

ESTTA Tracking number: **ESTTA720154**

Filing date: **01/13/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following parties oppose registration of the indicated application.

**Opposers Information**

Name	Financial Gap Administrator LLC
Granted to Date of previous extension	01/13/2016
Address	1670 Fenpark Drive Fenton, MO 63026 UNITED STATES

Name	Vehicle Service Adminstrator LLC
Granted to Date of previous extension	01/13/2016
Address	1670 Fenpark Drive Fenton, MO 63026 UNITED STATES

Name	Adminstration America LLC
Granted to Date of previous extension	01/13/2016
Address	1670 Fenpark Drive Fenton, MO 63026 UNITED STATES

Name	Wise F&I, LLC
Granted to Date of previous extension	01/13/2016
Address	1670 Fenpark Drive Fenton, MO 63026 UNITED STATES

Attorney information	Hadi S. Al-Shathir Thompson Coburn LLP One US Bank Plaza St. Louis, MO 63101 UNITED STATES hal-shathir@thompsoncoburn.com, smoussavi@thompsoncoburn.com, ipdocket@thompsoncoburn.com, urogers@thompsoncoburn.com
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**Applicant Information**

Application No	86687581	Publication date	09/15/2015
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Opposition Filing Date	01/13/2016	Opposition Period Ends	01/13/2016
Applicant	Answer Financial Inc. 15910 Ventura Boulevard, 14th Floor Encino, CA 91436 UNITED STATES		

### Goods/Services Affected by Opposition

Class 036. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Insurance agency services
Class 037. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Emergency roadside repair services; emergency roadside assistance services, namely, responding to calls for roadside assistance, flat tire changing, emergency fuel supplying, and battery jump starting
Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Emergency roadside assistance services, namely, towing and key delivery services; travel assistance services, namely, emergency towing of automobiles and vehicles

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4249179	Application Date	02/03/2012
Registration Date	11/27/2012	Foreign Priority Date	NONE
Word Mark	WISE F&I		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2007/07/31 First Use In Commerce: 2007/07/31 providing automobile financial gap insurance, namely, debt cancellation agreements, arrangements for debt waiver insurance contracts, and administration and processing of claims; underwriting warranty programs in the field of vehicle theftdeterrent programs, tire repair and replacement, and to reimburse losses due tovehicle theft; extended warranty services, namely, service contracts; providingextended warranties on vehicles; underwriting vehicle service contracts in the field of exterior dent repair, wheel repair, tire repair and replacement, windshield repair, interior repair and mechanical breakdown repair including related losses due to theft; providing identity theft insurance underwritten by others; credit management services, namely, assistance with restoring credit damaged by identity theft		

	<p>Class 041. First use: First Use: 2007/07/31 First Use In Commerce: 2007/07/31 interactive on-line training services in the field of automobile dealership compliance</p> <p>Class 045. First use: First Use: 2007/07/31 First Use In Commerce: 2007/07/31 Identity theft protection and fraud resolution services, namely, providing advice, counseling and consultation in the field of identity theft; providing a web site featuring on-line resources, namely, information, links to outside web sites, links to third party news articles and news videos, and identity theft prevention tips, all of the foregoing in the field of identity theft</p>
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U.S. Registration No.	3611703	Application Date	09/04/2008
Registration Date	04/28/2009	Foreign Priority Date	NONE
Word Mark	ID THEFTWISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 036. First use: First Use: 2006/05/31 First Use In Commerce: 2006/05/31 Providing identity theft insurance underwritten by others; credit management services, namely, assistance with restoring credit damaged by identity theft</p> <p>Class 045. First use: First Use: 2006/05/31 First Use In Commerce: 2006/05/31 Identity theft protection and fraud resolution services, namely, providing advice, counseling and consultation in the field of identity theft, and monitoring consumer credit reports; providing a web site featuring on-line resources and educational materials, namely, information, links to outside web sites, links to third party news articles and news videos, and identity theft prevention tips, all of the foregoing in the field of identity theft</p>		

U.S. Registration No.	2800305	Application Date	08/19/2002
Registration Date	12/30/2003	Foreign Priority Date	NONE
Word Mark	TIREWISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2002/05/23 First Use In Commerce: 2002/05/23 underwriting warranty programs in the field of tire repair and replacement		

U.S. Registration No.	3086022	Application Date	10/23/2001
Registration Date	04/25/2006	Foreign Priority Date	NONE
Word Mark	THEFTWISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2005/12/28 First Use In Commerce: 2005/12/28		

	Insurance services, namely, underwriting warranties to reimburse losses due to vehicle theft
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U.S. Registration No.	2745080	Application Date	10/23/2001
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	ETCHWISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2002/11/18 First Use In Commerce: 2002/11/18 Underwriting warranty programs in the field of vehicle theft deterrent programs		

U.S. Registration No.	2363547	Application Date	11/19/1997
Registration Date	07/04/2000	Foreign Priority Date	NONE
Word Mark	GAPWISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1997/10/13 First Use In Commerce: 1997/10/13 Providing automobile financial gap insurance, namely debt cancellation agreements, arrangements for debt waiver insurance contracts, and [ administrative ] * administration * and processing of claims		

U.S. Registration No.	4372307	Application Date	12/12/2012
Registration Date	07/23/2013	Foreign Priority Date	NONE
Word Mark	WISECARE		

