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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225592
Party	Defendant TesSol, Inc
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Date	02/05/2016
Attachments	Answer to Notice of Opposition 91225592 SN86590996.pdf(3702064 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

BROADCOM CORPORATION)	Opposition No.: 91225592
)	
Opposer,)	Application No.: 86590996
)	
v.)	
)	
TESSOL, INC.)	
)	
Applicant)	

In re Application Serial No. 86/590,996
Published in the Official Gazette on August 25, 2015
Mark: WE CONNECT THE ‘THINGS’

U.S. Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

ANSWER TO NOTICE OF OPPOSITION

Applicant, TesSol, Inc., (“Applicant”) submits the following answers to the Notice of Opposition filed by Opposer, Broadcom Corporation, (“Opposer”) in the above-referenced proceeding. Unless specifically admitted to below, all of the allegations within the Opposer’s Notice of Opposition are denied.

In response to the unnumbered introductory paragraph, Applicant denies any and all allegations or insinuation of the Notice of Opposition that Serial No. 86/590996 should be barred from registration.

1. In response to paragraph 1, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 1 and, therefore, denies each and every allegation in paragraph 1.

2. In response to paragraph 2, Applicant admits that Broadcom Corporation appears to be the owner of Reg. No. 2,601,945 in the records of the U.S. Patent and Trademark Office. Applicant further admits that in the records of the U.S. Patent and Trademark Office that Reg. No. 2,601,945 was filed on February 4, 2000 and registered on July 30, 2002 both of which are prior to the filing date of Applicants Serial No. 86/590996. Except as expressly admitted, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of each of the remaining allegations in paragraph 2 and, therefore, denies each and every remaining allegation in paragraph 2.

3. In response to paragraph 3, Applicant admits that Broadcom Corporation appears to be the owner of Reg. No. 2,984,436 in the records of the U.S. Patent and Trademark Office. Applicant further admits that in the records of the U.S. Patent and Trademark Office that Reg. No. 2,984,436 was filed on August 14, 2001 and registered on August 16, 2005 both of which are prior to the filing date of Applicants Serial No. 86/590996. Except as expressly admitted, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 3 and, therefore, denies each and every remaining allegation in paragraph 3.

4. In response to paragraph 4, Applicant admits that Broadcom Corporation appears to be the owner of Reg. No. 3,787,269 in the records of the U.S. Patent and Trademark Office. Applicant further admits that in the records of the U.S. Patent and Trademark Office Reg. No. 3,787,269 was filed on September 28, 2009 and registered on May 11, 2010, both of which are prior to the filing date of Applicants Serial No. 86/590996. Except as expressly admitted, Applicant responds that it lacks

sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 4 and, therefore, denies each and every remaining allegation in paragraph 4.

5. In response to paragraph 5, Applicant responds that it admits that Exhibit 1, which Opposer annexed to its Notice of Opposition, purport to be copies of Trademark Electronic Search System (“TESS”) and Assignments for the Opposer’s marks. Except as specifically admitted, Applicant lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 5 and, therefore, denies each and every remaining allegation in paragraph 5.

6. In response to paragraph 6, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 6 and, therefore, denies each and every allegation in paragraph 6.

7. In response to paragraph 7, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 7 and, therefore, denies each and every allegation in paragraph 7.

8. In response to paragraph 8, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 8 and, therefore, denies each and every allegation in paragraph 8.

9. In response to paragraph 9, Applicant responds that it lacks sufficient knowledge or information to form a belief as to the truth of the allegations in paragraph 9 and, therefore, denies each and every allegation in paragraph 9.

10. In response to paragraph 10, Applicant admits the allegations in paragraph 10.

11. In response to paragraph 11, Applicant denies each and every allegation in paragraph 11.

12. In response to paragraph 12, Applicant denies each and every allegation in paragraph 12.

13. In response to paragraph 13, Applicant denies each and every allegation in paragraph 13.

In response to Opposer’s prayer for relief paragraph, Applicant denies that there is any basis to sustain the opposition of Application Serial No. 86/590,996 and the Application should be allowed to register.

AFFIRMATIVE DEFENSES & AMPLIFICATIONS

Applicant asserts that the following affirmative defenses bar Opposer's requested relief in its Notice of Opposition. Applicant hereby gives notice that it may rely on any other defenses that are deemed affirmative defenses that may become available or appear proper as this opposition proceeds, and hereby reserves its right to amend this Answer to assert any such defenses. Applicant is not collaterally attacking the validity of Opposer's pleaded registrations and Applicant's allegations merely relate to the showing of weakness, descriptiveness, or genericness of Opposer's pleaded marks. Applicant's assertion of the following is not and should not be construed as an admission that Applicant bears the burden of proof of showing any of the defenses alleged below:

14. The mark of U.S. Application 86/590,996 WE CONNECT THE 'THINGS' has a distinct commercial impression from Opposer's mark CONNECTING EVERYTHING and the dominant portions are not the same. Applicant's mark WE CONNECT THE 'THINGS' emphasizes an action (CONNECT) and *who* performs the action (WE) and to what the action is applied (THINGS). Opposer's mark CONNECTING EVERYTHING is a generic, or at best descriptive, fragment that was in general use long before Opposer adopted the phrase as a mark and does not have secondary meaning or distinctiveness in relation to Opposer's goods and/or services. The common use of *connecting everything* is completely unrelated to Opposer's pleaded marks and *connecting everything* has come to represent the current trend of connecting items, including trivial items of all sorts and nature, to the internet, a.k.a. the Internet of Things or IoT. In contrast to the focused, active, and unique commercial impression of the Applicant's mark, the following examples demonstrate the general generic nature and weakness of the Opposer's pleaded marks taken from a google search of the literal term "connecting everything" on January 17, 2016:

[Connecting everything: A conversation with Cisco's ...](#)

[www.mckinsey.com/.../connecting_everything_a...](#) ▼ McKinsey & Company ▼
Connecting everything: A conversation with Cisco's Padmasree Warrior. Cisco's chief technology and strategy officer describes how the exponential growth of ...

http://www.mckinsey.com/insights/high_tech_telecoms_internet/connecting_everything_a_conversation_with_ciscos_padmasree_warrior

[New Rules for the New Economy - Businessweek](#)

[www.businessweek.com/chapter/kelly.htm](#) ▼ Bloomberg Businessweek ▼
Feb 1, 2001 - We are **connecting everything** to everything. There is something mysterious that happens when we take large numbers of things that are fairly limited and ...

<http://www.businessweek.com/chapter/kelly.htm>

[Extreme Operations – Connecting Everything to the Network ...](#)

<https://www.realcomm.com/.../extreme-operations-connecting-everythin...> ▼
Extreme Operations – **Connecting Everything** to the Network (Internet of Things). Automating HVAC, lighting, security cameras and utility meters are the obvious ...

<https://www.realcomm.com/webinars/433/extreme-operations-connecting-everything-to-the-network-internet-of-things>

[Rethinking the Internet of Things: A Scalable Approach to ...](#)

[www.amazon.com](#) › ... › [Human-Computer Interaction](#) ▼ Amazon.com, Inc. ▼
Rethinking the Internet of Things: A Scalable Approach to **Connecting Everything** - Kindle edition by Francis daCosta. Download it once and read it on your ...

<http://www.amazon.com/Rethinking-Internet-Things-Connecting-Everything-ebook/dp/B00EBCGHSW>

[The 4 Biggest Barriers To Connecting Everything, And How ...](#)

[www.fastcompany.com](#) › [Internet of Things](#) ▼ Fast Company ▼
Dec 4, 2013 - Samsung's Kevin Lee and Smart Design's John Kiechel say the promise of connected devices won't live up to the hype unless designers and ...

<http://www.fastcompany.com/3022523/internet-of-things/the-4-biggest-barriers-to-connecting-everything-and-how-to-tear-them-down>

[AT&T's Lurie outlines new path for industry: Connecting ...](#)

[www.fiercewireless.com/...connecting-everything/2015-09...](#) ▼ FierceWireless ▼
AT&T's Lurie outlines new path for industry: **Connecting everything**. September 11, 2015 | By Monica Allevan. Share. Tools. Comment; Print · Contact Author ...

<http://www.fiercewireless.com/story/atts-lurie-outlines-new-path-industry-connecting-everything/2015-09-11-0>

[Connecting Everything with Everything](#)

www.govtech.com/fs/news/Connecting-Everything-with-Everything.html ▾
Connecting Everything with Everything. How the Internet of Everything put the City System on Steroids. by Colin Wood / June 1, 2013. There's more than one ...

<http://www.govtech.com/fs/news/Connecting-Everything-with-Everything.html>

[Cirrent – Simply Connecting Everything – About Us](#)

<https://cirrent.com/us/> ▾
Cirrent: Simply **Connecting Everything**. Cirrent was founded in 2014 to make internet-connected products simple and secure for mainstream consumers. We're ...

<https://cirrent.com/us/>

[“The Case for Connecting Everything In Your Home ...](#)

blog.smarthings.com/.../theres-actually-a-strong-case-for-connecting-ev... ▾
Jun 29, 2015 - Business Insider recently sat down with SmartThings' CEO Alex Hawkinson to discuss the immediate and long-term benefits to turning your ...

<http://blog.smarthings.com/news/roundups/theres-actually-a-strong-case-for-connecting-everything-in-your-home-to-the-internet/>

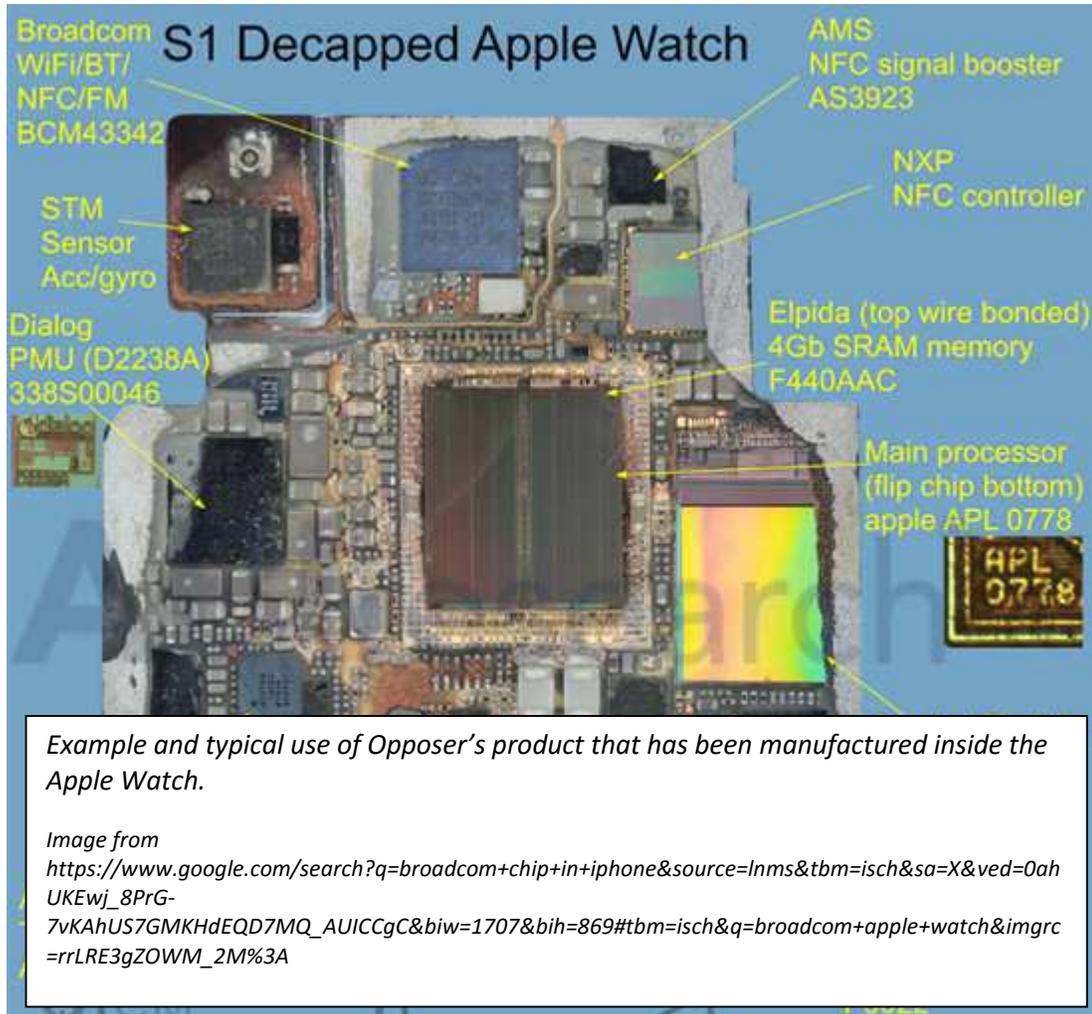
15. There is little or no commonality between the Applicant's and Opposer's goods and services so the registration of Applicant's mark will not create a likelihood of confusion, mistake, or deception between the Applicant's mark and the pleaded marks of the Opposer. Applicant's registration or use of Applicant's mark will not create confusion or falsely lead consumers to believe that Applicant and Opposer are affiliated in any way. The respective application and/or registrations between Opposer's and Applicant's marks describe different identification of the goods and services. Opposer's good descriptions for their pleaded marks are: "Semiconductors; computer chipsets; semiconductors, computer chipsets and computer software for communication, wireless communication and connectivity; firmware for using and controlling wireless broadband communication technology and to enable communication and wireless communication; computer hardware; integrated circuits; and

software for controlling and using integrated circuits”. To the extent that Opposer’s terminology in their identification is unclear or undefined, extrinsic evidencing in the form of Opposer’s goods helps to show the Opposer goods and services would be seen by members of the trade to serve specific niche markets and applications. Opposer designs and markets chips that are purchased by third-party manufacturers and assembled into end products such as smart phones and network cards. Applicant manufactures goods for industrial process control and the goods themselves are end-products purchased and used by the customer. Opposer is a chip designer whose goods are physically small, low cost (few dollars), development kits, semiconductors, chipsets, and associated firmware and whose goods are then sold *en mass* to third-parties for integration into subsequent products. As stated on page 1 of Opposer’s 2014 annual report:

“We provide one of the industry’s broadest portfolio of highly-integrated system-on-a-chip solutions, or SoCs, that seamlessly deliver voice, video, data and multimedia connectivity in the home, office and mobile environments. This focus on integration enables Broadcom to provide products that deliver leading performance, consume relatively low power and take up a minimal amount of space within our customers’ products.” (emphasis added)

In other words, ‘within our customers’ products’ means that, for the most part, Opposer’s products are purchased by third parties (e.g., Apple) by the millions and then those items are integrated into complete systems e.g., iPads, telephones, tablets, televisions, computers, gaming systems, printers, watches, thermostats, smoke alarms, network cards, network switch, router, wireless devices, and a host of other electronic systems which are then sold under a third-party brand (e.g., again Apple). The public has no knowledge of the Opposer’s goods being built into the product. Opposer’s products are physically and functionally buried so deep in a system that they are ‘invisible’ to the end user, e.g., the end user of an iPhone would have no reason to know the manufacturer of the connectivity chip in their phone. The

following image is the inside of an Apple watch with one of Opposer's typical core products noted in the center top of the photograph as the Broadcom BCM43342.

