

ESTTA Tracking number: **ESTTA714379**

Filing date: **12/14/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Starbucks Corporation d/b/a Starbucks Coffee Company		
Entity	Corporation	Citizenship	Washington
Address	2401 Utah Avenue South Seattle, WA 98134 UNITED STATES		

Attorney information	Julia Anne Matheson Finnegan Henderson Farabow Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001 UNITED STATES docketing@finnegan.com, julia.matheson@finnegan.com, morgan.smith@finnegan.com, TTAB-Legal-Assistants@finnegan.com Phone:202-408-4000		
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Applicant Information

Application No	86248104	Publication date	11/24/2015
Opposition Filing Date	12/14/2015	Opposition Period Ends	12/24/2015
Applicant	weiss, mark 1239 south carson way aurora, CO 80012 UNITED STATES		

Goods/Services Affected by Opposition

Class 030. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Herbal infusions

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
<i>Torres v. Cantine Torresella S.r.l.Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1417602	Application Date	06/03/1985
Registration Date	11/18/1986	Foreign Priority Date	NONE
Word Mark	STARBUCKS		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 030. First use: First Use: 1971/03/29 First Use In Commerce: 1971/03/29 COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE, AND COCOA</p> <p>Class 031. First use: First Use: 1971/03/29 First Use In Commerce: 1971/03/29 [UNPOPPED POPCORN]</p> <p>Class 042. First use: First Use: 1971/03/29 First Use In Commerce: 1971/03/29 COFFEE BAR SERVICES, AND COFFEE DISTRIBUTION SERVICES, AND RETAIL STORE SERVICES</p>

U.S. Registration No.	1452359	Application Date	06/03/1985
Registration Date	08/11/1987	Foreign Priority Date	NONE
Word Mark	STARBUCKS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1971/03/29 First Use In Commerce: 1971/03/29 COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE AND COCOA		

U.S. Registration No.	1098925	Application Date	07/14/1976
Registration Date	08/08/1978	Foreign Priority Date	NONE
Word Mark	STARBUCKS COFFEE-TEA-SPICES		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 1971/03/29 First Use In Commerce: 1971/03/29 COFFEE, TEA, SPICES AND COCOA

U.S. Registration No.	2086615	Application Date	10/18/1994
Registration Date	08/05/1997	Foreign Priority Date	NONE
Word Mark	STARBUCKS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1996/05/20 First Use In Commerce: 1996/05/20 ready-to-drink coffee, ready-to-drink coffee based beverages Class 032. First use: First Use: 1995/07/31 First Use In Commerce: 1995/07/31 coffee flavored soft drinks and syrups and extracts for making flavored soft drinks and milk based beverages		

U.S. Registration No.	3931909	Application Date	08/19/2009
Registration Date	03/15/2011	Foreign Priority Date	NONE
Word Mark	STARBUCKS		

Design Mark			
Description of Mark	The mark consists of a concentric circle design with the word "STARBUCKS" and a circular seal containing the design of a siren (a two-tailed mermaid) wearing a crown.		
Goods/Services	<p>Class 030. First use: First Use: 1985/06/03 First Use In Commerce: 1985/06/03 Ground and whole bean coffee; coffee and espresso beverages; beverages made with a base of coffee and/or espresso; ready-to-drink coffee</p> <p>Class 043. First use: First Use: 1985/06/03 First Use In Commerce: 1985/06/03 Restaurant, cafe, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation; preparation of carry out foods and beverages</p>		
U.S. Registration No.	3298944	Application Date	02/15/2005
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	STARBUCKS		

Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 030. First use: First Use: 2004/03/31 First Use In Commerce: 2004/03/31 Coffee; tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-based beverages; beverages made of tea; powdered chocolate ((and vanilla)) ; flavoring syrups to add to beverages; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot ((and cold ready-to-eat fruit and whole grain based breakfast cereal;)) iced tea, ((ready-to-drink tea;)) chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, [liquid and] powdered hot chocolate mix and [liquid and] powdered hot cocoa mix; chocolate and candy, namely, chocolates, chocolate bars, chocolate-covered coffee beans, [chocolate truffles,] chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings</p>
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U.S. Registration No.	4429111	Application Date	08/18/2010
Registration Date	11/05/2013	Foreign Priority Date	NONE
Word Mark	STARBUCKS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 005. First use: First Use: 2008/06/30 First Use In Commerce: 2008/06/30 Nutritionally fortified beverages; powdered fruit-flavored dietary supplement drink mix; powdered nutritional supplement drink mix; and vitamin fortified beverages

U.S. Registration No.	4664181	Application Date	09/07/2012
Registration Date	12/30/2014	Foreign Priority Date	NONE
Word Mark	STARBUCKS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2007/12/21 First Use In Commerce: 2007/12/21 coffee pods contained in single-serve units for coffee brewing machines; espresso pods contained in single-serve units for coffee brewing machines		

Attachments	73540824#TMSN.png(bytes) 73093437#TMSN.png(bytes) 77808154#TMSN.png(bytes) 78567649#TMSN.png(bytes) 85110191#TMSN.png(bytes) 85723897#TMSN.png(bytes) 12-14-15 Notice of Opposition - STARBUCKS 86248104.pdf(397355 bytes) Exh A - Notice of Opposition - STARBUCKS 86248104.pdf(1630978 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/Julia Anne Matheson/
Name	Julia Anne Matheson
Date	12/14/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>STARBUCKS CORPORATION DBA STARBUCKS COFFEE COMPANY,</p> <p>Opposer,</p> <p>v.</p> <p>MARK WEISS,</p> <p>Applicant.</p>	<p>Opposition No. _____</p> <p>Mark: STARBUDDS Serial No. 86248104 Filed: April 10, 2014</p>
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NOTICE OF OPPOSITION

Starbucks Corporation d/b/a Starbucks Coffee Company, a corporation of the State of Washington, having a principal place of business at 2401 Utah Avenue South, Seattle, Washington 98134 ("Starbucks" or "Opposer"), believes that it is being, and will be damaged by the registration of the mark STARBUDDS shown in Application Serial No. 86248104, and hereby oppose the same.

As grounds for opposition, Opposer alleges as follows, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Opposer's STARBUCKS Name and Marks

1. For over forty years, Opposer has been in the business of offering cafe, restaurant, and coffee-house services, and retail store services featuring many types of beverages, including coffee, tea, cocoa, coffee- and tea-based beverages, and a wide array of other food, beverage, and confectionery items as well as coffee- and tea-

related accessories and equipment, mugs and glassware, gift items, music recordings, and other collateral goods, all under the STARBUCKS mark.

2. Starbucks has more than 12,500 licensed and company-owned store locations across all 50 states. In the month of November 2015 alone, US STARBUCKS stores served customers over 211 million times.

3. Starbucks has for many years worked with licensees who operate STARBUCKS stores in locations like grocery stores, hotels, airports, train stations, and hospitals. Approximately 310 licensees operate approximately 5,000 STARBUCKS stores in the United States.

4. Licensed STARBUCKS stores located in grocery and other retail stores allow consumers to enjoy STARBUCKS cafe services and STARBUCKS foods and beverages in those locations. The major national retailer Target opened its first STARBUCKS cafe inside a Target store in 1999. Approximately 1,100 Target stores currently feature a STARBUCKS cafe inside. Major US grocery chains like Safeway, Albertsons, Fred Meyer, Harris Teeter, Dominick's and Kroger contain STARBUCKS cafes within their stores. Some Macy's department stores, including the iconic Macy's Herald Square location, house STARBUCKS cafes inside.

