

ESTTA Tracking number: **ESTTA723756**

Filing date: **01/29/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225880
Party	Plaintiff Zynga Inc.
Correspondence Address	Renee A. Keen IP Legal Advisors, P.C. 4445 Eastgate Mall Suite 200 San Diego, CA 92121 UNITED STATES litigation@ipla.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Joshua J. Richman
Filer's e-mail	litigation@ipla.com
Signature	/Joshua J. Richman/
Date	01/29/2016
Attachments	2016-01-29 - Notice of Appearance (CLASSES WITH FRIENDS).pdf(17190 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Zynga Inc.,	)	Opposition No. 91225880
	)	
Opposer,	)	Mark: CLASSES WITH FRIENDS
	)	Serial No. <a href="#">86555480</a>
v.	)	Filing Date: March 6, 2015
	)	Published: January 5, 2016
	)	
American City Business Journals, Inc.	)	
	)	
Applicant.	)	

**NOTICE OF APPEARANCE OF COUNSEL**

Please be advised that the undersigned attorney, Joshua J. Richman, of IPLA, LLP, located at 4445 Eastgate Mall, Suite 200, San Diego, California, 92121 hereby enter their appearance on behalf of Applicant, Zynga Inc. Future correspondence related to Opposition No. 91225880 should be sent to the mailing address identified in the signature block below. Further, the undersigned attorney requests to be added to the electronic distribution list for the case.

Dated: January 29, 2016

Respectfully submitted,

*/Joshua J. Richman /*  
Joshua J. Richman (CA Bar No. 243147)  
IPLA, LLP  
4445 Eastgate Mall, Suite 200  
San Diego, CA 92121  
Phone: (858) 272-0220  
Fax: (858) 272-0221  
[litigation@ipla.com](mailto:litigation@ipla.com)  
Attorney for Applicant, Zynga Inc.

**Certificate of Service**

I hereby certify that on January 29, 2016 a copy of the foregoing was sent by U.S. mail to the following correspondent of record:

Eric E. Gisolfi  
Sabin Bermant & Gould LLP  
One World Trade Center  
New York, New York 10007  
Attorney for Applicant American City Business Journals, Inc

/Katie Parkhurst/

Katie Parkhurst