

ESTTA Tracking number: **ESTTA736173**

Filing date: **03/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Delta Air Lines, Inc.
Granted to Date of previous extension	03/27/2016
Address	1030 Delta Boulevard Atlanta, GA 30320-2574 UNITED STATES
Attorney information	Kate E. Hart Dentons US LLP 4520 Main St., #1100 Kansas City, MO 64111-7700 UNITED STATES kate.hart@dentons.com, frank.benjamin@dentons.com, mlaip@dentons.com

**Applicant Information**

Application No	86584505	Publication date	09/29/2015
Opposition Filing Date	03/28/2016	Opposition Period Ends	03/27/2016
Applicant	Go4ward LLC 6230 Anastasia Ave. Simi Valley, CA 93063 UNITED STATES		

**Goods/Services Affected by Opposition**

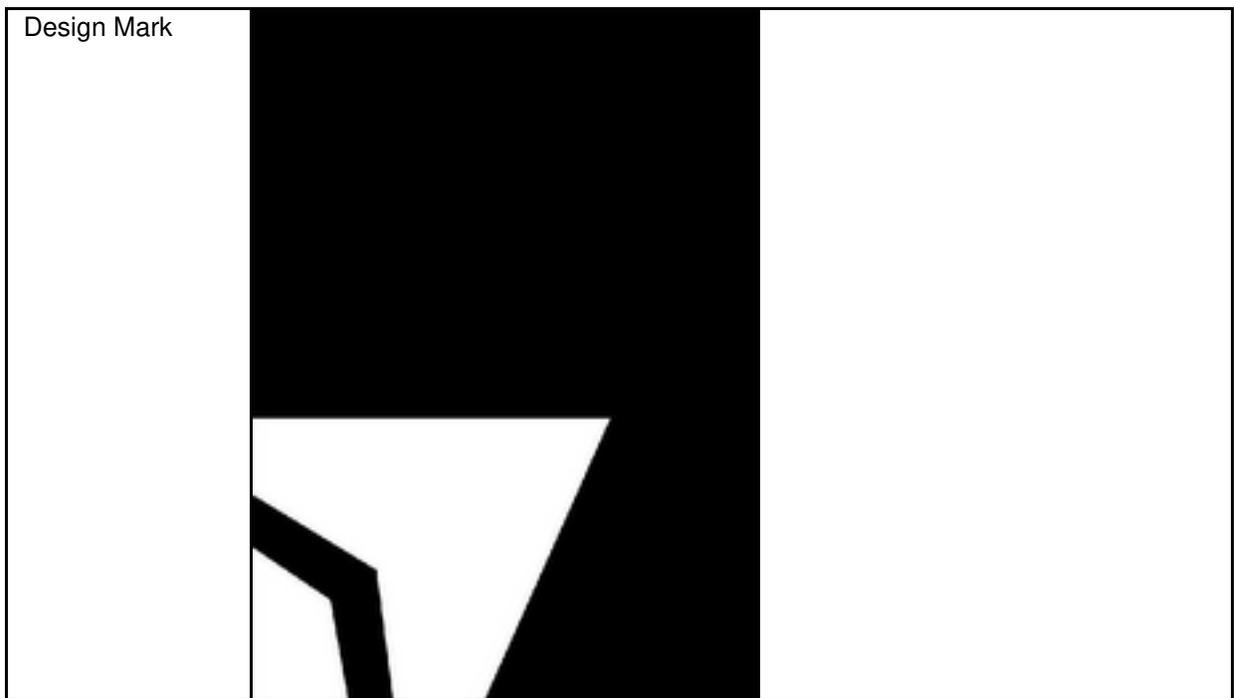
Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Beanies; Hats; Infant and toddler one piece clothing; Jackets; Pants; Shirts; Shoes; Shorts; Socks; Sweaters; Tank tops
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution by blurring	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

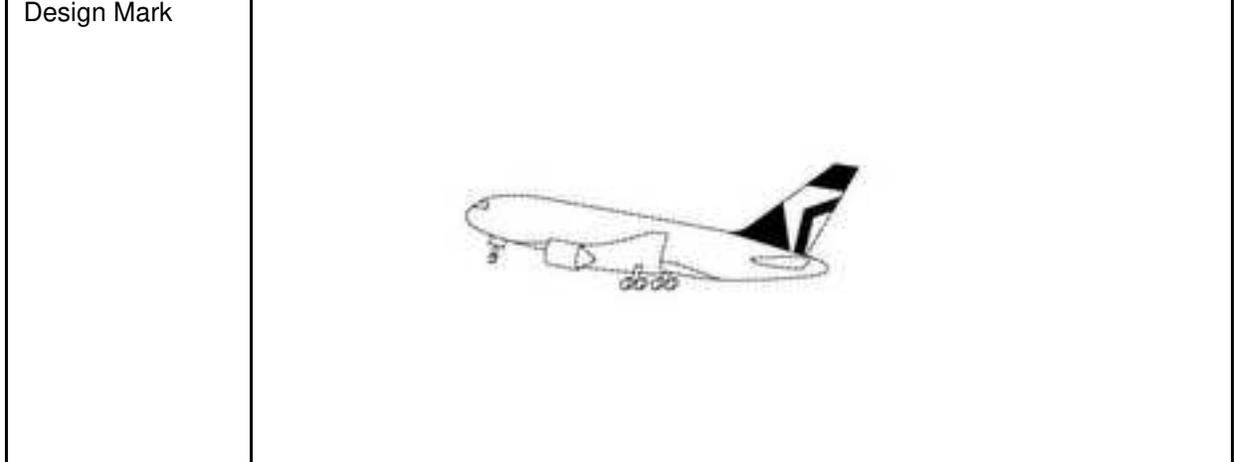
U.S. Registration No.	3517334	Application Date	05/16/2007
Registration Date	10/14/2008	Foreign Priority Date	NONE
Word Mark	NONE		



