

ESTTA Tracking number: **ESTTA695722**

Filing date: **09/14/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	PHE, Inc.
Granted to Date of previous extension	09/13/2015
Address	302 Meadowland Drive Hillsborough, NC 27278 UNITED STATES
Attorney information	Susan Freya Olive Olive & Olive, P.A. 500 Memorial Street, PO Box 2049 Durham, NC 27702 UNITED STATES emailboxTTAB@oliveandolive.com, solive@oliveandolive.com

Applicant Information

Application No	86408122	Publication date	03/17/2015
Opposition Filing Date	09/14/2015	Opposition Period Ends	09/13/2015
Applicant	Lee, Kwang Pyo 460 Bergen Boulevard #222 Palisades Park, NJ 07650 UNITED STATES		

Goods/Services Affected by Opposition

Class 005. First Use: 2013/03/01 First Use In Commerce: 2013/03/01 All goods and services in the class are opposed, namely: Herbal male enhancement capsules; Herbal supplements for enhancing male sexual ability

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1020448	Application Date	08/09/1974
Registration Date	09/16/1975	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 010. First use: First Use: 1972/06/14 First Use In Commerce: 1972/06/14 PROPHYLACTICS		

U.S. Registration No.	1020449	Application Date	08/09/1974
Registration Date	09/16/1975	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 010. First use: First Use: 1972/06/14 First Use In Commerce: 1972/07/28 PROPHYLACTICS		

U.S. Registration No.	1020743	Application Date	08/09/1974
Registration Date	09/16/1975	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1971/11/17 First Use In Commerce: 1971/11/17 RETAIL MAIL ORDER SERVICES SPECIALIZING IN CONTRACEPTIVE PRODUCTS, AND SEX AND BIRTH CONTROL LITERATURE; AND PREGNANCY TESTING SERVICES		

U.S. Registration No.	1020744	Application Date	08/09/1974
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Registration Date	09/16/1975	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1971/11/17 First Use In Commerce: 1971/11/17 RETAIL MAIL ORDER SERVICES SPECIALIZING IN CONTRACEPTIVE PRODUCTS, AND SEX AND BIRTH CONTROL LITERATURE		

U.S. Registration No.	1123685	Application Date	06/20/1977
Registration Date	08/07/1979	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1971/11/00 First Use In Commerce: 1971/11/00		

SHOPPING CATALOGS			
U.S. Registration No.	1139193	Application Date	06/20/1977
Registration Date	09/02/1980	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 010. First use: First Use: 1971/11/00 First Use In Commerce: 1971/11/00 KIT COMPRISED OF VIBRATORY AND SEXUAL STIMULATING MASSAGE APPARATUS, CONDOMS AND MASSAGE OILS AND LUBRICANTS		
U.S. Registration No.	1937977	Application Date	05/23/1994
Registration Date	11/28/1995	Foreign Priority Date	NONE
Word Mark	ADAM & EVE CHANNEL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1994/02/01 First Use In Commerce: 1994/02/01 television programming Class 042. First use: First Use: 1994/02/01 First Use In Commerce: 1994/02/01 [retail mail order and catalog sales services in the fields of adult entertainment, sex education, sexuality, massage, and other sexual personal products for adult use, books, pre-recorded audiovisual works, and clothing]		
U.S. Registration No.	1959674	Application Date	06/01/1994
Registration Date	03/05/1996	Foreign Priority	NONE

		Date	
Word Mark	ADAM & EVE CHANNEL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1994/02/01 First Use In Commerce: 1994/02/01 television programming Class 042. First use: First Use: 1994/02/01 First Use In Commerce: 1994/02/01 [retail mail order and catalog services in the fields of adult entertainment, sex education, sexuality, massage, and other sexual personal products for adult use, books, pre-recorded audiovisual works, and clothing]		

U.S. Registration No.	2337232	Application Date	03/18/1998
Registration Date	04/04/2000	Foreign Priority Date	NONE
Word Mark	ADAMMALE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/12/01 First Use In Commerce: 1997/12/01 Computerized on line ordering services and mail-order catalog services featuring books, clothing, videos and other products pertaining to men or intending to appeal to men		

U.S. Registration No.	2415898	Application Date	01/31/2000
Registration Date	12/26/2000	Foreign Priority Date	NONE
Word Mark	ADAMEVE.COM		

Design Mark	ADAMEVE.COM		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1999/12/06 First Use In Commerce: 1999/12/06 computerized on-line ordering services and catalog services in the fields of books, audio-visual works, computer products, clothing, scents, and other products dealing with human sexuality or that are of primarily an erotic, sensual or sexual nature		

U.S. Registration No.	2462066	Application Date	02/05/1998
Registration Date	06/19/2001	Foreign Priority Date	NONE

Word Mark	ADAM & EVE		
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Design Mark	ADAM & EVE		
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Description of Mark	NONE		
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Goods/Services	Class 035. First use: First Use: 1997/10/27 First Use In Commerce: 1997/10/27 video club services		
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U.S. Registration No.	2519795	Application Date	10/24/2000
Registration Date	12/18/2001	Foreign Priority Date	NONE

Word Mark	ADAM & EVE		
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Design Mark	ADAM & EVE		
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Description of Mark	NONE		
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Goods/Services	Class 003. First use: First Use: 1998/02/00 First Use In Commerce: 1998/02/00 massage oils, lotions and colognes Class 038. First use: First Use: 1998/09/25 First Use In Commerce: 1998/09/25 providing on-line chat rooms for transmission of messages among computer users in the fields of adult entertainment and human sexuality		
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U.S. Registration No.	2548158	Application Date	01/07/2000
Registration Date	03/12/2002	Foreign Priority Date	NONE
Word Mark	ADAM & EVE INTERACTIVE		
Design Mark	ADAM & EVE INTERACTIVE		
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2001/09/14 First Use In Commerce: 2001/09/14 PRE-RECORDED DISKS, DVD'S, AND CD-ROM'S, FEATURING ADULT ENTERTAINMENT AND INFORMATION IN THE FIELD OF HUMAN SEXUALITY,[AND COMPUTER PROGRAMS FEATURING VIDEO AND COMPUTER GAME SOFTWARE IN THE FIELDS OF ADULT ENTERTAINMENT AND HUMAN SEXUALITY,] AND INSTRUCTIONAL MATERIALS PROVIDED WITH THE AFORESAID GOODS</p> <p>Class 038. First use: First Use: 2001/10/10 First Use In Commerce: 2001/10/10 [PROVIDING ON-LINE CHAT ROOMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING HUMAN SEXUALITY AND ADULT ENTERTAINMENT]</p> <p>Class 041. First use: First Use: 2001/10/10 First Use In Commerce: 2001/10/10 [PROVIDING A WEBSITE ON A GLOBAL COMPUTER NETWORK FEATURING COMPUTER GAMES, STORIES, INFORMATION, AND DISCUSSION, ALL FOR ENTERTAINMENT, IN THE FIELD OF ADULT ENTERTAINMENT AND HUMAN SEXUALITY]</p>		

U.S. Registration No.	2560234	Application Date	07/31/2000
Registration Date	04/09/2002	Foreign Priority Date	NONE
Word Mark	TEMPTATIONS PARTIES...FROM ADAM & EVE		
Design Mark	TEMPTATIONS PARTIES...FROM ADAM & EVE		
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2000/07/25 First Use In Commerce: 2000/07/25 wholesale distributorship services, catalog services, on line retail services, and shop-at-home party services featuring items for adult entertainment clothing, books, audiovisual works, scents, computer products, and other products dealing with human sexuality or that are of primarily an erotic, sensual, or sexual nature</p>		

U.S. Registration No.	2563366	Application Date	10/24/2000
Registration Date	04/23/2002	Foreign Priority Date	NONE
Word Mark	ADAM & EVE PRODUCTIONS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1996/05/00 First Use In Commerce: 1996/05/00 video recordings featuring adult entertainment		