5. Another set of licensed stores focus on travelers. HMSHost North America operates STARBUCKS cafes in transportation hubs, including airports, train stations, highway travel plazas, and convention centers. Major US airports featuring STARBUCKS cafes including Chicago O'Hare, Dallas-Fort Worth, Los Angeles, San Francisco, Miami, Denver, Seattle-Tacoma, Atlanta, Boston, and New York JFK. Other licensees operating STARBUCKS cafes in the travel space include hoteliers like the

Waldorf-Astoria, Crowne Plaza, Marriott, Westin, Sheraton, Hyatt, and Hilton.

Customers also enjoy visiting STARBUCKS cafes at Disney theme parks and on Royal Caribbean International's Allure of the Seas cruise ship.

6. Outside of STARBUCKS cafes, individuals may enjoy STARBUCKS beverages through foodservice accounts, such as on flights, in offices, and through university, college, hotel, hospital, and cruise line catering services.

7. As a result of its Opposer's operations and through its related companies, licensees, and distributors, Opposer's products are available in tens of thousands of offices, hotels, colleges and universities, cruise ships, grocery stores, convenience stores, airports, train stations, hospitals, bookstores, convention centers, big box stores, and more nationwide. Tens of millions of customers encounter the STARBUCKS mark every day where they work, travel, shop, and dine.

8. In *Starbucks U.S. Brands, LLC v. Ruben*, 78 USPQ2d 1741 (TTAB 2006), the Trademark Trial and Appeal Board of the United States Patent and Trademark Office (PTO) expressly acknowledged the fame of the STARBUCKS mark, finding STARBUCKS to be "truly a famous mark" and according it a "broad scope of protection" under the fifth *du Pont* factor and stating "...opposers have shown that industry, business, brand leaders, and the general public have recognized STARBUCKS as one of the most famous brands in the world."

9. Starbucks is the owner of, among others, the following United States trademark registrations for the mark STARBUCKS and STARBUCKS-formative marks (collectively the "STARBUCKS marks") covering a variety of goods and services including, *inter alia*, herbal goods in Class 30. Printouts of these registrations from the

PTO TESS and TSDR databases, including assignment information, are attached as Exhibit A.

Mark	Reg./Ser. No. Issue/Filing Date	Goods/Services First Use in Commerce/Filing Basis
	1417602 11-18-1986	Coffee, tea, spices, herb tea , chocolate, and cocoa in Class 30 First Use in Commerce: 03-29-1971 Coffee bar services, and coffee distribution services, and retail store services in Class 42 First Use in Commerce: 03-29-1971
STARBUCKS	1452359 08-11-1987	Tea, spices, herb tea , chocolate and cocoa in Class 30 First Use in Commerce: 03-29-1971
	1098925 08-08-1978	Coffee, tea, spices and cocoa in Class 30 First Use in Commerce: 03-29-1971
STARBUCKS	2086615 08-05-1997	Ready-to-drink coffee, ready-to-drink coffee based beverages in Class 30 First Use in Commerce: 05-20-1996 Coffee flavored soft drinks and syrups and extracts for making flavored soft drinks and milk based beverages in Class 32 First Use in Commerce: 07-31-1995
	3931909 03-15-2011	Ground and whole bean coffee; coffee and espresso beverages; beverages made with a base of coffee and/or espresso; ready-to-drink coffee in Class 30 First Use in Commerce: 06-03-1985 Restaurant, cafe, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation; preparation of carry out foods and beverages in Class 43 First Use in Commerce: 06-03-1985
STARBUCKS	3298944 09-25-2007	Coffee; tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-based beverages; beverages made of tea; powdered; flavoring syrups to add to beverages; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; iced tea;

Mark	Reg./Ser. No. Issue/Filing Date	Goods/Services First Use in Commerce/Filing Basis
		chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, powdered hot chocolate mix and powdered hot cocoa mix; chocolate and candy, namely, chocolates, chocolate bars, chocolate-covered coffee beans, chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings in Class 30 First Use in Commerce 03-31-2004
STARBUCKS	4429111 11-05-2013	Nutritionally fortified beverages; powdered fruit-flavored dietary supplement drink mix; powdered nutritional supplement drink mix; and vitamin fortified beverages in Class 5 First Use in Commerce: 06-30-2008
STARBUCKS	4664181 12-30-2014	Coffee pods contained in single-serve units for coffee brewing machines; espresso pods contained in single-serve units for coffee brewing machines in Class 30 First Use in Commerce: 12-21-2007

10. The foregoing registrations are valid and subsisting and constitute *prima facie* evidence of the validity of the marks and registrations, of Opposer's ownership of and exclusive right to use the marks in commerce, and provide constructive notice of ownership thereof by Opposer.

11. As a result of Opposer's extensive sales, promotion, advertising, and commercial success, Opposer's STARBUCKS marks have achieved such widespread public recognition that these marks have become among the best known and most famous trademarks in the United States.

Applicant and His STARBUDS Application

12. Mark Weiss (“Applicant”), an individual citizen of the United States, with an address of 1239 South Carson Way, Aurora, Colorado 80012 is named as the current owner of Application Serial No. 86248104 (the “Application”). The Application was filed on April 10, 2014 under Section 1(b), 15 U.S.C. § 1051(b), and seeks registration of the mark STARBUDS for “herbal infusions” in Class 30.

COUNT I: LIKELIHOOD OF CONFUSION, 15 U.S.C. § 1052(d)

13. Opposer repeats and realleges each and every allegation set forth above.

14. Opposer has continuously used the STARBUCKS marks and trade name in commerce since long prior to the April 10, 2014 filing date of Applicant’s Intent-to-Use Application. Opposer’s pleaded Registrations were also filed and issued well prior to the April 10, 2014 filing date of Application Serial No. 86248104 and any date of first use that may be alleged by Applicant.

15. Applicant seeks to register the mark STARBUDS in connection with goods that are closely-related to those of Opposer, namely, herbal infusions, and that fall within the same channels of trade of Opposer’s goods and services.

16. Applicant’s STARBUDS mark is clearly intended to be a slight variation of the STARBUCKS trade name and trademarks: the “STARBUDS” portion of Applicant’s mark differs from the STARBUCKS marks by only the substitution of the letter “d” for the “ck” combination toward the end of the marks (while the endings of the respective marks share phonetically similarities) and thus demonstrates a willful intent to trade upon the commercial magnetism and goodwill associated with Opposer’s famous and valuable name and marks.

17. Applicant's STARBUDS mark so resembles Opposer's STARBUCKS trade name and STARBUCKS marks in sound, appearance, and overall commercial impression as to be likely, when applied to the parties' respective products and services, to cause confusion, or to cause mistake, or to deceive under Section 2(d), 15 U.S.C. § 1052(d).

COUNT II: DILUTION, 15 U.S.C. § 1125(d)

18. Opposer repeats and realleges each and every allegation set forth in the preceding paragraphs.

19. Opposer's STARBUCKS Marks and trade name are distinctive and became famous well prior to Applicant's April 10, 2014 filing date, and any date of first use that may be alleged by Applicant.

20. Applicant's STARBUDS mark so closely resembles Opposer's distinctive and famous STARBUCKS marks and trade name that it is likely to dilute and will dilute the distinctive quality of Opposer's trade name and marks in violation of Section 43(c), 15 U.S.C. § 1125(c).

COUNT III: FRAUD ON THE U.S. PATENT AND TRADEMARK OFFICE ("PTO")

21. Petitioner repeats and realleges each and every allegation set forth above.

22. Applicant selected the STARBUDS mark with the intent to trade upon the commercial magnetism and goodwill associated with Opposer's famous STARBUCKS marks.

23. When Applicant filed his application for the STARBUDS mark, Applicant represented to the PTO that he had a *bona fide* intention to use the STARBUDS mark for herbal infusions; that he was entitled to use the mark in lawful commerce; and that

no other entity had a superior right to use the STARBUDS mark on the applied-for goods in the United States.