Description of Mark	The mark consists of a split, cropped triangle in the lower left hand corner.
Goods/Services	Class 039. First use: First Use: 2007/04/07 First Use In Commerce: 2007/04/07 Air transportation services; air transportation services featuring a frequent flier bonus program; airport baggage check in services; airport passenger check in services; arranging travel as a bonus program for credit card users; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations; providing flight arrival and departure information

U.S. Registration No.	3489700	Application Date	05/16/2007
Registration Date	08/19/2008	Foreign Priority Date	NONE

Word Mark	NONE
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Description of Mark	The mark consists of an abstract geometric design comprised of overlapping triangular shapes on both sides of the upright sections of the tail and rudder of the aircraft. The dotted outline of the tail of the aircraft and the aircraft itself is inten-
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	ded to show the position of the mark on the aircraft.
Goods/Services	Class 039. First use: First Use: 2007/04/30 First Use In Commerce: 2007/04/30 Air transportation services

U.S. Registration No.	4235149	Application Date	10/06/2011
Registration Date	10/30/2012	Foreign Priority Date	NONE

Word Mark	DELTA AWAY WE GO
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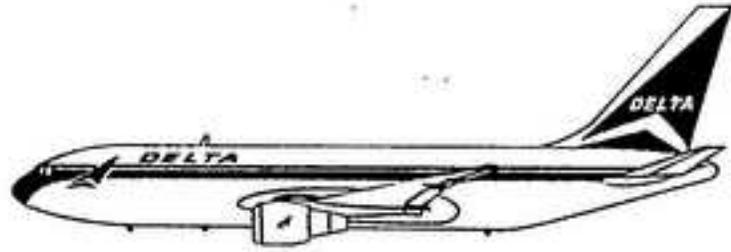
Design Mark	
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Description of Mark	The mark consists of a triangular design element to the left of the wording "DELTA" all above the wording "AWAY WE GO".
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Goods/Services	Class 038. First use: First Use: 2011/11/01 First Use In Commerce: 2011/11/01 providing a forum online or via online social media for travel planning, itinerary coordination and electronic exchange of messages regarding trip data, including news, information and images via a global computer network Class 039. First use: First Use: 2011/11/01 First Use In Commerce: 2011/11/01 air transportation services; online reservation and booking of seats for travel; providing travel information via the internet; providing an on-line computer database in the field of travel information services and travel ticket reservations; airline passenger check-in services; providing flight arrival and departure information
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U.S. Registration No.	2058985	Application Date	02/28/1996
Registration Date	05/06/1997	Foreign Priority Date	NONE

Word Mark	DELTA
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Design Mark	
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Description of Mark	The mark consists of the markings on the aircraft and the wording "DELTA". The dotted lines are not part of the mark and serve only to show the position of the mark upon the aircraft.
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Goods/Services	Class 039. First use: First Use: 1960/04/00 First Use In Commerce: 1960/04/00 passenger air transportation services
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U.S. Registration No.	4749531	Application Date	06/13/2014
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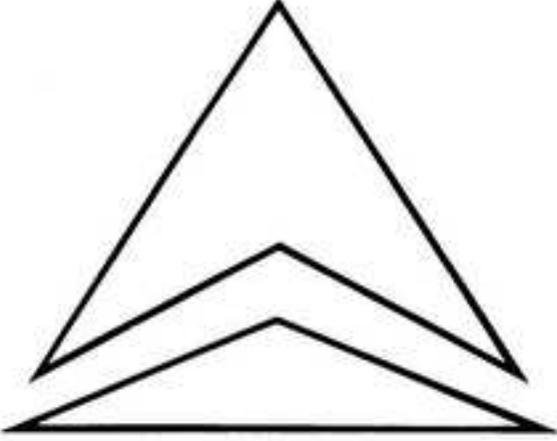
Registration Date	06/02/2015	Foreign Priority Date	NONE
Word Mark	DELTA OFFICIAL AIRLINE OF CHAMPIONS		
Design Mark			
Description of Mark	The mark consists of a triangular design element in red to the left of the word "DELTA" in blue all above the wording "OFFICIAL AIRLINE OF CHAMPIONS" in blue.		
Goods/Services	Class 039. First use: First Use: 2014/03/01 First Use In Commerce: 2014/03/01 Air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations; aircraft charter services; airport baggage check-in services not including security inspection; airline baggage claim services; airport passenger check-in services; airline services, namely, passenger ticketing, gate processing		

U.S. Registration No.	3890727	Application Date	03/05/2009
Registration Date	12/14/2010	Foreign Priority Date	NONE
Word Mark	DELTA SKY CLUB		
Design Mark			
Description of Mark	The mark consists of a triangular design element in the color red to the left of the wording "DELTA SKY CLUB" in the color blue.		
Goods/Services	Class 039. First use: First Use: 2009/04/15 First Use In Commerce: 2009/04/15 Air transportation services featuring transit lounge facilities for passenger relaxa-		

	tion		
U.S. Registration No.	2556013	Application Date	09/17/2001
Registration Date	04/02/2002	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 2000/03/23 First Use In Commerce: 2000/03/23 AIR TRANSPORTATION OF PERSONS, PROPERTY AND MAIL		