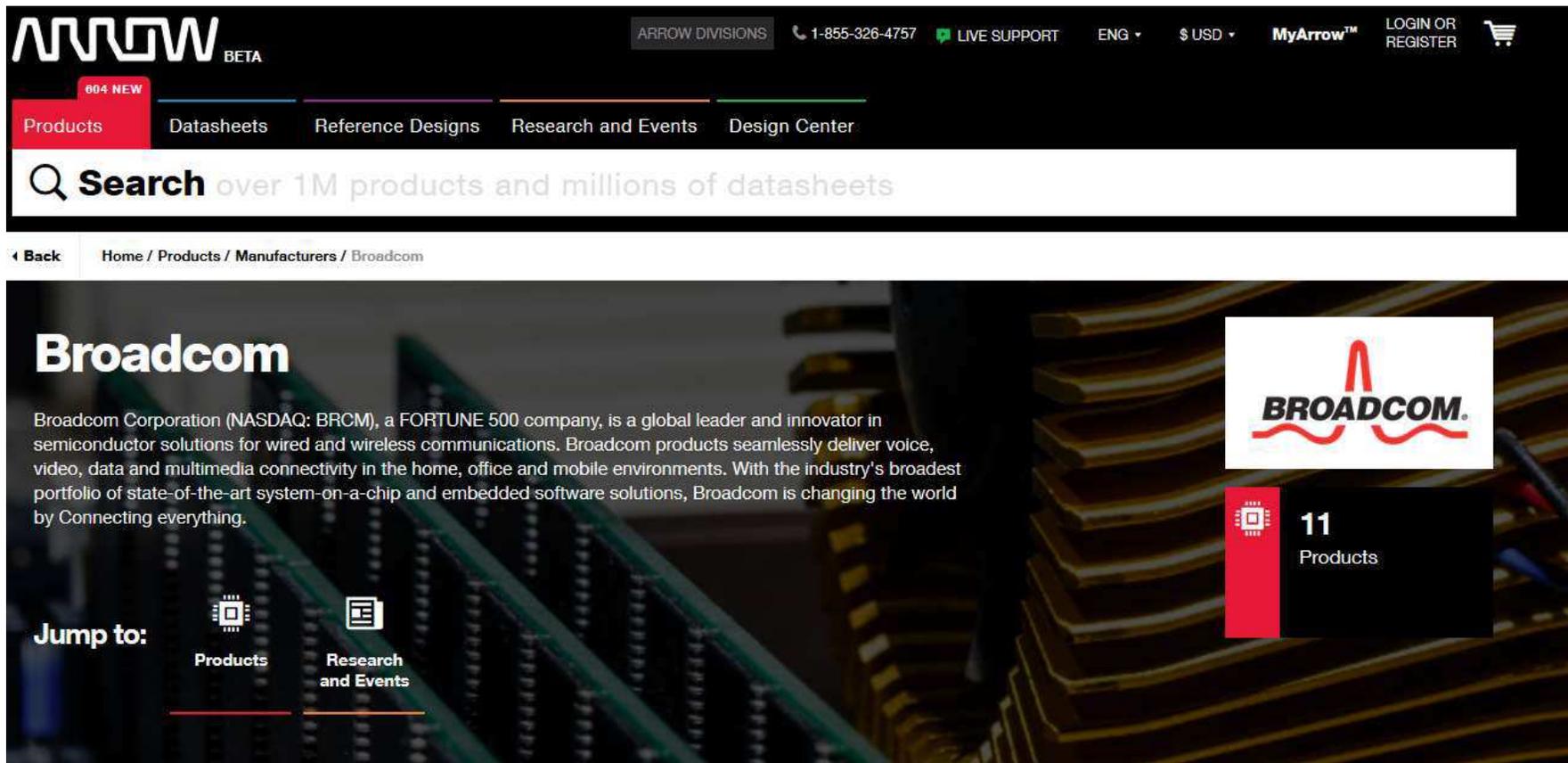


Applicant's description of goods are: "Electronic communications systems comprised of computer hardware and software for the transmission of data between two points; Signal conditioning and communication devices for industrial process control" Applicant's goods, in contrast, are end-products purchased and used by sophisticated end users that have a full understanding of who manufactured the product. Applicant's goods are typically large systems (desk drawer to automobile sized), significant cost per unit (thousands to hundreds of thousands of dollars each) and are not only

highly visible to the end user but directly and physically manipulated and controlled by the end user. The marks pleaded by Opposer are not present on Opposer's goods whereas all of Applicant's goods are externally branded as being manufactured by Applicant, further eliminating any likelihood of confusion as to the source of the product. It is inconceivable to imagine anyone confusing Applicant's hardware, software, and signal condition and communication systems used as industrial process control systems with Opposer's connectivity chips; or confusing the relative sources of the two products; or that the relative marks applied to the respective products could cause confusion or to cause mistake or seen to deceive.



16. Opposer is not entitled to relief because Opposer's pleaded marks are not appropriately used in commerce. The Lanham Act requires that *when on goods the mark is placed it is placed in any manner on the goods or their containers, or the displays associated therewith or on the tags or labels affixed thereto, or if the nature of the goods makes such placement impracticable, then on documents associated with the goods or their sale.* Opposer does not mark its goods, or their containers, or displays, tags, labels or to the documents associated with the goods or their sale. Opposer's distributor does not ship Opposer's goods with any additional literature or documentation which displays Opposer's marks. There can be no assertion that the customer is being misled and no likelihood of confusion between Applicant's mark or goods and Opposer's pleaded marks or goods when the Opposer does not affix the pleaded mark(s) as required for goods in commerce. As shown in the following images of Opposer's products, Opposer utilizes registration mark 85594106 on its products but does not place any of its pleaded marks onto the products or packaging. When these products are purchased from the Opposer's distributor they arrive at the customer's site bagged, in sticks, trays, boxes, or on tape without any additional documentation and void of the pleaded marks on the product or packaging. Furthermore, Opposer's goods are represented and sold on Opposer's authorized distributors in the complete absence of any of the Opposer's pleaded marks. Where it does appear, for example on the Arrow website (an authorized distributor of Opposer's goods) shown in the screen capture below, the term Connecting everything has no marking as a trademark or registered mark but merely a self-laudatory phrase.



Opposer's use of the term 'connecting everything' as a catch phrase and not as a claimed or registered mark (end of paragraph '...Broadcom is changing the world by **Connecting everything**' (highlighting added). Additionally, Opposer's 'pulse' mark is used without the CONNECTING EVERYTHING tag line, contrary to Opponent's assertion with specimen submission.

<https://www.arrow.com/en/products/manufacturers/b/broadcom>

The screenshot shows the Avnet Express website interface. At the top, there is a navigation bar with the Avnet Express logo on the left and links for 'Log in', 'My Account', 'Order Status', 'Contact Us', and 'AMERICAS' with a language selector set to 'USD - ENGLISH'. Below this is a secondary navigation bar with 'HOME', 'PRODUCTS', 'DESIGN', 'SERVICES', and 'BOM UPLOAD'. A search bar and a 'GART' icon are also present.

The main content area is titled 'Broadcom' and includes a brief description: 'Broadcom Corporation is a leading provider of highly integrated semiconductor solutions that enable broadband communications and networking of voice, video and data services. They design, develop and supply complete system-on-a-chip (SoC) solutions incorporating digital, analog and radio frequency (RF) technologies, as well as related software and actuator system-level applications.' To the right of this text is the Broadcom logo.

Below the description, there are four filter tabs: 'Part Data (2,140)', 'Design Center (2)', 'New Products (1)', and 'Product News (12)'. A message states: 'Your search returned matching items in the following categories. Please click on a category link below to view results.' The results are listed in a column:

- Analog Switch Multiplexer (2)
- Communication » Communication/Misc (287)
- Communication » Controllers » Network Processor (172)
- Communication » LAN » Ethernet Controller (28)
- Communication » LAN » Ethernet Switch (48)
- Communication » LAN » Ethernet Transceiver (14)
- Communication » Modem Chip (7)
- Communication » Peripheral » Peripheral Misc (7)
- Communication » Transceiver/Misc (2)
- Communication » Transmission and Switching » DSL Driver and Receiver (28)
- Communication » Transmission and Switching » DSL (2)
- Communication » Transmission and Switching » Switch Fabric (2)
- Embedded Boards » Embedded Boards Misc (9)
- Interface » Interface Misc (2)
- Kit and Tools » Development Kit (7)
- Peripherals » Peripheral Core (3)
- Processor » Processor Misc (1)
- Processor » Processor (7)
- Wireless and GPS Modules » Bluetooth (2)
- Wireless and GPS Modules » RF Module Misc (2)

At the bottom of the page, there is a footer with social media icons for Twitter, LinkedIn, Facebook, YouTube, and Google+, along with a copyright notice for 2015 Avnet, Inc.

Example of Opposer's marks appearing on their authorized distributor's website but, contrary to their specimen submitted, the mark appears without the pleaded marks, i.e., without the CONNECTING EVERYTHING tagline.

<http://avnetexpress.avnet.com/store/em/EMController/Broadcom/ /N-4294609506?storeId=500201&sel=M&action=products&langId=-1>

Part Details

Manufacturer Part #: BCM8726BIFBG

Broadcom

DUAL 10GBE SFP+/LRM SERIAL TO XAUI TRANSCEIVER



Avnet Part #: BCM8726BIFBG

ECCN: 5A991.B.1

Schedule B: 8542.39.0000

HTSN: 8542.39.0000

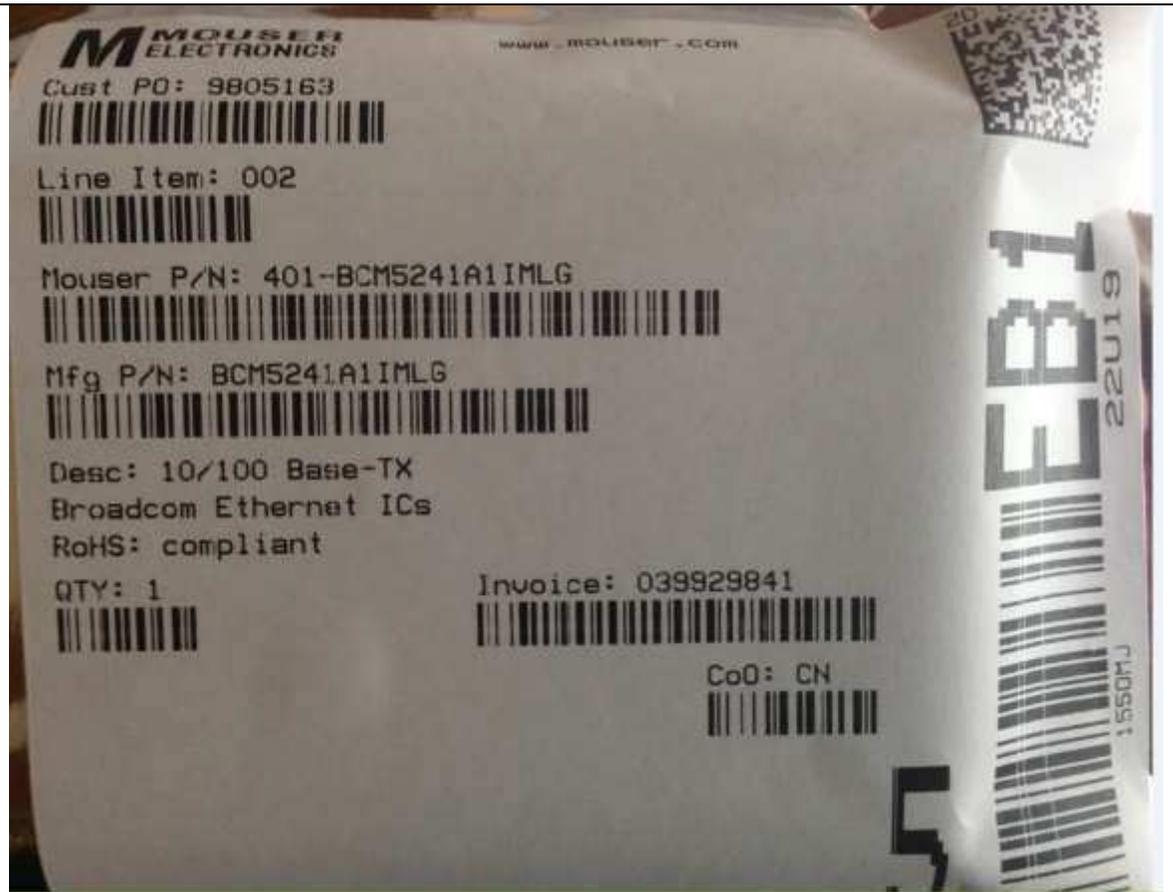
Compare ▶

Region	Qty Available/ Ships In ?	Packaging	Price (USD)	Qty ?
Americas	<p>Part # : BCM8726BIFBG</p> <p>MFR Broadcom</p> <p>Stock: 39 Stock Can ship immediately</p> <p>Average Factory Lead Time: 16 Week</p> <p>Lead Time: Factory Lead Time</p>		Requires Quote	<input type="text" value="1"/> Min: 1 Mult: 1

[Request a Quote ▶](#)
[Add to BOM ▶](#)

Opposer’s ‘typical’ specimen submitted for their pleaded marks (Exhibit E) includes the CONNECTING EVERYTHING tagline. However, in actual use, Opposer’s ‘pulse’ mark appears without any of the pleaded marks.

http://avnetexpress.avnet.com/store/em/EMController/Transceivers-Misc/Broadcom/BCM8726BIFBG/_/R-12203102/A-12203102/An-0?action=part&catalogId=500201&langId=-1&storeId=500201&listIndex=-1&page=1&rank=0



Opposer's product packaging from Opposer's Authorized Distributor showing no indication of Opposer's pleaded marks on product packaging as required by the Lanham Act. Products are purchased and received by the customer without any reference to any of Opposer's marks.



