

ESTTA Tracking number: **ESTTA710204**

Filing date: **11/23/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Sonova Holding AG
Granted to Date of previous extension	11/22/2015
Address	Laubisrutistrasse 28 Stafa, 8712 SWITZERLAND

Attorney information	Sherri L. Eastley Pirkey Barber PLLC 600 Congress Avenue Suite 2120 Austin, TX 78701 UNITED STATES tmcentral@pirkeybarber.com Phone:5123225200
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### Applicant Information

Application No	86552598	Publication date	05/26/2015
Opposition Filing Date	11/23/2015	Opposition Period Ends	11/22/2015
Applicant	Veritone, Inc. 3366 VIA LIDO Newport Beach, CA 92663 UNITED STATES		

### Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Marketing and media services, namely, providing information in the field of marketing and online marketing media via the internet; marketing and media services, namely, promoting the goods, services, and brand identity of third parties through print, audio, video, digital and on-line medium; advertising services

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	86465535	Application Date	11/26/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	HEAR THE WORLD FOUNDATION		

Design Mark	HEAR THE WORLD FOUNDATION
Description of Mark	NONE
Goods/Services	<p>Class 036. First use: First Use: 2006/01/01 First Use In Commerce: 2013/12/30 Charitable fundraising services; Charitable foundation services, namely, providing financial assistance for programs and services of others; Charitable foundation services, namely, providing fundraising activities to support audiological programs, hearing health programs, and medical treatment for those in need; Providing grants for hearing health programs;Charitable fundraising services for promoting research, education and other activities relating to hearing loss</p> <p>Class 041. First use: First Use: 2006/01/01 First Use In Commerce: 2013/12/30 Charitable services in the nature of providing educational training on hearing loss and audiological care; Educational services, namely, workshops, seminars, and training in the fields of hearing, hearing health and hearing impairment; organization, preparation and hosting of seminars, workshops and exhibitions for cultural or educational purposes in the field of hearing loss, treatments for hearing impairment, and prevention of hearing problems; Charitable services, namely,providing training in the field of audiology; On-line electronic newsletters delivered by e-mail in the fields of hearing loss and audiology; Providing on-linenewsletters in the fields of hearing loss and audiology; Organizing community sporting and cultural events</p>

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	HEAR THE WORLD		
Goods/Services	<p>Class 35 - Promoting public awareness of prevention and treatments for hearing loss. Class 36 - Charitable fundraising services; Charitable foundation services, namely, providing financial assistance for programs and services of others; Charitable foundation services, namely, providing fundraising activities to support audiological programs, hearing health programs, and medical treatment for those in need; Providing grants for hearing health programs;Charitable fundraising services for promoting research, education and other activities relating to hearing loss. Class 41 - Charitable services in the nature of providing educational training on hearing loss and audiological care; Educational services, namely, workshops, seminars, and training in the fields of hearing, hearing health and hearing impairment; organization, preparation and hosting of seminars, workshops and exhibitions for cultural or educational purposes in the field of hearing loss, treatments for hearing impairment, and prevention of hearing problems; Charitable services, namely,providing training in the field of audiology; On-line electronic newsletters delivered by e-mail in the fields of hearing loss and audiology; Providing on-line newsletters in the fields of hearing loss and audiology; Organizing community sporting and cultural events.</p>		

Attachments	86465535#TMSN.png( bytes ) Final Notice of Opposition to Veritone App for HEAR THE WORLD - Ref No SONO135.pdf(1376539 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/AHB/
Name	Alexandra H. Bistline
Date	11/23/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re Serial No. 86/552,598	§	
Filed: March 4, 2015	§	
Mark: <b>HEAR THE WORLD</b>	§	
Published: May 26, 2015	§	
 	§	
Sonova Holding AG	§	
	§	Opposition No. _____
Opposer,	§	
	§	
v.	§	
	§	
Veritone, Inc.,	§	
	§	
Applicant.	§	

**NOTICE OF OPPOSITION**

Sonova Holding, AG (“Opposer”), having a principal place of business at Laubisrütistrasse 28, Stäfa 8712, Switzerland, believes that it will be damaged by registration of the mark shown in U.S. Serial No. 86/552,598, and hereby opposes same under the provisions of 15 U.S.C. § 1063. As grounds for opposition, Opposer asserts the following:

1. Opposer is a world leader in innovative hearing solutions offering a wide range of hearing care devices and audiological services. Opposer’s non-profit foundation operating under the marks HEAR THE WORLD and HEAR THE WORLD FOUNDATION (the “Hear The World Marks”) is aimed at improving the quality of life of people with hearing loss. Opposer’s programs offered under the HEAR THE WORLD Marks help to raise awareness about hearing loss and to provide education, financial assistance, hearing devices, and medical treatment to thousands with hearing loss in more than 35 countries. To further advance its HEAR THE WORLD programs, Opposer organizes and sponsors numerous cultural and sporting events around the world.

2. Opposer's HEAR THE WORLD FOUNDATION is promoted and sponsored by more than 80 celebrity ambassadors. Printouts from Opposer's website are attached hereto at **Exhibit A**. Applicant's HEAR THE WORLD campaign is so large and widespread, the campaign previously earned a Guinness Book of World Records title for the world's largest photographic awareness campaign. Opposer's celebrity ambassadors not only pose for photographs, but these celebrity ambassadors publicize Opposer's HEAR THE WORLD campaign through field visits, fundraisers, cultural activities and online posts.

3. Opposer has used the HEAR THE WORLD Marks for many years, with use for Opposer's campaign to promote education in the fields of hearing loss prevention and treatments dating back to 2006 and use in the United States since at least as early as May 1, 2008.

