

ESTTA Tracking number: **ESTTA726220**

Filing date: **02/10/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225171
Party	Plaintiff Pahlavan Family Cellars, LLC
Correspondence Address	JOAN OHL ROCHMAN MANATT PHELPS & PHILLIPS LLP 11355 W OLYMPIC BLVD LOS ANGELES, CA 90064 UNITED STATES JRochman@manatt.com,GDelcoure@manatt.com,IPDocket@manatt.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Alexander Garcia
Filer's e-mail	pctrademarks@perkinscoie.com, ajagarcia@perkinscoie.com, ngos-selin@perkinscoie.com
Signature	/Alexander Garcia/
Date	02/10/2016
Attachments	Notice of Appearance_001.pdf(576236 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PAHLAVAN FAMILY CELLARS, LLC,

Opposer,

v.

TREATY OAK DISTILLING CO.,

Applicant.

Opposition No: 91225171

NOTICE OF APPEARANCE OF COUNSEL
AND POWER OF ATTORNEY

Pursuant to Trademark Rule 2.17(c) and Section 117.05 of the Trademark Trial and Appeal Board Manual of Procedure, the law firm of Perkins Coie LLP ("Perkins Coie") hereby makes an appearance as counsel of record for Pahlavan Family Cellars, LLC ("Opposer") in connection with the above referenced opposition proceeding (the "Opposition"). Perkins Coie and Opposer respectfully request that all further correspondence in connection with this Opposition be sent to:

Alexander J.A. Garcia
Perkins Coie LLP
1201 3rd Avenue, STE 4900
Seattle, Washington 98101-3099
Phone: 303.291.2323
E-mail: pctrademarks@perkinscoie.com,
ajagarcia@perkinscoie.com

Opposer hereby revokes all previous powers of attorney in connection with the Opposition, and appoints the law firm of Perkins Coie LLP, and each of Alexander J.A. Garcia, Lydia Z. Ansari, Stefan B. Blum, Elizabeth R. Breakstone, Mark S. Goodrich, Lynne E. Graybeal, Patchen M. Haggerty, John P. Halski, Julianne A. Henley, Jason S. Howell, Jennifer L. Jolley, Elizabeth A. Kristoferson, Winfield B. Martin, Alexander M. Montgomery, Lisa T. Oratz, Seth H. Reagan, Heidi L. Sachs, Grace Han Stanton, James L. Vana and Robert G. Woolston, each of whom is admitted to practice law in the States of

California, Washington and/or another state of the United States, with full power of substitution and revocation, to represent Opposer in connection with the Opposition.

DATED: February 10, 2016

CERTIFICATE OF MAILING

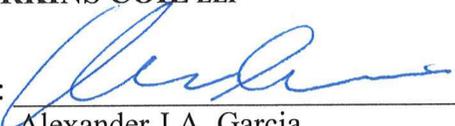
I hereby certify that on the date below, I served the foregoing Notice of Appearance of Counsel and Power of Attorney on Applicant's Counsel by depositing a true and correct copy of the same with the United States Postal Service, as first class mail, postage prepaid, in an envelope addressed to

STEVEN D SMIT
GRAVES DOUGHERTY HEARON & MOODY P C
401 CONGRESS AVE STE 2200
AUSTIN, TX 78701-3790
UNITED STATES

Signature: 
Printed Name: Catherine R. Sorensen

Date: February 10, 2016

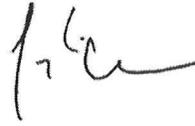
PERKINS COIE LLP

By: 
Alexander J.A. Garcia
PERKINS COIE LLP
1201 3RD AVE, STE 4900
Seattle, WA 98101-3099
UNITED STATES
Phone: 303.291.2323
E-mail: pctrademarks@perkinscoie.com,
ajagarcia@perkinscoie.com

Attorneys for Opposer

(For Power of Attorney)

PAHLAVAN FAMILY CELLARS, LLC


By: _____
Name: Arman R. Pahlavan
Title: Executive Manager
Date: February 10, 2016