Design Mark	<b>WISECARE</b>
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2012/11/01 First Use In Commerce: 2012/11/01 providing vehicle service agreements on vehicles manufactured by others for automotive appearance protection and emergency roadside assistance

U.S. Registration No.	4778223	Application Date	03/03/2014
Registration Date	07/21/2015	Foreign Priority Date	NONE

Word Mark	ONWISE
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Design Mark	<b>ONWISE</b>
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Description of Mark	NONE
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Goods/Services	Class 036. First use: First Use: 2014/04/01 First Use In Commerce: 2014/04/01 Insurance administration in the field of automotive vehicle finance, guarantee-dasset protection, identity theft, credit management services, assistance with restoring credit damaged by identity theft; Insurance claims administration; Insurance claims processing; Insurance services, namely, underwriting extended warranty contracts in the field of vehicles, vehicle theft deterrent programs, tire repair and replacement, interior or exterior repair and to reimburse losses due to vehicle theft; Insurance services, namely, underwriting vehicle service contracts in the field of exterior dent repair, wheel repair, tire repair and replacement, windshield repair, interior repair and mechanical breakdown repair, and related losses due to theft, debt cancellation and guaranteed asset protection waiver contracts, and automobile financial gap insurance
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U.S. Application No.	86625442	Application Date	05/11/2015
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	KEYWISE
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Design Mark	<h1>KEYWISE</h1>
Description of Mark	NONE
Goods/Services	<p>Class 036. First use: First Use: 2009/12/15 First Use In Commerce: 2009/12/15 insurance services, namely, underwriting warranties to reimburse losses resulting from the loss, theft or destruction of automobile keys, key fobs and keyless entry remotes</p> <p>Class 037. First use: First Use: 2009/12/15 First Use In Commerce: 2009/12/15 motor club services, namely, emergency roadside services</p>

Attachments	<p>85533388#TMSN.png( bytes )  77562017#TMSN.png( bytes )  75392814#TMSN.png( bytes )  85800953#TMSN.png( bytes )  86209008#TMSN.png( bytes )  86625442#TMSN.png( bytes )  Notice_of_Opposition.pdf(180871 bytes )</p>
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/s/ Hadi S. Al-Shathir
Name	Hadi S. Al-Shathir
Date	01/13/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Administration America LLC,	)	
Financial Gap Administrator LLC,	)	
Vehicle Service Administrator LLC,	)	
Wise F&I, LLC,	)	
	)	
Opposer,	)	
	)	Opp. No. _____
	)	
vs.	)	Directed to U.S. Ser. No. 86/687,581
	)	
Answer Financial Inc.	)	Mark: STREETWISE
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

Administration America LLC, Financial Gap Administrator LLC, Vehicle Service Administrator LLC, and Wise F&I, LLC (“Opposers”) will be damaged by registration of the mark STREETWISE for the services in International Classes 036, 037, and 039, as shown in U.S. Ser. No. 86/687,581 filed by Answer Financial Inc. (“Applicant”). Opposers, therefore, respectfully request that the Board refuse registration of the STREETWISE mark.

**PARTIES AND BACKGROUND**

1. Administration America LLC (“AA”) is a limited liability company organized and existing under the laws of Missouri, with an address of 1670 Fenpark Drive, Fenton, MO 63026.
2. Financial Gap Administrator LLC (“FGA”) is a limited liability company organized and existing under the laws of Missouri, with an address of 1670 Fenpark Drive, Fenton, MO 63026.
3. Vehicle Service Administrator LLC (“VSA”) is a limited liability company organized and existing under the laws of Missouri, with an address of 1670 Fenpark Drive, Fenton, MO 63026.

4. Wise F&I, LLC (“Wise F&I”) is a limited liability company organized and existing under the laws of Missouri, with an address of 1670 Fenpark Drive, Fenton, MO 63026.

5. AA, FGA, and VSA are each subsidiaries of Wise F&I.

6. On information and belief, Applicant is a Delaware corporation, with an address of 15910 Ventura Boulevard, 14<sup>th</sup> Floor, Encino, California 91436. On information and belief, Applicant is the owner of U.S. Ser. No. 86/687,581 for the mark STREETWISE for “insurance agency service” in International Class 036, for “emergency roadside repair services; emergency roadside assistance services, namely, responding to calls for roadside assistance, flat tire changing, emergency fuel supplying, and battery jump starting” in International Class 037, and for “emergency roadside assistance services, namely, towing and key delivery services; travel assistance services, namely, emergency towing of automobiles and vehicles” in International Class 039.

7. Prior to any alleged priority date for the mark STREETWISE, Opposers began using, and have continuously used in interstate commerce, a family of WISE marks wherein the term WISE is the family indicator, including WISE F&I, ETCHWISE, ID THEFTWISE, TIREWISE, THEFTWISE, GAPWISE, WISECARE, ONWISE, WISETVP, and KEYWISE (collectively, the “WISE Family of Marks”), in connection with automotive finance and insurance products and services, and other products and services. As a result of substantial and extensive sales and marketing of such products and services under the Wise Family of Marks, the marks have become well known and famous to consumers.