4. Opposer's HEAR THE WORLD Marks are inherently distinctive, serving to identify and indicate the source of Opposer's services to the consuming public, and to distinguish Opposer's services from others.

5. Opposer has extended considerable effort and expense in promoting the HEAR THE WORLD Marks and the services offered under the marks with the result that the purchasing public has come to know, rely upon and recognize the services of Opposer by the HEAR THE WORLD Marks.

6. As a result of Opposer's long use and promotion of the HEAR THE WORLD Marks, Opposer has acquired valuable common law rights in the HEAR THE WORLD Marks.

7. In addition to its extensive common law rights, Opposer owns a use-based application for the mark HEAR THE WORLD FOUNDATION, U.S. App. Serial No. 86/465,535 filed November 26, 2014, for the services listed below:

Class 36: Charitable fundraising services; Charitable foundation services, namely, providing financial assistance for programs and services of others; Charitable foundation services,

namely, providing fundraising activities to support audiological programs, hearing health programs, and medical treatment for those in need; Providing grants for hearing health programs; Charitable fundraising services for promoting research, education and other activities relating to hearing loss.

Class 41: Charitable services in the nature of providing educational training on hearing loss and audiological care; Educational services, namely, workshops, seminars, and training in the fields of hearing, hearing health and hearing impairment; organization, preparation and hosting of seminars, workshops and exhibitions for cultural or educational purposes in the field of hearing loss, treatments for hearing impairment, and prevention of hearing problems; Charitable services, namely, providing training in the field of audiology; On-line electronic newsletters delivered by e-mail in the fields of hearing loss and audiology; Providing on-line newsletters in the fields of hearing loss and audiology; Organizing community sporting and cultural events

A copy of the TSDR record for this application is attached hereto at **Exhibit B**.

8. Opposer previously owned U.S. Reg. No. 3,340,169 for the mark HEAR THE WORLD for goods and services in Classes 9, 10, 41 and 44. A copy of the TSDR record is attached hereto at **Exhibit C**. Opposer notes that this registration was inadvertently allowed to be canceled and was canceled in June 2014. Shortly after this registration was canceled, Opposer, recognizing its error, filed the application for HEAR THE WORLD FOUNDATION referenced above.

9. Applicant Veritone, Inc. (the "Applicant") is a Delaware corporation with a principal place of business at 3366 Via Lido, Newport Beach, California 92663. Applicant filed U.S. Serial No. 86/552,598 (the "Application") pursuant to 15 U.S.C. § 1051(b) on March 4, 2015 for the mark HEAR THE WORLD covering "Marketing and media services, namely, providing information in the field of marketing and online marketing media via the internet; marketing and media services, namely, promoting the goods, services, and brand identity of third parties through print, audio, video, digital and on-line medium; advertising services" in Class 35.

10. Applicant is aware of Opposer's HEAR THE WORLD Marks.

11. Opposer has priority based on its prior use of the HEAR THE WORLD Marks and based on its prior application for the mark HEAR THE WORLD FOUNDATION.

13. Applicant's services are similar or related to the services for which Opposer has long used its HEAR THE WORLD Marks.

14. Upon information and belief, Applicant's services will travel in the same or similar channels of trade as Opposer's services, and will be used by the same or similar types of consumers who purchase and use Opposer's goods and services.

15. Opposer has not given Applicant permission or approval to use or register the HEAR THE WORLD Marks or the mark HEAR THE WORLD.

16. Applicant's mark HEAR THE WORLD so resembles Opposer's HEAR THE WORLD Marks as to be likely, when used in connection with the services identified in the Application, to cause confusion, or to cause mistake, or to deceive. Registration therefore should be refused under 15 U.S.C. § 1052(d).

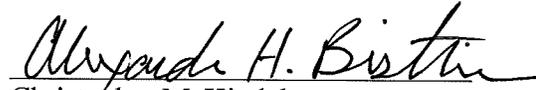
17. Registration of Applicant's mark HEAR THE WORLD on the Principal Register would damage Opposer because it would confer upon Applicant statutory presumptions to which Applicant is not entitled in view of Opposer's longstanding prior use and registration of its HEAR THE WORLD Marks.

WHEREFORE, Opposer prays that U.S. Serial No. 86/552,598 be rejected, and that registration of the mark therein be refused.

This Notice of Opposition is being filed electronically, along with the filing fee required by 37 C.F.R. § 2.6(a)(17). The Commissioner is authorized to draw on the Deposit Account of Pirkey Barber PLLC, Account No. 50-3924/SONO135/SLE, if there is any problem with the processing of the electronically submitted fee.

Respectfully submitted,

Date: November 23, 2015



Christopher M. Kindel

Sherri L. Eastley

Alexandra H. Bistline

PIRKEY BARBER PLLC

600 Congress Avenue, Suite 2120

Austin, Texas 78701

(512) 322-5200

ATTORNEYS FOR OPPOSER

**CERTIFICATE OF SERVICE**

This is to certify that a copy of the foregoing NOTICE OF OPPOSITION was served via first-class mail, postage prepaid, on November 23, 2015 on Applicant's attorney of record:

Edward F. Behm, Jr.  
Barnes & Thornburg LLP  
1000 N West St. Ste 1500  
Wilmington, Delaware 19801-1054