Opposer's goods and packaging do not include any of Opposer's pleaded marks



BCM5201KPT



Despite assertions by Opposer, packaging does not include any of the Opposer's pleaded marks

17. Opposer and Applicant have completely different customer bases, types of customers, sales cycles, marketing, and sales channels. What Opposer's and Applicant's customers *do* have in common is that they are both highly sophisticated, know exactly what they are buying, and work closely with the supplier of the goods and services. Opposer sells the bulk of their chips through strategic relationships to manufacturers for further integration into their customer's products as explained on page 6 of Opposer's 2014 Annual Report (Opposer's annual reports are available on Opposer's website and included only by reference due to its length):

"We sell our products to leading wired and wireless communications manufacturers. We have also established strategic relationships with multiservice operators that provide wired and wireless communications services to consumers and businesses. Our leading customers currently shipping

wired and/or wireless communications equipment and devices incorporating our products include:

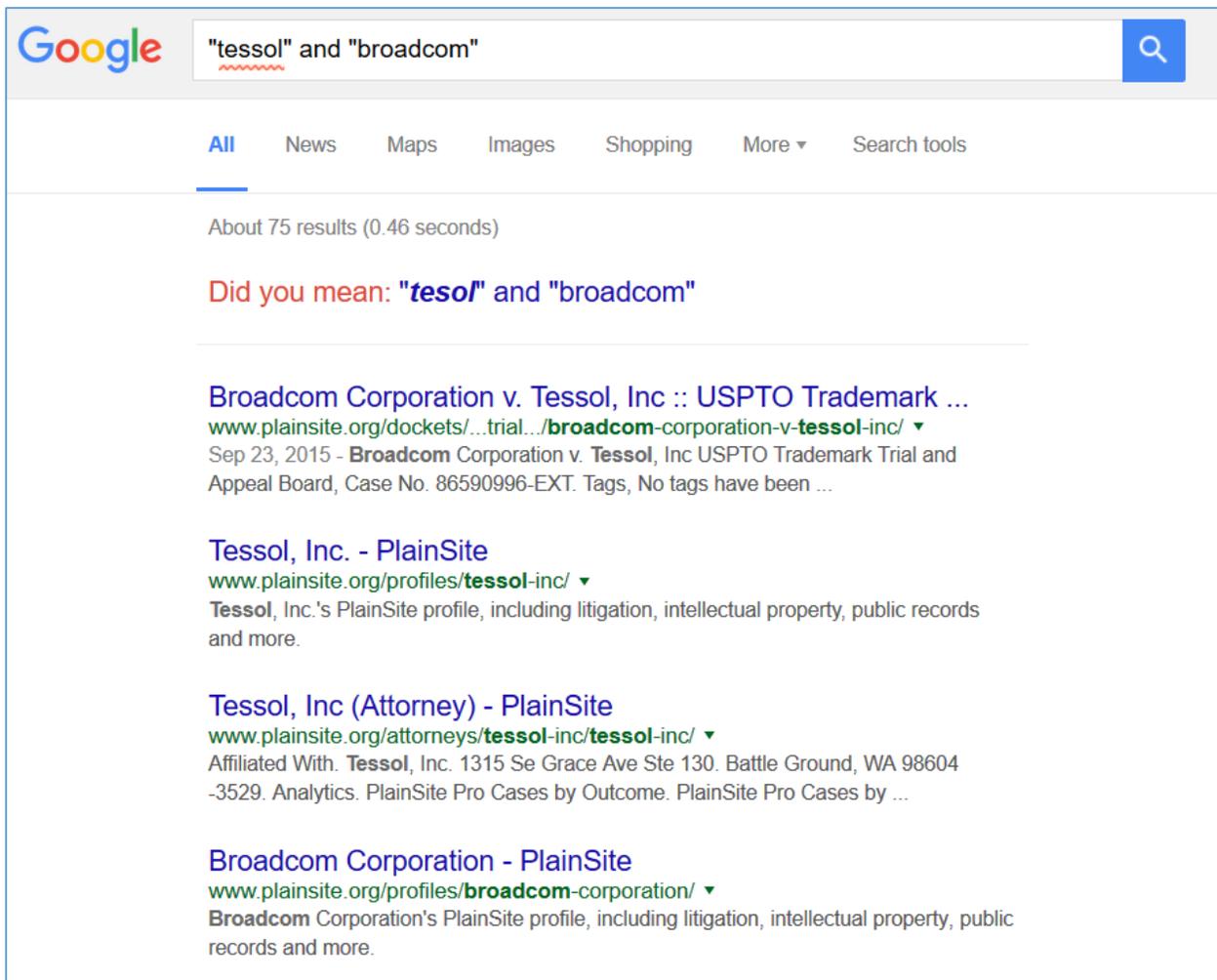
- Alcatel-Lucent
- Apple
- Arris
- Cisco
- Huawei Technologies
- Humax
- Pace
- Samsung
- Technicolor
- ZTE

A small number of customers have historically accounted for a substantial portion of our net revenue. Contributions to our net revenue by these customers have increased in the last several years. Sales to our five largest customers represented 44.1%, 48.3% and 46.9% of our net revenue in 2014, 2013 and 2012, respectively. In 2014, 2013 and 2012 sales to Samsung represented 14.2%, 21.3%, and 17.3% of our net revenue, respectively. In 2014, 2013 and 2012 sales to Apple represented 14.0%, 13.3%, and 14.6% of our net revenue, respectively.”

Continuing on page 7 of Opposer’s 2014 Annual Report:

“Due largely to the location of our customers and their fabrication facilities, the majority of our products are shipped outside of the United States to customers through our distribution center in Singapore and a smaller portion within the United States via an operations and distribution center in Irvine, California. Net product revenue derived from actual shipments to international destinations, primarily in Asia represented 95.7%, 96.4% and 96.4% of our net revenue in 2014, 2013 and 2012, respectively.”

Opposer also sells their products by direct marketing and through regional and global manufacturer's representatives and/or distributors such as Mouser Electronics (mouser.com), and Arrow Electronics (Arrow.com). In sharp contrast to these handful of primary customers and a network of sales and distribution channels of the Opposer, Applicant's goods are sold directly to customers after lengthy technical discussions with the customer, the goods are manufactured by the Applicant at their facility in Washington State, and finally the goods are received by the end user (i.e., *not* a closely aligned third-party which subsequently manufactures products containing Applicant's goods). Often times, Applicant's customers come to the Applicant's facility for pre-purchase discussions, pre-shipment inspection, and operation/maintenance training. Applicant's products are purchased by the end user (or by their purchasing department) after the exchange of system requirements, specifications and quotations. Applicant's customers are highly sophisticated users such as researchers in the national laboratories, military laboratory facilities, medical device and drug manufacturing industry, auto industry and their suppliers, university research laboratories, government agencies, and R&D divisions of corporations of all sizes. There is no opportunity for confusion to anyone through these distinctively different distribution channels. By any measure of comparison, Applicant and Opposer have no commonality in any manner of products, customers, distribution, application, etc., as seen as the results of a Google search which identified *only one* intersection of the name of the Applicant and the name of the Opposer, and that single entry is in relation to Opposer's filing of this opposition. In other words, if it were not for the filing of this opposition the entire internet shows absolutely no intersection of the Opposer and the Applicant. None whatsoever. The likelihood of confusion between the Opposer and the Applicant when absolutely no overlap occurs is infinitesimal.



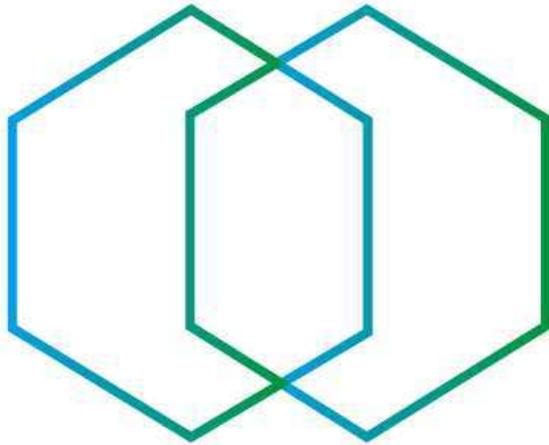
(Above) Google search of Applicant's AND Opponent's names shows that the Google search resulted in a single result having the names of both parties, and that entry is the result of Opponent's opposition to Applicant's mark. When Google search only finds one entry where Opposer and Applicant overlap, it demonstrates that the opportunity and expectation of confusion between Applicant and Opponent must be extremely unlikely.

18. Opposer is not entitled to relief because Opposer's pleaded mark is a deceptively mis-descriptive term. The mis-description is not entirely implausible or irrelevant to the nature of the goods in that Opposer claims that 99.98 percent of all internet traffic crosses at least one of Opposer's goods. However even as applied to the specific industry of ethernet and wireless connecting, Opposer's products do not "connect everything". The mark CONNECTING EVERYTHING is simply self-laudatory or self-congratulatory phrase which is inherently descriptive. Deceptively mis-descriptive and self-laudatory

marks are not entitled to any level of protection without showing that it has become distinctive and has achieved a secondary meaning with respect to the goods in question. It would be absurd to suggest that anyone would reference Opposer's goods using the term CONNECTING EVERYTHING as in '*... the circuit needs an ethernet switch, let's use a **connecting everything** ...*'; indicating that Opposer's mark(s) have not achieved any secondary meaning in the general population or among individuals within their trade.

19. Opposer is not entitled to relief because Opposer's pleaded marks are weak and entitled to only a narrow scope of protection as evident by the hundreds of USPTO registered marks and common use marks featuring various combinations of the terms "CONNECT(ING)" and/or "(EVERY)THING" used in the United States in commerce by numerous third parties.

20. Opposer is not entitled to relief because the exact term used in Opposer's pleaded marks is used by many others in commerce in the United States further showing Opposer's marks are particularly weak, descriptive, have no secondary meaning, are generic, and therefore entitled to a very narrow scope of protection. Branding featuring the *exact* words CONNECTING EVERYTHING is used in the United States in commerce by numerous third parties in reference to the internet and align with Opposer's goods and/or services; a few examples of which are shown in the following website page captures:



PANGEA

Connecting Everything



Orbcomm.com (above)

Connecting everything requires different wireless solutions

To support the wide range of performance, cost, and energy requirements

Personal Area
Bluetooth



Short range communications, such as mobile/PC accessories

Local Area
Wi-Fi 802.11



The center of the connected home/enterprise

Wide Area
Mobile 3G & 4G LTE



For applications that demand ubiquitous coverage and high reliability

Bluetooth, Wi-Fi, and LTE all expanding to provide the connectivity fabric for everything

<https://www.qualcomm.com/media/documents/files/providing-the-connectivity-fabric-for-everything-presentation.pdf>



Connecting Everything Wirelessly

<http://www.phoenixrf.com/>



<http://wistuff.com/>

Creating the fabric for connecting everything

So how do you go about intelligently connecting virtually everything? For starters, it requires a broad mix of wireless technologies—including 4G LTE, 3G, Wi-Fi, and Bluetooth—that don't just scale to accommodate all those devices and things coming online, but can also empower new ways of using them. Our vision for the IoE transforms how we'll think about connecting and interacting. Our goal is to empower new classes of services for control and discovery, and to create a converged connectivity platform—the smart fabric for connecting everything.

<https://www.qualcomm.com/news/onq/2015/05/13/internet-everything-works-everyone>



<http://www.dspcomm.com/>

21. The term CONNECTING EVERYTHING is so diluted in reference to the internet, electronics, communication, common use, and the popular press that no single entity can have exclusive rights to these words or that phrase. The adoption and use of the term CONNECTING is part of more than 415 federally registered and numerous other common law marks for goods in all International Classes. This includes 65 registered and live marks for goods in International Class 9 that are not owned by Opposer, including, by way of example, CONNECTING THE UNCONNECTED (U.S. Registration 4088897) for computer hardware and software; CONNECTING THE DIGITAL WORLD TO THE GLOBAL NETWORK (U.S. Registration 3146253); CONNECTING THE WORLD'S DATA (US Registration No. 4652599); CONNECTING PEOPLE TO INFORMATION (U.S. Registration 1843496); JMA CONNECTING WIRELESS (U.S. Registration 4629319). The existence of such registered third-

party marks applied to the same or similar goods as the Opposer's mark requires that Opposer's mark be narrowly construed such that the Opposer's mark cannot form the basis of a likelihood of confusion claim against Applicant's mark. Furthermore, the use of the term CONNECTING EVERYTHING is a commonly used expression describing the internet being connected to everyday items. Thousands of references to CONNECTING EVERYTHING, and the thousands of third-party use of the weak descriptive terms CONNECTING and EVERYTHING force the public to look for *other elements beyond* this common phrase to distinguish the source of the marked goods. The Opposer itself recognizes that their standard character mark has **no** distinguishing elements and therefore, as shown below, pairs the stylized CONNECTING EVERYTHING mark with a separate and more distinctive element, i.e.,

Opposer's mark with serial number 85594106

(the 'pulse' waveform) in an effort to provide distinction to their goods. Opposer's pleaded marks are so exceptionally weak that the public must look for other elements completely outside of the mark to obtain any distinction whatsoever and, therefore, Opposer's pleaded marks are entitled to only the narrowest scope of protection.



22. Similar to its use in everyday English, the word CONNECT is used in the electronics industry to assert that one or more items are physically attached or can communicate, exchange signals, or exchange information with one another. Opposer does not have exclusive rights to the root word CONNECT and the word is used in 3999 live records of trademarks on the USPTO TESS site (Exhibit A). The term "CONNECTING" is weak and diluted in connection with the goods and services of Opposer and entitled to a very narrow scope of protection.

23. Similar to its use in everyday English, the word THING is used in the electronics industry as a general appointment of identification to an object or concept where its proper name isn't known or

isn't critical to the understanding of one's reference. Opposer does not have exclusive rights to the root word THING and the word is used in 2065 live records of trademarks on the USPTO TESS site (Exhibit A). The term "EVERYTHING" is weak and diluted in connection with the goods and services of Opposer and therefore is entitled to very narrow scope of protection.

24. Similar to its use in everyday English, word combinations of CONNECT and THING are used in the electronics industry as the action of bringing nameless items together in some form or fashion. Despite their overreaching assertion that all forms of these words belong to the Opposer, the Opposer does not have exclusive rights to all variants and all word combinations of CONNECT and THING. A Google search of the verbatim term "connecting everything" resulted in 'about 166,000' results. As shown in Exhibit F, the first reference to Opposer or Opposer's goods is around entry number 70 on page 8, and this is the only reference to Opposer within the first 100 entries. The widespread use of the exact phrase CONNECTING EVERYTHING demonstrates the weakness and dilution of the phrase. At most, Opposer would only have a limited degree of trademark protection for the specific phrase or stylized CONNECTING EVERYTHING and, due to the weakness and dilution of that exact phrase and similar phrases, Opposer is entitled to a very narrow scope of protection.