8. In addition to their common law rights in the Wise Family of Marks, Opposers own U.S. Registration No. 4,249,179 for the trademark WISE F&I, U.S. Registration No. 3,611,703 for the trademark ID THEFTWISE, U.S. Registration No. 2,800,305 for the

trademark TIREWISE, U.S. Registration No. 3,086,022 for the trademark THEFTWISE, U.S. Registration No. 2,745,080 for the trademark ETCHWISE, U.S. Registration No. 2,363,547 for the trademark GAPWISE, U.S. Registration No. 4,372,307 for the trademark WISECARE, U.S. Registration No. 4,778,223 for the trademark ONWISE and U.S. Serial No. 86/625,442 for the mark KEYWISE. TSDR reports for the above are attached and incorporated by reference.

**COUNT I**  
**(Likelihood of Confusion)**

9. Opposers incorporate the above allegations by reference.

10. Applicant's mark STREETWISE so resembles Opposers' WISE Family of Marks as to be likely, when used in connection with the applied-for services, to cause confusion or to cause mistake or to deceive, thus causing damage to Opposers.

ACCORDINGLY, based upon the above grounds, Opposers respectfully request that the Board refuse registration of the mark STREETWISE.

Respectfully submitted,

By: /s/ Hadi Al-Shathir  
Matthew A. Braunel  
Hadi S. Al-Shathir  
Sartouk H. Moussavi  
THOMPSON COBURN LLP  
One US Bank Plaza  
St. Louis, MO 63101  
(314) 552-6000  
hal-shathir@thompsoncoburn.com  
mbraunel@thompsoncoburn.com  
smoussavi@thompsoncoburn.com  
ipdocket@thompsoncoburn.com  
urogers@thompsoncoburn.com

Attorneys for Opposers

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing was sent via U.S. mail on January 13, 2016, to the following:

David W. Grace  
Loeb & Loeb LLP  
10100 Santa Monica Blvd., Suite 2200  
Los Angeles, CA 90067

*/s/ Hadi Al-Shathir* \_\_\_\_\_

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:33:22 EST

**Mark:** WISE F&I

WISE F&I

**US Serial Number:** 85533388

**Application Filing Date:**

Feb. 03, 2012

**US Registration Number:** 4249179

**Registration Date:**

Nov. 27, 2012

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Nov. 27, 2012

**Publication Date:** Sep. 11, 2012

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## Mark Information

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**Mark Literal Elements:**

WISE F&I

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

providing automobile financial gap insurance, namely, debt cancellation agreements, arrangements for debt waiver insurance contracts, and administration and processing of claims; underwriting warranty programs in the field of vehicle theft deterrent programs, tire repair and replacement, and to reimburse losses due to vehicle theft; extended warranty services, namely, service contracts; providing extended warranties on vehicles; underwriting vehicle service contracts in the field of exterior dent repair, wheel repair, tire repair and replacement, windshield repair, interior repair and mechanical breakdown repair including related losses due to theft; providing identity theft insurance underwritten by others; credit management services, namely, assistance with restoring credit damaged by identity theft

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 31, 2007

**Use in Commerce:**

Jul. 31, 2007

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**For:**

interactive on-line training services in the field of automobile dealership compliance

**International Class(es):** 041 - Primary Class

**U.S Class(es):**

100, 101, 107

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 31, 2007

**Use in Commerce:**

Jul. 31, 2007

**For:**

Identity theft protection and fraud resolution services, namely, providing advice, counseling and consultation in the field of identity theft; providing a web site featuring on-line resources, namely, information, links to outside web sites, links to third party news articles and news videos, and identity theft prevention tips, all of the foregoing in the field of identity theft

**International Class(es):** 045 - Primary Class

**U.S Class(es):**

100, 101

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 31, 2007

**Use in Commerce:**

Jul. 31, 2007

### Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:**

Wise F&I LLC

**Owner Address:**

1670 Fenpark Drive  
St. Louis, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Jennifer A. Visintine

**Docket Number:**

18937/78098

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

No

#### Correspondent

**Correspondent  
Name/Address:**

JENNIFER A. VISINTINE  
Thompson Coburn  
505 N 7th St Ste 3500  
Saint Louis, MISSOURI 63101-1693  
UNITED STATES

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Nov. 27, 2012	REGISTERED-PRINCIPAL REGISTER	
Sep. 11, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 11, 2012	PUBLISHED FOR OPPOSITION	
Aug. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 08, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Aug. 07, 2012	ASSIGNED TO LIE	70884
Jul. 23, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 20, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 20, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 20, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 14, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 14, 2012	NON-FINAL ACTION E-MAILED	6325
May 14, 2012	NON-FINAL ACTION WRITTEN	76502
May 14, 2012	ASSIGNED TO EXAMINER	76502
Feb. 09, 2012	NOTICE OF PSEUDO MARK MAILED	
Feb. 08, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 07, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Nov. 27, 2012

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:33:58 EST

**Mark:** ID THEFTWISE

ID THEFTWISE

**US Serial Number:** 77562017

**Application Filing Date:**

Sep. 04, 2008

**US Registration Number:** 3611703

**Registration Date:**

Apr. 28, 2009

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:**

Apr. 24, 2015

**Publication Date:** Feb. 10, 2009

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## Mark Information

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**Mark Literal Elements:**

ID THEFTWISE

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"I.D."

