

ESTTA Tracking number: **ESTTA700789**

Filing date: **10/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Paramount Pictures Corporation
Granted to Date of previous extension	10/07/2015
Address	5555 Melrose Avenue Hollywood, CA 90038 UNITED STATES

Attorney information	Thomas J. Mango Cantor Colburn LLP 20 Church Street, 22nd Floor Hartford, CT 06103 UNITED STATES tmango@cantorcolburn.com, cwilkinson@cantorcolburn.com Phone:860-286-2929
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Applicant Information

Application No	86070543	Publication date	06/09/2015
Opposition Filing Date	10/07/2015	Opposition Period Ends	10/07/2015
Applicant	Nella Chunky LLC # 1074 Las Vegas, NV 89123 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. First Use: 2012/05/10 First Use In Commerce: 2012/06/05 All goods and services in the class are opposed, namely: Apparel, namely, crop tops, sweaters, tshirts, socks, sweatpants, shorts, bathing suits, leggings; Accessories, namely, hats

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
<i>Torres v. Cantine Torresella S.r.l.Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)
Other	Lanham Act section 43(a)

Mark Cited by Opposer as Basis for Opposition

U.S. Application No.	86331230	Application Date	07/08/2014
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	ON WEDNESDAYS WE WEAR PINK
Design Mark	
Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 2013/08/31 First Use In Commerce: 2013/08/31 Bracelets Class 025. First use: First Use: 2013/02/18 First Use In Commerce: 2013/02/18 Belts; T-shirts; Tank tops

Attachments	86331230#TMSN.png(bytes) Notice of Opposition.pdf(1788691 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Thomas J. Mango/
Name	Thomas J. Mango
Date	10/07/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No.:	86070543
Filed:	September 20, 2013
Mark:	ON WEDNESDAYS WE WEAR PINK!
Published in the Official Gazette:	June 9, 2015

Paramount Pictures Corporation,

Opposer,

v.

Nella Chunky LLC,

Applicant.

Opposition No: _____

NOTICE OF OPPOSITION

In the matter of United States Trademark Application Serial No. 86070543 (the “Application”), filed on September 20, 2013, by Nella Chunky LLC (“Applicant”), for registration of the mark “ON WEDNESDAYS WE WEAR PINK!” (“Applicant’s Mark”) for “Apparel, namely, crop tops, sweaters, t shirts, socks, sweatpants, shorts, bathing suits, leggings; Accessories, namely, hats” in International Class 25, and published for opposition in the United States Patent and Trademark Office (“USPTO”) Official Gazette on June 9, 2015, Opposer Paramount Pictures Corporation (“Paramount”) believes it will be damaged by such registration, and hereby opposes the registration of the Application.

The grounds for the opposition are as follows:

A. Opposer Paramount Pictures Corporation

1. Paramount is a corporation organized and existing under the laws of the Delaware, with a principal place of business located at 5555 Melrose Avenue, Hollywood, California 90038.

2. Paramount owns all rights in and to the theatrical motion picture entitled “Mean Girls” (“*Mean Girls* Motion Picture”), released on April 30, 2004, and all subsidiary rights including, but not limited to, related merchandise and services that exploit the goodwill of *Mean Girls* Motion Picture.

3. The *Mean Girls* Motion Picture, which starred Lindsay Lohan, Rachel McAdams, and Tina Fey, generated over \$86 million in U.S. box office revenue following its initial release in 2004 (equivalent to \$109 million in 2015 Dollars).

4. The motion picture received both critical and popular acclaim, attaining a Rotten Tomatoes’ rating of 83% based on 175 reviews, and a Metacritic’s score of 66 out of 100 based on 39 critics.

5. In 2006, Entertainment Weekly named it the 12th best high school film of all time, and in November 2012, Rotten Tomatoes named it in its “Top 50 Greatest Teen Comedies.”

6. The *Mean Girls* Motion Picture garnered a number of industry awards and nominations including three Teen Choice Awards for Lindsay Lohan, and ten Teen Choice Award nominations and three MTV Movie Awards overall.

7. Since its theatrical release, the *Mean Girls* Motion Picture has continuously and frequently played on a variety of cable and broadcast networks, and is available via the Netflix online service. For example, during just the week of August 21, 2015 alone, the *Mean Girls* Motion Picture aired four times on the ABC Family channel.

8. The net revenues with respect to the distribution of the *Mean Girls* Motion Picture over home media formats have significantly exceeded the original U.S. box office revenue, with (a) more than \$77 million in DVD and Blu-ray discs, (b) more than \$7 million in pay-per-view/video on-demand services, and (c) more than \$3 million in digital downloads.