25. Opposer's claims are precluded by its unclean hands, in that Opposer presented a specimen to the USPTO during the registration application of Opposer's pleaded marks stating that the pleaded marks are provided to the customer in the form of "instructional material / product insert" (Exhibit E). On January 22, 2016, some of Opposer's products were purchased from an authorized distributor of Opposer's products (mouser.com). During the purchase process none of the webpages used throughout the identification, selection, and purchase process contained any reference to Opposer's pleaded marks. The purchased goods arrived from the distributor with only the goods and a packing list and, specifically, in the complete absence of any instructional material or product inserts or reference to Opposer's marks of any kind. In contrast to Opposer's claims that inserts similar to the specimen submitted to the USPTO are provided to the customer, Opposer's goods were purchased and received in the absence of instructional material, literature, product inserts, or any reference to Opposer's pleaded

marks. Opposer's pleaded marks did not appear on the distributor's packing list which was the only documentation associated with the shipment. Furthermore, Opposer has submitted specimens with registration 77836583 implying that the mark somewhere on a distributor's website qualifies as suitable marking of the product. However, there is a strong likelihood that the customer will not happen upon these product pages and the customer will not see Opposer's mark at any time during the purchase process. As shown below from the arrow.com and mouser.com websites, a typical purchase pathway is to initially search for Opposer's goods, identify the specific item desired, select the item for purchase, and complete the purchase. All of these steps are completed without the customer ever being presented with any banner or other webpage feature showing *any* of Opposer's marks, and without visiting any web page that includes any of Opposer's marks. To see Opposer's marks in the manner described by the specimen that Opposer provided to the USPTO, the customer must view a *specific* product page that is not in the customer's general flow of product selection, identification, and purchase. Since it is unlikely that the customer will see Opposer's mark during the purchase process, Opposer knows, or has reason to know, there is not a reasonable expectation that the customer will see the mark during the purchasing process and it is an improper assertion of use in commerce and an improper submission of the specimen to the USPTO.

components.arrow.com/part/search/broadcom?^8/37/462

Part Search
 Part #, Manufacturer, or Keyword
 In Stock EU RoHS China RoHS

BOM Upload
 Create, Save, and Manage BOMs

Hello, craig
 As a registered user on one of Arrow's partner sites, you are also allowed to upload and save lists of materials (BOM) on this site.

Home > Search Results > Ethernet Switch

"broadcom" - 3 Matches

Filters:
 In Stock
 EU RoHS
 China RoHS

Manufacturer:
 Broadcom (3)

Semiconductor - IC > Communication > Ethernet Switch

Fiber Support	Data Rate	Package Type	Data Rate (Typ)	VLAN Support	Pin Count	Mounting	JTAG Support
Yes (1)	10Gbps (1)	EBGA (1)	10/30/100Mbps (1)	Yes (1)	400 (1)	Surface Mount (1)	Yes (1)

Display: 10 Results

Select	Part Image	Manufacturer Part Number	Manufacturer Name	Description	Data	RoHS	Additional Info	Price (USD)	Quantity Available	Multiple	Quantity
<input type="checkbox"/>		BCMS347661K2B0	Broadcom	24-PORT FE SWITCH					140 Call For Quote 1-800-833-3557	1	<input type="button" value="Login to Place a Backorder/Quote"/>
<input type="checkbox"/>		BCMS5248EFG0	Broadcom						37 Call For Quote 1-800-833-3557	1	<input type="button" value="Login to Place a Backorder/Quote"/>
<input type="checkbox"/>		BC0581A2E5	Broadcom	Ethernet Switch 12-Port 10Gbps/10Mbps/100Mbps 400-Pin EBGA					8 Call For Quote 1-800-833-3557	25	<input type="button" value="Login to Place a Backorder/Quote"/>

(Above) Search for Opposer's products and narrowing to Ethernet chips on Opposer's authorized distributor's arrow.com site brings user to this page for Ethernet switch IC. None of the pages have presented any of Opposer's marks.



Part Search

Part #, Manufacturer, or Keyword

In Stock EU RoHS China RoHS

[Home](#) [Products](#) [Manufacturers](#) [Markets](#) [New Products](#) [Design](#) [Training/Events](#) [Services](#)

BOM Upload
Create, Save, and Manage BOMs

Hello, craig
As a registered user on one of Arrow's partner sites, you are also enabled to upload and save bills of materials (BOM) on this site.

Home > Search Results > BCM5347SA1KPBG

Broadcom - BCM5347SA1KPBG

24 PORT FE SWITCH

Part Details:

Manufacturer: Broadcom
Part No: BCM5347SA1KPBG
Category: Semiconductor > IC > Communication > Ethernet Switch
EU RoHS: Compliant China RoHS: Compliant

Datasheet: [Broadcom - BCM5347SA1KPBG](#)

Part Specifications:
No Part Specifications Available

[Login to MyArrow](#)
for your custom price and inventory

Order

Call For Quote:
1-800-833-3557

Multiple: 1

[Login to Place a Backorder/Quote](#)

Availability

In Stock: 143
(Ready to Ship)

Lead Time: 22 Weeks

Pricing

(Above) From the previous web page, customer is able to specify a quantity and purchase the chips. None of the pages have presented any of Opposer's marks to the customer.

www.mouser.com/Search/Refine.aspx?Keyword=broadcom

Contact Mouser (USA) (800) 346-8872 | Feedback

MOUSER ELECTRONICS

Part # / Keyword: Stocked RoHS Compliant

Products Manufacturers Applications Services & Tools Catalog Help

All Products

Stocked RoHS Compliant

Top Search Results for "broadcom"
Broadcom

All Search Results for "broadcom" (85 Matches)
[hide categories](#)

Embedded Solutions
Engineering Tools (11) RF / Wireless Modules (2)

Semiconductors
Clock & Timer ICs (4) Engineering Development Tools (11) RF Integrated Circuits (6)
Communication & Networking ICs (62) Integrated Circuits - ICs (72) RF Semiconductors (6)

Select	Image	Mouser Part #	Mfr. Part #	Mfr.	Description	Availability	Pricing (USD)	Quantity	RoHS
<input type="checkbox"/>		401-BCM954811_MC	BCM954811_MC	Broadcom	Ethernet Development Tools Eval Board BCM954811 supports non-Reach	In Stock	1: \$225.00	<input type="text" value="1"/> Min: 1 Mult: 1	<input type="button" value="Buy"/> <input type="button" value="Details"/>
<input type="checkbox"/>		401-BCM5461SA1PFG	BCM5461SA1PFG	Broadcom	Ethernet ICs I-Temp Single Port 10/100/1000	In Stock	1: \$12.74 25: \$12.07 100: \$11.46 500: \$10.58 1,000: View	<input type="text" value="1"/> Min: 1 Mult: 1	<input type="button" value="Buy"/> <input type="button" value="Details"/>
<input type="checkbox"/>		401-BCM5396KFBG	BCM5396KFBG	Broadcom	Ethernet ICs 16 PORT LAYER 2 GE	In Stock	1: \$56.29	<input type="text" value="1"/> Min: 1 Mult: 1	<input type="button" value="Buy"/> <input type="button" value="Details"/>

(Above) Similar example on another of Opposer's authorized distributor's website. Search for Opposer's goods results in 85 matches. None of the pages have presented any of Opposer's marks to the customer.

Contact Mouser (USA) (800) 346-6873 | Feedback | Cart (1 item) | Change Country | English | USD

M MOUSER ELECTRONICS | Part # / Keyword | Stocked | RoHS Compliant

Welcome Craig Andrews | Log Out | My Account | Order History | Subscription | [Online Catalog](#)

Products | Manufacturers | Applications | Services & Tools | Catalog | Help

Shopping Cart

Mouser Part # OR Mfr.'s Part # Your Part # * Quantity

1 [Add to My Order](#)

* Your Part # is an optional field.

All Products(1) [Continue Shopping](#) [Schedule Order](#) [Checkout](#)

SAVED PROJECTS [View All](#)

<New Project> [Save To Project](#)

[Share cart](#)

Select All [Update Cart](#)

Remove	Product Detail	Customer Part #	Order Qty.	Price (USD)	Ext. (USD)
<input type="checkbox"/>	Mouser #: 401-BCM5461SA1PFG QuickView Mfr. #: BCM5461SA1PFG Manufacturer: Broadcom Desc.: Ethernet ICs 1-Temp Single Port 10/100/1000 RoHS: RoHS Compliant	<input type="text"/>	1	\$12.74	\$12.74
			Availability 1 Ships Now		

[Update Cart](#) [Update Cart](#)

By submitting your order you agree to these [terms and conditions](#).

For additional information on availability, click on the Mouser Part #

MERCHANDISE TOTAL: \$12.74
SHIPPING CHARGE: [Estimate](#)

[Continue Shopping](#) [Request Quote](#) [EZ-Buy](#) [BOM Import Tool](#) [Print Cart](#) [Checkout](#)

(Above) Following a search for Opposer’s goods and identification and selection of items to purchase, customer is able to purchase and check out without any references to Opposer’s marks or the presenting of Opposer’s marks to the customer.

26. Opposer’s claims are precluded by its unclean hands in that, as shown in Exhibit B, Opposer is seeking to assert exclusive rights to the generic form of, to any variant of, and to all combinations of the root words “CONNECT” and ”THING” against Applicant, which Opposer knows, or has reason to know, is an improper assertion and inequitable conduct towards the Applicant.

27. Opposer's claims are precluded by its unclean hands, in that Opposer is attempting to intimidate Applicant by misrepresenting their mark as famous (Exhibit B, letter 1, paragraph 3, line 3) quoted as follows: "*To protect its substantial goodwill and investment in its famous CONNECTING EVERYTHING mark.*" (emphasis added to aid the reader) . Opposer themselves acknowledge in their pleading that their mark is not famous. Opposer's knows, or has reason to know, that their non-famous mark is not entitled to the additional protection of a famous mark and the assertion that Opposer's mark is famous is a misrepresentation and inequitable conduct towards the Applicant.

28. As an affirmative defense of unclean hands, applicant alleges that Opposers are not entitled to relief because they have engaged and are engaging in trademark misuse in the form of trademark bullying; namely, invoking trademark rights to harass and intimidate applicants beyond what the law might reasonably be interpreted to allow. Trademark bullying goes far beyond the use of cease-and-desist letters, demand letters, and chest-thumping threat letters, and includes baseless extensions to oppose and the filing of oppositions with baseless assertions. Trademark bullying significantly skews the litigation process in the favor of the bully by making it too expensive for small companies to defend themselves. For the minimal cost of an hour of associate's time and a postage stamp, a trademark bully can easily recycle a meritless opposition resulting in a disproportionate expense to the applicant. These actions delay registration and typically force the small business to abandon their application for marks that have been examined by the USPTO and deemed sufficiently distinct to proceed to publication. Opposer's opposition to Applicant's mark is *not* a case of Opposer's mark being overlooked in a sea of marks or somehow not considered by the USPTO examiner. Applicant's mark and Opposer's mark constituted four of the twenty-five marks that were directly compared when all marks containing both root words CONNECT and THING were considered during the examination. This is a very small group and it would be insulting to suggest that the marks were not considered by the examiner. Since Opposer's pleaded marks are all the same phrase, this effectively means that in this examination the Applicant's mark was evaluated against CONNECTING EVERYTHING at least *three* times, and each time the Applicant's mark was found to be distinct. As shown in EXHIBIT C, Applicant's mark has already been

directly evaluated against Opposer's pleaded marks using all factors specified in the Trademark

Manual of Examining Procedure (TMEP) (EXHIBIT C; XSearch item 13, *connect*[bi,ti] AND

*thing{"sz"0:1}[bi,ti] NOT dead[ld] returning 25 live viewed documents and 25 live viewed images

including Applicant's mark and Opposer's pleaded marks). As the direct result of this examination and

comparison of the Applicant's and Opposer's marks, the Applicant's mark was found to be distinct from

Opposer's pleaded marks and that there existed no likelihood of confusion between the respective marks.

We understand that anyone who has standing and believes they would be damaged by the registration of a

mark has, and should have, the right to oppose an application. However, despite delaying with a 90 day

extension before opposing, Opposer's pleading does not present any information which would merit a re-

evaluation or reconsideration of the approval of Applicant's mark, nor does it provide any additional

insight as to why there is a likelihood of confusion beyond factors that have already been considered by

the USPTO. The Du Pont factors have not changed and the Applicant's mark is as distinct as when

originally approved for publication. Applicant is a small business that is harmed by Opposer's litigation

tactics, unjustified registration delays and litigation costs. With regard to confusion and similarity,

Opposer's knew, or should have known, that the appropriate factors have already been applied to

Applicant's mark and Opposer's mark as the result of the examination by the USPTO and found that they

do not share similar sound, meaning, or commercial impression.

Prior to filing the opposition Opposer knew, or should have known, that the goods and services of

Opposer and Applicant do not have any commonality in channels of distribution, application, or

customers. Specifically, paragraph 11 of Opposer's pleading states:

“Moreover, the goods covered under Applicant's Application are identical to or highly

related to the goods and services offered and registered by Opposer under its

CONNECTING EVERYTHING® Marks...” (emphasis added)

Such an overreaching assertion makes an absolute mockery the trademark opposition process. As

is obvious from the examples of Opposer's goods (taken from mouser.com a distributor of Opposer's

goods) and Applicant's goods (taken from Applicant's website) shown in Exhibit D the relative products

have no similarity let alone give any impression of being identical or highly related. Paragraph 11 of the opposition continues:

“... and the respective goods and services are marketed or will be marketed to the same consumers and potential customers in the same channels of trade.

Rather than Opposer dashing off an opposition in an effort to quash Applicant’s application, with a few minutes of consideration it would have become apparent that the Opposer’s and Applicant’s goods and services are not marketed to the same customers nor are they in the same channels of trade. Without so much as a gossamer linking the Applicant’s and Opposer’s products, customers, or channels of trade, Opposer’s overstatement is a blatant misrepresentation of the degree of relatedness of the Opposer’s and Applicant’s goods and services.