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## Related Properties Information

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**Claimed Ownership of US Registrations:**

3086022

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Providing identity theft insurance underwritten by others; credit management services, namely, assistance with restoring credit damaged by identity theft

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** May 31, 2006

**Use in Commerce:**

May 31, 2006

**For:**

Identity theft protection and fraud resolution services, namely, providing advice, counseling and consultation in the field of identity theft, and monitoring consumer credit reports; providing a web site featuring on-line resources and educational materials, namely, information, links to outside web sites, links to third party news articles and news videos, and identity theft prevention tips, all of the foregoing in the field of identity theft

International Class(es): 045 - Primary Class

U.S Class(es):

100, 101

Class Status:

ACTIVE

Basis:

1(a)

First Use: May 31, 2006

Use in Commerce:

May 31, 2006

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name:

ADMINISTRATION AMERICA LLC

Owner Address:

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jennifer A. Visintine

Docket Number:

18937-77368

Attorney Primary Email  
Address: [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

Attorney Email  
Authorized:

Yes

### Correspondent

Correspondent  
Name/Address:

JENNIFER A. VISINTINE  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
ST. LOUIS, MISSOURI 63101  
UNITED STATES

Phone: 314-552-6000

Fax:

314-552-7000

Correspondent e-mail: [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

Correspondent e-mail  
Authorized:

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Apr. 24, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 24, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76874
Apr. 09, 2015	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	76874
Apr. 24, 2015	AMENDMENT UNDER SECTION 7 - ISSUED	76874

Apr. 22, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Apr. 09, 2015	TEAS SECTION 8 & 15 RECEIVED	
Apr. 09, 2015	TEAS SECTION 7 REQUEST RECEIVED	
Oct. 17, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 22, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 28, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 10, 2009	PUBLISHED FOR OPPOSITION	
Jan. 21, 2009	NOTICE OF PUBLICATION	
Jan. 06, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Jan. 06, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 05, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 05, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 16, 2008	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	73797
Dec. 16, 2008	ASSIGNED TO LIE	73797
Dec. 16, 2008	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 16, 2008	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 16, 2008	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	82090
Dec. 10, 2008	ASSIGNED TO EXAMINER	82090
Sep. 09, 2008	NOTICE OF PSEUDO MARK MAILED	
Sep. 08, 2008	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:**

Section 8 - Accepted

**Affidavit of Incontestability:**

Section 15 - Accepted

**Change in Registration:**

Yes

**Amendment to a Registration/Renewal Certificate:**

The drawing is amended to appear as follows: ID THEFTWISE

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 113

**Date in Location:**

Apr. 24, 2015

## Assignment Abstract Of Title Information

**Summary**

**Total Assignments:** 2

**Registrant:**

Reinsurance Associates, Inc.

**Assignment 1 of 2**

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4718/0346](#)

**Pages:**

4

**Date Recorded:** Feb. 16, 2012

**Supporting Documents:**

[assignment-tm-4718-0346.pdf](#)

**Assignor**

**Name:** [REINSURANCE ASSOCIATES, INC.](#)

**Execution Date:**

Feb. 09, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where**

Organized:

MISSOURI

**Assignee**

**Name:**

[VEHICLE SERVICE ADMINISTRATOR LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

MISSOURI

**Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

**Correspondent Name:**

JENNIFER A. VISINTINE

**Correspondent Address:**

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 2 of 2**

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4879/0342](#)

**Pages:**

4

**Date Recorded:** Oct. 11, 2012

**Supporting Documents:**

[assignment-tm-4879-0342.pdf](#)

**Assignor**

**Name:** [VEHICLE SERVICE ADMINISTRATOR LLC](#)

**Execution Date:**

Oct. 10, 2012

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

MISSOURI

**Assignee**

**Name:**

[ADMINISTRATION AMERICA LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

MISSOURI

**Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

**Correspondent Name:**

JENNIFER A. VISINTINE

**Correspondent Address:**

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:**

1

**Type of Proceeding:** Opposition

**Proceeding Number:** [91224810](#)

**Filing Date:**

Nov 11, 2015

Status: Pending

Status Date:

Nov 11, 2015

Interlocutory Attorney: JENNIFER KRISP

**Defendant**

**Name:**

The Board of Regents of The University of Texas System

**Correspondent Address:**

ALISON D. FREY  
PIRKEY BARBER PLLC  
600 CONGRESS AVE , STE 2120  
AUSTIN TX , 78701-2973  
UNITED STATES

**Correspondent e-mail:**

[tmcentral@pirkeybarber.com](mailto:tmcentral@pirkeybarber.com); [afrey@pirkey](mailto:afrey@pirkey) , [abistline@pirkeybarber.com](mailto:abistline@pirkeybarber.com) , [svale@pirkeybarber.com](mailto:svale@pirkeybarber.com) , [eolson@pirkeybarber.com](mailto:eolson@pirkeybarber.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
I IDWISE	Opposition Pending	<a href="#">86424095</a>	

**Plaintiff(s)**

**Name:**

Administration America LLC

**Correspondent Address:**

Hadi Al-Shathir  
Thompson Coburn LLP  
One US Bank Plaza  
St Louis MO , 63101  
UNITED STATES

**Correspondent e-mail:**

[HAI-Shathir@thompsoncoburn.com](mailto:HAI-Shathir@thompsoncoburn.com) , [smoussavi@thompsoncoburn.com](mailto:smoussavi@thompsoncoburn.com) , [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com) , [urogers@thompsoncoburn.com](mailto:urogers@thompsoncoburn.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ID THEFTWISE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77562017</a>	<a href="#">3611703</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 11, 2015	Dec 21, 2015
3	PENDING, INSTITUTED	Nov 11, 2015	
4	ANSWER	Dec 21, 2015	

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:34:27 EST

**Mark:** TIREWISE

**US Serial Number:** 78155595

**Application Filing Date:**

Aug. 19, 2002

**US Registration Number:** 2800305

**Registration Date:**

Dec. 30, 2003

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

The registration has been renewed.

