

ESTTA Tracking number: **ESTTA703081**

Filing date: **10/19/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	GRACE FOODS LIMITED
Granted to Date of previous extension	10/21/2015
Address	10 MANOEL STREET CASTRIES, SAINT LUCIA
Attorney information	Daniel C. Neustadt Holland & Knight LLP 800 17th Street NW, Suite 1100 Washington, DC 20006 UNITED STATES dan.neustadt@hklaw.com Phone:202.469.5163

### Applicant Information

Application No	86500214	Publication date	06/23/2015
Opposition Filing Date	10/19/2015	Opposition Period Ends	10/21/2015
Applicant	Piatek, Jr. Stanley J. 510 Highland Hills Dr. Marble Falls, TX 78654 UNITED STATES		

### Goods/Services Affected by Opposition

Class 030. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are opposed, namely: Salsa

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3649692	Application Date	05/30/2008
Registration Date	07/07/2009	Foreign Priority Date	NONE
Word Mark	LA JEFA		

Design Mark	<h1>La Jefa</h1>
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 2007/12/31 First Use In Commerce: 2007/12/31 Mexican spices and jalapeno pepper spice

U.S. Registration No.	3946597	Application Date	08/17/2010
Registration Date	04/19/2011	Foreign Priority Date	NONE
Word Mark	LA JEFA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2007/00/00 First Use In Commerce: 2007/00/00 Processed peppers; dried peppers Class 030. First use: First Use: 2007/00/00 First Use In Commerce: 2007/00/00 Spices; dried corn husks for tamales		

U.S. Registration No.	4056530	Application Date	08/11/2010
Registration Date	11/15/2011	Foreign Priority Date	NONE
Word Mark	LA JEFA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2011/01/31 First Use In Commerce: 2011/01/31 Cheese		

Attachments	77487460#TMSN.png( bytes ) 76704151#TMSN.png( bytes ) 76704104#TMSN.png( bytes ) Notice of Opposition against application for EL JEFE (and Design) (Ser. No. 86500214).pdf(111308 bytes ) Exhibit A - Opposition against application for EL JEFE (and Design) (Ser. No. 86500214) -- LA JEFA registrations.pdf(98261 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Daniel C. Neustadt/
Name	Daniel C. Neustadt
Date	10/19/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Grace Foods Limited,	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition No. _____
	:	Application Serial No. 86/500,214
Stanley J. Piatek, Jr., d/b/a El Jefe Salsa,	:	
	:	
Applicant.	:	

**NOTICE OF OPPOSITION**

In the matter of application Serial No. 85/500,214 (hereinafter, “Applicant’s Application”), for the mark:



(hereinafter “Applicant’s Mark”), for goods identified as “salsa” in International Class 30 (hereinafter “Applicant’s Goods”), filed on January 10, 2015 by Stanley J. Piatek, Jr., d/b/a El Jefe Salsa (hereinafter “Applicant”), and published in the Official Gazette of June 23, 2015; Grace Foods Limited, a limited company organized and existing under the laws of St. Lucia, having a principal place of business at 10 Manoel Street, Castries, St. Lucia (hereinafter “Opposer”), believes it will be damaged by the registration of the mark in the application and hereby opposes the registration of the mark.

As grounds for this opposition Opposer declares as follows:

Point 1. Opposer has used the trademark LA JEFA (hereinafter “Opposer’s Mark”) in commerce, by and through a predecessor in title, in connection with Mexican spices, peppers, and other foods since 2007.

Point 2. Opposer is using Opposer’s Mark in commerce in connection with Mexican spices, peppers, and other foods.

Point 3. Opposer is using Opposer’s Mark in commerce in connection with Mexican spices, peppers, and other foods including, *inter alia*, Mexican spices, dried peppers, processed peppers, dried corn husks for tamales, and cheese (hereinafter, “Opposer’s Goods”).

