

ESTTA Tracking number: **ESTTA702747**

Filing date: **10/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Checkpoint Systems, Inc.
Granted to Date of previous extension	10/17/2015
Address	101 Wolf Drive Thorofare, NJ 08086-2243 UNITED STATES
Attorney information	Joseph A. Sebolt SAND & SEBOLT 4940 Munson Street NW, Aegis Tower, Suite 1100 Canton, OH 44718-3615 UNITED STATES docket@sandandsebolt.com

Applicant Information

Application No	86574623	Publication date	08/18/2015
Opposition Filing Date	10/16/2015	Opposition Period Ends	10/17/2015
Applicant	Nadgauda, Salil S. 300 Newark Street, Apt. 6H Hoboken, NJ 07030 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Downloadable software in the nature of a mobile application that alerts a user if personal items are no longer in proximity to the user; computer hardware for localization; computer peripheral devices for localization; wireless sensors; wireless sensor beacons

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	844752	Application Date	06/26/1967
Registration Date	02/20/1968	Foreign Priority Date	NONE
Word Mark	CHECKPOINT		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1967/05/08 First Use In Commerce: 1967/05/08 SECURITY SERVICES-NAMELY, PREVENTING THE UNAUTHORIZED REMOVAL OF MATERIALS FROM RESTRICTED AREAS

U.S. Registration No.	845817	Application Date	06/15/1967
Registration Date	03/12/1968	Foreign Priority Date	NONE
Word Mark	CHECKPOINT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1967/05/08 First Use In Commerce: 1967/05/08 ELECTRONIC PROTECTION EQUIPMENT-NAMELY, APPARATUS FOR DETECTING ARTICLES BEING REMOVED AND LOCATING LOST ARTICLES		

U.S. Registration No.	2440085	Application Date	06/21/1999
Registration Date	04/03/2001	Foreign Priority Date	NONE
Word Mark	CHECKPOINT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1967/05/08 First Use In Commerce: 1967/05/08 electronic security and surveillance systems comprising magnetic sensors, magnetic tags and magnetic tag deactivators; [electronic access control systems for securing corporate assets, namely, access control cards, access control card readers, computers for operating and controlling electronic access control systems and computer programs for running the electronic access control system;] closed circuit television systems for tracking assets comprising televisions, controllers, cameras and computers for operating and controlling closed circuit television systems; radio frequency identification and surveillance systems for monitoring the location and control of assets comprised of radio frequency readers, radio frequency tags and computer programs for operating the radio frequency identification and surveillance system		

U.S. Registration No.	2548885	Application Date	11/23/1999
Registration Date	03/19/2002	Foreign Priority Date	NONE
Word Mark	CHECKPOINT		

Design Mark	CHECKPOINT
Description of Mark	NONE
Goods/Services	<p>Class 007. First use: First Use: 1999/12/10 First Use In Commerce: 1999/12/10 labeling machines; price marking machines; machines for printing labels and documents for product pricing, product weighing, and product inventory purposes</p> <p>Class 009. First use: First Use: 1999/12/10 First Use In Commerce: 1999/12/10 COMPUTER SOFTWARE FOR RETAIL MERCHANDISING AND THE TECHNICAL PRODUCTION OF INFORMATION MATERIAL, NAMELY, COMPUTER SOFTWARE FOR PRICING PRODUCTS</p> <p>Class 016. First use: First Use: 1999/12/10 First Use In Commerce: 1999/12/10 Retail merchandising systems for use in providing information about products, namely written retail promotion systems for use in the manual production of information on products, said systems comprised of paper articles and cardboard articles, namely, pens, stationery, printed or blank posters, printed or blank signs, printed sheets and printed patterns for hanging in sales premises for sales promotion purposes; customer priority systems for use in determining customer order, said systems comprised of printed queue slips, printed queue slip holders and display boards; hand-held printed label systems for labeling products comprised of printed labels not of textile, special inks used in the price markers to mark the labels, labeling machines, label dispensers, printing blocks, inking refills and inking rollers for sales promotion, advertising, and article surveillance in retail stores</p>

Attachments	75856817#TMSN.png(bytes) 2470354US1AO Note of Opposition.pdf(2550894 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/lauralbeoglos/
Name	Laura L. Beoglos
Date	10/16/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Checkpoint Systems, Inc.)	
)	
)	
Opposer,)	
)	
v.)	Opposition No.
)	CHEQUEPOINT
)	Serial No. 86/574,623
Salil S. Nadgauda,)	Filing Date: March 24, 2015
)	
Applicant.)	

NOTICE OF OPPOSITION

Checkpoint Systems, Inc. ("Opposer"), a Pennsylvania corporation having its principal place of business at 101 Wolf Drive, Thorofare, New Jersey 08086, believes it is being and will be further damaged by the registration of the mark CHEQUEPOINT for "downloadable software in the nature of a mobile application that alerts a user if personal items are no longer in proximity to the user; computer hardware for localization; computer peripheral devices for localization; wireless sensors; wireless sensor beacons" by Salil S. Nadgauda ("Applicant"), as shown in U.S. Trademark Application No. 86/574,623, and hereby opposes the same.

As grounds for opposition, Opposer alleges that, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to Applicant and Applicant's mark:

OPPOSER'S MARKS

1. Opposer Checkpoint Systems, Inc. is a Pennsylvania corporation located at 101 Wolf Drive, Thorofare, New Jersey 08086.

