

ESTTA Tracking number: **ESTTA700695**

Filing date: **10/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	PUMA SE
Granted to Date of previous extension	10/07/2015
Address	PUMA Way 1 Herzogenaurach, 91074 GERMANY

Attorney information	Anne E. Naffziger LEYDIG, VOIT & MAYER, LTD. 1981 N. Broadway, Suite 310 Walnut Creek, CA 94596 UNITED STATES anaffziger@leydig.com Phone:925-482-0103
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Applicant Information

Application No	86458107	Publication date	06/09/2015
Opposition Filing Date	10/07/2015	Opposition Period Ends	10/07/2015
Applicant	NuRide Transportation Group, LLC 33-24 Northern Boulevard Long Island City, NY 11101 UNITED STATES		

Goods/Services Affected by Opposition

Class 038. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Telecommunications services, namely, routing calls to local third-party taxi-cab dispatchers in the vicinity of the caller
Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Providing taxi transport for people; Taxi transport; Taxi transport for people in wheelchairs

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	797843	Application Date	11/02/1964
Registration Date	10/19/1965	Foreign Priority	NONE

		Date	
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 SPORT SHOES		

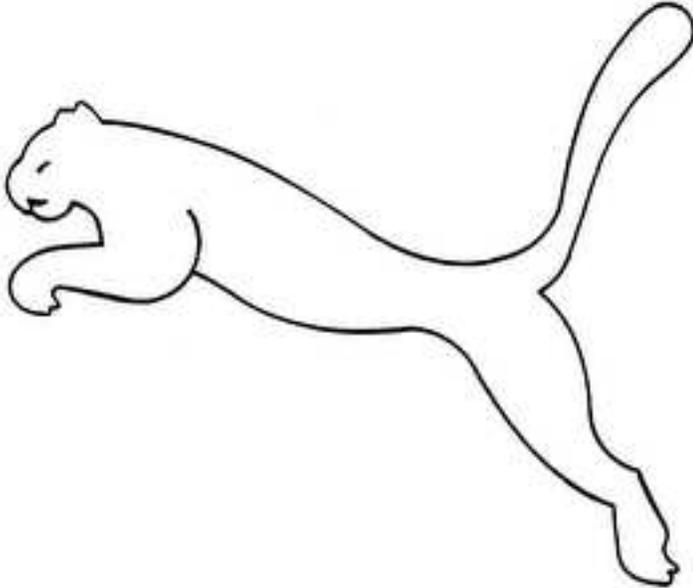
U.S. Registration No.	905072	Application Date	11/13/1969
Registration Date	12/29/1970	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1968/00/00 TRAINING SUITS, GYMNASTIC SHORTS, GYMNASTIC SHIRTS, SWIM TRUNKS AND SWIMSUITS FOR MEN AND WOMEN Class U022 (International Class 016, 018, 020, 022, 025, 028). First use: First Use: 1960/00/00 First Use In Commerce: 1967/00/00 SOCCER BALLS [, HIGH JUMP STAVES,] AND GOLF CLUBS		

U.S. Registration No.	1034846	Application Date	11/14/1974
Registration Date	03/02/1976	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1958/01/00 First Use In Commerce: 1965/08/00 CARRYALL BAG FOR SPORT EQUIPMENT		

U.S. Registration No.	1023309	Application Date	11/14/1974
Registration Date	10/21/1975	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1968/00/00 First Use In Commerce: 1968/00/00 SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES		

U.S. Registration No.	1113184	Application Date	05/07/1976
Registration Date	02/13/1979	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1976/03/22 First Use In Commerce: 1976/03/22 T-SHIRTS

U.S. Registration No.	1354044	Application Date	01/12/1981
Registration Date	08/13/1985	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 General Purpose Carryall Bags for Sports Equipment, Trunks and Travelling Bags Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing-Namely, Leisure Shoes, Boots, House Slippers, Sports Shoes, Sports		

	<p>andLeisure Clothing-Namely, Training Suits, Shorts, Sweaters, Pullovers, T-Shirts,Tennis Wear, Ski Wear, Leisure Suits, All Weather Suits, Wind Resistant Jackets, Slickers, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks andBathing Suits</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0 Balls for Sports</p>
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U.S. Registration No.	1189319	Application Date	07/07/1980
Registration Date	02/09/1982	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0 Goods of Leather or Imitation Leather, in Particular, Purses, Carrying Satchels, Travel Bags, Travel and Hand Luggage</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0 Articles of Clothing-Namely, Sports andLeisure Shoes, Boots, House Shoes, Slippers, Bathing Shoes, Gym Suits, Sports Pants, T-Shirts, Pullovers, Tennis Wear, Ski Wear, Leisure Suits, All-Weather Suits, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and BathingSuits</p>		

U.S. Registration No.	1189406	Application Date	07/07/1980
Registration Date	02/09/1982	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Sports and Leisure Shoes, Boots, House Shoes, Slippers, Bathing Shoes, Gym Suits, Sports Pants, T-Shirts, Pullovers, Tennis Wear, Ski Wear, Leisure Suits, All-Weather Suits, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and Bathing Suits

U.S. Registration No.	1222602	Application Date	01/12/1981
Registration Date	01/04/1983	Foreign Priority Date	NONE

Word Mark	PUMA
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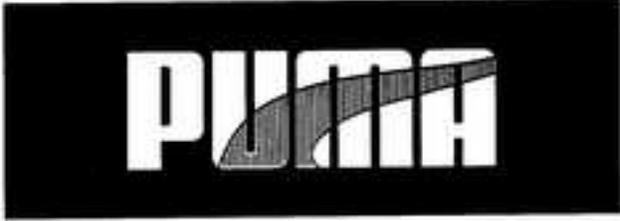
Design Mark	
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Description of Mark	NONE
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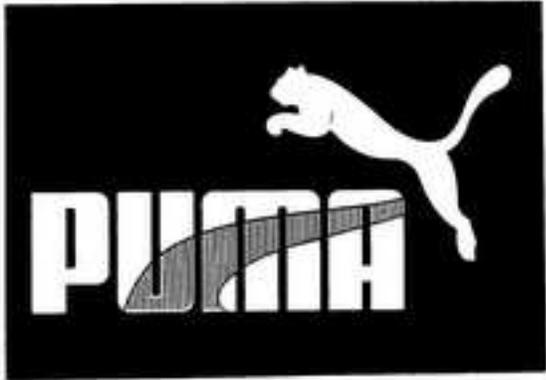
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 GENERAL PURPOSE CARRYALL BAGS FOR SPORTS EQUIPMENT, ((TRUNKS)) AND TRAVELLINGBAGS Class 025. First use: First Use: 0 First Use In Commerce: 0 ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, ((SLIP-PERS, BATHING SHOES, GYM SUITS,)) SPORTS PANTS, T-SHIRTS, PULLOVERS, ((TENNIS WEAR, SKI WEAR,)) LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, ((GLOVES,)) CAPS,HEADBANDS, BATHING TRUNKS ((AND BATHING SUITS)) Class 028. First use: First Use: 0 First Use In Commerce: 0 ((GAMES, TOYS, GYMNAS TIC APPARATUS AND)) SPORTING APPARAT-US-NAMELY, BALLS FORSPORTS
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U.S. Registration No.	1231917	Application Date	01/19/1981
Registration Date	03/22/1983	Foreign Priority Date	NONE

Word Mark	PUMA
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Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 [General Purpose Sport Bags, TravellingBags and Suitcases] Class 025. First use: First Use: 0 First Use In Commerce: 0 ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, BOOTS, [HOUSE SHOES, SLIPPERS, BATHING SHOES,] GYM SUITS, SPORTS PANTS, T-SHIRTS, PULLOVERS, TENNIS WEAR, [SKI WEAR,] LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEADBANDS, BATHING TRUNKS [AND BATHING SUITS] Class 028. First use: First Use: 0 First Use In Commerce: 0 [Games, Toys, Gymnastic Apparatus and Sporting Apparatus-Namely, Balls for Sports]

U.S. Registration No.	1231918	Application Date	01/21/1981
Registration Date	03/22/1983	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 [GENERAL PURPOSE CARRYALL BAGS FOR SPORTS EQUIPMENT, ((

	<p>TRUNKS, AND)) TRAVELLING BAGS]</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, [SLIPPERS, BATHING SHOES,]GYM SUITS, SPORTS PANTS, T-SHIRT, PULLOVERS, TENNIS WEAR, [SKI WEAR,] LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEADBANDS, BATHING TRUNKS [AND BATHING SUITS]</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0</p> <p>[Games, Toys, Gymnastic Apparatus and Sporting Apparatus-Nameley, Balls for Sports]</p>
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U.S. Registration No.	1208166	Application Date	02/23/1981
Registration Date	09/14/1982	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 Watches, Clocks, Parts Thereof and Fittings Therefor		

U.S. Registration No.	1399332	Application Date	05/13/1985
Registration Date	07/01/1986	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 WATCHES, PARTS AND FITTINGS THEREFOR		

U.S. Registration No.	1504628	Application Date	04/27/1987
Registration Date	09/20/1988	Foreign Priority Date	NONE
Word Mark	PUMA		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 [ALTIMETERS, PEDOMETERS AND PARTS THEREOF,] EYE GLASSES, [LENSES] AND FRAMES [, CONTACT LENSES AND PARTS THEREOF] Class 010. First use: First Use: 0 First Use In Commerce: 0 [MEASURING, RECORDING AND REGULATING DEVICES FOR SPORTS MEDICAL MEASUREMENTS, NAMELY COMPUTER SHOE SYSTEM AND SHOE FORUSE THEREWITH] Class 014. First use: First Use: 0 First Use In Commerce: 0 MECHANICAL OR ELECTRICAL WATCHES INCLUDING CALENDAR WATCHES, MECHANICAL OR ELECTRICAL WATCHES FOR ATHLETIC USE, IN PARTICULAR STOP WATCHES AND DIVERS' WATCHES

