

ESTTA Tracking number: **ESTTA714667**

Filing date: **12/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Energizer Brands, LLC
Granted to Date of previous extension	12/16/2015
Address	533 Maryville University Drive St. Louis, MO 63141 UNITED STATES

Attorney information	John Gary Maynard, III HUNTON & WILLIAMS LLP 951 East Byrd Street, Riverfront Plaza, E RICHMOND, VA 23219-4074 UNITED STATES HWRITM@hunton.com Phone:(804) 788-8772
----------------------	--

Applicant Information

Application No	86571275	Publication date	08/18/2015
Opposition Filing Date	12/15/2015	Opposition Period Ends	12/16/2015
Applicant	Batteroo, Inc. 310 De Guigne Drive Sunnyvale, CA 94085 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: sleeve to be used with disposable batteries to extract stored energy and extend battery life

Applicant Information

Application No	86571464	Publication date	08/18/2015
Opposition Filing Date	12/15/2015	Opposition Period Ends	
Applicant	Batteroo, Inc. 310 De Guigne Drive Sunnyvale, CA 94085 UNITED STATES		

Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: sleeve to be used with disposable batteries
--

to extract stored energy and extend battery life

Grounds for Opposition


Deceptiveness	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is merely descriptive	Trademark Act section 2(e)(1)
The mark is deceptively misdescriptive	Trademark Act section 2(e)(1)
Dilution	Trademark Act section 43(c)


Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1177083	Application Date	06/17/1980
Registration Date	11/10/1981	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1980/06/04 First Use In Commerce: 1980/06/04 Electric Flashlights		

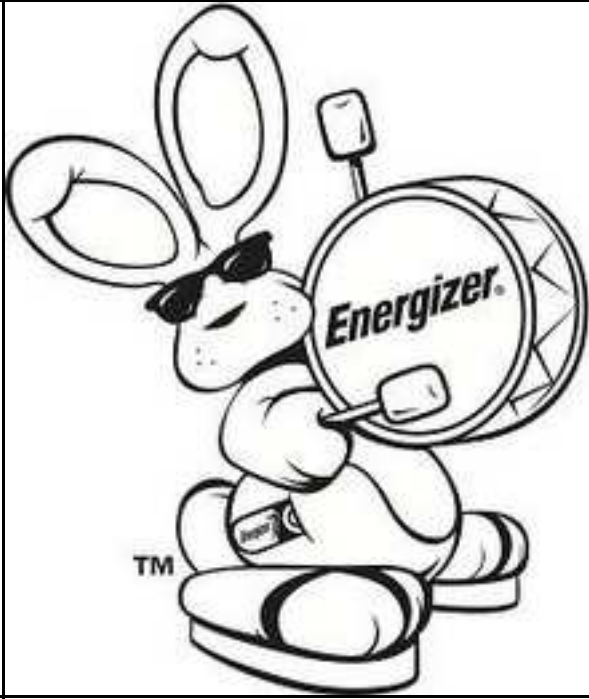
U.S. Registration No.	1502902	Application Date	12/31/1987
Registration Date	09/06/1988	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 BATTERIES		

U.S. Registration No.	3066079	Application Date	08/22/2005
Registration Date	03/07/2006	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark			
Description of Mark	The mark consists of the word ENERGIZER in stylized letters.		
Goods/Services	Class 009. First use: First Use: 1996/03/11 First Use In Commerce: 1996/03/11 Batteries		


U.S. Registration No.	2044427	Application Date	12/22/1994
Registration Date	03/11/1997	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1996/03/11 First Use In Commerce: 1996/03/11 batteries		

U.S. Registration No.	2028373	Application Date	07/20/1995
Registration Date	01/07/1997	Foreign Priority Date	NONE
Word Mark	ENERGIZER		


Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1995/06/00 First Use In Commerce: 1995/06/00 batteries		

U.S. Registration No.	2423714	Application Date	03/24/1998
Registration Date	01/23/2001	Foreign Priority Date	NONE


Word Mark	ENERGIZER
-----------	-----------

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/04/06 First Use In Commerce: 1999/04/06 Batteries		


U.S. Registration No.	3084603	Application Date	09/24/2004
Registration Date	04/25/2006	Foreign Priority	NONE


		Date	
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2001/05/01 First Use In Commerce: 2001/05/01 Batteries		


U.S. Registration No.	4654043	Application Date	09/30/2013
Registration Date	12/09/2014	Foreign Priority Date	NONE

Word Mark	ENERGIZER		
Design Mark			
Description of Mark	The mark consists of a bunny beating a drum bearing the word "ENERGIZER".		
Goods/Services	Class 009. First use: First Use: 2014/09/30 First Use In Commerce: 2014/09/30 Batteries		

U.S. Registration	2449582	Application Date	06/01/1998
-------------------	---------	------------------	------------

No.			
Registration Date	05/08/2001	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2000/03/15 First Use In Commerce: 2000/03/15 Battery-powered lights		
U.S. Registration No.	4436250	Application Date	04/09/2013
Registration Date	11/19/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	
Description of Mark	The mark consists of depiction of a bunny beating a drum bearing the word "ENERGIZER".
Goods/Services	Class 011. First use: First Use: 2013/02/05 First Use In Commerce: 2013/02/05 Flashlights

U.S. Registration No.	2500464	Application Date	02/02/2001
Registration Date	10/23/2001	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1980/06/04 First Use In Commerce: 1980/06/04 Flashlights		

U.S. Registration No.	2818767	Application Date	10/30/2001
Registration Date	03/02/2004	Foreign Priority Date	NONE

Word Mark	ENERGIZER
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1999/11/15 First Use In Commerce: 1999/11/15 Clothing; namely, caps, T-shirts, [sweatshirts,] jackets [and boxer shorts]

U.S. Registration No.	2601047	Application Date	10/30/2001
Registration Date	07/30/2002	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1999/11/22 First Use In Commerce: 1999/11/22 Mugs		

U.S. Registration No.	2601049	Application Date	10/30/2001
Registration Date	07/30/2002	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1997/01/01 First Use In Commerce: 1997/01/01 Screensavers, [mouse pads, and batterystorage containers]		

U.S. Registration No.	2601050	Application Date	10/30/2001
Registration Date	07/30/2002	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2000/06/30 First Use In Commerce: 2000/06/30 Decorative three-dimensional shapes; namely, [antenna toppers,] key fobs made of plastic, and key chains made of plastic		


U.S. Registration No.	2601052	Application Date	10/30/2001
Registration Date	07/30/2002	Foreign Priority Date	NONE


Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1999/11/10 First Use In Commerce: 1999/11/10 Plush toys		

U.S. Registration No.	3333645	Application Date	01/10/2007
Registration Date	11/13/2007	Foreign Priority Date	NONE

Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2004/02/17 First Use In Commerce: 2004/02/17 Electric night lights		

U.S. Registration	3385214	Application Date	07/27/2007
-------------------	---------	------------------	------------

No.			
Registration Date	02/19/2008	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1994/01/11 First Use In Commerce: 1994/01/11 Fuel cells		

U.S. Registration No.	3385243	Application Date	08/09/2007
Registration Date	02/19/2008	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2007/01/04 First Use In Commerce: 2007/01/04 (Based on Use in Commerce) Luggage tags		

U.S. Registration No.	3431003	Application Date	10/15/2007
Registration Date	05/20/2008	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2004/06/23 First Use In Commerce: 2004/06/23 Lapel pins		

U.S. Registration No.	4067455	Application Date	03/06/2008
Registration Date	12/06/2011	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/04/21 First Use In Commerce: 2010/04/21 Solar cells, and battery chargers incorporating solar cells and solar panels for the generation of electricity		

U.S. Registration No.	3555173	Application Date	05/07/2008
Registration Date	12/30/2008	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	ENERGIZER
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2008/07/11 First Use In Commerce: 2008/07/11 Radios

U.S. Registration No.	3712830	Application Date	04/23/2008
Registration Date	11/17/2009	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2009/07/31 First Use In Commerce: 2009/07/31 Electrical connectors, wires, cables and adaptors for use with portable and handheld digital electronic devices including video gaming devices		

U.S. Registration No.	3715913	Application Date	11/27/2007
Registration Date	11/24/2009	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	ENERGIZER
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2009/07/31 First Use In Commerce: 2009/07/31 Plug adaptors

U.S. Registration No.	3790800	Application Date	07/08/2008
Registration Date	05/18/2010	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	ENERGIZER		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/01/06 First Use In Commerce: 2010/01/06 Electric and battery-powered power stations, namely, portable battery jump chargers		

U.S. Registration No.	3929054	Application Date	12/22/2008
Registration Date	03/08/2011	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2010/04/21 First Use In Commerce: 2010/04/21 solar panels		

U.S. Registration No.	3791120	Application Date	02/19/2009
Registration Date	05/18/2010	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 2009/11/24 First Use In Commerce: 2009/11/24 Air compressors		

U.S. Registration No.	4187104	Application Date	05/08/2009
Registration Date	08/07/2012	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	<h1>ENERGIZER</h1>		