**EXHIBIT A**



a Sonova Group initiative

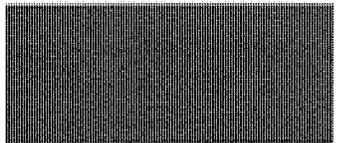
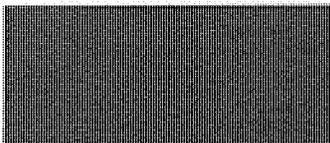
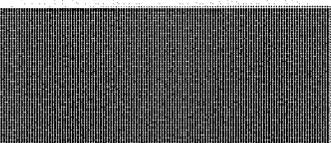
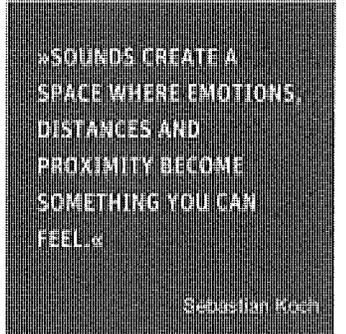
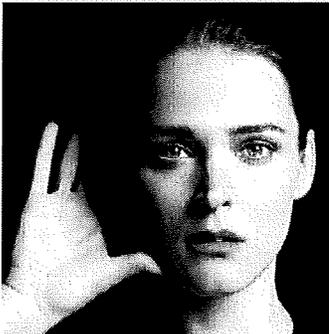
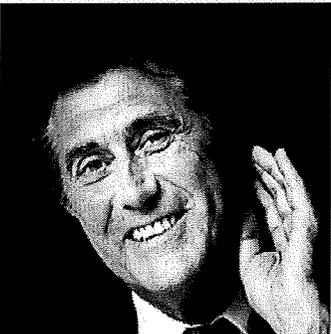
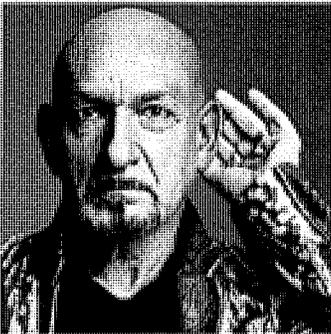
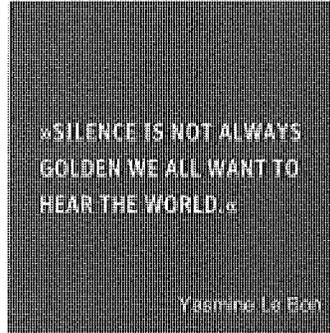
START > ABOUT US > AMBASSADORS

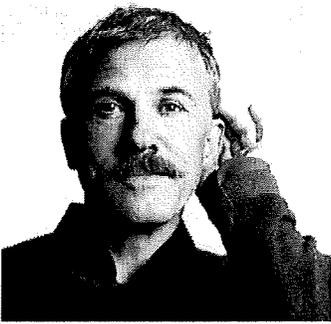
# CELEBRITY AMBASSADORS

Hear the World is now supported by more than 80 celebrity ambassadors. Photographer and musician Bryan Adams captured them all in the Hear the World pose for conscious hearing, with their hands cupped behind their ears.

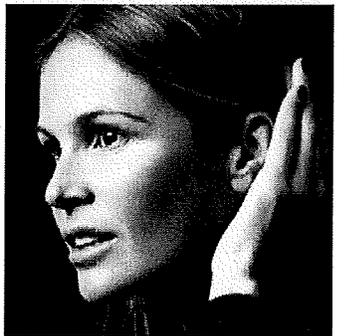
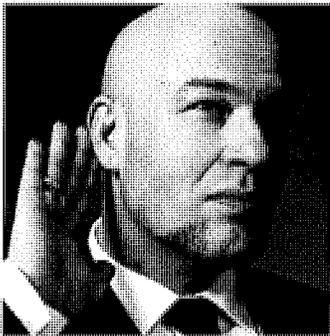
They all contribute towards raising public awareness for the importance of good hearing as well as the consequences of hearing loss. Some ambassadors, such as Swiss musician Patrick Nuo, are also involved as sponsors of selected projects of the Hear the World Foundation. Check out the impressive photographs and learn more about our ambassadors below.

- » Ambassadors up close
- » Interviews with our Ambassadors
- » Download Screensaver for Mac (zip)
- » Download Screensaver for Windows (zip)

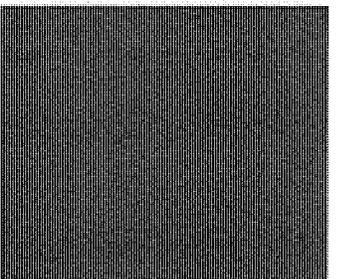
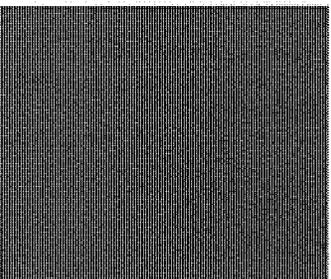
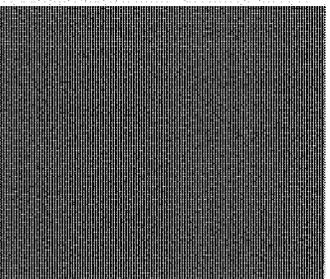
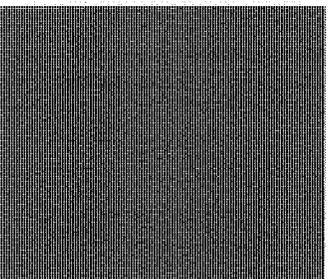
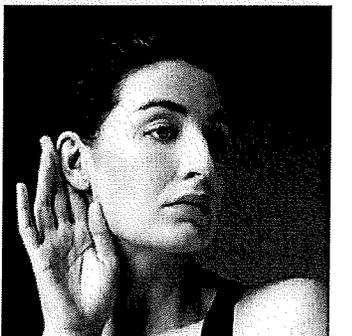
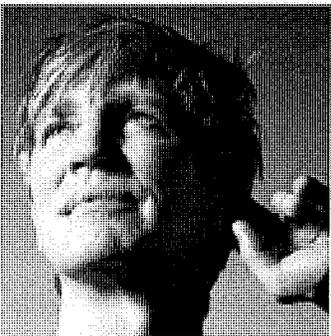