U.S. Registration No.	1965127	Application Date	09/23/1994
Registration Date	04/02/1996	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 0 First Use In Commerce: 0 bicycles, namely racing and sports bicycles		

U.S. Registration No.	2644158	Application Date	02/28/2001
Registration Date	10/29/2002	Foreign Priority Date	NONE
Word Mark	PUMA		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 020. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 [Meditation pillows] Class 024. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 Towels, [blankets and pillow cases]

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	PUMA		
Goods/Services	mortorshop sponsorship and related goods and services		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	PUMA & Leaping Cat Design		
Goods/Services	mortorshop sponsorship and related goods and services		

Attachments	73086445#TMSN.png(bytes) 73292728#TMSN.png(bytes) 73269046#TMSN.png(bytes) 73269236#TMSN.png(bytes) 73292656#TMSN.png(bytes) 73293657#TMSN.png(bytes) 73293742#TMSN.png(bytes) 73537147#TMSN.png(bytes) 73657374#TMSN.png(bytes) 74577459#TMSN.png(bytes) 76217395#TMSN.png(bytes) Notice of opposition.pdf(108832 bytes) Exhibits to Opposition.pdf(3574252 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Anne E. Naffziger/
Name	Anne E. Naffziger
Date	10/07/2015

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Opposition of:)	
)	
PUMA SE,)	
)	Opposition No. _____
Opposer,)	Serial No. 86458107
)	
v.)	
)	
NuRide Transportation Group, LLC,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

In the matter of Application Serial No. 86458107 for the trademark LA PUMA and Leaping Cat Design (hereinafter “Applicant’s Mark”) in International Classes 38 and 39, filed November 18, 2014 by NuRide Transportation Group, LLC, a New York limited liability company, located at 33-24 Northern Boulevard, Long Island City, NY 11101(hereinafter “Applicant”), Opposer PUMA SE, a Societas Europae company duly incorporated and existing under the laws of the European Union respectively under the laws of Germany, located and doing business at PUMA Way 1, Herzogenaurach, Germany D-91074 (hereinafter “Opposer”), believes it will be damaged by registration of the trademark LA PUMA and Leaping Cat Design and having sought a timely extension to oppose, hereby opposes same. As grounds for the opposition, it is alleged that:

COUNT 1 – LIKELIHOOD OF CONFUSION

1. Opposer is, and for many years prior to the filing date of the application at issue and any claim of priority therein, has been engaged in the manufacture, distribution and sale of a variety of products and provided a range of services under its PUMA and Leaping Cat trademarks (“PUMA Marks”). Its product lines have expanded over the years, including but not limited to footwear, headwear, articles of clothing, sports wear, eyewear, watches, cosmetics, underwear, traveling bags,

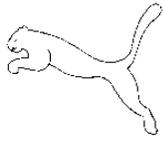
sports bags, sporting equipment and accessories thereto, and services related to sponsorship of athletic events, including motorsport events.

2. Opposer has used its PUMA trade name and PUMA Marks in the United States and many other countries for its products and services continuously and exclusively for over 40 years. Accordingly, the PUMA name and Marks, with and without the design of the puma animal, have become among the most famous trademarks, trade names and marketing symbols in the United States.

3. The PUMA name and PUMA marks have, through long and extensive use, come to identify the products and services of Opposer exclusively and to distinguish them from products and services emanating from other merchants or manufacturers, and the PUMA Name and Marks represent a business and goodwill of tremendous value to Opposer.

4. Opposer is the owner of all right, title and interest in and to many registrations for PUMA and PUMA & design around the world. The following is a sampling of the United States Trademark Registrations, all of which are valid and subsisting:

Trademark	Registration No.	Goods
PUMA	0797843	For sports shoes
PUMA	0905072	For soccer balls, high jump staves and golf clubs; training suits, gymnastic shorts, gymnastic shirts, swim trunks and swimsuits for men and women.
PUMA	1034846	For carryall bag for sport equipment
PUMA	1023309	For socks, T-shirts, rain and all weather suits, training suits, pants, sweaters and leisure shoes
	1113184	For T-shirts

Trademark**Registration No. Goods**

1354044

General Purpose Carryall Bags for Sports Equipment, Trunks and Travelling Bags; Clothing-Namely, Leisure Shoes, Boots, House Slippers, Sports Shoes, Sports and Leisure Clothing-Namely, Training Suits, Shorts, Sweaters, Pullovers, T-Shirts, Tennis Wear, Ski Wear, Leisure Suits, All Weather Suits, Wind Resistant Jackets, Slickers, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and Bathing Suits; Balls for Sports



1189319

For goods of leather or imitation leather, in particular, purses, carrying satchels, travel bags, travel and hand luggage; articles of clothing, namely, sports and leisure shoes, boots, house shoes, slippers, bathing shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, ski wear, leisure suits, all weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks and bathing suits



1189406

For sports and leisure shoes, boots, house shoes, slippers, bathing shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, ski wear, leisure suits, all weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks and bathing suits



1222602

For articles of clothing, namely, sports and leisure shoes, sports pants, T-shirts, pullovers, leisure suits, all-weather suits, stockings, soccer socks, caps, headbands, bathing trunks; general purpose carryall bags for sports equipment and traveling bags; sporting apparatus namely balls for sports



1231917

For articles of clothing, namely, sports and leisure shoes, boots, gym suits, sports pants, T-shirts, pullovers, tennis wear, leisure suits, all-weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks

Trademark	Registration No.	Goods
	1231918	For articles of clothing, namely, sports and leisure shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, leisure suits, all-weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks
PUMA	1208166	For watches, clocks, parts thereof and fittings therefore
	1399332	For watches, parts and fittings therefore
PUMA	1504628	For mechanical or electrical watches including calendar watches, mechanical or electrical watches for athletic use, in particular stop watches and divers watches; eye glasses and frames
	1965127	For bicycles, namely racing and sports bicycles
	2644158	For towels

5. Pursuant to 15 U.S.C. § 1065 and 1115 (b), the foregoing registrations, copies of which are attached hereto as Exhibit A, have become incontestable and are evidence of Opposer's right to use the trademark in connection with the goods identified in the registrations.

6. Prior to the filing of Applicant's Mark, Opposer has long been a sponsor in automotive sports, including Formula 1, which features car racing events around the world, including

in the United States. The Formula 1 events are televised internationally, including in the United States, and the cars in the events bear the PUMA Marks.

7. Opposer's PUMA Marks are seen on racing cars, racing suits, gloves and shoes, as well as numerous other accessories used in motorsports. Images of Opposer's PUMA Marks used in connection with motorsports are attached as Exhibit B.

8. Opposer sells products used in connection with and related to motorsports, including shoes, clothing and accessories bearing the PUMA Marks. Examples of Opposer's use of its PUMA Marks in connection with these goods are seen in Exhibit C attached hereto and are featured on Opposer's website at

http://www.shop.puma.com/men/sport/motorsport/28005,en_US,sc.html?plinkID=Brand&mktID=PL:Brand%20Marketing:brand.puma.com:Header-Shop%20Motorsport:US.

9. The Application at issue is for the trademark LA PUMA and Leaping Cat Design and Applicant seeks to register the trademark for "telecommunications services, namely, routing calls to local third-party taxi-cab dispatchers in the vicinity of the caller" in Class 38 and "providing taxi transport for people; Taxi transport; Taxi transport for people in wheelchairs" in Class 39.

10. Applicant's Mark is virtually identical to Opposer's famous PUMA Marks, including the word mark PUMA and a Leaping Cat, and creates the same commercial impression in the minds of prospective purchasers as the Opposer's famous PUMA Marks identified herein and previously used by Opposer and is likely, when used in connection with Applicant's intended services, to cause confusion, or to cause mistake, or to deceive, all to Opposer's damage.

11. Applicant's intended services identified in Application No. 86458107 are related to the goods and services sold and provided by Opposer under its PUMA Marks, particularly in connection with Opposer's use of its marks in connection with international motorsports and goods and services related thereto, where the PUMA Marks are seen on motor vehicles.

12. As a result of confusing similarity between the Applicant's virtually identical mark to Opposer's famous PUMA Marks and the proximity of the parties' respective goods and services, particularly as related to Opposer's use of its marks in connection with motorsports, there is a likelihood of consumer confusion resulting from Applicant's use and registration of its Mark seen in Application No. 86458107.

COUNT 2 – DILUTION

13. Opposer repeats and realleges the allegations set forth in Paragraphs 1-12 as fully set forth herein.

14. The PUMA Marks, through extensive advertising, promotion and sales have become famous trademarks and became famous long prior to the filing date of Applicant's filing for the LA PUMA and Leaping Cat Mark.

15. The PUMA Marks are strong and highly distinctive marks.

16. Use of the PUMA Marks would dilute the distinctive quality of the PUMA Marks of Opposer.

17. Opposer would be damaged by registration of Applicant's Mark because such registration will support and assist Applicant in the use of its Mark and will give it the color of right Mark, thus diluting the distinctive quality of the PUMA Marks of Opposer.

WHEREFORE, Opposer prays that Application No. 86458107 be rejected and that this opposition be sustained in favor of Opposer.

Respectfully submitted,



Date: October 7, 2015

Anne E. Naffziger, Esq.
Michelle L. Zimmermann, Esq.
Sarah A. Aagaard, Esq.
Leydig, Voit & Mayer, Ltd.
1981 N. Broadway, Suite 310
Walnut Creek, CA 94596
Telephone: 925-482-0103
Attorneys for Opposer
PUMA SE

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the above document was filed electronically with the Trademark Trial & Appeal Board on October 7, 2015.



Anne E. Naffziger, Esq.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of this document has been served by first-class mail to:

Joshua M. Gerben, Esq.
Gerben Law Firm, PLLC
1050 Connecticut Ave NW, 10th Floor
Washington, DC 20036

Date: October 7, 2015



Signed: _____
Anne E. Naffziger, Esq.