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2011/10/29 First Use In Commerce: 2011/10/29 Clothing, namely, jackets, sweaters, shirts, hats, t-shirts, baseball caps, caps, short sleeved or long sleeved t-shirts, polo shirts; children's clothing, namely, shirts

U.S. Registration No.	4158144	Application Date	06/01/2009
Registration Date	06/12/2012	Foreign Priority Date	NONE

Word Mark	ENERGIZER
-----------	-----------

Design Mark	
-------------	--

Description of Mark	NONE
Goods/Services	Class 011. First use: First Use: 2011/09/06 First Use In Commerce: 2011/09/06 Battery operated electric candles; electric candles; flameless candles

U.S. Registration No.	3851260	Application Date	07/08/2009
Registration Date	09/21/2010	Foreign Priority Date	NONE

Word Mark	ENERGIZER
-----------	-----------

Design Mark	
-------------	--

Description of Mark	The mark consists of a design appearing on labels for the goods. The design combines a vertical half-circular design with a contrasting vertical more open half-circular design. The two components conjoin at the base but divide in the middle resulting in two separate and distinct elements. The narrower and more open half-circular design superimposes over and extends above the left tapering portion of the thicker half-circular design. The word "ENERGIZER" is situated immediately to the left of the composite design with the ending two letters positioned inside the concave of the double half-circular bands.
---------------------	--

Goods/Services	Class 009. First use: First Use: 2010/04/16 First Use In Commerce: 2010/04/16
----------------	---

	Batteries and battery chargers
--	--------------------------------

U.S. Registration No.	3808386	Application Date	07/08/2009
-----------------------	---------	------------------	------------

Registration Date	06/22/2010	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	ENERGIZER		
-----------	-----------	--	--





Description of Mark	<p>The mark consists of a design appearing on packaging for the goods. The design comprises two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a wave. The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "ENERGIZER" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.</p>		
---------------------	---	--	--

Goods/Services	Class 011. First use: First Use: 2010/02/11 First Use In Commerce: 2010/02/11 Flashlights; Lanterns		
----------------	---	--	--


U.S. Registration No.	4313320	Application Date	07/08/2009
-----------------------	---------	------------------	------------

Registration Date	04/02/2013	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	ENERGIZER		
-----------	-----------	--	--

Design Mark			
Description of Mark	<p>The mark consists of a design appearing on packaging for the goods. The design comprises two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a "wave". The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "ENERGIZER" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.</p>		
Goods/Services	<p>Class 009. First use: First Use: 2011/09/13 First Use In Commerce: 2011/09/13 electric charging cables, power inverters, power supply connectors and adaptors for use with portable electronic devices</p>		
U.S. Registration No.	4347019	Application Date	08/20/2009
Registration Date	06/04/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		


Goods/Services	Class 009. First use: First Use: 2009/08/26 First Use In Commerce: 2009/08/26 Computer storage devices, namely, solidstate memory cartridges sold blank or carrying data-compression software, flashdrives, flash media cards		
----------------	--	--	--

U.S. Registration No.	3823121	Application Date	08/31/2009
Registration Date	07/20/2010	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2009/11/24 First Use In Commerce: 2009/11/24 Jumper cables		


U.S. Registration No.	2742019	Application Date	09/06/2002
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/03/18 First Use In Commerce: 1999/03/18 Battery chargers, not for use with solar energy cells		

U.S. Registration No.	3130493	Application Date	02/20/2003
Registration Date	08/15/2006	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 2006/04/29 First Use In Commerce: 2006/04/29 Shaving products, namely razors and razor blades		

U.S. Registration No.	3357933	Application Date	06/20/2006
Registration Date	12/18/2007	Foreign Priority Date	NONE

Word Mark	ENERGIZER
Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2006/11/13 First Use In Commerce: 2006/11/13 Power supply connectors and adaptors for use with portable electronic devices

U.S. Registration No.	4459406	Application Date	04/29/2010
Registration Date	12/31/2013	Foreign Priority Date	NONE

Word Mark	ENERGIZER
Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2013/03/12 First Use In Commerce: 2013/03/12 Carrying cases for cell phones; Cell phone covers; Earphones; Headsets for cellular or mobile phones

U.S. Registration No.	4455298	Application Date	05/11/2010
Registration Date	12/24/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2013/07/22 First Use In Commerce: 2013/07/22 computer cables; audio cables; video cables		

U.S. Registration No.	4283606	Application Date	06/27/2011
Registration Date	01/29/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	<h1>ENERGIZER</h1>		
Description of Mark	NONE		
Goods/Services	Class 004. First use: First Use: 2012/08/06 First Use In Commerce: 2012/08/06 Candles		

U.S. Registration No.	4597544	Application Date	11/16/2011
Registration Date	09/02/2014	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark	<h1>ENERGIZER</h1>		

Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2013/09/18 First Use In Commerce: 2013/09/18 Camera flashes; Cameras shutters; Electrical power extension cords; Electronic memory card readers; Flashlamps for cameras; High definition multimedia interface cables; Lens shutters; Lights for use on video cameras; Shutters

U.S. Registration No.	4400794	Application Date	11/30/2011
Registration Date	09/10/2013	Foreign Priority Date	NONE

Word Mark	ENERGIZER
Design Mark	

Description of Mark	The mark consists of the word "ENERGIZER" with comet, teardrop and dot-shaped designs situated in descending order over the latter half of the word.
Goods/Services	Class 035. First use: First Use: 2012/04/16 First Use In Commerce: 2012/04/16 Providing consumer information in the field of batteries and battery chargers, household lights and portable lights, shaving preparations, razors and razor blades, infant feeding products, diaper and sanitary waste disposal systems, tampons, medicated sunburn ointments, sun protection preparations, and medicated hand washes Class 041. First use: First Use: 2012/04/16 First Use In Commerce: 2012/04/16 Educational services, namely, providing historical information regarding consumer products

U.S. Registration No.	4365713	Application Date	04/12/2012
Registration Date	07/09/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<h1>ENERGIZER</h1>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2012/09/20 First Use In Commerce: 2012/09/20 Display protectors for providing a scratch resistant barrier or protection for electronic devices having screens, namely, smart telephones, computer tablets, portable computers, and electronic book readers

U.S. Registration No.	4280047	Application Date	09/19/2012
Registration Date	01/22/2013	Foreign Priority Date	NONE

Word Mark	ENERGIZER
-----------	-----------



Description of Mark	<p>The mark consists of two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a wave. The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values, with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "Energizer" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.</p>
---------------------	--

Goods/Services	Class 009. First use: First Use: 2011/12/07 First Use In Commerce: 2011/12/07 Batteries and battery chargers		
----------------	---	--	--

U.S. Registration No.	4629189	Application Date	10/24/2012
-----------------------	---------	------------------	------------

Registration Date	10/28/2014	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	ENERGIZER		
-----------	-----------	--	--

Design Mark			
-------------	--	--	--

Description of Mark	NONE		
---------------------	------	--	--

Goods/Services	Class 007. First use: First Use: 2014/01/10 First Use In Commerce: 2014/01/10 Electric generators		
----------------	--	--	--

U.S. Registration No.	4603110	Application Date	10/08/2013
-----------------------	---------	------------------	------------

Registration Date	09/09/2014	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	ENERGIZER		
-----------	-----------	--	--

Design Mark			
-------------	--	--	--

Description of Mark	NONE		
---------------------	------	--	--

Goods/Services	Class 009. First use: First Use: 2012/05/21 First Use In Commerce: 2012/05/21 Surge protectors; Uninterruptible electrical power supplies		
----------------	--	--	--

U.S. Registration No.	4716954	Application Date	02/25/2013
-----------------------	---------	------------------	------------

Registration Date	04/07/2015	Foreign Priority Date	NONE
-------------------	------------	-----------------------	------

Word Mark	ENERGIZER ECOADVANCED		
-----------	-----------------------	--	--

Design Mark	ENERGIZER ECOADVANCED		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2015/01/26 First Use In Commerce: 2015/01/26 Batteries		

U.S. Registration No.	2784348	Application Date	11/08/2002
Registration Date	11/18/2003	Foreign Priority Date	NONE
Word Mark	ENERGIZER INDUSTRIAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/01/22 First Use In Commerce: 1999/01/22 Batteries		

U.S. Registration No.	2806747	Application Date	03/10/2003
Registration Date	01/20/2004	Foreign Priority Date	NONE
Word Mark	ENERGIZER INDUSTRIAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 2000/01/13 First Use In Commerce: 2000/01/13 Flashlights		

Attachments	73266792#TMSN.png(bytes) 78697159#TMSN.png(bytes) 74614200#TMSN.png(bytes) 74708971#TMSN.png(bytes) 75455835#TMSN.png(bytes) 78489104#TMSN.png(bytes) 86078652#TMSN.png(bytes) 75495240#TMSN.png(bytes) 85898597#TMSN.png(bytes) 76204289#TMSN.png(bytes) 76332332#TMSN.png(bytes) 76332336#TMSN.png(bytes) 76332337#TMSN.png(bytes) 76332339#TMSN.png(bytes)
-------------	--