9. The success of the *Mean Girls* Motion Picture spawned a sequel in 2011, “Mean Girls 2.”

10. “ON WEDNESDAYS WE WEAR PINK” is a well-known quotation from the *Mean Girls* Motion Picture. It is a line spoken by “Karen Smith”, the character played by actress Amanda Seyfried. Karen is one of the three “Plastics”, the popular girls in the high school portrayed in the film.

11. As a result of Paramount’s extensive use and promotion of the *Mean Girls* Motion Picture, and the popularity of the ON WEDNESDAYS WE WEAR PINK quotation, the consuming public associates this quotation exclusively with the *Mean Girls* Motion Picture, and therefore with products originating with, sponsored by, or licensed by Paramount. For example, the top-ranked results of a Google keyword search for “ON WEDNESDAYS WE WEAR PINK” are predominantly related to the *Mean Girls* Motion Picture. Indeed, just the entry of the letter string “on we” on Google yields a top-ranked suggestion for the quotation.

12. Paramount owns both common law rights and a pending federal application No. 86331230 (the “Paramount Application”) for its well-known trademark ON WEDNESDAYS WE WEAR PINK (“ON WEDNESDAYS WE WEAR PINK Mark”) used on and in connection with a variety of goods including, but not limited to, various clothing items and bracelets (“Paramount’s Goods”).

13. The Paramount Application was filed on July 8, 2014, and covers “Bracelets” in Class 14 with a first use in commerce date of August 31, 2013, and “Belts; T-shirts; Tank tops” in Class 25 with a first use in commerce date of February 18, 2013. *See* attached Exhibit A, showing a true and correct copy of a printout from the USPTO’s Trademark Status and Document Retrieval (“TSDR”) database.

14. Paramount’s ON WEDNESDAYS WE WEAR PINK Mark is prominently featured in Paramount’s advertising, marketing, and promotional materials for Paramount’s Goods, and in connection with Paramount’s Goods that are offered for purchase throughout the United States.

15. As a result of Paramount’s substantially exclusive and continuous use of the ON WEDNESDAYS WE WEAR PINK Mark in connection with Paramount’s Goods, and having expended considerable effort and expense, including millions of dollars marketing the *Mean Girls* Motion Picture and promoting Paramount’s Goods associated with the ON WEDNESDAYS WE WEAR PINK Mark, the ON WEDNESDAYS WE WEAR PINK Mark and the goods bearing the ON WEDNESDAYS WE WEAR PINK Mark have come to be recognized as associated with Paramount and the *Mean Girls* Motion Picture and developed substantial goodwill and a positive reputation among the industry, the trade, the media, and consumers.

16. The ON WEDNESDAYS WE WEAR PINK Mark distinguishes Paramount’s Goods from those of its competitors. As a result, relevant consumers readily recognize, associate, identify, and distinguish the ON WEDNESDAYS WE WEAR PINK Mark and Paramount’s Goods from those of others.

17. Consumers recognize Paramount, the *Mean Girls* Motion Picture, the ON WEDNESDAYS WE WEAR PINK Mark, and Paramount's Goods throughout the United States. For example, Paramount's official Facebook page for the *Mean Girls* Motion Picture, accessible at <https://www.facebook.com/meangirls>, has attracted over 4.7 million "likes," and posts are still being made, including on June 23, 2015, related to the ON WEDNESDAYS WE WEAR PINK Mark.

18. Further, as set forth above, Paramount, the *Mean Girls* Motion Picture, the ON WEDNESDAYS WE WEAR PINK Mark, and Paramount's Goods have been the subject of widespread attention from the media and the public.

B. Applicant Nella Chunky LLC

19. On information and belief, Applicant is a limited liability company organized and existing under the laws of Nevada with an address of 9000 South Las Vegas Boulevard, #1074, Las Vegas, Nevada, 89123.

20. Applicant has no relationship with Paramount.

21. On or about September 20, 2013, Applicant filed the Application (No. 86070543). As currently pending, the Application covers "Apparel, namely, crop tops, sweaters, t shirts, socks, sweatpants, shorts, bathing suits, leggings; Accessories, namely, hats" in Class 25.

22. The Application was filed under Section 1(a) of the Lanham Act, 15 U.S.C. §1051(a), claiming a first use date of May 10, 2012, and a first use in commerce date of June 5, 2012.

23. The Application was filed without Paramount's authorization, consent, or prior knowledge.

24. Paramount's rights in the *Mean Girls* Motion Picture and the ON WEDNESDAYS WE WEAR PINK Mark predate the filing of the Application, and Applicant's claimed date of first use. Paramount therefore has rights that are senior to any rights that may be claimed by Applicant.