U.S. Registration No.	2608920	Application Date	10/24/2000
Registration Date	08/20/2002	Foreign Priority Date	NONE
Word Mark	ADAM & EVE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1995/07/00 First Use In Commerce: 1995/07/00 Massage oils, body lotions [, body gels for cosmetic use and colognes] Class 005. First use: First Use: 1995/07/00 First Use In Commerce: 1995/07/00 Topical gels for use as body lubricants and anesthetics for non-surgical use Class 025. First use: First Use: 1994/10/00 First Use In Commerce: 1994/10/00 clothing namely, lingerie and underwear Class 035. First use: First Use: 1994/10/00 First Use In Commerce: 1994/10/00		

	mail order, catalog and on-line retail services in the field of adult entertainment and human sexuality products namely products of primarily an erotic, sensual or sexual nature
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U.S. Registration No.	3443031	Application Date	09/06/2006
Registration Date	06/03/2008	Foreign Priority Date	NONE
Word Mark	ADAN Y EVA		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2008/03/06 First Use In Commerce: 2000/03/06 Video recordings featuring adult entertainment; pre-recorded disks, dvd's, [and cd-rom's,]featuring adult entertainment and information in the field of human-sexuality</p> <p>Class 035. First use: First Use: 2008/03/06 First Use In Commerce: 2008/03/06 Mail order, catalog and online retail store services in the fields of adult entertainment and human sexuality and of products of primarily an erotic, sensual or sexual nature; [wholesale distributorship services,] catalog services, on-line retail services, [and shop-at-home party services] featuring items for adult entertainment, [clothing, books,] audiovisual works, [scents, computer products,] and [other] products dealing with human sexuality or that are of primarily an erotic, sensual, or sexual nature</p>		

U.S. Registration No.	4011771	Application Date	01/12/2011
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	ADAM & EVE AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS		
Design Mark			
Description of Mark	The mark consists of the words "ADAM & EVE" above the words "AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS"; both groups of words are bordered on the right by a partial outline suggestive of an apple.		

Goods/Services	Class 035. First use: First Use: 2006/10/00 First Use In Commerce: 2006/10/00 Mail order, catalog and online retail store services in the fields of adult entertainment and human sexuality products,namely, products of primarily an erotic, sensual or sexual nature
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U.S. Registration No.	4105242	Application Date	07/01/2011
Registration Date	02/28/2012	Foreign Priority Date	NONE

Word Mark	ADAM & EVE
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 003. First use: First Use: 2001/12/18 First Use In Commerce: 2001/12/18 Massage oils; body lotions; body sprays; colognes; cleaners for adult toys</p> <p>Class 005. First use: First Use: 2002/08/20 First Use In Commerce: 2002/08/20 Topical gels for use as body lubricants; topical gels for use as male and female genital sensitizers and desensitizers</p> <p>Class 009. First use: First Use: 2002/03/12 First Use In Commerce: 2002/03/12 Digital media, namely, prerecorded CDs,DVDs, high definition digital discs, and downloadable video recordings featuring adult-oriented material; Downloadable computer wallpaper software</p> <p>Class 010. First use: First Use: 1975/09/16 First Use In Commerce: 1975/09/16 Condoms; adult sexual aids for sexual play, fantasy and enhancement, namely, devices to aid in sexual intercourse and masturbation, namely, reproductions of parts of the male and female anatomy, stimulation devices to aid in sexual arousaland performance, and electric and non-electric massage devices and accessories for massaging portions of the face and body; kits consisting primarily of adult sexual aids</p> <p>Class 016. First use: First Use: 1979/08/07 First Use In Commerce: 1979/08/07 Catalogs in the field of sex toys and adult products; books in the field of human sexuality</p> <p>Class 020. First use: First Use: 2008/04/01 First Use In Commerce: 2008/04/01 Pillows, cushions</p> <p>Class 025. First use: First Use: 2002/08/20 First Use In Commerce: 2002/08/20 Apparel, namely, lingerie, tops</p> <p>Class 035. First use: First Use: 1975/09/16 First Use In Commerce: 1975/09/16 Retail store services featuring sex toys and adult products; franchise services, namely, offering business management assistance in the establishment and operation of retail stores featuring sex toysand adult products</p> <p>Class 038. First use: First Use: 2001/12/18 First Use In Commerce: 2001/12/18 Providing on-line and telephonic chat rooms for transmission of messages</p>
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	among computer users in the fields of adult entertainment and human sexuality Class 041. First use: First Use: 1996/05/00 First Use In Commerce: 1996/05/00 Entertainment services, namely, providing on-line computer games; entertain- mentservices, namely, providing a website featuring photographs, video and text presentations in the field of adult entertainment, namely, erotica, videos, and live webcams featuring sexual content; provision of non-downloadable films and movies via a video-on-demand service; production and distribution of motion pic- turesand DVDs
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U.S. Application/ Registra- tion No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ADAM & EVE		
Goods/Services	Scented and unscented products, including but not limited to creams, gels, oils, lotions, oils, and soaps for application to the human body; topical creams, lotions, and supplements designed to improve sexual function and/or health; clothing; costumes; nightwear; intimate apparel; dancewear; jewelry; live and recorded musical and adult entertainment in a variety of formats; books and other written materials in the field of human sexuality and/or marital intimacy; products for personal stimulation and massage; restraint devices not intended for medical use; and a wide variety of other products in the fields of personal products, beauty products, human sexuality and adult entertainment. Retail, mail order, telephonic order, shop-at-home party, and online sales services, including but not limited to the sale of products in the fields of personal products, beauty products, human sexuality and adult entertainment, said products including but not limited to candles, scented and unscented products for application to or use on the human body, topical creams, lotions, and supplements designed to improve sexual function and/or health; eyewear, clothing, nightwear, intimate apparel, dancewear, footwear, headwear, leather goods, jewelry, costumes and accessories for adults, bags, novelty items, toys, marital aids, sexual aids, gift items, printed materials; providing live and recorded musical and adult entertainment in a variety of formats; adult entertainment services; educational services in the fields of human sexuality and adult entertainment; provision of a wide variety of downloadable and online products in the fields of human sexuality and adult entertainment, including but not limited to prerecorded entertainment of an audio, audiovisual, and visual nature; developing, creating, producing and/or providing post production services in connection with adult entertainment products; reality-based entertainment services; advertising and promotional services; operation and franchising of retail stores featuring the products described hereinabove; catalog and direct mail advertising services; customer loyalty and retention programs; information, advisory and consultancy services relating to the aforementioned.		

U.S. Application/ Registra- tion No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ADAMMALE		
Goods/Services	A wide variety of goods and services in the fields of human sexuality and adult entertainment, including but not limited to scented and unscented products for application to or use on the human body, topical creams, lotions, and supplements designed to improve sexual function and/or health, personal massaging devices and personal stimula-		

	tion devices; online and catalog ordering services; retail sale of adult entertainment products and products for use in human sexual activity; provision of adult entertainment; providing advice, recommendations and ratings pertaining to adult entertainment products and products for use in human sexual activity; developing, creating, producing, and/or providing post production services in connection with adult entertainment products; entertainment delivery services in the fields of adult entertainment and human sexuality.
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U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ADAM		
Goods/Services	Goods and services in the fields of personal products, adult entertainment and human sexuality, including scented products and products for topical application		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ADAM'S		
Goods/Services	Products for personal stimulation and massage, as well as other goods in the fields of personal products, adult entertainment and human sexuality; products and services in the fields of adult entertainment and human sexuality		

Attachments	73029145#TMSN.png(bytes) 73029146#TMSN.png(bytes) 73130911#TMSN.png(bytes) 73130908#TMSN.png(bytes) 74532017#TMSN.png(bytes) 75452456#TMSN.png(bytes) 75906373#TMSN.png(bytes) 75430409#TMSN.png(bytes) 76155971#TMSN.png(bytes) 75890919#TMSN.png(bytes) 76099844#TMSN.png(bytes) 76155970#TMSN.png(bytes) 76152765#TMSN.png(bytes) 78967728#TMSN.png(bytes) 85216325#TMSN.png(bytes) 85361636#TMSN.png(bytes) 20150914 NOO [PHE].pdf(28847 bytes) Exhibits 1 - 19 (combined).pdf(2104749 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/sfo/
Name	Susan Freya Olive

Date	09/14/2015
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Before the Trademark Trial and Appeal Board**

IN THE MATTER OF Trademark Application of Kwang Pyo Lee
For Registration of ADAM’S SECRET, Serial No. 86408122
Published for Opposition in the Official Gazette on March 17, 2015

PHE, Inc., Plaintiff-Opposer vs Kwang Pyo Lee, Defendant-Applicant	OPPOSITION TO REGISTRATION OF MARK
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Attorney Reference: PHEI9144

PHE, Inc., a corporation of the State of North Carolina with a principal place of business in Hillsborough, North Carolina, and business address at 302 Meadowlands Dr., Hillsborough, North Carolina, believes that it will be damaged by registration of the mark shown in the above-identified application, and hereby opposes same.

