ESTTA Tracking number: **ESTTA716149**
Filing date: **12/21/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Facebook, Inc.
Granted to Date of previous extension	12/20/2015
Address	1601 Willow Road Menlo Park, CA 94025 UNITED STATES

Attorney information	Morgan A. Champion Cooley LLP 1299 Pennsylvania Ave., NWSuite 700 Washington, DC 20004 UNITED STATES mchampion@cooley.com, thadid@cooley.com, cnathan@cooley.com, trademarks@cooley.com Phone:6508497007

Applicant Information

Application No	86517474	Publication date	06/23/2015
Opposition Filing Date	12/21/2015	Opposition Period Ends	12/20/2015
Applicant	HoneyBook, Inc. 539 Bryant Street, #210 San Francisco, CA 94107 UNITED STATES		

Goods/Services Affected by Opposition

Class 042. First Use: 2013/07/01 First Use In Commerce: 2013/07/01 All goods and services in the class are opposed, namely: Providing online non-downloadable computer software for creating, managing, tracking, and measuring online marketing campaigns; providing online non-downloadable computer software for creating, scheduling, and distributing electronic mail communications, newsletters, announcements, and promotions between businesses and consumers; providing online non-downloadable computer software for analyzing and reporting of others' customer and sales data; providing online non-downloadable event planning and management software

Applicant Information

Application No	86517478	Publication date	06/23/2015
Opposition Filing Date	12/21/2015	Opposition Period Ends	
Applicant	HoneyBook, Inc. 539 Bryant Street, #210 San Francisco, CA 94107		

	UNITED STATES

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Downloadable software in the nature of a mobile application that allows businesses to provide order information, product and service information, and marketingand promotional information to their customers and clients; Downloadable software in the nature of a mobile applicationfor event planning and event management

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3881770	Application Date	06/29/2006
Registration Date	11/23/2010	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/02/04 First Use In Commerce: 2004/04/00 Advertising and information distribution services, namely, providing classifiedadvertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds Class 038. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Providing online chat rooms and electronic bulletin boards for registered usersfor transmission of messages concerningcollegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images; provision of on-line forums for communications on topics of general interest Class 041. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Providing on-line computer databases and on-line searchable databases in the field of collegiate life concerning college athletics, concerts, entertainment events, art, performing arts, music, dance and academics; providing on-line computer databases and on-line searchable databases featuring collegiate student groupsconcerning subjects in the fields of academics and entertainment Class 042. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Computer services, namely, hosting online web facilities for others for organizing		

	and conducting online meetings, gatherings, and interactive discussions; and-computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload,view and download digital photos Class 045. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Internet based introduction and social networking services; providing on-line computer databases and on-line searchabledatabases in the field of social networking

U.S. Application No.	86311282	Application Date	06/16/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 0 First Use In Commerce: 0 Unmanned aerial vehicles (UAVs)		

U.S. Application No.	85147930	Application Date	10/07/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2011/09/00 First Use In Commerce: 2011/09/00 Delivery of digital music by electronictransmission		

U.S. Application No.	85440333	Application Date	10/05/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	facebook		
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 042. First use: First Use: 0 First Use In Commerce: 0 Providing temporary use of online non-downloadable software for creating business and identity cards for facilitating social and business networking; developing customized web pages and other data feed formats featuring user-defined information in the form of online business andidentity cards for facilitating social and business networking; identity card design services		

U.S. Registration No.	3122052	Application Date	02/24/2005
Registration Date	07/25/2006	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/11/16 First Use In Commerce: 2004/11/16		

	[providing an online directory information service featuring information regarding, and in the nature of, collegiate life, classifieds, virtual community and social networking] Class 038. First use: First Use: 2004/11/16 First Use In Commerce: 2004/11/16 providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking

U.S. Registration No.	3041791	Application Date	02/24/2005
Registration Date	01/10/2006	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 [providing an online directory information service featuring information regarding, and in the nature of, collegiate life, classifieds, virtual community and social networking] Class 038. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking		

U.S. Registration No.	3734637	Application Date	05/24/2007
Registration Date	01/05/2010	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet- or other communications network		

	Class 038. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 Audio and video broadcasting services over the Internet or other communicationsnetwork, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing on-line chat rooms, listservers, and on-line forums for transmission of messages among computer users concerning user-defined content;providing on-line chat rooms and electronic bulletin boards for transmission ofmessages among users in the field of general interest Class 041. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 On-line journals, namely, blogs featuring user-defined content Class 042. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 Application service provider (ASP) featuring software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network

U.S. Registration No.	3814888	Application Date	11/07/2006
Registration Date	07/06/2010	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2007/06/00 First Use In Commerce: 2007/06/00 Providing temporary use of non-downloadable software applications for video sharing		

U.S. Registration No.	3826546	Application Date	08/29/2006
Registration Date	07/27/2010	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2010/05/06 First Use In Commerce: 2010/05/06 Clothing for men, women and children, namely, bottoms, pants, loungewear, sweatpants

U.S. Registration No.	3917332	Application Date	03/07/2007
Registration Date	02/08/2011	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2010/05/00 First Use In Commerce: 2010/05/00 Bags, namely, backpacks, beach bags, gym bags; drawstring pouches Class 021. First use: First Use: 2009/09/11 First Use In Commerce: 2009/09/11 Bottle openers; plastic cups; mugs; cups; foam drink holders; glass and porcelain giftware, namely, cups; beverage glassware		

U.S. Registration No.	3659516	Application Date	08/29/2006
Registration Date	07/21/2009	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2006/02/00 First Use In Commerce: 2006/02/00 Clothing for men women, and children, namely, shirts, t-shirts, jackets, tops, sweat shirts, headwear, hats, caps		

U.S. Registration No.	3716926	Application Date	03/07/2007
Registration Date	11/24/2009	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 Bags, namely, all purpose sports bags, all purpose carrying bags, bags and hold-alls for sports clothing, tote bags, book bags, carry-all bags, traveling bags;umbrellas; briefcase-type portfolios Class 020. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 Picture frames Class 021. First use: First Use: 2009/05/00 First Use In Commerce: 2009/05/00 Insulating sleeves for beverage cans; insulating sleeves for beverage bottles; portable can coolers; portable bottle coolers; thermally insulated containers for beverages		

U.S. Registration No.	3801147	Application Date	11/07/2006
Registration Date	06/08/2010	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 Computer software development tools forsocial networking, building social networking applications and for allowing data retrieval, upload, access and management; application programming interface (API) for third-party software and online services for social networking, buildingsocial networking applications and for allowing data retrieval, upload, access and management		

	Class 038. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 providing access to computer databases;electronic transmission of instant messages and data Class 041. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 Electronic publishing services, namely,publishing of online works of others featuring user-created text, audio, video,and graphics; providing on-line journals and web logs featuring user-created content Class 042. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, and transmission of photographic images

U.S. Registration No.	4432823	Application Date	09/01/2010
Registration Date	11/12/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2013/01/00 First Use In Commerce: 2013/01/00 Magnetically encoded gift cards Class 016. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Gift cards Class 035. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Pre-paid gift card services, namely, issuing gift card certificates that may beredeemed for goods or services		

U.S. Registration No.	4339122	Application Date	10/07/2010
Registration Date	05/21/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		

Design Mark	FACEBOOK
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download,access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communicationnetworks

U.S. Registration No.	4491419	Application Date	10/07/2010
Registration Date	03/04/2014	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 compiling of information into computer databases; marketing, advertising and promotion services; market research services, namely, research in the fields of collegiate life, virtual community and social networking; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplacesfor sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities		

U.S. Registration No.	4471161	Application Date	10/07/2010

Registration Date	01/21/2014	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00 Providing computer, electronic and online databases in the field of cultural commentary, social entertainment events, art, performing arts, music, dance, and education; on-line journals, namely, blogs in the fields of cultural commentary, social entertainment events, art, performing arts, music, dance, education, politics, culture, economics, and science; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of cultural commentary, social entertainment events, art, performing arts, music, dance, education, politics, culture, economics, and science; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online non-downloadable computer games and video games via computer or communication networks; contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product		

U.S. Registration No.	4339123	Application Date	10/07/2010
Registration Date	05/21/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2004/02/00 First Use In Commerce: 2004/02/00		

	computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting on-line web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing of audio and video content, photographic images, text, graphics and data; providing an online network service that enables users to transfer personal identitydata to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for enabling, facilitating, or enhancing social networking, creating a virtual community, and transmission of audio, video, photographicimages, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio and video content, photographic images, text, graphics and data; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text,graphics and data; creating and maintaining blogs for others; providing a web hosting platform for use of non-downloadable software for enabling, facilitating or enhancing interactive, multiplayer and single player games for third parties

U.S. Registration No.	4392662	Application Date	10/07/2010
Registration Date	08/27/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Social introduction, networking and dating services; providing social services and information in the field of personaldevelopment, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Identification verification services, namely, providing authentication of personal identification information		

U.S. Registration No.	4466906	Application Date	10/05/2011
Registration Date	01/14/2014	Foreign Priority	NONE

		Date	
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Cards, namely, business cards and non-magnetically encoded identity cards Class 035. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Business card design services Class 040. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Printing services Class 042. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Providing temporary use of online non-downloadable software for creating business and identity cards for facilitating social and business networking; developing customized web pages and other data feed formats featuring user-defined information in the form of online business andidentity cards for facilitating social and business networking; identity card design services		

U.S. Registration No.	4441540	Application Date	10/07/2010
Registration Date	11/26/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic funds transfer services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks		

U.S. Registration No.	4449195	Application Date	10/07/2010
Registration Date	12/10/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	FACEBOOK		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 providing access to computer databases in the fields of social networking, social introduction and dating; peer-to-peerphoto sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing user access to third party web sites hosted on computer servers accessible via a global computer network; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcast communication services, namely, electronic transmission of audio and video over computer or other communication networks, and electronic transmission of data, information, audio andvideo images; text messaging services		

U.S. Registration No.	3935447	Application Date	12/17/2009
Registration Date	03/22/2011	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	facebook		
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 009. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, down-		

	load,access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communicationnetworks

U.S. Registration No.	4129126	Application Date	12/17/2009
Registration Date	04/17/2012	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark			
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 035. First use: First Use: 2004/02/04 First Use In Commerce: 2004/02/04 Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama,action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities Class 038. First use: First Use: 2009/04/00 First Use In Commerce: 2009/04/00 Delivery of digital music by electronictransmission Class 041. First use: First Use: 2007/09/00 First Use In Commerce: 2007/09/00 Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage inself-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarianactivities and sharing of creative workproduct		

U.S. Registration No.	4099518	Application Date	12/17/2009
Registration Date	02/14/2012	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark			
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		

Goods/Services	Class 038. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing onlinechat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over the Internet or other communications networks featuring the uploaded, posted and tagged audio, text and video content of others; audio, text and video broadcasting services over the Internet orother communications networks, namely, electronically transmitting audio clips,text and video clips of others Class 045. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Identification verification services, namely, providing authentication of personal identification information

U.S. Registration No.	4102822	Application Date	12/17/2009
Registration Date	02/21/2012	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	facebook		
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 038. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Peer-to-peer photo sharing services, namely, electronic transmission of digital-photo files among internet users Class 041. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networksin the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online computer games and video games via computer or communication networks; arranging and conducting competitions for video gamersand computer game players Class 042. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Peer-to-browser photo sharing services,namely, providing a website featuring technology enabling users to upload, view, and download digital photos;		

	providinga web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creatingand maintaining blogs for others; providing a web hosting platform for use of non-downloadable software in connection with interactive, multiplayer and single player games for third parties

U.S. Registration No.	4102823	Application Date	12/17/2009
Registration Date	02/21/2012	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark			
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 035. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Compiling of information into computer databases Class 042. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events andinteractive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuringsoftware to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharingor otherwise providing electronic mediaor information over communication networks; providing an online network servicethat enables users to transfer personalidentity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer andshare such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature ofcustomized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data		

U.S. Registration No.	4102824	Application Date	12/17/2009
Registration Date	02/21/2012	Foreign Priority Date	NONE
Word Mark	FACEBOOK		

Design Mark	facebook
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.
Goods/Services	Class 038. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Providing access to computer databases in the fields of social networking, social introduction and dating Class 045. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Social introduction, networking and dating services; providing social services and information in the field of personaldevelopment, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities

U.S. Registration No.	4429115	Application Date	09/01/2010
Registration Date	11/05/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	facebook		
Description of Mark	The mark consists of the word "FACEBOOK" in white letters inside of a blue rectangle background.		
Goods/Services	Class 009. First use: First Use: 2013/01/00 First Use In Commerce: 2013/01/00 Magnetically encoded gift cards Class 016. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Gift cards Class 035. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Pre-paid gift card services, namely, issuing gift card certificates that may beredeemed for goods or services		

U.S. Registration No.	4396483	Application Date	12/17/2009
Registration Date	09/03/2013	Foreign Priority Date	NONE
Word Mark	FACEBOOK		

Design Mark	facebook
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.
Goods/Services	Class 036. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic funds transfer services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks

U.S. Registration No.	4489662	Application Date	10/05/2011
Registration Date	02/25/2014	Foreign Priority Date	NONE
Word Mark	FACEBOOK		
Design Mark	facebook		
Description of Mark	The mark consists of the word "FACEBOOK" in white letters with a blue background.		
Goods/Services	Class 016. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Cards, namely, business cards and non-magnetically encoded identity cards Class 035. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Business card design services Class 040. First use: First Use: 2012/01/05 First Use In Commerce: 2012/01/05 Printing services		

Attachments	78920322#TMSN.png(bytes) 86311282#TMSN.png(bytes) 85147930#TMSN.png(bytes) 85440333#TMSN.png(bytes) 78574730#TMSN.png(bytes) 78574726#TMSN.png(bytes) 77189479#TMSN.png(bytes) 77039123#TMSN.png(bytes) 78962629#TMSN.png(bytes) 77125103#TMSN.png(bytes) 78981126#TMSN.png(bytes) 77978174#TMSN.png(bytes)

	77979375#TMSN.png(bytes) 85121339#TMSN.png(bytes) 85147879#TMSN.png(bytes) 85147898#TMSN.png(bytes) 85147937#TMSN.png(bytes) 85147950#TMSN.png(bytes) 85147955#TMSN.png(bytes) 85440332#TMSN.png(bytes) 85980244#TMSN.png(bytes) 85980412#TMSN.png(bytes) 77896312#TMSN.png(bytes) 77896315#TMSN.png(bytes) 77896318#TMSN.png(bytes) 77896322#TMSN.png(bytes) 77896323#TMSN.png(bytes) 77896325#TMSN.png(bytes) 85121349#TMSN.png(bytes) 77983568#TMSN.png(bytes) 85980713#TMSN.png(bytes) Facebook - NOO re HONEYBOOK.pdf(5481472 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Thomas M. Hadid/
Name	Thomas M. Hadid
Date	12/21/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of application Serial Nos. 86/517,474 & 86/517,478
For the Trademark "HONEYBOOK"
Published in the *Official Gazette* on June 23, 2015

FACEBOOK, INC.,	)	
	)	
Opposer,	)	
	)	Opposition No.
v.	)	
	)	
HONEYBOOK, INC.,	)	
	)	
Applicant.	)	
_____	)	

NOTICE OF OPPOSITION

Opposer Facebook, Inc. ("Facebook" or "Opposer"), a Delaware corporation having its principal place of business at 1601 Willow Rd., Menlo Park, California 94025, believes that it will be damaged by the issuance of registration for the mark HONEYBOOK (the "HONEYBOOK Mark" or "Applicant's Mark"), as applied for in Application Serial Nos. 86/517,474 and 86/517,478 (the "HONEYBOOK Applications"), filed on an intent-to-use basis on January 28, 2015 by Applicant Honeybook, Inc. ("Applicant"), a Delaware corporation with a mailing address of 539 Bryant Street, #210, San Francisco, California 94107. Facebook hereby timely opposes the HONEYBOOK Applications.