Exhibit A

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	0797843
REGISTRATION DATE	10/19/1965
SERIAL NUMBER	72205343
MARK SECTION	
MARK	PUMA
ATTORNEY SECTION (current)	
NAME	Lynn A. Sullivan
FIRM NAME	LEYFIG VOIT AMD MAYER LTD
INTERNAL ADDRESS	TWO PRUDENTIAL PLZ 180 N STETSON
STREET	STE 4900
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60601-6780
COUNTRY	United States
PHONE	312-616-5652
FAX	312-616-5700
ATTORNEY SECTION (proposed)	
NAME	Anne E. Naffziger
FIRM NAME	LEYFIG VOIT AMD MAYER LTD
STREET	1981 N. Broadway, Suite 310
CITY	Walnut Creek

STATE	California
POSTAL CODE	94596
COUNTRY	United States
PHONE	925-482-0103
FAX	312-616-5700
EMAIL	trademark@leydig.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	239956
CORRESPONDENCE SECTION (current)	
NAME	LYNN A SULLIVAN
FIRM NAME	LEYFIG VOIT AMD MAYER LTD
INTERNAL ADDRESS	TWO PRUDENTIAL PLZ 180 N STETSON
STREET	STE 4900
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60601-6780
COUNTRY	United States
PHONE	312-616-5652
FAX	312-616-5700
CORRESPONDENCE SECTION (proposed)	
NAME	Anne E. Naffziger
FIRM NAME	LEYFIG VOIT AMD MAYER LTD
STREET	1981 N. Broadway, Suite 310
CITY	Walnut Creek
STATE	California
POSTAL CODE	94596
COUNTRY	United States
PHONE	925-482-0103
FAX	312-616-5700

EMAIL	trademark@leydig.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	239956
GOODS AND/OR SERVICES SECTION	
U.S. CLASS	039
GOODS OR SERVICES	SPORT SHOES
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>SPN0-3898140130-20150817132313205783 . Specimen of Use.pdf</u>
CONVERTED PDF FILE(S) (1 page)	<u>\\TICRS\EXPORT16\IMAGEOUT16\722\053\72205343\xml1\S890002.JPG</u>
SPECIMEN DESCRIPTION	image from registrant's online store showing mark on and in connection with the sale of goods
OWNER SECTION (current)	
NAME	PUMA AG RUDOLF DASSLER SPORT
STREET	WURZBURGER STRASSE 13
CITY	HERZOGENAURACH
ZIP/POSTAL CODE	D91074
COUNTRY	Germany
OWNER SECTION (proposed)	
NAME	PUMA SE
STREET	PUMA WAY 1
CITY	91074 HERZOGENAURACH
COUNTRY	Germany
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Germany
LEGAL ENTITY SECTION (proposed)	
TYPE	societas europae (se)
STATE/COUNTRY WHERE LEGALLY	

WHERE LEGALLY ORGANIZED	Germany
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	400
TOTAL FEE PAID	400
SIGNATURE SECTION	
SIGNATURE	/Anne E. Naffziger/
SIGNATORY'S NAME	Anne E. Naffziger
SIGNATORY'S POSITION	Attorney of record, CA bar member
DATE SIGNED	08/17/2015
SIGNATORY'S PHONE NUMBER	925-482-0103
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Aug 17 13:30:22 EDT 2015
TEAS STAMP	USPTO/S08N09-38.98.140.13 0-20150817133022341199-07 97843-540169721373212577f eced995814ea8bff21989efda 7b2a9647ce4a3d33c4315b-DA -18362-201508171323132057 83

**Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of
Registration of a Mark under Sections 8 & 9
To the Commissioner for Trademarks:**

REGISTRATION NUMBER: 0797843

REGISTRATION DATE: 10/19/1965

MARK: PUMA

The owner, PUMA SE, societas europae (se) legally organized under the laws of Germany, having an address of

PUMA WAY 1
91074 HERZOGENAURACH,
Germany

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For U.S. Class 039, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: SPORT SHOES ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) image from registrant's online store showing mark on and in connection with the sale of goods.

Original PDF file:

SPN0-3898140130-20150817132313205783 . Specimen of Use.pdf

Converted PDF file(s) (1 page)

Specimen File1

The registrant's current Attorney Information: Lynn A. Sullivan of LEYFIG VOIT AMD MAYER LTD
TWO PRUDENTIAL PLZ 180 N STETSON
STE 4900
CHICAGO, Illinois (IL) 60601-6780
United States

The registrant's proposed Attorney Information: Anne E. Naffziger of LEYFIG VOIT AMD MAYER LTD

1981 N. Broadway, Suite 310
Walnut Creek, California (CA) 94596
United States

The docket/reference number is 239956.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

The registrant's current Correspondence Information: LYNN A SULLIVAN of LEYFIG VOIT AMD
MAYER LTD
TWO PRUDENTIAL PLZ 180 N STETSON
STE 4900
CHICAGO, Illinois (IL) 60601-6780
United States

The registrant's proposed Correspondence Information: Anne E. Naffziger of LEYFIG VOIT AMD
MAYER LTD

1981 N. Broadway, Suite 310
Walnut Creek, California (CA) 94596
United States

The docket/reference number is 239956.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use and/or Excusable Nonuse in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

Signature: /Anne E. Naffziger/ Date: 08/17/2015

Signatory's Name: Anne E. Naffziger
Signatory's Position: Attorney of record, CA bar member
Signatory's Phone Number: 925-482-0103

Mailing Address (current):
LEYFIG VOIT AMD MAYER LTD
STE 4900
CHICAGO, Illinois 60601-6780

Mailing Address (proposed):
LEYFIG VOIT AMD MAYER LTD
1981 N. Broadway, Suite 310
Walnut Creek, California 94596

Serial Number: 72205343
Internet Transmission Date: Mon Aug 17 13:30:22 EDT 2015
TEAS Stamp: USPTO/S08N09-38.98.140.130-2015081713302
2341199-0797843-540169721373212577feced9
95814ea8bff21989efda7b2a9647ce4a3d33c431
5b-DA-18362-20150817132313205783

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 0797843



Serial Number: 72205343



RAM Sale Number: 0797843

RAM Accounting Date: 20150817

Total Fees: \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20150817	\$100	1	1	\$100
Application for Renewal (§9)	7201	20150817	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20150817





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 0797843 SERIAL NO: 72/205343 MAILING DATE: 06/10/2005
REGISTRATION DATE: 10/19/1965
MARK: PUMA
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYFIG VOIT AMD MAYER LTD.
STE. 4900
TWO PRUDENTIAL PLAZA, 180 N STETSON
CHICAGO, IL 606016780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
039.

AHMED, DEBORAH Y
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

United States Patent Office

797,843
Registered Oct. 19, 1965

PRINCIPAL REGISTER Trademark

Ser. No. 205,343, filed Nov. 2, 1964

PUMA

Puma-Schuhfabrik Rudolf Dassler KG (German limited
partnership)
13 Wuerzburger Strasse
Herzogenaurach, near Nurnburg, Germany

For: SPORT SHOES, in CLASS 39.
Owner of German Reg. No. 608,870, dated Oct. 1, 1948.

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Dec 23, 2010**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 0905072
MARK: PUMA
OWNER: PUMA AG RUDOLF DASSLER SPORT

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Lynn A. Sullivan
LEYDIG, VOIT & MAYER LTD.
Two Prudential Plaza, 180 N. Stetson
Suite 4900
CHICAGO, IL 60601

United States Patent Office

905,072
Registered Dec. 29, 1970

PRINCIPAL REGISTER Trademark

Ser. No. 343,354, filed Nov. 13, 1969

PUMA

Puma Sportschuhfabriken Rudolf Dassler KG (German
limited partnership)
Wurzburger Str. 13
8522 Herzogenaurach, Nuremberg, Germany

For: SOCCER BALLS, HIGH JUMP STAVES, AND
GOLF CLUBS, in CLASS 22 (INT. CL. 23).
First use 1960; in commerce 1967.

For: TRAINING SUITS, GYMNAS TIC SHORTS,
GYMNAS TIC SHIRTS, SWIM TRUNKS AND SWIM-
SUITS FOR MEN AND WOMEN, in CLASS 39 (INT.
CL. 25).

First use 1967; in commerce 1968.

Owner of U.S. Reg. No. 797,843.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1034846 SERIAL NO: 73/037072 MAILING DATE: 05/16/2006
REGISTRATION DATE: 03/02/1976
MARK: PUMA
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYDIG VOIT & MAYER, LTD.
SUITE 4900 TWO PRUDENTIAL PLAZA
180 N. STETSON
CHICAGO, IL 60601-6780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
018.

SMITH, WYE JEAN
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent Office

Reg. No. 1,034,846

Registered Mar. 2, 1976

TRADEMARK

Principal Register

PUMA

**Puma-Sportschuhfabriken Rudolf Dassler KG (limited
partnership)
Herzogenaurach, near Nuremberg, West Germany**

**For: CARRYALL BAG FOR SPORT EQUIPMENT,
in CLASS 18 (U.S. CL. 3).
First use January 1958; in commerce August 1965.
Owner of U.S. Reg. Nos. 797,843 and 905,072.**

Ser. No. 37,072, filed Nov. 14, 1974.

G. FECHTER, Examiner

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent Office

Reg. No. 1,034,846
Registered Mar. 2, 1976

TRADEMARK
Principal Register

PUMA

Puma-Sportschuhfabriken Rudolf Dassler KG (limited
partnership)
Herzogenaurach, near Nuremberg, West Germany

For: CARRYALL BAG FOR SPORT EQUIPMENT,
in CLASS 18 (U.S. CL. 3).
First use January 1958; in commerce August 1965.
Owner of U.S. Reg. Nos. 797,843 and 905,072.

Ser. No. 37,072, filed Nov. 14, 1974.