Point 4. Petitioner is the owner of the following United States Patent and Trademark Office registrations:

\* Registration No. 3,649,692, for the mark LA JEFA for goods identified as “Mexican spices and jalapeno pepper spice” in International Class 30 (registration dated July 7, 2009); and

\* Registration No. 3,946,597, for the mark LA JEFA for goods identified as “Processed peppers; dried peppers” in International Class 29 and “Spices; dried corn husks for tamales” in International Class 30 (registration dated April 19, 2011); and

\* Registration No. 4,056,530, for the mark LA JEFA for goods identified as “Cheese” in International Class 29 (registration dated November 15, 2011).

Point 5. In accord with 37 CFR § 2.122(d), current printouts of information from the electronic database records of the United States Patent and Trademark Office (TSDR) showing the current status and title of Opposer’s Registrations are attached to this Notice of Opposition at Exhibit A.

Point 6. Opposer first used Opposer’s Mark in connection with Opposer’s Goods, by and through a predecessor in title, prior to the date, if any, upon which Applicant first used Applicant’s Mark in connection with Applicant’s Goods.

Point 7. Opposer first used Opposer’s Mark in connection with Opposer’s Goods, by and through a predecessor in title, prior to the date upon which Applicant filed Applicant’s Application in the United States Patent and Trademark Office.

Point 8. Opposer's Registration No. 3,649,692 issued prior to the date, if any, upon which Applicant first used Applicant's Mark in connection with Applicant's Goods.

Point 9. Opposer's Registration No. 3,649,692 issued prior to the date upon which Applicant filed Applicant's Application in the United States Patent and Trademark Office.

Point 10. Opposer's Registration No. 3,946,597 issued prior to the date, if any, upon which Applicant first used Applicant's Mark in connection with Applicant's Goods.

Point 11. Opposer's Registration No. 3,946,597 issued prior to the date upon which Applicant filed Applicant's Application in the United States Patent and Trademark Office.

Point 12. Opposer's Registration No. 4,056,530 issued prior to the date, if any, upon which Applicant first used Applicant's Mark in connection with Applicant's Goods.

Point 13. Opposer's Registration No. 4,056,530 issued prior to the date upon which Applicant filed Applicant's Application in the United States Patent and Trademark Office.

Point 14. Opposer's rights in and to Opposer's Mark are superior to Applicant's rights in Applicant's Mark by virtue of Opposer's prior use of Opposer's Mark.

Point 15. Opposer's rights in and to Opposer's Mark are superior to Applicant's rights in Applicant's Mark by virtue of Opposer's prior registrations of Opposer's Mark.

Point 16. The non-English words comprising Opposer's Mark are Spanish words.

Point 17. The Spanish words comprising Opposer's Mark may be translated into English as "the female boss."

Point 18. The non-English words comprising elements of Applicant's Mark are Spanish words.

Point 19. The Spanish words EL JEFE which comprise elements of Applicant's Mark may be translated into English as "the male boss," or "the boss."

Point 20. Opposer's Goods sold under Opposer's Mark are marketed and sold to United States consumers who speak Spanish.

Point 21. Opposer's Goods sold under Opposer's Mark are marketed and sold to United States consumers who do not speak Spanish.

Point 22. Applicant's Goods marketed under Applicant's Mark are marketed to United States consumers who speak Spanish.

Point 23. Applicant's Goods marketed under Applicant's Mark are marketed to United States consumers who do not speak Spanish.

Point 24. Applicant's Mark is similar to Opposer's Mark.

Point 25. Applicant's Goods are Mexican-style food products.

Point 26. Opposer's Goods are Mexican-style food products.

Point 27. Opposer's Goods are sold, *inter alia*, through grocery stores.

Point 28. Opposer's Goods are displayed for sale, *inter alia*, in the "Mexican," "Hispanic," "Latino," "Latin American," or similarly designated foods sections of grocery stores.

Point 29. Applicant's Goods are the types of goods that are sold through grocery stores.

Point 30. Applicant's Goods are the types of goods that are displayed for sale in the "Mexican," "Hispanic," "Latino," "Latin American," or similarly designated foods sections of grocery stores.

Point 31. Opposer's Goods are sold to, *inter alios*, grocery store customers.

Point 32. Applicant's Goods are the types of goods that are sold to grocery store customers.