C. Paramount's Claims Against the Application

COUNT I
LIKELIHOOD OF CONFUSION

25. Paramount incorporates paragraphs 1 – 24 by reference and realleges the same as if originally set forth herein.

26. There is a likelihood of confusion based on source and/or association between the ON WEDNESDAYS WE WEAR PINK Mark and the goods Paramount offers under the ON WEDNESDAYS WE WEAR PINK Mark, and Applicant's Mark and the goods Applicant offers under Applicant's Mark.

27. In particular, Applicant's Mark is confusingly similar to the well-known ON WEDNESDAYS WE WEAR PINK Mark because the marks are identical.

28. Further, Applicant is using Applicant's Mark in connection with goods that are the same and/or substantially similar to Paramount's Goods, targeted to the same class of consumers as Paramount's Goods, move within the same channels of trade as Paramount's Goods, and/or likely to be associated by consumers with Paramount, the *Mean Girls* Motion Picture, and the ON WEDNESDAYS WE WEAR PINK Mark.

29. As a result, any minor differences between the goods offered under the respective marks do not avoid a likelihood of confusion between the marks.

30. Given the filing date of the Application, Applicant was clearly exposed to and aware of Paramount, the *Mean Girls* Motion Picture, and the ON WEDNESDAYS WE WEAR PINK Mark before filing the Application with the USPTO. In addition, Applicant prominently features the mark “ON WEDNESDAYS WE WEAR PINK.” on the home page of its website located at <http://www.fresh-tops.com>, and when searching for “Mean Girls” on Applicant’s website, it resolves to Applicant’s webpage offering its T-shirt in connection with the mark “ON WEDNESDAYS WE WEAR PINK.”, clearly intending to make the association with Paramount’s famous *Mean Girls* Motion Picture. See attached Exhibits B and C, showing true and correct copies of printouts from Applicant’s website’s home page and “mean girls” search results page, respectively.

31. As a result of the reputation of Paramount, the fame of the *Mean Girls* Motion Picture, and the renown of the ON WEDNESDAYS WE WEAR PINK Mark, as well as Applicant’s bad faith intent to associate the sale of its T-shirts bearing the mark ON WEDNESDAYS WE WEAR PINK with the *Mean Girls* Motion Picture, Applicant’s selection of an identical mark to Paramount’s mark and well-known quotation in *Mean Girls* Motion Picture was no coincidence, and was intended to trade off of the substantial reputation and goodwill of the Paramount, the *Mean Girls* Motion Picture, and the ON WEDNESDAYS WE WEAR PINK Mark.

32. Under Section 2(d) of the Lanham Act, as a result of the similarity between Applicant’s Mark and the ON WEDNESDAYS WE WEAR PINK Mark and the respective goods, registration of Applicant’s Mark would be likely to cause confusion, mistake, and/or deception of purchasers as to the source of the parties’ respective goods, and, therefore, Applicant’s Mark should be refused.

33. Under Section 43(a) of the Lanham Act, as a result of the similarity between Applicant's Mark and the ON WEDNESDAYS WE WEAR PINK Mark, registration of Applicant's Mark would be likely to cause confusion, mistake, and/or deception of purchasers as to (a) the affiliation, connection, or association between Paramount and Applicant, and/or (b) the origin, sponsorship, or approval of Applicant's goods by Paramount, and, therefore, registration of Applicant's Mark should be refused.

34. By reason of the foregoing, Paramount is likely to be harmed by registration of Application Serial No. 86070543 for ON WEDNESDAYS WE WEAR PINK!

COUNT II
FRAUD

35. Paramount incorporates paragraphs 1 – 34 by reference and realleges the same as if originally set forth herein.

36. On September 20, 2013, when Applicant filed its Application, it also submitted a Specimen displaying the mark "ON WEDNESDAYS WE WEAR PINK!" in a decorative and/or ornamental manner on a T-shirt and a Drawing showing the mark "ON WEDNESDAYS WE WEAR PINK!". *See* attached Exhibits D and E, showing true and correct copies of printouts of the original Specimen and Drawing from the USPTO's TSDR database.

37. On January 7, 2014, the USPTO issued an Office Action and stated, "[r]egistration is refused because the applied-for mark as used on the specimen of record (1) is merely a decorative or ornamental feature of the goods; and (2) does not function as a trademark to indicate the source of applicant's goods and to identify and distinguish them from others."