2. Opposer is a leading theft prevention goods and services manufacturer and provider that offers a variety of goods and services under its CHECKPOINT name and marks.
3. Opposer has continuously used its CHECKPOINT name and marks to promote theft prevention goods and services since at least as early as 1967.
4. Over the years, Opposer has sold millions of dollars of CHECKPOINT-branded goods and services in connection with its CHECKPOINT mark, and has spent significant amounts of money to advertise, market, and promote those goods and services.
5. Opposer's CHECKPOINT name and marks are inherently distinctive and, as a result of extensive use, sales, advertising, promotion, and commercial success, have long been well-known in connection with theft prevention goods and services.
6. Opposer owns, among others, the following United States Trademark Registrations for the CHECKPOINT mark:

MARK	REG. NO.	REG. DATE.	GOODS/SERIVCES	1 st USE IN COMMERCE
CHECKPOINT	844,752	02/20/1968	Security services -- namely, preventing the unauthorized removal of materials from restricted areas	05/08/1967
CHECKPOINT	845,817	03/12/1968	Electronic protection equipment-namely, apparatus for detecting articles being removed and locating lost articles	05/08/1967
CHECKPOINT	2,440,085	04/03/2001	Electronic security and surveillance systems comprising magnetic sensors, magnetic tags and magnetic tag deactivators; electronic	05/08/1967

			<p>access control systems for securing corporate assets, namely, access control cards, access control card readers, computers for operating and controlling electronic access control systems and computer programs for running the electronic access control system; closed circuit television systems for tracking assets comprising televisions, controllers, cameras and computers for operating and controlling closed circuit television systems; radio frequency identification and surveillance systems for monitoring the location and control of assets comprised of radio frequency readers, radio frequency tags and computer programs for operating the radio frequency identification and surveillance system</p>	
CHECKPOINT	2,548,885	03/19/2002	<p>Labeling machines; price marking machines; machines for printing labels and documents for product pricing, product weighing, and product inventory purposes</p> <p>Computer software for retail merchandising and the technical production of information material, namely, computer software for pricing products</p> <p>Retail merchandising systems for use in</p>	12/10/1999

			<p>providing information about products, namely written retail promotion systems for use in the manual production of information on products, said systems comprised of paper articles and cardboard articles, namely, pens, stationery, printed or blank posters, printed or blank signs, printed sheets and printed patterns for handing in sales premises for sales promotion purposes; customer priority systems for use in determining customer order, said systems comprised on printed queue slips, printed queue slip holders and display boards; hand-held printed label systems for labeling products comprised of printed labels not of textile, special inks used in the price markers to mark the labels, labeling machines, label dispensers, printing blocks, inking refills and inking rollers for sales promotion, advertising, and article surveillance in retail stores</p>	
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7. The registrations listed in Paragraph 6 above are all valid and subsisting and constitute *prima facie* evidence of the validity of the marks and registrations, Opposer's ownership of and exclusive right to use the marks in commerce, and provide constructive notice of ownership thereof by Opposer. Copies of TESS and

TSDR printouts, including assignment records for each of the above registrations are attached as Exhibit A.

8. As a leader in theft prevention goods and services, Opposer also offers its customers a scalable real time location system (RTLS) wireless in-store network that works with other goods of Opposer to obtain critical data and analyze intelligence to improve on-shelf availability and reduce merchandise theft. Opposer offers goods that locate items and provide inventory of merchandise on the store floor and can provide real-time notification when merchandise is tampered with or moved in or out of designated zones.

APPLICANT AND HIS MARK

9. Applicant Salil S. Nadgauda is an individual with an address of 300 Newark Street, Apt. 6H Hoboken, New Jersey 07030.
10. On March 24, 2015, Applicant filed Application No. 86/574,623 to register the mark CHEQUEPOINT for “downloadable software in the nature of a mobile application that alerts a user if personal items are no longer in proximity to the user; computer hardware for localization; computer peripheral devices for localization; wireless sensors; wireless sensor beacons” in International Class 9, under Section 1(b), 15 U.S.C. §1051(b), alleging a bona fide intent to use the mark in commerce.
11. On August 18, 2015, the application was published for opposition.

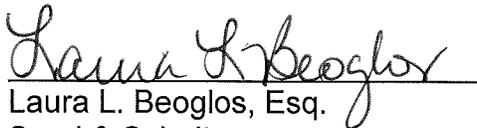
LIKELIHOOD OF CONFUSION, 15 U.S.C. § 1052(d)

12. Opposer repeats and re-alleges each and every allegation set forth in Paragraphs 1 through 11.

13. Opposer has used its CHECKPOINT Marks in commerce since long before the filing date of the opposed intent to use application.
14. Opposer's pleaded registrations for CHECKPOINT (Exhibit A) issued prior to the filing date of the opposed intent to use application.
15. Applicant's mark is strikingly similar in appearance, sound, meaning, and overall commercial impression to Opposer's CHECKPOINT Marks.
16. All of the marks have the identical sound CHECKPOINT.
17. Application No. 86/574,623 for the mark CHEQUEPOINT covers goods that are identical or closely related to Opposer's goods.
18. Applicant's CHEQUEPOINT mark so resembles Opposer's previously used and registered CHECKPOINT Marks as to be likely, when applied to the identified goods, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Landham Act, as amended 15 U.S.C. § 1052(d).

WHEREFORE, for the foregoing reasons, Opposer is being and will be damaged by the registration of the mark CHEQUEPOINT shown in Application No. 86/574,623, and respectfully requests that registration to Applicant be refused, and that this opposition be sustained in favor of Opposer.

Respectfully submitted,



Laura L. Beoglos, Esq.
Sand & Sebolt
Aegis Tower, Suite 1100
4940 Munson Street NW
Canton, Ohio 44718
Phone: 330.244.1174 Fax: 330.244.1173
laurab@sandandsebolt.com
Attorney for Opposer

Dated: October 16, 2015
Attorney Docket: 2470354US1AO

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of the foregoing Notice of Opposition was served by first class mail, postage prepaid on this 16th day of October 2015 on Applicant at the following address of record.

Kenneth S. Weitzman
Weitzman Law Offices LLC
425 Eagle Rock Avenue, Suite 102
Roseland, New Jersey 07068-1717

Respectfully submitted,

A handwritten signature in cursive script that reads "Linda K. Snedeker". The signature is written in black ink and is positioned above a horizontal line.

Linda K. Snedeker
Assistant to Laura L. Beoglos, Esq.

