OF FILM WORKSHOPS AND EDUCATIONAL TRAINING FOR FILMMAKERS; PROVIDING A WEBSITE FEATURING AN ONLINE MARKETPLACE FOR EXCHANGING GOODS AND SERVICES WITH OTHER USERS; PROVIDING CONSUMER INFORMATION SERVICES AND MAKING REFERRALS IN THE FIELD OF ENTERTAINMENT SERVICES FOR PRODUCTS, SERVICES, EVENTS, ACTIVITIES, FACILITIES AND LOCATIONS; **ALL THE FOREGOING RELATING TO THE FILM, TELEVISION AND COMMERCIAL PRODUCTION INDUSTRIES** in International Class 35

ARRANGING AND CONDUCTING BUSINESS SEMINARS IN THE FIELD OF FILM AND TELEVISION PRODUCTION; ARRANGING AND CONDUCTING SPECIAL EVENTS FOR SOCIAL ENTERTAINMENT PURPOSES; ARRANGING OF SEMINARS; ARRANGING PROFESSIONAL WORKSHOP AND TRAINING COURSES; ARRANGING, ORGANIZING, CONDUCTING, AND HOSTING

**SOCIAL ENTERTAINMENT EVENTS; EDUCATION SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE TRAINING AND EDUCATION IN THE FIELD OF MOTION PICTURE PRODUCTION; EDUCATION SERVICES, NAMELY, PROVIDING MENTORING, TUTORING, CLASSES, SEMINARS AND WORKSHOPS IN THE FIELD OF MOTION PICTURE PRODUCTION; EDUCATION SERVICES, NAMELY, PROVIDING EDUCATION AND TRAINING IN THE FIELD OF MOTION PICTURE PRODUCTION; ENTERTAINMENT SERVICES IN THE NATURE OF ARRANGING SOCIAL ENTERTAINMENT EVENTS; ENTERTAINMENT SERVICES IN THE NATURE OF HOSTING SOCIAL ENTERTAINMENT EVENTS; HOSTING SOCIAL ENTERTAINMENT EVENTS, NAMELY, FILM WORKSHOPS AND SOCIAL ENTERTAINMENT MIXERS, FOR OTHERS; ORGANIZING EVENTS IN THE FIELD OF FILM AND TELEVISION PRODUCTION FOR CULTURAL OR EDUCATIONAL PURPOSES; PUBLICATION OF BOOKS, OF MAGAZINES, OF JOURNALS, OF NEWSPAPERS, OF PERIODICALS, OF CATALOGS, OF BROCHURES; PUBLICATION OF ELECTRONIC MAGAZINES; PUBLISHING OF WEB MAGAZINES; RENTAL OF FACILITIES AND EQUIPMENT FOR THE PRODUCTION OF RADIO AND TELEVISION PROGRAMS, MUSICAL AND THEATRICAL PRODUCTIONS, NAMELY, PERFORMANCE VENUES, STUDIOS, SETS, DRESSING ROOMS; RENTAL OF STAGE AND MOVIE EQUIPMENT, NAMELY, CAMERA EQUIPMENT, LIGHTING EQUIPMENT AND GRIP EQUIPMENT; RENTAL OF VIDEO CAMERAS; RENTAL SERVICES FOR AUDIO AND VIDEO EQUIPMENT; SOCIAL CLUB SERVICES, NAMELY, ARRANGING, ORGANIZING, AND HOSTING SOCIAL EVENTS, GET-TOGETHERS, AND PARTIES FOR CLUB MEMBERS; TRAINING IN THE USE AND OPERATION OF MOTION PICTURE CAMERAS AND MOTION PICTURE SOUND RECORDING EQUIPMENT; TRAINING SERVICES IN THE FIELD OF MOTION PICTURE PRODUCTION; WORKSHOPS AND SEMINARS IN THE FIELD OF FILM AND TELEVISION PRODUCTION AND THE ENTERTAINMENT INDUSTRY; ALL THE FOREGOING RELATING TO THE FILM, TELEVISION AND COMMERCIAL PRODUCTION INDUSTRIES in International Class 41**

It is respectfully submitted that these amendments do not require republication as the amendments of the descriptions of services narrow rather than broaden the scope of the application.

### **CONCLUSION**

Applicant respectfully requests that this request to amend the application be granted in its

entirety.

Dated: April 12, 2016.

Respectfully submitted,

MARK A. BAKER LAW, LLC  
*Attorneys for Applicants*

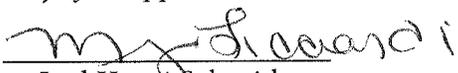
By: 

Mark A. Baker

496 Rankin Street, NE  
Atlanta, Georgia 30308  
678-999-3944

CONSENTED TO:

COWAN, LIEBOWITZ & LATMAN, P.C.  
*Attorneys for Opposers*

By:   
Joel Karni Schmidt  
Maryann Licciardi

114 West 47th Street  
New York, New York 10036  
212-790-9200