	77080171#TMSN.png(bytes) 77240205#TMSN.png(bytes) 77251309#TMSN.png(bytes) 77304100#TMSN.png(bytes) 77415351#TMSN.png(bytes) 77467785#TMSN.png(bytes) 77455973#TMSN.png(bytes) 77337446#TMSN.png(bytes) 77516512#TMSN.png(bytes) 77638224#TMSN.png(bytes) 77673840#TMSN.png(bytes) 77732358#TMSN.png(bytes) 77749044#TMSN.png(bytes) 77776326#TMSN.png(bytes) 77776362#TMSN.png(bytes) 77776592#TMSN.png(bytes) 77809100#TMSN.png(bytes) 77816488#TMSN.png(bytes) 78911928#TMSN.png(bytes) 85026478#TMSN.png(bytes) 85035379#TMSN.png(bytes) 85356575#TMSN.png(bytes) 85473711#TMSN.png(bytes) 85483498#TMSN.png(bytes) 85596348#TMSN.png(bytes) 85732646#TMSN.png(bytes) 85761867#TMSN.png(bytes) 86085531#TMSN.png(bytes) 85858686#TMSN.png(bytes) Notice of Opposition BATTERISE BATTERISER Energizer v Bat- teroo.pdf(3444832 bytes)
--	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/s/ John Gary Maynard, III
Name	John Gary Maynard, III
Date	12/15/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 86/571,275
Published in the *Official Gazette* on August 18, 2015
Mark: BATTERISER

In the matter of Application Serial No. 86/571,464
Published in the *Official Gazette* on August 18, 2015
Mark: BATTERISE

Energizer Brands, LLC,)	
)	
Opposer,)	Opposition No. _____
)	
)	
v.)	
)	
Batteroo, Inc.)	
)	
Applicant.)	
)	

NOTICE OF OPPOSITION

Energizer Brands, LLC, a corporation organized and existing under the laws of Delaware, with an office at 533 Maryville University Drive, St. Louis, Missouri 63141 (“Opposer”), believes it will be damaged by registration of the marks BATTERISER and BATTERISE as shown in Application Serial Nos. 86/571,275 and 86/571,464 respectively, and hereby opposes its registration pursuant to 15 U.S.C. §§ 1051 *et seq.*, including specifically 15 U.S.C. § 1063.

This Notice of Opposition has been timely filed following an extension of time to oppose granted by the Trademark Trial & Appeal Board (the “TTAB”) on September 11, 2015. As grounds for its opposition, Opposer alleges as follows:

1. Upon information and belief, applicant Batteroo, Inc., is a corporation organized under the laws of Delaware, and with a mailing address of 310 De Guigne Drive, Sunnyvale, California 94085 (“Applicant”).

2. As evidenced in Application Serial Nos. 86/571,275 and 86/571,464, Applicant seeks to register the marks BATTERISER and BATTERISE, both in connection with “[a] sleeve to be used with disposable batteries to extract stored energy and extend battery life” in International Class 009 (the “Applied-For Marks”).

Opposer’s Prior Rights

3. Opposer, through its predecessors in interest and affiliates, has used in commerce its family of famous and distinctive ENERGIZER marks since at least 1955. Over the years, the marks have been used on and in connection with a wide range of goods, primarily relating to batteries. Opposer owns numerous federal trademark registrations for its ENERGIZER marks as reflected in the following representative registrations (“Opposer’s Marks”):

Mark	Reg. No..	Goods/Services
ENERGIZER	1,177,083	International Class 11: Electric Flashlights.
ENERGIZER	1,502,902	International Class 9: BATTERIES.
ENERGIZER stylized	3,066,079	International Class 9: BATTERIES.
ENERGIZER and Design	2,044,427	International Class 9: BATTERIES.
ENERGIZER and Design	2,028,373	International Class 9: BATTERIES.
ENERGIZER and Design	2,423,714	International Class 9: BATTERIES.
ENERGIZER and Design	3,084,603	International Class 9: BATTERIES.
ENERGIZER and Design	4,654,043	International Class 9: BATTERIES.
ENERGIZER and Design	2,449,582	International Class 11: Battery-powered lights.
ENERGIZER and Design	4,436,250	International Class 11: Flashlights.
ENERGIZER	2,500,464	International Class 11: Flashlights.
ENERGIZER	2,818,767	International Class 25: Clothing; namely, caps, T-shirts, jackets.
ENERGIZER	2,601,047	International Class 21: Mugs.

Mark	Reg. No..	Goods/Services
ENERGIZER	2,601,049	International Class 9: Screensavers.
ENERGIZER	2,601,050	International Class 20: Decorative three-dimensional shapes; namely, key fobs made of plastic, and key chains made of plastic.
ENERGIZER	2,601,052	International Class 28: Plush toys.
ENERGIZER	3,333,645	International Class 11: Electric night lights.
ENERGIZER	3,385,214	International Class 9: Fuel cells.
ENERGIZER	3,385,243	International Class 18: Luggage tags.
ENERGIZER	3,431,003	International Class 14: Lapel pins.
ENERGIZER	4,067,455	International Class 9: Solar cells, and battery chargers incorporating solar cells and solar panels for the generation of electricity.
ENERGIZER	3,555,173	International Class 9: Radios.
ENERGIZER	3,712,830	International Class 9: Electrical connectors, wires, cables and adaptors for use with portable and handheld digital electronic devices including video gaming devices.
ENERGIZER	3,715,913	International Class 9: Plug adaptors.
ENERGIZER	3,790,800	International Class 9: Electric and battery-powered power stations, namely, portable battery jump chargers.
ENERGIZER	3,929,054	International Class 11: solar panels.
ENERGIZER	3,791,120	International Class 7: Air compressors.
ENERGIZER	4,187,104	International Class 25: Clothing, namely, jackets, sweaters, shirts, hats, t-shirts, baseball caps, caps, short sleeved or long sleeved t-shirts, polo shirts; children's clothing, namely, shirts.
ENERGIZER	4,158,144	International Class 11: Battery operated electric candles; electric candles; flameless candles.
ENERGIZER and Design	3,851,260	International Class 9: Batteries and battery chargers.
ENERGIZER and Design	3,808,386	International Class 11: Flashlights; Lanterns.
ENERGIZER and Design	4,313,320	International Class 9: electric charging cables, power inverters, power supply connectors and adaptors for use with portable electronic devices.
ENERGIZER	4,347,019	International Class 9: Computer storage devices, namely, solid state memory cartridges sold blank or carrying data-compression software, flash drives, flash media cards.

Mark	Reg. No..	Goods/Services
ENERGIZER	3,823,121	International Class 9: Jumper cables.
ENERGIZER	2,742,019	International Class 9: Battery chargers, not for use with solar energy cells.
ENERGIZER	3,130,493	International Class 8: Shaving products, namely razors and razor blades.
ENERGIZER	3,357,933	International Class 9: Power supply connectors and adaptors for use with portable electronic devices.
ENERGIZER	4,459,406	International Class 9: Carrying cases for cell phones; Cell phone covers; Earphones; Headsets for cellular or mobile phones.
ENERGIZER	4,455,298	International Class 9: computer cables; audio cables; video cables.
ENERGIZER	4,283,606	International Class 4: Candles.
ENERGIZER	4,597,544	International Class 9: Camera flashes; Cameras shutters; Electrical power extension cords; Electronic memory card readers; Flashlamps for cameras; High definition multimedia interface cables; Lens shutters; Lights for use on video cameras; Shutters.
ENERGIZER and Design	4,400,794	International Class 35: Providing consumer information in the field of batteries and battery chargers, household lights and portable lights, shaving preparations, razors and razor blades, infant feeding products, diaper and sanitary waste disposal systems, tampons, medicated sunburn ointments, sun protection preparations, and medicated hand washes.
ENERGIZER	4,365,713	International Class 9: Display protectors for providing a scratch resistant barrier or protection for electronic devices having screens, namely, smart telephones, computer tablets, portable computers, and electronic book readers.
ENERGIZER and Design	4,280,047	International Class 9: Batteries and battery chargers.
ENERGIZER	4,629,189	International Class 7: Electric generators.
ENERGIZER	4,603,110	International Class 9: Surge protectors; Uninterruptible electrical power supplies.
ENERGIZER ECOADVANCED	4,716,954	International Class 9: Batteries.
ENERGIZER INDUSTRIAL	2,784,348	International Class 9: Batteries.
ENERGIZER INDUSTRIAL	2,806,747	International Class 11: Flashlights.

