

ESTTA Tracking number: **ESTTA703244**

Filing date: **10/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Energizer Brands, LLC		
Entity	Limited Liability Company	Citizenship	Delaware
Address	533 Maryville University Drive St. Louis, MO 63141 UNITED STATES		

Attorney information	William M. Bryner Kilpatrick Townsend & Stockton LLP 1001 West Fourth Street Winston-Salem, NC 27101 UNITED STATES wbryner@ktslaw.com, lamiller@ktslaw.com, jburns@ktslaw.com, tmadmin@ktslaw.com Phone:336-607-7300		
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**Applicant Information**

Application No	86616025	Publication date	09/22/2015
Opposition Filing Date	10/20/2015	Opposition Period Ends	10/22/2015
Applicant	Energette, LLC 5014 16th Ave, Suite 386 Brooklyn, NY 11204 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 009. First Use: 2015/04/01 First Use In Commerce: 2015/04/01 All goods and services in the class are opposed, namely: Audio speakers; Batteries and battery chargers; Battery chargers; Battery jump starters; Battery packs; Blank flash memory cards; Cases for mobile phones; Cellphone battery chargers; Chargers for batteries; Electronic memories; Memory cards; Wireless indoor and outdoor speakers
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	1502902	Application Date	12/31/1987
Registration Date	09/06/1988	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 BATTERIES

U.S. Registration No.	2742019	Application Date	09/06/2002
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/03/18 First Use In Commerce: 1999/03/18 Battery chargers, not for use with solar energy cells		

U.S. Registration No.	4597544	Application Date	11/16/2011
Registration Date	09/02/2014	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2013/09/18 First Use In Commerce: 2013/09/18 Camera flashes; Cameras shutters; Electrical power extension cords; Electronic memory card readers; Flashlamps for cameras; High definition multimedia interface cables; Lens shutters; Lights for use on video cameras; Shutters		

U.S. Registration No.	4347019	Application Date	08/20/2009
Registration Date	06/04/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<b>ENERGIZER</b>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2009/08/26 First Use In Commerce: 2009/08/26 Computer storage devices, namely, solidstate memory cartridges sold blank or carrying data-compression software, flashdrives, flash media cards

U.S. Registration No.	4459406	Application Date	04/29/2010
Registration Date	12/31/2013	Foreign Priority Date	NONE

Word Mark	ENERGIZER		
Design Mark	<b>ENERGIZER</b>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2013/03/12 First Use In Commerce: 2013/03/12 Carrying cases for cell phones; Cell phone covers; Earphones; Headsets for cellular or mobile phones		

U.S. Registration No.	4455298	Application Date	05/11/2010
Registration Date	12/24/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	<b>ENERGIZER</b>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2013/07/22 First Use In Commerce: 2013/07/22 computer cables; audio cables; video cables

U.S. Registration No.	3066079	Application Date	08/22/2005
Registration Date	03/07/2006	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	The mark consists of the word ENERGIZER in stylized letters.		
Goods/Services	Class 009. First use: First Use: 1996/03/11 First Use In Commerce: 1996/03/11 Batteries		

U.S. Registration No.	3851260	Application Date	07/08/2009
Registration Date	09/21/2010	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	The mark consists of a design appearing on labels for the goods. The design combines a vertical half-circular design with a contrasting vertical more open		

	half-circular design. The two components conjoin at the base but divide in the middle resulting in two separate and distinct elements. The narrower and more open half-circular design superimposes over and extends above the left tapering portion of the thicker half-circular design. The word "ENERGIZER" is situated immediately to the left of the composite design with the ending two letters positioned inside the concave of the double half-circular bands.
Goods/Services	Class 009. First use: First Use: 2010/04/16 First Use In Commerce: 2010/04/16 Batteries and battery chargers

U.S. Registration No.	3790800	Application Date	07/08/2008
Registration Date	05/18/2010	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/01/06 First Use In Commerce: 2010/01/06 Electric and battery-powered power stations, namely, portable battery jump chargers		

U.S. Registration No.	4067455	Application Date	03/06/2008
Registration Date	12/06/2011	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/04/21 First Use In Commerce: 2010/04/21 Solar cells, and battery chargers incorporating solar cells and solar panels for the generation of electricity		

U.S. Registration No.	4313320	Application Date	07/08/2009
Registration Date	04/02/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		
Design Mark			
Description of Mark	<p>The mark consists of a design appearing on packaging for the goods. The design comprises two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a "wave". The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "ENERGIZER" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.</p>		
Goods/Services	<p>Class 009. First use: First Use: 2011/09/13 First Use In Commerce: 2011/09/13 electric charging cables, power inverters, power supply connectors and adaptors for use with portable electronic devices</p>		

U.S. Registration No.	4280047	Application Date	09/19/2012
Registration Date	01/22/2013	Foreign Priority Date	NONE
Word Mark	ENERGIZER		

Design Mark	
Description of Mark	<p>The mark consists of two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a wave. The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values, with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "Energizer" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.</p>
Goods/Services	<p>Class 009. First use: First Use: 2011/12/07 First Use In Commerce: 2011/12/07 Batteries and battery chargers</p>

U.S. Registration No.	3905506	Application Date	11/12/2009
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	ENERGISTICK		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2010/03/18 First Use In Commerce: 2010/03/18 Batteries and battery chargers</p>		

Attachments	85473711#TMSN.png( bytes ) 77809100#TMSN.png( bytes ) 85026478#TMSN.png( bytes ) 85035379#TMSN.png( bytes ) 78697159#TMSN.png( bytes ) 77776326#TMSN.png( bytes ) 77516512#TMSN.png( bytes ) 77415351#TMSN.png( bytes ) 77776592#TMSN.png( bytes ) 85732646#TMSN.png( bytes ) 77871066#TMSN.png( bytes ) Notice of Opposition (ENERGETTE).pdf(4125455 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/William M. Bryner/
Name	William M. Bryner
Date	10/20/2015

**In re Application Serial No. 86616025**  
**Published in the *Official Gazette* on September 22, 2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ENERGIZER BRANDS, LLC, )  
 )  
 ) Opposer, ) Opposition No. \_\_\_\_\_  
 )  
vs. )  
 ) Mark: ENERGETTE  
ENERGETTE, LLC, )  
 )  
 ) Applicant. )

**NOTICE OF OPPOSITION**

Opposer Energizer Brands, LLC (“Opposer”), a Delaware limited liability company with a place of business at 533 Maryville University Drive, St. Louis, Missouri, 63141, will be damaged by registration to Applicant Energette, LLC (“Applicant”) of the mark ENERGETTE (“Applicant’s Mark”) for use in connection with “Audio speakers; Batteries and battery chargers; Battery chargers; Battery jump starters; Battery packs; Blank flash memory cards; Cases for mobile phones; Cell phone battery chargers; Chargers for batteries; Electronic memories; Memory cards; Wireless indoor and outdoor speakers” in International Class 9. Applicant’s Mark is the subject of use-based U.S. Trademark Application Serial No. 86616025 (the “Opposed Application”), which was filed on April 30, 2015, and published in the *Official Gazette* on September 22, 2015.