Point 33. Applicant's goods identified as salsa are similar to and contain Opposer's goods comprising Mexican spices and peppers.

Point 34. Applicant's goods identified as salsa are complementary to Opposer's goods comprising cheese and dried corn husks for tamales.

Point 35. Applicant's Goods are closely related to Opposer's Goods, and the conditions surrounding their marketing are such that they are likely to be encountered by the same purchasers under circumstances that are likely to give rise to the mistaken belief that the respective goods of Applicant and Opposer come from a common source.

Point 36. In view of Opposer's prior use and registrations of Opposer's Mark, the similarity between Applicant's Mark and Opposer's Mark, and the proximity between Applicant's Goods and Opposer's Goods, the registration of Applicant's Mark for Applicant's Goods will injure Opposer by causing a likelihood of purchaser confusion, mistake or deception as to the source or sponsorship of the respective goods of Applicant and Opposer, to Opposer's damage, and in violation of the provisions of Trademark Act Section 2(d) of the Trademark Act of 1946. 15 U.S.C. Section 1052(d).

WHEREOF, Opposer prays that this Notice of Opposition be sustained and registration of application Serial No. 86/500,214 be refused.

Respectfully submitted,

**GRACE FOODS LIMITED**

By:           /Daniel C. Neustadt            
Stephen J. Jeffries  
Daniel C. Neustadt  
HOLLAND & KNIGHT LLP  
800 17th Street, NW Suite 1100  
Washington, D.C. 20006  
Tel: (202) 419-2404  
E-mail: stephen.jeffries@hkllaw.com

Date: October 19, 2015

Counsel for Opposer

**CERTIFICATE OF SERVICE**

The undersigned certifies that a true copy of the foregoing **NOTICE OF OPPOSITION** was sent by first class mail, postage pre-paid, to:

Stanley J. Piatek, Jr.  
DBA El Jefe Salsa  
510 Highland Hills Drive  
Marble Falls, TX 78654-3831

on this 19th day of October, 2015.

/Daniel C. Neustadt/

# **EXHIBIT A**

Generated on: This page was generated by TSDR on 2015-10-19 14:49:35 EDT

Mark: LA JEFA

# La Jefa

US Serial Number: 77487460      Application Filing Date: May 30, 2008  
US Registration Number: 3649692      Registration Date: Jul. 07, 2009  
Register: Principal  
Mark Type: Trademark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Jul. 07, 2009  
Publication Date: Apr. 21, 2009

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## Mark Information

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Mark Literal Elements: LA JEFA  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK  
Translation: The English translation of "LA JEFA" in the mark is The Female Boss.

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mexican spices and jalapeno pepper spice  
International Class(es): 030 - Primary Class      U.S Class(es): 046  
Class Status: ACTIVE  
Basis: 1(a)  
First Use: Dec. 31, 2007      Use in Commerce: Dec. 31, 2007

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## Basis Information (Case Level)

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Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

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## Current Owner(s) Information

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Owner Name: GRACE FOODS LIMITED  
Owner Address: 10 MANOEL STREET  
CASTRIES  
SAINT LUCIA  
Legal Entity Type: LIMITED COMPANY      State or Country Where Organized: SAINT LUCIA

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## Attorney/Correspondence Information

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### Attorney of Record

Attorney Name: Stephen J. Jeffries  
Attorney Primary Email Address: [stephen.jeffries@hklaw.com](mailto:stephen.jeffries@hklaw.com)      Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: Stephen J. Jeffries  
Holland & Knight LLP

2099 Pennsylvania Avenue, NW, Suite 100  
Washington, DISTRICT OF COLUMBIA 20006  
UNITED STATES

Phone: 202-419-2404

Fax: 202-955-5564

Correspondent e-mail: [stephen.jeffries@hklaw.com](mailto:stephen.jeffries@hklaw.com)

Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 06, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 25, 2012	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS NOT UPDATED	67149
Sep. 13, 2012	PAPER RECEIVED	
Feb. 22, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 22, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 28, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 07, 2009	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2009	PUBLISHED FOR OPPOSITION	
Apr. 01, 2009	NOTICE OF PUBLICATION	
Mar. 17, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Mar. 16, 2009	ASSIGNED TO LIE	59272
Mar. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 16, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 16, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 15, 2008	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Sep. 15, 2008	PRIORITY ACTION E-MAILED	6326
Sep. 15, 2008	PRIORITY ACTION WRITTEN	76507
Sep. 11, 2008	ASSIGNED TO EXAMINER	76507
Jun. 03, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 07, 2009

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: Gonzalez and Tapanes Foods, Inc.