Mark	Reg. No..	Goods/Services
ENERGIZER RECHARGE	3,829,054	International Class 9: Batteries and battery chargers.
ENERGIZER E2	2,478,511	International Class 9: batteries.
ENERGIZER E2 and Design	2,483,586	International Class 9: batteries.
ENERGIZER BUNNY	2,677,374	International Class 9: COMPUTER PROGRAMS; NAMELY, SCREENSAVERS.
ENERGIZER BUNNY	2,786,582	International Class 25: Clothing, namely, caps, t-shirts, jackets, sweatshirts.
ENERGIZER SOLAR	3,967,168	International Class 11: Flashlights.
ENERGIZER SOLAR	4,218,729	International Class 9: Batteries and battery chargers; Inverters.
ENERGIZER INTRINSICALLY SAFE	3,696,909	International Class 11: Flashlights.
ENERGIZER POWER & PLAY	3,716,618	International Class 9: Batteries; Battery chargers; Electric charging cables.
ENERGIZER HARD CASE TACTICAL	3,575,122	International Class 11: Flashlights.
ENERGIZER HARD CASE PROFESSIONAL	3,277,855	International Class 11: Flashlights.
ENERGIZER RECHARGE 15 MINUTES	3,891,255	International Class 9: Batteries; Battery chargers.
ENERGIZER RECHARGE COMPACT	3,929,641	International Class 9: Batteries; Battery chargers.
ENERGIZER RECHARGE VALUE	3,929,642	International Class 9: Batteries; Battery chargers.
ENERGIZER RECHARGE SIMPLE	3,926,601	International Class 9: Batteries; Battery chargers.
ENERGIZER RECHARGE SMART	3,929,721	International Class 9: Batteries; Battery chargers.
ENERGIZER RECHARGE UNIVERSAL	3,891,281	International Class 9: Batteries; Battery chargers.
ENERGIZER BRILLIANT BEAM	2,885,190	International Class 11: Flashlights.

4. True and correct copies of the electronic records for these registrations printed from the United States Patent and Trademark Office's ("USPTO") Trademark Applications and Registrations Retrieval ("TARR") online database are attached hereto as Exhibit A. Each of the

registrations noted above were issued on the Principal Register and are presently in full force and effect. Notably, many of these registrations are incontestable.

5. Opposer's Marks are valid and distinctive.

6. Opposer has expended and continues to expend substantial time, money and effort in advertising and promoting Opposer's Marks to identify itself as the source of its goods and services, such as in newspapers, magazines, sponsorships, and through nationally broadcast television commercials. As a result, consumers have come to recognize "ENERGIZER" as symbolizing the goodwill inherent in Opposer's Marks, and further, associate ENERGIZER solely with Opposer and its line of high quality batteries, battery chargers, and other goods.

7. No issue of priority exists with respect to first use of Opposer's Marks and the Applied-For Marks. Opposer has used, promoted and advertised its goods and services under Opposer's Marks in commerce for 60 years, since at least as early as 1955, while Applicant alleges only an intent to use the BATTERISER and BATTERISE marks in commerce. Thus, Opposer has priority over Applicant with respect to the Applied-For Marks.

**Likelihood Of Confusion Between Opposer's Senior Family Of Marks
And Applicant's Applied-For Marks**

8. The Applied-For Marks are confusingly similar to Opposer's family of marks because they are similar in appearance, sound and commercial impression, pursuant to 15 U.S.C. § 1052(d). The similarities between the marks create a likelihood of consumer confusion. Specifically, consumers are likely to believe, incorrectly, that the Applied-For Marks are an extension of Opposer's family of marks. The likelihood of confusion between the Applied-For Marks and Opposer's family of marks is further exacerbated by the close relation or overlap of the goods identified in the application for the Applied-For Mark, namely "[a] sleeve to be used with disposable batteries to extract stored energy and extend battery life," and the products sold

under Opposer's family of marks.

9. Given the goodwill and public recognition arising from the association of Opposer's Mark with Opposer, consumers are likely to believe that Opposer has licensed, approved or otherwise authorized Applicant's use of the Applied-For Marks when it has not.

10. Registration of the Applied-For Marks will cause a likelihood of confusion, mistake or deception with respect to the source or origin of Applicant's goods. Consumers will erroneously believe that Applicant's goods are produced by or otherwise associated with Opposer.

Applicant's Applied-For Marks Create A Likelihood Of Dilution Of Opposer's Senior Family Of Marks

11. Opposer's ENERGIZER mark is widely recognized by the general consuming public of the United States as a designation of source of the goods or services of the Opposer, and therefore, is famous under 15 U.S.C. § 1125(c). Indeed, the fame of ENERGIZER is well established, and Applicant's use and registration of the Applied-For Marks will cause dilution by tarnishment and/or dilution by blurring. Therefore, any future use of the Applied-For Mark by Applicant is prohibited by 15 U.S.C. § 1125(c).

The Applied-For Marks Are Deceptive Or Alternatively Deceptively Mis-Descriptive.

12. The Applied-For Mark are deceptive because they bestow upon the product identified by Applied-For Marks an appearance of greater quality or salability than it has in fact.

13. It is undisputed that BATTERISER and BATTERISE are merely composite marks created from the words "battery" and "riser." *See* Letter from Pardees Parvin, in house counsel, Bateroo, Inc., to John Gary Maynard, Partner, Hunton & Williams LLC (Oct. 23, 2015) ("We chose Batteriser name because the combination of the words 'battery' and 'riser'")

(Attached as Exhibit B); *see also* BATTERISER, Prosecution History, Notice of Pseudo Mark (April 1, 2015) (creating the pseudo mark “BATTERY RISER”).

14. Upon information and belief, the product identified by Applied-For Marks, however, does not actually raise or increase the stored energy of the battery. Instead, as indicated in Applicant’s recitation of goods, the identified product merely provides access to existing stored energy found within the battery, i.e., “sleeve to be used with disposable batteries to *extract stored energy* and extend battery life.” (Emphasis added).

15. This deception is material because it relates to a character, quality or function of the identified product and because prospective purchasers are likely to believe that the deception actually describes the product.

16. Accordingly, Applicant’s Applied-For Marks are deceptive, and as a result, unregistrable under 15 U.S.C. §1052(a).

17. Alternatively, the Applied-For Marks are deceptively mis-descriptive because they misrepresent a quality, character or function of the identified product and consumers are likely to believe the mis-description. Thus, Applicant’s Applied-For Marks are deceptively mis-descriptive, and as a result, unregistrable under 10 U.S.C. § 1052(e) as Applicant has not and cannot demonstrate any acquired distinctiveness that would overcome the deceptively mis-descriptive nature of the Applied for Marks.

The Applied-For Marks Are Merely Descriptive

18. Regardless of whether the Applied-for Marks are deceptive or deceptively mis-descriptive, they are merely descriptive. Under 15 U.S.C. § 1052(e), such marks are unregistrable.

19. Applicant’s own counsel acknowledges that the Applied-For Marks, are “accurate

and memorable shorthand to *describe* our technology.” Exhibit B at 2 (emphasis added). More specifically, according to Batteroo, the battery sleeves to be sold under the Applied-for Marks, allegedly “...cause[] the voltage of a *battery* to *rise* to around 1.5 volts.” *Id.* (emphasis added). As a result, BATTERISE and BATTERISER merely describe the identified goods.

20. Applicant has not and cannot demonstrate any acquired distinctiveness that would overcome the descriptive nature of the Applied for Marks.

21. For the reasons set forth above, registration of the Applied-For Marks would be improper and unauthorized in view of the requirements of the Trademark Act of 1946, as amended, including specifically but not limited to, the provisions of 15 U.S.C. §§ 1051, et seq.

WHEREFORE, Opposer prays that this Opposition be sustained, and that registration to Applicant for the marks BATTERISER and BATTERISE as shown in Application Serial Nos. 86/571,275 and 86/571,464 respectively, for the goods identified in International Class 009 be denied.

Opposer submits this Notice of Opposition via the e-filing procedure of the Trademark Trial and Appeal Board (“the Board”), and hereby advises the Board that it may debit the Deposit Account No. 083436 of Hunton & Williams LLP for the appropriate filing fee.

Dated: December 15, 2015

Respectfully submitted,

By: /s/ John Gary Maynard, III
John Gary Maynard, III
Matthew Nigriny
Hunton & Williams LLP
951 East Byrd Street

Serial Nos. 86/571,275, 86/571,464
Marks: BATTERISER, BATTERISE

Riverfront Plaza, East Tower
Richmond, VA 23219-4074
Telephone (804)788-8200

*Attorneys for Opposer,
Eveready Battery Company,
Inc.*

CERTIFICATE OF SERVICE

I hereby certify that the foregoing NOTICE OF OPPOSITION and exhibits thereto have been properly served upon the correspondent of record, via U.S. first class mail, postage prepaid, on this 15th day of December, 2015.

Pardees Parvin
Batteroo, Inc.
310 De Guigne Road
Sunnyvale, CA 94085

/s/ John Gary Maynard, III
John Gary Maynard, III

EXHIBIT A

Int. Cl.: 11

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Reg. No. 1,177,083
Registered Nov. 10, 1981

TRADEMARK
Principal Register

ENERGIZER

Union Carbide Corporation (New York corporation)
270 Park Ave.
New York, N.Y. 10017

For: ELECTRIC FLASHLIGHTS, in CLASS 11
(U.S. Cl. 21).

First use Jun. 4, 1980; in commerce Jun. 4, 1980.

Ser. No. 266,792, filed Jun. 17, 1980.

