

ESTTA Tracking number: **ESTTA732857**

Filing date: **03/11/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Domaine du Grand Cros
Granted to Date of previous extension	03/16/2016
Address	RD 13 Carnoules, 83660 FRANCE

Domestic Representative	Martin J. Beran Attorney for Opposer, member of the NY B Ostrolenk Faber LLP 1180 Avenue of the Americas FL 7 New York, NY 10036 UNITED STATES tm@ostrolenk.com Phone:212-382-0700
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**Applicant Information**

Application No	86670573	Publication date	11/17/2015
Opposition Filing Date	03/11/2016	Opposition Period Ends	03/16/2016
Applicant	Jules Taylor Holdings Limited 56 Scott Street Blenheim, NEW ZEALAND		

**Goods/Services Affected by Opposition**

Class 033. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Wines
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution by blurring	Trademark Act section 43(c)

**Mark Cited by Opposer as Basis for Opposition**

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	JULES		
Goods/Services	WINES		

Attachments	01887012.PDF(103732 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/martin j. beran/
Name	Martin J. Beran
Date	03/11/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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Domaine du Grand Cros.,	:	
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Opposer,	:	Opposition No.:
	:	
-vs-	:	Serial No.: 86670573
	:	
Jules Taylor Holdings Limited	:	
Applicant.	:	
	:	
-----X	:	

Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**NOTICE OF OPPOSITION**

Sir:

In the matter of pending application Serial No. 86/670,573 filed June 22, 2015 by Jules Taylor Holdings Limited for the mark JULES, Domaine du Grand Cros believes that it will be damaged by the registration of the above mark and hereby gives notice of its intention to oppose the above application for registration, its grounds for opposition being as follows:

1. Opposer is a is a corporation duly organized under the laws of France located and doing business at RD 13, Carnoules, 83660, France.
2. For many years and since long prior to any date of first use upon which applicant can rely, opposer has been using the mark JULES in the United States in connection with wines.
3. The mark JULES has been used by opposer for wines in the United States since at least as early as the year 2006 and such use has been continuous since that time thereby creating goodwill in opposer in connection with its wines bearing the mark JULES.
4. Applicant seeks registration for the mark JULES for wines.
5. Applicant's mark JULES for wines is identical to opposer's mark JULES for wines such that a likelihood of confusion, mistake and deception of the

trade and purchasing public will result by virtue of the use and registration of JULES for wines by applicant.

6. The registration of JULES by applicant will dilute the distinctiveness of opposer's mark JULES for wines.
7. By reason of all of the foregoing, opposer will be gravely damaged by the registration of JULES for wines by applicant.

**WHEREFORE**, opposer respectfully requests that the notice of opposition be sustained and that registration of JULES for wines to applicant be refused.

Respectfully submitted,



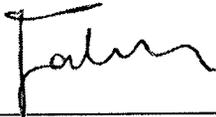
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Martin J. Beran  
OSTROLENK FABER LLP  
1180 Avenue of the Americas  
New York, NY 10036-8403  
Telephone: (212) 596-0500

**POWER OF ATTORNEY**

Please recognize Martin J. Beran and Ostrolenk, Faber LLP as attorneys to prosecute this opposition proceeding. The undersigned hereby appoints customer no. 2352, OSTROLENK, FABER LLP and the members of the firm: Samuel H. Weiner, Robert C. Faber, Max Moskowitz, James A. Finder, William O. Gray, III, Louis C. Dujmich, Charles P. LaPolla, Douglas A. Miro, and of counsel Martin J. Beran, all members of the Bar of the State of New York, with offices at 1180 Avenue of the Americas, New York, New York 10036-8403, (212) 382-0700, its attorneys to prosecute this opposition with full power of substitution and revocation and to transact all business in the Patent and Trademark Office in connection therewith. Said attorneys are hereby designated its agent upon whom notices or process may be served in proceedings affecting the above-entitled mark. Please address all correspondence to:

Martin J. Beran, Esq.  
OSTROLENK, FABER LLP  
1180 Avenue of the Americas  
New York, New York 10036-8403  
Customer No. 2352



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March 10, 2016

Domaine du Grand Cros

By Julian Faulkner

Title General Manager

**CERTIFICATE OF SERVICE**

It is hereby certified that a copy of the foregoing **NOTICE OF OPPOSITION** was served upon counsel for applicant at the correspondence addresses listed in U.S. Patent and Trademark Office records this 11th day of March, 2016 by First-Class mail, postage prepaid, addressed as follows:

CHARLES F. REIDELBACH , JR.  
HIGGS FLETCHER & MACK LLP  
401 W A ST STE 2600  
SAN DIEGO, CALIFORNIA 92101



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Martin J. Beran