As grounds for this opposition to registration of Applicant’s Mark, Opposer alleges the following:

**FACTS COMMON TO ALL GROUNDS FOR OPPOSITION**

1. For many years, and since long before Applicant’s actual or constructive first use

of Applicant’s Mark, Opposer and its predecessors-in-interest (collectively, “Energizer”) have been engaged in the manufacture, distribution and sale, in interstate commerce, of a wide variety of products, including, by way of example and without limitation, batteries, flashlights, battery chargers, and related goods and services.

2. Since long before Applicant’s actual or constructive first use of Applicant’s Mark, Energizer has continuously used, and presently uses, various trademarks consisting of or incorporating the designation ENERGIZER, by itself or with other word and/or design elements, or variations thereof (collectively, the “ENERGIZER Marks”), in interstate commerce throughout the United States in connection with the advertising, promotion, distribution, and sale of its goods and services.

3. Opposer owns, *inter alia*, the following registrations of the ENERGIZER Marks for use in connection with batteries, chargers, memory cards, cell phone cases, audio products, and other consumer products on the Principal Register, together with all right, title, and interest in the marks shown therein, and all of the business and goodwill represented thereby (collectively, the “ENERGIZER Registrations”):

<u>Citation</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods and Services (First Use in Commerce)</u>
ENERGIZER	1502902	Sept. 6, 1988	<b>Cl. 9</b> batteries (1955)
ENERGIZER	2742019	July 29, 2003	<b>Cl. 9</b> battery chargers, not for use with solar energy cells (March 18, 1999)
ENERGIZER	4597544	Sept. 2, 2014	<b>Cl. 9</b> camera flashes; cameras shutters; electrical power extension cords; electronic memory card readers; flashlamps for cameras; high definition multimedia interface cables; lens shutters; lights for use on video cameras; shutters (Sept. 18, 2013)
ENERGIZER	4347019	June 4, 2013	<b>Cl. 9</b> computer storage devices, namely, solid

			state memory cartridges sold blank or carrying data-compression software, flash drives, flash media cards (Aug. 26, 2009)
ENERGIZER	4459406	Dec. 31, 2013	<b>Cl. 9</b> carrying cases for cell phones; cell phone covers; earphones; headsets for cellular or mobile phones (March 12, 2013)
ENERGIZER	4455298	Dec. 24, 2013	<b>Cl. 9</b> computer cables; audio cables; video cables (July 22, 2013)
ENERGIZER <i><b>Energizer</b></i>	3066079	March 7, 2006	<b>Cl. 9</b> batteries (March 11, 1996)
ENERGIZER <i><b>Energizer</b></i> 	3851260	Sept. 21, 2010	<b>Cl. 9</b> batteries and battery chargers (April 16, 2010)
ENERGIZER	3790800	May 18, 2010	<b>Cl. 9</b> electric and battery-powered power stations, namely, portable battery jump chargers (Jan. 6, 2010)
ENERGIZER	4067455	Dec. 6, 2011	<b>Cl. 9</b> solar cells, and battery chargers incorporating solar cells and solar panels for the generation of electricity (April 21, 2010)
ENERGIZER <i><b>Energizer</b></i> 	4313320	April 2, 2013	<b>Cl. 9</b> electric charging cables, power inverters, power supply connectors and adaptors for use with portable electronic devices (Sept. 13, 2011)
ENERGIZER <i><b>Energizer</b></i> 	4280047	Jan. 22, 2013	<b>Cl. 9</b> Batteries and battery chargers (Dec. 7, 2011)
ENERGISTICK	3905506	Jan. 11, 2011	<b>Cl. 9</b> batteries and battery chargers (March 18, 2010)

4. Pursuant to 37 C.F.R. § 2.122(d)(1), current printouts of information from

electronic database records of the USPTO showing the current status and title of the ENERGIZER Registrations are attached collectively as **Exhibit A**.

5. The ENERGIZER Registrations are valid, and Registration Nos. 1502902, 2742019, 2028373, 3066079, 3851260, and 3790800 have been registered on the Principal Register for more than five years. Furthermore, affidavits have been filed and accepted pursuant to 15 U.S.C. § 1065 for Registration Nos. 1502902, 2742019, 2028373, and 3066079 rendering such ENERGIZER Registrations incontestable.

6. As a result of Energizer's long and continuous use of the ENERGIZER Marks in connection with its products, and as a consequence of Energizer's extensive advertising, promotion, distribution, and sale of such products under its ENERGIZER Marks, the consuming public and the trade have come to recognize, and do recognize, the ENERGIZER Marks as being used by Opposer or by a single source, and associate and identify the goods and services offered and sold under the ENERGIZER Marks with Opposer or with a single source. Opposer consequently derives an invaluable goodwill from this recognition, association, and identification by the consuming public and the trade.

7. Energizer has spent more than \$300 million (\$300,000,000.00) promoting the ENERGIZER Marks and the products sold thereunder in the United States over the last five years alone. This investment has resulted in over \$4.3 billion (\$4,300,000,000.00) in sales of ENERGIZER batteries and flash lights over the last five years, which includes more than 4 billion (4,000,000,000) units of batteries bearing the ENERGIZER Marks and nearly 25 million (25,000,000) units of flashlights bearing the ENERGIZER Marks.

8. Because of the high degree of inherent and acquired distinctiveness of the ENERGIZER Marks, the length of time and extent to which Energizer has used the

ENERGIZER Marks, the vast advertising and publicity of which the ENERGIZER Marks have been the subject, the substantial trading area in which the ENERGIZER Marks have been and are used, and the high degree of consumer recognition of the ENERGIZER Marks, the designation ENERGIZER is a well-known and famous trademark widely recognized by the general consuming public of the United States as a designation of source of Opposer's goods and deserving of a broad scope of legal protection, and was well-known and famous prior to any actual or constructive priority Applicant may claim.

9. In the Opposed Application, Applicant claims a date of first use of April 1, 2015, for the mark ENERGETTE in connection with batteries, battery chargers, and closely-related goods.

#### **GROUND I – LIKELIHOOD OF CONFUSION**

10. Opposer incorporates by reference the allegations of Paragraphs 1 through 9 above, as if fully set forth herein.

11. Applicant's Mark is confusingly similar in sight, sound, and commercial impression to the previously used, well-known, and famous ENERGIZER Marks.

12. Applicant seeks to register Applicant's Mark for the same goods for which Opposer has previously used the ENERGIZER Marks, and which are identified in certain of the ENERGIZER Registrations, namely, batteries, chargers, memory cards, cell phone cases, and audio products.

13. When used in connection with the goods identified in the Opposed Application, Applicant's Mark so resembles Opposer's previously used, registered, well-known, and famous ENERGIZER Marks, including the marks shown in the ENERGIZER Registrations, as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning

the source of Applicant's goods or concerning a sponsorship or endorsement of, or an affiliation, connection, or association with, the source of goods and services sold under the ENERGIZER Marks, including the ENERGIZER Marks as shown in the ENERGIZER Registrations, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

14. Applicant's Mark is confusingly similar in sight, sound, and commercial impression to the previously registered, well-known, and famous marks shown in the ENERGIZER Registrations.

15. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer will be damaged by registration of Applicant's Mark in that members of the purchasing public and/or the trade are likely to be confused or mistaken that Applicant's goods offered under Applicant's Mark originate from Opposer, or from the same source as goods sold under the famous ENERGIZER Marks and/or the registered marks shown in the ENERGIZER Registrations, or that such goods of Applicant are sponsored by, endorsed by, licensed by, or otherwise affiliated with the source of goods sold under the ENERGIZER Marks and/or the registered marks shown in the ENERGIZER Registrations. Such likelihood of confusion results in damage to the goodwill among purchasers and the trade that the ENERGIZER Marks symbolize. Registration of Applicant's Mark will support and assist Applicant in the confusing and misleading use of Applicant's Mark, and, in addition, will give color and exclusive statutory right to Applicant in violation and derogation of the prior and superior rights of Opposer.

## **GROUND II – DILUTION OF THE FAMOUS ENERGIZER MARKS**

16. Opposer hereby incorporates by reference the allegations of Paragraphs 1 through 15 above as if fully set forth herein.

17. Because of the high degree of inherent and acquired distinctiveness of the designation ENERGIZER, the length of time and extent to which Energizer has used the ENERGIZER Marks, the vast advertising and publicity the ENERGIZER Marks have received, the national and international trading area in which Energizer has used the ENERGIZER Marks, the wide recognition of the ENERGIZER Marks by the general consuming public, and the numerous registrations incorporating the ENERGIZER Marks, including but not limited to those identified above in the ENERGIZER Registrations, the designation ENERGIZER is a famous mark pursuant to 15 U.S.C. § 1125(c)(1), and the designation ENERGIZER became a famous mark long before Applicant's first use, actual or constructive, of Applicant's Mark.

18. Registration of Applicant's Mark for use in connection with the goods identified in the Opposed Application would be likely to whittle away, disperse, and blur in the mind of the consuming public and the trade the identity of the ENERGIZER Marks in relation to Opposer, thereby lessening the capacity of the famous ENERGIZER Marks to identify and distinguish Opposer's goods and services sold thereunder. Any use in commerce by Applicant of Applicant's Mark would also be likely to suggest an association arising from the similarity and identity between Applicant's Mark and the ENERGIZER Marks that would impair and dilute the distinctiveness of the ENERGIZER Marks.

19. Additionally, if the goods offered under Applicant's Mark were of poor quality, any use by Applicant of Applicant's Mark would likely tarnish the invaluable goodwill and reputation symbolized by the famous ENERGIZER Marks.

20. Any use by Applicant of Applicant's Mark would be likely to dilute the fame and distinctiveness of the famous ENERGIZER Marks, in violation of 15 U.S.C. §§ 1052, 1125(c), and 1127.

21. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer will be damaged by registration of Applicant's Mark because such registration will support and assist Applicant in its diluting use of Applicant's Mark sought to be registered, and will give color and exclusive statutory right to Applicant, in violation and derogation of the prior and superior statutory and common law rights of Opposer.

Opposer therefore requests that registration of Applicant's Mark, as shown in Application Serial No. 86616025, be refused.

The required fee for instituting this opposition proceeding accompanies this notice. Please charge any deficiency or refund in the filing fee to Deposit Account No. 20-1430 for Kilpatrick Townsend & Stockton LLP.

Please recognize William M. Bryner, Laura C. Miller, and the law firm of Kilpatrick Townsend & Stockton LLP as attorneys for Opposer in connection with this opposition proceeding. Please address all correspondence regarding this proceeding to William Bryner at Kilpatrick Townsend & Stockton LLP, 1001 West Fourth Street, Winston-Salem, North Carolina 27101.

Dated: October 20, 2015

Respectfully submitted,

Theodore H. Davis Jr.  
Jared S. Welsh  
Kilpatrick Townsend & Stockton LLP  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4528  
Telephone: (404) 815-6500

By:           /William M. Bryner/            
William M. Bryner  
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*Attorneys for Opposer Energizer Brands, LLC*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ENERGIZER BRANDS, LLC, )  
)  
Opposer, ) Opposition No. \_\_\_\_\_  
)  
vs. )  
) Mark: ENERGETTE  
ENERGETTE, LLC, )  
)  
Applicant. )

**CERTIFICATE OF SERVICE**

I certify that a true and correct copy of the foregoing **NOTICE OF OPPOSITION** has been served on Applicant's representative of record by mailing said copy on October 20, 2015, via First Class Mail, postage prepaid, and addressed as follows:

Liel Hollander  
Hollander Law P.C.  
10 Bond St. Ste. 420  
Great Neck, New York 11021-2454

/William M. Bryner/  
William M. Bryner  
*Attorney for Opposer*

**CERTIFICATE OF TRANSMITTAL**

I hereby certify that a true copy of the foregoing **NOTICE OF OPPOSITION** is being filed electronically with the TTAB via ESTTA on this day, October 20, 2015.

/William M. Bryner/  
William M. Bryner  
*Attorney for Opposer*

**EXHIBIT A**

**Int. Cl.: 9**

**Prior U.S. Cl.: 21**

**United States Patent and Trademark Office**

**Reg. No. 1,502,902**

Registered Sep. 6, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**ENERGIZER**

EVEREADY BATTERY COMPANY, INC.  
(DELAWARE CORPORATION)  
CHECKERBOARD SQUARE  
ST. LOUIS, MO 63164

OWNER OF U.S. REG. NOS. 1,177,803, 1,214,733  
AND OTHERS.

SER. NO. 703,628, FILED 12-31-1987.

FOR: BATTERIES, IN CLASS 9 (U.S. CL. 21).  
FIRST USE 0-0-1955; IN COMMERCE  
0-0-1955.

R. M. FEELEY, EXAMINING ATTORNEY



**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH	MULTI-SEARCH ?
US Serial No	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download ▲	Print Preview
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**Generated on:** This page was generated by TSDR on 2015-10-20 11:52:58 EDT

**Mark:** ENERGIZER No Image exists for this case.

<b>US Serial Number:</b>	73703628	<b>Application Filing Date:</b>	Dec. 31, 1987
<b>US Registration Number:</b>	1502902	<b>Registration Date:</b>	Sep. 06, 1988
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	The registration has been renewed.		
<b>Status Date:</b>	Sep. 24, 2007		
<b>Publication Date:</b>	Jun. 14, 1988		

**Mark Information** Expand All

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Related Properties Information**

**Goods and Services**

**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** BATTERIES

<b>International Class(es):</b>	009 - Primary Class	<b>U.S Class(es):</b>	021
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	1955	<b>Use in Commerce:</b>	1955

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** ENERGIZER BRANDS, LLC

**Owner Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where</b>	DELAWARE
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Organized:

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Sep. 06, 2008

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 2

**Registrant:** EVEREADY BATTERY COMPANY, INC.

▼ **Assignment 1 of 2**

▼ Expand All

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** 5553/0166

**Pages:** 18

**Date Recorded:** Jun. 16, 2015

**Supporting Documents:** [assignment-tm-5553-0166.pdf](#)

**Assignor**

**Name:** EVEREADY BATTERY COMPANY, INC.

**Execution Date:** Jun. 09, 2015

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** ENERGIZER BRANDS, LLC

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** 5576/0714

**Pages:** 16

**Date Recorded:** Jul. 15, 2015

**Supporting Documents:** [assignment-tm-5576-0714.pdf](#)

**Assignor**

**Name:** ENERGIZER BRANDS, LLC

**Execution Date:** Jun. 30, 2015

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** JPMORGAN CHASE BANK, N.A., AS AGENT

**Legal Entity Type:** BANK

**State or Country Where Organized:** OHIO

**Address:** 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

**Correspondent Name:** DWAYNE C. HOUSTON

**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,742,019**

**United States Patent and Trademark Office**

**Registered July 29, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**ENERGIZER**

EVEREADY BATTERY COMPANY, INC. (DELA-  
WARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

OWNER OF U.S. REG. NOS. 1,177,083, 2,044,427  
AND OTHERS.