**Status Date:**

Jul. 29, 2013

**Publication Date:** Oct. 07, 2003

---

## Mark Information

---

**Mark Literal Elements:**

TIREWISE

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

underwriting warranty programs in the field of tire repair and replacement

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** May 23, 2002

**Use in Commerce:**

May 23, 2002

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44E: No

## Current Owner(s) Information

**Owner Name:**

VEHICLE SERVICE ADMINISTRATOR LLC

**Owner Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer A. Visintine

**Docket Number:**

18937-33718

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

Jennifer A. Visintine  
THOMPSON COBURN LLP  
One U.S. Bank Plaza  
ST. LOUIS, MISSOURI 63101  
UNITED STATES

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Jul. 29, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 29, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76873
Jul. 29, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76873
Jul. 29, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Jul. 12, 2013	TEAS SECTION 8 & 9 RECEIVED	
Feb. 22, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 17, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Sep. 17, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69934
Aug. 19, 2009	TEAS SECTION 8 & 15 RECEIVED	
Dec. 30, 2003	REGISTERED-PRINCIPAL REGISTER	
Oct. 07, 2003	PUBLISHED FOR OPPOSITION	
Sep. 17, 2003	NOTICE OF PUBLICATION	
Aug. 17, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 16, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 31, 2003	CASE FILE IN TICRS	
Jul. 16, 2003	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 28, 2003	NON-FINAL ACTION MAILED	
Jan. 24, 2003	ASSIGNED TO EXAMINER	76419

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:**

Section 8 - Accepted

**Affidavit of Incontestability:**

Section 15 - Accepted

**Renewal Date:**

Dec. 30, 2013

### TM Staff and Location Information

**TM Staff Information - None**  
**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:**

Jul. 29, 2013

### Assignment Abstract Of Title Information

**Summary**

**Total Assignments:** 1

**Registrant:**

REINSURANCE ASSOCIATES, INC.

**Assignment 1 of 1**

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4718/0346](#)

**Pages:**

4

**Date Recorded:** Feb. 16, 2012

**Supporting Documents:**

[assignment-tm-4718-0346.pdf](#)

**Assignor**

**Name:** [REINSURANCE ASSOCIATES, INC.](#)

**Execution Date:**

Feb. 09, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**

MISSOURI

**Assignee**

**Name:**

[VEHICLE SERVICE ADMINISTRATOR LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

MISSOURI

**Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

**Correspondent Name:**

JENNIFER A. VISINTINE

**Correspondent Address:**

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:34:56 EST

**Mark:** THEFTWISE

**US Serial Number:** 78089789

**Application Filing Date:**

Oct. 23, 2001

**US Registration Number:** 3086022

**Registration Date:**

Apr. 25, 2006

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:**

Nov. 01, 2012

**Publication Date:** Nov. 05, 2002

**Notice of Allowance Date:**

Jan. 28, 2003

---

## Mark Information

---

**Mark Literal Elements:**

THEFTWISE

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Insurance services, namely, underwriting warranties to reimburse losses due to vehicle theft

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 28, 2005

**Use in Commerce:**

Dec. 28, 2005

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:**

ADMINISTRATION AMERICA LLC

**Owner Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer A. Visintine

**Docket Number:**

18937-29116

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

Jennifer A. Visintine  
THOMPSON COBURN LLP  
One US Bank Plaza  
SAINT LOUIS, MISSOURI 63101  
UNITED STATES

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Apr. 25, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 01, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Nov. 01, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Oct. 17, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 12, 2012	TEAS SECTION 8 & 15 RECEIVED	
Feb. 22, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 25, 2006	REGISTERED-PRINCIPAL REGISTER	
Mar. 08, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	72589
Mar. 03, 2006	ASSIGNED TO LIE	72589
Feb. 26, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 17, 2006	STATEMENT OF USE PROCESSING COMPLETE	61813
Jan. 26, 2006	USE AMENDMENT FILED	61813
Jan. 26, 2006	TEAS STATEMENT OF USE RECEIVED	
Jul. 26, 2005	EXTENSION 5 GRANTED	98765
Jul. 26, 2005	EXTENSION 5 FILED	98765
Jul. 26, 2005	TEAS EXTENSION RECEIVED	

Jun. 14, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 10, 2005	EXTENSION 4 GRANTED	73797
Jan. 25, 2005	EXTENSION 4 FILED	73797
Jan. 25, 2005	TEAS EXTENSION RECEIVED	
Aug. 09, 2004	EXTENSION 3 GRANTED	
Jul. 13, 2004	EXTENSION 3 FILED	
Jul. 22, 2004	CASE FILE IN TICRS	
Jul. 13, 2004	TEAS EXTENSION RECEIVED	
Apr. 07, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 12, 2004	EXTENSION 2 GRANTED	
Jan. 27, 2004	EXTENSION 2 FILED	
Jan. 27, 2004	TEAS EXTENSION RECEIVED	
Aug. 04, 2003	EXTENSION 1 GRANTED	
Jul. 10, 2003	EXTENSION 1 FILED	
Jul. 10, 2003	TEAS EXTENSION RECEIVED	
Jun. 12, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 28, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 05, 2002	PUBLISHED FOR OPPOSITION	
Oct. 16, 2002	NOTICE OF PUBLICATION	
Jul. 08, 2002	PAPER RECEIVED	
Jul. 16, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 16, 2002	EXAMINERS AMENDMENT E-MAILED	
Jan. 29, 2002	NON-FINAL ACTION MAILED	
Jan. 22, 2002	ASSIGNED TO EXAMINER	76433