As grounds for opposition, Facebook alleges that:

1. Since its online networking service was launched in February 2004, Facebook has continuously used the mark FACEBOOK in interstate commerce in the United States in connection with its goods and services.

2. Facebook owns multiple U.S. registrations for the mark FACEBOOK. These registrations cover a wide variety of goods and services, including, but not limited to:

- Audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing on-line chat rooms, listservers, and on-line forums for transmission of messages among computer users concerning user-defined content;

- Entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks;

- Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network;

- Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking;

- Creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking;

- Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning collegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images; provisions of on-line forums for communications on topics of general interest;

- Online chat functions for transmission of messages, photographs, videos, and other user-defined content; and,

- Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications.

3. True and correct copies of registrations for the FACEBOOK mark are attached hereto as Exhibit A, and are incorporated by reference as though fully set forth herein.

4. In addition, Facebook owns common law rights in the FACEBOOK mark and marks that incorporate FACEBOOK in connection with various other goods and services, including as identified in pending U.S. trademark applications. True and correct copies of the U.S. Patent and Trademark Office online status pages for Facebook's pending trademark applications for its FACEBOOK and FACEBOOK-formative marks are attached hereto as Exhibit B, and are incorporated by reference as though fully set forth herein. All of Facebook's marks that consist of or incorporate the term FACEBOOK are referred to herein as the "FACEBOOK Marks."

5. The FACEBOOK Marks are highly distinctive with regard to social media and online networking goods and services. Moreover, through Facebook's widespread use of the FACEBOOK Marks, extensive and continuous media coverage, the high degree of consumer recognition of the FACEBOOK Marks, Facebook's enormous and loyal user base, its numerous trademark registrations and pending applications, and other factors, the FACEBOOK Marks have become famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. § 1125(c).

6. On January 28, 2015, Applicant filed the HONEYBOOK Applications in connection with the following goods and services:

- "Downloadable software in the nature of a mobile application that allows businesses to provide order information, product and service information, and marketing and promotional information to their customers and clients; Downloadable software in the nature of a mobile application for event planning and event management" in International Class 09;

- "Providing online non-downloadable computer software for creating, managing, tracking, and measuring online marketing campaigns; providing online non-downloadable computer software for creating, scheduling, and distributing electronic mail communications, newsletters, announcements, and promotions between businesses and consumers; providing online non-downloadable computer software for analyzing and reporting of others' customer and sales data; providing online non-downloadable event planning and management software" in International Class 42.

7. The HONEYBOOK Applications are currently filed based on an intent-to-use basis pursuant to 15 U.S.C. § 1051(b).

8. The HONEYBOOK Applications were published in the *Official Gazette* on June 23, 2015.

FIRST GROUND FOR OPPOSITION: LIKELIHOOD OF CONFUSION

9. Facebook incorporates by reference Paragraphs 1 through 8, inclusive, as if fully set forth herein.

10. Facebook began using the FACEBOOK mark at least as early as February 2004, and filed applications resulting in federal registrations for the FACEBOOK Marks, well prior to when Applicant filed its HONEYBOOK Applications and, on information and belief, any actual use of the HONEYBOOK Mark by Applicant, if any such use has been made.

11. The FACEBOOK Marks are strong and famous.

12. The HONEYBOOK Mark is highly similar in sight, sound, and commercial impression to the FACEBOOK Marks.

13. Applicant's goods and services, as applied for, are the same as or highly related Facebook's goods and services.

14. On information and belief, Applicant's goods and services will be offered through the same channels of trade as Facebook's goods and services.

15. Facebook is informed and believes, and based thereon alleges, that Applicant filed the HONEYBOOK Applications with knowledge of, and the intent to call to mind, create a likelihood of confusion with regard to, and/or trade off the fame of, Facebook and the FACEBOOK Marks.

16. Applicant's Mark suggests an affiliation or connection between Applicant and Facebook where none exists.

17. Facebook is not affiliated or connected with Applicant or its goods and services, nor has Facebook endorsed or sponsored Applicant or its goods and services.

18. Facebook has no control over the nature and quality of the goods and services that are and/or will be offered under the HONEYBOOK Mark, and the value of Facebook's FACEBOOK Marks would be jeopardized by the registration of Applicant's Mark. Because of the likelihood of confusion between the parties' marks, any defects, improprieties, or faults found with Applicant's goods and services marketed under the HONEYBOOK Mark would negatively reflect upon and injure the reputation that Facebook has established for the goods and services it offers in connection with the FACEBOOK Marks.

19. Registration of Applicant's Mark will damage Facebook because Applicant's Mark is likely, when used on or in connection with the applied-for goods and services, to cause confusion, cause mistake, or deceive relevant consumers. Thus, Applicant's Mark is unregistrable under 15 U.S.C. §§ 1052, 1053, 1063 and 1125 and should be refused registration.

SECOND GROUND FOR OPPOSITION: DILUTION OF A FAMOUS MARK

20. Facebook incorporates by reference Paragraphs 1 through 19 inclusive, as if fully set forth herein.

21. The FACEBOOK Marks are inherently distinctive in relation to goods and services for online networking and sharing.

22. Facebook has used the FACEBOOK trademark since at least as early as 2004 in connection with goods and services related to online networking and has expanded use of the FACEBOOK Marks to many other goods and services since then.

23. Facebook is the owner of numerous U.S. registrations and applications for the FACEBOOK Marks.

24. Facebook has continuously used the FACEBOOK Marks throughout the United States.

25. As a result of the enormous publicity afforded the FACEBOOK Marks, and the strong and loyal base of customers that enjoys Facebook's goods and services, the FACEBOOK Marks have a high degree of consumer recognition, are widely recognized by the general consuming public of the United States as a designation of Facebook's goods and services, and are famous.

26. The FACEBOOK Marks became famous before Applicant applied to register the HONEYBOOK Mark on January 28, 2015 and, on information and belief, before any use by Applicant of the HONEYBOOK Mark.

27. The degree of similarity between the HONEYBOOK Mark and the registered FACEBOOK Marks is so great as to be likely to cause an association between the respective marks that impairs the distinctiveness of the FACEBOOK Marks and weakens the connection in the public's mind between the FACEBOOK Marks and Facebook's goods and services.

28. The HONEYBOOK Mark is likely to cause dilution by blurring based on a number of relevant considerations, including:

(a) The HONEYBOOK Mark is similar to the FACEBOOK Marks;

(b) The FACEBOOK Marks are inherently distinctive in relation to goods and services for online networking and sharing;

(c) Facebook has made substantially exclusive use of the FACEBOOK Marks in connection with social media and social networking goods and services;

(d) The FACEBOOK Marks are widely recognized by the general consuming public; and

(e) Facebook is informed and believes, and based thereon alleges, that Applicant selected and used the HONEYBOOK Mark with the intention to create an association with the FACEBOOK Marks.

29. Accordingly, Applicant's Mark is unregistrable under 15 U.S.C. §§ 1052, 1053, 1063, and 1125, and should be refused registration.

Wherefore, Facebook prays that this Opposition be sustained, and that the HONEYBOOK Applications be refused.

Respectfully submitted,

COOLEY LLP

Date: December 21, 2015

By:

/s/ Morgan A. Champion

Anne H. Peck
Peter J. Willsey
Morgan A. Champion
1299 Pennsylvania Avenue, NW, Suite 700
Washington, D.C. 20004
Tel: 650-849-7000
Fax: 650-849-7400

Attorneys for Opposer Facebook, Inc.

CERTIFICATE OF TRANSMITTAL AND SERVICE

I hereby certify that this Notice of Opposition is being electronically transmitted in PDF format to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated below.

I hereby further certify that on the date indicated below, a true and correct copy of this Notice of Opposition was placed in the United States Mail via First Class Mail, addressed to Applicant's counsel of record as follows:

Ms. Eleanor M. Yost
Goodwin Procter LLP
901 New York Avenue, NW
Washington, District of Columba 20001-4432

Date: December 21, 2015

/s/ Thomas M. Hadid
Thomas M. Hadid

125660422

EXHIBIT A

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,814,888	FACEBOOK, INC. (DELAWARE CORPORATION) 1601 SOUTH CALIFORNIA AVENUE
Registered July 6, 2010	PALO ALTO, CA 94304
Int. Cl.: 42	FOR: PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR VIDEO SHARING, IN CLASS 42 (U.S. CLS. 100 AND 101).
SERVICE MARK	FIRST USE 6-0-2007; IN COMMERCE 6-0-2007.
PRINCIPAL REGISTER	THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.
	OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.
	SN 77-039,123, FILED 11-7-2006.
	EDWARD NELSON, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	77039123	**Application Filing Date:**	Nov. 07, 2006
US Registration Number:	3814888	**Registration Date:**	Jul. 06, 2010
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 29, 2012		
Publication Date:	Aug. 25, 2009	**Notice of Allowance Date:**	Nov. 17, 2009

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 77979375

Parent Of: 77979375

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing temporary use of non-downloadable software applications for video sharing

International Class(es):	042 - Primary Class	**U.S Class(es):**	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jun. 2007	**Use in Commerce:**	Jun. 2007

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 29, 2012	TTAB RELEASE CASE TO TRADEMARKS	53454
Mar. 29, 2012	CANCELLATION TERMINATED NO. 999999	53454
Mar. 29, 2012	CANCELLATION DISMISSED NO. 999999	53454
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 28, 2011	COUNTERCLAIM OPP. NO. 999999	200221
Sep. 07, 2011	NOTICE OF SUIT	
Dec. 31, 2010	CANCELLATION INSTITUTED NO. 999999	53454
Jul. 06, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 03, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Jun. 03, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 14, 2010	STATEMENT OF USE PROCESSING COMPLETE	66230
May 12, 2010	USE AMENDMENT FILED	66230
May 12, 2010	TEAS STATEMENT OF USE RECEIVED	
Apr. 17, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 16, 2010	EXTENSION 1 GRANTED	66230
Dec. 18, 2009	EXTENSION 1 FILED	66230
Apr. 16, 2010	DIVISIONAL PROCESSING COMPLETE	
Apr. 01, 2010	DIVISIONAL REQUEST RECEIVED	
Apr. 01, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
Jan. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jan. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Dec. 18, 2009	TEAS EXTENSION RECEIVED	
Nov. 17, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 25, 2009	PUBLISHED FOR OPPOSITION	
Aug. 05, 2009	NOTICE OF PUBLICATION	
Jul. 21, 2009	PAPER RECEIVED	
Jul. 22, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jul. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 21, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jul. 21, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jul. 21, 2009	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 10, 2009	LIE CHECKED SUSP - TO ATTY FOR ACTION	73787
Jan. 07, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Jun. 30, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787

Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 26, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Dec. 26, 2007	ASSIGNED TO LIE	73787
Jun. 25, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 25, 2007	LETTER OF SUSPENSION E-MAILED	6332
Jun. 25, 2007	SUSPENSION LETTER WRITTEN	60997
Jun. 05, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 04, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 04, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 04, 2006	NON-FINAL ACTION E-MAILED	6325
Dec. 04, 2006	NON-FINAL ACTION WRITTEN	60997
Dec. 01, 2006	ASSIGNED TO EXAMINER	60997
Nov. 14, 2006	NOTICE OF PSEUDO MARK MAILED	
Nov. 13, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jun. 03, 2010

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,917,332

Registered Feb. 8, 2011

Int. Cls.: 18 and 21

TRADEMARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: BAGS, NAMELY, BACKPACKS, BEACH BAGS, GYM BAGS; DRAWSTRING POUCHES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 5-0-2010; IN COMMERCE 5-0-2010.

FOR: BOTTLE OPENERS; PLASTIC CUPS; MUGS; CUPS; FOAM DRINK HOLDERS; GLASS AND PORCELAIN GIFTWARE, NAMELY, CUPS; BEVERAGE GLASSWARE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-11-2009; IN COMMERCE 9-11-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-125,103, FILED 3-7-2007.

LINDA LAVACHE, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	77125103	**Application Filing Date:**	Mar. 07, 2007
US Registration Number:	3917332	**Registration Date:**	Feb. 08, 2011
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Feb. 08, 2011		
Publication Date:	Oct. 02, 2007	**Notice of Allowance Date:**	Dec. 25, 2007

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 77978174

Parent Of: 77978174

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Bags, namely, backpacks, beach bags, gym bags; drawstring pouches		
International Class(es):	018 - Primary Class	**U.S Class(es):**	001, 002, 003, 022, 041
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 2010	**Use in Commerce:**	May 2010

For:	Bottle openers; plastic cups; mugs; cups; foam drink holders; glass and porcelain giftware, namely, cups; beverage glassware		
International Class(es):	021 - Primary Class	**U.S Class(es):**	002, 013, 023, 029, 030, 033, 040, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 11, 2009	**Use in Commerce:**	Sep. 11, 2009

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne H. Peck		
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
Feb. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 05, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 04, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Dec. 29, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 28, 2010	STATEMENT OF USE PROCESSING COMPLETE	71034
Dec. 20, 2010	USE AMENDMENT FILED	71034
Dec. 20, 2010	TEAS STATEMENT OF USE RECEIVED	
Jun. 22, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 21, 2010	EXTENSION 5 GRANTED	71034
Jun. 15, 2010	EXTENSION 5 FILED	71034
Jun. 15, 2010	TEAS EXTENSION RECEIVED	
Oct. 15, 2009	DIVISIONAL PROCESSING COMPLETE	
Oct. 05, 2009	DIVISIONAL REQUEST RECEIVED	
Oct. 05, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
Oct. 01, 2009	EXTENSION 4 GRANTED	71034
Sep. 30, 2009	EXTENSION 4 FILED	71034
Sep. 30, 2009	TEAS EXTENSION RECEIVED	
Jul. 24, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	71034
Jul. 21, 2009	PAPER RECEIVED	
May 18, 2009	EXTENSION 3 GRANTED	71034
May 15, 2009	EXTENSION 3 FILED	71034
May 15, 2009	TEAS EXTENSION RECEIVED	
Jan. 06, 2009	EXTENSION 2 GRANTED	71034
Dec. 16, 2008	EXTENSION 2 FILED	71034
Jan. 06, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Dec. 16, 2008	TEAS EXTENSION RECEIVED	
May 19, 2008	EXTENSION 1 GRANTED	66230
May 07, 2008	EXTENSION 1 FILED	66230

May 07, 2008	TEAS EXTENSION RECEIVED	
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 25, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 02, 2007	PUBLISHED FOR OPPOSITION	
Sep. 12, 2007	NOTICE OF PUBLICATION	
Aug. 28, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Aug. 28, 2007	ASSIGNED TO LIE	73797
Jul. 18, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 17, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2007	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2007	EXAMINERS AMENDMENT -WRITTEN	82105
Jul. 12, 2007	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 12, 2007	FINAL REFUSAL E-MAILED	
Jul. 12, 2007	FINAL REFUSAL WRITTEN	82105
Jul. 11, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 11, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 11, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 20, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2007	NON-FINAL ACTION WRITTEN	82105
Jun. 19, 2007	ASSIGNED TO EXAMINER	82105
Mar. 13, 2007	NOTICE OF PSEUDO MARK MAILED	
Mar. 12, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 04, 2011

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,734,637
Registered Jan. 5, 2010

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

Int. Cls.: 9, 38, 41, and 42

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FOR: SOFTWARE TO ENABLE UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, BLOGGING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, NAMELY, UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING AND ELECTRONICALLY TRANSMITTING INFORMATION, AUDIO, AND VIDEO CLIPS; PROVIDING ON-LINE CHAT ROOMS, LISTSERVERS, AND ON-LINE FORUMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING USER-DEFINED CONTENT; PROVIDING ON-LINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: ON-LINE JOURNALS, NAMELY, BLOGS FEATURING USER-DEFINED CONTENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, BLOGGING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-189,479, FILED 5-24-2007.