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [4496/0209](#)

Pages: 19

Date Recorded: Mar. 11, 2011

Supporting Documents: [assignment-tm-4496-0209.pdf](#)

### Assignor

Name: [GONZALEZ AND TAPANES FOODS, INC.](#)

Execution Date: Feb. 01, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [BANK LEUMI USA](#)

Legal Entity Type: BANK

State or Country Where Organized: UNITED STATES

Organized:

Address: 562 FIFTH AVENUE  
NEW YORK, NEW YORK 10036

**Correspondent**

**Correspondent Name:** PETER HERMAN, ESQ.

**Correspondent Address:** 90 WOODBRIDGE CENTER DRIVE  
C/O WILENTZ, GOLDMAN & SPITZER, P.A.  
WOODBIDGE, NJ 07095

**Domestic Representative - Not Found**

**Assignment 2 of 4**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [4626/0893](#)

**Pages:** 5

**Date Recorded:** Sep. 20, 2011

**Supporting Documents:** [assignment-tm-4626-0893.pdf](#)

**Assignor**

**Name:** [GONZALEZ AND TAPANES FOODS, INC.](#)

**Execution Date:** Jul. 01, 2011

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [LA FE FOODS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 230 MOONACHIE AVE.  
MOONACHIE, NEW JERSEY 07074

**Correspondent**

**Correspondent Name:** STEPHEN J. JEFFRIES

**Correspondent Address:** 2099 PENNSYLVANIA AVENUE, NW, SUITE 100  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5336/0335](#)

**Pages:** 9

**Date Recorded:** Aug. 04, 2014

**Supporting Documents:** [assignment-tm-5336-0335.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#)

**Execution Date:** Jul. 18, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GRACE FOODS LIMITED](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SAINT LUCIA

**Address:** 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

**Correspondent Name:** NATASHA N. REED

**Correspondent Address:** ONE BATTERY PARK PLAZA  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ERRONEOUS INCLUSION OF SERIAL NO. 85495216 IN THE ASSIGNMENT PREVIOUSLY RECORDED ON REEL 005336 FRAME 0335. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.

**Reel/Frame:** [5348/0257](#)

**Pages:** 11

**Date Recorded:** Aug. 20, 2014

**Supporting Documents:** [assignment-tm-5348-0257.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#)

**Execution Date:** Jul. 18, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

Name: [GRACE FOODS LIMITED](#)

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: SAINT LUCIA

Address: 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

Correspondent Name: NATASHA N. REED

Correspondent Address: ONE BATTERY PARK PLAZA  
C/O HUGHES HUBBARD & REED LLP  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2015-10-19 14:49:57 EDT

Mark: LA JEFA

LA JEFA

US Serial Number: 76704151

Application Filing Date: Aug. 17, 2010

US Registration Number: 3946597

Registration Date: Apr. 19, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 19, 2011

Publication Date: Feb. 01, 2011

## Mark Information

Mark Literal Elements: LA JEFA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the Spanish wording "LA JEFA" in the mark is "THE FEMALE BOSS".

## Related Properties Information

Claimed Ownership of US Registrations: 3649692

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Processed peppers; dried peppers

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: 2007

Use in Commerce: 2007

For: Spices; dried corn husks for tamales

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: 2007

Use in Commerce: 2007

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: GRACE FOODS LIMITED

Owner Address: 10 MANOEL STREET  
CASTRIES  
SAINT LUCIA

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: SAINT LUCIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Stephen J. Jeffries

### Correspondent

Correspondent Name/Address: STEPHEN J. JEFFRIES  
Holland & Knight, LLP  
2099 PENNSYLVANIA AVE NW  
WASHINGTON, DISTRICT OF COLUMBIA 20006-6800  
UNITED STATES