NOTICE OF OPPOSITION

Checkpoint Systems, Inc., Opposer, v. Salil S. Nadgauda, Applicant
CHEQUEPOINT, Serial No86/574,623, Filing Date: March 24, 2015

EXHIBIT A

**United States Patent and Trademark Office**

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Word Mark	CHECKPOINT
Goods and Services	IC 035. US 101. G & S: SECURITY SERVICES-NAMELY, PREVENTING THE UNAUTHORIZED REMOVAL OF MATERIALS FROM RESTRICTED AREAS. FIRST USE: 19670508. FIRST USE IN COMMERCE: 19670508
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72274691
Filing Date	June 26, 1967
Current Basis	1A
Original Filing Basis	1A
Registration Number	0844752
Registration Date	February 20, 1968
Owner	(REGISTRANT) METAL EDGE INDUSTRIES CORPORATION NEW JERSEY BARRINGTON NEW JERSEY 08007 (LAST LISTED OWNER) CHECKPOINT SYSTEMS, INC. CORPORATION PENNSYLVANIA 101 WOLF DRIVE, P.O. BOX 188 THOROFARE NEW JERSEY 08086
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Jay K. Meadway
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECTION 8(10-YR) 20080912.
Renewal	2ND RENEWAL 20080912
Live/Dead Indicator	LIVE

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Int. Cl.: 35

Prior U.S. Cl.: 101

United States Patent and Trademark Office
Renewal

Reg. No. 844,752
Registered Feb. 20, 1968
OG Date Jan. 17, 1989

**SERVICE MARK
PRINCIPAL REGISTER**

CHECKPOINT

CHECKPOINT SYSTEMS, INC. (PENN-
SYLVANIA CORPORATION)
550 GROVE ROAD
THOROFARE, NJ 08086, ASSIGNEE BY
ASSIGNMENT, MERGERS AND
CHANGE OF NAME METAL EDGE
INDUSTRIES (NEW JERSEY CORPO-
RATION) BARRINGTON, NJ

FOR: SECURITY SERVICES—
NAMELY, PREVENTING THE UNAU-
THORIZED REMOVAL OF MATERIALS
FROM RESTRICTED AREAS, IN CLASS
101 (INT. CL. 35).
FIRST USE 5-8-1967; IN COMMERCE
5-8-1967.

SER. NO. 274,691, FILED 6-26-1967.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Jan. 17, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**United States Patent and Trademark Office**Home | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)Assignments on the Web > [Trademark Query](#)**Trademark Assignment Abstract of Title****Total Assignments: 13**Serial #: [72274691](#)

Filing Dt: 06/26/1967

Reg #: [844752](#)

Reg. Dt: 02/20/1968

Registrant: METAL EDGE INDUSTRIES

Mark: CHECKPOINT

Assignment: 1Reel/Frame: [0164/0539](#)

Recorded: 07/22/1968

Pages: 12

Conveyance: MERGER AND CHANGE OF NAME 19670828NY

Assignors: [METAL EDGE INDUSTRIES, INTO](#)

Exec Dt: 03/22/1968

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Exec Dt: 00/00/0000

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: UNKNOWN

Citizenship: NONE

[J. E. PLASTICS MANUFACTURING CORP.](#)Assignees: [J. E. PLASTICS MANUFACTURING CORP.](#)[LOGISTICS INDUSTRIES CORPORATION](#)Correspondent: WOLF, BLOCK, ET AL.
PACKARD BLDG.
12TH FLOOR
PHILADELPHIA, PA 19102**Assignment: 2**Reel/Frame: [0164/0557](#)

Recorded: 07/22/1968

Pages: 5

Conveyance: CHANGE OF NAME 19581114

Assignor: [NATIONAL METAL EDGE BOX COMPANY](#)

Exec Dt: 05/07/1968

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [METAL EDGE INDUSTRIES](#)Correspondent: WOLF, BLOCK, ET AL.
PACKARD BLDG.
12TH FLOOR
PHILADELPHIA, PA 19102**Assignment: 3**Reel/Frame: [0197/0501](#)

Recorded: 09/21/1970

Pages: 2

Conveyance: MERGER 19700814PA

Assignor: [LOGISTICS INDUSTRIES CORPORATION](#)

Exec Dt: 09/14/1970

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: [LOGISTICS INDUSTRIES CORPORATION](#)

Correspondent: WOLF, BLOCK, ET AL.
PACKARD BLDG.
TWELFTH FLOOR
PHILADELPHIA, PA 19102

Assignment: 4**Reel/Frame:** 0328/0391**Recorded:** 06/12/1978**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** LYDALL, INC.**Exec Dt:** 04/04/1978**Entity Type:** CORPORATION**Citizenship:** CONNECTICUT**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.110 GLOUCESTER PIKE
BARRINGTON, NEW JERSEY 08007

Correspondent: JOSELOFF & SUDARSKY
80 STATE ST.
HARTFORD, CT 06103

Assignment: 5**Reel/Frame:** 0008/0210**Recorded:** 07/01/1988**Pages:** 15**Conveyance:** MERGER 19770615CT**Assignor:** LOGISTICS INDUSTRIES CORPORATION**Exec Dt:** 06/02/1988**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Entity Type:** A STOCK CORP.**Citizenship:** CONNECTICUT**Assignee:** LYDALL, INC.