24. Specifically, Mark Weiss signed a declaration in support of the Application stating that:

[T]he applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, *no other person has the right to use the mark in commerce*, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

25. At the time Applicant signed the Application and supporting declaration before the PTO, Applicant was aware of Opposer's prior and superior rights in its famous STARBUCKS marks.

26. At the time Applicant signed the Application and supporting declaration before the PTO, Applicant knew that he was not entitled to use, register, or license the STARBUDS mark in commerce for the goods identified in the application.

27. The PTO accepted and relied upon the statements in the Application and supporting declaration in approving the Application for publication on November 24, 2015. But for Applicant's material, false statements concerning Applicant's entitlement to register and use the mark in connection with the goods

identified in the application, the PTO would not have approved Applicant's STARBUDS application for publication.

28. Applicant, in misrepresenting its exclusive ability to register and use the STARBUDS mark for herbal infusions, intentionally sought to deceive the PTO and procure a registration to which he was not entitled, thus committing fraud on the PTO.

WHEREFORE, Opposer believes that it is being, and will be damaged by the registration of the mark shown in Application Serial No. 86248104 and requests that the opposition be sustained, and that registration to Applicant be refused.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 06-0916.

Respectfully Submitted,

Dated: December 14, 2015

By: /Julia Anne Matheson/
Julia Anne Matheson
Morgan E. Smith
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
901 New York Ave., NW
Washington, DC 20001-4413
Telephone: (202) 408-4000
Facsimile: (202) 408-4400

Attorneys for Opposer
STARBUCKS CORPORATION D/B/A
STARBUCKS COFFEE COMPANY

CERTIFICATE OF SERVICE

I hereby certify that on December 14, 2015 a true and correct copy of the foregoing NOTICE OF OPPOSITION was served via United States first class mail, postage prepaid, upon counsel for Applicant at the following address of record:

Liel Hollander
Hollander Law, P.C.
10 Bond St, Ste 420
Great Neck, New York 11021-2409

By: _____



Notice of Opposition
STARBUCKS CORPORATION dba STARBUCKS COFFEE COMPANY v. MARK WEISS
Serial No. 86248104
Mark: STARBUCKS

Exhibit A



United States Patent and Trademark Office

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[TMAB Status](#)
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Word Mark STARBUCKS

Goods and Services IC 030. US 046. G & S: COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE, AND COCOA. FIRST USE: 19710329. FIRST USE IN COMMERCE: 19710329

(CANCELLED) IC 031. US 001 046. G & S: [UNPOPPED POPCORN]. FIRST USE: 19710329. FIRST USE IN COMMERCE: 19710329

IC 042. US 100 101. G & S: COFFEE BAR SERVICES, AND COFFEE DISTRIBUTION SERVICES, AND RETAIL STORE SERVICES. FIRST USE: 19710329. FIRST USE IN COMMERCE: 19710329

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 04.03.03 - Mermaids; Triton
26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles
26.01.21 - Circles that are totally or partially shaded.
26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Serial Number 73540824

Filing Date June 3, 1985

Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 26, 1986
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 1417602
Registration Date November 18, 1986
Owner (REGISTRANT) STARBUCKS COFFEE COMPANY CORPORATION WASHINGTON
 2010 AIRPORT WAY SOUTH SEATTLE WASHINGTON 98124

 (LAST LISTED OWNER) STARBUCKS CORPORATION DBA STARBUCKS COFFEE
 COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE
 WASHINGTON 98134

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Prior Registrations 1098925
Description of Mark THE STIPLING SHOWN IN THE DRAWING OF THE MARK IS FOR SHADING
 PURPOSES ONLY.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20151120.
Renewal 2ND RENEWAL 20151120
Live/Dead Indicator LIVE

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Mark: STARBUCKS



US Serial Number: 73540824

Application Filing Date: Jun. 03, 1985

US Registration Number: 1417602

Registration Date: Nov. 18, 1986

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: Nov. 20, 2015

Publication Date: Aug. 26, 1986

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Lining and Stippling Statement: THE STIPPLING SHOWN IN THE DRAWING OF THE MARK IS FOR SHADING PURPOSES ONLY.

Design Search Code(s): 04.03.03 - Mermaids; Triton
26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles
26.01.21 - Circles that are totally or partially shaded.
26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US [1098925](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * * identify additional (new) wording in the goods/services.

For: COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE, AND COCOA

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 29, 1971

Use in Commerce: Mar. 29, 1971

For: [UNPOPPED POPCORN]

International Class(es): 031 - Primary Class

U.S Class(es): 001, 046

Class Status: SECTION 8 - CANCELLED

Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 08, 2008	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
May 11, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 06, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Feb. 06, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	99888
Jan. 20, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jan. 20, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 20, 2007	ASSIGNED TO PARALEGAL	75461
Nov. 15, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 29, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2006	TEAS SECTION 8 & 9 RECEIVED	
Oct. 03, 2006	CASE FILE IN TICRS	
Aug. 29, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Jul. 14, 2003	PAPER RECEIVED	
Jan. 06, 2003	PAPER RECEIVED	
Aug. 20, 1992	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 06, 1992	RESPONSE RECEIVED TO POST REG. ACTION	
Jun. 12, 1992	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Mar. 09, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 18, 1986	REGISTERED-PRINCIPAL REGISTER	
Aug. 26, 1986	PUBLISHED FOR OPPOSITION	
Jul. 27, 1986	NOTICE OF PUBLICATION	
May 12, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 01, 1986	EXAMINERS AMENDMENT MAILED	
Dec. 26, 1985	FINAL REFUSAL MAILED	
Nov. 18, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 20, 1985	NON-FINAL ACTION MAILED	
Aug. 13, 1985	ASSIGNED TO EXAMINER	62344

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Nov. 18, 2016
Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 20, 2015

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 7

Registrant: STARBUCKS COFFEE COMPANY

Assignment 1 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0573/0384

Pages: 1

Date Recorded: Aug. 28, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS COFFEE COMPANY

Execution Date: Aug. 14, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS ACQUISITION CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: 2010 AIRPORT WAY SOUTH
SEATTLE, WASHINGTON 98134

Correspondent

Correspondent Name: CHRISTENSEN & O'CONNOR ET AL.

Correspondent Address: 2700 WESTIN BUILDING
2001 SIXTH AVENUE
SEATTLE, WA 98121

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: MERGER 19880628WA

Reel/Frame: 0875/0418

Pages: 10

Date Recorded: Nov. 04, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS ACQUISITION CORPORATION

Execution Date: Jun. 28, 1988

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: No Assignee Address Found

Correspondent

Correspondent Name: DAVID M. LANDAU

Correspondent Address: PRESTON, THORGRIMSON, SHIDLER, ET AL
5400 COLUMBIA CENTER
701 FIFTH AVENUE
SEATTLE, WA 98104-7078

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 1661/0117

Pages: 7

Date Recorded: Nov. 26, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS CORPORATION

Execution Date: Sep. 28, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS U.S. BRANDS CORPORATION
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
Address: SUITE 400
533 AIRPORT BOULEVARD
BURLINGAME, CALIFORNIA 94010

Correspondent

Correspondent Name: HOWARD, RICE, NEMEROVSKI, FALK ET AL.
Correspondent Address: SUSAN L. HELLER
THREE EMBARCADERO CENTER
7TH FLOOR
SAN FRANCISCO, CALIFORNIA 94111

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CORRECTIVE MERGER TO CORRECT THE ENTITY CODE FOR THE ASSIGNEE. DOCUMENT PREVIOUSLY RECORDED AT REEL 2950 FRAME 0842.