G. FECHTER, Examiner

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 1,034,846
Registered Mar. 2, 1976
Renewal Term Begins Mar. 2, 1996

**TRADEMARK
PRINCIPAL REGISTER**

PUMA

PUMA AG RUDOLF DASSLER SPORT
(FED REP GERMANY CORPORATION)
WURZBURGER STR. 13
D-91074 HERZOGENAURACH, FED REP
GERMANY, ASSIGNEE OF PUMA-
SPORTSCHUHFABRIKEN RUDOLF
DASSLER KG (FED REP GERMANY
LIMITED PARTNERSHIP) HERZO-
GENAURACH, NEAR NUREMBERG,
FED REP GERMANY

OWNER OF U.S. REG. NOS. 797,843
AND 905,072.

FOR: CARRYALL BAG FOR SPORT
EQUIPMENT, IN CLASS 18 (U.S. CL. 3).
FIRST USE 1-0-1958; IN COMMERCE
8-0-1965.

SER. NO. 73-037,072, FILED 11-14-1974.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 16, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent Office

Reg. No. 1,034,846

Registered Mar. 2, 1976

TRADEMARK
Principal Register

PUMA

Puma-Sportschuhfabriken Rudolf Dassler KG (limited
partnership)
Herzogenaurach, near Nuremberg, West Germany

For: CARRYALL BAG FOR SPORT EQUIPMENT,
in CLASS 18 (U.S. CL. 3).
First use January 1958; in commerce August 1965.
Owner of U.S. Reg. Nos. 797,843 and 905,072.

Ser. No. 37,072, filed Nov. 14, 1974.

G. FECHTER, Examiner

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	1023309
REGISTRATION DATE	10/21/1975
SERIAL NUMBER	73037100
MARK SECTION	
MARK	PUMA
ATTORNEY SECTION (current)	
NAME	Lynn A. Sullivan
FIRM NAME	LEYDIG VOIT & MAYER LTD
INTERNAL ADDRESS	180 N STETSON
STREET	TWO PRUDENTIAL PLZ
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60601-6780
COUNTRY	United States
PHONE	312-616-5652
FAX	312-616-5700
ATTORNEY SECTION (proposed)	
NAME	Anne E. Naffziger
FIRM NAME	LEYDIG VOIT & MAYER LTD
STREET	1981 N. Broadway, Suite 310
CITY	Walnut Creek

STATE	California
POSTAL CODE	94596
COUNTRY	United States
PHONE	925-482-0103
FAX	312-616-5700
EMAIL	trademark@leydig.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
CORRESPONDENCE SECTION (current)	
NAME	LYNN A SULLIVAN
FIRM NAME	LEYDIG VOIT & MAYER LTD
INTERNAL ADDRESS	180 N STETSON
STREET	TWO PRUDENTIAL PLZ
CITY	CHICAGO
STATE	Illinois
POSTAL CODE	60601-6780
COUNTRY	United States
PHONE	312-616-5652
FAX	312-616-5700
CORRESPONDENCE SECTION (proposed)	
NAME	Anne E. Naffziger
FIRM NAME	LEYDIG VOIT & MAYER LTD
STREET	1981 N. Broadway, Suite 310
CITY	Walnut Creek
STATE	California
POSTAL CODE	94596
COUNTRY	United States
PHONE	925-482-0103
FAX	312-616-5700
EMAIL	trademark@leydig.com
AUTHORIZED TO	

COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	234955
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-3898140130-20150817125016603120 . Specimen of Use.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\730\371\73037100\xml1\S890002.JPG
SPECIMEN DESCRIPTION	image from registrant's online store showing mark on and in connection with the sale of goods
OWNER SECTION (current)	
NAME	PUMA AG RUDOLF DASSLER SPORT
STREET	WURZBURGER STR. 13
CITY	D-91074 HERZOGENAURACH
COUNTRY	Germany
OWNER SECTION (proposed)	
NAME	PUMA SE
STREET	PUMA WAY 1
CITY	91074 HERZOGENAURACH
COUNTRY	Germany
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Germany
LEGAL ENTITY SECTION (proposed)	
TYPE	societas europae (se)
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Germany

PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	400
TOTAL FEE PAID	400
SIGNATURE SECTION	
SIGNATURE	/Anne E. Naffziger/
SIGNATORY'S NAME	Anne E. Naffziger
SIGNATORY'S POSITION	Attorney of record, CA bar member
DATE SIGNED	08/17/2015
SIGNATORY'S PHONE NUMBER	925-482-0103
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Aug 17 13:07:47 EDT 2015
TEAS STAMP	USPTO/S08N09-38.98.140.13 0-20150817130747130023-10 23309-540f890b1c66cbcef84 2a677d5d17b6adde1598668cc 87be9a324b95198c2e753-DA- 18045-2015081712501660312 0

**Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of
Registration of a Mark under Sections 8 & 9
To the Commissioner for Trademarks:**

REGISTRATION NUMBER: 1023309
REGISTRATION DATE: 10/21/1975

MARK: PUMA

The owner, PUMA SE, societas europae (se) legally organized under the laws of Germany, having an address of

PUMA WAY 1
91074 HERZOGENAURACH,
Germany

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) image from registrant's online store showing mark on and in connection with the sale of goods.

Original PDF file:

SPN0-3898140130-20150817125016603120 . Specimen of Use.pdf

Converted PDF file(s) (1 page)

Specimen File1

The registrant's current Attorney Information: Lynn A. Sullivan of LEYDIG VOIT & MAYER LTD
180 N STETSON
TWO PRUDENTIAL PLZ
CHICAGO, Illinois (IL) 60601-6780
United States

The registrant's proposed Attorney Information: Anne E. Naffziger of LEYDIG VOIT & MAYER LTD
1981 N. Broadway, Suite 310
Walnut Creek, California (CA) 94596
United States

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

The registrant's current Correspondence Information: LYNN A SULLIVAN of LEYDIG VOIT & MAYER LTD

180 N STETSON
TWO PRUDENTIAL PLZ
CHICAGO, Illinois (IL) 60601-6780
United States

The registrant's proposed Correspondence Information: Anne E. Naffziger of LEYDIG VOIT & MAYER LTD

1981 N. Broadway, Suite 310
Walnut Creek, California (CA) 94596
United States

The docket/reference number is 234955.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use and/or Excusable Nonuse in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

Signature: /Anne E. Naffziger/ Date: 08/17/2015
Signatory's Name: Anne E. Naffziger
Signatory's Position: Attorney of record, CA bar member
Signatory's Phone Number: 925-482-0103

Mailing Address (current):
LEYDIG VOIT & MAYER LTD
TWO PRUDENTIAL PLZ
CHICAGO, Illinois 60601-6780

Mailing Address (proposed):
LEYDIG VOIT & MAYER LTD
1981 N. Broadway, Suite 310
Walnut Creek, California 94596

Serial Number: 73037100
Internet Transmission Date: Mon Aug 17 13:07:47 EDT 2015
TEAS Stamp: USPTO/S08N09-38.98.140.130-2015081713074
7130023-1023309-540f890b1c66cbcef842a677
d5d17b6adde1598668cc87be9a324b95198c2e75
3-DA-18045-20150817125016603120



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 1023309



Serial Number: 73037100



RAM Sale Number: 1023309

RAM Accounting Date: 20150817

Total Fees: \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20150817	\$100	1	1	\$100
Application for Renewal (§9)	7201	20150817	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20150817





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1023309 SERIAL NO: 73/037100 MAILING DATE: 06/02/2005
REGISTRATION DATE: 10/21/1975
MARK: PUMA
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYDIG VOIT & MAYER, LTD.
TWO PRUDENTIAL PLAZA
180 N. STETSON
CHICAGO, IL 60601-6780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
025.

MA, MACY L
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 1,023,309
Registered Oct. 21, 1978
Renewal Term Begins Oct. 21, 1995

**TRADEMARK
PRINCIPAL REGISTER**

PUMA

PUMA AG RUDOLF DASSLER SPORT
(FED REP GERMANY CORPORATION)

WURZBURGER STR. 13

D-91074 HERZOGENAURACH, FED REP
GERMANY, BY ASSIGNMENT, AS-
SIGNMENT AND ASSIGNMENT
FROM PUMA-SPORTSCHUHFABRI-
KEN RUDOLF DASSLER KG (PART-
NERSHIP) HERZOGENAURACH,
NEAR NUREMBERG, FED REP GER-
MANY

OWNER OF U.S. REG. NOS. 797,443
AND 905,072.

FOR: SOCKS, T-SHIRTS, RAIN AND
ALL WEATHER SUITS, TRAINING
SUITS, PANTS, SWEATERS, AND LEI-
SURE SHOES, IN CLASS-25 (U.S. CL. 39).

FIRST USE 0-0-1968; IN COMMERCE
0-0-1968.

SER. NO. 73-037,100, FILED 11-14-1974.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 4, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Feb 14, 2009**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 1113184
MARK: PUMA AND DESIGN
OWNER: PUMA AG RUDOLF DASSLER SPORT

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Lynn A. Sullivan
Leydig, Voit & Mayer Ltd.
Two Prudential Plaza, 180 N. Stetson
Suite 4900
Chicago, IL 60601

Int. Cl.: 25
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,113,184
Registered Feb. 13, 1979

TRADEMARK
Principal Register

The PUMA logo is rendered in a bold, italicized, sans-serif font. The letters are thick and slanted to the right. A thick, black, curved underline sweeps under the letters from the bottom left to the bottom right, following the slant of the text.