38. After the USPTO granted Applicant's Petition to Revive Abandoned Application, on November 12, 2014, Applicant submitted a Response to Office Action and stated, "[s]pecimen consists of a photo of one of Applicant's t-shirts bearing a discrete form of the mark ON WEDNESDAYS WE WEAR PINK!, thus demonstrating use of the mark in commerce," and submitted a substitute Specimen displaying the mark "ON WEDNESDAYS WE WEAR PINK." with small letters on the top right side of the T-shirt but lacking the exclamation point of Applicant's Mark ("Substitute Specimen"). See attached Exhibit F, showing a true and correct copy of a printout of the Substitute Specimen from the USPTO's TSDR database.

39. Not only does the Substitute Specimen contain a period instead of an exclamation point rendering it inconsistent with the Applicant's Response to Office Action and with the Drawing of Applicant's Mark, but the Substitute Specimen does not reflect Applicant's current decorative and/or ornamental use as appearing on its website and the decorative and/or ornamental use as appearing on its website on November 11 and 19, 2014. See attached Exhibit B and Exhibits G and H, showing true and correct copies of printouts of Applicant's website dated November 11 and 19, 2014, from the WayBack Machine.

40. Upon information and belief, at the time of committing the acts alleged herein, Applicant committed such acts and made material misrepresentations in connection with the attempt to register the Applicant's Mark knowingly, willfully, and intentionally.

41. Upon information and belief, at the time of committing the acts alleged herein, Applicant knowingly made false, material misrepresentations with the intent to deceive the USPTO, as well as the relevant consuming public, and such false, material misrepresentations were relied upon by the USPTO.

42. Upon information and belief, Applicant's acts and material misrepresentations alleged herein represent a conscious effort by Applicant to attempt to procure a registration for the Applicant's Mark to which Applicant knew it was not entitled.

43. Therefore, Applicant's actions in connection with the attempt to register the Applicant's Mark constitute fraud.

44. As a result, the Application is invalid, and, therefore, the registration of the Applicant's Mark should be refused. Further, because the Substitute Specimen did not match the drawing of Applicant's Mark, the USPTO should not have approved the Application for publication, and, therefore, the registration of the Applicant's Mark should be refused.

45. By reason of the foregoing, Paramount is likely to be harmed by registration of Application Serial No. 86070543 for ON WEDNESDAYS WE WEAR PINK!

WHEREFORE, Opposer Paramount Pictures Corporation respectfully requests that the Trademark Trial and Appeal Board sustain this opposition and refuse registration for United States Trademark Application Serial No. 86070543.

**Respectfully submitted,
Paramount Pictures Corporation**

Dated: October 7, 2015

By: /Thomas J. Mango/
Curtis Krechevsky, Esq.
Thomas J. Mango, Esq.
Cantor Colburn LLP
20 Church Street, 22nd Floor
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ckrechevsky@cantorcolburn.com
tmango@cantorcolburn.com

Attorneys for Paramount Pictures Corporation

CERTIFICATE OF SERVICE

I, Thomas J. Mango, Esq., counsel to Paramount Pictures Corporation in the above-captioned proceedings, hereby certify that, on the 7th day of October 2015, I served a copy of the foregoing Notice of Opposition, by first class mail, postage prepaid, upon the following individual, identified in the Application as the attorney of record and correspondent:

Francis John Ciaramella, Esq.
Rick Ruz, PLLC
300 Sevilla Avenue, Suite 309
Coral Gables, Florida 33134

/Thomas J. Mango/
Thomas J. Mango, Esq.

EXHIBIT A

STATUS	DOCUMENTS	Back to Search	Print
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Generated on:	This page was generated by TSDR on 2015-10-06 16:12:59 EDT		
Mark:	ON WEDNESDAYS WE WEAR PINK		
		ON WEDNESDAYS WE WEAR PINK	
US Serial Number:	86331230	Application Filing Date:	Jul. 08, 2014
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	An appeal of a final refusal to register the mark is pending before the Trademark Trial and Appeal Board. TTABVue on the Trademark Trial and Appeal Board web page.		
Status Date:	Sep. 10, 2015		

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	ON WEDNESDAYS WE WEAR PINK
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

▼ Goods and Services

Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Bracelets		
International Class(es):	014 - Primary Class	U.S Class(es):	002, 027, 028, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 31, 2013	Use in Commerce:	Aug. 31, 2013

For:	Belts; T-shirts; Tank tops		
International Class(es):	025 - Primary Class	U.S Class(es):	022, 039
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 18, 2013	Use in Commerce:	Feb. 18, 2013

▼ Basis Information (Case Level)