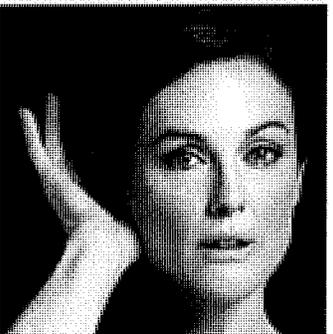
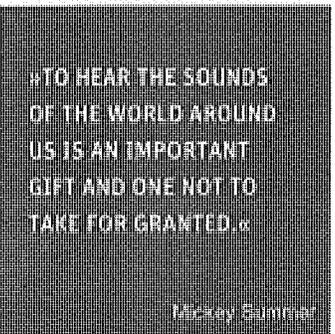
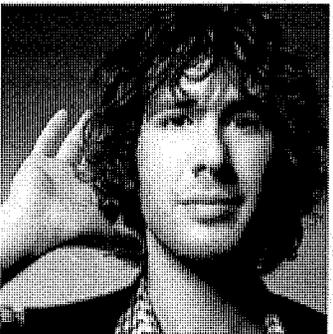
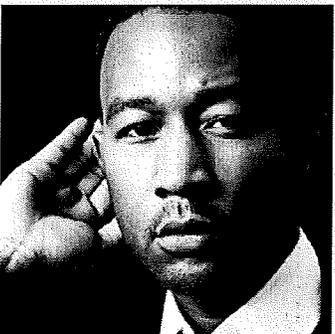
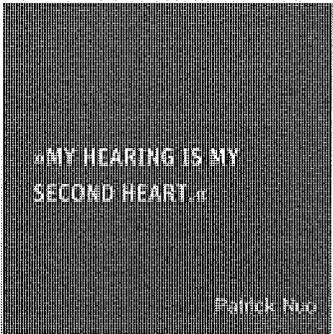
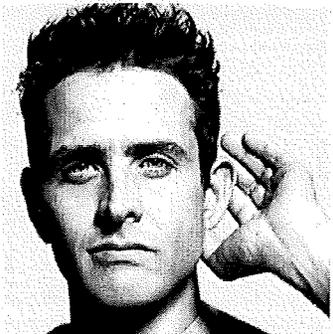
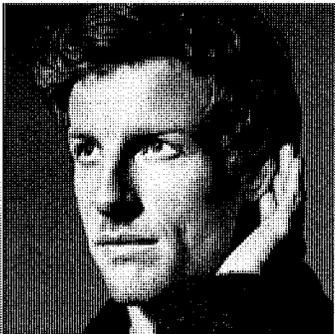
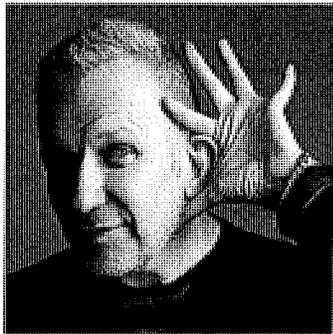
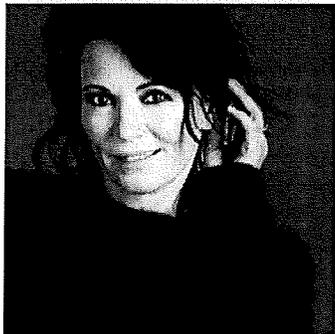
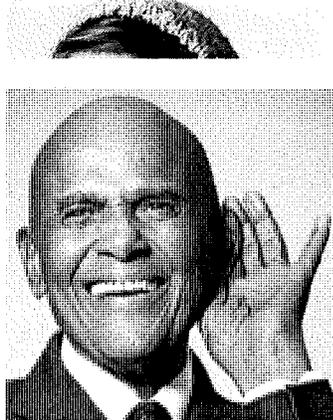
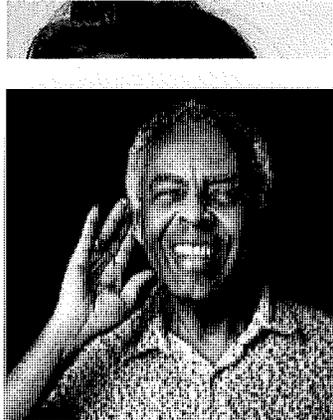
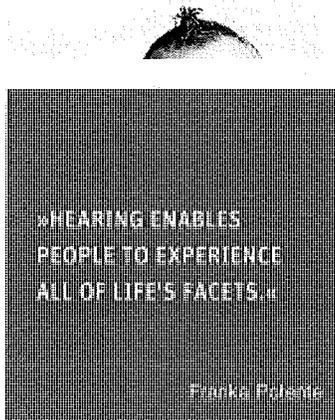


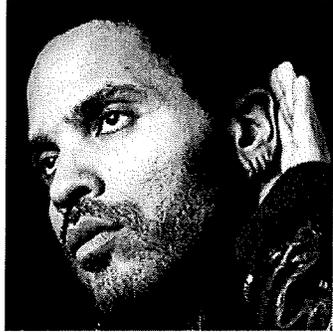
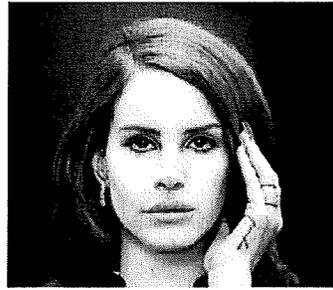
»DANCE IS THE SOUL OF MUSIC THEREFORE I LEARNED TO APPRECIATE MY HEARING AT A VERY YOUNG AGE.«  
Sergei Polunin