TRACY CROSS, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2014-11-19 21:46:41 EST

Mark: FACEBOOK

FACEBOOK

US Serial Number: 77189479 **Application Filing Date:** May 24, 2007

US Registration Number: 3734637 **Registration Date:** Jan. 05, 2010

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 05, 2010

Publication Date: Apr. 29, 2008 **Notice of Allowance Date:** Oct. 28, 2008

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2006 **Use in Commerce:** Aug. 2006

For: Audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing on-line chat rooms, listservers, and on-line forums for transmission of messages among computer users concerning user-defined content; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

For: On-line journals, namely, blogs featuring user-defined content

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

For: Application service provider (ASP) featuring software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	COUNTERCLAIM OPP. NO. 999999	194136
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 28, 2011	COUNTERCLAIM OPP. NO. 999999	200221
Sep. 07, 2011	NOTICE OF SUIT	
Jan. 05, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 03, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76243
Dec. 01, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 30, 2009	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 09, 2009	USE AMENDMENT FILED	66230
Nov. 09, 2009	PAPER RECEIVED	
Sep. 11, 2009	EXTENSION 2 GRANTED	66230
Sep. 09, 2009	EXTENSION 2 FILED	66230
Sep. 09, 2009	TEAS EXTENSION RECEIVED	
Jul. 23, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	66230
Jul. 21, 2009	PAPER RECEIVED	
May 14, 2009	EXTENSION 1 GRANTED	66230
Apr. 27, 2009	EXTENSION 1 FILED	66230
May 14, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230

Apr. 27, 2009	TEAS EXTENSION RECEIVED	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 12, 2008	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
May 29, 2008	EXTENSION OF TIME TO OPPOSE RECEIVED	
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 29, 2008	PUBLISHED FOR OPPOSITION	
Apr. 09, 2008	NOTICE OF PUBLICATION	
Mar. 27, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Mar. 27, 2008	ASSIGNED TO LIE	76243
Mar. 14, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 10, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 10, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2007	NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2007	NON-FINAL ACTION WRITTEN	76503
Sep. 05, 2007	ASSIGNED TO EXAMINER	76503
Jun. 01, 2007	NOTICE OF PSEUDO MARK MAILED	
May 31, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 03, 2009

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number

FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77896323	4102823
FACEBOOK	Registered	77896325	4102824
FACEBOOK	Registered	85147879	4339122
FACEBOOK	Registered	85147950	4339123
FACEBOOK	Registered	85147955	4392662
FACEBOOK	Registered	85121339	4432823
FACEBOOK	Registered	85121349	4429115
FACEBOOK	Registered	85147937	4471161
FACEBOOK	Registered	85440332	4466906
FACEBOOK	Registered	85147898	4491419
FACEBOOK	Registered	85980713	4489662
FACEBOOK	Fifth Extension - Granted	85147930	
FACEBOOK	Published For Opposition	86120787	
FACEBOOK	Registered	77896315	4129126

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 12, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 12, 2014	Dec 22, 2014
3	PENDING, INSTITUTED	Nov 12, 2014	

Type of Proceeding: Opposition

Proceeding Number: 91219271 **Filing Date:** Nov 10, 2014

Status: Pending **Status Date:** Nov 10, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: SCHOOL IMPROVEMENT NETWORK, LLC

Correspondent Address: ANDREW ROPPEL
HOLLAND & HART LLP
PO BOX 8749
DENVER CO , 80201-8749

Correspondent e-mail: docket@hollandhart.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LUMIBOOK	Opposition Pending	85774611	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Timothy D. Hance
Cooley LLP

United States of America

United States Patent and Trademark Office

Reg. No. 3,935,447

Registered Mar. 22, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS; COMPUTER SOFTWARE FOR USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAMMING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-896,312, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

US Serial Number:	77896312	**Application Filing Date:**	Dec. 17, 2009
US Registration Number:	3935447	**Registration Date:**	Mar. 22, 2011
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 22, 2011		
Publication Date:	May 25, 2010	**Notice of Allowance Date:**	Jul. 20, 2010

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es):	009 - Primary Class	**U.S Class(es):**	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 2006	**Use in Commerce:**	Aug. 2006

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne H. Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
Mar. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 16, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Feb. 12, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 11, 2011	STATEMENT OF USE PROCESSING COMPLETE	69302
Jan. 20, 2011	USE AMENDMENT FILED	69302
Feb. 11, 2011	EXTENSION 1 GRANTED	69302
Jan. 20, 2011	EXTENSION 1 FILED	69302
Feb. 11, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jan. 20, 2011	TEAS EXTENSION RECEIVED	
Jan. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 20, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 19, 2010	ASSIGNED TO LIE	68171
Apr. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 29, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 29, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 29, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	

Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Feb. 16, 2011

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77896323	4102823
FACEBOOK	Registered	77896325	4102824
FACEBOOK	Registered	85147879	4339122

United States of America

United States Patent and Trademark Office

Reg. No. 4,129,126

Registered Apr. 17, 2012

Int. Cls.: 35, 38, and 41

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH AND INFORMATION SERVICES; ADVERTISING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; OPERATING ON-LINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; ONLINE RETAIL STORE SERVICES FEATURING DIGITAL MEDIA, NAMELY, PRE-RECORDED DIGITAL SOUND, VIDEO AND DATA RECORDINGS FEATURING MUSIC, TEXT, VIDEO, GAMES, COMEDY, DRAMA, ACTION, ADVENTURE OR ANIMATION; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: DELIVERY OF DIGITAL MUSIC BY ELECTRONIC TRANSMISSION, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-0-2009; IN COMMERCE 4-0-2009.

FOR: CONTEST AND INCENTIVE AWARD PROGRAMS DESIGNED TO RECOGNIZE, REWARD AND ENCOURAGE INDIVIDUALS AND GROUPS WHICH ENGAGE IN SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES AND SHARING OF CREATIVE WORK PRODUCT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-2007; IN COMMERCE 9-0-2007.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

David J. Kappos

Director of the United States Patent and Trademark Office

Reg. No. 4,129,126 SN 77-896,315, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number: 77896315 **Application Filing Date:** Dec. 17, 2009

US Registration Number: 4129126 **Registration Date:** Apr. 17, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 17, 2012

Publication Date: Nov. 23, 2010 **Notice of Allowance Date:** Jan. 18, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 04, 2004 **Use in Commerce:** Feb. 04, 2004

For: Delivery of digital music by electronic transmission

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2009 **Use in Commerce:** Apr. 2009

For: Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2007 **Use in Commerce:** Sep. 2007

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 13, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 10, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Mar. 07, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 07, 2012	STATEMENT OF USE PROCESSING COMPLETE	66530
Feb. 09, 2012	USE AMENDMENT FILED	66530
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 09, 2012	TEAS STATEMENT OF USE RECEIVED	
Nov. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2011	EXTENSION 2 GRANTED	66530
Nov. 21, 2011	EXTENSION 2 FILED	66530
Nov. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 09, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 08, 2011	EXTENSION 1 GRANTED	66530
Jun. 02, 2011	EXTENSION 1 FILED	66530
Jun. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jun. 02, 2011	TEAS EXTENSION RECEIVED	
Jan. 18, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Nov. 23, 2010	PUBLISHED FOR OPPOSITION	
Oct. 18, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Oct. 18, 2010	ASSIGNED TO LIE	74221
Oct. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 01, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 01, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT -WRITTEN	83189
Sep. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 23, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Mar. 10, 2012

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

United States of America

United States Patent and Trademark Office

Reg. No. 4,099,518

Registered Feb. 14, 2012

Int. Cls.: 38 and 45

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES; PROVIDING ACCESS TO WEB SITES FOR OTHERS HOSTED ON COMPUTER SERVERS ACCESSIBLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING ACCESS TO THIRD PARTY WEB SITES BY ENABLING USERS TO LOG IN THROUGH A UNIVERSAL USERNAME AND PASSWORD VIA A GLOBAL COMPUTER NETWORK AND OTHER COMMUNICATION NETWORKS; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORKS FEATURING THE UPLOADED, POSTED AND TAGGED AUDIO, TEXT AND VIDEO CONTENT OF OTHERS; AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORKS, NAMELY, ELECTRONICALLY TRANSMITTING AUDIO CLIPS, TEXT AND VIDEO CLIPS OF OTHERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

FOR: IDENTIFICATION VERIFICATION SERVICES, NAMELY, PROVIDING AUTHENTICATION OF PERSONAL IDENTIFICATION INFORMATION, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

David J. Kappos

Director of the United States Patent and Trademark Office

Reg. No. 4,099,518 SN 77-896,318, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number: 77896318 | **Application Filing Date:** Dec. 17, 2009

US Registration Number: 4099518 | **Registration Date:** Feb. 14, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 14, 2012

Publication Date: Dec. 21, 2010 | **Notice of Allowance Date:** Feb. 15, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over the Internet or other communications networks featuring the uploaded, posted and tagged audio, text and video content of others; audio, text and video broadcasting services over the Internet or other communications networks, namely, electronically transmitting audio clips, text and video clips of others

International Class(es): 038 - Primary Class | **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 | **Use in Commerce:** Aug. 2005

For: Identification verification services, namely, providing authentication of personal identification information

International Class(es): 045 - Primary Class | **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 2008 | **Use in Commerce:** Dec. 2008

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No

Filed 66A:	No	**Currently 66A:**	No
Filed No Basis:	No	**Currently No Basis:**	No

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 South California Avenue
Palo Alto, CALIFORNIA 94304
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 14, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 11, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 10, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Jan. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 09, 2012	STATEMENT OF USE PROCESSING COMPLETE	66230
Dec. 20, 2011	USE AMENDMENT FILED	66230
Dec. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 06, 2011	EXTENSION 1 GRANTED	66230
Jun. 29, 2011	EXTENSION 1 FILED	66230
Jul. 05, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jun. 29, 2011	TEAS EXTENSION RECEIVED	
Feb. 15, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 21, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 21, 2010	PUBLISHED FOR OPPOSITION	
Nov. 17, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Nov. 17, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 17, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 17, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2010	EXAMINERS AMENDMENT -WRITTEN	83189
Nov. 08, 2010	PREVIOUS ALLOWANCE COUNT WITHDRAWN	

Oct. 29, 2010	WITHDRAWN FROM PUB - OG REVIEW QUERY	60756
Oct. 18, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Oct. 18, 2010	ASSIGNED TO LIE	74221
Oct. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 01, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 01, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT -WRITTEN	83189
Sep. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 23, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 10, 2012

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

United States of America

United States Patent and Trademark Office

Reg. No. 4,102,822

Registered Feb. 21, 2012

Int. Cls.: 38, 41, and 42

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: PEER-TO-PEER PHOTO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AMONG INTERNET USERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT AND IN THE FIELDS OF SECONDARY, COLLEGIATE, SOCIAL AND COMMUNITY INTEREST GROUPS; ON-LINE JOURNALS, NAMELY, BLOGS IN THE FIELDS OF ENTERTAINMENT, EDUCATION, SOCIAL, POLITICAL, CULTURAL, ECONOMIC, SCIENTIFIC AND GENERAL INTEREST; ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS VIA COMPUTER AND COMMUNICATIONS NETWORKS IN THE FIELDS OF ENTERTAINMENT, EDUCATION, SOCIAL, POLITICAL, CULTURAL, ECONOMIC, SCIENTIFIC AND GENERAL INTEREST; PUBLISHING OF ELECTRONIC PUBLICATIONS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF INTERACTIVE, MULTIPLAYER AND SINGLE PLAYER GAMES FOR GAMES PLAYED VIA COMPUTER OR COMMUNICATION NETWORKS; PROVIDING INFORMATION ABOUT ONLINE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS; ARRANGING AND CONDUCTING COMPETITIONS FOR VIDEO GAMERS AND COMPUTER GAME PLAYERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

FOR: PEER-TO-BROWSER PHOTO SHARING SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING TECHNOLOGY ENABLING USERS TO UPLOAD, VIEW, AND DOWNLOAD DIGITAL PHOTOS; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES USERS TO UPLOAD AND SHARE VIDEO, PHOTOS, TEXT, GRAPHICS AND DATA; CREATING AND MAINTAINING BLOGS FOR OTHERS; PROVIDING A WEB HOSTING PLATFORM FOR USE OF NON-DOWNLOADABLE SOFTWARE IN CONNECTION WITH INTERACTIVE, MULTIPLAYER AND SINGLE PLAYER GAMES FOR THIRD PARTIES, IN CLASS 42 (U.S. CLS. 100 AND 101).

David J. Kappos

Director of the United States Patent and Trademark Office

Reg. No. 4,102,822 FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-896,322, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

Generated on: This page was generated by TSDR on 2014-11-19 22:00:48 EST

Mark: FACEBOOK

US Serial Number: 77896322 **Application Filing Date:** Dec. 17, 2009

US Registration Number: 4102822 **Registration Date:** Feb. 21, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 21, 2012

Publication Date: Nov. 23, 2010 **Notice of Allowance Date:** Jan. 18, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 **Use in Commerce:** Aug. 2005

For: Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online computer games and video games via computer or communication networks; arranging and conducting competitions for video gamers and computer game players

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 **Use in Commerce:** Aug. 2005

For: Peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others; providing a web hosting platform for use of non-downloadable software in connection with interactive, multiplayer and single player games for third parties

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 **Use in Commerce:** Aug. 2005

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 14, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 13, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jan. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 09, 2012	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 20, 2011	USE AMENDMENT FILED	66530
Dec. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Nov. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2011	EXTENSION 2 GRANTED	66530
Nov. 21, 2011	EXTENSION 2 FILED	66530
Nov. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 09, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 08, 2011	EXTENSION 1 GRANTED	66530
Jun. 02, 2011	EXTENSION 1 FILED	66530
Jun. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jun. 02, 2011	TEAS EXTENSION RECEIVED	

Jan. 18, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 23, 2010	PUBLISHED FOR OPPOSITION	
Oct. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 19, 2010	ASSIGNED TO LIE	77312
Oct. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 01, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 01, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 01, 2010	EXAMINERS AMENDMENT -WRITTEN	83189
Sep. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Mar. 22, 2010	PRIORITY ACTION E-MAILED	6326
Mar. 22, 2010	PRIORITY ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 13, 2012

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

United States of America

United States Patent and Trademark Office

facebook

Reg. No. 4,102,823

Registered Feb. 21, 2012

Int. Cls.: 35 and 42

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: COMPILING OF INFORMATION INTO COMPUTER DATABASES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

FOR: COMPUTER SERVICES, NAMELY, CREATING ON-LINE VIRTUAL COMMUNITIES FOR REGISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SERVICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTITY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ON-LINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; COMPUTER SERVICES, NAMELY, CREATING INDEXES OF INFORMATION, SITES AND OTHER RESOURCES AVAILABLE ON COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

David J. Kappos

Director of the United States Patent and Trademark Office

Reg. No. 4,102,823 THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-896,323, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number: 77896323 **Application Filing Date:** Dec. 17, 2009

US Registration Number: 4102823 **Registration Date:** Feb. 21, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 21, 2012

Publication Date: Nov. 23, 2010 **Notice of Allowance Date:** Jan. 18, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Compiling of information into computer databases

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 **Use in Commerce:** Aug. 2005

For: Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2005 **Use in Commerce:** Aug. 2005

Basis Information (Case Level)