ABRAM I. SACHS, Primary Examiner

WILLIAM P. HERKLOTS, Examiner

Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Reg. No. 1,502,902

Registered Sep. 6, 1988

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC.
(DELAWARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NOS. 1,177,803, 1,214,733
AND OTHERS.

SER. NO. 703,628, FILED 12-31-1987.

FOR: BATTERIES, IN CLASS 9 (U.S. CL. 21).
FIRST USE 0-0-1955; IN COMMERCE
0-0-1955.

R. M. FEELEY, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,066,079

Registered Mar. 7, 2006

TRADEMARK
PRINCIPAL REGISTER

Energizer

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

FIRST USE 3-11-1996; IN COMMERCE 3-11-1996.

OWNER OF U.S. REG. NOS. 1,502,902, 2,423,714
AND OTHERS.

THE MARK CONSISTS OF THE WORD ENERGI-
ZER IN STYLIZED LETTERS.

SER. NO. 78-697,159, FILED 8-22-2005.

RAMONA ORTIGA, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,044,427

United States Patent and Trademark Office

Registered Mar. 11, 1997

**TRADEMARK
PRINCIPAL REGISTER**

Energizer



EVEREADY BATTERY COMPANY, INC.
(DELAWARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

FIRST USE 3-11-1996; IN COMMERCE
3-11-1996.
OWNER OF U.S. REG. NOS. 1,494,928 AND
1,502,902.

SN 74-614,200, FILED 12-22-1994.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

KEVIN ELSE, EXAMINING ATTORNEY

Int. Cl.: 9

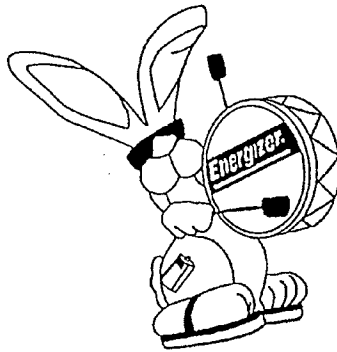
Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,028,373

United States Patent and Trademark Office

Registered Jan. 7, 1997

TRADEMARK
PRINCIPAL REGISTER



EVEREADY BATTERY COMPANY, INC.
(DELAWARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

FIRST USE 6-0-1995; IN COMMERCE
6-0-1995.
OWNER OF U.S. REG. NOS. 1,706,308, 1,734,586
AND OTHERS.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

SER. NO. 74-708,971, FILED 7-20-1995.

F. D. CARMINE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,423,714

United States Patent and Trademark Office

Registered Jan. 23, 2001

TRADEMARK
PRINCIPAL REGISTER

The logo for Energizer, featuring the word "Energizer" in a bold, italicized, sans-serif font. The text is slanted upwards from left to right. Below the letters, there is a thick, black, brush-stroke-like underline that also slants upwards.

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NOS. 1,502,902, 2,044,427,
AND OTHERS.

THE STIPLING ON THE DRAWING IS A FEAT-
URE OF THE MARK AND DOES NOT REPRESENT
COLOR LINING.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23,
26, 36 AND 38).

SN 75-455,835, FILED 3-24-1998.

FIRST USE 4-6-1999; IN COMMERCE 4-6-1999.

ANNE MADDEN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,084,603

Registered Apr. 25, 2006

TRADEMARK
PRINCIPAL REGISTER



EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

FIRST USE 5-1-2001; IN COMMERCE 5-1-2001.

OWNER OF U.S. REG. NOS. 1,502,902, 2,877,603
AND OTHERS.

THE COLOR(S) BLACK, WHITE, RED, YELLOW
AND SILVER IS/ARE CLAIMED AS A FEATURE OF
THE MARK.

THE MARK CONSISTS OF AN ARCUATE BAND
ASCENDING GENERALLY FROM THE LEFT TO
THE RIGHT AND GENERALLY DIVIDING THE

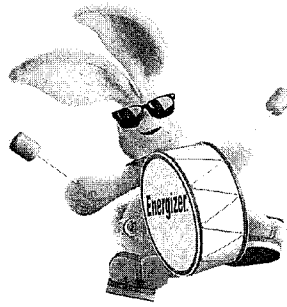
DESIGN INTO UPPER AND LOWER SECTIONS.
THE UPPER SECTION ABOVE THE ARCUATE
BAND CONSISTS OF A BLACK FIELD, AND THE
LOWER SECTION BELOW THE ARCUATE BAND
CONSISTS OF A SILVER FIELD. THE ARCUATE
BAND ITSELF INCLUDES AN UPPER PORTION
THAT IS RED IN COLOR AND A LOWER PORTION
THAT IS YELLOW IN COLOR. THE WORD ENER-
GIZER IS WHITE IN COLOR, OUTLINED IN
BLACK, AND IS SUPERIMPOSED OVER PORTIONS
OF THE BLACK FIELD AND ARCUATE BAND.
THE MATTER SHOWN BY THE DOTTED LINES IS
NOT A PART OF THE MARK AND SERVES ONLY
TO SHOW POSITION OF THE MARK ON THE
GOODS.

SER. NO. 78-489,104, FILED 9-24-2004.

JULIE WATSON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,654,043
Registered Dec. 9, 2014
Int. Cl.: 9

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-30-2014; IN COMMERCE 9-30-2014.

TRADEMARK

OWNER OF U.S. REG. NOS. 1,502,902, 4,436,250, AND OTHERS.

PRINCIPAL REGISTER

THE MARK CONSISTS OF A BUNNY BEATING A DRUM BEARING THE WORD "ENERGIZER".

SN 86-078,652, FILED 9-30-2013.

KELLY BOULTON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,449,582

United States Patent and Trademark Office

Registered May 8, 2001

TRADEMARK
PRINCIPAL REGISTER

The logo for Energizer, featuring the word "Energizer" in a bold, italicized, sans-serif font. The text is slanted upwards from left to right. A thick, dark, brush-stroke-like underline is positioned beneath the letters, starting from the bottom left and extending towards the right, ending under the 'r'.

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
CHECKERBOARD SQUARE
ST. LOUIS, MO 63164

FOR: BATTERY-POWERED LIGHTS, IN CLASS 11
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-15-2000; IN COMMERCE 3-15-2000.

OWNER OF U.S. REG. NOS. 1,502,902, 2,044,427,
AND OTHERS.

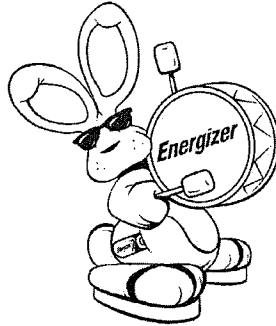
THE STIPPLING ON THE DRAWING IS A FEA-
TURE OF THE MARK AND DOES NOT REPRE-
SENT COLOR LINING.

SN 75-495,240, FILED 6-1-1998.

ANNE MADDEN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 4,436,250

Registered Nov. 19, 2013

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-5-2013; IN COMMERCE 2-5-2013.

OWNER OF U.S. REG. NOS. 1,502,902, 2,500,464 AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS OF DEPICTION OF A BUNNY BEATING A DRUM BEARING THE WORD "ENERGIZER".

SER. NO. 85-898,597, FILED 4-9-2013.

FONG HSU, EXAMINING ATTORNEY



Lisa Stenet Ke

Deputy Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,500,464

United States Patent and Trademark Office

Registered Oct. 23, 2001

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
800 CHOUTEAU
ST. LOUIS, MO 63102

FIRST USE 6-4-1980; IN COMMERCE 6-4-1980.

SER. NO. 76-204,289, FILED 2-2-2001.

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).

CHRISIE B. KING, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,818,767

United States Patent and Trademark Office

Registered Mar. 2, 2004

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

FOR: CLOTHING; NAMELY, CAPS, T-SHIRTS,
SWEATSHIRTS, JACKETS AND BOXER SHORTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 76-332,331, FILED 10-30-2001.

FIRST USE 11-15-1999; IN COMMERCE 11-15-1999.

JEREMY KLASS, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,601,047

United States Patent and Trademark Office

Registered July 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

FOR: MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,
30, 33, 40 AND 50).

SER. NO. 76-332,332, FILED 10-30-2001.

FIRST USE 11-22-1999; IN COMMERCE 11-22-1999.

JEREMY KLASS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,601,049

United States Patent and Trademark Office

Registered July 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

FOR: SCREENSAVERS, MOUSE PADS, AND BAT-
TERY STORAGE CONTAINERS, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

SER. NO. 76-332,336, FILED 10-30-2001.

FIRST USE 1-1-1997; IN COMMERCE 1-1-1997.

JEREMY KLASS, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,601,050

United States Patent and Trademark Office

Registered July 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: DECORATIVE THREE-DIMENSIONAL
SHAPES; NAMELY, ANTENNA TOPPERS, KEY
FOBS MADE OF PLASTIC, AND KEY CHAINS
MADE OF PLASTIC, IN CLASS 20 (U.S. CLS. 2, 13,
22, 25, 32 AND 50).

FIRST USE 6-30-2000; IN COMMERCE 6-30-2000.