Correspondent: CHECK/POINT SYSTEMS, INC.
P.O. BOX 188
550 GROVE ROAD
THOROFARE, NJ 08086

Assignment: 6**Reel/Frame:** 1981/0719**Recorded:** 10/22/1999**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 01/02/1990**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** ELECTRONICS SIGNATURES, INC.SUITE 1300, 1105 NORTH MARKET STREET
WILMINGTON, DELAWARE

Correspondent: AKIN, GUMP, STRAUSS, HAUER & FELD, LLP
JAY K. MEADWAY, ESQUIRE
ONE COMMERCE SQUARE
2005 MARKET STREET, 22ND FLOOR
PHILADELPHIA, PA 19103-7086

Assignment: 7**Reel/Frame:** 2051/0856**Recorded:** 03/16/2000**Pages:** 112**Conveyance:** GUARANTEE AND COLLATERAL AGREEMENT**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 12/09/1999**Entity Type:** CORPORATION**Citizenship:** DELAWARE

Assignee: FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT301 SOUTH COLLEGE STREET
CHARLOTTE, NORTH CAROLINA 28288**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Correspondent:** SIMPSON THACHER & BARTLETTKRISTOPHER E. AHREND, ESQ.
425 LEXINGTON AVENUE
NEW YORK, NEW YORK 10017**Assignment: 8****Reel/Frame:** 3067/0521**Recorded:** 04/15/2005**Pages:** 7**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** ELECTRONIC SIGNATURES, INC.**Exec Dt:** 12/14/2004**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE, P.O. BOX 188
THOROFARE, NEW JERSEY 08086**Correspondent:** JAY K. MEADWAY1735 MARKET STREET, 51ST FLOOR
PHILADELPHIA, PA 19103-7599**Assignment: 9****Reel/Frame:** 3973/0532**Recorded:** 04/21/2009**Pages:** 5**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Assignor:** WACHOVIA BANK, NATIONAL ASSOCIATION, FORMERLY KNOWN AS
FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT**Exec Dt:** 04/13/2009**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560**Assignment: 10****Reel/Frame:** 3982/0698**Recorded:** 05/06/2009**Pages:** 8**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 04/30/2009**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Assignee:** WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE
AGENT1525 W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560**Assignment: 11**

Reel/Frame: 4246/0772**Recorded:** 07/22/2010**Pages:** 7**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Assignor:** WELLS FARGO BANK, NATIONAL ASSOCIATION, SUCCESSOR-BY-MERGER TO WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT**Exec Dt:** 07/22/2010**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560**Assignment: 12****Reel/Frame:** 4834/0346**Recorded:** 08/02/2012**Pages:** 12**Conveyance:** SECURITY INTEREST**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 07/31/2012**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** WELLS FARGO BANK1525 WEST W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262**Correspondent:** KATHRYN E. JOHNSON, KING & SPALDING LLP100 N TRYON STREET
SUITE 3900
CHARLOTTE, NC 28202**Assignment: 13****Reel/Frame:** 5173/0922**Recorded:** 12/16/2013**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** WELLS FARGO BANK, NATIONAL ASSOCIATION**Exec Dt:** 12/09/2013**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Correspondent:** KING & SPALDING1180 PEACHTREE STREET
ATLANTA, GA 30309

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TSDR **ASSIGN Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	CHECKPOINT
Goods and Services	IC 009. US 021. G & S: ELECTRONIC PROTECTION EQUIPMENT-NAMELY, APPARATUS FOR DETECTING ARTICLES BEING REMOVED AND LOCATING LOST ARTICLES. FIRST USE: 19670508. FIRST USE IN COMMERCE: 19670508
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72273970
Filing Date	June 15, 1967
Current Basis	1A
Original Filing Basis	1A
Registration Number	0845817
Registration Date	March 12, 1968
Owner	(REGISTRANT) METAL EDGE INDUSTRIES CORPORATION NEW JERSEY BARRINGTON NEW JERSEY 08007 (LAST LISTED OWNER) CHECKPOINT SYSTEMS, INC. CORPORATION PENNSYLVANIA 101 WOLF DRIVE, P.O. BOX 188 THOROFARE NEW JERSEY 08086
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Jay K. Meadway
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECTION 8(10-YR) 20080913.
Renewal	2ND RENEWAL 20080913
Live/Dead Indicator	LIVE

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Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Renewal

Reg. No. 845,817
Registered Mar. 12, 1968
OG Date Jan. 10, 1989

**TRADEMARK
PRINCIPAL REGISTER**

CHECKPOINT

CHECKPOINT SYSTEMS, INC. (PENN-
SYLVANIA CORPORATION)
110 GLOUCESTER PIKE
BARRINGTON, NJ 08007, ASSIGNEE BY
ASSIGNMENT, MERGERS AND
CHANGE OF NAME FROM METAL
EDGE INDUSTRIES (NEW JERSEY
CORPORATION) BARRINGTON, NJ

FOR: ELECTRONIC PROTECTION
EQUIPMENT—NAMELY, APPARATUS
FOR DETECTING ARTICLES BEING
REMOVED AND LOCATING LOST AR-
TICLES, IN CLASS 21 (INT. CL. 9).
FIRST USE 5-8-1967; IN COMMERCE
5-8-1967.

SER. NO. 273,970, FILED 6-15-1967.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Jan. 10, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

845,817
Registered Mar. 12, 1968

PRINCIPAL REGISTER Trademark

Ser. No. 273,970, filed June 15, 1967

CHECKPOINT

Metal Edge Industries (New Jersey corporation)
Barrington, N.J. 08007

For: ELECTRONIC PROTECTION EQUIPMENT—
NAMELY, APPARATUS FOR DETECTING ARTI-
CLES BEING REMOVED AND LOCATING LOST
ARTICLES—in CLASS 21.

First use May 8, 1967; in commerce May 8, 1967.