Puma-Sportschuhfabriken Rudolf Dassler KG (German
limited partnership)
Herzogenaurach, Germany

For: T-SHIRTS, in CLASS 25 (U.S. Cl. 39).
First use Mar. 22, 1976; in commerce Mar. 22, 1976.
Owner of Reg. Nos. 905,072, 1,034,846, and others.
Ser. No. 86,445, filed May 7, 1976.
P. P. GRALNICK, Supervisory Examiner
JEANNINE M. McGRANE, Examiner

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, May 12, 2015 11:01 PM
To: trademark@leydig.com
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 1354044:
Miscellaneous Design: Docket/Reference No. 234959

Serial Number: 73292728
Registration Number: 1354044
Registration Date: Aug 13, 1985
Mark: Miscellaneous Design
Owner: PUMA SE

May 12, 2015

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
018, 025, 028

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73292728>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Jan 14, 2012**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 1189319
MARK: PUMA AND DESIGN
OWNER: PUMA AG RUDOLF DASSLER SPORT

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Lynn A. Sullivan
LEYDIG, VOIT & MAYER LTD.
SUITE 4900
180 N. STETSON AVE
CHICAGO, IL 60601

Int. Cls.: 18 and 25

Prior U.S. Cls.: 3, 22 and 39

United States Patent and Trademark Office

Reg. No. 1,189,319

Registered Feb. 9, 1982

TRADEMARK
Principal Register



**Puma-Sportschuhfabriken Rudolf Dassler KG (Fed. Rep. of Germany limited partnership)
Herzogenaurach, Fed. Rep. of Germany**

For: GOODS OF LEATHER OR IMITATION LEATHER, IN PARTICULAR, PURSES, CARRYING SATCHELS, TRAVEL BAGS, TRAVEL AND HAND LUGGAGE, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY, SPORTS AND LEISURE SHOES, BOOTS, HOUSE SHOES, SLIPPERS, BATHING SHOES, GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-OVERS, TENNIS WEAR, SKI WEAR, LEISURE

SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEAD-BANDS, BATHING TRUNKS AND BATHING SUITS, in CLASS 25 (U.S. Cls. 22 and 39).

Owner of Fed. Rep. of Germany Reg. No. 996,787, dated Jun. 13, 1979, expires Jun. 13, 1989.

Owner of U.S. Reg. Nos. 797,843, 1,113,184 and others.

Ser. No. 269,046, filed Jul. 7, 1980.

R. S. BREN, Primary Examiner

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Jan 14, 2012**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 1189406
MARK: PUMA AND DESIGN
OWNER: PUMA SE

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

Lynn A. Sullivan
LEYDIG, VOIT & MAYER LTD.
SUITE 4900
180 N. STETSON AVE
CHICAGO, IL 60601

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 1,189,406

Registered Feb. 9, 1982

**TRADEMARK
Principal Register**



**Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.
Rep. of Germany limited partnership)
Herzogenaurach, Fed. Rep. of Germany**

**For: SPORTS AND LEISURE SHOES, BOOTS,
HOUSE SHOES, SLIPPERS, BATHING SHOES,
GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-
OVERS, TENNIS WEAR, SKI WEAR, LEISURE
SUITS, ALL-WEATHER SUITS, STOCKINGS,
SOCCER SOCKS, GLOVES, CAPS, HEAD-
BANDS, BATHING TRUNKS AND BATHING
SUITS, in CLASS 25 (U.S. Cls. 22 and 39).**

**Owner of Fed. Rep. of Germany Reg. No.
954,023, dated Nov. 18, 1975, expires Nov. 18, 1985.**

**Owner of U.S. Reg. Nos. 797,843, 1,113,184 and
others.**

Ser. No. 269,236, filed Jul. 7, 1980.

R. S. BREN, Primary Examiner

From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, December 10, 2012 11:00 PM
To: trademark@leydig.com
Subject: Trademark RN 1222602: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 73292656
Registration Number: 1222602
Registration Date: Jan 4, 1983
Mark: PUMA(STYLIZED/DESIGN)
Owner: PUMA SE

Dec 10, 2012

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
018, 025, 028

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73292656>.

NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Int. Cls.: 18, 25 and 28

Prior U.S. Cls.: 3, 22, 39 and 50

United States Patent and Trademark Office

Reg. No. 1,222,602

Registered Jan. 4, 1983

TRADEMARK
Principal Register

PUMA

Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.
Rep. of Germany limited partnership)
P.O. Box 1420
Herzogenaurach near Nurnberg, Fed. Rep. of
Germany D-8522

For: GENERAL PURPOSE CARRYALL BAGS
FOR SPORTS EQUIPMENT, TRUNKS AND
TRAVELLING BAGS, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY,
SPORTS AND LEISURE SHOES, SLIPPERS,
BATHING SHOES, GYM SUITS, SPORTS
PANTS, T-SHIRTS, PULLOVERS, TENNIS
WEAR, SKI WEAR, LEISURE SUITS, ALL-
WEATHER SUITS, STOCKINGS, SOCCER
SOCKS, GLOVES, CAPS, HEADBANDS, BATH-

ING TRUNKS AND BATHING SUITS, in CLASS
25 (U.S. Cl. 39).

For: GAMES, TOYS, GYMNASTIC APPARA-
TUS AND SPORTING APPARATUS—NAMELY,
BALLS FOR SPORTS, in CLASS 28 (U.S. Cls. 22
and 50).

Owner of Fed. Rep. of Germany Reg. No.
966,824, dated Mar. 8, 1976, expires Mar. 8, 1986.

Ser. No. 292,656, filed Jan. 12, 1981.

PAUL F. GAST, Examining Attorney

From: TMOfficialNotices@USPTO.GOV
Sent: Friday, March 22, 2013 11:04 PM
To: trademark@leydig.com
Subject: Trademark RN 1231917: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 73293657
Registration Number: 1231917
Registration Date: Mar 22, 1983
Mark: PUMA(STYLIZED/DESIGN)
Owner: PUMA SE

Mar 21, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73293657>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

REGISTRATION NO: 1231917 SERIAL NO: 73/293657 MAILING DATE: 05/24/2003
REGISTRATION DATE: 03/22/1983
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

BERT A. COLLISON
NIMS, HOWES, COLLISON & ISNER
500 FIFTH AVENUE
NEW YORK, NY 10110

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
025.

HILL, CATHERINE R
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cls.: 18, 25 and 28

Prior U.S. Cls.: 3, 22 and 39

United States Patent and Trademark Office

Reg. No. 1,231,917

Registered Mar. 22, 1983

TRADEMARK
Principal Register



Puma-Sportschuhfabriken Rudolf Dassler KG (Fed. Rep. of Germany limited partnership)
Nurnberg, Fed. Rep. of Germany

For: GENERAL PURPOSE SPORT BAGS, TRAVELLING BAGS AND SUITCASES, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMESLY, SPORTS AND LEISURE SHOES, BOOTS, HOUSE SHOES, SLIPPERS, BATHING SHOES, GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-OVERS, TENNIS WEAR, SKI WEAR, LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEAD-BANDS, BATHING TRUNKS AND BATHING SUITS, in CLASS 25 (U.S. Cl. 39).

For: GAMES, TOYS, GYMNASTIC APPARA-

TUS AND SPORTING APPARATUS—NAMESLY, BALLS FOR SPORTS, in CLASS 28 (U.S. Cl. 22).

Priority claimed under Sec. 44(d) on Fed. Rep. of Germany application No. P27,620/28 Wz, filed Sep. 25, 1980, Reg. No. 1,010,909, dated Nov. 26, 1980, expires Sep. 25, 1990.

Owner of U.S. Reg. Nos. 890,009, 1,135,790 and others.

The lining shown in the mark is a feature of the mark and does not indicate color.

Ser. No. 293,657, filed Jan. 19, 1981.

ROBERT J. CROWE, Examining Attorney

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, March 22, 2013 11:01 PM
To: trademark@leydig.com
Subject: Trademark RN 1231918: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 73293742
Registration Number: 1231918
Registration Date: Mar 22, 1983
Mark: PUMA(STYLIZED/DESIGN)
Owner: PUMA SE

Mar 22, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73293742>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

REGISTRATION NO: 1231918 SERIAL NO: 73/293742 MAILING DATE: 05/24/2003
REGISTRATION DATE: 03/22/1983
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

DAVID S. SAFRAN
NIXON PEABODY LLP
8180 GREENSBORO DRIVE, SUITE 800
MCLEAN VA 22101

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
025.

HILL, CATHERINE R
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cls.: 18, 25 and 28

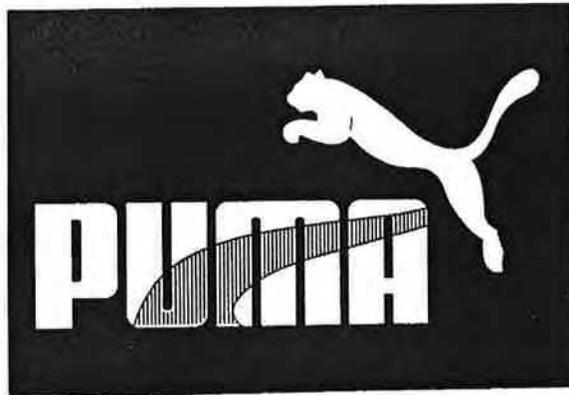
Prior U.S. Cls.: 3, 22 and 39

United States Patent and Trademark Office

Reg. No. 1,231,918

Registered Mar. 22, 1983

TRADEMARK
Principal Register



Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.
Rep. of Germany limited partnership)
P.O. Box 1420
Herzogenaurach near Nurnberg, Fed. Rep. of
Germany D-8522

For: GENERAL PURPOSE CARRYALL BAGS
FOR SPORTS EQUIPMENT, TRUNKS, AND
TRAVELLING BAGS, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY,
SPORTS AND LEISURE SHOES, SLIPPERS,
BATHING SHOES, GYM SUITS, SPORTS
PANTS, T-SHIRTS, PULLOVERS, TENNIS
WEAR, SKI WEAR, LEISURE SUITS, ALL-
WEATHER SUITS, STOCKINGS, SOCCER
SOCKS, GLOVES, CAPS, HEADBANDS, BATH-

ING TRUNKS AND BATHING SUITS, in CLASS
25 (U.S. Cls. 22 and 39).