FOR: BATTERY CHARGERS, NOT FOR USE  
WITH SOLAR ENERGY CELLS, IN CLASS 9 (U.S.  
CLS. 21, 23, 26, 36 AND 38).

SER. NO. 78-161,513, FILED 9-6-2002.

FIRST USE 3-18-1999; IN COMMERCE 3-18-1999.

ALICE BENMAMAN, EXAMINING ATTORNEY



**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH	MULTI-SEARCH ?
SERIAL_NO	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download ▲	Print Preview
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**Mark:** ENERGIZER No Image exists for this case.

**US Serial Number:** 78161513 **Application Filing Date:** Sep. 06, 2002

**US Registration Number:** 2742019 **Registration Date:** Jul. 29, 2003

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** Nov. 10, 2012

**Publication Date:** May 06, 2003

**▼ Mark Information** Expand All

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**▲ Related Properties Information**

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Battery chargers, not for use with solar energy cells

**International Class(es):** 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 18, 1999 **Use in Commerce:** Mar. 18, 1999

**▼ Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**▼ Current Owner(s) Information**

**Owner Name:** ENERGIZER BRANDS, LLC

**Owner Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where:** DELAWARE

Organized:

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▼ **Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jul. 29, 2013

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 2

**Registrant:** Eveready Battery Company, Inc.

▼ **Assignment 1 of 2**

▼ Expand All

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** 5553/0166

**Pages:** 18

**Date Recorded:** Jun. 16, 2015

**Supporting Documents:** [assignment-tm-5553-0166.pdf](#)

**Assignor**

**Name:** EVEREADY BATTERY COMPANY, INC.

**Execution Date:** Jun. 09, 2015

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** ENERGIZER BRANDS, LLC

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

**Correspondent Name:** THOMAS A. POLCYN

**Correspondent Address:** ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** 5576/0714

**Pages:** 16

**Date Recorded:** Jul. 15, 2015

**Supporting Documents:** [assignment-tm-5576-0714.pdf](#)

**Assignor**

**Name:** ENERGIZER BRANDS, LLC

**Execution Date:** Jun. 30, 2015

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** JPMORGAN CHASE BANK, N.A., AS AGENT

**Legal Entity Type:** BANK

**State or Country Where Organized:** OHIO

**Address:** 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

**Correspondent Name:** DWAYNE C. HOUSTON

**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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**United States of America**  
United States Patent and Trademark Office

# ENERGIZER

**Reg. No. 4,597,544**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Sep. 2, 2014**

**Int. Cl.: 9**

FOR: CAMERA FLASHES; CAMERAS SHUTTERS; ELECTRICAL POWER EXTENSION CORDS; ELECTRONIC MEMORY CARD READERS; FLASHLAMPS FOR CAMERAS; HIGH DEFINITION MULTIMEDIA INTERFACE CABLES; LENS SHUTTERS; LIGHTS FOR USE ON VIDEO CAMERAS; SHUTTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

**PRINCIPAL REGISTER**

FIRST USE 9-18-2013; IN COMMERCE 9-18-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,712,830, 3,790,800, AND OTHERS.

SN 85-473,711, FILED 11-16-2011.

KAPIL BHANOT, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



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SEARCH MULTI-SEARCH ?

SERIAL\_NO 73703628 Status Documents

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Mark: ENERGIZER

**ENERGIZER**

US Serial Number:	85473711	Application Filing Date:	Nov. 16, 2011
US Registration Number:	4597544	Registration Date:	Sep. 02, 2014
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 02, 2014		
Publication Date:	Apr. 03, 2012	Notice of Allowance Date:	May 29, 2012

Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Goods and Services

Note:

- The following symbols indicate that the registrant/owner has amended the goods/services:
- Brackets [...] indicate deleted goods/services;
  - Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
  - Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Camera flashes; Cameras shutters; Electrical power extension cords; Electronic memory card readers; Flashlamps for cameras; High definition multimedia interface cables; Lens shutters; Lights for use on video cameras; Shutters

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 18, 2013 Use in Commerce: Sep. 18, 2013

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<a href="#">▲ Attorney/Correspondence Information</a> <a href="#">▲ Prosecution History</a> <a href="#">▲ TM Staff and Location Information</a> <a href="#">▼ Assignment Abstract Of Title Information</a>			
<b>Summary</b>			
<b>Total Assignments:</b>	2	<b>Registrant:</b>	Eveready Battery Company, Inc.
<b>▼ Assignment 1 of 2</b>			<a href="#">▼ Expand All</a>
<b>Conveyance:</b>	ASSIGNS THE ENTIRE INTEREST		
<b>Reel/Frame:</b>	5553/0166	<b>Pages:</b>	18
<b>Date Recorded:</b>	Jun. 16, 2015		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5553-0166.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	EVEREADY BATTERY COMPANY, INC.	<b>Execution Date:</b>	Jun. 09, 2015
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Assignee</b>			
<b>Name:</b>	ENERGIZER BRANDS, LLC		
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>Address:</b>	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	THOMAS A. POLCYN		
<b>Correspondent Address:</b>	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101		
<b>Domestic Representative - Not Found</b>			
<b>▼ Assignment 2 of 2</b>			
<b>Conveyance:</b>	SECURITY AGREEMENT		
<b>Reel/Frame:</b>	5576/0714	<b>Pages:</b>	16
<b>Date Recorded:</b>	Jul. 15, 2015		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5576-0714.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	ENERGIZER BRANDS, LLC		
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>Execution Date:</b>	Jun. 30, 2015		
<b>Assignee</b>			
<b>Name:</b>	JPMORGAN CHASE BANK, N.A., AS AGENT		
<b>Legal Entity Type:</b>	BANK	<b>State or Country Where Organized:</b>	OHIO
<b>Address:</b>	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	DWAYNE C. HOUSTON		
<b>Correspondent Address:</b>	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005		
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United States of America  
United States Patent and Trademark Office

# ENERGIZER

**Reg. No. 4,347,019**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered June 4, 2013**

**Int. Cl.: 9**

FOR: COMPUTER STORAGE DEVICES, NAMELY, SOLID STATE MEMORY CARTRIDGES  
SOLD BLANK OR CARRYING DATA-COMPRESSION SOFTWARE, FLASH DRIVES, FLASH  
MEDIA CARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 8-26-2009; IN COMMERCE 8-26-2009.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 77-809,100, FILED 8-20-2009.