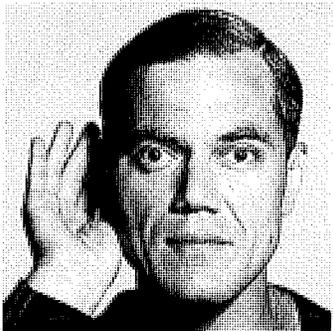
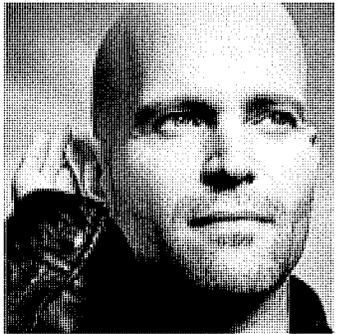
»MUSIC IS NOTHING IF NO ONE CAN HEAR IT.«  
Piazzola Damings



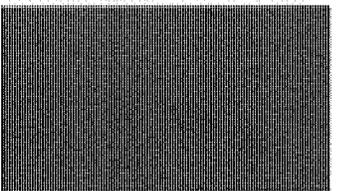
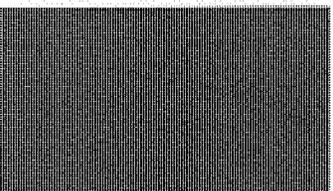
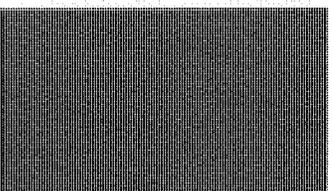
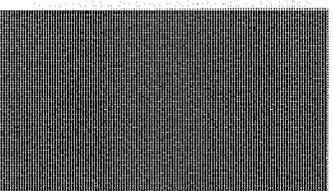
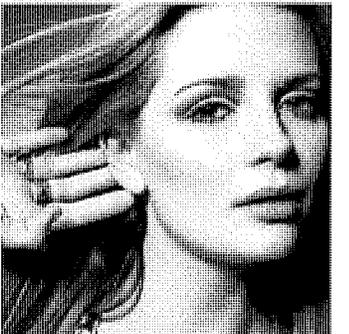


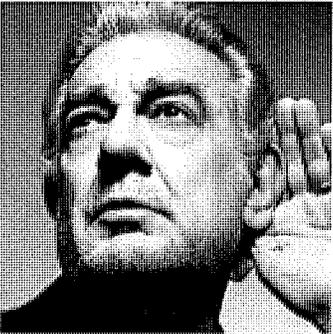
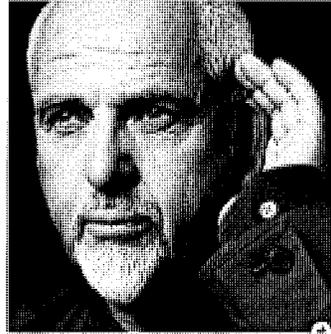


»SOUND IS THE KEY TO  
OUR HEARTS.«  
John Green

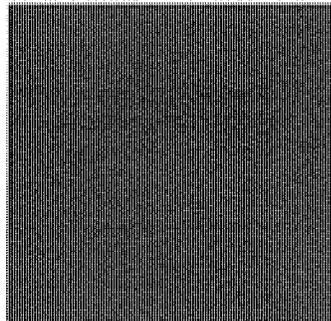
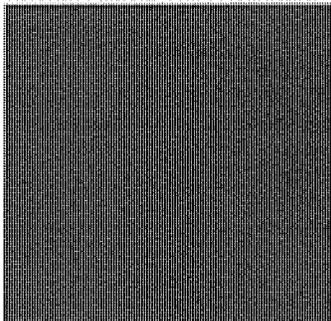
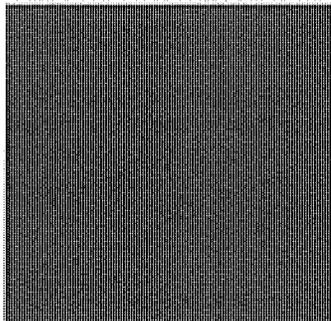
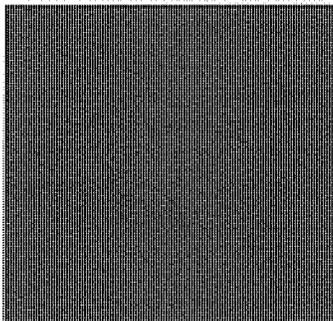
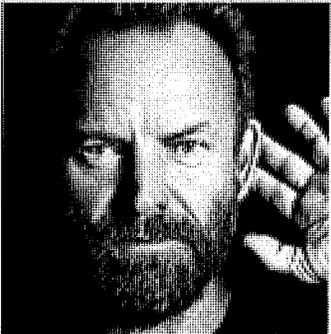
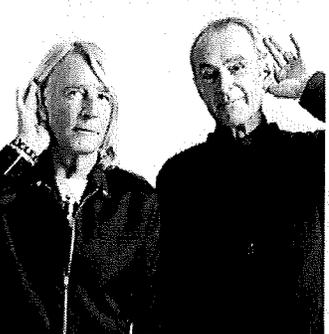
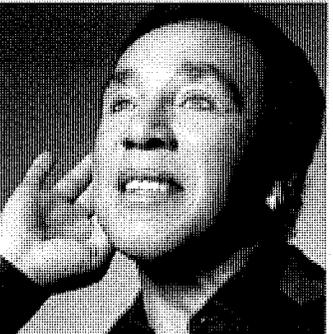