U.S. Registration No.	704103	Application Date	11/25/1959
Registration Date	09/06/1960	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 1959/07/25 First Use In Commerce: 1959/07/25		

	Air Transportation of Persons, Property, and Mail		
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U.S. Registration No.	1143697	Application Date	03/05/1979
Registration Date	12/16/1980	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 1979/01/03 First Use In Commerce: 1979/01/03 AIR TRANSPORTATION OF PERSONS, PROPERTY, AND MAIL		

U.S. Application No.	86298499	Application Date	06/03/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	DELTA COMFORT+		
Design Mark			
Description of Mark	The mark consists of a triangular design element in red to the left of the word "DELTA" in blue all above the wording "COMFORT+", in blue.		
Goods/Services	Class 039. First use: First Use: 0 First Use In Commerce: 0 Air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services, enhanced airport ticketing processing, priority check-in, gate handling and aircraft boarding services, enhanced seating		

	accommodations, enhanced personal space, computer connections and expanded meal services for passengers; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations
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U.S. Application No.	86328420	Application Date	07/03/2014
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	NONE
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Design Mark	
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Description of Mark	The mark consists of two black triangles.
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Goods/Services	<p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Air transportation services; air transportation services providing a program for bonus awards and incentive for frequent air travel, transit lounge facilities for passenger relaxation, a specialized priority airline service with reservation services, enhanced airport ticketing processing, expedited call waiting procedures, priority check-in, priority lobby check-in, dedicated service center and club lanes for elite passengers, specialized priority and expedited security processing, expedited gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space including specialized entertainment, computer connections, enhanced meal services and voucher values for elite passengers, priority baggage delivery, enhanced and expedited customer service responses for elite passengers</p>
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Attachments	<p>77182424#TMSN.png( bytes )  77182440#TMSN.png( bytes )  85441062#TMSN.png( bytes )  75064766#TMSN.png( bytes )  86309160#TMSN.png( bytes )  77684419#TMSN.png( bytes )  76311945#TMSN.png( bytes )</p>
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	72086020#TMSN.png( bytes ) 73206154#TMSN.png( bytes ) 86298499#TMSN.png( bytes ) 86328420#TMSN.png( bytes ) Delta_Go4ward - Notice of Opposition (86584505 - double chev- ron)(94437606_1).pdf(148032 bytes ) DeltaGo4ward Notice of Opposition 86584494 exhibits - 1.pdf(3092874 bytes ) DeltaGo4ward Notice of Opposition 86584494 exhibits - 2.pdf(4346209 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Kate E. Hart/
Name	Kate E. Hart
Date	03/28/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. **86/584,505**  
For the mark:

Filed: April 1, 2015  
Published: September 29, 2015

Delta Air Lines, Inc.	)	
	)	
Opposer,	)	
	)	Opposition No.
v.	)	
	)	
Go4ward LLC	)	
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

Delta Air Lines, Inc. ("Opposer"), a corporation organized and existing under the laws of the State of Delaware with a principal place of business at 1030 Delta Boulevard, Atlanta, Georgia, 30320, believes that it is being damaged by the application for, and will in the future be damaged by, the registration of Serial No. 86/584,505 for the mark: (the "Pending Mark"), and hereby opposes the registration of same. As grounds for this Notice of Opposition, Opposer alleges as follows, with knowledge as to its own acts, and on information and belief as to all other matters:

1. Opposer, Delta Air Lines, Inc., is the owner of registered marks, mark applications, and common law marks that include some version of its famous and distinctive "Widget" design logo. Discussed herein are several examples of such marks, which examples are referred to collectively as the "Marks".

2. Opposer is the owner of the following registered marks and mark applications, in connection with International Classes 38 and 39, as follows:

a.

US Registration No. 3,517,334 issued October 14, 2008, with date of first use in commerce of April 7, 2007 and filing date of May 16, 2007, in connection with the following services in International Class 39:

"air transportation services; air transportation services featuring a frequent flier bonus program; airport baggage check in services; airport passenger check in services; arranging travel as a bonus program for credit card users; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations; providing flight arrival and departure information."

A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit A.

b.

US Registration No. 3,489,700 issued August 19, 2008, with date of first use in commerce of April 30, 2007 and filing date of May 16, 2007, in connection with "Air transportation services" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit B.

c.

US Registration No. 4,235,149 issued October 30, 2012, with date of first use in commerce of November 1, 2011 and filing date of October 6, 2011, in connection with the following services in International Classes 38 and 39:

IC 38: "providing a forum online or via online social media for travel planning, itinerary coordination and electronic exchange of messages regarding trip data, including news, information and images via a global computer network."

IC 39: "air transportation services; online reservation and booking of seats for travel; providing travel information via the internet; providing an on-line computer database in the field of travel information services and travel ticket reservations; airline passenger check-in services; providing flight arrival and departure information."

A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit C.

d.

US Registration No. 2,058,985 issued May 6, 1997, with date of first use in commerce of April 1960 and filing date of February 28, 1996, in connection with "passenger air transportation services" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit D.

e.