JONATHAN FALK, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



**Trademark Status & Document Retrieval (TSDR) ?**

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SERIAL_NO	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download ▲	Print Preview
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**Mark:** ENERGIZER

**ENERGIZER**

**US Serial Number:** 77809100

**Application Filing Date:** Aug. 20, 2009

**US Registration Number:** 4347019

**Registration Date:** Jun. 04, 2013

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 04, 2013

**Publication Date:** Jan. 05, 2010

**Notice of Allowance Date:** Mar. 30, 2010

**▼ Mark Information**

[▼ Expand All](#)

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**▲ Related Properties Information**

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Computer storage devices, namely, solid state memory cartridges sold blank or carrying data-compression software, flash drives, flash media cards

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 26, 2009

**Use in Commerce:** Aug. 26, 2009

**▼ Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**▼ Current Owner(s) Information**

**Owner Name:** ENERGIZER BRANDS, LLC

**Owner Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

[▲ Attorney/Correspondence Information](#)[▲ Prosecution History](#)[▲ TM Staff and Location Information](#)[▼ Assignment Abstract Of Title Information](#)

## Summary

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

[▼ Assignment 1 of 2](#)[▼ Expand All](#)

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5553/0166](#)

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)

## Assignor

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [ENERGIZER BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

## Correspondent

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

## Domestic Representative - Not Found

[▼ Assignment 2 of 2](#)

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5576/0714](#)

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)

## Assignor

Name: [ENERGIZER BRANDS, LLC](#)

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

## Correspondent

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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United States of America  
United States Patent and Trademark Office

# ENERGIZER

**Reg. No. 4,459,406**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Dec. 31, 2013**

**Int. Cl.: 9**

FOR: CARRYING CASES FOR CELL PHONES; CELL PHONE COVERS; EARPHONES;  
HEADSETS FOR CELLULAR OR MOBILE PHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

**TRADEMARK**

FIRST USE 3-12-2013; IN COMMERCE 3-12-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 85-026,478, FILED 4-29-2010.

KATHY DE JONGE, EXAMINING ATTORNEY



*Deborah S. Cohn*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



Trademark Status & Document Retrieval (TSDR) ?

SEARCH MULTI-SEARCH ?

SERIAL\_NO 73703628 Status Documents

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Mark: ENERGIZER

ENERGIZER

US Serial Number:	85026478	Application Filing Date:	Apr. 29, 2010
US Registration Number:	4459406	Registration Date:	Dec. 31, 2013
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Dec. 31, 2013		
Publication Date:	Sep. 21, 2010	Notice of Allowance Date:	Nov. 16, 2010

Mark Information Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Goods and Services

Note:

- The following symbols indicate that the registrant/owner has amended the goods/services:
- Brackets [...] indicate deleted goods/services;
  - Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
  - Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Carrying cases for cell phones; Cell phone covers; Earphones; Headsets for cellular or mobile phones

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 12, 2013 Use in Commerce: Mar. 12, 2013

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where: DELAWARE

Organized:

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

▼ **Assignment 1 of 2**

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5553/0166

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)

**Assignor**

Name: [EVEREADY BATTERY COMPANY, INC.](#)

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where

Organized:

DELAWARE

**Assignee**

Name: [ENERGIZER BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where

Organized:

DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance: SECURITY AGREEMENT

Reel/Frame: 5576/0714

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)

**Assignor**

Name: [ENERGIZER BRANDS, LLC](#)

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where

Organized:

DELAWARE

**Assignee**

Name: [JPMORGAN CHASE BANK, N.A., AS AGENT](#)

Legal Entity Type: BANK

State or Country Where

Organized:

OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

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**United States of America**  
United States Patent and Trademark Office

# ENERGIZER

**Reg. No. 4,455,298**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Dec. 24, 2013**

**Int. Cl.: 9**

FOR: COMPUTER CABLES; AUDIO CABLES; VIDEO CABLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 7-22-2013; IN COMMERCE 7-22-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,849,818, AND OTHERS.

SN 85-035,379, FILED 5-11-2010.

KATHY DE JONGE, EXAMINING ATTORNEY



*Deborah S. Cohn*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



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SEARCH MULTI-SEARCH ?

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Mark: ENERGIZER

**ENERGIZER**

US Serial Number: 85035379

Application Filing Date: May 11, 2010

US Registration Number: 4455298

Registration Date: Dec. 24, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 24, 2013

Publication Date: Sep. 21, 2010

Notice of Allowance Date: Nov. 16, 2010

Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: computer cables; audio cables; video cables

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 22, 2013

Use in Commerce: Jul. 22, 2013

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**▲ Attorney/Correspondence Information****▲ Prosecution History****▲ TM Staff and Location Information****▼ Assignment Abstract Of Title Information****Summary**

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

**▼ Assignment 1 of 2**[▼ Expand All](#)

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5553/0166

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)**Assignor**

Name: EVEREADY BATTERY COMPANY, INC.

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: ENERGIZER BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101**Domestic Representative - Not Found****▼ Assignment 2 of 2**

Conveyance: SECURITY AGREEMENT

Reel/Frame: 5576/0714

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)**Assignor**

Name: ENERGIZER BRANDS, LLC

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: JPMORGAN CHASE BANK, N.A., AS AGENT

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603**Correspondent**

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005**Domestic Representative - Not Found****▲ Proceedings - Click to Load**[Download Adobe Reader](#)If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)

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- » Budget & Performance

- NoFEAR Act Report
- » Regulations.gov
- » STOP!Fakes.gov

- » Department of Commerce
- » USPTO Webmaster

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 3,066,079**

**United States Patent and Trademark Office**

**Registered Mar. 7, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

***Energizer***

EVEREADY BATTERY COMPANY, INC. (DELA-  
WARE CORPORATION)

533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26,  
36 AND 38).

FIRST USE 3-11-1996; IN COMMERCE 3-11-1996.

OWNER OF U.S. REG. NOS. 1,502,902, 2,423,714  
AND OTHERS.

THE MARK CONSISTS OF THE WORD ENERGI-  
ZER IN STYLIZED LETTERS.

SER. NO. 78-697,159, FILED 8-22-2005.

RAMONA ORTIGA, EXAMINING ATTORNEY



Trademark Status & Document Retrieval (TSDR) ?

SEARCH	MULTI-SEARCH ?
SERIAL_NO	73703628
Status	Documents

Status results found

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Mark: ENERGIZER



US Serial Number:	78697159	Application Filing Date:	Aug. 22, 2005
US Registration Number:	3066079	Registration Date:	Mar. 07, 2006
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Mar. 26, 2011		
Publication Date:	Dec. 13, 2005		

▼ Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word ENERGIZER in stylized letters.

Color(s) Claimed: Color is not claimed as a feature of the mark.