The grounds for opposition are as follows:

1. Opposer is the owner of many marks consisting in whole or substantial part of the term ADAM, said term appearing in English or in a foreign equivalent (collectively the “ADAM Marks”) as well as numerous marks consisting of the mark ADAM & EVE and/or consisting in whole or substantial part of one or more of the terms ADAM and EVE in English or their foreign equivalents (collectively the “ADAM & EVE Marks”). All such marks collectively are referred to hereafter as Opposer’s Marks. For purposes of the current opposition proceeding, the marks relied upon as Opposer’s Marks are those identified in the Notice of Opposition, including those set out in the registrations listed herein and in the exhibits, the common law marks listed herein and in the exhibits, and those marks listed on the ESTTA Cover Sheet for this pleading.

2. Since long prior to the filing date of Applicant's application and any other priority date to which Applicant might be entitled, Opposer directly and through licensees has provided goods and services to the public under Opposer's Marks, including its ADAM Marks and its ADAM & EVE Marks and closely associated variants, and has sold and/or provided directly and through licensees, in commerce, a multitude of products and services under Opposer's Marks including a wide variety of products in the fields of human sexuality, including many such products designed to be used on or applied to the human body. Further detail with respect to use of Opposer's Marks is set out hereafter, and in the registrations and exhibits.

3. Applicant seeks registration of a mark whose principal term is ADAM'S and whose additional term is a word commonly used in connection with Opposer's goods and services, and in connection with goods and services in the field in which Opposer primarily is engaged. Registration is sought pursuant to Section 1(a) of the Trademark Act (15 USC §1051(a), for use in connection with products in the field of human sexuality, namely "Herbal male enhancement capsules; Herbal supplements for enhancing male sexual ability," in International Class 005.

4. Opposer, directly and through licensees, has used Opposer's Marks in commerce on or in connection with identical and/or similar goods, including but not limited to products in the field of human sexuality, namely herbal supplements for enhancing male sexual ability and other sexual enhancement products. Opposer continues to use Opposer's Marks in commerce in connection with goods and services that are identical and/or substantially similar to those identified in Applicant's application. Opposer is identified by Opposer's Marks in connection with these goods and services.

5. Applicant claims that it began use of its mark in connection with its goods on or about March 1, 2013.

6. Use of Opposer’s Marks in connection with Opposer’s goods and services, including its products in the field of human sexuality, commenced at least as early as 1971, and Opposer’s Marks have been so used in interstate and foreign commerce, both directly and through licensees, continuously since that time. Opposer has priority over Applicant with respect to each of Opposer’s Marks asserted in this Opposition, including Opposer’s ADAM Marks, for all of the uses identified therewith, and such priority significantly precedes the filing date of Applicant’s application and any other priority date to which Applicant might be entitled, whether based on use or otherwise. Opposer’s priority extends to and includes priority as to its products to enhance human sexuality and its sale of supplements and other products to enhance male sexual performance.

7. Opposer owns at least the following United States Trademark Registrations, among others, for its ADAM Marks, each of which includes the term ADAM or a foreign equivalent thereof, and its ADAM & EVE Marks. Each of the registrations listed below was lawfully issued and is valid and subsisting (copies of the electronic records provided by the United States Trademark Office for each registration are attached hereto as Exhibits 1 through 19 and are incorporated herein by reference and for purpose of reliance):

Exhibit #	Registration No.	Issue Date	Mark
1	1,020,448	09/16/1975	ADAM & EVE and design
2	1,020,449	09/16/1975	ADAM & EVE
3	1,020,743	09/19/1975	ADAM & EVE
4	1,020,744	09/16/1975	ADAM & EVE and design
5	1,123,685	08/07/1979	ADAM & EVE and design
6	1,139,193	09/02/1980	ADAM & EVE and design
7	1,937,977	11/28/1995	ADAM & EVE CHANNEL
8	1,959,674	03/05/1996	ADAM & EVE CHANNEL and design
9	2,337,232	04/04/2000	ADAMMALE
10	2,415,898	12/26/2000	ADAMEVE.com
11	2,462,066	06/19/2001	ADAM & EVE
12	2,519,795	12/18/2001	ADAM & EVE
13	2,548,158	03/02/2002	ADAM & EVE INTERACTIVE
14	2,560,234	04/09/2002	TEMPTATION PARTIES...FROM ADAM & EVE
15	2,563,366	04/23/2002	ADAM & EVE PRODUCTIONS

Exhibit #	Registration No.	Issue Date	Mark
16	2,608,920	08/20/2002	ADAM & EVE and design
17	3,443,031	06/03/2008	ADAN Y EVA
18	4,011,771	08/16/2011	ADAM & EVE AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS
19	4,105,242	02/28/2012	ADAM & EVE

8. Opposer's Marks include, in addition to the above-listed registered marks, marks consisting of the term ADAM and variants thereof in a variety of designs and fonts, used for substantially the same goods and services as are identified in the preceding paragraphs, including in the registrations; and include those common law marks identified in the list of such marks filed herewith (used for the goods and services identified therein), and those common law marks described elsewhere in this pleading, all of which are incorporated herein by reference.

9. Opposer's Marks, including Opposer's ADAM Marks and ADAM & EVE Marks, serve to identify, and as an identity of, Opposer, such identification beginning long prior to the filing date of Applicant's application, prior to any first date of use of Applicant's mark that Applicant is entitled to assert, and prior to any other relevant priority date to which Applicant might be entitled with respect to the mark for which registration is sought, and continuing to the present time.

10. Opposer's provision and promotion of its services and products to the public under its ADAM & EVE Marks and ADAM Marks for over forty years has caused the public to associate those marks and the goods and services provided thereunder with Opposer, such association beginning long prior to the filing date of Applicant's application, prior to any first date of use of Applicant's mark that Applicant is entitled to assert, and prior to any other relevant priority date to which Applicant might be entitled with respect to the mark for which registration is sought, and continuing to the present time. Through those efforts, Opposer now has built substantial goodwill in Opposer's Marks that inures to the benefit of Opposer.

11. Opposer has established a reputation for excellence in its field. In order to protect and build upon that reputation, Opposer has established standards to ensure that products and services sold or marketed by itself and its licensees under Opposer's Marks protect the integrity and reputation of Opposer.

12. Applicant seeks to register a mark that incorporates terms that are substantially similar or identical to the terms contained in Opposer's Marks, including its ADAM Marks, in connection with goods that are closely related and/or identical to goods and services with which Opposer's Marks (including the ADAM Marks and ADAM & EVE Marks) are used.

13. The mark Applicant seeks to register is so similar to Opposer's Marks, and the goods in connection with which Applicant seeks to register the mark, are so similar to goods and services with which Opposer's Marks are used, that consumers are likely to associate Opposer with Applicant's marks.

14. When used as Applicant would be entitled to use its mark if registration were granted, Applicant's mark would be the same or so close an approximation of Opposer's previously used name and identity that Applicant's mark would be recognized as connected with Opposer, uniquely and unmistakably pointing to Opposer, and its use would cause consumer confusion. Indeed, Applicant already has used its mark in association with images intended to create an association with ADAM & EVE.