US Registration No. 4,749,531 issued June 2, 2015, with date of first use in commerce of March 1, 2014 and filing date of June 13, 2014, in connection with the following services in International Class 39:

"air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations; aircraft charter services; airport baggage check-in services not including security inspection; airline baggage claim services; airport passenger check-in services; airline services, namely, passenger ticketing, gate processing."

A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit E.

f.

US Registration No. 3,890,727 issued December 14, 2010, with date of first use in commerce of April 15, 2009 and filing date of March 5, 2009, in connection with "Air transportation services featuring transit lounge facilities for passenger relaxation" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit F.

g.

US Registration No. 2,556,013 issued April 2, 2002, with date of first use in commerce of March 23, 2000 and filing date of September 17, 2001, in connection with "Air Transportation of Persons, Property and Mail" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit G.

h.

US Registration No. 0,704,103 issued September 6, 1960, with date of first use in commerce of July 25, 1959 and filing date of November 25, 1959, in connection with "Air Transportation of Persons, Property, and Mail" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit H.

i.

US Registration No. 1,143,697 issued December 16, 1980, with date of first use in commerce of January 3, 1979 and filing date of March 5, 1979, in connection with "Air transportation of persons, property and mail" in International Class 39. A copy of Opposer's registration certificate for this mark is attached hereto as Exhibit I.

j.

US Application No. 86/298,499, filed June 3, 2014 in connection with the following services in International Class 39:

"Air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services, enhanced airport ticketing processing, priority check-in, gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space, computer connections and expanded meal services for passengers; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations."

A copy of the USPTO Status Page for this Mark is attached hereto as Exhibit J.

k.

US Application No. 86/328,420, filed July 3, 2014 in connection with the following services in International Class 39:

"Air transportation services; air transportation services providing a program for bonus awards and incentive for frequent air travel, transit lounge facilities for passenger relaxation, a specialized priority airline service with reservation services, enhanced airport ticketing processing, expedited call waiting procedures, priority check-in, priority lobby check-in, dedicated service center and club lanes for elite passengers, specialized priority and expedited security processing, expedited gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space including specialized entertainment, computer connections, enhanced meal services and voucher values for elite passengers, priority baggage delivery, enhanced and expedited customer service responses for elite passengers."

A copy of the USPTO Status Page for this mark is attached hereto as Exhibit K.

3. Opposer has, itself directly and/or through predecessors-in-interest and affiliated companies, offered and sold the aforesaid services as well as other services related to the foregoing, under the aforesaid Marks in interstate commerce since at least as early as July 1959, and such use has not been abandoned and has been valid and continuous to the present day.

4. In addition to the trademark protection rights afforded to Opposer by virtue of its registered marks and pending mark applications discussed above, Opposer's broad common law rights also extend to cover its "Widget" design logo in various iterations, for services including the services listed on the registration certificates, as well as related goods and services, including various clothing and apparel items (for example, on Opposer's website at [www.deltashop.com](http://www.deltashop.com)).

Copies of examples of Opposer's "Widget" design logo as used in commerce on clothing and apparel are attached hereto as Exhibit L.

5. Opposer has used the "Widget" logo design in commerce, with the triangle tilted to point towards the upper right, with a hue of red and the right half of the triangle shaded, well prior to Applicant's claimed intended use and such use has not been abandoned and has been valid and continuous to the present day. Copies of examples of Opposer's "Widget" design logo as used in commerce are attached hereto as Exhibits M, N, O, and P.

6. Go4ward LLC ("Applicant"), a limited liability company listing its address as 6230 Anastasia Ave., Simi Valley, California 93063, is the owner of a pending trademark application for the Pending Mark, filed on April 1, 2015, in connection with the following services in International Class 25:

IC 25: "Beanies; Hats; Infant and toddler one piece clothing; Jackets; Pants; Shirts; Shoes; Shorts; Socks; Sweaters; Tank tops."

7. Applicant's Pending Mark includes overlaid triangles similar to Opposer's Widget design logo, consisting of "a geometric chevron shape with two sides on the top portion and two sides on the bottom portion tilted to point towards the upper right, and the a second identical geometrical design facing the opposite direction."

#### **LIKELIHOOD OF CONFUSION**

8. The relatedness of Opposer's and Applicant's goods and services, as well as the similarity between the marks themselves, is likely to cause marketplace confusion.

9. Applicant has not claimed any use of the Pending Mark, as evidenced in its application filed on an intent to use basis on April 1, 2015. As such, any use by Applicant is subsequent to Opposer's aforesaid use and filing dates for its registration of its Marks and its common law trademark usage.

10. As a result of the aforesaid prior and extensive usage of Opposer's Marks, they have become associated with Opposer's services in the marketplace and have become symbolic of extensive good will and purchaser recognition, built up through substantial amounts of time and effort expended in the promotion of Opposer's business and marks.

11. In view of the similarity of the respective marks of the parties hereto, and the related nature of the goods of the respective parties, Applicant's Pending Mark so resembles Opposer's Marks as to be likely to cause confusion, or to cause mistake or to deceive.

### **DILUTION**

11. Opposer has sold its services to many millions of customers, and engaged in extensive and substantial advertising, sales and marketing of its mark and associated services, including its clothing and apparel goods. As a result of these substantial efforts and this investment, Opposer's mark is famous and well known to purchasers and the general public who recognize the mark as indicating the source of the services as Opposer.

