

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: June 17, 2016

Opposition No. 91226469

Facebook, Inc.

v.

Jerry Zhu

**Robert H. Coggins,
Interlocutory Attorney:**

No Consideration

Applicant's initial disclosures and document requests (filed June 2, 2016) will be given no consideration by the Board. Written disclosures and requests for discovery (as well as responses thereto) should not be filed with the Board except under limited circumstances not presently at issue. *See* Trademark Rule 2.120(j) (8); TBMP § 704.09. Dates remain as set.

Pro Se Information for Applicant

Although Patent and Trademark Rule 11.14 permits a person to represent himself, it is strongly advisable for a party who is not acquainted with the technicalities of the procedural and substantive law involved in *inter partes* proceedings before the Board to secure the services of an attorney who is familiar with such matters.

A party who does not retain counsel should be familiar with the authorities governing this proceeding, including the Trademark Trial and Appeal Board Manual of Procedure (TBMP), and the Trademark Rules of Practice (37 C.F.R. Part 2), both accessible directly from the Board's web page at the following URL: <http://www.uspto.gov/trademarks-application-process/trademark-trial-and-appeal-board-ttab>. Also on the Board's web page are links to ESTTA (the Board's electronic filing system) at <http://estta.uspto.gov>, and TTABVUE (the Board's public docket system) at <http://ttabvue.uspto.gov/ttabvue>.

Strict compliance with the Trademark Rules of Practice, and the Federal Rules of Civil Procedure (where applicable), is required of all parties before the Board, whether or not they are represented by counsel. *See McDermott v. San Francisco Women's Motorcycle Contingent*, 81 USPQ2d 1212, n.2 (TTAB 2006).

This *inter partes* opposition proceeding is similar to a civil action in a federal district court. The parties file pleadings and there is a range of possible motions. This proceeding includes designated times for disclosures, discovery (discovery depositions, interrogatories, requests for production of documents and things, and requests for admission, to ascertain the facts underlying an adversary's case), a trial period, and the filing of briefs. The Board does not preside at the taking of testimony; all testimony is taken out of the presence of the Board during the assigned testimony, or trial, periods, and the written transcripts thereof, together with any exhibits thereto, are then filed with the Board. No paper, document, or

exhibit will be considered as evidence unless it has been introduced in evidence in accordance with the applicable rules.

Standard Protective Order

For the parties' information, a new standard protective order will become effective June 24, 2016, for pending and future Board *inter partes* proceedings, with some exceptions. For more information on the revised protective order, please visit http://www.uspto.gov/sites/default/files/documents/TTAB_2016_Standard_Protective_Order_Information.pdf. To review the revised protective order, please visit http://www.uspto.gov/sites/default/files/documents/TTAB%20Standard%20Protective%20Order%20-%20FINAL_2016.pdf.