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Filing Dt: 06/15/1967

Reg #: [845817](#)

Reg. Dt: 03/12/1968

Registrant: METAL EDGE INDUSTRIES

Mark: CHECKPOINT

Assignment: 1Reel/Frame: [0164/0539](#)

Recorded: 07/22/1968

Pages: 12

Conveyance: MERGER AND CHANGE OF NAME 19670828NY

Assignors: [METAL EDGE INDUSTRIES, INTO](#)

Exec Dt: 03/22/1968

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Exec Dt: 00/00/0000

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: UNKNOWN

Citizenship: NONE

[J. E. PLASTICS MANUFACTURING CORP.](#)Assignees: [J. E. PLASTICS MANUFACTURING CORP.](#)[LOGISTICS INDUSTRIES CORPORATION](#)Correspondent: WOLF, BLOCK, ET AL.
PACKARD BLDG.
12TH FLOOR
PHILADELPHIA, PA 19102**Assignment: 2**Reel/Frame: [0164/F539](#)

Recorded: 07/22/1968

Pages: 12

Conveyance: MERGER AND CHANGE OF NAME 19670828NY

Assignors: [METAL EDGE INDUSTRIES](#)

Exec Dt: 03/22/1968

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Exec Dt: 00/00/0000

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: UNKNOWN

Citizenship: NONE

[J. E. PLASTICS MANUFACTURING CORP.](#)Assignees: [J. E. PLASTICS MANUFACTURING CORP.](#)[LOGISTICS INDUSTRIES CORPORATION](#)Correspondent: WOLF, BLOCK, ET AL
12TH FLOOR, PACKARD BLDG.
PHILADELPHIA, PA. 19102**Assignment: 3**Reel/Frame: [0164/0557](#)

Recorded: 07/22/1968

Pages: 5

Conveyance: CHANGE OF NAME 19581114

Assignor: NATIONAL METAL EDGE BOX COMPANY**Exec Dt:** 05/07/1968**Entity Type:** UNKNOWN**Citizenship:** NONE**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** METAL EDGE INDUSTRIES**Correspondent:** WOLF, BLOCK, ET AL.
PACKARD BLDG.
12TH FLOOR
PHILADELPHIA, PA 19102**Assignment: 4****Reel/Frame:** 0197/0501**Recorded:** 09/21/1970**Pages:** 2**Conveyance:** MERGER 19700814PA**Assignor:** LOGISTICS INDUSTRIES CORPORATION**Exec Dt:** 09/14/1970**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** LOGISTICS INDUSTRIES CORPORATION**Correspondent:** WOLF, BLOCK, ET AL.
PACKARD BLDG.
TWELFTH FLOOR
PHILADELPHIA, PA 19102**Assignment: 5****Reel/Frame:** 0328/0391**Recorded:** 06/12/1978**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** LYDALL, INC.**Exec Dt:** 04/04/1978**Entity Type:** CORPORATION**Citizenship:** CONNECTICUT**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** CHECKPOINT SYSTEMS, INC.
110 GLOUCESTER PIKE
BARRINGTON, NEW JERSEY 08007**Correspondent:** JOSELOFF & SUDARSKY
80 STATE ST.
HARTFORD, CT 06103**Assignment: 6****Reel/Frame:** 0608/0210**Recorded:** 07/01/1988**Pages:** 15**Conveyance:** MERGER 19770615CT**Assignor:** LOGISTICS INDUSTRIES CORPORATION**Exec Dt:** 06/02/1988**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Entity Type:** A STOCK CORP.**Citizenship:** CONNECTICUT**Assignee:** LYDALL, INC.**Correspondent:** CHECK/POINT SYSTEMS, INC.
P.O. BOX 188, 550 GROVE ROAD
THOROFARE, NJ 08086**Assignment: 7****Reel/Frame:** 1981/0719**Recorded:** 10/22/1999**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 01/02/1990**Entity Type:** CORPORATION

Assignee: ELECTRONICS SIGNATURES, INC.
SUITE 1300, 1105 NORTH MARKET STREET
WILMINGTON, DELAWARE

Citizenship: NONE
Entity Type: CORPORATION
Citizenship: DELAWARE

Correspondent: AKIN, GUMP, STRAUSS, HAUER & FELD, LLP
JAY K. MEADWAY, ESQUIRE
ONE COMMERCE SQUARE
2005 MARKET STREET, 22ND FLOOR
PHILADELPHIA, PA 19103-7086

Assignment: 8

Reel/Frame: 2117/0167 **Recorded:** 07/13/2000 **Pages:** 112

Conveyance: DOCUMENT PREVIOUSLY RECORDED AT REEL/FRAME 2051/0856 CONTAINED AN ERROR IN REG. NO. 845,517; GUARANTEE AND COLLATERAL AGREEMENT RE-RECORDED TO CORRECT ON STATED REEL/FRAME.

Assignor: CHECKPOINT SYSTEMS, INC.

Exec Dt: 12/09/1999

Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT
301 SOUTH COLLEGE STREET
CHARLOTTE, NORTH CAROLINA 28288

Entity Type: NATIONAL BANKING
ASSOCIATION
Citizenship: NONE

Correspondent: SIMPSON THACHER & BARTLETT
KRISTOPHER E. AHREND, ESQ.
425 LEXINGTON AVENUE
NEW YORK, NEW YORK 10017

Assignment: 9

Reel/Frame: 3067/0521 **Recorded:** 04/15/2005 **Pages:** 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ELECTRONIC SIGNATURES, INC.

Exec Dt: 12/14/2004

Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: CHECKPOINT SYSTEMS, INC.
101 WOLF DRIVE, P.O. BOX 188
THOROFARE, NEW JERSEY 08086

Entity Type: CORPORATION
Citizenship: PENNSYLVANIA

Correspondent: JAY K. MEADWAY
1735 MARKET STREET, 51ST FLOOR
PHILADELPHIA, PA 19103-7599

Assignment: 10

Reel/Frame: 3973/0532 **Recorded:** 04/21/2009 **Pages:** 5

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Assignor: WACHOVIA BANK, NATIONAL ASSOCIATION, FORMERLY KNOWN AS
FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT

Exec Dt: 04/13/2009

Entity Type: NATIONAL BANKING
ASSOCIATION
Citizenship: UNITED STATES

Assignee: CHECKPOINT SYSTEMS, INC.
101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086

Entity Type: CORPORATION
Citizenship: PENNSYLVANIA

Correspondent: MOORE & VAN ALLEN PLLC
430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Assignment: 11