Filed Use: No **Currently Use:** Yes **Amended Use:** No

Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 14, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 13, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jan. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 09, 2012	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 20, 2011	USE AMENDMENT FILED	66530
Dec. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Nov. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2011	EXTENSION 2 GRANTED	66530
Nov. 21, 2011	EXTENSION 2 FILED	66530
Nov. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 09, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 08, 2011	EXTENSION 1 GRANTED	66530
Jun. 02, 2011	EXTENSION 1 FILED	66530
Jun. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jun. 02, 2011	TEAS EXTENSION RECEIVED	
Jan. 18, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 23, 2010	PUBLISHED FOR OPPOSITION	

Oct. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 19, 2010	ASSIGNED TO LIE	77312
Oct. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Mar. 22, 2010	PRIORITY ACTION E-MAILED	6326
Mar. 22, 2010	PRIORITY ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 13, 2012

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926

United States of America

United States Patent and Trademark Office

Reg. No. 4,102,824

Registered Feb. 21, 2012

Int. Cls.: 38 and 45

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: PROVIDING ACCESS TO COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING SOCIAL SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOPMENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 8-0-2005; IN COMMERCE 8-0-2005.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-896,325, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number:	77896325	**Application Filing Date:**	Dec. 17, 2009
US Registration Number:	4102824	**Registration Date:**	Feb. 21, 2012
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Feb. 21, 2012		
Publication Date:	Nov. 23, 2010	**Notice of Allowance Date:**	Jan. 18, 2011

Mark Information

Mark Literal Elements:	FACEBOOK
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of the word "FACEBOOK" in white letters with a blue background.
Color Drawing:	Yes
Color(s) Claimed:	The color(s) blue and white is/are claimed as a feature of the mark.
Design Search Code(s):	26.11.02 - Rectangles (single line); Plain single line rectangles

Related Properties Information

Claimed Ownership of US Registrations:	3041791, 3122052, 3734637 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Providing access to computer databases in the fields of social networking, social introduction and dating		
International Class(es):	038 - Primary Class	**U.S Class(es):**	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 2005	**Use in Commerce:**	Aug. 2005

For:	Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities		
International Class(es):	045 - Primary Class	**U.S Class(es):**	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 2005	**Use in Commerce:**	Aug. 2005

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 14, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 13, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jan. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 09, 2012	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 20, 2011	USE AMENDMENT FILED	66530
Dec. 20, 2011	TEAS STATEMENT OF USE RECEIVED	
Nov. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 28, 2011	EXTENSION 2 GRANTED	66530
Nov. 21, 2011	EXTENSION 2 FILED	66530
Nov. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 09, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 08, 2011	EXTENSION 1 GRANTED	66530
Jun. 02, 2011	EXTENSION 1 FILED	66530
Jun. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jun. 02, 2011	TEAS EXTENSION RECEIVED	
Jan. 18, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 23, 2010	PUBLISHED FOR OPPOSITION	
Oct. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 19, 2010	ASSIGNED TO LIE	77312
Oct. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326

Mar. 22, 2010	PRIORITY ACTION E-MAILED	6326
Mar. 22, 2010	PRIORITY ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 13, 2012

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,716,926
Registered Nov. 24, 2009

Int. Cls.: 18, 20, and 21

TRADEMARK
PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: BAGS, NAMELY, ALL PURPOSE SPORTS BAGS, ALL PURPOSE CARRYING BAGS, BAGS AND HOLD-ALLS FOR SPORTS CLOTHING, TOTE BAGS, BOOK BAGS, CARRY-ALL BAGS, TRAVELING BAGS; UMBRELLAS; BRIEFCASE-TYPE PORTFOLIOS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

FOR: PICTURE FRAMES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

FOR: INSULATING SLEEVES FOR BEVERAGE CANS; INSULATING SLEEVES FOR BEVERAGE BOTTLES; PORTABLE CAN COOLERS; PORTABLE BOTTLE COOLERS; THERMALLY INSULATED CONTAINERS FOR BEVERAGES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-0-2009; IN COMMERCE 5-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-978,174, FILED 3-7-2007.

LINDA LAVACHE, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	77978174	**Application Filing Date:**	Mar. 07, 2007
US Registration Number:	3716926	**Registration Date:**	Nov. 24, 2009
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Nov. 24, 2009		
Publication Date:	Oct. 02, 2007	**Notice of Allowance Date:**	Dec. 25, 2007

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 77125103

Child Of: 77125103

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Bags, namely, all purpose sports bags, all purpose carrying bags, bags and hold-alls for sports clothing, tote bags, book bags, carry-all bags, traveling bags; umbrellas; briefcase-type portfolios

International Class(es): 018 - Primary Class **U.S Class(es):** 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005 **Use in Commerce:** Sep. 2005

For: Picture frames

International Class(es): 020 - Primary Class **U.S Class(es):** 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005 **Use in Commerce:** Sep. 2005

For: Insulating sleeves for beverage cans; insulating sleeves for beverage bottles; portable can coolers; portable bottle coolers; thermally insulated containers for beverages

International Class(es): 021 - Primary Class **U.S Class(es):** 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2009 **Use in Commerce:** May 2009

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		

Filed No Basis: No **Currently No Basis:** No

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000 **Fax:** (650) 849-7400

Correspondent e-mail: trademarks@cooley.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
Nov. 24, 2009	REGISTERED-PRINCIPAL REGISTER	
Oct. 16, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Oct. 16, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	71034
Oct. 05, 2009	USE AMENDMENT FILED	71034
Oct. 15, 2009	DIVISIONAL PROCESSING COMPLETE	
Oct. 05, 2009	DIVISIONAL REQUEST RECEIVED	
Oct. 05, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
Oct. 05, 2009	TEAS STATEMENT OF USE RECEIVED	
Oct. 01, 2009	EXTENSION 4 GRANTED	71034
Sep. 30, 2009	EXTENSION 4 FILED	71034
Sep. 30, 2009	TEAS EXTENSION RECEIVED	
Jul. 24, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	71034
Jul. 21, 2009	PAPER RECEIVED	
May 18, 2009	EXTENSION 3 GRANTED	71034
May 15, 2009	EXTENSION 3 FILED	71034
May 15, 2009	TEAS EXTENSION RECEIVED	
Jan. 06, 2009	EXTENSION 2 GRANTED	71034
Dec. 16, 2008	EXTENSION 2 FILED	71034
Jan. 06, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Dec. 16, 2008	TEAS EXTENSION RECEIVED	
May 19, 2008	EXTENSION 1 GRANTED	66230

May 07, 2008	EXTENSION 1 FILED	66230
May 07, 2008	TEAS EXTENSION RECEIVED	
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 25, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 02, 2007	PUBLISHED FOR OPPOSITION	
Sep. 12, 2007	NOTICE OF PUBLICATION	
Aug. 28, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Aug. 28, 2007	ASSIGNED TO LIE	73797
Jul. 18, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 17, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2007	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2007	EXAMINERS AMENDMENT -WRITTEN	82105
Jul. 12, 2007	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 12, 2007	FINAL REFUSAL E-MAILED	
Jul. 12, 2007	FINAL REFUSAL WRITTEN	82105
Jul. 11, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 11, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 11, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 20, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 20, 2007	NON-FINAL ACTION WRITTEN	82105
Jun. 19, 2007	ASSIGNED TO EXAMINER	82105
Mar. 13, 2007	NOTICE OF PSEUDO MARK MAILED	
Mar. 12, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 16, 2009

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,801,147

Registered June 8, 2010

Int. Cls.: 9, 38, 41, and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, ACCESS AND MANAGEMENT; APPLICATION PROGRAMMING INTERFACE (API) FOR THIRD-PARTY SOFTWARE AND ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, ACCESS AND MANAGEMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: PROVIDING ACCESS TO COMPUTER DATABASES; ELECTRONIC TRANSMISSION OF INSTANT MESSAGES AND DATA, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLISHING OF ONLINE WORKS OF OTHERS FEATURING USER-CREATED TEXT, AUDIO, VIDEO, AND GRAPHICS; PROVIDING ON-LINE JOURNALS AND WEB LOGS FEATURING USER-CREATED CONTENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR CLASSIFIEDS, VIRTUAL COMMUNITY, SOCIAL NETWORKING, PHOTO SHARING, AND TRANSMISSION OF PHOTOGRAPHIC IMAGES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-979,375, FILED 11-7-2006.

EDWARD NELSON, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	77979375	**Application Filing Date:**	Nov. 07, 2006
US Registration Number:	3801147	**Registration Date:**	Jun. 08, 2010
Register:	Principal		
Mark Type:	Trademark, Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 29, 2012		
Publication Date:	Aug. 25, 2009	**Notice of Allowance Date:**	Nov. 17, 2009

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 77039123

Child Of: 77039123

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; application programming interface (API) for third-party software and online services for social networking, building social networking applications and for allowing data retrieval, upload, access and management

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2006 **Use in Commerce:** Aug. 2006

For: providing access to computer databases; electronic transmission of instant messages and data

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

For: Electronic publishing services, namely, publishing of online works of others featuring user-created text, audio, video, and graphics; providing on-line journals and web logs featuring user-created content

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

For: Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, and transmission of photographic images

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 South California Avenue
Palo Alto, CALIFORNIA 94304
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2012	NOTICE OF SUIT	
Mar. 29, 2012	TTAB RELEASE CASE TO TRADEMARKS	53454
Mar. 29, 2012	CANCELLATION TERMINATED NO. 999999	53454
Mar. 29, 2012	CANCELLATION DISMISSED NO. 999999	53454
Sep. 28, 2011	COUNTERCLAIM OPP. NO. 999999	200221
Sep. 07, 2011	NOTICE OF SUIT	
Dec. 31, 2010	CANCELLATION INSTITUTED NO. 999999	53454
Jun. 08, 2010	REGISTERED-PRINCIPAL REGISTER	
May 07, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 06, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
May 06, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 17, 2010	NOTICE OF PSEUDO MARK MAILED	
Apr. 16, 2010	STATEMENT OF USE PROCESSING COMPLETE	66230
Dec. 18, 2009	USE AMENDMENT FILED	66230
Apr. 16, 2010	EXTENSION 1 GRANTED	66230
Dec. 18, 2009	EXTENSION 1 FILED	66230
Apr. 16, 2010	DIVISIONAL PROCESSING COMPLETE	
Apr. 01, 2010	DIVISIONAL REQUEST RECEIVED	

Jan. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Apr. 01, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
Dec. 18, 2009	TEAS EXTENSION RECEIVED	
Dec. 18, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 17, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 25, 2009	PUBLISHED FOR OPPOSITION	
Aug. 05, 2009	NOTICE OF PUBLICATION	
Jul. 21, 2009	PAPER RECEIVED	
Jul. 22, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jul. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 21, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jul. 21, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jul. 21, 2009	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 10, 2009	LIE CHECKED SUSP - TO ATTY FOR ACTION	73787
Jan. 07, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Jun. 30, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 26, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Dec. 26, 2007	ASSIGNED TO LIE	73787
Jun. 25, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 25, 2007	LETTER OF SUSPENSION E-MAILED	6332
Jun. 25, 2007	SUSPENSION LETTER WRITTEN	60997
Jun. 05, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 04, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 04, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 04, 2006	NON-FINAL ACTION E-MAILED	6325
Dec. 04, 2006	NON-FINAL ACTION WRITTEN	60997
Dec. 01, 2006	ASSIGNED TO EXAMINER	60997
Nov. 14, 2006	NOTICE OF PSEUDO MARK MAILED	
Nov. 13, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** May 06, 2010

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

United States of America

United States Patent and Trademark Office

Reg. No. 4,396,483

Registered Sep. 3, 2013

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-983,568, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

Acting Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number:	77983568	**Application Filing Date:**	Dec. 17, 2009
US Registration Number:	4396483	**Registration Date:**	Sep. 03, 2013
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 03, 2013		
Publication Date:	May 25, 2010	**Notice of Allowance Date:**	Dec. 21, 2010

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3734637, 77896317 and others

Child Of: 77896317

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic funds transfer services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks

International Class(es):	036 - Primary Class	**U.S Class(es):**	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 2010	**Use in Commerce:**	Sep. 2010

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne H. Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	ANNE H. PECK COOLEY LLP 1299 Pennsylvania Avenue, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 857-0663
Correspondent e-mail:	TRADEMARKS@COOLEY.COM	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 03, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 27, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 26, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Jul. 26, 2013	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jul. 25, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 25, 2013	STATEMENT OF USE PROCESSING COMPLETE	66530
Jun. 19, 2013	USE AMENDMENT FILED	66530
Jul. 25, 2013	DIVISIONAL PROCESSING COMPLETE	
Jun. 19, 2013	DIVISIONAL REQUEST RECEIVED	
Jul. 18, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 15, 2013	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	66530
Jun. 19, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 19, 2013	TEAS STATEMENT OF USE RECEIVED	
Jun. 17, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 09, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 08, 2013	EXTENSION 4 GRANTED	66530
Dec. 14, 2012	EXTENSION 4 FILED	66530
Dec. 14, 2012	TEAS EXTENSION RECEIVED	
Jun. 08, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 07, 2012	EXTENSION 3 GRANTED	66530
May 30, 2012	EXTENSION 3 FILED	66530
May 30, 2012	TEAS EXTENSION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 07, 2011	EXTENSION 2 GRANTED	66530
Nov. 04, 2011	EXTENSION 2 FILED	66530
Nov. 04, 2011	TEAS EXTENSION RECEIVED	
Jun. 09, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 08, 2011	EXTENSION 1 GRANTED	66530
Jun. 02, 2011	EXTENSION 1 FILED	66530
Jun. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530

Jun. 02, 2011	TEAS EXTENSION RECEIVED	
Dec. 21, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 30, 2010	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Jun. 23, 2010	EXTENSION OF TIME TO OPPOSE RECEIVED	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 19, 2010	ASSIGNED TO LIE	68171
Apr. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 29, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 29, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 29, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	83189
Mar. 18, 2010	ASSIGNED TO EXAMINER	83189
Mar. 01, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76539
Mar. 01, 2010	ASSIGNED TO LIE	76539
Feb. 03, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 23, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 24, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 23, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 21, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jul. 26, 2013

Int. Cls.: 35 and 38
Prior U.S. Cls.: 100, 101, 102 and 104
United States Patent and Trademark Office
Amended

Reg. No. 3,041,791
Registered Jan. 10, 2006
OG Date Nov. 14, 2006

SERVICE MARK
PRINCIPAL REGISTER

FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING, AND IN THE NATURE OF, COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: PROVIDING ONLINE CHAT ROOMS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

SER. NO. 78-574,726, FILED 2-24-2005.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 14, 2006.

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

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Mark: FACEBOOK

FACEBOOK

US Serial Number: 78574726

Application Filing Date: Feb. 24, 2005

US Registration Number: 3041791

Registration Date: Jan. 10, 2006

Register: Principal

Mark Type: Service Mark

Status: A Section 15 declaration has been acknowledged.