12. Because of the high degree of distinctiveness of Opposer's Marks, the length of time and extent to which Opposer has used its Marks, the extensive advertising and publicity Opposer's Marks have received, the nationwide trading area in which the Opposer's Marks are used, and the high degree of customer recognition of the Opposer's Marks, these logos are considered famous trademarks pursuant to 15 U.S.C. § 1125(c)(1).

13. Registration of the Pending Mark would lessen the capacity of Opposer's famous Marks to identify and distinguish Opposer's services sold thereunder and, as such, would cause dilution of the Marks in violation of 15 U.S.C. § 1125(c) and 1127.

14. For the reasons set forth herein, the use and/or registration of Applicant's Pending Mark is likely to cause dilution of Opposer's famous Marks, thereby damaging Opposer's goodwill in its Marks, diluting the value thereof, and resulting in irreparable

harm to Opposer's business and reputation, all to the detriment of Opposer who has extended considerable sums and effort in promoting its Marks, and to the detriment of the consuming public.

### **CONCLUSION**

15. Based upon the foregoing, including Opposer's prior use and registration of its Marks, Opposer has been and will continue to be harmed and damaged if the aforesaid registration of Applicant's Pending Mark is granted. Such registration would be a source of damage and injury to Opposer and the consuming public.

16. Applicant herewith submits the payment of the appropriate filing fees in the amount of \$300 in connection with the instant Notice of Opposition. Such Notice of Opposition is timely filed.

17. Based upon the foregoing, Applicant's application for the Pending Mark should be denied registration as requested by Opposer herein.

**WHEREFORE**, Opposer respectfully prays that the Notice of Opposition be sustained in favor of Opposer and that Application Serial Number 86/584,505 be denied registration. Opposer hereby appoints the undersigned law firm to act as attorneys for Opposer herein, with full power to prosecute said proceeding, to transact all relevant business with the PTO and in the United States Courts and to receive all official communications in connection with this Notice of Opposition.

Dated: March 28, 2016

Respectfully submitted,

/Kate E. Hart/  
Kate E. Hart  
Attorney for Opposer

Dentons US LLP  
4520 Main St., #1100  
Kansas City, MO 64111-7700  
(816) 460-2400  
kate.hart@dentons.com

**EXHIBIT A**

Registration Certificate for Mark No. 3,517,334

*See attached.*

**EXHIBIT B**

Registration Certification for Mark No. 3,489,700

*See attached.*

**EXHIBIT C**

Registration Certification for Mark No. 4,235,149

*See attached.*

**EXHIBIT D**

Registration Certification for Mark No. 2,058,985

*See attached.*

**EXHIBIT E**

Registration Certification for Mark No. 4,749,531

*See attached.*

**EXHIBIT F**

Registration Certification for Mark No. 3,890,727

*See attached.*

**EXHIBIT G**

Registration Certification for Mark No. 2,556,013

*See attached.*

**EXHIBIT H**

Registration Certification for Mark No. 0,704,103

*See attached.*

**EXHIBIT I**

Registration Certification for Mark No. 1,143,697

*See attached.*

**EXHIBIT J**

USPTO Status Page for Application No. 86/298,499

*See attached.*

**EXHIBIT K**

USPTO Status Page for Application No. 86/328,420

*See attached.*

**EXHIBIT L**

Example of "Widget" Design Logo as Used in Commerce on Clothing and Apparel

*See attached.*

**EXHIBIT M**

First Example of "Widget" Design Logo as Used in Commerce

*See attached.*

**EXHIBIT N**

Second Example of "Widget" Design Logo as Used in Commerce

*See attached.*

**EXHIBIT O**

Third Example of "Widget" Design Logo as Used in Commerce

*See attached.*

**EXHIBIT P**

Fourth Example of "Widget" Design Logo as Used in Commerce

*See attached.*



Int. Cl.: 39

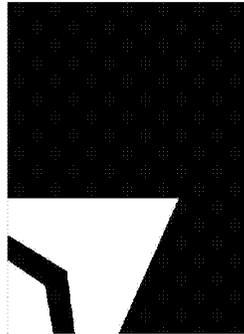
Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 3,517,334

Registered Oct. 14, 2008

SERVICE MARK  
PRINCIPAL REGISTER



DELTA AIRLINES, INC. (DELAWARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 30320

FOR: AIR TRANSPORTATION SERVICES; AIR TRANSPORTATION SERVICES FEATURING A FREQUENT FLIER BONUS PROGRAM; AIRPORT BAGGAGE CHECK IN SERVICES; AIRPORT PASSENGER CHECK IN SERVICES; ARRANGING TRAVEL AS A BONUS PROGRAM FOR CREDIT CARD USERS; DELIVERY OF GOODS BY AIR AND LAND; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION SER-

VICES AND TRAVEL TICKET RESERVATIONS; PROVIDING FLIGHT ARRIVAL AND DEPARTURE INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 4-7-2007; IN COMMERCE 4-7-2007.

THE MARK CONSISTS OF A SPLIT, CROPPED TRIANGLE IN THE LOWER LEFT HAND CORNER.

SN 77-182,424, FILED 5-16-2007.