OWNER OF U.S. REG. NOS. 204,427, 2,028,373 AND
OTHERS.

SER. NO. 76-332,337, FILED 10-30-2001.

JEREMY KLASS, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,601,052

United States Patent and Trademark Office

Registered July 30, 2002

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

FOR: PLUSH TOYS, IN CLASS 28 (U.S. CLS. 22, 23,
38 AND 50).

SER. NO. 76-332,339, FILED 10-30-2001.

FIRST USE 11-10-1999; IN COMMERCE 11-10-1999.

JEREMY KLASS, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 3,333,645

Registered Nov. 13, 2007

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DR.

ST. LOUIS, MO 63141

FOR: ELECTRIC NIGHT LIGHTS, IN CLASS 11
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-17-2004; IN COMMERCE 2-17-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,957,357
AND OTHERS.

SER. NO. 77-080,171, FILED 1-10-2007.

KATHERINE CHANG, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,385,214

Registered Feb. 19, 2008

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE

ST. LOUIS, MO 63141

FOR: FUEL CELLS, IN CLASS 9 (U.S. CLS. 21, 23,
26, 36 AND 38).

FIRST USE 1-11-1994; IN COMMERCE 1-11-1994.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,423,714
AND OTHERS.

SER. NO. 77-240,205, FILED 7-27-2007.

SANI KHOURI, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,385,243

Registered Feb. 19, 2008

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: (BASED ON USE IN COMMERCE) LUG-
GAGE TAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND
41).

FIRST USE 1-4-2007; IN COMMERCE 1-4-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019
AND OTHERS.

SER. NO. 77-251,309, FILED 8-9-2007.

SANI KHOURI, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 3,431,003

Registered May 20, 2008

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28
AND 50).

FIRST USE 6-23-2004; IN COMMERCE 6-23-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,177,083, 2,601,051
AND OTHERS.

SER. NO. 77-304,100, FILED 10-15-2007.

MICHAEL LITZAU, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,067,455

Registered Dec. 6, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: SOLAR CELLS, AND BATTERY CHARGERS INCORPORATING SOLAR CELLS AND SOLAR PANELS FOR THE GENERATION OF ELECTRICITY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-21-2010; IN COMMERCE 4-21-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-415,351, FILED 3-6-2008.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,555,173

Registered Dec. 30, 2008

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE

ST. LOUIS, MO 63141

FOR: RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 7-11-2008; IN COMMERCE 7-11-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 3,385,214,
AND OTHERS.

SN 77-467,785, FILED 5-7-2008.

NANCY CLARKE, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,712,830 EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
Registered Nov. 17, 2009 533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Int. Cl.: 9 FOR: ELECTRICAL CONNECTORS, WIRES, CABLES AND ADAPTORS FOR USE WITH
PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES INCLUDING VIDEO
GAMING DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 7-31-2009; IN COMMERCE 7-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-455,973, FILED 4-23-2008.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,715,913 EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
Registered Nov. 24, 2009 533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Int. Cl.: 9 FOR: PLUG ADAPTORS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 7-31-2009; IN COMMERCE 7-31-2009.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-337,446, FILED 11-27-2007.

MICHAEL LITZAU, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,790,800

Registered May 18, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: ELECTRIC AND BATTERY-POWERED POWER STATIONS, NAMELY, PORTABLE BATTERY JUMP CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-6-2010; IN COMMERCE 1-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-516,512, FILED 7-8-2008.

LINDSEY RUBIN, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,929,054

Registered Mar. 8, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: SOLAR PANELS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 4-21-2010; IN COMMERCE 4-21-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-638,224, FILED 12-22-2008.

GINA HAYES, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,791,120

Registered May 18, 2010

Int. Cl.: 7

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: AIR COMPRESSORS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-24-2009; IN COMMERCE 11-24-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 77-673,840, FILED 2-19-2009.

AMY KERTGATE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,187,104

Registered Aug. 7, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: CLOTHING, NAMELY, JACKETS, SWEATERS, SHIRTS, HATS, T-SHIRTS, BASEBALL CAPS, CAPS, SHORT SLEEVED OR LONG SLEEVED T-SHIRTS, POLO SHIRTS; CHILDREN'S CLOTHING, NAMELY, SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-29-2011; IN COMMERCE 10-29-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,786,582 AND 2,818,767.

SN 77-732,358, FILED 5-8-2009.

EVELYN BRADLEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,158,144

Registered June 12, 2012

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERY OPERATED ELECTRIC CANDLES; ELECTRIC CANDLES; FLAMELESS
CANDLES, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-6-2011; IN COMMERCE 9-6-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,554,124, AND OTHERS.

SN 77-749,044, FILED 6-1-2009.

EVELYN BRADLEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 3,851,260

Registered Sep. 21, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-16-2010; IN COMMERCE 4-16-2010.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

THE MARK CONSISTS OF A DESIGN APPEARING ON LABELS FOR THE GOODS. THE DESIGN COMBINES A VERTICAL HALF-CIRCULAR DESIGN WITH A CONTRASTING VERTICAL, MORE OPEN HALF-CIRCULAR DESIGN. THE TWO COMPONENTS CONJOIN AT THE BASE BUT DIVIDE IN THE MIDDLE RESULTING IN TWO SEPARATE AND DISTINCT ELEMENTS. THE NARROWER AND MORE OPEN HALF-CIRCULAR DESIGN SUPERIMPOSES OVER AND EXTENDS ABOVE THE LEFT TAPERING PORTION OF THE THICKER HALF-CIRCULAR DESIGN. THE WORD "ENERGIZER" IS SITUATED IMMEDIATELY TO THE LEFT OF THE COMPOSITE DESIGN WITH THE ENDING TWO LETTERS POSITIONED INSIDE THE CONCAVE OF THE DOUBLE HALF-CIRCULAR BANDS.

SN 77-776,326, FILED 7-8-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,808,386

Registered June 22, 2010

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS; LANTERNS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-11-2010; IN COMMERCE 2-11-2010.

OWNER OF U.S. REG. NOS. 2,500,464, 3,554,124, AND OTHERS.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF A DESIGN APPEARING ON PACKAGING FOR THE GOODS. THE DESIGN COMPRISES TWO ARCUATE WAVE BANDS. THE TOP BAND STARTS ON THE LEFT, ASCENDS BRIEFLY, THEN DESCENDS IN A CURVE AND ASCENDS AGAIN THREE-QUARTERS ACROSS TO THE RIGHT CREATING A WAVE. THE LOWER BAND STARTS ON THE LEFT AND IS A SIMPLE ARCUATE ASCENDING GENERALLY FROM THE LEFT TO THE RIGHT; THE BAND ITSELF IS WIDEST AT THE LEFT, TAPERS AT THE OFFSET MIDDLE AND RESUMES WIDENING SLIGHTLY AT THE RIGHT. THE BANDS CONSIST OF GRADIENT TONAL VALUES WITH A SOLID ELLIPTICAL BURST PUNCTUATING THE OFFSET RIGHT AREA WHERE THE BANDS CROSS ONE ANOTHER. THE WORD "ENERGIZER" IS SUPERIMPOSED OVER TOP PORTIONS OF THE BANDS. THE STIPPLING SHOWN IN THE DRAWING IS FOR INDICATING THE CONTRASTING ARRANGEMENT; IT IS NOT A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SN 77-776,362, FILED 7-8-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,313,320

Registered Apr. 2, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: ELECTRIC CHARGING CABLES, POWER INVERTERS, POWER SUPPLY CONNECTORS AND ADAPTORS FOR USE WITH PORTABLE ELECTRONIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-13-2011; IN COMMERCE 9-13-2011.

OWNER OF U.S. REG. NOS. 1,502,902, 2,500,464, AND 2,957,362.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF A DESIGN APPEARING ON PACKAGING FOR THE GOODS. THE DESIGN COMPRISES TWO ARCUATE WAVE BANDS. THE TOP BAND STARTS ON THE LEFT, ASCENDS BRIEFLY, THEN DESCENDS IN A CURVE AND ASCENDS AGAIN THREE-QUARTERS ACROSS TO THE RIGHT CREATING A "WAVE". THE LOWER BAND STARTS ON THE LEFT AND IS A SIMPLE ARCUATE ASCENDING GENERALLY FROM THE LEFT TO THE RIGHT; THE BAND ITSELF IS WIDEST AT THE LEFT, TAPERS AT THE OFFSET MIDDLE AND RESUMES WIDENING SLIGHTLY AT THE RIGHT. THE BANDS CONSIST OF GRADIENT TONAL VALUES WITH A SOLID ELLIPTICAL BURST PUNCTUATING THE OFFSET RIGHT AREA WHERE THE BANDS CROSS ONE ANOTHER. THE WORD "ENERGIZER" IS SUPERIMPOSED OVER TOP PORTIONS OF THE BANDS. THE STIPPLING SHOWN IN THE DRAWING IS FOR INDICATING THE CONTRASTING ARRANGEMENT, IT IS NOT A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SN 77-776,592, FILED 7-8-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



Susan Stewart Lee
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,347,019

Registered June 4, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: COMPUTER STORAGE DEVICES, NAMELY, SOLID STATE MEMORY CARTRIDGES
SOLD BLANK OR CARRYING DATA-COMPRESSON SOFTWARE, FLASH DRIVES, FLASH
MEDIA CARDS , IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-26-2009; IN COMMERCE 8-26-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 77-809,100, FILED 8-20-2009.