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For:	Batteries		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 11, 1996	Use in Commerce:	Mar. 11, 1996

▼ Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

▼ Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC  
 Owner Address: 533 MARYVILLE UNIVERSITY DRIVE  
 ST. LOUIS, MISSOURI 63141  
 UNITED STATES

<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>▲ Attorney/Correspondence Information</b>			
<b>▲ Prosecution History</b>			
<b>▼ Maintenance Filings or Post Registration Information</b>			
<b>Affidavit of Continued Use:</b>	Section 8 - Accepted		
<b>Affidavit of Incontestability:</b>	Section 15 - Accepted		
<b>▲ TM Staff and Location Information</b>			
<b>▼ Assignment Abstract Of Title Information</b>			
<b>Summary</b>			
<b>Total Assignments:</b>	2	<b>Registrant:</b>	Eveready Battery Compay, Inc.
<b>▼ Assignment 1 of 2</b>			<a href="#">▼ Expand All</a>
<b>Conveyance:</b>	ASSIGNS THE ENTIRE INTEREST		
<b>Reel/Frame:</b>	5553/0166	<b>Pages:</b>	18
<b>Date Recorded:</b>	Jun. 16, 2015		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5553-0166.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	EVEREADY BATTERY COMPANY, INC.	<b>Execution Date:</b>	Jun. 09, 2015
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Assignee</b>			
<b>Name:</b>	ENERGIZER BRANDS, LLC		
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>Address:</b>	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	THOMAS A. POLCYN		
<b>Correspondent Address:</b>	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101		
<b>Domestic Representative - Not Found</b>			
<b>▼ Assignment 2 of 2</b>			
<b>Conveyance:</b>	SECURITY AGREEMENT		
<b>Reel/Frame:</b>	5576/0714	<b>Pages:</b>	16
<b>Date Recorded:</b>	Jul. 15, 2015		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5576-0714.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	ENERGIZER BRANDS, LLC		
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>Execution Date:</b>	Jun. 30, 2015
<b>State or Country Where Organized:</b>	DELAWARE		
<b>Assignee</b>			
<b>Name:</b>	JPMORGAN CHASE BANK, N.A., AS AGENT		
<b>Legal Entity Type:</b>	BANK	<b>State or Country Where Organized:</b>	OHIO
<b>Address:</b>	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	DWAYNE C. HOUSTON		
<b>Correspondent Address:</b>	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005		
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# United States of America

United States Patent and Trademark Office



**Reg. No. 3,851,260**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Sep. 21, 2010**

**Int. Cl.: 9**

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 4-16-2010; IN COMMERCE 4-16-2010.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

THE MARK CONSISTS OF A DESIGN APPEARING ON LABELS FOR THE GOODS. THE DESIGN COMBINES A VERTICAL HALF-CIRCULAR DESIGN WITH A CONTRASTING VERTICAL MORE OPEN HALF-CIRCULAR DESIGN. THE TWO COMPONENTS CONJOIN AT THE BASE BUT DIVIDE IN THE MIDDLE RESULTING IN TWO SEPARATE AND DISTINCT ELEMENTS. THE NARROWER AND MORE OPEN HALF-CIRCULAR DESIGN SUPERIMPOSES OVER AND EXTENDS ABOVE THE LEFT TAPERING PORTION OF THE THICKER HALF-CIRCULAR DESIGN. THE WORD "ENERGIZER" IS SITUATED IMMEDIATELY TO THE LEFT OF THE COMPOSITE DESIGN WITH THE ENDING TWO LETTERS POSITIONED INSIDE THE CONCAVE OF THE DOUBLE HALF-CIRCULAR BANDS.

SN 77-776,326, FILED 7-8-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office



**Trademark Status & Document Retrieval (TSDR)**

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**Mark:** ENERGIZER



**US Serial Number:** 77776326

**Application Filing Date:** Jul. 08, 2009

**US Registration Number:** 3851260

**Registration Date:** Sep. 21, 2010

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Sep. 21, 2010

**Publication Date:** Nov. 17, 2009

**Notice of Allowance Date:** Feb. 09, 2010

**Mark Information**

[Expand All](#)

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a design appearing on labels for the goods. The design combines a vertical half-circular design with a contrasting vertical more open half-circular design. The two components conjoin at the base but divide in the middle resulting in two separate and distinct elements. The narrower and more open half-circular design superimposes over and extends above the left tapering portion of the thicker half-circular design. The word "ENERGIZER" is situated immediately to the left of the composite design with the ending two letters positioned inside the concave of the double half-circular bands.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 23.01.25 - Blowpipes; Boomerangs; Clubs, Weapons; Nunchakus; Sling shots; Spear guns  
26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Batteries and battery chargers

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 16, 2010

**Use in Commerce:** Apr. 16, 2010

**Basis Information (Case Level)**

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		

Filed No Basis:	No	Currently No Basis:	No
<b>▼ Current Owner(s) Information</b>			
Owner Name:	ENERGIZER BRANDS, LLC		
Owner Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
<b>▲ Attorney/Correspondence Information</b>			
<b>▲ Prosecution History</b>			
<b>▲ TM Staff and Location Information</b>			
<b>▼ Assignment Abstract Of Title Information</b>			
<b>Summary</b>			
Total Assignments:	2	Registrant:	Eveready Battery Company, Inc.
<b>▼ Assignment 1 of 2</b> <span style="float: right;">▼ Expand All</span>			
Conveyance:	ASSIGNS THE ENTIRE INTEREST		
Reel/Frame:	5553/0166	Pages:	18
Date Recorded:	Jun. 16, 2015		
Supporting Documents:	<a href="#">assignment-tm-5553-0166.pdf</a>		
<b>Assignor</b>			
Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date:	Jun. 09, 2015
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
<b>Assignee</b>			
Name:	ENERGIZER BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141		
<b>Correspondent</b>			
Correspondent Name:	THOMAS A. POLCYN		
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101		
<b>Domestic Representative - Not Found</b>			
<b>▼ Assignment 2 of 2</b>			
Conveyance:	SECURITY AGREEMENT		
Reel/Frame:	5576/0714	Pages:	16
Date Recorded:	Jul. 15, 2015		
Supporting Documents:	<a href="#">assignment-tm-5576-0714.pdf</a>		
<b>Assignor</b>			
Name:	ENERGIZER BRANDS, LLC	Execution Date:	Jun. 30, 2015
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
<b>Assignee</b>			
Name:	JPMORGAN CHASE BANK, N.A., AS AGENT		
Legal Entity Type:	BANK	State or Country Where Organized:	OHIO
Address:	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603		
<b>Correspondent</b>			
Correspondent Name:	DWAYNE C. HOUSTON		
Correspondent Address:	1025 VERMONT AVENUE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005		
<b>Domestic Representative - Not Found</b>			

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# United States of America

United States Patent and Trademark Office

## ENERGIZER

**Reg. No. 3,790,800**

**Registered May 18, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

FOR: ELECTRIC AND BATTERY-POWERED POWER STATIONS, NAMELY, PORTABLE  
BATTERY JUMP CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-6-2010; IN COMMERCE 1-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-516,512, FILED 7-8-2008.

LINDSEY RUBIN, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office



Trademark Status & Document Retrieval (TSDR) ?

SERIAL\_NO:

Status results found

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Mark: ENERGIZER

**ENERGIZER**

US Serial Number: 77516512

Application Filing Date: Jul. 08, 2008

US Registration Number: 3790800

Registration Date: May 18, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 18, 2010

Publication Date: Oct. 07, 2008

Notice of Allowance Date: Dec. 30, 2008

▼ Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Electric and battery-powered power stations, namely, portable battery jump chargers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 06, 2010

Use in Commerce: Jan. 06, 2010

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

▼ Current Owner(s) Information

Owner Name: ENERGIZER BRANDS, LLC

Owner Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

▼ **Assignment 1 of 2**

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5553/0166

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)

**Assignor**

Name: EVEREADY BATTERY COMPANY, INC.