Reel/Frame: 3982/0698**Recorded:** 05/06/2009**Pages:** 8**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 04/30/2009**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT1525 W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** NONE**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560**Assignment: 12****Reel/Frame:** 4246/0772**Recorded:** 07/22/2010**Pages:** 7**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Assignor:** WELLS FARGO BANK, NATIONAL ASSOCIATION, SUCCESSOR-BY-MERGER TO WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT**Exec Dt:** 07/22/2010**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560**Assignment: 13****Reel/Frame:** 4834/0346**Recorded:** 08/02/2012**Pages:** 12**Conveyance:** SECURITY INTEREST**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 07/31/2012**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** WELLS FARGO BANK1525 WEST W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES**Correspondent:** KATHRYN E. JOHNSON, KING & SPALDING LLP100 N TRYON STREET
SUITE 3900
CHARLOTTE, NC 28202**Assignment: 14****Reel/Frame:** 5173/0922**Recorded:** 12/16/2013**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** WELLS FARGO BANK, NATIONAL ASSOCIATION**Exec Dt:** 12/09/2013**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA

Correspondent: KING & SPALDING
1180 PEACHTREE STREET
ATLANTA, GA 30309

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Web interface last modified: July 25, 2014 v2.5

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Record 1 out of 1**TSDR****ASSIGN Status****TTAB Status***(Use the "Back" button of the Internet Browser to return to TESS)***Typed Drawing**

Word Mark CHECKPOINT

Goods and Services IC 009. US 021 023 026 036 038. G & S: electronic security and surveillance systems comprising magnetic sensors, magnetic tags and magnetic tag deactivators; [electronic access control systems for securing corporate assets, namely, access control cards, access control card readers, computers for operating and controlling electronic access control systems and computer programs for running the electronic access control system;] closed circuit television systems for tracking assets comprising televisions, controllers, cameras and computers for operating and controlling closed circuit television systems; radio frequency identification and surveillance systems for monitoring the location and control of assets comprised of radio frequency readers, radio frequency tags and computer programs for operating the radio frequency identification and surveillance system. FIRST USE: 19670508. FIRST USE IN COMMERCE: 19670508

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75733366

Filing Date June 21, 1999

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 25, 2000

Registration Number 2440085

Registration Date April 3, 2001

Owner (REGISTRANT) Checkpoint Systems, Inc. CORPORATION PENNSYLVANIA 101 Wolf Drive P.O. Box 188 Thorofare NEW JERSEY 08086

(LAST LISTED OWNER) CHECKPOINT SYSTEMS, INC. CORPORATION PENNSYLVANIA 101 WOLF DRIVE, P.O. BOX 188 THOROFARE NEW JERSEY 08086

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Joseph A. Sebolt
Prior Registrations 0844752;0845817
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110223.
Renewal 1ST RENEWAL 20110223
Live/Dead Indicator LIVE

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Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,440,085

Registered Apr. 3, 2001

**TRADEMARK
PRINCIPAL REGISTER**

CHECKPOINT

CHECKPOINT SYSTEMS, INC. (PENNSYLVANIA
CORPORATION)
101 WOLF DRIVE
P.O. BOX 188
THOROFARE, NJ 08086

FOR: ELECTRONIC SECURITY AND SURVEIL-
LANCE SYSTEMS COMPRISING MAGNETIC SEN-
SORS, MAGNETIC TAGS AND MAGNETIC TAG
DEACTIVATORS; ELECTRONIC ACCESS CON-
TROL SYSTEMS FOR SECURING CORPORATE
ASSETS, NAMELY, ACCESS CONTROL CARDS,
ACCESS CONTROL CARD READERS, COMPU-
TERS FOR OPERATING AND CONTROLLING
ELECTRONIC ACCESS CONTROL SYSTEMS AND
COMPUTER PROGRAMS FOR RUNNING THE
ELECTRONIC ACCESS CONTROL SYSTEM;
CLOSED CIRCUIT TELEVISION SYSTEMS FOR
TRACKING ASSETS COMPRISING TELEVISIONS,

CONTROLLERS, CAMERAS AND COMPUTERS
FOR OPERATING AND CONTROLLING CLOSED
CIRCUIT TELEVISION SYSTEMS; RADIO FRE-
QUENCY IDENTIFICATION AND SURVEILLANCE
SYSTEMS FOR MONITORING THE LOCATION
AND CONTROL OF ASSETS COMPRISED OF
RADIO FREQUENCY READERS, RADIO FRE-
QUENCY TAGS AND COMPUTER PROGRAMS
FOR OPERATING THE RADIO FREQUENCY
IDENTIFICATION AND SURVEILLANCE SYSTEM,
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-8-1967; IN COMMERCE 5-8-1967.

OWNER OF U.S. REG. NOS. 844,752 AND 845,817.

SER. NO. 75-733,366, FILED 6-21-1999.

RODNEY DICKINSON, EXAMINING ATTORNEY

**United States Patent and Trademark Office**

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**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 8**Serial #: 75733366

Filing Dt: 06/21/1999

Reg #: 2440085

Reg. Dt: 04/03/2001

Registrant: Checkpoint Systems, Inc.

Mark: CHECKPOINT

Assignment: 1Reel/Frame: 2051/0856

Recorded: 03/16/2000

Pages: 112

Conveyance: GUARANTEE AND COLLATERAL AGREEMENT

Assignor: CHECKPOINT SYSTEMS, INC.

Exec Dt: 12/09/1999

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL BANKING
ASSOCIATION

Citizenship: NONE

Assignee: FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT301 SOUTH COLLEGE STREET
CHARLOTTE, NORTH CAROLINA 28288

Correspondent: SIMPSON THACHER & BARTLETT

KRISTOPHER E. AHREND, ESQ.
425 LEXINGTON AVENUE
NEW YORK, NEW YORK 10017**Assignment: 2**Reel/Frame: 2543/0487

Recorded: 06/19/2002

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CHECKPOINT SYSTEMS, INC.