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 06, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 25, 2012	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS NOT UPDATED	67149
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Apr. 19, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 01, 2011	PUBLISHED FOR OPPOSITION	
Jan. 12, 2011	NOTICE OF PUBLICATION	
Dec. 27, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 27, 2010	ASSIGNED TO LIE	74221
Dec. 06, 2010	EXAMINER'S AMENDMENT MAILED	
Dec. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 04, 2010	EXAMINERS AMENDMENT -WRITTEN	74676
Nov. 29, 2010	ASSIGNED TO EXAMINER	74676
Aug. 24, 2010	APPLICATION FILING RECEIPT MAILED	
Aug. 20, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 19, 2011

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: Gonzalez and Tapanes Foods, Inc

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [4496/0209](#)

Pages: 19

Date Recorded: Mar. 11, 2011

Supporting Documents: [assignment-tm-4496-0209.pdf](#)

### Assignor

Name: [GONZALEZ AND TAPANES FOODS, INC.](#)

Execution Date: Feb. 01, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [BANK LEUMI USA](#)

Legal Entity Type: BANK

State or Country Where Organized: UNITED STATES

Address: 562 FIFTH AVENUE  
NEW YORK, NEW YORK 10036

**Correspondent**

**Correspondent Name:** PETER HERMAN, ESQ.  
**Correspondent Address:** 90 WOODBRIDGE CENTER DRIVE  
C/O WILENTZ, GOLDMAN & SPITZER, P.A.  
WOODBIDGE, NJ 07095

**Domestic Representative - Not Found**

**Assignment 2 of 4**

**Conveyance:** CHANGE OF NAME  
**Reel/Frame:** [4626/0893](#) **Pages:** 5  
**Date Recorded:** Sep. 20, 2011  
**Supporting Documents:** [assignment-tm-4626-0893.pdf](#)

**Assignor**

**Name:** [GONZALEZ AND TAPANES FOODS, INC.](#) **Execution Date:** Jul. 01, 2011  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [LA FE FOODS, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE  
**Address:** 230 MOONACHIE AVE.  
MOONACHIE, NEW JERSEY 07074

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WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [5336/0335](#) **Pages:** 9  
**Date Recorded:** Aug. 04, 2014  
**Supporting Documents:** [assignment-tm-5336-0335.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#) **Execution Date:** Jul. 18, 2014  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GRACE FOODS LIMITED](#)  
**Legal Entity Type:** LIMITED COMPANY **State or Country Where Organized:** SAINT LUCIA  
**Address:** 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

**Correspondent Name:** NATASHA N. REED  
**Correspondent Address:** ONE BATTERY PARK PLAZA  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ERRONEOUS INCLUSION OF SERIAL NO. 85495216 IN THE ASSIGNMENT PREVIOUSLY RECORDED ON REEL 005336 FRAME 0335. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.  
**Reel/Frame:** [5348/0257](#) **Pages:** 11  
**Date Recorded:** Aug. 20, 2014  
**Supporting Documents:** [assignment-tm-5348-0257.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#) **Execution Date:** Jul. 18, 2014  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GRACE FOODS LIMITED](#)

**Legal Entity Type:** LIMITED COMPANY

**State or Country Where Organized:** SAINT LUCIA

**Address:** 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

**Correspondent Name:** NATASHA N. REED

**Correspondent Address:** ONE BATTERY PARK PLAZA  
C/O HUGHES HUBBARD & REED LLP  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found**



**Correspondent Name/Address:** STEPHEN J. JEFFRIES  
Columbia, and Holland & Knight  
2099 PENNSYLVANIA AVE NW STE 100  
WASHINGTON, DISTRICT OF COLUMBIA 20006-6801  
UNITED STATES