Reel/Frame: 3072/0508 Pages: 17

Date Recorded: Oct. 19, 2004

Supporting Documents: [assignment-tm-3072-0508.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION Execution Date: Feb. 09, 2004
Legal Entity Type: CORPORATION State or Country Where Organized: No Place Where Organized Found

Assignee

Name: STARBUCKS U.S. BRANDS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: NEVADA
Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, ET AL.
Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3315

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: MERGER

Reel/Frame: 2950/0842 Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2950-0842.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION Execution Date: Feb. 17, 2004
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC
Legal Entity Type: LIMITED PARTNERSHIP State or Country Where Organized: NEVADA
Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, GARRETT

Correspondent Address: & DUNNER, L.L.P.
JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: MERGER

Reel/Frame: 2965/0489

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2965-0489.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW ET AL

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: MERGER EFFECTIVE 09272009

Reel/Frame: 4075/0882

Pages: 21

Date Recorded: Oct. 09, 2009

Supporting Documents: [assignment-tm-4075-0882.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS, LLC

Execution Date: Sep. 27, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Assignee

Name: STARBUCKS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

Domestic Representative - Not Found

Proceedings - Click to Load



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Typed Drawing

Word Mark STARBUCKS
Goods and Services IC 030. US 046. G & S: COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE AND COCOA. FIRST USE: 19710329. FIRST USE IN COMMERCE: 19710329
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73540953
Filing Date June 3, 1985
Current Basis 1A
Original Filing Basis 1A
Published for Opposition May 19, 1987
Registration Number 1452359
Registration Date August 11, 1987
Owner (REGISTRANT) STARBUCKS COFFEE COMPANY DBA STARBUCKS COFFEE AND TEA CORPORATION WASHINGTON 2010 AIRPORT WAY SOUTH SEATTLE WASHINGTON 98124

(LAST LISTED OWNER) STARBUCKS CORPORATION DBA STARBUCKS COFFEE COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE WASHINGTON 98134

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Julia Anne Matheson
Prior Registrations 1098925
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071009.
Renewal 1ST RENEWAL 20071009
Live/Dead Indicator LIVE

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Trademark Status and Document Retrieval (TSDR) APIs are currently experiencing technical difficulties and users may be unable to access the database. The problem is being addressed by staff at the USPTO. We sincerely apologize for any inconvenience this may have caused.

STATUS DOCUMENTS MAINTENANCE

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Mark: STARBUCKS

No Image exists for this case.

US Serial Number: 73540953

Application Filing Date: Jun. 03, 1985

US Registration Number: 1452359

Registration Date: Aug. 11, 1987

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Oct. 09, 2007

Publication Date: May 19, 1987

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US [1098925](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: COFFEE, TEA, SPICES, HERB TEA, CHOCOLATE AND COCOA

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 29, 1971

Use in Commerce: Mar. 29, 1971

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: STARBUCKS CORPORATION
DBA, AKA, Formerly: DBA STARBUCKS COFFEE COMPANY
Owner Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON UNITED STATES 98134
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson
Docket Number: 08984.0119
Attorney Primary Email Address: docketing@finnegan.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JULIA ANNE MATHESON
FINNEGAN, HENDERSON, FARABOW, ET AL
901 NEW YORK AVENUE, N.W.
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001
Phone: 202.408.4020
Fax: 202.408.4400
Correspondent e-mail: docketing@finnegan.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 14, 2014	NOTICE OF SUIT	
Oct. 21, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 09, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	65765
Oct. 09, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 23, 2007	ASSIGNED TO PARALEGAL	65765
Aug. 01, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 01, 2007	TEAS SECTION 8 & 9 RECEIVED	
Mar. 27, 2007	CASE FILE IN TICRS	
Nov. 29, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 29, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Jul. 14, 2003	PAPER RECEIVED	
Jan. 06, 2003	PAPER RECEIVED	
Apr. 05, 1993	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 01, 1993	RESPONSE RECEIVED TO POST REG. ACTION	
Dec. 22, 1992	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Sep. 10, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 11, 1987	REGISTERED-PRINCIPAL REGISTER	
May 19, 1987	PUBLISHED FOR OPPOSITION	
Apr. 17, 1987	NOTICE OF PUBLICATION	
Mar. 02, 1987	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 14, 1987	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 25, 1986	NON-FINAL ACTION MAILED	
May 02, 1986	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Dec. 30, 1985 NON-FINAL ACTION MAILED
Nov. 18, 1985 CORRESPONDENCE RECEIVED IN LAW OFFICE
Aug. 07, 1985 NON-FINAL ACTION MAILED
Jul. 17, 1985 ASSIGNED TO EXAMINER 62344

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Aug. 11, 2007

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Oct. 09, 2007

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 7

Registrant: STARBUCKS COFFEE COMPANY

Assignment 1 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0875/0412

Pages: 6

Date Recorded: Nov. 04, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS COFFEE COMPANY

Execution Date: Aug. 14, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS ACQUISITION CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: 2010 AIRPORT WAY STREET
SEATTLE, WASHINGTON 98134

Correspondent

Correspondent Name: DAVID M. LANDAU

Correspondent Address: PRESTON, THORGRIMSON, SHIDLER, ET AL
5400 COLUMBIA CENTER
701 FIFTH AVENUE
SEATTLE, WA 98104-7078

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: MERGER 19880628WA

Reel/Frame: 0875/0418

Pages: 10

Date Recorded: Nov. 04, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS ACQUISITION CORPORATION

Execution Date: Jun. 28, 1988

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS CORPORATION
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON
Address: No Assignee Address Found

Correspondent

Correspondent Name: DAVID M. LANDAU
Correspondent Address: PRESTON, THORGRIMSON, SHIDLER, ET AL
5400 COLUMBIA CENTER
701 FIFTH AVENUE
SEATTLE, WA 98104-7078

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: 1661/0117 Pages: 7
Date Recorded: Nov. 26, 1997
Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS CORPORATION
Legal Entity Type: CORPORATION
Execution Date: Sep. 28, 1997
State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS U.S. BRANDS CORPORATION
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA
Address: SUITE 400
533 AIRPORT BOULEVARD
BURLINGAME, CALIFORNIA 94010

Correspondent

Correspondent Name: HOWARD, RICE, NEMEROVSKI, FALK ET AL.
Correspondent Address: SUSAN L. HELLER
THREE EMBARCADERO CENTER
7TH FLOOR
SAN FRANCISCO, CALIFORNIA 94111

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CORRECTIVE MERGER TO CORRECT THE ENTITY CODE FOR THE ASSIGNEE. DOCUMENT PREVIOUSLY RECORDED AT REEL 2950 FRAME 0842.
Reel/Frame: 3072/0508 Pages: 17
Date Recorded: Oct. 19, 2004
Supporting Documents: assignment-tm-3072-0508.pdf

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION
Legal Entity Type: CORPORATION
Execution Date: Feb. 09, 2004
State or Country Where Organized: No Place Where Organized Found

Assignee

Name: STARBUCKS U.S. BRANDS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: NEVADA
Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, ET AL.