15. Despite Applicant's claim of right to use the mark it seeks to register in connection with goods similar or identical to those sold by Opposer, Applicant is not affiliated with, licensed by, or otherwise associated with Opposer. Opposer is not connected with the goods that Applicant provides, offers, or intends to offer under the mark sought to be registered.

16. In view of the foregoing and the similarity of Opposer's prior-used and not abandoned Opposer's Marks to Applicant's mark, the similarities between the use made by Opposer and its licensees of

Opposer's Marks and the use of Applicant's mark by Applicant as identified in Applicant's application and the related channels of commerce through which all such goods will move, it is alleged that Applicant's mark as currently applied for, identified, and described, so resembles Opposer's Marks as to be likely to cause confusion, to cause mistake, and to deceive.

17. Moreover, registration and/or use of Applicant's mark as sought in Applicant's application is likely to interfere with Opposer's use and exploitation of Opposer's Marks and to diminish Opposer's rights in Opposer's Marks and the distinctive quality thereof and the goodwill associated therewith which presently inures to the benefit of Opposer.

WHEREFORE, Opposer requests that Applicant's application be denied.

This 14th day of September, 2015.

OLIVE & OLIVE, P.A.
Attorneys for Opposer

/Susan Freya Olive/

Susan Freya Olive
NC Bar No. 7252
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Durham, North Carolina 27702
Telephone: (919) 683-5514
Email: emailboxTTAB@oliveandolive.com

CERTIFICATE OF SERVICE

The undersigned certifies that a true copy of the Notice of Opposition filed herein, together with any and all attachments thereto, has been served this date upon Applicant by depositing a copy of the same in the United States mail, first class postage prepaid, addressed to Applicant's counsel at the address of record, to wit:

Joseph E. Root
Root IP Law
1809 Jones Cove Rd
Clyde, NC 28721-8478

with a courtesy copy to his email: uspto@trademarkdirect.com.

This 14th day of September, 2015.

/Susan Freya Olive/

Susan Freya Olive
Olive & Olive, P.A.
Attorneys for Opposer

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Durham, North Carolina 27702
Telephone: (919) 683-5514
Email: emailboxTTAB@oliveandolive.com

PHE's Notice of Opposition

Exhibit 1:

TSDR website printout of Reg. No. 1,020,448
ADAM & EVE and design

Generated on: This page was generated by TSDR on 2015-07-13 13:39:37 EDT

Mark: ADAM & EVE



US Serial Number: 73029145
US Registration Number: 1020448
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Feb. 20, 2006

Application Filing Date: Aug. 09, 1974
Registration Date: Sep. 16, 1975

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s): 05.09.05 - Apples
27.01.03 - Punctuation forming plants; Plants composed of letters or numerals; Letters forming plants; Numbers forming plants

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: PROPHYLACTICS
International Class(es): 010 - Primary Class
U.S Class(es): 044
Class Status: ACTIVE
Basis: 1(a)
First Use: Jun. 14, 1972
Use in Commerce: Jun. 14, 1972

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE
Attorney Primary Email Address: emailboxtm@oliveandolive.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 MEMORIAL ST
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 25, 2007	CASE FILE IN TICRS	
Feb. 20, 2006	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Feb. 20, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 20, 2006	ASSIGNED TO PARALEGAL	76293
Sep. 15, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 15, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 30, 1995	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 18, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Dec. 07, 1981	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 16, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Oct. 25, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES, INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 2:

TSDR website printout of Reg. No. 1,020,449
ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:42:20 EDT

Mark: ADAM & EVE

US Serial Number: 73029155
US Registration Number: 1020449
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Feb. 20, 2006
Application Filing Date: Aug. 09, 1974
Registration Date: Sep. 16, 1975

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: PROPHYLACTICS
International Class(es): 010 - Primary Class
U.S Class(es): 044
Class Status: ACTIVE
Basis: 1(a)
First Use: Jun. 14, 1972
Use in Commerce: Jul. 28, 1972

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE

Correspondent

Correspondent: SUSAN FREYA OLIVE

Name/Address: OLIVE & OLIVE PA
500 MEMORIAL ST
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 25, 2007	CASE FILE IN TICRS	
Feb. 20, 2006	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Feb. 20, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 20, 2006	ASSIGNED TO PARALEGAL	76293
Sep. 12, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 15, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 1995	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 18, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Dec. 07, 1981	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 16, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Oct. 25, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES, INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 3:
TSDR website printout of Reg. No. 1,020,743
ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:43:10 EDT

Mark: ADAM & EVE

US Serial Number: 73029134
US Registration Number: 1020743
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Feb. 20, 2006

Application Filing Date: Aug. 09, 1974
Registration Date: Sep. 16, 1975

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: RETAIL MAIL ORDER SERVICES SPECIALIZING IN CONTRACEPTIVE PRODUCTS, AND SEX AND BIRTH CONTROL LITERATURE; AND PREGNANCY TESTING SERVICES

International Class(es): 042 - Primary Class
Class Status: ACTIVE
Basis: 1(a)
First Use: Nov. 17, 1971

U.S Class(es): 101
Use in Commerce: Nov. 17, 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 MEMORIAL ST
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 24, 2007	CASE FILE IN TICRS	
Feb. 20, 2006	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Feb. 20, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 20, 2006	ASSIGNED TO PARALEGAL	76293
Sep. 12, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 15, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 28, 1995	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 18, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Dec. 07, 1981	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 16, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Oct. 24, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES,INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE,INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 4:

TSDR website printout of Reg. No. 1,020,744
ADAM & EVE and design

Generated on: This page was generated by TSDR on 2015-07-13 13:44:04 EDT

Mark: ADAM & EVE



US Serial Number: 73029146
US Registration Number: 1020744
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Feb. 20, 2006

Application Filing Date: Aug. 09, 1974
Registration Date: Sep. 16, 1975

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Lining and Stippling Statement: THE DRAWING IS LINED FOR THE COLOR RED BUT NO CLAIM IS MADE TO COLOR.
Design Search Code(s): 05.09.05 - Apples
27.01.04 - Punctuation forming objects; Objects composed of letters or numerals; Letters forming objects; Numbers forming objects

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: RETAIL MAIL ORDER SERVICES SPECIALIZING IN CONTRACEPTIVE PRODUCTS, AND SEX AND BIRTH CONTROL LITERATURE

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 17, 1971

Use in Commerce: Nov. 17, 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 MEMORIAL ST
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 24, 2007	CASE FILE IN TICRS	
Feb. 20, 2006	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Feb. 20, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 20, 2006	ASSIGNED TO PARALEGAL	76293
Sep. 12, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 15, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 30, 1995	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 18, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Dec. 07, 1981	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 16, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Oct. 24, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES, INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 5:

TSDR website printout of Reg. No. 1,123,685
ADAM & EVE and design

Generated on: This page was generated by TSDR on 2015-07-13 13:45:12 EDT

Mark: ADAM & EVE



US Serial Number: 73130911
US Registration Number: 1123685
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Feb. 16, 2009

Application Filing Date: Jun. 20, 1977
Registration Date: Aug. 07, 1979

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s): 05.09.05 - Apples
27.01.03 - Punctuation forming plants; Plants composed of letters or numerals; Letters forming plants; Numbers forming plants

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: SHOPPING CATALOGS

International Class(es): 016 - Primary Class

U.S Class(es): 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1971

Use in Commerce: Nov. 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive
Attorney Primary Email Address: emailboxtn@oliveandolive.com
Docket Number: PHEI0104
Attorney Email Authorized: Yes

Correspondent

Correspondent: Susan Freya Olive

Name/Address: OLIVE & OLIVE PA
PO BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Phone: 919-683-5514

Fax: 919-688-3781

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 16, 2009	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75184
Feb. 16, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 29, 2009	ASSIGNED TO PARALEGAL	75184
Jan. 22, 2009	TEAS SECTION 8 & 9 RECEIVED	
Jan. 28, 2008	CASE FILE IN TICRS	
Nov. 18, 1999	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 18, 1999	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	
Aug. 05, 1999	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
May 29, 1985	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 15, 1985	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Dec. 06, 1984	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 07, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Feb. 16, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES,INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE,INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 6:

TSDR website printout of Reg. No. 1,139,193
ADAM & EVE and design

Generated on: This page was generated by TSDR on 2015-07-13 13:46:10 EDT

Mark: ADAM & EVE



US Serial Number: 73130908

Application Filing Date: Jun. 20, 1977

US Registration Number: 1139193

Registration Date: Sep. 02, 1980

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 06, 2010

Mark Information

Mark Literal Elements: ADAM & EVE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 05.09.05 - Apples
27.01.03 - Punctuation forming plants; Plants composed of letters or numerals; Letters forming plants; Numbers forming plants

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: KIT COMPRISED OF VIBRATORY AND SEXUAL STIMULATING MASSAGE APPARATUS, CONDOMS AND MASSAGE OILS AND LUBRICANTS

International Class(es): 010 - Primary Class

U.S Class(es): 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1971

Use in Commerce: Nov. 1971

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.