Status Date: Nov. 03, 2014

Publication Date: Oct. 18, 2005

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [providing an online directory information service featuring information regarding, and in the nature of, collegiate life, classifieds, virtual community and social networking]

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: SECTION 7(D) - CANCELLED

Basis: 1(a)

First Use: Feb. 04, 2004

Use in Commerce: Feb. 04, 2004

For: providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 04, 2004

Use in Commerce: Feb. 04, 2004

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	No	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: FACEBOOK, INC.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne H. Peck		
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com peckah@cooley.com afennimore@cooley.com facebooktm@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 03, 2014	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Nov. 03, 2014	REGISTERED - SEC. 15 ACKNOWLEDGED	76874
Sep. 10, 2014	REGISTERED - SEC. 15 AFFIDAVIT FILED	76874
Nov. 03, 2014	CANCELLED SEC. 7 - PARTIAL	76874
Sep. 04, 2014	RQST FOR SECT 7 PARTIAL SURRENDER FILED	76874
Sep. 11, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Sep. 10, 2014	TEAS SECTION 15 RECEIVED	
Sep. 10, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 04, 2014	TEAS SECTION 7 SURRENDER RECEIVED	
Jun. 19, 2014	COUNTERCLAIM OPP. NO. 999999	200221
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	COUNTERCLAIM OPP. NO. 999999	194136
Mar. 29, 2012	TTAB RELEASE CASE TO TRADEMARKS	53454
Mar. 29, 2012	CANCELLATION TERMINATED NO. 999999	53454
Mar. 29, 2012	CANCELLATION DISMISSED NO. 999999	53454
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
May 11, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED	70132
May 11, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Apr. 22, 2011	TEAS SECTION 8 RECEIVED	
Mar. 15, 2011	NOTICE OF SUIT	
Dec. 31, 2010	CANCELLATION INSTITUTED NO. 999999	53454
Aug. 19, 2010	CANCELLATION TERMINATED NO. 999999	50675
Jul. 16, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 16, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 04, 2009	CANCELLATION DISMISSED NO. 999999	50675
Mar. 12, 2009	CANCELLATION INSTITUTED NO. 999999	50675
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 10, 2006	AMENDMENT UNDER SECTION 7 - ISSUED	
Oct. 10, 2006	ASSIGNED TO PARALEGAL	70853
Jul. 13, 2006	SEC 7 REQUEST FILED	
Jul. 13, 2006	PAPER RECEIVED	
Jan. 10, 2006	REGISTERED-PRINCIPAL REGISTER	

Oct. 18, 2005	PUBLISHED FOR OPPOSITION	
Sep. 28, 2005	NOTICE OF PUBLICATION	
Aug. 23, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74193
Aug. 19, 2005	ASSIGNED TO LIE	74193
Aug. 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 12, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	74193
Aug. 05, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	74193
Aug. 05, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 11, 2005	NON-FINAL ACTION E-MAILED	6325
May 11, 2005	NON-FINAL ACTION WRITTEN	72471
May 11, 2005	ASSIGNED TO EXAMINER	72471
May 11, 2005	PETITION TO DIRECTOR - GRANTED	
May 04, 2005	PETITION TO DIRECTOR RECEIVED	
May 04, 2005	PAPER RECEIVED	
Mar. 04, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: publish cut

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 114 **Date in Location:** Nov. 03, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 **Registrant:** THEFACEBOOK, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 3253/0465 **Pages:** 3

Date Recorded: Feb. 24, 2006

Supporting Documents: assignment-tm-3253-0465.pdf

Assignor

Name: THEFACEBOOK, INC. **Execution Date:** Sep. 30, 2005

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: FACEBOOK, INC.

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 156 UNIVERSITY AVENUE
PALO ALTO, CALIFORNIA 94301

Correspondent

Correspondent Name: LISA GREENWALD-SWIRE, HELLER EHRMAN LLP

Correspondent Address: 275 MIDDLEFIELD ROAD
MENLO PARK, CA 94025-3506

Domestic Representative - Not Found

Proceedings

Int. Cls.: 35 and 38

Prior U.S. Cls.: 100, 101, 102, and 104

United States Patent and Trademark Office

Reg. No. 3,122,052

Registered July 25, 2006

SERVICE MARK
PRINCIPAL REGISTER

FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

FOR: PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING, AND IN THE NATURE OF, COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-16-2004; IN COMMERCE 11-16-2004.

FOR: PROVIDING ONLINE CHAT ROOMS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-16-2004; IN COMMERCE 11-16-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-574,730, FILED 2-24-2005.

MATTHEW KLINE, EXAMINING ATTORNEY

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	78574730	**Application Filing Date:**	Feb. 24, 2005
US Registration Number:	3122052	**Registration Date:**	Jul. 25, 2006
Register:	Principal		
Mark Type:	Service Mark		
Status:	A Section 8 declaration has been accepted.		
Status Date:	Mar. 12, 2012		
Publication Date:	Oct. 04, 2005	**Notice of Allowance Date:**	Dec. 27, 2005

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [providing an online directory information service featuring information regarding, and in the nature of, collegiate life, classifieds, virtual community and social networking]

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: SECTION 7(D) - CANCELLED

Basis: 1(a)

First Use: Nov. 16, 2004 **Use in Commerce:** Nov. 16, 2004

For: providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 16, 2004 **Use in Commerce:** Nov. 16, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: FACEBOOK, INC.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where** DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 849-7400

Correspondent e-mail: trademarks@cooley.com peckah@cooley.com afennimore@cooley.com facebooktm@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2014	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Sep. 15, 2014	REGISTERED - SEC. 15 ACKNOWLEDGED	76874
Sep. 11, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Sep. 10, 2014	TEAS SECTION 15 RECEIVED	
Sep. 10, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	COUNTERCLAIM OPP. NO. 999999	194136
Mar. 12, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Mar. 12, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED	75184
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 09, 2012	TEAS SECTION 8 RECEIVED	
Sep. 28, 2011	COUNTERCLAIM OPP. NO. 999999	200221
Sep. 07, 2011	NOTICE OF SUIT	
Mar. 15, 2011	NOTICE OF SUIT	
Nov. 12, 2010	NOTICE OF SUIT	
Jul. 16, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 16, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 16, 2010	CANCELLED SEC. 7 - PARTIAL	75184
Mar. 30, 2010	RQST FOR SECT 7 PARTIAL SURRENDER FILED	75184
Mar. 30, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jun. 05, 2009	TTAB RELEASE CASE TO TRADEMARKS	49206
Jun. 05, 2009	CANCELLATION TERMINATED NO. 999999	49206
Jun. 04, 2009	CANCELLATION DISMISSED NO. 999999	49206
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 16, 2008	CANCELLATION INSTITUTED NO. 999999	49206
Jul. 25, 2006	REGISTERED-PRINCIPAL REGISTER	
Jun. 06, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	69350
Jun. 02, 2006	ASSIGNED TO LIE	69350
May 31, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 09, 2006	STATEMENT OF USE PROCESSING COMPLETE	76873

May 09, 2006	EXTENSION 1 GRANTED	76873
Apr. 28, 2006	USE AMENDMENT FILED	76873
Apr. 28, 2006	EXTENSION 1 FILED	76873
Apr. 28, 2006	TEAS EXTENSION RECEIVED	
Apr. 28, 2006	TEAS STATEMENT OF USE RECEIVED	
Dec. 27, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 04, 2005	PUBLISHED FOR OPPOSITION	
Sep. 14, 2005	NOTICE OF PUBLICATION	
Jun. 17, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76874
Jun. 01, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 2005	AMENDMENT FROM APPLICANT ENTERED	76874
May 16, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76874
Jun. 01, 2005	ASSIGNED TO LIE	76874
May 16, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 11, 2005	NON-FINAL ACTION E-MAILED	6325
May 11, 2005	NON-FINAL ACTION WRITTEN	72471
May 11, 2005	ASSIGNED TO EXAMINER	72471
May 11, 2005	PETITION TO DIRECTOR - GRANTED	
May 04, 2005	PETITION TO DIRECTOR RECEIVED	
May 04, 2005	PAPER RECEIVED	
Mar. 04, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 102 **Date in Location:** Sep. 15, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 **Registrant:** FACEBOOK, INC.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 3253/0465 **Pages:** 3

Date Recorded: Feb. 24, 2006

Supporting Documents: assignment-tm-3253-0465.pdf

Assignor

Name: THEFACEBOOK, INC. **Execution Date:** Sep. 30, 2005

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: FACEBOOK, INC.

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 156 UNIVERSITY AVENUE
PALO ALTO, CALIFORNIA 94301

Correspondent

Correspondent Name: LISA GREENWALD-SWIRE, HELLER EHRMAN LLP

Correspondent Address: 275 MIDDLEFIELD ROAD
MENLO PARK, CA 94025-3506

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77896323	4102823
FACEBOOK	Registered	77896325	4102824
FACEBOOK	Registered	85147879	4339122
FACEBOOK	Registered	85147950	4339123
FACEBOOK	Registered	85147955	4392662
FACEBOOK	Registered	85121339	4432823
FACEBOOK	Registered	85121349	4429115
FACEBOOK	Registered	85147937	4471161

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,881,770

Registered Nov. 23, 2010

Int. Cls.: 35, 38, 41, 42, and 45

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: ADVERTISING AND INFORMATION DISTRIBUTION SERVICES, NAMELY, PROVIDING CLASSIFIED ADVERTISING SPACE VIA THE GLOBAL COMPUTER NETWORK; PROMOTING THE GOODS AND SERVICES OF OTHERS OVER THE INTERNET; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF CLASSIFIEDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 4-0-2004.

FOR: PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, GENERAL INTEREST, CLASSIFIEDS, VIRTUAL COMMUNITY, SOCIAL NETWORKING, PHOTO SHARING, AND TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR THE TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR COMMUNICATIONS ON TOPICS OF GENERAL INTEREST, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF COLLEGIATE LIFE CONCERNING COLLEGE ATHLETICS, CONCERTS, ENTERTAINMENT EVENTS, ART, PERFORMING ARTS, MUSIC, DANCE AND ACADEMICS; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES FEATURING COLLEGIATE STUDENT GROUPS CONCERNING SUBJECTS IN THE FIELDS OF ACADEMICS AND ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: COMPUTER SERVICES, NAMELY, HOSTING ONLINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING ONLINE MEETINGS, GATHERINGS, AND INTERACTIVE DISCUSSIONS; AND COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED INFORMATION, PERSONAL PROFILES AND INFORMATION; COMPUTER SERVICES, NAMELY, CREATING AN ON-LINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSION, GET FEEDBACK FROM THEIR PEERS, FORM VIRTUAL COMMUNITIES, AND ENGAGE IN SOCIAL NETWORKING; PEER-TO-BROWSER PHOTO SHARING SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING TECHNOLOGY ENABLING USERS TO UPLOAD, VIEW AND DOWNLOAD DIGITAL PHOTOS, IN CLASS 42 (U.S. CLS. 100 AND 101).

David J. Kappos

Director of the United States Patent and Trademark Office

Reg. No. 3,881,770 FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: INTERNET BASED INTRODUCTION AND SOCIAL NETWORKING SERVICES; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF SOCIAL NETWORKING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-920,322, FILED 6-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2014-11-19 21:34:29 EST

Mark: FACEBOOK

FACEBOOK

US Serial Number:	78920322	**Application Filing Date:**	Jun. 29, 2006
US Registration Number:	3881770	**Registration Date:**	Nov. 23, 2010
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 29, 2012		
Publication Date:	Jun. 01, 2010	**Notice of Allowance Date:**	Jul. 27, 2010

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Advertising and information distribution services, namely, providing classified advertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds

International Class(es):	035 - Primary Class	**U.S Class(es):**	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2004	**Use in Commerce:**	Apr. 2004

For: Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning collegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images; provision of on-line forums for communications on topics of general interest

International Class(es):	038 - Primary Class	**U.S Class(es):**	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2004	**Use in Commerce:**	Feb. 04, 2004

For: Providing on-line computer databases and on-line searchable databases in the field of collegiate life concerning college athletics, concerts, entertainment events, art, performing arts, music, dance and academics; providing on-line computer databases and on-line searchable databases featuring collegiate student groups concerning subjects in the fields of academics and entertainment

International Class(es):	041 - Primary Class	**U.S Class(es):**	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2004	**Use in Commerce:**	Feb. 04, 2004

For: Computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view and download digital photos

International Class(es):	042 - Primary Class	**U.S Class(es):**	100, 101
Class Status:	ACTIVE		

Basis: 1(a)

First Use: Feb. 04, 2004 **Use in Commerce:** Feb. 04, 2004

For: Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking

International Class(es): 045 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 04, 2004 **Use in Commerce:** Feb. 04, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000 **Fax:** (650) 849-7400

Correspondent e-mail: trademarks@cooley.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2012	NOTICE OF SUIT	
Mar. 29, 2012	TTAB RELEASE CASE TO TRADEMARKS	53454
Mar. 29, 2012	CANCELLATION TERMINATED NO. 999999	53454
Mar. 29, 2012	CANCELLATION DISMISSED NO. 999999	53454
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 28, 2011	COUNTERCLAIM OPP. NO. 999999	200221
Sep. 07, 2011	NOTICE OF SUIT	
Dec. 31, 2010	CANCELLATION INSTITUTED NO. 999999	53454
Nov. 23, 2010	REGISTERED-PRINCIPAL REGISTER	
Oct. 20, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	

Oct. 19, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Oct. 18, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 29, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
Sep. 29, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Sep. 27, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 23, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 23, 2010	NON-FINAL ACTION E-MAILED	
Sep. 23, 2010	SU - NON-FINAL ACTION - WRITTEN	60997
Sep. 08, 2010	STATEMENT OF USE PROCESSING COMPLETE	66230
Aug. 04, 2010	USE AMENDMENT FILED	66230
Aug. 27, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Aug. 04, 2010	TEAS STATEMENT OF USE RECEIVED	
Jul. 27, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 16, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 16, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 01, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 01, 2010	PUBLISHED FOR OPPOSITION	
Apr. 27, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Apr. 26, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 26, 2010	JURISDICTION RESTORED TO EXAMINING ATTORNEY	920322
Jan. 22, 2010	NOTIFICATION OF ACTION DENYING REQ FOR RECON E-MAILED	
Jan. 22, 2010	ACTION DENYING REQ FOR RECON E-MAILED	
Jan. 22, 2010	ACTION CONTINUING FINAL - COMPLETED	60997
Dec. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
Dec. 17, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Dec. 15, 2009	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Dec. 15, 2009	EX PARTE APPEAL-INSTITUTED	920322
Dec. 15, 2009	JURISDICTION RESTORED TO EXAMINING ATTORNEY	920322
Dec. 15, 2009	EXPARTE APPEAL RECEIVED AT TTAB	
Aug. 28, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 28, 2009	FINAL REFUSAL E-MAILED	
Aug. 28, 2009	FINAL REFUSAL WRITTEN	60997
Aug. 07, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
Aug. 07, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Aug. 06, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 24, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 24, 2009	NON-FINAL ACTION E-MAILED	6325
Jul. 24, 2009	NON-FINAL ACTION WRITTEN	60997
Jul. 21, 2009	PAPER RECEIVED	
Jul. 07, 2009	LIE CHECKED SUSP - TO ATTY FOR ACTION	74221
Jan. 03, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	74221
Jul. 01, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	74221
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 31, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	74221
Dec. 31, 2007	ASSIGNED TO LIE	74221
Jun. 25, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 25, 2007	LETTER OF SUSPENSION E-MAILED	6332

Jun. 25, 2007	SUSPENSION LETTER WRITTEN	60997
Jun. 05, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 04, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 04, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 04, 2006	NON-FINAL ACTION E-MAILED	6325
Dec. 04, 2006	NON-FINAL ACTION WRITTEN	60997
Dec. 01, 2006	ASSIGNED TO EXAMINER	60997
Jul. 07, 2006	NOTICE OF PSEUDO MARK MAILED	
Jul. 06, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 19, 2010

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK			

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 3,826,546

Registered July 27, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, BOTTOMS, PANTS, LOUNGEWEAR, SWEAT PANTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-6-2010; IN COMMERCE 5-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-962,629, FILED 8-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	78962629	**Application Filing Date:**	Aug. 29, 2006
US Registration Number:	3826546	**Registration Date:**	Jul. 27, 2010
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 27, 2010		
Publication Date:	Feb. 13, 2007	**Notice of Allowance Date:**	May 08, 2007