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3315

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: MERGER

Reel/Frame: 2950/0842

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2950-0842.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, GARRETT

Correspondent Address: & DUNNER, L.L.P.
JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: MERGER

Reel/Frame: 2965/0489

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2965-0489.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW ET AL

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: MERGER EFFECTIVE 09272009

Reel/Frame: 4075/0882

Pages: 21

Date Recorded: Oct. 09, 2009

Supporting Documents: [assignment-tm-4075-0882.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS, LLC

Execution Date: Sep. 27, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Assignee

Name: STARBUCKS CORPORATION

State or Country Where Organized: WASHINGTON

Legal Entity Type: CORPORATION

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

Domestic Representative - Not Found

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Word Mark STARBUCKS COFFEE-TEA-SPICES
Goods and Services IC 030. US 046. G & S: COFFEE, TEA, SPICES AND COCOA. FIRST USE: 19710329. FIRST USE IN COMMERCE: 19710329
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 02.03.19 - Bathing suits (women wearing); Lingerie (women wearing); Nude women, women wearing underclothes, bathing suits or brief attire; Underclothes (women wearing); Underwear (women wearing)
 24.05.01 - Circular or elliptical seals; Seals, circular or elliptical
 26.01.27 - Circles containing irregular exterior lining or elements not amounting to a decorative border
Serial Number 73093437
Filing Date July 14, 1976
Current Basis 1A
Original Filing Basis 1A
Registration Number 1098925

Registration Date August 8, 1978
Owner (REGISTRANT) STARBUCK'S COFFEE COMPANY CORPORATION WASHINGTON
2200 W. EMERSON PLACE SEATTLE WASHINGTON 98199

(LAST LISTED OWNER) STARBUCKS CORPORATION DBA STARBUCKS COFFEE
COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE
WASHINGTON 98134
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Disclaimer APPLICANT CLAIMS NO EXCLUSIVE RIGHTS IN THE WORDS "COFFEE," "TEA" AND
"SPICES" AS THE NAMES OF THE GOODS IDENTIFIED HEREIN.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECTION 8(10-YR) 20080818.
Renewal 1ST RENEWAL 20080818
Live/Dead Indicator LIVE

LESS HOME	NEW USER	STRUCTURED	FREC FORM	BROWSE DOC	SEARCH OG	TOP	HELP	REGISTER
CURR LIST	PREV DOC	FIRST DOC	PREV DOC	PREV DOC	PREV DOC			

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STATUS DOCUMENTS MAINTENANCE

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Mark: STARBUCKS COFFEE-TEA-SPICES



US Serial Number: 73093437

Application Filing Date: Jul. 14, 1976

US Registration Number: 1098925

Registration Date: Aug. 08, 1978

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 18, 2008

Mark Information

Mark Literal Elements: STARBUCKS COFFEE-TEA-SPICES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: APPLICANT CLAIMS NO EXCLUSIVE RIGHTS IN THE WORDS "COFFEE," "TEA" AND "SPICES" AS THE NAMES OF THE GOODS IDENTIFIED HEREIN.

Design Search Code(s): 02.03.19 - Bathing suits (women wearing); Underclothes (women wearing); Nude women, women wearing underclothes, bathing suits or brief attire; Underwear (women wearing); Lingerie (women wearing)
24.05.01 - Seals, circular or elliptical; Circular or elliptical seals
26.01.27 - Circles containing irregular exterior lining or elements not amounting to a decorative border

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: COFFEE, TEA, SPICES AND COCOA

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 29, 1971

Use in Commerce: Mar. 29, 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: STARBUCKS CORPORATION
DBA, AKA, Formerly: DBA STARBUCKS COFFEE COMPANY
Owner Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON UNITED STATES 98134
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson
Docket Number: 08984.0092
Attorney Primary Email Address: docketing@finnegan.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Julia Anne Matheson
Finnegan, Henderson, Farabow, Garrett and Dunner,
901 New York Avenue, N.W.
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001
Phone: 202.408.4020
Fax: 202.408.4400
Correspondent e-mail: docketing@finnegan.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 21, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	60132
Aug. 18, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 12, 2008	ASSIGNED TO PARALEGAL	60132
Aug. 05, 2008	TEAS SECTION 8 & 9 RECEIVED	
Dec. 31, 2007	CASE FILE IN TICRS	
Nov. 29, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 12, 2006	REVIEW OF CORRESPONDENCE COMPLETE	59315
Nov. 28, 2005	PAPER RECEIVED	
Jul. 14, 2003	PAPER RECEIVED	
Jan. 06, 2003	PAPER RECEIVED	
Oct. 14, 1998	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 05, 1998	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Aug. 05, 1998	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Aug. 08, 2008

TM Staff and Location Information
TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 18, 2008

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 10

Registrant: STARBUCK'S COFFEE COMPANY

Assignment 1 of 10

Conveyance: SECURITY INTEREST

Reel/Frame: 0552/0477

Pages: 3

Date Recorded: Feb. 06, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCK'S COFFEE COMPANY

Execution Date: Dec. 15, 1986

Legal Entity Type: CORPORATION

State or Country Where WASHINGTON
Organized:

Assignee

Name: STANDARD CHARTERED BANK

State or Country Where GREAT BRITAIN
Organized:

Legal Entity Type: CORPORATION

Address: No Assignee Address Found

Correspondent

Correspondent Name: STANDARD CHARTERED BANK

Correspondent Address: STE. 3400, 50 CALIFORNIA ST.
SAN FRANCISCO, CA 9411

Domestic Representative - Not Found

Assignment 2 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0573/0384

Pages: 1

Date Recorded: Aug. 28, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS COFFEE COMPANY

Execution Date: Aug. 14, 1987

Legal Entity Type: CORPORATION

State or Country Where WASHINGTON
Organized:

Assignee

Name: STARBUCKS ACQUISITION CORPORATION

State or Country Where WASHINGTON
Organized:

Legal Entity Type: CORPORATION

Address: 2010 AIRPORT WAY SOUTH
SEATTLE, WASHINGTON 98134

Correspondent

Correspondent Name: CHRISTENSEN & O'CONNOR ET AL.

Correspondent Address: 2700 WESTIN BUILDING
2001 SIXTH AVENUE
SEATTLE, WA 98121

Domestic Representative - Not Found

Assignment 3 of 10

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 0573/0400

Pages: 2

Date Recorded: Aug. 28, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: STANDARD CHATTERED BANK

Execution Date: Aug. 14, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: GREAT BRITAIN

Assignee

Name: STARBUCKS COFFEE COMPANY

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: No Assignee Address Found

Correspondent

Correspondent Name: CHRISTENSEN, O'CONNORE, ET AL.

Correspondent Address: 2700 WESTIN BLDG.
2001 SIXTH AVE.
SEATTLE, WA 98121

Domestic Representative - Not Found

Assignment 4 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0875/0412

Pages: 6

Date Recorded: Nov. 04, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS COFFEE COMPANY

Execution Date: Aug. 14, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS ACQUISITION CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: 2010 AIRPORT WAY STREET
SEATTLE, WASHINGTON 98134

Correspondent

Correspondent Name: DAVID M. LANDAU

Correspondent Address: PRESTON, THORGRIMSON, SHIDLER, ET AL
5400 COLUMBIA CENTER
701 FIFTH AVENUE
SEATTLE, WA 98104-7078

Domestic Representative - Not Found

Assignment 5 of 10

Conveyance: MERGER 19880628WA

Reel/Frame: 0875/0418

Pages: 10

Date Recorded: Nov. 04, 1991

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS ACQUISITION CORPORATION

Execution Date: Jun. 28, 1988

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: No Assignee Address Found

Correspondent

Correspondent Name: DAVID M. LANDAU

Correspondent Address: PRESTON, THORGRIMSON, SHIDLER, ET AL
5400 COLUMBIA CENTER
701 FIFTH AVENUE
SEATTLE, WA 98104-7078

Domestic Representative - Not Found

Assignment 6 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 1661/0117

Pages: 7

Date Recorded: Nov. 26, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS CORPORATION

Execution Date: Sep. 28, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: STARBUCKS U.S. BRANDS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: SUITE 400
533 AIRPORT BOULEVARD
BURLINGAME, CALIFORNIA 94010

Correspondent

Correspondent Name: HOWARD, RICE, NEMEROVSKI, FALK ET AL.

Correspondent Address: SUSAN L. HELLER
THREE EMBARCADERO CENTER
7TH FLOOR
SAN FRANCISCO, CALIFORNIA 94111

Domestic Representative - Not Found

Assignment 7 of 10

Conveyance: CORRECTIVE MERGER TO CORRECT THE ENTITY CODE FOR THE ASSIGNEE. DOCUMENT PREVIOUSLY RECORDED AT REEL 2950 FRAME 0842.