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: ENERGIZER BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance: SECURITY AGREEMENT

Reel/Frame: 5576/0714

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)

**Assignor**

Name: ENERGIZER BRANDS, LLC

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: JPMORGAN CHASE BANK, N.A., AS AGENT

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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**United States of America**  
United States Patent and Trademark Office

# ENERGIZER

**Reg. No. 4,067,455**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Dec. 6, 2011**

**Int. Cl.: 9**

FOR: SOLAR CELLS, AND BATTERY CHARGERS INCORPORATING SOLAR CELLS AND SOLAR PANELS FOR THE GENERATION OF ELECTRICITY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 4-21-2010; IN COMMERCE 4-21-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,502,902, 2,742,019, AND OTHERS.

SN 77-415,351, FILED 3-6-2008.

NANCY CLARKE, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH	MULTI-SEARCH ?
SERIAL_NO	73703628
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**Mark:** ENERGIZER

**ENERGIZER**

**US Serial Number:** 77415351

**Application Filing Date:** Mar. 06, 2008

**US Registration Number:** 4067455

**Registration Date:** Dec. 06, 2011

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 06, 2011

**Publication Date:** Sep. 30, 2008

**Notice of Allowance Date:** Dec. 23, 2008

**Mark Information**

Expand All

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Solar cells, and battery chargers incorporating solar cells and solar panels for the generation of electricity

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 21, 2010

**Use in Commerce:** Apr. 21, 2010

**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

**Owner Name:** ENERGIZER BRANDS, LLC

**Owner Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

▼ **Assignment 1 of 2**

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5553/0166

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)

**Assignor**

Name: EVEREADY BATTERY COMPANY, INC.

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: ENERGIZER BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance: SECURITY AGREEMENT

Reel/Frame: 5576/0714

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)

**Assignor**

Name: ENERGIZER BRANDS, LLC

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: JPMORGAN CHASE BANK, N.A., AS AGENT

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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# United States of America

United States Patent and Trademark Office



**Reg. No. 4,313,320**

**Registered Apr. 2, 2013**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

FOR: ELECTRIC CHARGING CABLES, POWER INVERTERS, POWER SUPPLY CONNECTORS AND ADAPTORS FOR USE WITH PORTABLE ELECTRONIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-13-2011; IN COMMERCE 9-13-2011.

OWNER OF U.S. REG. NOS. 1,502,902, 2,500,464, AND 2,957,362.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF A DESIGN APPEARING ON PACKAGING FOR THE GOODS. THE DESIGN COMPRISES TWO ARCUATE WAVE BANDS. THE TOP BAND STARTS ON THE LEFT, ASCENDS BRIEFLY, THEN DESCENDS IN A CURVE AND ASCENDS AGAIN THREE-QUARTERS ACROSS TO THE RIGHT CREATING A "WAVE". THE LOWER BAND STARTS ON THE LEFT AND IS A SIMPLE ARCUATE ASCENDING GENERALLY FROM THE LEFT TO THE RIGHT; THE BAND ITSELF IS WIDEST AT THE LEFT, TAPERS AT THE OFFSET MIDDLE AND RESUMES WIDENING SLIGHTLY AT THE RIGHT. THE BANDS CONSIST OF GRADIENT TONAL VALUES WITH A SOLID ELLIPTICAL BURST PUNCTUATING THE OFFSET RIGHT AREA WHERE THE BANDS CROSS ONE ANOTHER. THE WORD "ENERGIZER" IS SUPERIMPOSED OVER TOP PORTIONS OF THE BANDS. THE STIPPLING SHOWN IN THE DRAWING IS FOR INDICATING THE CONTRASTING ARRANGEMENT; IT IS NOT A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SN 77-776,592, FILED 7-8-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



Trademark Status & Document Retrieval (TSDR) ?

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Mark: ENERGIZER



US Serial Number: 77776592

Application Filing Date: Jul. 08, 2009

US Registration Number: 4313320

Registration Date: Apr. 02, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 02, 2013

Publication Date: Nov. 17, 2009

Notice of Allowance Date: Feb. 09, 2010

Mark Information

Expand All

Mark Literal Elements: ENERGIZER

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a design appearing on packaging for the goods. The design comprises two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a "wave". The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "ENERGIZER" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Lining and Stippling Statement: The stippling is for shading purposes only.

Design Search Code(s): 26.17.02 - Bands, wavy; Bars, wavy; Lines, wavy; Wavy line(s), band(s) or bar(s)  
26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: electric charging cables, power inverters, power supply connectors and adaptors for use with portable electronic devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 2011

Use in Commerce: Sep. 13, 2011

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

▼ **Current Owner(s) Information**

Owner Name:	ENERGIZER BRANDS, LLC		
Owner Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

Total Assignments:	2	Registrant:	Eveready Battery Company, Inc.
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▼ **Assignment 1 of 2**

▼ Expand All

Conveyance:	ASSIGNS THE ENTIRE INTEREST		
Reel/Frame:	5553/0166	Pages:	18
Date Recorded:	Jun. 16, 2015		
Supporting Documents:	<a href="#">assignment-tm-5553-0166.pdf</a>		

**Assignor**

Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date:	Jun. 09, 2015
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

**Assignee**

Name:	ENERGIZER BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141		

**Correspondent**

Correspondent Name:	THOMAS A. POLCYN		
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101		

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance:	SECURITY AGREEMENT		
Reel/Frame:	5576/0714	Pages:	16
Date Recorded:	Jul. 15, 2015		
Supporting Documents:	<a href="#">assignment-tm-5576-0714.pdf</a>		

**Assignor**

Name:	ENERGIZER BRANDS, LLC	Execution Date:	Jun. 30, 2015
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE

**Assignee**

Name:	JPMORGAN CHASE BANK, N.A., AS AGENT		
Legal Entity Type:	BANK	State or Country Where Organized:	OHIO
Address:	10 S. DEARBORN 7TH FLOOR CHICAGO, ILLINOIS 60603		

**Correspondent**

**Correspondent Name:** DWAYNE C. HOUSTON

**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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# United States of America

United States Patent and Trademark Office



**Reg. No. 4,280,047**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Jan. 22, 2013**

**Int. Cl.: 9**

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 12-7-2011; IN COMMERCE 12-7-2011.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 1,502,902, 3,808,386 AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS OF TWO ARCUATE WAVE BANDS. THE TOP BAND STARTS ON THE LEFT, ASCENDS BRIEFLY, THEN DESCENDS IN A CURVE AND ASCENDS AGAIN THREE-QUARTERS ACROSS TO THE RIGHT CREATING A WAVE. THE LOWER BAND STARTS ON THE LEFT AND IS A SIMPLE ARCUATE ASCENDING GENERALLY FROM THE LEFT TO THE RIGHT; THE BAND ITSELF IS WIDEST AT THE LEFT, TAPERS AT THE OFFSET MIDDLE AND RESUMES WIDENING SLIGHTLY AT THE RIGHT. THE BANDS CONSIST OF GRADIENT TONAL VALUES, WITH A SOLID ELLIPTICAL BURST PUNCTUATING THE OFFSET RIGHT AREA WHERE THE BANDS CROSS ONE ANOTHER. THE WORD "ENERGIZER" IS SUPERIMPOSED OVER TOP PORTIONS OF THE BANDS. THE STIPPLING SHOWN IN THE DRAWING IS FOR INDICATING THE CONTRASTING ARRANGEMENT; IT IS NOT A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.