For: GAMES, TOYS, GYMNASTIC APPARA-
TUS AND SPORTING APPARATUS—NAMELY,
BALLS FOR SPORTS, in CLASS 28 (U.S. Cl. 22).

Priority claimed under Sec. 44(d) on Fed. Rep. of
Germany application No. P27,621/28 Wz, filed Sep.
25, 1980, Reg. No. 1,010,910, dated Nov. 26, 1980,
expires Sep. 25, 1990.

The lining on the drawing corresponds to the mark
as used and is not an indication of color lining.

Ser. No. 293,742, filed Jan. 21, 1981.

PAUL F. GAST, Examining Attorney

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, August 30, 2012 11:00 PM
To: trademark@leydig.com
Subject: Trademark RN 1208166: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 73298231
Registration Number: 1208166
Registration Date: Sep 14, 1982
Mark: PUMA
Owner: PUMA SE

Aug 30, 2012

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
014

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73298231>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,208,166

Registered Sep. 14, 1982

TRADEMARK
Principal Register

PUMA

**Orient Tokei Kabushiki Kaisha (Japan corporation),
a.k.a. Orient Watch Co., Ltd.
4-4, 2-chome, Soto Kanda
Chiyoda-ku, Tokyo, Japan**

**For: WATCHES, CLOCKS, PARTS THEREOF
AND FITTINGS THEREFOR, in CLASS 14 (U.S.
Cl. 27).**

**Owner of Japan Reg. No. 1,075,761, dated Jul. 8,
1974, expires Jul. 8, 1984.**

Ser. No. 298,231, filed Feb. 23, 1981.

HENRY S. ZAK, Primary Examiner



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1399332 SERIAL NO: 73/537147 MAILING DATE: 04/04/2006
REGISTRATION DATE: 07/01/1986
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYDIG VOIT & MAYER LTD.
TWO PRUDENTIAL PLZ.
180 N. STETSON, STE. 4900
CHICAGO, IL 60601-6780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
014.

RICE, GREGGRY A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,399,332

Registered July 1, 1986

**TRADEMARK
PRINCIPAL REGISTER**



PUMA PROMOTION AG (SWITZERLAND
CORPORATION)
P.O. BOX 238
SUMATRASTER 26
ZURICH, SWITZERLAND

OWNER OF SWITZERLAND REG. NO.
334143, DATED 7-24-1984, EXPIRES 7-24-2004.
OWNER OF U.S. REG. NO. 1,208,166.

SER. NO. 537,147, FILED 5-13-1985.

FOR: WATCHES, PARTS AND FITTINGS
THEREFOR, IN CLASS 14 (U.S. CL. 27).

ROBERT PEVERADA, EXAMINING ATTOR-
NEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1399332 SERIAL NO: 73/537147 MAILING DATE: 04/04/2006
REGISTRATION DATE: 07/01/1986
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYDIG VOIT & MAYER LTD.
TWO PRUDENTIAL PLZ.
180 N. STETSON, STE. 4900
CHICAGO, IL 60601-6780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
014.

RICE, GREGGRY A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

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NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,399,332

Registered July 1, 1986

**TRADEMARK
PRINCIPAL REGISTER**



PUMA PROMOTION AG (SWITZERLAND
CORPORATION)
P.O. BOX 238
SUMATRATER 26
ZURICH, SWITZERLAND

OWNER OF SWITZERLAND REG. NO.
334143, DATED 7-24-1984, EXPIRES 7-24-2004.
OWNER OF U.S. REG. NO. 1,208,166.

SER. NO. 537,147, FILED 5-13-1985.

FOR: WATCHES, PARTS AND FITTINGS
THEREFOR, IN CLASS 14 (U.S. CL. 27).

ROBERT PEVERADA, EXAMINING ATTOR-
NEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1504628 SERIAL NO: 73/657374 MAILING DATE: 09/13/2008
REGISTRATION DATE: 09/20/1988
MARK: PUMA
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

Lynn A. Sullivan
Leydig, Voit & Mayer Ltd.
Suite 4900
Two Prudential Plaza, 180 N. Stetson
Chicago IL 60601

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
014, 009, 010.

COPELAND, VICKY LEN
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

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NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cls.: 9, 10 and 14

Prior U.S. Cls.: 26, 27 and 44

United States Patent and Trademark Office

Reg. No. 1,504,628

Registered Sep. 20, 1988

**TRADEMARK
PRINCIPAL REGISTER**

PUMA

PUMA AG RUDOLF DASSLER SPORT (FED
REP GERMANY CORPORATION)
HERZOGENAURACH NEAR NURNBERG, FED
REP GERMANY

FOR: ALTIMETERS, PEDOMETERS AND
PARTS THEREOF, EYE GLASSES, LENSES
AND FRAMES, CONTACT LENSES AND
PARTS THEREOF, IN CLASS 9 (U.S. CL. 26).

FOR: MEASURING, RECORDING AND REG-
ULATING DEVICES FOR SPORTS MEDICAL
MEASUREMENTS, NAMELY COMPUTER
SHOE SYSTEM AND SHOE FOR USE THERE-
WITH, IN CLASS 10 (U.S. CL. 44).

FOR: MECHANICAL OR ELECTRICAL
WATCHES INCLUDING CALENDAR WATCH-
ES, MECHANICAL OR ELECTRICAL WATCH-
ES FOR ATHLETIC USE, IN PARTICULAR
STOP WATCHES AND DIVERS' WATCHES, IN
CLASS 14 (U.S. CL. 27).

OWNER OF FED REP GERMANY REG. NO.
1047863, DATED 5-3-1983, EXPIRES 4-5-1993.

OWNER OF U.S. REG. NOS. 1,208,166, 1,399,332
AND OTHERS.

SER. NO. 657,374, FILED 4-27-1987.

KATHRYN DOBBS, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 1965127 SERIAL NO: 74/577459 MAILING DATE: 06/14/2006
REGISTRATION DATE: 04/02/1996
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

CORRESPONDENCE ADDRESS:

LYNN A. SULLIVAN
LEYDIG VOIT & MAYER, LTD.
TWO PRUDENTIAL PLAZA
180 N. STETSON
CHICAGO, IL 60601-6780

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
012.

HENSON, EVERETT J
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

United States Patent and Trademark Office

Reg. No. 1,965,127

Registered Apr. 2, 1996

**TRADEMARK
PRINCIPAL REGISTER**



**PUMA AG RUDOLF DASSLER SPORT (FED
REP GERMANY CORPORATION)
WURZBURGER STR. 13
D-91074 HERZOGENAURACH, FED REP GER-
MANY**

**FOR: BICYCLES, NAMELY RACING AND
SPORTS BICYCLES, IN CLASS 12 (U.S. CLS. 19,
21, 23, 31, 35 AND 44).**

**OWNER OF FED REP GERMANY REG. NO.
1094854, DATED 8-5-1986, EXPIRES 6-16-1996.**

**OWNER OF U.S. REG. NOS. 797,843, 1,783,485
AND OTHERS.**

**THE LINING IS A FEATURE OF THE MARK
AND DOES NOT INDICATE COLOR.**

SER. NO. 74-577,459, FILED 9-23-1994.

**ANITA ODOVICH, EXAMINING ATTOR-
NEY**

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, October 12, 2012 11:01 PM
To: trademark@leydig.com
Subject: Trademark RN 2644158: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 76217395
Registration Number: 2644158
Registration Date: Oct 29, 2002
Mark: PUMA(STYLIZED/DESIGN)
Owner: PUMA SE

Oct 12, 2012

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
024

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=76217395>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 2644158 SERIAL NO: 76/217395 MAILING DATE: 07/05/2008
REGISTRATION DATE: 10/29/2002
MARK: PUMA AND DESIGN
REGISTRATION OWNER: PUMA AG Rudolf Dassler Sport

CORRESPONDENCE ADDRESS:

Lynn A. Sullivan
Leydig, Voit & Mayer Ltd.
180 N. Stetson Ave
Suite 4900
Chicago IL 60601

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
024.

EVERETT, PATRICIA
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

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Int. Cls.: 20 and 24

Prior U.S. Cls.: 2, 13, 22, 25, 32, 42, and 50

United States Patent and Trademark Office

Reg. No. 2,644,158

Registered Oct. 29, 2002

**TRADEMARK
PRINCIPAL REGISTER**



**PUMA AG RUDOLF DASSLER SPORT (FED REP
GERMANY JOINT STOCK COMPANY)**

WUERZBURGER STR. 13

**D-91074 HERZOGENAURACH, FED REP GERMA-
NY**

**FOR: MEDITATION PILLOWS, IN CLASS 20 (U.S.
CLS. 2, 13, 22, 25, 32 AND 50).**

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

**FOR: TOWELS, BLANKETS AND PILLOW CASES,
IN CLASS 24 (U.S. CLS. 42 AND 50).**

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

**OWNER OF U.S. REG. NOS. 1,965,127, 2,069,165,
AND OTHERS.**

SN 76-217,395, FILED 2-28-2001.

ERNEST SHOSHO, EXAMINING ATTORNEY

Exhibit B



Ferrari F1 driver Fernando Alonso's evoSPEED Mids are lightweight with multiple flex zones for increased flexibility.