Reel/Frame: 3072/0508

Pages: 17

Date Recorded: Oct. 19, 2004

Supporting Documents: [assignment-tm-3072-0508.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 09, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, ET AL.

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3315

Domestic Representative - Not Found

Assignment 8 of 10

Conveyance: MERGER

Reel/Frame: 2950/0842

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2950-0842.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, GARRETT

Correspondent Address: & DUNNER, L.L.P.
JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 9 of 10

Conveyance: MERGER

Reel/Frame: 2965/0489

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2965-0489.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW ET AL.

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 10 of 10

Conveyance: MERGER EFFECTIVE 09272009

Reel/Frame: 4075/0882

Pages: 21

Date Recorded: Oct. 09, 2009

Supporting Documents: [assignment-tm-4075-0882.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Sep. 27, 2009

State or Country Where Organized: NEVADA

Organized:

Assignee

Name: STARBUCKS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Organized:

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

Domestic Representative - Not Found

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Typed Drawing

Word Mark STARBUCKS

Goods and Services IC 030. US 046. G & S: ready-to-drink coffee, ready-to-drink coffee based beverages. FIRST USE: 19960520. FIRST USE IN COMMERCE: 19960520

IC 032. US 045 046 048. G & S: coffee flavored soft drinks and syrups and extracts for making flavored soft drinks and milk based beverages. FIRST USE: 19950731. FIRST USE IN COMMERCE: 19950731

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75975893

Filing Date October 18, 1994

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 12, 1996

Registration Number 2086615

Registration Date August 5, 1997

Owner

(REGISTRANT) Starbucks Corporation DBA Starbucks Coffee Company
CORPORATION WASHINGTON 2203 Airport Way South P.O. Box 34067 Seattle
WASHINGTON 981241067

(LAST LISTED OWNER) STARBUCKS CORPORATION DBA STARBUCKS COFFEE
COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE
WASHINGTON 98134

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record JULIA ANNE MATHESON
Type of Mark Register TRADEMARK
PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070816.
Renewal 1ST RENEWAL 20070816
Live/Dead Indicator LIVE

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STATUS DOCUMENTS MAINTENANCE

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Mark: STARBUCKS

No Image exists for this case.

US Serial Number: 75975893

Application Filing Date: Oct. 18, 1994

US Registration Number: 2086615

Registration Date: Aug. 05, 1997

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 16, 2007

Publication Date: Mar. 12, 1996

Notice of Allowance Date: Jun. 04, 1996

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Child Of: [74586970](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: ready-to-drink coffee, ready-to-drink coffee based beverages

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: May 20, 1996

Use in Commerce: May 20, 1996

For: coffee flavored soft drinks and syrups and extracts for making flavored soft drinks and milk based beverages

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 1995

Use in Commerce: Jul. 31, 1995

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: STARBUCKS CORPORATION
DBA, AKA, Formerly: DBA STARBUCKS COFFEE COMPANY
Owner Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON UNITED STATES 98134
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JULIA ANNE MATHESON

Correspondent

Correspondent JULIA ANNE MATHESON
Name/Address: FINNEGAN, HENDERSON, FARABOW, ET AL
1300 I ST NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20005

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 14, 2014	NOTICE OF SUIT	
Oct. 21, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 16, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Aug. 16, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 15, 2007	ASSIGNED TO PARALEGAL	67723
Jul. 30, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 30, 2007	TEAS SECTION 8 & 9 RECEIVED	
Mar. 12, 2007	CASE FILE IN TIGRS	
Nov. 29, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 15, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 12, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 14, 2003	PAPER RECEIVED	
Jan. 06, 2003	PAPER RECEIVED	
Aug. 05, 1997	REGISTERED-PRINCIPAL REGISTER	
Jun. 20, 1997	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 19, 1997	ASSIGNED TO EXAMINER	70729
Jun. 12, 1997	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 04, 1996	USE AMENDMENT FILED	
Jun. 19, 1997	DIVISIONAL PROCESSING COMPLETE	
Jun. 04, 1996	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 12, 1996	PUBLISHED FOR OPPOSITION	
Feb. 11, 1996	NOTICE OF PUBLICATION	
Dec. 18, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 13, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 12, 1995	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 11, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	

Sep. 25, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 30, 1995	NON-FINAL ACTION MAILED	
May 22, 1995	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
May 18, 1995	NON-FINAL ACTION MAILED	
May 02, 1995	ASSIGNED TO EXAMINER	70729
May 02, 1995	ASSIGNED TO EXAMINER	70729
Mar. 30, 1995	ASSIGNED TO EXAMINER	61200
Mar. 30, 1995	ASSIGNED TO EXAMINER	61200
Mar. 19, 1995	ASSIGNED TO EXAMINER	72102

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 05, 2007

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 16, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Conveyance Filter

Registrant: Starbucks Corporation

Assignment 1 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 1661/0117

Pages: 7

Date Recorded: Nov. 26, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: STARBUCKS CORPORATION

Execution Date: Sep. 28, 1997

Legal Entity Type: CORPORATION

State or Country Where WASHINGTON

Organized:

Assignee

Name: STARBUCKS U.S. BRANDS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where CALIFORNIA

Organized:

Address: SUITE 400
533 AIRPORT BOULEVARD
BURLINGAME, CALIFORNIA 94010

Correspondent

Correspondent Name: HOWARD, RICE, NEMEROVSKI, FALK ET AL.

Correspondent Address: SUSAN L. HELLER
THREE EMBARCADERO CENTER
7TH FLOOR
SAN FRANCISCO, CALIFORNIA 94111

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance: CORRECTIVE MERGER TO CORRECT THE ENTITY CODE FOR THE ASSIGNEE. DOCUMENT PREVIOUSLY RECORDED AT REEL 2950 FRAME 0842.

Reel/Frame: 3072/0508

Pages: 17

Date Recorded: Oct. 19, 2004

Supporting Documents: [assignment-tm-3072-0508.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 09, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found
Organized:

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

State or Country Where Organized: NEVADA
Organized:

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, ET AL.

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3315

Domestic Representative - Not Found

Assignment 3 of 5

Conveyance: MERGER

Reel/Frame: 2950/0842

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2950-0842.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA
Organized:

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

State or Country Where Organized: NEVADA
Organized:

Legal Entity Type: LIMITED PARTNERSHIP

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW, GARRETT

Correspondent Address: & DUNNER, L.L.P.
JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance: MERGER

Reel/Frame: 2965/0489

Pages: 16

Date Recorded: May 12, 2004

Supporting Documents: [assignment-tm-2965-0489.pdf](#)

Assignor

Name: STARBUCKS U.S. BRANDS CORPORATION

Execution Date: Feb. 17, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA
Organized:

Assignee

Name: STARBUCKS U.S. BRANDS, LLC

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where
Organized: NEVADA

Address: 2525 STARBUCKS WAY
MINDEN, NEVADA 89423

Correspondent

Correspondent Name: FINNEGAN, HENDERSON, FARABOW ET AL

Correspondent Address: JULIA ANNE MATHESON
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3515

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance: MERGER EFFECTIVE 09272009

Reel/Frame: [4075/0882](#)

Pages: 21

Date Recorded: Oct. 09, 2009

Supporting Documents: [assignment-tm-4075-0882.pdf](#)

Assignor

Name: [STARBUCKS U.S. BRANDS, LLC](#)

Execution Date: Sep. 27, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: NEVADA

Assignee

Name: [STARBUCKS CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: WASHINGTON

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

Domestic Representative - Not Found

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Word Mark STARBUCKS
Goods and Services IC 030. US 046. G & S: Ground and whole bean coffee; coffee and espresso beverages; beverages made with a base of coffee and/or espresso; ready-to-drink coffee. FIRST USE: 19850603. FIRST USE IN COMMERCE: 19850603

IC 043. US 100 101. G & S: Restaurant, cafe, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation; preparation of carry out foods and beverages. FIRST USE: 19850603. FIRST USE IN COMMERCE: 19850603

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 04.03.03 - Mermaids; Triton
24.11.02 - Crowns open at the top
26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles
26.01.21 - Circles that are totally or partially shaded.

