

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: December 7, 2015

Opposition No. 91224818

Market America, Inc.

v.

Luciano Sztulman M.D., Inc.

Karl Kochersperger, Paralegal Specialist:

On November 12, 2015, Opposer served its notice of opposition. On November 16, 2015, Opposer filed an amended notice of opposition.

Pursuant to Fed. R. Civ. P. 15(a)(1), made applicable to Board proceedings by Trademark Rule 2.116(a), a party may amend its pleading once as a matter of course within 21 days after serving it, or if the pleading is one to which a responsive pleading is required, 21 days after service of a responsive pleading or 21 days after service of a motion under Fed. R. Civ. P. 12(b), (e) or (f), whichever is earlier. *See* Trademark Rule 2.107/2.115; TBMP § 507.01. However, as a practical matter, because the time to answer set by the Board's institution order is 40 days, a plaintiff may amend its complaint once as a matter of course beyond the initial 21 days from serving it until the defendant files either an answer or a motion under Fed. R. Civ. P. 12(b), (e) or (f). *See* TBMP § 507.02.

Opposer's amended notice of opposition was filed as a matter of course, and is accepted as Opposer's operative pleading in this proceeding. *See* Fed. R. Civ. P. 15(a)(1)(A) and (B).

Applicant is allowed until January 16, 2016 in which to file an answer to the amended notice of opposition.

Accordingly, conferencing, discovery and trial dates are reset as follows:

Time to Answer	1/16/2016
Deadline for Discovery Conference	2/15/2016
Discovery Opens	2/15/2016
Initial Disclosures Due	3/16/2016
Expert Disclosures Due	7/14/2016
Discovery Closes	8/13/2016
Plaintiff's Pretrial Disclosures	9/27/2016
Plaintiff's 30-day Trial Period Ends	11/11/2016
Defendant's Pretrial Disclosures	11/26/2016
Defendant's 30-day Trial Period Ends	1/10/2017
Plaintiff's Rebuttal Disclosures	1/25/2017
Plaintiff's 15-day Rebuttal Period Ends	2/24/2017

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125. Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.