Opposer’s overzealous opposition is objectively baseless and brought subjectively for an improper purpose, i.e., at minimal cost to the Opposer the opposition places undue financial burden upon the Applicant, results in delays of the mark, results in rebranding, and blocks registration for no legitimate basis. While Applicant would like to believe that Opposer’s misrepresentation of the facts is merely an oversight and due to the boilerplate recycling of previous oppositions, Opposer’s similar actions with other small business applicants speaks otherwise. The following table includes a handful of representative examples, taken from the USPTO TTABVUE system, demonstrating that Opposer sets out to harass and burden applicants with delays and litigation costs in an attempt to have the application abandoned. While the first two are particularly egregious, the examples in this table clearly demonstrate a pattern of delaying and/or opposing of an applicant’s marks for products and services which beyond any stretch of the imagination, have no likelihood of confusion between the applicant’s and Opposer’s goods and/or services, for which the marks are different from Opposer’s in all respects, or where Opposer misrepresents the similarities of the channels of trade and the likelihood of confusion in an attempt to illegally increase the scope of its marks. Unfortunately, Opposer’s abuse of the legal process is rewarded since in nearly all cases when the Opposer targets a small business applicant, the mark is abandoned. As seen in this table, when Opposer (a company having a 2014 revenue of \$8.3 Billion and legal/accounting

expenditure of \$74 million) has an inclination to target the trademark application of an individual or a small business, the small business is so overwhelmed and outspent that they typically just give up. Any *Pro se* response by the small business to opposer's cease-and-desist or threat letters simply cause opposing counsel to salivate and to further bully the applicant. As is the case with any bullying based on strength or money rather than right and wrong, an opposer with sufficiently deep pockets can twist the Lanham Act into an obscene perversion of its original intent, and with each victory the bully becomes emboldened. The USPTO needs to recognizing this bullying at its earliest stages and quash improper oppositions where the lack of similarity was established before publication of the mark, the facts related to product similarity, channels of trade, and customer base are obvious, and the misrepresentations asserted by an opposer are baseless and unfounded.

Proceeding	Applicant	Mark	Good or Service (abbreviated)	Status
86593568	Patrick Perrine	CONNECTING EVERYTHING DOG	Animal harnesses; Animal leashes; Backpacks for pets; Collars for pets	Currently delayed due to Opposer's extension to oppose
77764973	Shashi Reddy	PERSONA	Bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories	Delayed due to Opposer's extensions of time to oppose and ultimately abandoned after publication
86510584	CM2 Limited, LLC	BROADBRANCH	Accounting consultation;	Currently delayed due to Opposer's extension to oppose
86216823	Solgenia S.p.A	CONNECTING PEOPLE, PLACES AND THINGS	Computer software and computer software applications for use in management of business information...	Abandoned after publication
85690548	Silver Spring Networks, Inc	CONNECT TO THE EVERYTHING NETWORK	Computer services for others, namely, implementing and operating computer networks	Abandoned after publication
77135789	TECNOLINK S.A.	INCONCERT	Software used for handling phone calls and multimedia	Delayed due to Opposer's

			messages between individuals and organizations	extensions of time to oppose. Registered 8 months after publication
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PRAYER FOR RELIEF

WHEREFORE, in light of the forgoing, Applicant contends that this opposition is groundless and baseless; that Opposer has not shown wherein it will be, or is likely to be, damaged by the registration of Applicant’s trademark; that Applicant’s mark is distinct from Opposer’s pleaded marks; that Applicant’s and Opposer’s goods have no commonality in function, channels of trade or customers; Opposer has unclean hands that bar relief to Opposer; and Applicant prays that this opposition be dismissed with prejudice and that the application for the trademark WE CONNECT THE ‘THINGS’ Application Serial No. 86/590,996 be granted registration.

Respectfully Submitted,

/s Craig Andrews /

Craig Andrews, Vice-President, TesSol, Inc.
1315 SE Grace Ave Ste 130
Battle Ground, WA 98604

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing “Answer to Notice of Opposition” has been served on Opposer’s representative by mailing said copy on this 5th day of February, 2016, via USPS Priority Mail, postage prepaid to:

Susan M. Natland
Knobbe Martens Olson & Bear LLP
2040 Main Street, 14th Floor
Irvine, CA 92614

/s Craig Andrews /

Craig Andrews

Date 2/5/16

Exhibit A

Existing live marks using the word **CONNECT**

and the word **THING** and combined words

CONNECT and THING

3999 TESS records for live marks using the word CONNECT

United States Patent and Trademark Office
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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 21 03:21:03 EST 2016

TESS HOME NEW USER STRUCTURED FILE FORMS BROWSE DATA SEARCH LOG PREV LIST NEXT LIST MAKE LIST REMOVE HELP

Logout Please logout when you are done to release system resources allocated for you.

Start List At: OR Jump to record: **3999 Records(s) found (This page: 1 ~ 50)**

Refine Search (live)[LD] AND (connect)[COMB] Submit

Current Search: S7: (live)[LD] AND (connect)[COMB] docs: 3999 occ: 11808

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86875491		GVTC TECHCONNECT	TSDR	LIVE
2	86875390		CONNECT SMARTER	TSDR	LIVE
3	86875108		SAMPLECONNECT	TSDR	LIVE
4	86813372		INTERCONNECT	TSDR	LIVE
5	86774469		THINGCONNECT	TSDR	LIVE
6	86773770		KONNECT	TSDR	LIVE
7	86701231		UNITEDHEALTHCARE MYCOMMUNITY CONNECT	TSDR	LIVE
8	86701228		MYCOMMUNITY CONNECT	TSDR	LIVE
9	86667825		VENDORCONNECT	TSDR	LIVE
10	86652241		LOVE'S CONNECT	TSDR	LIVE
11	86611227		CONGREGATION B'NAI AMOONA WHERE JEWS AND JUDAISM CONNECT	TSDR	LIVE
12	86443074		POWERCONNECT	TSDR	LIVE
13	86230484		GILEAD ACCESSCONNECT	TSDR	LIVE
14	86230480		GILEAD ACCESSCONNECT	TSDR	LIVE
15	86873037		CRIMP CONNECT	TSDR	LIVE
16	86872709		LCTCONNECT	TSDR	LIVE
17	86872489		FAMILY CONNECTS NURSE HOME VISITS	TSDR	LIVE
18	86803160		REAL CONNECT	TSDR	LIVE
19	86772179		CLEANCONNECT	TSDR	LIVE
20	86740993		CONNECT4LEARNING	TSDR	LIVE
21	86726315		CONNECT BUSINESS	TSDR	LIVE
22	86726313		CONNECT FAMILY	TSDR	LIVE
23	86726312		CONNECT LOVE	TSDR	LIVE
24	86701077		TWC TOTAL WELLNESS CONNECT	TSDR	LIVE
25	86665090		IVUE CONNECT	TSDR	LIVE
26	86665086		IVUE CONNECT	TSDR	LIVE
27	86665081		IVUE CONNECT	TSDR	LIVE
28	86658979		LIGHTS. CAMERA. CONNECT.	TSDR	LIVE
29	86657599		MYCARELINK CONNECT	TSDR	LIVE
30	86647168		INVISIONCONNECT	TSDR	LIVE
31	86605999		WORLDNECT	TSDR	LIVE
32	86587731		RDC IRAN CONNECT	TSDR	LIVE
33	86559964		RADIUSCONNECT	TSDR	LIVE
34	86409912	4890287	PAYTELCONNECT	TSDR	LIVE
35	86409908	4890286	PAYTELCOLLECT	TSDR	LIVE
36	86366550	4890220	QUICKCONNECT	TSDR	LIVE
37	86300091	4890157	IT'S TIME TO CONNECT	TSDR	LIVE
38	86230465		GILEAD ACCESSCONNECT	TSDR	LIVE
39	86540920		MOVIMENTO READY. CONNECT. GO.	TSDR	LIVE
40	86871560		AIR CONNECT	TSDR	LIVE
41	86871531		ASHP CONNECT	TSDR	LIVE
42	86871320		CORECONNECT	TSDR	LIVE
43	86871267		CONNECT. GROW. THRIVE.	TSDR	LIVE
44	86870715		GAMECONNECT	TSDR	LIVE
45	86605372		SOLO CONNECT	TSDR	LIVE
46	86586483		LIFECONNECT	TSDR	LIVE
47	86489668		LOVE DJET'S HEARTS THAT CONNECT	TSDR	LIVE
48	86477643		DROP CONNECT	TSDR	LIVE
49	86405606		CONNECTOUT	TSDR	LIVE
50	86382256		WE CONNECT THE DOTS SCIENCE TECHNOLOGY ENGINEERING ARTS MATH	TSDR	LIVE

2065 TESS records for live marks using the word THING

Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86876786	SAFETY ISN'T JUST A WORK THING. IT'S AN EVERY THING.	TSDR	LIVE
2	86875492	ALL THINGS KIDS	TSDR	LIVE
3	86874757	HACE COSAS BUENAS	TSDR	LIVE
4	86874739	IT DOES GOOD THINGS	TSDR	LIVE
5	86793332	WHERE BIG IDEAS BECOME THE NEXT BIG THING.	TSDR	LIVE
6	86775725	THINGPOINT	TSDR	LIVE
7	86774469	THINGCONNECT	TSDR	LIVE
8	86774462	THINGBASE	TSDR	LIVE
9	86774449	THINGWARE	TSDR	LIVE
10	86727973	THE ENGINE BEHIND IOT	TSDR	LIVE
11	86725466	PEACHTREE PLAYTHINGS	TSDR	LIVE
12	86659193	SMARTHINGS	TSDR	LIVE
13	86641055	A LIFESTYLE IS A TERRIBLE THING TO WASTE	TSDR	LIVE
14	86976768	4890618 META TAUTA	TSDR	LIVE
15	86872589	ALL THINGS MISH	TSDR	LIVE
16	86872390	TWINKLES N THINGS	TSDR	LIVE
17	86872226	HYMAN RICKOVER CYBERSECURITY THE INTERNET OF THINGS RX5	TSDR	LIVE
18	86871929	COSI BELLA	TSDR	LIVE
19	86812417	DOING THE RIGHT THING MATTERS	TSDR	LIVE
20	86808854	VAPORS&THINGS	TSDR	LIVE
21	86787491	LETS HEAT THINGS UP	TSDR	LIVE
22	86778146	ALLTHINGSVENICE	TSDR	LIVE
23	86771901	BRINGING GOOD PEOPLE TOGETHER TO DO GREAT THINGS	TSDR	LIVE
24	86749933	GOOD THINGS COME FROM SYSCO	TSDR	LIVE
25	86737295	ALL THINGS BEAUTY. ALL IN ONE PLACE.	TSDR	LIVE
26	86679119	IT'S A SURNAME THING YOU WOULDN'T UNDERSTAND	TSDR	LIVE
27	86672840	COSA SALVAJE	TSDR	LIVE
28	86668393	ALL THINGS ABROAD	TSDR	LIVE
29	86662100	ALL THINGS BASEMENT! THE FOUNDATION DOCTOR OF KENTUCKY. KNOWN BEST FOR BEING BETTER!	TSDR	LIVE
30	86655283	4888987 ASHORE THING	TSDR	LIVE
31	86327104	4890177 INTERNET OF TRANSPORTATION THINGS	TSDR	LIVE
32	86221626	4890051 IT'S A FRESH WATER THING	TSDR	LIVE
33	86870677	THINGS FOR THINKERS	TSDR	LIVE
34	86705742	DMACC DES MOINES AREA COMMUNITY COLLEGEADPTO SOLVIT IT DEPARTMENT OF INCREDIBLE THINGS	TSDR	LIVE
35	86361677	THELITTLETHINGS	TSDR	LIVE
36	86770510	WISDOM OF THINGS	TSDR	LIVE
37	86868201	LETS KEEP THINGS LIFE	TSDR	LIVE
38	86866895	SMART HOME IOT	TSDR	LIVE
39	86866893	COM 100 HOME IOT	TSDR	LIVE
40	86866891	COUPLING HOME IOT	TSDR	LIVE
41	86866875	ARTS HOME IOT	TSDR	LIVE
42	86768141	STRANGER THINGS	TSDR	LIVE
43	86764310	THING 1 THING 2	TSDR	LIVE
44	86662615	FABULO	TSDR	LIVE
45	86348429	DIGITAL ENERGY NETWORK OF THINGS	TSDR	LIVE
46	86027003	4599974 ALL LIVING THINGS	TSDR	LIVE
47	86024552	4595617 ALL LIVING THINGS	TSDR	LIVE
48	86024548	4599967 ALL LIVING THINGS	TSDR	LIVE
49	86024544	4595616 ALL LIVING THINGS	TSDR	LIVE
50	86024540	4604257 ALL LIVING THINGS	TSDR	LIVE

TESS search for marks using the words connect AND thing

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 21 03:21:03 EST 2016

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[Start](#) List At: OR [Jump](#) to record: **2 Records(s) found (This page: 1 ~ 2)**

Refine Search [Submit](#)

Current Search: S9: docs: 2 occ: 10

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86774469		THINGCONNECT	TSDR	LIVE
2	86590996		WE CONNECT THE 'THINGS'	TSDR	LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [PREV LIST](#) [NEXT LIST](#) [IMAGE LIST](#) [TOP](#) [HELP](#)

Exhibit B

August 24, 2015

VIA ELECTRONIC MAIL

Craig Andrews
Vice President, TesSol Inc
1315 SE Grace Ave Ste 130
Battle Ground, Washington 98604-3529
Craig.Andrews@fideris.com

Re: CONNECTING EVERYTHING®
Our Client: Broadcom Corporation
Our Ref. No.: BROCC.1173TIS

Dear Mr. Andrews:

We represent Broadcom Corporation ("Broadcom") in connection with its intellectual property matters. As you may know, Broadcom is a global leader in providing computer hardware and software solutions, computer and networking hardware and interfaces, computer chips, integrated circuits, and circuit boards, hardware and software for use in data transmission, communications and telecommunications, firmware, wireless networking, storage and controller devices, and other framework and products for various applications including for helping to enhance all aspects of enterprise, home, outdoor, office and mobile environments and communication and interoperability within those environments. In addition, Broadcom provides various services to its clients worldwide, including, networking, communications and data transmission, cloud storage, and other management and storage services. Broadcom has spent considerable resources developing and protecting its intellectual property assets related to its business, owning more than 400 trademark applications/registrations worldwide and over 10,000 patents worldwide.

As you are likely aware, one of Broadcom's key trademarks is its well-known CONNECTING EVERYTHING® mark, which Broadcom has consistently used for over a decade in connection with its entire portfolio of products and services. Our client's long-standing CONNECTING EVERYTHING® mark appears on many products spanning a wide variety of industries and is prominently displayed on virtually every advertisement, product brochure, product brief, flyer, web page, power point presentation, and other promotional material distributed by our client.

Consequently, consumers around the world have come to recognize goods and services promoted under the CONNECTING EVERYTHING® mark as emanating from Broadcom. To protect its substantial goodwill and investment in its famous CONNECTING EVERYTHING® mark, Broadcom has obtained numerous trademark registrations in the U.S. and throughout the world for its CONNECTING EVERYTHING® mark, including, U.S. Registration Numbers 2601945, 2984436, and 3787269.

