

ESTTA Tracking number: **ESTTA710974**

Filing date: **11/25/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Visteon Corporation
Granted to Date of previous extension	12/16/2015
Address	One Village Center Drive Van Buren Township, MI 48111 UNITED STATES
Attorney information	John C. Blattner Dickinson Wright PLLC 350 S. Main Street, Suite 300 Ann Arbor, MI 48104 UNITED STATES trademark@dickinsonwright.com, jblattner@dickinsonwright.com, nzemgulis@dickinsonwright.com Phone:734-623-1698

Applicant Information

Application No	86579202	Publication date	08/18/2015
Opposition Filing Date	11/25/2015	Opposition Period Ends	12/16/2015
Applicant	Saint-Gobain Ceramics & Plastics, Inc. One New Bond Street Worcester, MA 016150008 UNITED STATES		

Goods/Services Affected by Opposition

Class 007. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Electric generators
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2360510	Application Date	03/05/1997
Registration Date	06/20/2000	Foreign Priority Date	NONE
Word Mark	VISTEON		

Design Mark	VISTEON
Description of Mark	NONE
Goods/Services	<p>Class 007. First use: First Use: 1997/09/07 First Use In Commerce: 1999/09/07 automotive engine parts, components, and accessories, namely, [electric starters, air, oil and fuel filters, PCV valves,] radiators, (engine accessory) [drive belts and drive chains,] radiator fans, radiator fan mounts, [exhaust mufflers and flywheels;] electric cooling fanmotors for automotive engines</p> <p>Class 011. First use: First Use: 1997/09/07 First Use In Commerce: 1997/09/07 automotive parts, components, and accessories, namely, electric motors for heater/ventilation systems</p> <p>Class 012. First use: First Use: 1997/09/07 First Use In Commerce: 1997/09/07 automotive parts, components, and accessories, namely, [electric horns, fuel tanks, suspension systems, suspension springs and shackles, spring clips, structural brackets and supports, battery mountings, axle shafts, axles, axle bearings,pressure relief valves for gear housing, steering gear covers, wheels, chassis structural parts and body structural parts, brake linings, brake shoes, drive gears, transmissions, drive shafts, brake cylinders and pistons and springs therefor, vehicle hoods and members, vehicle fenders and fender parts, running boards,hubs, hub caps, demountable wheel rims,brake calipers and pads therefor, vehicle bumpers, shock absorbers, car tops, rearview and side-view mirrors, glass windows and windshields, windshield wipers,windshield wiper arms and wiper blades,engines, clutches, clutch facings, seats,] interior trim, instrument panels, cockpits, [steering wheels,] exterior trim, [anti-theft alarms for vehicles, horns, airbags, seat belts,] directional signals, electric power window motors forvehicles [; fitted or semi-fitted seat covers]</p>

U.S. Registration No.	2500809	Application Date	06/25/1999
Registration Date	10/23/2001	Foreign Priority Date	NONE
Word Mark	VISTEON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 1999/03/00 First Use In Commerce: 1999/03/00		

	automotive engine parts, components and accessories, namely, [electric starters, air, oil and fuel filters, pcv valves,] radiators, radiator fans, radiator fan mounts, [exhaust mufflers and flywheels,] electric cooling fan motors for automotive engines, and electric motors for heater/ventilation systems
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U.S. Registration No.	2520794	Application Date	06/25/1999
Registration Date	12/18/2001	Foreign Priority Date	NONE
Word Mark	VISTEON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 1999/03/00 First Use In Commerce: 1999/03/00 automotive parts, components and accessories, namely, [electric starters, air, oil and fuel filters, PCV valves,] radiators, radiator fans, radiator fan mounts, [exhaust mufflers and flywheels,] electric cooling fan motors for automotive engines, and electric motors for heater/ventilation systems		

Attachments	75252427#TMSN.png(bytes) 75737654#TMSN.png(bytes) 75737684#TMSN.png(bytes) 86579202_Opposition.pdf(34048 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/John C. Blattner/
Name	John C. Blattner
Date	11/25/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

*In re U.S. Trademark Application Serial No. 86579202 for
VESTION (standard characters), International Class 7; filed March 27, 2015*

VISTEON CORPORATION,

Opposer,

v.

TTAB No:

SAINT-GOBAIN CERAMICS & PLASTICS, INC.,

Applicant.

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NOTICE OF OPPOSITION

Opposer VISTEON CORPORATION believes that it will be damaged by registration of the mark shown in Application Serial No. 86579202 in International Class 7, and opposes the same. As grounds for the opposition, Opposer alleges as follows:

1. Upon information and belief, Applicant is a Delaware corporation domiciled in Worcester, Massachusetts.

2. On or about March 27, 2015, Applicant filed Application Serial No. 86579202 (“the ‘202 Application”) for the mark VESTION in standard characters for “Electric generators” in International Class 7.

3. Opposer is the owner of the following registrations:

a. Reg. No. 2360510, registered Jun. 20, 2000, for the mark VISTEON in standard characters, for “automotive engine parts, components, and accessories, namely, radiators, radiator fans, radiator fan mounts, electric cooling fan motors for automotive engines” in International Class 7; and

b. Reg. No. 2500809, registered Oct. 23, 2001, for the mark VISTEON plus design for “automotive engine parts, components and accessories, namely, radiators, radiator fans, radiator fan mounts, electric cooling fan motors for automotive engines, and electric motors for heater/ventilation systems” in International Class 7; and

c. Reg. No. 2520794, registered Dec. 18, 2001, for the mark VISTEON plus design for “automotive parts, components and accessories, namely, radiators, radiator fans, radiator fan mounts, electric cooling fan motors for automotive engines, and electric motors for heater/ventilation systems” in International Class 7

(collectively the “Visteon Marks”).

4. Applicant’s VESTION mark is confusingly similar to Opposer’s VISTEON Marks.

5. The goods listed in the ‘202 Application are identical or closely related to the goods listed in the Visteon Marks.

6. Registration of Applicant’s mark is likely to cause the public to be confused, misled, or deceived, and to believe that Opposer is the source of Applicant’s goods, or that Applicant’s goods are affiliated, associated, approved, sponsored, licensed, or authorized by Opposer, when in fact they are not.

7. Registration of Applicant’s mark will cause harm to Opposer by damaging Opposer’s good will in its marks, including those referenced herein.

WHEREFORE, Opposer believes that it will be damaged by registration of the mark shown in Application Serial No. 86579202, and opposes registration thereof on the grounds set forth above. Opposer further prays that Application Serial No. 86579202 be rejected, and that registration of Applicant’s mark be refused.

The \$300 fee for one class required under 2.6(a)(17) is enclosed herewith.

DICKINSON WRIGHT, PLLC

November 25, 2015

By: /John C. Blattner/

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Attorney for Opposer, VISTEON CORPORATION

CERTIFICATE OF SERVICE

I hereby certify that on November 25, 2015, I served a true and correct copy of Notice of Opposition of U.S. Trademark Application Serial No. 86579202, by U.S. first-class mail, upon:

Paul J. Kennedy, Partner
PEPPER HAMILTON LLP
3000 Two Logan Square | Eighteenth and Arch Streets
Philadelphia, Pennsylvania 19103-2799

Dated: November 25, 2015

/s/ John C. Blattner

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