---

## Maintenance Filings or Post Registration Information

---

**Affidavit of Continued Use:**

Section 8 - Accepted

**Affidavit of Incontestability:**

Section 15 - Accepted

---

## TM Staff and Location Information

---

**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 110

**Date in Location:**

Nov. 01, 2012

---

## Assignment Abstract Of Title Information

---

**Summary**

**Total Assignments:** 2

**Registrant:**

Reinsurance Associates, Inc.

---

**Assignment 1 of 2**

---

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4718/0346](#)

**Pages:**

4

**Date Recorded:** Feb. 16, 2012

**Supporting Documents:**

[assignment-tm-4718-0346.pdf](#)

**Assignor**

**Name:** [REINSURANCE ASSOCIATES, INC.](#)

**Execution Date:**

Feb. 09, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**

MISSOURI

**Assignee**

Name:

[VEHICLE SERVICE ADMINISTRATOR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

Address:

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

Correspondent Name:

JENNIFER A. VISINTINE

Correspondent Address:

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 2 of 2**

Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4879/0342](#)

Pages:

4

Date Recorded: Oct. 11, 2012

Supporting Documents:

[assignment-tm-4879-0342.pdf](#)

**Assignor**

Name: [VEHICLE SERVICE ADMINISTRATOR LLC](#)

Execution Date:

Oct. 10, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

**Assignee**

Name:

[ADMINISTRATION AMERICA LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

Address:

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

Correspondent Name:

JENNIFER A. VISINTINE

Correspondent Address:

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Generated on:**

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**Mark:** ETCHWISE

**US Serial Number:** 78089795

**Application Filing Date:**

Oct. 23, 2001

**US Registration Number:** 2745080

**Registration Date:**

Jul. 29, 2003

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

The registration has been renewed.

**Status Date:**

Mar. 04, 2013

**Publication Date:** Oct. 08, 2002

**Notice of Allowance Date:**

Dec. 31, 2002

---

## Mark Information

---

**Mark Literal Elements:**

ETCHWISE

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Underwriting warranty programs in the field of vehicle theft deterrent programs

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Nov. 18, 2002

**Use in Commerce:**

Nov. 18, 2002

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:**

ADMINISTRATION AMERICA LLC

**Owner Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer Visintine

**Docket Number:**

18937-29114

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

Jennifer Visintine  
THOMPSON COBURN LLP  
ONE U.S. BANK PLAZA  
ST. LOUIS, MISSOURI 63101  
UNITED STATES

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Mar. 04, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 04, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Mar. 04, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Feb. 27, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Feb. 13, 2013	TEAS SECTION 8 & 9 RECEIVED	
Oct. 17, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 22, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 04, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Jun. 24, 2009	ASSIGNED TO PARALEGAL	73376
Jun. 18, 2009	TEAS SECTION 8 & 15 RECEIVED	
Jun. 13, 2008	CASE FILE IN TICRS	
Jul. 29, 2003	REGISTERED-PRINCIPAL REGISTER	
Jun. 12, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 10, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 30, 2003	ASSIGNED TO EXAMINER	73731
May 29, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 17, 2003	USE AMENDMENT FILED	

Apr. 17, 2003 TEAS AMENDMENT OF USE RECEIVED  
Dec. 31, 2002 NOA MAILED - SOU REQUIRED FROM APPLICANT  
Oct. 08, 2002 PUBLISHED FOR OPPOSITION  
Sep. 18, 2002 NOTICE OF PUBLICATION  
Jul. 08, 2002 PAPER RECEIVED  
Jul. 18, 2002 APPROVED FOR PUB - PRINCIPAL REGISTER  
Jul. 17, 2002 EXAMINERS AMENDMENT MAILED  
Feb. 06, 2002 NON-FINAL ACTION MAILED  
Jan. 17, 2002 ASSIGNED TO EXAMINER

73731

## Maintenance Filings or Post Registration Information

### Affidavit of Continued Use:

Section 8 - Accepted

### Affidavit of Incontestability:

Section 15 - Accepted

### Renewal Date:

Jul. 29, 2013

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Mar. 04, 2013

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 2

Registrant:

Reinsurance Associates, Inc.