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Filed Use:	Yes	Currently Use:	Yes	Ar
Filed ITU:	No	Currently ITU:	No	Ar
Filed 44D:	No	Currently 44D:	No	Ar
Filed 44E:	No	Currently 44E:	No	Ar
Filed 66A:	No	Currently 66A:	No	
Filed No Basis:	No	Currently No Basis:	No	

▼ Current Owner(s) Information

Owner Name:	Paramount Pictures Corporation		
Owner Address:	5555 Melrose Avenue Hollywood, CALIFORNIA 90038 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Curtis Krechevsky	Docket Number:	PC20012TUS
Attorney Primary Email Address:	TM-CT@cantorcolburn.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	JAMIE E PLATKIN CANTOR COLBURN LLP 20 CHURCH ST 22ND FL HARTFORD, CONNECTICUT 06103 UNITED STATES		
Phone:	860-286-2929	Fax:	860-286-0115
Correspondent e-mail:	TM-CT@cantorcolburn.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	68552
Sep. 25, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	68552
Sep. 25, 2015	ASSIGNED TO LIE	68552
Sep. 10, 2015	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 10, 2015	EX PARTE APPEAL-INSTITUTED	331230

Sep. 10, 2015	JURISDICTION RESTORED TO EXAMINING ATTORNEY	331230
Sep. 10, 2015	EXPARTE APPEAL RECEIVED AT TTAB	
Sep. 08, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 08, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 10, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
Mar. 10, 2015	FINAL REFUSAL E-MAILED	
Mar. 10, 2015	FINAL REFUSAL WRITTEN	72156
Feb. 10, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 09, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 09, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 09, 2014	NON-FINAL ACTION E-MAILED	6325
Aug. 09, 2014	NON-FINAL ACTION WRITTEN	72156
Aug. 01, 2014	ASSIGNED TO EXAMINER	72156
Jul. 11, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 11, 2014	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: BEVERLY, JOSETTE MICHE

Law Office Assigned: LAW OFFICE 115

File Location

Current Location: TMEG LAW OFFICE 101

Date in Location: Sep. 25, 2015

▼ Assignment Abstract Of Title Information - Click to Load

▼ Proceedings - Click to Load

EXHIBIT B



JUST IN SHOP BOOKS    





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EXHIBIT C



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Search Results



On Wednesdays Pink Crop Shirt

one size fits all small/medium

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EXHIBIT D

9:28:23 AM 10/7/2015

USPTO TSDR Case Viewer

Case Id
86070543

Document Description
20. Specimen

Mail/Create Date
Sep. 20, 2013

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Prev Doc 1 of 1 Next Doc



EXHIBIT E

On Wednesdays We Wear Pink!

EXHIBIT F



EXHIBIT G

9:35:50 AM 10/7/2015

Wayback Machine interface showing 356 captures from 30 Jun 12 to 27 Sep 15. Navigation controls for October, November 11, and December 2013-2015.

FREE SHIPPING ON ALL ORDERS OVER \$100 IN USA AND \$200 FOR INTERNATIONAL! USD SEARCH CONTACT LOGIN CART (0)



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Wayback Machine interface showing the URL <http://www.fresh-tops.com/> and a calendar for November 2014, with the 11th highlighted. It also indicates 356 captures between June 30, 2012, and September 27, 2015.



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INTERNET ARCHIVE Wayback Machine

356 captures
30 Jun 12 - 27 Sep 15

Go

OCT NOV DEC
2013 11 2014 2015

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EXHIBIT H

9:37:51 AM 10/7/2015

Browser address bar: <https://web.archive.org/web/20141119144659/http://www.fresh-tops.com/> Fresh-tops.com - Fresh Tops

Wayback Machine interface: <http://www.fresh-tops.com/> Go 356 captures 30 Jun 12 - 27 Sep 15

Navigation bar: FREE SHIPPING ON ALL ORDERS OVER \$100 IN USA AND \$200 FOR INTERNATIONAL! USD SEARCH CONTACT LOGIN CART (0)

The main content area features the FreshTops logo in a blue, cursive font with a green star and 'TM' symbol. Below the logo is a navigation menu with the text 'JUST IN SHOP SALE' and social media icons for YouTube, Instagram, Facebook, and Twitter. The background is a collage of images showing women wearing white t-shirts with pink text.

Windows taskbar with icons for Start, File Explorer, Office, Internet Explorer, and other applications.

Wayback Machine interface showing "356 captures" from "30 Jun 12 - 27 Sep 15". A calendar navigation shows the selected date as "OCT 19 2013".



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http://www.fresh-tops.com/

356 captures
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2013 2014 2015



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