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Filing date: **02/24/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---|
| Proceeding | 91224818 |
| Party | Plaintiff Market America, Inc. |
| Correspondence Address | CLEMENT D ERHARDT MARKET AMERICA INC 1302 PLEASANT RIDGE ROAD, LEGAL DEPT GREENSBORO, NC 27409 UNITED STATES trademarks@marketamerica.com, jmorris@marketamerica.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Ryan S. Luft |
| Filer's e-mail | ryan@luftlaw.com |
| Signature | /Ryan S. Luft/ |
| Date | 02/24/2016 |
| Attachments | 2016-02-24 MA Entry of Appearance of Counsel.pdf(320504 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark application Serial No. 86469018

For the mark VITAMINDFUL

Published in the Official Gazette on September 15, 2015

Market America, Inc.,

Opposer,

v.

Luciano Sztulman M.D., Inc.,

Respondent.

Opposition No. 91224818

ENTRY OF APPEARANCE OF COUNSEL

Comes now, Ryan S. Luft, Esq. of Ryan S. Luft, PLLC, and hereby enters his appearance on behalf of Opposer, Market America, Inc. All future correspondence concerning this opposition should be directed to the undersigned counsel of record.

Dated: February 24, 2016

Respectfully submitted,



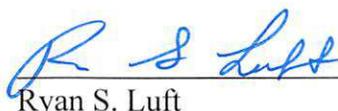
Ryan S. Luft

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the attached Entry of Appearance of Counsel was served upon Luciano Sztulman M.D., Inc., through its counsel of record, by U.S. mail on February 26, 2016 at the following address:

ROBERT SALTER, ESQ.
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