Owner Address: 302 Meadowlands Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE AND OLIVE PA
500 MEMORIAL ST
P O BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 06, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	59136
Aug. 06, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 21, 2010	TEAS SECTION 8 & 9 RECEIVED	
Feb. 08, 2008	CASE FILE IN TICRS	
Feb. 06, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 06, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 31, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 04, 1986	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Jan. 13, 1986	REGISTERED - SEC. 8 (6-YR) FILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 02, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 06, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: POPULATION PLANNING ASSOCIATES, INC.

Assignment 1 of 2

Conveyance: MERGER 19820920NC

Reel/Frame: [0426/0930](#)

Pages: 6

Date Recorded: Oct. 22, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [POPULATION PLANNING ASSOCIATES, INC.](#)

Execution Date: Oct. 08, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [P. HARVEY ENTERPRISES, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19821118

Reel/Frame: [0439/0025](#)

Pages: 3

Date Recorded: Apr. 18, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: [P. HARVEY ENTERPRISES, INC.](#)

Execution Date: Mar. 28, 1983

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PHE, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: OLIVE AND OLIVE

Correspondent Address: 500 MEMORIAL ST.
DURHAM, NC

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 7:

TSDR website printout of Reg. No. 1,937,977
ADAM & EVE CHANNEL

Current Owner(s) Information

Owner Name: PHE, Inc.

Owner Address: 302 Meadowlands Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive

Docket Number: PHEI0112

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 MEMORIAL ST PO BOX 2049
DURHAM, NORTH CAROLINA 27702-2049
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 27, 2011	CASE FILE IN TICRS	
May 02, 2011	CASE FILE IN TICRS	
Mar. 18, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Mar. 18, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 18, 2006	ASSIGNED TO PARALEGAL	67723
Nov. 11, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 11, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 11, 2005	TEAS SECTION 8 & 9 RECEIVED	
Oct. 05, 2001	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED	
Sep. 12, 2001	REGISTERED - SEC. 8 (6-YR) FILED	
Nov. 28, 1995	REGISTERED-PRINCIPAL REGISTER	
Sep. 05, 1995	PUBLISHED FOR OPPOSITION	
Aug. 04, 1995	NOTICE OF PUBLICATION	
May 25, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 25, 1995	ASSIGNED TO EXAMINER	71998
Apr. 19, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 27, 1994	NON-FINAL ACTION MAILED	
Oct. 07, 1994	ASSIGNED TO EXAMINER	60749

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: Nov. 28, 2005

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: May 27, 2011

PHE's Notice of Opposition

Exhibit 8:

TSDR website printout of Reg. No. 1,959,674
ADAM & EVE CHANNEL and design

Generated on: This page was generated by TSDR on 2015-07-13 13:48:40 EDT

Mark: ADAM & EVE CHANNEL



US Serial Number: 74532017
Application Filing Date: Jun. 01, 1994
US Registration Number: 1959674
Registration Date: Mar. 05, 1996
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Nov. 08, 2006
Publication Date: Sep. 12, 1995

Mark Information

Mark Literal Elements: ADAM & EVE CHANNEL
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Lining and Stippling Statement: The drawing is lined for the color red but no claim is made to color.
Disclaimer: "CHANNEL"
Design Search Code(s): 05.09.05 - Apples

Related Properties Information

Claimed Ownership of US Registrations: 1020744, 1123685, 1139193, 1158558 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: television programming

International Class(es): 041 - Primary Class

U.S Class(es): 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 1994

Use in Commerce: Feb. 01, 1994

For: [retail mail order and catalog services in the fields of adult entertainment, sex education, sexuality, massage, and other sexual personal products for adult use, books, pre-recorded audiovisual works, and clothing]

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Feb. 01, 1994

Use in Commerce: Feb. 01, 1994

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: Post Office Box 8200
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE

Docket Number: PHEI0113

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 MEMORIAL ST
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702-2049
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 25, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 08, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70619
Nov. 08, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 18, 2006	ASSIGNED TO PARALEGAL	70619
Aug. 07, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 16, 2006	CASE FILE IN TICRS	
Aug. 07, 2006	TEAS SECTION 8 & 9 RECEIVED	
May 14, 2002	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED	
Mar. 05, 2002	REGISTERED - SEC. 8 (6-YR) FILED	
Mar. 05, 2002	REGISTERED - SEC. 8 (6-YR) FILED	
Mar. 05, 2002	PAPER RECEIVED	
Mar. 05, 1996	REGISTERED-PRINCIPAL REGISTER	
Sep. 12, 1995	PUBLISHED FOR OPPOSITION	
Aug. 11, 1995	NOTICE OF PUBLICATION	
May 30, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 23, 1995	ASSIGNED TO EXAMINER	69976
Apr. 13, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 27, 1994	NON-FINAL ACTION MAILED	
Oct. 18, 1994	ASSIGNED TO EXAMINER	60749

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: Mar. 05, 2006

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Nov. 08, 2006

PHE's Notice of Opposition

Exhibit 09:

TSDR website printout of Reg. No. 2,337,232
ADAMMALE

Generated on: This page was generated by TSDR on 2015-07-13 15:26:51 EDT

Mark: ADAMMALE

ADAMMALE

US Serial Number: 75452456
US Registration Number: 2337232
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Sep. 23, 2009
Publication Date: Jan. 11, 2000

Application Filing Date: Mar. 18, 1998
Registration Date: Apr. 04, 2000

Mark Information

Mark Literal Elements: ADAMMALE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Computerized on line ordering services and mail-order catalog services featuring books, clothing, videos and other products pertaining to men or intending to appeal to men

International Class(es): 035 - Primary Class
U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Dec. 01, 1997
Use in Commerce: Dec. 01, 1997

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: 302 Meadowlands Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE
Attorney Primary Email Address: emailboxtm@oliveandolive.com
Docket Number: PHEI0121
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE PA
500 Memorial Street, P.O. Box 2049

DURHAM, NORTH CAROLINA 27702
UNITED STATES

Phone: 919-683-5514

Fax: 919-688-3781

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	65765
Sep. 23, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 10, 2009	ASSIGNED TO PARALEGAL	65765
Sep. 02, 2009	TEAS SECTION 8 & 9 RECEIVED	
Apr. 20, 2006	CASE FILE IN TICRS	
Dec. 23, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Dec. 23, 2005	ASSIGNED TO PARALEGAL	75461
Nov. 11, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 11, 2005	TEAS SECTION 8 & 15 RECEIVED	
Apr. 04, 2000	REGISTERED-PRINCIPAL REGISTER	
Jan. 11, 2000	PUBLISHED FOR OPPOSITION	
Dec. 10, 1999	NOTICE OF PUBLICATION	
Sep. 29, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 08, 1999	ASSIGNED TO EXAMINER	74832
Sep. 20, 1999	EXAMINER'S AMENDMENT MAILED	
Oct. 30, 1998	NON-FINAL ACTION MAILED	
Sep. 24, 1998	ASSIGNED TO EXAMINER	74832

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Apr. 04, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 23, 2009

PHE's Notice of Opposition

Exhibit 10:

TSDR website printout of Reg. No. 2,415,898
ADAMEVE.com

Generated on: This page was generated by TSDR on 2015-07-13 13:49:24 EDT

Mark: ADAMEVE.COM

ADAMEVE.COM

US Serial Number: 75906373 Application Filing Date: Jan. 31, 2000
US Registration Number: 2415898 Registration Date: Dec. 26, 2000
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Jul. 01, 2010
Publication Date: Oct. 03, 2000

Mark Information

Mark Literal Elements: ADAMEVE.COM
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1020448, 1020449, 1020743, 1020744, 1123685, 1139193, 1158558, 1937977, 1959674 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *_* identify additional (new) wording in the goods/services.