We recently noticed that your company has filed a U.S. trademark application for the mark WE CONNECT THE 'THINGS' in connection with "electronic communications systems comprised of computer hardware and software for the transmission of data between two points; signal conditioning and communication devices for industrial process control," in Class 9. As you can understand, our client is greatly concerned about your application for and your use and/or intended use of this mark. In addition to the similarity of the marks in sound and appearance, your mark shares the same prominent elements as our client's CONNECTING EVERYTHING® mark, and conveys a similar connotation and commercial impression. The overall similarities between the WE CONNECT THE THINGS mark and our client's CONNECTING EVERYTHING® mark, especially when used in connection with highly similar and overlapping goods, are likely to cause consumers, suppliers and others in the industry to believe that there is some affiliation, sponsorship or relationship between Broadcom and your company, when, in fact, there is none.

Broadcom has expended significant resources to protect and promote its CONNECTING EVERYTHING® brand and is committed to the enforcement of its valuable trademark rights and to preventing confusion in the marketplace. In view of the above, we must request that your company (i) immediately discontinue any and all use or planned use of the phrase WE CONNECT THE 'THINGS', and agree to not use or apply to register, anywhere in the world, any phrase that incorporates the terms CONNECT and THING (or any variations including those terms) together, or that is confusingly similar to our client's CONNECTING EVERYTHING® mark; and (ii) agree to immediately abandon/withdraw U.S. Trademark Application No. 86/590,996 for the mark WE CONNECT THE 'THINGS'. You can withdraw your application by completing the form at <http://tcas.uspto.gov/rea/>.

Because of the importance of this matter to our client, we ask that you provide us with written assurances within **fourteen (14) days** of this letter that you will agree to the above.

If you have any questions regarding this matter, please do not hesitate to contact us. The content of this letter is for settlement purposes only, and may not be construed as a waiver of any rights or remedies our client may have in connection with this matter.

Sincerely,



Susan M. Natland

cc: Broadcom Corporation

20998597
062515

Exhibit C

TTABVUE XSearch search summary of Applicants mark (highlighting added).

USPTO TSDR Case Viewer [?](#)

Case Id
86590996

Document Description
5. XSearch Search Summary

Mail/Create Date
Jul. 17, 2015

*** User:rmcdorman ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/Search Duration	Search
01	1	0	1	1	0:01	86590996[SN]
02	3	0	3	3	0:01	(TesSol fideris)[on]
03	232694	N/A	0	0	0:01	*we*[bi,ti]
04	116110	N/A	0	0	0:01	we*[bi,ti]
05	24183	N/A	0	0	0:13	*{"ckq"}{v}{ "n":2}{v}{ "ckqx"}*[bi,ti]
06	20905	N/A	0	0	0:01	*connect*[bi,ti]
07	20954	N/A	0	0	0:01	*th{"iey"}ng*[bi,ti]
08	20713	N/A	0	0	0:01	*thing{"sz":0:1}[bi,ti]
09	1	N/A	0	0	0:01	3 and 5 and 7 not dead[ld]
10	828	N/A	0	0	0:01	3 and (5 7) not dead[ld]
11	509	N/A	0	0	0:01	4 and (5 7) not dead[ld]
12	496	N/A	0	0	0:02	4 and (6 8) not dead[ld]
13	25	0	25	25	0:01	6 and 8 not dead[ld]
14	75	0	75	70	0:02	(*we\${"ckq"}{v}{ "n":2}{v}{ "ckqx"}\$ "we connect")[bi,ti] not dead[ld]
15	30	0	30	29	0:01	(*we\${"ckq"}{v}{ "n":2}{v}{ "ckqx"}\$ "we connect")[bi,ti] not dead[ld]
16	1211	N/A	0	0	0:02	things[bi,ti] not dead[ld]
17	0	0	0	0	0:02	16 and "0"[cc]
18	787	N/A	0	0	0:01	16 and "009"[cc]
19	139	0	35	35	0:01	16 and ("009" a b 200)[ic]
20	6	0	6	6	0:01	19 and we[bi,ti] not dead[ld]

Session started 7/17/2015 5:27:28 PM
 Session finished 7/17/2015 5:40:51 PM
 Total search duration 0 minutes 36 seconds
 Session duration 13 minutes 23 seconds
 Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 86590996

1/18/16 TESS search of *thing{"sz":1}[bi,ti] AND *connect*[bi,ti] NOT dead[lid] (highlighting added)

Current Search: S12: **[live][LD] AND (*thing{"sz":1}[bi,ti] AND *connect*[bi,ti])[ALL]** docs: 34 occ: 105

Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86867899	OMNITY EVERYTHING, CONNECTED.	TSDR	LIVE
2	86620495	EVERYTHING CONNECTED	TSDR	LIVE
3	86793993	CONNECTICUT COUNTRY CLOTHING	TSDR	LIVE
4	86590996	WE CONNECT THE 'THINGS'	TSDR	LIVE
5	86756445	CONNECTED CLOTHING	TSDR	LIVE
6	86853064	CONNECT EVERYTHING	TSDR	LIVE
7	86853061	CONNECT EVERYTHING	TSDR	LIVE
8	86853057	CONNECT EVERYTHING	TSDR	LIVE
9	86834047	MODULUS DATA EVERYTHING CONNECTS	TSDR	LIVE
10	86811736	CLOTHING CONNECTION	TSDR	LIVE
11	86807785	CLOTHING CONNECTION ONLINE	TSDR	LIVE
12	86803531	P2CM EVERYTHING CONNECTED	TSDR	LIVE
13	86593568	CONNECTING EVERYTHING DOG	TSDR	LIVE
14	86774469	THINGCONNECT	TSDR	LIVE
15	86492823	4802963 CONNECT TO SOMETHING BIGGER	TSDR	LIVE
16	86376078	THE HOME FOR CONNECTED THINGS	TSDR	LIVE
17	86453116	4776265 CONNECT ANYTHING	TSDR	LIVE
18	86571495	CONNECT CLOTHING	TSDR	LIVE
19	86255977	4684006 ECHN SBM CHARITABLE FOUNDATION FAMILY BIRTHING CENTER AT MANCHESTER MEMORIAL HOSPITAL	TSDR	LIVE
20	86262960	4649097 CONNECTING THE THINGS THAT DRIVE YOUR BUSINESS	TSDR	LIVE
21	85690548	CONNECT TO THE EVERYTHING NETWORK	TSDR	LIVE
22	85968562	ENABLED BY BROADCOM. CONNECTING EVERYTHING	TSDR	LIVE
23	85939432	4516326 E EVERYTHINGCONNECTS WHY NATURE MATTERS	TSDR	LIVE
24	85939316	4512599 EVERYTHING CONNECTS	TSDR	LIVE
25	85766305	4364053 EARTHING GET CONNECTED & FEEL VIBRANT	TSDR	LIVE
26	85575758	4299286 THE INTERCONNECTEDNESS OF ALL THINGS	TSDR	LIVE
27	78328482	2910964 ZHONG LIAN	TSDR	LIVE
28	77836583	3787269 CONNECTING EVERYTHING	TSDR	LIVE
29	77897472	4071158 CONNECT WITH SOMETHING BETTER	TSDR	LIVE
30	77647728	3764980 EVERYTHING IS CONNECTED	TSDR	LIVE
31	76300157	2984436 CONNECTING EVERYTHING	TSDR	LIVE
32	75909155	2601945 CONNECTING EVERYTHING	TSDR	LIVE
33	75540076	2313557 ALL THINGS CONNECTED	TSDR	LIVE
34	74492834	1922195 FABULOUS FIDDLESTIX A CLASSIC AMERICAN ROD AND CONNECTOR TOY BY TOYS-N-THINGS	TSDR	LIVE

1/18/16 TESS search of *thing{"sz":1}[bi,ti] AND *connect*[bi,ti] NOT dead[id] (highlighting added) image list page 1 of 4

 <p>06067850</p>	<p>EVERYTHING CONNECTED</p> <p>06620405</p>	 <p>06793953</p>
<p>We connect the things!</p> <p>0659888</p>	<p>Connected Clothing</p> <p>06756445</p>	<p>CONNECT EVERYTHING</p> <p>06853064</p>
<p>CONNECT EVERYTHING</p> <p>06853061</p>	<p>CONNECT EVERYTHING</p> <p>06853057</p>	<p>Modulus Data Everything Connects</p> <p>06853407</p>

1/18/16 TESS search of *thing{"sz":1}[bi,ti] AND *connect*[bi,ti] NOT dead[ld] (highlighting added) image list page 2 of 4

<p>Clothing Connection</p> <p>06811736</p>	<p>Clothing Connection Online</p> <p>06807705</p>	 <p>06803531</p>
<p>Connecting Everything Dog</p> <p>06993968</p>	<p>THINGCONNECT</p> <p>06774469</p>	<p>Connect to Something Bigger</p> <p>06492823</p>
<p>THE HOME FOR CONNECTED THINGS</p> <p>06376078</p>	<p>CONNECT ANYTHING</p> <p>06453196</p>	<p>Connect Clothing</p> <p>06551486</p>

1/18/16 TESS search of *thing{"sz":1}[bi,ti] AND *connect*[bi,ti] NOT dead[ld] (highlighting added) image list page 3 of 4



EVERYTHING CONNECTS

85938316



The Interconnectedness of
all Things

85575758



78328482

CONNECTING EVERYTHING

77836385

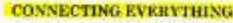
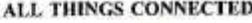
CONNECT WITH SOMETHING
BETTER

77897472

EVERYTHING IS CONNECTED

77647728

1/18/16 TESS search of *thing{"sz":1}[bi,ti] AND *connect*[bi,ti] NOT dead[ld] (highlighting added) image list page 4 of 4

Opposer's effort to stop an individual making **Smart Dog Collars** from using the mark "CONNECTING EVERYTHING DOG"

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TTABVue. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 86593568
Status: Not Instituted
General Contact Number: 571-272-8500
Paralegal Name: [JOI WILSON](#)

Opposition #:

Defendant

Name: [Perrine, Patrick](#)
Correspondence: [PERRINE, PATRICK](#)
3324 Pearce Rd
Austin, TX 78730-4325

Serial #: [86593568](#) [Application File](#)
Application Status: Request For Extension of Time to File Opposition
Mark: CONNECTING EVERYTHING DOG

Potential Opposer

Name: [Broadcom Corporation](#)
Correspondence: [Susan M. Natland](#)
Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
UNITED STATES
efiling@knobbe.com
Phone: (949) 760-0404
Granted To Date: 03/02/2016

Prosecution History

#	Date	History Text
2	12/02/2015	EXTENSION OF TIME GRANTED
1	12/02/2015	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:45 PM

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Opposer's successful effort to stop an individual making **Purses and Handbags from using the term "PERSONA"**



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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 77764973

Status: Terminated

General Contact Number: 571-272-8500

Paralegal Name: [NICOLE M THIER](#)

Opposition #:

Defendant

Name: [Reddy, Shashi](#)

Correspondence: [REDDY, SHASHI](#)

REDDY, SHASHI
2048 WEEMS RD
TUCKER, GA 30084-5207
UNITED STATES
brian@case-mate.com
Phone: 770-888-9965

Serial #: [77764973](#)

[Application File](#)

Application Status: Abandoned - After Publication

Mark: PERSONA

Potential Opposer

Name: [Broadcom Corporation](#)

Correspondence: [Susan M. Natland](#)

Knobbe, Martens, Olson and Bear LLP
2040 Main Street, Fourteenth Floor
Irvine, CA 92614
UNITED STATES
efiling@kmob.com
Phone: 949-760-0404

Granted To Date: 05/02/2010

Prosecution History

#	Date	History Text
6	03/02/2010	EXTENSION OF TIME GRANTED
5	03/02/2010	INCOMING - EXT TIME TO OPPOSE FILED
4	03/02/2010	EXTENSION DENIED
3	03/01/2010	INCOMING - EXT TIME TO OPPOSE FILED
2	12/02/2009	EXTENSION OF TIME GRANTED
1	12/02/2009	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:46 PM

Opposer's efforts to stop **Accounting and Business Consultant** from using the term "BROADBRANCH"



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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 86510584

Status: Not Instituted

General Contact Number: 571-272-8500

Paralegal Name: [VERONICA P. WHITE](#)

Opposition #:

Defendant

Name: [CM2 Limited, LLC](#)

Correspondence: [CM2 LIMITED, LLC](#)

Cm2 Limited Llc
2233 Wisconsin Ave NW Ste 520
Washington, DC 20007-4104

Serial #: [86510584](#)

[Application File](#)

Application Status: Request For Extension of Time to File Opposition

Mark: BROADBRANCH

Potential Opposer

Name: [Broadcom Corporation](#)

Correspondence: [Susan M. Natland](#)

Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
UNITED STATES
efiling@knobbe.com
Phone: (949) 760-0404

Granted To Date: 01/06/2016

Prosecution History

#	Date	History Text
2	10/08/2015	EXTENSION OF TIME GRANTED
1	10/08/2015	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:47 PM

Opposer's efforts to stop **Business and Customer relationship software** from using the term CONNECTING PEOPLE, PLACES, and THINGS

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TTABVue. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 86216823
Status: Terminated
General Contact Number: 571-272-8500
Paralegal Name: [KARL S KOCHERSPERGER](#)

Opposition #:

Defendant

Name: [Solgenia S.p.A](#)
Correspondence: [CANDACE LYNN BELL, ESQ.](#)
Eckert Seamans Cherin & Mellot, LLC
Two Liberty Place, 22nd Floor 50 South 16th Street
PHILADELPHIA, PA 19102

Serial #: [86216823](#) [Application File](#)
Application Status: Abandoned - After Publication
Mark: CONNECTING PEOPLE, PLACES AND THINGS

Potential Opposer

Name: [Broadcom Corporation](#)
Correspondence: [Charlene A. Azema](#)
Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
UNITED STATES
efiling@knobbe.com
Phone: 9497600404

Granted To Date: 08/30/2015

Prosecution History

#	Date	History Text
6	06/26/2015	EXTENSION OF TIME GRANTED
5	06/26/2015	INCOMING - EXT TIME TO OPPOSE FILED
4	05/01/2015	EXTENSION OF TIME GRANTED
3	05/01/2015	INCOMING - EXT TIME TO OPPOSE FILED
2	04/02/2015	EXTENSION OF TIME GRANTED
1	04/02/2015	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:48 PM

Opposer's efforts to stop **Computer Services for Others in Class 042** from using the mark **CONNECT TO THE EVERYTHING NETWORK**



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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 85690548

Status: Terminated

General Contact Number: 571-272-8500

Paralegal Name: [AMY L. MATELSKI](#)

Opposition #:

Defendant

Name: [Silver Spring Networks, Inc.](#)

Correspondence: [KIRAN K. BELUR](#)
FENWICK & WEST LLP
801 CALIFORNIA ST
MOUNTAIN VIEW, CA 94041-1990
UNITED STATES

Serial #: [85690548](#)