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 78981126

Parent Of: 78981126

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing for men, women and children, namely, bottoms, pants, loungewear, sweat pants

International Class(es):	025 - Primary Class	**U.S Class(es):**	022, 039
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 06, 2010	**Use in Commerce:**	May 06, 2010

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
Jul. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 19, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 18, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	76985
Jun. 18, 2010	ASSIGNED TO LIE	76985
Jun. 03, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 14, 2010	STATEMENT OF USE PROCESSING COMPLETE	66230
May 07, 2010	USE AMENDMENT FILED	66230
May 07, 2010	TEAS STATEMENT OF USE RECEIVED	
Oct. 08, 2009	EXTENSION 5 GRANTED	66230
Sep. 30, 2009	EXTENSION 5 FILED	66230
Sep. 30, 2009	TEAS EXTENSION RECEIVED	
Jul. 23, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	66230
Jul. 21, 2009	PAPER RECEIVED	
May 19, 2009	EXTENSION 4 GRANTED	66230
May 08, 2009	EXTENSION 4 FILED	66230
May 18, 2009	EXTENSION RECEIVED WITH TEAS PETITION	
May 18, 2009	PETITION TO REVIVE-GRANTED	88889
May 18, 2009	TEAS PETITION TO REVIVE RECEIVED	
May 15, 2009	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
May 15, 2009	ABANDONMENT - NO USE STATEMENT FILED	66230
May 15, 2009	DIVISIONAL PROCESSING COMPLETE	
May 01, 2009	DIVISIONAL REQUEST RECEIVED	
May 14, 2009	FAX RECEIVED	
May 01, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
May 01, 2009	TEAS EXTENSION RECEIVED	
Nov. 10, 2008	EXTENSION 3 GRANTED	66230
Nov. 07, 2008	EXTENSION 3 FILED	66230
Nov. 10, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Nov. 07, 2008	TEAS EXTENSION RECEIVED	
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 20, 2008	EXTENSION 2 GRANTED	98765
Mar. 20, 2008	EXTENSION 2 FILED	98765

Mar. 20, 2008	TEAS EXTENSION RECEIVED	
Nov. 08, 2007	EXTENSION 1 GRANTED	98765
Nov. 08, 2007	EXTENSION 1 FILED	98765
Nov. 08, 2007	TEAS EXTENSION RECEIVED	
May 08, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 13, 2007	PUBLISHED FOR OPPOSITION	
Jan. 24, 2007	NOTICE OF PUBLICATION	
Dec. 18, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76529
Dec. 15, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 2006	EXAMINER'S AMENDMENT ENTERED	76529
Dec. 01, 2006	ASSIGNED TO LIE	76529
Dec. 01, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 01, 2006	EXAMINERS AMENDMENT -WRITTEN	60997
Dec. 01, 2006	ASSIGNED TO EXAMINER	60997
Sep. 07, 2006	NOTICE OF PSEUDO MARK MAILED	
Sep. 06, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jun. 18, 2010

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,659,516

United States Patent and Trademark Office

Registered July 21, 2009

TRADEMARK
PRINCIPAL REGISTER

FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

FOR: CLOTHING FOR MEN WOMEN, AND CHILDREN, NAMELY, SHIRTS, T-SHIRTS, JACKETS, TOPS, SWEAT SHIRTS, HEADWEAR, HATS, CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-0-2006; IN COMMERCE 2-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-981,126, FILED 8-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	78981126	**Application Filing Date:**	Aug. 29, 2006
US Registration Number:	3659516	**Registration Date:**	Jul. 21, 2009
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 21, 2009		
Publication Date:	Feb. 13, 2007	**Notice of Allowance Date:**	May 08, 2007

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 78962629

Child Of: 78962629

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing for men women, and children, namely, shirts, t-shirts, jackets, tops, sweat shirts, headwear, hats, caps

International Class(es):	025 - Primary Class	**U.S Class(es):**	022, 039
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 2006	**Use in Commerce:**	Feb. 2006

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne H. Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 849-7400
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2011	NOTICE OF SUIT	
Mar. 15, 2011	NOTICE OF SUIT	
Jul. 16, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 16, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 12, 2010	REVIEW OF CORRESPONDENCE COMPLETE	76293
Jan. 11, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Jul. 21, 2009	PAPER RECEIVED	
Jul. 21, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Jun. 17, 2009	ASSIGNED TO LIE	68552
Jun. 09, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 16, 2009	NOTICE OF PSEUDO MARK MAILED	
May 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	66230
May 01, 2009	USE AMENDMENT FILED	66230
May 15, 2009	EXTENSION 4 GRANTED	66230
May 01, 2009	EXTENSION 4 FILED	66230
May 15, 2009	DIVISIONAL PROCESSING COMPLETE	
May 01, 2009	DIVISIONAL REQUEST RECEIVED	
May 14, 2009	FAX RECEIVED	
May 01, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
May 01, 2009	TEAS EXTENSION RECEIVED	
May 01, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 10, 2008	EXTENSION 3 GRANTED	66230
Nov. 07, 2008	EXTENSION 3 FILED	66230
Nov. 10, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Nov. 07, 2008	TEAS EXTENSION RECEIVED	
Apr. 30, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 30, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 20, 2008	EXTENSION 2 GRANTED	98765
Mar. 20, 2008	EXTENSION 2 FILED	98765
Mar. 20, 2008	TEAS EXTENSION RECEIVED	
Nov. 08, 2007	EXTENSION 1 GRANTED	98765
Nov. 08, 2007	EXTENSION 1 FILED	98765
Nov. 08, 2007	TEAS EXTENSION RECEIVED	

May 08, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 13, 2007	PUBLISHED FOR OPPOSITION	
Jan. 24, 2007	NOTICE OF PUBLICATION	
Dec. 18, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76529
Dec. 15, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 2006	EXAMINER'S AMENDMENT ENTERED	76529
Dec. 01, 2006	ASSIGNED TO LIE	76529
Dec. 01, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 01, 2006	EXAMINERS AMENDMENT -WRITTEN	60997
Dec. 01, 2006	ASSIGNED TO EXAMINER	60997
Sep. 07, 2006	NOTICE OF PSEUDO MARK MAILED	
Sep. 06, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jun. 18, 2009

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,432,823

Registered Nov. 12, 2013

Int. Cls.: 9, 16, and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: MAGNETICALLY ENCODED GIFT CARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-2013; IN COMMERCE 1-0-2013.

FOR: GIFT CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

FOR: PRE-PAID GIFT CARD SERVICES, NAMELY, ISSUING GIFT CARD CERTIFICATES THAT MAY BE REDEEMED FOR GOODS OR SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,881,770, AND OTHERS.

SN 85-121,339, FILED 9-1-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85121339	**Application Filing Date:**	Sep. 01, 2010
US Registration Number:	4432823	**Registration Date:**	Nov. 12, 2013
Register:	Principal		
Mark Type:	Trademark, Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Nov. 12, 2013		
Publication Date:	Jul. 26, 2011	**Notice of Allowance Date:**	Sep. 20, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Magnetically encoded gift cards		
International Class(es):	009 - Primary Class	**U.S Class(es):**	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 2013	**Use in Commerce:**	Jan. 2013

For:	Gift cards		
International Class(es):	016 - Primary Class	**U.S Class(es):**	002, 005, 022, 023, 029, 037, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 2010	**Use in Commerce:**	Sep. 2010

For:	Pre-paid gift card services, namely, issuing gift card certificates that may be redeemed for goods or services		
International Class(es):	035 - Primary Class	**U.S Class(es):**	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 2010	**Use in Commerce:**	Sep. 2010

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ANNE PECK
COOLEY LLP
1299 Pennsylvania Avenue NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 12, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 08, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 05, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Oct. 04, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 13, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Sep. 13, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Sep. 05, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 26, 2013	NON-FINAL ACTION E-MAILED	
Mar. 26, 2013	SU - NON-FINAL ACTION - WRITTEN	77299
Mar. 08, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 07, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 06, 2013	USE AMENDMENT FILED	69302
Mar. 07, 2013	EXTENSION 3 GRANTED	69302
Mar. 06, 2013	EXTENSION 3 FILED	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Mar. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 08, 2012	EXTENSION 2 GRANTED	69302
Jul. 20, 2012	EXTENSION 2 FILED	69302
Aug. 08, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jul. 20, 2012	TEAS EXTENSION RECEIVED	
Mar. 22, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 20, 2012	EXTENSION 1 GRANTED	98765
Mar. 20, 2012	EXTENSION 1 FILED	98765
Mar. 20, 2012	TEAS EXTENSION RECEIVED	

Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 20, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jun. 20, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Jun. 20, 2011	ASSIGNED TO LIE	77976
Jun. 06, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 27, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 27, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Sep. 08, 2010	NOTICE OF PSEUDO MARK MAILED	
Sep. 07, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 04, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 05, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052

United States of America

United States Patent and Trademark Office

Reg. No. 4,429,115

Registered Nov. 5, 2013

Int. Cls.: 9, 16, and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: MAGNETICALLY ENCODED GIFT CARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-2013; IN COMMERCE 1-0-2013.

FOR: GIFT CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

FOR: PRE-PAID GIFT CARD SERVICES, NAMELY, ISSUING GIFT CARD CERTIFICATES THAT MAY BE REDEEMED FOR GOODS OR SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

OWNER OF U.S. REG. NOS. 3,734,637, 3,881,770, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS INSIDE OF A BLUE RECTANGLE BACKGROUND.

SN 85-121,349, FILED 9-1-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number: 85121349 | **Application Filing Date:** Sep. 01, 2010

US Registration Number: 4429115 | **Registration Date:** Nov. 05, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 05, 2013

Publication Date: Jul. 26, 2011 | **Notice of Allowance Date:** Sep. 20, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters inside of a blue rectangle background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Magnetically encoded gift cards

International Class(es): 009 - Primary Class | **U.S Class(es):** 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 2013 | **Use in Commerce:** Jan. 2013

For: Gift cards

International Class(es): 016 - Primary Class | **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2010 | **Use in Commerce:** Sep. 2010

For: Pre-paid gift card services, namely, issuing gift card certificates that may be redeemed for goods or services

International Class(es): 035 - Primary Class | **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2010 | **Use in Commerce:** Sep. 2010

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No

Filed 66A:	No	**Currently 66A:**	No
Filed No Basis:	No	**Currently No Basis:**	No

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ANNE PECK
COOLEY LLP
1299 Pennsylvania Ave. NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 05, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 04, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 03, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Sep. 27, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 04, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 06, 2013	USE AMENDMENT FILED	69302
Mar. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Mar. 08, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 07, 2013	EXTENSION 3 GRANTED	69302
Mar. 06, 2013	EXTENSION 3 FILED	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 08, 2012	EXTENSION 2 GRANTED	69302
Jul. 20, 2012	EXTENSION 2 FILED	69302
Aug. 08, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jul. 20, 2012	TEAS EXTENSION RECEIVED	
Mar. 21, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 19, 2012	EXTENSION 1 GRANTED	98765
Mar. 19, 2012	EXTENSION 1 FILED	98765
Mar. 19, 2012	TEAS EXTENSION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 20, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

FACEBOOK	Registered	85147879	4339122
FACEBOOK	Registered	85121349	4429115
FACEBOOK	Registered	85121339	4432823
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Registered	77896315	4129126
FACEBOOK	Registered	77896325	4102824
FACEBOOK	Registered	77896323	4102823
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77039123	3814888
FACE	Abandoned - No Statement Of Use Filed	78980756	
FACEBOOK	Abandoned - No Statement Of Use Filed	77896317	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 21, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 21, 2012	Jan 30, 2013
3	PENDING, INSTITUTED	Dec 21, 2012	
4	NOTICE OF DEFAULT	Feb 20, 2013	
5	BD DECISION: SUSTAINED	Apr 08, 2013	
6	TERMINATED	Apr 08, 2013	

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,339,122

Registered May 21, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

FACEBOOK,INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS; COMPUTER SOFTWARE FOR USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAMMING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,793,608, AND 3,881,770.

SN 85-147,879, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Acting Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85147879	**Application Filing Date:**	Oct. 07, 2010
US Registration Number:	4339122	**Registration Date:**	May 21, 2013
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	May 21, 2013		
Publication Date:	Jul. 26, 2011	**Notice of Allowance Date:**	Sep. 20, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es):	009 - Primary Class	**U.S Class(es):**	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 2006	**Use in Commerce:**	Aug. 2006

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook,Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	ANNE PECK COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 21, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 17, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 16, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Mar. 26, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 08, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 07, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 06, 2013	USE AMENDMENT FILED	69302
Mar. 07, 2013	EXTENSION 3 GRANTED	69302
Mar. 06, 2013	EXTENSION 3 FILED	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Mar. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
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Mar. 19, 2012	EXTENSION 1 FILED	98765
Mar. 19, 2012	TEAS EXTENSION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 20, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jun. 20, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jun. 20, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 18, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325

Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Apr. 16, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77896323	4102823

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,491,419

Registered Mar. 4, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: COMPILING OF INFORMATION INTO COMPUTER DATABASES; MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH SERVICES, NAMELY, RESEARCH IN THE FIELDS OF COLLEGIATE LIFE, VIRTUAL COMMUNITY AND SOCIAL NETWORKING; ADVERTISING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; OPERATING ON-LINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; ONLINE RETAIL STORE SERVICES FEATURING DIGITAL MEDIA, NAMELY, PRE-RECORDED DIGITAL SOUND, VIDEO AND DATA RECORDINGS FEATURING MUSIC, TEXT, VIDEO, GAMES, COMEDY, DRAMA, ACTION, ADVENTURE OR ANIMATION; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,793,608, AND 3,881,770.

SN 85-147,898, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85147898	**Application Filing Date:**	Oct. 07, 2010
US Registration Number:	4491419	**Registration Date:**	Mar. 04, 2014
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 04, 2014		
Publication Date:	Feb. 21, 2012	**Notice of Allowance Date:**	Apr. 17, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: compiling of information into computer databases; marketing, advertising and promotion services; market research services, namely, research in the fields of collegiate life, virtual community and social networking; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities

International Class(es):	035 - Primary Class	**U.S Class(es):**	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2004	**Use in Commerce:**	Feb. 04, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	Kathleen Johnston	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent			
Correspondent Name/Address:	Kathleen Johnston COOLEY LLP 1299 PENNSYLVANIA AVE., NW, SUITE 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5547	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 04, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 29, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 28, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Jan. 22, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 16, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jan. 16, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jan. 10, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 27, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Nov. 27, 2013	NON-FINAL ACTION E-MAILED	
Nov. 27, 2013	SU - NON-FINAL ACTION - WRITTEN	77299
Nov. 06, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Oct. 31, 2013	USE AMENDMENT FILED	69302
Oct. 31, 2013	TEAS STATEMENT OF USE RECEIVED	
Oct. 23, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 22, 2013	EXTENSION 3 GRANTED	69302
Oct. 16, 2013	EXTENSION 3 FILED	69302
Oct. 16, 2013	TEAS EXTENSION RECEIVED	
Mar. 23, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 22, 2013	EXTENSION 2 GRANTED	69302
Mar. 06, 2013	EXTENSION 2 FILED	69302
Mar. 22, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 11, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 07, 2012	EXTENSION 1 GRANTED	98765
Sep. 07, 2012	EXTENSION 1 FILED	98765
Sep. 07, 2012	TEAS EXTENSION RECEIVED	
Apr. 17, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 21, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 21, 2012	PUBLISHED FOR OPPOSITION	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 01, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 18, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jan. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jan. 05, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 05, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 05, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 05, 2012	EXAMINERS AMENDMENT -WRITTEN	77299
Dec. 20, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Dec. 20, 2011	EX PARTE APPEAL-INSTITUTED	147898
Dec. 20, 2011	JURISDICTION RESTORED TO EXAMINING ATTORNEY	147898
Dec. 20, 2011	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 20, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 20, 2011	FINAL REFUSAL E-MAILED	
Jun. 20, 2011	FINAL REFUSAL WRITTEN	77299
Jun. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 14, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 28, 2014

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,471,161

Registered Jan. 21, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF CULTURAL COMMENTARY, SOCIAL ENTERTAINMENT EVENTS, ART, PERFORMING ARTS, MUSIC, DANCE, AND EDUCATION; ON-LINE JOURNALS, NAMELY, BLOGS IN THE FIELDS OF CULTURAL COMMENTARY, SOCIAL ENTERTAINMENT EVENTS, ART, PERFORMING ARTS, MUSIC, DANCE, EDUCATION, POLITICS, CULTURE, ECONOMICS, AND SCIENCE; ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS VIA COMPUTER AND COMMUNICATIONS NETWORKS IN THE FIELDS OF CULTURAL COMMENTARY, SOCIAL ENTERTAINMENT EVENTS, ART, PERFORMING ARTS, MUSIC, DANCE, EDUCATION, POLITICS, CULTURE, ECONOMICS, AND SCIENCE; PUBLISHING OF ELECTRONIC PUBLICATIONS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF INTERACTIVE, MULTIPLAYER AND SINGLE PLAYER GAMES FOR GAMES PLAYED VIA COMPUTER OR COMMUNICATION NETWORKS; PROVIDING INFORMATION ABOUT ONLINE NON-DOWNLOADABLE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS; CONTEST AND INCENTIVE AWARD PROGRAMS DESIGNED TO RECOGNIZE, REWARD AND ENCOURAGE INDIVIDUALS AND GROUPS WHICH ENGAGE IN SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES AND SHARING OF CREATIVE WORK PRODUCT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,881,770, AND OTHERS.