For: computerized on-line ordering services and catalog services in the fields of books, audio-visual works, computer products, clothing, scents, and other products dealing with human sexuality or that are of primarily an erotic, sensual or sexual nature

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Dec. 06, 1999 Use in Commerce: Dec. 06, 1999

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: 302 Meadowlands Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive Docket Number: PHEI0129
Attorney Primary Email Address: emailboxtm@oliveandolive.com Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Susan Freya Olive
OLIVE & OLIVE, P.A.
500 MEMORIAL STREET
POST OFFICE BOX 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Phone: (919) 683-5514

Fax: (919) 688-3781

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 01, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70131
Jul. 01, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 30, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Jun. 29, 2010	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	60234
Oct. 31, 2006	ASSIGNED TO PARALEGAL	60234
Aug. 30, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 30, 2006	TEAS SECTION 8 & 15 RECEIVED	
Jul. 31, 2006	CASE FILE IN TICRS	
Dec. 26, 2000	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2000	PUBLISHED FOR OPPOSITION	
Sep. 01, 2000	NOTICE OF PUBLICATION	
Jun. 20, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 19, 2000	ASSIGNED TO EXAMINER	73708

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 26, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 01, 2010

PHE's Notice of Opposition

Exhibit 11:

TSDR website printout of Reg. No. 2,462,066
ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:50:15 EDT

Mark: ADAM & EVE

ADAM & EVE

US Serial Number: 75430409 Application Filing Date: Feb. 05, 1998
US Registration Number: 2462066 Registration Date: Jun. 19, 2001
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Sep. 28, 2010
Publication Date: Dec. 15, 1998 Notice of Allowance Date: Aug. 03, 1998

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1020448, 1020449, 1020743, 1020744, 1123685, 1139193, 1158558, 1937977, 1959674 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: video club services
International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Oct. 27, 1997 Use in Commerce: Oct. 27, 1997

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: 302 Meadowlands Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: SUSAN FREYA OLIVE Docket Number: PHEI0122

Correspondent

Correspondent Name/Address: David Groves, VP
PHE, Inc.
302 Meadowlands Drive
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 28, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75184
Sep. 28, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 24, 2010	TEAS SECTION 8 & 9 RECEIVED	
Mar. 17, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75184
Mar. 17, 2007	ASSIGNED TO PARALEGAL	75184
Jan. 17, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 17, 2007	TEAS SECTION 8 & 15 RECEIVED	
Oct. 25, 2006	CERTIFICATE OF CORRECTION ISSUED	
Oct. 19, 2006	ASSIGNED TO PARALEGAL	65765
Sep. 26, 2006	SEC 7 REQUEST FILED	
Oct. 18, 2006	CASE FILE IN TICRS	
Sep. 26, 2006	PAPER RECEIVED	
Aug. 23, 2006	FAX RECEIVED	
Jun. 19, 2001	REGISTERED-PRINCIPAL REGISTER	
Mar. 29, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 20, 2001	ASSIGNED TO EXAMINER	72153
Mar. 15, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Feb. 03, 2001	USE AMENDMENT FILED	
Sep. 27, 2000	EXTENSION 2 GRANTED	
Aug. 03, 2000	EXTENSION 2 FILED	
Apr. 05, 2000	EXTENSION 1 GRANTED	
Feb. 03, 2000	EXTENSION 1 FILED	
Aug. 03, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 1999	NOTICE OF ALLOWANCE CANCELLED	
Mar. 09, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 15, 1998	PUBLISHED FOR OPPOSITION	
Nov. 13, 1998	NOTICE OF PUBLICATION	
Oct. 14, 1998	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 1998	EXAMINER'S AMENDMENT MAILED	
Sep. 11, 1998	ASSIGNED TO EXAMINER	72153

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 19, 2011

Change in Registration: Yes

Correction made to Registration: In the statement, Column 2, line 1, "1,020,274" should be deleted.

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 28, 2010

PHE's Notice of Opposition

Exhibit 12:

TSDR website printout of Reg. No. 2,519,795
ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:51:02 EDT

Mark: ADAM & EVE

ADAM & EVE

US Serial Number: 76155971 Application Filing Date: Oct. 24, 2000
US Registration Number: 2519795 Registration Date: Dec. 18, 2001
Register: Principal
Mark Type: Trademark, Service Mark
Status: The registration has been renewed.
Status Date: Jul. 25, 2011
Publication Date: Sep. 25, 2001

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1020448, 1020449, 1020743, 1020744, 1123685, 1139193, 1158558, 1937977, 1959674 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: massage oils, lotions and colognes

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 1998

Use in Commerce: Feb. 1998

For: providing on-line chat rooms for transmission of messages among computer users in the fields of adult entertainment and human sexuality

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 25, 1998

Use in Commerce: Sep. 25, 1998

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: 302 Meadowland Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive **Docket Number:** PHEI0125
Attorney Primary Email Address: emailboxtm@oliveandolive.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Susan Freya Olive
Olive & Olive, P.A.
500 MEMORIAL STREET
DURHAM, NORTH CAROLINA 27701
UNITED STATES
Correspondent e-mail: emailboxtm@oliveandolive.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 25, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jul. 25, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 21, 2011	TEAS SECTION 8 & 9 RECEIVED	
Mar. 16, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Mar. 14, 2007	ASSIGNED TO PARALEGAL	75461
Feb. 02, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 02, 2007	TEAS SECTION 8 & 15 RECEIVED	
Jan. 03, 2007	CASE FILE IN TICRS	
Dec. 18, 2001	REGISTERED-PRINCIPAL REGISTER	
Sep. 25, 2001	PUBLISHED FOR OPPOSITION	
Sep. 05, 2001	NOTICE OF PUBLICATION	
Jun. 29, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 27, 2001	NON-FINAL ACTION MAILED	
Apr. 11, 2001	ASSIGNED TO EXAMINER	63031
Apr. 11, 2001	ASSIGNED TO EXAMINER	78473

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 18, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 25, 2011

PHE's Notice of Opposition

Exhibit 13:

TSDR website printout of Reg. No. 2,548,158
ADAM & EVE INTERACTIVE

Owner Name: PHE, Inc.
Owner Address: 302 Meadowlands Drive
Hillshorough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive
Attorney Primary Email Address: emailboxtm@oliveandolive.com
Docket Number: PHEI0117
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Susan Freya Olive
Olive & Olive, P.A.
500 Memorial Street
DURHAM, NORTH CAROLINA 27701
UNITED STATES
Phone: 919-683-5514
Fax: 919-688-3781
Correspondent e-mail: emailboxtm@oliveandolive.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 27, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
Mar. 27, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68335
Mar. 26, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Mar. 07, 2012	TEAS SECTION 8 & 9 RECEIVED	
Nov. 17, 2007	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Nov. 08, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 17, 2007	ASSIGNED TO PARALEGAL	68973
Nov. 08, 2007	TEAS SECTION 8 & 15 RECEIVED	
Mar. 23, 2007	CASE FILE IN TICRS	
Mar. 12, 2002	REGISTERED-PRINCIPAL REGISTER	
Jan. 16, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 12, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Nov. 20, 2001	USE AMENDMENT FILED	
Jun. 05, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 13, 2001	PUBLISHED FOR OPPOSITION	
Feb. 28, 2001	NOTICE OF PUBLICATION	
Dec. 22, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 30, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 16, 2000	NON-FINAL ACTION MAILED	
Jun. 07, 2000	ASSIGNED TO EXAMINER	76517