[VISIT evoSPEED >>](#)

EVO
SPEED

SCUDERIA FERRARI >

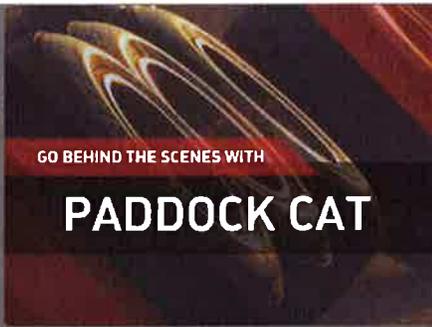
MERCEDES AMG
PETRONAS

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SCUDERIA
FERRARI

GET TO KNOW THE TEAM





NEWS/EVENTS

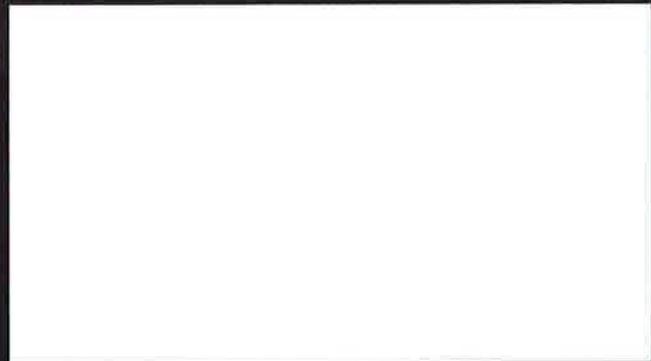
23
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Grande Prêmio Do Brasil 2012

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Obrigado Felipe - 2013 Brazilian GP

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- RUNNING
- FITNESS
- MOTORSPORT
- GOLF
- CRICKET

LIFESTYLE

- PUMA SOCIAL
- BLACK LABEL
- TIMEPIECES
- FRAGRANCES
- TUMBLR
- INSTAGRAM

SUSTAINABILITY

- CLEVER WORLD
- CLEVER LITTLE BAG
- BRING ME BACK
- PUMA.SAFE
- PUMA.PEACE
- PUMA.CREATIVE

PUMA

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- RSS FEEDS
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DEUTSCH

ITALIANO

ESPAÑOL

PORTUGUÊS

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Friendly advice is a phone call away



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- Designs and technology derived from feedback of professional drivers at the top of each discipline has created a database from which PUMA is setting the newest standards in racewear apparel.



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Alpinestars Racing and Safety
PUMA Racing and Safety Gear
K1 Race Gear
Racing Suits
Motul Lubricants
Racing & Driving Shoes
Racing Gloves
Karting Gear
Gear Bags
Bargain Basement Close-Outs
Hub Caps & Accessories
Whitewall Tires & Wire Wheels
X-Treem Metal Polish
Garage Sale
Piloti Driving and Racing Shoes
Whitewall Tire Cleaner
OMP Racing Equipment
Truespoke T-Shirts



PUMA Driving Suits



PUMA Karting Suits



PUMA Racing Footwear



PUMA Racing and Karting Gloves



PUMA Nomex Underwear



PUMA Team Bags for your race gear

Customer's Photo
Gallery



PUMA Karting Shoes









187944805

Collection
Heritage

Exhibit C

Menu



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/ Sport [http://us.puma.com/en_US/men/sport]
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MEN MOTORSPORT

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161 RESULTS

NEW



NEW



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NEW



NEW



(http://us.puma.com/en_US/pd/ferrari-premium-tilio-everfit%2B-mens-shoes/pna305537.html?dwvar_Pna305537_Color=02)	(http://us.puma.com/en_US/pd/ferrari-premium-tilio-everfit%2B-mens-shoes/pna305537.html?dwvar_Pna305537_Color=01)
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MEN MOTORSPORT

161 PRODUCT RESULTS

Sort by: Featured, Newest Arrivals, Best Sellers, Rating, Name, Price [High], Price [Low]

- FEATURED +
- SHOES +
- CLOTHING +
- ACCESSORIES +
- SPORT +
 - Running +
 - Training +
 - Soccer +
 - Golf +
 - Motorsport**
 - Motorsport Shoes
 - Motorsport Clothing
 - Motorsport Accessories

FILTER BY

Clear All Filters

- CATEGORY
- Shoes (93)
 - Clothing (43)
 - Accessories (25)

- PRODUCT TYPE
- Shoes (93)
 - T-Shirts (9)
 - Polos (6)
 - Tops (2)
 - Track Jackets (4)
 - Sweatshirts (5)
 - Outerwear (9)
 - Pants (5)
 - Shorts (3)
 - Backpacks (5)
 - Bags (6)
 - Hats (9)
 - Wallets (1)
 - Equipment (4)



SIZE

XS	S	M	L	XL
XXL	4	4.5	5	5.5
6	6.5	7	7.5	8
8.5	9	9.5	10	10.5
11	11.5	12	13	14
32	34	35	36	37
38	39	40	41	42
43	44	45	OSFA	UA



- RATING
- ★★★★★ (4)
 - ★★★★☆ 6 up (15)
 - ★★★☆☆ 6 up (19)
 - ★★☆☆☆ 6 up (20)

NEW NEW NEW NEW

Ferrari Premium Future Cat Men's Shoes \$275.00

Ferrari Premium Future Cat Men's Shoes \$275.00

Ferrari Premium Titolo EverFit+ Men's Shoes \$375.00

Ferrari Premium Titolo EverFit+ Men's Shoes \$375.00

FREE SHIPPING ON ORDERS OVER \$75

Ferrari Future Cat 10 Lifestyle Men's Shoes \$120.00

Ferrari Future Cat 10 Lifestyle Men's Shoes \$120.00

Ferrari Future Cat 10 Leather Men's Shoes \$110.00

Ferrari Future Cat 10 Leather Men's Shoes \$110.00

Ferrari Future Cat M1 Men's Shoes \$120.00

Ferrari Future Cat M1 Men's Shoes \$120.00

Ferrari Future Cat M1 Men's Shoes \$120.00

Ferrari NightCat TechLo EverFit+ Men's Shoes \$105.00

Ferrari NightCat TechLo EverFit+ Men's Shoes \$105.00

Ferrari NightCat P1lane Men's Shoes \$110.00

Ferrari NightCat P1lane Men's Shoes \$110.00

Ferrari Drift Cat 6 NM Men's Shoes \$100.00



FERRARI
Official Licensed Product



Ferrari Drift Cat 6 NM Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Drift Cat 6 NM Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Drift Cat 6 NM Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Valorosso 2 Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Valorosso 2 Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Valorosso 2 Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Vulcanized Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Vulcanized Men's Shoes
\$100.00



FERRARI
Official Licensed Product



Ferrari Pedale Grid Men's Shoes
~~\$60.00~~ \$100.00



FERRARI
Official Licensed Product



Ferrari Pedale Grid Men's Shoes
~~\$60.00~~ \$100.00



FERRARI
Official Licensed Product



Ferrari Pedale Grid Men's Shoes
~~\$60.00~~ \$100.00



FERRARI
Official Licensed Product



Ferrari Pedale Grid Men's Shoes
~~\$60.00~~ \$100.00



FERRARI
Official Licensed Product



Ferrari Primo 20 Men's Shoes
~~\$66.00~~ \$110.00
★★★★☆



FERRARI
Official Licensed Product



Ferrari Primo 20 Men's Shoes
~~\$66.00~~ \$110.00
★★★★☆



FERRARI
Official Licensed Product



Ferrari Primo 20 Men's Shoes
~~\$66.00~~ \$110.00
★★★★☆



FERRARI
Official Licensed Product



Ferrari TECH Everfit + 10 Men's Shoes
~~\$66.00~~ \$110.00
★★★★★



FERRARI
Official Licensed Product



FERRARI
Official Licensed Product



FERRARI
Official Licensed Product



FERRARI
Official Licensed Product

 <p>Ferrari TECH Everfit + 10 Men's Shoes \$66.00 \$110.00 ★★★★★</p>  	 <p>Ferrari TECH Everfit + 10 Men's Shoes \$66.00 \$110.00 ★★★★★</p>  	 <p>Ferrari Drift Cat 5 NM Men's Shoes \$60.00 \$100.00 ★★★★★</p>  	 <p>Ferrari EvoSPEED 1.4 Men's Shoes \$110.00</p>  
 <p>Ferrari EvoSPEED 1.4 Men's Shoes \$110.00</p>  	 <p>Ferrari EvoSPEED 1.4 Men's Shoes \$110.00</p>  	 <p>Ferrari EvoSPEED 1.4 Men's Shoes \$110.00</p>  	 <p>Ferrari Limitate Esclusivo Men's Shoes \$168.00 \$280.00</p>  
 <p>Ferrari Limitate Esclusivo Men's Shoes \$168.00 \$280.00</p>  	 <p>Ferrari Ultimate 10 Men's Shoes \$195.00 \$325.00</p>  	 <p>Ferrari Ultimate 10 Men's Shoes \$195.00 \$325.00</p>  	 <p>Ferrari Ultimate 10 Men's Shoes \$195.00 \$325.00</p>  
 <p>Ferrari Valorossi WebCage + Men's Shoes \$60.00 \$100.00 ★★★★★</p>  	 <p>Ferrari Valorossi WebCage + Men's Shoes \$60.00 \$100.00 ★★★★★</p>  	<p>NEW</p>  <p>Ferrari EvoSPEED 1.4 Mid 10 Men's Shoes \$120.00</p>  	<p>NEW</p>  <p>Ferrari EvoSPEED 1.4 Mid 10 Men's Shoes \$120.00</p>  
 <p>Ferrari Limitate Esclusivo Mid Men's Shoes \$210.00 \$350.00</p>  	 <p>BMW Drift Cat 6 NM Men's Shoes \$100.00</p>  	 <p>BMW Drift Cat 6 NM Men's Shoes \$100.00</p>  	<p>NEW</p>  <p>BMW Grille Men's Shoes \$120.00</p>  