SN 85-147,937, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number: 85147937 **Application Filing Date:** Oct. 07, 2010

US Registration Number: 4471161 **Registration Date:** Jan. 21, 2014

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 21, 2014

Publication Date: Mar. 20, 2012 **Notice of Allowance Date:** May 15, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing computer, electronic and online databases in the field of cultural commentary, social entertainment events, art, performing arts, music, dance, and education; on-line journals, namely, blogs in the fields of cultural commentary, social entertainment events, art, performing arts, music, dance, education, politics, culture, economics, and science; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of cultural commentary, social entertainment events, art, performing arts, music, dance, education, politics, culture, economics, and science; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online non-downloadable computer games and video games via computer or communication networks; contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2004 **Use in Commerce:** Feb. 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where** DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Anne Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5130	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 17, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 14, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Dec. 10, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 19, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2013	STATEMENT OF USE PROCESSING COMPLETE	65362
Nov. 11, 2013	USE AMENDMENT FILED	65362
Nov. 18, 2013	EXTENSION 3 GRANTED	65362
Nov. 11, 2013	EXTENSION 3 FILED	65362
Nov. 11, 2013	TEAS EXTENSION RECEIVED	
Nov. 11, 2013	TEAS STATEMENT OF USE RECEIVED	
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 04, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 03, 2013	EXTENSION 2 GRANTED	65362
May 02, 2013	EXTENSION 2 FILED	65362
May 24, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
May 02, 2013	TEAS EXTENSION RECEIVED	
Nov. 16, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 14, 2012	EXTENSION 1 GRANTED	98765
Nov. 14, 2012	EXTENSION 1 FILED	98765
Nov. 14, 2012	TEAS EXTENSION RECEIVED	
May 15, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 20, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 20, 2012	PUBLISHED FOR OPPOSITION	
Feb. 29, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 16, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 09, 2012	EXPARTE APPEAL TERMINATED	147937
Feb. 09, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 09, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 09, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Feb. 09, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 09, 2012	EXAMINERS AMENDMENT -WRITTEN	77299
Jan. 04, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jan. 04, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Dec. 20, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Dec. 20, 2011	EX PARTE APPEAL-INSTITUTED	147937
Dec. 20, 2011	JURISDICTION RESTORED TO EXAMINING ATTORNEY	147937
Dec. 20, 2011	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 20, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 20, 2011	FINAL REFUSAL E-MAILED	
Jun. 20, 2011	FINAL REFUSAL WRITTEN	77299
Jun. 15, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 15, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 14, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,339,123

Registered May 21, 2013

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: COMPUTER SERVICES, NAMELY, CREATING ON-LINE VIRTUAL COMMUNITIES FOR REGISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ON-LINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OF AUDIO AND VIDEO CONTENT, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; PROVIDING AN ONLINE NETWORK SERVICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTITY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; COMPUTER SERVICES, NAMELY, CREATING INDEXES OF INFORMATION, SITES AND OTHER RESOURCES AVAILABLE ON COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR ENABLING, FACILITATING, OR ENHANCING SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO AND VIDEO CONTENT, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; PEER-TO-BROWSER PHOTO SHARING SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING TECHNOLOGY ENABLING USERS TO UPLOAD, VIEW, AND DOWNLOAD DIGITAL PHOTOS; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES USERS TO UPLOAD AND SHARE VIDEO, PHOTOS, TEXT, GRAPHICS AND DATA; CREATING AND MAINTAINING BLOGS FOR OTHERS; PROVIDING A WEB HOSTING PLATFORM FOR USE OF NON-DOWNLOADABLE SOFTWARE FOR ENABLING, FACILITATING OR ENHANCING INTERACTIVE, MULTIPLAYER AND SINGLE PLAYER GAMES FOR THIRD PARTIES, IN CLASS 42 (U.S. CLS. 100 AND 101).

Acting Director of the United States Patent and Trademark Office

Reg. No. 4,339,123 FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,881,770, AND OTHERS.

SN 85-147,950, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85147950	**Application Filing Date:**	Oct. 07, 2010
US Registration Number:	4339123	**Registration Date:**	May 21, 2013
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	May 21, 2013		
Publication Date:	Feb. 21, 2012	**Notice of Allowance Date:**	Apr. 17, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting on-line web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing of audio and video content, photographic images, text, graphics and data; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for enabling, facilitating, or enhancing social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio and video content, photographic images, text, graphics and data; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others; providing a web hosting platform for use of non-downloadable software for enabling, facilitating or enhancing interactive, multiplayer and single player games for third parties

International Class(es):	042 - Primary Class	**U.S Class(es):**	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 2004	**Use in Commerce:**	Feb. 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Anne Peck
COOLEY LLP
1299 Pennsylvania Avenue NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 21, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 17, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Apr. 17, 2013	ASSIGNED TO LIE	77976
Mar. 26, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 23, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 22, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Mar. 06, 2013	USE AMENDMENT FILED	69302
Mar. 22, 2013	EXTENSION 2 GRANTED	69302
Mar. 06, 2013	EXTENSION 2 FILED	69302
Mar. 22, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Mar. 06, 2013	TEAS STATEMENT OF USE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 07, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 05, 2012	EXTENSION 1 GRANTED	98765
Sep. 05, 2012	EXTENSION 1 FILED	98765
Sep. 05, 2012	TEAS EXTENSION RECEIVED	
Apr. 17, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 21, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 21, 2012	PUBLISHED FOR OPPOSITION	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 01, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 18, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 28, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2011	EXAMINER'S AMENDMENT ENTERED	88888

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,392,662

Registered Aug. 27, 2013

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING SOCIAL SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOPMENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES; IDENTIFICATION VERIFICATION SERVICES, NAMELY, PROVIDING AUTHENTICATION OF PERSONAL IDENTIFICATION INFORMATION, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,801,147, AND OTHERS.

SN 85-147,955, FILED 10-7-2010.

VERNA BETH RIRIE, EXAMINING ATTORNEY

UNITED STATES PATENT AND TRADEMARK OFFICE · DEPARTMENT OF COMMERCE

Acting Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

Generated on: This page was generated by TSDR on 2014-11-19 21:55:47 EST

Mark: FACEBOOK

FACEBOOK

US Serial Number: 85147955 **Application Filing Date:** Oct. 07, 2010

US Registration Number: 4392662 **Registration Date:** Aug. 27, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 27, 2013

Publication Date: Jul. 12, 2011 **Notice of Allowance Date:** Jun. 12, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3801147 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Identification verification services, namely, providing authentication of personal identification information

International Class(es): 045 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 04, 2004 **Use in Commerce:** Feb. 04, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne Peck **Docket Number:** 309101-20000

Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	No

Correspondent

Correspondent Name/Address:	Anne Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5130	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 26, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 25, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70997
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 22, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 01, 2013	STATEMENT OF USE PROCESSING COMPLETE	66530
Dec. 07, 2012	USE AMENDMENT FILED	66530
Dec. 15, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 14, 2012	EXTENSION 1 GRANTED	66530
Dec. 07, 2012	EXTENSION 1 FILED	66530
Dec. 14, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Dec. 07, 2012	TEAS EXTENSION RECEIVED	
Dec. 07, 2012	TEAS STATEMENT OF USE RECEIVED	
Jun. 12, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 27, 2012	TTAB RELEASE CASE TO TRADEMARKS	202494
Apr. 27, 2012	OPPOSITION TERMINATED NO. 999999	202494
Apr. 27, 2012	OPPOSITION DISMISSED NO. 999999	202494
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 09, 2011	OPPOSITION INSTITUTED NO. 999999	202494
Aug. 10, 2011	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 12, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 12, 2011	PUBLISHED FOR OPPOSITION	
Jun. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Jun. 02, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 02, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70997
Jun. 02, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 01, 2011	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	70997
Feb. 01, 2011	ASSIGNED TO LIE	70997
Jan. 31, 2011	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jan. 31, 2011	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jan. 31, 2011	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	76725
Jan. 18, 2011	ASSIGNED TO EXAMINER	76725
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Oct. 11, 2010 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jul. 25, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888
FACEBOOK	Registered	78962629	3826546
FACEBOOK	Registered	78920322	3881770
FACEBOOK	Registered	77125103	3917332
FACEBOOK	Registered	77896312	3935447
FACEBOOK	Registered	77896318	4099518
FACEBOOK	Registered	77896322	4102822
FACEBOOK	Registered	77896323	4102823
FACEBOOK	Registered	77896325	4102824
FACEBOOK	Registered	85147879	4339122
FACEBOOK	Registered	85147950	4339123
FACEBOOK	Registered	85147955	4392662

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,466,906

Registered Jan. 14, 2014

Int. Cls.: 16, 35, 40, and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: CARDS, NAMELY, BUSINESS CARDS AND NON-MAGNETICALLY ENCODED IDENTITY CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: BUSINESS CARD DESIGN SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: PRINTING SERVICES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR CREATING BUSINESS AND IDENTITY CARDS FOR FACILITATING SOCIAL AND BUSINESS NETWORKING; DEVELOPING CUSTOMIZED WEB PAGES AND OTHER DATA FEED FORMATS FEATURING USER-DEFINED INFORMATION IN THE FORM OF ONLINE BUSINESS AND IDENTITY CARDS FOR FACILITATING SOCIAL AND BUSINESS NETWORKING; IDENTITY CARD DESIGN SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791, 3,935,447, AND OTHERS.

SN 85-440,332, FILED 10-5-2011.

MATTHEW PAPPAS, EXAMINING ATTORNEY

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number: 85440332 **Application Filing Date:** Oct. 05, 2011

US Registration Number: 4466906 **Registration Date:** Jan. 14, 2014

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 14, 2014

Publication Date: Oct. 16, 2012 **Notice of Allowance Date:** Dec. 11, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3734637, 3935447 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cards, namely, business cards and non-magnetically encoded identity cards

International Class(es): 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 **Use in Commerce:** Jan. 05, 2012

For: Business card design services

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 **Use in Commerce:** Jan. 05, 2012

For: Printing services

International Class(es): 040 - Primary Class **U.S Class(es):** 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 **Use in Commerce:** Jan. 05, 2012

For: Providing temporary use of online non-downloadable software for creating business and identity cards for facilitating social and business networking; developing customized web pages and other data feed formats featuring user-defined information in the form of online business and identity cards for facilitating social and business networking; identity card design services

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 **Use in Commerce:** Jan. 05, 2012

Basis Information (Case Level)

Filed Use: No **Currently Use:** Yes **Amended Use:** No

Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anne Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5130

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 14, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 12, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 11, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Dec. 11, 2013	ASSIGNED TO LIE	70884
Dec. 04, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 23, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 22, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 20, 2013	USE AMENDMENT FILED	66230
Nov. 22, 2013	EXTENSION 2 GRANTED	66230
Nov. 20, 2013	EXTENSION 2 FILED	66230
Nov. 20, 2013	TEAS EXTENSION RECEIVED	
Nov. 20, 2013	TEAS STATEMENT OF USE RECEIVED	
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 10, 2013	EXTENSION 1 GRANTED	66230
Jun. 11, 2013	EXTENSION 1 FILED	66230
Jul. 10, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jun. 11, 2013	TEAS EXTENSION RECEIVED	
Dec. 11, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 16, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 16, 2012	PUBLISHED FOR OPPOSITION	
Sep. 26, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Sep. 10, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Sep. 04, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 04, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 04, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT -WRITTEN	74645
Aug. 29, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 19, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Aug. 09, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Aug. 09, 2012	ASSIGNED TO LIE	73787
Jul. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 26, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 25, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 25, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 30, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION WRITTEN	74645
Jan. 23, 2012	ASSIGNED TO EXAMINER	74645
Oct. 13, 2011	NOTICE OF PSEUDO MARK MAILED	
Oct. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 11, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@co

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,441,540

Registered Nov. 26, 2013

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2010; IN COMMERCE 9-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,881,770, AND OTHERS.

SN 85-980,244, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85980244	**Application Filing Date:**	Oct. 07, 2010
US Registration Number:	4441540	**Registration Date:**	Nov. 26, 2013
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Nov. 26, 2013		
Publication Date:	Jul. 26, 2011	**Notice of Allowance Date:**	Sep. 20, 2011

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770, 85147910 and others

Child Of: 85147910

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic funds transfer services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks

International Class(es):	036 - Primary Class	**U.S Class(es):**	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 2010	**Use in Commerce:**	Sep. 2010

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	ANNE PECK COOLEY LLP 1299 Pennsylvania Avenue NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 26, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 22, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Oct. 15, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 24, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Sep. 23, 2013	STATEMENT OF USE PROCESSING COMPLETE	69302
Jun. 19, 2013	USE AMENDMENT FILED	69302
Sep. 23, 2013	DIVISIONAL PROCESSING COMPLETE	
Jun. 19, 2013	DIVISIONAL REQUEST RECEIVED	
Aug. 28, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 30, 2013	REQUEST TO DIVIDE UNTIMELY, REFUSED, OR WITHDRAWN	69302
Jun. 19, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 19, 2013	TEAS STATEMENT OF USE RECEIVED	
Mar. 08, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 07, 2013	EXTENSION 3 GRANTED	69302
Mar. 06, 2013	EXTENSION 3 FILED	69302
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 08, 2012	EXTENSION 2 GRANTED	69302
Jul. 20, 2012	EXTENSION 2 FILED	69302
Aug. 08, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jul. 20, 2012	TEAS EXTENSION RECEIVED	
Mar. 21, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 19, 2012	EXTENSION 1 GRANTED	98765
Mar. 19, 2012	EXTENSION 1 FILED	98765
Mar. 19, 2012	TEAS EXTENSION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 20, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jun. 22, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jun. 20, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 18, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787

Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 22, 2013

United States of America

United States Patent and Trademark Office

FACEBOOK

Reg. No. 4,449,195

Registered Dec. 10, 2013

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: PROVIDING ACCESS TO COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING; PEER-TO-PEER PHOTO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AMONG INTERNET USERS; PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES; PROVIDING USER ACCESS TO THIRD PARTY WEB SITES HOSTED ON COMPUTER SERVERS ACCESSIBLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; BROADCAST COMMUNICATION SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF AUDIO AND VIDEO OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, AND ELECTRONIC TRANSMISSION OF DATA, INFORMATION, AUDIO AND VIDEO IMAGES; TEXT MESSAGING SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,734,637, 3,793,608, AND 3,881,770.