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Mar. 12, 2012

Change in Registration: Yes

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 27, 2012

PHE's Notice of Opposition

Exhibit 14:

TSDR website printout of Reg. No. 2,560,234
TEMPTATIONS PARTIES...FROM ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:52:47 EDT

Mark: TEMPTATIONS PARTIES...FROM ADAM & EVE

TEMPTATIONS PARTIES...FROM ADAM & EVE

US Serial Number: 76099844 Application Filing Date: Jul. 31, 2000
US Registration Number: 2560234 Registration Date: Apr. 09, 2002
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Mar. 31, 2012
Publication Date: May 22, 2001 Notice of Allowance Date: Aug. 14, 2001

Mark Information

Mark Literal Elements: TEMPTATIONS PARTIES...FROM ADAM & EVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)
Disclaimer: "PARTIES"

Related Properties Information

Claimed Ownership of US Registrations: 1937977, 1959674, 2415898 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: wholesale distributorship services, catalog services, on line retail services, and shop-at-home party services featuring items for adult entertainment clothing, books, audiovisual works, scents, computer products, and other products dealing with human sexuality or that are of primarily an erotic, sensual, or sexual nature

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Jul. 25, 2000 Use in Commerce: Jul. 25, 2000

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, INC.
Owner Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive Docket Number: PHEI2000

Attorney Primary Email emailboxtm@oliveandolive.com
Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE, P.A.
500 MEMORIAL STREET
Post Office Box 2049
DURHAM, NORTH CAROLINA 27702
UNITED STATES

Phone: 919 683 5514

Fax: 919 688 3781

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 23, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 31, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 31, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Mar. 31, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Mar. 28, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 26, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 06, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 16, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED	66607
Jun. 28, 2007	ASSIGNED TO PARALEGAL	66607
May 31, 2007	REGISTERED - SEC. 8 (6-YR) FILED	
May 31, 2007	REGISTERED - SEC. 8 (6-YR) FILED	
May 31, 2007	TEAS SECTION 8 RECEIVED	
May 14, 2007	CASE FILE IN TICRS	
Apr. 09, 2002	REGISTERED-PRINCIPAL REGISTER	
Oct. 31, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 30, 2001	ASSIGNED TO EXAMINER	78353
Oct. 23, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 05, 2001	USE AMENDMENT FILED	
Aug. 14, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 22, 2001	PUBLISHED FOR OPPOSITION	
May 09, 2001	NOTICE OF PUBLICATION	
Feb. 20, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 07, 2001	EXAMINER'S AMENDMENT MAILED	
Jan. 29, 2001	ASSIGNED TO EXAMINER	78353

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: Apr. 09, 2012

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 31, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: PHE, Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4191/0412](#)

Pages: 3

Date Recorded: Apr. 23, 2010

Supporting Documents: [assignment-tm-4191-0412.pdf](#)

Assignor

Name: [PHE, INC.](#)

Execution Date: Mar. 16, 2010

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Assignee

Name: [TEMPTATIONS PARTIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Address: 302 MEADOWLAND DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278

Correspondent

Correspondent Name: SUSAN FREYA OLIVE

Correspondent Address: 500 MEMORIAL STREET
PO BOX 2049
DURHAM, NC 27702

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5130/0911](#)

Pages: 3

Date Recorded: Oct. 14, 2013

Supporting Documents: [assignment-tm-5130-0911.pdf](#)

Assignor

Name: [TEMPTATIONS PARTIES, INC.](#)

Execution Date: Oct. 07, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

DBA, AKA, TA, Formerly: FORMERLY PHEELING ROMANTIC, INC.;
TEMPTATION PARTIES, INC.

Assignee

Name: [PHE, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Address: 302 MEADOWLANDS DRIVE
HILLSBOROUGH, NORTH CAROLINA 27278

Correspondent

Correspondent Name: VEDIA JONES-RICHARDSON, OLIVE & OLIVE,PA

Correspondent Address: 500 MEMORIAL STREET
POST OFFICE BOX 2049
DURHAM, NC 27702-2049

Domestic Representative - Not Found

PHE's Notice of Opposition

Exhibit 15:

TSDR website printout of Reg. No. 2,563,366
ADAM & EVE PRODUCTIONS

Generated on: This page was generated by TSDR on 2015-07-13 13:53:47 EDT

Mark: ADAM & EVE PRODUCTIONS

ADAM & EVE PRODUCTIONS

US Serial Number: 76155970
US Registration Number: 2563366
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Aug. 13, 2011
Publication Date: Jan. 29, 2002

Application Filing Date: Oct. 24, 2000
Registration Date: Apr. 23, 2002

Mark Information

Mark Literal Elements: ADAM & EVE PRODUCTIONS
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)
Disclaimer: "PRODUCTIONS"

Related Properties Information

Claimed Ownership of US Registrations: 1020448, 1020449, 1020743, 1020744, 1123685, 1139193, 1158558, 1937977, 1959674 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: video recordings featuring adult entertainment

International Class(es): 009 - Primary Class
U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 1996
Use in Commerce: May 1996

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: 302 Meadowland Drive
Hillsborough, NORTH CAROLINA 27278
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive
Attorney Primary Email: emailboxtm@oliveandolive.com
Docket Number: PHEI0116
Attorney Email: Yes

Address:

Authorized:

Correspondent

Correspondent Name/Address: Susan Freya Olive
Olive & Olive, P.A.
500 Memorial Street
DURHAM, NORTH CAROLINA 27701
UNITED STATES

Phone: 919-683-5514

Fax: 919-688-3781

Correspondent e-mail: emailboxtm@oliveandolive.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 13, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Aug. 13, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Aug. 13, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jul. 18, 2011	TEAS SECTION 8 & 9 RECEIVED	
Jun. 22, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59807
Jun. 20, 2007	ASSIGNED TO PARALEGAL	59807
May 29, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 29, 2007	TEAS SECTION 8 & 15 RECEIVED	
May 09, 2007	CASE FILE IN TICRS	
Apr. 23, 2002	REGISTERED-PRINCIPAL REGISTER	
Jan. 29, 2002	PUBLISHED FOR OPPOSITION	
Jan. 09, 2002	NOTICE OF PUBLICATION	
Oct. 24, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 24, 2001	EXAMINERS AMENDMENT MAILED	
May 15, 2001	NON-FINAL ACTION MAILED	
May 02, 2001	ASSIGNED TO EXAMINER	63031
Apr. 09, 2001	ASSIGNED TO EXAMINER	72620

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Apr. 23, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 13, 2011

PHE's Notice of Opposition

Exhibit 16:

TSDR website printout of Reg. No. 2,608,920
ADAM & EVE and design

First Use: Oct. 1994

Use in Commerce: Oct. 1994

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: P. O. Box 8200
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive
Docket Number: PHEI0115
Attorney Primary Email Address: emailboxtm@oliveandolive.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Susan Freya Olive
OLIVE & OLIVE PA
POST OFFICE BOX 2049
500 MEMORIAL STREET
DURHAM, NORTH CAROLINA 27702-2049
UNITED STATES
Phone: 919-683-5514
Fax: 919-688-3781
Correspondent e-mail: emailboxtm@oliveandolive.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 31, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 31, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Jul. 31, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Jul. 31, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jul. 19, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 02, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Aug. 21, 2008	ASSIGNED TO PARALEGAL	64591
Aug. 14, 2008	TEAS SECTION 8 & 15 RECEIVED	
Nov. 19, 2007	CASE FILE IN TICRS	
Aug. 20, 2002	REGISTERED-PRINCIPAL REGISTER	
May 28, 2002	PUBLISHED FOR OPPOSITION	
May 08, 2002	NOTICE OF PUBLICATION	
Mar. 06, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 06, 2002	ASSIGNED TO EXAMINER	63031
Mar. 06, 2002	REINSTATED	
Dec. 06, 2001	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Mar. 30, 2001	NON-FINAL ACTION MAILED	
Mar. 29, 2001	ASSIGNED TO EXAMINER	63031

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 20, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 31, 2012

PHE's Notice of Opposition

Exhibit 17:

TSDR website printout of Reg. No. 3,443,031
ADAN Y EVA

Owner Address: PO Box 8200
Hillsborough, NORTH CAROLINA 27278
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive
Attorney Primary Email Address: emailboxtm@oliveandolive.com
Docket Number: PHEI0131
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Susan Freya Olive
OLIVE & OLIVE, P.A.
Post Office Box 2049
500 Memorial Street
DURHAM, NORTH CAROLINA 27702-2049
UNITED STATES
Phone: (919) 683-5514
Correspondent e-mail: emailboxtm@oliveandolive.com
Fax: (919) 688-3781
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 16, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 16, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Jun. 16, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Jun. 02, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jun. 03, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 26, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76529
Apr. 26, 2008	ASSIGNED TO LIE	76529
Apr. 25, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 17, 2008	STATEMENT OF USE PROCESSING COMPLETE	71034
Mar. 27, 2008	USE AMENDMENT FILED	71034
Mar. 27, 2008	TEAS STATEMENT OF USE RECEIVED	
Sep. 13, 2007	EXTENSION 1 GRANTED	98765
Sep. 13, 2007	EXTENSION 1 FILED	98765
Sep. 13, 2007	TEAS EXTENSION RECEIVED	
Mar. 27, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 02, 2007	PUBLISHED FOR OPPOSITION	
Dec. 13, 2006	NOTICE OF PUBLICATION	
Nov. 13, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Nov. 09, 2006	ASSIGNED TO LIE	77075
Nov. 06, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 03, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 03, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 03, 2006	EXAMINERS AMENDMENT -WRITTEN	81848
Nov. 02, 2006	ASSIGNED TO EXAMINER	81848
Sep. 11, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Section 15 - Accepted

Incontestability:

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: TMEG LAW OFFICE 104

Date in Location: Jun. 16, 2014

PHE's Notice of Opposition

Exhibit 18:

TSDR website printout of Reg. No. 4,011,771
ADAM & EVE AMERICA'S MOST TRUSTED
SOURCE FOR ADULT PRODUCTS and design

Generated on: This page was generated by TSDR on 2015-07-13 13:56:13 EDT

Mark: ADAM & EVE AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS



US Serial Number: 85216325 Application Filing Date: Jan. 12, 2011
US Registration Number: 4011771 Registration Date: Aug. 16, 2011
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Aug. 16, 2011
Publication Date: May 31, 2011

Mark Information

Mark Literal Elements: ADAM & EVE AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark: The mark consists of the words "ADAM & EVE" above the words "AMERICA'S MOST TRUSTED SOURCE FOR ADULT PRODUCTS"; both groups of words are bordered on the right by a partial outline suggestive of an apple.
Color(s) Claimed: Color is not claimed as a feature of the mark.
Design Search Code(s): 05.09.05 - Apples

Related Properties Information

Claimed Ownership of US Registrations: 1020449, 1020743, 2519795 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Mail order, catalog and online retail store services in the fields of adult entertainment and human sexuality products, namely, products of primarily an erotic, sensual or sexual nature

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Oct. 2006 Use in Commerce: Oct. 2006

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PHE, Inc.
Owner Address: P.O. Box 8200
Hillsborough, NORTH CAROLINA 27278
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Susan Freya Olive **Docket Number:** PHEI0140
Attorney Primary Email Address: emailboxtm@oliveandolive.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: SUSAN FREYA OLIVE
OLIVE & OLIVE, P.A.
PO BOX 2049
DURHAM, NORTH CAROLINA 27702-2049
UNITED STATES
Correspondent e-mail: emailboxtm@oliveandolive.com **Correspondent e-mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
May 31, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2011	PUBLISHED FOR OPPOSITION	
Apr. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Apr. 22, 2011	ASSIGNED TO LIE	73797
Apr. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 31, 2011	ASSIGNED TO EXAMINER	76840
Jan. 19, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Jan. 18, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 15, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location**Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Aug. 16, 2011

PHE's Notice of Opposition

Exhibit 19:

TSDR website printout of Reg. No. 4,105,242
ADAM & EVE

Generated on: This page was generated by TSDR on 2015-07-13 13:57:01 EDT

Mark: ADAM & EVE

ADAM & EVE

US Serial Number: 85361636
US Registration Number: 4105242
Register: Principal
Mark Type: Trademark, Service Mark
Application Filing Date: Jul. 01, 2011
Registration Date: Feb. 28, 2012
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Feb. 28, 2012
Publication Date: Dec. 13, 2011

Mark Information

Mark Literal Elements: ADAM & EVE
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 1020448, 1020743, 1020744 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Massage oils; body lotions; body sprays; colognes; cleaners for adult toys

International Class(es): 003 - Primary Class
U.S Class(es): 001, 004, 006, 050, 051, 052
Class Status: ACTIVE
Basis: 1(a)
First Use: Dec. 18, 2001
Use in Commerce: Dec. 18, 2001

For: Topical gels for use as body lubricants; topical gels for use as male and female genital sensitizers and desensitizers

International Class(es): 005 - Primary Class
U.S Class(es): 006, 018, 044, 046, 051, 052
Class Status: ACTIVE
Basis: 1(a)
First Use: Aug. 20, 2002
Use in Commerce: Aug. 20, 2002

For: Digital media, namely, prerecorded CDs, DVDs, high definition digital discs, and downloadable video recordings featuring adult-oriented material; Downloadable computer wallpaper software

International Class(es): 009 - Primary Class
U.S Class(es): 021, 023, 026, 036, 038
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 12, 2002
Use in Commerce: Mar. 12, 2002

For: Condoms; adult sexual aids for sexual play, fantasy and enhancement, namely, devices to aid in sexual intercourse and masturbation, namely, reproductions of parts of the male and female anatomy, stimulation devices to aid in sexual arousal and performance, and electric and non-electric massage devices and accessories for massaging portions of the face and body; kits consisting primarily of adult sexual aids

International Class(es): 010 - Primary Class
U.S Class(es): 026, 039, 044
Class Status: ACTIVE
Basis: 1(a)
First Use: Sep. 16, 1975
Use in Commerce: Sep. 16, 1975

For: Catalogs in the field of sex toys and adult products; books in the field of human sexuality

International Class(es): 016 - Primary Class
U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 07, 1979

Use in Commerce: Aug. 07, 1979

For: Pillows, cushions

International Class(es): 020 - Primary Class

U.S Class(es): 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2008

Use in Commerce: Apr. 01, 2008

For: Apparel, namely, lingerie, tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 20, 2002

Use in Commerce: Aug. 20, 2002

For: Retail store services featuring sex toys and adult products; franchise services, namely, offering business management assistance in the establishment and operation of retail stores featuring sex toys and adult products

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 16, 1975

Use in Commerce: Sep. 16, 1975

For: Providing on-line and telephonic chat rooms for transmission of messages among computer users in the fields of adult entertainment and human sexuality

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 18, 2001

Use in Commerce: Dec. 18, 2001

For: Entertainment services, namely, providing on-line computer games; entertainment services, namely, providing a website featuring photographs, video and text presentations in the field of adult entertainment, namely, erotica, videos, and live webcams featuring sexual content; provision of non-downloadable films and movies via a video-on-demand service; production and distribution of motion pictures and DVDs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 1996

Use in Commerce: May 1996

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: PHE, Inc.

Owner Address: 302 Meadowland Dr.
Hillsborough, NORTH CAROLINA 27278
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Attorney/Correspondence Information

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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2012	REGISTERED-PRINCIPAL REGISTER	
Dec. 13, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 13, 2011	PUBLISHED FOR OPPOSITION	
Nov. 23, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 04, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Nov. 01, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2011	EXAMINER'S AMENDMENT ENTERED	77976
Oct. 28, 2011	ASSIGNED TO LIE	77976
Oct. 28, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 28, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 28, 2011	EXAMINERS AMENDMENT -WRITTEN	76582
Oct. 20, 2011	ASSIGNED TO EXAMINER	76582
Jul. 09, 2011	NOTICE OF PSEUDO MARK MAILED	
Jul. 08, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 05, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 28, 2012