SER. NO. 85-732,646, FILED 9-19-2012.

AMY C. KEAN, EXAMINING ATTORNEY

*David J. Kappas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



**Trademark Status & Document Retrieval (TSDR)**

Status results found

**Generated on:** This page was generated by TSDR on 2015-10-20 11:59:30 EDT

**Mark:** ENERGIZER



<b>US Serial Number:</b> 85732646	<b>Application Filing Date:</b> Sep. 19, 2012
<b>US Registration Number:</b> 4280047	<b>Registration Date:</b> Jan. 22, 2013
<b>Filed as TEAS Plus:</b> Yes	<b>Currently TEAS Plus:</b> Yes
<b>Register:</b> Principal	
<b>Mark Type:</b> Trademark	
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.	
<b>Status Date:</b> Jan. 22, 2013	
<b>Publication Date:</b> Nov. 06, 2012	

**Mark Information**

**Mark Literal Elements:** ENERGIZER

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of two arcuate wave bands. The top band starts on the left, ascends briefly, then descends in a curve and ascends again three-quarters across to the right creating a wave. The lower band starts on the left and is a simple arcuate ascending generally from the left to the right; the band itself is widest at the left, tapers at the offset middle and resumes widening slightly at the right. The bands consist of gradient tonal values, with a solid elliptical burst punctuating the offset right area where the bands cross one another. The word "Energizer" is superimposed over top portions of the bands. The stippling shown in the drawing is for indicating the contrasting arrangement; it is not a feature of the mark and does not indicate color.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Lining and Stippling Statement:** The stippling is a feature of the mark and does not indicate color.

**Design Search Code(s):**  
 01.15.25 - Coal; Dust; Light rays; Liquids, spilling; Pouring liquids; Sand; Spilling liquids  
 26.17.02 - Bands, wavy; Wavy line(s), band(s) or bar(s); Lines, wavy; Bars, wavy  
 26.17.05 - Horizontal line(s), band(s) or bar(s); Bars, horizontal; Bands, horizontal; Lines, horizontal

**Related Properties Information**

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Batteries and battery chargers

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 07, 2011

**Use in Commerce:** Dec. 07, 2011

▼ **Basis Information (Case Level)**

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

▼ **Current Owner(s) Information**

Owner Name:	ENERGIZER BRANDS, LLC				
Owner Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141 UNITED STATES				
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE		

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

Summary

Total Assignments:	2	Registrant:	Eveready Battery Company, Inc.		
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▼ **Assignment 1 of 2**

▼ Expand All

Conveyance:	ASSIGNS THE ENTIRE INTEREST				
Reel/Frame:	5553/0166	Pages:	18		
Date Recorded:	Jun. 16, 2015				
Supporting Documents:	<a href="#">assignment-tm-5553-0166.pdf</a>				

**Assignor**

Name:	EVEREADY BATTERY COMPANY, INC.	Execution Date:	Jun. 09, 2015		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE		

**Assignee**

Name:	ENERGIZER BRANDS, LLC				
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE		
Address:	533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MISSOURI 63141				

**Correspondent**

Correspondent Name:	THOMAS A. POLCYN				
Correspondent Address:	ONE US BANK PLAZA THOMPSON COBURN LLP ST. LOUIS, MO 63101				

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance:	SECURITY AGREEMENT				
Reel/Frame:	5576/0714	Pages:	16		
Date Recorded:	Jul. 15, 2015				
Supporting Documents:	<a href="#">assignment-tm-5576-0714.pdf</a>				

**Assignor**

Name:	ENERGIZER BRANDS, LLC	Execution Date:	Jun. 30, 2015		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE		

**Assignee**

Name:	JPMORGAN CHASE BANK, N.A., AS AGENT				
Legal Entity Type:	BANK	State or Country Where Organized:	OHIO		
Address:	10 S. DEARBORN 7TH FLOOR				

CHICAGO, ILLINOIS 60603

**Correspondent**

**Correspondent Name:** DWAYNE C. HOUSTON

**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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# United States of America

United States Patent and Trademark Office

## ENERGISTICK

**Reg. No. 3,905,506**

EVEREADY BATTERY COMPANY, INC. (DELAWARE CORPORATION)  
533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MO 63141

**Registered Jan. 11, 2011**

**Int. Cl.: 9**

FOR: BATTERIES AND BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 3-18-2010; IN COMMERCE 3-18-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-871,066, FILED 11-12-2009.

FONG HSU, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office



**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH	MULTI-SEARCH ?
SERIAL_NO	73703628
Status	Documents

Status results found

STATUS	DOCUMENTS ?	Download ▲	Print Preview
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**Mark:** ENERGISTICK

**ENERGISTICK**

<b>US Serial Number:</b> 77871066	<b>Application Filing Date:</b> Nov. 12, 2009
<b>US Registration Number:</b> 3905506	<b>Registration Date:</b> Jan. 11, 2011
<b>Filed as TEAS Plus:</b> Yes	<b>Currently TEAS Plus:</b> Yes
<b>Register:</b> Principal	
<b>Mark Type:</b> Trademark	
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.	
<b>Status Date:</b> Jan. 11, 2011	
<b>Publication Date:</b> Mar. 23, 2010	<b>Notice of Allowance Date:</b> May 18, 2010

**Mark Information**

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**Mark Literal Elements:** ENERGISTICK

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Batteries and battery chargers

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 18, 2010

**Use in Commerce:** Mar. 18, 2010

**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

**Owner Name:** ENERGIZER BRANDS, LLC

**Owner Address:** 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

▲ **Attorney/Correspondence Information**

▲ **Prosecution History**

▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 2

Registrant: Eveready Battery Company, Inc.

▼ **Assignment 1 of 2**

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 5553/0166

Pages: 18

Date Recorded: Jun. 16, 2015

Supporting Documents: [assignment-tm-5553-0166.pdf](#)

**Assignor**

Name: EVEREADY BATTERY COMPANY, INC.

Execution Date: Jun. 09, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

Name: ENERGIZER BRANDS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 533 MARYVILLE UNIVERSITY DRIVE  
ST. LOUIS, MISSOURI 63141

**Correspondent**

Correspondent Name: THOMAS A. POLCYN

Correspondent Address: ONE US BANK PLAZA  
THOMPSON COBURN LLP  
ST. LOUIS, MO 63101

**Domestic Representative - Not Found**

▼ **Assignment 2 of 2**

Conveyance: SECURITY AGREEMENT

Reel/Frame: 5576/0714

Pages: 16

Date Recorded: Jul. 15, 2015

Supporting Documents: [assignment-tm-5576-0714.pdf](#)

**Assignor**

Name: ENERGIZER BRANDS, LLC

Execution Date: Jun. 30, 2015

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: JPMORGAN CHASE BANK, N.A., AS AGENT

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Address: 10 S. DEARBORN  
7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: DWAYNE C. HOUSTON

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

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