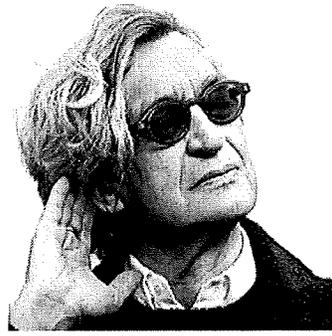
»THE GIFT OF HEARING IS  
SOMETHING UNIQUE AND  
SUPPORTING THOSE WHO  
STRUGGLE WITH HEARING  
LOSS IS INVALUABLE.«  
John Heveman





«WITHOUT GOOD HEARING THE BEAUTY IN THE WORLD CAN NEVER BE COMPLETE.»  
Monica Bellucci





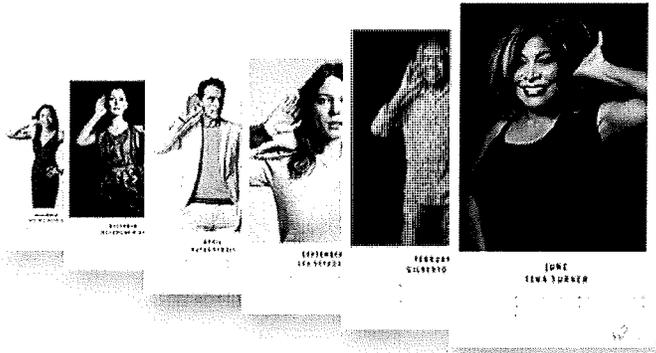
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a Sonova Group initiative

# 2016 HEAR THE WORLD CALENDAR



## NEWS

### 17. November 2015

Combining good looks with a good cause: the 2016 Hear the World Calendar

### 24. September 2015

Gilberto Gil named as new ambassador for

» More news

## SPECIAL DANCE WORKSHOP

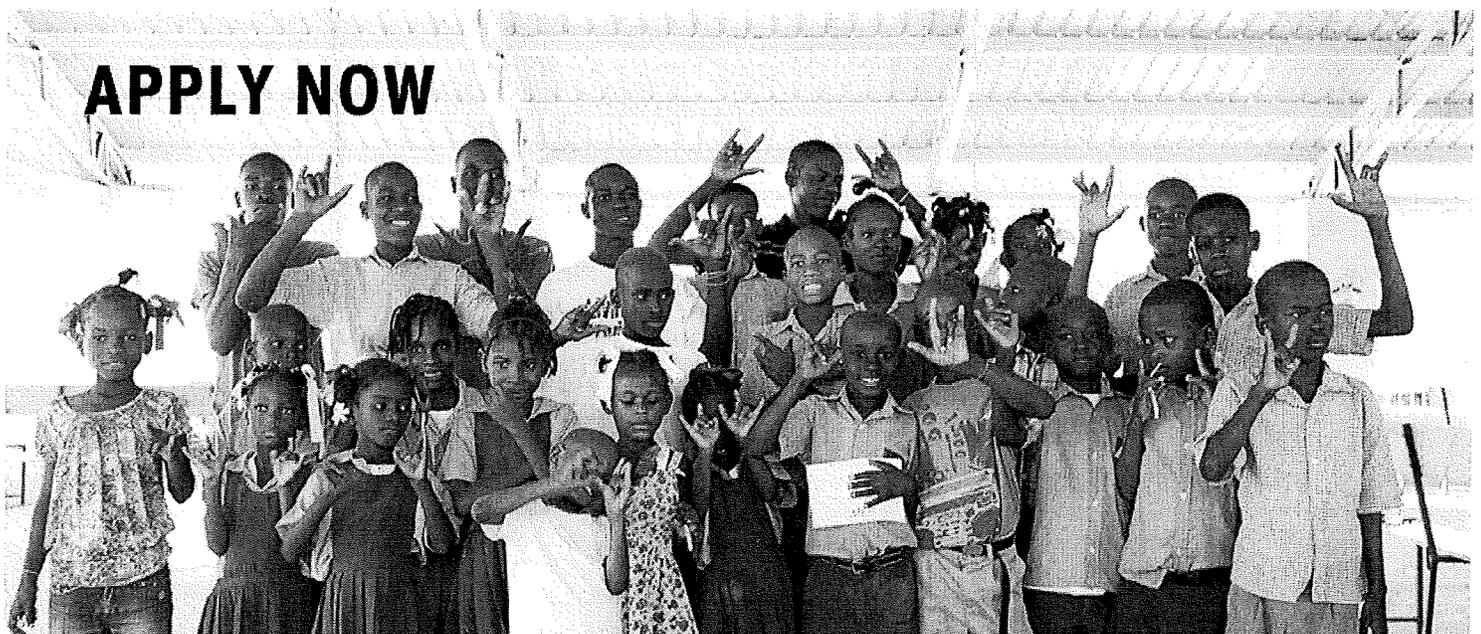
In his role as Hear the World ambassador, ballet dancer Sergei Polunin held a dance workshop for members of the "Angely Nadezhdy" dance group in Moscow.

» Read more

## OUR MISSION

With the non-profit Hear the World Foundation, Sonova advocates equal opportunities and improved quality of life for people with hearing loss around the world.

