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Filing date: **04/04/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91224967
Party	Defendant Veritone, Inc.
Correspondence Address	EDWARD F BEHM JR BARNES & THORNBURG LLP 1000 N WEST ST STE 1500 WILMINGTON, DE 19801-1054 UNITED STATES trademarks-ch@btlaw.com, edward.behm@btlaw.com, christina.hillson@btlaw.com, janet.abbott@btlaw.com
Submission	Withdrawal Of Application
Filer's Name	Christina M. Hillson
Filer's e-mail	christina.hillson@btlaw.com,janet.abbott@btlaw.com,Trademarks-CH@btlaw.com
Signature	/cmh/
Date	04/04/2016
Attachments	Consented_Notice_of_Express_Abandonment_040416.pdf(67050 bytes)

**IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 86/552,598
Published in *The Official Gazette*: May 26, 2015

Sonova Holding AG,)	
)	
Opposer,)	
)	Opposition No.: 91224967
v.)	
)	Attorney Reference: 63926-244969
Veritone, Inc.,)	
)	
Applicant.)	

CONSENTED NOTICE OF EXPRESS ABANDONMENT

Pursuant to Trademark Rule 2.68, Applicant Veritone, Inc. hereby notices its express abandonment with prejudice of its application to register the mark HEAR THE WORLD, Serial No. 86/552,598, with the written consent of Opposer Sonova Holding AG. The parties request the Opposition be dismissed without prejudice. See TBMP § 602.01.

[Signatures to follow]

Respectfully submitted,

Dated: April 4, 2016



Edward F. Behm, Jr., Esquire
Christina M. Hillson, Esquire
BARNES & THORNBURG LLP
1000 N. West Street, Suite 1500
Wilmington, DE 19801
(302) 300-3434
Attorneys for Applicant



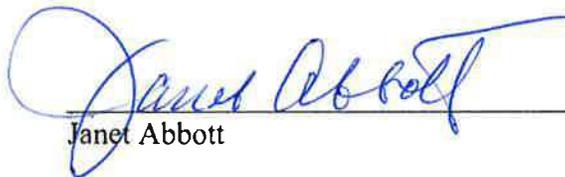
Christopher M. Kindel
Sherri L. Eastley
Alexandra H. Bisline
PIRKEY BARBER PLLC
600 Congress Avenue, Suite 2120
Austin, Texas 78701
(512) 322-5200
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that on this 4th day of April 2016 a true and correct copy of the
Consented Notice of Express Abandonment was caused to be served on the following party as
indicated:

**VIA FIRST CLASS MAIL & COURTESY
COPY VIA E-MAIL**

Sherri L. Eastley
Pirkey Barber PLLC
600 Congress Avenue Suite 2120
Austin, Texas 78701
Attorney for Opposer



Janet Abbott