### Assignment 1 of 2

#### Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4718/0346](#)

Pages:

4

Date Recorded: Feb. 16, 2012

#### Supporting Documents:

[assignment-tm-4718-0346.pdf](#)

### Assignor

Name: [REINSURANCE ASSOCIATES, INC.](#)

Execution Date:

Feb. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized:

MISSOURI

### Assignee

Name:

[VEHICLE SERVICE ADMINISTRATOR LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized:

MISSOURI

Address:

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

### Correspondent

Correspondent Name:

JENNIFER A. VISINTINE

Correspondent Address:

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Assignment 2 of 2**

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4879/0342](#)

Pages:

4

Date Recorded: Oct. 11, 2012

**Supporting Documents:**

[assignment-tm-4879-0342.pdf](#)

**Assignor**

Name: [VEHICLE SERVICE ADMINISTRATOR LLC](#)

Execution Date:

Oct. 10, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

**Assignee**

Name:

[ADMINISTRATION AMERICA LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

MISSOURI

Address:

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

**Correspondent**

Correspondent Name:

JENNIFER A. VISINTINE

Correspondent Address:

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:35:53 EST

**Mark:** GAPWISE

**GAPWISE**

**US Serial Number:** 75392814

**Application Filing Date:**

Nov. 19, 1997

**US Registration Number:** 2363547

**Registration Date:**

Jul. 04, 2000

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

The registration has been renewed.

**Status Date:**

Mar. 04, 2010

**Publication Date:** Apr. 11, 2000

---

## Mark Information

---

**Mark Literal Elements:**

GAPWISE

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:**

Providing automobile financial gap insurance, namely debt cancellation agreements, arrangements for debt waiver insurance contracts, and [ administrative ] \* administration \* and processing of claims

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Oct. 13, 1997

**Use in Commerce:**

Oct. 13, 1997

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

FINANCIAL GAP ADMINISTRATOR LLC

**Owner Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** JENNIFER A. VISINTINE

**Docket Number:**

18937-15231

**Attorney Primary Email  
Address:** [IPDOCKET@THOMPSONCOBURN.COM](mailto:IPDOCKET@THOMPSONCOBURN.COM)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

JENNIFER A. VISINTINE  
THOMPSON COBURN LLP  
ONE US BANK PLAZA  
SAINT LOUIS, MISSOURI 63101  
UNITED STATES

**Phone:** 314-552-6580

**Fax:**

314-667-3633

**Correspondent e-mail:** [IPDOCKET@THOMPSONCOBURN.COM](mailto:IPDOCKET@THOMPSONCOBURN.COM)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Feb. 22, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 04, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
Mar. 04, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 04, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Mar. 02, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 19, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	61619
Sep. 13, 2006	ASSIGNED TO PARALEGAL	61619
Jun. 26, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 26, 2006	TEAS SECTION 8 & 15 RECEIVED	
Mar. 16, 2006	CASE FILE IN TIGRS	
Jan. 05, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 16, 2000	CERTIFICATE OF CORRECTION ISSUED	
Jul. 25, 2000	SEC 7 REQUEST FILED	
Jul. 04, 2000	REGISTERED-PRINCIPAL REGISTER	
Apr. 11, 2000	PUBLISHED FOR OPPOSITION	
Mar. 10, 2000	NOTICE OF PUBLICATION	
Aug. 26, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 31, 1998	NON-FINAL ACTION MAILED	
Jul. 28, 1998	ASSIGNED TO EXAMINER	69191

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:**

Section 8 - Accepted

**Affidavit of Incontestability:**

Section 15 - Accepted

**Renewal Date:**

Jul. 04, 2010

**Change in Registration:**

Yes

**Correction made to Registration:**

In the statement, Column 1, line 8, through Column 2, line 1, "ADMINISTRATIVE" should be deleted, and, ADMINISTRATION should be inserted.

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## TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:**

Mar. 04, 2010

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## Assignment Abstract Of Title Information

---

**Summary**

**Total Assignments:** 1

**Registrant:**

Reinsurance Associates, Inc.

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**Assignment 1 of 1**

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**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4718/0350](#)

**Pages:**

4

**Date Recorded:** Feb. 16, 2012

**Supporting Documents:**

[assignment-tm-4718-0350.pdf](#)

---

**Assignor**

---

**Name:** [REINSURANCE ASSOCIATES, INC.](#)

**Execution Date:**

Feb. 09, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**

MISSOURI

---

**Assignee**

---

**Name:**

[FINANCIAL GAP ADMINISTRATOR LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

MISSOURI

**Address:**

1670 FENPARK DRIVE  
ST. LOUIS, MISSOURI 63026

---

**Correspondent**

---

**Correspondent Name:**

JENNIFER A. VISINTINE

**Correspondent Address:**

ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

---

**Domestic Representative - Not Found**

---

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:36:17 EST

**Mark:** WISECARE

WISECARE

**US Serial Number:** 85800953

**Application Filing Date:**

Dec. 12, 2012

**US Registration Number:** 4372307

**Registration Date:**

Jul. 23, 2013

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Jul. 23, 2013

**Publication Date:** May 07, 2013

---

## Mark Information

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**Mark Literal Elements:**

WISECARE

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

providing vehicle service agreements on vehicles manufactured by others for automotive appearance protection and emergency roadside assistance

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Nov. 01, 2012

**Use in Commerce:**

Nov. 01, 2012

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

Vehicle Service Administrator LLC

**Owner Address:**

1670 Fenpark Drive  
Fenton, MISSOURI UNITED STATES 63026

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer A. Visintine

**Docket Number:**

18937/110041

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

No

### Correspondent

**Correspondent  
Name/Address:**

JENNIFER A. VISINTINE  
THOMPSON COBURN LLP  
505 N 7TH ST STE 3500  
SAINT LOUIS, MISSOURI UNITED STATES 63101-1693

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF SUIT	
May 15, 2015	NOTICE OF SUIT	
Jul. 23, 2013	REGISTERED-PRINCIPAL REGISTER	
May 07, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 07, 2013	PUBLISHED FOR OPPOSITION	
Apr. 17, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 28, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 27, 2013	ASSIGNED TO EXAMINER	76147
Dec. 27, 2012	NOTICE OF PSEUDO MARK MAILED	
Dec. 26, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 15, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jul. 23, 2013