JONATHAN FALK, EXAMINING ATTORNEY



Sean Robert Lee

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

ENERGIZER

Reg. No. 3,823,121

Registered July 20, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: JUMPER CABLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-24-2009; IN COMMERCE 11-24-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 77-816,488, FILED 8-31-2009.

LAKEISHA LEWIS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,742,019

United States Patent and Trademark Office

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

FOR: BATTERY CHARGERS, NOT FOR USE
WITH SOLAR ENERGY CELLS, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

SER. NO. 78-161,513, FILED 9-6-2002.

FIRST USE 3-18-1999; IN COMMERCE 3-18-1999.

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cl.: 8

Prior U.S. Cls.: 23, 28, and 44

United States Patent and Trademark Office

Reg. No. 3,130,493

Registered Aug. 15, 2006

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,502,902 AND
2,500,464.

FOR: SHAVING PRODUCTS, NAMELY RAZORS
AND RAZOR BLADES, IN CLASS 8 (U.S. CLS. 23, 28
AND 44).

SN 78-217,012, FILED 2-20-2003.

FIRST USE 4-29-2006; IN COMMERCE 4-29-2006.

TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,357,933

Registered Dec. 18, 2007

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: POWER SUPPLY CONNECTORS AND
ADAPTORS FOR USE WITH PORTABLE ELECTRO-
NIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 11-13-2006; IN COMMERCE 11-13-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019,
AND OTHERS.

SN 78-911,928, FILED 6-20-2006.

SOPHIA S. KIM, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,459,406

Registered Dec. 31, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: CARRYING CASES FOR CELL PHONES; CELL PHONE COVERS; EARPHONES;
HEADSETS FOR CELLULAR OR MOBILE PHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 3-12-2013; IN COMMERCE 3-12-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 85-026,478, FILED 4-29-2010.

KATHY DE JONGE, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,455,298

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Registered Dec. 24, 2013

Int. Cl.: 9

FOR: COMPUTER CABLES; AUDIO CABLES; VIDEO CABLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK

FIRST USE 7-22-2013; IN COMMERCE 7-22-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 85-035,379, FILED 5-11-2010.

KATHY DE JONGE, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,283,606

Registered Jan. 29, 2013

Int. Cl.: 4

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 8-6-2012; IN COMMERCE 8-6-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 2,768,316, AND OTHERS.

SN 85-356,575, FILED 6-27-2011.

EMILY CARLSEN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,597,544

Registered Sep. 2, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: CAMERA FLASHES; CAMERAS SHUTTERS; ELECTRICAL POWER EXTENSION CORDS; ELECTRONIC MEMORY CARD READERS; FLASHLAMPS FOR CAMERAS; HIGH DEFINITION MULTIMEDIA INTERFACE CABLES; LENS SHUTTERS; LIGHTS FOR USE ON VIDEO CAMERAS; SHUTTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-18-2013; IN COMMERCE 9-18-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,712,830, 3,790,800, AND OTHERS.

SN 85-473,711, FILED 11-16-2011.

KAPIL BHANOT, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office



Reg. No. 4,400,794
Registered Sep. 10, 2013

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Int. Cls.: 35 and 41

FOR: PROVIDING CONSUMER INFORMATION IN THE FIELD OF BATTERIES AND BATTERY CHARGERS, HOUSEHOLD LIGHTS AND PORTABLE LIGHTS, SHAVING PREPARATIONS, RAZORS AND RAZOR BLADES, INFANT FEEDING PRODUCTS, DIAPER AND SANITARY WASTE DISPOSAL SYSTEMS, TAMPONS, MEDICATED SUNBURN OINTMENTS, SUN PROTECTION PREPARATIONS, AND MEDICATED HAND WASHES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 4-16-2012; IN COMMERCE 4-16-2012.

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING HISTORICAL INFORMATION REGARDING CONSUMER PRODUCTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-16-2012; IN COMMERCE 4-16-2012.

OWNER OF U.S. REG. NOS. 1,502,902, 3,130,493, AND OTHERS.

THE MARK CONSISTS OF THE WORD "ENERGIZER" WITH COMET, TEARDROP AND DOT-SHAPED DESIGNS SITUATED IN DESCENDING ORDER OVER THE LATTER HALF OF THE WORD.

SN 85-483,498, FILED 11-30-2011.

KAPIL BHANOT, EXAMINING ATTORNEY



Kevin Street Lee
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,365,713

Registered July 9, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: DISPLAY PROTECTORS FOR PROVIDING A SCRATCH RESISTANT BARRIER OR PROTECTION FOR ELECTRONIC DEVICES HAVING SCREENS, NAMELY, SMART TELEPHONES, COMPUTER TABLETS, PORTABLE COMPUTERS, AND ELECTRONIC BOOK READERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-20-2012; IN COMMERCE 9-20-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 85-596,348, FILED 4-12-2012.

SALLY SHIH, EXAMINING ATTORNEY



Sally Shih
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,280,047

Registered Jan. 22, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-7-2011; IN COMMERCE 12-7-2011.

OWNER OF U.S. REG. NOS. 1,502,902, 3,808,386 AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS OF TWO ARCUATE WAVE BANDS. THE TOP BAND STARTS ON THE LEFT, ASCENDS BRIEFLY, THEN DESCENDS IN A CURVE AND ASCENDS AGAIN THREE-QUARTERS ACROSS TO THE RIGHT CREATING A WAVE. THE LOWER BAND STARTS ON THE LEFT AND IS A SIMPLE ARCUATE ASCENDING GENERALLY FROM THE LEFT TO THE RIGHT; THE BAND ITSELF IS WIDEST AT THE LEFT, TAPERS AT THE OFFSET MIDDLE AND RESUMES WIDENING SLIGHTLY AT THE RIGHT. THE BANDS CONSIST OF GRADIENT TONAL VALUES, WITH A SOLID ELLIPTICAL BURST PUNCTUATING THE OFFSET RIGHT AREA WHERE THE BANDS CROSS ONE ANOTHER. THE WORD "ENERGIZER" IS SUPERIMPOSED OVER TOP PORTIONS OF THE BANDS. THE STIPPLING SHOWN IN THE DRAWING IS FOR INDICATING THE CONTRASTING ARRANGEMENT; IT IS NOT A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 85-732,646, FILED 9-19-2012.

AMY C. KEAN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,629,189

Registered Oct. 28, 2014

Int. Cl.: 7

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: ELECTRIC GENERATORS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-10-2014; IN COMMERCE 1-10-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,791,120.

SN 85-761,867, FILED 10-24-2012.

DEZMONA MIZELLE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ENERGIZER

Reg. No. 4,603,110

Registered Sep. 9, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: SURGE PROTECTORS; UNINTERRUPTIBLE ELECTRICAL POWER SUPPLIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-21-2012; IN COMMERCE 5-21-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,768,316, AND OTHERS.

SN 86-085,531, FILED 10-8-2013.

KELLY BOULTON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§ 1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. § 1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§ 1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. § 1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

ENERGIZER ECOADVANCED

Reg. No. 4,716,954

Registered Apr. 7, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-26-2015; IN COMMERCE 1-26-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,877,603, AND OTHERS.

SN 85-858,686, FILED 2-25-2013.

FONG HSU, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,784,348

United States Patent and Trademark Office

Registered Nov. 18, 2003

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER INDUSTRIAL

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INDUSTRIAL", APART FROM
THE MARK AS SHOWN.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

SER. NO. 78-183,164, FILED 11-8-2002.

FIRST USE 1-22-1999; IN COMMERCE 1-22-1999.

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427
AND OTHERS.

ANDREW BENZMILLER, EXAMINING ATTOR-
NEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,806,747

United States Patent and Trademark Office

Registered Jan. 20, 2004

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER INDUSTRIAL

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).

FIRST USE 1-13-2000; IN COMMERCE 1-13-2000.

OWNER OF U.S. REG. NOS. 1,502,902, 2,607,507
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INDUSTRIAL", APART FROM
THE MARK AS SHOWN.

SER. NO. 78-223,458, FILED 3-10-2003.

LINDA POWELL, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE

Reg. No. 3,829,054

Registered Aug. 3, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-16-2010; IN COMMERCE 4-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE", APART FROM THE MARK AS SHOWN.

SN 77-613,494, FILED 11-13-2008.

GINA HAYES, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,478,511

Registered Aug. 14, 2001

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER E2

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DR.
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,502,902, 2,044,427,
AND OTHERS.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

SN 75-777,166, FILED 8-16-1999.

FIRST USE 3-27-2000; IN COMMERCE 3-27-2000.

GWEN STOKOLS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,483,586

Registered Aug. 28, 2001

**TRADEMARK
PRINCIPAL REGISTER**



EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DR.
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083 AND
2,300,080.