NEW

NEW



BMW Motorsport



BMW Grille Men's Shoes
\$120.00



BMW Motorsport



BMW Grille Men's Shoes
\$120.00



BMW Motorsport



BMW Chrono Delta NM Lo Men's Shoes
\$110.00



BMW Motorsport



BMW Chrono Delta NM Lo Men's Shoes
\$110.00



BMW Motorsport



BMW MS MCH Lo Men's Sneakers
\$100.00



BMW Motorsport



BMW MS MCH Lo Men's Sneakers
\$100.00



BMW Motorsport



BMW NightCat Pitlane Men's Shoes
\$110.00



BMW Motorsport



BMW NightCat Pitlane Men's Shoes
\$110.00



BMW Motorsport



BMW Chrono Delta Lo Men's Shoes
~~\$66.00~~ ~~\$110.00~~
★★★★★



BMW Motorsport



BMW Drift Cat 6 Leather Men's Shoes
~~\$50.00~~ ~~\$100.00~~
★★★★★



BMW Motorsport



BMW EvoSPEED 1.4 Men's Shoes
\$110.00



BMW Motorsport



BMW EvoSPEED 1.4 Men's Shoes
\$110.00



BMW Motorsport



BMW MCH Men's Shoes
~~\$60.00~~ ~~\$100.00~~



BMW Motorsport



BMW MCH Men's Shoes
~~\$60.00~~ ~~\$100.00~~



BMW Motorsport



BMW MCH Mid Men's Shoes
~~\$66.00~~ ~~\$110.00~~



Funiest Slider Vulc Matte Men's Sneakers
\$55.00



Funiest Slider Vulc Matte Men's



Funiest Slider Vulc Matte Men's Shoes



Funiest Slider Vulc Matte Men's Shoes



Speed Cat Sparco Shoes

Sneakers
\$55.00

\$55.00

\$55.00

\$75.00



Speed Cat Sparco Shoes
\$75.00

Speed Cat Sparco Shoes
\$75.00

Speed Cat Sparco Shoes
~~\$75.00~~ \$45.00

Speed Cat Sparco Shoes
~~\$75.00~~ \$45.00



Speed Cat Sparco Shoes
\$75.00

Speed Cat Sparco Shoes
\$75.00

Speed Cat Sparco Shoes
~~\$75.00~~ \$45.00

Speed Cat Sparco Shoes
~~\$75.00~~ \$45.00



Speed Cat Sparco Shoes
~~\$75.00~~ \$45.00

Funist Slider Vulc Men's Slip-On
Shoes
\$55.00

Funist Slider Vulc Men's Slip-On
Shoes
\$55.00

Funist Slider Vulc Men's Slip-On
Shoes
\$55.00



Future Cat S1 Graphic Men's Shoes
\$90.00

Future Cat S1 Graphic Men's Shoes
\$90.00

Future Cat S1 Graphic Men's Shoes
\$90.00

Vedano Men's Shoes
~~\$110.00~~ \$66.00
★★★★★



Vedano Men's Shoes
~~\$110.00~~ \$66.00
★★★★★

Future Cat S1 Atomisty Men's Shoes
~~\$90.00~~ \$54.00
★★★★★

Future Cat S1 Atomisty Men's Shoes
~~\$90.00~~ \$54.00
★★★★★

Future Cat S1 Atomisty Men's Shoes
~~\$90.00~~ \$54.00
★★★★★



Future Cat S1 Atomisty Men's Shoes
\$54.00 ~~\$90.00~~
★★★★★



Drift Cat 6 Men's Shoes
\$42.00 ~~\$70.00~~
★★★★★



EvoSPEED 1.4 NightCat Men's Shoes
\$85.00



EvoSPEED 1.4 NightCat Men's Shoes
\$85.00



EvoSPEED 1.4 NightCat Men's Shoes
\$85.00



Ferrari Big Shield T-Shirt
\$45.00



Ferrari Big Shield T-Shirt
\$45.00



Ferrari Big Shield T-Shirt
\$45.00



Ferrari T-Shirt
\$45.00



Ferrari T-Shirt
\$45.00



Ferrari Premium Men's T-Shirt
\$69.00 ~~\$115.00~~



Ferrari Premium Men's T-Shirt
\$69.00 ~~\$115.00~~



BMW Graphic T-Shirt
\$35.00



BMW Graphic T-Shirt
\$35.00



Ferrari Polo Shirt
\$55.00



Ferrari Polo Shirt
\$55.00



Ferrari Premium Men's Polo
\$102.00 ~~\$170.00~~



Ferrari Premium Men's Polo
\$102.00 ~~\$170.00~~



BMW Motorsport Polo Shirt
\$40.00



BMW Motorsport Polo Shirt
\$40.00



Ferrari Premium Men's Polo
\$102.00 ~~\$170.00~~



Ferrari Premium Men's Polo
\$102.00 ~~\$170.00~~



BMW Motorsport Polo Shirt
\$40.00



BMW Motorsport Polo Shirt
\$40.00



Ferrari Premium Men's Top
\$210.00 ~~\$350.00~~



Ferrari Premium Men's Top
\$210.00 ~~\$350.00~~



Ferrari Track Jacket
\$90.00



Ferrari Track Jacket
\$90.00



Ferrari Track Jacket
\$57.00 ~~\$95.00~~
★☆☆☆☆



BMW Track Jacket
\$90.00



Ferrari Crew Neck Sweatshirt
\$90.00



Ferrari Crew Neck Sweatshirt
\$90.00



Ferrari Zip-Up Hoodie
\$110.00



BMW Sweatshirt
\$90.00



BMW Sweatshirt
\$90.00



Ferrari Softshell Jacket
\$80.00





Ferrari Premium Men's Leather Jacket
~~\$1,200.00~~ \$2,000.00



Ferrari Premium Men's Sport Blazer
~~\$390.00~~ \$650.00



Ferrari Premium Men's Sport Jacket
~~\$546.00~~ \$910.00



Ferrari Premium Men's Sport Jacket
~~\$546.00~~ \$910.00



SF Premium Softshell
~~\$252.00~~ \$420.00



SF Premium Softshell
~~\$252.00~~ \$420.00



BMW Lightweight Jacket
\$140.00



BMW Hooded Zip-Up Windbreaker
\$150.00



Ferrari Sweatpants
\$75.00



Ferrari Sweatpants
\$75.00



Ferrari Premium Men's Pants
~~\$168.00~~ \$280.00



BMW Closed Sweatpants
\$75.00



BMW Closed Sweatpants
\$75.00



Ferrari Board Shorts
~~\$33.00~~ \$55.00



Ferrari Board Shorts
~~\$33.00~~ \$55.00



Ferrari Sweat Shorts
~~\$36.00~~ \$60.00



Arsenal Fanwear Training Soccer Ball
\$20.00



BMW Portable Bag
\$40.00



Ferrari Portable Bag
\$60.00



Ferrari Backpack
\$90.00



Ferrari Replica Backpack
\$90.00



BMW Backpack
\$70.00



BMW Backpack
\$70.00



Ferrari Backpack
~~\$54.00~~ \$90.00



Ferrari Replica Backpack
\$90.00



BMW Backpack
\$70.00



BMW Backpack
\$70.00



Ferrari Backpack
~~\$54.00~~ \$90.00



Ferrari Replica Medium Team Duffel Bag
\$100.00

Ferrari Weekender Bag
\$100.00

Ferrari Weekender Bag
~~\$69.00~~ \$115.00

Ferrari Premium Attache Bag
~~\$297.00~~ \$485.00



Ferrari Hat
~~\$19.50~~ \$28.00
★★★★★

Ferrari Adjustable Hat
\$28.00

Ferrari Beanie
\$28.00

Ferrari Beanie
\$28.00



Ferrari Lifestyle Adjustable Hat
\$28.00

Ferrari Lifestyle Adjustable Hat
\$28.00

BMW Beanie
\$28.00

BMW Motorsport Snapback Hat
\$30.00



BMW Motorsport Snapback Hat
\$30.00

Ferrari Wallet
\$35.00

EvoSPEED Stealth Training Soccer Ball
\$25.00

FLXspine Shin Guards
\$45.00



FLXspine Shin Guards
\$45.00



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Mario Balotelli
Usain Bolt
Jamaal Charles
Jadaveon Clowney
Julian Edelman
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Meek Mill
Rihanna
Ricky Fowler
Cordaele Patterson
Lexi Thompson
Marco Reus

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PUMA at a Glance | PUMA is one of the world's leading sports brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For over 65 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as **Football**, **Running**, **Training**, **Soft**, and **Motorsport**. It engages in exciting collaborations with renowned design brands such as Alexander McQueen and Miura Yasuhiro to bring innovative and fast designs to the sports world.

The official PUMA Online Store offers a large selection of PUMA shoes, clothing, accessories, and equipment.

PUMA's family of star players in football includes Sergio Agüero, Cesc Fàbregas, Marco Reus, Radamel Falcao, Olivier Giroud, **Mario Balotelli**, and, in women's football, Brazilian powerhouse Marta. PUMA also sponsors a number of influential national and club teams, including four-time world champion **Italy**, Austria, Switzerland, Uruguay, Chile, Ghana, Ivory Coast, and Cameroon, plus **Borussia Dortmund**, Newcastle United FC, and **Arsenal FC** (from July 2014). The PUMA Running collection, notable for innovative new product like our **Fast** and **Mobium** shoes, is represented by the fastest man in the world, sprinter **Usain Bolt**. [Nuff said.]

In Golf, such game-changing athletes as **Rickie Fowler**, **Lixi Thompson**, Graham DeLaet, Greg Norman, and Will MacKenzie represent COBRA PUMA GOLF.

PUMA's sport-inspired lifestyle products include the **PUMA Motorsport collection**, which features officially licensed gear from Ferrari, BMW Motorsport, and Mercedes AMG Petronas.

PUMA has created famous sneaker styles such as the **Suede**, **El Rey**, **Roma**, **Clyde**, **Maestro**, **Speed Cat**, **Basket**, **Disc Blaze**, **GV Special**, and Trinomic range – as well as icons-to-be like our Sport Lite styles and, for women, our **sneaker wedges** and **ballet flats**. Creative partnerships with influential brand advocates like Meek Mill, Solange, and Buckley Leask round out our lifestyle category.

The company distributes its products in more than 120 countries, employs more than 10,000 people worldwide, and is headquartered in Herzogenaurach, Germany.