RENEE MCCRAY, EXAMINING ATTORNEY

**Int. Cl.: 39**

**Prior U.S. Cls.: 100 and 105**

**United States Patent and Trademark Office**

**Reg. No. 3,489,700**

**Registered Aug. 19, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**



DELTA AIRLINES, INC. (DELAWARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 30320

FOR: AIR TRANSPORTATION SERVICES, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

THE MARK CONSISTS OF AN ABSTRACT GEOMETRIC DESIGN COMPRISED OF OVERLAPPING

TRIANGULAR SHAPES ON BOTH SIDES OF THE UPRIGHT SECTIONS OF THE TAIL AND RUDDER OF THE AIRCRAFT. THE DOTTED OUTLINE OF THE TAIL OF THE AIRCRAFT AND THE AIRCRAFT ITSELF IS INTENDED TO SHOW THE POSITION OF THE MARK ON THE AIRCRAFT.

SN 77-182,440, FILED 5-16-2007.

RENEE MCCRAY, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

 **DELTA**  
**AWAY WE GO**

**Reg. No. 4,235,149**

DELTA AIR LINES, INC. (DELAWARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 30320

**Registered Oct. 30, 2012**

**Int. Cls.: 38 and 39**

FOR: PROVIDING A FORUM ONLINE OR VIA ONLINE SOCIAL MEDIA FOR TRAVEL PLANNING, ITINERARY COORDINATION AND ELECTRONIC EXCHANGE OF MESSAGES REGARDING TRIP DATA, INCLUDING NEWS, INFORMATION AND IMAGES VIA A GLOBAL COMPUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST USE 11-1-2011; IN COMMERCE 11-1-2011.

FOR: AIR TRANSPORTATION SERVICES; ONLINE RESERVATION AND BOOKING OF SEATS FOR TRAVEL; PROVIDING TRAVEL INFORMATION VIA THE INTERNET; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION SERVICES AND TRAVEL TICKET RESERVATIONS; AIRLINE PASSENGER CHECK-IN SERVICES; PROVIDING FLIGHT ARRIVAL AND DEPARTURE INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 11-1-2011; IN COMMERCE 11-1-2011.

OWNER OF U.S. REG. NOS. 654,915, 3,890,727, AND OTHERS.

THE MARK CONSISTS OF A TRIANGULAR DESIGN ELEMENT TO THE LEFT OF THE WORDING "DELTA" ALL ABOVE THE WORDING "AWAY WE GO".

SN 85-441,062, FILED 10-6-2011.

FRED CARL, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

Int. Cl.: 39

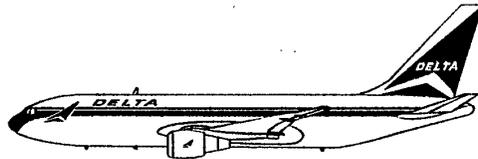
Prior U.S. Cls.: 100 and 105

Reg. No. 2,058,985

United States Patent and Trademark Office

Registered May 6, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**



DELTA AIR LINES, INC. (DELAWARE CORPORATION)  
HARTSFIELD ATLANTA INTERNATIONAL AIRPORT  
ATLANTA, GA 303206001

FOR: PASSENGER AIR TRANSPORTATION SERVICES, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 4-0-1960; IN COMMERCE 4-0-1960.

OWNER OF U.S. REG. NOS. 970,418, 1,703,774 AND OTHERS.

THE MARK CONSISTS OF THE MARKINGS ON THE AIRCRAFT AND THE WORDING "DELTA". THE DOTTED LINES ARE NOT PART OF THE MARK AND SERVE ONLY TO SHOW THE POSITION OF THE MARK UPON THE AIRCRAFT.

SER. NO. 75-064,766, FILED 2-28-1996.

M. E. BODSON, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,749,531**  
**Registered June 2, 2015**  
**Int. Cl.: 39**

DELTA AIR LINES, INC. (DELAWARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 303202574

**SERVICE MARK**  
**PRINCIPAL REGISTER**

FOR: AIR TRANSPORTATION SERVICES; AIR TRANSPORTATION SERVICES FEATURING A FREQUENT FLIER BONUS PROGRAM; TRANSPORTATION SERVICES, NAMELY, PROVIDING A SPECIALIZED PRIORITY AIRLINE SERVICE WITH RESERVATION SERVICES; DELIVERY OF GOODS BY AIR AND LAND; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION SERVICES AND TRAVEL TICKET RESERVATIONS; AIRCRAFT CHARTER SERVICES; AIRPORT BAGGAGE CHECK-IN SERVICES NOT INCLUDING SECURITY INSPECTION; AIRLINE BAGGAGE CLAIM SERVICES; AIRPORT PASSENGER CHECK-IN SERVICES; AIRLINE SERVICES, NAMELY, PASSENGER TICKETING, GATE PROCESSING, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-1-2014; IN COMMERCE 3-1-2014.

OWNER OF U.S. REG. NOS. 523,611, 3,890,727, AND OTHERS.

THE COLOR(S) RED AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A TRIANGULAR DESIGN ELEMENT IN RED TO THE LEFT OF THE WORD "DELTA" IN BLUE ALL ABOVE THE WORDING "OFFICIAL AIRLINE OF CHAMPIONS" IN BLUE.

SN 86-309,160, FILED 6-13-2014.

FRANK LATTUCA, EXAMINING ATTORNEY



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

United States of America  
United States Patent and Trademark Office



**Reg. No. 3,890,727**

DELTA AIR LINES, INC. (DELAWARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 30320

**Registered Dec. 14, 2010**

**Int. Cl.: 39**

FOR: AIR TRANSPORTATION SERVICES FEATURING TRANSIT LOUNGE FACILITIES FOR PASSENGER RELAXATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

**SERVICE MARK**

FIRST USE 4-15-2009; IN COMMERCE 4-15-2009.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 654,915, 2,058,985, AND OTHERS.