SN 85-980,412, FILED 10-7-2010.

CHRISTOPHER BUONGIORNO, EXAMINING ATTORNEY

Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

FACEBOOK

US Serial Number:	85980412	**Application Filing Date:**	Oct. 07, 2010
US Registration Number:	4449195	**Registration Date:**	Dec. 10, 2013
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Dec. 10, 2013		
Publication Date:	Feb. 14, 2012	**Notice of Allowance Date:**	Apr. 10, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770, 85147930

Child Of: 85147930

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: providing access to computer databases in the fields of social networking, social introduction and dating; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing user access to third party web sites hosted on computer servers accessible via a global computer network; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcast communication services, namely, electronic transmission of audio and video over computer or other communication networks, and electronic transmission of data, information, audio and video images; text messaging services

International Class(es):	038 - Primary Class	**U.S Class(es):**	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 04, 2004	**Use in Commerce:**	Feb. 04, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Anne Peck	**Docket Number:**	309101-20000
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Anne Peck COOLEY LLP 1299 Pennsylvania Avenue NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5000	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 10, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 02, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 01, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Oct. 25, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 11, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Oct. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 10, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Oct. 08, 2013	USE AMENDMENT FILED	66230
Oct. 10, 2013	EXTENSION 3 GRANTED	66230
Oct. 08, 2013	EXTENSION 3 FILED	66230
Oct. 10, 2013	DIVISIONAL PROCESSING COMPLETE	
Oct. 08, 2013	DIVISIONAL REQUEST RECEIVED	
Oct. 08, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Oct. 08, 2013	TEAS EXTENSION RECEIVED	
Oct. 08, 2013	TEAS STATEMENT OF USE RECEIVED	
Mar. 12, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 11, 2013	EXTENSION 2 GRANTED	66230
Mar. 06, 2013	EXTENSION 2 FILED	66230
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 12, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 11, 2012	EXTENSION 1 GRANTED	66230
Sep. 07, 2012	EXTENSION 1 FILED	66230
Sep. 11, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Sep. 07, 2012	TEAS EXTENSION RECEIVED	
Apr. 10, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 14, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 14, 2012	PUBLISHED FOR OPPOSITION	
Jan. 25, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 12, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 28, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 28, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Dec. 28, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 28, 2011	EXAMINERS AMENDMENT -WRITTEN	77299
Dec. 20, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Dec. 20, 2011	EX PARTE APPEAL-INSTITUTED	147930
Dec. 20, 2011	JURISDICTION RESTORED TO EXAMINING ATTORNEY	147930
Dec. 20, 2011	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 20, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 20, 2011	FINAL REFUSAL E-MAILED	
Jun. 20, 2011	FINAL REFUSAL WRITTEN	77299
Jun. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Nov. 01, 2013

United States of America

United States Patent and Trademark Office

facebook

Reg. No. 4,489,662

Registered Feb. 25, 2014

Int. Cls.: 16, 35, and 40

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: CARDS, NAMELY, BUSINESS CARDS AND NON-MAGNETICALLY ENCODED IDENTITY CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: BUSINESS CARD DESIGN SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

FOR: PRINTING SERVICES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 1-5-2012; IN COMMERCE 1-5-2012.

OWNER OF U.S. REG. NOS. 3,041,791, 3,935,447, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 85-980,713, FILED 10-5-2011.

MATTHEW PAPPAS, EXAMINING ATTORNEY

UNITED STATES PATENT AND TRADEMARK OFFICE · DEPARTMENT OF COMMERCE

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* *See* 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

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Mark: FACEBOOK

US Serial Number: 85980713 | **Application Filing Date:** Oct. 05, 2011

US Registration Number: 4489662 | **Registration Date:** Feb. 25, 2014

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 25, 2014

Publication Date: Oct. 16, 2012 | **Notice of Allowance Date:** Dec. 11, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3734637, 3935447, 85440333 and others

Child Of: 85440333

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cards, namely, business cards and non-magnetically encoded identity cards

International Class(es): 016 - Primary Class | **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 | **Use in Commerce:** Jan. 05, 2012

For: Business card design services

International Class(es): 035 - Primary Class | **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 | **Use in Commerce:** Jan. 05, 2012

For: Printing services

International Class(es): 040 - Primary Class | **U.S Class(es):** 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 05, 2012 | **Use in Commerce:** Jan. 05, 2012

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	No	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No

Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anne Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5130

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 25, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 21, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 20, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Jan. 16, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 15, 2014	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Jan. 15, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 14, 2014	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 20, 2013	USE AMENDMENT FILED	66230
Jan. 14, 2014	EXTENSION 2 GRANTED	66230
Nov. 20, 2013	EXTENSION 2 FILED	66230
Jan. 14, 2014	DIVISIONAL PROCESSING COMPLETE	
Nov. 20, 2013	DIVISIONAL REQUEST RECEIVED	
Nov. 20, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 20, 2013	TEAS EXTENSION RECEIVED	
Nov. 20, 2013	TEAS STATEMENT OF USE RECEIVED	
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 10, 2013	EXTENSION 1 GRANTED	66230
Jun. 11, 2013	EXTENSION 1 FILED	66230
Jul. 10, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jun. 11, 2013	TEAS EXTENSION RECEIVED	
Dec. 11, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 16, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 16, 2012	PUBLISHED FOR OPPOSITION	

Sep. 26, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 10, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Sep. 04, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 04, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 04, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT -WRITTEN	74645
Aug. 29, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 19, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Aug. 09, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Aug. 09, 2012	ASSIGNED TO LIE	73787
Jul. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 26, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 25, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 25, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 30, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION WRITTEN	74645
Jan. 23, 2012	ASSIGNED TO EXAMINER	74645
Oct. 13, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Oct. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 20, 2014

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004

EXHIBIT B

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Mark: FACEBOOK

FACEBOOK

US Serial Number: 86311282

Application Filing Date: Jun. 16, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Nov. 18, 2014

Publication Date: Sep. 23, 2014

Notice of Allowance Date: Nov. 18, 2014

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3122052, 3881770 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Unmanned aerial vehicles (UAVs)

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	Yes	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent			
Correspondent Name/Address:	AARON M. FENNIMORE COOLEY LLP 1299 PENNSYLVANIA AVE NW STE 700 WASHINGTON, DISTRICT OF COLUMBIA 20004-2431 UNITED STATES		
Phone:	650-843-5000	**Fax:**	650-849-7400
Correspondent e-mail:	trademarks@cooley.com peckah@cooley.com afennimore@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 23, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 23, 2014	PUBLISHED FOR OPPOSITION	
Sep. 03, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 18, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 13, 2014	ASSIGNED TO EXAMINER	91240
Jun. 26, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 25, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 19, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information			
TM Attorney:	HUNT, LEE BURTON	**Law Office Assigned:**	LAW OFFICE 115
File Location			
Current Location:	INTENT TO USE SECTION	**Date in Location:**	Nov. 18, 2014

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Mark: FACEBOOK

FACEBOOK

US Serial Number: 85147930

Application Filing Date: Oct. 07, 2010

Register: Principal

Mark Type: Service Mark

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: Oct. 08, 2014

Publication Date: Feb. 14, 2012

Notice of Allowance Date: Apr. 10, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3734637, 3793608, 3881770, 85980412

Parent Of: 85980412

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: delivery of digital music by electronic transmission

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	Yes	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne Peck

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anne Peck
COOLEY LLP
1299 Pennsylvania Avenue NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: (650) 843-5000 **Fax:** (650) 857-0663

Correspondent e-mail: trademarks@cooley.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 09, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 08, 2014	EXTENSION 5 GRANTED	66230
Oct. 04, 2014	EXTENSION 5 FILED	66230
Oct. 04, 2014	TEAS EXTENSION RECEIVED	
Apr. 03, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 02, 2014	EXTENSION 4 GRANTED	66230
Mar. 25, 2014	EXTENSION 4 FILED	66230
Mar. 25, 2014	TEAS EXTENSION RECEIVED	
Oct. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 11, 2013	CORRECTED NOA E-MAILED	
Oct. 10, 2013	EXTENSION 3 GRANTED	66230
Oct. 08, 2013	EXTENSION 3 FILED	66230
Oct. 10, 2013	DIVISIONAL PROCESSING COMPLETE	
Oct. 08, 2013	DIVISIONAL REQUEST RECEIVED	
Oct. 08, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Oct. 08, 2013	TEAS EXTENSION RECEIVED	
Mar. 12, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 11, 2013	EXTENSION 2 GRANTED	66230
Mar. 06, 2013	EXTENSION 2 FILED	66230
Mar. 06, 2013	TEAS EXTENSION RECEIVED	
Feb. 27, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 12, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 11, 2012	EXTENSION 1 GRANTED	66230
Sep. 07, 2012	EXTENSION 1 FILED	66230
Sep. 11, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Sep. 07, 2012	TEAS EXTENSION RECEIVED	
Apr. 10, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 14, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 14, 2012	PUBLISHED FOR OPPOSITION	
Jan. 25, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 12, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 28, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 28, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 28, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 28, 2011	EXAMINERS AMENDMENT -WRITTEN	77299
Dec. 20, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Dec. 20, 2011	EX PARTE APPEAL-INSTITUTED	147930

Dec. 20, 2011	JURISDICTION RESTORED TO EXAMINING ATTORNEY	147930
Dec. 20, 2011	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 20, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 20, 2011	FINAL REFUSAL E-MAILED	
Jun. 20, 2011	FINAL REFUSAL WRITTEN	77299
Jun. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jun. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jun. 04, 2011	ASSIGNED TO LIE	73787
May 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 14, 2010	NON-FINAL ACTION WRITTEN	77299
Dec. 13, 2010	ASSIGNED TO EXAMINER	77299
Oct. 14, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 13, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BUONGIORNO, CHRISTOPHE **Law Office Assigned:** LAW OFFICE 102

File Location

Current Location: DIVISIONAL UNIT **Date in Location:** Oct. 10, 2013

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91219319 **Filing Date:** Nov 12, 2014

Status: Pending **Status Date:** Nov 12, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: I Love That Teaching Idea! LLC

Correspondent Address: PRESTON P. FRISCHKNECHT
PROJECTCIP
408 SHERIDAN RIDGE LN
NIBLEY UT , 84321-5626

Correspondent e-mail: preston@projectcip.com;frischknechtp@ya

Associated marks

Mark	Application Status	Serial Number	Registration Number
PROJECTBOOK	Opposition Pending	86210236	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: thadid@cooley.com , thance@cooley.com , trademarks@cooley.com , afennimore@cooley.com , bhughes@cooley.com , pwillsey@cooley.com , rgivnerforbes@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516

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Mark: FACEBOOK

US Serial Number: 85440333 **Application Filing Date:** Oct. 05, 2011

Register: Principal

Mark Type: Service Mark

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Jun. 16, 2014

Publication Date: Oct. 16, 2012 **Notice of Allowance Date:** Dec. 11, 2012

Mark Information

Mark Literal Elements: FACEBOOK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "FACEBOOK" in white letters with a blue background.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

Related Properties Information

Claimed Ownership of US Registrations: 3041791, 3734637, 3935447, 85980713 and others

Parent Of: 85980713

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing temporary use of online non-downloadable software for creating business and identity cards for facilitating social and business networking; developing customized web pages and other data feed formats featuring user-defined information in the form of online business and identity cards for facilitating social and business networking; identity card design services

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No	**Amended Use:**	No
Filed ITU:	Yes	**Currently ITU:**	Yes	**Amended ITU:**	No
Filed 44D:	No	**Currently 44D:**	No	**Amended 44D:**	No
Filed 44E:	No	**Currently 44E:**	No	**Amended 44E:**	No
Filed 66A:	No	**Currently 66A:**	No		
Filed No Basis:	No	**Currently No Basis:**	No		

Current Owner(s) Information

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	Anne H. Peck		
Attorney Primary Email Address:	trademarks@cooley.com	**Attorney Email Authorized:**	Yes

Correspondent			
Correspondent Name/Address:	Anne Peck COOLEY LLP 1299 Pennsylvania Avenue, NW, Suite 700 WASHINGTON, DISTRICT OF COLUMBIA 20004 UNITED STATES		
Phone:	(650) 843-5130	**Fax:**	(650) 857-0663
Correspondent e-mail:	trademarks@cooley.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2014	ASSIGNED TO EXAMINER	90296
Jun. 17, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 16, 2014	EXTENSION 3 GRANTED	66230
Jun. 11, 2014	EXTENSION 3 FILED	66230
Jun. 11, 2014	TEAS EXTENSION RECEIVED	
Jan. 15, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 15, 2014	CORRECTED NOA E-MAILED	
Jan. 14, 2014	EXTENSION 2 GRANTED	66230
Nov. 20, 2013	EXTENSION 2 FILED	66230
Jan. 14, 2014	DIVISIONAL PROCESSING COMPLETE	
Nov. 20, 2013	DIVISIONAL REQUEST RECEIVED	
Nov. 20, 2013	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 20, 2013	TEAS EXTENSION RECEIVED	
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 11, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 10, 2013	EXTENSION 1 GRANTED	66230
Jun. 11, 2013	EXTENSION 1 FILED	66230
Jul. 10, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jun. 11, 2013	TEAS EXTENSION RECEIVED	
Dec. 11, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 16, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 16, 2012	PUBLISHED FOR OPPOSITION	
Sep. 26, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 10, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Sep. 04, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 04, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 04, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 04, 2012	EXAMINERS AMENDMENT -WRITTEN	74645
Aug. 29, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 19, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Aug. 09, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Aug. 09, 2012	ASSIGNED TO LIE	73787
Jul. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jul. 26, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 25, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 25, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 13, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 13, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 30, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 30, 2012	NON-FINAL ACTION WRITTEN	74645
Jan. 23, 2012	ASSIGNED TO EXAMINER	74645
Oct. 13, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Oct. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: RINALDI, CYNTHIA YOUKO **Law Office Assigned:** LAW OFFICE 107

File Location

Current Location: DIVISIONAL UNIT **Date in Location:** Jan. 14, 2014

Proceedings

Summary

Number of Proceedings: 25

Type of Proceeding: Opposition

Proceeding Number: 91218799 **Filing Date:** Oct 13, 2014

Status: Pending **Status Date:** Oct 13, 2014

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Spellbook Studio, LLC

Correspondent Address: JOSEPH L. JOHNSON
LATHROP & GAGE LLP
910 E SAINT LOUIS ST STE 100
SPRINGFIELD MO , 65806-2506

Correspondent e-mail: ipdocketing@lathropgage.com;jjohnson@la

Associated marks

Mark	Application Status	Serial Number	Registration Number
SPELLBOOK	Opposition Pending	86068349	

Plaintiff(s)

Name: Facebook, Inc.

Correspondent Address: Thomas M. Hadid
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: afennimore@cooley.com , thadid@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , thance@cooley.com , trademarks@cooley.com , pwillsey@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FACEBOOK	Section 15 - Acknowledged	78574726	3041791
FACEBOOK	Section 8 - Accepted	78574730	3122052
FACEBOOK	Registered	78981126	3659516
FACEBOOK	Registered	77978174	3716926
FACEBOOK	Registered	77189479	3734637
FACEBOOK	Registered	77979375	3801147
FACEBOOK	Registered	77039123	3814888