

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: January 13, 2016

Opposition No. 91224533

*Simply Southern Fine Arts and Home Decor,  
LLC*

*v.*

*Dazzle Up, LLC*

**Victoria von Vistauxx, Paralegal Specialist:**

On January 4, 2016, Applicant filed an amended answer to the opposition and a counterclaim to cancel Opposer's pleaded registration. Applicant submitted the required fee.

Opposer and counterclaim defendant, Simply Southern Fine Arts and Home Decor, LLC, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. *See* Trademark Rule 2.106(b)(2)(iii).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony periods are reset as indicated below. *See* Trademark Rule 2.121(b)(2). In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. *See* Trademark Rule 2.125.

Deadline for Discovery Conference	3/13/2016
Discovery Opens	3/13/2016
Initial Disclosures Due	4/12/2016
Expert Disclosures Due	8/10/2016
Discovery Closes	9/9/2016
Plaintiff's Pretrial Disclosures	10/24/2016
30-day testimony period for plaintiff's testimony to close	12/8/2016
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	12/23/2016
30-day testimony period for defendant and plaintiff in the counterclaim to close	2/6/2017
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	2/21/2017
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	4/7/2017
Counterclaim Plaintiff's Rebuttal Disclosures Due	4/22/2017
15-day rebuttal period for plaintiff in the counterclaim to close	5/22/2017
Brief for plaintiff due	7/21/2017
Brief for defendant and plaintiff in the counterclaim due	8/20/2017
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	9/19/2017
Reply brief, if any, for plaintiff in the counterclaim due	10/4/2017

If the parties file a motion to suspend or extend these dates, the motion should set forth the proposed dates in the format shown in this order. *See* Trademark Rule 2.121(d).

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.