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 27, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 06, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 25, 2012	REVIEW OF CORRESPONDENCE COMPLETE - ADDRESS NOT UPDATED	67149
Sep. 13, 2012	PAPER RECEIVED	
Nov. 15, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 11, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Oct. 08, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Oct. 06, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 30, 2011	STATEMENT OF USE PROCESSING COMPLETE	66530
Sep. 28, 2011	USE AMENDMENT FILED	66530
Sep. 29, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Sep. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Sep. 28, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 29, 2011	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 01, 2011	PUBLISHED FOR OPPOSITION	
Jan. 12, 2011	NOTICE OF PUBLICATION	
Dec. 27, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 27, 2010	ASSIGNED TO LIE	74221
Dec. 06, 2010	EXAMINER'S AMENDMENT MAILED	
Dec. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 04, 2010	EXAMINERS AMENDMENT -WRITTEN	74676
Nov. 29, 2010	ASSIGNED TO EXAMINER	74676
Aug. 24, 2010	APPLICATION FILING RECEIPT MAILED	
Aug. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**  
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 08, 2011

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: LA FE FOODS, INC.

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [4496/0209](#)

Pages: 19

Date Recorded: Mar. 11, 2011

Supporting Documents: [assignment-tm-4496-0209.pdf](#)

### Assignor

Name: [GONZALEZ AND TAPANES FOODS, INC.](#)

Execution Date: Feb. 01, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**

**Name:** [BANK LEUMI USA](#)  
**Legal Entity Type:** BANK **State or Country Where Organized:** UNITED STATES  
**Address:** 562 FIFTH AVENUE  
NEW YORK, NEW YORK 10036

**Correspondent**

**Correspondent Name:** PETER HERMAN, ESQ.  
**Correspondent Address:** 90 WOODBRIDGE CENTER DRIVE  
C/O WILENTZ, GOLDMAN & SPITZER, P.A.  
WOODBIDGE, NJ 07095

**Domestic Representative - Not Found****Assignment 2 of 4**

**Conveyance:** CHANGE OF NAME  
**Reel/Frame:** [4626/0893](#) **Pages:** 5  
**Date Recorded:** Sep. 20, 2011  
**Supporting Documents:** [assignment-tm-4626-0893.pdf](#)

**Assignor**

**Name:** [GONZALEZ AND TAPANES FOODS, INC.](#) **Execution Date:** Jul. 01, 2011  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [LA FE FOODS, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE  
**Address:** 230 MOONACHIE AVE.  
MOONACHIE, NEW JERSEY 07074

**Correspondent**

**Correspondent Name:** STEPHEN J. JEFFRIES  
**Correspondent Address:** 2099 PENNSYLVANIA AVENUE, NW, SUITE 100  
WASHINGTON, DC 20006

**Domestic Representative - Not Found****Assignment 3 of 4**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [5336/0335](#) **Pages:** 9  
**Date Recorded:** Aug. 04, 2014  
**Supporting Documents:** [assignment-tm-5336-0335.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#) **Execution Date:** Jul. 18, 2014  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GRACE FOODS LIMITED](#)  
**Legal Entity Type:** LIMITED COMPANY **State or Country Where Organized:** SAINT LUCIA  
**Address:** 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

**Correspondent Name:** NATASHA N. REED  
**Correspondent Address:** ONE BATTERY PARK PLAZA  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found****Assignment 4 of 4**

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ERRONEOUS INCLUSION OF SERIAL NO. 85495216 IN THE ASSIGNMENT PREVIOUSLY RECORDED ON REEL 005336 FRAME 0335. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.  
**Reel/Frame:** [5348/0257](#) **Pages:** 11  
**Date Recorded:** Aug. 20, 2014  
**Supporting Documents:** [assignment-tm-5348-0257.pdf](#)

**Assignor**

**Name:** [LA FE FOODS, INC.](#) **Execution Date:** Jul. 18, 2014

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

**Assignee**

Name: [GRACE FOODS LIMITED](#)

Legal Entity Type: LIMITED COMPANY

State or Country Where  
Organized: SAINT LUCIA

Address: 10 MANOEL STREET  
CASTRIES, SAINT LUCIA

**Correspondent**

Correspondent Name: NATASHA N. REED

Correspondent Address: ONE BATTERY PARK PLAZA  
C/O HUGHES HUBBARD & REED LLP  
NEW YORK, NY 10004-1482

**Domestic Representative - Not Found**