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

SN 75-858,746, FILED 11-29-1999.

FIRST USE 3-27-2000; IN COMMERCE 3-27-2000.

GWEN STOKOLS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,677,374

Registered Jan. 21, 2003

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER BUNNY

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: COMPUTER PROGRAMS; NAMELY,
SCREENSAVERS AND DOWNLOADABLE SOFT-
WARE ENABLING USERS TO TRANSFORM DESK-
TOP IMAGES, INCLUDING BUT NOT LIMITED TO,
THE CURSOR, HOURGLASS, ICONS AND WALL-
PAPER, INTO ANIMATED LOGOS OF EVEREADY

BATTERY COMPANY, INC, IN CLASS 9 (U.S. CLS.
21, 23, 26, 36 AND 38).

FIRST USE 10-1-2001; IN COMMERCE 10-1-2001.

OWNER OF U.S. REG. NO. 1,769,243 AND OTH-
ERS.

SER. NO. 76-367,112, FILED 2-5-2002.

JEREMY KLOSS, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,786,582

Registered Nov. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER BUNNY

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,502,902, 2,500,464
AND OTHERS.

FOR: CLOTHING, NAMELY CAPS, T-SHIRTS,
JACKETS, SWEATSHIRTS AND BOXER SHORTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 78-200,655, FILED 1-7-2003.

FIRST USE 11-15-1999; IN COMMERCE 11-15-1999.

MICHAEL KAZAZIAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ENERGIZER SOLAR

Reg. No. 3,967,168

Registered May 24, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-29-2010; IN COMMERCE 5-29-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOLAR", APART FROM THE MARK AS SHOWN.

SN 77-889,270, FILED 12-9-2009.

RON FAIRBANKS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER SOLAR

Reg. No. 4,218,729

Registered Oct. 2, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS; INVERTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-4-2012; IN COMMERCE 6-4-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOLAR", APART FROM THE MARK AS SHOWN.

SN 85-267,377, FILED 3-15-2011.

JAY FLOWERS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

ENERGIZER INTRINSICALLY
SAFE

Reg. No. 3,696,909 EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
Registered Oct. 13, 2009 533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Int. Cl.: 11 FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

TRADEMARK FIRST USE 6-12-2009; IN COMMERCE 6-12-2009.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-586,342, FILED 10-6-2008.

BRIDGETT SMITH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER POWER & PLAY

Reg. No. 3,716,618 EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
Registered Nov. 24, 2009 533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

Int. Cl.: 9 FOR: BATTERIES; BATTERY CHARGERS; ELECTRIC CHARGING CABLES, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 7-31-2009; IN COMMERCE 7-31-2009.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-584,900, FILED 10-3-2008.

BRIDGETT SMITH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 3,575,122

Registered Feb. 17, 2009

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER HARD CASE
TACTICAL

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).

FIRST USE 12-15-2006; IN COMMERCE 12-15-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,670,053, 3,456,413
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TACTICAL", APART FROM THE
MARK AS SHOWN.

SEC. 2(F) AS TO "HARD CASE".

SER. NO. 77-407,689, FILED 2-27-2008.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

United States Patent and Trademark Office

Reg. No. 3,277,855

Registered Aug. 7, 2007

TRADEMARK
PRINCIPAL REGISTER

ENERGIZER HARD CASE
PROFESSIONAL

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).

FIRST USE 8-30-2006; IN COMMERCE 8-30-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,861,547,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "HARD CASE" AND "PROFESSION-
AL", APART FROM THE MARK AS SHOWN.

SN 78-815,190, FILED 2-15-2006.

KEVIN DINALLO, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE 15 MINUTES

Reg. No. 3,891,255

Registered Dec. 14, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES; BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-16-2010; IN COMMERCE 4-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE 15 MINUTES", APART FROM THE MARK AS SHOWN.

SN 77-866,785, FILED 11-6-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE COMPACT

Reg. No. 3,929,641

Registered Mar. 8, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES; BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-7-2010; IN COMMERCE 6-7-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE COMPACT", APART FROM THE MARK AS SHOWN.

SN 77-866,921, FILED 11-6-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE VALUE

Reg. No. 3,929,642

Registered Mar. 8, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES; BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-14-2010; IN COMMERCE 6-14-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE VALUE", APART FROM THE MARK AS SHOWN.

SN 77-866,937, FILED 11-6-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE SIMPLE

Reg. No. 3,926,601

Registered Mar. 1, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES; BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-5-2010; IN COMMERCE 4-5-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE SIMPLE", APART FROM THE MARK AS SHOWN.

SN 77-866,940, FILED 11-6-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE SMART

Reg. No. 3,929,721

Registered Mar. 8, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-2-2010; IN COMMERCE 2-2-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE SMART", APART FROM THE MARK AS SHOWN.

SN 77-880,066, FILED 11-24-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENERGIZER RECHARGE UNIVERSAL

Reg. No. 3,891,281

Registered Dec. 14, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-16-2010; IN COMMERCE 4-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,500,464, 3,430,895, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECHARGE UNIVERSAL", APART FROM THE MARK AS SHOWN.

SN 77-880,105, FILED 11-24-2009.

FONG HSU, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

United States Patent and Trademark Office

Reg. No. 2,885,190

Registered Sep. 14, 2004

**TRADEMARK
PRINCIPAL REGISTER**

ENERGIZER BRILLIANT BEAM

EVEREADY BATTERY COMPANY, INC. (DELA-
WARE CORPORATION)
533 MARYVILLE UNIVERSITY DRIVE
ST. LOUIS, MO 63141

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CLS. 13,
21, 23, 31 AND 34).

FIRST USE 1-30-2003; IN COMMERCE 1-30-2003.

OWNER OF U.S. REG. NOS. 1,502,902, 2,601,051,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRILLIANT BEAM", APART
FROM THE MARK AS SHOWN.

SN 78-207,282, FILED 1-27-2003.

JOHN DWYER, EXAMINING ATTORNEY

EXHIBIT B

Batteroo, Inc.
310 De Guigne Drive
Sunnyvale, CA 94085

Pardees Parvin
Phone: 408-859-6537
E-mail: pparvin@batteroo.com

October 23, 2015

John Gary Maynard
Hunton & Williams LLP
951 East Byrd Street
Richmond, VA 23219-4074

Dear Mr. Maynard,

I am the in house counsel for Batteroo and am representing Batteroo in its trademark matters. Batteroo is a new startup with an innovative product called Batteriser. Batteriser is a thin metal sleeve that taps into the existing energy remaining in a battery to extend its life. Batteriser is the only battery life extender of its kind, with no competitors producing anything similar. Precisely because this is such a novel and unprecedented product, we do not believe our mark would cause consumers to confuse us with Energizer.

On June 1, 2015, we had our first major press release, with a debut in PC World, followed by a flood of press coverage in many other publications, including CNN and yahoo. In all this coverage, it was made clear that we are a company that stands apart from battery companies. We were described as a disruptive new technology with the potential to improve the way consumers use batteries, thereby changing the course of the battery industry entirely. Unlike Energizer, we are not in the business of selling batteries.

Our feedback from consumers since our June 1 press release indicates to us that there is no actual confusion in the marketplace about our status as a new an independent company. No one believes we are affiliated with any battery companies. Of the thousands of e-mails we've received about our product since then, no one has inquired about Batteriser's relationship with Energizer. In August, we also began our first pre-sale on Indiegogo, with over 7,000 customers in 2 months. We had many questions about our product from customers, but again, none of these consumers indicated that they believed Batteriser was affiliated with Energizer. This tell us that Energizer's concern over our mark is ill-advised, and doesn't into consideration actual consumer reactions and responses to the Batteriser name.

There is no potential for confusion between the Energizer and Batteriser because the two marks are very distinct. The Batteriser mark is completely different in its spelling

and sound. The only commonality in the Batteriser and Energizer names is that both have an “er” suffix. It would be absurd for Energizer to make a claim of infringement on this basis. The er suffix is a very common one in the English language, and Energizer has no exclusive right to it. It is also perfectly clear to everyone that the Batteriser mark does not include the word “Energize” in any form.

We chose Batteriser name because the combination of the words “battery” and “riser” provided us with an accurate and memorable shorthand to describe our technology. Essentially, Batteriser causes the voltage of a battery to rise to around 1.5 volts, for optimum performance. This was the basis for our choice of the Batteriser mark, and it has become essential to our marketing. We have already spent substantial funds and effort in publicizing our product under the Batteriser name. Many consumers are anticipating the arrival of our product this holiday season and they all know our product name as Batteriser.

We understand that Energizer needs to protect its mark, and that Energizer has worked hard to build their brand and reputation. However, we see absolutely no potential for confusion between our trademarks. We are not infringing upon the Energizer mark in any way. We respectfully will not comply with Energizer’s demands to withdraw our trademark application. We thank Energizer reaching out to us personally to resolve this matter, and we welcome future communication for any additional clarifications.

Sincerely,

Pardees Parvin