Exec Dt: 06/10/2002

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: ELECTRONIC SIGNATURES, INC.1105 NORTH MARKET STREET, SUITE 1300
WILMINGTON, DELAWARE 19802

Correspondent: BALLARD SPAHR ANDREWS & INGERSOLL, LLP

RICHARD E. PEIRCE, ESQ.
1735 MARKET ST.
51ST FLOOR
PHILADELPHIA, PA 19103-7599**Assignment: 3**Reel/Frame: 3067/0521

Recorded: 04/15/2005

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ELECTRONIC SIGNATURES, INC.

Exec Dt: 12/14/2004

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE, P.O. BOX 188
THOROFARE, NEW JERSEY 08086

Correspondent: JAY K. MEADWAY

1735 MARKET STREET, 51ST FLOOR
PHILADELPHIA, PA 19103-7599

Assignment: 4**Reel/Frame:** 3973/0532**Recorded:** 04/21/2009**Pages:** 5**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Assignor:** WACHOVIA BANK, NATIONAL ASSOCIATION, FORMERLY KNOWN AS FIRST UNION NATIONAL BANK, AS ADMINISTRATIVE AGENT**Exec Dt:** 04/13/2009**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500

MORRISVILLE, NC 27560

Assignment: 5**Reel/Frame:** 3982/0698**Recorded:** 05/06/2009**Pages:** 8**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 04/30/2009**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Assignee:** WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT1525 W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** NONE**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500

MORRISVILLE, NC 27560

Assignment: 6**Reel/Frame:** 4246/0772**Recorded:** 07/22/2010**Pages:** 7**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Assignor:** WELLS FARGO BANK, NATIONAL ASSOCIATION, SUCCESSOR-BY-MERGER TO WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT**Exec Dt:** 07/22/2010**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** UNITED STATES**Assignee:** CHECKPOINT SYSTEMS, INC.101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Correspondent:** MOORE & VAN ALLEN PLLC430 DAVIS DRIVE
SUITE 500

MORRISVILLE, NC 27560

Assignment: 7**Reel/Frame:** 4834/0346**Recorded:** 08/02/2012**Pages:** 12**Conveyance:** SECURITY INTEREST**Assignor:** CHECKPOINT SYSTEMS, INC.**Exec Dt:** 07/31/2012**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA

Assignee: WELLS FARGO BANK
1525 WEST W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262

Entity Type: NATIONAL ASSOCIATION
Citizenship: UNITED STATES

Correspondent: KATHRYN E. JOHNSON, KING & SPALDING LLP
100 N TRYON STREET
SUITE 3900
CHARLOTTE, NC 28202

Assignment: 8

Reel/Frame: 5173/0922

Recorded: 12/16/2013

Pages: 11

Conveyance: RELEASE BY SECURED PARTY

Assignor: WELLS FARGO BANK, NATIONAL ASSOCIATION

Exec Dt: 12/09/2013

Entity Type: NATIONAL ASSOCIATION
Citizenship: UNITED STATES

Assignee: CHECKPOINT SYSTEMS, INC.
101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086

Entity Type: CORPORATION
Citizenship: PENNSYLVANIA

Correspondent: KING & SPALDING
1180 PEACHTREE STREET
ATLANTA, GA 30309

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Word Mark CHECKPOINT

Goods and Services IC 007. US 013 019 021 023 031 034 035. G & S: labeling machines; price marking machines; machines for printing labels and documents for product pricing, product weighing, and product inventory purposes. FIRST USE: 19991210. FIRST USE IN COMMERCE: 19991210

IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE FOR RETAIL MERCHANDISING AND THE TECHNICAL PRODUCTION OF INFORMATION MATERIAL, NAMELY, COMPUTER SOFTWARE FOR PRICING PRODUCTS. FIRST USE: 19991210. FIRST USE IN COMMERCE: 19991210

IC 016. US 002 005 022 023 029 037 038 050. G & S: Retail merchandising systems for use in providing information about products, namely written retail promotion systems for use in the manual production of information on products, said systems comprised of paper articles and cardboard articles, namely, pens, stationery, printed or blank posters, printed or blank signs, printed sheets and printed patterns for hanging in sales premises for sales promotion purposes; customer priority systems for use in determining customer order, said systems comprised of printed queue slips, printed queue slip holders and display boards; hand-held printed label systems for labeling products comprised of printed labels not of textile, special inks used in the price markers to mark the labels, labeling machines, label dispensers, printing blocks, inking refills and inking rollers for sales promotion, advertising, and article surveillance in retail stores. FIRST USE: 19991210. FIRST USE IN COMMERCE: 19991210

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75856817

Filing Date November 23, 1999

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 25, 2001

Registration Number 2548885

Registration Date March 19, 2002

Owner (REGISTRANT) ELECTRONICS SIGNATURES, INC. CORPORATION DELAWARE SUITE 1300, 1105 N. MARKET STREET WILMINGTON DELAWARE 19801

(LAST LISTED OWNER) CHECKPOINT SYSTEMS, INC. CORPORATION PENNSYLVANIA 2005 Market Street, 24th Floor Philadelphia PENNSYLVANIA 191037016

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Joseph A. Sebolt

Prior Registrations 0844752;0845817

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120322.

Renewal 1ST RENEWAL 20120322

Live/Dead Indicator LIVE

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Int. Cls.: 7, 9 and 16

Prior U.S. Cls.: 2, 5, 13, 19, 21, 22, 23, 26, 29, 31, 34,
35, 36, 37, 38 and 50

Reg. No. 2,548,885

Registered Mar. 19, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CHECKPOINT

ELECTRONICS SIGNATURES, INC. (DELA-
WARE CORPORATION)
SUITE 1300, 1105 N. MARKET STREET
WILMINGTON, DE 19801, BY ASSIGNMENT
CHECKPOINT SYSTEMS, INC. (PENNSYLVANIA
CORPORATION) THOROFARE, NJ 08086

FOR: LABELING MACHINES; PRICE MARKING
MACHINES; MACHINES FOR PRINTING LABELS
AND DOCUMENTS FOR PRODUCT PRICING,
PRODUCT WEIGHING, AND PRODUCT INVEN-
TORY PURPOSES, IN CLASS 7 (U.S. CLS. 13, 19, 21,
23, 31, 34 AND 35).