THE COLOR(S) RED AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLUB", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A TRIANGULAR DESIGN ELEMENT IN THE COLOR RED TO THE LEFT OF THE WORDING "DELTA SKY CLUB" IN THE COLOR BLUE.

SN 77-684,419, FILED 3-5-2009.

B. PARADEWELAI, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**Int. Cl.: 39**

**Prior U.S. Cls.: 100 and 105**

**United States Patent and Trademark Office**

**Reg. No. 2,556,013**

**Registered Apr. 2, 2002**

**SERVICE MARK  
PRINCIPAL REGISTER**



DELTA CORPORATE IDENTITY, INC. (DELA-  
WARE CORPORATION)  
1030 DELTA BOULEVARD  
ATLANTA, GA 303202574

FIRST USE 3-23-2000; IN COMMERCE 3-23-2000.

SER. NO. 76-311,945, FILED 9-17-2001.

FOR: AIR TRANSPORTATION OF PERSONS,  
PROPERTY AND MAIL, IN CLASS 39 (U.S. CLS.  
100 AND 105).

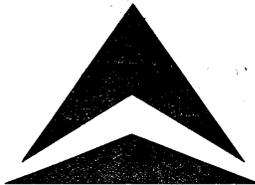
MARY ROSSMAN, EXAMINING ATTORNEY

# United States Patent Office

704,103  
Registered Sept. 6, 1960

## PRINCIPAL REGISTER Service Mark

Ser. No. 86,020, filed Nov. 25, 1959



Delta Air Lines, Inc. (Louisiana corporation)  
Atlanta Airport  
Atlanta, Ga.

For: AIR TRANSPORTATION OF PERSONS,  
PROPERTY, AND MAIL, in CLASS 105.  
First use July 25, 1959; in commerce July 25, 1959.  
Owner of Reg. Nos. 523,611, 661,166, and others

SEP 17 1965  
COMB. AFF. SEC 8 & 15

**Int. Cl.: 39**

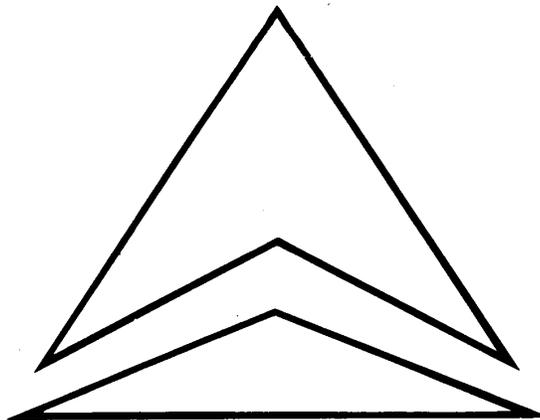
**Prior U.S. Cl.: 105**

**United States Patent and Trademark Office**

**Reg. No. 1,143,697**

**Registered Dec. 16, 1980**

**SERVICE MARK**  
**Principal Register**



Delta Air Lines, Inc. (Delaware corporation)  
Hartsfield Atlanta International Airport  
Atlanta, Ga. 30320

For: AIR TRANSPORTATION OF PERSONS,  
PROPERTY, AND MAIL, in CLASS 39 (U.S. Cl.  
105).

First use Jan. 3, 1979; in commerce Jan. 3, 1979.  
Owner of U.S. Reg. Nos. 523,611, 1,084,292 and  
others.

Ser. No. 206,154, filed Mar. 5, 1979.

MARTIN MARKS, Primary Examiner

# Trademark/Service Mark Application, Principal Register

**Serial Number: 86298499**

**Filing Date: 06/03/2014**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	86298499
<b>MARK INFORMATION</b>	
*MARK	<a href="\\TICRS\EXPORT16\IMAGEOUT\16\862\984\86298499\xml1\APP0002.JPG">\\TICRS\EXPORT16\IMAGEOUT\16\862\984\86298499\xml1\APP0002.JPG</a>
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	DELTA COMFORT+
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red and blue is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a triangular design element in red to the left of the word DELTA in blue all above the wording COMFORT+, in blue.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	768 x 345
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Delta Air Lines, Inc.
*STREET	1030 Delta Boulevard
*CITY	Atlanta
*STATE (Required for U.S. applicants)	Georgia
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	30320-2574

EMAIL ADDRESS	CHIUSTM@LADAS.NET
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	039
*IDENTIFICATION	Air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services, enhanced airport ticketing processing, priority check-in, gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space, computer connections and expanded meal services for passengers; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations
FILING BASIS	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
NAME	Frederick W. Meyers
ATTORNEY DOCKET NUMBER	3T14661266
FIRM NAME	Ladas & Parry LLP
INTERNAL ADDRESS	Suite 1600
STREET	224 South Michigan Avenue
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60604
PHONE	312 427 1300
FAX	312 427 6663
EMAIL ADDRESS	CHIUSTM@LADAS.NET
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes