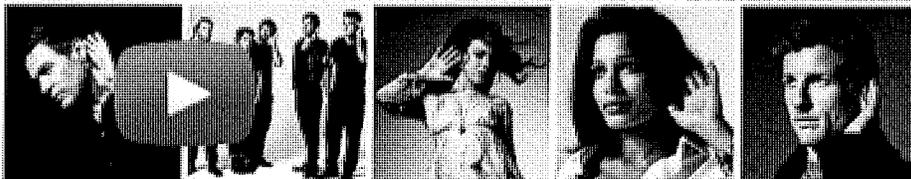
» Read more



# SOUNDS GOOD: OUR NEW BLOG



## OUR COMMITMENT



## A LASTING LEGACY





## SONOVA EMPLOYEE COMMITMENT

### 52 CHILDREN



With the "52 Children" project the Hear the World Foundation provides 52 disadvantaged children per year from around the world with the gift of better hearing.

» Read more

### HEARING LOSS IN BABIES & CHILDREN



A child's development and quality of life depend fundamentally on his ability to hear. Children learn how to speak by listening to others and themselves communicate.

» Full article

### OUR FOCUS



In particular the foundation focuses on projects that support children with hearing loss to ensure that they have every opportunity to reach their full potential.

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# HEAR THE WORLD IN DIALOGUE

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**EXHIBIT B**

Generated on: This page was generated by TSDR on 2015-11-19 15:07:34 EST

Mark: HEAR THE WORLD FOUNDATION

HEAR THE WORLD FOUNDATION

US Serial Number: 86465535

Application Filing Date: Nov. 26, 2014

Register: Principal

Mark Type: Service Mark

Status: Review prior to publication completed.

Status Date: Nov. 02, 2015

Publication Date: Dec. 08, 2015

---

## Mark Information

---

Mark Literal Elements: HEAR THE WORLD FOUNDATION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "FOUNDATION"

---

## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Charitable fundraising services; Charitable foundation services, namely, providing financial assistance for programs and services of others; Charitable foundation services, namely, providing fundraising activities to support audiological programs, hearing health programs, and medical treatment for those in need; Providing grants for hearing health programs; Charitable fundraising services for promoting research, education and other activities relating to hearing loss

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2006

Use in Commerce: Dec. 30, 2013

For: Charitable services in the nature of providing educational training on hearing loss and audiological care; Educational services, namely, workshops, seminars, and training in the fields of hearing, hearing health and hearing impairment; organization, preparation and hosting of seminars, workshops and exhibitions for cultural or educational purposes in the field of hearing loss, treatments for hearing impairment, and prevention of hearing problems; Charitable services, namely, providing training in the field of audiology; On-line electronic newsletters delivered by e-mail in the fields of hearing loss and audiology; Providing on-line newsletters in the fields of hearing loss and audiology; Organizing community sporting and cultural events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2006

Use in Commerce: Dec. 30, 2013

---

## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

---

## Current Owner(s) Information

---

Owner Name: Sonova Holding AG

Owner Address: Laubisrütistrasse 28  
Stäfa 8712  
SWITZERLAND

Legal Entity Type: CORPORATION

State or Country Where Organized: SWITZERLAND

---

## Attorney/Correspondence Information

---

### Attorney of Record

**Attorney Name:** Sherri L. Eastley  
**Attorney Primary Email Address:** [tmcentral@pirkeybarber.com](mailto:tmcentral@pirkeybarber.com)

**Docket Number:** SONO126US  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** SHERRI L. EASTLEY  
PIRKEY BARBER PLLC  
600 CONGRESS AVE STE 2120  
AUSTIN, TEXAS 78701-2973  
UNITED STATES  
**Phone:** 5123225200  
**Correspondent e-mail:** [tmcentral@pirkeybarber.com](mailto:tmcentral@pirkeybarber.com)

**Fax:** 5123225201

**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

---

## Prosecution History

---

Date	Description	Proceeding Number
Nov. 18, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 02, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Oct. 29, 2015	ASSIGNED TO LIE	68171
Sep. 23, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 08, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 10, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 10, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 10, 2015	NON-FINAL ACTION WRITTEN	91243
Mar. 10, 2015	ASSIGNED TO EXAMINER	91243
Dec. 04, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 29, 2014	NEW APPLICATION ENTERED IN TRAM	

---

## TM Staff and Location Information

---

### TM Staff Information

**TM Attorney:** QUEEN, ESTHER FELICIA

**Law Office Assigned:** LAW OFFICE 111

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 02, 2015

**EXHIBIT C**

Generated on: This page was generated by TSDR on 2015-11-19 15:08:18 EST

Mark: HEAR THE WORLD

HEAR THE WORLD

US Serial Number: 79025606

Application Filing Date: Jun. 14, 2006

US Registration Number: 3340169

Registration Date: Nov. 20, 2007

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registration cancelled because registrant did not file an acceptable declaration under Section 71. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jun. 27, 2014

Publication Date: Sep. 04, 2007

Date Cancelled: Jun. 27, 2014

---

## Mark Information

---

Mark Literal Elements: HEAR THE WORLD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

---

## Related Properties Information

---

International Registration Number: 0889629

International Registration Date: Jun. 14, 2006

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Wireless radio receivers and transmitters

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 71 - CANCELLED

Basis: 66(a)

For: Acoustic apparatus and their parts for the hearing-impaired, namely, hearing aids for the deaf and parts thereof

International Class(es): 010 - Primary Class

U.S Class(es): 026, 039, 044

Class Status: SECTION 71 - CANCELLED

Basis: 66(a)

For: sporting and cultural activities, namely, organizing and supporting community sporting and cultural events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: SECTION 71 - CANCELLED