[Application File](#)

Application Status: First Extension - Granted

Mark: CONNECT TO THE EVERYTHING NETWORK

Potential Opposer

Name: [Broadcom Corporation](#)

Correspondence: [Susan M. Natland](#)
Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
UNITED STATES
efiling@knobbe.com
Phone: (949) 760-0404

Granted To Date: 02/23/2014

Prosecution History

#	Date	History Text
5	03/11/2014	TERMINATED
4	12/18/2013	EXTENSION OF TIME GRANTED
3	12/18/2013	INCOMING - EXT TIME TO OPPOSE FILED
2	09/12/2013	EXTENSION OF TIME GRANTED
1	09/12/2013	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:50 PM

Opposer's efforts to stop **Software for Telephones and Multimedia Message system** from using the mark INCONCERT



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TTABVUE. Trademark Trial and Appeal Board Inquiry System

Extension of Time

Number: 77135789

Status: Terminated

General Contact Number: 571-272-8500

Paralegal Name: [VERONICA P. WHITE](#)

Opposition #:

Defendant

Name: [TECNOLINK S.A.](#)

Correspondence: [PERRY S. CLEGG](#)
BATEMAN IP LAW GROUP
8 E BROADWAY STE 550
SALT LAKE CITY, UT 84111-2229
UNITED STATES

Serial #: [77135789](#)

[Application File](#)

Application Status: Section 8 and 15 - Accepted and Acknowledged

Mark: INCONCERT

Potential Opposer

Name: [Broadcom Corporation](#)

Correspondence: [Susan M. Natland](#)
Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine, CA 92614
UNITED STATES
efiling@kmob.com, ankim@kmob.com
Phone: 949-760-0404

Granted To Date: 09/21/2008

Prosecution History

#	Date	History Text
4	07/02/2008	EXTENSION OF TIME GRANTED
3	07/02/2008	INCOMING - EXT TIME TO OPPOSE FILED
2	04/23/2008	EXTENSION OF TIME GRANTED
1	04/23/2008	INCOMING - EXT TIME TO OPPOSE FILED

Results as of 01/20/2016 07:50 PM

Exhibit D

Comparison of Opposer's Products and
Applicant's Products

Opposer's Products Available on Mouser.com

(85 products listed under search for "Broadcom")

<input type="checkbox"/>	 Enlarge	401-BCM20732S	BCM20732S New At Mouser	Broadcom	RF System on a Chip - SoC WICEDSMART Bluetooth Low Energy (BLE) SIP	Datasheet	86 In Stock	1: \$6.53 25: \$6.19 100: \$5.88 500: \$5.43 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM20732ST To purchase full reel, order in multiples of 2500.	BCM20732ST New At Mouser	Broadcom	RF System on a Chip - SoC WICEDSMART Bluetooth Low Energy (BLE) SIP Learn More	Page 376	N/A	Cut Tape 1: \$6.59 25: \$6.24 100: \$5.93 500: \$5.47 1,000: \$5.08 Reel 2,500: \$4.74	<input type="text"/> Buy Min.: 1 Mult.: 1 Reel: 2,500	 Details
<input type="checkbox"/>		401-BCM54616C0KMLG	BCM54616C0KMLG New At Mouser	Broadcom	Ethernet ICs SINGLE GBE PHY	Page 376	165 In Stock	1: \$6.72 25: \$6.36 100: \$6.05 500: \$5.58 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM20736S	BCM20736S New Product	Broadcom	RF System on a Chip - SoC WICED SMART BLE SIP w/ A4WP Learn More	Datasheet	3,423 On Order More Info Available	1: \$6.80 25: \$6.54 100: \$6.21 500: \$5.73 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM54616C0KFBG	BCM54616C0KFBG New At Mouser	Broadcom	Ethernet ICs SINGLE GBE PHY	Page 376	287 In Stock	1: \$6.94 25: \$6.57 100: \$6.25 500: \$5.76 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>		401-BCM54612EB1KMLG	BCM54612EB1KMLG New At Mouser	Broadcom	Ethernet ICs Single Gb Phy 3E	Page 376	663 In Stock	1: \$7.07 25: \$6.70 100: \$6.36 500: \$5.87 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>		401-BCM5461A1KOMG	BCM5461A1KOMG New At Mouser	Broadcom	Ethernet ICs 10/100 /1000BASE-T SINGLE	Datasheet	96 In Stock	1: \$7.98 25: \$6.60 100: \$6.46 500: \$5.96 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details

Opposer's Products As Available on Mouser.com (85 products listed under search for "Broadcom")

<input type="checkbox"/>	 Enlarge	401-BCM5461A1KFBG	BCM5461A1KFBG New At Mouser	Broadcom	Ethernet ICs 10/100 /1000BASE-T SINGLE	Page 376	932 In Stock	1: \$7.22 25: \$6.84 100: \$6.50 500: \$6.00 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM20737S	BCM20737S New Product	Broadcom	RF System on a Chip - SoC WICED SMART BLE SIP w/ AAWP+security Learn More	Datasheet	3,724 On Order More Info Available	1: \$7.27 25: \$6.89 100: \$6.55 500: \$6.04 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM54612EB1KFBG	BCM54612EB1KFBG New At Mouser	Broadcom	Ethernet ICs Single-Gigabit Phy	Page 376	50 In Stock	1: \$7.31 25: \$6.93 100: \$6.58 500: \$6.07 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM20732I	BCM20732I	Broadcom	RF System on a Chip - SoC WICEDSMART Bluetooth Low Energy (BLE) SIP		Non-Stocked	1: \$7.48 25: \$7.08 100: \$6.73 500: \$6.21 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>	 Enlarge	401-BCM20732IT To purchase full reel, order in multiples of 2500.	BCM20732IT New At Mouser	Broadcom	RF System on a Chip - SoC WICEDSMART Bluetooth Low Energy (BLE) SIP Learn More		1,196 In Stock	Cut Tape 1: \$7.53 25: \$7.14 100: \$6.78 500: \$6.26 1,000: \$5.81 Reel 2,500: \$5.42	<input type="text"/> Buy Min.: 1 Mult.: 1 Reel 2,500	 Details
<input type="checkbox"/>	 Enlarge	401-BCM54616C0IFBG	BCM54616C0IFBG New At Mouser	Broadcom	Ethernet ICs SINGLE GBE PHY	Page 376	145 In Stock	1: \$8.33 25: \$7.89 100: \$7.50 500: \$6.92 1,000: View	<input type="text"/> Buy Min.: 1 Mult.: 1	 Details
<input type="checkbox"/>		401-BCM54612EB1MLG	BCM54612EB1MLG New At Mouser	Broadcom	Ethernet ICs Single-Gigabit Phy	Page 376	184 In Stock	1: \$8.33 25: \$7.89 100: \$7.50 500: \$6.92 1,000: View	<input type="text"/> Buy Min.: 1	 Details

Typical Applicant's Products

(www.fideris.com)

Since many products utilize similar cabinets they look very similar externally, so representative samples from different categories are shown. As an indication of scale, all equipment rack modules are approximately 20" wide. Typical complete systems assembled from multiple modules are 24" wide, 36" deep, and 4-8 feet high. Products vary in weight from a few pounds to a couple of thousand pounds.



Electronic Loads

150 Watt Electronic Load with 10-Channel Cell Voltage Measurement Inputs



150 Watt, Low-Impedance electronic load bank for...

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1 kW Electronic Load



1 kW electronic load manufactured 1998-2007...

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2kW Electronic Load



2 kW electronic load manufactured 2001-2007...

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High temperature current leads

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Liquid Mixing & Delivery



Mass Flow Controller or Pump delivery of liquids

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Gas Humidification



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Electronic Loads



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Turn Key System Examples



Systems include: DMFC fuel cell testing, PEM fuel cell testing...

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All-in-One Test Systems



Test systems packaged in a single module for lower cost...

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Fideris Test Suite Software



The most flexible and powerful, fuel cell testing platform

[Overview](#)

Support Components

Accessories

Deals & Discounts

PEM Fuel Cell Test Systems



Summary

The PEM fuel cell...
to our very begin...
fuel cell research...
not satisfied with...
that were availab...
development of f...
electrochemical t...
testing is still dea...
have PEM fuel ce...
from tiny button...
Contact us with y...
and we can take...
complete, turn-k...

Basic Dual Channel 250W PEM Fuel Cell Test Station with Self-Humidified Fuel Cell

- One Dual channel 250W Low Impedance Electronic Load each with 10-ch Cell voltage monitoring
- Two Fuel Delivery Modules with Purge
- One Dual-Channel Oxidant Delivery Modules

Single Channel 250W PEM Fuel Cell Test Stand with Reactant Gas Humidification and Extended Gas Range

- One 250W Low Impedance Electronic Load w/10-ch cell voltage monitoring
- Module with Extended Range
- One Oxidant
- One Fuel Delivery Module with Purge
- One Fuel Delivery module with Extended Range

Single Channel 1000W PEM Fuel Cell Test Station with Reactant Gas Humidification and Extended Gas Range and Simulated Reformate Blending

- One 1000W Low Impedance Electronic Load
- One CO Delivery Module with Purge

Exhibit E

Opposer's mark Serial Number 75909155
declaration of its use of mark in commerce,
sample specimen, and lack of any such use of
mark in products purchased from Opposer's
authorized distributor

Combined Declaration of Use and Incontestability Under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2601945
REGISTRATION DATE: 07/30/2002

MARK: CONNECTING EVERYTHING

The owner, Broadcom Corporation, having an address of
5300 California Avenue
Irvine, California 92617
United States

is filing a Combined Declaration of Use and Incontestability Under Sections 8 & 15.

For International Class 009, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class, **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register, and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Instructional material / product insert.

[Specimen File1](#)

[Specimen File2](#)

For International Class 042, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class, **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register, and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Web page printouts (highlighting added to web page by Registrant merely for ease of reference); Instructional material / product insert.

Original PDF file:

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Converted PDF file(s) (2 pages):

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Case Id
73909155

Document Description
A. Section 8 and 15

Mail/Creation Date
Jul. 03, 2008

of publication under Section 12(c), and is still in use in commerce on or in connection with all goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership or such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register, and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Web page printouts (highlighting added to web page by Registrant merely for ease of reference), Instructional material / product insert.

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Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

The registrant hereby appoints Susan Natland of Knobbe, Martens, Olson & Bear LLP

14th Floor
2040 Main Street
Irvine, California 92614
United States

to file this Combined Declaration of Use and Incontestability Under Sections 8 & 15 on behalf of the registrant. The attorney docket-reference number is BROC 138T.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

The owner, or its related company, is using the mark in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The owner, or its related company, has continuously used the mark in commerce on or in connection with the goods and/or services identified above, for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still using the mark in commerce on or in connection with the identified goods and/or services. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods and/or services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner, and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

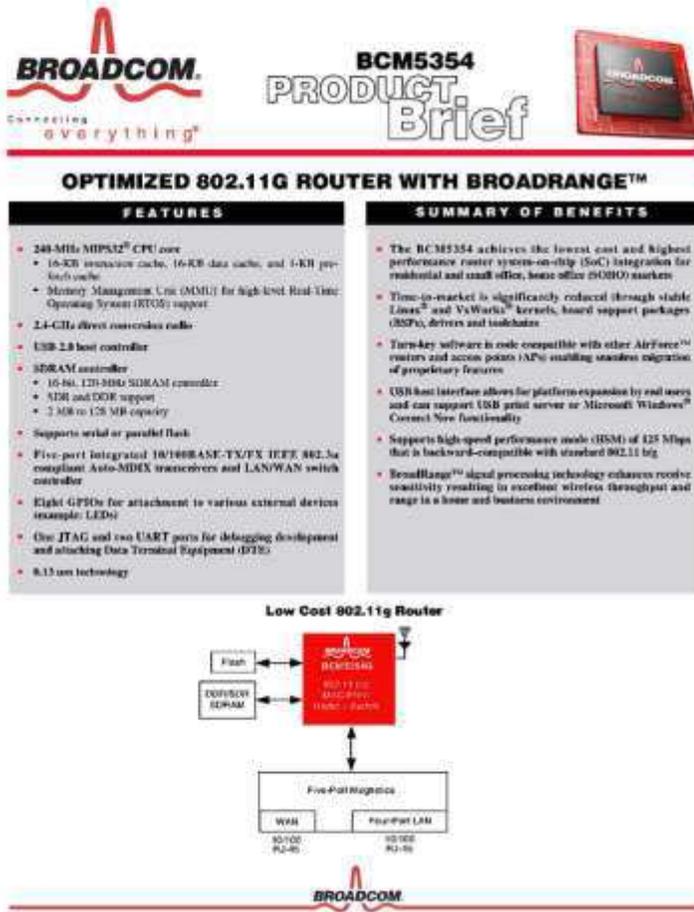
Signature: [susan m. natland](#) Date: 07/03/2008

Signatory's Name: Susan M. Natland

Signatory's Position: Attorney for Registrant

Mailing Address (current):

Knobbe, Martens, Olson & Bear LLP
2040 Main Street
Irvine, California 92614



BROADCOM
Connecting everything®

BCM5354
PRODUCT Brief

OPTIMIZED 802.11G ROUTER WITH BROADRANGE™

FEATURES	SUMMARY OF BENEFITS
<ul style="list-style-type: none">240-MHz MIPS32® CPU core16-KB instruction cache, 16-KB data cache, and 4-KB pre-fetch cacheMemory Management Core (MMC) for high-level Real-Time Operating System (RTOS) support24-Chipset direct coexistence radioUSB 2.0 host controllerSDRAM controller<ul style="list-style-type: none">16-Mb, L2D-800 SDRAM controllerSDR and DDR support2-MB to 128-MB capacitySupports serial or parallel flashFive-port integrated 10/100BASE-TX/FX IEEE 802.3e compliant Auto-MDIX transceivers and LAN/WAN switch controllerEight GPIOs for attachment to various external devices (example: LEDs)On-chip JTAG and two UART ports for debugging development and attaching Data Terminal Equipment (DTE)8.13-um technology	<ul style="list-style-type: none">The BCM5354 achieves the lowest cost and highest performance router system-on-chip (SoC) integration for residential and small office, home office (SOHO) marketsTime-to-market is significantly reduced through stable Linux® and VyWorks® kernels, board support packages (BSPs), drivers and toolchainsTurn-key software is code compatible with other AirForce™ routers and access points (APs) enabling seamless migration of proprietary featuresUSB host interface allows for platform expansion by end users and can support USB print server or Microsoft Windows® Connect Now functionalitySupports high-speed performance mode (HSM) of 425 Mbps that is backward-compatible with standard 802.11gBroadRange™ signal processing technology enhances receive sensitivity resulting in excellent wireless throughput and range in a home and business environment

Low Cost 802.11g Router



The diagram shows a central red chip labeled 'BCM5354' with '802.11g', '802.3', and 'USB 2.0' listed below it. To the left, 'Flash' and 'EXTERNAL SDRAM' are connected to the chip. Below the chip is a 'Five-Port Switch' block, which is further divided into 'WAN' (with '10/100 RJ-45' below it) and 'Four-Port LAN' (with '10/100 RJ-45' below it). The Broadcom logo is at the bottom.