Serial Number 77808154

Filing Date August 19, 2009

Current Basis 1A

Original Filing Basis 1B

Published for

Opposition May 25, 2010
Registration Number 3931909
Registration Date March 15, 2011
Owner (REGISTRANT) STARBUCKS CORPORATION DBA STARBUCKS COFFEE COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE WASHINGTON 98134
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Prior Registrations 1444549;1542775;3428128
Description of Mark Color is not claimed as a feature of the mark. The mark consists of a concentric circle design with the word "STARBUCKS" and a circular seal containing the design of a siren (a two-tailed mermaid) wearing a crown.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: STARBUCKS



US Serial Number: 77808154

Application Filing Date: Aug. 19, 2009

US Registration Number: 3931909

Registration Date: Mar. 15, 2011

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2011

Publication Date: May 25, 2010

Notice of Allowance Date: Jul. 20, 2010

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a concentric circle design with the word "STARBUCKS" and a circular seal containing the design of a siren (a two-tailed mermaid) wearing a crown.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 04.03.03 - Mermaids; Triton

24.11.02 - Crowns open at the top

26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles

26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership of US [1444549](#), [1542775](#), [3428128](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: Ground and whole bean coffee; coffee and espresso beverages; beverages made with a base of coffee and/or espresso; ready-to-drink coffee

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 03, 1985

Use in Commerce: Jun. 03, 1985

For:

Restaurant, cafe, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation; preparation of carry out foods and beverages

International Class(es): 043 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 03, 1985

Use in Commerce: Jun. 03, 1985

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: STARBUCKS CORPORATION

DBA, AKA, Formerly: DBA STARBUCKS COFFEE COMPANY

Owner Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON UNITED STATES 98134

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson

Docket Number: 08984.0371-0

Attorney Primary Email docteting@finnegan.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent JULIA ANNE MATHESON

Name/Address: FINNEGAN, HENDERSON, FARABOW, GARRETT AND DUNNER,
901 NEW YORK AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4432

Phone: 202.408.4020

Fax: 202.408.4400

Correspondent e-mail: docteting@finnegan.com

Correspondent e-mail No Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 08, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70633
Feb. 03, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 13, 2011	STATEMENT OF USE PROCESSING COMPLETE	76985
Dec. 15, 2010	USE AMENDMENT FILED	76985
Jan. 13, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76985
Dec. 15, 2010	TEAS STATEMENT OF USE RECEIVED	
Dec. 14, 2010		

	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 10, 2010	EXTENSION 1 GRANTED	98765
Dec. 10, 2010	EXTENSION 1 FILED	98765
Dec. 10, 2010	TEAS EXTENSION RECEIVED	
Jul. 20, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 17, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 17, 2010	ASSIGNED TO LIE	70633
Apr. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 30, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 30, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 21, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 08, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2009	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2009	NON-FINAL ACTION WRITTEN	69225
Sep. 30, 2009	ASSIGNED TO EXAMINER	69225
Aug. 25, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Aug. 24, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 24, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 05, 2011

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 1

Registrant: STARBUCKS CORPORATION

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 09272009

Reel/Frame: 4075/0882

Pages: 21

Date Recorded: Oct. 09, 2009

Supporting Documents: assignment-tm-4075-0882.pdf

Assignor

Name: STARBUCKS U.S. BRANDS, LLC

Execution Date: Sep. 27, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Organized:

Assignee

Name: STARBUCKS CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Organized:

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

Domestic Representative - Not Found

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STARBUCKS

Word Mark STARBUCKS

Goods and Services IC 030. US 046. G & S: Coffee; tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-based beverages; beverages made of tea; powdered chocolate ((and vanilla)) ; flavoring syrups to add to beverages; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot ((and cold ready-to-eat fruit and whole grain based breakfast cereal;)) iced tea, ((ready-to-drink tea;)) chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, [liquid and] powdered hot chocolate mix and [liquid and] powdered hot cocoa mix; chocolate and candy, namely, chocolates, chocolate bars, chocolate-covered coffee beans, [chocolate truffles,] chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings. FIRST USE: 20040331. FIRST USE IN COMMERCE: 20040331

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78567649
Filing Date February 15, 2005
Current Basis 1A
Original Filing Basis 1B
Published for Opposition January 3, 2006
Registration Number 3298944
Registration Date September 25, 2007
Owner (REGISTRANT) Starbucks U.S. Brands, LLC LIMITED LIABILITY COMPANY NEVADA 2525 Starbucks Way Minden NEVADA 89423

(LAST LISTED OWNER) STARBUCKS CORPORATION DBA STARBUCKS COFFEE COMPANY CORPORATION WASHINGTON 2401 UTAH AVENUE SOUTH SEATTLE WASHINGTON 98134

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Prior Registrations 1452359;2086615;2091940;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Mark: STARBUCKS

STARBUCKS

US Serial Number: 78587649

Application Filing Date: Feb. 15, 2005

US Registration Number: 3298944

Registration Date: Sep. 25, 2007

Register: Principal

Mark Type: Trademark

Status: A Section 8 declaration has been accepted.

Status Date: Oct. 01, 2013

Publication Date: Jan. 03, 2006

Notice of Allowance Date: Mar. 28, 2006

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [1452359](#), [2086615](#), [2091940](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Coffee; tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-based beverages; beverages made of tea; powdered chocolate ((and vanilla)); flavoring syrups to add to beverages; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot ((and cold ready-to-eat fruit and whole grain based breakfast cereal;)) iced tea, ((ready-to-drink tea;)) chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, [liquid and] powdered hot chocolate mix and [liquid and] powdered hot cocoa mix; chocolate and candy, namely, chocolates, chocolate bars, chocolate-covered coffee beans, [chocolate truffles,] chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 31, 2004

Use in Commerce: Mar. 31, 2004

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: STARBUCKS CORPORATION
DBA, AKA, Formerly: DBA STARBUCKS COFFEE COMPANY
Owner Address: 2401 UTAH AVENUE SOUTH
 SEATTLE, WASHINGTON UNITED STATES 98134
Legal Entity Type: CORPORATION **State or Country Where Organized:** WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson **Docket Number:** 8957.2454
Attorney Primary Email Address: docketing@finnegan.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Julia Anne Matheson
 FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP
 901 NEW YORK AVE NW
 WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4413
Phone: 202.408.4020 **Fax:** 202.408.4400
Correspondent e-mail: docketing@finnegan.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 01, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Oct. 01, 2013	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Oct. 01, 2013	REGISTERED - SEC. 15 ACKNOWLEDGED	76873
Sep. 20, 2013	REGISTERED - SEC. 15 AFFIDAVIT FILED	76873
Oct. 01, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED	76873
Sep. 20, 2013	REGISTERED - SEC. 8 (6-YR) FILED	76873
Sep. 23, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Sep. 20, 2013	TEAS SECTION 15 RECEIVED	
Sep. 20, 2013	TEAS SECTION 8 RECEIVED	
Oct. 21, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 25, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 21, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	76537
Aug. 20, 2007	ASSIGNED TO LIE	76537
Jul. 06, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 29, 2007	STATEMENT OF USE PROCESSING COMPLETE	76984
Mar. 27, 2007	USE AMENDMENT FILED	76984
Mar. 27, 2007	TEAS STATEMENT OF USE RECEIVED	
Sep. 28, 2006	EXTENSION 1 GRANTED	98765
Sep. 28, 2006	EXTENSION 1 FILED	98765