**Generated on:**

This page was generated by TSDR on 2016-01-13 09:36:42 EST

**Mark:** ONWISE

ONWISE

**US Serial Number:** 86209008

**Application Filing Date:**

Mar. 03, 2014

**US Registration Number:** 4778223

**Registration Date:**

Jul. 21, 2015

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:**

Yes

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Jul. 21, 2015

**Publication Date:** Sep. 02, 2014

**Notice of Allowance Date:**

Oct. 28, 2014

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## Mark Information

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**Mark Literal Elements:**

ONWISE

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

---

## Related Properties Information

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**Claimed Ownership of US Registrations:**

4249179

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Insurance administration in the field of automotive vehicle finance, guaranteed asset protection, identity theft, credit management services, assistance with restoring credit damaged by identity theft; Insurance claims administration; Insurance claims processing; Insurance services, namely, underwriting extended warranty contracts in the field of vehicles, vehicle theft deterrent programs, tire repair and replacement, interior or exterior repair and to reimburse losses due to vehicle theft; Insurance services, namely, underwriting vehicle service contracts in the field of exterior dent repair, wheel repair, tire repair and replacement, windshield repair, interior repair and mechanical breakdown repair, and related losses due to theft, debt cancellation and guaranteed asset protection waiver contracts, and automobile financial gap insurance

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Apr. 01, 2014

Use in Commerce:

Apr. 01, 2014

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**

Wise F & I LLC

**Owner Address:**

1670 Fenpark Drive  
Fenton, MISSOURI UNITED STATES 63026

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Matthew J. Himich

**Docket Number:**

18937-130258

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

MATTHEW J. HIMICH  
THOMPSON COBURN LLP  
505 N 7TH ST STE 3500  
SAINT LOUIS, MISSOURI UNITED STATES 63101-1693

**Phone:** 3145526000

**Fax:**

3146673633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2015	REGISTERED-PRINCIPAL REGISTER	
Jun. 16, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 15, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 01, 2015	STATEMENT OF USE PROCESSING COMPLETE	66230
Apr. 24, 2015	USE AMENDMENT FILED	66230
May 26, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Apr. 24, 2015	TEAS STATEMENT OF USE RECEIVED	
Oct. 28, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 02, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 02, 2014	PUBLISHED FOR OPPOSITION	
Aug. 13, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 28, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jul. 24, 2014	ASSIGNED TO LIE	68171
Jul. 09, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jun. 16, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 16, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 16, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 16, 2014	EXAMINERS AMENDMENT -WRITTEN	90331
Jun. 08, 2014	ASSIGNED TO EXAMINER	90331
Mar. 15, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 14, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 06, 2014	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jun. 15, 2015

**Generated on:**

This page was generated by TSDR on 2016-01-13 12:05:02 EST

**Mark:** KEYWISE

KEYWISE

**US Serial Number:** 86625442

**Application Filing Date:**

May 11, 2015

**Filed as TEAS RF:** Yes

**Currently TEAS RF:**

Yes

**Register:**

Principal

**Mark Type:**

Service Mark

**Status:**

A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:**

Aug. 21, 2015

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## Mark Information

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**Mark Literal Elements:**

KEYWISE

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

insurance services, namely, underwriting warranties to reimburse losses resulting from the loss, theft or destruction of automobile keys, key fobs and keyless entry remotes

**International Class(es):** 036 - Primary Class

**U.S Class(es):**

100, 101, 102

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 15, 2009

**Use in Commerce:**

Dec. 15, 2009

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**For:**

motor club services, namely, emergency roadside services

**International Class(es):** 037 - Primary Class

**U.S Class(es):**

100, 103, 106

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Dec. 15, 2009

Use in Commerce:

Dec. 15, 2009

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**

Administration America LLC

**Owner Address:**

1670 Fenpark Drive  
St. Louis, MISSOURI 63026  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

MISSOURI

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jennifer A. Visintine

**Docket Number:**

18937-143983

**Attorney Primary Email  
Address:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

JENNIFER A. VISINTINE  
Thompson Coburn  
505 N 7th St Ste 2700  
Saint Louis, MISSOURI 63101-1693  
UNITED STATES

**Phone:** 314-552-6000

**Fax:**

314-667-3633

**Correspondent e-mail:** [ipdocket@thompsoncoburn.com](mailto:ipdocket@thompsoncoburn.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 21, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 21, 2015	NON-FINAL ACTION E-MAILED	6325
Aug. 21, 2015	NON-FINAL ACTION WRITTEN	85335
Aug. 20, 2015	ASSIGNED TO EXAMINER	85335
May 19, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 14, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** LIWINSKI, HELENE AGNES

**Law Office Assigned:**

LAW OFFICE 104

**File Location**

**Current Location:** TMEG LAW OFFICE 104 - EXAMINING  
ATTORNEY ASSIGNED

**Date in Location:**  
Aug. 21, 2015