The above screen capture is the specimen submitted to USPTO as typical of instructional material / product insert that is asserted to be included with all of Opposer's goods. However, recently purchased goods of Opposer include no reference to any of Opposer's marks.

Opposer's goods were purchased from Mouser Electronics on January 22, 2016 as sales order 235164210 and received on January 26, 2016. As shown in the photographs below, Opposer's goods were shipped to the customer with no instructional material, no product inserts, nor any other reference to the Opposer's pleaded marks or any of Opposer's marks. As shown below, the goods were packaged within a box whose only markings were warnings related to the opening and handling of the electronic components. The box was packaged along with a packet of desiccant and a moisture indicating card inside a sealed envelope which was then packaged inside the distributor's box along with the packing slip.

SALES REP		REQUESTED SHIP VIA		Q&INS	
INTERNET CUSTOMER SERVICE		UPS 3 DAY SELECT		SMCDOR	
LN	STOCK NUMBER / DESCRIPTION	QTY. ORDERED	QTY. SHIPPED	PENDING	
1	401-BCM5221A4KMLG MFG PN: BCM5221A4KMLG SINGLE - PHY RMII Broadcom Ethernet ICs US HTS: 8542.39.0000 ECCN: 5A991.b.1	1	1	0	
2	401-BCM5241A1MLG MFG PN: BCM5241A1MLG 10/100 Base-TX Broadcom Ethernet ICs US HTS: 8542.39.0000 ECCN: 5A991.b.1	1	1	0	







Exhibit F



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Connecting everything: A conversation with Cisco's Padmasree Warrior, Cisco's chief technology and strategy officer describes how the exponential growth of ...

Pangea | Connecting Everything | LinkedIn
[https://www.linkedin.com/.../pangea-connecting-everything](#) LinkedIn
... **Connecting Everything**. Join LinkedIn today for free. See who you know at Pangea | **Connecting Everything**, leverage your professional network, and get hired.
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Apress is proud to announce that Rethinking the Internet of Things was a 2014 Jolt Award Finalist, the highest honor for a programming book. ... The architecture of the Internet of Things must evolve now by incorporating simpler protocols toward at the edges of the network, or remain ...

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[www.fiercewireless.com/.../connecting-everything/2015-09](#) FierceWireless
AT&T's Lurie outlines new path for industry. **Connecting everything**. September 11, 2015 | By Monica Allevin. Share. Tools. Comment. Print. Contact Author ...

Pangea | Managed Global M2M Services & IOT Solutions
[pangea-group.net/](#)
Connecting Everything. True Global reach with local focus; Pangea connects you to everything in your business that matters across the globe, which is reliable, ...

Rethinking the Internet of Things - A Scalable Approach to ...
[www.apress.com/9781430257400](#)
Jan 6, 2014 - A Scalable Approach to **Connecting Everything**. By Francis deCosta.
eBook Price: \$0.00, Print Book Price: \$39.99. Buy eBook Buy Print Book.

Cirrent – Simply Connecting Everything – About Us
[https://cirrent.com/us/](#)
Cirrent: **Simply Connecting Everything**. Cirrent was founded in 2014 to make internet-connected products simple and secure for mainstream consumers. We're ...
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Pangea | Connecting Everything - YouTube
[https://www.youtube.com/watch?v=HIKbprEFwIw](#)
Aug 24, 2015 - Uploaded by Pangea | Connecting Everything
Pangea is a leading provider of SMART Global Connectivity and Applications to the M2M and IoT market.



The 4 Biggest Barriers To Connecting Everything, And How ...

www.fastcompany.com › [Internet of Things](#) › [Fast Company](#)

Dec 4, 2013 - Samsung's Kevin Lee and Smart Design's John Kiechel say the promise of connected devices won't live up to the hype unless designers and technologists start thinking creatively. The Galaxy Gear smartwatch, Samsung's recent entry into the wearable technology fad, didn't merit ...

Deutsche Telekom: Connecting everything – the Internet of ...

<https://www.telekom.com/company/digital.../296558> › [Deutsche Telekom](#)

Jan 19, 2016 - **Connecting everything** – the Internet of Things. Inanimate things are learning to speak – with us the users, with each other, and with their ...

Rethinking the Internet of Things - Goodreads

www.goodreads.com › [Science](#) › [Technology](#) › [Goodreads](#)

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Infographic: Total Communications, connecting everything ...

www.vodafone.com/.../infographic-total-communications-con... › [Vodafone](#)

Nov 17, 2015 - Infographic introducing Vodafone's total communications solution for the US, the Americas and beyond.

Connecting Everything with Everything

www.govtech.com/fs/news/Connecting-Everything-with-Everything.html ›

Connecting Everything with Everything. How the Internet of Everything put the City System on Steroids: by Colin Wood / June 1, 2013. There's more than one ...

There's actually a strong case for connecting everything in ...

www.businessinsider.com/why-you-might-want-a-smart-... › [Business Insider](#)

There's actually a strong case for **connecting everything** in your home to the internet. Steve Kovach. Jun. 28, 2015, 11:13 AM, 2,962, 3 · [facebook](#) · [linkedin](#) ...

The next generation of mobile phone network will be about ...

[www.businessinsider.com/the-next-generation-of-mobile...](http://www.businessinsider.com/the-next-generation-of-mobile-...) › [Business Insider](#)

Jan 17, 2016 - The next generation of mobile phone network will be about **connecting everything** in your life. Business Insider Australia. Jan. 17, 2016, 6:41 ...

"The Case for Connecting Everything In Your Home ...

<https://blog.smartthings.com/.../theres-actually-a-strong-case-for-connecti...> ›

Jun 29, 2015 - Business Insider recently sat down with SmartThings' CEO Alex Hawkinson to discuss the immediate and long-term benefits to turning your ...

Connected Car: IoT and Connecting Everything - Facebook

<https://www.facebook.com/CTiAShow/videos/10153107234266964/> ›

Consumers are demanding technology that connects them, and in the process, virtually disappears. Nowhere, perhaps, is this more needed than in the car.

Never under-estimate the danger of connecting everything ...

disruptiveviews.com/never-estimate-danger-connecting-everything/ ›

Nov 19, 2015 - It seems that even though we are now in real danger of our very infrastructure being attacked and diverted we will not slow down in our crusade ...



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The Internet of things, connecting everything - Helge Tennø

www.180360720.no/?p=511

The Internet of things is the concept of **connecting everything**. everything in the whole world. As Rafi Haladjian, of Violet and Nabaztags, said in his presentation ...

Rethinking the Internet of Things: A Scalable Approach to ...

www.amazon.co.uk > ... > **Robotics** > Amazon.com, Inc.

Rethinking the Internet of Things: A Scalable Approach to **Connecting Everything** eBook. Francis daCosta: Amazon.co.uk: Kindle Store.

Connecting Everything – Thomas Heide Clausen

www.thomasclausen.net/open-student-topics/connecting-everything/

The development of mobile technology and smart phones has made "connecting people" possible and changed the way people live. The next question is: is it ...

Extreme Operations – Connecting Everything to the Network ...

<https://www.realcomm.com/.../extreme-operations-connecting-everythin...>

Extreme Operations – **Connecting Everything** to the Network (Internet of Things). Automating HVAC, lighting, security cameras and utility meters are the obvious ...

Connecting Everything - API's and PaaS | WSO2 Inc

wso2.com/library/webinars/.../connecting-everything-apis-and-paa... > WSO2

This session will explore open source approaches to APIs and PaaS and how to create new digital connected ecosystems. We will look at organizations who've ...

Connecting everything – The rise of the digital life ...

www.teliaSonera.com/en/newsroom/blogs/my-blog/?... > TeliaSonera

We've all spoken for many years about the great changes to our lives if we could control our homes from the office at the touch of a button, turn on the heating ...

DSPComm - Connecting Everything Underwater

www.dspcomm.com/

Designs and develops underwater wireless modems for oil and gas, oceanographic instrumentation, defence, and environmental monitoring applications:

Fast Data – The Opportunity Created by Connecting ...

iasaglobal.org > **Blog Posts**

Sep 8, 2015 - Fast Data – The Opportunity Created by **Connecting Everything**. Home/Blog Posts, Database, Uncategorized/Fast Data – The Opportunity ...

Technology Is Connecting Everything | davesdots.com

davesdots.com/science-and.../technology-connecting-everything

Technology Is **Connecting Everything**. In other tech news, The New York Times business section featured an article on graphene today (sent to me by my father, ...

An Internet of Everything that works for everyone | Qualcomm

<https://www.qualcomm.com/.../internet-everything-works-eve...> > Qualcomm

May 13, 2015 - Creating the fabric for **connecting everything**. So how do you go about intelligently connecting virtually everything? For starters, it requires a ...



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Bringing Cisco's People Deal to life - The Network

newsroom.cisco.com/feature-content?articleId=1730254 Cisco Systems
Nov 23, 2015 - Cisco's People Deal is centered around unleashing every employee's potential by **connecting everything**, innovating everywhere and ...

Connected Health - Super Mobility Week 2014

www.exhibits.supermobilityweek.com/2015/.../SessionDetails.aspx?
CONNECTED LIFE - IoT and **Connecting Everything**: Connected Health. Room: Venetian Ballroom. Thursday, September 10, 2015. 3:50 PM - 4:25 PM

Pangea | Connecting Everything - IoT global network

www.iotglobalnetwork.com/companies/.../pangea-connecting-everything
Pangea | **Connecting Everything**. Pangea is a leading provider of SMART global connectivity and applications to the M2M and IoT market. We operate on a ...

Tyk 1.8 - Connecting Everything (blog) | Tyk - Open Source ...

<https://tyk.io/blog/tyk-1-8-released/>
Tyk 1.8 - **Connecting Everything**. Tyk v1.8 is a major evolution in the Tyk API Platform; this release has focused on key resilience patterns, improved performance ...

Connecting everything by arc - Audio - Audio - Tom's Guide

www.tomsguide.com/answers/id-2907125/connecting-arc.html
Dec 23, 2015 - Dear fellow tinkers, (Before you tell me to search online for help, i have spent the last two hours trying the manuals, and searching for help...

Connecting everything | AcceleratingBiz

www.acceleratingbiz.com/disruptor/connecting-everything
Connecting everything ... **Connecting everything** · Connections - Internet of Things/connected devices · Connections - social media and entertainment.

WAU Solutions - Connecting Everything

www.wau.co/
WAU Solutions. Our specialty is to automate time consuming and manual tasks with code. We are authorized partners with Google for Work and Podio.

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manuals.lightingsoft.com/cn/26-736-sunlife-gy7.htm
Connecting Everything Up. Connect a 5.5-12 volt AC/DC power adapter to the green connector or micro USB socket. Make sure the ground and + cables are the ...

Friend Unifying Platform - connecting everything - Beta

<https://friendos.com/en/beta/index.html>
Welcome to the FriendUP public beta program. Please fill in your contact details below and we will send you your login details.

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https://archive.org/.../springer_10_1007-978-1-4302-57... Internet Archive
Dec 28, 2015 - Rethinking the Internet of Things: A Scalable Approach to **Connecting Everything** Author: Francis daCost. Published by Apress

Smartly connecting everything... 10 creative uses for NFC ...

www.mycustomer.com/.../smartly-connecting-everything-10-creative-us...
3 days ago - Smartly **connecting everything**... 10 creative uses for NFC. Sylvia Kaiser-Kershaw. NXP blog. NXP. Blogger. Share this content. 7th Jul 2015. 0.

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www.peterlivingston.com/p/e-money
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Rethinking the Internet of Things - Springer

link.springer.com/.../10.1007%2F978-... Springer Science+Business Media
A Scalable Approach to **Connecting Everything** ... Rethinking the Internet of Things, Book Subtitle: A Scalable Approach to **Connecting Everything**, Open Access ...

Connecting everything to SGP - Equipment Compatibility - Ma...

forum.mainsequencesoftware.com Equipment Compatibility
Oct 2, 2015 - I have read a number of posts on this problem but nothing seems to cover my basic question. SGP can do everything for me once I have got the ...

(IoT): A Scalable Approach to Connecting Everything

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Mobile Everything - Connecting Everything at GMIC ...

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Kevin Kelly -- Chapter 11: Network Economics

kk.org/mt-files/outofcontrol/ch11-e.html ▾ Kevin Kelly ▾

Characteristics of the Emerging Network Economy: Executive Summary. As I see it, a few general systemic patterns will prevail in the economy of the near future.

SKYAIA® : Control or Freedom | Connecting Everything ...

<https://skyaia.com/> ▾

These may at first seem like scattered thoughts, but they are all a part of our lives, whether we realize it or not. They are all about different energies, yet all these ...

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<https://www.google.com/fusiontables/DataSource?docid...> ▾ Google ▾

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Transforming products and lifestyles into new solutions, simplifying everyday life by making smart devices.

The power of connecting everything together // Speaker Deck

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www.phoenixrf.com/

Connecting Everything Wirelessly. Products · Amplifiers · Attenuators · Couplers · Demodulators · Filters · Mixers · Oscillators · Prescalers · Transformers ...

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A Smart Nation vision: connecting everything to everyone, to ...

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www.forums.bestbuy.com › Technology & Me › TV & Home Theater

2 posts

I am replacing a Sony Wega 32" with a flat panel. I have basic Time Warner cable (no box), a 12 year old Sony A/V surroundsound reciever, a JVC combo ...

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www.broadcom.com/blog/ Broadcom

Broadcom's WICED™ CORE Enhanced Low Power Devices: Four Times the Battery Life for IoT Sensors. Networking. Broadcom's Ethernet Switches Deliver the ...

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Exhibitions - CONNECTING EVERYTHING - BPS22

www.bps22.be/en/Exhibitions/CONNECTING-EVERYTHING

Seven years after painting an immense mural on the wall of the BPS22, Jean-Luc Moerman returned with a solo exhibition showing the multiple facets of his work.

The Pyrotechnic Insanitarium: American Culture on the Brink

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"Our brains grew accustomed to connecting, connecting, connecting everything with everything else."45 Also, there's a weird parallelism between conspiracy ...

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www.eventbrite.com Santa Clara, CA Events Class Eventbrite

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