<b>OTHER APPOINTED ATTORNEY</b>	Burton S. Ehrlich, Richard J. Streit, Boris Umansky, John P. Luther, David Brezina, Hermine Valizadeh, Richard Albright, and Keith Van Duyne
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Frederick W. Meyers
<b>FIRM NAME</b>	Ladas & Parry LLP
<b>INTERNAL ADDRESS</b>	Suite 1600
<b>STREET</b>	224 South Michigan Avenue
<b>CITY</b>	Chicago
<b>STATE</b>	Illinois
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	60604
<b>PHONE</b>	312 427 1300
<b>FAX</b>	312 427 6663
<b>EMAIL ADDRESS</b>	CHIUSTM@LADAS.NET
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/frederickwmeyers/
<b>SIGNATORY'S NAME</b>	Frederick W. Meyers
<b>SIGNATORY'S POSITION</b>	Attorney of record, Illinois bar member
<b>DATE SIGNED</b>	06/03/2014

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 86298499**

**Filing Date: 06/03/2014**

### To the Commissioner for Trademarks:

**MARK:** DELTA COMFORT+ (stylized and/or with design, see [mark](#))

The literal element of the mark consists of DELTA COMFORT+.

The color(s) red and blue is/are claimed as a feature of the mark. The mark consists of a triangular design element in red to the left of the word DELTA in blue all above the wording COMFORT+, in blue.

The applicant, Delta Air Lines, Inc., a corporation of Delaware, having an address of

1030 Delta Boulevard  
Atlanta, Georgia 30320-2574  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 039: Air transportation services; air transportation services featuring a frequent flier bonus program; transportation services, namely, providing a specialized priority airline service with reservation services, enhanced airport ticketing processing, priority check-in, gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space, computer connections and expanded meal services for passengers; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

### The applicant's current Attorney Information:

Frederick W. Meyers and Burton S. Ehrlich, Richard J. Streit, Boris Umansky, John P. Luther, David Brezina, Hermine Valizadeh, Richard Albright, and Keith Van Duyne of Ladas & Parry LLP

Suite 1600  
224 South Michigan Avenue  
Chicago, Illinois 60604  
United States

The attorney docket/reference number is 3T14661266.

### The applicant's current Correspondence Information:

Frederick W. Meyers  
Ladas & Parry LLP  
Suite 1600  
224 South Michigan Avenue  
Chicago, Illinois 60604  
312 427 1300(phone)  
312 427 6663(fax)  
CHIUSTM@LADAS.NET (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### **Declaration Signature**

Signature: /frederickwmeyers/ Date: 06/03/2014  
Signatory's Name: Frederick W. Meyers  
Signatory's Position: Attorney of record, Illinois bar member  
RAM Sale Number: 86298499  
RAM Accounting Date: 06/03/2014

Serial Number: 86298499  
Internet Transmission Date: Tue Jun 03 10:46:23 EDT 2014  
TEAS Stamp: USPTO/BAS-64.233.3.131-20140603104623345  
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**DELTA**

**COMFORT +**



Trademark Status & Document Retrieval (TSDR)

SEARCH MULTI-SEARCH ?

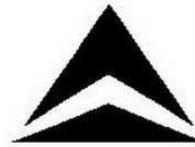
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Mark:



US Serial Number: 86328420 Application Filing Date: Jul. 03, 2014

Register: Principal

Mark Type: Service Mark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Jul. 27, 2015

Publication Date: Nov. 11, 2014 Notice of Allowance Date: Jan. 06, 2015

Mark Information

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Air transportation services; air transportation services providing a program for bonus awards and incentive for frequent air travel, transit lounge facilities for passenger relaxation, a specialized priority airline service with reservation services, enhanced airport ticketing processing, expedited call waiting procedures, priority check-in, priority lobby check-in, dedicated service center and club lanes for elite passengers, specialized priority and expedited security processing, expedited gate handling and aircraft boarding services, enhanced seating accommodations, enhanced personal space including specialized entertainment, computer connections, enhanced meal services and voucher values for elite passengers, priority baggage delivery, enhanced and expedited customer service responses for elite passengers

International Class(es): 039 - Primary Class U.S Class(es): 100, 105

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: Delta Air Lines, Inc.

Owner Address: 1030 Delta Boulevard  
Atlanta, GEORGIA 30354  
UNITED STATES

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

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If you are the applicant or the applicant's attorney and have questions about this file, please contact the Trademark Assistance Center

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[MEN'S YERBA KNIT 1/4 ZIP](#)



[LADIES' YERBA KNIT 1/4 ZIP](#)



[MEN'S CB DRYTEC HALF ZIP](#)



[MEN'S LIGHTWEIGHT JACKET](#)



[DELTA INFINITY SCARF](#)



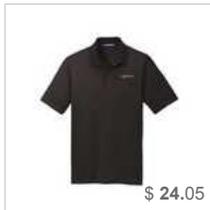
[LADIES LIGHTWEIGHT JACKET](#)



[LADIES INSULATED JACKET](#)



[LADIES CARDIGAN WITH 3/4 SLEEVES](#)



[MEN'S RAPID DRY MESH POLO](#)



[NIKE DRI FIT POLO](#)



[LADIES RAPID DRY MESH POLO](#)



\$ 53.40

[MEN'S INSULATED JACKET](#)



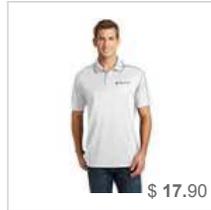
\$ 28.40

[LADIES' OGIO LINEAR POLO](#)



\$ 10.00

[HOLIDAY NECK TIE](#)



\$ 17.90

[MENS MICROPIQUE SPORT WICK](#)

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ADMIRABLE  
COMPANIES 2015



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KEEP CLIMBING