FIRST USE 12-10-1999; IN COMMERCE 12-10-1999.

FOR: COMPUTER SOFTWARE FOR RETAIL
MERCHANDISING AND THE TECHNICAL PRO-
DUCTION OF INFORMATION MATERIAL, NAME-
LY, COMPUTER SOFTWARE FOR PRICING
PRODUCTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 12-10-1999; IN COMMERCE 12-10-1999.

FOR: RETAIL MERCHANDISING SYSTEMS FOR
USE IN PROVIDING INFORMATION ABOUT PRO-
DUCTS, NAMELY WRITTEN RETAIL PROMOTION
SYSTEMS FOR USE IN THE MANUAL PRODU-
CTION OF INFORMATION ON PRODUCTS, SAID

SYSTEMS COMPRISED OF PAPER ARTICLES AND
CARDBOARD ARTICLES, NAMELY, PENS, STA-
TIONERY, PRINTED OR BLANK POSTERS, PRIN-
TED OR BLANK SIGNS, PRINTED SHEETS AND
PRINTED PATTERNS FOR HANGING IN SALES
PREMISES FOR SALES PROMOTION PURPOSES;
CUSTOMER PRIORITY SYSTEMS FOR USE IN
DETERMINING CUSTOMER ORDER, SAID SYS-
TEMS COMPRISED OF PRINTED QUEUE SLIPS,
PRINTED QUEUE SLIP HOLDERS AND DISPLAY
BOARDS; HAND-HELD PRINTED LABEL SYS-
TEMS FOR LABELING PRODUCTS COMPRISED
OF PRINTED LABELS NOT OF TEXTILE, SPECIAL
INKS USED IN THE PRICE MARKERS TO MARK
THE LABELS, LABELING MACHINES, LABEL DIS-
PENSERS, PRINTING BLOCKS, INKING REFILLS
AND INKING ROLLERS FOR SALES PROMOTION,
ADVERTISING, AND ARTICLE SURVEILLANCE
IN RETAIL STORES, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

FIRST USE 12-10-1999; IN COMMERCE 12-10-1999.

OWNER OF U.S. REG. NOS. 844,752 AND 845,817.

SER. NO. 75-856,817, FILED 11-23-1999.

SCOTT BALDWIN, EXAMINING ATTORNEY

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Filing Dt: 11/23/1999

Reg #: [2548885](#)

Reg. Dt: 03/19/2002

Registrant: ELECTRONICS SIGNATURES, INC.

Mark: CHECKPOINT

Assignment: 1Reel/Frame: [2190/0823](#)

Recorded: 11/17/2000

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [CHECKPOINT SYSTEMS, INC.](#)

Exec Dt: 11/15/2000

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [ELECTRONICS SIGNATURES, INC.](#)SUITE 1300, 1105 N. MARKET STREET
WILMINGTON, DELAWARE 19801

Correspondent: AKIN, GUMP, STRAUSS ET AL.

ROBERTA JACOBS-MEADWAY
2005 MARKET STREET, 22ND FLOOR
ONE COMMERCE SQUARE
PHILADELPHIA, PA 19103-7086**Assignment: 2**Reel/Frame: [3067/0521](#)

Recorded: 04/15/2005

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ELECTRONIC SIGNATURES, INC.](#)

Exec Dt: 12/14/2004

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: [CHECKPOINT SYSTEMS, INC.](#)101 WOLF DRIVE, P.O. BOX 188
THOROFARE, NEW JERSEY 08086

Correspondent: JAY K. MEADWAY

1735 MARKET STREET, 51ST FLOOR
PHILADELPHIA, PA 19103-7599**Assignment: 3**Reel/Frame: [3982/0698](#)

Recorded: 05/06/2009

Pages: 8

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Assignor: [CHECKPOINT SYSTEMS, INC.](#)

Exec Dt: 04/30/2009

Entity Type: CORPORATION

Citizenship: PENNSYLVANIA

Assignee: [WACHOVIA BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT](#)1525 W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262Entity Type: NATIONAL BANKING
ASSOCIATION

Citizenship: NONE

Correspondent: MOORE & VAN ALLEN PLLC
430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Assignment: 4**Reel/Frame:** [4246/0772](#)**Recorded:** 07/22/2010**Pages:** 7**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Assignor: [WELLS FARGO BANK, NATIONAL ASSOCIATION, SUCCESSOR-
BY-MERGER TO WACHOVIA BANK, NATIONAL ASSOCIATION, AS
ADMINISTRATIVE AGENT](#)

Exec Dt: 07/22/2010**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA

Assignee: [CHECKPOINT SYSTEMS, INC.](#)

101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086

Correspondent: MOORE & VAN ALLEN PLLC
430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Assignment: 5**Reel/Frame:** [4834/0346](#)**Recorded:** 08/02/2012**Pages:** 12**Conveyance:** SECURITY INTEREST

Assignor: [CHECKPOINT SYSTEMS, INC.](#)

Exec Dt: 07/31/2012**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES

Assignee: [WELLS FARGO BANK](#)

1525 WEST W.T. HARRIS BLVD.
MAIL CODE NC 0680
CHARLOTTE, NORTH CAROLINA 28262

Correspondent: KATHRYN E. JOHNSON, KING & SPALDING LLP
100 N TRYON STREET
SUITE 3900
CHARLOTTE, NC 28202

Assignment: 6**Reel/Frame:** [5173/0922](#)**Recorded:** 12/16/2013**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY

Assignor: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Exec Dt: 12/09/2013**Entity Type:** NATIONAL ASSOCIATION**Citizenship:** UNITED STATES**Entity Type:** CORPORATION**Citizenship:** PENNSYLVANIA

Assignee: [CHECKPOINT SYSTEMS, INC.](#)

101 WOLF DRIVE
THOROFARE, NEW JERSEY 08086

Correspondent: KING & SPALDING
1180 PEACHTREE STREET
ATLANTA, GA 30309

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