Address: 2401 UTAH AVENUE SOUTH
SEATTLE, WASHINGTON 98134

DBA, AKA, TA, Formerly: DBA STARBUCKS COFFEE COMPANY

Correspondent

Correspondent Name: JULIA ANNE MATHESON

Correspondent Address: 901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001

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STARBUCKS

Word Mark	STARBUCKS
Goods and Services	IC 005. US 006 018 044 046 051 052. G & S: Nutritionally fortified beverages; powdered fruit-flavored dietary supplement drink mix; powdered nutritional supplement drink mix; and vitamin fortified beverages. FIRST USE: 20080630. FIRST USE IN COMMERCE: 20080630
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85110191
Filing Date	August 18, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	January 4, 2011
Registration Number	4429111
Registration Date	November 5, 2013

Owner (REGISTRANT) Starbucks Corporation DBA Starbucks Coffee Company
CORPORATION WASHINGTON 2401 Utah Avenue South Seattle WASHINGTON 98134

Attorney of Record Julia Anne Matheson

Prior Registrations 2086615;2120653;2325182;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

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Mark: STARBUCKS

STARBUCKS

US Serial Number: 85110191

Application Filing Date: Aug. 18, 2010

US Registration Number: 4429111

Registration Date: Nov. 05, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 05, 2013

Publication Date: Jan. 04, 2011

Notice of Allowance Date: Mar. 01, 2011

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [2086615](#), [2120653](#), [2325182](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Nutritionally fortified beverages; powdered fruit-flavored dietary supplement drink mix; powdered nutritional supplement drink mix; and vitamin fortified beverages

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 30, 2008

Use in Commerce: Jun. 30, 2008

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Starbucks Corporation
DBA, AKA, Formerly: DBA Starbucks Coffee Company
Owner Address: 2401 Utah Avenue South
 Seattle, WASHINGTON UNITED STATES 98134
Legal Entity Type: CORPORATION **State or Country Where Organized:** WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson **Docket Number:** 08957.2812-0
Attorney Primary Email: docketing@finnegan.com **Attorney Email Authorized:** Yes
Address:

Correspondent

Correspondent Name/Address: JULIA ANNE MATHESON
 FINNEGAN, HENDERSON, FARABOW, GARRETT AND DUNNER,
 901 NEW YORK AVE NW
 WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4432
Phone: 202.408.4020 **Fax:** 202.408.4400
Correspondent e-mail: docketing@finnegan.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 05, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 01, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 28, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Sep. 20, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 30, 2013	STATEMENT OF USE PROCESSING COMPLETE	71034
Aug. 22, 2013	USE AMENDMENT FILED	71034
Aug. 22, 2013	TEAS STATEMENT OF USE RECEIVED	
Mar. 02, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 01, 2013	EXTENSION 4 GRANTED	71034
Feb. 25, 2013	EXTENSION 4 FILED	71034
Feb. 25, 2013	TEAS EXTENSION RECEIVED	
Aug. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 13, 2012	EXTENSION 3 GRANTED	71034
Jul. 30, 2012	EXTENSION 3 FILED	71034
Jul. 30, 2012	TEAS EXTENSION RECEIVED	
Mar. 09, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 08, 2012	EXTENSION 2 GRANTED	71034
Feb. 06, 2012	EXTENSION 2 FILED	71034
Mar. 02, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Feb. 06, 2012	TEAS EXTENSION RECEIVED	
Aug. 26, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Aug. 24, 2011	EXTENSION 1 GRANTED	98765
Aug. 24, 2011	EXTENSION 1 FILED	98765
Aug. 24, 2011	TEAS EXTENSION RECEIVED	
Mar. 01, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 04, 2011	PUBLISHED FOR OPPOSITION	
Dec. 02, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 02, 2010	ASSIGNED TO LIE	73787
Nov. 08, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 08, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 08, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 08, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 08, 2010	EXAMINERS AMENDMENT -WRITTEN	77765
Nov. 05, 2010	ASSIGNED TO EXAMINER	77765
Aug. 24, 2010	NOTICE OF PSEUDO MARK MAILED	
Aug. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 21, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 28, 2013

Assignment Abstract Of Title Information - None recorded

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STARBUCKS

Word Mark	STARBUCKS
Goods and Services	IC 030. US 046. G & S: coffee pods contained in single-serve units for coffee brewing machines; espresso pods contained in single-serve units for coffee brewing machines. FIRST USE: 20071221. FIRST USE IN COMMERCE: 20071221
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85723897
Filing Date	September 7, 2012
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 26, 2013
Registration Number	4664181
Registration Date	December 30, 2014
Owner	(REGISTRANT) Starbucks Corporation DBA Starbucks Coffee Company CORPORATION WASHINGTON 2401 Utah Avenue South Seattle WASHINGTON

98134
Attorney of Record Julia Anne Matheson
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: STARBUCKS

STARBUCKS

US Serial Number: 85723897

Application Filing Date: Sep. 07, 2012

US Registration Number: 4664181

Registration Date: Dec. 30, 2014

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 30, 2014

Publication Date: Feb. 26, 2013

Notice of Allowance Date: Apr. 23, 2013

Mark Information

Mark Literal Elements: STARBUCKS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: coffee pods contained in single-serve units for coffee brewing machines; espresso pods contained in single-serve units for coffee brewing machines

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 21, 2007

Use in Commerce: Dec. 21, 2007

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Starbucks Corporation

DBA, AKA, Formerly: DBA Starbucks Coffee Company

Owner Address: 2401 Utah Avenue South
Seattle, WASHINGTON UNITED STATES 98134

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julia Anne Matheson

Docket Number: 08957.3655

Attorney Primary Email docketing@finnegan.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JULIA ANNE MATHESON

FINNEGAN, HENDERSON ET AL
901 NEW YORK AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4432

Phone: 202.408.4000

Fax: 202.408.4400

Correspondent e-mail: docketing@finnegan.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 30, 2014	REGISTERED-PRINCIPAL REGISTER	
Nov. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 23, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 06, 2014	STATEMENT OF USE PROCESSING COMPLETE	66154
Oct. 30, 2014	USE AMENDMENT FILED	66154
Oct. 30, 2014	TEAS STATEMENT OF USE RECEIVED	
Oct. 24, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 23, 2014	EXTENSION 3 GRANTED	66154
Oct. 21, 2014	EXTENSION 3 FILED	66154
Oct. 21, 2014	TEAS EXTENSION RECEIVED	
Apr. 29, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 26, 2014	EXTENSION 2 GRANTED	66154
Apr. 22, 2014	EXTENSION 2 FILED	66154
Apr. 22, 2014	TEAS EXTENSION RECEIVED	
Oct. 29, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 28, 2013	EXTENSION 1 GRANTED	66154
Sep. 30, 2013	EXTENSION 1 FILED	66154
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Sep. 30, 2013	TEAS EXTENSION RECEIVED	
Apr. 23, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 26, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 26, 2013	PUBLISHED FOR OPPOSITION	
Feb. 06, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 24, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Jan. 18, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 18, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	70468
Jan. 18, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468

Jan. 17, 2013	ASSIGNED TO LIE	70468
Jan. 14, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 01, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 01, 2012	NON-FINAL ACTION E-MAILED	6325
Nov. 01, 2012	NON-FINAL ACTION WRITTEN	73370
Nov. 01, 2012	ASSIGNED TO EXAMINER	73370
Sep. 15, 2012	NOTICE OF PSEUDO MARK MAILED	
Sep. 14, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 11, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 23, 2014

Assignment Abstract Of Title Information - None recorded

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