Basis: 66(a)

For: Medical assistance; consulting in the use of acoustic apparatus for the hearing-impaired

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: SECTION 71 - CANCELLED

Basis: 66(a)

---

## Basis Information (Case Level)

---

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

---

### Current Owner(s) Information

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**Owner Name:** Sonova Holding AG

**Owner Address:** Laubisrülistrasse 28  
CH-8712 Stäfa  
SWITZERLAND

**Legal Entity Type:** UNKNOWN

**State or Country Where Organized:** No Place Where Organized Found

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Sherri L. Eastley

**Docket Number:** SONO055US

**Attorney Primary Email Address:** [tmcentral@pirkeybarber.com](mailto:tmcentral@pirkeybarber.com)

**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent Name/Address:** Sherri L. Eastley  
Pirkey Barber PLLC  
600 Congress Avenue Suite 2120  
Austin, TEXAS 78701  
UNITED STATES

**Phone:** 512.322.5200

**Fax:** 512.322.5201

**Correspondent e-mail:** [tmcentral@pirkeybarber.com](mailto:tmcentral@pirkeybarber.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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### Prosecution History

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Date	Description	Proceeding Number
Jul. 24, 2015	TOTAL INVALIDATION PROCESSED BY THE IB	
Jul. 06, 2015	TOTAL INVALIDATION OF REG EXT PROTECTION SENT TO IB	
Jul. 06, 2015	INVALIDATION PROCESSED	72589
Feb. 27, 2015	TOTAL INVALIDATION OF REG EXT PROTECTION CREATED	
Jun. 27, 2014	CANCELLED SECTION 71	
Jun. 28, 2013	NEW REPRESENTATIVE AT IB RECEIVED	
May 17, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
May 17, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 19, 2008	FINAL DECISION TRANSACTION PROCESSED BY IB	
Feb. 26, 2008	FINAL DISPOSITION NOTICE SENT TO IB	
Feb. 26, 2008	FINAL DISPOSITION PROCESSED	74217
Feb. 20, 2008	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Nov. 24, 2007	CHANGE OF OWNER RECEIVED FROM IB	
Nov. 20, 2007	REGISTERED-PRINCIPAL REGISTER	
Sep. 04, 2007	PUBLISHED FOR OPPOSITION	
Aug. 15, 2007	NOTICE OF PUBLICATION	
Aug. 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Jul. 31, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 31, 2007	EXAMINERS AMENDMENT MAILED	
Jul. 31, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 31, 2007	EXAMINERS AMENDMENT -WRITTEN	74306
Jul. 13, 2007	FINAL REFUSAL MAILED	
Jul. 13, 2007	FINAL REFUSAL WRITTEN	74306
Jun. 14, 2007	AMENDMENT FROM APPLICANT ENTERED	78288
Jun. 14, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	78288
Jun. 14, 2007	ASSIGNED TO LIE	78288

May 29, 2007	PAPER RECEIVED	
Dec. 15, 2006	REFUSAL PROCESSED BY IB	
Nov. 28, 2006	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Nov. 28, 2006	REFUSAL PROCESSED BY MPU	68359
Nov. 23, 2006	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Nov. 22, 2006	NON-FINAL ACTION WRITTEN	74306
Nov. 15, 2006	ASSIGNED TO EXAMINER	74306
Aug. 11, 2006	NEW APPLICATION ENTERED IN TRAM	
Aug. 10, 2006	SN ASSIGNED FOR SECT 66A APPL FROM IB	

---

### International Registration Information (Section 66a)

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<b>International Registration Number:</b> 0889629	<b>International Registration Date:</b> Jun. 14, 2006
<b>Priority Claimed Flag:</b> Yes	<b>Date of Section 67 Priority Claim:</b> May 16, 2006
<b>Intl. Registration Status:</b> REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b> Aug. 10, 2006
<b>Notification of Designation Date:</b> Aug. 10, 2006	<b>Date of Automatic Protection:</b> Feb. 10, 2008
<b>International Registration Renewal Date:</b> Jun. 14, 2016	
<b>First Refusal Flag:</b> Yes	

---

### TM Staff and Location Information

---

**TM Staff Information - None**  
File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Nov. 20, 2007

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### Assignment Abstract Of Title Information

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**Summary**

**Total Assignments:** 1      **Registrant:** Phonak Holding AG

**Assignment 1 of 1**

<b>Conveyance:</b> CHANGE OF NAME	<b>Pages:</b> 2
<b>Reel/Frame:</b> <u>3666/0321</u>	
<b>Date Recorded:</b> Nov. 24, 2007	
<b>Supporting Documents:</b> <u>assignment-tm-3666-0321.pdf</u>	
<b>Assignor</b>	
<b>Name:</b> <u>PHONAK HOLDING AG</u>	<b>Execution Date:</b> Sep. 13, 2007
<b>Legal Entity Type:</b> UNKNOWN	<b>State or Country Where Organized:</b> SWITZERLAND
<b>Assignee</b>	
<b>Name:</b> <u>SONOVA HOLDING AG</u>	<b>State or Country Where Organized:</b> SWITZERLAND
<b>Legal Entity Type:</b> UNKNOWN	
<b>Address:</b> LAUBISRÜTISTRASSE 28 CH-8712 STÄFA, SWITZERLAND	
<b>Correspondent</b>	
<b>Correspondent Name:</b> SONOVA HOLDING AG	
<b>Correspondent Address:</b> LAUBISRÜTISTRASSE 28 CH-8712 STÄFA SWITZERLAND	

**Domestic Representative - Not Found**